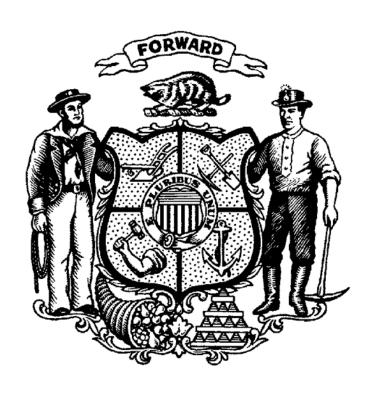
State of Wisconsin

State Treasurer



Agency Budget Request 2025 – 2027 Biennium September 16, 2024

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September 15, 2024

Brian Pahnke, State Budget Director Division of Executive Budget and Finance Wisconsin Department of Administration 101 E. Wilson Street Madison, WI 53702

Dear Mr. Pahnke,

I am pleased to submit the State Treasurer's 2025-27 biennial budget proposal. The proposal contains standard budget adjustments to continue performing the constitutional duties of the office, as well as appropriate resources to fulfill the statutory duty of promoting the Unclaimed Property program.

Should you need additional information about this biennial budget request, please feel free to contact me.

Sincerely,

John Leiber

John Leiber

Wisconsin State Treasurer

AGENCY DESCRIPTION

The office was established in 1848. The duties of the State Treasurer were established in the state constitution and under Chapter 14, Subchapter IV, Wisconsin Statutes.

The office is responsible for signing checks for the state, promoting the unclaimed property program, and additional statutory duties. The State Treasurer serves on the Board of Commissioners of Public Lands.

MISSION

The mission of the office is to fulfill the constitutional and statutory responsibilities of the office by serving on boards and promoting the return of state-held unclaimed property back to Wisconsinites.

PROGRAMS, GOALS, OBJECTIVES AND ACTIVITIES

Note: Goals, objectives and activities have been discontinued for the 2025-27 biennium.

Program 1: Custodian of State Funds

Goal: Work with the Department of Revenue to maximize promotion of the state's unclaimed property program while also limiting expenses to the program.

Objective/Activity: The State Treasurer promotes the state's unclaimed property program. The State Treasurer will continue to see that property is returned to the rightful owners at an optimal level in partnership with the Department of Revenue.

Goal: The State Treasurer serves as a member of the Board of Commissioners of Public Lands to ensure a strong financial return for its beneficiaries.

Objective/Activity: The State Treasurer serves on the Board of Commissioners of Public Lands, which is a fiduciary of four trust funds worth over \$1.4 billion that benefit public schools. The State Treasurer and other board members oversee investment activity in accordance with the board's Investment Policy Statement.

PERFORMANCE MEASURES

2023 AND 2024 GOALS AND ACTUALS

Prog. No.	Performance Measure	Goal 2023	Actual 2023	Goal 2024	Actual 2024
1.	Unclaimed property returned.	\$27 million	\$38 million	\$27 million	\$43 million
1.	Partnerships with county and municipal treasurers.	Yes	Yes	Yes	Yes

Note:

[1] Based on state fiscal year.

2025, 2026 AND 2027 GOALS

Prog. No.	Performance Measure	Goal 2025	Goal 2026	Goal 2027
1.	Unclaimed property returned meets or exceeds \$27 million.	Yes	Yes	Yes

Note:

- [1] Based on state fiscal year.
- [2] One measure and associated goals are discontinued (Partnerships with county and municipal
- treasurers) for the 2025-27 biennium.
 [3] The measure and associated goals language are modified to reflect consistency for the 2025-27 biennium.



Office of the State Treasurer

Organization Chart

State Treasurer
Elected

Agency Total by Fund Source

State Treasurer 2527 Biennial Budget

		ANNUAL SUMMARY							BIENNIAL SI	JMMARY	
Source of Funds		Prior Year Total	Adjusted Base	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE	Base Year Doubled (BYD)	Biennial Request	Change From (BYD)	Change From BYD %
PR	S	\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.80%
Total		\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.80%
Grand Total		\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.80%

Agency Total by Program

State Treasurer 2527 Biennial Budget

			ANNUAL SUMMARY					BIENNIAL S	UMMARY	
Source of Funds	Prior Year Total	Adjusted Base	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE	Base Year Doubled (BYD)	Biennial Request	Change From (BYD)	Change From BYD %
01 Custodian	of state funds	s	•							
Non Federal										
PR	\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.79%
S	\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.79%
Total - Non Federal	\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.79%
S	\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.79%
PGM 01 Total	\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.79%
PR	\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.79%
S	\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.79%
TOTAL 01	\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.79%
S	\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.79%
AGENCY TOTAL	\$122,780	\$133,000	\$222,300	\$245,300	2.00	2.00	\$266,000	\$467,600	\$201,600	75.79%

Agency Total by Decision Item

State Treasurer

2527 Biennial Budget

Decision Item	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
2000 Adjusted Base Funding Level	\$133,000	\$133,000	1.00	1.00
3003 Full Funding of Continuing Position Salaries and Fringe Benefits	\$3,900	\$3,900	0.00	0.00
4001 Project Position for Unclaimed Property Program Promotion	\$81,000	\$104,000	1.00	1.00
4002 Network Services	\$4,400	\$4,400	0.00	0.00
TOTAL	\$222,300	\$245,300	2.00	2.00

GPR Earned

2527 Biennial Budget

	CODES	TITLES
DEPARTMENT	585	State Treasurer
PROGRAM	01	Custodian of state funds

DATE

Revenue	Prior Year Actuals	Base Year Estimate	1st Year Estimate	2nd Year Estimate
Opening Balance	\$0	\$0	\$0	\$0
Collected Revenue	\$200	\$0	\$0	\$0
TOTAL	\$200	\$0	\$0	\$0

Program Revenue

2527 Biennial Budget

	CODES	TITLES
DEPARTMENT	585	State Treasurer
PROGRAM	01	Custodian of state funds
SUBPROGRAM		
NUMERIC APPROPRIATION	38	Unclaimed property; administrative expenses

Revenue and Expenditures	Prior Year Actuals	Base Year Estimate	1st Year Estimate	2nd Year Estimate
Opening Balance	\$0	\$0	\$0	\$0
Collected Revenue	\$122,800	\$127,800	\$222,300	\$245,300
Total Revenue	\$122,800	\$127,800	\$222,300	\$245,300
Expenditures	\$122,800	\$127,800	\$0	\$0
2000 Adjusted Base Funding Level	\$0	\$0	\$133,000	\$133,000
3003 Full Funding of Continuing Position Salaries and Fringe Benefits	\$0	\$0	\$3,900	\$3,900
4001 Project Position for Unclaimed Property Program Promotion	\$0	\$0	\$81,000	\$104,000
4002 Network Services	\$0	\$0	\$4,400	\$4,400
Estimated Adjustment to Base Exp Authority	\$0	\$0	(\$4,500)	(\$8,400)
Health Insurance Reserves	\$0	\$0	\$2,700	\$4,700
Compensation Reserve	\$0	\$0	\$1,800	\$3,700
Total Expenditures	\$122,800	\$127,800	\$222,300	\$245,300
Closing Balance	\$0	\$0	\$0	\$0

Decision Item (DIN) - 2000 Decision Item (DIN) Title - Adjusted Base Funding Level

NARRATIVE

Adjusted Base Funding Level

Decision Item by Line

2527 Biennial Budget

DEPARTMENT

CODES	TITLES
585	State Treasurer

CODES	TITLES
2000	Adjusted Base Funding Level

DECISION ITEM

	Expenditure Items	1st Year Cost	2nd Year Cost
01	Permanent Position Salaries	\$77,100	\$77,100
02	Turnover	\$0	\$0
03	Project Position Salaries	\$0	\$0
04	LTE/Misc. Salaries	\$0	\$0
05	Fringe Benefits	\$34,900	\$34,900
06	Supplies and Services	\$21,000	\$21,000
07	Permanent Property	\$0	\$0
08	Unallotted Reserve	\$0	\$0
09	Aids to Individuals & Organizations	\$0	\$0
10	Local Assistance	\$0	\$0
11	One-time Financing	\$0	\$0
12	Debt service	\$0	\$0
13		\$0	\$0
14		\$0	\$0
15		\$0	\$0
16		\$0	\$0
17	TOTAL	\$133,000	\$133,000
18	Project Positions Authorized	0.00	0.00
19	Classified Positions Authorized	0.00	0.00
20	Unclassified Positions Authorized	1.00	1.00

2527 Biennial Budget

Decision Item by Numeric

Program	Decision Item/Numeric	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
	2000 Adjusted Base Funding Level				
01	Custodian of state funds				
	38 Unclaimed property; administrative expenses	\$133,000	\$133,000	1.00	1.00
	Custodian of state funds Sub Total	\$133,000	\$133,000	1.00	1.00
	Adjusted Base Funding Level Sub Total	\$133,000	\$133,000	1.00	1.00
	Agency Total	\$133,000	\$133,000	1.00	1.00

Decision Item by Fund Source

Decision Item/Source of Funds		1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
2000 Adjusted Base Funding Le	evel				
PR	S	\$133,000	\$133,000	1.00	1.00
Adjusted Base Funding Level Total		\$133,000	\$133,000	1.00	1.00
Agency Total		\$133,000	\$133,000	1.00	1.00

Decision Item (DIN) - 3003

Decision Item (DIN) Title - Full Funding of Continuing Position Salaries and Fringe Benefits

NARRATIVE

Standard Budget Adjustment - Full Funding of Continuing Position Salaries and Fringe Benefits

Decision Item by Line

2527 Biennial Budget

DEPARTMENT

CODES	TITLES
585	State Treasurer

DECISION ITEM

CODES	TITLES
3003	Full Funding of Continuing Position Salaries and Fringe Benefits

	Expenditure Items	1st Year Cost	2nd Year Cost
01	Permanent Position Salaries	\$1,500	\$1,500
02	Turnover	\$0	\$0
03	Project Position Salaries	\$0	\$0
04	LTE/Misc. Salaries	\$0	\$0
05	Fringe Benefits	\$2,400	\$2,400
06	Supplies and Services	\$0	\$0
07	Permanent Property	\$0	\$0
08	Unallotted Reserve	\$0	\$0
09	Aids to Individuals & Organizations	\$0	\$0
10	Local Assistance	\$0	\$0
11	One-time Financing	\$0	\$0
12	Debt service	\$0	\$0
13		\$0	\$0
14		\$0	\$0
15		\$0	\$0
16		\$0	\$0
17	TOTAL	\$3,900	\$3,900
18	Project Positions Authorized	0.00	0.00
19	Classified Positions Authorized	0.00	0.00
20	Unclassified Positions Authorized	0.00	0.00

2527 Biennial Budget

Decision Item by Numeric

Program	Decision Item/Numeric	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
	3003 Full Funding of Continuing Po	sition Salaries a	nd Fringe Benefit	:s	
01	Custodian of state funds				
	38 Unclaimed property; administrative expenses	\$3,900	\$3,900	0.00	0.00
	Custodian of state funds Sub Total	\$3,900	\$3,900	0.00	0.00
	Full Funding of Continuing Position Salaries and Fringe Benefits Sub Total	\$3,900	\$3,900	0.00	0.00
	Agency Total	\$3,900	\$3,900	0.00	0.00

Decision Item by Fund Source

Decision Item/Source of Funds	\$	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
3003 Full Funding of Continuing	g Po	sition Salaries an	d Fringe Benefits		
PR	S	\$3,900	\$3,900	0.00	0.00
Full Funding of Continuing Position Salaries and Fringe Benefits Total		\$3,900	\$3,900	0.00	0.00
Agency Total		\$3,900	\$3,900	0.00	0.00

Decision Item (DIN) - 4001

Decision Item (DIN) Title - Project Position for Unclaimed Property Program Promotion

NARRATIVE

The Office of the State Treasurer (or Office) requests additional position and expenditure authority for 1.0 FTE two-year project position for a Program and Policy Analyst (PPA) to function as a complement to the efforts of the Department of Revenue (DOR) staff to connect Wisconsin residents with unclaimed property. This position would support the efforts to better fulfill the Office of the State Treasurer's constitutional responsibility of promoting the Unclaimed Property Program (or Program) as operated by DOR and authorized under Ch. 177, Uniform Unclaimed Property Act, Wis. Stats.

The request is for one-time expenditure authority of \$81,000 program revenue - service (PR-S) in FY 2025-26 and \$104,000 PR-S in FY 2026-27, for salary, fringe, and personnel variable supplies and services expenses. The 1.00 FTE position and expenditure authority is requested under appropriation numeric 13800 (s. 20.585 (1) (k) Wis. Stats, administrative expenses), supported by revenue transferred from DOR for the administration and promotion of the Unclaimed Property Program.

The Office is statutorily responsible for providing services related to the promotion of the Program, in consultation with and as administered by DOR, as specified under s. 14.58 (4), Wis. Stats. Currently, the Office of the State Treasurer is appropriated only 1.0 FTE elected official position (i.e., State Treasurer) with no additional staff to assist in fulfilling the Office's statutory responsibilities. DOR's Unclaimed Property program staff is small, and mainly focuses on managing the program and processing claims.

The 1.0 FTE project position requested would be tasked with the promotion of the Program through analysis of outstanding unclaimed property and the development of improved owner identification, communication and return methods; it would ultimately be responsible for assisting in efficiently returning a greater amount of unclaimed property to Wisconsin residents.

This position would be focused on matching property with its owner, which would complement the efforts of DOR. Key responsibilities of the position would include researching unclaimed accounts and matching the account with the owner, through modified research and outreach techniques. The position would work with DOR, the legislature, and other units of government to locate and inform owners of their unclaimed property. This position would work closely with legislative offices to deploy best methods for promoting the Program to the public.

This position would also be responsible for analyzing the success of its activities and modifying efforts based upon tracked outcomes to ensure the maximization of its use of time and resources. This position would establish and track metrics to monitor the impact of its additional efforts, such as by monitoring the net change in the returns of unclaimed property, identifying potential causation, and modifying property identification, communication, and return methods based upon these findings.

An estimated additional \$500,000 of unclaimed property is anticipated to be returned to Wisconsin residents as a result of this two-year project. By increasing the efficiency and awareness of the Unclaimed Property Program and returning more unclaimed property to Wisconsin stakeholders, the position would contribute a readily visible work product intended to identify efficiencies for fulfilling the Office of the State Treasurer's statutory responsibilities of promoting the Program.

If the request for the 1.0 FTE PPA project position is not approved, the ability for the Office to focus on promotion of the Program and on increasing returns will continue to be limited. There are thousands

of individuals that have unclaimed cash and other property, with over \$785 million in unclaimed funds in Wisconsin as of 2024.

The request would enable the Office of the State Treasurer in conjunction with the Department of Revenue to better serve the citizens of Wisconsin while increasing the efficiency and awareness of the Unclaimed Property Program.

Decision Item by Line

2527 Biennial Budget

DEPARTMENT

CODES	TITLES
585	State Treasurer

DECISION ITEM

CODES	TITLES
4001	Project Position for Unclaimed Property Program Promotion

	Expenditure Items	1st Year Cost	2nd Year Cost
01	Permanent Position Salaries	\$0	\$0
02	Turnover	\$0	\$0
03	Project Position Salaries	\$46,800	\$62,400
04	LTE/Misc. Salaries	\$0	\$0
05	Fringe Benefits	\$22,200	\$29,600
06	Supplies and Services	\$12,000	\$12,000
07	Permanent Property	\$0	\$0
08	Unallotted Reserve	\$0	\$0
09	Aids to Individuals & Organizations	\$0	\$0
10	Local Assistance	\$0	\$0
11	One-time Financing	\$0	\$0
12	Debt service	\$0	\$0
13		\$0	\$0
14		\$0	\$0
15		\$0	\$0
16		\$0	\$0
17	TOTAL	\$81,000	\$104,000
18	Project Positions Authorized	1.00	1.00
19	Classified Positions Authorized	0.00	0.00
20	Unclassified Positions Authorized	0.00	0.00

2527 Biennial Budget

Decision Item by Numeric

Program	Decision Item/Numeric	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
	4001 Project Position for Unclaimed	Property Progra	m Promotion		
01	Custodian of state funds				
	38 Unclaimed property; administrative expenses	\$81,000	\$104,000	1.00	1.00
	Custodian of state funds Sub Total	\$81,000	\$104,000	1.00	1.00
	Project Position for Unclaimed Property Program Promotion Sub Total	\$81,000	\$104,000	1.00	1.00
	Agency Total	\$81,000	\$104,000	1.00	1.00

Decision Item by Fund Source

Decision Item/Source of Funds		1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE	
4001 Project Position for Unclaimed Property Program Promotion						
PR	S	\$81,000	\$104,000	1.00	1.00	
Project Position for Unclaimed Property Program Promotion Total		\$81,000	\$104,000	1.00	1.00	
Agency Total		\$81,000	\$104,000	1.00	1.00	

Decision Item (DIN) - 4002

Decision Item (DIN) Title - Network Services

NARRATIVE

The Office requests an annual, ongoing increase in expenditure authority of \$4,400 program revenue - service (PR-S) under appropriation numeric 13800 (s. 20.585 (1) (k), Wis. Stats., Administrative expenses) in FY 2025-26 and FY 2026-27 to pay for network services (i.e., managed transport service [MTS]).

It was identified in FY 2023-24 that certain agencies in the Capitol Building were not being charged for network services and therefore the Department of Administration's Division of Enterprise Technology has now rectified this billing inconsistency. However, as the Office does not have the availability in its base supplies and services budget to cover this ongoing cost and the service and expense is nondiscretionary, the request herein is equal to the annualized MTS billing.

Decision Item by Line

2527 Biennial Budget

DEPARTMENT

CODES	TITLES			
585	State Treasurer			

N ITEM 4002

CODES TITLES

4002 Network Services

DECISION ITEM

	Expenditure Items	1st Year Cost	2nd Year Cost
01	Permanent Position Salaries	\$0	\$0
02	Turnover	\$0	\$0
03	Project Position Salaries	\$0	\$0
04	LTE/Misc. Salaries	\$0	\$0
05	Fringe Benefits	\$0	\$0
06	Supplies and Services	\$4,400	\$4,400
07	Permanent Property	\$0	\$0
08	Unallotted Reserve	\$0	\$0
09	Aids to Individuals & Organizations	\$0	\$0
10	Local Assistance	\$0	\$0
11	One-time Financing	\$0	\$0
12	Debt service	\$0	\$0
13		\$0	\$0
14		\$0	\$0
15		\$0	\$0
16		\$0	\$0
17	TOTAL	\$4,400	\$4,400
18	Project Positions Authorized	0.00	0.00
19	Classified Positions Authorized	0.00	0.00
20	Unclassified Positions Authorized	0.00	0.00

2527 Biennial Budget

Decision Item by Numeric

Program	Decision Item/Numeric	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE		
	4002 Network Services						
01	Custodian of state funds						
	38 Unclaimed property; administrative expenses	\$4,400	\$4,400	0.00	0.00		
	Custodian of state funds Sub Total	\$4,400	\$4,400	0.00	0.00		
	Network Services Sub Total	\$4,400	\$4,400	0.00	0.00		
	Agency Total	\$4,400	\$4,400	0.00	0.00		

Decision Item by Fund Source

Decision Item/Source of Funds		1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE	
4002 Network Services						
PR	S	\$4,400	\$4,400	0.00	0.00	
Network Services Total		\$4,400	\$4,400	0.00	0.00	
Agency Total		\$4,400	\$4,400	0.00	0.00	