



Grant Program Workshop

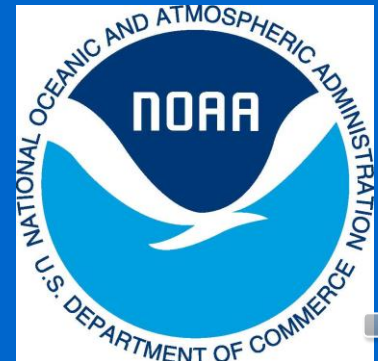
<http://coastal.wisconsin.gov>
Department of Administration
(608) 267-7982



Wisconsin Coastal Management Program

- Guiding Principle: Enjoy and Protect Wisconsin's Great Lakes Coastal Resources
- State program in the Wisconsin Department of Administration
- Federal funding from the National Oceanic and Atmospheric Administration

Funded by the Wisconsin Coastal Management Program and the National Oceanic and Atmospheric Administration, Office for Coastal Management under the Coastal Zone Management Act, Grant # NA22NOS4190085.



WCMP Background

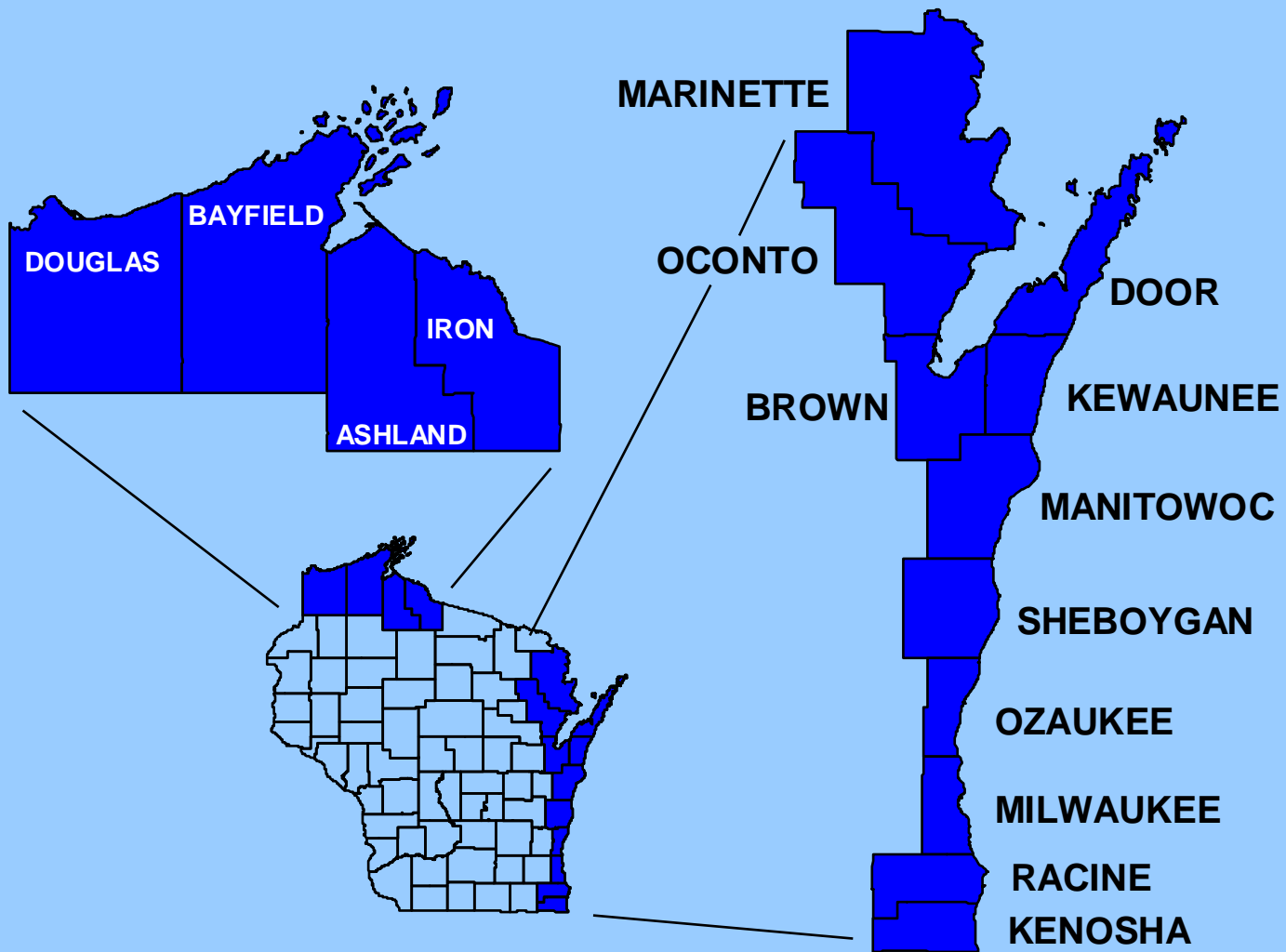
- State-Federal partnership through CZMA since 1978
- Provide technical and financial assistance to state, local, and tribal governmental agencies and non-profit organizations
- “Networked” program of state agencies
- Wisconsin Coastal Management Council



Wisconsin's Coastal Zone

- 15 counties adjacent to the Great Lakes
 - Lake Michigan shoreline 664 miles
 - Lake Superior shoreline 156 miles
 - Total shoreline: 820 miles
- Lakeward Boundary: state line





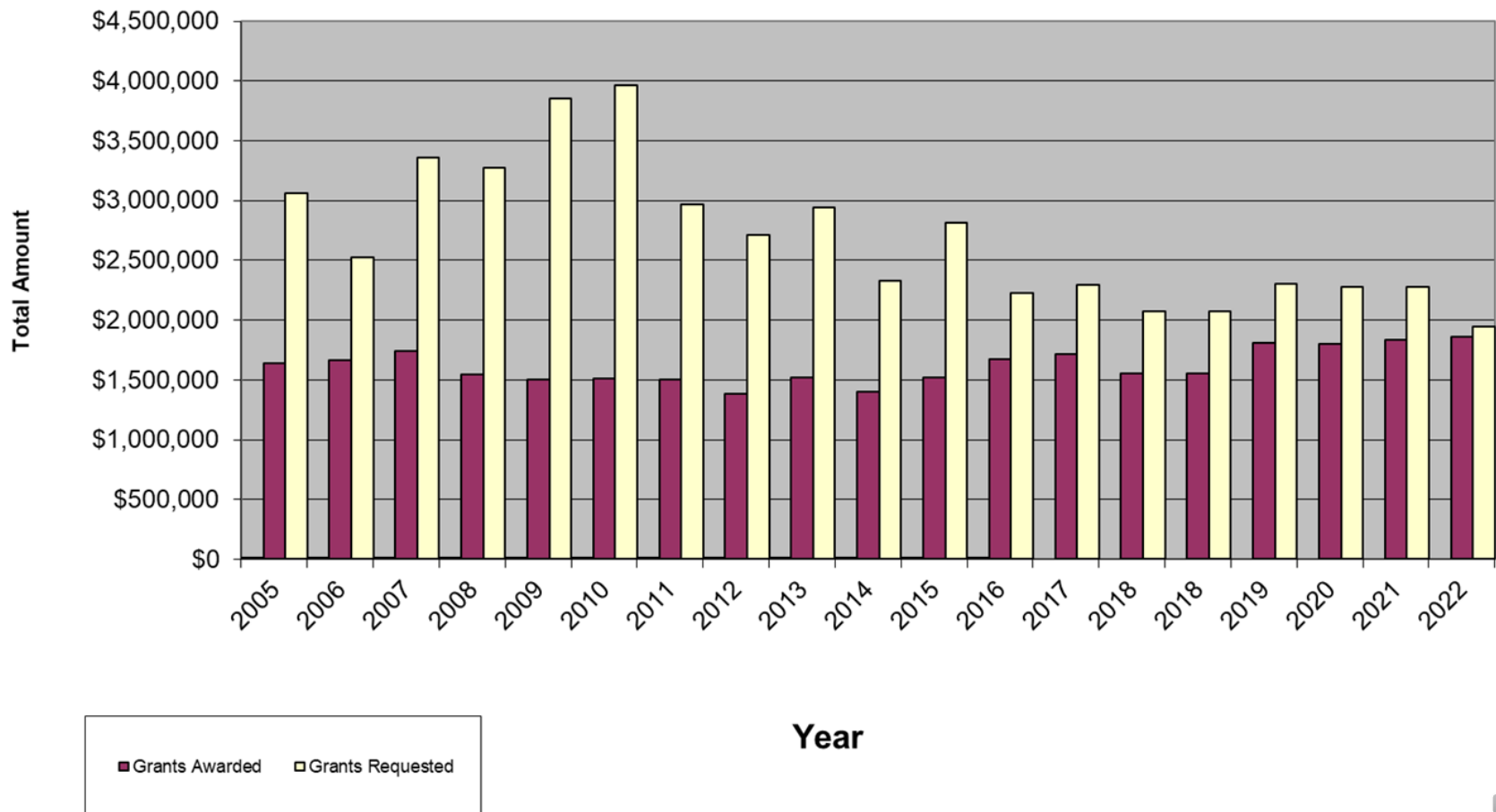
WCMP Grant Program

- Annual federal award: grants July 1-June 30
- Eligible applicants
 - Local Governments
 - Nonprofit organizations
 - Schools and Universities
 - State Agencies
- Competitive Process
- Nonfederal match required
 - 50% of Total Project Cost for projects \leq \$60,000
 - 60% of Total Project Cost for projects $>$ \$60,000



Grant Program Trends

Coastal Management Grants



Grant Program Timeline

- Application Deadline: Nov. 4, 2022
- Project Review Committee: January 2023
- Coastal Council Meeting: February 2023
- Projects Selected: March 2023
- Projects Begin: July 1, 2023*
- Projects Completed: June 30, 2024

*Subject to receiving federal funding and, for construction/habitat restoration/acquisition projects, receiving approval of technical documentation



Grant Application

- Read Request for Proposals (RFP), Grant Application, and Instructions:
<http://coastal.wisconsin.gov>
- **Contact staff** to discuss project ideas, *especially for any construction/ground-moving projects or requests over \$100,000*
- Complete application forms
- Submit electronically
- Submit by Nov. 4, 2022



Application Highlights

- Project Summary: INCLUDE TASKS AND DESCRIPTIONS
- Background/context – Problem statement
- Project description – How proposal addresses problem; how it fits in with integrated effort



Application Highlights

- Impact on Coastal Resources – Make sure you identify coastal impacts.
- Methodology, Timetable – How will you do it? Identify milestones.
- Budget Tables – Use standard categories
 - Check math
 - Provide minimum matching funds
- Bonus objectives



Grant Application Review

- Eligibility review by WCMP staff
- Evaluation by technical committees
 - Scoring and technical comments guide initial funding recommendations
 - Scores are not compared between program areas



Grant Application Review

- Impact on Coastal Resources (15 pts)
- Methods (5 points)
- Budget (5 points)
- Timetable (5 points)
- Bonus objectives: partnerships, marketing, coast-wide projects, engage underrepresented communities (11 points)



Grant Application Review

- Project Selection Committee
 - In January
 - Brief presentations by applicants to address staff comments and questions
 - Recommends funding package to Council
- Coastal Management Council
 - Considers recommendations of review committee
 - Recommends funding package to DOA
- DOA makes final funding decisions



Project Reporting

- Customized quarterly progress reports – *based on tasks identified in application*
- Separate final report
- Input NOAA OCM quantitative annual performance measures
- Input NOAA OCM narrative reporting
- Feedback to WCMP staff



Grant Program Areas

- Wetland Protection and Habitat Restoration
- Nonpoint Source Pollution Control
- Coastal Resources and Community Planning
- Great Lakes Education
- Public Access and Historic Preservation



Wetland Protection

- Enhance government capacity
- Inventories
- Ordinance development
- Education and training



Habitat Restoration

- Contact staff with all project ideas
- Applicants must be local or state government agencies
- Need Public Ownership or Easement
- Improve Great Lakes water quality and/or improve habitat. No wetland creation or permit condition
- Maintained for five years



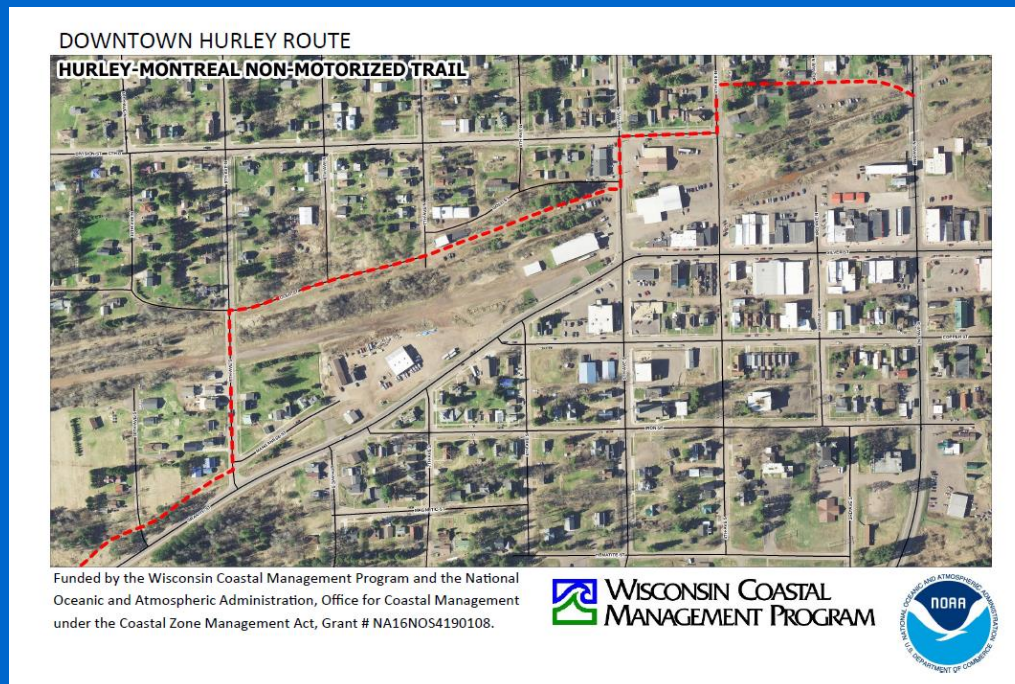
Nonpoint Source Pollution Control

- Improve coordination of agencies or programs
- Strengthen government capacity to control nonpoint source pollution
- Not a result of permit condition or regulatory action
- Designed to be permanent, actively maintained for at least 5 years
- Outreach and education



Coastal Resources and Community Planning

- Focus on coastal resource protection
- Emphasize public participation and intergovernmental coordination
- Comprehensive planning and implementation
- Hazards planning and implementation
- Economic development and resource protection – changing lake levels



Great Lakes Education

- Coastal issues of regional importance
- Improve Great Lakes/environmental literacy
- Incorporates a media or public relations plan
- Evaluation plan – measurable results
- Sustainable
- Replicable



Public Access & Historic Preservation

- Contact staff with all project ideas
- Walkways, trails, historic restoration, coastal land acquisition
- Local and state government agencies
- Technical documentation (site plan, photographs)
- Preliminary engineering and detailed budget breakdown
- Title Opinion or Affidavit of Public Ownership



Public Access & Historic Preservation

- Project review priorities:
 - Shown commitment to the protection of natural resources
 - Innovative means to provide public access to the waterfront
 - Sustainable building practices
 - Part of an adopted waterfront plan that incorporates planning for lake level changes



Wisconsin's Coastal Management Program (WCMP) Grants Map

A WCMP Story Map



Welcome

2021 Grants

2020 Grants

2019 Grants

2019 Superior Region Grants

2018 Grants

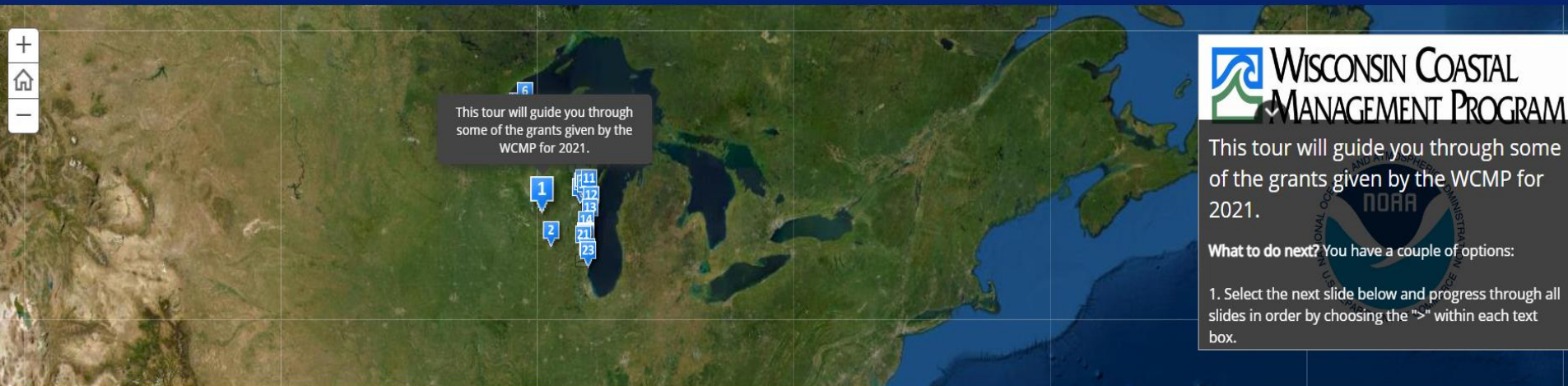
2017 Grants

2016 Grants

2015 Grants

2014 Grants

2021 Grants Tour



This tour will guide you through some of the grants given by the WCMP for 2021.


What to do next? You have a couple of options:

1. Select the next slide below and progress through all slides in order by choosing the ">" within each text box.




Wisconsin Great Lakes Chronicle

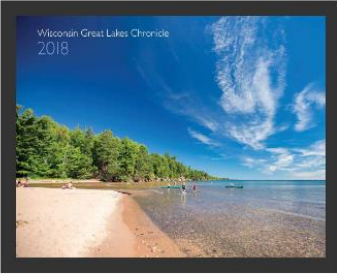



Publications

 **WISCONSIN COASTAL
MANAGEMENT PROGRAM**

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Grants Program
News & Events
Partners & Programs
Coastal Management Council
Coastal Coordination
Publications
Federal Consistency
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Wisconsin Great Lakes Chronicle (2002-2021)

The Chronicle is an annual publication highlighting successful grant projects, current coastal management issues and initiatives in Wisconsin. Search by category using the  Great Lakes Chronicle Directory.



View or download publication by clicking on the image. Past years can be found [here](#).

- Publications link on WCMP's website, <http://coastal.wisconsin.gov>
- Download by year: list of projects near the back



WCMP Grant Program

Application materials available at
<http://coastal.wisconsin.gov>

Applications due November 4, 2022

Projects begin July 1, 2023

Projects end June 30, 2024



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