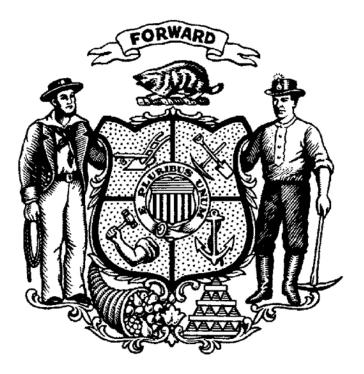
State of Wisconsin

Wisconsin Economic Development Corporation



Agency Budget Request 2023 – 2025 Biennium September 15, 2022

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September 15, 2022

The Honorable Tony Evers Governor, State of Wisconsin Room 115 East, State Capitol Madison, WI 53702

Dear Governor Evers:

I am pleased to present the Wisconsin Economic Development Corporation's (WEDC) proposed budget for 2023-2025. The request includes a cost-to-continue budget based on our fiscal year 2023 base level. As required by 2015 Wisconsin Act 201, a proposal is also included reflecting a five percent base reduction.

WEDC uses its block grant funding flexibility to allocate or reallocate resources to its various programs and operations. As Wisconsin's lead economic development organization, WEDC coordinates our programs, initiatives, and investments with a wide range of stakeholders throughout the state. Input from businesses, elected officials, educators, and local and regional economic development partners help us develop and implement strategies to effectively deploy our block grant funding to further Wisconsin's economic growth and vitality.

The COVID – 19 pandemic brought unique challenges to our citizens, communities, businesses and entrepreneurs. Throughout this trying time, WEDC strategically deployed millions of dollars in relief and recovery funds targeting Wisconsin's hardest hit small businesses. These dollars were deployed both from WEDC's budget, and with federal resources. Most recently, WEDC deployed American Recovery Plan Act funding for the Main Street Bounceback grant program, which to date has provided \$10,000 grants to over 6,000 new and existing businesses that are opening a new location or expanding operations in a vacant commercial space. WEDC has in turn gained valuable experience in maximizing its flexibility; we expanded our network of companies, communities, and entrepreneurs; and we deepened our insights into the needs of the business community and are identifying pathways to success for all Wisconsinites.

WEDC has demonstrated the block grant funding mechanism allows it to develop and deploy innovative programs to meet customer and stakeholder needs. With additional funding, WEDC could allocate resources to continue to provide new and innovative programming to address current and future opportunities.

I appreciate your consideration, and we look forward to working with you and the State Budget Office throughout the budget process.

Melissa L. Hughes Secretary and CEO



201 W. Washington Avenue Madison, Wisconsin 53703 608.210.6700 wedc.org



AGENCY DESCRIPTION

The corporation was created by 2011 Wisconsin Act 7. The corporation is headed by a secretary/chief executive officer who is appointed by the Governor with the advice and consent of the Senate. The corporation is governed by a 16-member board of directors. The Governor appoints six members with the advice and consent of the Senate. The speaker of the Assembly and the Senate majority leader each appoints four members but neither may appoint more than two members of the legislature to the board. The minority leaders of the Assembly and Senate each appoint one member. The secretaries of the Department of Administration and Department of Revenue also serve on the board as non-voting members.

The corporation is the lead economic development organization in the state. The corporation is responsible for developing and implementing programs to provide business and community support, expertise and financial assistance, support new business start-ups and business expansion and growth; and develop and implement any other programming related to economic development in Wisconsin.





Mission

The Wisconsin Economic Development Corporation's (WEDC) mission is to strategically deploy financial resources and technical assistance to invest in Wisconsin to enhance its assets and opportunities, and to address underinvestment and distress. WEDC works to support businesses, strengthen communities, leverage the economic development partner network, boost the entrepreneurial ecosystem, and collaborate with state agencies on issues and initiatives vital to achieving economic wellbeing for all Wisconsin citizens.





PROGRAMS, GOALS, OBJECTIVES AND ACTIVITIES

Program 1: Promotion of Economic Development

Goal: Provide business assistance services to drive start-up, expansion or relocation to Wisconsin.

Objective/Activity: Deliver technical and financial business assistance services directly to Wisconsin businesses with in-house staff or through contracted partners.

Objective/Activity: Provide technical and financial services to help communities drive economic development by assisting communities with downtown development, public infrastructure projects and other assistance to help advance Wisconsin communities.

Objective/Activity: Provide technical support or financial investment for projects that advance target sectors or improve the state's economic development capabilities.





PERFORMANCE MEASURES

2021 AND 2022 GOALS AND ACTUALS

Prog. No.	Performance Measure	Goal 2021	Actual 2021	Goal 2022	Actual 2022
1.	Businesses assisted.	3,762	27,034**	3,870	6,050**
1.	Communities assisted.	128	158	200	163
1.	Partner organizations assisted.	84	75	90	77
1.	Anticipated jobs impact.	7,710	12,205	7,325	11,573
1.	Co-investment leverage.	8:1	7:1	8:1	8:1

Notes: Based on fiscal year.

**Number of businesses assisted and grants awarded include one-time COVID-19 programs.

2022, 2023 AND 2024 GOALS

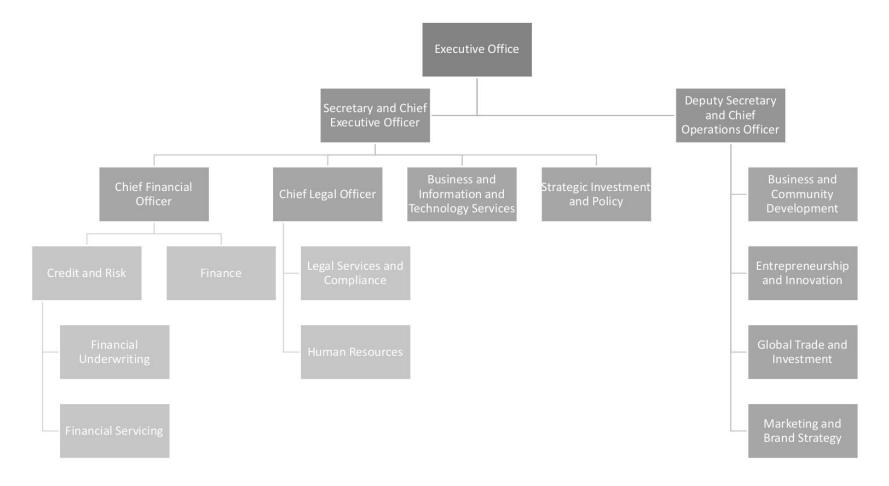
Prog. No.	Performance Measure	Goal 2022	Goal 2023 (Estimated)	Goal 2024 (Estimated)	
1.	Businesses assisted.	3,870	3,741	3,741	
1.	Communities assisted.	200	213	213	
1.	Partner organizations assisted.	90	90	90	
1.	Anticipated jobs impact.	7,325	7,325	7,325	
1.	Co-investment leverage.	8:1	8:1	8:1	

Note: Based on fiscal year.

LOOK FORWARD **>**

WISCONSIN ECONOMIC DEVELOPMENT CORPORATION

FISCAL YEAR 2023 ORGANIZATION CHART



Agency Total by Fund Source

Wisconsin Economic Development Corporation

				ANNUAL SUMM	IARY				BIENNIAL SUM	MARY	
Source of Funds		Prior Year Total	Adjusted Base	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE	Base Year Doubled (BYD)	Biennial Request	Change From (BYD)	Change From BYD %
GPR	s	\$2,332,700	\$4,550,700	\$4,550,700	\$4,550,700	0.00	0.00	\$9,101,400	\$9,101,400	\$0	0.00%
Total		\$2,332,700	\$4,550,700	\$4,550,700	\$4,550,700	0.00	0.00	\$9,101,400	\$9,101,400	\$0	0.00%
SEG	L	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	0.00	0.00	\$2,000,000	\$2,000,000	\$0	0.00%
SEG	s	\$38,218,000	\$36,000,000	\$36,000,000	\$36,000,000	0.00	0.00	\$72,000,000	\$72,000,000	\$0	0.00%
Total		\$39,218,000	\$37,000,000	\$37,000,000	\$37,000,000	0.00	0.00	\$74,000,000	\$74,000,000	\$0	0.00%
Grand Total		\$41,550,700	\$41,550,700	\$41,550,700	\$41,550,700	0.00	0.00	\$83,101,400	\$83,101,400	\$0	0.00%

Agency Total by Program

Wisconsin Economic Development Corporation

				ANNUA	L SUMMARY				BIENNIAL SUM	IMARY	
Source of Funds		Prior Year Total	Adjusted Base	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE	Base Year Doubled (BYD)	Biennial Request	Change From (BYD)	Change From BYD %
01 Promotion	of e	conomic devel	opment								
Non Federal											
GPR		\$2,332,700	\$4,550,700	\$4,550,700	\$4,550,700	0.00	0.00	\$9,101,400	\$9,101,400	\$0	0.00%
	S	\$2,332,700	\$4,550,700	\$4,550,700	\$4,550,700	0.00	0.00	\$9,101,400	\$9,101,400	\$0	0.00%
SEG		\$39,218,000	\$37,000,000	\$37,000,000	\$37,000,000	0.00	0.00	\$74,000,000	\$74,000,000	\$0	0.00%
	L	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	0.00	0.00	\$2,000,000	\$2,000,000	\$0	0.00%
	s	\$38,218,000	\$36,000,000	\$36,000,000	\$36,000,000	0.00	0.00	\$72,000,000	\$72,000,000	\$0	0.00%
Total - Non Federal		\$41,550,700	\$41,550,700	\$41,550,700	\$41,550,700	0.00	0.00	\$83,101,400	\$83,101,400	\$0	0.00%
	L	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	0.00	0.00	\$2,000,000	\$2,000,000	\$0	0.00%
	S	\$40,550,700	\$40,550,700	\$40,550,700	\$40,550,700	0.00	0.00	\$81,101,400	\$81,101,400	\$0	0.00%
PGM 01 Total		\$41,550,700	\$41,550,700	\$41,550,700	\$41,550,700	0.00	0.00	\$83,101,400	\$83,101,400	\$0	0.00%
GPR		\$2,332,700	\$4,550,700	\$4,550,700	\$4,550,700	0.00	0.00	\$9,101,400	\$9,101,400	\$0	0.00%
	S	\$2,332,700	\$4,550,700	\$4,550,700	\$4,550,700	0.00	0.00	\$9,101,400	\$9,101,400	\$0	0.00%
SEG		\$39,218,000	\$37,000,000	\$37,000,000	\$37,000,000	0.00	0.00	\$74,000,000	\$74,000,000	\$0	0.00%
	L	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	0.00	0.00	\$2,000,000	\$2,000,000	\$0	0.00%

Agency Total by Program

Wisconsin Economic Development Corporation

				ANNUA	L SUMMARY				BIENNIAL SUM	IMARY	
Source of Funds		Prior Year Total	Adjusted Base	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE	Base Year Doubled (BYD)	Biennial Request	Change From (BYD)	Change From BYD %
01 Promotion of economic development											
	S	\$38,218,000	\$36,000,000	\$36,000,000	\$36,000,000	0.00	0.00	\$72,000,000	\$72,000,000	\$0	0.00%
TOTAL 01		\$41,550,700	\$41,550,700	\$41,550,700	\$41,550,700	0.00	0.00	\$83,101,400	\$83,101,400	\$0	0.00%
	L	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	0.00	0.00	\$2,000,000	\$2,000,000	\$0	0.00%
	S	\$40,550,700	\$40,550,700	\$40,550,700	\$40,550,700	0.00	0.00	\$81,101,400	\$81,101,400	\$0	0.00%
AGENCY TOTAL		\$41,550,700	\$41,550,700	\$41,550,700	\$41,550,700	0.00	0.00	\$83,101,400	\$83,101,400	\$0	0.00%

Agency Total by Decision Item

Wisconsin Economic Development Corporation

Decision Item	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
2000 Adjusted Base Funding Level	\$41,550,700	\$41,550,700	0.00	0.00
TOTAL	\$41,550,700	\$41,550,700	0.00	0.00

Decision Item (DIN) - 2000 Decision Item (DIN) Title - Adjusted Base Funding Level

NARRATIVE

Adjusted Base Funding Level

Decision Item by Line

	CODES	TITLES
DEPARTMENT	192	Wisconsin Economic Development Corporation
	CODES	TITLES

	Expenditure Items	1st Year Cost	2nd Year Cost
01	Permanent Position Salaries	\$0	\$0
02	Turnover	\$0	\$0
03	Project Position Salaries	\$0	\$0
04	LTE/Misc. Salaries	\$0	\$0
05	Fringe Benefits	\$0	\$0
06	Supplies and Services	\$18,774,700	\$18,774,700
07	Permanent Property	\$0	\$0
08	Unallotted Reserve	\$0	\$0
09	Aids to Individuals & Organizations	\$22,776,000	\$22,776,000
10	Local Assistance	\$0	\$0
11	One-time Financing	\$0	\$0
12	Debt service	\$0	\$0
13		\$0	\$0
14		\$0	\$0
15		\$0	\$0
16		\$0	\$0
17	TOTAL	\$41,550,700	\$41,550,700
18	Project Positions Authorized	0.00	0.00
19	Classified Positions Authorized	0.00	0.00
20	Unclassified Positions Authorized	0.00	0.00

Decision Item by Numeric

Wisconsin Economic Development Corporation

Program	Decision Item/Numeric	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE								
	2000 Adjusted Base Funding Level												
01	Promotion of economic development												
	01 Operations and programs	\$4,550,700	\$4,550,700	0.00	0.00								
	61 Economic development fund; pro	\$36,000,000	\$36,000,000	0.00	0.00								
	65 Brownfield site assessment gra	\$1,000,000	\$1,000,000	0.00	0.00								
	Promotion of economic development Sub Total	\$41,550,700	\$41,550,700	0.00	0.00								
	Adjusted Base Funding Level Sub Total	\$41,550,700	\$41,550,700	0.00	0.00								
	Agency Total	\$41,550,700	\$41,550,700	0.00	0.00								

Decision Item by Fund Source

Wisconsin Economic Development Corporation

Decision Item/Source of F	unds	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
2000 Adjusted Base Funding Le	vel				
GPR	S	\$4,550,700	\$4,550,700	0.00	0.00
SEG	L	\$1,000,000	\$1,000,000	0.00	0.00
SEG	S	\$36,000,000	\$36,000,000	0.00	0.00
Adjusted Base Funding Level To	otal	\$41,550,700	\$41,550,700	0.00	0.00
Agency Total		\$41,550,700	\$41,550,700	0.00	0.00

Proposal under s. 16.42(4)(b)2.: 0% change in each fiscal year FY: FY24 Agency: WEDC - 192

Exclusions: Federal

Debt Service

Columns A-G were prepopulated for agencies to reflect state operations adjusted base and reductions agreed to by DOA and LFB. See Appendix H for instructions on how to complete these templates.

Proposed \$ and Proposed FTE columns reflect total agency proposed spending and positions for indicated fiscal year. These amounts should include standard budget adjustments (SBAs), any proposed reallocations or reductions to meet the target, and any other requests that the agency would want considered under this proposal.

Appropriations with zero dollars and zero FTEs are not loaded into the template. If you have any questions, contact your SBO analyst.

IF YOUR AGENCY PLANS TO TAKE THE SAME CUTS OVER BOTH YEARS, YOU SHOULD ONLY FILL OUT ONE GRID FOR 0% GROWTH AND ONE GRID FOR 5% REDUCTION, THEN CHANGE "FY24" TO "FY24 AND 25".

						(See Note 1)]	[(See No	ote 2)	Change from Adju	
	Appro	oriation	Fund	Adjusted E	lase	0% Change	Proposed Bu	dget 2023-24	Item	Change from .	Adj Base	Remove	e SBAs	after Removal o	of SBAs
Agency	Alpha	Numeric	Source	\$	FTE	Target	Proposed \$	Proposed FTE	Ref.	\$	FTE	\$	FTE	\$	FTE
192	1a	101	GPR	\$4,550,700.00	0.00	0	4,550,700	0.00		0	0.00	0	0.00	0	0.00
192	1b	102	GPR	\$0.00	0.00	0	0	0.00		0	0.00	0	0.00	0	0.00
192	1r	161	SEG	\$36,000,000.00	0.00	0	36,000,000	0.00		0	0.00	0	0.00	0	0.00
Totals				40,550,700	0.00	0.00	40,550,700.00	0.00		0.00	0.00	0.00	0.00	0.00	0.00
Note 1: Redu	iction targ	et must be	met within	state operations a	ppropriations	, but may be alloca	ted across those	appropriations a	nd fund so	ources.		Target Redu	ction =	0	
Note 2: Amo	unts shou	ld be SBAs (DINs 3001	· 3011) from agenc	y request mul	tiplied by -1.									
												Difference :	-	0	
				Should equal \$0											

Items - Describe proposed changes (excl. SBAs) to reach target or other priorities of agency

1

2

Proposal under s. 16.42(4)(b)1.: 5% change in each fiscal year FY: FY24 Agency: WEDC - 192

Exclusions: Federal

Debt Service

Columns A-G were prepopulated for agencies to reflect state operations adjusted base and reductions agreed to by DOA and LFB. See Appendix H for instructions on how to complete these templates.

Proposed \$ and Proposed FTE columns reflect total agency proposed spending and positions for indicated fiscal year. These amounts should include standard budget adjustments (SBAs), any proposed reallocations or reductions to meet the target, and any other requests that the agency would want considered under this proposal.

Appropriations with zero dollars and zero FTEs are not loaded into the template. If you have any questions, contact your SBO analyst.

IF YOUR AGENCY PLANS TO TAKE THE SAME CUTS OVER BOTH YEARS, YOU SHOULD ONLY FILL OUT ONE GRID FOR 0% GROWTH AND ONE GRID FOR 5% REDUCTION, THEN CHANGE "FY24" TO "FY24 AND 25".

	Appropriation		Fund Adjusted Base			(See Note 1) 5% Reduction				Change from Ac	lj Base	(See Note 2) Remove SBAs		Change from Adjusted Base after Removal of SBAs		
Agency	Alpha	Numeric	Source	\$	FTE	Target	Proposed \$ Proposed FTE		Ref.	\$	FTE	\$	FTE	\$	FTE	
192	1a	101	GPR	\$4,550,700.00	0.00	(227,500)	4,323,200	0.00		(227,500)	0.00	0	0.00	(227,500)	0.00	
192	1b	102	GPR	\$0.00	0.00	0	0	0.00		0	0.00	0	0.00	0	0.00	
192	1r	161	SEG	\$36,000,000.00	0.00	(1,800,000)	34,200,000	0.00		(1,800,000) 0.00		0	0.00	(1,800,000)	0.00	
Totals				40,550,700	0.00	(2,027,500)	38,523,200	0.00		(2,027,500)	0.00	0	0.00	(2,027,500)	0.00	
Note 1: Reduction target must be met within state operations appropriations, but may be allocated across those appropriations and fund sources. Target Reduction = Note 2: Amounts should be SBAs (DINs 3001 - 3011) from agency request multiplied by -1.											n =	(2,027,500)				
											Difference = Should equal	\$0	0			

Items - Describe proposed changes (excl. SBAs) to reach target or other priorities of agency

1 WEDC board will determine appropriate reductions as part of its deliberations for the fiscal year 2023-24 budget.

2 3

Proposal under s. 16.42(4)(b)2.: 0% change in each fiscal year

FY: **FY25**

Agency: WEDC - 192

IF YOUR AGENCY PLANS TO TAKE THE SAME CUTS OVER BOTH YEARS, YOU SHOULD ONLY FILL OUT ONE GRID FOR 0% GROWTH AND ONE GRID FOR 5% REDUCTION, THEN CHANGE "FY24" TO "FY24 AND 25".

	(See Note 1)]		(See N	ote 2)	Change from Adjuste	d Base	
	Appropriation		Fund	Adjusted Base		0% Change Proposed Budget 2		udget 2024-25	Item	Item Change from Adj		Remov	e SBAs	after Removal of SBAs		
Agency	Alpha	Numeric	Source	\$	FTE	Target	Proposed \$	Proposed FTE	Ref.	\$	FTE	\$	FTE	\$		FTE
192	1a	101	GPR	\$4,550,700.00	0.00	0	4,550,700	0.00		0	0.00	0	0.00)	0.00
192	1b	102	GPR	\$0.00	0.00	0	0	0.00		0	0.00	0	0.00)	0.00
192	1r	161	SEG	\$36,000,000.00	0.00	0	36,000,000	0.00		0	0.00	0	0.00)	0.00
Totals				40,550,700	0.00	0	40,550,700	0.00		0	0.00	0	0.00)	0.00
Note 1: Ree	Note 1: Reduction target must be met within state operations appropriations, but may be allocated across those appropriations and fund sources. Target Re										Target Red	uction =	()		
Note 2: Amounts should be SBAs (DINs 3001 - 3011) from agency request multiplied by -1.																
)	
Should equal \$0																
			/													

Items - Describe proposed changes (excl. SBAs) to reach target or other priorities of agency

1 2

Proposal under s. 16.42(4)(b)1.: 5% change in each fiscal year

FY: **FY25**

Agency: WEDC - 192

IF YOUR AGENCY PLANS TO TAKE THE SAME CUTS OVER BOTH YEARS, YOU SHOULD ONLY FILL OUT ONE GRID FOR 0% GROWTH AND ONE GRID FOR 5% REDUCTION, THEN CHANGE "FY24" TO "FY24 AND 25".

	(See Note 1)											(See Note	e 2)	Change from Adju	sted Base
	Appropriation		Fund	Adjusted Base		5% Reduction	Proposed Budget 2024-25		Item	Change from Adj Base		Remove SBAs		after Removal of SBAs	
Agency	Alpha	Numeric	Source	\$	FTE	Target	Proposed \$	Proposed FTE	Ref.	\$	FTE	\$	FTE	\$	FTE
192	1a	101	GPR	\$4,550,700.00	0.00	(227,500)	4,323,200	0.00		(227,500)	0.00	0	0.00	(227,500)	0.00
192	1b	102	GPR	\$0.00	0.00	0	0	0.00		0	0.00	0	0.00	0	0.00
192	1r	161	SEG	\$36,000,000.00	0.00	(1,800,000)	34,200,000	0.00		(1,800,000)	0.00	0	0.00	(1,800,000)	0.00
Totals				40,550,700	0.00	(2,027,500)	38,523,200	0.00	I	(2,027,500)	0.00	0	0.00	(2,027,500)	0.00
	Note 1: Reduction target must be met within state operations appropriations, but may be allocated across those appropriations and fund sources. Note 2: Amounts should be SBAs (DINs 3001 - 3011) from agency request multiplied by -1.											Target Reduction	=	(2,027,500)	
					·							Difference =	_	0	

Should equal \$0

Items - Describe proposed changes (excl. SBAs) to reach target or other priorities of agency

1 WEDC board will determine appropriate reductions as part of its deliberations for the fiscal year 2024-25 budget.

2

3