# User Feedback
## Version 1-9 Statewide Parcel Map Database Projects
June 25, 2024

## ABOUT THIS DOCUMENT

This is a compilation of comments provided by users of the **Version 1-Version 9** Wisconsin statewide parcel layer, a product of the Wisconsin Department of Administration, the Wisconsin State Cartographer's Office, and local governments.

This user feedback data has been cleaned. Questions and comments dealing with technical subject matter have been omitted. Some comments have been omitted due to lack of content, or combined, in the case of multiple comments from the same user.

To view user feedback from previous years on the web in PDF format, reference these final project reports:

- V9 Final Report (2023)
- V8 Final Report (2022)
- V7 Final Report (2021)
- V6 Final Report (2020)
- V5 Final Report (2019)
- V4 Final Report (2018)
- V3 Final Report (2017; for V1-V3)

User feedback is broken down into the following sub-groups:

- STATE GOVERNMENT
- FEDERAL GOVERNMENT
- LOCAL GOVERNMENT
- PRIVATE SECTOR
- NON-PROFIT ORGANIZATIONS
- EDUCATIONAL INSTITUTIONS
- PRIVATE CITIZENS

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# V9 User Feedback

## ABOUT USER FEEDBACK

This V9 Final Report appendix is a compilation of comments provided by users of the **V9** Wisconsin statewide parcel layer, received via email and by way of the V9 online user feedback form. This data has been cleaned. Questions and comments dealing with technical subject matter have been omitted. Some comments have been omitted due to lack of content, or combined, in the case of multiple comments from the same user.

To view user feedback from previous years, see the Parcel_User_Feedback document, which is a compilation of feedback from V1 through V9 (from the V9 Final Report, V8 Final Report, V7 Final Report, V6 Final Report, V5 Final Report, V4 Final Report, and, for V1-V3, the V3 Final Report).

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**Legend**
Green text indicates Organization/Affiliation
User responses are broken down into the following sub-groups:

STATE GOVERNMENT
FEDERAL GOVERNMENT
LOCAL GOVERNMENT
PRIVATE SECTOR
NON-PROFIT ORGANIZATIONS
EDUCATIONAL INSTITUTIONS
PRIVATE CITIZENS

Total number of V9 responses that appear below: **301**
Date of last and final update: **June 25, 2024**

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## STATE GOVERNMENT USERS

- Wisconsin Department of Agriculture, Trade, & Consumer Protection
  USES • I use this to locate produce farms or owners of farms I find in order to mail them a survey to confirm their status under the Produce Safety Rule.
  BENEFITS • We have added many addressees to returned mail, or confirmed ownership of non contiguous farms, helping us to avoid confusion or redundancies.

- [Anonymous]
  USES • Research parcel numbers.
  BENEFITS • Definitive database of parcel number assignments.

- Wisconsin Dept of Agriculture, Trade, & Consumer Protection, Bureau of Plant Industy, Stop the Spread Spongy Moth Program
  USES • We utilize this layer in the DATCP Spongy Moth Program.  We set approximately 10,000 traps across western WI and some of them need to be walked in as a road does not transect the appropriate area.  We utilize this layer when door knocking and asking permission to go on someone's land.  Without it we would be going in blind, so this has been a huge asset to us.
  BENEFITS • Allows us to have landowner information when asking for permission to trap on their land.  Also allows us to know which parcels to avoid when landowners deny us permission and ask us not to trap there in the future.

- Wisconsin Department of Natural Resources
  USES • Check/verify addresses and occupants at addresses when mailing documents.
  BENEFITS • Allows us to use one website for finding reliable information for the entire state rather than having to find a specific county's website to find the same information. Saves a lot of time.

- Wisconsin Department of Revenue - Income, Sales, and Excise Tax Compliance Bureau
  USES • Determine properties owned by specific entity and/or owner of a specific property.
  BENEFITS • Confirm ownership of properties and mailing addresses.

- Wisconsin Department of Veterans Affairs - Bureau of Fiscal Services
  USES • Looking up parcel numbers for assets within our agency.
  BENEFITS • Helps maintain accurate records within our accounting systems.

- Wisconsin Department of Natural Resources - Environmental Analysis
  USES • I use this data daily to assist in permit compliance reviews for DNR. The data is essential to efficient job completion.
  BENEFITS • Quick establishment of landownership and property boundary for compliance reviews.

- Wisconsin Department of Natural Resources
  USES • I use it to find the owner of properties for public records requests.

- Wisconsin Department of Natural Resources
  USES • Making ArcGIS maps for DNR Forestry work.
  BENEFITS • Helpful in accurate mapping.

- [Anonymous]
  USES • Titling and surrendering a title for a manufactured home.

# FEDERAL GOVERNMENT USERS

- National Park Service
  USES • Summarizing landscape disturbances by ownership type.

- U.S. Department of Agriculture - Natural Resources Conservation Service (USDA)
  USES • We use the REST service in our conservation planning software, ArcMap, ArcPro and in the Field Maps app.
  BENEFITS • Having an easily accessible layer in various platforms helps immensely.

- Centers for Disease Contorl - Agency for Toxic Substances and Disease Registry (ATSDR) - Contractor
  USES • For a current project: planning to use parcel boundaries for one parcel to display the location of a Superfund National Priority List site in a series of maps.

- United States Postal Service
  USES • I am the Postmaster for the Glen Flora Post Office in Glen Flora, WI. This program is extremely handy in identifying address that may not be in our system as there is no mailbox.
  BENEFITS • It assists with identifying new customers that have not yet set up a mailbox for a future homesite. Many times I can contact with them so they get that important mail.
  Sometimes people mail parcels to their cabins, which are very popular around our area. This program assists in identifying them as well.

- Department of the Interior U.S. Fish and Wildlife Service - Partners for Fish and Wildlife Program
  USES • Habitat restoration and sustainable land management with private landowners.
  BENEFITS • Allows us to quickly and accurately map property boundaries.

# LOCAL GOVERNMENT USERS

- Northwest WI Regional Planning Commission - Planning Dept.
  USES • Multiple planning projects (Land Use, Hazard Mitigation, Land & Water Resource Management, Farmland Preservation, Lake Management, etc.).
  BENEFITS • By creating effective means of visual communication with member communities, tribal entities, and other stakeholders, within our planning region.

- West Central Wisconsin Regional Planning Commission
  USES • Thank you for notifying us of the recent update and please accept our sincerest gratitude for having access to this vital resource for our planning efforts in West Central Wisconsin. We rely on this information for nearly every aspect of planning we conduct for the 241 units of government we serve from comprehensive plans, outdoor recreation plans, housing plans, water quality planning, pre-disaster hazard mitigation planning, economic development planning, transportation planning and more. We also rely on this information for the array of grant applications we complete regularly for communities seeking, local, State and Federal grant opportunities.

- Ozaukee County
  USES • Mostly provide link for public use and occasionally research parcels in other counties.

- **City of Madison**
  USES • Checking ownership of parcels of interest.
  BENEFITS • Yes, it saves time to have the parcel data in one place in an interactive map format.

- **Town of Flambeau - Price County**
  USES • Analyses on property taxes via various dimensions (i.e., total deeded acres, exempt parcels, taxes by road, etc.). To be used for town board and constituent education and, possibly, decisions on levies or special assessments.

- **Southeastern Wisconsin Regional Planning Commission (SEWRPC) - Environmental Division**
  USES • The parcel data is used to identify at-risk structures located within the FEMA regulatory floodplain for structure flood damage analyses to support Hazard Mitigation Plans.
  BENEFITS • The parcel layer provides a lot of data that are used in our structure flood damage analyses. Having this information in the layer attribute table saves time because we no longer have to look up parcel and assessment data on county tax assessor websites for each individual parcel.

- **City of Milwaukee Forestry Department**
  USES • Property ownership identification, when our own and county GIS service is down or offline.

- **East Central Wisconsin Regional Planning Commission**
  USES • Economic development infill study.
  BENEFITS • It provides valuable credible data for the study.


# PRIVATE SECTOR USERS

- **Arch Solar**
  USES • Verifying home ownership, address and county.
  BENEFITS • Use it daily.

- **[Anonymous]**
  USES • To locate and map project boundaries, to verify ownership.

- **[Anonymous]**
  USES • Finding the parcel borders of properties using addresses as well as latitude and longitude.

- **[Anonymous]**
  USES • I work for a landscaping company making maps for the people on the ground of the properties and said properties boundaries. Hard to do without knowing them first.
  BENEFITS • It makes my job a hell of a lot easier and gives crucial information on what areas are and are not part of a job.

- **County Materials Corp**
  USES • We use the data for internal map data for our land ownership and neighbor information.
  BENEFITS • This is  important base map data for all of our GIS maps for our locations.

- **ABEI Energy**
  USES • Confirm parcel boundaries and legal property areas.

- **MSA Professional Services, Inc.**
  USES • To inform scientists and engineers as they work on projects, write reports, and create figures
  To use in construction documents plans in ESRI apps and AutoCAD apps.
  BENEFITS • Quick easy free access to parcels leads to a prepared and informed workforce on any AEC project. Our staff is better prepared to do site visits, create and oversee construction plans, and complete desktop reviews because our GIS team can find and use parcel data quickly.

- **Wisconsin River Bank**
  USES • Collateral purposes—finding parcels and determining ownership/size.
  BENEFITS • It helps greatly to have a single platofrm to find parcels/owners as not each county parcel database/map is the same and that can make it difficult to search.

- **Spectrum (Charter Communications)**
  USES • I work at Spectrum and I am mapping out the fiber RDOF (Rural Digital Opportunity Fund) build, this tool is priceless to me.
  BENEFITS • I use this daily for fiber mapping RDOF.  Priceless.

- **[Anonymous]**
  USES • Ownership, acreage, adjacent address points, PLSS data, county specific information.

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- **Westwood Professional Services - Environmental**
  USES • Basemap parcel lines for environmental (WDNR) projects and transportation (WisDOT/County) projects. Ownership reference for transportation project notifications.
  BENEFITS • It provides seamless mapping for projects that span multiple counties, and eliminates the need to contact multiple counties to obtain the data and maintain multiple data sets.

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- **Stantec - Fitchburg Office**
  USES • Mapping and creating figures for environmental consulting applications.
  BENEFITS • Able to locate and map land tracts for project proposals, able to use spatial landowner info where relevant for permitting.

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- **Arch Solar**
  USES • Determining authority-having-jurisdictions for residential and commercial solar projects. Confirming county and "place name" (municipal AHJ) for residential solar project permit applications.

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- **[Anonymous]**
  USES • Lawn business to identify parcel borders.
  BENEFITS • We can accurately determine the size of a lot.

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- **Global Minerals Engineering LLC**
  USES • Checking surface ownership.
  BENEFITS • Surface ownership, land use, and boundary accuracy.

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- **[Anonymous]**
  USES • Determine legal owner of parcel and correct legal names.  Verify mailing address for owner.

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- **[Anonymous]**
  USES • While registering vehicles it is nice to know what city/village/town the customer is in if they are not sure.

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- **[Anonymous]**
  USES • Applications include figuring out land ownership and property borders for DNR CAFO (Concentrated Animal Feeding Operations) permits on our GIS program.
  BENEFITS • We will benefit and save time by being able to download these layers for map creation.

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- **PSI Geotechnical/Environmental**
  USES • Parcel information for stormwater DSPS (Department of Safety and Professional Services) forms, map overlays, environmental site assessments.
  • Stormwater forms, environmental studies.
  BENEFITS • Needed parcel information and locations for above.
  • It helps to get the information we need for our forms and reports.

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- **Info-Pro Lender Services**
  USES • We search parcels for lenders to check if property taxes are paid throughout WI. We use these files to verify address/owner information.
  BENEFITS • We have used these files in the past.

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- **Weber Well Drilling, Inc.**
  USES • Locating parcels within the state.
  BENEFITS • Very useful for looking up customers' parcels, when I am not sure which county the parcel is in (or when the customer's county does not have a good mapping system of its own). We can then look at the prospective jobsite and it's location, and are also then able to research nearby wells, in order to provide quotes.

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- **[Anonymous]**
  USES • Find parcel numbers and stats for a parcel of land.

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- **Geographic Techniques LLC**
  USES • Parcel/owner identification for various land conservancy mapping projects we are involved with.
  • Land owner identification for various drone mapping projects.  This is important for drone flight planning purposes, including the notification of adjacent land owners about the project.
  BENEFITS • Valuable map layer reference for a variety of GIS/mapping projects without time and expense of trying to find and gather the information from a variety of other sources (assuming their availability).  Thank you!

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- **Midwest Solar Power**
  USES • We use the WI statewide parcel layer to quickly and easily identify the jurisdiction (for determining permitting AHJ) and county (for zoning) for parcels based on their addresses. The statewide parcel layer makes this process easy compared to looking for each individual county's GIS systems, most of which are rather lacking in accessibility and functionality.
  BENEFITS • It is a lot easier for us to drop the address into this statewide parcel tool than it is to try to find an individual county's GIS tool, which are often either non-functioning or unintuitive to use.

- **Adams Auction & Real Estate**
  USES • Real estate.

- **Rustic Waters Group**
  USES • As a realtor, I use it to look up parcel data in one place before showing properties.
  BENEFITS • Saves time and having to check multiple sites with different data formats.

- **[Anonymous]**
  USES • Match parcel ID with address.

- **Power System Engineering - Utility System Planning & Studies**
  USES • When looking at proposed projects, land ownership is needed to submit environmental reviews
  BENEFITS • Using the parcel data we don't have to ask the utility to obtain this data, or rely on word of mouth or incorrect information about ownership.

- **Kemo's Drone Service**
  USES • This is a fantastic service for me to lookup property boundaries for customers!
  BENEFITS • Connecting addresses with property lines, as many land owners are unaware of where exactly their lines are.

- **Wagner Excavating Inc.**
  USES • Surveying and site development.
  BENEFITS • Able to quickly research property details and generate preliminary drawings.

- **White Water Associates**
  USES • White Water Associates is hired by lake associations or districts to conduct shoreland survey. Protocol available in the WDNR website. And do to so, we need the parcel ID and maps.
  BENEFITS • We could not do the shoreland survey without the Wisconsin's parcel layer.

- **Halberg Engineering LLC**
  USES • To confirm municipality for a given building address for use in my building design and analysis, mostly commercial buildings but also some residential (private) projects such as dwellings or accessory use buildings.
  BENEFITS • Sometimes information I get about a property location is spotty or questionable and people don't know for certain which county a project is in.  Rather than select one of the 72 GIS county sites and possibly have to jump, the statewide parcel site allows me to consistently go to one place (assuming it is IN WISCONSIN! :-) )

- **Kenosha County Land Venture LLC**
  USES • Look up parcel numbers.

- **Axefoot Forestry Consultants, LLC**
  USES • I use this data to obtain accurate parcel data for forestry practices due on Managed Forest Land throughout the state. I also use this data to create timber sale maps and other maps for landowners and loggers.
  BENEFITS • I would not be able to complete my database as easy without this one stop shop. Going through individual counties would be an absolute pain in my ---.

- **[Anonymous]**
  USES • Land ownership related to renewable energy development.
  BENEFITS • Learn who owns land near infrastructure of interest.

- **Swanson Sweet LLP Attorneys At Law**
  USES • We are attempting to locate real estate owned by an individual who has titled each parcel in the name of different trusts throughout the State of Wisconsin.  I have been able to work with the northern counties in Wisconsin to pull tax roll records to locate the parcels by mailing address instead of physical address due to the way the owner is titling the various parcels, but believe there are significantly more parcels yet to be found throughout the state.
  BENEFITS • Thank you—this is incredibly helpful information and documentation for our ongoing investigation!

- **KS Energy Services - Main Office**
  USES • Utility subcontractor that uses layer to help identify worksite locations that will receive a 811 locate request.

BENEFITS • If data on publicly available mapping programs is not accurate or if lot line data needs to be further analyzed, this mapping service is incredibly useful to have.

**Property Advisor Group LTD**
USES • Search propeties and zoning for commercial real estate uses.

**Deerwood Bank**
USES • GIS mapping service—needed parcel information for geocoding HMDA (Home Mortgage Disclosure Act) data.

**[Anonymous]**
USES • Forestry.

**[Anonymous]**
USES • Company GIS for construction aggregate site mapping.
BENEFITS • It adds value to our GIS maps for planning and site monitoring.

**MSA Professional Services, Inc.**
USES • Planning. Engineering. Utility. Growth. Research.
BENEFITS • Our client are more informed and our work with them is made easier due to the fact that we have access to statewide current parcel data.

**Wangard Partners, Inc.**
USES • Planning.
BENEFITS • Allows for simple land development exercises prior to paying for full survey.

**EcoNorth LLC**
USES • Planning and implementation of ecological restoration work including invasive species control and forest improvement.
BENEFITS • We sometimes work on projects that span multiple counties. Not having to go to individual county mapping websites is more convenient.

**Madison Gas and Electric (MG&E)**
USES • I have used this to determine ownership of parcels, espcially in counties where that infomation is difficult to obtain.
BENEFITS • We can determine parcel ownership and parcel shapes in areas where we need that information for planning purposes. Some counties do not have this information readily available.

**Northwind Solar**
USES • I am a project manager for a solar installation company and I regularly use the website for finding information needed for permits
BENEFITS • Makes getting necessary info quick and simple.

**Commercial Appraisal Services**
USES • Real estate appraising.
BENEFITS • Comprehensive view of Wisconsin properties.

**BTU Management Inc**
USES • Verify correct owner names and mailing addresses on clients.
BENEFITS • When it works as it is designed. It confirms spelling, information, etc. for clients.

**Swyft Cities Inc.**
USES • Looking to demonstrate spatially how property value increases with the addition of transit.
BENEFITS • If we can demonstrate spatially how property value increases with the addition of transit it will help us sell our product.

**Reirmlb LLC**
USES • Real estate research.
BENEFITS • Gives me data that is useful and informative.

**[Anonymous]**
USES • Locating new construction.

**Interlake Group LLC**
USES • Agricultural field inspection.
BENEFITS • Allows our team to perform field planning based on parcel maps.

- **AECOM (Rail)**
  USES • We are conducting a passenger rail impact study for a proposed passenger rail line that is envisioned to serve Dane and Rock Counties.
  BENEFITS • It is extremely helpful to have a "one stop shop" for parcel data that uses standardized data fields and methodologies. It saved us from having to collect data from 4 different parcel data-administering jurisdictions within the study area, which saves us (and the public entities who maintain the data) a great deal of time and effort.

- **Pieper Electric Branch 61**
  USES • I use the parcel look up when I need to know the information for filling out permits.
  BENEFITS • I used the information from this website to fill out a permit application.

- **Frontier Title**
  USES • I do inspections for a title company and sometimes the addresses don't exist yet so this helps me to find them without the address.

- **Rural Mutual Insurance**
  USES • Rural Mutual Insurance Agent.  Using for land information to quote insurance for clients.
  BENEFITS • Rural Mutual Insurance Agent to view parcel information for quoting insurance for WI customers.

- **Law Office of Rollie R. Hanson, S.C.**
  USES • As a law office that deals with estate planning & probate, among other fields, we mostly use the site to obtain pertinent information for completing Electronic Real Estate Transfer Returns. Oftentimes, as well, we utilize the state site when real estate cannot be found on the county level websites (for owner information and parcel ID information mostly).
  BENEFITS • Obtaining necessary information to complete Electronic Real Estate Transfer Returns. Obtaining property information when it cannot be found or is not included in the county level websites. Obtaining a comprehensive list of properties by owners who may own properties in multiple counties. As a checks & balance to confirm ownership, etc.

- **G. Klemm Roofing, Co.**
  USES • Property boundaries of deer camp.

- **Redevelopment Resources**
  USES • Master planning and market analysis of sites or areas of communities.
  BENEFITS • We are a private community impact consulting firm. It is easier to work in WI than IL because of this service. It benefits both us and our clients by allowing us to do our work quickly and easily.

- **[Anonymous]**
  USES • Using it for fiber engineering projects within the state to provide internet to underserved or unserved communities.
  BENEFITS • This parcel data has allowed our organization to create turn key engineering designs with the data to help serve Wisconsin residents.

- **Midwest Solar Power**
  USES • We use it to quickly determine municipality/county/Authority Having Jurisdiction (AHJ) for zoning and permitting before using a county-specific GIS, since sometime county level GIS are not great (and sometimes not functioning at all).
  BENEFITS • It helps us more quickly figure out the municipality and county of an address.

- **[Anonymous]**
  USES • Network tower installation feasibility report.
  BENEFITS • Creating feasible solutions for network tower installation and infrastructure.

- **MartinRiley**
  USES • As an architectural and engineering firm, we use this data to prepare concept plans for upcoming developments.

- **EcoNorth LLC**
  USES • Mapping rough boundaries for ecological restoration work.
  BENEFITS • Accurate boundaries and parcel data.

- **Marks Home and Yard**
  USES • We get work orders for bank owned properties and sometimes they tell us we have to work on a structure that is not a part of the property and we have to prove that. If that makes sense.
  BENEFITS • A company wanted us to board some openings on a building, but they are not apart of the property and we had to prove that.

- **Besse Forest Products Group**
  USES • Help create forest management plans with detailed parcel lines.
  BENEFITS • Maps that are created are much more accurate than using other outdated methods.

## NON-PROFIT USERS

- **Gathering Waters**
  USES • Gathering Waters, with whom I have the privilege to work, uses the statewide parcel layer to delineate the boundaries of all lands either owned or under easement with the state's dozens of conservation land trusts. The statewide layer is the literal foundation upon which this project is built and as such is literally invaluable. Gathering Waters' work in turn is used by nonprofits and local governments in every corner of the state. None of this would be feasible - or perhaps even possible - absent the statewide parcel layer.
  BENEFITS • Our organization could not create the comprehensive databases that we have (nor maintain them once built) without the statewide parcel layer. We are incalculably grateful for the effort that goes into producing the layer, and to the initiative for their dedication in both building and making it publicly avaialable.

- **[Anonymous]**
  USES • Working with towns to identify locations for natural flood management projects (restoration) and land ownership is needed.
  BENEFITS • It was impossible to find some county's needed parcel boundaries—the GIS accessibility is so variable from county to county so a singular thematic data location is so helpful.

- **Gathering Waters; Northwoods Land Trust; Ozaukee Washington Land Trust; UW-Green Bay**
  USES • 1. Gathering Waters: Conduct various analyses, create maps, and produce web apps, e.g., prioritization of parcels for potential protection.  Also, use the parcel map as a reference base for capturing land trust holdings across the state.
  2. Several land trusts: similar uses as Gathering Waters.
  3. Bay of Green Bay National Estuarine Research Reserve (proposed). The parcel map is very valuable as a consistent source of parcel information across the 5 counties where lands are being considered for inclusion in the new NERR.
  BENEFITS • It makes analyses possible that would not be practical without it. And even where the the value of specific use cases would justify pulling this data together from individual counties, the statewide layer saves much time and effort.

- **Stratford Sign Company, LLC**
  USES • Municipality locations for Diggers Hotline.  We need parcel information for tickets.

- **Ice Age Trail Alliance**
  USES • I use the statewide parcel layer to check/verify property ownership along or near the Ice Age Trail. In addition to updating our land ownership records, I've also used it to update mailing addresses and assist our staff with potential planning or acquisition efforts (only from willing sellers).
  BENEFITS • Using the statewide parcel layer enables us to pull in one parcel layer for all of the counties that the IAT traverses instead of 30 individual county layers. This makes our work easier and much more efficient, especially when verifying addresses and property owners annually, along with other planning efforts.

- **Lakeshore Trout Unlimited**
  USES • We, at Lakeshore Trout Unlimited, use the information to determine land ownership or public land delineation for properties adjacent to trout streams within our chapter's operational purview.

- **Springs Stewardship Institute**
  USES • We study springs and spring ecosystems and we are trying to determine land management and ownership of multiple springs across the state of Wisconsin.
  Thanks for providing this!
  BENEFITS • We can now accurately classify springs based on public versus private ownership.

- **Driftless Area Land Conservancy**
  USES • As a non-profit land trust, this information is fundamentally important to our work. It helps us use GIS to find landowners, map their properties and apply for grants.
  BENEFITS • Mapping associated with land conservation including land acquisition and procurement of grant funding.

- **Brothertown Indian Nation - Wild Rice Restoration Project**
  USES • I would like to quickly determine land ownership for parcels on water bodies to get permission for environmental restoration efforts in these waters.
  BENEFITS • An image of "a product of the version 9 statewide parcel map" was sent to us by the DNR. This allowed us to contact the property owners to ask for permission in environmental restoration efforts. Without consent

from parcel owners, action cannot be taken, and grant funds cannot be allocated to projects. In the near future, we will be submitting proposals for grants which require land control for projects to be accepted. Getting into contact with the parcel owners is a potential benefit we could have from Wisconsin's statewide parcel viewer.

**Round Lake Property Owners Association**
USES • Lake district exploration and planning.

**The Prairie Enthusiasts, Inc.**
USES • Comparing with our tax obligations to ensure our records are complete.
BENEFITS • Being able to see the parcels on a map has helped fill in gaps in our own records.

# EDUCATIONAL INSTITUTION USERS

**Riverview Lutheran School**
USES • School district verification for the Wisconsin Parental Choice Program.
BENEFITS • This is my go-to site for verifying in which school district an address is located. It is one of the few allowed by the state that I can access all year long.

**[Anonymous]**
USES • We need to verify school district.
BENEFITS • We can confirm student qualifies.

**Wisconsin Lutheran School**
USES • Used for School Choice address verification.

**Randolph Christian School**
USES • Identifying school districts for students enrolled in the Wisconsin Choice and SNSP (Special Needs Scholarship Program).
BENEFITS • It has been very helpful in allowing us to identify school districts, as required by DPI, for newly enrolled students.

**Academy of Excellence**
USES • Mainly to see what school district does the address belong to.
BENEFITS • We are able to print maps to include them on the student files confirming their school district and that they live in Wisconsin.

**Central Wisconsin Christian School**
USES • Address verification.
BENEFITS • This has been a very accurate and efficient tool for us to verify the school district that our students reside. We have also used this for our bus routes to verify school districts.

**[Anonymous]**
USES • Elementary educational discussion of land ownership.
BENEFITS • Teachers can share the map with students to discuss land ownership in authentic ways.

**Randolph Christian School**
USES • Use to determine school district for families applying for School Choice Program. We need to prove what district they're in on our papework.
BENEFITS • Helps us fill out our School Choice paperwork.

**[Anonymous]**
USES • Looking up addresses to verify which school district they are in.
BENEFITS • Easy access to see which school district addresses fall under.

**[Anonymous]**
USES • School choice audit.

**Immanuel Lutheran School**
USES • Verifying addresses are within a specific school district.
BENEFITS • Your site is one of the easiest to use and has been approved as a source for me to use from the Department of Public Instruction.

**Cambria-Friesland School District**
USES • Referendum planning.
BENEFITS • Allows us to easily determine parcels within our boundary.

- **St Vincent Pallotti Catholic School**
  USES • Address verification for Choice application.
  BENEFITS • We need it for the Wisconsin Parental Choice Program.

- **Mondovi High School**
  USES • School project.

- **Queen of the Apostles School, Tomah, WI**
  USES • We use the statewide parcel map to look up school districts for our school families.
  BENEFITS • It helps us to know what school district a family's address is located in.

- **Valley Christian School**
  USES • Proof of school district.
  BENEFITS • Participate in the DPI (Department of Public Instruction) School Choice program.

- **[Anonymous]**
  USES • For making a Road scholar test.

- **[Anonymous]**
  USES • School district verification.

- **[Anonymous]**
  USES • I plan to use one of the south counties' parcel data in hydrologic modeling that would result in field/parcel level conservation practices reducing the excess nutrients that end up in rivers.
  BENEFITS • I came to kow about this data through a colleague of mine who is a Ph.D. student at UW Madison. She uses this data heavily.

- **University of Wisconsin-Madison**
  USES • To make an educational map about property crime...
  BENEFITS • Use it in a lot of different maps and projects.

## PRIVATE CITIZEN USERS

- **Private Citizen**
  USES • Location of property lines on lands that I lease/rent or have permit to hunt in order to avoid conflicts with other property owners.
  BENEFITS • Able to settle dispute with adjacent land owner where the property line act was located.

- **Private Citizen**
  USES • Local information.

- **Private Citizen**
  USES • I use this for finding property boundaries and publicly accessible land for recreation.
  BENEFITS • It's been very convenient for navigating county land in the woods and marking property boundaries so I don't accidentally go on to my neighbors land.

- **Private Citizen**
  USES • Hobby cartography. Fun to map at home.

- **Private Citizen**
  USES • I use the data to keep abreast of tax information.
  BENEFITS • I obtain reasonably current data.

- **Private Citizen**
  USES • I'm an avid metal detectorist who travels the state detecting public and private property. I use the parcel viewer to find the contact information for property owners to obtain permission to detect. Also, to avoid trespassing on private land abutting public property.
  BENEFITS • It prevents me from trespassing on private property of which I have not yet received permission to detect on.

- **Private Citizen**
  USES • Obtaining parcel ID info for county and DNR permitting applications.

- **Private Citizen**
  USES • Plot views.

- **Private Citizen**
  USES • I primarily use this mapping service to find out who owns green space in my city.
  BENEFITS • I now know or can find out who owns green space in my city.

- **Private Citizen**
  USES • Used to check extent of my property.  Get info to obtain permission to hunt.
  BENEFITS • I had a question.  I was able to find the answer.  Better than many uses of our tax dollars.

- **Private Citizen**
  USES • Looking up potential property to buy.
  BENEFITS • I've looked up stuff. Stuff has been found.

- **Private Citizen**
  USES • Checking to see if my recent land survey is entered into the record.

- **Private Citizen**
  USES • To view parcel sizes and land use.
  BENEFITS • The map helps us to know and understand the landscape around us.

- **Private Citizen**
  USES • Looking for property line for landscape purposes.

- **Private Citizen**
  USES • Look up my parcel numbers.

- **Private Citizen**
  USES • I use this to see the approximate property lines to homes for sale.

- **Private Citizen**
  USES • I use the parcel data weekly in conjunction with other public GIS data (LiDAR, RETR, wetlands, WROC, NAIP). I started using the statewide V6 database after my county (Iron) stopped allowing direct (REST API or ftp/http download) access to parcel data.
  I have used the parcel data for local planning when I served on my town's plan commission, for emergency planning and reference purposes as part of my role on my town's volunteer fire department, and as an indispensable part of work that I do with Northwoods Land Trust. I also use the data to make personal maps, research land ownership and usage, and in general as an essential resource for being an informed citizen.
  BENEFITS • It is a single source for land subdivision and ownership information. A huge benefit.
  The data has informed our local emergency planning. It allows me to make hiking maps for my Garmin GPS unit to obtain permission from owners and avoid unintentional trespass. It benefits me generally by helping me be better informed.

- **Private Citizen**
  USES • Check out land, private and public boundaries.
  BENEFITS • Yes, very helpful, saves time.

- **Private Citizen**
  USES • Personal use.

- **Private Citizen**
  USES • For parcel and building identification.
  BENEFITS • Ease of search for parcel information.

- **Private Citizen**
  USES • For information.

- **Private Citizen**
  USES • Finding the owner/mailing address of rental properties neighboring my house.  Learning about unique properties.  Learning about general property boundaries.
  BENEFITS • I was able to contact the owner of the neighboring property to discuss a shared fence.

- **Private Citizen**
  USES • Find property line for landscaping purposes.

- **Private Citizen**
  USES • Finding the parcel of land that my family has had for decades and knew almost nothing about.

- **Private Citizen**
  USES • I wanted to see where my residence ends compared to a neighbor's parcel. There is an ongoing dispute over some trees.
  BENEFITS • I have a better idea of where the property line ends, at least.

- **Private Citizen**
  USES • Lot line locator.

- **Private Citizen**
  USES •  Property ownership and assessment identification for use in property development and realty.

- **Private Citizen**
  USES • Finding property lines.

- **Private Citizen**
  USES • Personal.

- **Private Citizen**
  USES • Personal use.
  BENEFITS • It allows us to know if we have already recieved permission to be on someone's property.

- **Private Citizen**
  USES • I am looking for land to buy.

- **Private Citizen**
  USES • To avoid trespassing on land that doesn't have "no trespassing" signs posted.

- **Private Citizen**
  USES • Researching our land (trust).

- **Private Citizen**
  USES • To look at acreage by owner for investment purposes.
  BENEFITS • This tells me who owns what, and where, to help me determine who to contact in regard to purchases.

- **Private Citizen**
  USES • High school reunion. Classmate search and address verification. Wisconsin high school reunion, class of 1983.

- **Private Citizen**
  USES • Check my property line.

- **Private Citizen**
  USES • Looking to purchase land.

- **Private Citizen**
  USES • Used it to confirm parcel ID numbers for land we are selling.  It was VERY helpful—easy to access, we could see underlying terrain shadings and make sure it was the correct parcels.
  BENEFITS • Easily able to confirm that the parcels ID were correct in the legal document for selling.

- **Private Citizen**
  USES • Find who owns a specific bit of land to see if it's public for fishing.

- **Private Citizen**
  USES • Used to see who else lives on my street.

- **Private Citizen**
  USES • Verify parcel ID to list property for sale on MLS (Multiple Listing Service).
  BENEFITS • Quick access to verify parcel ID to list property for sale in MLS.

- **Private Citizen**
  USES • Investigate property ownership, boundaries, tax info.
  BENEFITS • Valuable information.

- **Private Citizen**
  USES • Need to develop history of assessed property values on a specific parcel.

- **Private Citizen**
  USES • Ownership information to investigate hunting options.

- **Private Citizen**
  USES • Looking for vacant land and owners to inquire about possible sale.
  BENEFITS • Necessary info is readily available.

- **Private Citizen**
  USES • Used to find personal land markings.

- **Private Citizen**
  USES • Review our lots.

- **Private Citizen**
  USES • To know where my property line is...

- **Private Citizen**
  USES • Researching for hunting properties.
  BENEFITS • Farmers let us hunt geese.

- **Private Citizen**
  USES • Research.

- **Private Citizen**
  USES • Locate property lines.
  BENEFITS • New homeowner trying to locate property lines.

- **Private Citizen**
  USES • I am scouting hunting areas, and I want to know who owns land adjacent to trails that I find when I drive around.
  BENEFITS • I am finding the information I need.

- **Private Citizen**
  USES • Assist in determining where a town road crosses specific properties between two counties and survey townships.

- **Private Citizen**
  USES • Looking up information regarding our family farm. My brother may be selling so the rest of us may choose to purchase. Therfore wanted to see legal boundaries, etc.

- **Private Citizen**
  USES • Miscellaneous.

- **Private Citizen**
  USES • Have property for sale.

- **Private Citizen**
  USES • Filling out WI Form LC-100.
  BENEFITS • Lottery tax credit.

- **Private Citizen**
  USES • This is very useful and we use it for visually planning of forest cropland we may have harvested, as a way to locate and contact neighbors we wouldn't have contact info on otherwise and to get approximate land features /borders for hunting, fishing and land access. We also use it to see the fairness of property taxes vs land size etc...

- **Private Citizen**
  USES • See who owns property.

- **Private Citizen**
  USES • Property owner identity.

- **Private Citizen**
  USES • Research.

- **Private Citizen**
  USES • Home planning.
  BENEFITS • Provided PIN number and parcel layout.

- **Private Citizen**
  USES • Watch my lots.

- **Private Citizen**
  USES • I like to look for boundary lines for various parcels and the ownership information.
  BENEFITS • It is a quick, affordable way to scout for public land access and borders to prevent unintended trespassing and disputes.

- **Private Citizen**
  USES • Purchases.

- **Private Citizen**
  USES • Forest crop land.

- **Private Citizen**
  USES • Property line.

- **Private Citizen**
  USES • Search various parcels on different lakes.

- **Private Citizen**
  USES • Boundaries.

- **Private Citizen**
  USES • Create map of hunting land.
  BENEFITS • These files are important to provide to citizens in order for them to enjoy the beauty of the natural landscape. Maps created with these files are visually pleasing and informative, and can inspire people to learn about the area around them.

- **Private Citizen**
  USES • Search for hunting land.
  BENEFITS • Might purchase hunting land in the future.

- **Private Citizen**
  USES • We are planning to sell our home and buy another.  I use your layer to confirm lot lines, investigate neighboring land owners (to see if we can buy the land surrounding a home that we're interested in, get a sense of the value of a property, and so forth).
  BENEFITS • By being able to do all those things listed above.  There's an ancillary benefit, as well.  I am a cartophile.

- **Private Citizen**
  USES • Checking boundaries of neighboring land.

- **Private Citizen**
  USES • Locating parcel corners and property lines.

- **Private Citizen**
  USES • Identify ownership to find public land.
  BENEFITS • Find public land for the purposes of wildlife viewing/photography.

- **Private Citizen**
  USES • To check out who owns hunting properties for deer hunting.

- **Private Citizen**
  USES • Understanding the land ownership and structure around our own property.
  BENEFITS • Clarity of records.

- **Private Citizen**
  USES • Look at my land parcels.

- **Private Citizen**
  USES • We use this tool to figure out where a particular parcel is, what shape and size, as well as gleaning information on the ownership or shape and size of the parcels around our properties.
  BENEFITS • We benefit a great deal from this useful tool. We don't have to guess or go through a lengthy process to gain information on the shape, size, and location of the parcels we own or plan to buy.

**Private Citizen**
USES • Personal.

**Private Citizen**
USES • To find: an address, an owner's name, shape/location of property.
BENEFITS • Have found the above information before.

**Private Citizen**
USES • Locating open areas for hunting and owners names. Recent moved to area and learning names of residents.

**Private Citizen**
USES • Buying land, checking property lines.

**Private Citizen**
USES • For personal use.

**Private Citizen**
USES • May purchase land.

**Private Citizen**
USES • Parcel bounderies.

**Private Citizen**
USES • Trying to find the parcel of interest and the next door person so I can request easement and buy the land.
BENEFITS • This is very useful for people looking to move to your state from another, like me.

**Private Citizen**
USES • Researching property purchase.
BENEFITS • Better understand what I may purchase.

**Private Citizen**
USES • Information for buying.

**Private Citizen**
USES • See the landowners around me.

**Private Citizen**
USES • Gauging differences in property tax across different neighborhoods/cities/counties.

**Private Citizen**
USES • I am searching for land to build a home. I have found that MLS listings often do not illustrate property bounds, but do list parcel numbers, which I hope to view here.

**Private Citizen**
USES • Find owners of neighboring land.

**Private Citizen**
USES • My own property.

**Private Citizen**
USES • W521 city line, Dorchester.

**Private Citizen**
USES • Finding an address for the purpose of sending a funeral memorial thank you card.

**Private Citizen**
USES • Using to get a better idea of property lines and neighboring properties.
BENEFITS • Easy way to locate acreage and an idea of property lines and neighboring properties.

**Private Citizen**
USES • Interest in buying.

**Private Citizen**
USES • Hunting.

**Private Citizen**
USES • Looking for family owned land.

- Private Citizen
  USES • Gaining permission from landowners when tracking game.

- Private Citizen
  USES • Locate owner of hunting land.

- Private Citizen
  USES • To see what parcel of land I keep getting offers to purchase for.

- Private Citizen
  USES • Looking for farmland maps from the 1800's for ancestry research.

- Private Citizen
  USES • To locate the propety.
  BENEFITS • I am not with an organization, I am out of town and there was no other way I could think of to see where the property was. My wife and I are in Arizona, running there to go through the tax clerk office was not a practical option.

- Private Citizen
  USES • Check accuracy of information on property owned. Check adjacent properties ownership changes.
  BENEFITS • Good one stop source for land ownership information.

- Private Citizen
  USES • Identify federal, state, DNR, county public and private forest land from each other, for recreational purposes.
  BENEFITS • Federal, state, DNR and county forest lands all have different rules, especially for camping.

- Private Citizen
  USES • To locate my parcels and my friends parcels.
  BENEFITS • Gives me an idea of who my neighbors are.

- Private Citizen
  USES • Prospective buyer of property.

- Private Citizen
  USES • Looking at a parcel I own while traveling abroad to obtain information for the DNR.
  BENEFITS • When traveling abroad there are few parcel maps of Wisconsin that allow access to info when the computer sees a foreign browser trying to access information, yours is one of the few.

- Private Citizen
  USES • To investigate property that I may be interested in purchasing.
  BENEFITS • This is an amazing site. I hope you continue to provide access. Thanks!

- Private Citizen
  USES • Parcel info.

- Private Citizen
  USES • To see where my land boundaries are and neighbors boundaries.
  BENEFITS • Purchased land in the state of Wisconsin.

- Private Citizen
  USES • Trying to figure out lot line for our property.

- Private Citizen
  USES • To see personal property lines.

- Private Citizen
  USES • To find available parcel information on land that's for sale.

- Private Citizen
  USES • Locate parcel for possible purchase.
  BENEFITS • Freedom of information.

- Private Citizen
  USES • Need parcel info for fencing.

- **Private Citizen**
  USES • Initial identification of nearby private property, for volunteer trailwork projects.
  BENEFITS • Maintaining good relations with neighboring landowners.

- **Private Citizen**
  USES • Look for government land boundaries for disbursed camping and hiking.
  BENEFITS • To ensure I am on government land and not private property.

- **Private Citizen**
  USES • Look up my parcel.

- **Private Citizen**
  USES • Rough estimate of property lines.
  BENEFITS • Gives us a general idea of what we are working with for landscaping constraints.

- **Private Citizen**
  USES • In the home buying process, so I double check the address against parcel data.
  BENEFITS • Very helpful to see assessed values, taxes, and parcel borders.

- **Private Citizen**
  USES • Attempted to determine ownership of possibly hazardous trees so I can plan whether to let them fall or take preventive measures.

- **Private Citizen**
  USES • Using for genealogy class where I'm investigating the history of a house in Wisconsin.
  BENEFITS • This is a great service to have available for folks that are out of state and can't get to the government offices for this data.  Thank you!

- **Private Citizen**
  USES • Plan for forester visit.
  Contact owners of surrounding parcels to discuss contacting me if deciding to sell.

- **Private Citizen**
  USES • I needed to look up the municipality for the church in which I am getting married. Is it officially Wausau or one of the northern municipalities? Bingo! Map for the win! This is amazing! (Admittedly a map person who used to use ArcGIS once upon a time)
  BENEFITS • I'm wondering if I can use this as a resource at my workplace for assisting people in determining where they actually live. I know that sounds wild, but there are a lot of folks out there who aren't entirely sure, what with towns and villages. Not sure if I can state explicitly where I work, but it's for the state.

- **Private Citizen**
  USES • I am an agricultural economist planning on using the Wisconsin statewide parcel layer to study how weather shocks affect the agricultural real estate market.
  BENEFITS • Parcel-level data on ownership changes over time help me trace out the effects I'm interested in studying in granular detail.

- **Private Citizen**
  USES • I wanted to see how my property was parceled.
  BENEFITS • I want to see which parcels I would want to sell and which I want to keep.

- **Private Citizen**
  USES • I am semi-retired.  Just learning how to use maps and have interest in agricultural land.

- **Private Citizen**
  USES • Looking for land purchased by deceased relative.

- **Private Citizen**
  USES • I was trying to see lot dimensions for my property but they are not included.

- **Private Citizen**
  USES • Find where a parcel for which I received an unsolicited offer to purchase.

- **Private Citizen**
  USES • Parcel boundary information; parcel ownership information; parcel address; parcel tax information; very useful resource.
  BENEFITS • This is a very useful resource for the information that it provides. Very efficient compared with other means of researching this information.

▪ **Private Citizen**
USES • Parcel boundaries; parcel tax info; parcel owner contact info; very useful.
BENEFITS • This is a very efficient way to research the information provided by this resource.

▪ **Private Citizen**
USES • Finding property to buy.

▪ **Private Citizen**
BENEFITS • Transparency.

▪ **Private Citizen**
USES • To verify my home parcel boundaries.
BENEFITS • This service saves me having a surveyor come out to mark the property boundary.

▪ **Private Citizen**
USES • My parcel information.

▪ **Private Citizen**
USES • Land ownership identification.
BENEFITS • It is easier using a combined parcel map for quick searches than trying to find an individual county's GIS viewer.

▪ **Private Citizen**
USES • To know where private land is so I don't trespass.
BENEFITS • It's valuable to know where public and private land is.

▪ **Private Citizen**
USES • There is not any great free, public option to find publicly accessible land.
BENEFITS • I can find public land nearby to forage/fish.

▪ **Private Citizen**
USES • Create maps and data for client with projects across the state.
BENEFITS • Easy to use relatively up-to-date parcels for multiple projects. Especially handy when a county does not offer a download or a server connection (tho most do offer at least one of the options).

▪ **Private Citizen**
USES • Just looking up property information—real estate investor.

▪ **Private Citizen**
USES • Seeing about where my lot lines are.
BENEFITS • This is awesome.

▪ **Private Citizen**
USES • Real estate review.

▪ **Private Citizen**
USES • Check owners of property.

▪ **Private Citizen**
USES • Need my parcel ID number to complete a POWTS (private onsite wastewater treatment systems) Maintenance Agreement.

▪ **Private Citizen**
USES • Personal use. Looking up the property lines for my new home.

▪ **Private Citizen**
USES • Trying to see where our plot lines are.

▪ **Private Citizen**
USES • Looking for measurements.

▪ **Private Citizen**
USES • To view public information and description of a property address.

**Private Citizen**
USES • Verification of land/residence ownership while searching for rentals from websites/apps (Facebook, Furnished Finder, Craigslist, etc.).

**Private Citizen**
USES • Person property.

**Private Citizen**
USES • Gaining a general understanding of family and surrounding land ownership.
BENEFITS • This resource helped me understand land boundaries and total acreage for our family's land.

**Private Citizen**
USES • Getting permission to hunt on private land.
BENEFITS • Able to legally hunt on land.

**Private Citizen**
USES • Finding out myself's lot sizes, my neighbors lot sizes, nearby lots, and potiential lots to buy in the future.
BENEFITS • I've already looked up a few parcels and it came in very handy :) appreciate it.

**Private Citizen**
USES • Trying to find parcel information.

**Private Citizen**
USES • Research parcel information for possibly purchase.

**Private Citizen**
USES • Information.

**Private Citizen**
USES • To define my property in order to put it up for sale.

**Private Citizen**
USES • Planning layout of crops and buildings for a friend's farm.

**Private Citizen**
USES • Curious to see who owns certain parcels and what areas are owned by the state.

**Private Citizen**
USES • To better see my lot ones.

**Private Citizen**
USES • Personal knowledge.

**Private Citizen**
USES • Looking to buy a house and want to see what past taxes paid have been.

**Private Citizen**
USES • I'm trying to locate me property lines to see about getting a fence built.

**Private Citizen**
USES • Checking ownership, and informing of property changes when everyone else seems to be sneaking and malicious.
BENEFITS • Finding out what is wrong with the maps so people don't think they can trespass.

**Private Citizen**
USES • Lot lines, property assessments, inspections, and owner information.

**Private Citizen**
USES • Learn parcel ownership.

**Private Citizen**
USES • Looking at my land.

**Private Citizen**
USES • I want to find a landowner to buy land from.
BENEFITS • I've been able to find owners for plots many orders of magnitude faster than looking the plots up by hand. This service is absolutely needed for normal people that can't spend all day looking up the owner of a single parcel.

**Private Citizen**
USES • Mushroom hunting on public land, hiking.

**Private Citizen**
USES • To understand family estate situation.
BENEFITS • I was able to identify the real estate my parents kept in their name to pass on to the siblings that left the farm vs the real estate of the farm corporation that was acquired by the siblings who stayed to work on the farm.

**Private Citizen**
USES • I would like to study the boundary line of my properties.

**Private Citizen**
USES • Find who owns the house to see if they will sell it.

**Private Citizen**
USES • Fencing, building, utilities, etc.
BENEFITS • Not calling in. Figuring out and learning on my own.

**Private Citizen**
USES • Used for general land and real estate valuations and assessment informational purposes.
BENEFITS • Helps me to know who my neighbors are and who owns properties surrounding my neighborhood.

■          ■          ■

# V8 User Feedback

## ABOUT USER FEEDBACK

This V8 Final Report appendix is a compilation of comments provided by users of the **V8** Wisconsin statewide parcel layer, received via email and by way of the V8 online user feedback form. This data has been cleaned. Questions and comments dealing with technical subject matter have been omitted. Some comments have been omitted due to lack of content, or combined, in the case of multiple comments from the same user.

To view user feedback from previous years, see the V7 Final Report, V6 Final Report, V5 Final Report, V4 Final Report, and V3 Final Report (for V1-V3).

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**Legend**

Organge text indicates Organization/Affiliation
User responses are broken down into the following sub-groups:

STATE GOVERNMENT
FEDERAL GOVERNMENT
LOCAL GOVERNMENT
PRIVATE SECTOR
NON-PROFIT ORGANIZATIONS
EDUCATIONAL INSTITUTIONS
PRIVATE CITIZENS

Total number of V8 responses that appear below: **207**
Date of last and final update: **July 12, 2023**

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## STATE GOVERNMENT USERS

- Wisconsin Elections Commission
  USES • Address Location, School District Reference, Annexations and voter locating.
  BENEFITS • This is an essential service to help properly locate voters and addresses in our system.

- Wisconsin Department of Natural Resources
  USES • -- To help delineate recreational and preservation lands
  -- To help update the Public Access Lands Atlas
  -- To evaluate wetland compensatory mitigation options for the wetland permit applicants.
  -- To oversee the cleanup of contaminated properties.
  -- Identify responsible or affected neighboring parties, is useful when seeking permission to inspections on private property, or when enforcement actions are involved.
  -- In discerning land ownership and ownership of manure storage structures associated with large fish kill events.
  -- To help track the locations of rare species and natural communities and to carry out land and species management practices.
  -- To digitize Taxlaw parcels
  -- To generate a vector tile service for offline mapping
  -- To generate mailing lists by a geographic area
  BENEFITS • By not having to contact each county separately for this data
  By having a regular, reliable source of this information

- WI Historical Society/State Historical Preservation Office/Compliance
  USES • Planning, land ownership.
  BENEFITS • Contacting land owners, determining property lines.

- WI Dept of Administration, Division of Intergovernmental Relations; Municipal Services Payments (MSP) Program
  USES • I would like to use this tool to search/identify tax-exempt parcels that are State-owned and use the map's aerial imagery to identify which of those parcels have building improvements/structures on them. If this map tool could serve as a substitute for searches on the 72 individual county websites' online maps, that would be a bonus.

- **WI Department of Agriculture, Trade and Consumer Protection**
  USES • I am looking for an address associated with produce-growing acreage to contact for inspection per the Produce Safety Rule.

- **Wisconsin Department of Transportation, Bureau of Aeronautics**
  USES • I perform desktop review of projects, some of which includes determining the property boundaries of the project area and what type of use is associated with the parcels.
  BENEFITS • I perform desktop review of projects, some of which includes determining the property boundaries of the project area and what type of use is associated with the parcels.

- **Wisconsin Department of Health, Bureau of Communicable Diseases**
  USES • I made a disease prevalence map using R with the .shp file.
  BENEFITS • It would have been impossible and take much too long to make my own map for use in R. Your map was readily downloadable in the files that I needed.

- **Wisconsin Department of Natural Resources - Environmental Management - Water Resources**
  USES • Landowner contact information, landowner history of ownership, double checking existing WDNR resources such as surface water data viewer.
  BENEFITS • Centralized hub for gaining information on private parcels that otherwise is difficult to obtain.

- **[Anonymous]**
  USES • Field inquiries from citizens looking to access waters—needing to access landowner parcel tax address data for citizens to request access permissions from landowner.

## FEDERAL GOVERNMENT USERS

- **U.S. Fish and Wildlife Service**
  USES • Assist private landowners to restore habitat on their property.
  BENEFITS • Accurate up to date information about property boundaries for project design and implementation.

- **Ho-Chunk Nation - Administration Department - Real Estate Division - GIS Office**
  USES • Internal GIS Application & Property Acquisitions information & checking our own parcels information.
  BENEFITS • Displayed in out GIS Application and gives us the ability to easily find parcels and their information if the Nation is looking at purchasing properties.

- **[Anonymous]**
  USES • Land use planning.

- **[Anonymous]**
  USES • Overlay the parcel data on my data in GIS to see how owners/parcels intersect in my areas of interest. Area of interest covers multiple counties making inconvenient to use individual County sites. Also allows to keep a file rather than uploading every time on individual County sites.
  BENEFITS • This allows multiple data downloads in one location saving time and money. Not all Counties provide option to download parcel data so may not be available.
  May have encouraged some Counties to complete parcel mapping quicker.
  Not a static data set. Potential for use of outdated data if updating discontinued.

- **USDA Farm Service Agency (FSA)**
  USES • Create zip files to correctly map out land parcels for farming use.
  BENEFITS • Makes sure we have the correct boundaries!

## LOCAL GOVERNMENT USERS

- **Village of Pepin Zoning Adminisrator**
  USES • Create village maps.
  BENEFITS • We are able to create custom maps without having to get time from the busy county staff.

- **City of Menasha Health Department**
  USES • Verifying resident's jurisdiction.
  BENEFITS • We can accurately verify jurisdiction of residents.

# PRIVATE SECTOR USERS

▪ Engineering Resource Associates
USES • Making GIS exhibits for clients and residents in Wisconsin.
BENEFITS • This combined with LiDAR/DTM data helps us determine the location of the property quickly and better convey the situation to the client prior to survey saving a great deal of time. It's also a great resource for students I tutor that desire to do projects.

▪ Black Knight [Real estate]
USES • Validating parcel data.

▪ Great Ecology
USES • Used to conduct an economic market analysis.
BENEFITS • We will be using Wisconsin parcel data for an environmental litigation to understand market responses to contamination.

▪ AECOM/PMO/Environmental/GIS Specialist
USES • Primary use is for FEMA Open Space project for Region 5.
BENEFITS • As noted from the FEMA Open Space project, this comprehensive statewide parcel layer has made my process more efficient providing a "one stop" shop for parcel data. The alternative is for me use various county viewers assuming the county I'm working in is.

▪ Medxcel Real Estate
USES • Search of legal entity property ownership over multiple Wisconsin counties.

▪ MetroNet
USES • Creating permits for Fiber in correct location per Wisconsin's permitting regulations.
BENEFITS • Correct location of Parcels/ROW for drawing our fiber in the correct location.

▪ Abei Energy
USES • Determine zoning information and use parcel boundaries to assist in the development of statewide renewable energy projects (solar and wind).

▪ National consulting firms - Partner Engineering and Science, Inc., AEI Consultants, and others
USES • I am an environmental assessor (I complete Phase I Environmental Site Assessments), and this data helps me write my reports and gather data about potential environmental impacts to soil and groundwater at properties around the State.
BENEFITS • Some rural sites have very limited data & online resources, so this is especially helpful for properties not located in large municipalities.

▪ FBS- Creators of FlexMLS
USES • MLS – to visualize property boundaries on a map and determine property location via parcel number and centroid.

▪ [Anonymous]
USES • Utilizing the gis to see site lines for future architecture development projects.
BENEFITS • We utilize the gis when our Wisconsin clients hire us to work for them. This provides valuable information for us to start designing according to the correct city setbacks.

▪ [Anonymous]
USES • I plan to utilize this to help track down all real estate that a client may own in Wisconsin. This will be a helpful tool to encompass all of a client's real estate so that we aren't missing any parcels.
BENEFITS • I foresee this benefiting our firm in identifying exactly what real estate a client owns so that we can find everywhere they have real estate to encompass it all in their estate planning.

▪ [Anonymous]
USES • Land survey search points.

▪ Commonwealth Heritage Group, Inc.
USES • Identifying landowners for archaeological field survey.
BENEFITS • We conduct archaeological survey on behalf of various private, public, state, and federal entities and use the parcel layer to identify landowners impacted by our work.

▪ Fitzpatrick Select Services
USES • Property lookup function for customers to order real estate title searches.
BENEFITS • Helps us compete with larger organizations by improving customer experience.

- **Geographic Techniques LLC**
  USES • UAV (drone) planning; land conservation maps; hiking trail maps.
  BENEFITS • Knowing particular land ownership for hiking trail maps, conservation easements, and planning UAV mapping routes (who to contact/avoid while flying).  The statewide parcel data has been a fantastic asset for our mapping needs!

- **Forster Electrical Engineering**
  USES • We use the parcel data when mapping electrical distribution facilities for our Municipal Utility clients.
  BENEFITS • Reduces the time required to add landbase data to our maps.

- **Halberg Engineering LLC**
  USES • Verify building owner municipality for proper documentation of building project locations submitted to the DSPS (where the building design is reviewed and the local municipality is notified of the building design application).
  BENEFITS • Often building owner's and builders associate their project with the nearest "village" or "city" because their mail comes to that Zip Code, but they are often located in a civil town ("township") nearby.  Also, some villages and cities spill over from one.

- **Assessment Technologies / Market Drive CAMA / Support**
  USES • Our product, Market Drive CAMA, is used by about 1600 municipalities throughout the state.  I'm the Support Specialist that assists users.  We have functions to output assessment data in various formats.  I use a SQL database output to connect assessment data to your mapping.  I can obtain mapping from each county, but I find that because I work with many assessors throughtout the state, it is very convenient to have one map for the entire state.
  BENEFITS • I have assisted our users with producing thematic maps.  I have created maps showing topical data for analysis purposes (when combined with assessment data).

- **Green County Mutual Insurance Co**
  USES • Find out who owns the parcel and mailing address of owner.
  BENEFITS • We are an insurance company and this helps us to know we have all owners of the property insured correctly.  Lots of time people forget to tell us about trusts and LLCs.

- **[Anonymous]**
  USES • Trying to see where the R/W is through abutting parcel lines.

- **[Anonymous]**
  USES • Use it for our maps.
  BENEFITS • Absolutely. I'm not sure how else we'd show Right of Way or Parcel Lines on our prints.

- **Resource Environmental Solutions**
  USES • Use for project boundaries for projects that are parcel based.  ID landowners to know which parcels are part of a project.

- **SolEnergy**
  USES • We are a contractor that submits a lot of permits to municipalities and tickets to Digger's Hotline, this is a very quick and easy way to see which municipality a customer's address falls under.
  BENEFITS • It has saved us TONS of time and has made my job extremely easy.

- **Sink to Septic Plumbing**
  USES • For working on Wisconsin water wells and location information.

- **RFY Inc**
  USES • Permit application for highway entrance.

- **[Anonymous]**
  USES • We use the parcel lines in our pre-planning for site developments.
  BENEFITS • We benefit by saving an immense amount of time not have to georeference PDFs and trying to scale into drawings.  Having the owner information right in the shapefile lines helps us greatly as well.

- **Info-Pro Lender Services**
  USES • We research properties for mortgage lenders to check if property taxes are paid. We need to have the ability to search by an owner in Jefferson County, as their treasurer site does not have this option.
  BENEFITS • We do not need to contact the county to do owner searches for us. We can use the database for this.

- **Ayres Associates**
  USES • I use the parcel lines in autocad as a background to engineering design topo, or as a starting point to determine boundaries and ROW's for survey projects.
  BENEFITS • It's a wonderful resource. It saves so much research time to create a basemap in cad for what we use it for.

- **Cardno (now Stantec)**
  USES • I work as a GIS Analyst for an environmental consulting company. We use parcel data in a wide variety of our GIS deliverables, mainly to show ownership and delineate project boundaries.
  BENEFITS • It is very easy and convenient to be able to download statewide parcels versus tracking down parcels by county or municipality as needed.

- **McKnight Excavating LLC**
  USES • I work with an excavation company and before I call in to diggers or submit municipality permits, I always check here and verify that the address and parcel information is accurate.
  BENEFITS • What sometimes out-of-state contractors have listed as the project site is actually correct with the city records. I have found incorrect lot numbers and also wrong parcel numbers attached with to jobsite addresses by architects.

- **Vanselow Law Offices, LLC**
  USES • Verifying parcel information for legal documents.
  BENEFITS • More quickly confirming parcel information.

- **Redevelopment Resources, Chief Research Officer and Development Specialist**
  USES • Private sector consultant working with local and regional units of government to assess workforce and housing needs.
  BENEFITS • It helps our clients receive accurate, relevant information and facilitates data-driven decision making in a more timely manner. Having experience with working in other states where this data is not readily available, this is a huge benefit to WI communities.

- **[Anonymous]**
  USES • For Map Export we will use the data.

- **[Anonymous]**
  USES • Quickly used to find property boundary/ parcel info for several Wisconsin taxpayers.
  BENEFITS • I can sort out the parcels base on various criteria. Such as tax parcel ID, Owner name, County, etc.

- **[Anonymous]**
  USES • Professional planning and design consulting services in support of mountain bike trails & associated infrastructure. Basically we plan parks. We use parcel data for cartographic and planning purposes to depict/identify the land where trails can go.
  BENEFITS • Our planning projects have turned into construction projects, which are both profit centers and involve onsite work. We have used the maps in the field and in desktop format.

- **Schug Consulting LLC**
  USES • Shapefile - I use Land & Improvement assessment values to analyze commercial property value changes year to year.
  BENEFITS • Annual source of some of my income.

- **Franzen Appraisal Services LLC**
  USES • Used for county parcel data and GIS maps for appraisals.

- **Ark Wireless, Inc. dba RFAnalytic**
  USES • Assist with potential locations for fixed wireless site performance/feasibility prediction - provide broadband access.
  BENEFITS • I primarily rely on US census and other public databases, but the Census data is not accurate to the census block level (by design) making it difficult to asses small populations for capital investment. I am a single person consulting company with expertise in radio systems. This data allow better model creation.

- **Spectrum, Field Engineering, Wisconsin**
  USES • Basic plat research for various issues/concerns.
  BENEFITS • Much easier interface than other plat map avenues.

- **[Anonymous]**
  USES • To see if Wisconsin is good to invest in, suitable for our purposes.
  BENEFITS • Checking lands against their local qualities.

- **Edgewater Resources**
  USES • We use the information to complete necessary information for obtaining construction permits.
  BENEFITS • We get access to information necessary to apply for construction permits.

- **Wisconsin Department of Agriculture, Trade and Consumer Protection; DFRS, BFRB, Produce**
  USES • I work for the state produce safety program at DATCP and find this map valuable for locating farms not listed online.
  BENEFITS • We have been able to make a more efficient farm verification by locating a contact address for a piece of land on which we have observed produce production in order to connect with the operators to meet our requirement for FSMA in verifying all produce farms in the state.

- **[Anonymous]**
  USES • Identify ownership of property adjacent land for sale, for potential purchase. Iâ€™d like to find some property for a recreational getaway.

- **Securitel, LLC**
  USES • Determining municipality and county by entering an address. Municipality is needed for fire alarm inspection compliance; county is needed for charging proper sales tax.
  BENEFITS • We can go to one website and find municipality and county by entering an address.

- **[Anonymous]**
  USES • Creating site maps for DNR requirements.
  BENEFITS • All parcels are in 1 database which saves time from navigating each county or municipality's GIS site.

- **Medxcel Real Estate**
  USES • Confirm current list of owned assets against county detail.

- **Emmons & Olivier Resources, Inc.**
  USES • Environmental planning and permitting, water resources management.
  BENEFITS • Saves time having to navigate each county's individual parcel offerings, which are in a variety of formats / retrieval mechanisms, if they are even available.

- **Linked Living Homes**
  USES • Legal property data for obtaining building permits.
  BENEFITS •

- **[Anonymous]**
  USES • Forestry.
  BENEFITS • All county parcel info in one place, I don't have to search each county, or pay some of them for their GIS data.

- **LoboInc.**
  USES • Affirming land disputes.

# NON-PROFIT USERS

- **Gathering Waters**
  USES • Gathering Waters—a nonprofit organization that serves and is comprised of the state's nonprofit land trusts - uses the Statewide Parcel Database to map the lands that have been protected by its members. In addition, I assist individual land trusts with varied land protection projects, relying on the statewide database both to delineate active projects and to research opportunities.
  BENEFITS • The statewide geodatabase of protected lands is possible only through the statewide parcel layer. I can not overstate the value of this service, nor my gratitude at being able to draw upon it. At the local level of individual land protection projects, I'm similarly indebted to the technical team that manages this layer and to the governmental department or departments whose funding makes it possible.

- **Ice Age Trail Alliance**
  USES • We use the statewide parcel data to check property ownership in the vicinity of the Ice Age Trail.
  BENEFITS • The statewide parcel data layer has helped us identify landowners that have changed along the Ice Age Trail.  It also helps us in planning the route of the Trail.  Using one statewide layer is much more efficient than working with data from multiple counties. (If we have questions about an area or want to verify we have the most recent information, we do follow up by going to the county's website.)

- **Doty Island Development Council**
  USES • We had read some Menasha City Council Minutes from July 1886 in which the city obtained property from a couple citizens. Since the streets weren't named, I had to figure out where Block A, Lot #51 & $52 were. I found old maps, but I needed to cross the 1887 Menasha Lot Map with GIS.

- Affiliated with UW-Madison and Great Lakes Indian Fish & Wildlife Commission
  USES • Finding public lands on which to perform ecological survey work.
  BENEFITS • I am able to find accessible parcels efficiently while minimizing the risk of unintentional trespass.

- League of Women Voters - St. Croix Valley
  USES • League of Women Voters St. Croix Valley (St. Croix, Polk, and Burnett counties). We use shapefiles for our VOTE411 voter info application to help voters see exactly what is on the ballot for a specific address.
  BENEFITS • We (and most other local leagues) update the VOTE411 system for each election. The State and National Leagues use this data for statewide and national elections in our mission to provide information to voters.

- BlueBonnet Data / Data Fellow
  USES • I will be making a map of population density of younger residents in Milwaukee county.

- Woodland Dunes Nature Center and Preserve, Inc. - Land Management Coordinator
  USES • To show our property boundaries to the public and neighbors as we manage for habitat.
  BENEFITS • It makes it easier to tell the story of our property when applying for grants to continue land management activities.

- Des Moines Showing Up for Racial Justice (SURJ) and Iowa Citizens for Community Improvement
  USES • Genealogical research.

- [Anonymous]
  USES • RCPC residency verification for school district.

- Northern Grace Youth Camp
  USES • Checking the parcel #s we own and those of our neighbors.

- Jehovah's Witness
  USES • Identify property owner and if it is a rental property.
  BENEFITS • More accurate information.

## EDUCATIONAL INSTITUTION USERS

- Downtown Montessori Academy - Admissions
  USES • To verify a student's resident/school district.
  BENEFITS • Helps us during membership audits.

- Stevens Point Christian Academy
  USES • I use the Wisconsin statewide parcel map for verifying residency for our school's participation in the Wisconsin Parental Choice Program and the Special Needs Scholarship Program.
  BENEFITS • This service provides us the documentation we need to provide the DPI in order to participate in the above programs.

- University of Wisconsin Platteville Civil and Environmental Engineering Department
  USES • I used this to get parcel lines for a site design project I am working on as part of a capstone senior design project at UW-Platteville.
  BENEFITS • It provides an easy way to get shape files to import into Autodesk Civil 3D to use for design.

- [Anonymous]
  USES • Used to verify addresses for DPI programs.
  BENEFITS • Verifiable information for a family's current residence.

- Plum City School District
  USES • Our school uses this website to find Open Enrolled students.
  BENEFITS • This data is essential for finding what tax addresses belong to which school district.

## PRIVATE CITIZEN USERS

- Private Citizen
  USES • Personal project to map parcels in native ecotype restoration, land stewardship etc in SW Dane County.
  BENEFITS • I've use SPL in earlier personal mapping projects of very limited scope.

- Private Citizen
  USES • Hobby mapping.

- **Private Citizen**
  USES • Look at own parcel for dimensions.

- **Private Citizen**
  USES • Researching land owners for archaeological research.
  BENEFITS • We have used this information to successfully contact land owners to conduct archeological surveys/documentation!

- **Private Citizen**
  USES • Hobby.

- **Private Citizen**
  USES • I am looking at purchasing this property.

- **Private Citizen**
  USES • Viewing land.

- **Private Citizen**
  USES • Ownership.

- **Private Citizen**
  USES • Understanding boundaries for hunting.

- **Private Citizen**
  USES • Reference for home buying.
  BENEFITS • Easy to use and see property lines and owners.

- **Private Citizen**
  USES • Camping and hunting without trespassing.
  BENEFITS • Not trespassing.

- **Private Citizen**
  USES • To start to determine property lines.

- **Private Citizen**
  USES • Locate owners of land parcels for requesting hunting access.
  BENEFITS • Land tracts are difficult to determine ownership and are seldom owner occupied, as such this data base provides access to lands that are given CRP and other program dollars for wildlife damage appropriated from hunting fees.

- **Private Citizen**
  USES • Hunting permissions.

- **Private Citizen**
  USES • Locating properly lines.

- **Private Citizen**
  USES • To correct the owners name of a parcel.

- **Private Citizen**
  USES • To see a map of land I bought.

- **Private Citizen**
  USES • Needed to verify my parcel number from an easement agreement.
  BENEFITS • Easy search by name, address or parcel number.

- **Private Citizen**
  USES • Plotting.

- **Private Citizen**
  USES • Search information on parcels near mine.
  BENEFITS • Located information that is useful.

- **Private Citizen**
  USES • Land ownership.
  BENEFITS • Found owner and land values.

■ Private Citizen
USES • Identify property owned by Grandfather.
BENEFITS • Adding information to the personal history of [name].

■ Private Citizen
USES • Setting up for a tabletop role playing game and need inspiration for the world.

■ Private Citizen
USES • Locating historical property information.

■ Private Citizen
USES • Considerations for property development, purchase.
BENEFITS • I dont even know how anyone would ever spend money investing in real estate or developing real estate in WI without this resource.

■ Private Citizen
USES • Helped with finding land to purchase by knowing land owners.
BENEFITS • Helps to ensure pieces of land are being taxed assessed correctly.

■ Private Citizen
USES • Property lines for hunting parcels.

■ Private Citizen
USES • Curiosity.
BENEFITS • No longer curious.

■ Private Citizen
USES • Planing ski trails.
BENEFITS • Look for city owned land.

■ Private Citizen
USES • I volunteer with several projects for cemeteries. I use this for land owner info. VERY IMPORTANT FOR ME AND TO BE FREE.
BENEFITS • Land owner info, cemetery acres, if church is included, surveys done, plats, plss land description.

■ Private Citizen
USES • Agricultural land contracts, and Realty information.

■ Private Citizen
USES • Metal detecting
BENEFITS • Find out the land owner and obtain permission to metal detect.

■ Private Citizen
USES • Hunting and fishing permission.

■ Private Citizen
USES • Personal curiosity.

■ Private Citizen
USES • To know neighbors.
BENEFITS • I know my neighbors for safety and security of the neighborhood.

■ Private Citizen
USES • Researching my property lines.
BENEFITS • Gave me a good idea on where my property line should be.

■ Private Citizen
USES • Survey.

■ Private Citizen
USES • Buying property.
BENEFITS • Plat books are expensive especially for a 1 time look up.

■ Private Citizen
USES • Just viewing my land.

- **Private Citizen**
  USES • To ensure I am not trespassing when out overlanding / exploring with my 4x4, especially up north in Nicolet forest.
  BENEFITS • Plan trips knowing I won't be trespassing.

- **Private Citizen**
  USES • Property lines.

- **Private Citizen**
  USES • Fishing spots.

- **Private Citizen**
  USES • Find out who owns a parcel of land near me.
  BENEFITS • I don't have to call around or go anywhere to retrieve public information.

- **Private Citizen**
  USES • Wondering if you could put or have historical data too.

- **Private Citizen**
  USES • To research the history of our home and to help find the original build date.

- **Private Citizen**
  USES • Delineate property lines.

- **Private Citizen**
  USES • Checking it out to potentially use as a primary source for an undergrad research paper about architecture!
  BENEFITS • YES I used it last year for a geography project. 10/10 great source.

- **Private Citizen**
  USES • Assessing Real estate for purchase.

- **Private Citizen**
  USES • For mapping our mine boundary mine for the county.
  BENEFITS • This is our first time using it, it's been very helpful.

- **Private Citizen**
  USES • Who owns land , and who to ask about hunting.

- **Private Citizen**
  USES • Property lines.

- **Private Citizen**
  USES • Places to move.

- **Private Citizen**
  USES • Identify parcel owner.

- **Private Citizen**
  USES • Interested in looking at boundaries for purpose of respecting them.

- **Private Citizen**
  USES • Platbook.

- **Private Citizen**
  USES • I use the map to find my personal property lines and property lines on public land.
  BENEFITS • This map is great. It is super easy to use and there is so much information for the user! And its free!

- **Private Citizen**
  USES • Identifying property owners for broadband and telecommunications project rights of way.
  BENEFITS • Able to download a shape file of the County Parcels and ID Numbers to get vesting documents from the respective counties.

- **Private Citizen**
  USES • Hunting.

- **Private Citizen**
  USES • Look up who owns land.

**Private Citizen**
USES • Determine landowner.

**Private Citizen**
USES • Curious as to who owns land near me.
Bicycling and hunting purposes.

**Private Citizen**
USES • Clarifying my lot lines.

**Private Citizen**
USES • Purchase home.

**Private Citizen**
USES • Looking at land up north.

**Private Citizen**
USES • Location of parcels for signage placement.

**Private Citizen**
USES • Land surveyor.

**Private Citizen**
USES • Was hoping to get information on parcel size (dimensions) for use in possible future improvements.

**Private Citizen**
USES • Used to investigate locations for the purposes of a telecom provider exploring the area as a potential place to deploy fiber- need to understand how many locations there are, where they're located, and how far they are from the road.
BENEFITS • Helps validate other data sources (example: FCC data), especially the addresses, the lat/long, and the provided SHP files.

**Private Citizen**
USES • I use to monitor neighboring properties owner changes around the properties that I own.
BENEFITS • Yes, the ability to view adjacent properties in another county has been very helpful.

**Private Citizen**
USES • Checking on parcel numbers of my property, my deceased fathers property and daughters property for insurance and our records.
BENEFITS • I would be able to figure out acres, parcel numbers etc on my own property and that of our properties that we would rent in the future.

**Private Citizen**
USES • Check who owns lots for possible purchase.

**Private Citizen**
USES • Hunting information.
BENEFITS • Hunting information.

**Private Citizen**
USES • To avoid trespassing.

**Private Citizen**
USES • Local land owner.

**Private Citizen**
USES • General.

**Private Citizen**
USES • Hunting.

**Private Citizen**
USES • Potential property purchase.

- Private Citizen
  USES • Determining property ownership.
  BENEFITS • Knowledge of property ownership.

- Private Citizen
  USES • Research for personal history project.
  BENEFITS • Easier accessed information.

- Private Citizen
  USES • Just want look up 2004 RE tax bill.

- Private Citizen
  USES • Values on my property.

- Private Citizen
  USES • Taxe record.

- Private Citizen
  USES • Finding our neighbors names.

- Private Citizen
  USES • Looking at properties in the surrounding area.

- Private Citizen
  USES • General curiosity. Possible relocation.

- Private Citizen
  USES • Property values.

- Private Citizen
  USES • Parcel sales.

- Private Citizen
  USES • Real estate appraisal.
  BENEFITS • Conducting research for real estate appraisals, which we are paid to prepare

- Private Citizen
  USES • To understand what land is public versus private in my county and surrounding counties.

- Private Citizen
  USES • Property owners while hunting.

- Private Citizen
  USES • Curious.

- Private Citizen
  USES • Looking into rural property out of curiosity. I'll want to buy some land in the future to have a hobby farm.

- Private Citizen
  USES • Land description and zoning.

- Private Citizen
  USES • Comparison.

- Private Citizen
  USES • Homebuyer looking at property owner information and lot lines.
  BENEFITS • It has helped me see if there are easements and to see if what's on the real estate websites is correct.

- Private Citizen
  USES • Look up landowner.

- Private Citizen
  USES • View boundary with neighbor.

- **Private Citizen**
  USES • To assess previous land use for land I will own or currently own. to determine confines of my property. to understand owner history and use, for history's sake.

- **Private Citizen**
  USES • Personal.

- **Private Citizen**
  USES • Research regarding conservation easements.

- **Private Citizen**
  USES • I am looking for information on my lot in Outagaime County.

- **Private Citizen**
  USES • Getting rough idea of actual property lines of my home.

- **Private Citizen**
  USES • To look at location of parcel I co-own.

- **Private Citizen**
  USES • Property line dispute. Neighbor cut down one of my trees.

- **Private Citizen**
  USES • I really appreciate it for asking property owners permission to hunt/fish or cross there private property.

- **Private Citizen**
  USES • Urban archeology (property lines).
  BENEFITS • Knowing approx. location/names of parcel owners.

- **Private Citizen**
  USES • Understand and locate public property in order to not trespass on to private property when observing flora and fauna.
  BENEFITS • Avoid trouble with its private citizens.

- **Private Citizen**
  USES • Personal.

- **Private Citizen**
  USES • Family property details.

- **Private Citizen**
  USES • See who owns land around me and how big the parcel is.
  BENEFITS • Showed me exactly who owns what next to my land and the size of it. Thank you.

- **Private Citizen**
  USES • I was trying to see our property lines for a possible addition of a fence on the side of our yard.

- **Private Citizen**
  USES • Check if my neighbor is building on my property.

- **Private Citizen**
  USES • Look at where property lines are to find easement.

- **Private Citizen**
  USES • Looking for my buddys phone number.
  BENEFITS • I get to talk s* and say hi to my old friend.

- **Private Citizen**
  USES • See who owns things and state taxes to determine vales.
  BENEFITS • Learn about the area around me.

- **Private Citizen**
  USES • Hunting.

- **Private Citizen**
  USES • Many different purposes such as
  1) finding where my parcel is located within the larger plat,
  2) mapping current use and planning for future use of my properties,
  3) finding tax parcel information,
  4) finding property tax information,
  5) finding property boundary information,
  6) finding terrain information,
  7) finding a mailing address for a property owner out in the country where there is no house or residence, and other very helpful uses.

- **Private Citizen**
  USES • Hunting.
  BENEFITS • Predator control.

- **Private Citizen**
  USES • Land purchase.

- **Private Citizen**
  USES • Identify my lot lines.

- **Private Citizen**
  USES • Land lines.

- **Private Citizen**
  USES • New to area and used it to find names of all our neighbors.

- **Private Citizen**
  USES • Looking for property lines of my property.

- **Private Citizen**
  USES • Find property discription.

- **Private Citizen**
  USES • I use this to help hold government officials accountable in what they say about their personal finances/real estate information.
  BENEFITS • This has been an immense resource for transparency and base mapping.

■      ■      ■

# V7 User Feedback

## ABOUT V7 USER FEEDBACK

This appendix is a compilation of comments provided by users of the **V7** Wisconsin statewide parcel layer, received via email and by way of the V7 online user feedback form. This data has been cleaned. Questions and comments dealing with technical subject matter have been omitted. Some comments have been omitted due to lack of content, or combined, in the case of multiple comments from the same user. To view user feedback from previous years, see the V6 Final Report (for V6), the V5 Final Report (for V5), the V4 Final Report (for V4), and the V3 Final Report (for V1-V3).

> **Legend**
>
> Aqua text indicates Organization/Affiliation
> User responses are broken down into the following sub-groups:
>
> STATE GOVERNMENT
> FEDERAL GOVERNMENT
> LOCAL GOVERNMENT
> PRIVATE SECTOR
> NON-PROFIT ORGANIZATIONS
> EDUCATIONAL INSTITUTIONS
> PRIVATE CITIZENS
>
> Total number of V7 responses that appear below: 178
> Date of last and final update: **June 28, 2022**

## STATE GOVERNMENT USERS

- WisDOT/Division of Transportation System Development/Innovation Section
  USES • Use for real estate needs within WisDOT.
  BENEFITS • Able to sync up right-of-way and other assets with the parcel layer.

- Wisconsin Department of Public Instruction
  USES • Extremely valuable for looking up property owners, values, and particularly the school district to which each parcel assigned, for residency and voting purposes.

- Wisconsin Department of Public Instruction
  USES • We use this parcel map to identify to which districts students are zoned based on address.

- Wisconsin Department of Transportation, Division of Transportation System Development, Bureau of Highway Maintenance
  USES • Using parcel data to calculate right of way widths.

- Wisconsin Department of Revenue – Equalization, Milwaukee Bureau
  USES • It will be useful in our field review process when we are looking for property/owner info on or near county borders. It may prove useful in other processes as well for a regional map that can be accessed via the web.

- Public Service Commission of Wisconsin – Wisconsin Broadband Office
  USES • Census and broadband access analysis.

- Wisconsin Department of Public Instruction
  USES • Monitoring changes in school district boundaries.
  BENEFITS • Verifying reorganization (boundary change) orders.

- Public Service Commission of Wisconsin
  USES • Review of utility construction projects and customer service inquiries.
  BENEFITS • Being able to identify affected properties and their proximities to proposed projects.

- [Anonymous]
  USES • Delineation of public and private land for various regions.

- **[Anonymous]**
  USES • Confirm property owner name/address prior to sending notification letters.
  BENEFITS • Easily and quickly confirm property owner name/address prior to sending notification letters. We have to do this for multiple counties, so it saves time from having to go to multiple county websites to find the information.

- **Dept. of Military Affairs - Wisconsin Emergency Management**
  USES • The statewide parcel database will be integrated into our damage assessment application allowing county and tribal emergency managers to get a real-time look at parcel data, including assessment information, while using the state's damage assessment app.
  BENEFITS • Immediate access to parcel polygons and attributes during an emergency, especially useful when we don't have immediate access to specific county GIS data.

# FEDERAL GOVERNMENT USERS

- **U.S. Army Corps of Engineers – St. Paul District GIS Section**
  USES • We use Wisconsin parcel GIS data as a reference for U.S. Army Corps of Engineers Projects, as well as a check of federal versus private or other public property.
  BENEFITS • It is a valuable resource to not have to go each county to request updated data. This is way easier to have a compilation that is available and updated. We are very thankful for this dataset.

- **National Park Service**
  USES • I am using this layer in Ashland, Bayfield, and Iron counties to summarize landscape scale disturbances around Apostle Islands National Lakeshore.
  BENEFITS • It is extremely beneficial to have this ownership information. For myself, it is not necessary to see individuals names, but knowing the difference between private, private industrial, county, state, and federal ownership is useful.

- **[Anonymous]**
  USES • Allows us to put together map exhibits for rights-of-entries to test for harmful substances.
  BENEFITS • Allows us to do our work with a short suspense.

- **USDA - Natural Resources Conservation Service, Easements team**
  USES • I use the parcel layer to try to keep track of the owners of land encumbered by USDA NRCS easements.
  BENEFITS • It is SO MUCH FASTER using the statewide layer to see if there has been a change in ownership, rather than going to each county website individually.

- **USDA/NRCS**
  USES • County parcel layers to identify potential participants in an upcoming joint federal agency initiative. PLSS data for same as above. PLSS data for general use on deliverables.

- **USDA NRCS Soil & Plant Sciences Division**
  USES • Soil survey.
  BENEFITS • Knowing where public vs private land is of great value to us for planning field work.

- **U.S. Fish and Wildlife Service**
  USES • After contacting landowners to access their property to do our stream surveys. I extract the parcels of landowners that deny us access to their property and display them on our maps to make sure our field staff avoid these areas.
  BENEFITS • After contacting landowners to access their property to do our stream surveys. I extract the parcels of landowners that deny us access to their property and display them on our maps to make sure our field staff avoid these areas. It makes it easy to map these areas by having this data available to download.

# LOCAL GOVERNMENT USERS

- **[Anonymous]**
  USES • I use the statewide parcel viewer to obtain information and complete records for my position at our police department.
  BENEFITS • I have been able to update our records and acquire information that assist in investigations.

- **West Central Wisconsin Regional Planning Commission**
  USES • We use this database daily for regional planning purposes such as land use, transportation, recreation, housing, economic development, water quality, farmland preservation, etc.
  BENEFITS • Yes, we take advantage of every release and have done so since it was first provided for nearly all of our planning projects, grant applications, local and regional community support, and more.

- **Lockly Valuation Services**
  USES • Building GIS applications.

- **Bone Lake Management District**
  USES • Understand town boundaries around lake areas, parcels, and land ownership within town and lake district. Relate parcels to property tax information.

- **Diggers Hotline**
  USES • I have, and will, use a portion of the Wisconsin statewide parcel layer to update a county's parcel information for the purpose of utility facility locating.
  BENEFITS • Counties that are unable to send their parcel data to Diggers Hotline often direct us to download their data from the statewide parcel layer. Updated parcels result in easier locate requests for excavators.

- **[Anonymous]**
  USES • Dasymetric mapping of census data using class of property to determine where people live.
  BENEFITS • We can create maps that better represent where people live. We can prioritize projects, improvements, and disaster response based on demographics and residential areas.

- **[Anonymous]**
  USES • Great tool to assist in creating accurate layers for local use.
  BENEFITS • Create precise maps for public and private sector use at a micro level.

- **Random Lake Fire Dept**
  USES • House mapping for better emergency services response EMS.

## PRIVATE SECTOR USERS

- **Thomas Wyse Forestry**
  USES • Managed Forest Law plan map creation and timber sales.
  BENEFITS • More accurate MFL plan maps and reduced confusion about property lines.

- **Westwood Infrastructure, Inc. (Appleton Office / environmental)**
  USES • Displaying parcel lines, parcel numbers and/or ownership information on maps for WisDOT figures, WDNR submittals, and environmental projects for municipalities.
  BENEFITS • It saves large amounts of time compared to tracking down parcel mapping from individual counties/municipalities. It also provides seamless mapping across county/municipal boundaries, as well as a consistent schema.

- **[Anonymous]**
  USES • Review property lines and find information.
  BENEFITS • As a contractor, I've used the map to verify names and addresses. I also used the map to review property lines while house/land shopping.

- **OnX/GeoContent/CoreContent**
  USES • OnXmaps, Inc. (onX) processes and compiles county parcel data into a statewide layer for display along with public lands, trails, hunting units, and recreation points-of-interest. Hunters, outdoor recreators, and government resource managers use our value-added maps accessible via GPS units, smartphones, and web map servicess to determine public and private land boundaries.
  BENEFITS • We've used this as a private parcel source for WI the last few years.

- **[Anonymous]**
  USES • For GIS analysis and addresses needed for existing and proposed projects.
  BENEFITS • We use the data to create landowner lists on project areas. For any landowners that live near the project site, we send a letter to them notifying them of future work in the area.

- **Sunset Forestry LLC**
  USES • I enter privately owned lands into the Managed Forest Law Program. I use this parcel layer in GIS software to map every clients property.
  BENEFITS • Using this parcel layer has been critical to accuracy on acreages being enrolled into MFL. This data has also saved me ~1/2 hour per client.

- **[Anonymous]**
  USES • We will use the parcel data for engineering projects for Marshfield Utilities. We work with various municipalities and districts within Wisconsin.

- **[Anonymous]**
  USES • Needed to show property lines in a site plan.
  BENEFITS • We were able to easily obtain parcel data that was not found on the county website.

- **Snyder & Associates**
  USES • Very beneficial for preliminary design and planning in Civil 3D (CAD).

- **Mid-America Real Estate**
  USES • Highly valuable data that we use for general research.
  BENEFITS • Greatly reduces the time needed to find general parcel boundaries and parcel information throughout Wisconsin.

- **[Anonymous]**
  USES • Parcel boundaries for due diligence for a potential project in Rock County.

- **Hiawatha Broadband Communications Inc., Winona MN**
  USES • We use this data for planning of both wired and wireless broadband infrastructure.
  BENEFITS • We have benefited greatly by having a standardized statewide parcel layer. Our service area covers several counties in Wisconsin and having the data in a standardized and simplified format makes the data so much easier to work with as compared to other areas where every county's data is in different format and schema. The regular updates are a benefit as well. And I like to option of downloading individual counties as well.

- **Builders First Source - Menomonie, Wi**
  USES • I use it to determine what county a certain address is in and whether or not it is in the city limits in order to provide the information to our credit department when setting up jobs for our builders.
  BENEFITS • I can easily type in an address and see where it is located and what county it is in.

- **Resource Environmental Solutions, LLC**
  USES • ID appropriate property boundaries for projects, verify landowner name(s) and parcel address, determine parcels within a study area.
  BENEFITS • Having free access to the geodatabase tremendously streamlines our processes in which we use the data in the aforementioned "Uses" section. Makes the lives of us Geospatial Analysts so much easier.

- **Law Office of Rollie R. Hanson, S.C.**
  USES • To identify Parcel ID/Tax ID numbers for processing of Transfer on Death Deeds (and the like); Determine ownership, for same; FMV for probate estate assessments; Acreage to complete eRETRs.
  BENEFITS • Able to complete our work in a timely and efficient manner. The information is reliable. Oftentimes we are able to locate something in your database that we cannot find in the local/county databases.

- **Spectrum construction department**
  USES • This is a great tool to have working in Wisconsin.
  BENEFITS • When working in the road right-a-ways, we can find out landonwers' information.

- **Redd Summit Advisors**
  USES • Mapping ranch boundaries for clients for PRF Insurance.
  BENEFITS • When we have a client interested in PRF Insurance, we can more easily map the land they ranch on and give them a quote very quickly.

- **United Real Estate Corp**
  USES • Appraisal services (find parcel sizes and look at the aerial view).
  BENEFITS • When we can't get in touch with the local government or the assessor, it is nice to have this info online.

- **Adler Forestry, LLC**
  USES • Use for forest management operations / planning.
  BENEFITS • This is a convenient and consistent source of parcel data, since each county has varied data available.

- **American Transmission Company - IT - GIS**
  USES • Base data info, mailer & contact data source
  BENEFITS • One stop location instead of contacting multiple counties, good for work in 'new' areas.

- **Conservation Strategies Group**
  USES • Siting potential locations for solar energy sites, and wetland or stream restoration.
  BENEFITS • Knowing when adjacent parcels may be in common ownership helps any assessment that's otherwise based only on geographic features.

- **CHC Consulting**
  USES • I am a design engineer for CHC Consulting and I use the information for property lines when designing a fiber network layout in our own software.

- **County Materials Corp**
  USES • As base map layer for our internal GIS.
  BENEFITS • Approximate parcel boundaries for our internal maps and neighboring ownership information.

- **[Anonymous]**
  USES • When a decedent owns property but the family is uncertain where it is located, this allows a quick, easy search of the entire state to determine which county to focus on based on the search results obtained here.
  BENEFITS • The time spent searching for parcels is reduced greatly saving our client money.

- **Resource Environmental Solutions - Geospatial Team**
  USES • Identify project boundaries (and parcels within) that are parcel based, land searches.
  BENEFITS • Accurate project boundaries.

- **[Anonymous]**
  USES • Parcel search for communication towers.

- **Pyramid Network Services**
  USES • Land search for communication tower sites
  BENEFITS • Search for property ownership.

- **Michels Corporation**
  USES • Extremely helpful for our organization. We stream the data into our GIS system. We perform construction projects for federal, state and private companies and finding access points and temporary staging locations is critical. We only use the data for in
  BENEFITS • Having the information helps execute work more effectively and efficiently which results in lower construction costs for publically funded projects.

- **SEH, Inc.**
  USES • I downloaded parcels to use them as a background in my construction document planset.
  BENEFITS • The data is easily accessible and quality.

- **White Water Associates, Inc.**
  USES • Shoreland assessment/survey for WDNR and lake associations.
  BENEFITS • I use it for mapping, table production, measurement of shoreline lengths, survey forms. Eventually the line files are used in the field with associated parcel ID on iPad app.

- **Braun Intertec, Geospatial Operations**
  USES • We use the parcel dataset for CAD / GIS figures related to environmental investigation / remediation figures and analysis.
  BENEFITS • Easier access to quality data in the early phases of a project.

- **Ayres Associates**
  USES • Calumet County only - plan to use it in conjunction with FEMA Floodplain/Wisconsin Surface Water Data View to get an approximate map of parcels with mapped Regulatory Floodplain.
  BENEFITS • I'm new to Ayres, but I assume we've used this if not actually assisted in generating it as we have survey and geospatial folks that are working statewide on LiDAR and many other things.

- **[Anonymous]**
  USES • Land surveying information.

- **[Anonymous]**
  USES • Use the parcel map to look up owners, parcel ID numbers of a lot.
  BENEFITS • Allows us to find/verify parcel numbers which aids us in looking up tax record information on county websites.

- **[Anonymous]**
  USES • Engineering for placing new buried fiber cables, it helps us to know where property lines are, for both private and public, which helps us when engineering an area where to place our pedestals etc.
  BENEFITS • Very helpful tool, especially in new developments to show where the lots are, new proposed roads will be, and how the development is layed out.

- **CORRE, Inc.**
  USES • Parcel data had been used in association with transportation planning, design, property acquisition, and environmental compliance related work done for local and state governments.
  BENEFITS • Consistency with existing county records/data. Quality map output with familiar data/format as provided for agency review purposes.

- **[Anonymous]**
  USES • We are looking to purchase so we are looking for info.

- **[Anonymous]**
  USES • I regularly reference this for engineering and planning efforts. Having a uniform parcel dataset is VERY helpful for our work.
  BENEFITS • We often use parcel boundaries during concept planning. I work at a private engineering firm who often works on behalf of Cities and Villages across the state. Having GIS data publicly available like this speeds up our workflows and provides a better product for our clients.

- **[Anonymous]**
  USES • I have used this parcel layer with my company's GIS software in order to assist our client with managing timber land in Wisconsin.
  BENEFITS • We have assisted our client to best manage timber land in Wisconsin.

- **White Water Associates, Inc.**
  USES • Shoreland survey/mapping.
  BENEFITS • Off-line iPad application of parcel for WDNR shoreland survey.

- **Koerner Forest Products LTD**
  USES • Creatig timber sale maps and MFL maps for clients and DNR.

# NON-PROFIT USERS

- **Ice Age Trail Alliance**
  USES • We use the parcel layer to identify properties within the approved IAT corridor. This information is then matched up with other layers to confirm contact info.
  BENEFITS • It is a quick way to identify properties and land owners.

- **[Anonymous]**
  USES • We use this information to verify school district for given addresses.

- **Gathering Waters**
  USES • Our organization has used and will continue to utilize the Statewide Parcel Database to accurately and comprehensively map those lands protected by the state's 53 land trusts and nature centers through both ownership and via easement.
  BENEFITS • The statewide parcel layer is literally at the center of our continuing mapping project. It would not be possible without the invaluable work of the team that assembles, maintains, and updates this database.

- **Ice Age Trail Alliance**
  USES • The Ice Age Trail Alliance uses the statewide parcel layer to check property boundaries and also ownership information. The parcels may be ones that the Trail crosses, or others we may be interested in acquiring for protection of the Ice Age Trail.
  BENEFITS • The statewide parcel layer benefits us in that it's a single layer of parcel data for the entire state. In the past, we needed to visit or download parcel data from 30 different counties in Wisconsin. It also helps us more easily update ownership informmation in areas where we have easements or handshake agreements for the trail to cross a property.

- **IndependenceFirst**
  USES • We do home accessibility assessments for people with disabilities, and sometimes need this type of information to help make decisions about home modification recommendations.
  BENEFITS • We were able to get the information we needed to make accurate decisions about modification options. Specifically, we needed to know where the property lines were in relation to the house.

- **Ridge & Valley Cruiser's Snowmobile Club**
  USES • Owners of land that the snowmobile trails use.
  BENEFITS • Makes it easy to find out the owner & parcel #.

- **Silver Lake Preservation Association**
  USES • Update our database of landowners for a lake association.
  BENEFITS • Confirm or find out who current landowners are.

- **Price Electric Cooperative**
  USES • To represent and locate the parcel location and information for our members of Price Electric Cooperative.
  BENEFITS • We've benefited by having an accurate and complete record of parcels statewide in the state of Wisconsin.

## EDUCATIONAL INSTITUTION USERS

- **Salem State University**
  USES • Hi! I'm using this data in GIS to study changing traffic patterns and changing commercial activity in Wausau and the surrounding bedroom communities for a school project.
  BENEFITS • Having these files easily available as shapefiles has helped me quickly understand how the Wausau region is changing.

- **University of Wisconsin-Green Bay**
  USES • I am providing this feedback as a volunteer consultant for UW-GB, specifically related to their effort to propose a new National Estuarine Research Reserve in the area. The statewide parcel map is a key resource in understanding which lands are to consider for the "boundaries" for the proposed reserve.
  BENEFITS • It is helping filter out lands which are not eligible for consideration. It is also making it much easier for the involved experts to see where lands are and how they fit into the context of other criteria, e.g., terrain, existing protected status, etc.

- **Graduate School of Economics Kobe University Japan & Dept of Economics, University of Wisconsin-Eau Claire**
  USES • Used to write academic article: "Convergent Validity of Satellite and Secchi Disk Measures of Water Clarity in Hedonic Models" by David Wolf and Thomas Kemp. For this article, each housing transaction was georeferenced using parcel shapefiles collected from the Wisconsin Statewide Parcel Map Initiative.

- **University of North Carolina at Asheville's National Environmental Modeling and Analysis Center**
  USES • Using to map the Great Lakes coastal environment for UNC Asheville's National Environmental Modeling and Analysis Center. Our geographic information systems (maps) will help others decide where to direct environmental relief funds.

- **[Anonymous]**
  USES • Verify school district for address.

- **Waterloo School District - I T Department**
  USES • To create a map of the Waterloo School District School Board boundaries across three counties. The layers provided the parcels to subdivide the county specific zones.

- **SSTI/COWS/UW-Madison**
  USES • The Net Property Tax field in this shapefile will allow us to calculate revenue per acre which is a metric that cities are increasingly interested in.
  BENEFITS • Running this calculation for Dane County will allow us to test the methodology for application elsewhere in the country.

- **[Anonymous]**
  USES • Verifying school district based on residency of student.

## PRIVATE CITIZEN USERS

- **Private Citizen**
  USES • Property lines.

- **Private Citizen**
  USES • The deeds on my home have been altered .deeds have been switched and the park rd park st is actually my easement that has been hidden due to.the deeds being switched.

- **Private Citizen**
  USES • Looking to see who owns parcels adjoining our farm.

- **Private Citizen**
  USES • Personal use.

- **Private Citizen**
  USES • Personal.

**Private Citizen**
USES • Realty searching.
BENEFITS • Love access to parcel info.

**Private Citizen**
USES • Trying to find hunting land/property owner.

**Private Citizen**
USES • 1) When camping in state and national parks/forests to be sure we stay on government lands (avoid trespassing). 2) To see the terrain, helping to determining accessible areas, and confirm the route to desired destination (as well as determine the destination).
BENEFITS • Being confident we are staying on public land helps us have a more enjoyable time.

**Private Citizen**
USES • More descriptive idea on the land boundry, visual idea.
BENEFITS • Same way it helped me in the past get a visual clarifcation of land I want to purchase.

**Private Citizen**
USES • Checking my property.

**Private Citizen**
USES • Using it to see who owns what property. I am looking to purchase and build homes in areas around Wisconsin. I would like to know who to contact to buy portions their land.
BENEFITS • Find contact informations for land owners.

**Private Citizen**
USES • Just to see my new land on the map.

**Private Citizen**
USES • Was looking at land for sale and it gave a parcel number so i wanted to look it up to see where it was at but the number was only part of it cause a lot of parcels came up from just the numbers that was given.

**Private Citizen**
USES • To fill out durable power of attorney for finances.

**Private Citizen**
USES • We are buying a house and I' trying to see where property tax lines are.

**Private Citizen**
USES • For property values on land for sale. For owner information on buying property. General curiosity on parcels.
BENEFITS • I find the information I need or was curious about.

**Private Citizen**
USES • Identify land owners. Submitted an application to NRCS and used the information from the map to identify the parcel.

**Private Citizen**
USES • Pondering business possibilities, building sizes.

**Private Citizen**
USES • Looking for a house, property.

**Private Citizen**
USES • Looking up who owns land near current family property.
BENEFITS • Quick lookup, able to save a lot of time.

**Private Citizen**
USES • Finding out names of land-owners around our property to report and offer assistance with trees down.

**Private Citizen**
USES • Helped us in buying a home to know what the land/property value was so we could make a reasonable offer, as well as understand what our property taxes would be when we did acquire the property.
BENEFITS • We could accurately estimate our property taxes from the previous year and create a much more accurate budget for our finances.

**Private Citizen**
USES • Bought a cabin and curious about lot lines.

**Private Citizen**
USES • Locating exact property lines.

**Private Citizen**
USES • Real estate research. Learning proper owners.
BENEFITS • Made house shopping easier and better informed.

**Private Citizen**
USES • Review for hunting land.

**Private Citizen**
USES • See size of land and tax data.

**Private Citizen**
USES • Give location to our land without a fire number.
BENEFITS • Provides important info with user friendly platform and quick results.

**Private Citizen**
USES • Knowing where to hike and hunt- Confirming private areas.
BENEFITS • Not trespassing on private land and knowing landowners contact info. Geo info helpful, as well as topo.

**Private Citizen**
USES • Interested in purchasing land and would like to know neighboring parcels.

**Private Citizen**
USES • OMG! Best map, EVER! I used it to:
 1) Identify neighboring land ownership and boundaries
 2) Determine my land value
 3) Search for land owned by others (e.g. state owned lands)

**Private Citizen**
USES • Use the parcels as part of day-to-day genealogy research. By comparing the parcels to old county plat maps, I am able to find the present day locations of old family farms, etc. and create custom genealogy-related maps using ArcGIS.

**Private Citizen**
USES • To review property boundaries.

**Private Citizen**
USES • Hunting.

**Private Citizen**
USES • Seeking land boundary info, Lat / Lon coordinates of parcel corners.

**Private Citizen**
USES • To gain information about homes I am trying to purchase in order to understand zoning issues, look up records with county offices, etc.

**Private Citizen**
USES • Don't know yet. Just found site and have general interest in GIS.

**Private Citizen**
USES • View various parcels of land and assessments in our area, find owners of land. Information for value and purchase.

**Private Citizen**
USES • Public land use for inland trout fishing.

**Private Citizen**
USES • Checking boundaries of my property - seeing neighbors and understanding who owns adjacent land.
BENEFITS • Very valuable service!  Nice tool and very much appreciated. I am grateful for access to this and very pleased that this has been provided free of charge. Thank you!!!

**Private Citizen**
USES • Was trying to find easements.

**Private Citizen**
USES • Gravel road/ATV trail bike route planning/exploration.

**Private Citizen**
USES • Investigating parcel info as I consider purchasing land.
BENEFITS • Knowing parcel boundaries in approximate relation to aerial photography. USGS quad overlays for land type.

**Private Citizen**
USES • For upland hunting information.
BENEFITS • Know who to contact for permission.

**Private Citizen**
USES • I uses this to roughly find property lines on my grandparents farm.

**Private Citizen**
USES • Looking for property lines.
BENEFITS • Just learning as a new home owner.

**Private Citizen**
USES • Finding state owned land for recreational activities. I have confirmed land available for hunting using this service, as well as confirmation of other outdoor activities.
BENEFITS • Being able to see who owns different parcels of land and where those parcels are is extremely beneficial. I can compare that to google maps to compare where the parcels actually are. That was before I figured that I could toggle the layers.

**Private Citizen**
USES • Personal info-adjoining owners.

**Private Citizen**
USES • Understanding who neighbors are at cabin property.

**Private Citizen**
USES • Looking to see who owns a parcel.

**Private Citizen**
USES • Looking for property.

**Private Citizen**
USES • Check boundaries and ownership around purchased land.

**Private Citizen**
USES • Boundaries.

**Private Citizen**
USES • Real estate.

**Private Citizen**
USES • Looking at land ownership and value in northern Wisconsin.

**Private Citizen**
USES • Locate property owners adjacent to properties we own.

**Private Citizen**
USES • Understanding home prices in the Badger State.

**Private Citizen**
USES • Visiting Wisconsin in June.

**Private Citizen**
USES • Looking for possible land to build a home.
BENEFITS • Just an individual, not an organization, but I think this will help to see exactly where a piece of land it located and what's nearby.

**Private Citizen**
USES • View property lines.

**Private Citizen**
USES • I wanted to see who owned what parcels in my parents' hometown, and I wanted to be able to quickly calculate what acreage they owned as well as get a sense for undeveloped roads that crosscut their land.

**Private Citizen**
USES • Locating public land. Researching expected property tax
BENEFITS • I've used this service multiple times but never filled out the feedback form.

**Private Citizen**
USES • Want to locate previous owners of property that I now own.
BENEFITS • Found only current owner.

**Private Citizen**
USES • Looking for land of a particular size to purchase.
BENEFITS • Being able to find the owners of various land parcels and request to purchase.

**Private Citizen**
USES • Home apprasial.
BENEFITS • Easy to find information.

**Private Citizen**
USES • Used the application to find the market value of a piece of property that is for sale next to the property we have.

**Private Citizen**
USES • Looking for land to buy for a home build.

**Private Citizen**
USES • Looking for missing property in divorce.

**Private Citizen**
USES • Looking to buy a house. Parcel size/composition is important. Sites like Zillow have parcel data but behavior is iffy; sometimes non-functional. Come to look up parcel information for prospective houses. (Also I'm a GIS Professional/Nerd so I must use sites like this whenever possible.)

**Private Citizen**
USES • Gather information on a house I just bought.
BENEFITS • Easily accessed the tax ID.

**Private Citizen**
USES • Tried looking for my property lines.

**Private Citizen**
USES • Searching for property for sale.

**Private Citizen**
USES • Tax information.

**Private Citizen**
USES • Exact location / boundry of properties listed for sale. Current valuation.
BENEFITS • Positive identification of land parcels listed for sale.

**Private Citizen**
USES • Look at land ownership of near by land when buying a home (ex owned by business, city etc.).
BENEFITS • Helps understand if land could be developed or changed in the future.

**Private Citizen**
USES • I would like to use the parcel map for navigating a property I own.

**Private Citizen**
USES • Looking at buying a house and it included two parcel numbers.

**Private Citizen**
USES • Check site.

**Private Citizen**
USES • Land ownership.

**Private Citizen**
USES • Curiosity and in my civics classrooms. I am a civics teacher.
BENEFITS • It has satisfied my curiosity and helps my students understand the difference between Townships cites and towns.

**Private Citizen**
USES • Using for geneological purposes. Plotting out former family land.

**Private Citizen**
USES • My neighbor keeps changing her mind about where our property line is and I am trying to locate some documentation about the width of the property.

**Private Citizen**
USES • Mailing to commercial real estate owners.
BENEFITS • Single source of public data is great so we don't have to contact individual counties.

**Private Citizen**
USES • Marking property lines.

**Private Citizen**
USES • Locating owners of private land that I'd like to hike and take photos, so I can contact them and get permission to be on their land.

**Private Citizen**
USES • Finding out who owns the rental duplex near me so I can talk to him about his tenants who are problematic. Already tried a calm, civil discussion with the tenants themselves but that had no results.
BENEFITS • I was able to easily find out the landlord for a neighboring property to talk to him about the problematicly loud tenants at their rental property.

**Private Citizen**
USES • Plan hunting and fishing trips.

**Private Citizen**
USES • Determine property lines, land ownership of neighboring properties, confirm public lands.
BENEFITS • As new property owners of a rural property we're able to figure out our property lines and who are neighbors are.

**Private Citizen**
USES • Ownership.

**Private Citizen**
USES • Looking to see my property.

**Private Citizen**
USES • Reviewing personal property parcels.

**Private Citizen**
USES • Looking up my house to fill out a quick claim so my ex husband can be removed from my property.
BENEFITS • I will own my home free and clear from my ex husband.

**Private Citizen**
USES • I planned to find out who owns property next to us to find out where our property meets.

**Private Citizen**
USES • Finding the physical address of a particular parcel.
BENEFITS • I was able to find the information I needed for a form I needed to fill in.

**Private Citizen**
USES • See the boundary lines of a property I have bought.
BENEFITS • I saw shape of my newly purchased property.

■        ■        ■

# V6 User Feedback

## ABOUT V6 USER FEEDBACK

This appendix is a compilation of comments provided by users of the **V6** Wisconsin statewide parcel layer, received via email and by way of the V6 online user feedback form. This data has been cleaned. Questions and comments dealing with technical subject matter have been omitted. Some comments have been omitted due to lack of content, or combined, in the case of multiple comments from the same user. To view user feedback from previous years, see the V5 Final Report (for V5), the V4 Final Report (for V4), and the V3 Final Report (for V1-V3).

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**Legend**

Light red text indicates Organization/Affiliation
User responses are broken down into the following sub-groups:

STATE GOVERNMENT
FEDERAL GOVERNMENT
LOCAL GOVERNMENT
PRIVATE SECTOR
NON-PROFIT ORGANIZATIONS
EDUCATIONAL INSTITUTIONS
PRIVATE CITIZENS

Total number of V6 responses that appear below: **243**
Date of last and final update: **July 6, 2021**

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## STATE GOVERNMENT USERS

**WI Department of Natural Resources**
USES • -- To digitize Taxlaw parcels
-- To generate a vector tile service for offline mapping
-- To help delineate recreational and preservation lands
-- To help update the Public Access Lands Atlas
-- To evaluate wetland compensatory mitigation options for the wetland permit applicants.
-- To oversee the cleanup of contaminated properties.
-- Identify responsible or affected neighboring parties, is useful when seeking permission to inspections on private property, or when enforcement actions are involved.
-- In discerning land ownership and ownership of manure storage structures associated with large fish kill events.
-- To help track the locations of rare species and natural communities and to carry out land and species management practices.
BENEFITS • Saves time in addressing business needs listed under uses.

**WI Dept. of Agriculture, Trade & Consumer Protection**
USES • We use this resource when planning out our state wide surveys for plant pests and diseases. It helps us with landowner contacts and identifying public or industrial land to target our surveys.
BENEFITS • This has been immensely beneficial to us. We use it regularly and appreciate the effort and organization that it takes to compile these data.

**Wisconsin Historical Society**
USES • Mapping, research.
BENEFITS • Makes updates much easier.

**State Government User [Anonymous]**
USES • Looking up assessed value of parcels and aerial information on parcel layout and improvements due to the fact that the municipality or county GIS map is currently not working.

**Wisconsin Department of Revenue State and Local Finance Division - Tax Incremental Financing (TIF)**
USES • My co-worker and I verify parcels boundaries and values when new TIDs are created. Usually we start with county information which is what makes your list of links [https://doa.wi.gov/DIR/County_Contacts.pdf] so helpful. But we do use the statewide parcel map if we cannot find what we need.

- Wisconsin Department of Public Instruction
  USES • Check on school district boundaries.
  BENEFITS • We get many questions about residency and voting.

- Wisconsin Office of Public Defender - Spooner Trial Office
  USES • Criminal Investigation - Examining where crimes occur and who the landowners are, where the boundaries and parcels are for the purposes of crimes. For example, if its a DUI they need to be on a public roadway. I have used this Database to find that a person was not - in fact - on a public roadway.

- Wisconsin Department of Natural Resources.
  USES • I plan to use this data to make the DNR's current wetland survey data more complete. We are currently missing owner and place information for several areas we have surveyed. This data should be able to be intersected with our survey polygons to provide that information.

# FEDERAL GOVERNMENT USERS

- US Census  [~*9 responses realted to or citing "Census"; combined here*]
  USES • -- US Census enumeration.
  -- Search for owner of parcels for NRFU [Nonresponse Followup] Census data.
  -- Search for new house unit owner.
  -- Verifying land ownership to follow up with property owners to complete non-responses for community surveys.
  BENEFITS • -- We are able to obtain information on property owner and potential further contacts.
  -- Less time wasted in identifying and communicating with property owners.

- USDA – United States Department of Agriculture
  USES • We use it to maintain landownership records for our farm programs.
  BENEFITS • It helps us keep updated records for accurate participation.

- Federal Government User [Anonymous]
  USES • Proving eligibility for Disaster Assistance.

- BLM - Bureau of Land Management
  USES • Compare state level data with federal data.

# LOCAL GOVERNMENT USERS

- Village of Birnamwood
  USES • We have a GIS system for mapping and use this information with it.
  BENEFITS • Allows us to look at properties and owners.

- Franklin township, Kewaunee County Plan Commission member
  USES • It will help me visually locate parcels of land for my position on the town plan commission.
  BENEFITS • I need to locate land parcels for rezoning and land division.

- University of Wisconsin-Stevens Point, City of Stevens Point
  USES • I've used parcel data both as a private citizen and for the local government. As a citizen I've used it for numerous projects for my major in Natural Resources Planning at UW-Stevens Point. Maps created are generally land use maps. For my internship in the Community Development Department with the City of Stevens Point I've also created land use maps to analyze current uses in new TID districts within the City, and I'm using the parcel data today to analyze undeveloped lots within the City for the 2019 Housing Report.
  BENEFITS • We benefit from the free up to date data that is provided. This up to date data allows for the creation of better plans for the future of the City of Stevens Point. As a student I benefit because the school can get easy access to this data which provides.

- City of Tomah
  USES • Parcel data analysis.

- Local Government User [Anonymous]
  USES • Review what parcels looked like before a split.
  BENEFITS • Makes splits before and after more understandable.

# PRIVATE SECTOR USERS

**Davy Engineering Co.**
USES • Property research.
BENEFITS • Site investigations for construction projects.

**Edge Consulting Engineers, Inc.**
USES • Finding property lines for new cell tower construction.
BENEFITS • Finding all of the property info in one place saves time, rather than searching individual county websites.

**Ayres Associates - Telecommunications Division - OSP Designer**
USES • Base mapping for utility drawings (telco, electric, ROW), research, used as a template to learn how GDB schemas were built during my college GIS class.
BENEFITS • This is essential to our CAD base design workflow. Having data within a single statewide GDB greatly increases productivity and saves time.

**Applied Ecological Services**
USES • Used for project boundaries when they're based on parcels (e.g. wetland delineations & solar projects, restoration projects).
Identifying public/private land based on owner name. Identifying potential protected lands.
BENEFITS • The parcels provide the most accuracy for project boundaries and confirm we have the correct location by providing owner name when available. The also help us determine land that is publicly owned that may be protected to help us ID areas where to expand.

**onX Maps**
USES • onXmaps, Inc. (onX) processes and compiles county parcel data into a statewide layer for display along with public lands, trails, hunting units, and recreation points-of-interest. Hunters, outdoor recreators, and government resource managers use our value-added map—accessible via GPS units, smartphones, and web map services—to determine public and private land boundaries.
The map products that we sell are similar to an online parcel viewer; users can query individual parcels and view ownership information for one parcel at a time, but are not able to download a list of ownership or other such data. Further, the raw data is NEVER accessible for download or sold as a mailing list. The Terms of Use inform our customers that the data is not a substitute for a legal land survey, the data is subject to error, and is for informational purposes only.
BENEFITS • Reliable updates allow us to plan for WI parcel updates in our Hunt app--our users appreciate it!

**Valley View Forestry LLC**
USES • We utilize the Statewide Parcel Database to provide additional context to our mapping needs and to identify and locate client properties.
BENEFITS • It is wonderful to be able to access a consilidated database of the tax parcel information while maintaining our datasets rather than having to visit numerous different county sites and locating the individual county data sets under varying standards.

**Vandewalle & Associates**
USES • I have and will continue using this data in my jobs as an urban and regional planning consultant employed by municipalities across the state.
BENEFITS • We are able to efficiently create property maps and pull assessment records for communities we work for across the state for things such as Zoning Maps, potential Redevelopment or TIF Districts, and more.

**RWE Renewables**
USES • Renewable energy developer use for site layout, landowner contact, and grid-scale planning for wind or solar energy generation.
BENEFITS • Assists in site layout, planning, landowner contact for grid-scale renewable energy development.

**Thomas Wyse Forestry LLC**
USES • Managed Forest Law plan preparation and timber sale establishment and mapping.
BENEFITS • It's a real time and cost saver to have all the parcel data available in one place and ready for use in GIS.

**Transcendent Technologies**
USES • Transcendent Technologies has used the State Parcel Fabric to add geographic reference to WDOR Real Estate Transfer Sales Data as a value added GIS based solution for our customers using our sales history module. The parcel data also provides a visual representation of property boundaries on our map.
BENEFITS • The Statewide parcel database has provided us with uniform solutions across our partner counties and has offered a significant savings to our counties by standardized data vs creating customized solutions based on individual data schema.

**Private Sector User [Anonymous]**
USES • Parcel locations etc. for insurance purposes. Wi. insurance agent.
BENEFITS • Comes in very handy on several occations.

- **Courthouse Retrieval System**
  USES • Incorporate the data into a service provided to realtors to allow them to view parcel location within their multiple listing tax software.

- **Great Lakes Urban Forestry**
  USES • Tree inventory.
  BENEFITS • Allows field crews to determine trees in or out of ROW.

- **Halberg Engineering LLC**
  USES • I design commercial buildings and use parcel data like this to confirm which municipality the building site is a part of.
  BENEFITS • I have frequently searched various county web sites for the information, but some municipalities (cities) extend across county lines themselves, so having a state wide resource is valuable to my business and, indirectly, to my clients who are small business owners throughout the state.

- **Ellingson Companies/GIS**
  USES • Used to understand people affected by projects we work on

- **Private Sector User [Anonymous]**
  USES • General parcel data on exhibits when scoping a potential job prior to survey or design work

- **Geocaching.com**
  USES • Using for the review of new geocaches for Geocaching.com.
  BENEFITS • This allows me to ensure new geocaches are not placed on private property without permission. In addition the application helps ensure that we are not placing geocaches on protected lands like State Natural Areas.

- **Private Sector User [Anonymous]**
  USES • Landscaping and development.

- **Private Sector User [Anonymous]**
  USES • To find the owner of a property I wish to purchase.

- **Custom Course Maps**
  USES • I make Disc Golf Maps and want to see who owns the land around a course and if there are vacated parcels nearby.

- **Edina Realty**
  USES • Real estate.

- **CoreLogic – Data Acquisition-mapping**
  USES • We use the data to aid us in the creation of value-added derivative products that we license to our clients. We combine the raw data we receive from the County with other data elements and use a patented process to standardize and normalize the data into our products.we will not resell or redistribute the County's original GIS data (in its original unadulterated form, format, and volume) to third parties.
  BENEFITS • We use the data to aid us in the creation of value-added derivative products that we license to our clients.

- **TDS Telecom**
  USES • Property ownership.

- **CGC, Inc. [Engineering firm]**
  USES • Determine parcel locations.

- **Private Sector User [Anonymous]**
  USES • Finding property owners information for recreational permissions.
  BENEFITS • So we can find places to metal detect and other outdoor activities.

- **Precision Appraisals LLC**
  USES • Real estate appraisal office.
  BENEFITS • We have not been able to get Ariel view or tax/assessment date online for Menominee County.

- **Private Sector User [Anonymous]**
  USES • Private forest management.
  BENEFITS • Regular use for verifying and integrating parcel spatial data.

- **Private Sector User [Anonymous]**
  USES • FOIA Requests for Phase I [Environmental Site Assessment]
  BENEFITS • Helps determine property boundries.

- **AmericanOrtho.com**
  USES • Insurance information.

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- **Private Sector User [Anonymous]**
  USES • We permit for new communications lines and are required to show parcels and r/w on all prints
  BENEFITS • In all of our permits we have to draft within the right of way while still showing all utilities and parcel lines so this gives us an accurate depiction of where the right of way lies in order for us to draft, permit, and build communication lines.

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- **Equix/Mi-tech Services**
  USES • We use it for getting a general idea of Right-of-Way for drafting communications design projects.
  BENEFITS • Very helpful with the addresses nested within the shapefile aside from the parcels themselves.

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- **GWB Professional Services, Gary Becker, CEcD Emeritus**
  USES • I am a consultant who works for local governments on development-related issues. Although I can secure parcel data on a project by project basis for the County in which my project is located, having access to statewide parcel data allows me to do comparative analysis without having to pay for the data from counties outside the one in which the project is located. Most of the work I do is area analysis, looking at trends in property values both spatially and through time.
  BENEFITS • It allows me to perform analysis that could otherwise not be affordably accomplished without this resource.

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- **Private Sector User [Anonymous]**
  USES • Mortgage on property verifying land situation.

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- **Private Sector User [Anonymous]**
  USES • We use this data for GIS mapping applications for private clients.
  BENEFITS • This makes it easy to view landowners parcel boundaries.

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- **Private Sector User [Anonymous]**
  USES • Autocad.

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- **Private Sector User [Anonymous]**
  USES • Finding parcels for real estate investment purposes.
  BENEFITS • It saves us time using the statewide map to see all properties regardless of county.

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- **Private Sector User [Anonymous]**
  USES • Landowner info for utility projects.
  BENEFITS • This has been a lifesaver when needing parcel data for utility projects in Wisconsin.

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- **Maurer Surveying, Inc.**
  USES • Wealth of information used for private and work use.

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- **Jacobs Engineering Group**
  USES • Used to find parcels impacted within 1 mile of a substation build within Adams County.

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- **JLL Milwaukee - Research/GIS Analyst**
  USES • Various commercial real estate property analysis and data verification.
  BENEFITS • Increased quality of internal property database, therefore increased client knowledge and decision making intel (client = future office users/businesses).

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- **Baxter & Woodman, Inc. - Spatial Technology Dept.**
  USES • We plan on using this data for internal projects where we cannot obtain parcel data from Municipality or County.

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- **Law Office of Rollie R. Hanson, S.C.**
  USES • Look up requisite property information for completing eRETR's mostly (especially acreage). Also to look up/confirm ownership & to find Parcel ID (so the multiple search options are very helpful).
  BENEFITS • Provides the information we need to complete our work on a regular basis. Identifying properties owned, identifying property ownership, parcel ID, acreage, etc.

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- **Private Sector User [Anonymous]**
  USES • Parcel info for siting information, mapping.

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- **Private Sector User [Anonymous]**
  USES • Creating parcel maps for wetland mitigation banks, verifying site ownership for permitting, independent research etc.

- **Richland Area Forestry, LLC**
  USES • GIS mapping for forestry
  BENEFITS • Similar layers obtained in the past from DNR but not all counties available and the ones I use are now becoming outdated. I use the layers with GPS for orientation in the field and making GIS maps for WI managed forest law (MFL).

- **Snyder & Associates**
  USES • Preliminary/Conceptual Planning & Design In CADD.
  BENEFITS • Very helpful in preliminary/conceptual planning & design. Essential to keep this going.

- **Private Sector User [Anonymous]**
  USES • Figuring out which AHJ [authority having jurisdiction] to apply for permits through without having to call multiple municipalities.

- **Audubon Companies - GIS Dept**
  USES • Helpful in determining who to contact for different possible projects and to determine possible project costs using parcel geometry. These projects if they progress, can providing an influx of funds to individual residents, companies, local and state govt. and other entities within Wisconsin. Great tool and well delivered with ease of access and use.
  BENEFITS • Having an available parcel base layer to work with provides a quick method to help determine project costs and schedules.

- **Parkitecture + Planning**
  USES • Planning purposes with Rock Bike Coalition to extend and connect off-road multi use trail corridors in Rock County.
  BENEFITS • Very easy to find, access, and download county wide data. especially in Rock Co, rather than having to piecemeal data from each municipality.

- **AT&T Labs**
  USES • Service location analysis for telecoms, part of national effort.
  BENEFITS • Having access to fresh and consistent data with updates is important. Being able to get it direct is nice. The quality of both the data format and the data itself is good and appropriate. These data are great infrastructure upon which valuable new applications can be built WI is the best state overall for their parcel hosting.

# NON-PROFIT USERS

- **Gathering Waters**
  USES • We utilize the entire statewide layer to document the boundaries of protected lands under the ownership or easement of the state's 40+ land trusts. The Statewide Parcel Database is the literal foundation of this project, in that it both makes the effort possible and serves as the base upon which all of the boundaries are built. The database is, in a word, invaluable.
  BENEFITS • Please see my answer above under the 'Uses' query. In case this form is being aggregated with others and sorted by answer, I copy and paste my answer here:
  We utilize the entire statewide layer to document the boundaries of protected lands under the owne

- **Northwoods Lands Trust**
  USES • We use the parcel layer to do conservation work - specifically to map ownership of parcels that we protect through acquisition or conservation easements. We also use the parcel data to evaluate development around lakes.
  BENEFITS • We use the parcel layer a lot!  It helps us do analysis, and create accurate maps of the properties that we work on.

- **Landmark Conservancy**
  USES • Conservation easement monitoring for non-profit.
  BENEFITS • Data assists with finding and accurately mapping parcels included in conservation easements.

- **Bethany Baptist Church, Mason WI**
  USES • Understanding what parcels are being referenced for tax-exempt forms to be filled out.
  BENEFITS • Gives accurate information about ownership of parcels to help with tax records.

- **Ice Age Trail Alliance**
  USES • The Wisconsin statewide parcel layer has greatly helped us in updating landowner database along the Ice Age National Scenic Trail. We are in the process of doing a virtual "walk through" of the Trail to improve the accuracy of our land ownership data - both geographic and owner information. Since the Ice Age Trail crosses 30 counties, it's much more efficient having all parcel data in one layer than working with multiple counties. Other staff use the statewide parcel layer for planning and management.
  BENEFITS • We have used the statewide parcel data to update property boundaries and ownership information along the Ice Age National Scenic Trail.

- **Ice Age Trail Alliance, Lands Department**
  USES • Trail development and conservation.
  BENEFITS • It make our work so much more efficient. the alternative is going to each county's website. those vary greatly and some are terrible. Furthermore the data are combined with our own to create informative maps used to make our important decisions.

- **Aldo Leopold Foundation/My Wisconsin Woods**
  USES • I manage a statewide database of all woodland owners in Wisconsin and I use the parcel layer daily to update parcel information for landowners who recently purchased property in order to connect them with forestry professionals and track forest management on the ground.
  BENEFITS • We used it to populate our database with 2017 data and its the foundation for our outreach and program. We couldn't have done it without one central location for the tax data statewide. Going county to county would have been impossible and formatting a nightmare!

- **Non-Profit User [Anonymous]**
  USES • Writing letters to community for encouragement during the pandemic.

- **Diggers Hotline - Mapping Services Department**
  USES • Diggers Hotline base map update, specifically for Iowa County.
  BENEFITS • Diggers Hotline is a non-profit corporation and is Wisconsin's One-Call center for utility facility locating, keeping both Wisconsin excavators and public utility lines safe. Certain counties are unable or unwilling to provide GIS data directly to us without charging, and we know it can be downloaded here.

- **Regeneration Midwest/Midwest Healthy Ag project**
  USES • We are conducting a grant-funded survey of farmers and rural residents related to agriculture, environment, and public health. We will use this information to gain a clearer understanding of the farmer and the land that they manage.

- **Rock River Coalition - Friends of Badfish Creek Watershed**
  USES • Adjacent property owner identification.
  BENEFITS • Improves efficiency when working on larger projects that cross county boundaries...

- **Madeline Island Wilderness Preserve**
  USES • Local land trust (Madeline Island, Ashland Co.)
  BENEFITS • GIS analysis of landcover and ownership for land conservation and management.

- **Non-Profit User [Anonymous]**
  USES • Investigate land ownership; Use for high resolution state boundary.

- **Non-Profit User [Anonymous]**
  USES • Names for lake association.

- **N.E.W Metal Detecting Club and The Relic Recovery Bureau**
  USES • Our metal detecting club in Appleton uses the parcel viewer to identify property owners in order to obtain permission to hunt properties. The tool has also become very important for us in identifying publicly owned properties.
  BENEFITS • It helps us identify public property and property lines to prevent trespassing.

# EDUCATIONAL INSTITUTION USERS

### Virginia Tech Agricultural & Applied Economics
USES • Identify parcels in surrounding lakes for water quality hedonic pricing model.
BENEFITS • Allows us to identify the parcels surrounding lakes of interest.

### Polytecnic School
USES • Land parcel form.

### Educational Institution User [Anonymous]
USES • Teaching real estate.
BENEFITS • Looking at plats and surveys.

### Central Michigan University – Department of Geography and Environmental Studies
USES • I hope to have a master's student work on an applied project examining shoreline property development or land prices.

### Educational Institution User [Anonymous]
USES • I am enrolled in graduate school at UW-Madison and am using this for a final project.
BENEFITS • I needed a county wide dataset for a final project. It was difficult to find a free, complete data set.

### University of Wisconsin-Milwaukee, Cultural Resource Management
USES • The statewide parcel data serves as a primary resource for the GIS team at the UWM-CRM Program for both determining property ownership information as well as depicting property boundaries on project mapping.
BENEFITS • The ease-of-use of the single, continuous data set and consistency of attribute information are a benefit to the daily operations within our program. The data set provides a single location for getting property information and has become a staple in our workflows.

### UW-Stevens Point
USES • Used for a capstone project map.

### Northland College
USES • Using parcel data to get an estimate of the population in certain areas. This data is then used towards Phosphorus Load estimates on waterways.
BENEFITS • This is helping a student with their independent research project.

### St. Mary Catholic Schools
USES • We use this to determine school district a family lives in for school purposes.

### Educational Institution User [Anonymous]
USES • To make a map and right down property lines on it for a school project.

### University of Wisconsin-Madison / Wisconsin State Cartographer's Office
USES • Adding attributes to building footprints in northern Ashland County.
BENEFITS • The statewide parcel layer gives us easy access to up-to-date parcel information in a standardized format. This improves the quality and usability of our data product. Attributes from the statewide parcel layer are an important part of the building inventory we are creating. Planners will use the inventory to refine flood damage estimates and identify community-specific vulnerabilities. This will help Wisconsin communities be more resilient.


# PRIVATE CITIZEN USERS

### Private Citizen
USES • Hunting, fishing. Purchasing and reviewing land.

### Private Citizen
USES • To apply for a chicken keeping permit.
BENEFITS • To identify the parcel number of our home.

### Private Citizen
USES • I am looking at a house I'm interested in buying and want to see what is around the house, as far as how large are the surrounding parcels, and where is the adjacent public land (as it is advertised to have on 3 sides).
BENEFITS • It will help me decide if I want to schedule an appointment to look at the house.

**Private Citizen**
USES • I wanted to see my property line and discuss where to pot a corner post with my neighbor.
BENEFITS • It helped me quickly assess an approximate property line without paying an expensive land surveying service.

**Private Citizen**
USES • On the search for a property to purchase, and using this website to check property lines in conjunction with Google Satellite.
BENEFITS • We can more easily compare to satellite photos where property lines are for properties we may be interested in purchasing.

**Private Citizen**
USES • Looking for property.

**Private Citizen**
USES • To better see the size of properties and get general info as to the value of them.

**Private Citizen**
USES • Land find and values.

**Private Citizen**
USES • Checking approx. where lot lines are.
BENEFITS • I can see where the boundaries of my property are. I am also evaluating buying other property and it helps when walking those as well.

**Private Citizen**
USES • Need to contact my neighbor to ask about using a logging road for access that is tough from my land.

**Private Citizen**
USES • Looking for vacation/hunting property.
BENEFITS • The amount of information and ease of use is impressive.

**Private Citizen**
USES • Locate a home I saw which was for sale.

**Private Citizen**
USES • Property lines.

**Private Citizen**
USES • Planning to sell. Gives me an idea as to price.

**Private Citizen**
USES • Its my right to know this information, the notion that the service provided need to be justified is rediculous.

**Private Citizen**
USES • Identifying ownership rights to land as part of my work, finding property of friends and family for recreational usage, and locating the exact acreage of property which I own.
BENEFITS • My work requires an extensive knowledge of what property is owned by whom, and how these owners want their property to be maintenanced by us. Parcel maps give us a vital tool to accomplish this, and give us a competitive edge in our business.

**Private Citizen**
USES • Determining borders of family property. Ensuring I do not trespass when exploring public waterways
BENEFITS • Was able to ensure my canoe trip did not lead to trespassing

**Private Citizen**
USES • While searching for rental properties, trying to find who owns the parcel because online scams are so prevalent. I want to make sure who I'm talking to actually owns it.
BENEFITS • Yes, I have avoided communicating with anyone who seems to be running a scam.

**Private Citizen**
USES • Curious about land ownership.
BENEFITS • It's data in a centralized place.

▪ Private Citizen
USES • Research and verification of parcels offered for sale as to accuracy of acreage and location (address). Zillow sometimes seems to have inaccurate/conflicting information.

▪ Private Citizen
USES • Identifying hunting land boundaries and finding info about market value.
BENEFITS • Had all the info I needed. Will hopefully soon be buying the property.

▪ Private Citizen
USES • Check who lives next door.

▪ Private Citizen
USES • I needed my parcel number in order to apply for a permit to build a bedroom in my basement and this was the only website that had it currently available including  five local gov't websites.
BENEFITS • Parcel number was acquired (confirmed that "tax # is the same as "parcel")

▪ Private Citizen
USES • Understanding where public and private lands are.
BENEFITS • I don't worry about trespassing.

▪ Private Citizen
USES • ATV trails and property ownership.
BENEFITS • Learning land near home.

▪ Private Citizen
USES • Identifying land for public use and owners of boundary units in case of game retrieval.

▪ Private Citizen
USES • I am interested in the history of Price County, this is just another resource for my research.

▪ Private Citizen
USES • House/property searching.
BENEFITS • Searching layout of parcels and surrounding parcels owners information.

▪ Private Citizen
USES • Address.

▪ Private Citizen
USES • To see property lines when looking at land to buy.
BENEFITS • I could see the land I was buying.

▪ Private Citizen
USES • To figure out who owns a pond nearby.

▪ Private Citizen
USES • Research.

▪ Private Citizen
USES • Looking for my property lines.

▪ Private Citizen
USES • Looking up duck hunting spots.

▪ Private Citizen
USES • Research private land boundaries.
BENEFITS • Help landowners better understand where their boundaries are.

▪ Private Citizen
USES • Identify lot lines for use in certified soil testing.

▪ Private Citizen
USES • Purchasing property.

▪ Private Citizen
USES • Hunting.

- **Private Citizen**
  USES • Just one day I answered question about the lake and it's parcels that had me in the dark for years. Thank You.

- **Private Citizen**
  USES • Fishing from public land on WI lakes with my son.
  BENEFITS • We avoid trespassing on private property.

- **Private Citizen**
  USES • Plan to contact landowners to potentially buy more land.

- **Private Citizen**
  USES • Information for property search.
  BENEFITS • Ease of use.

- **Private Citizen**
  USES • Purchasing a home in a rural area. Owner did not boundaries marked.
  BENEFITS • We will be purchasing another home in a rural area and may need to verify boundaries.

- **Private Citizen**
  USES • Looking for real estate, looking at property lines.

- **Private Citizen**
  USES • Shopping for property.
  BENEFITS • Visualization of potential purchases and nearby usage.

- **Private Citizen**
  USES • Looking for a property and ownership info.
  BENEFITS • I've used it several times.

- **Private Citizen**
  USES • Curiosity about purchasing property.

- **Private Citizen**
  USES • Tree purchase.

- **Private Citizen [with DOA/SCO email interaction]**
  USES • I am interested in using your database to determine the APPROXIMATE GPS locations of my property boundaries. I realize an accurate determination would require a survey but I'm interested in getting close. However your map only shows GPS coordinates to three decimal points of accuracy. Would it be possible to show the fourth digit? Or is there a better way to determine GPS points for property boundaries? I would truly appreciate it! Cool service by the way!
  BENEFITS • Allows for easy reference to local property.
  BENEFITS + [After SCO update to the app to show coordinates to 4th decimal place in the coordinate widget]
  Wow . . . all I can say is thank you. When you fill out an online suggestion form one generally assumes it's going into the ether never to be read or emerge. The fact that you read it and actually made the change has actually renewed my faith in humanity. How cool is that?

  I don't have access to ArcGIS but I notice that QGIS is open source so I'm going to download a copy and play around with it out of curiosity. In the meantime, adding the four decimal point will get me within a reasonable degree of accuracy. I recently bought a neighboring piece of property and at least two of the corners are in the middle of a wetlands (what I would actually call a swamp) and I honestly have absolutely no idea where they are located within 250 feet. This winter when things freeze up I'm hoping to hike in and see if there are any benchmarks, fences or evidence of the corners from previous surveying. Your points  and a GPS should get me to within 20 feet which is perfect.

  Thanks again for your response and for great service and a great tool. If there is any way for me to get you any more public thanks I'd be delighted. I plan on sharing this story.

- **Private Citizen**
  USES • Hunting.

- **Private Citizen**
  USES • Property line.

- **Private Citizen**
  USES • So I'm not trespassing.

▪ Private Citizen
USES • Purchasing property.

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▪ Private Citizen
USES • Property line.

---

▪ Private Citizen
USES • Hunting.

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▪ Private Citizen
USES • View lot and values.

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▪ Private Citizen
USES • Needed to look up the parcel number for our property.

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▪ Private Citizen
USES • To see who lives around here.

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▪ Private Citizen
USES • Search parcels that are listed for sale.

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▪ Private Citizen
USES • Farmland owners.
BENEFITS • Great resource.

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▪ Private Citizen
USES • Identifying current ownership and dimensions of historically family property.
BENEFITS • Clear maps and identifications aid us in our discussions. Family reunion is being planned—for 2022 now.

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▪ Private Citizen
USES • Real estate.

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▪ Private Citizen
USES • Find parcel number to apply for the lottery and gaming credit.

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▪ Private Citizen
USES • Build home.

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▪ Private Citizen
USES • Find land for sale.

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▪ Private Citizen
USES • Land purchase.

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▪ Private Citizen
USES • Lot line locations.

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▪ Private Citizen
USES • Real estate shopping and recreation scouting.
BENEFITS • It's free information that's publically available as opposed to paying for a service.

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▪ Private Citizen
USES • Double checking lot lines of MLS listed lots of land for sale.

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▪ Private Citizen
USES • Checking potential properties for sale, land values, taxes.
BENEFITS • Gives us ann idea of general neighbors/land ownership in areas of interest. Property and land values.

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▪ Private Citizen
USES • My parents bought a lot by Mercer.

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▪ Private Citizen
USES • Hunting.
BENEFITS • So we do not trespass.

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▪ **Private Citizen**
USES • I like to look up land owners and find parcel lines and pins.

▪ **Private Citizen**
USES • Personal inquiry.

▪ **Private Citizen**
USES • Look at public land.

▪ **Private Citizen**
USES • Hunting.

▪ **Private Citizen**
USES • We are buying a new house and having access to this data in such a nice interactive way is really helpful to, pun intended, get a lay of the land!
BENEFITS • I believe making data accessible to the general population will always have a benefit.

▪ **Private Citizen**
USES • Genealogical research.

▪ **Private Citizen**
USES • Recently deceased uncle.

▪ **Private Citizen**
USES • I used to find the assessed value and real estate taxes.
BENEFITS • Don't have to search so hard to find information

▪ **Private Citizen**
USES • Public hunting and backpacking.
BENEFITS • To prevent trespassing.

▪ **Private Citizen**
USES • Property owner considering future land acquisition.

▪ **Private Citizen**
USES • Survey for home purchase. Needed parcel information.

▪ **Private Citizen**
USES • Personal use, checking on my parcel number & tax information.

▪ **Private Citizen**
USES • I used this application to locate and verify the size of a parcel I am considering to purchase.
BENEFITS • I benefitted by verifying the information of a parcel being sold was accurate.

▪ **Private Citizen**
USES • To locate lot lines.

▪ **Private Citizen**
USES • To find and survey public lands for potential hunting and hiking activities for my family.
BENEFITS • The topo and satellite view maps are very helpful in analyzing public lands in Wisconsin for recreational purposes.

▪ **Private Citizen**
USES • Searched for parcel numbers to be sure that tax keys and parcel numbers were synonymous in connection with completing HT110s for my mother, following my father's death. Four properties were searched for; I was unable to locate the parcel information for at least two of them.

▪ **Private Citizen**
USES • Creating a map of hunting land.

▪ **Private Citizen**
USES • Locating property lines to prevent trespassing for recreational use.
BENEFITS • Allows the ability to contact owners to discuss where their property lines are and how best to avoid violating their rights and preventing serious altercations.

**Private Citizen**
USES • When I find a pile of fieldstone, I use this map to find the landowner, so I can inquire about purchasing.
BENEFITS • I would have no way of knowing the landowner without the map online.

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**Private Citizen**
USES • Verifying property line and checking out the surrounding area
BENEFITS • It clarified things.

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**Private Citizen**
USES • Landscape planning.

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**Private Citizen**
USES • Wanted to see our properties on a platt book level.

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**Private Citizen**
USES • To look into properties that I want to buy without going to each specific county's GIS.

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**Private Citizen**
USES • I am a public historian and I am in the process of using the statewide parcel layer for historical analysis and exhibits. The parcel boundaries are useful for precisely mapping historic sites, as well as for visualizing broad changes in property use and ownership to tell the histories of cities and small towns in Wisconsin.
BENEFITS • I am currently consulting with the Prairie du Chien Historical Society to prepare maps for new museum exhibits in a restored local historic site scheduled to open later in 2021. The parcel layer will be an important component to maps showing the historical development of the city. I have found that the statewide parcel database offers the most convenient access to local parcel boundaries, as this data is not always readily available to the public in shapefile or geodatabase format from city and county offices.

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**Private Citizen**
USES • Seeing property boundaries when looking for real estate to purchase.
BENEFITS • It's very helpful too see very accurate property boundaries.

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**Private Citizen**
USES • Review actual property lines of prospective parcel considering for purchase. Make measurements of lot lines and acreage.
BENEFITS • Able to measure parcel dimensions and compare to topographic map layer for property under consideration for purchase.

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**Private Citizen**
USES • Identify land owned.

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**Private Citizen**
USES • To determine the accuracy/error of the map.

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**Private Citizen**
USES • Determine acreage of parcels.

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**Private Citizen**
USES • View possible property for purchase.

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**Private Citizen**
USES • To inspect the size of our lot and compare it to nearby locations.
BENEFITS • I think its a great tool.

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**Private Citizen**
USES • I use the application to verify parcel boundary's for possible land purchase.

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**Private Citizen**
USES • I am making trails on my own property and wanted to compare topography.

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**Private Citizen**
USES • Examining parcel lines for planning as well as analyzing tax assessed property value.

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**Private Citizen**
USES • I wanted to know where about our property lines are.

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**Private Citizen**
USES • Finding parcel ownership related to historical research.
BENEFITS • As I work with information in multiple counties, having a one-stop source for tis information is very useful as opposed to having to seek out the information from many county sources that are sometimes incompatible or difficult to locate.

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**Private Citizen**
USES • Checking land ownership for recreational use requests. Checking land ownership for agricultural land rental.
BENEFITS • I can now easily establish who owns the land and obtain permission to hunt on it.

---

**Private Citizen**
USES • We are looking to purchase property and using this data to locate land boundaries, property owners, state land, and other information that will help us find a property we are interested in.
BENEFITS • Landowner contact information. Property lines. Who owns adjacent properties and which lands are state owned.

---

**Private Citizen**
USES • I use the tax parcel shapefiles to create a GIS project to function as a statewide plat book along with other basemaps and aerial photography. I also export individual tax parcels for the purpose of making maps for things like logging access, timber sale maps, etc.
BENEFITS • I am a forester in Central Wisconsin and I use the statewide parcel data to help create a GIS project that functions as a statewide plat map. I like having everything in one spot, and the statewide parcel layer allows me to accomplish that, and makes my job much easier. Within a few minutes of talking with a landowner on the phone and a couple clicks I can have their parcels and the imagery pulled up without having to leave my desk or fumble through plat books. Having previously worked in the State of Michigan, where they like to charge you over 5,000 dollars for a single county, this service is essential.

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**Private Citizen**
USES • Curiosity mainly but also to help with land navigation while hiking and other outdoor activities. It looks like it can be a useful tool for me!

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**Private Citizen**
USES • This is an incredibly helpful system for research purposes. I am a private citizen (and UW Alum). My family and I have been searching for land to purchase and so many other services offered do not even compare to the quality of your service. Thank you for providing this!!

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**Private Citizen**
USES • Viewing parcel and its property lines at a residential address.

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**Private Citizen**
USES • Trying to figure out why the lot lines and road names are incorrect. Some of the gps mapping services are sending people down the wrong road to get to my res.

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**Private Citizen**
USES • Research a parcel that is splitting a property.

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**Private Citizen**
USES • Lot size.

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**Private Citizen**
USES • I was looking into farm land values in WI.
BENEFITS • As an individual, it's nice to have access to public information online which in the past I would have had to order print information. It saves paper Saves time Probably saves money for counties because people can search on their own instead of taking up the time of employees.

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**Private Citizen**
USES • It's very interesting to see how much my dream houses are worth. Also I have used it to find an old HS classmate. When I my phone died, I lost his number, but I knew approximately where he lived. I was so appreciative that this helped me connect with him again. In addition, it helps me learn and remember the names of my neighbors - so I don't have to rely on my terrible memory.

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▪ **Private Citizen**
USES • Checking land values.

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▪ **Private Citizen**
USES • I'm considering the purchase of a parcel from an architect. He sent me some drawings showing the lot was adjacent to a lake and told me it's in the town of LaGrange. There are several lakes near that area. Without this tool, I wouldn't have been able to look up his name to see that he really does own this lot. Turns out that it's adjacent to Middle Lake. Very beautiful!
BENEFITS • Your tool helped me to feel comfortable that the property exists and that he's the owner of it. Thank you.

---

▪ **Private Citizen**
USES • I'm a citizen of Wisconsin who is an aspiring data scientist. I was looking to match up parcel data with tax assessments for a local municipality; looking at changes in the assessments with respect to time. I'm not working for anyone except for my curiosity at this point.

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▪ **Private Citizen**
USES • Well placement.

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▪ **Private Citizen**
USES • Interest in family history.

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▪ **Private Citizen**
USES • Interested in buying property, doing research.
BENEFITS • The more informed I am about the land I want to buy, the better my decision will be. I want to be environmentally friendly, and to do so I need to know about the environment of the properties.

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▪ **Private Citizen**
USES • Parcel database to compare property taxes.

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▪ **Private Citizen**
USES • Driveway easement changes before a township meeting.
BENEFITS • Needed parcel information before a township meeting to interpret an easement letter.

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▪ **Private Citizen**
USES • Hunting property.
BENEFITS • Making it easier to not trespass, and to get the correct permission from the right people—in turn minimizing legal issues and promoting community and better communication.

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▪ **Private Citizen**
USES • Researching potential land purchases.
BENEFITS • Obtaining better visibility for lot lines and verifying land is as advertised.

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▪ **Private Citizen**
USES • Learn the property line of the school I am attending to avoid trespassing on neighboring property.

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▪ **Private Citizen**
USES • Land owner.

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▪ **Private Citizen**
USES • Identify size of parcel to develop art installation in Montello, WI.

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▪ **Private Citizen**
USES • Mapping our trails to tree stands on hunting land.
BENEFITS • Able to see newly purchased hunting land layout.

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▪ **Private Citizen**
USES • Reviewing land plots for potential home purchase.
BENEFITS • This has helped determine who and where our neighbors are in a new, rural Wisconsin home.

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▪ **Private Citizen**
USES • Mapping recreation opportunities.

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▪ **Private Citizen**
USES • Verifying my parcel ID numbers are correct.
BENEFITS • This website can help other landowners verify their parcel #'s.

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▪ **Private Citizen**
USES • Details on land to purchase.

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▪ **Private Citizen**
USES • Very helpful when we needed to identify owner of the rental property next to use because a tree fell on our garage and they did not take any action. We were able to contact the property company to discuss fixing it.
BENEFITS • We were able to contact the property company to discuss fixing it.

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▪ **Private Citizen**
USES • Looking up property owned by our family and who owns adjoining properties.

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▪ **Private Citizen**
USES • Checking land size and border line locations.
BENEFITS • Gives me peace of mind, lets me sleep at night.

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▪ **Private Citizen**
USES • Land owner and property lines.

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▪ **Private Citizen**
USES • Landscape my property.

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▪ **Private Citizen**
USES • Home search.

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▪ **Private Citizen**
USES • Checking for property land contact info for hunting requests.
BENEFITS • Connecting with property owners.

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▪ **Private Citizen**
USES • Possible purchase.

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▪ **Private Citizen**
USES • To conduct a quick ownership check before proceeding out to public use land. Want to make sure the parcel is what I think it is.
BENEFITS • Easier than going to each county's GIS system or register of deeds as things change fast. Parcels cross counties.

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▪ **Private Citizen**
USES • Finding boundaries of national park vs private land.

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▪ **Private Citizen**
USES • Verification.

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▪ **Private Citizen**
USES • We are buying a home and want to know if the land surrounding it is privately owned or public.

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▪ **Private Citizen**
USES • To determine land ownership in order to seek permission to enter the property for the study of geological features and other amateur geologist related activities.

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■        ■        ■

# V5 User Feedback

## ABOUT V5 USER FEEDBACK

This appendix is a compilation of comments provided by users of the **V5** Wisconsin statewide parcel layer, received via email and by way of the V5 online user feedback form. This data has been cleaned. Questions and comments dealing with technical subject matter have been omitted. Some comments have been omitted due to lack of content, or combined, in the case of multiple comments from the same user. To view user feedback on V1-V4, see the Appendix B of the V4 Final Report.

> ### Legend
> Orange text indicates Organization/Affiliation
> User responses are broken down into the following sub-groups:
>
> STATE GOVERNMENT
> FEDERAL GOVERNMENT
> LOCAL GOVERNMENT
> NON-PROFIT ORGANIZATIONS
> PRIVATE SECTOR
> EDUCATIONAL INSTITUTIONS
> PRIVATE CITIZENS
>
> Total number of V5 responses that appear below: **254**
> Date of last and final update: **June 25, 2024**

## STATE GOVERNMENT USERS

- **Wisconsin Elections Commission**
  USES • School and address comparison, as well as ward creation/QC.
  BENEFITS • We use the parcels to verify and check election districts.

- **DOT Division of Transportation Investment Management/Bureau of State Highway Programs/WISLR Local Road Data Program**
  USES • Geo-referencing, drawing annexations, road right of ways, etc.

- **[Anonymous]**
  USES • Driving through Wisconsin and stopping by neighbors where I grew up. Making sure they still own the lot.

- **Wisconsin Historical Society - Historic Preservation**
  USES • Landowner info, mapping, analysis.
  BENEFITS • Contact info, decision making.

- **Wisconsin Department of Natural Resources**
  USES • To help delineate recreational and preservation lands (about 1.6 million acres) managed by the DNR on behalf of the citizens of Wisconsin.
  -- To help update the Public Access Lands Atlas, particularly for the locations of county and local parks.
  -- To evaluate wetland compensatory mitigation options for the wetland permit applicants.
  -- To oversee the cleanup of contaminated properties. Often, an approved clean-up will require and environmental land use control (LUC) on the property; these LUCs are posted on the Internet to alert future owners about the parcel.
  -- In the review of construction site plans to make assessments regarding potential water quality impacts. Parcel data is often need to identify responsible or affected neighboring parties, is useful when seeking permission to inspections on private property, or when enforcement actions are involved.
  -- In discerning land ownership and ownership of manure storage structures associated with large fish kill events.
  -- To help track the locations of rare species and natural communities and to carry out land and species management practices.
  BENEFITS • By having statewide parcels available, staff are able to save time in addressing the business needs identified in the "Uses" box above.

- **DNR Bureau of Fish Management**
  USES • I am using the V5 layer to update a database of streambank easement landowners and potential outreach contacts for easements. Our database was originally created using GIS shapefiles from individual county layers.

- **Greater Caribbean Energy and Environment Foundation**
  USES • Looking for neighbors names
  BENEFITS • Finding out who lives around the lots we own. Finding their primary residence addresses.

- **[Anonymous]**
  USES • I used this site to get the postal information for my neighbor. We share a tree that is dead and is a safety hazard. I have tried 3 times to talk face to face with him, but he is avoiding me. In the letter to him I wrote, we could share the cost of a removal. My phone number and address are included. Thank you for this site, it is very useful.

- **Public Service Commission of Wisconsin**
  USES • Identifying owners of specific properties that are associated with potential utility construction projects.
  BENEFITS • When landowners contact staff about specific projects it is another approach of identifying location when physical addresses are unavailable or do not exist. This improves customer service and understanding.

- **Wisconsin Department of Revenue - Equalization Bureau**
  USES • Locating parcels and reviewing land classifications.

- **Wisconsin Department of Revenue**
  USES • Checking for assets to help settle outstanding tax debt.
  BENEFITS • The Department of Revenue can file tax liens against real property to safeguard the interests of the state.

- **DNR Division of Forestry**
  USES • Forestry Landowner work.
  BENEFITS • Very current, and web based means I can use it easily on my phone.

- **WI Department of Health Services/Estate Recovery Program/ Estate Recovery Section**
  USES • The Department of Health Services Estate Recovery Program places lien on properties owned by a deceased Medicaid member in order to repay long term care services that Medicaid paid for on behalf of the member. We place liens when we are notified that a representative of the estate is wanting to transfer the property to their name. We utilize this website to annually verify that the property has not been sold or transferred to another person because at that time our lien would be due. This is a vital service to the Department of Health Services and assists us in recovery Medicaid benefits that keep the program solvent.
  BENEFITS • When we have a reliable source to verify real estate has been sold or transferred we are able to have our Medical Assistance Liens be due and receive funds to repay Medicaid Long Term Care services.

- **Wisconsin Department of Transportation – Transit, Local Roads, Railroads & Harbors Bureau**
  USES • Determine parcel ownership along railroads throughout the state.

- **Wisconsin Housing and Economic Development Authority (WHEDA)**
  USES • Review of current state housing inventory and land use.

- **[Anonymous]**
  USES • Address checks.

- **Wisconsin Department of Natural Resources**
  USES • Statewide environmental regulations.

- **Wisconsin Department of Revenue**
  USES • I am trying to map local parcels, or Alt IDs to the Parcel ID's the WI DOR uses in our iasWorld CAMA data.

- **Wisconsin Department of Revenue**
  USES • Search for landlords.

- **Kickapoo Valley Reserve, with Mississippi Valley Conservancy, Valley Stewardship Network and WI DNR**
  USES • We will use the data to identify land parcels within the Kickapoo-Wildcat IBA [Important Bird Area] for landowner outreach for bird conservation.

- **[Anonymous]**
  USES • Parking disallowance calculation for tax reporting.
  BENEFITS • Understanding parcel acreage.

- **Wisconsin Department of Natural Resources**

USES • Determining location of land owned in accordance with private well water monitoring.
BENEFITS • Some locations do not have street addresses and it can be hard to identify where the land parcels are. The site is useful as a cross reference platform to get a more accurate knowledge about locations and who owns them.

- [Anonymous]
USES • Land ownership and price history search.

- Wisconsin Department of Natural Resources
USES • Enforcement, compliance, general reference, etc.
BENEFITS • Increased efficiency, accuracy, improved customer service.

- Wisconsin Department of Natural Resources (via Wisconsin Interactive Network)
USES • DNR app to capture hunting harvest location for Chronic Wasting Disease tracking.

## FEDERAL GOVERNMENT USERS

- U.S. Fish and Wildlife Service - Marquette Biological Station - Sea Lamprey Control Office
USES • Use to define areas of private vs public land for working on streams to survey for sea lamprey. It very helpful on our maps. And we can use the address info to contact landowners. I usually download by county and use in ArcGIS Pro. Thanks for providing this I wish other states would offer this as well.

- U.S. Fish and Wildlife Service - Upper Mississippi River National Wildlife & Fish Refuge - La Crosse District
USES • Map property lines for potential habitat protection and purchase.
BENEFITS • We can easily find property lines.

- U.S. Department of Justice – U.S. Attorney's Office for the Eastern District of Wisconsin
USES • Finding federal defendants' property value to secure federal tax liens, enforcing judgments.

## LOCAL GOVERNMENT USERS

- Town of La Pointe
USES • I intend to look at the Ashland County layer to see if it is a better option than what Ashland County has on their website. We will use it for looking up parcels.

- Sheboygan County IT Department
USES • Looking at the idea of using the REST in Sheboygan County web app. Keep up the great work!
BENEFITS • Considering using the State REST end point and replacing our local feature service for the public web local feature service for the public web app.

- Town of Kickapoo Wisconsin
USES • We use it when we need to check parcels in our town.
BENEFITS • Great resource for us to see where each parcel is and how the parcel boundaries line up.

- County of Rock, Planning and Development
USES • Use this product to see parcels in adjacent counties that overlap our project areas. I often use this data in Economic Development where the City of Edgerton crosses over into Dane County. I am also using this data to help the Rock County Drainage District Board visualize parcels in districts that cross over into Green and Rock County.
BENEFITS • I save time and resources within our department by not having to request and store data for which we aren't the authoritative source.

- [Anonymous]
USES • Drainage district 19 maps and properties outside the district that send water into it.

- [Anonymous]
USES • Updating Drainage District boundaries that cross over into adjacent counties.

- Village of Birnamwood
USES • I have created a mapping system of important Village information. In the past I needed to go to the county to request this information.
BENEFITS • Easily access the the information to add to my maps.

- Dane County Drainage Board
USES • Identifying owners of particular parcels in drainage districts that extend into the neighboring county.

BENEFITS • If the owner is visible it gives a quick reference of ownership to parcels outside the main county of jurisdiction of our drainage board.

- [Anonymous]
  USES • To check parcel configuration.
  BENEFITS • Able to see how the tax parcel is configured.

- Town Treasurer
  USES • Easily locate the physical location of a parcel a title company is asking for info about.

- City of Fountain City
  USES • Setting up local DB of parcel data to tie to land owners for mailing and other governmental updates.
  BENEFITS • A good idea of land plot sizes, classes of the properties and example data formats.

## NON-PROFIT USERS

- Gathering Waters: Wisconsin's Alliance for Land Trusts
  USES • We use the statewide parcel layer to map protected natural land throughout the state that is either owned or under easement with nonprofit conservation land trusts.
  BENEFITS • The statewide parcel layer literally makes our work possible. It is through the peerless work of the development team that we are able to visualize the legal boundaries of the over 1,650 individual properties protected by the state's land trusts, to ident.
  The layer is already exceptional, and I see little need to modify it; the schema, tabular information, etc. are all excellently done. It is my hope that the team can continue filling in the few areas of the state where they currently lack data; a process that continued this past year, as I've already observed that substantial gaps in coverage in the data in Crawford and Vernon Counties have been substantially reduced.

- Ice Age Trail Alliance – GIS Specialist
  USES • We use the statewide parcel layer as a reference to adjust our land ownership data to more accurately reflect parcel boundaries. We also use it to initially see who owns properties in areas the Trail may go.
  BENEFITS • Since the Ice Age Trail is a state-wide Trail, it's much easier using one parcel layer than individual parcel layers for each county the Trail goes through. The annual data updates are much appreciated, also. Much more convenient having a "one-stop shop."

- Ice Age Trail Alliance – Land Department
  USES • -- Landowner information for land protection and neighbor relations.
  -- Ice Age Trail route and planning.
  BENEFITS • -- We had each county's data but its 1) easier to update a single database and 2) more consistent data.
  -- Excellent resource for identifying potential land contacts for acquisitions.

- Wisconsin Watch
  USES • I'm trying to create a map by merging parcel data with data I already have. Basically what I am trying to do is plot parcel numbers/addresses in the Mt. Pleasant area of people who have sold their homes for a story we are working on.

- [Anonymous]
  USES • I plan on creating an application for outdoor enthusiasts to layer the data on top of different imagery sources.
  BENEFITS • Without this info we couldn't do it at all.

- The Prairie Enthusiasts
  USES • I use this data to verify parcel boundaries and estimate arceages of restoration sites for the Land Trust that employs me (The Prairie Enthusiasts).
  BENEFITS • We use data provided on your site in preliminary applications for various grants.

- Northwest Regional Planning Commission - Planning/GIS
  USES • We use the data in many of our planning projects.

- Golden Sands Resource Conservation & Development (RC&D) Council Inc.
  USES • Find contact information for landowners who own land where invasive plant species have been reported. Using the contact information, I can reach the landowners and connect them with control information.
  BENEFITS • Some county GIS modules don't work properly. The Wisconsin statewide parcel layer helps us find contact information for landowners in counties without usable GIS modules.

- Landmark Conservancy
  USES • The data will be used to target proactive outreach to landowners for land conservation.

BENEFITS • The data allowed us to use a web map to visually understand how parcel-level data could be used to proactively target landowners for land conservation.

▪ Lakeshore Trout Unlimited
USES • We use this program to ascertain ownership of lands that encompass trout streams in our chapter's geography in order to assess potential land acquisitions or easement contracts to further the public use of our trout streams.

▪ Holy Communion Church
USES • In filling out the tax [e]xemption report for 2020, parcel number is required.

## PRIVATE SECTOR USERS

▪ Courthouse Retrieval System
USES • Incorporate the data into a service for a local MLS
BENEFITS • The benefit isn't directly to the company, the benefit is to the realtors who utilize our service.

▪ Lettau Ventures LLC
USES • We use it to find the closest neighbors to a target address that meet certain criteria.
BENEFITS • It's helped us identify potential leads for local businesses based on their current customer base and characteristics.

▪ Landmark Conservancy/Hungry Hilll Forestry
USES • I perform volunteer GIS work for a conservation non-profit and also do a little forestry consulting on the side. In both capacities I often use the data to identify and map parcels.
BENEFITS • It is very helpful to have parcel data that are consistent among counties, using the same format and readily available.

▪ Continental Properties
USES • Site selection for real estate development projects.
BENEFITS • Allows us to perform analysis and selection of suitable parcels for potential real estate development projects.

▪ Virtual Properties, Inc.
USES • Validate parcel data from different sources. This is very important given Wisconsin's 1700+(!) assessment authorities.

▪ OMNNI Associates, Inc.
USES • GIS basemaps for our environmental and transportation projects. We use the downloaded data in ArcGIS Desktop/I, and the REST Services for our mobile (Collector) applications.
BENEFITS • It saves us time/cost of obtaining parcel datasets from individual counties, and allows us to have access to parcels in counties that we rarely have contact with. It also saves time having a state-wide layer, as opposed to stitching together multiple counties, and allows us to have access to parcels in counties that we rarely have contact with. It also saves time having a state-wide layer, as opposed to stitching together multiple counties.

▪ Assessment Technologies of I, LLC
USES • Market Drive CAMA is the most widely used CAMA product by Wisconsin Assessors and Municipalities. We provide a link in our software that allows most users to click once to get to a specific parcel on your map.
BENEFITS • Assessors can quickly view a large area of parcels, including those that may be in multiple counties.

▪ Mid-America Real Estate Group
USES • I access the REST API to host in an ArcGIS Online Web to conduct general research regarding parcel ownership, value, etc.
BENEFITS • It is a big time saver being able to quickly access parcel information across the state. Being able to access the REST API makes the layer available to team members to easily access the information. It also gives me the ability to customize the pop-up to display the information in an easy to read format.

▪ Short Elliott Hendrickson Inc. / Nine Offices in Wisconsin
USES • As a civil engineering consulting firm, we use the data on nearly every project we do. Having accurate, up-to-date data allows us to do our due diligence in scoping and estimating accurate proposals for our public and private sector clients.
BENEFITS • Having been a user of public GIS data for over 20 years, the state wide database is just simply tremendous. In the past, we would have to contact the county GIS office and make a request and often times make a purchase order. Which was time consuming for us and for the county agencies. Additionally, it could take a number of weeks to receive the data and the schema of the data varied from county to county. On the day the V5 data was released, I was able to use the Marathon County data to prepare a preliminary construction plan for a pedestrian path in the Village of Kronewetter in a time period of about 15 minutes. From a number weeks to 15

minutes, that's a benefit. I assume it's a great benefit for Marathon County as they no longer need to break-away from the work to fulfill a data order. It's great benefit for the Village of Kronewetter because we will be able to provide a higher quality design to them in shorter period of time for much less cost. We primarily use the parcel data in CAD (Civil 3D) form for construction plan documents and exhibits. In the past, it has been quite difficult to delineate public right-of-way because of the lack of schema to differentiate it. In the V5 release, Marathon County has Parcel ID of "ROW" which enables us to delineate the public ROW a great deal easier in the CAD environment. In the V4 release, Waukesha County had something similar. So, please continue to make the ROW parcels and include railroad ROW and any other public ROWs. Please also continue to provide the data in .shp format by county as you currently do. As .gdb files are not accessible in most CAD software.

- **[Anonymous]**
  USES • Architectural services

- **Conservation Strategies Group/Western Great Lakes Region**
  USES • Identifying land for natural area restoration.
  BENEFITS • Data enables locating lands with good restoration potential that are within a single ownership, and consequently more likely to be available for that purpose.

- **Local Realtor with NextHome Priority**
  USES • I am a realtor using this for property location and search info for listing property and working with buyers.
  BENEFITS • Ability to look up map layers and property info helps when providing accurate info to buyers and sellers.

- **[Anonymous]**
  USES • Personal info for boundary lines

- **Vernon Electric Coop**
  USES • Land owner names and references for getting utility easements, allowing access for right of way clearing, and no spray parcels and land owner information for power outage for areas in our coop area that are not members of ours.
  BENEFITS • It's a more reliable and efficient way of getting landowner information without driving all of the roads. It gives us a larger picture as a whole before starting projects of better routes before we start a project.

- **North Central Real Estate, LLC**
  USES • Was going to use it for real estate research.

- **Cedar Corporation/Planning Department**
  USES • Site Planning, Economic Development, property owner notification mailings for municipalities, data tracking for CDBG survey applications, base maps, reference, land use planning, zoning mapping, ERU calculations, water quality modeling, etc.
  BENEFITS • The parcel layers available for download have made my work with many of the smaller municipalities across the state which do not have the resources to maintain spatial data on their own. The parcel layers are usually one of the first layers put into a GIS as I use them for reference and analysis. Ultimately, the information from the parcel layer, and other layers (many of which are openly available from the SCO!), I am able to provide informed recommendations and products to my municipal clients.

- **Faith Technologies**
  USES • Shoreline alteration permitting.
  BENEFITS • I think we will benefit in the permitting process.

- **GZA Geoenvironmental**
  USES • Site assessment; property validation; land use; contact information; data exploration; site investigations.
  BENEFITS • Everything we do is within a geospatial construct—environmental, water resources, construction management, geotechnical, everything relies on high quality spatial information including boundaries of sites and data provided in the parcel data base. My teams use this information everyday and we are always wishing more states were as high quality as Wisconsin.

- **Van Kirk Logging**
  USES • I cut timber, I need to have landowner give me their tax parcel numbers to file cutting notices, this site helped me to identify what number went with the correct site location. Great tool!
  BENEFITS • Able to know correct location of tax parcel number.

- **Mead & Hunt, Inc.**
  USES • TID map boundary preparation and other ArcGIS mapping
  BENEFITS • Yes! The county doesn't provide the information separately and this is an easy and accessible way to get updated information.

- **River Ranch and Gardens**
  USES • Approach zoning commission for conditional use permit.
  BENEFITS • Potential event venue for profit.

- **[Anonymous]**
  USES • Locating addresses for underground bury communication services. For counties, townships, village, ect.

- **Forster Electrical Engineering**
  USES • I use parcel data for the design and mapping of electrical distribution systems.
  BENEFITS • We benefit by making it easier to generate an accurate landbase for our municipal utility clients.

- **RWE Renewables Americas, LLC**
  USES • Grid-scale renewable energy project development.
  BENEFITS • Grid-scale renewable energy is land-intensive (but not land use intensive!).

- **InspectWIz**
  USES • We are a software company that provides SAAS [software as a service] to inspectors around the state. As such, we need good property information. This data provides a consistent format for all properties, regardless of county, and we sure like the consistency.
  BENEFITS • Some counties provide us with data, but some just don't have a good or consistent way of getting that information to us. We use this data whenever possible.

- **InspectWIz Building Inspection Software**
  USES • We use property data for municipalities using our software. Our software, InspectWIz, is used by Building Inspectors across the state. We upload county property data into their office settings so they have all the information at their fingertips while using our program for inspections.
  BENEFITS • We have used this site because we like the format better than what we receive from each individual county. Everyone provides data in different formats, layout, headings, etc. It's a mess.

- **Blenker Construction, Inc.**
  USES • Getting accurate parcel data and approximate lot line locations fowhen meeting with clients looking to build a new home. Allows us to get a view of the property and some of its features.
  BENEFITS • Quick, accurate information

- **DiamondMaps.com**
  USES • We provide GIS software to municipalities for mapping their sewer and water infrastructure. We found this site and refer our Wisconsin customers to it to obtain a parcel layer to add to their local GIS software.
  BENEFITS • Although it is not required, our municipal customers get more use out of our GIS software when they have a parcel layer. Most customers will not go through the steps to request this data directly from their respective counties. This website makes it possible for our staff to add this data to the customer's maps for them.

- **[Anonymous]**
  USES • Location of owners of prospective rental properties. Belleville, WI is a small town, and word of mouth has gotten us a lot of "These places are open" but not a lot of "And here's who owns them." As such, having access to the parcel information gives us a way to find the owning company or person and get in touch. So thank you for having this up!
  BENEFITS • We're using it to find property owners to rent from, as stated above.

- **Ayres Associates - OSP [Outside-Plant Engineer] Designer**
  USES • Use to create base maps for utility plans (Telco, gas, electric).
  BENEFITS • The parcels provided allow us to draw ROW lines and set up bases for our utility maps. This dataset is one of the most comprehensive statewide datasets and compliments local data well.

- **[Anonymous]**
  USES • Collecting parcel data to create nation map of all parcels.

- **Mi-Tech Services**
  USES • We create utility plan sets.
  BENEFITS • Need row and parcels lines for our plan sets.

- **Baxter & Woodman Consulting Engineers – Infrastructure Engineering Department**
  USES • Sanitary and water main design for municipal clients and hydraulic drinking water modeling for municipal clients.

- **Ayres Associates - Telecommunications & SUE (Subsurface Utility Engineering)**

USES • I use the statewide parcel layer on a nearly daily basis to aid in creating bases in AutoCAD Civil 3D for telecommunications facility projects. Companies that I have worked with and have used this layer on the base maps include CenturyLink, TDS, AT&T, and Verizon.
BENEFITS • This is one of the best single sources of parcel and ownership data in the state. Without this database, it would take days to weeks to compile all of the parcel data for the State of WI, much less stay up-to-date on the parcel updates.

■ Ayres Associates
USES • ArcGIS, Autocad.
BENEFITS • We create basemaps almost daily for landscape design and city planning purposes.

■ [Anonymous]
USES • Real estate appraisals.
BENEFITS • Provides up to date and accurate land ownership boundaries.

■ Pine Curve Consulting Forestry LLC
USES • GIS - Land Management - Forestry (consulting forester)
BENEFITS • I routinely visit new properties for evaluations and management. The first step in this is always looking at a aerial image of the property and its approximate boundaries. Having this data makes my work more efficient and accurate, Especially when it comes to enrolling the property into MFL. The more accurate the parcel lines the less potential issues in the future. Its very convenient to be able to access this data without having to contact each County.

■ Snyder & Associates
USES • Preliminary/conceptual design.
BENEFITS • Very beneficial in preliminary design prior to actual boundary survey. Data can help move projects along while waiting for appropriate site/weather conditions to perform necessary surveys. Some of the data is very accurate.

■ Onterra, LLC
USES • Our firm works with lake associations/districts in managing their lake. We use this data in a number of ways to associate survey results to riparian property owners. Often this is in relation to where aquatic invasive species exist in the lake or where management activities are taking place (e.g. herbicide treatment, mechanical harvesting, etc).
  We often solicit riparian sentiments through a web-based stakeholder user survey. We use the parcel database to determine the recipient list of the survey that will receive us mail notification (and unique ID code) to take the survey.
  The WDNR has a shoreland condition survey protocol that assess the shoreland of the lake on a property-by-property basis, so having this data is a requisite of this program. Contact for this program is https://dnr.wi.gov/staffdir/_newsearch/ContactSearchResultsExt.aspx?cno=53908&cSrc=EMPLOYEE
  We use these data to understand property owners in a watershed (area that drains to a lake) in conjunction with NAIP orthophotos or NLDC Land Cover to contact industry or farmers that we may want to motivate to change practices to benefit the lake.
BENEFITS • It is easier than having to request parcel data from county GIS departments, particularly when some counties don't have them or when there is a charge for this data.

■ Stuettgen Farms LLC
USES • Absentee property owners addresses, I rent farmland for cropping. Farm land used.
BENEFITS • I have found contact information.

■ [Anonymous]
USES • Property ownership, very useful.

■ Civic 4, LLC
USES • I use the parcel data to create maps for urban planning projects.
BENEFITS • I have greatly benefited from the data provided. Without it I would be required to pay for the exact same information from the counties that I work in. I work with rural communities so any costs that can be reduced are very beneficial. I have also been able to create online maps for clients that they can brand themselves as opposed to being tied to county datasets and processes.

■ REI Engineering, Land Survey Department
USES • Use it for job planning to locate property corners, show limits on topographic surveys and record keeping of past jobs.
BENEFITS • Saves us time in research for a job because we can just make the GIS lines appear in our data collector and we don't have to calculate out a deed or certified survey map by hand and make search points.

- **Engineering Resource Associates, Inc. (ERA) – GIS Department**
  USES • We plan on using the parcel information to determine the right-of-way for a bridge we are proposing to do an inspection on.
  BENEFITS • This helps us understand the area prior to starting the project.

- **C.E.S. Inc./Survey-Technology - Civil Engineering and Surveying firm**
  USES • Surveying.

- **Trajectory Energy Partners**
  USES • Locating potential sites for renewable energy projects.
  BENEFITS • We have no projects in Wisconsin as of yet. However, the amount of time having an easy to find repository of the entire state saves us hundreds of hours. Should policy changes make entering the Wisconsin Market viable, we will be able to get to market quicker.

- **ValCore Appraisal**
  USES • Real estate appraisal services. Oftentimes, the local County GIS is down, and I utilize this State site as backup in such times.
  BENEFITS • It saves time when the local County GIS system is down. (Has happened in for Racine County and Kenosha County)

- **Shorewest Realtors**
  USES • I would like to use this to determine ownership of land parcels with a map based search for Menominee County. The ability to draw and select an area on the map would be outstanding!
  BENEFITS • I use the information regularly and primarily for Brown County to determine property ownership.

- **Exsell Real Estate Experts**
  USES • I am a real estate agent and I frequent this website in order to help clients get a good idea of the lot layouts prior to showings. It is GREAT! Thank you for upkeeping :)
  BENEFITS • Yes, it is helpful for the clients and myself.

- **Farmers & Merchants Bank & Trust**
  USES • Banking purposes.

- **[Anonymous]**
  USES • Bear hunt.

- **[Anonymous]**
  USES • Possible move from IL to WI.

- **AIS Insurance Services**
  USES • Personal insurance agency in Minocqua.
  BENEFITS • Able to verify address and ownership of parcels.

- **Telecommunications Company**
  USES • Land ownership.
  BENEFITS • Identification of property owners for communication purposes.

## EDUCATIONAL INSTITUTION USERS

- **UW Stout - LAKES Summer REU**
  USES • I am using this data on a GIS project to classify farm land available for solar panel use. I am not using the farmland data from this data set, I am using the USDA satellite imagery converted to a polygon shape file, which would be useful to have interact/overlaid/checked with zoning data from this data set. I am finding the floodplain, wetland, etc. zoning useful in my project.
  BENEFITS • This data will contribute to removing land unfit for solar panels in the GIS project I am working on (land that is water, floodplain, etc.)

- **Riverview Lutheran School**
  USES • We use this site to verify which school district a student's address is in. This site is recommended for that purpose by the WI Department of Public Instruction. Please continue to offer this service!
  BENEFITS • Our school will be able to use "Choice" dollars to help our budget because we are able to use this site to verify addresses.

- **University Course - Data Analytics for Economists**

USES • Map flood losses for a class.
BENEFITS • We use this data for practice with QGIS.

- **UW-Madison Department of Planning and Landscape Architecture**
USES • I am a student using the parcel data to analyze Dodge and Jefferson county by land use.

- **St. Anthony School**
USES • Address verification for students.
BENEFITS • We use this data for our state reports for specific students.

- **[Anonymous]**
USES • Learning how to use GIS tools for educational purposes.
BENEFITS • Great large dataset to learn with.

- **[Anonymous]**
USES • Research essay for my UW History course.

- **[Anonymous]**
USES • GIS class.

- **St. Paul's Ev. Lutheran Church and School, Wonewoc, WI**
USES • -- I have used it to check on ownership of certain parcels as well as their value.
-- Identifying addresses located in school district for Choice program
BENEFITS • Already we are benefiting because it has helped us to narrow down our best options for building an early childhood learning center and daycare in connection with our church.

- **St. Luke's Lutheran School**
USES • For the School Choice Program, I need to verify school district of the applicant. To verify school district information

- **[Anonymous]**
USES • To verify school district information.

- **[Anonymous]**
USES • Student historic preservation class.

- **St. Rafael the Archangel School**
USES • Used for verifying an address for the WPCP [Wisconsin Parental Choice Program].
BENEFITS • Family qualifies for WPCP.

- **LEAF – Wisconsin's K-12 Forestry Education Program**
USES • Selecting parcels that contain registered school forests for LEAF- Wisconsin's K-12 Forestry Education program. A map will be created to show the different school forests across the state.
BENEFITS • This layer provides easy access to statewide data. If this data set did not exist this project would be much more difficult.

## PRIVATE CITIZEN USERS

- **Private Citizen**
USES • Real estate research
BENEFITS • The statewide database is very useful, unified resource for when shopping across county lines.

- **Private Citizen**
USES • Looking at neighboring parcels.
Also hope to acquire elevation data for my property and do contours.
BENEFITS • Yes, allows us to plan for use management.

- **Private Citizen**
USES • Measurement

- **Private Citizen**
USES • Determine land ownership for purposes of gaining permission to metal-detect the property.
BENEFITS • Helps save time in tracking down property owner's name, address, and eventually phone number.

- **Private Citizen**

USES • Check land ownership and boundaries for hunting purposes.
BENEFITS • Was able to check a piece of land and find out who owned it and their contact info.

- Private Citizen
USES • Data lookup, mapping change in parcel value.
BENEFITS • Both the web app and the raw data are valuable to all users. Thanks!

- Private Citizen
USES • Data lookup, analysis of parcel value change.
BENEFITS • The web app is super valuable.

- Private Citizen
USES • Interested in checking a property for sale to see if it was one or two parcels for sale.

- Private Citizen
USES • I am searching for a rural home with acreage.
BENEFITS • I just discovered this site, and find it useful to see the property lines, on listings I find on realtor web sites.

- Private Citizen
USES • Looking for home\land to buy and interested in current tax information.
BENEFITS • Able to see assessed and fair market values.

- Private Citizen
USES • Help to identify land parcel information as they usually do not have physical addresses. Looking into purchasing a land parcel.

- Private Citizen
USES • Locating property boundries.
BENEFITS • I located my property boundries at a new piece of land.

- Private Citizen
USES • I have used this data to identify landowners to obtain permission for hunting and to identify rough property lines when I'm out on public land.
BENEFITS • This data is more up to date than purchased plat maps which get expensive if you want to keep them up to date.

- Private Citizen
USES • Reference.

- Private Citizen
USES • To find the owner of a property I'm intersted in.

- Private Citizen
USES • I want to find the property line to have an idea of where I can build a fence.

- Private Citizen
USES • Remodel information.

- Private Citizen
USES • Hunting and recreation.

- Private Citizen
USES • Compare values for possible sale.

- Private Citizen
USES • Purchasing property.
BENEFITS • Research for buying property.

- Private Citizen
USES • Want to know who owns hunting land.

- Private Citizen
USES • Inquiry.

- Private Citizen
USES • Lot lines.

**Private Citizen**
USES • Trying to find info on private well.

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**Private Citizen**
USES • Looking up the location of vacant land for forestry uses when all I have to start is the parcel number and cryptic legal description provided by several counties websites.

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**Private Citizen**
USES • New or used property.

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**Private Citizen**
USES • I use this map service to make decisions about land-use and land-management of my property.
BENEFITS • It's benefitcial to know where property lines are when making decisions about how to deal with encroachment concerns.

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**Private Citizen**
USES • Just using the site to do tax comparisons from county to county.

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**Private Citizen**
USES • Building a new house

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**Private Citizen**
USES • Finding out who actually owns an adjacent parcel to one that we may purchase.
BENEFITS • This database has guided us into finding out the actual owner of the parcel. We think that someone thought they owned it when they actually do not.

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**Private Citizen**
USES • Making private maps for myself and family/friends.
BENEFITS • I also do GIS work for a municipality but find that I get the most use out of the statewide parcel layer when making maps for private use, family and friends, and occasional side jobs. It has greatly reduced the amount of time I spend locating data and getting it into a map.

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**Private Citizen**
USES • Used for property information.
BENEFITS • This map is very helpful and functions well.

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**Private Citizen**
USES • Genealogy. I was looking for the location of land willed to my great grandfather. But I couldn't identify it with your site.

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**Private Citizen**
USES • Information about my own property.

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**Private Citizen**
USES • Find out who to contact for land permissions.

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**Private Citizen**
USES • Ask permission to hunt and fish on private property.

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**Private Citizen**
USES • How much land we own and property lines.
BENEFITS • We know property lines.

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**Private Citizen**
USES • I use it for identifying land owners for hunting. I'm able to contact owners to ask for permission to hunt and/or retrieve an animal.

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**Private Citizen**
USES • Locating person who moved within last few years.

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**Private Citizen**
USES • Finding the parcel number for filing of tax credits.

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**Private Citizen**
USES • Hunting grounds to ensure I do not trespass.

▪ **Private Citizen**
USES • Property lines for deer hunting season.

▪ **Private Citizen**
USES • Finding suitable, legal, hunting land.
BENEFITS • Find areas that are public to hunt and can stay off private land.

▪ **Private Citizen**
USES • Hunting land layout—to find boundaries.

▪ **Private Citizen**
USES • Estate purposes.

▪ **Private Citizen**
USES • Obtain neighbor's house address.

▪ **Private Citizen**
USES • To verify my set back from the water.

▪ **Private Citizen**
USES • Looking for hunting availability.

▪ **Private Citizen**
USES • Interesting to look through data.
BENEFITS • Easy to look up data/statistics on values.

▪ **Private Citizen**
USES • Private land ownership information for recreational purposes.

▪ **Private Citizen**
USES • Hunting boundaries.

▪ **Private Citizen**
USES • Ownership and current ag status.

▪ **Private Citizen**
USES • Property searches.

▪ **Private Citizen**
USES • County lines for land.

▪ **Private Citizen**
USES • Look at own property map.

▪ **Private Citizen**
USES • To find who owns properties so as to request permission to hunt small and large game; to harvest genseng, mushrooms and evergreen boughs.

▪ **Private Citizen**
USES • Looking for a cousins address that I have no contact information for.
BENEFITS • Found her address.

▪ **Private Citizen**
USES • Used for information required for filling out for requesting testing for deer Chronic Wasting Disease harvested today.
BENEFITS • Gives specific information to complete DNR CWD testing form.

▪ **Private Citizen**
USES • To see where public and private property is.
BENEFITS • I found out where a private property is and where public property is.

▪ **Private Citizen**
USES • I've used the web site to find zoning and ownership information for parcels.
BENEFITS • This web site is a million times better than anything available from Fond du Lac County's web site. If I recall correctly, the user interface is also superior to what the City of Sheboygan has available from their site. One web site that works everywhere is amazing.

▪ Private Citizen
USES • Identifying the controlling municipality for a newly completed development.

▪ Private Citizen
USES • See how property lines correlate with topography.
BENEFITS • This is the first time I've used it, but it was very helpful. I will use it again.

▪ Private Citizen
USES • To determine boundarys and tax info of future land purchases and leases. Also good for checking land owners information for getting hunting permission.

▪ Private Citizen
USES • Home buying information.

Private Citizen
USES • Check land ownership in area plan to visit.
BENEFITS • Could see the land (sat.) view and check owners.

▪ Private Citizen
USES • I was curious on the ownership of a few land parcels down the road to inquire the owner about hunting permission.
BENEFITS • I was able to obtain a mailing address and a name.

▪ Private Citizen
USES • Discover who is the land owner is.

▪ Private Citizen
USES • Home prices in Kohler.

▪ Private Citizen
USES • Info.
BENEFITS • Owner.

Private Citizen
USES • Purchasing a home looking up land info and owner.
BENEFITS • Confirming the land boundaries.

▪ Private Citizen
USES • I am working on finding out information about the area in which I grew up -- that was in Richland county.

▪ Private Citizen
USES • Looking at home values near my home.
BENEFITS • Found information I was searching.

▪ Private Citizen
USES • I am just interested in looking at this data. If this info would be combined with the government flooding info which is also related to the parcels, it would be great value added for existing and future home owners.

▪ Private Citizen
USES • Research when buying homes, see lot lines.

▪ Private Citizen
USES • Verifying my property information.

▪ Private Citizen
USES • Contact a new neighbor.

▪ Private Citizen
USES • I primarily use this to aid in my work as a journalist. Before becoming a journalist I used this for my own personal curiosity.
BENEFITS • Before I was a journalist I used this tool to see who owned land around my residence, and how many of those owners had offices outside of the county that I lived in.

▪ Private Citizen

USES • I'm looking to purchase a house and wanted to see which county it resides in and the neighboring land.

■ Private Citizen
USES • Property details for buying.
BENEFITS • For personal use, it has helped with property details I am not finding on real estate listings.

■ Private Citizen
USES • Look up parcels for intended purchase.
BENEFITS • Found said parcel.

■ Private Citizen
USES • Looking for public hunting locations.
BENEFITS • Helps me avoid trespass issues while hunting and also identifing land owners to ask permission to hunt.

■ Private Citizen
USES • Find the lot lines of our property.

■ Private Citizen
USES • Looking for an old coworker.

■ Private Citizen
USES • Find the property value in my neighborhood.
BENEFITS • Find our neighbors names.

■ Private Citizen
USES • To find land lines so we don't trespass.
BENEFITS • Been able to find property line.

■ Private Citizen
USES • Plat lines on for sale property.

■ Private Citizen
USES • Trying to get an easement into my land locked land. Looking up surrounding landowners name and address.

■ Private Citizen
USES • Use for Electric Engineering purposes/ROW. I personally use it for hunting/fishing purposes.
BENEFITS • Look up owner information in one location.

■ Private Citizen
USES • Checking for trout fishing stream access points.

■ Private Citizen
USES • I used the parcels web app to look at parcels.
BENEFITS • It shows the owner and assessed value.

■ Private Citizen
USES • Property borders for driveway access.

■ Private Citizen
USES • Looking for owners of lots in order to see if still for sale and what the taxes are.
BENEFITS • Found name and address and able to contact them if needed.

■ Private Citizen
USES • Find out who owns the land.

■ Private Citizen
USES • Determining property lines for putting up a fence.

■ Private Citizen
USES • Identifying private/public property lines.
BENEFITS • Benefit by being able to know what lands I can/cannot access.

■ Private Citizen
USES • I'm checking on the condition of some property on behalf of my mother, the owner, and would like a handier reference for boundaries than the surveyor's map.

**Private Citizen**
USES • Looked at own property line.

**Private Citizen**
USES • Ensuring I stay on public land while recreating in state parks, state natural areas, and county parks.

**Private Citizen**
USES • Searching for property.
BENEFITS • It has simplified my search for properties to purchase! I don't have to load each county separately.

**Private Citizen**
USES • Looking for open lots.

**Private Citizen**
USES • Property lines.

**Private Citizen**
USES • Looking at my own parcel.

**Private Citizen**
USES • Determine my plot lines.

**Private Citizen**
USES • I am trying to find plot lines on my property.

**Private Citizen**
USES • Attempt to obtain GPS coordinate of my property.

**Private Citizen**
USES • Planning stages to purchase a property.
BENEFITS • Still in the early stages of information gathering for purchasing a property. But this tool seems like it will be very handy!

**Private Citizen**
USES • Learn and know land boundries in respect for landowners while hunting and other outdoor winderness activities.

**Private Citizen**
USES • Use to define yard lines.

**Private Citizen**
USES • For searching parcel ID of specific address, finding its most recent assessed value, acre information, and also value of properties surrounding specific parcel. Helps me determine if a house if worth investing to, etc.
BENEFITS • Helps determine interests in property before an actual physical self assessment. Saves time and effort in valuations of landspace, community, and value. And more.

**Private Citizen**
USES • Farmer, to see who owns certain parcels.

**Private Citizen**
USES • Hunting, fishing access, walks.

**Private Citizen**
USES • Finding names and addresses of neighboring land owners and owners of land of interest for purchase.
BENEFITS • This site is the single easiest site to find land owner information for the entire state of Wisconsin I have found.

**Private Citizen**
USES • Checking my own parcel lines.
BENEFITS • I was able to see what part of my woods I need to maintain.

**Private Citizen**
USES • Checking parcel data against certified plat survey.

- **Private Citizen**
  USES • For fishing, hiking, and my photography to ensure that I do not trespass/am within legal rights to cross lands if applicable
  BENEFITS • I don't trespass on private property. I am aware of who is in ownership of said land so that I may try to contact said person(s) if I am unable to find another way to my destination.

- **Private Citizen**
  USES • Wanted to check to see our shoreline.
  BENEFITS • We now know where our shoreline is!

- **Private Citizen**
  USES • Personal. First time looking at it, browsing more than anything else. Looks easy enough to use.

- **Private Citizen**
  USES • To identify ownership (public or private) of rural lands adjacent to fishing areas and also for mushroom hunting.
  BENEFITS • Have not used it on a particular site, but became familiar with it to do so when needed.

- **Private Citizen**
  USES • On occasion, not often, I would like to identify a land owner so I can call him or her in advance for permission to cross his land to access a river to fish.

- **Private Citizen**
  USES • I use the parcel information to find owners of land I would like to hunt.
  BENEFITS • I was able to locate someone who owned land and they were willing to let me hunt there.

- **Private Citizen**
  USES • Identify parcels by name or ID.

- **Private Citizen**
  USES • I can see information on lots before I spend my time going and looking in person . . . Really love this site! . . . [I]t has literally saved me several thousand miles of travel.

- **Private Citizen**
  USES • Finding out who owns land parcels next to mine parcels.

- **Private Citizen**
  USES • Permission for foraging. Identifying lake neighbors. Identify township landowners impacted by a proposed pig CFO from Minnesota.
  BENEFITS • After town meeting, was able to study land owners adversely effected by waste distribution, whose wells at risk. Foraging, easy I.D. of public v. private land.

- **Private Citizen**
  USES • Building new house.

- **Private Citizen**
  USES • Get owner permission or locate owner of undeveloped land for possible purchase.
  BENEFITS • I have had a person interested in selling me their property, but they have not decided on a price yet.

- **Private Citizen**
  USES • Hunting access, fishing access points, for easement.
  BENEFITS • It has given me quick access to landowners so that I can respectfully address them when asking for permission to cross their property.

- **Private Citizen**
  USES • Finding out who owns certain parcels of land.

- **Private Citizen**
  USES • Searching for current owner of a particular vacant lot.

- **Private Citizen**
  USES • Rough estimate of property lines.

- **Private Citizen**
  USES • To find out what the property taxes are on real estate I may buy.

- **Private Citizen**
  USES • I am looking to find a Planning job post graduate degree. In my free time I am looking to increase my GIS skills so I can demonstrate them to future employers.

- **Private Citizen**
  USES • Looking to see who owns land with points of interest to hike on.
  BENEFITS • Find places to go hiking.

- **Private Citizen**
  USES • Outdoor recreation.
  BENEFITS • Ensure that I am on public land, not private land without permission.

- **Private Citizen**
  USES • In preparation for a town meeting regarding a change is zoning request.
  BENEFITS • Was able to identify the parcel and the owner.

- **Private Citizen**
  USES • Determine in who's name the marital property of my widowed mother is, to determine for which properties new titles are needed.
  BENEFITS • To demonstrate the above.

- **Private Citizen**
  USES • I am trying to find a car.

- **Private Citizen**
  USES • Need to know property boundaries to know where to lay invisible fence.

- **Private Citizen**
  USES • Love the site! I've been using the individual GIS systems for years for real estate and this saves so much time.
  BENEFITS • It saves us time.

- **Private Citizen**
  USES • 1) I think this is a cool website. 2) I am currently looking to purchase a parcel.
  BENEFITS • I have obtained information on parcel layout in Wisconsin.

■       ■       ■

# V4 User Feedback

## ABOUT V4 USER FEEDBACK

This appendix is compilation of comments provided by users of the **V4** Wisconsin statewide parcel layer, received via email and by way of the V4 online user feedback form. This data has been cleaned. Questions and comments dealing with technical subject matter have been omitted. Some comments have been omitted due to lack of content, or combined, in the case of multiple comments from the same user. To view user feedback on V1-V3, see the V3 Final Report, Appendix B.

Total number of V4 responses that appear below: **147 responses**
Date of last update: **July 22, 2019** (last and final update)

> **Legend**
> - Purple text indicates Organization/Affiliation
> - User responses are broken down into the following sub-groups:
>   - STATE GOVERNMENT
>   - FEDERAL GOVERNMENT
>   - LOCAL GOVERNMENT
>   - PRIVATE SECTOR
>   - NON-PROFIT ORGANIZATIONS
>   - EDUCATIONAL INSTITUTIONS
>   - PRIVATE CITIZENS

## STATE GOVERNMENT USERS

### V4 – STATE GOVERNMENT

- Wisconsin Department of Public Instruction (DPI)
  USES • I oversee school district boundary changes for the DPI. This database has been of great value to find the location of parcels that are proposed for detachment from their district, and to ensure that the description of the parcel matches the actual territory. We are also currently working with county mapping personnel to determine if legally-ordered boundary changes have been properly recorded in county records—and find that there are mismatches between the parcel data and what the county map-makers have—so are able to point the county officials to discrepancies in their own data files. We have also used the parcel maps along with historical files to trace the boundary changes that may have affected a particular parcel for the use of current owners and school districts.
  BENEFITS • Our agency is responsible for updating the federal Census maps with school district boundary changes. Being able to see the properties on the parcel map makes it much easier to draw those changes on the Census maps.
  There is a state board that hears appeals of school boundary changes that were denied by the school districts. It has been very helpful to use the parcel information to show the appeal panel the exact shape and location of the territories under appeal.
  We have provided information to the state elections board when issues of voting for school board elections have been raised.

- State of Wisconsin Board of Commissioners of Public Lands
  USES • We use the parcel map as a basis for property line and parcel locations that we manage as well as the state parcel ID for joining other records that we have (i.e., mineral rights). Our staff also use the parcel layer to identify adjacent landowners to our managed properties. We find the parcel layer to be a much more accurate representation of property, corner, and line locations than the older Landnet (DTRSQQ) layer.
  BENEFITS • All of our ownerships are now mapped from the older landnet layer to the 2017 parcel fabric. Review and modifications will now be made to the new 2018 parcel fabric.

- State of Wisconsin Board of Commissioners of Public Lands
  USES • Used to help manage BCPL's ~78,000 acres of property
  BENEFITS • Enabled us to find parcels with incorrectly identified owners.

- [Anonymous]
  USES • Try to identify land use type for assessment of stormwater runoff water quality for a particular area.

- Wisconsin Historical Society, Historic Preservation
  USES • Mapping, planning, analysis, decision making

- [Anonymous]
  USES • Property owners

- [Anonymous]
  USES • Looking for public hunting land and private land boundaries
  BENEFITS • I can see land boundaries

- Wisconsin Emergency Management
  USES • Used statewide parcel layer after 2018 flooding events, but could use it more in the future.
  Would like current aerial imagery—only really useful as a seamless statewide layer during an emergency event.

- [Anonymous]
  USES • Tracking deer

- State of Wisconsin [Agency unknown]
  USES • State of Wisconsin official business.

- Wisconsin Department of Natural Resources & Kickapoo Valley Reserve
  USES • The Kickapoo Valley Reserve is collaborating with Valley Stewardship Network (Viroqua), Mississippi Valley Conservancy (La Crosse) and WI DNR (La Crosse Office) for regional/area planning for bird conservation and other similar conservation objectives for the Kickapoo Valley.

- [Anonymous]
  USES • Determine a more accurate mapping pin location for addresses when a voter registers to that address
  BENEFITS • When county gis sites do not provide the address information we are looking for, using this site helps.

- [Anonymous]
  USES • Hope to view ortho and property lines for obvious encroachments

- [Anonymous]
  USES • Looking for the name of the body of water on a parcel

- [Anonymous]
  USES • Find out property owners

# FEDERAL GOVERNMENT USERS

## V4 – FEDERAL GOVERNMENT

- USDA-NRCS (Natural Resources Conservation Service)
  USES • USDA-NRCS uses it daily implementing our mission of putting conservation planning on private lands.
  BENEFITS • We use it to evaluate legal description for our environmental easement program. It is used extensively to target landowners in falling in particular regions such as 10 digit-hucs for specific programs.

- U.S. Fish and Wildlife Service, Marquette Biological Station
  USES • I work for the U.S. Fish and Wildlife Service and use this parcel layer to look up landowners to contact prior to surveying streams for sea lamprey. This dataset is more current then a platbook that may have been printed a few years ago. I love that I can overlay with our data to make sure I get the correct information that I need. I wish the state of Michigan had this. Thanks and please continue to do this.
  BENEFITS • Overlaying the parcel layer over our survey sites layers on streams so we know whom to contact about accessing their property. We use to use platbooks which are not always current.

- USDA Forest Service, Chequamegon Nicolet National Forest
  USES • Double checking our ownership boundaries, identifying neighboring landowners, identifying possible acquisition/exchange parcels, investigating access issues for special use permits, etc. We mainly use the gdb in GIS but will also likely use the map service through AGOL in the near future.
  BENEFITS • Allows for more efficient workflows than working from plat books or individual county websites, much easier than having to request the GIS from each county individually

- [Anonymous]
  USES • I forwarded your update to both Census and Wildland fire which are two agencies that I know use this data set extensively - At Census the boundaries of the parcels align the boundaries of the county subdivisions

and cities and are an important reference for the digitizing work when Census is updating boundary data. for fire the parcel data are used to identify "strategic planning" level structures - obviously if there is a wildland fire more specific tactical structure locations are needed. I know the BIA will need this information to identify tribal lands mapping as well. I have a call with them later this week and will share it with them at that time.
BENEFITS • The work you are doing is a product many of us "early planners" for the Wisconsin land informant program always envisioned and your efforts in carrying this through to reality is a vision realized. Just seeing your outcomes is a gratifying feeling and I have never really properly thanked you for this. Thank you - from my heart. this is good work you are doing and it is important in many ways.

- USDA-NRCS (Natural Resources Conservation Service)
  USES • Select by ownername1 properties of individual landowners with whom we are working in order to analyze land resources and resource concerns. This database also benefits us in understanding the relationships of private to public land for areawide planning.
  BENEFITS • Thank you for all of your work on this it saves the USDA NRCS and FSA a tremendous amount of time having all the data easily accessible in one place.

- U.S. Department of the Interior Land Buy-Back Program for Tribal Nations (LBBP)
  USES • I need current GIS parcel layers for appraisal work.
  BENEFITS • It is easy to access and saves time. We can start mapping sooner and hit deadlines on time.

# LOCAL GOVERNMENT USERS

## V4 – LOCAL GOVERNMENT

- [Anonymous]
  USES • I don't really plan to use it other than, perhaps, for personal use identifying parcels of public land for hunting.
  BENEFITS • I am a former WI resident living in an adjacent MN county. I can see collaborative efforts benefiting from more "seamless" parcel data. Appreciate this data being available though.

- Town of Hughes, Town Clerk
  USES • Checking land ownership
  Checking road locations
  BENEFITS • Faster than download from county

- Town Of Willard Zoning Committee
  USES • Create Zoning map for Town of Willard, Rusk County. http:\\townofwillard.com\zoning
  BENEFITS • We are able to make changes to our zoning map as parcel data changes

- West Centeral Wisconsin Regional Planning Commission
  USES • For development of a county housing study
  BENEFITS • Since we are a regional organization, the statewide data set gives us data that is up-to-date enough for our purposes and we can get our entire geography without having to go to each county and request the data. It also ensures uniform attributes from cou

# PRIVATE SECTOR USERS

## V4 – PRIVATE SECTOR

- O'Brien & Gere (OBG) [Engineering consulting firm]
  USES • Parcel reference data for project / site location maps.
  BENEFITS • This is a great resource and is very beneficial to us. Without it, we'd have to hire a surveyor to map individual parcels, which is expensive and takes a long time. Having this authoritative dataset at my fingertips makes my job so much easier!

- Milestone Materials, Mathy Construction Company
  USES • Access for information, planning purposes, public hearing maps
  BENEFITS • So much easier and more efficient than accessing individual county's GIS sites.

- Hiawatha Broadband Communicaitons
  USES • Base layer for planning and design of broadband fiber optic networks.
  BENEFITS • In the planning stages the parcel data help us determine whether it is cost effective to build fiber optics into a particular area. During design we use it for selecting route, and infrastructure locations such as pedestals and handholes. It also helps us in design for making sure we are placing infrastructure within the public right of way and near property lines in order to better serve customers.

- GAI Consultants - GIS Department

USES • State and Local Agency permit maps for related to environmental features in Wisconsin. Notification mailers for large Energy Projects.
BENEFITS • One stop shop for a nice statewide layer with consistent attributes.

▪ Northwoods Lands Trust
USES • We use parcel data for mapping of conservation easements and fee-owned properties
BENEFITS • We use parcel data for mapping of conservation easements and fee-owned properties.

▪ OMNNI Associates, Inc. [Engineering consulting firm]
USES • We use this as a reference layer in our basemaps for environmental and transportation projects.
BENEFITS • It eliminates the need to maintain separate parcel maps from each county that we work in.

▪ Divine Redeemer Lutheran School
USES • Verify address for state aide
BENEFITS • In the past we have used the search bar that was located in the upper left to verify address for state aide. However, that search bar is now gone - this created a big problem for us.

▪ Kickapoo Woods Cooperative
USES • Forestry projects- management planning, timber sales, MFL, etc
BENEFITS • We use it often for property line data during field visits and on maps.

▪ TRC [Consulting and engineering firm]
USES • Generally used for cartography, research, and reference. I had used it more dynamically in the 2016 version, see improvement suggestion below.
BENEFITS • It is very convenient to have the entire state's dataset. It saves time in searching for data and it is very nice to have it centralized. Great for reference and cartographic needs!

▪ Coldwell Banker Real Estate
USES • To include in a listing presentation of a parcel.

▪ UW-Milwaukee
USES • Delineating extent of landowner permissions for mapping projet
BENEFITS • Furthering research and streamlining the process of displaying geographic information visually

▪ [Anonymous]
USES • Real estate
BENEFITS • Being able to access property tax data across multiple counties

▪ [Anonymous]
USES • We acquired a company located in WI and we were trying to gather information on the property included with the business

▪ Mi-Tech Services Inc., GIS Department
USES • We use the parcel data to conduct high and low level utilities (primarily telecom and electrical distribution) planning and design. The parcel information greatly assists our company, Mi-Tech, in finding property owners throughout the state of WI.
BENEFITS • The parcel dataset provides a unified dataset, which is far more efficient and convenient than seeking out GIS data from each county.

▪ Resource Data [Software and GIS consulting company]
USES • Land use & ecological planning
Research
NOTE: I am consulting for a group inside of WI, Applied Ecological Services, Brodhead.
BENEFITS • Collecting parcel data from each county is problematic and extremely time consuming. We are looking at several statewide issues. Having the data all in one location is a great time saver. Being able to process a large number of parcels at one time is extremely helpful.

▪ [Anonymous]
USES • Looking for real estate to purchase throughout Wisconsin
BENEFITS • Have benefited from local datasets on the county level but haven't used the statewide data yet

▪ [Anonymous]
USES • Identifying property owners within project area

▪ Continental Properties Company, Inc.
USES • Researching property values and real estate taxes of newer residential properties, both single-family and multifamily.

BENEFITS • We have used the statewide parcel layer as a resource for multiple real estate development projects throughout Wisconsin. Our land planners use the parcel data to show property lines adjacent to our development sites.

▪ The Westmark Group [Consulting firm]
USES • I used this map to look up the parcel number, acres, and county name for properties that I was doing a Phase I Environmental Site Assessment.
BENEFITS • I was easily able to look up the parcel that my Property of interest sits on as well as more info, such as owner, acreage, etc. without having to call any government agencies to help me.

▪ Town and Country Engineering
USES • We work with many communities throughout the state for various engineering projects, WWTF upgrades, etc.
BENEFITS • Much easier to obtain then dealing with individual counties.

▪ Coleman Engineering
USES • Search points for property corners to help pinpointing locations for surveyors in the field, basic map reference for parcel lines, acreage calculations, line intersects
BENEFITS • Saves time with data collection in the field, nice having the knowledge that if any projects come up in WI we already have the parcel data, saves money in not having to purchase parcel data from counties or other external source.

▪ [Anonymous]
USES • For GIS system

▪ [Anonymous]
USES • GIS software for forest harvesters
BENEFITS • The data, provided freely, in vector file and of all county combined, saved us cost and time in both research and data integration in our system.
The team is also supportive with providing additional information whenever needed.

▪ Geographic Techniques LLC – Madison WI
USES • This particular download of parcel data will be to develop maps to be used in the Driftless Trail planning area study, and to identify land use types and potential friendly land owners.
BENEFITS • Through the identification of land owners and land area in conservation and archeologically sensitive areas.

▪ Anderson Engineering of Minnesota, LLC
USES • Map display for USACE Flowage projects
BENEFITS • Parcel data is useful for display pirposes and also for preliminary survey investigation

▪ Green County Mutual Insurance Company – Monroe WI
USES • Find the Tax Parcel ID, Find the registered owner and mailing address of owner of properties.
We are a mutual insurance company - Green County Mutual in Monroe WI
BENEFITS • Make sure we properly cover all the owners of a property for liability insurance, and make sure people are true owners of house.

▪ Valley View Forestry, LLC – Mosinee, WI
USES • Identifying client and adjacent properties, final map product layers/data, aiding in field location of property lines during timber sale establishment
BENEFITS • By success in achieving the uses outlined above.

▪ CORRE Inc. [Engineering firm]
USES • Information for appraisal for WisDOT.

▪ Snyder & Associates [Engineering firm]
USES • Mapping & Preliminary Engineering
BENEFITS • It is very beneficial in preliminary design and mapping for land surveying and civil engineering. Please continue this service!

▪ A&M Professional Services, LLC
USES • Parcels are a phenomenal base map for almost any application in local mapping. Parcels are perfect to join data sets to because of the address field, and this allows for easier integration of spreadsheets and other data that has parcel numbers, or more commonly addresses.

▪ Valley View Forestry
USES • Preparation of maps for: Managed Forest Law entry, navigation for timber sale establishment, timber sales

BENEFITS • Access to landowner data is exceedingly helpful for preparation for the various projects our company undertakes, and having the data downloaded and on hand for querying and manipulation on our own county basemaps is much more convenient than having to check . . .

- [Anonymous]
  USES • To show property lines on utility project exhibits.

- Big Oaks Hunting Club
  USES • Find out owners of land for possible leasing

- Cooper Engineering/Survey
  USES • Project planning - This is my first time downloading the data.

- [Anonymous]
  USES • Land appraisal
  BENEFITS • It is easier to make maps

- [Anonymous]
  USES • General research for information on parcel number, owner, size and approximate value.
  BENEFITS • We research the entire state so this is a huge benefit and time saver as we no longer have to find each individual county's parcel layer. This layer serves as our "first start" to obtain parcel information which we can then reference the county data if n

- [Anonymous]
  USES • I use this data to locate our company parcels throughout the state. I also use it to find neighboring parcels to our property in order to send out neighbor letters.
  BENEFITS • Being able to see all of the property we own at the tips of our fingers is invaluable.

- SVA Consulting/ Consulting division/Data Solution COE
  USES • I have a client who needs to understand the distance to shoreline for every home in WI. I will get more details about the needs but I see the use cases for parcel to be substantially beneficial to associations in WI when related to the attributes that des
  BENEFITS • I want to yes we are in the process...and I see us benefiting tremendously from this source.

- Hiawatha Broadband Communications
  USES • I am with a broadband company in Eastern MN and we use the parcel data for planning and design of communications networks.
  BENEFITS • My company has benefited by having quality data that is easily accessible. This data is difficult to obtain in other states and is often of questionable quality with a wide variety of the attributes provided with the data.

- Infrastructure Research - Large Corporation
  USES • We use parcel data for analysing service locations for communications products.
  BENEFITS • Yes. We use the site address data to assist geocoding and we use the parcels boundaries in conjunction with building data to analyse service locations.

- Motorola Solutions, Inc. Post-Sales Engineering, Territory 5 North.
  USES • Showing County boundary on maps analyzing coverage for public safety radio systems
  BENEFITS • The shapefiles will enable us to show the Pierce County boundary on radio system coverage maps, that we are using to help test radio coverage in Pierce and nearby Wisconsin counties.

- Adaptive Restoration LLC
  USES • Mapping and delivery of data to private and public clients, in forestry and ecological restoration applications
  BENEFITS • Allows us to improve accuracy of mapping, which benefits our clients (public and private), and improves the quality of maps which are essential to state programs like the Managed Forest Law (MFL), and federal programs such as EQIP, through NRCS.

- BayView Real Estate Inc.
  USES • Real estate work.
  BENEFITS • Property info to the public for real estate purposes.

- [Anonymous]
  USES • Solar farm layout

- Global Minerals Engineering LLC

USES • ARC/GIS layers extracted for various government ownership.

■ Ruekert-Mielke, Inc/GIS
USES • Analysis and mapping

■ Hauke Honey Corp.
USES • Location of property owners for location of honey bee aprairies.

■ [Anonymous]
USES • We are using the parcel data to help create a more accurate landbase for tracking customers, etc.

■ [Anonymous]
USES • Used for project planning and communication with landowners.
BENEFITS • Having public access to the parcel data allows us to have accurate up-to-date reference data for informational purposes and communication efforts with landowners.

■ Delta 3 Engineering
USES • I intend to use the data to check PLSS geometry for re-monumentation in Iowa County.
BENEFITS • We perform property survey's and use county parcel viewers to access data.

■ Tim Mulhern Forestry
USES • Assist in mapping forest land ownerships for entry into the Managed Forest Law.
BENEFITS • Very accurate parcel mapping helps with determining ownership and allows for downloading parcel onto my GIS program which greatly assists in mapping.

■ [Anonymous]
BENEFITS • We put parcel data into a CRE Viewer that allows brokers to quickly and easily find information about various properties.

■ Geographic Techniques LLC
USES • Flood zone mapping, neighborhood reference maps
BENEFITS • Parcel boundaries are a fantastic reference for many mapping applications, from hiking trail corridor analyses to land use.

■ General Engineering Company
USES • Creating parcel ownership mapping for township in Adams County

■ Conservation Strategies Group, Joanne Kline, Western Great Lakes Region
USES • GIS based land protection and restoration projects for private landowners and nonprofit conservation groups
BENEFITS • The parcel layer helps to prioritize potential conservation areas that have been selected based on a suite of other attributes, e.g. the feasibility of restoring a wetland in an area identified as having restoration potential is higher where the area coin

■ Square One Heating & Cooling
USES • I use the parcel website to determine permit municipality. I am currently unable to use the search by address option. Please advise as soon as possible. This has been an issue for approximately two weeks.
BENEFITS • Ease of determining municipality for permit applications

# NON-PROFIT USERS

## V4 – NON-PROFIT

■ Gathering Waters: Wisconsin's Alliance for Land Trusts
USES • I work with the state's nonprofit conservation land trusts. We have used (and will continue to use) the statewide parcel database to map the locations of the properties protected by these organizations, both those owned and those protected via easement.
BENEFITS • The parcel database allows us to create our _own_ database of protected natural lands. This benefits both individual land trusts in their programmatic work, as well as, perhaps more importantly, the entire land conservation sector by enabling diverse groups and individuals to understand how their work is relevant in a larger geographic context. In addition, the land trusts use the data to assess future project opportunities; something for which a detailed understanding of ownership and boundaries is, obviously, absolutely essential.
It also permits these groups and other supporting organizations to effectively work on cross-organizational projects and initiatives; something that simply would not be practical without a resource as thorough and well designed as the statewide parcel database.

■ Ice Age Trail Alliance - GIS

USES • We use the Wisconsin statewide parcel layer to view land ownership around the Ice Age Trail, parcels we own, or in areas where we are planning the route of the IAT. We have also used the parcel layer in partnership with the USFWS to determine property owners that have habitat suitable for the Karner Blue Butterfly.
BENEFITS • It saves us a lot of time being able to see all the parcels in one place (instead of on multiple county websites) and being able to bring them directly into our GIS software, where we can see how the parcels overlap with our own data layers and perform analyses.

▪ Ice Age Trail Alliance
USES • Landowner information for land preservation and to notify nearby landowners when working in their area
BENEFITS • Made it a lot easier to find (relatively) current landowner data for mapping purposes

▪ UW-Parkside
USES • Generating lists of parcels by watershed location. Also getting property information for economic analyses.
BENEFITS • More targeted outreach efforts, and the statistical benefit of having a large dataset to work with.

▪ OpenStreetMap
USES • Populate addresses in OpenStreetMap
BENEFITS • By making the OSM dataset as accurate and thorough as possible, end-users of our data (of which there are many, including small businesses and non-profits) will be able to make better, more accurate decisions.

▪ Vernon Electric Cooperative/GIS Mapping
USES • We plan on using the data to identify land owners who are not coop members on our system that have our utility lines running across there property as well as use the parcel data to identify property lines when members are installing a new service to get a general idea where there property lines run
BENEFITS • Just downloaded yesterday and have not used it extensively yet. So far the feedback has been positive for us and our linemen and staking technicians are looking forward to using it as a great and useful tool for outages, line rebuilds, and new connects.

▪ Cooper Engineering/Survey
USES • Project Planning - This is my first time downloading the data.

▪ World Wildlife Fund
USES • World Wildlife Fund
BENEFITS • Using it to support the WWF Water Risk Filter. Thanks!

# EDUCATIONAL INSTITUTION USERS

## V4 – EDUCATIONAL INSTITUTION
▪ UW-Madison (Nelson Institute, WSGC/NASA Fellowship)
USES • Research on cover crop and no-till practices in Grant, Green, and Dane counties

▪ St John Lutheran School
USES • Address search

▪ UW - CLUE
USES • Land use planning ideas
BENEFITS • It is very information and a great additional layer for students to see current development patterns

▪ Monroe Public Library
USES • Looking to use in public library

▪ University of Wisconsin-Green Bay
USES • To contact landowners for streambank erosion and instream habitat surveys
BENEFITS • Readily available landowner access. Makes contacting landowners for permission to access property to conduct ecological monitoring so much easier!

▪ [Anonymous]
USES • I am using the parcel database to help map and inventory livestock operations across the state.
BENEFITS • The publicly available licensed dairy producer list available from DATCP only includes mailing addresses and township and section info but I need to verify the actual location of livestock. Parcel boundaries are really helpful for that.

▪ UW Extension Center for Land Use Education at UW Stevens Point
USES • Analyzing statewide conservation opportunities with a specific interest in lake protection.

# PRIVATE CITIZEN USERS

## V4 – PRIVATE CITIZENS

- Private Citizen
  USES • Recent land purchase will research other parcels in the area.

- Private Citizen
  USES • Permit requirements

- Private Citizen
  USES • Determine the value of the lots and lands that surrounding properties.
  BENEFITS • Determine the size, location, and value of lands.

- Private Citizen
  USES • I put in the parcel number and come up with names not on my parcel number

- Private Citizen
  USES • Finding new places to go deer hunting in new areas

- Private Citizen
  USES • Curiosity and evaluating a recent sale of adjacent property to ours.
  BENEFITS • Knowing it's a private individual and not a corporation.

- Private Citizen
  USES • It's enjoyable to just look through the data and analyze it.
  BENEFITS • Easy to look at data

- Private Citizen
  USES • Using the data to determine best locations for certain types of businesses based on property value and home proximity.

- Private Citizen
  USES • Looking for hiking areas.
  BENEFITS • We see what land is private to respect their property and not disturb their privacy and abide by all applicable trespassing laws.

- Private Citizen
  USES • Obtaining information on our family's property, finding out who owns the neighbor's property to bill for tree services (since we are unable to get a hold of the tenants)
  BENEFITS • public information to reach the right people

- Private Citizen
  USES • For hunting public land to ensure I am on state or county land.

- Private Citizen
  USES • To determine private land ownership for purposes of hunting wild game

- Private Citizen
  USES • Add data to an Arc Map project

- Private Citizen
  USES • Property search

- Private Citizen
  USES • Tax

- Private Citizen
  USES • Personal

- Private Citizen
  USES • I bought a property and wanted to see the property lines and the neighboring property lines.
  BENEFITS • I could see the neighboring parcels.

- Private Citizen

USES • Determine property lines
BENEFITS • Hunting edge of property

- Private Citizen
USES • This is a great source for looking at where the state land is by my property in Oneida County.

- Private Citizen
USES • Exploring real estate options.
BENEFITS • We have ideas for comparison shopping, and can target locations based on proximity to state trails.

- Private Citizen
USES • For general parcel map and address info

- Private Citizen
USES • I am part owner of this parcel and was trying to get a better idea of where the lot lines are.

- Private Citizen
USES • Just wondering why the solar panels face the wrong direction. Hoping to talk to real persons about it.

- Private Citizen
USES • Looking for owner of land

- Private Citizen
USES • Needed to look up an easement

- Private Citizen
USES • Review data as we plan to better management of our wooded propertis

- Private Citizen
USES • To get an outline of my property lines

- Private Citizen
USES • To talk to the owner about the solar energy he had installed.

- Private Citizen
USES • Personal information about my property

- Private Citizen
USES • Searching a house

- Private Citizen
USES • Understanding my yard

- Private Citizen
USES • Displaying public land on openstreet maps in the LaCrosse area
BENEFITS • This a great tool THANK YOU FOR MAKING THE AVALABLE it makes my task much easer and acurate I was unable to get this raw data from the county's online map viewer i wish i could get this type of data from Minnesota to map there public land near lacrescent

- Private Citizen
USES • Determine boundary lines, GPS coordinates for property corners
BENEFITS • Being able to determine boundary lines and parcel locations

- Private Citizen
USES • As an official data and information source

- Private Citizen
USES • Searching for Kralcek TwelfthStreet Acres unrecorded plat map for 1925. I'm doing research on a 100-year old house for Preservation Racine, WI

- Private Citizen
USES • Camping, hiking, swimming, possible land purchase
BENEFITS • Not wanting to trespass

- Private Citizen - Property owner
USES • Family property understanding
BENEFITS • A better understanding of property assessments

- Private Citizen

USES • Want to see how our new property is depicted.

**Private Citizen**
USES • Looking for boundry lines for potential backyard fence

**Private Citizen**
USES • Proof of Residency/County

**Private Citizen**
USES • I am a student, and plan to use these layers for a GIS research project with the hopes of presenting my project not only to my class/instructor, but also to my city council.

**Private Citizen**
USES • To send mailers to purchase property

**Private Citizen**
USES • To ask permission to hunt on properties.

**Private Citizen**
USES • House shopping - land information research

**Private Citizen**
USES • I'm searching for a home to buy and land to start a business. Possibly combining the two on one property. I've been searching for an interactive map that shows lot outlines, tax information, acreage and ownership. This is a beautiful resource—Thank you.
BENEFITS • Some land I was considering is clearly part of a bigger project. Other plots I'm surprised of ownership which makes them a possibility.

**Private Citizen**
USES • Plat of survey showing property lines

**Private Citizen**
USES • Map of my land for county land use permit application
BENEFITS • Permit application

**Private Citizen**
USES • Prepare feasibility study for light rail corridor in downtown Madison.
BENEFITS • Yes, I have access to information on land ownership etc.

# V1-V3 User Feedback

## ABOUT V1-V3 USER FEEDBACK

The following is a compilation of from comments provided by users of the Wisconsin statewide parcel layer. These comments were received via email, and the V1, V2, and V3 online user feedback forms. This data has been cleaned. Questions and comments dealing with technical subject matter have been omitted. Some comments have been omitted due to lack of content, or combined, in the case of multiple comments from the same user. The total number of responses that appear here is **151 responses**.

> **Legend**
> Green text indicates Organization/Affiliation
> User responses are broken down into the following sub-groups:
>
> STATE GOVERNMENT
> FEDERAL GOVERNMENT
> LOCAL GOVERNMENT
> PRIVATE SECTOR
> NON-PROFIT ORGANIZATIONS
> EDUCATIONAL INSTITUTIONS
> PRIVATE CITIZENS

## STATE GOVERNMENT USERS

### V1 – STATE GOVERNMENT

▪ DATCP – Wisconsin Department of Agriculture, Trade and Consumer Protection
USES • Identify parcels eligible for enrollment in the WI farmland preservation tax credit program
BENEFITS • I estimate that it saved 25 hours of staff time for acquiring and processing parcels.

▪ Wisconsin Department of Military Affairs
USES • The Layer will be used to support emergency management activities surrounding all four phase (planning, mitigation, response and recover). It will also be used by our National Guard Construction and Facility Management Office to help with management of all our facilities statewide. This includes the maintenance, expansion of an issues related to encroachment.

▪ Wisconsin Department of Public Instruction
USES • Attempted to dissolve by school district code to get authoritative polygons. Was not possible, but showed possibilities. Also use the parcel map to validate a parcel is/is-not within a school district.

▪ Wisconsin Department of Revenue (DOR) – Division of State and Local Finance – Equalization Bureau
USES • – Map large acre sales.
– Track sales statewide for Wisconsin DOR
BENEFITS • Time saved

### V2 – STATE GOVERNMENT

▪ Wisconsin Department of Revenue – Division of State and Local Finance – Manufacturing & Utility Assessment Bureau
USES • The State & Local Finance division of the Department of Revenue employs real estate appraisers in two bureaus, the Manufacturing & Utility Assessment Bureau and the Revenue Equalization Bureau. Both have a continuing need for updated statewide maps which include parcel lines, property assessment and taxation, zoning data, Tax Incremental Finance district, school and special district boundary lines as well as wetland, leaf-on and leaf-off ortho and streetmap layers. It looks like much of this is already online. To be most useful, all data including parcel lines would need to be updated annually at least, biannually if possible.

▪ DATCP – Wisconsin Department of Agriculture, Trade and Consumer Protection
USES • The DATCP farmland preservation group has used the V1 and V2 parcels the last two years for identifying parcelids eligible for farmland preservation tax credits.
BENEFITS • We have not made any parcel data requests in 2015 and 2016. As a result, the statewide parcels have saved us a lot of time and effort!

- **Wisconsin Department of Natural Resources (DNR) – Watershed Management – Runoff Management Section**
  USES • Looking up quarries/pits
  BENEFITS • Finding landowner names/addresses

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- **DNR – Technology Services – GIS Section**
  USES • – I used it to verify the locations of several questionable coordinate datums (SPS nad27 vs nad83) in one of our agency databases by comparing the ownername in our database with the owner name in the parcel database.
  – Querying different types of property owners (currently have to do it based on name keywords), hopefully there will be more flags later for state, county, city, private, federal, etc.

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- **Wisconsin Department of Health Services – Division of Public Health, Bureau of Environmental and Occupational Health**
  USES • – Using this data to show residences that have not been tested for radon or lead. I will like to put this data onto geology maps to show who is at risk for high radon exposure, groundwater contamination, and floodplain risk.
  – Creating a map of percentages of residences not tested. I am using for a numerator geocoded addresses of radon test results. The denominator will be addresses. This is the closest I can get to 1 address for a building
  BENEFITS • The radon map is showing that most residences have not been tested for Radon.

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- **University of Wisconsin System Administration/Office of Capital Planning & Budget**
  USES • Querying for and extracting our agency's owned parcels as part of an effort to develop and round out a statewide parcel dataset for our agency.
  manually extracting formerly owned parcel polygons to link to historical real estate documents and data.

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## V3 – STATE GOVERNMENT

- **University of Wisconsin System Administration/Office of Capital Planning & Budget**
  USES • The University of Wisconsin System Administration (UWSA) Office of Capital Planning and Budget (CPB) has used the Wisconsin statewide parcel layer to develop and map an inventory of UW landholdings. This information is being used to meet the requirements of the biennial property inventory under Wisconsin statute 13.48(14)(d). It is also being used for internal planning and reporting purposes.
  BENEFITS • The Wisconsin statewide parcel layer provides CPB with an extremely efficient means of understanding the location and attributes of owned property around Wisconsin. The UWSA Board of Regents owns property in 43 different counties in Wisconsin. Were it not for the statewide parcel layer, CPB would need to coordinate data collection and updates with each county individually, and then synthesize 43 different data sets. The statewide parcel layer alleviates this work and provides a current, reliable, and consistent data source for this information. It is incredibly valuable and much appreciated.

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- **Wisconsin Elections Commission**
  USES • This is an excellent reference, but especially to help and cross-check school district boundaries until DPI is able to put together its own definitive list. It is also great to check addresses for voting locations.
  BENEFITS • School Districts and Voting Ward locations. A great first stop for this kind of data.

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- **Wisconsin Department of Natural Resources**
  USES • – To help delineate recreational and preservation lands (about 1.6 million acres) managed by the DNR on behalf of the citizens of Wisconsin.
  – To help update the Public Access Lands Atlas, particularly for the locations of county and local parks.
  – To evaluate wetland compensatory mitigation options for the wetland permit applicants.
  – To oversee the cleanup of contaminated properties. Often, an approved clean-up will require and environmental land use control (LUC) on the property; these LUCs are posted on the Internet to alert future owners about the parcel.
  – In the review of construction site plans to make assessments regarding potential water quality impacts. Parcel data is often need to identify responsible or affected neighboring parties, is useful when seeking permission to inspections on private property, or when enforcement actions are involved.
  – In discerning land ownership and ownership of manure storage structures associated with large fish kill events.
  – To help track the locations of rare species and natural communities and to carry out land and species management practices.
  BENEFITS • By having statewide parcels available, staff are able to save time in addressing the business needs identified in the "USES" above.

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- **Wisconsin Department of Transportation – Bureau of Aeronautics – Airport Land Program**
  USES • Statewide planning

- **Wisconsin Historical Society, State Historic Preservation Office**
  USES • Background data, identifying property owners, feature mapping
  BENEFITS • Greater accuracy in mapping, ability it contact property owners

- Wisconsin Department of Transportation – NC Region – Planning
  USES • Right of way lines, parcel boundaries for trails and project related information

- Wisconsin Department of Public Instruction – School Management Services
  USES • Citizens may petition to have territory "detached" from one school district and "attached" to a different district. We have been using the parcel maps to verify the location of the properties with regard to school district boundaries.
  BENEFITS • Verifying the correct property description and location – matching parcel numbers from the petition with actual property

- Wisconsin Department of Transportation, Division of Transportation Investment Management – Rails and Harbors
  USES • Assist in identifying property ownership including state-owned rail corridors; identifying encroachments
  BENEFITS • Generally shows ownership

- Wisconsin Department of Revenue, Division of State and Local Finance – Bureau of Property Tax Equalization
  USES • Obtaining detailed location and attribute data including measurements which is difficult or unobtainable from any other source quickly and reliably.

# FEDERAL GOVERNMENT USERS

## V1 – FEDERAL GOVERNMENT
- U.S. Census Bureau – Geography Division; U.S. Department of the Interior – Office of Wildland Fire
  USES • We are using the parcel data for two applications - wildland fire RAVAR to identify possible structures at risk by locating parcels that have a structure on them and for the Census Bureau BQARP program to align admin boundaries (municipal (place and MCD) school district and county boundaries to parcel data as appropriate
  BENEFITS • Because of the processing we have to do we are not sure about the savings yet but at least we can get the data that is a huge first step

- USDA Forest Service – Chequamegon-Nicolet National Forest
  USES • – Check ownership against our Forest Service ownership layer
  – Saves having to visit each individual county website
  BENEFITS • Time savings from only having to visit one website rather than finding & using multiple county websites

## V2 – FEDERAL GOVERNMENT
- USDA Forest Service – Chequamegon-Nicolet National Forest
  USES • Identify land owners adjacent to proposed project areas, compare to our agency's ownership layer for QC purposes
  BENEFITS • Don't have to visit each individual county website, can overlay the parcels on top of our own GIS layers

## V3 – FEDERAL GOVERNMENT
- USDA Forest Service – Chequamegon-Nicolet National Forest
  USES • Mapping, identifying adjacent landowners for project planning, comparing to our ownership layer to identify inaccuracies on both sides and help verify boundaries, investigating special use permits & road right of way parcels
  BENEFITS • Before we had to contact 11 different counties to request data and go through different logistics with each county, now can get one seamless layer as an easy download so saves us a lot of time

- USDA Animal and Plant Health Inspection Service Wildlife Services
  USES • This is a great resource! As a wildlife biologist it is important to be able to determine landownership for various wildlife management activities. Thanks for providing this data!
  BENEFITS • Verification of landownership is important for the wildlife management activities that we conduct.

- U.S. Fish & Wildlife Service
  USES • This parcel layer will be overlayed ontop of our stream survey sites so we know who to contact to gain permission to access their property if we need to.
  BENEFITS • Nice to have this layer for planning our work.

- USDA – United States Department of Agriculture
  USES • We use it to determine correct ownership for farmsteads and farmland too keep our records up to date.
  BENEFITS • It is a convenient way to get all the county information; a lot of the county's websites are very unhelpful and this is much better.

## LOCAL GOVERNMENT USERS

### V1 – LOCAL GOVERNMENT

- Richland County Land Conservation
  USES • It would be nice to query land ownership in other counties, especially next to our county when people own land in more than one county.

- Dane County Land & Water Resources Department
  USES • Checking parcel ownership information for lands in surrounding counties for Farmland Preservation Program participation.
  BENEFITS • Staff time saved in reviewing information

- Waukesha County Land Information Office
  USES • Potentially for working with boundaries that cross County borders, like watersheds and school districts

- Menominee County Land Information Office
  USES • It is on our website for public access to GIS since we did not have that available on our website.

- [Anonymous]
  USES • Adjacency checks.

- Bayfield County Land Records
  USES • I would like to take our current layers in our mobile application and put in the Statewide parcel layer. http://maps.bayfieldcounty.org/LandRecordsMobile
  BENEFITS • It will save time in updates.

- Racine County Land Information
  USES • – The statewide project has coincided with a GIS project at Racine County. We have migrated to the parcel fabric and we have worked to set up our data to match the statewide parcel requirements. It provided better guidelines for improving the data structure.
  – With taking a closer look at our parcel structure, it has sparked interest from other depts/individuals that are looking at new projects that utilize the GIS data. We have gained attention that has encouraged more projects and thus building our GIS at Racine County.
  – It has inspired some to become for educated on what GIS is and how our organization is using it.

- Town of Dover Clerk/Treasurer
  USES • LOVE LOVE LOVE this interactive map! It's so simple and fast to use! We get so many property inquiries. The only thing that would make this even better is if it included the property owners phone number!

- Ho-Chunk Nation
  USES • Referencing the parcels location. Having a reference for the boundaries and owners name. It is nice to use this mapservice because of the high speed vs using a particular county GIS webpage.

### V2 – LOCAL GOVERNMENT

- Vilas County Mapping Department
  USES • Potentially being able to gather data from surrounding counties to complete projects that cross county lines.
  BENEFITS • An assessor who works with many counties in the state called to request our parcel data for the City of Eagle River. Instead of him having to contact the City to have them request that we release the data on their behalf to another entity, I was able to direct him to the Statewide Parcel Map Initiative webpage where he was able to get not only our data, but also data for another county that he was going to have to contact in a few days.

- Dane County, Land Information Office
  USES • Having access to parcel data in neighboring counties. This may be for programs that are managed by one county that provides services in another county. It could also be help to understand land

ownership across the border.

- GIS Specialist, City of New Berlin & Emergency Management Tech for SE WI Incident Team
  USES • I think the Statewide Parcel database would be a great tool for Emergency Management purposes.

- Florence County Zoning/Land Conservation/Land Information
  USES • I have completed a review of a dozen parcels in Florence County.

- West Central Wisconsin Regional Planning Commission
  USES • Here at West Central Wisconsin Regional Planning Commission we utilize this data for numerous projects and planning purposes including: comprehensive planning, transportation planning, economic development, TIF, grant planning/applications, and mapping.
  BENEFITS • Updates to this layer allow us to be as current as possible with our land use and assessed value information for parcels within our planning jurisdiction that includes the following counties: St. Croix, Polk, Barron, Dunn, Chippewa, Eau Claire, and Clark.

- Ho-Chunk Nation
  BENEFITS • About once a week, we are presented with a property for sale. We created a hard copy map of the property and a KMZ layer to information our decision makers on the potential acquisition. It is nice to have that parcel dataset for quickly copy and paste the parcel and have all the attributes included.

## V3 – LOCAL GOVERNMENT

- North Central Wisconsin Regional Planning Commission (NCWRPC)
  USES • Planning
  BENEFITS • Nice to have everything together with the same attributes

- Town of Oakland
  USES • I'm on the town planning committee. Many of the paper copy maps are outdated. Zooming in on an area versus trying to project outward from a parcel number would be easier and give me, at least, the ability to see it in relation to other parcels, especially those down stream.

- [Anonymous]
  USES • Assessor
  BENEFITS • We are able to use this information to provide higher quality assessed value.

- City of Ashland Wisconsin
  USES • Use as a general base map layer for reference info.

- Oneida County (LIO)
  USES • The fix to the Geo-Locator button is very much appreciated. It will make the app more useful across the state. I will work with it more but the address and name search is a bit more finicky. It would be nice for V4 to have that auto complete or build a list as you type like StreetView and then you pick the one that pops up integrated into the system. All in all pretty good.

- Ashland County Land and Water Conservation Department
  USES • Use in EVAAL model in watersheds spanning multiple counties.
  BENEFITS • This layer will make our watershed modeling cohesive for multi-county watersheds.

- [Anonymous]
  USES • Parcels outside of our coverage area

- Chute Lake Protection & Rehabilitation District #1
  USES • Healthy Lakes grant application

- Jefferson County Land & Water Conservation Department
  USES • Updating our Drainage District data per request by the County Drainage Board. Ultimately this data will be sent to DATCP for review and utilized at the state level
  BENEFITS • Accurate and complete listing of parcels benefitting from Drainage Board activity that overlap adjoining counties

# PRIVATE SECTOR USERS

## V1 – PRIVATE SECTOR

▪ WEC Energy Group – GIS Services Green Bay
USES • I was able to merge parcels in a specific area and quickly create an overview map of a planned [service] outage area that was then communicated to the public. Using the parcels along with available road tiger files saved me a day of work instead of converting our Mapinfo tab data to shapefiles and manipulating our company parcel data that is not as extensive or accurate as the Statewide Parcel database. My company also uses parcel data on Trimble GPS units and the SPDb will make it easier to gather the necessary data instead of contacting 20+ counties that cover our service area.
BENEFITS • Cannot estimate dollar amount as I dont know wage of other staff members or how they speciffically use the SPDb. Cost savings are by reducing time spent on projects and not having to pay each county for requested extracts.

▪ Commonwealth Heritage Group – Cultural Resource Management
USES • – We use this resource for project planning and implementation and it has been invaluable. – Archaeology
BENEFITS • This resources saves staff time, streamlines mapping efforts, and maintains accuracy which we need for the projects we conduct. Accuracy saves funds and staff time from duplicating efforts or correcting mistakes.

▪ Appraisal Consultants, LLC
USES • Appraisal exhibits; Comparable sale property lookups, property characteristics, map exhibits.
BENEFITS • Minimum of $300 to $1,000 per project. Estimate at least $3,000 in savings to date.

▪ Davel Engineering & Environmental, Inc. – Survey Department
USES • Looking up parcels to derive basic information for surveys and quoting survey work

▪ NorthstarMLS [Multiple Listing Service of Minnesota] – IT department / GIS section
USES • We are in the process of incorporating the parcel database into an error checking and updating process to insure that Real Estate listings are correct and accurate with regard to property characteristics and location. We will be correlating the property data that has been inputted into a Real Estate listings database against the data contained in the parcel dataset and using the parcel data to improve accuracy of the Real Estate listing data.
BENEFITS • Without the statewide parcel source, we wouldn't be able to utilize the parcel data at all. It is simply too expensive to buy from each of the counties we serve. This has been an especially important improvement to our data quality program. Thank you!

▪ Onterra, LLC
USES • Aquatic Ecologist. [Onterra, LLC was created 2005 by Tim Hoyman, a familiar face in Wisconsin lake management, to offer objective lake management planning services at a reasonable cost. The firm provides a variety of lake-related services ranging from science-based diagnostic/feasibility studies to comprehensive lake management plans consisting of aquatic plant inventories, stakeholder education, watershed and water quality analysis, and implementation plan development.]

▪ AccuWeather – Locations Management, State College, PA
USES • I have several questions and comments about the parcel dataset. [AccuWeather provides hourly and minute by minute forecasts with superior accuracy for any longitude/latitude on Earth.]

▪ TomTom – Lebanon, New Hampshire
USES • I am working to make the newly released parcel geodatabase available for our office staff to use [We design and develop innovative products that make it easy for people to keep moving towards their goals. A global leader in navigation and mapping products, TomTom also creates GPS sports watches, as well as state-of-the-art fleet management solutions and industry-leading location-based products.]

▪ Edge Consulting Engineers, Inc.
USES • I love the new mapping website, I am glad I don't have to navigate to individual county websites anymore.

▪ Taxography: A Professional Tax Jurisdiction Mapping Agency
USES • Wonderful that you have put parcel data online and for download! I was wondering if Glendale and Bayside Village (as well as all other Villages) are also included in the parcel data? And also was wondering if the parcel data includes the tax code for the parcel? We map tax districts and this would be awesome!

## V2 – PRIVATE SECTOR

- [Anonymous]
  USES • Appraiser

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- Kickapoo Woods Cooperative
  USES • Private forest land management.
  BENEFITS • Will be able to reference parcel boundaries and compare to MFL plan maps and on site monuments and fences. This will help us more effectively design our cruises.

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- [Anonymous]
  USES • This is the most useful website and database I've found out of anything relating to what my job requires. I can see not only myself but others within the company I work for using this on a daily basis. (Tell Iowa and Minnesota to do the same.)

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- GAI Consultants [Engineering, Planning, and Environmental Consulting Firm] – GIS/Environmental
  USES • Environmental permits
  BENEFITS • 1 stop shop for tax paid for public data that will allow for business development and utility improvements in communities we are working in.

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- Cedar Corporation [Engineering, Architecture, Planning, Economic Development, Surveying Services]– Madison, WI
  USES • I am a civil engineer and I work for a consulting firm. I am using the parcel data as supporting information in CAD drawings.
  BENEFITS • It adds us in pulling together design plans by helping us create a more detailed area map.

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- [Anonymous]
  USES • Parcel information
  BENEFITS • This website database will help so I may download the data needed instead of trying to use the DOR.

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- Cadmus Group [Technical and Strategic Consultants]
  USES • Energy savings

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- [Anonymous]
  USES • We use this data to reach out to landowners about potential development on or near their land and the compensation they could receive as well as the local community benefits.
  BENEFITS • Ensures accurate landowner identification

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- Cedar Corporation – Civil Department/Planning
  USES • Parcel data is being used for future property development proposals
  BENEFITS • Ability to show background information for locations we don't currently have mapped

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- Montgomery Associates: Resource Solutions
  USES • We use parcel and zoning data to supplement environmental permitting submittals
  BENEFITS • Quicker project turnarounds, easier project scoping, and more coherent deliverables

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- Grota Appraisals, LLC; Assessment Technologies, LLC
  USES • View parcel data for multiple municipalities
  BENEFITS • – As a contract assessor: I benefit by having one map which uses the same format rather than multiple maps in various formats.
  – As a CAMA software provider: I benefit by being able to see the parcel distribution of our clients. Market Drive is provided to about 70% of the municipalities in the state.

- AND Products B.V. – the Netherlands
  USES • – We are a Dutch Company specialized in Digital Maps. We are interested to use the statewide parcel data of Milwaukee county, that we found here: sco.wisc.edu/images/stories/publications/V2
  – We want to use the Parcel Data to improve our own parcel layer, because our own layer has some 'holes' in the data (incomplete coverage). We will copy some of the information out of the layer and integrate it into our product (make a derivative work).

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## V3 – PRIVATE SECTOR

- Milestone Materials – A Division of Mathy Construction Company
  USES • – Public Hearing Maps
  – Approximate boundary locations
  – Verify ownership of a parcel

BENEFITS •
We use this shapefile daily in ArcGIS. With this shapefile it saves us time from always having to use the county's GIS sites. Thank you for making this available.

▪ Grota Appraisals, LLC; Assessment Technologies, LLC
USES • – Mapping of Assessment related data. Posting Sales, land use, tax classes and so on
– I think the state wide parcel map is a great tool!
BENEFITS • – All areas on the map are in the same projection thereby minimizing the number of maps that need to be made.
– As a contract assessor, it is great to have one location to find parcels. As the largest CAMA provider to the assessors/municipalities in Wisconsin (about 70% of the state) it is fantastic to have one location for all parcels.

▪ Strand Associates Inc. [Engineering firm]
USES • Engineering design projects/web applications

▪ Associated Appraisal Consultants, Inc.
USES • – Data used in conjunction with assessment data for various uses
– Appraisal property searches
BENEFITS • The program has given us an easy way to get the data to make layers to check for errors, aid in valuation, and visually show property owners what's going on in a bigger picture. We are just figuring out how to make more and more use of the data.

▪ [Anonymous]
USES • Basemap layer for small area projects

▪ Kickapoo Woods Cooperative
USES • Determining more correct property boundaries for writing MFL plans and marking timber sales.
BENEFITS • Faster, more accurate ownership property location determination.

▪ Short Elliott Hendrickson Inc. [Engineering, Architectural, Environmental and Planning firm] – Transportation Group
USES • Planning and concept maps and exhibits for highway and commercial development projects.
BENEFITS • 1. Tremendous! Fantastic! "HUGE!" Outstanding! Excellent! I have been waiting to see this data layer for about 15 years. And to top it all off it's all on 1 web page, well ordered and in easily manageable chunks. Thank you, thank you, thank you. A hundred times thank you.
2. Yes. Here's how we benefit:
– We no longer have to pester County GIS staff with pesky parcel data request. Conversely, I imagine it's easier for the counties not to have to deal with all of the request and transactions.
– We now have the ability to use the data without all of the planning and delays of purchasing it. A tremendous time saver, that gives us the ability to provide better, faster, and more accurate answers to our clients.
Yes. Here's how "I" benefit:
– I no longer have to beat my head against the wall in an insane rage asking myself "Why-o-why is this so flipping hard to do????" Now, it's easy-peasy, and my psyche can finally be at peace. I'm now optimistic about the future of the world as, a tiny problem that can be fixed, has been fixed.

▪ WE Energies
USES • Use for property ownership information

▪ [Anonymous]
USES • Many times I need to identify all real property owned in Wisconsin by a particular person or entity. For many counties, I must have an address or tax key number, as there is no option to search land records by name. I then contact county treasurers and ask them to search their files. Some county treasurers will search their databases to locate owners; some can search by name but decline to; other counties do not have the ability to search tax records by name (believe it or not). The next step is to search municipal assessor websites, which sometimes allow searches by name. This map allows me to search a county, or several counties, or all 72 counties by name. Once I have identified a parcel owned by a person or entity, I can then access current land information records at the county level.
BENEFITS • When I don't know the county in which a property is located, I can run one search of your map to obtain results from all 72 counties. Without this map, I must search each county individually. This saves time calling individual treasurers and asking them to search their databases by name. I expect I will also use the zoning layer and find other uses in the future.

- **Tetra Tech, Inc. [Consulting and Engineering Services]**
  USES • Parcel and zoning data will be used to complete environmental review for utility projects.
  BENEFITS • Helps create landowner mailing lists so that mailing lists of affected landowners can be notified.

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- **We Energies – Gas System Engineering**
  USES • Various GIS projects, we are always looking for updated parcel data—physical boundary and landowner information.
  BENEFITS • We can compare our internal data and the Statewide parcel data for accuracy. It has helped make our product better.

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- **[Anonymous]**
  USES • Environmental Scientist: due dilligence and phase 1 inspecitons
  BENEFITS • Better that locating areas in GIS county maps which differ from each other

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- **Auth Consulting & Associates [Engineering services]**
  USES • Bringing parcel layers into Autocad mapping applications for preliminary survey reconaissance, site mapping, site planning, identifying adjoining land owners
  BENEFITS • I haven't benefited yet from V3, but I forsee that I will be able to as I used V2 and was very happy with the available results.

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- **KL Engineering, Inc. [Civil Engineering services]**
  USES • Used Columbia County shapefile to help register aerial photos obtained from Columbia County GIS viewer in preparation for a topographic survey.
  BENEFITS • Parcel data supplements our field survey work. Very easy to use.

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- **[Anonymous]**
  USES • Approximate parcel boundaries, ownership, assessment and land use classification.
  BENEFITS • I work at an engineering firm, and commonly need approximate parcel boundaries with ownership. Most of our clients are small municipalities without GIS capabilities. We work in a fast-paced environment, and commonly need data faster than counties can provide it. The statewide parcel dataset is an easy way to fulfill the needs of our clients.

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- **US Solar – Site Selection team**
  USES • Planning renewable energy
  BENEFITS • Really happy to find this resource. However this resource is not available on many city/county websites and cities claim they have no GIS data available.

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- **Financial Business Systems, Inc. [Software development, real estate industry] – GIS Department/GIS Technician**
  USES • I plan on organizing the PIN and physical address fields for geocoding (MLS) purposes.

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- **Hiawatha Broadband Communications, Including. – Winona, MN**
  USES • I am with a broadband company whose footprint extends into Wisconsin and we use the parcel data for planning and design.
  BENEFITS • We have used previous versions of the data to help determine wireless tower locations as well as for scoping communities that might be interested in our services. We also use parcel data when designing our data networks to help determine the capacity as well as design functions such as right of way boundaries and pedestal locations. We often find ourselves looking at the parcel data when discussing design options.

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- **[Anonymous]**
  USES • Analyzing healthcare trends and population shifts
  BENEFITS • Yes, we anticipate being able to make informed decisions based on the information provided through this portable that will benefit the communities we serve. This is a great website!

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- **FutureWood Corp**
  USES • Ownership identification for forest management.
  BENEFITS • We can easily identify and analyze ownership data more efficiently than web services offered through the counties.

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- **Becher Hoppe Associates, Inc. [Engineers] – Surveying**
  USES • I download county parcel data for narrowing down search areas for field surveying when online survey maps are not available. Certified survey maps or plats of surveys can be built and then rotated to the parcel map until we can locate monuments in the field to narrow down location even further.
  BENEFITS • It helps cut down on time spent in the field locating property monuments and gives me an

idea of additional search areas when doing survey work.

- **4-Control Inc.**
  USES • We are a Herbicide Application business who sprays along powerline right of ways.  We are going to attempt to use the parcels data to better locate customers who are on our no spray list or are organic farmers.
  BENEFITS • Hopefully we will locate no spray customers faster and more accurately to prevent mistakes when spraying.

- **Private Engineering**
  USES • Parcels for the land we own around the USA
  BENEFITS • We can better track our lands and do spatial analysis.

- **WoodsCamp Technologies Inc.**
  USES • Woodscamp.com in collaboration with Wisonsin DNR.
  BENEFITS • We create a tool to allow family forest owners to get immediate insights about their forest and we connect qualified landowners interested in support to DNR foresters.

- **Courthouse Retrieval System**
  USES • Downloaded the data to see if it would work with an application used for real property data verification.

- **OBG**
  USES • Identifying property boundaries
  BENEFITS • We use it all the time for base mapping efforts

- **[Anonymous]**
  USES • Nutrient Management Planning; permit applications to local and state governments

- **County Materials Corp.**
  USES • Use in ArcGIS for basic site maps, showing land ownership and neighboring properties.
  BENEFITS • This is a one-stop location for all the parcel information that we own in the State, and it's updated on a regular basis.

- **Northwoods Land Trust, Inc.**
  USES • Selecting owners of large lakefront and riverfront properties for landowner conservation shoreland education projects.
  BENEFITS • We have used county parcel maps previously for our projects, but have not used the statewide layer yet. We expect the results will be the same, but are concerned about how we will be able to link the statewide parcel maps with current county tax roll data.

- **Sebold Appraisal Company**
  USES • Re appraisals

- **[Anonymous]**
  USES • Looking up parcel numbers and assessment values of properties and homes.

- **[Anonymous]**
  USES • Realtor trying to help clients with lot lines

- **Advanced Disposal Logistics Department**
  USES • We use the parcel information in our routing software. We can get the exact address latitude and longitude rather than relying on reverse geocoding, especially in more rural communities. We make very high-quality maps for our drivers, dispatchers, call center, and for advertisements.

## V3 – PRIVATE SECTOR

- **[Anonymous]**
  USES • Planning of site development.

- **BayView Real Estate Inc.**
  USES • Real estate related work.
  BENEFITS • information on parcel size.

- **Barr Engineering Co./Water Resources**
  USES • We are using the parcel layer to assist with permitting in relation to Soil and Groundwater Management at facilities in Oneida County.

- **[Anonymous]**

USES • Mapping for NEPA coordination for a highway transportation project for WISDOT

▪ Associated Appraisal Consultants, Inc. – Field Staff
USES • Finding parcels for assessment purposes.

▪ [Anonymous]
USES • Land owners

# NON-PROFIT USERS

## V2 – NON-PROFIT

▪ Southwestern Wisconsin Regional Planning Commission
USES • For developing Hazard Mitigation Plan
BENEFITS • It has offered the data that is critical for any type of development

▪ Waze [Community-based traffic and navigation app]
USES • This GIS map is used to keep the Waze Navigation app up to date in order to provide the best possible directions to our users.
BENEFITS • We have made changes within our map that have allowed proper navigation to addresses, especially for new subdivisions.

## V3 – NON-PROFIT

▪ [Anonymous]
USES • I will use the data to map (or, in some cases, re-map and refine) a database of protected natural and park lands covering the entirety of the state, for use in natural areas planning and management. This database will include both fee-owned and conservation easement sites.
BENEFITS • The protected lands database which I am building and will enhance using the V3 data (described in the "USES" portion of this feedback) requires comprehensive, _accurate_ parcel data as the foundation upon which all of my efforts have been and will continue to be built. In short, I cannot emphasize strongly enough the benefits that this service provides to those engaged in work such as mine. Those involved have both my sincere thanks, and deep appreciation.

▪ Valley Stewardship Network: Partners in Stewardship of Land and Water
USES • Mapping conservation projects for landowners we work with.
BENEFITS • We are able to find landowners properties and create maps for site visits. Having a map with the landowners property in hand for site visits helps drive conversation and planning for conservation practices.

▪ Gathering Waters: Wisconsin's Alliance for Land Trusts
USES • Support activities of Land Trusts and Conservancies.
BENEFITS • We anticipate working with numerous organizations, some entirely new to GIS, and some quite proficient.

▪ Ice Age Trail Alliance, Lands Program
USES • – To determine landowners for conservation purposes, potential acquisition and neighbors of our lands
– Identifying parcels for trail layout purposes
BENEFITS • Our work is done over 21 counties and this saves lots of time usign our own ArcGIS app instead of going to 21 websites.

▪ Kinnickinnic River Land Trust
USES • I am the Executive Director of a small land trust in River Falls and find this tool extremely easy to use and very useful!

▪ Mississippi Valley Conservancy
USES • Land use information

▪ Madeline Island Wilderness Preserve
USES • GIS project for Madeline Island to evaluate land cover, topography, ownership, etc. for purposes of land conservation
BENEFITS • Developing trail and land-management plans for our local land trust

▪ American Forest Foundation / WoodsCamp.com

USES • Use in private land forest conservation planning. Essential data for us to run conservation analysis that will be relevant to individual landowners

BENEFITS • Absolutely! The compilation of this data relieves a significant barrier to conservation planning and cost for our organization.

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**Diggers Hotline -- Mapping Services Department**

USES • Diggers Hotline- updating of base maps to be able to more accurately determine excavation locations

BENEFITS • While we attempt to obtain mapping data directly from each county, several counties have referred us to download parcel data from your site, rather than providing it directly.

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# EDUCATIONAL INSTITUTION USERS

## V1 – EDUCATIONAL INSTITUTION

**Wisconsin Geological & Natural History Survey – UW Extension**

USES • We used the statewide parcel layer to geocode WDNR WCR water well locations in 3 counties. We are presently conducting a statewide project to inspect all of the large volume springs (>.25 cfs), so we are using the parcel layer to contact land owners to verify the existence of, the character of, and to request permission to inspect large volume springs in every county in the state. Subsets of the parcel layer are loaded onto mobile GIS platforms for use in the field for many projects. We use the parcel layer to identify and aid in well construction report acquisition when someone is seeking a copy of the construction report for a specific well. We also use the parcel layer to identify land owners in order to request permission to drill or to inspect rock outcrop.

BENEFITS • The dollar cost savings to our agency is already substantial. In regards to the statewide springs inventory, to acquire each parcel data set I would have had to contact each county LIO by telephone, there would have been follow-up emails, licensing and non-distribution agreements, data transfer, data conversion, parsing or aggregation of house number/street address field(s), loading the data into a simplified schema for easy import/export...sound familiar?!? A very conservative estimate for the financial savings from the amount of time it would have taken us to do all of that is at least $25,000-$35,000...and that's only one project.

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**UW-Madison – Space Science & Engineering Center**

USES • I/we integrated 7 disparate Wisconsin land use coding systems. I'm hoping land use will be included in the attributes available in the parcel layer. With the integrated hierarchy we made to resolve differences in land use code terms, users could query for land use across the state. That's my vision. I think this would be very useful.

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## V2 – EDUCATIONAL INSTITUTION

**UW-Madison School of Medicine and Public Health – Wisconsin Office of Rural Health**

USES • I am trying to determine land use for rural (as designated by the OMB) counties so I can say, for example, approximately x% of rural land is used for farming, x% is residential, etc. I plan to use the PROPCLASS attribute in the county shapefiles to calculate proportions.

**UW-River Falls – Geography and Geographic Information Science; Agricultural Economics**

USES • Developing a model to access the value of agricultural production on recently sold parcels of land in Wisconsin. Joint project between UW-RF and UW-Extension.

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## V3 – EDUCATIONAL INSTITUTION

**UW-Milwaukee Libraries – American Geographical Society Library**

USES • We archive this data to allow quick access for students but we also use this data whenever we need uniform parcel layers for multiple counties or for projects that cross county lines. We frequently distribute this dataset to students looking for parcel datasets in Wisconsin.

BENEFITS • Best source of uniform parcel data, otherwise much time was spent making sure that data from different counties was formatted similarly. Students completing projects with a geographic coverage beyond a single county benefit from the systematic standardization of this dataset. It's also using for obtaining parcels for counties that do not have a data download page.

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**Geography Department**

USES • Beginning phases of hedonic pricing model and selection of areas of interest.

BENEFITS • Saves us a ton of time, not having to go to each county's website to pull the data, and is a ready resource for future projects.

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**UW-Milwaukee – Cultural Resource Management - College of Letters & Science - Anthropology**

USES • Primarily the data is used for depicting parcels on project mapping, identifying road right of way, quickly determining property ownership, and displaying property addresses quickly and easily.

BENEFITS • The database provides a great single, consistent resource for all of our GIS users and students across a vast majority of the state. Different county GIS departments across the state all have different budgets, processes, and streaming feature classes when it comes to parcel data. The parcel database allows us to have convenient access to parcels across most of the state.

▪ Calvin College – Grand Rapids, Michigan
USES • Research application—evaluating subdivision development and common-interest development in Wisconsin and other Midwestern States.

▪ [Anonymous]
USES • For housing research in Madison.
BENEFITS • It is a robust and yet elegant data source. Easy to use. Clean attribute table.

▪ Yale University – Economics
USES • Research on the historical evolution of land holdings.
BENEFITS • It has greatly simplified our data collection work.

▪ University of Wisconsin-Milwaukee Cultural Resource Management
USES • Helping government and private entities comply with federal and state regulations.
BENEFITS • It has saved us a lot of money in terms of time and effort! We don't have to make trips to Land Info offices or negotiate to download the data from county governments anymore.

# PRIVATE CITIZEN USERS

## V2 – PRIVATE CITIZENS

▪ [Anonymous]
USES • When looking at real estate listings—we go to the property and use the webmap to see conditions near and around the property of interest
BENEFITS • Narrows our interests in property that don't find criteria for our purpose

▪ Private Citizen
USES • I've used the parcel database to contribute to OpenStreetMap (www.openstreetmap.org).
BENEFITS • OpenStreetMap is a community-driven project that provides an important open source alternative to proprietary mapping services like Google or Bing. OpenStreetMap depends on users contributing accurate and up-to-date information. The WI statewide parcels is an excellent source of open information that allows community mappers to draw accurate boundaries for municipalities, public and private lands, planned roads/subdivisions, and attribute information like street numbers. Having up-to-date parcel information saves time by allowing mappers to overlay current OpenStreetMap and find holes or discrepancies to focus on before conducting field work.

▪ Private Citizen
USES • I am researching the history of land ownership in select Dane County townships.

▪ Private Citizen
USES • In ArcMap 10.3.1 I am using the parcels data to compare parcel boundary and ownership patterns as well as physical features in Primrose Twp, Dane County. I am layering the current parcel a data over raster data that I am digitizing: plats (1861, 1890 . . . ) and 1834 PLSS notebooks.
To be quite honest this is a family-hobby type history project that started with simply reading up on the people who used to own a specific 40 acres. From there it expanded looking at how both the map content and map precision & accuracy have changed though each map iteration.
Such free, public data is a common good that should be continued.
BENEFITS • Better understand local land ownership patterns.

▪ Private Citizen
USES • Need parcel map to build a shed.

## V3 – PRIVATE CITIZENS

▪ Private Citizen
USES • – Use the app to research landowner info for real estate search(s) when we were looking to buy property
– For getting a sense of ownership/fragmentation/human 'pressure' related to hunting lands
BENEFITS • – As above  – This helped us choose a property to buy
– This helps us in our outdoors activity choices

■ Private Citizen
USES • Looking up land owners in my surrounding area

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■ Private Citizen
USES • Checked out my own parcel to practice. Works very well.

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■ Private Citizen
USES • I'm using it to aid in my search for land to buy. I'm looking at land for sale listings on sites like realtor.com, wisconsinhomes.com and landwatch.com. I have a Google MyMaps map I created of the area I'm looking for land. To add polygons to my map, they have to be in KML format (it's what MyMaps needs). Rather than draw them by hand, by loading the parcel data into Postgres using the PostGIS extension, I can easily get KML-formatted data with:
SELECT ST_AsKML(geom) FROM parcels WHERE parcelid = '1234';
BENEFITS • It saves me from having to slowly and inaccurately eyeball-draw polygons by hand on my maps. I've even been thinking maybe I could automate some of the process I follow into a web app to help other people find land to buy—it doesn't seem like there are many good tools out there for the discerning land buyer

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■ Private Citizen
USES • Trying to see our parcel of [street address].

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■ [Anonymous]
USES • Possible vacation spot

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■ [Anonymous]
USES • Identify location of parcel owned by Town of Winneconne

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■ [Anonymous]
USES • I used it to see what the layout of my land looked like and to get parcel IDs and acreage.
BENEFITS • It was interesting to see my property escpecially in the US topographical map.  Also nice to see who owned the land around me.

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■ [Anonymous]
USES • Check property

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■ [Anonymous]
USES • Parcel info

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■ [Anonymous]
USES • Shopping for home with acreage.
BENEFITS • Visualize lot dimensions and position in context of surrounding property and typography.

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