

Since 1978, the Wisconsin Coastal Management Program (WCMP) has been dedicated to preserving and improving access to the natural and historic resources of Wisconsin's Great Lakes coasts. WCMP works cooperatively with state, local, and tribal government agencies and non-profit organizations to manage the ecological, economic, and aesthetic assets of the Great Lakes coastal areas.

## WISCONSIN'S COASTAL COUNTIES



## PROGRAM OBJECTIVES

- To improve the implementation and enforcement of existing state regulatory and management policies and programs affecting key coastal uses and areas
- To improve the coordination of existing policies and activities of governmental units and planning agencies on matters affecting key coastal uses and areas
- To strengthen local governmental capabilities to initiate and continue effective coastal management consistent with identified state standards and criteria
- To provide a strong voice to advocate the wise and balanced use of the coastal environment and the recognition in federal, state, and local policies of the uniqueness of the coastal environment
- To increase public awareness and opportunity for citizens to participate in decisions affecting the Great Lakes resources

## COASTAL MANAGEMENT GRANT PROGRAM

In its forty-second year, the Coastal Management Grant Program supports projects focusing on wetland protection, habitat restoration, nonpoint pollution control, land use planning, Great Lakes education, public access, historic preservation, and land acquisition.

In 2020, the thirty-nine grants awarded this year will be used by grantees to assist with projects totaling over \$3.4 million.



Funding for the grant is made possible through federal funds from the National Oceanic and Atmospheric Administration's Office for Coastal Management in the U.S. Department of Commerce, to local governments and other entities for innovative coastal initiatives.

The Wisconsin Coastal Management Council acts as the advisory board to the program and sets the policy direction for the program. The Governor appoints the broad-based council to represent state agencies, local governments, tribal government, and the general public with an interest in coastal issues.

 $For more information \ regarding \ the \ Wisconsin \ Coastal \ Management \ Program:$ 

