



STATE OF WISCONSIN  
DEPARTMENT OF ADMINISTRATION

Tony Evers, Governor  
Joel Brennan, Secretary  
Dawn Vick, Division Administrator

**FOR IMMEDIATE RELEASE:** September 6, 2019  
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## Gov Evers declares September Coastal Awareness Month

MADISON - Governor Tony Evers has proclaimed September as Coastal Awareness Month in Wisconsin in recognition of the important impact that the Great Lakes has on the state. Lake Michigan and Lake Superior are integral to Wisconsin's economy, recreation, tourism, cultural history, and quality of life. The Governor's proclamation is a reminder for the people of Wisconsin to protect, promote and enjoy the state's Great Lakes.

In recognition of Coastal Awareness Month and the importance of the Great Lakes, the Wisconsin Coastal Management Program (WCMP) is proud to announce the release of the 2019 Wisconsin Great Lakes Chronicle. Now in its eighteenth year, the Chronicle promotes public awareness of Wisconsin Great Lakes issues, provides a vehicle for experts to educate public policy leaders, and creates an historical record of Great Lakes events and perspectives. The 2019 edition will feature several articles including those on Accessibility in the Apostle Islands, Regional Maritime Strategy, Water Resources and the use of LiDAR, and Managing Visitor Use of coastal resources. The 2019 Wisconsin Great Lakes Chronicle, including past issues, are available on the WCMP website.

The Department of Administration's WCMP, now in its 41<sup>st</sup> year, works cooperatively with Great Lakes stakeholders to help protect and enhance the natural, cultural, and historical resources of the Great Lakes while encouraging responsible economic development. The policy direction for WCMP is set by the Wisconsin Coastal Management Council. Members of the Council are appointed by the Governor and represent state agencies, local and tribal governments, and the general public.

To further celebrate Coastal Awareness Month, the WCMP is again pleased to announce that it is accepting grant proposals to enhance and protect resources within Wisconsin's coastal zone. The Department of Administration's WCMP anticipates awarding approximately \$1.5 million in grant funding. Application materials and the Request for Proposals are available on the WCMP website (<http://coastal.wisconsin.gov>). Applications are due November 1, 2019. Interested applicants are encouraged to contact WCMP staff early to discuss proposal ideas and application requirements.

The program is supporting the following local events highlighting the importance of the Great Lakes in the community.

3<sup>rd</sup> Annual Harbor Fest, Milwaukee  
Sunday, September 8, 2019

Smart Cities Series, Racine  
Conference, September 11-12, 2019  
Readiness Workshop, September 19, 2019

Wisconsin Point Restoration Commemoration Event, Superior  
Friday, September 20, 2019

Valley Week, Milwaukee  
September 21-28, 2019

14<sup>th</sup> Annual Sturgeon Fest, Milwaukee  
Saturday, September 28, 2019

The WCMP was the first program in the Great Lakes and among the first ten nationally established through the federal Coastal Zone Management Act. Its mission since 1978 is a balance of resource protection and sustainable development within Wisconsin's 15 Lake Michigan and Lake Superior counties. To learn more about WCMP please visit <http://coastal.wisconsin.gov>.

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