Mark Your Calendars

2018 Governor’s Northern Economic & Community Development Summit

December 5 & 6 are the dates and The Waters of Minocqua is the place!

Join us at this premier annual event focused on the people, communities and success stories of Northern Wisconsin. Details will be coming in early October.

Small Town Forums

These annual regional forums are designed to bring together people involved and interested in promoting, enhancing and preserving Wisconsin’s small communities. All Forums will take place from 12 noon to 4:30 PM.

- August 9, Egg Harbor
- August 22, New Glarus
- September 6, Pepin
- September 19, Hurley

For more information, see the Wisconsin Rural Partners website.

FYI, Counties & Municipalities

PSC Releases Model ‘Telecommuter Forward!’ Resolution

In June, the Public Service Commission finalized a model resolution and application for communities to become Telecommuter Forward! certified. This program builds upon Wisconsin’s efforts to retain and attract families and businesses in rural Wisconsin by allowing communities to market themselves in a way that showcases broadband access and telecommuting options.

Since 2014, Wisconsin has awarded $13.1 million in grants to fund 101 broadband projects across the state. Later this fall, the Commission will award another $7 million dollars in broadband expansion grants. If your community is interested in Telecommuter Forward! certification, please visit PSC’s website for further information.

Register for Wisconsin’s Humane Officer Training

September 24-28, 2018 – Crowne Plaza, Madison, WI

The Law Enforcement Training Institute and the Wisconsin Department of Agriculture, Trade and Consumer Protection are providing a humane officer training for Wisconsin municipalities who have appointed a humane officer.

Humane officers appointed within the last year and not yet certified must attend. Law enforcement officers can also use this training towards their 24-hour recertification training requirement. Cost of the class is $525 and registration is due by September 17. For more information and registration, click here.

Wisconsin Active Together

Does your community make it easy for people to walk, bike and be physically active? Or does your community have room for improvement in this area? Either way, Wisconsin Active Together is for you!

Research has shown that local options for physical activity and recreation are essential to retaining and attracting a strong workforce. Check out the Wisconsin Active Together webpage to get connected to resources, training, a strategy guide, promotional materials and Active Community designation. Walk, ride and roll your way to a thriving community!
The Northern Connection

Flood and Pre-Disaster Mitigation Funding Available from FEMA
It is anticipated that FEMA will release a Notice of Funding Opportunity for flood and pre-disaster mitigation in early August. The notice will detail this year’s specific funding priorities, with an application period from October 1, 2018, through January 31, 2019.

Those interested in applying for funding or discussing a project idea, please contact Katie Sommers at 608-242-3222 or Katie.Sommers@wisconsin.gov no later than August 3, 2018!

DNR Grant Resources
Ever wonder if there’s a grant for that? Take a look at DNR’s list of active grants at dnr.wi.gov/aid/grants.html.

Another helpful grant resource is the “Top 10 Tips” for successful grant applications. Tips have been posted on the Northern Wisconsin webpage.

Secure Loads Make for Safe Roads
Roadway debris factored into nearly 1,500 traffic crashes in Wisconsin between 2014 and 2016 resulting in 304 injuries and nine deaths. Whether driving a truck, pulling a trailer, a boat or camper, cargo security is very important! Furniture, appliances, lumber or anything transported in a vehicle needs to be properly secured before travel begins.

For more transport tips, check DOT’s Connector Newsletter.

Chambers & Economic Development Organizations, Please Share!

WEDC Trade Ventures
November 9-17, 2018
WEDC’s Australian Trade Venture is scheduled for November 9-17, 2018, and registration is now open. Share with businesses in your respective areas that you think may be a good fit. Companies that are already doing exporting but are looking to expand their exporting efforts would be a great fit. Further details are available at wedc.org/blog/global-trade-venture-australia-2018.

Veteran Entrepreneurs
The Wisconsin Department of Veterans Affairs is now accepting grant applications from registered 501(c)(3) or 501(c)(6) non-profit organizations that provide entrepreneurship training, or technical, business or other assistance to veteran entrepreneurs. Organizations interested in applying must submit their completed applications by Friday, August 31, 2018. Click here for more information.

Strategies and Tips for Business Succession
Over the next two decades, an estimated 70% of privately held businesses will change hands, many due to retiring baby boomers. Who will take over these businesses? Will they remain in their communities? This webinar looks at the conversion of businesses to cooperatives owned by the employees as one effective method for retaining businesses, jobs, and wealth in local communities. On July 19th, UW Center for Cooperatives (UWCC) will host a webinar to discuss business succession strategies. This webinar will also be recorded and available on the UWCC website.

Foxconn Info Sessions – Round 2
Construction-related businesses and workers—you are wanted! Here’s an opportunity to get connected with the Foxconn project as part of the supply chain. Representatives will be on hand to answer questions about the project and the opportunities available to Wisconsin companies.

Sessions are aimed at companies providing goods and services in construction logistics, roadways, site utilities, foundations, structure, enclosure, mechanical, electrical, plumbing systems, materials, and equipment.

- Green Bay: July 25, 2018, registration at 1:00 PM, session 1:30-3:00 PM, Northeast Wisconsin Technical College, 2740 West Mason Street.
- Eau Claire: July 26, 2018, registration at 1:00 PM, session 1:30-3:00 PM, Energy Education Center, 4000 Campus Road.
- Madison: August 2, 2018, registration at 9:00 AM, session 9:30-11:00 AM, MGE Innovation Center, 510 Charman Drive.

Register at wisconnvalley.wi.gov/Pages/General-Info-Sessions.aspx

About the Northern Office
The Northern Office serves as a connection point between communities in Northern Wisconsin and the resources of state government. If you are looking for information, have a suggestion, or need assistance with problem resolution with a state agency, please contact us. We travel throughout the 40 county region north of U.S. Highway 10 and can be available, with 3 to 4 weeks notice, to attend your meetings and events. Keep in touch!