



STATE OF WISCONSIN DEPARTMENT OF ADMINISTRATION

Scott Walker, Governor
Scott A. Neitzel, Secretary

For Immediate Release

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DOA Unveils Revamped Website, New Logo

MADISON – The Department of Administration (DOA) announces the launch of its redesigned website, doa.wi.gov. The modernized site includes navigation which makes it easier for users to find information and connect with DOA services. The updated site is mobile responsive, allowing taxpayers to access content from tablets and mobile devices. The new design is also more cohesive with many other state agency websites, including the Wisconsin.gov state portal.

“It is important that the taxpayers and governmental bodies we serve are able to efficiently find the information they are looking for,” Secretary Scott Neitzel said. “The mobile responsive design of our revamped website increases the effectiveness and efficiency of our operations. We are excited about the improved user experience of the website and the new look of DOA.”

Popular DOA website resources include:

- [State Biennial Budget Documents](#)
- [State Construction Projects](#)
- [General Procurement Bids and Proposals](#)
- [Economic Development Grant Information for Local Governments](#)
- [Office of Business Development](#)

With the launch of the revamped website, DOA also unveiled a new logo. The new logo has begun appearing on our electronic items, such as websites, electronic letterhead, and newly acquired business cards. It may take some time to fully decommission DOA’s previous logo, as we will efficiently use remaining resources that display the old logo.

Additionally, the DOA Division of Personnel Management launched dpm.wi.gov, in conjunction with DOA’s launch, to build a more robust site and accommodate the human resource shared service responsibilities established under the 2017-19 state budget. The resources will continue to be developed as human resource shared services are implemented.

The website and logo were developed through a partnership with the Wisconsin Interactive Network, LLC.

About Wisconsin Interactive Network

Wisconsin Interactive Network is part of the eGovernment firm NIC's (NASDAQ: EGOV) family of companies. Its focus is accelerating the number of online services available to Wisconsin citizens and businesses through the state's official portal, Wisconsin.gov.

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