WISCONSIN SUPPLIER DIVERSITY PROGRAM

BUSINESS CERTIFICATIONS - MBE, DVB & WBE

TONDRA DAVIS, DIRECTOR



AGENDA

- 1) State Business Certifications
- 2) Goods and Services Opportunities
- 3) Architecture and Engineering Opportunities
- 4) Construction Opportunities
- 5) Q&A



We certify Minority-Owned Business Enterprises (MBEs), Service-Disabled Veteran-Owned Businesses (DVBs), and Woman-Owned Business Enterprises (WBEs), which provides better opportunity for them to do business with the State of WI, other government entities, and private businesses.

SUPPLIER DIVERSITY PROGRAM MISSION

SupplierDiversity.wi.gov

CERTIFICATION REQUIREMENTS - OVERVIEW

	MBE	WBE	DVB
≥ 51% Owned, Managed & Controlled	\checkmark	✓	✓
Useful Business Function	\checkmark	\checkmark	\checkmark
Federal Business Taxes	l year	3 years	3 years
Application Fee	\$0	\$150	\$150
Certification Period	3 years	3 years	3 years



BENEFITS of CERTIFICATION

- Permissive 5% Bid Preference (MBEs, DVBs)
 - \$100 Low Bid
 - MBE/DVB can bid up to \$105 (5% more) and win bid
- MBE 5% State Purchasing <u>Goal</u> 5% of \$3B = \$150M
- DVB 1% State Purchasing <u>Goal</u> 1% of \$3B = \$30M
- Business Listed in Database of Certified Suppliers SupplierDiversity.wi.gov
- Broader Reach to Public and Corporate Buyers
- Authenticate Diverse Ownership
- Logos









IS STATE CERTIFICATION RIGHT FOR YOUR BUSINESS?

- Is your service/product something the State purchases or could purchase?
- Are you capable of providing quality products/services on a large scale? RWA?
- Are you willing to share your business information?
- Do you understand you will need to put effort into winning state contracts?

APPLY for CERTIFICATION

Supplier Diversity.wi.gov

- Self Assessment/Eligibility Quiz
- Gather <u>Checklist</u> Documents
- Apply Entirely Online
- Application Review Within 30 Days
- APPROVED...work begins!



Wisconsin Supplier Diversity Program

Document Checklist - Minority-Owned Business Enterprise (MBE)

Place an X in the box next to each Document Type uploaded into your business account on SupplierDiversity.wi.qov.

		MBE				
1	No Fee for MBE Certification.	$>\!\!<$				
	EVIDENCE OF MINORITY STATUS - Wis. Admin. Code §§ 84.02(29) and 84.04					
2	Must be documented by 1 or more of the following, for <u>each</u> minority owner:					
	Birth Certificate					
	Native American Tribal Registration					
	Naturalization or Permanent Residence Certificate					
	Birth Certificate of Blood Parent or Grandparent					
	Other Evidence of Minority Status (if none of the above are available).					
	- Driver's License, Passport, or State-Issued ID					
	- Other Records which Document Ethnicity or Racial Heritage					
3	DOCUMENTATION OF 51% OWNERSHIP BY MINORITY OWNER(S) - Wis. Admin. Code § Adm 84.06					
	Minimum Documentation Required:					
	3 Years of Federal Business Tax Forms: Upload Signature Page or Form 8879 AND the Tax schedules/forms listed below					
	1040/1040A: Schedule C and Schedule E (if available)					
	1120: Schedule G and Form 1125E (if available)					
	1120S: Schedule K-1, Schedule G-1, and Form 1125E (if available) 2016, 2017, 2018, 2019 ext					
	1065: Schedule K-1, Schedule B-1, and Form 1125 (if available)					
	Buy-Out or Purchase Agreement(s), if applicable					
	Corporate By-Laws, if applicable					
	Partnership Agreement, if applicable					
	Financial Agreements					
	Stock Certificates or Stock Affirmation Forms, if applicable					
	Additional Documentation may be requested:					
	Articles of Incorporation/Organization, if applicable (corporations, LLCs)					
	Salary and Profit-Sharing Records					
	Corporate-Borrowing Resolution (corporations)					
	Canceled check(s) used to purchase ownership (sole proprietorships)					
	Current Business Financial Statements (Profit & Loss or Balance Sheet)					
	Business Licenses					
	Minutes of Corporate Meetings					
	Joint Venture Agreement (Must be signed by all of the joint venturers and must include the information provided in Wis. Admin. Code § Adm 83.25(e)12.)					

4	DOCUMENTATION OF 51% CONTOL BY MINORITY OWNER(S) - Wis. Admin. Code § Adm 84.08 Documents required if exist.				
	Documentation of Control of Bank Accounts with owner <u>and</u> business name (Ex: Signature Card, Business Debit/Credit Card, Bank Statement)				
	All Business Agreements are required.				
	Operating Agreements				
	Signed Bids and Contracts				
	Signed Loans				
	Signed Hiring Decisions				
	Resumes				

DOCUMENTATION OF ACTIVE MANAGEMENT BY MINORITY OWNER & USEFUL BUSINESS FUNCTION Wis. Admin. Code § Adm 84.10 & 84.12				
Documents required if exist.				
Signed Invoices, Contracts, and Purchase Orders Sent to Your Customers (at least three), required				
Managing authority (organizational chart, list of staff under owner's direct supervision or position description, if available)				
Business Equipment Inventory/List				
Leases				
Employee Contracts				
Loans				
Payroll Records				

_	OUT-OF-STATE BUSINESSES - Businesses whose headquarters is not in the State of Wisconsin. Wis. Admin. Code §§ Adm 84.22, & 84.23	
	Home State MBE/DBE Certification (letter of certification or most recent certificate). Please contact Supplier	
	Diversity if not certified in home state.	
	Business Registration in Wisconsin - see wdfi.org	

7 UPLOAD COMPLETED DOCUMENT CHECKLIST INTO YOUR BUSINESS ACCOUNT ON wisdp.wi.gov (Optional).

Please email Supplier Diversity@wi.gov to discuss missing documents.

Leveraging YOUR CERTIFICATION

NETWORK BID | WIN | PERFORM

SupplierDiversity.wi.gov

- NETWORK
- BID Locate the Bid Opportunities (Bulletin)
- WIN Low or Competitive Bid
- PERFORM
 - Complete Project to Satisfaction of Agency or Campus
 - On Time
 - Quality
 - Communicate!
- Teaming/Partnering/Subcontracting
- Joint Ventures



CONTACT INFORMATION

Tondra Davis

tondra.davis1@wi.gov

Supplier Diversity.wi.gov

608.267.7806











GOODS AND SERVICES CONTRACTS

PRESENTED BY: CHERYL EDGINGTON, DIRECTOR, STATE BUREAU OF PROCUREMENT



TOP CATEGORIES OF STATE SPEND: GOODS AND SERVICES

Information Technology Services

IT Hardware & Software

Social, Medical & Client Services

Food & Related Services

Pharmaceuticals & Chemicals

Vehicles,
Accessories,
Maintenance &
Fuel

Management
Consultant & Other
Professional
Services

Facilities
Maintenance &
Repair



HOW DOES THE STATE PURCHASE?

<\$5,000

- Best Judgment
 - No competition required
 - Use vendor best able to meet needs

\$5,000 to \$50,000

- Simplified Bid
 - Must get minimum of three quotes
 - Can post opportunity online, not required

>\$50,000

- Request for Bid or Proposal (RFB/RFP)
 - Must post online
 - Registered vendors receive automatic notification



WHERE ARE THE GOODS & SERVICES OPPORTUNITIES POSTED?

eSupplier

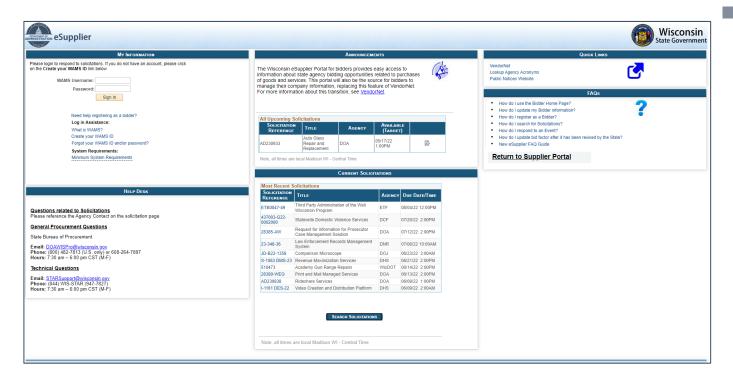
- https://esupplier.wi.gov (Wisconsin Bidder Portal)
- State agencies
- Official sealed bids (required), simplified bids (optional)
- Online bid retrieval and submittal

VendorNet

- https://vendornet.wi.gov
- UW campuses and some municipalities
- Online bid retrieval only (hard copy submittal)
- Also used to download forms, search contracts and view general procurement information



BIDDER REGISTRATION: ESUPPLIER



- The Wisconsin <u>eSupplier Portal</u> for <u>Bidders</u> is the free registration system for bidders (goods/services only) for opportunities in both eSupplier and VendorNet
 - Need valid email and accurate contact information for your company
 - Register for specific NIGP codes
 - Includes FAQs on registering, searching for and responding to opportunities



MBE/DVB BID PREFERENCE – GOODS & SERVICES

- The State has the following spend goals:
 - Minority-Owned Business Enterprise (MBE)
 - Spending Goal 5% of Chapter 16 spend
 - Disabled Veteran-Owned Business Enterprise (DVB)
 - Spending Goal 1% of Chapter 16 spend
- The State has a 5% bid/proposal preference for WI Certified MBEs and DVBs
- Agencies may award the contract to a certified MBE/DVB when:
 - A qualified bid is not more than 5% higher than the low bid (Request for Bid)
 - A qualified proposal is no more than 5% lower than the apparent high point score (Request for Proposal)



EVALUATING OPPORTUNITIES — IS THE PROJECT RIGHT FOR YOUR BUSINESS?

- Review the scope of the solicitation and the contract requirements to ensure it's a good fit for your capabilities
 - Overview of agency needs typically located in the Introduction, Background/Scope section
 - Carefully review the Mandatory Requirements
 - Qualifications a bidder must have before being considered for an award (i.e., length and type of experience, staff qualifications, licensure, etc.)
- Determine if the contract allows for subcontracting opportunities
 - Could provide opportunity if your company can perform some but not all the requirements

DOs – RESPONDING TO BID OPPORTUNITIES

- Carefully review and follow all instructions
- Ask questions if there is unclear or insufficient information by following the process outlined in the bid
- Note all deadlines in the bid (Q & A, Due Date, etc.) to ensure you can meet them
- Submit all required documents in the format prescribed



DON'Ts – RESPONDING TO BID OPPORTUNITIES

- Don't assume that you'll have the opportunity to answer questions or provide clarifying information
 - Ensure you fully answer all questions in the format prescribed
- Don't communicate with anyone about the bid outside of the instructions provided in the bid
- Don't wait until the last minute to submit your bid in case you encounter technical or logistical challenges



CONTACT INFORMATION



DOAWisPro@wisconsin.gov



(608) 264-7897

- Mailbox and phone line are monitored by a team in the State Bureau of Procurement and a great resource for:
 - General procurement questions
 - Technical assistance with bidder registration



STATE OF WISCONSIN ARCHITECTURE AND ENGINEERING OPPORTUNITIES

AUDRA JERVEY, DIVISION OF FACILITIES DEVELOPMENT



TYPES OF DFD A/E PROJECTS

- Project type and selection process based on total project budget:
 - Small Projects: **up to \$300,000**
 - Programming, studies, investigations, health/safety, timesensitive projects...
 - Monthly Projects: \$300,000 \$7.4M
 - Classroom renovations, mechanical system repairs/upgrades...
 - Major Projects: over \$7.4M
 - New building construction, large scale renovations and additions...



ARCHITECTURE/ENGINEERING OPPORTUNITIES

Project listings found on the Division of Facilities Development website: https://doa.wi.gov/Pages/DoingBusiness/AE Selection.aspx

A/F Selection

Quick Links

State Building Program State Construction Projects Current A/E Selection Opportunities Construction Project Bidding DFD Document Library WisBuild - Login Screen

Contact Us

Mailing Address

Facilities Development PO Box 7866 Madison, WI 53707-7866

Street Address

101 E Wilson Street, 7th Floor Madison, WI 53703

Division of Facilities Development Front Desk

(608) 266-2731

Fax

(608) 267-2710

NOTICE: The 2017 Wisconsin Act 237 made numerous changes to project approval t including the threshold for small projects and projects requiring single prime bidding increased to \$300,000. In addition, effective July 1, 2018, this law creates an except for certain construction projects. Under the new law, if 85% or more of the estimated pro could be completed by a single trade MEP (mechanical, electrical, plumbing, or fire project Name Department may bid and contract all work for that construction project directly to a si Institution: changes for single trade contracting take effect for projects advertised for bid after Ju Location:

The new law also made changes to Architect/Engineer (A/E) selection requirements f The threshold for projects requiring major A/E Selection with interviews has increase changes take effect for Requests for Services issued on or after April 5, 2018.

A WisBuild login is required to express interest in the projects listed below. See the S support file 1: web page and the Registering/Maintaining your A/E Data Record web page for additio Support file 2:

Small Projects - \$300,000 or Less

In order to be considered for projects under \$300,000, the A/E must indicate interest data record and upload a <a>B Consultant Fee Schedule.

Monthly Selection - \$300,000 to \$7.4 Million

- Current A/E Selection Opportunities Under \$7.4 Million
- A Instructions for Uploading a Letter of Interest
- · A/E Solicitation Results Under \$7.4 Million

Major Project Selection - \$7.4 Million and Above

• Current A/E Selection Opportunities and Results - \$7.4 Million and Above

requirements for state construction projects. In summary, effective April 5, 2018, sey Current A/E Selection Opportunities and Results - \$7.4 Million and Above

ject No.:	21E2
iest Name	0-6-

Invitation file

Support file 3:

Support file 4:

Location

Construction Cost:

AF Submittal Date

Last Item Update

AE Shortlist:

Project Name

Construction Costs

Institution

Location

Cofrin Technology & Education Center UNIVERSITY OF WISCONSIN/GREEN BAY CAMPUS CITY OF GREEN BAY, Wisconsin

Construction Cost: \$72,727,000 AE Submittal Date: 9/1/2021 3:30:00 PM 9/1/2021 2:43:44 PM Last Item Update

Solicitation revised Aug. 17 to reflect a rescheduled interview date of Wednesday, October 6, 2021

21E2W Qualification Solicitation.docx (116 kB) 21E2W AE Service Request.pdf (539 kB) 21E2W AE Contract.pdf (167 kB) 21E2W Screening Form.xls (88 kB) 21E2W Fee Rate Sheet.xls (55 kB)

Click here for a list of AEs interested in this project.

Project No.:

Project Name SWVMC Phase VI Expansion Institution:

VETERANS AFFAIRS/SOUTHERN WI VETERANS MEMORIAL CEMETERY-UNION GROVE

TOWN OF DOVER, Wisconsin \$10,703,000 8/6/2021 2:30:00 PM 8/16/2021 1:18:29 PM

AE Submitting Qualifications: SmithGroup, Inc. Stantec Consulting Services, Inc.

Tribute Design Systems, LLC in assoc. with Bloom Companies, LLC

SmithGroup, Inc., Stantec Consulting Services, Inc., Tribute Design Systems, LLC in assoc. with Bloom Companies, LLC

Project No.

Center for the Arts Parking Ramp & Police Building Addition UNIVERSITY OF WISCONSIN/LA CROSSE CAMPUS

CITY OF LA CROSSE, Wisconsin \$17,391,000

AF Submittal Date 7/7/2021 2:30:00 PM Last Item Update: 7/12/2021 4:44:24 PM AE Submitting Qualifications: Bloom Companies, LLC

> BWBR Architects, Inc. Engberg Anderson, Inc. in assoc. with WGI, Inc.

REQUIREMENTS TO PURSUE DFD A/E OPPORTUNITIES

- No DFD certification required
- Must meet professional license requirements per the Department of Safety and Professional Services:
 - https://dsps.wi.gov/Pages/Professions/Default.aspx
- A DFD WisBuild logon* is required to express interest in A/E Projects
 - wisbuild@wisconsin.gov
 - * WisBuild to be replaced this year





SUPPLIER SELECTION PROCESS

- Small Projects(< \$300,000):</p>
 - Firm Chosen by Agency and Project Manager (PM)
- Monthly Projects (\$300,000 \$7.4M):
 - Firm Submits Letter(s) of Interest (LOI) in WisBuild
 - A/E Selection Committee makes recommendation to DOA Secretary
- Major Projects (> \$7.4M):
 - Firm submits Formal Qualification Submission in WisBuild
 - Interview process
 - A/E Selection Committee makes recommendation to DOA Secretary



MBE & DVB SUPPLIERS

- No permissive preference given to MBE or DVB suppliers for A/E selection
- MBE and DVB firms encouraged to pursue DFD A/E projects as Prime A/E
- Firms encouraged to include minority involvement as part of sub-consultant design team
- Involvement goals:
 - 5% MBE
 - 1% DVB
 - Women-Owned Business Enterprises do not currently count towards minority involvement goals



SUCCESSFUL STRATEGIES

- Express interest and be persistent
- Get to know agencies, institutions, and the DFD PMs in your area of expertise
- Ask for feedback for awarded and non-awarded projects
- Monitor evaluation scores and DFD workload
- Be proactive in addressing concerns
- Perform well on projects!





COMMON MISTAKES

- Submissions are not received on time
- Letters of interest are not tailored to specific projects (too generic)
- Minimum project qualifications are not met
- Firm has not introduced themselves to PM
- Firm has not addressed/resolved poor past performance





CONTACT INFORMATION



THANK YOU

Audra Jervey

Enterprise Contract Officer
Division of Facilities Development
Capital Budget & Construction Administration

audra.jervey@wisconsin.gov 608-266-1330



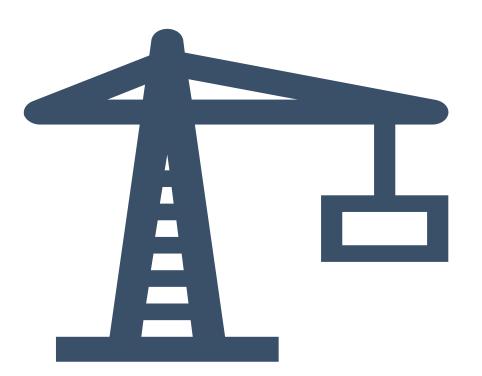
STATE OF WISCONSIN CONSTRUCTION CONTRACTS

MATT KLAILA, DIVISION OF FACILITIES DEVELOPMENT



DOA STATE CONSTRUCTION PROJECTS

- University Campuses
- Administrative Facilities
- Correctional / Health Service Institutions
- Natural Resources
- Military / Veteran Affairs
- Historical Society





PROJECTS OUT FOR BID WEBSITE

HTTPS://WISBUILDNET.DOA.STATE.WI.US/(S(YU3PPI5MLEG04V2NPJJWKCMP))/PUBLIC/BIDLIST_PUBLIC.ASPX

Search: "Wisconsin State Projects Out for Bid"

<u>Project</u> <u>Number</u>	<u>Plans</u> <u>Available</u> <u>On</u>	Bid Date	Project Title/Bid Documents	Agency/Institution/Building	<u>A/E</u>	Estimate Construction Cost	<u>Project</u> <u>Manager</u>	Prebid Tour Date	<u>Prebid</u> <u>Tour</u> <u>Mandatory</u>
1881F GPC	11/11/2020 <u>Plan</u> <u>Holders</u>	1/21/2021	Brookside Envelope Repair and HVAC Improvements Bid opening in Eau Claire, WI. Addenda to Date: 1	HEALTH SERVICES/ NORTHERN WISCONSIN CENTER, CHIPPEWA FALLS / BROOKSIDE	Wendel Architectural Resources, Inc.	\$4,300,000	Ehmke	12/16/2020	No
18I1GREBID2 GPC	11/30/2020 <u>Plan</u> <u>Holders</u>	1/20/2021	Campus Fiber Optic Backbone Replacement Bid opening in Eau Claire, WI Addenda to Date: 1	UNIVERSITY OF WISCONSIN/ SUPERIOR CAMPUS / UTILITY - ELECTRICAL	LH8 Inc	\$650,000	Lux	12/9/2020	No
19J1E GPC	11/23/2020 <u>Plan</u> <u>Holders</u>	1/7/2021	Ballistic Glass Upgrade GPC Only Addenda to Date: 1	CORRECTIONS/ MILWAUKEE WOMENS CORRECTIONAL CENTER / MILWAUKEE WOMENS CORRECTIONAL CENTER	Venture Architects	\$270,000	<u>Hoffmann</u>	12/14/2020	No
18B1F MEP	11/11/2020 <u>Plan</u> <u>Holders</u>	1/6/2021	Brookside Envelope Repair and HVAC Improvements Bid opening in Eau Claire, WI. Addenda to Date: 1	HEALTH SERVICES/ NORTHERN WISCONSIN CENTER CHIPPEWA FALLS / BROOKSIDE	Wendel Architectural Resources, Inc.	\$4,300,000	<u>Ehmke</u>	12/16/2020	No
20G2Y (Proposal)	12/1/2020 <u>Plan</u> <u>Holders</u>	1/6/2021	Programmable Logic Controller Door Controls Addenda to Date: 1	CORRECTIONS/ OAKHILL CORRECTIONAL INSTITUTION, OREGON / ADMINISTRATION	Powrtek Engineering Inc	\$95,000	Stehly	12/22/2020	No

CONTRACTOR CERTIFICATION

- Who Needs It?
- Application Requirements
- How to Apply?



CONTRACTOR CERTIFICATION – WHO NEEDS IT?

- Contractors bidding directly on construction projects over \$50,000
- General Prime Contractors
- Contractors who perform the following divisions or work:
 - Fire Protection (Div. 21)
 - Plumbing (Div. 22)
 - Mechanical (Div. 23)
 - Electrical (Div. 26, 27 & 28)
 - Roofing and Asbestos Abatement
- Second-tier subcontractors who do not bid directly to the state are not required to be certified

CONTRACTOR CERTIFICATION – APPLICATION REQUIREMENTS

- Must be in business for at least 12 months
- Completed at least one project for a government entity
- Provide two references if never previously contracted with DOA
- Include bonding letter from bonding company that states contractor's single per project bonding limit



CONTRACTOR CERTIFICATION – HOW TO APPLY

Email:

dfdcertification@wisconsin.gov

Website:

https://doa.wi.gov/Pages/DoingBusiness/ContractorCertification.aspx





DOA SINGLE PRIME SUBCONTRACTING

Projects > \$300,000

(MEP subcontractors are selected via State bidding process. Primes don't choose MEP subcontractors.)

- MEP subcontractors submit their bid two weeks prior to the GPC bid opening (certification is required)
- The State identifies the lowest qualified bidder for each MEP division of work for the GPC to use on their bid
- All other non-MEP subcontractors are selected by the GPC (certification not required)



Projects <= \$300,000

(Primes choose all subcontractors.)

- Prime Contractors submit their bid using their own selected subcontractors
- Certification is <u>not required</u> for subcontractors who do not bid directly to the State
- Subcontractors may obtain a WisBuild account to appear on plan holders lists for projects they are interested in

CONTRACT AWARD AND MBE/DVB EVALUATION PROCESS

- DFD awards the contract to the lowest, qualified, responsible, certified bidder.
- If a Minority Business Enterprise / Disabled Veteran-Owned Business (MBE/DVB) submits a bid within 5% of the low bid, under Wis. Stats. ş. 16.855(10m)(am)3, DFD may award a contract to an MBE/DVB if the business is a qualified, responsible, certified bidder.
 - Applies to General Prime, Single Trade, and Small Projects
 - Does not apply to MEPs



MBE & DVB PREFERENCE

Wis. Stats. ş. 16.855 (10m) (am) 3

- Low Bidder = \$100,000
- Diverse (MBE/DVB) Bidder = \$104,000
- **5%** of the low bid of \$100,000 = **\$5,000**
 - The Diverse (MBE/DVB) bid is within 5% of the low bid, so both contractors are considered for the project.
 - Vetting process to ensure both firm's capacity.
 - Diverse (MBE/DVB) Bidder is awarded the contract if all requirements are met.



SUCCESSFUL STRATEGIES

- Visit the DOA website frequently
- Review project plans/specs thoroughly
- Allow sufficient time to submit bids
- Ask questions





COMMON ERRORS

- Bids are not delivered/emailed on time
- Bids contain unsolicited information
- Addendums are not acknowledged
- Missing pages or unsigned bid forms





CONTACT INFORMATION



THANK YOU

Matt Klaila

Program & Policy Analyst Division of Facilities Development

dfdcertification@wisconsin.gov matt.klaila@wisconsin.gov 608-266-1290



E 0 N



Automatic Saving Initiative in Milwaukee

Saving automatically is the best way to save successfully and doing that through work is the easiest method

- Motivate small to medium size employers to use free resources and materials to encourage their employees to save automatically for emergencies
- Educate and motivate employees to take advantage of systems to save automatically that are appropriate and safe
- Increase the number of workers saving through split deposit
- Help workers believe they can save, even small amounts, to help defray financial costs of life's unexpected events
- Help employers position themselves strategically in competitive labor market