

Award Process

ARPA Movie Theater Assistance

Grant Program

October 28, 2022

Background

Governor Tony Evers has directed \$11,250,000 for the Movie Theater Assistance Grant Program to provide assistance to movie theaters with restoring economic activity in Wisconsin following the COVID-19 pandemic. Funding for this assistance is provided to Wisconsin by the Federal American Rescue Plan Act of 2021. For more information regarding the Movie Theater Assistance Grant Program, including the grant applications, please visit the Program website:

<https://doa.wi.gov/Pages/movietheaterassistancegrants.aspx>

The purpose of this document is to provide interested parties information on the award processes for the Program as defined in the Grant Announcement, issued September 16, 2021. The Grant Announcement provided the following Method of Award governing allocation of funds:

Section 3.4 Method of Award. The State will compile the final review of each application (see Section 3.1). The State intends to make multiple awards. Awards will be based upon qualifying application(s). (*Source: Grant Announcement, p. 5*)

Process-Movie Theater Assistance Grant Program

Eligibility.

1. The program received 57 proposals prior to the application deadline of October 15, 2021, at 2:00PM CDT, each of which were reviewed for compliance with the grant announcement.
2. Eight (8) proposals were disqualified due to applicant ineligibility (e.g. duplicate application submissions, did not have qualifying 2019 operating revenue, or did not otherwise meet the minimum application requirements).

Budget Adjustment and Awards.

1. There were 49 eligible applications received. The Program adjusted proposals that made requests in excess of the amounts identified in Section 3.3 of the Grant Announcement that awards will be \$15,000 per eligible movie theater screen in Wisconsin owned and operated by the applicant.