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| **1. Type of Project (check one):** | 🞏 Coastal Wetland Protection and Habitat Restoration  🞏 Nonpoint Source Pollution Control  🞏 Coastal Resources and Community Planning  🞏 Great Lakes Education  🞏 Public Access and Historic Preservation | | |
| **2. Project Title (max. 15 words):** | | | |
| **3. Organization applying:** | | | **5. Organization DUNS Number:** |
| **4. Contact Person and Address:**  **Phone:**  **Email:** | | | **6. Primary County where project is located:** |
| **7. Other Counties where project is located:** |
| **8. Congressional District #:** |
| **9. State Senate District #:** |
| **10. State Assembly District #:** |
| **11. Total Project Cost: $** | | | |
| **12. WCMP Share: $** | | **14. WCMP Percent:** % | |
| **13. Applicant Share: $** | | **15. Applicant Percent:** % | |
| **16. Brief Summary of the Project** (300 word maximum, use this page only). Include (1) Project Description and (2) Project Outcomes: | | | |

**1. Problem:** Concisely state the problem or issue that this proposal addresses. Include important background information.

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**2. Project Description:**

1. Describe the project for which funding is requested. Do NOT include information about tasks which are not part of the funding request.
2. Describe how this project is part of an integrated effort or approach.

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| a.  b. |

**3. Impact on Coastal Resources:** Address all of the issues listed below as they relate to your project.

1. Describe the extent to which the problem, need or priority will be addressed by the project.
2. Describe how this project addresses a high priority need as identified in local, state, regional, or national plans (such as remedial action plans, basin plans, Lakewide Management Plans, State Hazard Mitigation Plan, and county Land and Water Conservation Plans), the priorities of the Council of Great Lakes Governors, or the Great Lakes Regional Collaboration Strategy (www.glrc.us/).
3. Describe the extent to which the project permanently addresses the problem or need.
4. Describe the extent to which the project leverages other technical or financial resources.
5. Describe the measurable results (give estimated benefits for all that apply) that you will be able to report. Use the suggested indicators listed below, or others that are appropriate to your project.

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| **Type of Project** | **Suggested Indicators** |
| Wetland Protection and Habitat Restoration | * Acres of habitat restored or protected |
|  | * Endangered species protected |
|  | * Type of habitat or ecosystem protected or restored |
| Nonpoint Source Pollution Control | * Reduction in pounds of Phosphorus delivery |
|  | * Reduction in tons of soil erosion/sedimentation |
| Great Lakes Education | * Number of people trained |
|  | * Projected audience |
| Coastal Resources and Community Planning | * Number of municipalities included in a plan * Population affected by the plan * Land area/coastline covered by the plan * Type of coastal resource (e.g., habitat) protected * Ordinances developed |
| Public Access and Historic Preservation | * Linear feet of coastline made accessible or acquired |
|  | * Population affected * Acres Acquired |

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| a.  b.  c.  d.  e.  f. |

**4. Methodology and Timetable**

1. Provide a list and description of grant-funded project tasks, including a timeline and major milestones. Your timeline may begin **July 1**.
2. Provide a list of work products or deliverables – “measurable results” from Section 3e should be incorporated into this list.
3. Describe how the project will encourage public participation and how the final product will be distributed (as appropriate).
4. For Public Access projects, please describe how the project incorporates planning for changing lake levels.

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| a.  b.  c.  d. |

**5. Project Budget**

1. Provide a breakdown of the proposed project budget using the following **required table**. WCMP Grant projects with a total budget of $60,000 or less require a 50% match. Projects with a total budget larger than $60,000 require a 60% match. Applicants requesting more than $100,000 should contact the WCMP while they develop their applications. The budget must show proposed *total* costs in each of the categories listed in the first table.

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| **Activity** | **WCMP Request** | **Match** | **Total** |
| Personnel | $ | $ | $ |
| Fringe Benefits |  |  |  |
| Equipment |  |  |  |
| Travel |  |  |  |
| Supplies |  |  |  |
| Contractual |  |  |  |
| Construction |  |  |  |
| Other |  |  |  |
| Indirect Charges |  |  |  |
| **Totals** |  |  |  |

1. Contractal costs must be itemized using the same budget lines above (if known). Applicant may also provide further budget details using additional categories/sub-categories in the second table or in another format, if necessary.

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| **Activity** | **WCMP Request** | **Match** | **Total** |
|  | $ | $ | $ |
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| **Totals** |  |  |  |

**6. Budget Description**

1. Describe the composition and source of the matching funds. Also, indicate whether nonfederal matching funds have been secured or committed.
2. Describe how the grants will be leveraged with funding in addition to the grant and match amounts, including the amount. Describe efforts to find additional leveraged funds.
3. Describe efforts to fully explore other grant funding sources, to establish the project’s need for WCMP funding.

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| a.  b.  c. |

**7. Bonus objectives.** Address all of the issues listed below as they relate to your project.

1. Build partnership alliances with other organizations or agencies
2. Develop exceptional marketing, outreach or education strategies
3. Encourage coast-wide projects or solutions
4. Engage underrepresented communities

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| a.  b.  c.  d. |