

OFFICE OF THE COMMISSIONER OF INSURANCE

GOVERNOR'S BUDGET RECOMMENDATIONS

Source of Funds	FY25 Adjusted Base	FY26 Recommended	% Change Over FY25	FY27 Recommended	% Change Over FY26
GPR	16,535,000	31,826,300	92.5	32,106,300	0.9
PR-F	213,465,000	199,148,700	-6.7	199,148,700	0.0
PR-O	23,080,200	28,851,300	25.0	31,984,100	10.9
SEG-O	63,098,900	63,081,700	0.0	63,081,700	0.0
TOTAL	316,179,100	322,908,000	2.1	326,320,800	1.1

FULL-TIME EQUIVALENT POSITION SUMMARY

Source of Funds	FY25 Adjusted Base	FY26 Recommended	FTE Change Over FY25	FY27 Recommended	FTE Change Over FY26
GPR	0.00	10.00	0.00	10.00	0.00
PR-O	132.15	163.82	31.67	163.82	0.00
SEG-O	10.68	10.68	0.00	10.68	0.00
TOTAL	142.83	184.50	41.67	184.50	0.00

AGENCY DESCRIPTION

The agency was created by the Legislature in 1871, and the original intent of the agency has not changed drastically over the past 150 years. The agency is vested with broad powers to ensure that the insurance industry responsibly and adequately meets the insurance needs of Wisconsin citizens. The agency performs a variety of tasks to protect insurance consumers and ensure a competitive insurance environment. The agency's major functions include: reviewing insurance policies that are sold in Wisconsin to make sure they meet the requirements set forth in Wisconsin law; conducting examinations of domestic and foreign insurers to ensure compliance with Wisconsin laws and rules; monitoring the financial solvency of licensed companies to make sure that consumers have the insurance coverage they expect when they need it; issuing licenses to the various parties involved in selling and marketing insurance products; assisting insurance consumers with their insurance problems; researching special insurance issues to understand and assess their impact on Wisconsin; providing technical assistance on legislation and promulgating administrative rules to interpret insurance laws; creating and distributing public information and consumer education pieces to educate people about insurance; and operating a state life insurance fund and an injured patients and families compensation fund insuring health care providers for medical malpractice.

MISSION

The mission of the agency is to protect and educate Wisconsin consumers by maintaining and promoting a strong insurance industry.

PROGRAMS, GOALS, OBJECTIVES AND ACTIVITIES

Program 1: Supervision of the Insurance Industry

Goal: Proactively address the root causes of problems in the insurance marketplace through effective regulation, with an emphasis on early detection and prevention.

Objective/Activity: Aggressively conduct all regulatory core mission functions including information collection, analysis, licensing and adjudication; refine and improve early warning systems in financial and market regulation; train staff to facilitate intra-agency communication and early identification of regulatory issues; and encourage external interaction and feedback.

Goal: Provide information and assistance to the public including consumers, legislators, insurers, agents, other states, the federal government and other organizations.

Objective/Activity: Ensure that staff members directly interacting with the public have the training and equipment to provide information and assistance in a timely and courteous manner; continue to use and improve performance measures; provide public information through the development and implementation of a coordinated communication plan; and improve and preserve state regulation of insurance by communicating with and informing the public.

Goal: Provide ongoing support and development of each staff member.

Objective/Activity: Provide a healthy and safe work environment; develop the full potential of staff by promoting training and growth opportunities; foster diversity in the workplace; promote positive communication, cooperation and mutual respect within and among all work units, and continue to develop work group teams to improve cross-functional work processes; through continued use of performance standards, strive to improve all functions; and assess restructuring and reallocation of staff resources as appropriate to better address work needs.

Goal: Use appropriate technology to provide tools for the regulation of insurance.

Objective/Activity: Continually review emerging technologies and conduct cost-benefit analyses of applications; encourage officewide participation in technology planning and implementation such as through the Information Technology Strategic Planning Committee; improve state regulation and service by implementing the use of technology to facilitate the sharing of information with other regulatory authorities; and provide opportunities for staff to research and develop new approaches to optimize the use of technology.

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Program 2: Injured Patients and Families Compensation Fund

The major objective of the program is to assure that adequate funds are available to compensate patients for serious injuries resulting from acts of medical malpractice.

Goal: Provide excess medical malpractice coverage for Wisconsin health care providers.

Objective/Activity: Ensure the sound fiscal management and integrity of the fund and provide a regular accounting or audit of the fund.

Program 4: State Life Insurance Fund

The fund is a state-sponsored program established to provide low-cost life insurance coverage. The maximum level of coverage available to each policyholder is \$10,000.

Goal: Provide a state-sponsored life insurance program for the benefit of residents of Wisconsin.

Objective/Activity: Ensure the sound fiscal management and integrity of the fund and provide a regular accounting or audit of the fund.

Program 5: Wisconsin Healthcare Stability Plan

The agency developed a 1332 Waiver for State Innovation Application under the federal Affordable Care Act pursuant to 2017 Wisconsin Act 138 allowing Wisconsin to leverage federal funding for the operation of a state-based reinsurance plan.

A 1332 waiver permits states to pursue innovative strategies to ensure residents have access to affordable health insurance options.

On July 29, 2018, the U.S. Department of Health and Human Services and the U.S. Department of the Treasury approved Wisconsin's 1332 waiver application. The approval was effective as of January 1, 2019, and has been extended through December 31, 2028.

PERFORMANCE MEASURES

2023 AND 2024 GOALS AND ACTUALS

Prog. No.	Performance Measure	Goal 2023	Actual 2023	Goal 2024	Actual 2024
1.	Number of financial examinations conducted during the fiscal year.	64	52	43	N/A
1.	Consumer complaints handled in a timely fashion.	95%	95%	95%	N/A
1.	Policy form reviews conducted in a timely manner.	6,000	4,700	6,000	N/A
1.	Insurance intermediary licensing function processed in a timely manner. ¹	130,000 90% 15 days	109,960 90% 11 days	130,000 90% 15 days	N/A
1.	Increase number of first-time visitors to the agency's website.	Overall positive 5-year trend	Overall positive 5-year trend	Overall positive 5-year trend	N/A
1.	Website sessions.	368,000	410,600	368,000	N/A
1.	Publication page views.	16,000	40,000	16,000	N/A
1.	Increase cumulative engagement across active social media platforms.	Overall positive 5-year trend	Overall positive 5-year trend	Overall positive 5-year trend	N/A
2.	Injured patients and families compensation fund report accepted by Board of Governors.	Report accepted	Report accepted	Report accepted	N/A
4.	Submit annual statement to regulator of the fund timely and in accordance with statutory and GAAP reporting requirements.	Meet GAAP standards	Met GAAP standards	Meet GAAP standards	Audit has not yet occurred
4.	Provide a regular accounting or audit of fund via a Legislative Audit Bureau audit, which results in no major issues being identified or qualified opinion being rendered.	Unqualified opinion	Unqualified opinion	Unqualified opinion	Audit has not yet occurred

Note: Based on calendar year. Actuals for 2024 are not yet available.

¹Three figures are presented. The first is the number resident licensing transactions. The second is the percentage processed within 48 hours. The third is the average number of days to process from date of receipt.

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2025, 2026 AND 2027 GOALS

Prog. No.	Performance Measure	Goal 2025	Goal 2026	Goal 2027
1.	Number of financial examinations conducted during the fiscal year.	27 ¹	44	42
1.	Consumer complaints handled in a timely fashion.	95%	95%	95%
1.	Policy form reviews conducted in a timely manner.	6,000	6,000	6,000
1.	Insurance intermediary licensing function processed in a timely manner. ²	130,000 90% 15 days	130,000 90% 15 days	130,000 90% 15 days
1.	Increase number of first-time visitors to the agency's website.	Overall positive 5-year trend	Overall positive 5-year trend	Overall positive 5-year trend
1.	Website sessions.	368,000	368,000	368,000
1.	Publication page views.	16,000	16,000	16,000
1.	Increase cumulative engagement across active social media platforms.	Overall positive 5-year trend	Overall positive 5-year trend	Overall positive 5-year trend
2.	Injured patients and families compensation fund report accepted by Board of Governors.	Report accepted	Report accepted	Report accepted
4.	Submit annual statement to regulator of the fund timely and in accordance with statutory and GAAP reporting requirements.	Meet GAAP standards	Meet GAAP standards	Meet GAAP standards
4.	Provide a regular accounting or audit of fund via a Legislative Audit Bureau audit, which results in no major issues being identified or qualified opinion being rendered.	Unqualified opinion	Unqualified opinion	Unqualified opinion

Note: Based on calendar year.

¹The goal for 2025 has been revised.

²Three figures are presented. The first is the number resident licensing transactions. The second is the percentage processed within 48 hours. The third is the average number of days to process from date of receipt.

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GOVERNOR'S BUDGET RECOMMENDATIONS

RECOMMENDATIONS

1. Health Insurance Claims Denial Audits
2. Prior Authorization Exemption Requirements
3. Prior Authorization Transparency
4. Prior Authorization for Inpatient Mental Health Services
5. Public Intervenor Office
6. Prescription Drug Affordability Review Board
7. Office of Prescription Drug Affordability
8. Health Insurance Issuance and Coverage Protections
9. Over-the-Counter Contraception Coverage
10. Infertility Coverage in Health Insurance Plans
11. Dental Therapist Coverage
12. Qualified Treatment Trainee Coverage
13. Substance Use Disorder Counselor Coverage
14. Pregnancy as a Special Enrollment Period Qualifier
15. Balance Billing Regulation
16. Emergency Ambulance Services Reimbursement
17. Medical Debt Collections Reporting
18. Insulin Copayment Cap
19. Insulin Safety Net Program
20. Prescription Drug Importation Program
21. Prescription Drug Purchasing Entity Study
22. Prescription Drug Supply Chain Regulation
23. Pharmacy Benefit Manager Fiduciary Duty
24. Application of Pharmaceutical Drug Manufacturer Discounts
25. Reimbursement Regulation of the 340B Program
26. Value-Based Diabetes Medication Pilot Program
27. State-Based Health Insurance Marketplace
28. Annual Reinsurance Program Spending Limit Adjustment
29. Reinsurance Program Spending Limit Increase
30. Reinsurance Program Administrator Position
31. Reinsurance Program State Subsidy Reestimate
32. Public Option Health Plan Study
33. Telehealth Parity
34. Short-Term, Limited-Duration Insurance Plan Regulation
35. Insurer Network Adequacy Standards
36. Real Estate Flood Disclosure Requirements
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38. Health Insurance Navigator Funding
39. Insurance Fraud Examiner Position
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41. HIRSP Funding Transfer
42. Agency Supplies and Services Funding Increase
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**Table 1
Department Budget Summary by Funding Source (in thousands of dollars)**

	ACTUAL FY24	ADJUSTED BASE FY25	AGENCY REQUEST FY26	AGENCY REQUEST FY27	GOVERNOR'S RECOMMENDATION FY26	GOVERNOR'S RECOMMENDATION FY27
GENERAL PURPOSE REVENUE	\$21,733.5	\$16,535.0	\$30,851.3	\$30,851.3	\$31,826.3	\$32,106.3
State Operations	0.0	0.0	0.0	0.0	975.0	1,255.0
Aids to Ind. & Org.	21,733.5	16,535.0	30,851.3	30,851.3	30,851.3	30,851.3
FEDERAL REVENUE (1)	\$208,266.5	\$213,465.0	\$199,148.7	\$199,148.7	\$199,148.7	\$199,148.7
Aids to Ind. & Org.	208,266.5	213,465.0	199,148.7	199,148.7	199,148.7	199,148.7
PROGRAM REVENUE (2)	\$21,405.6	\$23,080.2	\$24,034.7	\$24,056.1	\$28,851.3	\$31,984.1
State Operations	21,405.6	23,080.2	24,034.7	24,056.1	28,851.3	31,984.1
SEGREGATED REVENUE (3)	\$34,499.4	\$63,098.9	\$63,081.7	\$63,081.7	\$63,081.7	\$63,081.7
State Operations	1,068.6	3,955.5	3,938.3	3,938.3	3,938.3	3,938.3
Local Assistance	0.0	500.0	500.0	500.0	500.0	500.0
Aids to Ind. & Org.	33,430.8	58,643.4	58,643.4	58,643.4	58,643.4	58,643.4
TOTALS - ANNUAL	\$285,905.0	\$316,179.1	\$317,116.4	\$317,137.8	\$322,908.0	\$326,320.8
State Operations	22,474.2	27,035.7	27,973.0	27,994.4	33,764.6	37,177.4
Local Assistance	0.0	500.0	500.0	500.0	500.0	500.0
Aids to Ind. & Org.	263,430.8	288,643.4	288,643.4	288,643.4	288,643.4	288,643.4

(1) Includes Program Revenue-Federal and Segregated Revenue-Federal

(2) Includes Program Revenue-Service and Program Revenue-Other

(3) Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local

**Table 2
Department Position Summary by Funding Source (in FTE positions)**

	ADJUSTED BASE FY25	AGENCY REQUEST FY26	AGENCY REQUEST FY27	GOVERNOR'S RECOMMENDATION FY26	GOVERNOR'S RECOMMENDATION FY27
GENERAL PURPOSE REVENUE	0.00	0.00	0.00	10.00	10.00
State Operations	0.00	0.00	0.00	10.00	10.00
PROGRAM REVENUE (2)	132.15	132.15	132.15	163.82	163.82
State Operations	132.15	132.15	132.15	163.82	163.82
SEGREGATED REVENUE (3)	10.68	10.68	10.68	10.68	10.68
State Operations	10.68	10.68	10.68	10.68	10.68
TOTALS - ANNUAL	142.83	142.83	142.83	184.50	184.50
State Operations	142.83	142.83	142.83	184.50	184.50

(2) Includes Program Revenue-Service and Program Revenue-Other

(3) Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local

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**Table 3
Department Budget Summary by Program (in thousands of dollars)**

	ACTUAL FY24	ADJUSTED BASE FY25	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
			FY26	FY27	FY26	FY27
1. Supervision of the insurance industry	\$21,405.6	\$23,080.2	\$24,034.7	\$24,056.1	\$29,826.3	\$33,239.1
2. Injured patients and families compensation fund	\$29,598.0	\$57,367.1	\$57,393.2	\$57,393.2	\$57,393.2	\$57,393.2
3. Local government property insurance fund	\$0.0	\$500.0	\$500.0	\$500.0	\$500.0	\$500.0
4. State life insurance fund	\$4,901.4	\$5,231.8	\$5,188.5	\$5,188.5	\$5,188.5	\$5,188.5
5. Wisconsin Healthcare Stability Plan	\$230,000.0	\$230,000.0	\$230,000.0	\$230,000.0	\$230,000.0	\$230,000.0
TOTALS	\$285,905.0	\$316,179.1	\$317,116.4	\$317,137.8	\$322,908.0	\$326,320.8

**Table 4
Department Position Summary by Program (in FTE positions)**

	ADJUSTED BASE FY25	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
		FY26	FY27	FY26	FY27
1. Supervision of the insurance industry	132.15	132.15	132.15	173.82	173.82
2. Injured patients and families compensation fund	7.11	7.11	7.11	7.11	7.11
4. State life insurance fund	3.57	3.57	3.57	3.57	3.57
TOTALS	142.83	142.83	142.83	184.50	184.50

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1. Health Insurance Claims Denial Audits

Source of Funds	Agency Request				Governor's Recommendations			
	FY26 Dollars	FY26 Positions	FY27 Dollars	FY27 Positions	FY26 Dollars	FY26 Positions	FY27 Dollars	FY27 Positions
PR-O	0	0.00	0	0.00	229,500	2.00	305,900	2.00
TOTAL	0	0.00	0	0.00	229,500	2.00	305,900	2.00

The Governor recommends establishing a framework for auditing high rates of health insurance claims denials among insurers offering plans in the state over which the office has regulatory authority. To improve the coverage of health insurance plans, the office would audit insurers with claims denial rates above a certain percentage, as determined by the office, and require corrective action plans based on the audit findings. The Governor also recommends granting the office the ability to enforce corrective action plans through fines, forfeitures or other mechanisms to ensure compliance within a certain date of receiving the corrective action plan.

2. Prior Authorization Exemption Requirements

The Governor recommends establishing a framework to streamline and expedite coverage approvals for medical procedures, allowing insured individuals to receive prompt determination regarding coverage for their care. The office would develop parameters for when services are exempt from requiring prior authorization by a health insurer. Providers who receive prior authorization approvals above a certain rate would be exempt from requiring prior authorization for services provided or recommended by them.

3. Prior Authorization Transparency

The Governor recommends requiring health insurers to provide consumers with a list of treatments and services covered by health plans offered by the health insurer which require prior authorization.

4. Prior Authorization for Inpatient Mental Health Services

To ensure those in crisis receive the care they immediately need, the Governor recommends prohibiting health insurers from requiring prior authorization to receive inpatient mental health services for children and adults.

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5. Public Intervenor Office

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	1,370,200	10.00	1,426,900	10.00
TOTAL	0	0.00	0	0.00	1,370,200	10.00	1,426,900	10.00

The Governor recommends creating a Public Intervenor Office within the office to provide information and assistance to health insurance consumers to ensure they receive the best possible claim outcomes they are entitled to under their insurance policies. Consumers whose health insurance claims are denied would be assisted with appeals and other legal actions to pursue coverage for health care services.

6. Prescription Drug Affordability Review Board

The Governor recommends establishing a Prescription Drug Affordability Review Board to observe practices in the pharmaceutical industry, analyze other state and national prescription drug practices and policies, establish public sector entity spending limits, and set price ceilings on certain prescription drugs when necessary in order to track and limit unnecessary and predatory increases in prescription drug costs.

7. Office of Prescription Drug Affordability

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	1,957,300	16.00	1,871,100	16.00
TOTAL	0	0.00	0	0.00	1,957,300	16.00	1,871,100	16.00

The Governor recommends establishing an Office of Prescription Drug Affordability within the office to administer prescription drug regulatory provisions included in this executive budget and to further analyze and develop policy initiatives aimed at reducing prescription drug costs and increasing affordability. The Governor also recommends providing expenditure and position authority to support these activities.

8. Health Insurance Issuance and Coverage Protections

To ensure that all Wisconsin residents receive the same health insurance issuance and coverage protections, the Governor recommends that the insurance marketplace guarantee the issuance of health insurance for individuals that apply for coverage regardless of sexual orientation, gender identity, health status, medical history or preexisting conditions, among others, and be prohibited from charging greater premiums or out-of-pocket costs based on those factors. The Governor also recommends prohibiting health insurance providers from establishing annual or lifetime limits on health insurance plan benefits. The Governor further recommends requiring all health insurance plans to provide coverage for essential health benefits as determined by the commissioner, including the ten essential health benefits categories covered under the federal Affordable Care Act, and to provide coverage for certain preventive services at no cost to the plan holder.

9. Over-the-Counter Contraception Coverage

The Governor recommends requiring health insurance plans offered in the state to cover over-the-counter oral contraception to increase the accessibility and affordability of an essential component of women's health. Health insurance plans would be prohibited from requiring an individual to have a prescription for the oral contraceptive in order to be provided coverage.

10. Infertility Coverage in Health Insurance Plans

The Governor recommends amending state statutes to require fully-insured health insurance policies and self-insured governmental health plans that cover medical or hospital expenses to cover diagnosis of and treatment for infertility and standard fertility preservation services. See Department of Employee Trust Funds, Item #3.

11. Dental Therapist Coverage

The Governor recommends requiring health insurance plans offered in the state to cover services provided by dental therapists if those services are covered under the plans through any other providers.

12. Qualified Treatment Trainee Coverage

The Governor recommends requiring health insurance plans offered in the state to cover services provided by qualified treatment trainees if those services are covered under the plans through any other providers.

13. Substance Use Disorder Counselor Coverage

The Governor recommends requiring health insurance plans offered in the state to cover services provided by substance use disorder counselors if those services are covered under the plans through any other providers.

14. Pregnancy as a Special Enrollment Period Qualifier

The Governor recommends including pregnancy as a qualifying life event for health insurance special enrollment periods. Qualifying life events allow individuals to acquire health insurance outside of the standard open enrollment periods.

15. Balance Billing Regulation

The Governor recommends regulating the practice of balance billing, also referred to as surprise billing, in situations where patients have little or no control or knowledge over who provides their care, such as when emergency services are delivered by an out-of-network provider, when ancillary services are delivered at an in-network facility by an out-of-network provider or when mental health services are delivered during a crisis. The Governor also recommends that health care providers deliver a good-faith cost estimate of services to the patient before those services are delivered.

16. Emergency Ambulance Services Reimbursement

The Governor recommends creating coverage and reimbursement requirements for emergency ambulance services provided to insured individuals out-of-network. The requirements would ensure that services provided by an out-of-network emergency ambulance provider would be covered at a reasonable rate by the insurer and prohibit excessive cost-sharing amounts from being imposed on the plan holder.

17. Medical Debt Collections Reporting

The Governor recommends prohibiting health care providers, billing administrators and debt collectors working with health care providers from reporting to consumer reporting agencies when medical debt is in collections status without patient disclosure.

18. Insulin Copayment Cap

The Governor recommends limiting out-of-pocket costs for a one-month supply of insulin to \$35 under all health insurance plans offered in Wisconsin.

19. Insulin Safety Net Program

The Governor recommends establishing an insulin safety net program to ensure those with an urgent need for insulin as well as those with lower incomes and limited to no insurance coverage have access to affordable insulin. Under this provision, the office would be directed to contract directly with insulin manufacturers to ensure the availability of insulin at a reduced cost to eligible individuals. The Governor also recommends directing the office to conduct public outreach to create awareness of the insulin safety net program and develop satisfaction surveys to track the effectiveness of the program.

20. Prescription Drug Importation Program

The Governor recommends importing generic, off-brand drugs from Canada into Wisconsin to reduce rising prices of prescription drugs and create a more competitive prescription drug market. Imported drugs must generate significant savings, have no more than three domestic competitors and maintain federal safety requirements.

21. Prescription Drug Purchasing Entity Study

The Governor recommends the office conduct a study into the feasibility and effectiveness of coordinating a state-run prescription drug purchasing entity for state and local government payers or purchasers and any additional payers or purchasers that may wish to participate in an effort to identify additional opportunities to reduce prescription drug costs.

22. Prescription Drug Supply Chain Regulation

To conduct oversight of the prescription drug supply chain, the Governor recommends requiring pharmacy benefit management brokers and consultants, pharmacy services administrative organizations, and pharmaceutical sales representatives be licensed to practice in the state. The Governor also recommends pharmaceutical sales representatives complete continuing education in ethical standards, whistleblower protections, and the laws and rules applicable to pharmaceutical marketing; disclose any contacts made with health care professionals; and disclose any items, including a product sample, compensation, material or gift, that are provided to a health care professional.

23. Pharmacy Benefit Manager Fiduciary Duty

The Governor recommends requiring pharmacy benefit managers to owe a fiduciary duty to insurers and other payers with whom they contract to reduce the potential for unnecessary cost increases within the prescription drug market.

24. Application of Pharmaceutical Drug Manufacturer Discounts

The Governor recommends requiring prescription drug cost reductions received from prescription drug manufacturer coupons and other discounts to count toward a plan holder's deductible or out-of-pocket maximum. Only discounts for brand name drugs that have no generic equivalent and brand name drugs that have undergone prior authorization by a prescriber or the insurer are eligible in order to avoid incentivizing the purchasing of more expensive brand name drugs over their generic equivalents.

25. Reimbursement Regulation of the 340B Program

The Governor recommends requiring pharmacy benefit managers and other third-party payers to reimburse certain federal 340B drug discount program participants for prescription drug purchases at the same rate that non-340B program participants are reimbursed to end discriminatory reimbursement practices.

26. Value-Based Diabetes Medication Pilot Program

The Governor recommends directing the office to establish a value-based diabetes medication pilot program which would have a pharmacy benefit manager and a pharmaceutical manufacturer establish a value-based arrangement and allow the pharmacy benefit manager to leverage prescription drug discounts by creating a sole source arrangement with the given manufacturer.

27. State-Based Health Insurance Marketplace

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	975,000	10.00	1,255,000	10.00
PR-O	0	0.00	0	0.00	0	0.00	3,000,000	0.00
TOTAL	0	0.00	0	0.00	975,000	10.00	4,255,000	10.00

To improve health care affordability in Wisconsin, the Governor recommends establishing a state-based health insurance marketplace under the federal Affordable Care Act. The Governor recommends first moving to a state-based marketplace on the federal platform by plan year 2027, while transitioning to a fully state-based marketplace by plan year 2028, to improve health insurance marketing and outreach efforts, administer the marketplace in a more efficient and affordable manner, and gain more state autonomy over aspects of the health insurance marketplace such as open enrollment duration and the quality of plans offered. The Governor also recommends providing expenditure and position authority to implement this initiative.

28. Annual Reinsurance Program Spending Limit Adjustment

The Governor recommends annually adjusting the spending limit of the Wisconsin Healthcare Stability Plan reinsurance program, starting January 2026 to affect payments covering plan year 2027, to reflect changes in the consumer price index for medical care spending, as determined by the U.S. Department of Labor.

29. Reinsurance Program Spending Limit Increase

The Governor recommends increasing the spending limit of the Wisconsin Healthcare Stability Plan reinsurance program to ensure the continued effectiveness and level of impact the program has on reducing individual health insurance plan premium costs.

30. Reinsurance Program Administrator Position

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	106,000	1.00	141,400	1.00
TOTAL	0	0.00	0	0.00	106,000	1.00	141,400	1.00

The Governor recommends providing funding for a program administrator for the Wisconsin Healthcare Stability Plan reinsurance program to oversee operational responsibilities such as data analysis, contract management and strategy development to ensure the availability of affordable coverage for consumers.

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31. Reinsurance Program State Subsidy Reestimate

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	14,316,300	0.00	14,316,300	0.00	14,316,300	0.00	14,316,300	0.00
PR-F	-14,316,300	0.00	-14,316,300	0.00	-14,316,300	0.00	-14,316,300	0.00
TOTAL	0	0.00	0	0.00	0	0.00	0	0.00

The Governor recommends adjusting the office's base budget to reflect a reestimate of reinsurance payments provided to insurers under the Wisconsin Healthcare Stability Plan to pay for high-cost individuals on the federal marketplace exchange.

32. Public Option Health Plan Study

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	500,000	0.00	500,000	0.00
TOTAL	0	0.00	0	0.00	500,000	0.00	500,000	0.00

The Governor recommends providing funding for the office to conduct an analysis and actuarial study for the development of a public option health insurance plan to improve health care coverage and affordability.

33. Telehealth Parity

The Governor recommends establishing parity provisions to ensure patients utilizing telehealth services are not charged or have their services limited any more than if they utilized an equivalent in-person service to increase the availability and affordability of telehealth services.

34. Short-Term, Limited-Duration Insurance Plan Regulation

The Governor recommends modifying the initial and aggregate plan duration for short-term, limited-duration health insurance plans from 12 months to 3 months and from 18 months to 6 months, respectively.

35. Insurer Network Adequacy Standards

The Governor recommends requiring the office to establish standards for insurer networks for all health insurance plans offered in the state. Establishing network adequacy standards would ensure that a covered service is available within a minimum time and distance of the plan holder, improving access to services. The office may also establish further standards that are found to improve access to services, such as maximum wait times for scheduling appointments.

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36. Real Estate Flood Disclosure Requirements

The Governor recommends strengthening real estate flood disclosure requirements among real estate sellers and landlords to include more detailed flood-related information about the property.

37. Catastrophe Savings Accounts

The Governor recommends allowing pretax catastrophe savings accounts to be created through financial institutions for the purposes of paying for catastrophic event insurance coverage or repairs to property damage resulting from a catastrophic event, including floods, tornadoes, hailstorms and cold weather-related damage. See Department of Revenue, Item #26.

38. Health Insurance Navigator Funding

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	500,000	0.00	500,000	0.00
TOTAL	0	0.00	0	0.00	500,000	0.00	500,000	0.00

The Governor recommends increasing expenditure authority to increase navigator outreach and prioritize helping the direct care workforce navigate their existing health insurance benefits, available public health insurance options and any other public programs to support their health.

39. Insurance Fraud Examiner Position

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	87,500	1.00	116,600	1.00
TOTAL	0	0.00	0	0.00	87,500	1.00	116,600	1.00

The Governor recommends increasing position and expenditure authority to provide an insurance fraud examiner position to assist with investigations into fraudulent insurance acts.

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40. Minor Position Adjustments

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	66,100	1.67	66,100	1.67
TOTAL	0	0.00	0	0.00	66,100	1.67	66,100	1.67

The Governor recommends providing position authority to convert two 0.5 LTE positions into a 1.0 FTE position and to make whole a 0.93 FTE purchasing agent - senior position, a 0.9 FTE communications specialist position and a 0.5 FTE operations program associate position.

41. HIRSP Funding Transfer

The Governor recommends transferring the remaining balance from appropriations associated with the Health Insurance Risk-Sharing Plan to the office's general program operations appropriation for FY26.

42. Agency Supplies and Services Funding Increase

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	359,000	0.00	359,000	0.00	359,000	0.00	359,000	0.00
TOTAL	359,000	0.00	359,000	0.00	359,000	0.00	359,000	0.00

The Governor recommends increasing the funding level for agency supplies and services to reflect an increase in internal information technology network costs and electronic security measures.

43. Fully Fund the Board on Aging and Long-Term Care's Medigap Helpline

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	100,600	0.00	122,000	0.00	100,600	0.00	122,000	0.00
TOTAL	100,600	0.00	122,000	0.00	100,600	0.00	122,000	0.00

The Governor recommends adjusting expenditure authority to reflect a reestimate of the costs of the Board on Aging and Long-Term Care's Medigap Helpline that provides seniors with information on health insurance options.

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44. Standard Budget Adjustments

Source of Funds	Agency Request				Governor's Recommendations			
	FY26		FY27		FY26		FY27	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	494,900	0.00	494,900	0.00	494,900	0.00	494,900	0.00
SEG-O	-17,200	0.00	-17,200	0.00	-17,200	0.00	-17,200	0.00
TOTAL	477,700	0.00	477,700	0.00	477,700	0.00	477,700	0.00

The Governor recommends adjusting the office's base budget for: (a) turnover reduction (-\$319,600 in each year); (b) full funding of continuing position salaries and fringe benefits (\$1,218,000 in each year); and (c) full funding of lease and directed moves costs (-\$420,700 in each year).