2019-2021

Biennial Report
The Honorable Tony Evers  
Office of the Governor  
115 East, State Capitol  
Madison, WI 53702  

Wisconsin State Legislators  
State Capitol Building  
Madison, WI 53702  

Dear Governor Evers and Members of the Legislature:  

Thank you for the opportunity to submit the Child Abuse and Neglect Prevention Board 2019-2021 Biennial Report. 

This report details the Prevention Board’s accomplishments in strengthening families and preventing child abuse and neglect. The report also includes initiatives for the 2021-2023 biennium that will advance the Prevention Board’s vision that every child in Wisconsin grows up in a safe, stable, and nurturing environment. 

During the 2019-2021 biennium, the Prevention Board:  

- **Invested over $4.5 million** to support state and local child maltreatment primary prevention and family support initiatives  
- Created a Family Resource Center Infrastructure Development project to strengthen and expand the network of family resource centers (FRCs) throughout the state by creating a uniform infrastructure and standards that support the provision of effective, quality child maltreatment primary prevention services to families of children birth to five years and promote the well-being of children and families throughout the state while reducing child abuse and neglect  
- Partnered with Family Resource Centers, hospitals, and local healthcare systems to educate parents of newborns about preventing abusive head trauma (a.k.a. shaken baby syndrome) 

The Prevention Board looks forward to continuing to work with your offices to advance evidence-informed, strengths-based public policies that support child and family well-being in Wisconsin. 

Kind Regards,  

Rebecca K. Murray, Executive Director
OVERVIEW

This report details the Child Abuse and Neglect Prevention Board’s (Prevention Board) accomplishments during the 2019-2021 biennium and its goals for the upcoming biennium, as required by Wis. Stats. §15.04(1)(d). It also includes the Biennial Grant Plan as required by Wis. Stats. §48.982(2)(a), and the annual evaluation as required by Wis. Stats. §48.982(2)(f).

The Prevention Board was created by the Legislature in 1983 as the agency to lead child abuse and neglect prevention efforts in Wisconsin. For almost 40 years, the Prevention Board has provided expertise and leadership on a statewide and local level; recommended to the Governor, the Legislature and state agencies changes needed to state programs, statutes, policies, budgets, and administrative rules to reduce child abuse and neglect and improve coordination among state agencies providing prevention services; and encouraged professionals to recognize and address the problems of child abuse and neglect.

The 20 Prevention Board members represent offices of the Governor, Attorney General, State Superintendent of Public Instruction; Secretaries from the Department of Children and Families, Department of Health Services, Department of Corrections; two State Senators and two State Assembly Representatives appointed by the majority and minority leaders; and 10 public members appointed by the Governor for staggered three-year terms.

The Prevention Board focuses its work in four priority areas:

- Create and advocate for effective prevention public policies
- Promote evidence-informed practices and develop innovative programs that support parents and caregivers
- Collaborate with key stakeholders to leverage resources and implement prevention initiatives
- Educate professionals and community members on child abuse and neglect issues

The work includes providing statewide leadership and expertise on best practices in child maltreatment prevention, advancing policies related to family support and child maltreatment prevention, funding local and statewide child maltreatment prevention efforts, providing education on strengthening families and child maltreatment prevention through public awareness campaigns, convening multi-disciplinary workgroups to advise on current issues in the field, and supporting the workforce through professional development education.

In addition to the services provided that are listed below, the agency underwent an extensive internal equity and inclusion plan development and is implementing the plan. Staff received six hours of foundational equity/inclusion education in early 2021, engaged in individual educational events, and have made changes to agency policies and practices to ensure they are equitable and inclusive of all rural, suburban, and urban communities and residents in Wisconsin.

The Prevention Board created a nonstock, nonprofit corporation, the Celebrate Children Foundation, in 1998. It provides resource development to help carry out the Prevention Board’s mission.

The Prevention Board supports alternative work schedules and approves flexible-time work schedules based on individual staff needs. (Wis. Stats. §230.215(4)).
CURRENT MEMBERS

Teri Zywicki  
Milwaukee Center for Independence

Jennifer Noyes  
UW-Madison

Leah Ramirez  
Department of Health Services

Rep. Patrick Snyder  
State Assembly

Rep Jill Billings  
State Assembly

Paula Breese  
Family & Childcare Resources of NEW

Julie Incitti  
Department of Public Instruction

Dr. Quincey Daniels  
Public Member

Jameelah Love  
The J.A. Love Project

Sen. Joan Ballweg  
State Senate

Molly Jasmer  
Grady, Hayes & Neary, LLC

Sen. LaTonya Johnson  
State Senate

Dr. Jennifer Kleven  
Gundersen Health System

Mike McHorney  
Eau Claire Children’s Museum

Nadya Perez-Reyes  
Department of Children and Families

Elizabeth Lucas  
Department of Corrections

William Olivier  
Public Member

Vicki Tylka  
Marathon County Social Services

Michelle Viste  
Department of Justice

Mike Meulemans  
CVS Health/Aetna Medicaid

The Protective Factors Framework:
The Protective Factors Framework is an evidence-informed, strength-based approach to child maltreatment prevention and family well-being promotion. The Prevention Board’s work is grounded in the Protective Factors, and the Prevention Board will continue to implement the Framework throughout all systems that interact with children and families.
Priority #1: Public Policy

2019-2021 Accomplishments

- Developed a plan to distribute over $4 million in American Rescue Plan Community-based Child Abuse Prevention funds to support families impacted by the pandemic, with over $1.5 million expected to be distributed to local communities by December 31, 2021.

- In partnership with Children’s Wisconsin (the Wisconsin Chapter of Prevent Child Abuse America), hosted a Family Strengthening Summit of 40 leaders in the family strengthening and support field to provide guidance on child maltreatment primary prevention efforts.

- In partnership with Jump at the Sun, LLC, conducted 10 statewide parent listening sessions to provide information about how to best support families to prevent child maltreatment.

- Advanced policies related to family support and child maltreatment prevention by monitoring legislation and providing educational outreach on legislation affecting children and families.

- Provided staff support for the Wisconsin Legislative Children’s Caucus, a bipartisan caucus dedicated to advancing promising, evidence-informed public policy that improves the life of every Wisconsin child. The Children’s Caucus activities the Prevention Board supported included:
  - February 2020 – presentation featuring the federal Preschool Development Grant received by the Department of Children and Families and the Pritzker Foundation Grant received by the Wisconsin Early Childcare Association.
  - March 2020 – presentations on maternal and infant health outcomes.
  - April 2021 – presentation from the Wisconsin Infant Toddler Policy Project (WITPP) on childcare, rural health, and child mental health.

- Coordinated family support and child maltreatment prevention initiatives with other state agencies, including:
  - Partnering with the Department of Children and Families to support Family Resource Centers.
  - Working with the Department of Health Services to embed evidence-informed parent education into the Birth to 3 Program.
  - Partnering with the Office of Children’s Mental Health to advance parental resiliency.
  - Supporting a research evaluation of Parenting Inside Out, an evidence-informed parent education program operating in four Department of Corrections’ correctional institutions.
**2021-2023 Initiatives**

- Implement the agency’s 2023-2025 strategic plan the Prevention Board approved in September, 2021
- Implement the agency’s 2023-2025 community investment plan the Prevention Board approved in September, 2021
- Advance evidence-informed policies to support families and prevent child maltreatment
- Continue to partner with state and local agencies to embed child maltreatment primary prevention practices into agency policies and practices

**Priority #2: Evidence-informed Parent Support**

**2019-2021 Accomplishments**

- Created a Family Resource Center Infrastructure Development project to create a uniform infrastructure and standards that support the provision of effective, quality child maltreatment primary prevention services to families of children birth to five years and promote the well-being of children and families throughout the state while reducing child abuse and neglect
- Total attendance for the *Bringing the Protective Factors Framework to Life in Your Work* professional development offerings was 1,655
- Expanded the Period of PURPLE Crying®, an evidence-informed abusive head trauma prevention program, throughout Wisconsin by making funding available to all Family Resource Centers, hospitals, and local healthcare systems
- Expanded the evidence-informed Triple P parent education program throughout the state
- Partnered with the University of Wisconsin-Madison to implement the evidence-informed *Parenting Inside Out* parent education program in four Wisconsin correctional institutions
- Funded an evaluation of Family Connects, an evidence-informed universal newborn home visiting program, for the Central Racine County Health Department

**2021-2023 Initiatives**

- Expand the Family Resource Center Infrastructure Development project to 20 additional local agencies, bringing the total number of local agencies participating to 30
- Dedicate funding for tribal child maltreatment primary prevention and family support initiatives
- Expand the reach of the Prevention Board’s training and technical assistance opportunities to include professionals from community-based agencies and youth serving organizations providing services from early childhood through college, including school personnel and the general community
- Disseminate information about the Strengthening Families Protective Factors Framework to families and communities through public awareness campaigns, professional development, and educational opportunities for parents and caregivers
- Adapt and expand Prevention Month messaging to focus on strengthening families, sharing information and activities throughout the year
Priority #3: Collaboration

2019-2021 Accomplishments

- Received funding from the Department of Children and Families Preschool Development Grant to implement the Family Resource Center Infrastructure Development project
- Gathered feedback and suggestions from tribal representatives to adapt the Prevention Board’s grant-making procedures to support tribal family strengthening programming
- Raised awareness of the role of primary prevention in strengthening and supporting families through participation on committees that align with the Prevention Board’s mission and vision, including the Governor’s Early Childhood Advisory Council; the Department of Children and Families Secretary’s Advisory Council on Child Welfare; the Attorney General’s Task Force on Children in Need; the Strengthening Families State Committee; the State Pyramid Model Committee; the Wisconsin Child Abuse Network; the Office of Children’s Mental Health Collaborative Impact; the Infant and Toddler Workgroup; the Wisconsin Child Death Review Team; the Awareness to Action Child Sexual Abuse Prevention Steering Committee; the Milwaukee Child Abuse Prevention Services Coalition; committees related to the Wisconsin Child and Family Services Review Program Improvement Plan and the Child and Family Services Plan; the Maternal, Infant, and Early Childhood Home Visiting (MIECHV) workgroups; the Governor’s Juvenile Justice Commission; and the Wisconsin Violence and Injury Prevention Partnership
- Represented Wisconsin as a member of the National Alliance of Children’s Trust and Prevention Funds, serving on the Communications, Finance, and Public Policy Committees

2021-2023 Initiatives

- Partner with the Department of Children and Families 53206 Initiative to fund a Family Resource Navigator to support families living in the 53206 zip code
- Partner with the University of Wisconsin-Madison to explore the feasibility of expanding the Parenting Inside Out parent education program throughout the Wisconsin adult correctional system
- Work with the University of Wisconsin-Madison Population Health Institute for a process evaluation of the Family Resource Center Infrastructure Development project
- Work with the University of Wisconsin-Milwaukee to conduct a baseline survey on protective factors for adults in a parenting role and to develop an impact evaluation for the Family Resource Center Infrastructure Development project
Priority #4: Education and Public Awareness

2019-2021 Accomplishments

- Created the *Five for Families* toolkit to educate families about the Five Strengths that all families have that promote optimal family and child development
- Created a *Child Abuse and Neglect Prevention Month* toolkit for local communities
- Created a Website and Social Media Integration Plan to optimize the Prevention Board’s online exposure to increase the reach and awareness of the child abuse and neglect prevention issues
- Partnered with other family-serving agencies to embed Prevention Board messaging in partners’ newsletters and other media

2021-2023 Initiatives

- Develop a comprehensive communication strategy for Prevention Board and the Celebrate Children Foundation
- Develop a Celebrate Children License Plate toolkit
- Develop an annual outreach plan that promotes the implementation of Prevention Board and Celebrate Children Foundation initiatives
- Research and prepare materials, publications, and speeches to publicize the Prevention Board’s programs and objectives
- Create a *Parenting on the Go* campaign to raise funds to create and purchase ‘Parenting on the Go’ bags and materials to be distributed through Family Resource Centers
- Work with Family Resource Centers to enhance their social media presence
## SFY20 Community Investment

### Abusive Head Trauma Prevention

- **Abusive Head Trauma Prevention**
- *(Period of PURPLE Crying)*
- **American Family Children’s Hospital** - $50,000
  - Serving: Dane
  - Number served: 150
- **Children’s Hospital and Health System, Inc.** — $50,000
  - Serving: Milwaukee
  - Number served: 4,396
- **Family Resource Center St. Croix Valley, Inc.** — $48,528
  - Serving: Pierce, Polk, St. Croix
  - Number served: 417
- **Gundersen Lutheran Medical Foundation** - $50,000
  - Serving: Adams, Crawford, Grant, Jackson, Juneau, La Crosse, Marquette, Monroe, Richland, Trempealeau, Vernon
  - Number served: 2,611

### Child Sexual Abuse Prevention

- **Children’s Hospital of Wisconsin Community Services** — $210,500
  - Serving: Statewide
  - Number served: 334

### Parent Education Initiative

- **Supporting Families Together Association** - $359,000
  - Serving: Statewide
  - Number served: N/A – provided technical assistance
- **Children’s Service Society of Wisconsin** — $150,000
  - Serving: Milwaukee, Racine, Walworth
  - Number served: 726
- **Family & Childcare Resources of NEW** — $157,000
  - Serving: Brown, Oconto
  - Number served: 1,063
- **Family Resource Center, Inc.**
  - $48,199
  - Serving: Eau Claire
  - Number served: 251
- **Greater Watertown Foundation**
  - $48,199
  - Serving: Dodge, Jefferson
  - Number served: 245
- **Kenosha Co. Division of Children and Family Services**
  - $107,000
  - Serving: Kenosha
  - Number served: 188
- **The Parenting Network**
  - $157,000
  - Serving: Kenosha, Milwaukee, Ozaukee, Racine, Washington, Waukesha
  - Number served: 857
- **The Parenting Place** — $150,000
  - Serving: La Crosse, Monroe, Trempealeau, Vernon
  - Number served: 426

### Research and Evaluation

- **UW Madison School of Social Work** — $91,217
  - Serving: N/A — research
  - Number served: N/A — research
- **UW Milwaukee Board of Regents** — $58,556
  - Serving: N/A — research
  - Number served: N/A — research

### Public Awareness

- **Knupp & Watson & Wallman, Inc.** - $195,500
  - Serving: Statewide
  - Number served: N/A — public awareness campaign

### Other

- **Central Racine County Health Department Family Connects Newborn Home Visiting Program** — $75,000
  - Serving: Racine
  - Number served: 849
- **University of Kansas Center for Research** — $158,583
  - Serving: N/A — data reporting system
  - Number served: N/A — data reporting system
## SFY21 Community Investment

### Abusive Head Trauma Prevention

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
<th>Serving Areas</th>
<th>Number served</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Family Children's Hospital</td>
<td>$25,000</td>
<td>Dane</td>
<td>392</td>
</tr>
<tr>
<td>Children's Hospital and Health System, Inc.</td>
<td>$19,525</td>
<td>Milwaukee</td>
<td>3,432</td>
</tr>
<tr>
<td>Family Resource Center St. Croix Valley, Inc.</td>
<td>$50,000</td>
<td>Pierce, Polk, and St. Croix</td>
<td>132</td>
</tr>
<tr>
<td>Family Resource Center of Sheboygan County - $20,214</td>
<td></td>
<td>Sheboygan</td>
<td>261</td>
</tr>
<tr>
<td>Gundersen Lutheran Medical Foundation, Inc. - $25,000</td>
<td></td>
<td>Adams, Crawford, Grant, Jackson, Juneau, La Crosse, Marquette, Monroe, Richland, Trempealeau, Vernon</td>
<td>1,253</td>
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<tr>
<td>Lakeshore CAP, Inc. of Wisconsin - $2,464</td>
<td></td>
<td>Manitowoc</td>
<td>140</td>
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</table>

### Parent Education

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
<th>Serving Areas</th>
<th>Number served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children's Service Society of Wisconsin — $179,819</td>
<td></td>
<td>Milwaukee, Racine, Walworth</td>
<td>691</td>
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<tr>
<td>Family &amp; Childcare Resources of NEW — $157,000</td>
<td></td>
<td>Brown, Marinette, Oconto</td>
<td>398</td>
</tr>
<tr>
<td>Family Resource Center, Inc. - $150,000</td>
<td></td>
<td>Eau Claire</td>
<td>494</td>
</tr>
<tr>
<td>Family Resource Center St. Croix Valley - $50,000</td>
<td></td>
<td>Pierce, Polk, St. Croix</td>
<td>5 staff trained in Triple P</td>
</tr>
<tr>
<td>Family Resource Center of Sheboygan County - $23,500</td>
<td></td>
<td>Sheboygan</td>
<td>N/A – staff training</td>
</tr>
<tr>
<td>Greater Watertown Health Foundation - $150,000</td>
<td></td>
<td>Dodge, Jefferson</td>
<td>480</td>
</tr>
<tr>
<td>Kenosha Co. Division of Children and Family Services - $125,750</td>
<td></td>
<td>Kenosha</td>
<td>104</td>
</tr>
<tr>
<td>The Parenting Network — $202,000</td>
<td></td>
<td>Kenosha, Milwaukee, Ozaukee, Racine, Washington, Waukesha</td>
<td>328</td>
</tr>
<tr>
<td>The Parenting Place — $150,000</td>
<td></td>
<td>La Crosse, Monroe, Trempealeau, Vernon</td>
<td>438</td>
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</tbody>
</table>

### Research and Evaluation

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
<th>Serving Areas</th>
<th>Number served</th>
</tr>
</thead>
<tbody>
<tr>
<td>UW Madison School of Social Work — $125,048</td>
<td></td>
<td>Milwaukee, Racine, Walworth</td>
<td>N/A – research</td>
</tr>
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<td></td>
<td></td>
<td>Brown, Marinette, Oconto</td>
<td>N/A – research</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Eau Claire</td>
<td>N/A – research</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Pierce, Polk, St. Croix</td>
<td>N/A – research</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Milwaukee</td>
<td>N/A – research</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Racine, Washington</td>
<td>N/A – research</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Waukesha</td>
<td>N/A – research</td>
</tr>
</tbody>
</table>

### Public Awareness

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
<th>Serving Areas</th>
<th>Number served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knupp &amp; Watson &amp; Wallman, Inc. - $180,920</td>
<td></td>
<td>Statewide</td>
<td>N/A — statewide public awareness campaign</td>
</tr>
</tbody>
</table>

### Other

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
<th>Serving Areas</th>
<th>Number served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Racine County Health Department Family Connects Newborn Home Visiting Program - $75,000</td>
<td></td>
<td>Racine</td>
<td>24</td>
</tr>
<tr>
<td>Greatest Watertown Health Foundation - $150,000</td>
<td></td>
<td>Dodge, Jefferson</td>
<td>480</td>
</tr>
<tr>
<td>Kenosha Co. Division of Children and Family Services - $125,750</td>
<td></td>
<td>Kenosha</td>
<td>104</td>
</tr>
<tr>
<td>The Parenting Network — $202,000</td>
<td></td>
<td>Kenosha, Milwaukee, Ozaukee, Racine, Washington, Waukesha</td>
<td>328</td>
</tr>
<tr>
<td>The Parenting Place — $150,000</td>
<td></td>
<td>La Crosse, Monroe, Trempealeau, Vernon</td>
<td>438</td>
</tr>
<tr>
<td>University of Kansas Center for Research - $110,190</td>
<td></td>
<td>N/A – data reporting system</td>
<td>N/A – data reporting system</td>
</tr>
<tr>
<td>DCF (parent education and other family support) - $100,000</td>
<td></td>
<td>Statewide</td>
<td>410</td>
</tr>
</tbody>
</table>

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**Notes:**
- Operations were suspended due to COVID and the closures of hospitals. The program resumed some operations in June 2021.
- Number served: 24
BIENNIAL GRANT PLAN

This section sets forth the Prevention Board’s plan for awarding grants and providing technical assistance, as required by Wis. Stats. §48.982.

The Prevention Board adopted its current strategic plan on September 1, 2021. Guided by the strategic plan priorities, the Prevention Board approved a community investment plan for SFY23-25 that sets forth how the Prevention Board will support local and statewide efforts to prevent child abuse and neglect. The Prevention Board reviews its community investment plan annually. The Prevention Board received over $4 million in American Rescue Plan Act CBCAP funds. About half of those funds will be obligated by the end of SFY22, and the remaining funds will be used to fund grants for SFY23-25.

The Prevention Board adheres to Wis. Stats. §48.982(2)(a) and the State of Wisconsin procurement rules when awarding grants. A request for application/proposal is developed requesting applications for programming that will address one of the Prevention Board’s priorities. Community-based organizations, tribes, and local governmental entities are eligible to apply. The applications are reviewed and scored by a panel of independent reviewers. Those scores are then presented to the full Prevention Board, which makes the final grant award decisions. To the extent practicable, for each request for application/proposal issued, the Prevention Board ensures geographic diversity and statewide reach by dividing the State into regions and awarding grants in each region.

The Prevention Board plans to support child abuse and neglect prevention efforts during SFY23-25 as set forth in the chart on the next page.

Map of SFY2021 Grantees and Service Areas
<table>
<thead>
<tr>
<th>Grant Title</th>
<th>Areas to be Served</th>
<th>Brief Description</th>
<th>Budgeted Amount per Fiscal Year</th>
<th>Number of Awards per Fiscal Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Evidence-Informed Parent Education (direct service)</td>
<td>TBD</td>
<td>Competitive funding opportunity will be issued to implement evidenced-informed parent education including but not limited to Family Connects, abusive head trauma prevention, Triple P, Nurturing Parenting, and Stewards of Children</td>
<td>$1,000,000</td>
<td>TBD</td>
</tr>
<tr>
<td>Other Primary Prevention Strategies and Services</td>
<td>TBD</td>
<td>Competitive funding opportunity will be issued to implement other primary prevention strategies, programs, or services including but not limited to play and learns, parent support, Parent Cafes, flex funds, warmline/helpline, and respite</td>
<td>$300,000</td>
<td>TBD</td>
</tr>
<tr>
<td>Community/Capacity Building</td>
<td>TBD</td>
<td>Competitive funding opportunity will be issued to embed primary prevention of child maltreatment into an existing community collective impact effort</td>
<td>$250,000</td>
<td>TBD</td>
</tr>
<tr>
<td>Child Sexual Abuse Prevention</td>
<td>Statewide</td>
<td>Competitive funding opportunity will be issued for education to promote adult responsibility for keeping children safe and agency best practices</td>
<td>$100,000</td>
<td>1</td>
</tr>
<tr>
<td>Family Resource Center Infrastructure</td>
<td>Statewide</td>
<td>Create a uniform infrastructure and standards that support the provision of effective, quality child maltreatment primary prevention services to families of children birth to five years and promote the well-being of children and families throughout the state while reducing child abuse and neglect</td>
<td>$850,000</td>
<td>10</td>
</tr>
<tr>
<td>$1,000,000 original grant amount TBD</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Parent Education Initiative (training and technical assistance)</td>
<td>TA for grantees - Statewide</td>
<td>Coordinate training and technical assistance to current Parent Education grantees and build awareness for evidence-based parent education</td>
<td>$300,000</td>
<td>1</td>
</tr>
<tr>
<td>Online data reporting system</td>
<td>Statewide</td>
<td>Wisconsin Prevention Reporting System available for Family Resource Centers and all agencies implementing evidence-based parent education</td>
<td>$175,000</td>
<td>1</td>
</tr>
<tr>
<td>Evidence-Based Abusive Head Trauma</td>
<td>Statewide</td>
<td>Implementation of Period of PURPLE Crying® program (Dose 1 and Dose 2)</td>
<td>$60,000</td>
<td>4</td>
</tr>
<tr>
<td>Tribal Primary Prevention</td>
<td>Federally recognized tribes</td>
<td>Expand primary prevention programs or implement new programs</td>
<td>$150,000</td>
<td>3</td>
</tr>
<tr>
<td>Family Resource Navigator in 53206 Initiative</td>
<td>Milwaukee</td>
<td>Enhance the 53206 Initiative with a Family Resource Navigator</td>
<td>$100,000</td>
<td>1</td>
</tr>
<tr>
<td>Public Awareness</td>
<td>Statewide</td>
<td>Enhance the public awareness campaign on the Strengthening Families™ Protective Factors Framework and to create a new public awareness campaign on the need for parenting support, education, and help seeking that is universal.</td>
<td>$200,000</td>
<td>2</td>
</tr>
<tr>
<td>Protective Factors Training</td>
<td>Statewide</td>
<td>Certified trainers to conduct <em>Bringing the Protective Factors to Life in Your Work</em> training to professionals with parent leaders</td>
<td>$100,000</td>
<td>28</td>
</tr>
<tr>
<td>Program Evaluation and Research Consultation</td>
<td>N/A</td>
<td>Data analysis and research from UW-Madison School of Social Work</td>
<td>$54,000</td>
<td>1</td>
</tr>
<tr>
<td>Program Evaluation</td>
<td>FRC project - Statewide</td>
<td>Baseline survey accessing protective factors in 2,500 current Wisconsin parents and a process evaluation for year one of FRC Infrastructure Pilot and recommendations for cohort 2</td>
<td>$195,000</td>
<td>2</td>
</tr>
</tbody>
</table>
ANNUAL EVALUATION

This section contains the results of the Prevention Board’s annual evaluation, as required by Wis. Stats. §48.982(2)(f).

The Prevention Board surveyed its members during May 2020 and May 2021 to evaluate the effectiveness of the Prevention Board in meeting statutory requirements in six (6) functional areas.

**2021 Board Survey:**

<table>
<thead>
<tr>
<th>Functional Area</th>
<th>Percentage</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>PUBLIC POLICY</td>
<td>91% excellent or good; 9% new Board member, not answer</td>
<td></td>
</tr>
<tr>
<td>PUBLIC AWARENESS AND EDUCATION</td>
<td>82% excellent or good; 9% fair; 9% new Board member, not answer</td>
<td></td>
</tr>
<tr>
<td>COMMUNITY INVESTMENT: IMPLEMENTATION AND EVALUATION</td>
<td>82% excellent or good; 9% fair; 9% new Board member, not answer</td>
<td></td>
</tr>
<tr>
<td>RESOURCE DEVELOPMENT</td>
<td>82% excellent or good; 9% fair; 9% new Board member, not answer</td>
<td></td>
</tr>
<tr>
<td>BOARD ADMINISTRATION- STAFFING AND REPORTING</td>
<td>91% excellent; 9% new Board member, not answer</td>
<td></td>
</tr>
<tr>
<td>EQUITY AND INCLUSION PLANNING</td>
<td>91% excellent; 9% new Board member, not answer</td>
<td></td>
</tr>
</tbody>
</table>
### 2020 Board Survey:

<table>
<thead>
<tr>
<th>Category</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>PUBLIC POLICY</td>
<td>100% excellent or good</td>
</tr>
<tr>
<td>PUBLIC AWARENESS AND EDUCATION</td>
<td>100% excellent</td>
</tr>
<tr>
<td>COMMUNITY INVESTMENT: IMPLEMENTATION AND EVALUATION</td>
<td>100% excellent</td>
</tr>
<tr>
<td>RESOURCE DEVELOPMENT</td>
<td>100% excellent</td>
</tr>
<tr>
<td>BOARD ADMINISTRATION- STAFFING AND REPORTING</td>
<td>100% excellent</td>
</tr>
<tr>
<td>EQUITY AND INCLUSION PLANNING</td>
<td>100% good</td>
</tr>
</tbody>
</table>
The Prevention Board surveyed its grantees during May 2020 and May 2021 to evaluate the overall effectiveness in supporting grantees.

### 2021 Grantee Survey (33 responses):

<table>
<thead>
<tr>
<th>Category</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Effectiveness in Communication</td>
<td>100% excellent or good</td>
</tr>
<tr>
<td>Quality of Resources</td>
<td>94% excellent or good; 6% poor</td>
</tr>
<tr>
<td>Quality of Technical Assistance</td>
<td>94% excellent or good; 6% poor</td>
</tr>
</tbody>
</table>
| Grantmaking and Funding Process               | Grant reporting: 95% excellent or good; 5% fair  
                                           | Funding process: 100% excellent or good |

### 2020 Grantee Survey (13 responses):

<table>
<thead>
<tr>
<th>Category</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Effectiveness in Communication</td>
<td>100% excellent or good</td>
</tr>
<tr>
<td>Quality of Resources</td>
<td>92% excellent or good; 8% fair</td>
</tr>
<tr>
<td>Quality of Technical Assistance</td>
<td>100% excellent or good</td>
</tr>
<tr>
<td>Grantmaking and Funding Process</td>
<td>100% excellent or good</td>
</tr>
</tbody>
</table>