

Matt Holt

CEO & Founder

MHolt@IC360.io



Matt Holt is the CEO and Founder of Integrity Compliance 360 Inc. f/k/a U.S. Integrity, Inc. Matt has decades of experience in the sports wagering and integrity markets, most recently as the COO of CG Analytics, a Cantor Gaming affiliate. CGA set the gold standard for differentiated and successful fraud prevention and game integrity services. Matt developed and implemented a suite of algorithms and proprietary tools to detect game manipulation that leveraged more than just line movement. Matt founded USI in 2018, and now works with nearly every sportsbook operator and sports property across the country to ensure integrity across the ecosystem.

Ross Anderson

SVP, Partnerships

RAnderson@IC360.io



Ross Anderson serves as the Senior Vice President and Head of Partnerships at Integrity Compliance 360 Inc. f/k/a U.S. Integrity, Inc., having spent decades working with a multitude of sports properties. Prior to his role with IC360, Ross managed a successful team at Contemporary Services Corporation, where he led event operations across the country. From festivals to Super Bowls, Ross architected and executed operational plans for the country's most prestigious sporting events, including but not limited to the Kentucky Derby and the PGA Championship. Following PASPA being struck down by the Supreme Court in 2018, Ross pivoted his career to pursue a lifelong passion in the regulated sports wagering industry. As one of the leaders of IC360's team, Ross is responsible for delivering the best-in-class service to IC360's clients and partners throughout the globe.