

STATE FAIR PARK BOARD

GOVERNOR'S BUDGET RECOMMENDATIONS

Source of Funds	FY11 Adjusted Base	FY12 Recommended	% Change Over FY11	FY13 Recommended	% Change Over FY12
GPR	2,363,100	1,196,600	-49.4	3,363,800	181.1
PR-O	16,375,100	17,529,400	7.0	17,783,500	1.4
TOTAL	18,738,200	18,726,000	-0.1	21,147,300	12.9

FULL-TIME EQUIVALENT POSITION SUMMARY

Source of Funds	FY11 Adjusted Base	FY12 Recommended	FTE Change From FY11	FY13 Recommended	FTE Change From FY12
PR-O	38.90	38.90	0.00	39.90	1.00
TOTAL	38.90	38.90	0.00	39.90	1.00

AGENCY DESCRIPTION

The park organization is headed by a 13-member board composed of seven members appointed by the Governor with the advice and consent of the Senate, four state legislators, the secretary of the Department of Tourism, and the secretary of the Department of Agriculture, Trade and Consumer Protection. The board is directed to oversee the park, set park policy and appoint a chief executive officer to manage and supervise its use for fairs, exhibits or promotional events for agriculture, commercial, educational and recreational purposes.

MISSION

The mission of the board is to provide a year-round leading entertainment destination for agricultural, exhibition, entertainment, cultural and educational uses for purposes of enhancing economic and social benefits to the State of Wisconsin, its residents and visitors. This venue will be supported by the highest quality event and facility management professionals who seek to deliver value-added services to the park's visitors and customers and who are dedicated to continuous improvement in operating performance.

PROGRAMS, GOALS, OBJECTIVES AND ACTIVITIES

Program 1: State Fair Park

Goal: Addressing Wisconsin State Fair Park's financial condition is paramount. The board's priorities are to reduce the financial exposure associated with operating the Milwaukee Mile; increase the profitability of the State Fair while continuing to offer a low-cost, high-quality State Fair event; and reduce the financial exposure associated with the non-fair operations, including operations of the Youth Dormitory, RV Park, Beef Expo, Harvest Fair and events of other promoters held on the fairgrounds.

Objective/Activity: Implement strategies to increase revenues. Program managers will detail specific strategies to the board.

Objective/Activity: Implement strategies to decrease expenditures. Program managers will detail specific strategies to the board.

Objective/Activity: Because unanticipated factors may lower or increase revenues and costs to a greater extent than could be anticipated, focus on managing operations to ensure bottom-line results.

PERFORMANCE MEASURES

2009 AND 2010 GOALS AND ACTUALS

Prog. No.	Performance Measure	Goal 2009	Actual 2009	Goal 2010	Actual 2010
1.	Increase revenues.				
	Fair Event	\$13,239,000	\$13,519,000	\$13,439,000	\$13,342,000
	Non-Fair Events	\$3,061,000	\$2,532,000	\$3,061,000	\$6,927,000
1.	Reduce expenditures.				
	Fair Event	\$12,914,000	\$12,575,000	\$13,098,000	\$12,960,000
	Non-Fair Events	\$2,886,000	\$2,636,000	\$2,877,000	\$4,114,000
1.	Regardless of results above, meet or exceed bottom-line targets.				
	Fair Event	\$325,000	\$944,000	\$341,000	\$382,000
	Non-Fair Events	\$175,000	(\$104,000)	\$184,000	\$2,813,000

Note: Based on fiscal year.

2011, 2012 AND 2013 GOALS

Prog. No.	Performance Measure	Goal 2011 ¹	Goal 2012	Goal 2013
1.	Increase revenues.			
	Fair Event	\$13,128,000	\$13,259,000	\$13,392,000
	Non-Fair Events	\$5,634,000	\$5,690,000	\$5,747,000
1.	Reduce expenditures.			
	Fair Event	\$12,298,000	\$12,580,000	\$12,648,000
	Non-Fair Events	\$5,626,000	\$5,643,000	\$5,675,000
1.	Regardless of results above, meet or exceed bottom-line targets.			
	Fair Event	\$830,000	\$679,000	\$744,000
	Non-Fair Events	\$8,000	\$47,000	\$72,000

Note: Based on fiscal year.

¹The 2011 goal was changed to reflect the State Fair park budget.

STATE FAIR PARK BOARD

GOVERNOR'S BUDGET RECOMMENDATIONS

RECOMMENDATIONS

1. Increase Employee Contributions to Pension and Health Insurance
2. Budget Efficiencies
3. Supplies and Services Funding for Exposition Center
4. LTE Funding for Exposition Center
5. Position Transfer from Department of Administration
6. Position Reclassifications
7. Debt Service Reestimate
8. Standard Budget Adjustments

Table 1
Department Budget Summary by Funding Source (in thousands of dollars)

	ACTUAL FY10	ADJUSTED BASE FY11	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
			FY12	FY13	FY12	FY13
GENERAL PURPOSE REVENUE	\$1,140.7	\$2,363.1	\$2,363.1	\$2,363.1	\$1,196.6	\$3,363.8
State Operations	1,140.7	2,363.1	2,363.1	2,363.1	1,196.6	3,363.8
PROGRAM REVENUE (2)	\$17,020.8	\$16,375.1	\$18,419.8	\$18,519.8	\$17,529.4	\$17,783.5
State Operations	17,020.8	16,375.1	18,419.8	18,519.8	17,529.4	17,783.5
TOTALS - ANNUAL	\$18,161.5	\$18,738.2	\$20,782.9	\$20,882.9	\$18,726.0	\$21,147.3
State Operations	18,161.5	18,738.2	20,782.9	20,882.9	18,726.0	21,147.3

(2) Includes Program Revenue-Service and Program Revenue-Other

Table 2
Department Position Summary by Program (in FTE positions) (4)

	ADJUSTED BASE FY11	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
		FY12	FY13	FY12	FY13
PROGRAM REVENUE (2)	38.90	38.90	38.90	38.90	39.90
TOTALS - ANNUAL	38.90	38.90	38.90	38.90	39.90

(2) Includes Program Revenue-Service and Program Revenue-Other

(4) All positions are State Operations unless otherwise specified

Table 3
Department Budget Summary by Program (in thousands of dollars)

	ACTUAL FY10	ADJUSTED BASE FY11	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
			FY12	FY13	FY12	FY13
1. State Fair Park	\$18,161.5	\$18,738.2	\$20,782.9	\$20,882.9	\$18,726.0	\$21,147.3
TOTALS	\$18,161.5	\$18,738.2	\$20,782.9	\$20,882.9	\$18,726.0	\$21,147.3

Table 4
Department Position Summary by Program (in FTE positions) (4)

	ADJUSTED BASE FY11	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
		FY12	FY13	FY12	FY13
1. State Fair Park	38.90	38.90	38.90	38.90	39.90
TOTALS	38.90	38.90	38.90	38.90	39.90

(4) All positions are State Operations unless otherwise specified

1. Increase Employee Contributions to Pension and Health Insurance

Source of Funds	Agency Request				Governor's Recommendation			
	FY12		FY13		FY12		FY13	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	-197,500	0.00	-197,500	0.00
TOTAL	0	0.00	0	0.00	-197,500	0.00	-197,500	0.00

The Governor recommends increasing state employee contributions towards pension and health insurance costs. Employees will generally pay 50 percent of the total required retirement contribution, which for calendar year 2011 equals 5.8 percent of salary. The Governor further recommends increasing employee contributions for health insurance from approximately 6 percent of the premium to 12.6 percent of the premium. These modifications are necessary to bring state employee compensation in line with private sector employment and reduce compensation costs.

2. Budget Efficiencies

Source of Funds	Agency Request				Governor's Recommendation			
	FY12		FY13		FY12		FY13	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	-696,500	0.00	-696,500	0.00
TOTAL	0	0.00	0	0.00	-696,500	0.00	-696,500	0.00

The Governor recommends reducing funding, excluding salary and fringe benefits, in most GPR and PR appropriations by 10 percent to create additional efficiencies and balance the budget.

3. Supplies and Services Funding for Exposition Center

Source of Funds	Agency Request				Governor's Recommendation			
	FY12		FY13		FY12		FY13	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	882,800	0.00	982,800	0.00	882,800	0.00	982,800	0.00
TOTAL	882,800	0.00	982,800	0.00	882,800	0.00	982,800	0.00

The Governor recommends adjusting the agency's expenditure authority to reflect increasing costs for operating the newly acquired Exposition Center.

4. LTE Funding for Exposition Center

Source of Funds	Agency Request				Governor's Recommendation			
	FY12		FY13		FY12		FY13	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	173,000	0.00	173,000	0.00	173,000	0.00	173,000	0.00
TOTAL	173,000	0.00	173,000	0.00	173,000	0.00	173,000	0.00

The Governor recommends adjusting the agency's expenditure authority to provide funding for increasing LTE position costs required to operate the newly acquired Exposition Center.

5. Position Transfer from Department of Administration

Source of Funds	Agency Request				Governor's Recommendation			
	FY12		FY13		FY12		FY13	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	0	0.00	140,100	1.00
TOTAL	0	0.00	0	0.00	0	0.00	140,100	1.00

The Governor recommends transferring expenditure and position authority relating to human resources management to the agency from the Department of Administration effective July 1, 2012. See Department of Administration, Item #15.

6. Position Reclassifications

The Governor recommends reclassifying positions to better align position authority with the current staffing level.

7. Debt Service Reestimate

Source of Funds	Agency Request				Governor's Recommendation			
	FY12		FY13		FY12		FY13	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	-1,166,500	0.00	1,000,700	0.00
PR-O	0	0.00	0	0.00	3,600	0.00	17,600	0.00
TOTAL	0	0.00	0	0.00	-1,162,900	0.00	1,018,300	0.00

The Governor recommends adjusting the board's base budget to reflect a reestimate of debt service on authorized bonds.

8. Standard Budget Adjustments

Source of Funds	Agency Request				Governor's Recommendation			
	FY12		FY13		FY12		FY13	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	988,900	0.00	988,900	0.00	988,900	0.00	988,900	0.00
TOTAL	988,900	0.00	988,900	0.00	988,900	0.00	988,900	0.00

The Governor recommends adjusting the board's base budget for: (a) full funding of continuing position salaries and fringe benefits (\$848,000 in each year); (b) overtime (\$140,200 in each year); and (c) night and weekend differential pay (\$700 in each year).