

To: Limited Partners of Badger Fund of Funds I, L.P.

Date: February 25, 2021

Re: Badger Fund of Funds I Report for the Quarter Ended December 31, 2020

Dear Limited Partners,

We are pleased to report on the progress achieved by the Badger Fund of Funds (the "Badger Fund") during the quarter ended December 31, 2020. In accordance with Section 7(c)(i) of the Limited Partnership Agreement of the Badger Fund, Sun Mountain Kegonsa will provide a report after the end of each fiscal quarter. Below please find an update on the Badger Fund's operations and investment activity.

Investment Activity

Five venture capital funds have received a commitment from the Badger Fund. These commitments include four seed stage funds and one growth stage fund. Four funds have held final closings as of the date of this report and are actively investing. The fifth fund, the Gateway Fund, is still actively fundraising. Additional detail on the seed and growth funds is provided below.

Seed Stage Funds

Two seed stage funds held final closings prior to the quarter and are actively investing into companies: The Idea Fund of La Crosse and the Winnebago Seed Fund. The Idea Fund made two new investments during the quarter. These two investments were made in DropCap and Zihi. DropCap provides a software to help book publishers market, license and manage subsidiary rights. Zihi is an Al/Machine Learning-enabled endurance sports training platform for coaches and athletes. One Winnebago Seed Fund portfolio company, The 3rd Element, ceased operations during the quarter. This is the first portfolio company that has been exited at a loss.

During the quarter, the Winnow Fund held its final close on capital commitments and is now actively investing. The fund secured multiple institutional investors including Johnsonville Brats, MG&E, Cap Times, Inventure and N29 in this closing. This level of participation by corporate and institutional investors is encouraging for the Badger Fund and speaks to the broader support of the venture capital ecosystem in Wisconsin by corporations.

The Gateway Fund (restructured from the Forward Capital Fund) is currently fundraising. During the quarter, the Greater Milwaukee Foundation announced a \$1 million commitment to the Gateway Fund. The Gateway Fund will focus on pre-revenue start-ups from the Milwaukee region.

Growth Stage Funds

During the quarter, Rock River Capital Partners made a new investment in AirDeck. AirDeck previously received funding from the Winnebago Seed Fund, which also co-invested in the most recent round of funding with Rock River Capital Partners. The investment round also included participation from Cultivation Capital and Rise of the Rest Seed Fund, Revolution Ventures. This is the fourth instance in which Rock River Capital Partners invests in a portfolio company of a Badger Fund portfolio seed fund. The Badger Fund is encouraged by the investments made by Rock River Capital partners in portfolio companies of the Idea Fund of La Crosse and the Winnebago Seed Fund as they mature.



For additional detail regarding funds that have closed on commitments to date, see Appendix A.

Portfolio Reporting

Please find below reporting information related to investments in Badger Fund portfolio funds as well as investments made by portfolio funds into Wisconsin-based startup companies.

Portfolio Funds

The table below summarizes commitments made to portfolio funds which have held closings as of December 31, 2020, the amount of the Badger Fund commitment that has been funded as of December 31, 2020, and the amount each fund has invested into Wisconsin-based startup companies.

Badger Fund of Funds					
Portfolio Summary	<u>Total</u>	BFF	<u>Funded</u>	Percent	Invested
as of 12/31/20	Fund Size	Commitment	To Date	<u>Funded</u>	to Date ¹
Seed Stage Funds					
Idea Fund of La Crosse	\$ 13,000,000	\$ 5,200,000	\$ 2,531,854	49%	\$ 5,983,632
Winnebago Seed Fund	\$ 11,000,000	\$ 4,400,000	\$ 2,737,478	62%	\$ 6,500,050
Winnow Fund	\$ 10,220,000	\$ 5,110,000	\$ -	0%	\$ -
Total Seed Stage	\$ 34,220,000	\$ 14,710,000	\$ 5,269,332	36%	\$ 12,483,682
Growth Stage Funds					
Rock River Capital Partners	\$ 26,475,000	\$ 10,000,000	\$ 2,840,041	28%	\$ 6,738,756
Total Growth Stage	\$ 26,475,000	\$ 10,000,000	\$ 2,840,041	28%	\$ 6,738,756
Badger Fund Total	\$ 60,695,000	\$ 24,710,000	\$ 8,109,373	33%	\$ 19,222,438

¹Invested to Date reflects the total amount invested by a portfolio fund in Wisconsin-based businesses including the Badger Fund commitment as well as private investors in the portfolio fund.

Portfolio Companies

The following table summarizes the company-level investment activity as of December 31, 2020, the amount attributable to the Badger Fund and the total capital raised by the companies to date:

Bad	ger Fund Investment Multiple Summary	As	As Of 12/31/20		
Activ	ve Portfolio Companies		23		
Exite	ed Portfolio Companies		1		
Tota	l Portfolio Companies		24		
Tota	I Investment in Active Portfolio Companies				
Tota (A)	Il Investment in Active Portfolio Companies Badger Fund Investment ¹	\$	7,538,801		
	<u> </u>	\$	7,538,801 24,584,481		
(A) (B)	Badger Fund Investment ¹	•	, ,		

¹Total amount of Badger Fund commitment invested by Portfolio Funds excluding private investment at the fund level

In aggregate, for every \$1 invested by the Badger Fund, an additional \$3.3 from other investors has been invested in these Wisconsin-based companies. The following table summarizes the impact of Badger Fund portfolio companies in terms of employment and payroll.

²Total amount of capital raised by companies excluding Portfolio Fund investment



Badger Fund Economic Development Summary	As	As Of 12/31/20		
Total WI Employees	171			
Total Quarterly WI Payroll	\$	3,173,940		
Average Employee Salary	\$	74,244		
Median WI Household Income ²	\$	56,759		

¹Data collected from Badger Fund portfolio funds

All but one of the companies receiving investment are considered Qualified New Business Ventures (QNBV) per Wisconsin Statutes and therefore are eligible for 2003 Act 255 tax credits. One company that had previously not been considered as a QNBV achieved the designation during the quarter.

For additional information regarding the companies which have received investment from Badger Fund portfolio funds to date, please see Appendix B.

For additional detail regarding company investments, please see Appendix C.

Capital Calls

As of December 31, 2020, the Badger Fund had issued nine capital calls to Limited Partners. The Badger Fund anticipates making its next capital call in early March 2021.

Tax Update

For 2020 tax reporting, the Badger Fund will be filing an extension with the IRS effective March 15. Similar to last year, our plan is to issue final partner K-1's by April 15.

²United States Census Bureau, 2017



Summary

In summary, the quarter ended December 31, 2020 marked significant progress in terms of portfolio funds and new company investments. The final close of the Winnow Fund exceeding the fundraising goal for the fund is highly encouraging and will result in another investment fund being active in the Wisconsin ecosystem. The early institutional traction for the restructured Gateway Fund is also encouraging. The level of new investment activity as well as follow on investment activity and syndication amongst Badger Fund portfolio funds and notable institutional investors from outside of the state is a promising early validation of the Badger Fund strategy.

Finally, subsequent to the quarter's end, a new \$100 million venture capital funding initiative was included in the Executive Budget that was presented to the State legislature. While we do not have much information on this new initiative, SMK is encouraged by this development as it demonstrates the state's support for the entrepreneurial and venture capital ecosystem. If you have any questions or wish to discuss any aspect of this report, please do not hesitate to contact me or Ken Johnson.

Best Regards,

Brian Bik

Brian Birk

President

Sun Mountain Kegonsa, LLC

Kenneth U. Johnson

Partner

Sun Mountain Kegonsa, LLC



Appendix A – Portfolio Fund Summaries

Seed Stage Funds

Fund Name	<u>Summary</u>				
Idea Fund of La Crosse 102 Jay Street, Suite 400 La Crosse, Wisconsin ideafundvc.com	Idea Fund of La Crosse focuses on seed stage startup companies in Western Wisconsin. The fund is based in La Crosse, Wisconsin. The fund is managed by Jonathon Horne, a La Crosse native with professional experience in the financial services industry.				
Winnebago Seed Fund 124 W. Wisconsin Ave, Suite 240F Neenah, Wisconsin winnebagoseedfund.com	Winnebago Seed Fund focuses on seed stage startup companies in the Fox Valley region. The fund is based in Neenah, Wisconsin. The fund is managed by David Trotter, a native of the Fox Valley with investment management experience.				
Winnow Fund 2858 University Avenue, Suite 256 Madison, Wisconsin winnowfund.com	Winnow Fund focuses on formation and seed stage companies related to universities in the State of Wisconsin. The fund is based in Madison, Wisconsin. The fund is managed by Richelle Martin, a Wisconsin native with experience in commercializing university intellectual property.				

Growth Stage Funds

Fund Name	<u>Summary</u>				
Rock River Capital Partners 821 East Washington Ave Madison, Wisconsin rockrivercapital.com	Rock River Capital Partners focuses on growth stage startup companies across Wisconsin. The fund is based in Madison, Wisconsin. The fund is managed by Andrew Walker and Christopher Eckstrom, Wisconsin natives. Andrew Walker has experience successfully managing startup companies. Christopher Eckstrom has experience in				
	institutional investment management.				



Appendix B – Active Portfolio Company Summaries

Company Name	<u>Summary</u>
Agrograph 3830 Council Crest Madison, Wisconsin	Agrograph provides a platform that delivers accurate and timely information on crop yields, land sustainability, risk assessment and other agricultural information and field scale.
AiQ Solutions 8025 Excelsior Dr Madison, WI	AiQ Solutions is a software company focused on tracking cancerous tumors. The company's software is based on technology from the Wisconsin Alumni Research Foundation (WARF).
AirDeck 7 Paget Rd, Madison, Wisconsin	AirDeck is a document/presentation platform that provides innovative voice-based solutions for presenters.
American Provenance 9873 Blue Valley Rd Mt. Horeb, Wisconsin	American Provenance is a consumer products company which provides hand-crafted natural personal care and wellness products.
Arbre Technologies PO Box 622 Stevens Point, Wisconsin	Arbre Technologies is focused on revolutionizing asset management for tree nurseries and other green asset companies via a state-of-theart software combined with innovative hardware applications.
Backtrack Video 1935 Stonebridge Rd West Bend, WI	Backtrack Video provides a platform to connect buyers and sellers of videos related to accidents, incidents and crime.
Curate Solutions 326 W. Gorham Street Madison, Wisconsin	Curate Solutions provides a SaaS platform which combines webscraping and artificial intelligence to scan public municipality meeting minutes and agendas to find upcoming projects for general contractors and vendors.
DropCap 232 3 rd Street NW, Suite 202 La Crosse, WI	DropCap provides software to help book publishers market, license and manage their subsidiary rights.
Gentueri 7126 New Washburn Way Madison, Wisconsin	Gentueri provides innovate solutions for the collection, packaging, preservation and processing of biological samples.
Part Analytics N19 W24400 Riverwood Dr Waukesha, Wisconsin	Part Analytics is focused on saving electronic OEMs money by providing actionable insights related to cost reduction and supply chain risk.
Pure Oxygen Labs (URL Genius) 8383 Greenway Blvd Madison, WI	Pure Oxygen Labs (URL Genius) is a software company focused on marketing and advertising automation technology.



Quiver Quantitative 408 W Lesson St Spring Green, WI	Quiver Quantitative provides a free, alternative data platform designed for retail investors.
Reach Works 1201 N. Main St Viroqua, WI	Reach Works is a specialty beverage concept company.
Ready Set Technologies 860 O Keefe Rd De Pere, WI	Ready Set Technologies provides a retail platform to provide strategic technological and aesthetic expertise to retailers.
Rebate Bus 821 E. Washington Ave Madison, Wisconsin	Rebate Bus provides a platform for expediting the delivery of utility rebates and incentives.
SciArt Software 505 S, Rosa Rd. Suite 225 Madison, Wisconsin	SciArt Software provides optimization tools for Design Engineers which create designs based on engineering constraints.
Sift Medical Data 3268 N. Hacket Ave Milwaukee, Wisconsin	Sift Medical Data is a healthcare analytics platform that leverages data sources to reduce claims denials, increase patient collection rates and capture clinical insights for clients.
Smart Care 312 S. Barstow St. Suite 2 Eau Claire, Wisconsin	Smart Care provides a business automation software for home healthcare providers.
Socialeads 925 E. Wells Street, Suite 1123 Milwaukee, Wisconsin	Socialeads is an artificial intelligence (AI) platform that helps financial services companies and their advisors to automatically know the size, depth and value of their professional and social networks.
Spin Live (fka Gravy Live) 202 State St, Suite 200 Madison, WI	Spin Live is an e-commerce company focused on creating a unique online retail experience for consumers and marketers.
Swallow Therapeutics 232 3 rd St S. Suite 202 La Crosse, WI	Swallow Therapeutics is focused on commercializing the SwallowSTRONG medical device, which treats the swallowing disorder dysphagia.
Tixora 1001 University Ave, Suite 805 Madison, WI	Tixora provides a mobile application for the collection of municipal public transit fares and transit tracking.
Zihi 2801 Marshall Ct. Madison, WI	Zihi is an Artificial Intelligence/Machine Learning-enabled endurance sports training platform for coaches and athletes.



Appendix C – Company Investment Detail

Badger Fund of Funds - Portfolio Funds								
Company Investments	Portfolio Fund		Badger Fund		Total Capital		WI Employees	WI Employees
As Of 12/31/20	<u>In</u>	vestment ¹		Amount ¹		<u>Raised</u>	At Investment	<u>Current</u>
Company A	\$	600,000	\$	240,000	\$	600,000	9	8
Company B	\$	400,000	\$	160,000	\$	400,000	2	0
Company C	\$	575,000	\$	230,000	\$	900,000	2	3
Company D	\$	624,999	\$	250,000	\$	750,000	1	35
Company E	\$	1,000,000	\$	377,715	\$	1,000,000	2	8
Company F	\$	1,170,000	\$	460,200	\$	1,250,000	3	11
Company G	\$	600,000	\$	240,000	\$	609,000	1	1
Company H	\$	390,001	\$	156,000	\$	600,000	4	8
Company I	\$	500,000	\$	200,000	\$	1,500,000	6	19
Company J	\$	250,000	\$	100,000	\$	250,000	0	0
Company K	\$	267,500	\$	107,000	\$	625,000	0	2
Company L	\$	500,000	\$	200,000	\$	500,000	4	4
Company M	\$	2,099,986	\$	808,795	\$	3,900,000	5	5
Company N	\$	400,000	\$	151,086	\$	500,000	1	1
Company O	\$	500,000	\$	200,000	\$	500,000	1	4
Company P	\$	1,000,000	\$	377,715	\$	3,000,000	8	9
Company Q	\$	560,000	\$	224,000	\$	600,000	3	4
Company R	\$	500,000	\$	200,000	\$	502,276	0	1
Company S	\$	804,123	\$	321,649	\$	956,500	2	0
Company T	\$	1,399,996	\$	548,856	\$	1,750,000	2	4
Company U	\$	500,000	\$	200,000	\$	500,000	3	8
Company V	\$	1,983,756	\$	765,451	\$	4,908,756	13	9
Company W	\$	1,930,068	\$	753,531	\$	4,113,750	1	10
Company X	\$	667,009	\$	266,804	\$	1,908,000	3	17
Total	\$	19,222,438	\$	7,538,801	\$	32,123,282	76	171

 $Note: Companies\ anonymized\ quarterly\ in\ reporting\ of\ investment\ and\ employment\ data\ to\ protect\ confidential\ company\ information.$

¹The Portfolio Fund Investment Amount is inclusive of the Badger Fund Amount. The Badger Fund Amount represents the portion of a portfolio fund's investment that is attributable to the Badger Fund's commitment to that fund.