

Award Process

COVID-19 Movie Theater Grant Program

November 17, 2020

Background

Governor Tony Evers has designated \$10,000,000 from the federal Coronavirus Aid, Relief and Economic Security (CARES) Act to assist movie theater operators whose operations have been negatively affected by COVID-19. Administered through the Department of Administration (DOA), the COVID-19 Cultural Organization Grant Program (Program) will provide grants based on the number of screens operated. For more information regarding the COVID-19 Movie Theater Grant Program please visit the following website: <https://doa.wi.gov/Pages/COVIDMovieTheaterGrant.aspx>.

The purpose of this document is to provide interested parties information on the award process for the Program as defined in the Grant Announcement, issued October 13, 2020. The Grant Announcement provided the following Method of Award governing allocation of funds:

Section 3.6 Method of Award.

The State will compile the final review of each application (see Section 3.3). The State intends to award multiple grant agreements. Awards will be based upon qualifying responsive and responsible application(s). The State reserves the right to negotiate, limit or amend awards in accordance with objectives of the program.

Process

1. **Eligibility.** The program received 54 proposals prior to the application deadline of October 29, 2020 at 2:00PM CST, each of which were reviewed for compliance with the grant announcement.
2. **Review Criteria.** Applications are reviewed against the following criteria:
 1. Eligible revenue losses and/or qualifying expenditures: Yes/No
 2. Eligible Wisconsin property locations: Yes/No
3. **Applicant Scores, Budget Adjustment and Award.**

The total allowable grant request (\$10,000,000.00) was divided evenly by the number of screens determined eligible for the program grant. The final count of 684 screens resulted in an award amount of \$14,619.88 per screen. Total grant funds received will be the per screen amount multiplied by the number of screens operated by the grant requestor.