



**WISCONSIN DEPARTMENT OF
ADMINISTRATION**

SCOTT WALKER
GOVERNOR
MIKE HUEBSCH
SECRETARY

Wisconsin Supplier Diversity Program
P.O. Box 7970
Madison, WI 53707-7970
Voice (608) 267-9550
Fax (608) 267-0600

April 16, 2013

For Immediate Release

Contact: Stephanie Marquis: 608-266-7362

Celebrating 30 Years of Minority Owned Businesses Opportunities in Government

Governor Scott Walker has proclaimed today as “Business Opportunities in the Government Sector Day” to commemorate the 30th anniversary of Wisconsin Act 390. Act 390 set procurement goals for state agencies to enhance the business relationships between minority, women, service disabled veteran owned, historically underutilized business zone (HUBZone) enterprises and private sector firms as they seek state business opportunities.

Act 390 set a 5% procurement goal for state agencies to purchase their goods and services with minority owned businesses, including the University of Wisconsin System. It also created a certification process for minority businesses and created a 5% permissive preference for those companies. In fiscal year 2012, the State neared the goal at a 4.9% participation rate in all state contracting with minority businesses, spending \$30,499,021 in general purchasing. In fiscal year 2011, the State achieved a 5.1% participation rate and spent \$37,746,102. (Note: these figures do not include the UW System.)

Today, the State celebrates 30 years of buying from minority businesses at the biennial Business Opportunities in the Government Sector (BOGS) event. This event was organized by the Wisconsin Department of Administration and it provided information on how to apply for contract opportunities with the state and the uniqueness of public contracting.

Attendees were able to participate in breakout sessions covering specific topics such as state construction, state procurement opportunities, federal procurement opportunities, architectural and engineering opportunities and current construction opportunities. The federal General Services Agency and the Small Business Administration (SBA) will provide information to Wisconsin businesses on how to attract federal dollars into Wisconsin.

At the BOGS event, three firms received DOA’s “Accolade Awards” for procurement, construction, and architectural and engineering services. The firms honored were:

- **Procurement:** TAPFIN, a Manpower Company that provides holistic human capital solutions that enable companies to build competitive advantage through workforce optimization, recruitment and retention.
- **Construction:** Miron Construction Company, Inc., a general contractor that specializes in providing innovative pre-construction, construction management, design-build, general construction and industrial services.
- **Architectural and Engineering Services:** Workshop Architects, an architectural design firm focusing on creating environments for social interaction and creative expression.

- END -