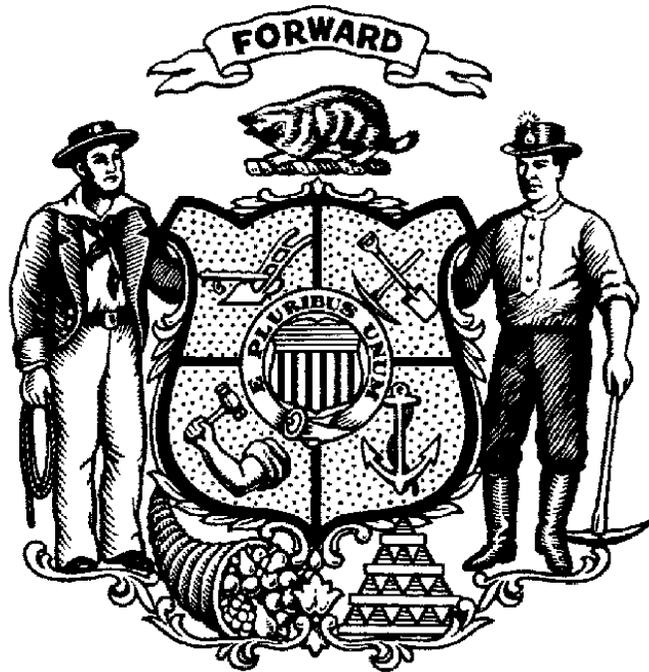


# State of Wisconsin

## State Fair Park Board



Agency Budget Request

2021 – 2023 Biennium

September 15, 2020

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# WISCONSIN STATE FAIR PARK

Brian Pahnke, Administrator  
Division of Executive Budget and Finance  
Department of Administration  
101 E. Wilson, 10th floor  
Madison, WI 53707-7864

Dear Mr. Pahnke,

Enclosed please find Wisconsin State Fair Park's biennial budget submission for FY2021-22 and FY2022-2023.

The annual Wisconsin State Fair would have celebrated 169 years of tradition in 2020. Prior to this year, the State Fair had been canceled only five times; four of those were due to the Civil War and WWII. While the now common phrase “unprecedented times” truly applies to all of us, from a financial standpoint the tourism and event industries have been hit extremely hard, and unfortunately many private businesses in this industry have succumbed to the challenges the COVID-19 pandemic has brought.

As a state agency that is primarily Program Revenue funded, the cancelation of the annual State Fair, Harvest Fair, and many other events that were to be hosted at State Fair Park in 2020 has presented substantial financial challenges that none of us have seen in our tenure with the agency. However, due to the pandemic, we were asked to house the Alternate Care Facility (ACF) for southeastern Wisconsin, provide housing for National Guard troops from other states who assisted civil authorities in Kenosha, and serve as a COVID-19 testing site. We proudly stepped in to fulfill the call of duty when these requests came in.

Heading into the current fiscal year (FY20-21), we diligently created an updated budget that shows expense reductions of approximately 50 percent. Additionally, we created innovative ways to generate new revenue within the current fiscal year, such as our 16-day Fair Food Drive Thru event. Given these new revenue opportunities, our financial outlook is promising considering the pandemic.

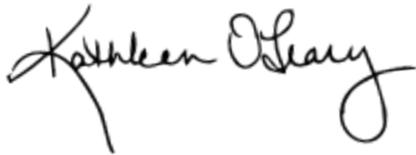
We have not requested any additional GFSB or positions pursuant to Governor Evers' directive. Moving forward with the hope that the 2021 Wisconsin State Fair will return better than ever, we have created a biennial budget with very few changes from the previous biennium. As we approach the next biennium, we are optimistic about once again being able to host not only the annual Wisconsin State Fair, which welcomed more than one million guests for seven consecutive years, but also welcoming back the hundreds of non-fair promoter events that typically lease State Fair Park facilities each year.

While we understand that it may take some time for people to be comfortable attending mass gatherings, we have created efficiencies and innovations to keep our expenses down and our program revenue on par with where it has been in the several fiscal years prior to this, even though we may see reduced attendance at events for several years to come.

Also, please note the two non-fiscal requests we have included. The first is the reinstatement of State Fair Park's Administrative Rule promulgation authority. The second is the passing of Assembly Bill 869 into statute. You will find additional information about both requests on the final pages of this document.

Thank you for your consideration. We appreciate your support as we work to fulfill the mission of State Fair Park. Please contact us if you have questions or require additional information.

Best Regards,

A handwritten signature in black ink that reads "Kathleen O'Leary". The signature is written in a cursive style with a large, looping 'O' at the end.

Kathleen O'Leary  
CEO/Executive Director  
Wisconsin State Fair Park

A handwritten signature in black ink that reads "Mitchel R. Winter". The signature is written in a cursive style with a large, looping 'W' at the end.

Mitchel Winter  
Chief Financial Officer  
Wisconsin State Fair Park

## **AGENCY DESCRIPTION**

The Wisconsin State Fair Park Board of Directors includes 13 members, seven who are appointed by the Governor, with the advice and consent of the Senate. It also includes four state legislators, the Secretary of the Department of Tourism and the Secretary of the Department of Agriculture, Trade and Consumer Protection. The Board is directed to oversee Wisconsin State Fair Park, set policy and appoint a Chief Executive Officer to manage and supervise the 200 acres for the annual 11-day State Fair, Harvest Fair, which are produced and promoted by the State Fair Park staff, as well as additional events that rent out State Fair Park facilities each year.

State Fair Park is a year-round entertainment venue that hosts these activities, events, meetings and more throughout the four seasons. Home to the Exposition Center, Tommy G. Thompson Youth Center, Milwaukee Mile Speedway, Wisconsin Products Pavilion and many other facilities, hundreds of events are held at the Fair Park each year, including the annual Wisconsin State Fair, presented by U.S. Cellular. Prior to 2020's cancellation due to the COVID-19 pandemic, the Wisconsin State Fair welcomed more than one million guests for seven consecutive years. The economic impact of the Fair event on southeastern Wisconsin is estimated at more than \$200 million annually.

## **MISSION STATEMENTS**

**Wisconsin State Fair Park:** Provide a leading year-round venue for agricultural, sports, entertainment, cultural and educational events, providing positive economic impact and social benefits to Wisconsin, ultimately moving the state FORWARD.

**Wisconsin State Fair:** Celebrate agriculture and other industries paramount to Wisconsin's rich history and promising future by producing a family-friendly, affordable, safe and educational event for all ages and ethnicities, creating memories and traditions to be carried on for generations.

## **Program 1: State Fair Park**

### **Goals:**

As a Program Revenue funded agency, the State Fair Park board's priority is to generate revenue sufficient to fund the expenditures required to produce and promote events at State Fair Park and show a surplus at year end.

State Fair Park will strive to maintain current revenue, generate new revenue streams and manage expenses while offering high-quality facilities for the annual State Fair and the WSFP produces Harvest Fair, as well as other year-round promoter events that take place at Wisconsin State Fair Park.

Prior to 2020's cancellation due to the COVID-19 pandemic, the Wisconsin State Fair welcomed more than one million guests for seven consecutive years, which generates the majority of the agency's annual program revenue and continually showed a significant surplus over estimated projections.

In addition to the revenue generated from the annual Wisconsin State Fair and the annual Harvest Fair, additional revenue is generated by leasing facilities to event producers and promoters year-round. Facilities include the Tommy G. Thompson Youth Center, RV Park, Exposition Center, Milwaukee Mile, Wisconsin Products Pavilion and several other buildings throughout the 200-acre Fair Park. This revenue has also been impacted tremendously by the COVID-19 pandemic.

Heading into the current fiscal year (FY20-21), the agency created an updated budget that shows expense reductions of approximately 50 percent. Additionally, we created innovative ways to generate revenue, such as our 16-day Fair Food Drive Thru event. Given these new revenue opportunities, our financial outlook is promising considering the pandemic.

Although it is clear as we head into 2021 that it may take some time for people to be comfortable attending mass gatherings, we are optimistic about once again being able to host not only the annual Wisconsin State Fair, but also welcoming back the hundreds of non-fair events that typically lease State Fair Park facilities each year.

**Objective/Activity:** Create efficiencies and innovative opportunities to generate program revenue similar to what it was prior to the pandemic, meanwhile reducing expenses.

**Objective/Activity:** Utilize new and creative marketing and communications strategies to invite visitors to Wisconsin State Fair Park ensuring safety to patrons, staff, promoters, vendors, operators and partners.

**Objective/Activity:** Maintain high-quality facilities and continue to place an emphasis on accessibility of amenities to all State Fair Park visitors.

**Objective/Activity:** Focus on health safety and environmental protection, including new and advanced cleaning and sanitizing protocols, which will be an important part of our patrons' experience – not only during the annual Wisconsin State Fair, but also at events held at State Fair Park year-round.

## PERFORMANCE MEASURES

### FY18-19 AND FY19-20 GOALS AND ACTUALS

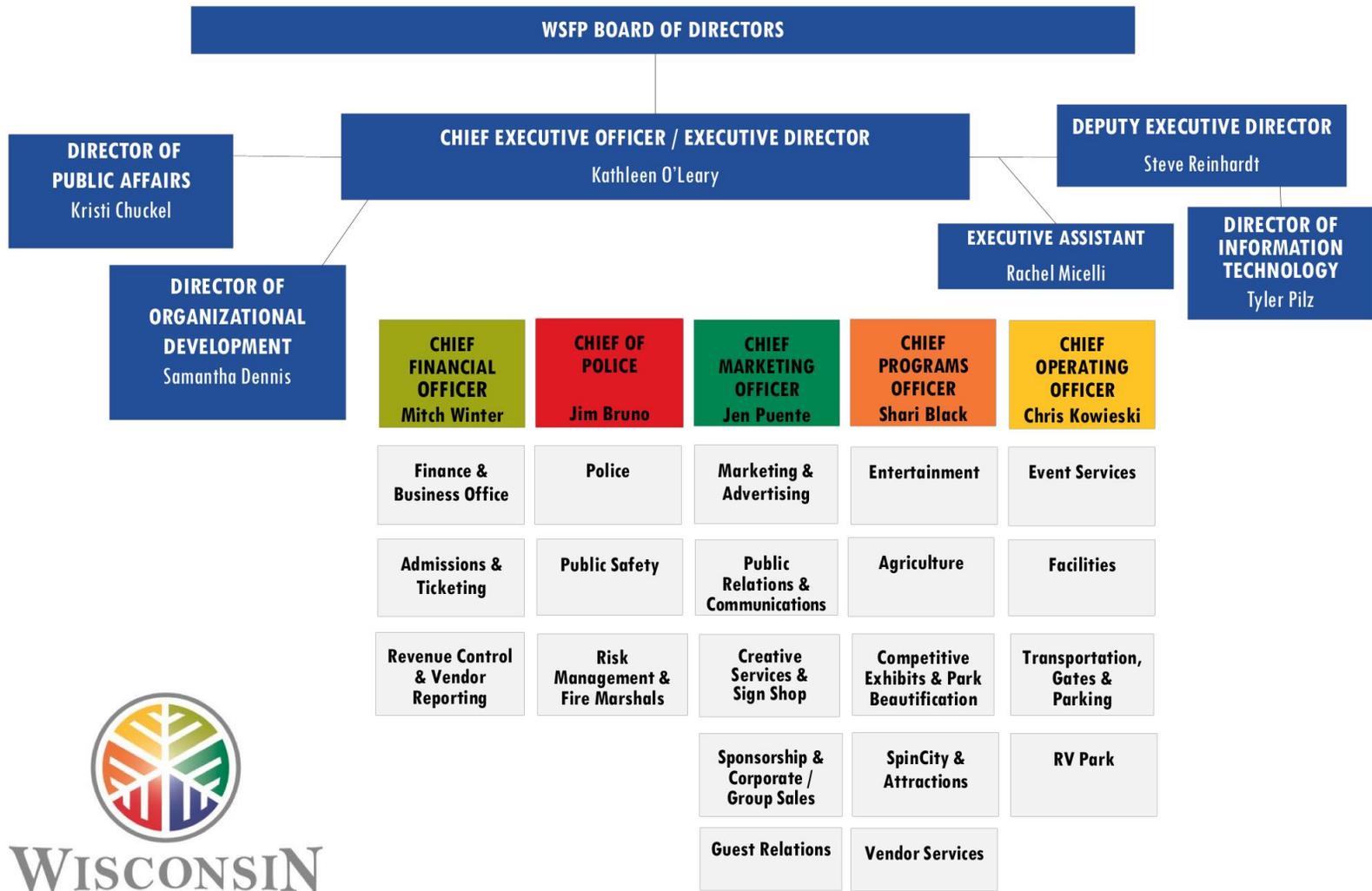
<b>Prog. No.</b>	<b>Performance Measure</b>	<b>Goal FY18-19</b>	<b>Actual FY18-19</b>	<b>Goal FY19-20</b>	<b>Actual FY19-20</b>
1.	Generate revenues.	\$23,750,000	\$24,956,138	\$23,850,000	\$22,931,225
1.	Manage expenditures.	\$23,250,000	\$23,339,616	\$23,350,000	\$20,051,695
1.	Surplus/(Deficit).	\$500,000	\$1,616,522	\$500,000	\$2,879,530

Note: Based on fiscal year and includes the state fair operations appropriation 13200 under s. 20.190(1)(h) only. Goals reflect State Fair Park internal budgets.

### FY20-21, FY21-22 AND FY22-23 GOALS

<b>Prog. No.</b>	<b>Performance Measure</b>	<b>Goal FY20-21*</b>	<b>Goal FY21-22</b>	<b>Goal FY22-23</b>
1.	Generate revenues.	\$12,720,000	\$24,840,400	\$25,041,020
1.	Manage expenditures.	\$12,620,000	\$24,740,400	\$24,941,020
1.	Surplus/(Deficit).	\$100,000	\$100,000	\$100,000

Note: Based on fiscal year and includes the state fair operations appropriation 13200 under s. 20.190(1)(h) only. \* FY20-21 Reduction based on cancellation of State Fair and other events due to COVID-19.



		ANNUAL SUMMARY						BIENNIAL SUMMARY			
Source of Funds		Prior Year Total	Adjusted Base	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE	Base Year Doubled (BYD)	Biennial Request	Change From (BYD)	Change From BYD %
GPR	S	\$2,739,169	\$2,438,000	\$2,438,000	\$2,438,000	0.00	0.00	\$4,876,000	\$4,876,000	\$0	0.0%
<b>Total</b>		\$2,739,169	\$2,438,000	\$2,438,000	\$2,438,000	0.00	0.00	\$4,876,000	\$4,876,000	\$0	0.0%
PR	S	\$27,175,039	\$21,958,200	\$22,259,800	\$22,259,800	47.00	47.00	\$43,916,400	\$44,519,600	\$603,200	1.4%
<b>Total</b>		\$27,175,039	\$21,958,200	\$22,259,800	\$22,259,800	47.00	47.00	\$43,916,400	\$44,519,600	\$603,200	1.4%
<b>Grand Total</b>		\$29,914,208	\$24,396,200	\$24,697,800	\$24,697,800	47.00	47.00	\$48,792,400	\$49,395,600	\$603,200	1.2%

Source of Funds	ANNUAL SUMMARY						BIENNIAL SUMMARY			
	Prior Year Actual	Adjusted Base	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE	Base Year Doubled (BYD)	Biennial Request	Change From (BYD)	Change From BYD %
<b>01 STATE FAIR PARK</b>										
<b>Non Federal</b>										
<b>GPR</b>	<b>\$2,739,169</b>	<b>\$2,438,000</b>	<b>\$2,438,000</b>	<b>\$2,438,000</b>	<b>0.00</b>	<b>0.00</b>	<b>\$4,876,000</b>	<b>\$4,876,000</b>	<b>\$0</b>	<b>0.00%</b>
S	\$2,739,169	\$2,438,000	\$2,438,000	\$2,438,000	0.00	0.00	\$4,876,000	\$4,876,000	\$0	0.00%
<b>PR</b>	<b>\$27,175,039</b>	<b>\$21,958,200</b>	<b>\$22,259,800</b>	<b>\$22,259,800</b>	<b>47.00</b>	<b>47.00</b>	<b>\$43,916,400</b>	<b>\$44,519,600</b>	<b>\$603,200</b>	<b>1.37%</b>
S	\$27,175,039	\$21,958,200	\$22,259,800	\$22,259,800	47.00	47.00	\$43,916,400	\$44,519,600	\$603,200	1.37%
<b>Total - Non Federal</b>	<b>\$29,914,208</b>	<b>\$24,396,200</b>	<b>\$24,697,800</b>	<b>\$24,697,800</b>	<b>47.00</b>	<b>47.00</b>	<b>\$48,792,400</b>	<b>\$49,395,600</b>	<b>\$603,200</b>	<b>1.24%</b>
S	\$29,914,208	\$24,396,200	\$24,697,800	\$24,697,800	47.00	47.00	\$48,792,400	\$49,395,600	\$603,200	1.24%
<b>PGM 01 Total</b>	<b>\$29,914,208</b>	<b>\$24,396,200</b>	<b>\$24,697,800</b>	<b>\$24,697,800</b>	<b>47.00</b>	<b>47.00</b>	<b>\$48,792,400</b>	<b>\$49,395,600</b>	<b>\$603,200</b>	<b>1.24%</b>
<b>GPR</b>	<b>\$2,739,169</b>	<b>\$2,438,000</b>	<b>\$2,438,000</b>	<b>\$2,438,000</b>	<b>0.00</b>	<b>0.00</b>	<b>\$4,876,000</b>	<b>\$4,876,000</b>	<b>\$0</b>	<b>0.00%</b>
S	\$2,739,169	\$2,438,000	\$2,438,000	\$2,438,000	0.00	0.00	\$4,876,000	\$4,876,000	\$0	0.00%

**Agency Total by Program**

**190 State Fair Park Board**

**2123 Biennial Budget**

<b>PR</b>	<b>\$27,175,039</b>	<b>\$21,958,200</b>	<b>\$22,259,800</b>	<b>\$22,259,800</b>	<b>47.00</b>	<b>47.00</b>	<b>\$43,916,400</b>	<b>\$44,519,600</b>	<b>\$603,200</b>	<b>1.37%</b>
S	\$27,175,039	\$21,958,200	\$22,259,800	\$22,259,800	47.00	47.00	\$43,916,400	\$44,519,600	\$603,200	1.37%
<b>TOTAL 01</b>	<b>\$29,914,208</b>	<b>\$24,396,200</b>	<b>\$24,697,800</b>	<b>\$24,697,800</b>	<b>47.00</b>	<b>47.00</b>	<b>\$48,792,400</b>	<b>\$49,395,600</b>	<b>\$603,200</b>	<b>1.24%</b>
S	\$29,914,208	\$24,396,200	\$24,697,800	\$24,697,800	47.00	47.00	\$48,792,400	\$49,395,600	\$603,200	1.24%
<b>Agency Total</b>	<b>\$29,914,208</b>	<b>\$24,396,200</b>	<b>\$24,697,800</b>	<b>\$24,697,800</b>	<b>47.00</b>	<b>47.00</b>	<b>\$48,792,400</b>	<b>\$49,395,600</b>	<b>\$603,200</b>	<b>1.24%</b>

Decision Item	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
2000 Adjusted Base Funding Level	\$24,396,200	\$24,396,200	47.00	47.00
3003 Full Funding of Continuing Position Salaries and Fringe Benefits	\$112,600	\$112,600	0.00	0.00
3007 Overtime	\$189,000	\$189,000	0.00	0.00
<b>TOTAL</b>	<b>\$24,697,800</b>	<b>\$24,697,800</b>	<b>47.00</b>	<b>47.00</b>

# Program Revenue

2123 Biennial Budget

	CODES	TITLES
DEPARTMENT	190	State Fair Park Board
PROGRAM	01	State Fair Park
SUBPROGRAM		
NUMERIC APPROPRIATION	32	State fair operations

Revenue and Expenditures	Prior Year Actuals	Base Year Estimate	1st Year Estimate	2nd Year Estimate
Opening Balance	\$0	\$0	\$0	\$0
	\$22,931,200	\$12,720,000	\$24,837,400	\$25,038,000
Transfer to Capital Reserve	(\$2,879,500)	(\$100,000)	(\$100,000)	(\$100,000)
<b>Total Revenue</b>	<b>\$20,051,700</b>	<b>\$12,620,000</b>	<b>\$24,737,400</b>	<b>\$24,938,000</b>
<b>Expenditures</b>	<b>\$20,051,700</b>	<b>\$12,620,000</b>	<b>\$0</b>	<b>\$0</b>
	\$0	\$0	\$5,928,200	\$6,128,800
3003 Full Funding of Continuing Position Salaries and Fringe Benefits	\$0	\$0	\$112,600	\$112,600
3007 Overtime	\$0	\$0	\$189,000	\$189,000
2000 Adjusted Base Funding Level	\$0	\$0	\$18,507,600	\$18,507,600

<b>Total Expenditures</b>	<b>\$20,051,700</b>	<b>\$12,620,000</b>	<b>\$24,737,400</b>	<b>\$24,938,000</b>
<b><u>Closing Balance</u></b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**Decision Item (DIN) - 2000**

**Decision Item (DIN) Title - Adjusted Base Funding Level**

**NARRATIVE**

Adjusted Base Funding Level

# Decision Item by Line

2123 Biennial Budget

	<b>CODES</b>	<b>TITLES</b>
<b>DEPARTMENT</b>	190	State Fair Park Board
	<b>CODES</b>	<b>TITLES</b>
<b>DECISION ITEM</b>	2000	Adjusted Base Funding Level

Expenditure items		1st Year Cost	2nd Year Cost
01	Permanent Position Salaries	\$3,296,500	\$3,296,500
02	Turnover	\$0	\$0
03	Project Position Salaries	\$0	\$0
04	LTE/Misc. Salaries	\$3,862,800	\$3,862,800
05	Fringe Benefits	\$2,179,800	\$2,179,800
06	Supplies and Services	\$8,628,500	\$8,628,500
07	Permanent Property	\$720,000	\$720,000
08	Unalloted Reserve	\$0	\$0
09	Aids to Individuals Organizations	\$0	\$0
10	Local Assistance	\$0	\$0
11	One-time Financing	\$0	\$0
12	Debt Service	\$5,708,600	\$5,708,600
13		\$0	\$0
14		\$0	\$0
15		\$0	\$0
16		\$0	\$0
<b>17</b>	<b>Total Cost</b>	<b>\$24,396,200</b>	<b>\$24,396,200</b>
18	Project Positions Authorized	0.00	0.00

19	Classified Positions Authorized	0.00	0.00
20	Unclassified Positions Authorized	47.00	47.00

Program	Decision Item/Numeric	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
	<b>2000</b>	<b>Adjusted Base Funding Level</b>			
<b>01</b>	<b>State Fair Park</b>				
	01 Housing facilities principal r	\$109,800	\$109,800	0.00	0.00
	02 Principal repayment and intere	\$2,328,200	\$2,328,200	0.00	0.00
	32 State fair operations	\$18,507,600	\$18,507,600	47.00	47.00
	33 State fair capital expenses	\$180,000	\$180,000	0.00	0.00
	34 State fair principal repayment	\$3,270,600	\$3,270,600	0.00	0.00
	<b>State Fair Park SubTotal</b>	<b>\$24,396,200</b>	<b>\$24,396,200</b>	<b>47.00</b>	<b>47.00</b>
	<b>Adjusted Base Funding Level SubTotal</b>	<b>\$24,396,200</b>	<b>\$24,396,200</b>	<b>47.00</b>	<b>47.00</b>
	<b>Agency Total</b>	<b>\$24,396,200</b>	<b>\$24,396,200</b>	<b>47.00</b>	<b>47.00</b>

				1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
<b>Decision Item</b>	<b>2000</b>	<b>Adjusted Base Funding Level</b>					
	GPR	S	\$2,438,000	\$2,438,000	0.00	0.00	
	PR	S	\$21,958,200	\$21,958,200	47.00	47.00	
	<b>Total</b>		<b>\$24,396,200</b>	<b>\$24,396,200</b>	<b>47.00</b>	<b>47.00</b>	
<b>Agency Total</b>			<b>\$24,396,200</b>	<b>\$24,396,200</b>	<b>47.00</b>	<b>47.00</b>	

**Decision Item (DIN) - 3003**

**Decision Item (DIN) Title - Full Funding of Continuing Position Salaries and Fringe Benefits**

**NARRATIVE**

Standard Budget Adjustment - Full Funding of Continuing Position Salaries and Fringe Benefits

# Decision Item by Line

2123 Biennial Budget

	<b>CODES</b>	<b>TITLES</b>
<b>DEPARTMENT</b>	190	State Fair Park Board
	<b>CODES</b>	<b>TITLES</b>
<b>DECISION ITEM</b>	3003	Full Funding of Continuing Position Salaries and Fringe Benefits

Expenditure items		1st Year Cost	2nd Year Cost
01	Permanent Position Salaries	\$119,900	\$119,900
02	Turnover	\$0	\$0
03	Project Position Salaries	\$0	\$0
04	LTE/Misc. Salaries	\$0	\$0
05	Fringe Benefits	(\$7,300)	(\$7,300)
06	Supplies and Services	\$0	\$0
07	Permanent Property	\$0	\$0
08	Unalloted Reserve	\$0	\$0
09	Aids to Individuals Organizations	\$0	\$0
10	Local Assistance	\$0	\$0
11	One-time Financing	\$0	\$0
12	Debt Service	\$0	\$0
13		\$0	\$0
14		\$0	\$0
15		\$0	\$0
16		\$0	\$0
<b>17</b>	<b>Total Cost</b>	<b>\$112,600</b>	<b>\$112,600</b>

18	Project Positions Authorized	0.00	0.00
19	Classified Positions Authorized	0.00	0.00
20	Unclassified Positions Authorized	0.00	0.00

Program	Decision Item/Numeric	1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
	<b>3003</b>	<b>Full Funding of Continuing Position Salaries and Fringe Benefits</b>			
<b>01</b>	<b>State Fair Park</b>				
	32 State fair operations	\$112,600	\$112,600	0.00	0.00
	<b>State Fair Park SubTotal</b>	<b>\$112,600</b>	<b>\$112,600</b>	<b>0.00</b>	<b>0.00</b>
	<b>Full Funding of Continuing Position Salaries and Fringe Benefits SubTotal</b>	<b>\$112,600</b>	<b>\$112,600</b>	<b>0.00</b>	<b>0.00</b>
	<b>Agency Total</b>	<b>\$112,600</b>	<b>\$112,600</b>	<b>0.00</b>	<b>0.00</b>

	Source of Funds		1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
<b>Decision Item</b>	<b>3003</b>	<b>Full Funding of Continuing Position Salaries and Fringe Benefits</b>				
	PR	S	\$112,600	\$112,600	0.00	0.00
	<b>Total</b>		<b>\$112,600</b>	<b>\$112,600</b>	<b>0.00</b>	<b>0.00</b>
<b>Agency Total</b>			<b>\$112,600</b>	<b>\$112,600</b>	<b>0.00</b>	<b>0.00</b>

**Decision Item (DIN) - 3007**

**Decision Item (DIN) Title - Overtime**

**NARRATIVE**

Standard Budget Adjustment – Overtime

# Decision Item by Line

2123 Biennial Budget

	<b>CODES</b>	<b>TITLES</b>
<b>DEPARTMENT</b>	190	State Fair Park Board
	<b>CODES</b>	<b>TITLES</b>
<b>DECISION ITEM</b>	3007	Overtime

Expenditure items		1st Year Cost	2nd Year Cost
01	Permanent Position Salaries	\$162,300	\$162,300
02	Turnover	\$0	\$0
03	Project Position Salaries	\$0	\$0
04	LTE/Misc. Salaries	\$0	\$0
05	Fringe Benefits	\$26,700	\$26,700
06	Supplies and Services	\$0	\$0
07	Permanent Property	\$0	\$0
08	Unalloted Reserve	\$0	\$0
09	Aids to Individuals Organizations	\$0	\$0
10	Local Assistance	\$0	\$0
11	One-time Financing	\$0	\$0
12	Debt Service	\$0	\$0
13		\$0	\$0
14		\$0	\$0
15		\$0	\$0
16		\$0	\$0
<b>17</b>	<b>Total Cost</b>	<b>\$189,000</b>	<b>\$189,000</b>
18	Project Positions Authorized	0.00	0.00

19	Classified Positions Authorized	0.00	0.00
20	Unclassified Positions Authorized	0.00	0.00

<b>Program</b>	<b>Decision Item/Numeric</b>	<b>1st Year Total</b>	<b>2nd Year Total</b>	<b>1st Year FTE</b>	<b>2nd Year FTE</b>
	<b>3007</b>	<b>Overtime</b>			
<b>01</b>	<b>State Fair Park</b>				
	32 State fair operations	\$189,000	\$189,000	0.00	0.00
	<b>State Fair Park SubTotal</b>	<b>\$189,000</b>	<b>\$189,000</b>	<b>0.00</b>	<b>0.00</b>
	<b>Overtime SubTotal</b>	<b>\$189,000</b>	<b>\$189,000</b>	<b>0.00</b>	<b>0.00</b>
	<b>Agency Total</b>	<b>\$189,000</b>	<b>\$189,000</b>	<b>0.00</b>	<b>0.00</b>

	Source of Funds		1st Year Total	2nd Year Total	1st Year FTE	2nd Year FTE
<b>Decision Item</b>	<b>3007</b>	<b>Overtime</b>				
	PR	S	\$189,000	\$189,000	0.00	0.00
	<b>Total</b>		<b>\$189,000</b>	<b>\$189,000</b>	<b>0.00</b>	<b>0.00</b>
<b>Agency Total</b>			<b>\$189,000</b>	<b>\$189,000</b>	<b>0.00</b>	<b>0.00</b>

**Decision Item (DIN) - 4001**

**Decision Item (DIN) Title - Administrative Rule Promulgation Authority**

**NARRATIVE**

## **Non-Fiscal Biennial Budget Request - Administrative Rule Promulgation Authority**

With the adoption of 2017 Wisconsin Act 158, the Wisconsin State Fair Park Board (defined as a board in s. 15.01(1r)) lost the authority to promulgate future administrative rules because the agency had not promulgated an administrative rule in more than ten (10) years.

### **227.111 Rule-making authority of certain agencies.**

**(1)** In this section, “restricted agency” means an affiliated credentialing board, as defined in s. [15.01 \(1g\)](#), a board, as defined in s. [15.01 \(1r\)](#), a commission, as defined in s. [15.01 \(2\)](#), or an examining board, as defined in s. [15.01 \(7\)](#), that has not taken any action under this subchapter with respect to the promulgation of a rule in 10 years or more.

**(2)** Notwithstanding ss. [227.10](#) and [227.11](#) and any other provision authorizing or requiring a restricted agency to promulgate rules, a restricted agency may not take any action with respect to the promulgation of a rule unless a subsequent law specifically authorizes such action.

**History:** [2017 a. 158](#).

The State Fair Park Board and staff recently conducted an extensive review of these rules and highlighted several outdated administrative rules in a report sent to the Joint Committee for Review of Administrative Rules. These rules were last promulgated in the 1990s. Specially, rules need to be updated regarding policing the grounds, forfeiture, bond schedules and other public safety related issues.

The Wisconsin State Fair Park Board is requesting that the authority to promulgate administrative rules be restored as a part of the agency’s biannual budget request.

The following suggested language would restore the State Fair Park Board’s authority:

227.111(3) Notwithstanding 227.111(1), shall not apply to the State Fair Park Board.

**Decision Item (DIN) - 4002**

**Decision Item (DIN) Title - Alcohol Retail Permits at State Fair Park**

**NARRATIVE**

## **Non-Fiscal Budget Request - Alcohol Retail Permits at State Fair Park**

In late 2019 the State Fair Park Board became aware of a discrepancy between state statutes and the current operating procedures at State Fair Park in terms of alcohol sales and service. At one time the City of West Allis issued a \$10 temporary Class “B” license to State Fair Park, but this was when the statute said that the license would “cover the entire fairgrounds where a fair is being conducted and all operators thereon retailing and selling fermented malt beverages from let stands.” Wis. Stat. 125.26(6) (1987-1988). This also allowed State Fair Park to rent stands to retailers whose employees could sell beer “while the fair is being held, and no such operator is required to obtain an operator's license when retailing and selling such beverages on grounds of fairs receiving state aid or of the state fair.”

In 1989, Wis. Act 253, s. 44, the language changed leaving it only applicable to local/county fairs. The Department of Revenue reviewed this information and informed State Fair Park that they did not believe a legislative fix was necessary to continue operating as we had for nearly 50 years. However, they did believe clarity about selling alcohol on state property was necessary.

After much work on the part of Representatives Swearingen and Loudenberg, Assembly Bill 869 was introduced in early February. On February 20, 2020, Assembly Bill 869 was passed in the Wisconsin state Assembly by a vote of 84-13. The bill was referred to the Senate Committee on Economic Development, Commerce and Trade, where it passed unanimously on March 11, 2020 and referred to the Senate Organization Committee. Based on this information, it is our belief that the Bill would have been approved by the State Senate and signed by the Governor had COVID-19 not begun to spread throughout the United States in March, 2020 effectively ending the legislative session.

The State Fair Park Board has voted to include the alcohol bill language as a part of the agency’s biannual budget request.

The language in the bill specifically related to State Fair Park is as follows:

The language requested authorizes the Department of Revenue to issue a Class “B” beer retail permit and a “Class B” liquor retail permit to a vendor at the State Fair Park. Under the language, a “vendor” is a person who has entered into a vendor agreement with the State Fair Park board authorizing the person to sell beer or liquor at the State Fair Park, whichever is applicable. The Class “B” beer retail permit and the “Class B” liquor retail permit authorize the retail sale of beer and liquor, respectively, on the permitted premises, for consumption anywhere at the State Fair Park.

Section 1 c. 125.06 (14) of the statutes is created to read:

125.06 (14) Alcohol beverage sales at state fair park. The retail sale of alcohol beverages at the state fair park, by any person approved by the state fair park board by resolution to make such sales, for consumption at the state fair park. The state fair park board may not grant to a person approval under this subsection unless the person meets the qualifications under s. 125.04 (5) (a) 1., 3., 4., and 5., (b), and (c).

Section 8g. 125.29 (3) (j) of the statutes is amended to read:

125.29 (3) (j) The ownership, maintenance, or operation of places for the sale of fermented malt beverages at the state fair park or on any county fairgrounds located in this state. A brewer may not make retail sales of fermented malt beverages at the state fair park unless the state fair park board has, by resolution, approved the brewer to make such sales.

Section 8m. 125.295 (1) (i) of the statutes is amended to read:

125.295 (1) (i) Notwithstanding s. 125.33 (1), the ownership, maintenance, and operation of places for the sale of fermented malt beverages at the state fair park or on any county fairgrounds located in this state if the fermented malt beverages have been manufactured by the brewpub. A brewpub may not make retail sales of fermented malt beverages at the state fair park unless the state fair park board has, by resolution, approved the brewpub to make such sales.

## ACT 201

Proposal under s. 16.42(4)(b)2.: **0% change in each fiscal year**

FY: **FY22**

Agency: **SFP - 190**

Exclusions: Federal  
Debt Service

Columns A-G were prepopulated for agencies to reflect state operations adjusted base and reductions agreed to by DOA and LFB. See Appendix H for instructions on how to complete these templates.

**Proposed \$ and Proposed FTE columns reflect total agency proposed spending and positions for indicated fiscal year. These amounts should include standard budget adjustments (SBAs), any proposed reallocations or reductions to meet the target, and any other requests that the agency would want considered under this proposal.**

Appropriations with zero dollars and zero FTEs are not loaded into the template. If you have any questions, contact your SBO analyst.

**IF YOUR AGENCY PLANS TO TAKE THE SAME CUTS OVER BOTH YEARS, YOU SHOULD ONLY FILL OUT ONE GRID FOR 0% GROWTH AND ONE GRID FOR 5% REDUCTION, THEN CHANGE FY22 TO FY22 AND 23.**

Agency	Appropriation		Fund Source	Adjusted Base		(See Note 1)	Proposed Budget 2021-22		Item Ref.	Change from Adj Base		(See Note 2)		Change from Adjusted Base after Removal of SBAs	
	Alpha	Numeric		\$	FTE	0% Change Target	Proposed \$	Proposed FTE		\$	FTE	Remove SBAs \$	FTE	\$	FTE
<b>190</b>	<b>1h</b>	132	PR	\$18,507,600.00	47.00	0	18,809,200	47.00		301,600	0.00	(301,600)	0.00	0	0.00
<b>190</b>	<b>1i</b>	133	PR	\$180,000.00	0.00	0	180,000	0.00		0	0.00	0	0.00	0	0.00
<b>Totals</b>				<b>18,687,600</b>	<b>47.00</b>	<b>0</b>	<b>18,989,200</b>	<b>47.00</b>		<b>301,600</b>	<b>0.00</b>	<b>(301,600)</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>

Note 1: Reduction target must be met within state operations appropriations, but may be allocated across those appropriations and fund sources.

Note 2: Amounts should be SBAs (DINs 3001 - 3011) from agency request multiplied by -1.

Target Reduction = 0

Difference = **0**  
Should equal \$0

**Items - Describe proposed changes (excl. SBAs) to reach target or other priorities of agency**

- 1
- 2
- 3

## ACT 201

Proposal under s. 16.42(4)(b)1.: 5% change in each fiscal year

FY: **FY22**  
 Agency: **SFP - 190**

Exclusions: Federal  
 Debt Service

Columns A-G were prepopulated for agencies to reflect state operations adjusted base and reductions agreed to by DOA and LFB. See Appendix H for instructions on how to complete these templates.

**Proposed \$ and Proposed FTE columns reflect total agency proposed spending and positions for indicated fiscal year. These amounts should include standard budget adjustments (SBAs), any proposed reallocations or reductions to meet the target, and any other requests that the agency would want considered under this proposal.**

Appropriations with zero dollars and zero FTEs are not loaded into the template. If you have any questions, contact your SBO analyst.

**IF YOUR AGENCY PLANS TO TAKE THE SAME CUTS OVER BOTH YEARS, YOU SHOULD ONLY FILL OUT ONE GRID FOR 0% GROWTH AND ONE GRID FOR 5% REDUCTION, THEN CHANGE FY22 TO FY22 AND 23.**

Agency	Appropriation Alpha	Numeric	Fund Source	Adjusted Base		(See Note 1)	Proposed Budget 2021-22		Item Ref.	Change from Adj Base		(See Note 2)		Change from Adjusted Base after Removal of SBAs	
				\$	FTE	5% Reduction Target	Proposed \$	Proposed FTE		\$	FTE	Remove SBAs	\$	FTE	
<b>190</b>	<b>1h</b>	132	PR	\$18,507,600.00	47.00	(925,400)	17,883,800	47.00		(623,800)	0.00	(301,600)	0.00	(925,400)	0.00
<b>190</b>	<b>1i</b>	133	PR	\$180,000.00	0.00	(9,000)	171,000	0.00		(9,000)	0.00	0	0.00	(9,000)	0.00
<b>Totals</b>				<b>18,687,600</b>	<b>47.00</b>	<b>(934,400)</b>	<b>18,054,800</b>	<b>47.00</b>		<b>(632,800)</b>	<b>0.00</b>	<b>(301,600)</b>	<b>0.00</b>	<b>(934,400)</b>	<b>0.00</b>

Note 1: Reduction target must be met within state operations appropriations, but may be allocated across those appropriations and fund sources.  
 Note 2: Amounts should be SBAs (DINs 3001 - 3011) from agency request multiplied by -1.

Target Reduction = (934,400)  
 Difference = **0**  
 Should equal \$0

**Items - Describe proposed changes (excl. SBAs) to reach target or other priorities of agency**

- 1
- 2
- 3
- 4
- 5

## ACT 201

Proposal under s. 16.42(4)(b)2.: 0% change in each fiscal year

FY: **FY23**

Agency: **SFP - 190**

**IF YOUR AGENCY PLANS TO TAKE THE SAME CUTS OVER BOTH YEARS, YOU SHOULD ONLY FILL OUT ONE GRID FOR 0% GROWTH AND ONE GRID FOR 5% REDUCTION, THEN CHANGE FY22 TO FY22 AND 23.**

Agency	Appropriation		Fund Source	Adjusted Base		(See Note 1)	Proposed Budget 2022-23		Item Ref.	Change from Adj Base		(See Note 2)	Change from Adjusted Base after Removal of SBAs		
	Alpha	Numeric		\$	FTE	0% Change Target	Proposed \$	Proposed FTE		\$	FTE	Remove SBAs \$	FTE	\$	FTE
190	1h	132	PR	\$18,507,600.00	47.00	0	18,809,200	47.00		301,600	0.00	(301,600)	0.00	0	0.00
190	1i	133	PR	\$180,000.00	0.00	0	180,000	0.00		0	0.00	0	0.00	0	0.00
<b>Totals</b>				<b>18,687,600</b>	<b>47.00</b>	<b>0</b>	<b>18,989,200</b>	<b>47.00</b>		<b>301,600</b>	<b>0.00</b>	<b>(301,600)</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>

Note 1: Reduction target must be met within state operations appropriations, but may be allocated across those appropriations and fund sources.

Note 2: Amounts should be SBAs (DINs 3001 - 3011) from agency request multiplied by -1.

Target Reduction = 0

Difference = **0**

Should equal \$0

**Items - Describe proposed changes (excl. SBAs) to reach target or other priorities of agency**

- 1
- 2
- 3

## ACT 201

Proposal under s. 16.42(4)(b)1.: 5% change in each fiscal year

FY: **FY23**

Agency: **SFP - 190**

**IF YOUR AGENCY PLANS TO TAKE THE SAME CUTS OVER BOTH YEARS, YOU SHOULD ONLY FILL OUT ONE GRID FOR 0% GROWTH AND ONE GRID FOR 5% REDUCTION, THEN CHANGE FY22 TO FY22 AND 23.**

Agency	Appropriation		Fund Source	Adjusted Base		(See Note 1)	Proposed Budget 2022-23		Item Ref.	Change from Adj Base		(See Note 2)		Change from Adjusted Base after Removal of SBAs	
	Alpha	Numeric		\$	FTE	5% Reduction Target	Proposed \$	Proposed FTE		\$	FTE	Remove SBAs \$	FTE	\$	FTE
<b>190</b>	<b>1h</b>	132	PR	\$18,507,600.00	47.00	(925,400)	17,883,800	47.00		(623,800)	0.00	(301,600)	0.00	(925,400)	0.00
<b>190</b>	<b>1i</b>	133	PR	\$180,000.00	0.00	(9,000)	171,000	0.00		(9,000)	0.00	0	0.00	(9,000)	0.00
<b>Totals</b>				<b>18,687,600</b>	<b>47.00</b>	<b>(934,400)</b>	<b>18,054,800</b>	<b>47.00</b>		<b>(632,800)</b>	<b>0.00</b>	<b>(301,600)</b>	<b>0.00</b>	<b>(934,400)</b>	<b>0.00</b>

Note 1: Reduction target must be met within state operations appropriations, but may be allocated across those appropriations and fund sources.

Note 2: Amounts should be SBAs (DINs 3001 - 3011) from agency request multiplied by -1.

Target Reduction = (934,400)

Difference = **0**  
Should equal \$0

**Items - Describe proposed changes (excl. SBAs) to reach target or other priorities of agency**

- 1
- 2
- 3
- 4
- 5