HISTORICAL SOCIETY

GOVERNOR'S BUDGET RECOMMENDATIONS

Source of Funds	FY09 Adjusted Base	FY10 Recommended	% Change Over FY09	FY11 Recommended	% Change Over FY10
GPR	14,935,700	13,869,200	-7.1	14,518,900	4.7
PR-F	1,198,700	1,213,500	1.2	1,213,500	0.0
PR-O	436,000	449,100	3.0	409,300	-8.9
PR-S	2,464,900	2,501,500	1.5	2,466,600	-1.4
SEG-O	4,009,900	3,835,100	-4.4	3,835,100	0.0
TOTAL	23,045,200	21,868,400	-5.1	22,443,400	2.6

FULL-TIME EQUIVALENT POSITION SUMMARY

Source	FY09	FY10	FTE Change	FY11	FTE Change
of Funds	Adjusted Base	Recommended	From FY09	Recommended	From FY10
GPR	106.15	106.15	0.00	106.15	0.00
PR-F	6.36	6.36	0.00	6.36	0.00
PR-O	2.50	2.50	0.00	1.50	-1.00
PR-S	15.00	15.00	0.00	15.00	0.00
SEG-O	13.53	13.53	0.00	13.53	0.00
TOTAL	143.54	143.54		142.54	-1.00

AGENCY DESCRIPTION

The society is governed by a board of curators consisting of 24 individuals elected by the society's members; the Governor or his/her designee; a member of the majority and minority parties from the Senate and Assembly; three members nominated by the Governor with the advice and consent of the Senate; and four additional ex officio curators designated by the society's constitution. The board of curators appoints the director who serves as secretary of the board and the administrative head of the society. The society is organized along functional lines with five operating divisions: Library and Archives, Historic Sites, Historic Preservation-Public History, Administrative Services, and Museum.

The society fulfills its mission through the following major programs:

- 1. Operating the largest library and archives of North American history (3.7 million volumes) in the world on behalf of Wisconsin citizens, an international array of scholars and the University of Wisconsin, for which the society serves as the North American history library;
- As the state's records management agency, collecting and preserving the archival records of the State of Wisconsin and all of its political and judicial subdivisions, as well as a vast array of unpublished historical records documenting organized labor, social action and reform, Native American history, mass communications media, family and genealogical records, records of important corporations and historical movements, and political papers;

3. Operating the Wisconsin Historical Museum and nine historic sites, which collect, preserve, document and interpret Wisconsin's history, physical heritage and national relevance for Wisconsin citizens and visitors, as well as promote tourism and economic development; a tenth site, Circus World Museum, is owned by the society but operated under a contract with Circus World Museum Foundation;

- 4. Providing legally-required services statewide, as the State Historic Preservation Officer, protector of burial sites, and as an archaeology service for government agencies on highway and natural resource projects; and
- 5. Providing technical assistance to over 300 affiliated historical societies statewide; assisting the general public and researchers on a variety of historic preservation and other history-related issues and projects, including the processes that ensure federal tax credits for property owners; collaborating with state agencies including Wisconsin Public Television, the University of Wisconsin System, the Department of Natural Resources and the Department of Tourism; and publishing school textbooks and curriculum support materials.

MISSION

The society helps people connect to the past by collecting, preserving and sharing stories.

The society engages the public with the excitement of discovery, inspires people with new perspectives on the past and illuminates the relevance of history in our lives today. The society's guiding principles are to reach out and partner with the broadest possible public; present and promote sound and authentic history; share our riches of staff, collections and services in ways that captivate and respect our many audiences; and collect and safeguard evidence of our diverse heritage according to the highest standards of stewardship.

PROGRAMS, GOALS, OBJECTIVES AND ACTIVITIES

Note: Goals, objectives and activities have been modified.

Program 1: History Services

Goal: Increase public access to primary resources and the public record on the history of Wisconsin and North America.

Objective/Activity: Increase the percentage of all collections that are cataloged in on-line catalogs.

Goal: Increase the general public's knowledge and appreciation of the history of Wisconsin.

Objective/Activity: Increase public participation in the historic sites' programming.

Goal: Encourage the rehabilitation and reuse of historic structures throughout the state.

Objective/Activity: Increase the number of buildings rehabilitated using the state and federal historic building rehabilitation tax credit programs.

Goal: Provide increased access to society services and resources.

Objective/Activity: Increase the level of access to society services and resources by increasing the amount of information, resources and applications available on the society's Web site.

Goal: Increase the general public's knowledge and appreciation of the history of Wisconsin.

Objective/Activity: Increase public participation in the museum programming.

Goal: Enhance and improve statewide education curriculum efforts to increase student knowledge of history.

Objective/Activity: Increase student participation and interaction with the society's museum program offerings.

PERFORMANCE MEASURES

2007 AND 2008 GOALS AND ACTUALS

Prog. No.	Performance Measure	Goal 2007	Actual 2007	Goal 2008	Actual 2008
1.	Percentage of all collections cataloged on-line.	38%	37.8%	38.3%	43.3% (reflects bulk load of GPO records)
1.	Total historic sites attendance.	179,000	180,127	182,500	178,079
1.	Number of buildings receiving tax credits.	270	272	270	259
1.	Number of unique visits to the society's Web site.	7 million	2 million ¹	8.5 million	2.5 million ¹
1.	Total museum attendance.	63,000	65,714	65,500	63,814
1.	Attendance of school-age children at the museum.				
	Education units School-age children	32,500 25,000	33,502 23,569	32,800 25,200	35,225 25,829

Note: Based on fiscal year.

2009, 2010 AND 2011 GOALS

Prog. No.	Performance Measure	Goal 2009	Goal 2010	Goal 2011
1.	Percentage of all collections cataloged on-line.	43.6%	43.9%	44.1%
1.	Total historic sites attendance.	180,000	182,000	184,000
1.	Number of buildings receiving tax credits.	150	270	270
1.	Number of unique visits to the society's Web site.	3 million	3.5 million	4 million

¹In FY07, the society moved to a new method for reporting trends in Web site usage. This new method uses a new definition of what a valid "Web visit" is. This has resulted in final numbers that are significantly less than estimated previously. Ultimately, Web statistics are most valuable in demonstrating trends over time. While the new numbers are lower, they continue to demonstrate significant growth in visitors to the society's thirteen Web sites.

Prog. No.	Performance Measure	Goal 2009	Goal 2010	Goal 2011
1.	Total museum attendance.	65,000	65,000	65,000
1.	Attendance of school-age children at the museum. Education units School-age children	34,000 25,200	34,500 25,200	35,000 25,200

Note: Based on fiscal year.

HISTORICAL SOCIETY

GOVERNOR'S BUDGET RECOMMENDATIONS

RECOMMENDATIONS

- 1. Across-the-Board 1 Percent Reductions
- 2. Additional GPR Reductions
- 3. Collection Preservation Facility Move Costs
- 4. Circus World Museum Fuel and Utilities
- 5. Fuel and Utilities Reestimate
- 6. Debt Service Reestimate
- 7. Standard Budget Adjustments

ITEMS NOT APPROVED

- 8. Circus World Library Aid9. Extend Archivist Position

> Table 1 Department Budget Summary by Funding Source (in thousands of dollars)

		ADJUSTED			GOVERN	OR'S
	ACTUAL	BASE	AGENCY RE	QUEST	RECOMMEN	IDATION
	FY08	FY09	FY10	FY11	FY10	FY11
GENERAL PURPOSE REVENUE	\$12,750.9	\$14,935.7	\$14,775.4	\$14,742.7	\$13,869.2	\$14,518.9
State Operations	12,660.9	14,845.7	14,685.4	14,652.7	13,784.6	14,434.3
Aids to Ind. & Org.	90.0	90.0	90.0	90.0	84.6	84.6
FEDERAL REVENUE (1)	971.2	1,198.7	1,213.5	1,213.5	1,213.5	1,213.5
State Operations	971.2	1,198.7	1,213.5	1,213.5	1,213.5	1,213.5
PROGRAM REVENUE (2)	2,634.5	2,900.9	3,086.9	3,039.3	2,950.6	2,875.9
State Operations	2,634.5	2,900.9	3,086.9	3,039.3	2,950.6	2,875.9
SEGREGATED REVENUE (3)	3,646.2	4,009.9	3,875.2	3,875.2	3,835.1	3,835.1
State Operations	3,646.2	4,009.9	3,875.2	3,875.2	3,835.1	3,835.1
TOTALS-ANNUAL	20,002.8	23,045.2	22,951.0	22,870.7	21,868.4	22,443.4
State Operations	19,912.8	22,955.2	22,861.0	22,780.7	21,783.8	22,358.8
Aids to Ind. & Org.	90.0	90.0	90.0	90.0	84.6	84.6

⁽¹⁾ Includes Program Revenue-Federal and Segregated Revenue-Federal

Table 2 Department Position Summary by Funding Source (in FTE positions) (4)

	ADJUSTED BASE	AGENCY RE	EQUEST	GOVERN RECOMMEN	
	FY09	FY10	FY11	FY10	FY11
GENERAL PURPOSE REVENUE	106.15	106.15	106.15	106.15	106.15
FEDERAL REVENUE (1)	6.36	6.36	6.36	6.36	6.36
PROGRAM REVENUE (2)	17.50	17.50	16.50	17.50	16.50
SEGREGATED REVENUE (3)	13.53	13.53	13.53	13.53	13.53
TOTALS-ANNUAL	143.54	143.54	142.54	143.54	142.54

⁽¹⁾ Includes Program Revenue-Federal and Segregated Revenue-Federal

⁽²⁾ Includes Program Revenue-Service and Program Revenue-Other

⁽³⁾ Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local

 ⁽²⁾ Includes Program Revenue-Service and Program Revenue-Other
 (3) Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local

⁽⁴⁾ All positions are State Operations unless otherwise specified

Table 3

Department Budget Summary by Program (in thousands of dollars)

Department Budget Guilliary by 1 regram (in thousands of denais)									
-	ADJUSTED								
	ACTUAL	ACTUAL BASE AGENCY REQUEST		RECOMMEN	IDATION				
	FY08	FY09	FY10	FY11	FY10	FY11			
History services	\$20,002.8	\$23,045.2	\$22,951.0	\$22,870.7	\$21,868.4	\$22,443.4			
TOTALS	20,002.8	23,045.2	22,951.0	22,870.7	21,868.4	22,443.4			

Table 4
Department Position Summary by Program (in FTE positions) (4)

	ADJUSTED BASE	AGENCY RE	EQUEST	GOVERN RECOMMEN	
	FY09	FY10	FY11	FY10	FY11
History services	143.54	143.54	142.54	143.54	142.54
TOTALS	143.54	143.54	142.54	143.54	142.54

⁽⁴⁾ All positions are State Operations unless otherwise specified

1.	Across	-the-Board	1 F	ercent	Rec	luctions
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Agency Request					Governor's Recommendation			
Source	FY	10	FY	11	FY'	10	FY'	11
of Funds	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	-124,000	0.00	-124,000	0.00
PR-O	0	0.00	0	0.00	-3,400	0.00	-3,400	0.00
PR-S	0	0.00	0	0.00	-24,700	0.00	-24,700	0.00
SEG-O	0	0.00	0	0.00	-40,100	0.00	-40,100	0.00
TOTAL	0	0.00	0	0.00	-192,200	0.00	-192,200	0.00

The Governor recommends reducing most nonfederal appropriations by 1 percent to create additional efficiencies and balance the budget.

2. Additional GPR Reductions

Agency Request					Governor's Recommendation			
Source	FY	10	FY	11	FY'	10	FY'	11
of Funds	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	-620,000	0.00	-620,000	0.00
TOTAL	0	0.00	0	0.00	-620,000	0.00	-620,000	0.00
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The Governor recommends reducing funding by the amounts shown to balance the budget. The Governor also recommends providing the secretary of the Department of Administration the authority to allocate funds that may be received from federal economic recovery legislation that are intended to stabilize state budgets, as prescribed in that legislation, to offset reductions to agencies.

3. Collection Preservation Facility Move Costs

Source	Agency Request FY10 FY11			Governor's Recommendation FY10 FY11				
of Funds	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	186.300	0.00	151,300	0.00	122.400	0.00	87,500	0.00
PR-S	186,200	0.00	151,400	0.00	122,500	0.00	87,600	0.00
TOTAL	372,500	0.00	302,700	0.00	244,900	0.00	175,100	0.00

The Governor recommends providing funding for the planning and preparation of moving historical artifacts and museum collections to the new storage facility. The Governor also recommends modifying the appropriation from annual to biennial. The program revenue funding will come from tribal gaming revenues.

	4.	Circus	World	Museum	Fuel:	and Utilities
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Agency Request					Governor's Recommendation			
Source	FY	10	FY'	11	FY'	10	FY′	l1
of Funds	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	147,600	0.00	147,600	0.00	147,600	0.00	147,600	0.00
TOTAL	147,600	0.00	147,600	0.00	147,600	0.00	147,600	0.00

The Governor recommends providing funding for Circus World Museum fuel and utilities.

5. Fuel and Utilities Reestimate

	Agency Request			Governor's Recommendation				
Source	FY	10	FY	11	FY:	10	FY′	11
of Funds	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	380,800	0.00	413,000	0.00
TOTAL	0	0.00	0	0.00	380,800	0.00	413,000	0.00

The Governor recommends adjusting the society's fuel and utilities budget for expected changes in prices and to reflect statistically normal weather conditions.

6. Debt Service Reestimate

Source	Agency Request FY10 FY11			Governor's Recommendation FY10 FY11				
of Funds	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR PR-O	0	0.00 0.00	0	0.00 0.00	-404,100 -44,500	0.00 0.00	246,000 -71,500	0.00 0.00
TOTAL	0	0.00	0	0.00	-448,600	0.00	174,500	0.00

The Governor recommends adjusting the society's base budget to reflect a reestimate of debt service on authorized bonds.

7.	Standard	l Budget	Adjustments
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	Agency Request				Governor's Recommendation			
Source	FY	10	FY	11	FY'	10	FY'	11
of Funds	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	-569,200	0.00	-566,900	0.00	-569,200	0.00	-566,900	0.00
PR-F	14,800	0.00	14,800	0.00	14,800	0.00	14,800	0.00
PR-O	61,000	0.00	48,200	-1.00	61,000	0.00	48,200	-1.00
PR-S	-61,200	0.00	-61,200	0.00	-61,200	0.00	-61,200	0.00
SEG-O	-134,700	0.00	-134,700	0.00	-134,700	0.00	-134,700	0.00
TOTAL	-689,300	0.00	-699,800	-1.00	-689,300	0.00	-699,800	-1.00

The Governor recommends adjusting the society's base budget for: (a) turnover reduction (-\$176,100 in each year); (b) removal of noncontinuing elements from the base (-\$185,700 FY10 and -\$198,500 FY11); (c) full funding of continuing position salaries and fringe benefits (-\$349,900 in each year); (d) overtime (\$7,500 in each year); (e) night and weekend differential pay (\$12,700 in each year); (f) full funding of lease and directed moves costs (\$2,200 FY10 and \$4,500 FY11); and (g) minor transfers within the same alpha appropriation.

ITEMS NOT APPROVED

The following requests are not included in the Governor's budget recommendations for the Historical Society.

	Source	FY ²	10	FY	11
Decision Item	of Funds	Dollars	Positions	Dollars	Positions
8. Circus World Library Aid9. Extend Archivist Position	GPR	75,000	0.00	75,000	0.00
	PR-F	0	0.00	0	0.00
TOTAL OF ITEMS NOT APPROVED	GPR	75,000	0.00	75,000	0.00
	PR-F	0	0.00	0	0.00