

VETERANS SMALL BUSINESS ROUNDTABLE

January 31, 2024



WISCONSIN
SUPPLIER DIVERSITY PROGRAM

Certifying Minority, Disabled Veteran and Woman Owned Businesses

Thank You to Our Partners



[SupplierDiversity.WI.GOV](https://www.supplierdiversity.wi.gov)

Today's Agenda

- **Speakers:**
 - **Kathy Blumenfeld**, DOA Secretary
 - **Jeremy Otto**, Wisconsin Department of Veterans Affairs
 - **Gary Meyer**, Wisconsin Department of Workforce Development
 - **Shane Kanneberg**, Wisconsin Veterans Chamber of Commerce
 - **Al Labelle**, DAV-Wisconsin
- **Presentation on Wisconsin Supplier Diversity Program**
- **Roundtable Discussion with Question & Answer**
- **Wrap Up**



If You Have Any Questions

- Please drop your questions into the chat
- We will open the floor for questions during the roundtable discussion
- Reminder: we will email a copy of the presentation to everyone





KATHY BLUMENFELD

*Secretary,
Wisconsin Department of
Administration*



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JEREMY OTTO

*Veterans Program Specialist,
Wisconsin Department of
Veterans Affairs*





GARY MEYER

*Director, Office of
Veteran Employment Services,
Wisconsin Department of
Workforce Development*

SHANE KANNEBERG

*Regional Director,
Wisconsin Veterans Chamber
of Commerce*



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AL LABELLE

*Wisconsin Benefits Protection
Team Leader, DAV Wisconsin*



WISCONSIN

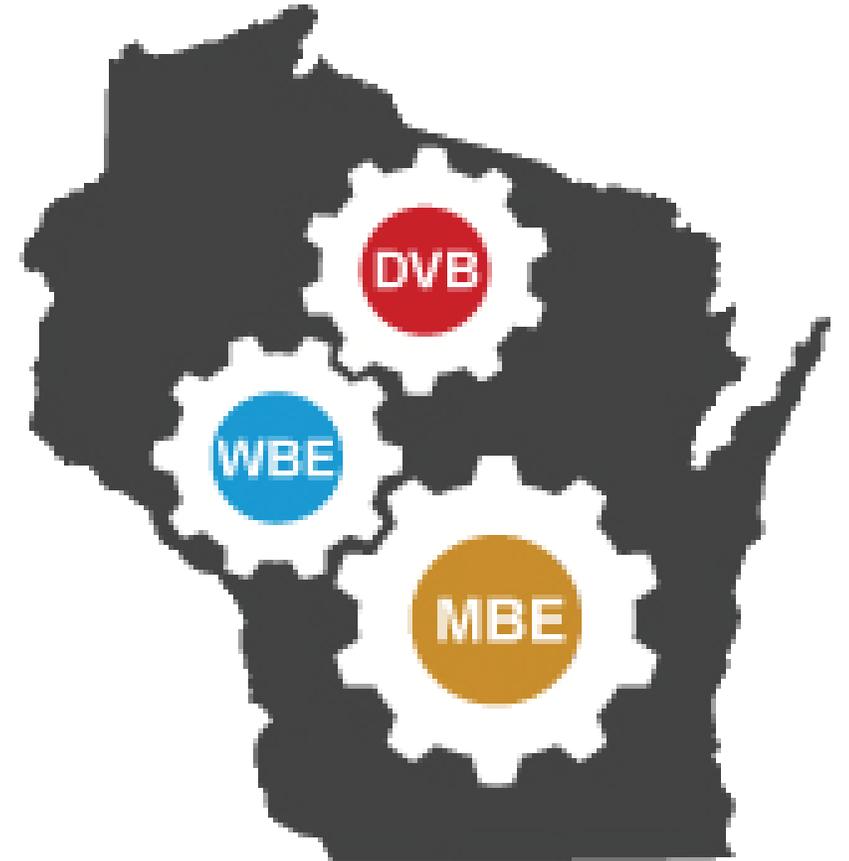
SUPPLIER DIVERSITY PROGRAM

Certifying Minority, Disabled Veteran and Woman Owned Businesses



Program Goals

The State of Wisconsin has a purchasing goal of **5%** dedicated to **Minority-Owned Business Enterprises (MBEs)** and **1%** dedicated to **Service-Disabled Veteran-Owned Business Enterprises (DVBs)**.



Our Mission & Purpose

Our Mission

Certify MBEs, DVBs, and WBEs to enhance their opportunities for collaboration with the State of Wisconsin, government agencies, and private companies.

Our Purpose

- Be a Resource Gateway
- Facilitate Connections
- Advocate



Debunking the Myth



Myth: The State only contracts with large firms for bulk items or infrastructure projects.



Fact: The State of Wisconsin contracts with businesses of **all sizes** and from **all industries**.

The Certification Checklist

Certification Musts - Overview	MBE	WBE	DVB
≥51% Owned, Managed & Controlled	✓	✓	✓
Useful Business Function	✓	✓	✓
Federal Business Taxes	1 year	3 years	3 years
Application Fee	\$0	\$150	\$150
Certification Period	3 years	3 years	3 years
Out-of-State Business	✓	✓	X



Apply for Certification



- Self Assessment/Eligibility Quiz
- Gather Checklist Documents
- Apply – **Entirely Online**
- Application Review within **30 days**
- Once APPROVED...work begins

Getting Started

You will need a **Federal Employer Identification Number (FEIN)** to complete the easy application process online!



<https://wisdp.wi.gov/Register.aspx>

Doing Business with the State of Wisconsin

Question: [May I bid on State projects before being certified?](#)

Answer: You do not need to be certified to bid on State projects; however, you must be certified to utilize the MBE or DVB 5% bid preference.



Doing Business with the State of Wisconsin

Question: How do I find out about bidding opportunities with the State of Wisconsin?

Answer: Bidding opportunities for State of Wisconsin and University of Wisconsin contracts can be found online:

- [eSupplier \(Goods and Services\)](#)
- [Architectural and Engineering Opportunities](#)





GAME CHANGER

Substantially Equivalent Application (SEA)

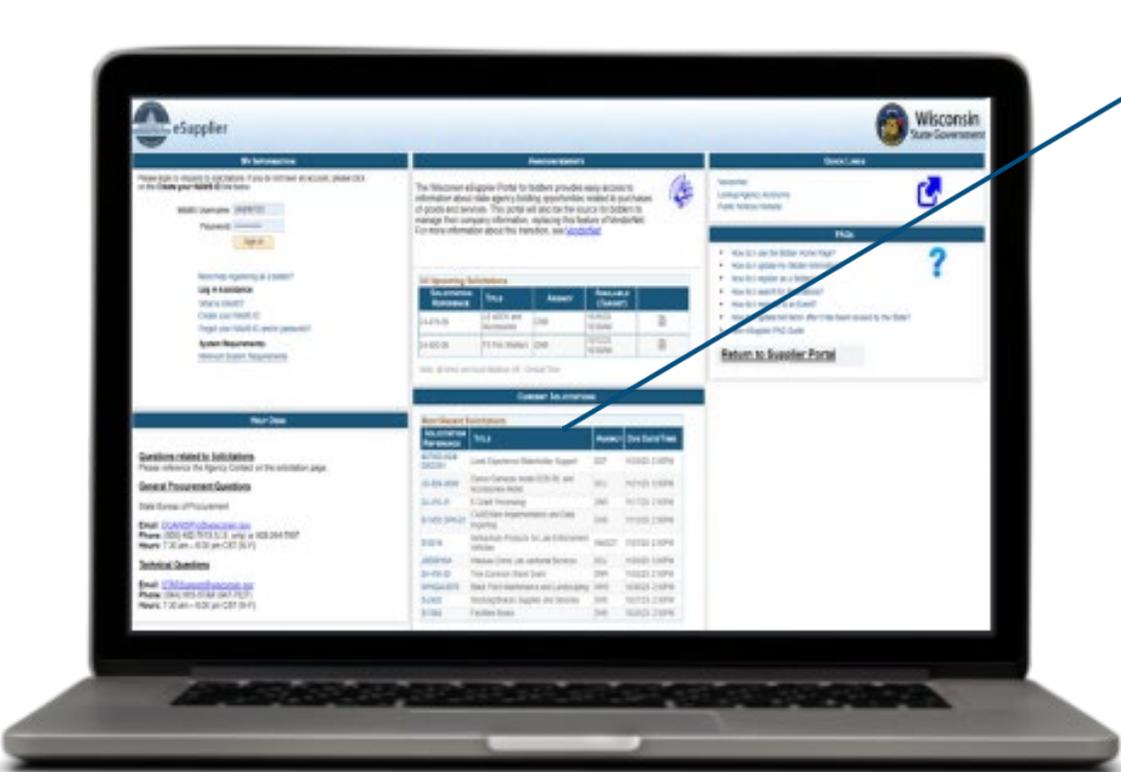
The Unified Certification Program

A **Disadvantaged Business Enterprise (DBE)** certified through **WisDOT** Office of Business Opportunity and Equity Compliance:

- Can submit documentation of certification,
- Complete a Substantially Equivalent Application (SEA),
- Become MBE, WBE, or DVB Certified with the State of Wisconsin.



Getting Set Up with E-Supplier



CURRENT SOLICITATIONS			
Most Recent Solicitations			
SOLICITATION REFERENCE	TITLE	AGENCY	DUE DATE/TIME
437003-M24-0002291	Lived Experience Stakeholder Support	DCF	11/29/23 2:00PM
JD-B24-0049	Canon Cameras model EOS R5, and Accessories-Rebid	DOJ	11/21/23 3:00PM
24-410-41	E-Grant Processing	DNR	11/17/23 2:00PM
S-1453 DPH-23	CAREWare Implementation and Data Importing	DHS	11/13/23 2:00PM
510514	Setina Auto Products for Law Enforcement Vehicles	WisDOT	11/07/23 2:00PM
JDD0010A	Wausau Crime Lab Janitorial Services	DOJ	11/03/23 3:00PM
24-416-20	Tree Common Stand Exam	DNR	11/02/23 2:00PM
WHS24-0078	Black Point Maintenance and Landscaping	WHS	10/30/23 2:00PM
S-2403	Stocking/Braces Supplies and Services	DHS	10/27/23 2:00PM
S-1364	Facilities Books	DHS	10/25/23 2:00PM

https://esupplier.wi.gov/psp/esupplier/SUPPLIER/ERP/h/?tab=WI_BIDDER



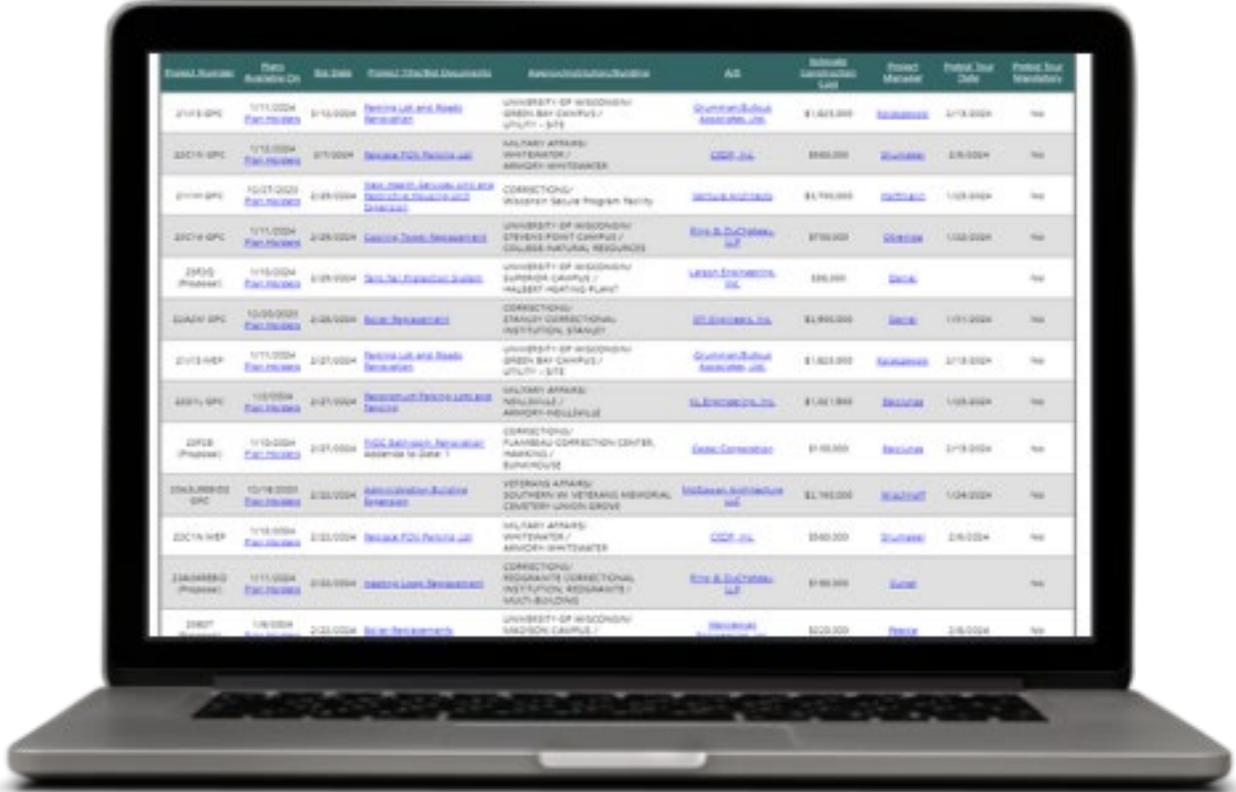
Architecture & Engineering Selection

- **WisBuild** is a secure website for managing activities related to State building projects.
- The site is administered by the Department of Administration.

<https://wisbuild.doa.state.wi.us/>



Construction Selection

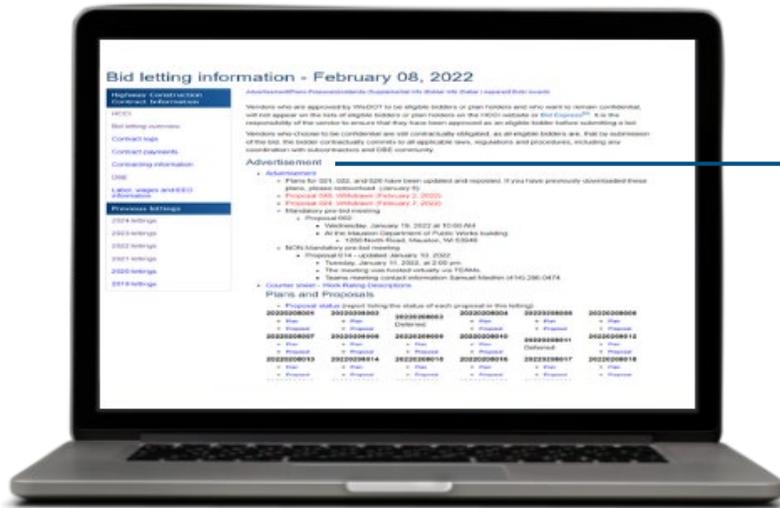


WISBUILDTM
DFD Information System



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Highway Projects



Advertisement

- **Advertisement**
 - Plans for 021, 022, and 026 have been updated and reposted. If you have previously downloaded these plans, please redownload. (January 5)
 - **Proposal 048, Withdrawn (February 2, 2022)**
 - **Proposal 024, Withdrawn (February 7, 2022)**
 - **Mandatory pre-bid meeting**
 - **Proposal 002:**
 - Wednesday, January 19, 2022 at 10:00 AM
 - At the Mauston Department of Public Works building
 - 1260 North Road, Mauston, WI 53948
 - **NON-Mandatory pre-bid meeting**
 - **Proposal 014 - updated January 10, 2022:**
 - Tuesday, January 11, 2022, at 2:00 pm.
 - The meeting was hosted virtually via TEAMS.
 - Teams meeting contact information Samuel Medhin (414) 286-0474.
- **Counter sheet - Work Rating Descriptions**



State of Wisconsin
Department of Transportation



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Leveraging Your Certification

- **NETWORK**
- **BID** – Locate the Bid Opportunities (Bulletin)
- **WIN** - Permissive 5% Bid Preference
- Once you have won the BID...**PERFORM**
 - ✓ Complete Project to Satisfaction of Agency or Campus
 - ✓ On Time
 - ✓ Quality
 - ✓ Communicate!



Places to Get Connected



Wisconsin Chamber of Commerce
Directory

ETHNIC & DIVERSE
BUSINESS
COALITION

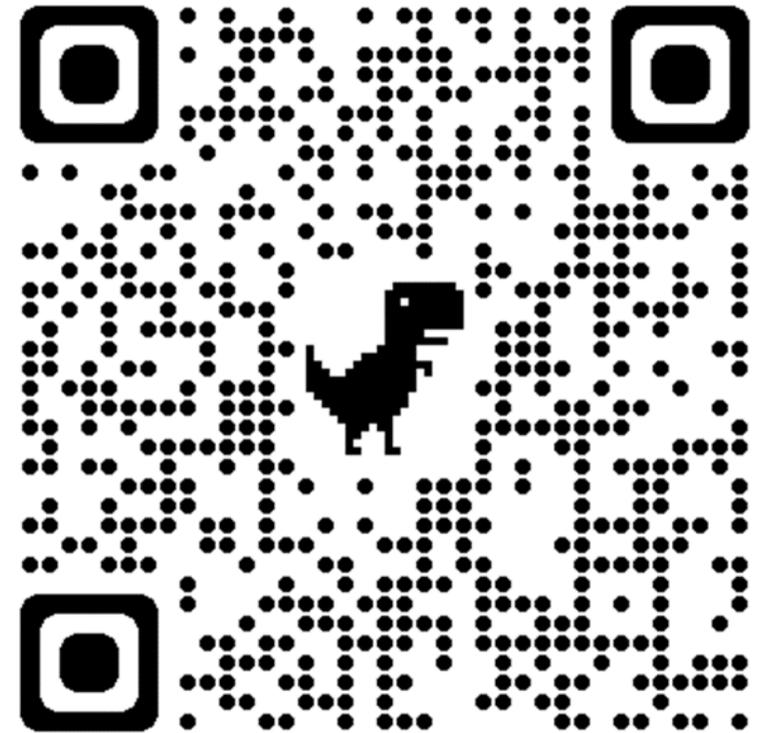


SupplierDiversity.WI.GOV

Learn More about the Program

Visit **SupplierDiversity.WI.GOV** for:

- Frequently Asked Questions
- Training Videos
- Other Business Resources
- And More!



Roundtable Discussion and Q&A



If you have a question, you can **drop it in the chat** or **unmute your microphone** to pose it to the group.

The background of the image is a stylized American flag, featuring a field of white stars on a dark blue background in the upper left, and horizontal stripes of light and dark blue in the lower right. The text is overlaid on this background.

Thank You

**FOR YOUR TIME AND
YOUR SERVICE!**