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| **1. Type of Project (check one):** | 🞏 Coastal Wetland Protection and Habitat Restoration  🞏 Nonpoint Source Pollution Control  🞏 Coastal Resources and Community Planning  🞏 Great Lakes Education  🞏 Public Access and Historic Preservation | | |
| **2. Project Title (max. 15 words):** | | | |
| **3. Organization applying:** | | | **5. Organization nine-digit DUNS Number:** |
| **4. Contact Person and Address (include full, nine-digit zip code):**  **Phone:**  **Email:** | | | **6. Primary County where project is located:** |
| **7. Other Counties where project is located:** |
| **8. Congressional District #:** |
| **9. State Senate District #:** |
| **10. State Assembly District #:** |
| **11. Total Project Cost: $** | | | |
| **12. WCMP Share: $** | | **14. WCMP Percent:** % | |
| **13. Applicant Share: $** | | **15. Applicant Percent:** % | |
| **16. Brief Summary of the Project** (300 word maximum). Include (a) Project Description (1-2 paragraphs) and (b) Tasks/Deliverables (title and 1-2 sentence description for each task/deliverable). The project should have at least one task: add more as applicable. Consider completing this portion of the application last to summarize your proposal.   1. Project Description: 2. Project Tasks/Deliverables: 3. Task A Title/Description: 4. Task B Title/Description:   *Example:*   1. *Report: A final report containing the findings and recommendations of the project will be completed and distributed to participants and local decision-makers.* 2. *Public outreach: The organization will host at least five public meetings.* 3. *Website: A website will include information about public meetings and post any plans and reports published.* | | | |
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**1. Background/context:** Concisely state the problem or issue that this proposal addresses. Include important background information.

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**2. Project Description:**

1. Describe the project for which funding is requested. Describe how the project will address the issue(s) outlined in the Background/Context section, above. Do NOT include information about tasks which are not part of the funding request.
2. Describe how this project is part of an integrated effort or approach.

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| a.  b. |

**3. Impact on Coastal Resources:** Address all of the issues listed below as they relate to your project.

1. Describe the coastal impacts of the project. How will the project address a coastal problem, need or priority?
2. Describe the extent to which the project permanently addresses the problem or need.
3. Describe how this project addresses priorities identified in local, state, regional, or national plans (such as remedial action plans, basin plans, Lakewide Area Management Plans, State of Wisconsin Hazard Mitigation Plan, county Land and Water Conservation Plans, et cetera), the priorities of the Conference of Great Lakes and St. Lawrence Governors and Premiers, or the Great Lakes Regional Collaboration Strategy.
4. Describe the measurable results (give estimated benefits for all that apply) that you will be able to report. Use the suggested indicators listed below, or others that are appropriate to your project.

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| **Type of Project** | **Suggested Indicators** |
| Wetland Protection and Habitat Restoration | * Acres of habitat restored or protected |
|  | |
| Nonpoint Source Pollution Control | * Reduction in tons of soil erosion/sedimentation |
| Great Lakes Education | * Number of people trained |
|  | * Projected audience |
| Coastal Resources and Community Planning | * Number of municipalities included in a plan * Land area/coastline covered by the plan * Type of coastal resource (e.g., habitat) protected * Ordinances developed |
| Public Access and Historic Preservation | * Linear feet of coastline made accessible or acquired |
|  | * Acres Acquired |

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| a.  b.  c.  d. |

**4. Methodology and Timetable**

1. Provide a timeline (list, table, or chart) with grant and match-funded tasks and major milestones.

**Your timeline may begin no earlier than July 1.**

1. Provide a list of work products or deliverables. Describe how you will develop the work products and/or achieve tasks. “Measurable results” from Section 3d should be incorporated into this section.
2. Describe how the project will encourage public participation and how the final product(s) will be distributed (as appropriate). If the project requires public participation (by state or other regulations), does the project exceed minimum standards?
3. For Public Access projects, please describe how the project incorporates planning for changing lake levels.

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| a.  b.  c.  d. |

**5. Project Budget**

1. Provide a breakdown of the proposed project budget using  **Table 1**. WCMP Grant projects with a total budget of $60,000 or less require a 50% match (that is, 1 to 1). Projects with a total budget larger than $60,000 require a 60% match (that is, 1 to 1.5). Applicants requesting more than $100,000 should contact the WCMP while they develop their applications.
2. Contractual costs must be itemized (if known) using Table 2. Applicant may also provide further budget details using additional categories/sub-categories in the Table 3 or in another format, if necessary.
3. Each table must show proposed *total* cost in each category rounded to the **nearest** dollar.

Table 1: Budget (Required)

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| --- | --- | --- | --- |
| **Activity** *(do not change categories)* | **WCMP Request** | **Match** | **Total** |
| Personnel *(names required, if known)* | $ | $ | $ |
| Fringe Benefits *(provide rate)* |  |  |  |
| Equipment |  |  |  |
| Travel |  |  |  |
| Supplies |  |  |  |
| Contractual (complete Table 2) |  |  |  |
| Construction |  |  |  |
| Other |  |  |  |
| Indirect Charges *(requested indirect should not exceed 15% of total requested amount)* |  |  |  |
| **Totals** |  |  |  |

Table 2: Contractual (Required if there is “Contractual” funding in Table 1)

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| --- | --- | --- | --- |
| **Activity – Contractual Costs** | **WCMP Request** | **Match** | **Total** |
| Personnel | $ | $ | $ |
| Fringe Benefits *(provide rate)* |  |  |  |
| Equipment |  |  |  |
| Travel |  |  |  |
| Supplies |  |  |  |
| Contractual |  |  |  |
| Construction |  |  |  |
| Other |  |  |  |
| Indirect Charges *(requested indirect should not exceed 15% of total requested amount)* |  |  |  |
| **Totals** |  |  |  |

Table 3: Additional budget items (optional)

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| --- | --- | --- | --- |
| **Activity** | **WCMP Request** | **Match** | **Total** |
|  | $ | $ | $ |
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| **Totals** |  |  |  |

**6. Budget Description**

a. Describe the composition and source of the matching funds. Indicate whether nonfederal matching funds have been secured or committed.

b. Describe efforts to fully explore other grant funding sources, to establish the project’s need for WCMP funding.

c. Describe how the project will leverage additional funding, separate from the WCMP grant and match amounts.

d. Describe any past WCMP-projects that are directly related to this project, if applicable. (For example, if WCMP provided past funding for site planning at a proposed public access project.)

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| a.  b.  c.  d. |

**7. Bonus objectives.** Address all of the issues listed below as they relate to your project.

1. Build partnership alliances with other organizations or agencies (describe their roles).
2. Develop exceptional marketing, outreach or education strategies.
3. Encourage coast-wide projects or solutions.
4. Engage underrepresented communities.

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| a.  b.  c.  d. |