

STATE FAIR PARK BOARD

GOVERNOR'S BUDGET RECOMMENDATIONS

Source of Funds	FY15 Adjusted Base	FY16 Recommended	% Change Over FY15	FY17 Recommended	% Change Over FY16
GPR	3,476,200	3,361,800	-3.3	3,287,400	-2.2
PR-O	19,103,500	21,020,000	10.0	20,662,500	-1.7
TOTAL	22,579,700	24,381,800	8.0	23,949,900	-1.8

FULL-TIME EQUIVALENT POSITION SUMMARY

Source of Funds	FY15 Adjusted Base	FY16 Recommended	FTE Change Over FY15	FY17 Recommended	FTE Change Over FY16
PR-O	48.00	46.00	-2.00	46.00	0.00
TOTAL	48.00	46.00	-2.00	46.00	0.00

AGENCY DESCRIPTION

The park organization is headed by a 13-member board composed of seven members appointed by the Governor with the advice and consent of the Senate, four state legislators, the secretary of the Department of Tourism, and the secretary of the Department of Agriculture, Trade and Consumer Protection. The board is directed to oversee the park, set park policy and appoint a chief executive officer to manage and supervise its use for fairs, exhibits or promotional events for agriculture, commercial, educational and recreational purposes.

MISSION

The mission of the board is to provide a year-round leading entertainment destination for agricultural, exhibition, entertainment, cultural and educational uses for purposes of enhancing economic and social benefits to the State of Wisconsin, its residents and visitors. This venue will be supported by the highest quality event and facility management professionals who seek to deliver value-added services to the park's visitors and customers and who are dedicated to continuous improvement in operating performance.

State Fair Park Board

PROGRAMS, GOALS, OBJECTIVES AND ACTIVITIES

Program 1: State Fair Park

Goal: The board's priorities are to generate revenues that are sufficient to fund expenditures that are required to provide support for events and to fund grounds and building improvements and maintenance project costs. State Fair Park will continue to offer low-cost, high-quality facilities and grounds to produce the annual State Fair event and other activities and events, including operations of the Youth Dormitory, RV Park, Exposition Center, Harvest Fair, racing and events of other promoters held on the fairgrounds.

Objective/Activity: Implement strategies to maintain existing revenues and generate new revenues.

Objective/Activity: Implement strategies to manage expenditures.

Objective/Activity: Because unanticipated factors may lower or increase revenues and costs to a greater extent than could be anticipated, focus on managing operations to ensure expenditures do not exceed revenues.

PERFORMANCE MEASURES

2013 AND 2014 GOALS AND ACTUALS

Prog. No.	Performance Measure	Goal 2013	Actual 2013	Goal 2014	Actual 2014
1.	Generate revenues.	\$19,200,000	\$19,656,501	\$19,300,000	\$22,808,544
1.	Manage expenditures.	\$19,000,000	\$19,013,306	\$19,100,000	\$20,684,794
1.	Surplus/(Deficit).	\$200,000	\$643,195	\$200,000	\$2,123,750

Note: Based on fiscal year and includes the state fair operations appropriation under s. 20.190(1)(h) only. Goals reflect State Fair Park internal budgets. Actual results for fiscal year 2013-14 include a special nonrecurring event.

2015, 2016 AND 2017 GOALS

Prog. No.	Performance Measure	Goal 2015	Goal 2016	Goal 2017
1.	Generate revenues.	\$19,400,000	\$21,100,000	\$21,300,000
1.	Manage expenditures.	\$19,200,000	\$20,700,000	\$20,900,000
1.	Surplus/(Deficit).	\$200,000	\$400,000	\$400,000

Note: Based on fiscal year and includes the state fair operations appropriation under s. 20.190(1)(h) only.

STATE FAIR PARK BOARD

GOVERNOR'S BUDGET RECOMMENDATIONS

RECOMMENDATIONS

1. Ongoing Lapse Authority
2. Shared Agency Services Pilot Program
3. Procurement Services
4. Reestimate of Ongoing Operations
5. Debt Service Reestimate
6. Standard Budget Adjustments

State Fair Park Board

**Table 1
Department Budget Summary by Funding Source (in thousands of dollars)**

	ACTUAL FY14	ADJUSTED BASE FY15	AGENCY REQUEST FY16	AGENCY REQUEST FY17	GOVERNOR'S RECOMMENDATION FY16	GOVERNOR'S RECOMMENDATION FY17
GENERAL PURPOSE REVENUE	\$3,468.9	\$3,476.2	\$3,476.2	\$3,476.2	\$3,361.8	\$3,287.4
State Operations	3,468.9	3,476.2	3,476.2	3,476.2	3,361.8	3,287.4
PROGRAM REVENUE (2)	\$20,966.7	\$19,103.5	\$20,832.5	\$20,932.5	\$21,020.0	\$20,662.5
State Operations	20,966.7	19,103.5	20,832.5	20,932.5	21,020.0	20,662.5
TOTALS - ANNUAL	\$24,435.6	\$22,579.7	\$24,308.7	\$24,408.7	\$24,381.8	\$23,949.9
State Operations	24,435.6	22,579.7	24,308.7	24,408.7	24,381.8	23,949.9

(2) Includes Program Revenue-Service and Program Revenue-Other

**Table 2
Department Position Summary by Funding Source (in FTE positions) (4)**

	ADJUSTED BASE FY15	AGENCY REQUEST FY16	AGENCY REQUEST FY17	GOVERNOR'S RECOMMENDATION FY16	GOVERNOR'S RECOMMENDATION FY17
PROGRAM REVENUE (2)	48.00	48.00	48.00	46.00	46.00
TOTALS - ANNUAL	48.00	48.00	48.00	46.00	46.00

(2) Includes Program Revenue-Service and Program Revenue-Other

(4) All positions are State Operations unless otherwise specified

State Fair Park Board

**Table 3
Department Budget Summary by Program (in thousands of dollars)**

	ACTUAL FY14	ADJUSTED BASE FY15	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
			FY16	FY17	FY16	FY17
1. State Fair Park	\$24,435.6	\$22,579.7	\$24,308.7	\$24,408.7	\$24,381.8	\$23,949.9
TOTALS	\$24,435.6	\$22,579.7	\$24,308.7	\$24,408.7	\$24,381.8	\$23,949.9

**Table 4
Department Position Summary by Program (in FTE positions) (4)**

	ADJUSTED BASE FY15	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
		FY16	FY17	FY16	FY17
1. State Fair Park	48.00	48.00	48.00	46.00	46.00
TOTALS	48.00	48.00	48.00	46.00	46.00

(4) All positions are State Operations unless otherwise specified

State Fair Park Board

1. Ongoing Lapse Authority

The Governor recommends amending 2013 Wisconsin Act 20, as last affected by 2013 Wisconsin Act 145, to require a lapse from PR and GPR appropriations of executive branch state agencies to extend through FY17. The board's amount is \$6,700 in each fiscal year.

2. Shared Agency Services Pilot Program

Source of Funds	Agency Request				Governor's Recommendations			
	FY16		FY17		FY16		FY17	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	0	-2.00	0	-2.00
TOTAL	0	0.00	0	0.00	0	-2.00	0	-2.00

The Governor recommends creating a shared agency services pilot program within the Department of Administration to consolidate administrative functions (including budget, finance, human resources, payroll, procurement and information technology) of agencies with less than 150.0 FTE positions and the Department of Safety and Professional Services and its successor agency. See Department of Administration, Item #9.

3. Procurement Services

The Governor recommends transferring the management of procurement and purchasing for the board to the Department of Administration. See Department of Administration, Item #13.

4. Reestimate of Ongoing Operations

Source of Funds	Agency Request				Governor's Recommendations			
	FY16		FY17		FY16		FY17	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	1,386,800	0.00	1,486,800	0.00	1,386,800	0.00	1,486,800	0.00
TOTAL	1,386,800	0.00	1,486,800	0.00	1,386,800	0.00	1,486,800	0.00

The Governor recommends adjusting the board's expenditure authority based on reestimates of expenditures.

State Fair Park Board

5. Debt Service Reestimate

Source of Funds	Agency Request				Governor's Recommendations			
	FY16		FY17		FY16		FY17	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	-114,400	0.00	-188,800	0.00
PR-O	0	0.00	0	0.00	247,000	0.00	-210,500	0.00
TOTAL	0	0.00	0	0.00	132,600	0.00	-399,300	0.00

The Governor recommends adjusting the board's base budget to reflect a reestimate of debt service on authorized bonds.

6. Standard Budget Adjustments

Source of Funds	Agency Request				Governor's Recommendations			
	FY16		FY17		FY16		FY17	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	342,200	0.00	342,200	0.00	282,700	0.00	282,700	0.00
TOTAL	342,200	0.00	342,200	0.00	282,700	0.00	282,700	0.00

The Governor recommends adjusting the board's base budget for: (a) removal of noncontinuing elements from the base (-\$202,900 in each year); (b) full funding of continuing position salaries and fringe benefits (\$276,500 in each year); and (c) overtime (\$209,100 in each year).

State Fair Park Board