

# Meet the IT Sourcing Section

November 12, 2025





**“To exist is to change,  
to change is to mature,  
to mature is to go on  
creating oneself endlessly.”**

Henri Bergson

# Our Team of Experts



## Becky Hoefs

*Deputy Bureau Director*

## Bill Goff

*Procurement Specialist, Senior*

## Sandra Barg

*IS Comprehensive Services Specialist*

## Debra Adamski-Pavloski

*IS Comprehensive Services Specialist*

## Russ Bowe

*IS Comprehensive Services Specialist*



## Hallee Kox

*Procurement Specialist, Senior*

## Laura Bergum

*IT Acquisitions Analyst*

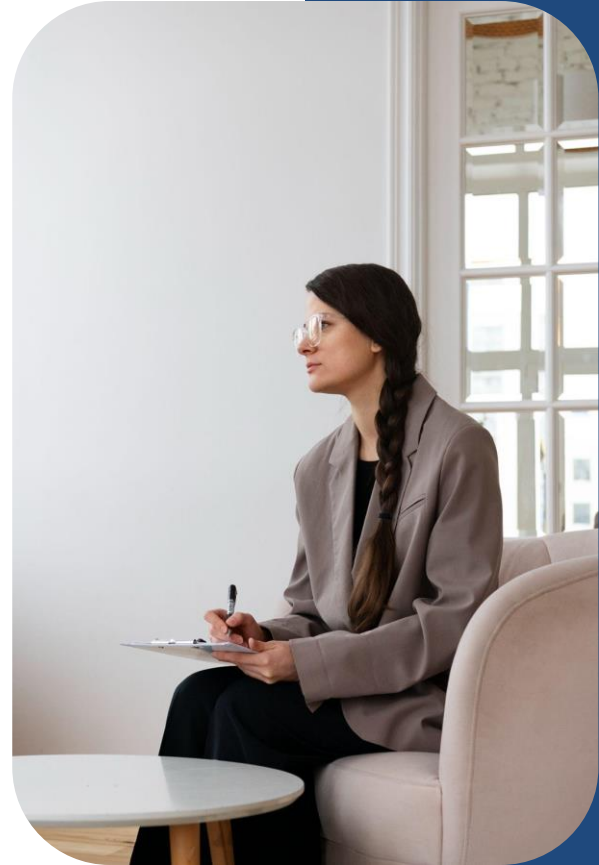
## Susanne Matschull

*IS Comprehensive Services Specialist*

## Suzi Meyer

*IS Comprehensive Services Consultant Admin*

# Meet Each Team Member





# Becky Hoefs

*Deputy Bureau Director  
Interim Section Chief*

- Supervises eight (8) staff members from the Enterprise IT Sourcing Section
- Oversees the development and management of statewide and agency specific contracts for IT hardware, software, professional services, telecommunications, and printing
- Reviews agency and campus procurement plans, Request Purchasing Authority (RPA)s, and High-Risk IT Requests
- Participates in IT committees and workgroups to review standards and policies
- Leads other IT projects and initiatives



# Bill Goff

*Procurement Specialist  
Senior / Print Specialist*

- Class 1 Wisconsin State Legislature (Senate and Assembly) / Wisconsin Laws
- Class 2 Wisconsin State Statutes / Wisconsin Blue Book
- Class 3 Booklet Printing
- Class 4 Flat Printing
- Class 4 Business Cards
- Class 5 Public / Legal Notices / Certified Newspapers
- Class 8 Specialty Printing
- Copy Paper and other printing papers
- National Association of State Procurement Officials (NASPO) Contract for Mailing Equipment, Supplies and Maintenance
- Consolidated Agency Purchasing Services (CAPS) section print manager
- Department of Administration (DOA) Printshop Temporary Help / High Speed Printer / Wide Format Printer





# Sandra Barg

*IS Comprehensive Services Specialist*

- NASPO Cloud and NASPO Software Value Added Reseller (SVAR) contract Manager
- Headsets
- Fingerprinting
- Online Legal Research
- Manage the Annual IT Waiver Process
- Review High-Risk IT requests
- Review End User Licensing Agreements (EULAs)

# Debra Adamski-Pavloski

*IS Comprehensive Services Specialist*

- Assist CAPS supported agencies with IT solicitations and contracts
  - Includes Department of Enterprise Technology (DET)
- Review EULAs or Software Licensing Agreements
- Manage the Cornerstone/Learning Management System (LMS) contract
- Along with Laura, conducts the *Negotiating on Behalf of the State of Wisconsin training*



# Russ Bowe

*IS Comprehensive Services Specialist*

- Primarily focused on issues related to Software Licensing
- Contracts:
  - Microsoft
  - Adobe
  - Data Communication Equipment and Services
  - Environmental Systems Research Institute (ESRI)
  - various enterprise Software Licensing Agreements established under the NASPO Cloud or NASPO SVAR Contract
- Review and negotiate EULAs and Non-Disclosure Agreements (as part of the Cloud Brokerage Review process)



# Halle Kox

*Procurement Specialist Senior*

- Manages mandatory and optional computer hardware and peripheral contracts:
  - Computer Equipment and Related Services
  - Copiers, Printers and Related Devices
  - Audio Video Conference Room Equipment and Related Services
  - Recycling of Electronic Waste
- Reviews agency and campus RPAs and collective procurement requests



# Laura Bergum

*IT Acquisitions Analyst*

- Supporting agencies, UW Campuses and Municipalities in their use of the IT Vendor Managed Services contract
- Manage the Safety Video and Safety Communications contracts and negotiate terms and conditions related to orders placed by DOA or DOA supported agencies
- Monitor use on the Travel Contract and help with any user questions
- Along with Deb, conducts the *Negotiating on Behalf of the State of Wisconsin* training



# Susanne Matschull

*IS Comprehensive Services Specialist*

- Oracle Software, Technical Support and Training
- eGovernment Services (Self-Funded Portal)
- IT Research and Advisory Services
- Statistical Analysis System (SAS) Institute Software (Mainframe Software)
- Help Agencies with procurements (including DET)
- Non-Disclosure Agreement (NDA) Reviews

# Suzi Meyer

*IS Comprehensive Services Consultant Admin*



- **Enterprise Voice Service**

- Local service
- Long Distance (LD) & Toll Free (TF)
- Contact Center
- Session Initiation Protocol (SIP) w LD & TF
- Analog handoff/interface
- Voice over Internet Protocol (VoIP)
- Conferencing

- **Wireless**

- New wireless telephony and broadband equipment
- Related plans (voice, data, text, broadband)
- Machine to Machine (M2M)
- Internet of Things (IoT) Services
- Mobile Hotspot and Smartphone

- **WAN & ISP**

- Wide Area Network (WAN)
- Internet Service Provider (ISP) Services geared specifically for State Data Center locations
- ISP Services
- Internet Access for the TEACH Community

# Using the Chat...

Which contract manager owns the contract you would use to purchase each of these items?



A



B



C



D



E



F



G



H



I



1



2



Hardware

3



4



5



6



7

PEOPLE MANAGEMENT



8



9



# Questions?

**November 12, 2025: 12:30 – 4:00 pm**

12:30 – 1:30 pm	<b>General Session</b>	Welcome, State of State Procurement – Cheryl Edgington & Becky Hoefs, State Bureau of Procurement		
1:30 – 1:45 pm	Break			
		<b>Workshop A</b>	<b>Workshop B</b>	<b>Workshop C</b>
<b>Breakout Session 1</b> 1:45 – 2:45 pm		IT Best Practices	Understanding Grants and Other Exemptions	STAR Procurement in Progress: Enhancements, Insights, and What's Next
2:45 – 3:00 pm	Break			
<b>Breakout Session 2</b> 3:00 – 4:00 pm		Get to Know the IT Team	Get to Know the Enterprise Sourcing Team	Purchasing Best Practices with CAPS

**November 13, 2025: 9:30 am – 11:45 am**

	<b>Workshop A</b>	<b>Workshop B</b>	
<b>Breakout Session 1</b> 9:30 – 10:30 am	Building Trust Through Contracts, Code, and Supply Chains	WisPro: How Can We Help You?	
10:30 – 10:45 am	Break		
	<b>Workshop A</b>	<b>Workshop B</b>	<b>Workshop C</b>
<b>Breakout Session 2</b> 10:45 – 11:45 am	IT Software / Subscription Terms	Unlocking the Contract Toolbox: From Discovery to Delivery	STAR Analytics



# Thank You!

## Questions?

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