



**STATE OF WISCONSIN  
DEPARTMENT OF ADMINISTRATION**

Scott Walker, Governor  
Ellen Nowak, Secretary

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**FOR IMMEDIATE RELEASE**

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## **Central Wisconsin Businesses Learn About Opportunities Foxconn Can Bring to Region**

**STEVENS POINT** – The Portage County Business Council Inc. hosted a presentation by the state Wisconsin Department of Administration (DOA) this afternoon about the positive economic ripple effects that the Foxconn project in Southeast Wisconsin can bring to Central Wisconsin and beyond.

“Foxconn’s ‘Wisconsin First’ commitment means tremendous opportunities for businesses across Wisconsin, and we are going around the state urging people to take the steps to get involved,” DOA Strategic Economic Initiatives Director Matt Moroney said. “Foxconn is investing \$10 billion to build a manufacturing campus in Wisconsin, and the company is going to look to Wisconsin first as they plan supply and service purchases. The supply chain opportunities for the state are immense.”

More than two dozen individuals from Portage County and surrounding counties gathered at the Council’s office in Stevens Point to see the presentation and ask questions about the project.

Foxconn has committed to investing \$10 billion to build a state-of-the-art advanced manufacturing campus in Wisconsin. Moroney’s presentation, titled *Foxconn in Wisconsin: What Does It Mean for My Community*, provides a brief overview of the project background and information and resources to help interested businesses anywhere in Wisconsin prepare for the future opportunities.

“We welcomed the opportunity to host today’s presentation,” said Todd Kuckkahn, Executive Director of the Portage County Business Council, Inc. “We were pleased to help get the accurate information out about the positive effects of Foxconn around Wisconsin.”

The presentation provided examples of the statewide impacts communities are experiencing because of this historic investment in Wisconsin, and it provided information on steps to get involved in the project.

Over the past several months, Moroney has made the presentation to statewide organizations as well as local and regional business groups. DOA Secretary Ellen Nowak has made similar presentations over the past week to groups in Columbia and Monroe counties. Additional presentations are planned at least through the end of the year.

Organizations can invite a speaker to talk about the project's positive impact for communities across Wisconsin by visiting: <https://wisconnvalley.wi.gov/Pages/requestspeaker.aspx>.

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