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DNR Community Grants Due May 1st

Local units of government (LUGs) are eligible applications for four Stewardship grant programs and two related federal programs administered by the Wisconsin Department of Natural Resources. The annual application deadline is **May 1** for the grant programs listed below.

Applicants are advised that grant awards will be subject to the availability of funds and any procedural changes that may result from the forthcoming state budget and Federal appropriations.

Knowles-Nelson Stewardship Local Assistance Grant Programs

- Aids for the Acquisition and Development of Local Parks (ADLP)
- Urban Green Space (UGS) grants
- Urban Rivers (UR) grants
- Acquisition of Development Rights (ADR)

Funds can be used for local park development, trails, habitat development, streambank protection and more. Local units of government and non-profit conservation organizations are eligible to apply.

Learn more at dnr.wi.gov/topic/Stewardship/Grants.

Your Community Could Be Broadband Forward!

Through its many outreach and planning efforts throughout the state, the Public Service Commission's (PSC) Wisconsin Broadband Office encourages broadband development and deployment by granting the *Broadband Forward!* certification for local communities.

A *Broadband Forward!* community certification signals that a local unit of government has taken steps to reduce obstacles to broadband infrastructure investment. The PSC has created a model ordinance that satisfies the minimum requirements under Wis. Stat. § 196.504 to assist communities in this effort.

For further information about the application process for *Broadband Forward!* certification or for any questions about the model ordinance, please contact the PSC's State Broadband Director, Angie Dickison, at angie.dickison@wisconsin.gov or (608) 267-9138.

The State Trust Fund Loan Program

The Board of Commissioners of Public Lands (BCPL) works with local governments to maintain and improve Wisconsin's public infrastructure with the State Trust Fund Loan Program. This is one of the largest public lending programs in the state.

These loans can be used for any public purpose. Some examples include:

- **School repairs and improvements** – including the installation of more energy-efficient heating and lighting systems
- **General public works projects** – including roads, town halls, airports, sewer systems, wastewater facilities, trucks, and emergency vehicles
- **Economic development projects** – like TIF (tax incremental financing) districts and downtown revitalization projects

Perhaps most importantly, more than 95% of the interest collected on Trust Fund loans go back to the BCPL and is used to provide critical support for K-12 public school libraries throughout the state—a benefit no commercial lender can match.

The application process is easy. There are no loan origination or application fees. Interest rates are competitive and can be fixed for terms of up to 20 years.

For more information on State Trust Fund Loans and the BCPL, visit their web page at <http://bcpl.wisconsin.gov> or contact Trust Fund Loan Specialist Richard Sneider, (608) 261-8001 or richard.sneider@wisconsin.gov.

Are You READI?

Community Development Block Grant (CDBG) – Rural Economic Area Development Initiative (READI)

READI is designed to use CDBG resources to provide targeted economic development investment in either a single unit of local government or a rural region. READI is for non-entitlement units of general local government that intend to grant CDBG funds to *Community Development Organizations* (CDO's), who in turn make loans to eligible businesses and developers.

Ten million dollars in funding has been initially allocated to capitalize the READI program. READI applications must include both an economic development project as well as a housing project. Applicants are strongly encouraged to include a jobs training component as well. Grantees may receive up to \$500,000 for economic development, \$300,000 for workforce housing, and \$200,000 for job training, totaling up to \$1 million.

CDBG funding requires that all projects must meet one of three national objectives. Under READI, all projects must benefit of persons of low and moderate income (LMI).

- **Economic development priorities under READI** – Facilitate economic development and job creation for low to moderate income (LMI) persons
- **Housing priorities under READI** – Rehabilitate and/or expand housing stock in rural communities to ensure housing opportunities exist for low to moderate income households
- **Job training priorities under READI** – provide training resources and opportunities which ensure that LMI individuals have the necessary skills for the newly created positions

For more information, visit doa.wi.gov/Divisions/Housing/Bureau-of-Community-Development.

Tourism Marketing Grants

The Joint Effort Marketing (JEM) Grant Program offers funding and guidance to make a promotion or event come to fruition. The grant reimburses Wisconsin non-profit organizations for qualified advertising costs.

Why You Should Do It

- Organizations can receive up to \$39,550 in marketing reimbursement.
- A JEM grant is often a catalyst for communities, giving them the means to tap into the power of travel to make a solid impact on their economy and create jobs for its residents.
- It could mean the difference between getting an idea launched and letting it wilt away.

Guidelines

- The Department can reimburse up to 75% of a project's first year promotional costs.
- For some categories, we offer grant support during subsequent years (50% for the second year, 25% for the third year).
- Eligible expenses include but are not limited to e-mail marketing, print and broadcast ads, direct mail, publicity, and billboards.
- JEM Applications are available for the following projects:
 - **New Event:** An event that has not previously been held in the area. It's an event the applicant intends to repeat regularly and is a project beyond the scope of daily operations. The maximum award is \$39,550 and 3 years of funding are available.
 - **Existing Event:** This project may be awarded funding for advertising in a new geographic market, targeting a new demographic audience or advertising placed in a new medium. New markets, media and audiences should be chosen based on their potential to increase event attendance. The maximum award is \$39,550 and 2 consecutive years of funding are available.
 - **Sales Promotion:** These must offer significant incentives for a limited period of time (usually 6-8 weeks) to persuade a targeted market to visit the area. Applications should include a list of participating businesses and the proposed incentives. The maximum award is \$39,550 and 2 consecutive years of funding are available.
 - **One-Time/One-of-a-Kind:** These projects publicize an event of major significance that has the potential to generate media coverage at least throughout the Midwest. Anniversaries and birthdays are excluded. The maximum award is \$28,250 and funding is limited to one year.
 - **Destination Marketing:** Projects must include a partnership of at least three municipalities or communities who all benefit from increasing visitor expenditures. There are two facets within this grant: a development option and marketing option.

JEM Grant Deadlines

New Events, Existing Events, Sales Promotions and One Time/One-of-a-Kind Events applications are due by midnight on February 1, April 1, August 1 and November 1 each year.

Destination Marketing applications are due by midnight on April 1 and September 1 each year.

For further questions or additional application information please see grants.travelwisconsin.com or call (608) 261-6272 or email hschultz@travelwisconsin.com.

2018 Wisconsin Hazardous Materials Awareness & Waste Disposal Training

Awareness Level Training

Employees working at state-owned or operated facilities or employees of municipalities, tribal governments, public K-12 schools, technical colleges and universities, need to be thoroughly familiar with proper waste handling and emergency procedures relevant to their facilities operations.

The Bureau of State Risk Management sponsors this **free** training to familiarize, refresh, and engage the audience. They employ photos, videos, and activities to explain requirements and best management practices for waste handling, storage, disposal, and recycling. Some example products include: fluorescent lamps, batteries, laboratory chemicals, oils, antifreeze, paints, thinners, cleaners, corrosives, and poisons.

Who Should Attend?

- Employees who work with hazardous chemicals
- Facility operations, maintenance, buildings and grounds management
- Employees involved with vehicle and equipment maintenance
- Laboratory workers who generate waste solvents or other chemical wastes
- Stock/supply-area workers who order, receive, or store chemical products
- Supervisors who oversee personnel with the duties listed above

Agenda

8:45	Registration
9:00	Introduction
	Physical Properties of Chemicals, Chemical Hazards, Compatibility, SDS Exercise
10:20	Break – Followed by Solid and Universal Waste, Hazardous Waste
Noon	Lunch on your own
1:00	Spill Awareness, Compatibility Exercise, Regulatory Update
2:00	Break – Followed by Calling for Service, Top Violations, Questions and Answers
3:20	Adjourn

Training Sites And Dates

Thursday	February 22	Mendota Conference Center, Madison
Tuesday	March 6	UW-Fond du Lac
Wednesday	March 14	Lac Courte Oreilles Ojibwa Community College, Hayward
Thursday	March 15	UW-Stout, Menomonie
Monday	March 19	Volk Field, Camp Douglas (no walk-ins)
Tuesday	March 20	UW-Marathon, Wausau
Tuesday	March 27	UW-Parkside, Kenosha
Wednesday	March 28	Mendota Conference Center, Madison
Wednesday	April 4	Mendota Conference Center, Madison
Tuesday	April 10	UW Green Bay

View the agenda and register online at seminars.veoliaes.com/seminars. For general questions, contact jake.lowell@wisconsin.gov or (608) 261-6634.