BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM DANIEL DEGIER,
LA CROSSE DEPUTY FINANCE DIRECTOR

Q: Would you please state your name?

A: Daniel DeGier.

Q: What is your occupation?

A: Deputy Director of Finance for the City of La Crosse.

Q: What is your professional and educational background?

A: I graduated from University of Wisconsin La Crosse with a BA in Finance and completed the major coursework for Accounting. I have 15 years of public accounting experience and 6 years of government finance experience. I hold a current CPA license with the State of Wisconsin.

Q: How long have you been employed by the City of La Crosse?

A: I have been employed by the City of La Crosse for over 6 years. 2 years as the budget analyst and 4 years as the Deputy Director of Finance.

Q: What is your familiarity with Wisconsin's municipal finance system?

A: I have 6 years of experience working in the Wisconsin municipal finance system. Throughout my 6 years I have been heavily involved with the preparation of the City's annual and operating budget. Through this work, learning extensively about the municipal finance rules and best practices surrounding municipalities in relation to operating budgets and debt financing. I have been responsible for filing the City's state forms in relation to levy limits, expenditure restraints, etc.

Q: Please give a brief description of the City's Finance Department.

A: The Finance Department safeguards all the City's financial assets through the implementation of internal controls, risk management strategies, and policies and procedures.

Q: What services does the Finance Department provide to the City?

A: The Finance Department oversees all financial records of the City. In this role, the Finance Department:

- Prepares and presents an annual capital and operating budget to the Common Council for its approval.
- Prepares annual financial statements for a third party auditor on an annual basis.
- Facilitates and oversees the issuance of all City Debt Obligations.
- Manages the City's investment portfolio.
- Provides payroll services.
- Provides financial management and reporting of TIF districts.
- Provides payment collection services for real estate tax bills and all other revenue sources.
- Provides grant management reporting services and assists in grant management.
- Produces and mails out real estate tax bills.
- Collects real estate taxes for all taxing jurisdictions and distributes the other taxing jurisdictions portion of collections to them throughout the collection process.
- Establishes and updates all financial and purchasing policies and processes.
- Manages capital asset inventory recording and reporting.

Q: How many people are employed in the City's Finance Department?

A: There are 17 full-time employees in the City's Finance Department.

Q: What is the Finance Department's annual budget?

A: The current 2025 operating budget for the Finance Department is $1,653,151.

Q: What is the impact of tax-exempt properties on the City's budget and need to provide services?

A: Tax exempt properties are not included in the City's tax base but still receive all City services. With the exclusion from the tax base, this forces the cost burden of these services to be covered by the other taxpayers. This manifests itself in a mill rate increase charge to taxable parcels. The City also does not capture any net new construction from tax exempt properties which would aid in the calculation of allowable levy limits and expenditure restraint limits.

Q: How many tax-exempt properties are in the City?

A: For the 2025 assessment year there were 1,171 tax exempt parcels.

Q: Can you provide examples of tax exempt parcels in the City that still require City services?

A: The majority of tax exempt parcels consist of governmental entities (local, state, federal, and public school), hospitals, and church property. Some specific examples include: La Crosse County's administration and human services buildings and Courthouse; the U.S. Post Office serving the region; all City of La Crosse properties (including facilities and parks available to the general public); the U.W. La Crosse campus; the Western Technical College campus; the Viterbo University campus; the La Crosse Public Schools high schools and middle schools; the Mayo Clinic Health System campus; the Gunderson St. Josephs hospital campus; and numerous area churches.

Q: Have you reviewed the Town of Campell's Incorporation Report?

A: Yes.

Q: Have you reviewed the Town of Campbell's 2026 Budget?

A: Yes, I have reviewed the 2026 Operating Budget for the Town of Campbell, which was posted on the Town's website. A copy of their notice and budget summary for their 2026 Operating Budget is attached as **DeGier Exhibit 1**.

Q: What is the amount of shared revenue received by the Town?

A: Based on the last audited financial statements from 2024, the Town received $410,996 in shared revenue for the 2024 fiscal year.

Q: Would the amount of shared revenue received be the same if the entire Town incorporates as a new village?

A: If all other factors remain the same, simply incorporating as a new village from a town would not affect the municipality's shared revenue allocation.

Q: What are the levy limits of the Town of Campbell?

A: The Town is limited in the amount they can grow their tax levy by net new construction and the annual debt service amount. Across the past 4 years of filed levy limit forms, the average allowable increase to the Town's levy for operational expenses was ~$3,900. The Town can also raise their levy to cover the annual debt service expenses for general obligation debt. The only option to exceed the levy limit for the Town's operating budget would be to pass a referendum.

Q: Would these levy limits be the same if the entire Town incorporates as a new village?

A: If all other factors remain the same, incorporating as a new village from a town would not affect the municipality's levy limits.

Q: Would the Town's other municipal revenue constraints be any different if the entire Town incorporates as a new village?

A: There would be no differences in revenue constraints for a municipality of Campbell's size if it was a Town or village.

Q: What do these municipal revenue constraints mean for the Town's ability to increase the level of services provided?

A: The revenue constraints would make it difficult to raise revenue sufficiently to cover the cost of additional level of services, particularly when it would come to the additional operating expenses. New sources of revenue would most likely have to be explored or a referendum passed to exceed these revenue constraints.

Q: Does the City have a capital asset plan?

A: Yes, the City annually prepares a 5-year capital improvement plan that covers both capital projects and capital equipment. The timing and funding source are identified in the plan to fit within the financial capacity of the City over a five-year period. The capital asset plan gets discussed and approved as a separate item to the operating budget earlier in the year. Borrowing capacity is determined prior to the start of each capital plan. The capital plan's effect on the operating budget helps financial planning and determine the capacity limits. The City has been preparing a 5-year capital plan for approximately 20 years.

Q: Does the Town of Campbell have a capital asset plan?

A: The Town does not have a formal capital asset plan for the General Government. The Town indicates that its capital needs are determined on an annual basis during the operating budget process.

Q: What is the importance of a capital asset plan?

A: A capital asset plan identifies the future capital needs of an organization. These plans are vital for long-term financial planning. The plan helps manage an organization's assets, helping to ensure that assets are maintained and on a regular replacement cycle. This can reduce operational costs over the long term if maintained and replaced efficiently. Capital plans also help with financial forecasting and financial planning for future budgets by having capital needs mapped out for years in advance.

Q: Are you familiar with the Town's plan to construct a new water system within the Town of Campbell?

A: Yes.

Q: What is the impact of the Town's planned water system on the Town's general budget?

A: The Town indicates that it plans to issue a GO Bond to finance 50% of street reconstruction costs that will not be covered by water rates. The annual debt service on the bond issuance would need to be covered by the Town's General Fund.

Q: What is the impact of these Town-incurred street costs on the Town's tax levy? Please describe any assumptions you make in this analysis.

A: The Town indicates that it will need to fund $7,260,000 from the Town's general fund for the street repair costs. This amount of debt would significantly increase the amount of debt service expenses that the Town would need to levy through its general budget. Depending on market conditions, credit rating, and bond terms the annual debt service for the road reconstruction costs could range anywhere from $500,000 to $700,000. This range comes from running multiple calculations on annual debt service. The calculation assumed a level debt service, a bond duration of 10-15 years, and variable interest rates based on current market rates for various credit ratings from AAA to A. An increase of $500,000 - $700,000 with all other factors held constant (assessed values and other tax adjustments) would increase the mill rate by 28-42%. An increase of 28-42% would result in an increase of $72-$108 per $100,000 assessed value for the Town's portion of taxes.

Q: Did you review the Town of Campbell's Combined Financial Statements for 2019-2024 (Town Exhibit 23)?

A: Yes, I was able to review the 6 years of audited financial statements provided by the Town in its submittals. There were 2 findings in the Town's latest audited financial statements that identified deficiencies in internal control. The first finding involved the Town's lack of segregation of duties due to the Town's limited staffing numbers. A lack of segregation of duties increases the opportunity for fraud to occur. To mitigate this issue, the Town Board indicated that it will monitor financial transactions and financial records on a day-to-day basis. The second finding related to a lack of knowledge in municipal financial reporting which increases the risk of a material misstatement of financials. The Town employs an auditing firm to help with year-end entries and adjustments. In lieu of training or hiring additional staff to mitigate this risk the Town Board indicates its members will continue to utilize third party auditors and Board

members will monitor any changes to financial reporting requirements to ensure adherence to new regulations.

Q: Does the Town have available funding capacity to address these issues?

A: Additional staff to address some of these issues would be a significant expense given the Town's total budget. Historically, property taxes and state shared revenue make up over 90% of the Town's operating revenues. With the allowable levy limit adjustment the last 4 years being less than an average of $4,000 and the State's fairly stagnant increase in shared revenue allotment, the Town may struggle to fund these additional expenses with existing revenue sources and levy limits. Further proof being in the audited financial statements, it was stated that the Town declined to address the issues because they could not afford the additional expenses.

Q: If the entire Town of Campbell were to annex to the City, would the Town of Campbell benefit from the level of service that the City Finance Department provides?

A: Yes, I believe there would be several benefits the Town would realize if they received service from the City Finance Department. With a larger and experienced staff, the City is able to provide a better framework of internal controls with segregation of duties, risk assessment, and monitoring activities. The City also has an experienced staff in regard to governmental accounting that take annual continuing education to maintain proficiency in financial reporting and that stay current with financial reporting requirements through continuing professional education and membership with the state and national government finance officers associations. The experience and level of staffing would cut down on the risk of fraud and material misstatements that was identified in the audited financial reports. The City also has resources for and experience in administering a formal capital plan and asset/financial forecasting.

DeGier Exhibit 1

Town of Campbell Notice of Proposed 2026 Budget

Inserted on subsequent page(s).

NOTICE OF PUBLIC HEARING
FOR THE TOWN OF CAMPBELL
LA CROSSE COUNTY
PROPOSED 2026 OPERATING BUDGET

POSTED
10/31/2025
3:00 P.M.
Campbell Town Hall
Quillin's
Kwik Trip
Townofcampbellwi.gov
Attest: Michelle Stahl

Notice is hereby given that on Monday, November 17, 2025 at 6:00 p.m. at the Campbell Town Hall a PUBLIC HEARING on the GENERAL FUND PROPOSED 2020 BUDGET and UTILITY DISTRICT #1 PROPOSED 2026 BUDGET of the Town of Campbell, La Crosse County will be held. The proposed budget in detail is available for inspection at the Town Hall, 2219 Bainbridge Street, Monday through Friday. The following is a summary of the proposed 2026 budget:

Revenues	2025 Budget	2026 Proposed	% Change
Taxes:			
General Property Taxes	$ 1,445,544	$ 1,444,748	-0.06%
Other Taxes	40,250.00	35,750.00	-11.18%
Special Assessments	250	250	0.00%
Intergovernmental Revenues	716,609	755,612	5.44%
Licenses and Permits	74,529	63,529	-14.76%
Fines, Forfeits and Penalties	17,500	17,500	0.00%
Public Charges for Services	6,500	6,500	0.00%
Intergovernmental Charges for Services	3,135	3,135	0.00%
Miscellaneous Revenue	130,293	81,681	-37.31%
Other Financing Sources			
Note Proceeds	250,000	285,000	14.00%
Fund Balance Applied	614,400	419,258	-31.76%
Sale of Fixed Assets	4,000	-	-100.00%
TOTAL REVENUES	$ 3,303,010.00	$ 3,112,963.00	-5.75%
Expenditures			
General Government	$ 523,948	$ 401,896	-23.29%
Public Safety	953,582	1,012,624	6.19%
Public Works	790,614	747,449	-5.46%
Culture, Recreation and Education	69,000	54,375	-21.20%
Capital Outlay	404,500	278,590	-31.13%
Debt Service	561,366	618,028	10.09%
TOTAL EXPENDITURES	$ 3,303,010	$ 3,112,962	$ (0)

All Government & Proprietary Funds Combined	Fund Balance 1/1/2025	Total Revenues	Total Expenditures	Projected Fund Balance	Property Tax Contribution
General Government	1,571,711	3,258,579	3,303,011	1,527,279	885,402
Debt Service		559,346	559,346		559,346
Sewer Enterprise Fund	4,219,056	1,191,487	673,404	4,737,139	

**Outstanding indebtedness as of 12/31/2025: $921,639, consisting of State Trush Fund Loans, equipment loans and a capital lease

NOTICE OF SPECIAL TOWN MEETING
OF THE ELECTORS OF THE TOWN OF CAMPBELL

Notice is hereby given that on Tuesday, November 17, 2025, immediately following the completion of the Public Hearing on the proposed 2020 budgets beginning at 6:00 p.m. at the Town Hall of Campbell, a Special Town Board Meeting of the electors, called pursuant to Section 60.12 (1)(c) of Wisconsin Statutes, by the town board will be held for the following purposes:

1. To adopt the 2025 Town tax levy to be paid in 2025 pursuant to Section 60.10(1)(a) of Wisconsin Statutes.
2. To approve the total year 2026 highway expenditures pursuant to Section 82.03(2) of Wisconsin Statutes.

SPECIAL TOWN BOARD MEETING

Immediately following the Town Meeting of Electors the Campbell Town Board will meet to:

1. To adopt the 2026 Town General Fund budget.
2. To adopt the 2026 Utility District #1 budget.

Dated this 31st day of October 2025
By: Dan Kapanke, Town Chairman
Town of Campbell

BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM TAMRA DICKINSON
LA CROSSE COMMON COUNCIL PRESIDENT

Q: Would you please state your name?

A: Tamra Dickinson.

Q: Please describe your educational and professional background.

A: I earned a Bachelor of Science Degree in Nursing, with a minor in French, from Viterbo University. I became licensed as a registered nurse in the State of Wisconsin, and I continue to hold this license today.

I worked as a registered nurse in the heath care field for over 42 years. I have a broad range of experience in nursing that includes working at a variety of medical facilities and providers. My career began as a staff nurse providing direct care to patients, including those with complex medical issues, at providers that included St. Francis Medical Center, Bethany Riverside Nursing Home, and the La Crosse County Health Department. As I gained in experience, I also held leadership and supervisory positions in nursing, including as a staff development coordinator at Franciscan Care Center and then a director of nursing at St. Michael's Home. My responsibilities in these positions included overseeing staffing, developing and implementing policies and procedures, and ensuring quality of nursing care. I also have extensive experience working over ten years as a medical and nursing case manager in the area of worker's compensation. My duties in these positions included coordinating and overseeing the implementation of medical treatment and return to work plans as well as reviewing medical histories, documentation, and billing audits.

Prior to my retirement in 2021, I worked at Villa St. Joseph's Home using my nursing and leadership skills to oversee licensed staff and nursing assistants at this 80-bed facility. In addition, I worked at the St. Rose Convent providing quality nursing care to residents. My nursing career enabled me to develop strong skills in communication, organization, and leadership while providing empathy and service to others. I continue to use these skills today in my position on the City of La Crosse Common Council and in my involvement in the community.

Q: What is your role in City of La Crosse government?

A: I am the Common Council President of the City of La Crosse and serve as the Council Member representing District 1. I was elected to the Council in April 2023, and was subsequently elected as Council President in April 2025 by the members of the Common Council.

Q: How many districts does the City have?

A: The City is comprised of 13 districts, each represented by a council member. A map of the current City districts is attached as **Dickinson Exhibit 1**.

Q: Please describe District 1 in the City of La Crosse.

A: District 1 encompasses the northwestern corner of the City of La Crosse and includes the portions of French Island in the City north of I-90 and the portions of Hiawatha Island within the City of La Crosse north of Clinton Street.

Q: What is the nature of your duties and responsibilities as Council President for the Common Council of the City of La Crosse?

A: As Council President, I appoint council members to the two Common Council standing committees, the Judiciary & Administration Committee; and the Finance & Personnel Committee. I am an ex-officio member of the standing committees and a voting member of one of the standing committees, the Judiciary & Administration Committee. In addition, I may act as a voting member of any standing committee in cases where a quorum is not present to enable the committee to conduct business. I also act as Mayor in the Mayor's absence, and I preside over the Common Council meetings in the absence of the Mayor or upon request of the Mayor. As Council President, I am also a member of the Council's Executive Committee. In addition, I see my role as providing communication between City staff, council members, and constituents.

Q: What is the nature of your duties as the Council Member for District 1?

A: Under Wisconsin law, the Common Council is the legislative body for the City and manages and controls City property, finances, highways, navigable waters, and its public service functions. The Council has the power to act for the City government and the good of the city, for its commercial benefit and the health, safety, and welfare of the public. The Council can carry out its powers by license, regulation, borrowing of money, tax levy, appropriation, and other necessary means. As a Council Member, I sponsor, debate, and vote on legislation. I also work with City departments to develop and implement City policies and procedures. I listen and respond to constituent inquires and issues. I also serve on various City committees and boards. I attend community events and work with businesses, developers, nonprofit organizations, schools, and other community

stakeholders. For me personally, I strive to be transparent, open, and approachable to members of the community.

Q: What City committees are you a member of?

A: I am a member of the following committees:

- Aviation Board (Chairperson)
- Board of Estimates
- Board of Public Works
- Boundary Agreement Task Force
- Economic and Community Development Commission (Vice-chairperson)
- Executive Committee of the Common Council
- Floodplain Advisory Committee
- Judiciary & Administration Committee
- Common Council

I also regularly attend meetings of the City's Arts Board, Bicycle and Pedestrian Advisory Committee, and Committee for Citizens with Disabilities.

Q: When campaigning, are the irregular boundaries of Hiawatha Island problematic?

A: Yes. The City and Town boundary on Hiawatha Island is like a checkerboard. Because Hiawatha Island is in my district, I had to consult a map while campaigning on Nakomis Avenue to make sure that I knocked on the right doors.

Q: What is your involvement in the greater La Crosse community?

A: I have been involved in the Logan Northside Neighborhood Association since 2016, including serving as the secretary since 2018. As part of the Logan Northside Neighborhood Association, I helped to secure a grant from the Franciscan Sisters of Perpetual Adoration's "Seeding a Legacy of Healing" program. The grant was used to establish several northside community gardens, including at Northside Elementary School, the north branch of the La Crosse Public Library, and Logan High School. The project brought together additional local organizations, including the La Crosse School District and the City's Parks and Recreation Department. It included planting a native prairie and building three outbuildings at Logan High School through its tech education program for use as outdoor classrooms and other educational opportunities.

I have also been very involved in the Renew the Block program in the Logan Middle School area. The Renew the Block program brings together Habitat for Humanity of the Greater La Crosse Region, Grow La Crosse, the School District of La Crosse, the City of La Crosse, Coulee Region Ecoscapes LLC, several other local organizations, residents, students, and numerous other volunteers to improve the neighborhood. Improvements already have been made to Logan Middle

School, including a new mural, outdoor classroom, walking path, plants and trees, and a rain garden. Improvements were also made to residential properties on the block including exterior upgrades and landscaping. Additional improvements are planned as the project continues. As a result of this work, Habitat for Humanity awarded me with their "All Around Awesome" and "Grin and Swear It" awards, which were truly an honor to receive. Working on the project and seeing the improvements to Logan Middle School and the neighborhood have been exciting and a great way to be a part of the community. I am also a member of the Bethel Lutheran Church located on the north side of La Crosse.

Q: Are you familiar with the Town of Campbell?

A: Yes. I am very familiar with the Town of Campbell having lived in the Town for 17 years from 1983 to 2001. When I moved into the Town, we built one of the first houses in the Lakeshore Estates area, west of the City's airport. All three of my children attended Summit Elementary School on French Island, and then subsequently attended Logan Middle School and Logan High School in the City of La Crosse.

Q: When you were a Town of Campbell resident, what was your connection to the City of La Crosse?

A: I have always felt that the Town was intimately connected to the City. While we could do some grocery shopping at the IGA south of I-90, everything else that we needed was purchased in the City of La Crosse. My children's activities were in the City. Social activities, like events and movies, were located in the City. Also, my employers were located in the City of La Crosse and the City of Onalaska.

Q: While living in the Town, did you have any concerns about Town services?

A: The Town has long had a volunteer fire department. Around 1997 I watched my neighbor's large riverside house go up in flames. It was a very traumatic event that resulted in a total loss of the house and everything in it. The impression we all got back then was that the volunteer fire department did not get there in time.

Almost thirty years later, the Town still needs greater fire service than their volunteer fire department can provide. I understand that the recent 22-hour tie-yard fire on the southern end of French Island required the type of manpower, equipment. and water that could only be provided by the City's professional fire department and water system.

Q: In your experience, is the Town of Campbell still connected to the City of La Crosse?

A: Yes. Little has changed since I moved to the City in 2001. Residents in the Town still use City parks and libraries, attend City events, receive services from locations in the City, and send their children to schools in the City.

If anything, the connection has grown. More of French and Hiawatha Islands have become part of the City. I understand that Summit Elementary now has City of La Crosse students attending. Through the City's Municipal Transit Utility, the City provides specialized bus service in the Town, with Town residents able to detour off established routes to be dropped off in front of their homes. This type of service in the Town is only possible because the Town gets the benefit of the City's administrative work in running MTU.

There are no senior services or senior centers in the Town that I can think of. Seniors in the Town are all coming into the City for senior services and activities.

Q: What are some of the regional issues that the greater La Crosse area is facing?

A: The checkerboard political boundaries are an issue that will not be resolved if the proposed village incorporates but will become locked in place.

There are also nuisance properties within the Town, like its hotel, that could benefit from the nuisance abatement and redevelopment experience of the City's staff. Cleaning up properties like this in the Town and investing in development on French Island will only benefit the broader community.

Q: In your opinion, would the incorporation of the Town of Campbell as the Village of French Island hinder the solution of these metropolitan issues?

A: Yes. The City simply has more resources to address these regional problems than the Town. The incorporation of the Town will not give the proposed village any more resources or expertise to address or contribute to the solution of these issues. Instead, it will close off the option of property owners in the proposed village from seeking to annex into the City to get access to our better services. In addition, the proposed village will continue to not be able to provide the same level of service in other areas that the City does, and its residents will continue to rely on City services and facilities without contributing to the cost of their upkeep.

Dickinson Exhibit 1

La Crosse Common Council District Map

City of La Crosse

Inserted on subsequent page(s).

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CAROLINE ST, C-D, 12-17
CASS STREET D-M, 25
CAUSEWAY BLVD, C-D, 20
CAUSEWAY BLVD, D-F, 21-22
CEDAR RD, P-Q, 32-33
CENTRAL CT, E-G, 10-11
CENTRAL PL, C-D, 10-11
CHAMBERS ST, E-F, 30-31
CHARLES ST, E-H, 19-20
CHASE ST, H-J, 32, K-M, 32
CHEROKEE AVE, E, 13-14
CHESTNUT PL, N-O, 31
CHESTNUT ST, N-O, 31
CHURCH DR, E-D, 12-13
CITY VIEW LN, P-Q, 33-34
CLIFFSIDE DR, Q-R, 38-39
CLIFFVIEW TERR, Q-R, 38-39
CLIFFWOOD LANE, L-O, 26-29
CLIFFWOOD LANE I-O, 27-29
CLINTON ST, E-I, 16-17
COLE ST, E-F, 30-31
* COLORADO CT, E-I, 30-31
COMMERCE ST, J-K, 10-12
CONCORD PL, M-N, 33-34
CONCORD RD, N, 13-13
COOLEY ST, E, 13
COPELAND AVE, F, 17-20
COPELAND PARK DR, E-F, 16-19
COTTAGE GROVE, E, 13
COTTAGE GROVE AVE, L-M, 39-39
COULEE AVE, L-M, 33-34
COULEE DR, L-M, 31-32
COULEE SPRINGS LANE PQ, 31-32
COUNTY ROAD FB, L-M, 34-35
CREDIT UNION CT, I, 14-15
CREEKSIDE PL, S-T, 39-40
C.T.H. "B" N-O, 11-14
C.T.H. "F" Q-T, 25-26
C.T.H. "FA" N-P, 25-26
C.T.H. "FA" N-R, 8-10
CRESTLINE PL, L-M, 29-30
CRESTVIEW PL, P-Q, 30-31
CRITTER CT, T-U, 7-9
CROMWELL PL, K-L, 23-24
CROWN BLVD, O-P, 36-37
CUNNINGHAM ST, C-I, 13-13
CUSTER CT, N-O, 8-9
CUSTER ST, N-O, 8
DARLING CT, E, 11
DAUPHIN ST, B-C, 9-10
DAWSON AVE, E, 13
DEARBORN ST, E-F, 30-31
DEARTON ST, K-L, 34-35, 29-30
DEERFIELD PL, O-P, 39-40
DEERFIELD RD, R-T, 13-14
DEERFIELD ST, O-P, 39-40
DIVISION ST, E-F, 30-31
DOMKE ST, J-K, 9-10
DORN ST, C-D, 15-16
DORN PL, C-D, 13-14
DOTY ST, E-F, 30-31
DUTTON ST, O-P, 3-4
* EAGLE LN, N-O, 40-41
EAST AVE, J, 23-25,27-33
EASTBROOK DR, R-S, 11-12
EAST CLIFF DR, Q-R, 38-39
EAST PATTERSON ST, D-E, 13-14
EASTER RD, N-P, 34-35
EASTER HEIGHTS RD, O-P, 34-35
EASTWOOD LANE N-O, 36-37
EDGEMERE CT, E-F, 36-37
EDGEWATER CT, K-L, 3-4
EDGEWATER DR, A-B, 5-6
EDGEWATER LANE A, 5-7
EDGEWOOD PL, I-K, 22-23
EDGEWOOD TERR, I-K, 41-42
ELM DR, N-O, 36-36
EMERALD DR, W, 5
ENTERPRISE AVE, J-L, 9-12
EVERGREEN CT, E, 32
FAIRCHILD ST, EAST M-N, 31-32
FAIRCHILD ST, WEST M-N, 31-32
FAIRWAY CT, N-O, 37-38
FAIRWAY ST, N-O, 37-38
FANELL DR, S-T, 39-40
FANTA REED RD, C-F, 9-11
FANTA REED RD, C-F, 9-10
FARNAM CT, I, 28-29
FARNAM ST, F-N, 29
FEN LOONEY DR, Q-R, 26-27
FERRY STREET, E-F, 31-32
FERRY ST, P-N, 26-27
FIESTA CT, K-L, 35-36
* FIRECLAY COURT, P-Q, 41-42
FISHERMANS RD, L-M, 26-27
FOOTVILLE RD, E, 16-17
* FRANCISCAN WAY G, 27-28
FRANK CT, L-M, 37-38
FRONT ST, D-F, 20-36, D-E, 26-29
GARDEN ST, E-I, 30-31
GARDEN ST, N-O, 30-31
GATEWAY CT, H-I, 17-18
GENEVA LANE N-O, 36-37
GEORGE ST, E-F, 30-31
GEORGE ST, N, 12-13
GILLETTE ST, F-I, 15-16
GILLETTE PL, I-J, 12-16
GILSTER ST, N-O, 9-9
GLEN CT, M-N, 36
GLENDALE AVE, M-O, 32-33
GLENHAVEN DR, O-P, 31-32
GLENWOOD PL, S-T, 12-13
GODDARD ST, C-D, 15-16
GOLD CT, S-T, 39-40
GOLD ST, F-G, 16-17
GOODVIEW PL, U-V, 12
GOULD ST, E-H, 19-20
GRAND AVE, E-F, 30-31
GRANDAD BLUFF RD, N-Q, 25
GRANDAD TERR, K-L, 29-34
GRANDVIEW PL, K, 25-26
GRANDVIEW TERR, K-L, 13-13
GRANT CT, M, 25-26
GREEN CT, N-O, 8-9
GREEN BAY ST, G-H, 30
GREENBRIAR CT, N-O, 31-32
GREENBRIAR LANE, N-O, 36-37
* GREENFIELD LN, N-O, 34-35
GREENWOOD DR, R-S, 11-12
GROVE ST, F-H, 20-21
* GUNDERSEN DR, T, 7-8
HAGEN DR, L-M, 28-29, 29-34
HAGAR ST, H-I, 18-19
HAGEN RD, P-R, 35-35
HAMILTON ST, I-J, 11-12
HANFL RD, G-H, 33-34
HANSON CT, K-L, 3-4
HANSON RD, A-B, 5
HARVEY ST, I-J, 11-13, 19-20
HASS ST, L-N, 36-55
HAUSER ST, H-I, 10-11
HAVEN PL, M-N, 36
HAYES ST, G-I, 13-14
HEATHERWOOD PL, Q-R, 26-27
HEMSTOCK ST, K-L, 11-13
HERSAL CT, N-O, 32-33
HERSAL ST, N-O, 28-29
HEWITT ST, I, 14, 24
HIAWATHA AVE, O-P, 31-32
HICKORY CT, N-O, 35-36
HICKORY LANE P-Q, 33-33
HICKORY NUT CT, S-T, 39-40
HIGHLAND ST, I-K, 35-36
HILLCREST DR, P-Q, 33-34
HILLSIDE DR, P-Q, 33-34
HINKLEY RD, B-E, 13
HINTGEN CT, H-I, 24-29
HOECHLER DR, L-M, 31-33
HOFFMAN PL, O-Q, 10-11
HOGAN ST, E-F, 30
HOOD ST, E-H, 28
HORTON ST, H-L, 31-32
HOWRY AVE, A-E, 5-6
HUBER CT, I-J, 33-34
HUNTINGTON DR, P-Q, 12-13
HYDE AVE, H-L, 32-33
HYPONT DR, Q-R, 33-34
I.D.A. CT, I-J, 17-18
INTERCHANGE PL, H-I, 11-12
ISLAND DR, A-B, 5-6
ISLAND PARK BLVD, B-C, 10-11
* JACKIE LANE, C,14
JACKSON ST, E-H, 28
JAMES ST, M-N, 34-35
JANET LANE, M, 36
JANICE CT, EAST M-N, 27-28
JANICE COURT WEST, M-N, 27-28
JANSEN PL, O-P, 9-10
JANSKY PL, E-F, 29-30
JAY ST, E-F, 30-31
JERALD ST, A-B, 9-10
JOHN PLYNN DR, H-I, 17-18
JOHNSON ST, E-I, 28-29
JORDAN PL, M-N, 36
JOSEPH SCHLINGER DR, C-D, 27-30
JOY LANE O-P, 39-40
JUNIPER ST, N-O-38-39
JUSTIN RD, T-V, 39-41
KAMMEL RD, L, 37-38
KANE ST, G-H, 22-23
KEIL COULEE RD, T-V, 15-17
KELLY PL, A-B, 6-7
KENNEDY DR, L-M, 36-37
KERTZMAN PL, E-F, 29-30
KIMS ST, A-B, 5-6
KINGS CT, M-N, 38-39
KING ST, D-E, 25-26
KLEINPELL ST, E-F, 30-31
KLONDIKE RD, V-W, 12-13
KRAFT ST, E, 21-22
KRAMER ST, J-K, 12-15
KRANC AVE, H-I, 32-33
KRUEGER ST, E-F, 30-31
KWIK TRIP WAY, J-L, 13-14
LA CRESCENT CT, C-D, 12-13
LA CRESCENT ST, C-D, 12-18
LA CROSSE ST, E-I, 23-24
LAKE VIEW DR, P-Q, 32-33
LAKESHORE DR, B-C, 1-16
LAKEVIEW DR, A-E, 8-9
* LAKOTA COURT M-N, 38-39
LAKOTA PLACE M-N, 38-39
LANG TER SE, A-B, 6
LARSEN CT, J-K, 11-13
LAUDERDALE CT, G-H, 9-10
LAUDERDALE PL, G-I, 9
LAUDERDALE ST, G-I, 9
LEONARD ST, I-O, 35-36
LESKE RD, T-V, 36-39
LEVY LANE, N-O, 36
* LEXINGTON HEIGHTS DRIVE Q, 41
LILAC LANE, M-N, 36
LINCOLN AVE, L-N, 12-31
* LINDERRIDGE CT, K-L, 35
LINWOOD CT, O-P, 42-43
LINWOOD CT, P-Q, 42-43
LISA LANE P-R, 47-48
LIVINGSTON ST, F-J, 14
LOCH NARN CT, Q-R, 26-27
LOCUST ST, F-G, 30-31
LOGAN ST, F-I, 13-17
LOMBARD CT, B-C, 12-13
LONGVIEW CT, Q-R, 11-12
LOOMIS ST, H-I, 13-17, 19-20
LOSEY CT, L-M, 23
LOSEY BLVD, L, 22-27
LOSEY CT, L-M, 23-24
LOSEY CT, L-M, 29-34
LOSEY ST, L-M, 23-24
LOVELL ST, E-F, 30-31
MADISON PL, L-M, 26-27
MADISON ST, H-L, 26-27
MAIN ST, E-F, 30-31
MAPLE DR, M-O, 34-35
MAPLE ST, G-H, 22-32
MARCO DR, O-R, 29-31
MARIAN DR, N, P-Q, 42
MARIAN DR, O-P, 41-42
MARINA DR, C-D, 17-18
MARION ST, B-C, 8-9
MARKET ST, D-L, 27-28
MARKLE RD, M, 37-39
MARLIN CT, E, 13
MARYLAND CT, C-D, 12-13
MAYFAIR PL, O-P, 7-8
MCCUMBER ST, E-F, 30-31
MCDONALDS PL, H, 12
MEADOW LANE, M-O, 35-36
MEADOWLARK CT, Q-R, 12-13
MEADOWLARK LANE P-R, 12-13
MEADOWVIEW LANE, P-Q, 38-39
MIDWAY LANE,P-R, 39-40
MEIRNSER PL, J-K, 33-34
MEIR COURT, Q, 33-33
MESA GRANDE PL, M-N, 36-37
MICHEL RD, N-O, 39-40
MICHEL RD, P-Q, 39-39
MILLATT LN, Q-R, 40-42
MILLER PL, A-B, 6-7
MILLER RD, E-V, 16-18
MILLER ST, E-F, 30-31
MILSON CT, L-M, 21-22
MILWAUKEE ST, E-F, 19-22
MISSION ST, E-F, 30-31
MISSISSIPPI ST, E-I, 17-39
MONITOR ST, F-H, 20-21
MOORE ST, F-I, 13-14
MOORINGS DR, H-I, 9-10
MORNINGSIDE DR, L-M, 35-36
MORMON COULEE RD, H-O, 15-40
MULBERRY LN, H-I, 11-12
MYRICK PARK LANE K, 23-24
NAKOMIS AVE, D-F, 14-17
NEILSON PL, E-F, 29-30
NEILSON PL, E-F, 29-30
NORRLEX DR, D-E, 19-20
NORTH AVE, E-F, 30-31
NORTHBROOK RD, O-S, 11-12
NORTH KINNEY COULEE RD, T-X, 6-8
NORTH MARION RD, M-O, 38-39
NORTH PARK ST, H-I, 29-30
NORTHRIDGE DR, M-N, 39-40
OAK CT, I-J, 18-19
OAK DR, L-M, 38-39
OAK ST, J-S-I, 18-19
OAKLAND ST, E-F, 30-31
OAKWOOD EAST STRINGER E-F, 23-24
OHLSEN CT, N-O, 33-33
OLBERG CT, H-I, 26-27
OLD TOWN HALL RD, P-R, 42-43
OLD VINEYARD RD, N-O, 29-29
OLIVE ST, E-F, 30-31
OLIVET ST, E-F, 12-13
ONALASKA AVE, H-I, 11-16
ONALASKA CT, I-J, 15-16
ORCHARD VALLEY DR, O-P, 29-30
ORCHARD ST, E-F, 30-31
ORION CT, Q-R, 41-42
PALACE ST, F-I, 13
PARADISE ROAD N-P, 31-33
PARIS ANGEL DR, P-Q, 32-33
PARK AVE, E-F, 30-31
PARK DR, H-I, 22-23
PARK LANE DR, N-P, 34
PARK VIEW DR, P-Q, 24-25
PARKWAY DR, O-Q, 31
PARKWOOD PL, N-O, 39
* PARTRIDGE LN, M-O, 40-41
PAUL PL, L-M, 30-31
PEARL ST, E-F, 30-31
PEARL ST, D-F, 24-25
PETERS RD, P-S, 12-15
PETTIBONE DR, NORTH B-D, 22-25
PETTIBONE DR, SOUTH B-D, 24-27
PIERCE AVE, A-B, 6-7
* PINEHURST LN, N-O, 40-41
PIERCE AVE, A-B, 7-8
PINE ST, E-I, 24-25
* PINEVIEW DR, P-Q, 37-38
* PINEVIEW WAY RD, P-S, 40-41
PLAINVIEW AVE, B-C, 9
PLAINVIEW DR, WEST A-B, 9
PLAYFIELD LANE K-L, 28-29
POWELL ST, J-L, 10-11
PRAIRIE ST, E-F, 30-31
* QUAIL LN, N-O, 40-41
QUARRY PL, L-M, 25-26
QUARRY RD, L-M, 25-26
QUEEN AVE, D-F, 19-20
RAINTREE PL, O-P, 39-40
RAMSEY PL, H-I, 17-18
RANGER DR, H-I, 15-17
RAY PL, L-M, 30-31
REDFIELD ST, H-I, 12-13
REDFIELD ST, H-I, 29-30
REDWING RD, O-R, 12-13
REDWOOD CT, M-O, 31-32
RICHARDSON PL, M-N, 38-39
RICHMOND AVE, M-O, 38-39
RIDGE VIEW DR, P-R, 20-21
RIO GRANDE BLVD, O, 42-43
RISTOW CT, L-M, 33-34
RIVER BEND, P-Q, 32-33
* RIVERCREST DR, N-O, 40-41
* RIVERPLACE DR, E-F, 23-24
* RIVER POINTE, K, 24
RIVER RUN ROAD O, 42-43
RIVER VALLEY DR, J-L, 12-13
RIVER VALLEY DR, J-L, 12-13
RIVERVIEW DR, P-Q, 42-43
RIVERVIEW DR, C-D, 23-25
ROBIL CT, EAST P-Q, 42-43
ROBIL CT, WEST P-Q, 42-43
ROBIN CT, WEST P-Q, 42-43
ROBIN HOOD DR, M-O, 38-39
ROBINSDALE AVE, I-O, 35-36
ROCKDALE RD, M-T, 9-10
ROCKWOOD DR, P-Q, 32
ROSE CT, F-G, 13-14
ROSE ST, F-J, 9-10
RUBLEE ST, E-I, 32, 33, 34-35
RUBLEE ST, E-I, 15, J-K, 15
S.T.H. 16-L-W, S-U2
S.T.H. 16-P, 41-43
S.T.H. 16-P, 42-43
ST. ANDREW ST, E-J, 19
ST. CLOUD ST, E-I, 18-19
ST. JAMES ST, E-J, 18-19
ST. PAUL ST, E-J, 18-19
SABLEWOOD RD, T, 13
SALEM RD, H-I, 13-17
SANBORN ST, B-C, 8-9
* SANDPIPER LN, N-O, 40-41
SCENIC DR, E-F, 30-31
SCENIC DR, U-V, 12-13
SCHUBERT PL, M-N, 24-25
SHELLY LANE, C-D, 17-18
SEILER LANE M-N, 39-39
SHADOW LANE, M-N, 25-26
SHARON ST, B-C, 12-13
SHELBY RD, L-M, 37
SHELLY LANE, C-D, 17-18
SHERWOOD DR, M-O, 32-34
SHORELAND DR, M-O, 31-32
SIERRA PL, N-P, 8-9
SILL ST, F-I, 15-16
SILVER LANE, E-F, 16-17
SILVER MAPLE CT, Q-R, 29-40
SIMS PL, F-G, 20-21
SISSON DR, L-M, 31-32
SKY HARBOUR DR, B-D, 11-12
SKYLINE DR, E-F, 30-31
SKYLINE BLVD, O-R, 33-35
SMITH VALLEY RD, S-V, 12-18
SOLARIS LANE N-O, 36-36
SOUTH AVE, E-F, 30-31
SOUTH KINNEY COULEE RD, 37-39
SOUTH KINNEY COULEE RD, S-X, 7-9
SOUTH MARION DR, M-N, 38-40
SOUTH PARK ST, H-I, 29-30
SPEIDEL ST, E-F, 30-31
SPRUCE ST, E-F, 30-31
SPRINGBROOK WAY, N-O, 36-37
STANLEY CT, S-T, 11-12
STATE HWY 16, P-R, 21-22
STATE HWY 16 L-R, 7-22
STATE RD, J-R, 28-32
STATE ST, E-M, 23-25
STEDL ST, E-F, 30-31
STEVENS ST, E-F, 30-31
STODDARD ST, H-J, 13-12
STONE BRIDGE RD, Q-R, 38-39
STRONG AVE, L-M, 32-33
SUMNER ST, E-F, 19-22
SUN CT, E, 13
SUN VALLEY RD, W-X, 14-17
SUNNYSIDE DR, O-Q, 42-43
* SUNNYSLOPE RD, N-O, 14-15
SUNRISE DR, L-M, 31-32
SUNSET DR, L-M, 31-32
SUNSET DR, N-O, 33-33
SUNSET LANE M-N, 14-15
SYCAMORE ST, D-F, 8-9
TAYLOR ST, I-J, 10-11
TEAL CT, M-N, 36-37
* TEPATAC WAY S-T, 40-41
TERRACE DR, O-P, 31-32
THOMAS ST, EAST E-F, 26-27
THOMAS ST, A-B, 6-7
THOMPSON ST, H-I, 22-23, K-L, 32-33
TIMBER LANE P-Q, 33-34
TOWNSEND ST, H-I, 31-32, J-K, 31-32
TOWNSEND ST, J-K, 30-31, K, 30-31
TYLER ST, F-H, 28-30
U.S. HWY. 14 & 61 P-V, 38-42
USHER ST, C-D, 17-18
VALLEY PL, M-N, 18-19
VALLEY ST, M-N, 18-19
VALLEYVIEW PL, H-O, 35
VAN LOON RD, L-M, 26-25
VANITY DR, Q-R, 47-48
VELMAR CT, L-M, 37-38
VERDE VALLEY RD, M-O, 37-38
VERDE VALLEY RD, NO, W-X, 15-17
VERDE VALLEY RD, SO, W-X, 16-18
VETERANS MEMORIAL DR, D-E, 23-24
VICTORY ST, H, 34
VISTA CT, H, 19
VISTA CT, NORTH M-N, 18-19
VISTA CT, SOUTH M-N, 18-19
VISTA WAY P, 39
* VITEBSO DRIVE, F-G, 27-28
WALNUT ST, F-G, 30-31
WALNUT ST, C-G, 17-18
WARD AVE, J-O, 33
WASHBURN ST, C-D, 16-17
* WATERFORD LN, O-P, 39-41
WEDGEWOOD DR, EAST P-Q, 30-31
WEDGEWOOD DR, WEST O-P, 30-31
WEST AVE, H, 23-25
WEST COPELAND PARK DRIVE, D-E, 17-18
WEST SALEM RD, H-I, 13-14, L-M, 11-12
WESTERN AVE, B-C, 10-11
WESTON ST, G-M, 31
WESTVIEW CT, H-I, 12-13
WESTVIEW CT, I-H, 12-13
* WHIPPOORWILL LN, N-O, 40-41
WILHELM DR, C, 23-24
WILLIAM PL, L-M, 33-34
WILLIAM ST, L-M, 33-34
WILLOW DR, G, 34-35
WINDSONG LN, W-X, 8-10
WINNEBAGO ST, F-H, 17-18
WINNEBAGO ST, J-K, 27-28
WINNEBAGO ST, L-M, 27-28
WINNESHIEK RD, H-I, 17-18
WINONA ST, B-C, 8-9
WINTER ST, N-O, 31
* WISCONSIN CT, H-I, 30-31
WISCONSIN ST, H-I, 30-31
* WOLLAN PL, F-G, 30-31
WOOD ST, H-I, 12-18, 19-20
WOODLAND AVE, M-O, 35-36
WOODLAND DR, O-P, 39-40
WOODLAND GREEN Q-R, 38-39
YOUNG DR, EAST O-P, 10-11
YOUNG DR, WEST O-P, 10-11
ZEPH HYR CIRCLE I-J, 5-6
ZGSLER ST, F-H, 19-23
ZEPH HYR CIRCLE I-M, 24-25
ZION RD, O-P, 40-41

* DESIGNATES NOT "DEDICATED" STREET RIGHT-OF-WAY

CITY OF LA CROSSE

2024 ALDERMANIC DISTRICTS

"2" = Aldermanic District

"8" = Ward District

CITY OF ONALASKA

LAKE ONALASKA

STATE OF MINNESOTA

BLACK RIVER

MISSISSIPPI RIVER

LA CROSSE RIVER

City of La Crosse, WI
Engineering Department
Director of Engineering / Public Works
Matthew Gallager

SCALE IN FEET: 0, 1000', 2000', 3000'

SCALE IN MILES: 0, 1/8, 1/4, 1/2, 1 MILE

Revision Date - May, 2024

Drawn by: Jay Crandall

HOUSE NUMBERING

MAIN STREET

EAST / WEST STREETS

THE ODD NUMBERS ARE ON THE NORTH SIDE OF THE STREET.
EVEN NUMBERS ARE ON THE SOUTH SIDE OF THE STREET.

MAIN STREET IS THE DIVIDING LINE FOR NORTH / SOUTH STREETS

NORTH OF MAIN

ODD NUMBERS ARE ON THE WEST SIDE OF THE STREET
EVEN NUMBERS ARE ON THE EAST SIDE OF THE STREET

SOUTH OF MAIN

EVEN NUMBERS ARE ON THE WEST SIDE OF THE STREET
ODD NUMBERS ARE ON THE EAST SIDE OF THE STREET

DOWNTOWN LA CROSSE

RIVER POINT DISTRICT

FEST GROUNDS

CITY HALL

POST OFFICE

CIVIC CENTER

CHARMIN PARK

PETTIBONE PARK

= SURFACE PARKING

= PARKING RAMP

CITY OF LA CROSSE GENERAL INFORMATION

POPULATION 2020 CENSUS = 52,186	MILES OF SANITARY SEWER 203	NORMAL RIVER STAGE 4.7 FEET
AREA OF CITY 23.81 SQUARE MILES 15,110 ACRES	MILES OF STORM SEWER 142	RECORD HIGH RIVER STAGE 17.9 FEET
AVERAGE ELEVATION Above mean sea level 660 feet	MILES OF STREETS 226	RECORD LOW RIVER STAGE 2.7 FEET
ELEVATION OF Grandads BLUFF Above mean sea level 1215 feet	MILES OF WATERMAIN 218	RIVER FLOOD STAGE 12.0 FEET

BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM NIKKI ELSEN,
LA CROSSE CITY CLERK

Q: Would you please state your name?

A: Nikki Elsen.

Q: What is your position with the City of La Crosse?

A: I am the City Clerk for the City of La Crosse.

Q: Please describe your educational and professional background.

A: I earned an associate degree from Western Technical College after completing the legal secretarial program. I have worked for the City of La Crosse in the City Clerk's Office for 27 years, including 22 years as the Deputy City Clerk. I then served as the Interim City Clerk before being appointed to City Clerk on April 21, 2021.

Q: Have you received any further training?

A: I am a Wisconsin Certified Municipal Clerk through the Wisconsin Municipal Clerk's Association and a graduate of the University Wisconsin - Green Bay Municipal Clerk Institute. I have completed supervisory certificate programs and have attended multiple training courses in parliamentary procedures, open meetings law, public records law, campaign finance, and election related topics. I also am a notary public in the State of Wisconsin.

Q: What is the nature of your duties and responsibilities as City Clerk for the City of La Crosse?

A: As City Clerk, I am a statutory officer of the City of La Crosse and I am responsible for the care and custody of the corporate seal, the Municipal Code of Ordinances, and certain City records. The City Clerk's Office provides notice of all Common Council meetings, prepares and maintains the minutes of Council proceedings, preserves the permanent records of the Council, and provides

administrative support for the Common Council. In addition, the City Clerk's Office provides administrative support for several other City boards and committees, including the Citizens Board of Review, Board of Zoning Appeals, Board of Public Works, and others. My office also performs all functions necessary for the City of La Crosse to issue certain licenses and permits consistent with state and local law, including those involving alcohol, certain occupations, outdoor performances, special events, and others. The City Clerk's Office also administers local elections, including certifying candidates for the election, establishing polling locations, obtaining and training election inspectors, registering voters, conducting elections, counting votes and reporting results, accepting absentee ballots, coordinating with the La Crosse County Clerk, canvassing after an election, and participating in any recounts. I am also responsible for maintaining the City's online and publicly available Legislative Information Center. I also process public records requests submitted to my office for City records. In addition, the City Clerk's Office receives any claims or lawsuits filed against the City. The City Clerk's Office also provides support to other City staff and assists with inquiries regarding legislation, City records, and the Common Council and other boards and committees. I also maintain the City's Municipal Code, which is publicly available and can be searchable on https://library.municode.com/wi/la_crosse/codes/code_of_ordinances.

Q: How many people work in the City Clerk's office?

A: There are five full-time staff, including one Deputy Clerk. In addition, I manage approximately 200 limited term employees that perform work for City administered elections.

Q: What types of services does the City Clerk's office perform?

A: Elections and governance:

- Administer municipal elections, including managing voter registration.
- Prepare legal notices, agendas, and minutes for public meetings.
- Ensure open access to public records and information.
- Serve as a key communication link between the public, the Mayor, and the Common Council.
- Provide support in parliamentary procedure, open meetings law and public records law.

Records and documentation:

- Maintain and preserve official city records and archives.
- Manage and update the City of La Crosse Municipal Code.
- Attest to official documents and administer oaths of office.
- Handle open records requests and ensure compliance with open records laws.
- Maintain and update the City's Legislative Information Center.
- Maintain the City's Municipal Code, including publishing ordinances, and communicating updates to MuniCode.

Licenses and permits:

- Issue a variety of municipal licenses and permits in accordance with state statutes and local ordinances.

Other services:

- Secretary to Board of Public Works, Board of Zoning Appeals and Citizens Board of Review in addition to providing support to other governing bodies of the city.
- Ensure that newspaper notices are published according to state law requirements.
- Respond to public inquiries and provide information.
- Assist other City staff.
- Validate petitions.
- Notary public services.

Q: How does the City Clerk's office oversee elections in the City of La Crosse?

A: The City Clerk's Office:

- Reviews and certifies the sufficiency of petitions and candidacy papers.
- Prepare notices and publications as required by election law.
- Determines, qualifies, and equips polling places.
- Purchases and maintains election equipment.
- Prepares and distributes ballots and provides supplies for conducting elections.
- Facilitate absentee voting by mail and in-person.
- Recruits, trains, and schedules election officials.
- Provides support to election officials on election day.
- Facilitates voter registration and maintains the voter registration database.
- Inform voters about the voting process.
- Serves on the Municipal Board of Canvassers.
- Administers municipal recounts and any post-election audits.
- Reports suspected election fraud, irregularities, or violations to the district attorney.

Q: Do you provide any training?

A: Yes, I provide training and information to new council members, mayors, and other committee members regarding meeting procedures and other City processes. I also ensure that the Citizens Board of Review members comply with the training requirements under state law. In addition, I provide training to election officials, specifically regarding use of election equipment, voter registration, election day procedures, and closing the polls. I am also a certified trainer through the Wisconsin Election Commission for Chief Election Inspector certificate training.

Q: How does the City Clerk's office oversee compliance with Wisconsin's Public Records and Open Meetings laws?

A: The City Clerk's office oversees compliance with Wisconsin's Public Records and Open Meetings laws by fulfilling key responsibilities such as keeping records, preparing agendas and ensuring public notice is properly given, maintaining minutes, and acting as a point of contact for public information and record requests.

Q: What is the City's Legislative Information Center?

The City's Legislative Information Center is an electronic database maintained by the City Clerk's Office. It houses all legislative information on the City's numerous boards and committees, including regarding membership, legislation and history, meetings, agendas, actions taken, and more. It also is available to the public via a link on the City's webpage or at https://cityoflacrosse.legistar.com/Calendar.aspx

Q: What can the public access on the City's Legislative Information Center website?

A: The public can access a meetings calendar which includes all meeting agendas, minutes, and video recordings of the meetings. Legislation files are accessible including attachments, which are an electronic version of the original paper copy. Also accessible is membership information on City boards, commission, and committees. This includes the names and terms of such members.

Attached as **Elsen Exhibit 1** is an example of information that can be found on the Legislative Information Center.

Q: Do I understand correctly that the public can access the agendas, minutes, packets, and, where available, video of all public meetings?

A: Yes. In addition, when the meetings are in progress, a live stream option is available for the public to view the meetings as they occur. After a meeting concludes, the recording is then preserved and can be viewed via the Legislative Information Center as well.

In addition, individuals interested in receiving email notifications can subscribe to the City's eNotification system. Anyone may opt-in and subscribe to receive information on specific topics, including public meeting notices, news, alerts, and more.

Q: How does the City's Legislative Information Center provide accessible access to members of the public who need such assistance?

A: The Legislative Information Center includes accessible agendas and minutes allowing content to be read by screen readers.

Q: You mentioned that as City Clerk, your duties include maintaining the City's Municipal Code. How do members of the public access the City's Municipal Code?

A: As City Clerk, I am required to keep an official ordinance book, and the public can view this ordinance book in the City Clerk's Office. The City's Municipal Code is also online. The City provides a link on its website for the public to easily access the City's Municipal Code. The City utilizes a vendor called MuniCode to store the City's Municipal Code online for public access. When new ordinances are adopted or ordinances are amended, my office communicates those updates to MuniCode and then MuniCode updates the City's Municipal Code online.

Q: How many commissions, boards, and committees does the City of La Crosse have?

A: The City currently has over 40 boards, commissions, and committees.

Q: Are you familiar with the Town of Campbell and its website?

A: Yes.

Q: Does the Town of Campbell provide the public with the same level of access to Town meetings that the City does to City meetings?

A: The Town of Campbell website is not as easily navigable as the City's Legislative Information Center. The Town's legislative files are not housed in the same location, and Town agendas and minutes do not contain links or attachments to proposed resolutions and ordinances. Also, it does not appear that Town agendas and minutes are accessible to those who utilize screen reading devices. In general, screen readers do not work with standard PDF documents, and that's why the City Clerk's Office has separate documents for agendas and minutes in a screen reader accessible format.

Q: Are you familiar with the functions of the Town Clerk/Treasurer/Zoning Administrator?

A: Yes.

Q: What are the benefits of having the clerk's role separate from that of the treasurer?

A: The primary benefit of having separate roles is the establishment of internal controls and checks and balances. Clear lines of responsibility enhance accountability. Each official is responsible for their specific duties, making it easier to track and resolve discrepancies and promoting trust within the municipal government. Additionally, when the positions are separate and appointed based on merit, the governing body can set specific qualifications, such as education in finance or municipal government experience, for each specialized role. Each position can then focus specifically on the functions and responsibilities of the role. It also provides better customer service to residents and visitors.

Q: What are the benefits of having a larger staff in the City Clerk's Office?

A: With five employees, our office can handle vacations, retirements, medical and family leave, or other absences or vacancies without significant disruption to the functioning of the City Clerk's Office. With only two full-time employees and one part-time employee handling multiple roles and responsibilities, the Town lacks this capability. This may be of current relevance to the Town, as it recently posted an advertisement for hiring a full-time Deputy Town Clerk-Treasurer. Attached as **Elsen Exhibit 2** is the current listing for that position, also available at https://townofcampbellwi.gov/about/employment-opportunities/ (last accessed November 17, 2025).

Q: If the Town of Campbell were to annex to the City of La Crosse, what type of services would you be able to provide to the Town?

A: I would be able to provide all of the same responsibilities and duties that I now perform for the City of La Crosse. These include ensuring compliance with open meetings law, public records laws, elections law, and municipal permitting and licensing requirements. In addition, record keeping is a vital function of my role, and I would be able to provide this to the Town of Campbell as well. My office also provides quality customer services to members of the public, including prompt response and assistance to inquiries regarding matters like voting and elections, licenses and permits, public information and records, and notary public services. My office also provides administrative support and services to elected officials and boards and committees. In addition, the Town of Campbell residents would also be able to have online access to their municipal legislation, live stream and recordings of meetings, municipal code, and much more information.

Q: If the Town of Campbell were to annex to the City of La Crosse, do you think your office would need to add more staff?

A: No.

Elsen Exhibit 1

Legislative Information Center

City Clerks Office
City of La Crosse

Inserted on subsequent page(s).

Search: This Month All Boards, Commissions, Committees ☐ notes ☐ closed captions

Search Meetings Help

32 records Group Export

Name	Meeting Date	Meeting Time	Meeting Location	Meeting Details	Agenda	Accessible Agenda	Agenda Packet	Minutes	Accessible Minutes
Human Rights Commission	11/26/2025	5:15 PM	Eagle Room	Meeting details	Not available	Not available	Not available	Not available	Not available
Board of Public Works	11/24/2025	10:00 AM	Council Chambers City Hall, First Floor	Meeting details	Not available	Not available	Not available	Not available	Not available
Board of Park Commissioners	11/20/2025	5:30 PM	Council Chambers	Meeting details	Not available	Not available	Not available	Not available	Not available
Redevelopment Authority	11/20/2025	4:00 PM	Grandad Room - City Hall	Meeting details	Not available	Not available	Not available	Not available	Not available
Aviation Board	11/20/2025	4:00 PM	West Conference Room City Hall	Meeting details	Not available	Not available	Not available	Not available	Not available
Economic and Community Development Commission	11/19/2025	3:00 PM	City Hall - Grandad Conference Room	Meeting details	Agenda	Accessible Agenda	Not available	Not available	Not available
Police and Fire Commission	11/19/2025	8:30 AM	City Hall - Hedgehog Conference Room	Meeting details	Not available	Not available	Not available	Not available	Not available
Common Council	11/18/2025	6:00 PM	Council Chambers City Hall, First Floor *Annual Operating Budget meeting (if needed)*	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Not available	Not available
La Crosse Center Board	11/18/2025	4:00 PM	Council Chambers *CANCELLED*	Meeting details	Not available	Not available	Not available	Not available	Not available
Common Council	11/17/2025	6:00 PM	Council Chambers City Hall, First Floor *Annual Operating Budget meeting.*	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Not available	Not available
Board of Zoning Appeals	11/17/2025	4:00 PM	Council Chambers City Hall, First Floor	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Not available	Not available
Board of Public Works	11/17/2025	10:00 AM	Council Chambers City Hall, First Floor	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Not available	Not available
Common Council	11/13/2025	6:00 PM	Council Chambers City Hall, First Floor *Draft until approved by Council on 12/11/2025.*	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Minutes	Accessible Minu
Joint Review Board	11/13/2025	10:30 AM	West Conference Room	Meeting details	Agenda	Accessible Agenda	Not available	Not available	Not available
Committee for Citizens with Disabilities	11/13/2025	9:00 AM	Hedgehog Room - Council Chambers	Meeting details	Agenda	Accessible Agenda	Not available	Not available	Not available
City Administrator Working Group	11/12/2025	12:00 PM	Grandad Room City Hall	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Not available	Not available

Name	Meeting Date	Meeting Time	Meeting Location	Meeting Details	Agenda	Accessible Agenda	Agenda Packet	Minutes	Accessible Minutes
Housing Authority of the City of La Crosse	11/12/2025	12:00 PM	Housing Authority of the City of La Crosse 1307 Badger Street	Meeting details	Agenda	Accessible Agenda	Not available	Not available	Not available
Library Board	11/11/2025	5:00 PM	La Crosse Public Library Auditorium (Lower Level)	Meeting details	Agenda	Accessible Agenda	Not available	Not available	Not available
City of La Crosse Diversity Equity Inclusion Team	11/11/2025	11:00 AM	West Conference Room / Zoom *CANCELLED*	Meeting details	Agenda	Accessible Agenda	Not available	Not available	Not available
Bicycle-Pedestrian Advisory Committee	11/11/2025	8:30 AM	City Hall - Miller Room	Meeting details	Agenda	Accessible Agenda	Not available	Not available	Not available
Climate Action Plan Steering Committee	11/10/2025	4:00 PM	Eagle Room	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Not available	Not available
Board of Public Works	11/10/2025	10:00 AM	Council Chambers City Hall, First Floor	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Minutes	Accessible Minu
Commercial/Multi-Family Design Review Committee	11/7/2025	9:00 AM	Virtual via Zoom	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Not available	Not available
Finance & Personnel Committee	11/6/2025	6:00 PM	Council Chambers City Hall, First Floor	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Minutes	Accessible Minu
Floodplain Advisory Committee	11/6/2025	4:30 PM	Grandad Room	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Minutes	Accessible Minu
Neighborhood Revitalization Commission	11/5/2025	6:00 PM	Council Chambers - City Hall - 400 La Crosse St.	Meeting details	Agenda	Accessible Agenda	Not available	Not available	Not available
Judiciary & Administration Committee	11/4/2025	6:00 PM	Council Chambers City Hall, First Floor	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Minutes	Accessible Minu
Library Board	11/4/2025	5:00 PM	La Crosse Public Library Auditorium (Lower Level) *COMMITTEE OF THE WHOLE*	Meeting details	Agenda	Accessible Agenda	Not available	Minutes	Accessible Minu
Library Board	11/4/2025	4:00 PM	La Crosse Public Library Auditorium (Lower Level) *SPECIAL MEETING*	Meeting details	Agenda	Accessible Agenda	Not available	Minutes	Accessible Minu
Arts Board	11/4/2025	8:30 AM	City Hall Council Chambers	Meeting details	Agenda	Accessible Agenda	Not available	Minutes	Accessible Minu
City Plan Commission	11/3/2025	4:00 PM	Council Chambers	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Minutes	Accessible Minu
Board of Public Works	11/3/2025	10:00 AM	Council Chambers City Hall, First Floor	Meeting details	Agenda	Accessible Agenda	Agenda Packet	Minutes	Accessible Minu

Search: Type: -Select-

Search Boards, Commissions, Committees Help

59 records Group Export View: Current

Department Name	Members	Vacancies
(Ad Hoc) Aviation Board Policy/Guideline Document Subcommittee		
Arts Board	9	
Aviation Board	10	
Bicycle-Pedestrian Advisory Committee	8	1
Board of Canvassers	5	
Board of Estimates	11	
Board of Park Commissioners	9	
Board of Public Works	6	
Board of Zoning Appeals	7	
Boundary Agreement Task Force	4	
Budget Parameter Committee	7	
Building and Housing Appeals Board	7	2
Citizens Board of Review	5	
City Administrator Working Group	5	
City of La Crosse Diversity Equity Inclusion Team	9	1
City of La Crosse Redistricting Committee		
City Plan Commission	10	
Climate Action Plan Steering Committee	7	1
Commercial/Multi-Family Design Review Committee	4	
Committee for Citizens with Disabilities	9	
Common Council	14	
Council Planning Meeting	12	
Economic and Community Development Commission	7	
Employee Benefit Trust Fund Committee	5	
EMS Contract Negotiating Committee	4	
Ethics Board	5	
Executive Budget Team		
Executive Committee	5	
Finance & Personnel Committee	6	
Floodplain Advisory Committee	7	1
Green Island Ice Arena Negotiating Committee	2	
Health Care Cost Containment - Fire	4	
Health Care Cost Containment - La Crosse Police Non-Supervisory Association	4	1
Health Care Cost Containment - La Crosse Professional Police Supervisory Association	4	1
Health Care Cost Containment - Transit	4	1
Heritage Preservation Commission	7	
Housing Authority of the City of La Crosse	5	1
Human Rights Commission	7	
International Committee	14	
Joint Board of Harbor Commissioners	9	
Joint City/County Emergency Medical Services Commission	3	
Joint Review Board	5	
Judiciary & Administration Committee	7	
La Crosse Area Development Corporation	1	
La Crosse Center Board	11	
La Crosse Center Expansion Architect RFP/RFQ Subcommittee		

Department Name	Members	Vacancies
La Crosse Center Management Operations Subcommittee	8	
La Crosse County Convention and Visitors Bureau	3	
La Crosse County Landfill Expansion Negotiating Committee	3	1
La Crosse Industrial Park Corporation Board	1	
Library Board	9	
Municipal Transit Utility Board	9	
Neighborhood Revitalization Commission	11	2
Parks, Recreation & Forestry		
Police and Fire Commission	5	
Public Notice		
Public Safety Communications Governing Board	3	
Redevelopment Authority	7	1
Room Tax Commission	5	1

today Nov, 2025

Mon	Tue	Wed
27 BPW 10:00 AM	28	29
3 BPW 10:00 AM CPC 4:00 PM	4 Arts Board 8:30 AM Library Board 4:00 PM *SPECIAL MEETING* Library Board 5:00 PM *COMMITTEE OF THE WHOLE* J&A 6:00 PM	5 NRC 6:00 PM
10 BPW 10:00 AM Climate Action Plan Steering Committee 4:00 PM	11 Bicycle-Pedestrian Advisory Committee 8:30 AM City of La Crosse Diversity Equity Inclusion Team 11:00 AM *CANCELLED* Library Board 5:00 PM	12 City Administrator Working Group 12:00 PM Housing Authority of the City of La Crosse 12:00
17 BPW 10:00 AM BOZA 4:00 PM Common Council 6:00 PM *Annual Operating Budget meeting.*	18 LCB 4:00 PM *CANCELLED* Common Council 6:00 PM *Annual Operating Budget meeting (if needed)*	19 Police and Fire Commission 8:30 AM ECDC 3:00 PM
24 BPW 10:00 AM	25	26 Human Rights Commission 5:15 PM

Your search has reached the maximum number of records. Please revise your search or choose to display more records under the Show option on the menu.

Search: 2025 All Types File # Text Attachments Other Info Advanced search >>>

Search Legislation Help

100 records Show Group Export

File #	Type	Status	File Created	Final Action	Title
25-1356	Report	Agenda Ready	11/14/2025		November 2025 Fire Personnel Report
25-1355	Report	Agenda Ready	11/14/2025		November 2025 Police Personnel Report
25-1353	Ordinance	Agenda Ready	11/13/2025		A THIRD AMENDED ORDINANCE to repeal and recreate sec 2-405 of the Code of Ordinances of the City of La Crosse regarding the sale of surplus land.
25-1351	General Item	Agenda Ready	11/13/2025		Report of quotes for the 2025-2026 Sidewalk Snow Removal Citywide project.
25-1345	Finding & Order	Agenda Ready	11/13/2025		Finding and order to establish a no-parking zone on the west side of the 100 Block of 28th Street South.
25-1343	Finding & Order	Agenda Ready	11/13/2025		Finding and order to establish a no-parking zone on the south side of the 1600 and 1700 blocks of Saint Andrew Street.
25-1337	General Item	Agenda Ready	11/13/2025		Consideration and Possible Action on Economic Development Applicant (Note: The Committee and/or Common Council may convene in closed session pursuant to Wis. Stats. sec. 19.85(1)(e) to consider the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. Following any closed session, the Committee and/or Council may reconvene in open session.)
25-1335	General Item	Agenda Ready	11/13/2025		Consideration and Possible Action on Rehab Loan
25-1342	General Item	Agenda Ready	11/13/2025		Consideration and possible action on Planning Option Agreement for Lot 6 with MSP. (Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)
25-1341	General Item	Agenda Ready	11/13/2025		Discussion on the creation of rules for staff review of submitted complaints
25-1339	Request	Agenda Ready	11/13/2025		Request to approve the renewals of Annual Community Event Park, Shelter, or Trail Agreements; contingent on the required approvals and issuance of all other city and county permits, including the Special Event Permit through the Clerk's Office.
25-1338	Request	Agenda Ready	11/13/2025		Request to approve Pettibone Resort 2026 Flood Evacuation Plan.
25-1319	Resolution	New Business	11/6/2025		Resolution approving twenty-year lease extension with the La Crosse Queen LLC, for the business at Riverside Park, located at 401 Front St. S.
25-1323	Appointment	Confirmed	11/7/2025	11/13/2025	Arts Board: Zachary Stensen. Climate Action Plan Steering Committee: Natalie Heneghan. Floodplain Advisory Committee: Karla Doolittle.
25-1334	Report	Received and Filed	11/11/2025	11/13/2025	Financial Report from the Director of Finance for the Month of September.
25-1333	Resolution	Adopted	11/11/2025	11/13/2025	Resolution approving 2025 Bills and Engineering Estimates paid in November 2025.
25-1326	Ordinance	New Business	11/10/2025		AN ORDINANCE to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Low Density Multiple Dwelling District to the Commercial District, allowing for 610 Hagar Street to be combined with the adjacent parcel of the same zoning.
25-1331	Resolution	New Business	11/11/2025		Resolution approving Appendix C of the Municipal Code for the City of La Crosse entitled "Fee Schedule" effective January 1, 2026.
25-1126	Resolution	New Business	9/12/2025		Resolution adopting the 2026 Council Meeting Calendar.
25-1330	General Item	Agenda Ready	11/11/2025		Discussion of proposed city administrator online feedback survey results.
25-1325	Ordinance	New Business	11/10/2025		AN ORDINANCE to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Single Family Residence District to the Residence District, allowing for a duplex and the construction of an accessory dwelling unit at 1931 George Street & 1126 Livingston Street.
25-1324	General Item	Agenda Ready	11/7/2025		Green Bay Street Project Discussion.
25-1322	Status Update	Agenda Ready	11/7/2025		Grant Opportunities and Updates
25-1118	Resolution	New Business	9/11/2025		Resolution approving the Settlement Agreement in the case of Valley View Realty Holdings, LLC and the City of La Crosse, Wisconsin. (Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(g) to confer with legal counsel. Following such closed session, the Committees and/or Council may reconvene in open session.)

File #	Type	Status	File Created	Final Action	Title
25-1321	General Item	Agenda Ready	11/7/2025		Bicycle and Pedestrian Plan One Year Review.
25-1320	Status Update	Agenda Ready	11/7/2025		Fleet Electrification Workshop Follow-up
25-1318	Finding & Order	Approved	11/6/2025	11/10/2025	Finding and order for an all-way stop at the intersection of Harvey Street and St. Andrew Street.
25-1317	Finding & Order	Approved	11/6/2025	11/10/2025	Finding and order to establish a loading zone on the south side of the 400 block of Ferry Street.
25-1316	Request	Approved	11/6/2025	11/10/2025	Review and approval of Water, Sewer, and Stormwater Utility 2026 Operating Budget.
2698	BOZA - Request for Variance	Agenda Ready	11/3/2025		An appeal regarding the requirement that an accessory structure be set back two (2) feet to the projecting roof overhang at property known as 221 15th Street South, La Crosse, Wisconsin.
2697	BOZA - Request for Variance	Agenda Ready	11/3/2025		An appeal regarding the requirement that an accessory structure be setback two (2) feet to the projecting roof overhang at property known as 225 15th Street South, La Crosse, Wisconsin.
25-1313	Resolution	Agenda Ready	11/3/2025		Resolution Acknowledging Filing of Annual Reports and Compliance with Annual Meeting Requirement
25-1312	Request	Agenda Ready	11/6/2025		Floodplain Numbers Update.
25-1311	General Item	Agenda Ready	11/6/2025		Parks Department Update.
25-1310	General Item	Agenda Ready	10/31/2025		Presentation from Scott Lind on Outdoor Lighting & Dark Sky Initiatives.
25-1308	General Item	Approved	10/30/2025	11/3/2025	Request to remove abandoned private communication wires on St. Andrew Street.
25-1294	Resolution	New Business	10/21/2025		Resolution approving the partial vacation of public right-of-way along the western side of the 1800 block of 13th Street South.
25-1306	Request	Approved	10/28/2025	11/4/2025	Request to approve Kareena Sheely for Creative Development Grant for $2,500.
25-1305	Request	Denied	10/28/2025	11/4/2025	Request to approve Jon King for Creative Development Grant for $2,500.
25-1304	Request	Agenda Ready	10/28/2025		Request to approve I&E Dance Studio for Creative Development Grant for $2,500.
25-1303	Request	Approved	10/28/2025	11/4/2025	Request to approve Luke Erickson for Creative Development Grant for $2,500.
25-1302	Request	Approved	10/28/2025	11/4/2025	Request to approve Srna Dabikj for Small Project Grant for $750.
25-1301	Request	Approved	10/28/2025	11/4/2025	Request to approve Corrie Brekke for Creative Development Grants for $2,500.
25-1300	General Item	Referred	10/28/2025		Update on budget.
25-1299	General Item	Agenda Ready	10/28/2025		Discussion regarding grant evaluation process.
25-1298	General Item	Agenda Ready	10/28/2025		Update on Public Library Mural.
25-1297	General Item	Approved	10/24/2025	11/3/2025	Construction Contract Change Order.
25-1296	General Item	Approved	10/23/2025	10/27/2025	Brightspeed of Wisconsin, LLC Street Privilege Permit request for communications in right-of-way near 3910 US-61.
25-1295	General Item	Approved	10/23/2025	10/27/2025	Request from Water Department for approval of two pressure-reducing valves.
25-1291	General Item	Approved	10/21/2025	10/22/2025	Action on Offer to Purchase 2156 Market St
25-1292	Review of Plans	Agenda Ready	10/21/2025		Review of plans for the commercial development located at 2330 Rose Street. (Enterprise Rent A Car)
25-1290	Budget	Agenda Ready	10/20/2025		Explore La Crosse Budget: 2025 Year to Date & 2026 Proposed
25-1289	Budget	Agenda Ready	10/20/2025		La Crosse Center Budget: 2025 Year to Date & 2026 Proposed
25-1288	Report	Agenda Ready	10/20/2025		Room Tax Statistics through June, 2025
25-1287	Report	Agenda Ready	10/20/2025		Room Tax Distribution Report as of October, 2025
25-1286	General Item	Approved	10/20/2025	10/27/2025	Construction Contract Final Payments.
25-1285	General Item	Approved	10/20/2025	10/27/2025	Request from Water Department for approval of quote for rehab wells 14, 16, & 25.
25-1125	Resolution	Adopted	9/12/2025	11/13/2025	Resolution granting various license applications pursuant to Chapters 4, 6, and/or 10 of the La Crosse Municipal Code for the license period 2025-2026 (November).
25-1284	General Item	Agenda Ready	10/21/2025		Updates Regarding the La Crosse Center on History, Improvements, and Up-Coming concerns.
25-1283	Resolution	Agenda Ready	10/20/2025		Update on Planning Option Agreements for lots 1, 2, 11 and 12 with Roush Rentals. (Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)
25-1268	Ordinance	Adopted	10/15/2025	11/13/2025	AN ORDINANCE creating Sections 46-42 and 46-43 of the Code of Ordinances of the City of La Crosse regarding the creation of a Wellhead Protection district/s to ensure the long-term health of the City's drinking water supply.
25-1265	Resolution	Adopted	10/14/2025	11/13/2025	Amended Resolution providing course of action to the Wisconsin Department of Transportation with respect to Alternatives for USH 53 Corridor Study, from King Street to La Crosse Street.
25-1254	Resolution	Adopted	10/10/2025	11/13/2025	Resolution approving a development agreement with Badger West, LLC for a multi-family development located at 12th and Badger Streets.
25-1251	Resolution	Adopted	10/10/2025	11/13/2025	Resolution adopting the Downtown La Crosse River Area Inventory and Redevelopment Plan.
25-1246	Resolution	Adopted	10/9/2025	11/13/2025	Resolution approving Amendment to Ticketing Agreement between the City of La Crosse and Ticketmaster LLC.

File #	Type	Status	File Created	Final Action	Title
25-1257	Ordinance	Adopted	10/13/2025	11/13/2025	AN ORDINANCE to repeal Subsection 44-69 (8) of the Code of Ordinances of the City of La Crosse to remove the traffic control signal from the intersection of 5th Avenue and Main Street.
25-1252	Resolution	Adopted	10/10/2025	11/13/2025	Resolution approving subordination request for permanent financing by Haven on Main, LLC regarding TIF Development Agreement.
25-1245	Resolution	Adopted	10/9/2025	11/13/2025	Resolution authorizing the application and committing to the Wisconsin Department of Transportation - Transportation Alternatives Program (TAP) Grant funding for the King Street Greenway and Ranger Drive Protected Bike Lanes.
25-1279	Resolution	Not Adopted	10/15/2025	10/22/2025	Renovation Loan Forgiveness Request (Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stats. sec. 19.85(1)(a) to deliberate its decision. Following any closed session, the Committees and/or Council may reconvene in open session.)
25-1276	General Item	Approved	10/15/2025	10/22/2025	Action Offers to Purchase 516 Caledonia St, La Crosse WI 54603 (Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stats. sec. 19.85(1)(a) to deliberate its decision. Following any closed session, the Committees and/or Council may reconvene in open session.
25-1256	General Item	Approved	10/13/2025	10/20/2025	Construction Contract Change Orders.
25-1282	Status Update	Agenda Ready	10/16/2025		Monthly Project Management report for River Point District - October 2025.
25-1281	General Item	Agenda Ready	10/16/2025		Impact Report from Downtown Main Street Inc on ARPA funded projects: Rewards and Grants programs
25-1280	General Item	Agenda Ready	10/16/2025		November & December meetings: Nov 19 & Dec 17
25-1278	General Item	Agenda Ready	10/15/2025		Economic Development RFP applicants Presentation (Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stats. sec. 19.85(1)(a) to deliberate its decision. Following any closed session, the Committees and/or Council may reconvene in open session.)
25-1277	General Item	Approved	10/15/2025	10/22/2025	Consideration and Possible Action on Karuna Grant Amendment (Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stats. sec. 19.85(1)(a) to deliberate its decision. Following any closed session, the Committees and/or Council may reconvene in open session.)
25-1275	General Item	Agenda Ready	10/21/2025		Updates Regarding Explore La Crosse.
25-1274	Request	Approved	10/21/2025	10/21/2025	Request to approve the resolution amendment to Ticketing Agreement between the City of La Crosse and Ticketmaster LLC.
25-1273	General Item	Agenda Ready	10/21/2025		Updates Regarding Building Operations.
25-1272	General Item	Agenda Ready	10/21/2025		Updates Regarding Food and Beverage.
25-1271	General Item	Agenda Ready	10/21/2025		Updates Regarding Sales and Events.
25-1270	General Item	Agenda Ready	10/21/2025		Updates Regarding Financials.
25-1269	Request	Approved	10/21/2025	10/21/2025	Request to approve liquor expenses.
25-1267	Request	Agenda Ready	10/14/2025		Request to approve Pettibone Boat Club slip fees for the 2026 season.
25-1266	General Item	Approved	10/14/2025	10/23/2025	Consideration and possible action on Commercial Lease Listing Contract with River Valley Realty, LLC for 63 Kraft St.
25-1261	General Item	Agenda Ready	10/14/2025		Discussion of the Master Plan.
25-1260	General Item	Agenda Ready	10/14/2025		Review Buoy Audit Report.
25-1259	Report	Agenda Ready	10/13/2025		Police Personnel Report - October, 2025
25-1258	Report	Agenda Ready	10/13/2025		Fire Personnel Report - October, 2025
25-1253	Resolution	Agenda Ready	10/10/2025		Resolution authorizing the application and committing to the Wisconsin Department of Transportation - Transportation Alternatives Program (TAP) Grant funding for the King Street Greenway and Ranger Drive Protected Bike Lanes.
25-1250	Request	Agenda Ready	10/9/2025		Request to approve final plan of Veterans Freedom Trail.
25-1249	Request	Agenda Ready	10/9/2025		Request to approve Forest Hills storage facility.
25-1248	Request	Agenda Ready	10/9/2025		Request to approve the lease between the La Crosse Queen and the City of La Crosse.
25-1247	General Item	Agenda Ready	10/9/2025		Monthly Financial Report - October 2025.
25-1244	General Item	Agenda Ready	10/9/2025		Project Updates (Wagon Wheel Trail, Grand Crossing Trail, Goose Island Segment, Safety Action Plan, etc.)
25-1243	General Item	Approved	10/9/2025	10/13/2025	Metronet Street Privilege Permit request for communications in the right-of-way from 10th and Cameron Streets, East toward West Avenue.
25-1242	Proposal	Agenda Ready	10/9/2025		Consideration of Virtual Power Purchase Agreement with US Solar
25-0993	Request	Approved	10/9/2025	10/15/2025	Request to use Climate Action Plan Implementation Fund to pay for grant services and communications in 2026.
25-1241	General Item	No Action Taken	10/8/2025	10/13/2025	Projects/Operations/Marketing/Air Service/Ft. McCoy Update

File #	Type	Status	File Created	Final Action	Title
25-1240	General Item	No Action Taken	10/8/2025	10/13/2025	Proposed 2026 T-Hangar Rates

Elsen Exhibit 2

Town of Campbell Full-Time Deputy Town Clerk-Treasurer Listing

Inserted on subsequent page(s).

TOWN OF CAMPBELL
La Crosse County

2219 Bainbridge Street, La Crosse, WI 54603
Phone: 608/783-0050
Facsimile: 608/779-9396
Email: campbellwi@townofcampbellwi.gov

FULL-TIME DEPUTY TOWN CLERK-TREASURER

The Town of Campbell is seeking a full-time Deputy Town Clerk-Treasurer to join our team. This role supports the Town Clerk-Treasurer in daily operations and ensures efficient services to our residents.

Key Responsibilities:

- Prepare letters, memos, reports, notices, bills, and other documents; perform clerical tasks such as typing, filing, copying, and sorting.
- Collect payments for Town services, including taxes, special assessments, permits, licenses, and records requests.
- Provide excellent customer service via telephone and in-person interactions.
- Assist the Town Clerk with voter registration, absentee ballots, and election-related tasks as needed.
- Attend Town meetings and prepare minutes in the absence of the Town Clerk.
- Assist with zoning and building permit applications.
- Perform statutory duties of the Town Clerk-Treasurer in their absence.
- Carry out additional duties as assigned by the Town Clerk or Town Board.

Qualifications:

- Associate's degree required; advanced education or government experience preferred.
- Customer service and cash-handling experience preferred.
- Proficiency with Microsoft Word, Excel, and basic office equipment.
- Ability to remain professional, solve problems calmly under pressure, and adapt to changing priorities.
- Knowledge of Wisconsin municipal operations, including elections, licensing, and public records.
- Strong organizational skills with the ability to maintain accurate records and prepare reports.

Compensation, Benefits, & Work Schedule:

- Pay is hourly and based on level of experience.
- Full benefits package.
- Work hours Monday, Wednesday, Thursday 8:00am-4:00pm; Tuesday 8:00am-5:30pm; Friday 8:00am-2:30pm.

Applications, cover letters, and resumes must be submitted either in person or via email to: Clerk Michelle Stahl, 2219 Bainbridge St., La Crosse, WI 54603. Email: clerk@townofcampbellwi.gov. This position is open until filled.

Applications are available at the Campbell Town Hall, 2219 Bainbridge St., La Crosse, WI 54603 during normal business hours or on our website: https://townofcampbellwi.gov/about/employment-opportunities/

The Town of Campbell is an Equal Opportunity Employer

BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM REBECCA FRANZEN,
LA CROSSE DIRECTOR OF HUMAN RESOURCES

Q: Would you please state your name?

A: Rebecca A. Franzen.

Q: What is your position with the City of La Crosse?

A: Director of Human Resources for the City of La Crosse.

Q: Please describe your educational and professional background.

A: I obtained an Associate Degree in Human Resource Management from Western Technical College in 2012. I later earned a Bachelor of Science Degree in Business Administration with an emphasis in Human Resource Management from the University of Wisconsin – Stout in 2015, and I achieved a Master of Science degree in Training and Human Resource Development from the University of Wisconsin – Stout in 2018.

I have worked in the Human Resources field for approximately 13 years. I have worked in a variety of Human Resources roles such as Human Resources Generalist, Human Resources Manager, Human Resources and Finance Manager, and Director of Human Resources in a variety of industries including manufacturing, retail, and local government. I was appointed the Director of Human Resources for the City of La Crosse in February 2023.

In addition to my role as Director of Human Resources, I also serve as an adjunct professor at Winona State University and taught the Occupational Health, Safety and Security course for business management students in the Fall 2024 and Fall 2025 semesters. In addition, I currently serve on the La Crosse Area Society for Human Resources Management (SHRM) Board of Directors as Secretary. I previously served on the Winona Area SHRM Board of Directors as President for six years and the SHRM Young Professional Advisory Council for four years.

Q: Have you received any further training?

A: Yes, I have continued my education in the field of Human Resources beyond undergraduate and graduate education. I have completed the following Human Resources related training:

- **Occupational Safety and Health Information (OSHA) 30:** This was a 30-hour general industry training course, and I had to pass a test at the completion of the training to earn the certificate. Key takeaways from this training included: how to build and manage workplace health and safety programs; employer responsibilities and worker rights; common industry hazards like machine guarding, electrical safety, bloodborne pathogens, and more; and best practices for emergency response, hazard communication, and industrial hygiene.

- **Collective Bargaining Training:** This was a two-day training by a labor law attorney that covered the following topics: Wisconsin's collective bargaining law; strategies for approaching collective bargaining issues; effectively handling negotiations from preparation to at-the-table strategies, to costing proposals, and to preparing for interest arbitration; protecting the organization's management rights through effective contract administration; processing grievances; unique issues such as past practice, prohibited practices, and union behaviors; the importance of leverage, how management might make poor decisions to deleverage itself, and tactics used by unions to gain leverage.

- **Mental Health First Aid:** This course explored the signs and symptoms of mental illness, how to provide mental health emergency support, and offered informational debunking of common myths and misconceptions.

- **Veterans in the Workplace:** This training provided the following key takeaways: understanding the barriers to employment experienced by veterans and members of the military community; articulating the business case for building a workforce that is equitable and inclusive of veterans and members of the military community; creating organizational strategies to attract, hire, retain, and develop veterans and members of the military community; how to educate stakeholders to reduce barriers faced by the military community.

- **Getting Talent Back to Work:** This training was about assisting individuals with criminal records obtain employment. This training provided an understanding of the business case and social impact of second-chance hiring, how to build fair and inclusive hiring practices, and offered practical tools to attract, onboard, and support justice-impacted individuals.

- **Employing Abilities at Work**: This training was about creating workplaces that are inclusive of those with disabilities. It provided education on how to identify and remove barriers in the hiring process, how to build confidence in

recruiting and supporting individuals with disabilities, and how to develop inclusive onboarding, engagement, and retention strategies.

I also hold the following certifications that require continuing education and recertification every three years.

- **Society for Human Resource Management Certified Professional (SHRM-CP):** The SHRM-CP is a professional certification that is obtained after completion of a test that includes six areas of HR focus: Organizational, People, Leadership, Business, Interpersonal and Workplace. The test was four-hours in length and consisted of 134 questions (80 knowledge items and 54 situational-judgment items). Individuals are only eligible to take the SHRM-CP exam after having certain experience and educational requirements. To keep my SHRM-CP, I must complete 60 recertification training credits every three years.

- **Certified Labor Relations Professional (CLRP):** The National Labor Relations Association (National PERLA) is the administrator of this certification. In order to test for the CLRP, individuals must complete three National PERLA Academy training sessions which include: The Foundation of Labor Relations; The Grievance Arbitration Process; and The Negotiation Process. Once the Academy's sessions are complete, individuals are permitted to take the exam. To keep my CLRP, I must complete 60 recertification training credits every three years.

Q: What is the nature of your duties and responsibilities as Director of Human Resources for the City of La Crosse?

A: My position is responsible for organizing, developing, and directing a comprehensive human resource management program for the City of La Crosse. I am also responsible for the administration, interpretation, enforcement and compliance of all City collective bargaining agreements. I am the EEOC Officer for the City, and I am also the chief spokesperson/lead negotiator for the City's four collective bargaining unions. I adjudicate employee grievances and conduct internal investigations into personnel employment matters for determination of discipline or termination consistent with City ordinances, policies, and practices. I also monitor department administered discipline to ensure consistency in the application of discipline. I oversee the employee recruitment process and conduct classification reviews of positions, and analyze internal and external wage and salary data to determine competitive compensation plans for City employees.

I also oversee the City's DOT drug and alcohol program and maintain and update programs to ensure compliance with DOT, FTA and FMCSA regulations. I research, formulate, and update human resources policies and oversee their implementation; create and maintain the employee handbook; and I serve as chief employee benefits administrator for the City's self-insured medical benefit plan

and workers compensation program. In addition, I manage the City's performance evaluation program, provide oversight and direction to the City's wellness program and the City's employee safety program. I am also a member of the City's Employee Benefit Trust Fund Committee.

Q: What is the annual budget of the City's Department of Human Resources?

A: For 2025, the annual budget for the City's Department of Human Resources department is $636,862.00.

Q: How many people work in the Department of Human Resources and what are the position qualifications?

A: There are 7 full-time staff and one limited term employee ("LTE") position.

- **Director of Human Resources:** Requirements for this position are a bachelor's degree in HR management, business, public administration, or a related field; a minimum of 7 years of experience in the HR management function, a minimum of 4 years of supervisory management experience, and previous experience in collective bargaining. This position has continuous training to ensure the department runs smoothly and all new labor laws or other employment developments are maintained and followed. In addition, to maintain the SHRM-CP and CLRP certifications, the Director must complete 60 recertification credits every three years for each of the certifications. In 2025, I attended trainings for collective bargaining, labor law updates and will be attending certification training for employment investigations.

- **Employee Benefits Specialist:** Requirements for this position are a bachelor's degree in HR management or related field and a minimum of three (3) years of progressive experience in the field. The Employee Benefits Specialist attends at least one position-relevant training course per calendar year. In 2025, the Benefits Specialist attended training for WRS administration, benefit compliance updates for 2026, and mental health first aid.

- **Employee Safety & Risk Specialist:** Requirements for this position are a bachelor's degree in HR management or related field and a minimum of three (3) years of progressive experience in the field. The Employee Safety & Risk Specialist attends at least one position-relevant training course per calendar year. In 2025, the Safety and Risk Specialist attended trainings for FMSCA Drug and Alcohol Training Programs, Wisconsin Workers Compensation training, a Regional Safety Day with other safety professionals, CPR, and mental health first aid.

- **Human Resources Assistant:** Requirements for this position are a high school diploma and a minimum of two (2) years of progressive experience in the field.

Additional training is provided as budget allows or as necessary for the position. In 2025, the HR Assistant did training in Mental Health First Aid.

- **Human Resources Generalist (x2):** Requirements for this position are an associate degree in HR management or a related field and a minimum of two (2) years of progressive experience in the field. HR Generalists will attend at least one position-relevant training course per calendar year. In 2025, the HR Generalists attended trainings for diversity and inclusion and mental health first aid.

- **Wellness Coordinator:** Requirements for this position are a Bachelor's degree in Kinesiology, health education, health and wellness or related field with six or more years of progressive experience in the field. Additional training is provided as budget allows or as necessary for the position. In 2025, the Wellness Coordinator attended training for Mental Health First Aid.

- **Human Resources Intern**: Requirements for this position include being an actively enrolled business, public administration or HR student at an accredited technical college or university.

Q: What types of services does the HR Department provide to the City of La Crosse?

A: The Department of Human Resources administers all employee benefit programs and worker's compensation matters. The Department oversees recruitment for all part-time and full-time positions, which includes advertising, creating interview questions, coordinating interviews, and participating in candidate interviews. We conduct onboarding and offboarding for all employees. The Department also participates in union contract negotiations, provides consultation on employee-related matters to all City departments, assists in developing and coordinating employee training programs, and conducts ongoing reviews and assessments of City workforce efficiencies, salaries, benefits, and more, including pay and class studies.

Q: What is a pay and class study?

A: This is sometimes known as a classification and compensation study. It is a process by which positions and salaries/compensation are evaluated to ensure that jobs are appropriately classified, adequately reflect responsibilities, and that pay is externally competitive and internally equitable. The last pay and class study for the City of La Crosse was conducted in 2022, with study recommendations implemented in the 2023 budget.

Q: You mentioned employee training programs. What kinds of employee training programs does your Department provide?

A: The Human Resources Department provides the following training programs:

- New hire training on policies and procedures.
- New supervisor training on City policies, procedures, expectations, etc.
- Mental Health First Aid Training.
- De-escalation Training.
- Respectful Workplace Training.
- Microsoft Excel Training.
- Customer Service Training.
- Safety trainings at department requests such as: Active Threat Training, CPR, and fire drills.

The City also has a Training Team that is led by the Human Resources Department. This team is comprised of employee representatives from different departments. The objective of this team is to coordinate training opportunities and ensure fiduciary responsibility of City funds by avoiding duplicate spending. The team determines annual employee training programs and department specific training.

Q: What are the benefits of your department's programming?

A: There are many. The benefits of Human Resources programming and specifically having a Human Resources Department that coordinates training include:

- **Consistency and standardization of training:** This ensures that all employees receive the same types of training opportunities and especially when they involve policies, compliance, and procedures.

- **Better tracking and accountability:** HR can monitor who has completed training.

- **Alignment with City goals and objectives:** HR can ensure that all training aligns with the City's goals and objectives along with the direction of the Mayor. Specifically, over my tenure with the City, I have ensured that we have a required City-wide training annually. We provided Respectful Workplace Training in 2023, De-escalation Training in 2024, and Mental Health First Aid in 2025. HR helps ensure that we negotiate group deals on training and avoid redundant spending.

- **Improved Employee Development and Career Growth:** HR offers opportunities to participate in voluntary trainings and programs, including practical courses like Excel, leadership development training, and more.

- **Compliance and Risk Management:** HR will ensure that mandatory trainings (like respectful workplace, health and safety, etc.) are completed on time.

Q: What are the benefits of having an in-house Department of Human Resources?

A: The advantages of having an in-house Department of Human Resources go beyond just simple administrative efficiency – HR regularly contributes directly to company culture, employee satisfaction, and long-term success of the organization.

Personalized Employee Support: Employees have direct access to HR staff for confidential conversations, support, and problem resolution. Additionally, HR can respond faster and more empathetically to issues such as conflict resolution, performance concerns, or personal matters than an outside source who isn't familiar with the organization.

Communication and Trust: Having HR on-site fosters stronger relationships between employees and management because staff are more likely to feel their concerns are heard and that HR is an advocate for their well-being. Additionally, HR can be an outlet if they are not comfortable approaching their manager or need assistance with difficult conversations. HR often serves as a mediator between employees and management.

Fast Decision-Making: Having HR on-site can result in a quicker response to staffing needs, policy changes, compliance issues or collective bargaining agreement issues.

Confidentiality and Control: Having HR on-site can provide employees with an outlet to share sensitive information and know that it will remain confidential and handled with respect, empathy, proper compliance and support.

Long-Term Cost Efficiency: Although there are upfront costs to having professionally trained HR staff, over time there can be a reduction in costs for some departments by having reduced employee turnover due to increased employee morale, improved compliance and risk mitigation.

Q: How does having an in-house Department of Human Resources allow better control over internal practices and policies?

A: Having an internal HR team can help with many areas such as the design and implementation of policies that help direct the objectives of the organization. Additionally, an internal HR team will help expedite the decision-making process and have faster response times than an external HR team. The internal HR team is familiar with the organization and personnel which help them make informed decisions without the delays of outsourcing. Other benefits of an internal HR team include:

1. Consistent policy enforcement.
2. Confidentiality and trust.
3. Monitoring internal policy enforcement and continuous improvement.

4. Risk Management and compliance by having a dedicated, full-time staff who monitor health and safety regulations and assist in mitigating ongoing personnel and financial risk for the City.

Q: How does having an in-house Department of Human Resources allow better response to employee needs?

A: There are many benefits to having an in-house HR team regarding better response to employee needs. There is immediate accessibility by having a physical office that the HR reports into and is onsite for employees to access during business hours. This helps in resolving issues quickly versus waiting for an outsourced person to respond. An internal HR team also helps by understanding the work environment, team dynamics, and company culture firsthand. In addition, stronger relationships are built because they see the HR team regularly and build a rapport and trust with the team. An in-house HR team can also offer benefits to employees that are available, such as contacting the City's EAP (Employee Assistance Program) provider. The City of La Crosse has an EAP program with Emplify Health, which provides employees with professional, confidential assistance with personal problems and work situations. This program is provided to employees at no cost. An in-house HR team can also take and implement employee feedback for benefits, programs, and policies. The City has implemented some changes in policies and benefits that originated as suggestions from employees, for example, policy changes on vacation time carry over, bereavement leave qualifying events, wellness program initiatives, and more.

Overall, HR can adopt policies to meet employee needs, get feedback from employees on policies and make changes where we can, and provide a more personalized, responsive approach to their needs.

Q: Do you see an impact in the hiring, training, and retention of City employees by having a Department of Human Resources?

A: Yes. By having a Human Resources department, there are more efficiencies in the hiring practice by having the process stay organized, transparent and compliant with public employment laws.

Our two HR Generalist staff members help keep the recruitment processes moving, avoid downtime in the process and are immediately responsive to both internal needs, such as hiring manager questions related to filling the position, and external needs, such as questions from applicants regarding employment with the City.

Q: Are there benefits to having larger teams in the City's various departments when there are both planned and unexpected staff departures?

A: Yes, when there are larger teams, it helps ensure that coverage is available for unexpected leaves like those under qualified family medial leave.

For example, having two HR Generalists in our department greatly helps keep the hiring process moving along when one is absent. The current structure has one HR Generalist hiring all non-represented positions and the other HR Generalist does all the hiring for employees covered under a collective bargaining agreement. This keeps a good separation between two different recruitment processes, but enough cross training that they can assist each other.

Q: How does an in-house Department of Human Resources help maintain legal compliance and limit City liability?

A: The in-house Human Resources department plays a critical role in maintaining legal compliance and limiting liability for the City. Often, the HR department serves as the first line of defense against employment law legal matters.

HR assists in continuously monitoring federal, state, and local labor laws including changes to items such as minimum wage, overtime rules, workplace safety, and family leave requirements (especially those in our neighboring state). The HR department ensures that policies and procedures comply with agencies like the EEOC, DOL, OSHA and DWD. By proactively monitoring this information, it helps prevent violations that could lead to fines or litigation.

The HR department assists in managing the hiring and termination process to ensure it is done legally. We ensure that fair and equitable hiring practices are used and avoid discriminatory practices. In addition, we train our hiring managers in how to properly interview and select candidates based on education, skills and abilities.

Human Resources also handles all complaints made against employees and investigations that occur because of complaints. We conduct internal investigations to demonstrate that the City has taken reasonable steps to address any policy violations or misconduct. We ensure that the workplace is safe, harassment-free, and discrimination-free. To ensure that all activities are properly handled, we also ensure proper documentation is provided and maintained as part of the investigation process.

Overall, having an HR department ensures consistency in responses and actions to employee related matters.

Q: How many people does the City of La Crosse currently employ across all departments?

A: The City of La Crosse has 532 full-time employees, 37 permanent part-time employees, 784 limited term employees, and 15 elected officials.

Q: Are you familiar with the Town of Campbell?

A: Yes

Q: Does the Town of Campbell have an in-house director of human resources?

A: I am not aware of there being one.

Q: If the Town of Campbell were to annex to the City, what type of services would you be able to provide to the Town?

A: The Human Resources Department could provide all of the services we currently provide to City staff to the Town of Campbell, including assistance with recruitment, benefits administration and compliance, and employee training and development opportunities. Essentially, all of the services I've already discussed can be provided to the Town of Campbell should it annex to the City.

BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM MATTHEW GALLAGER,
CITY OF LA CROSSE DIRECTOR OF ENGINEERING AND PUBLIC WORKS

Q: Would you please state your name?

A: Matthew Gallager.

Q: What is your occupation?

A: I am a licensed civil engineer employed at the City of La Crosse as the Director of Engineering and Public Works.

Q: What is your educational training or background?

A: I graduated from Marquette University with a Bachelor of Science in Civil Engineering in 1999. I became licensed as a Professional Engineer (PE) through the State of Wisconsin in 2002. I continue to be licensed as a Professional Engineer, which requires renewal and completion of continuing education credits of 30 professional development hours every two years.

I worked at Waukesha County in the Transportation Department, full-time for three semesters for college credit while at university. Upon graduation, I started working full-time at the engineering firm CH2M Hill (now Jacobs Engineering) in 1999, and I worked there until I started working at the City of La Crosse in September 2007. While at CH2M Hill, I worked in civil and transportation engineering, including working on engineering studies and the designs of transportation facilities, including streets and highways, as well as site civil projects, for the State of Wisconsin and several municipalities. In addition, while at CH2M Hill I worked on projects in other parts of the country, including Seattle, WA, Detroit, MI, Chicago, IL, and the Port Authority of New York/New Jersey.

I started at the City of La Crosse in September 2007 as City Traffic Engineer in the Engineering Department. In that position, I was responsible for all traffic and transportation matters. While in that position, I chaired the City's Bicycle and Pedestrian Advisory Committee for approximately eight years. In 2017, I was promoted to Deputy City Engineer, and in 2021, I was appointed Director of Engineering and Public Works. Around that time, several departments and

divisions at the City were placed under my supervision and authority in Public Works. These are the Engineering Department, Street Department (including Refuse and Recycling), the Water Utility (including Supply and Distribution), the Sewer Utility (including Collection and Treatment), and the Stormwater Utility. In my current position, I am responsible for the operations and staff supervision of those departments.

Q: What other professional training have you had as it relates to your duties with the City of La Crosse?

A: I have attended various continuing education courses, including for example, intersection safety design, railroad crossings, streetlighting, and ADA compliance. I have attended annual conferences of Institute of Transportation Engineers and the American Public Works Association, and various leadership trainings, including the La Crosse Chamber of Commerce Servant Leadership Program. I continue to hold a Professional Engineers license, which requires biennial continuing education credits, including live sessions and ethics credits.

Q: What do you do as Director of Engineering and Public Works?

A: I oversee all operations and staff in Public Works, which includes the departments of Engineering, Street (including Refuse & Recycling), and the Water, Sewer, and Stormwater Utilities. I currently serve as the Vice-Chairperson of the City's Board of Public Works. I am a member of the City Plan Commission. I am also a member of the Commercial/Multi-Family Design Review Committee.

Q: Please give a brief description of Public Works in the City of La Crosse.

A: Public Works includes the aforementioned departments of Engineering, Street (including Refuse and Recycling), Water, Sewer, and Stormwater. There are a total of 121 full-time employees in Public Works.

The Director of Engineering and Public Works directly manages seven employees that supervise other departments: the Deputy Director of Engineering and Public Works, the Deputy Director of Public Works and Utilities, the City Surveyor, the Superintendent of Streets, the Water Superintendent, the Superintendent of Sewers and Wastewater Treatment Plant, and the Utilities Finance and Compliance Manager. As City Engineer, the Director of Engineering and Public Works is responsible for the operating budgets, capital equipment requests, and estimates and programming of all capital projects for all of these departments.

Q: Can you summarize what the departments in Public Works do, and provide any exhibits?

A: The departments and utilities of Public Works are overseen by the Director of Engineering and Public Works. Two Deputy Directors, a City Surveyor, and four Superintendents report immediately to the Director.

The two Deputies and City Surveyor immediately supervise and manage the Engineering Department, which has its own responsibilities and directives, as well as providing technical support to the other departments under Public Works.

The Street Superintendent immediately supervises and manages the Assistant Superintendent of Streets, the Street Supervisor/Recycling Coordinator, and the Fleet Manager/Garage Supervisor. The Street Department is organized into several work crews, including paving, utility patching, concrete, the sign/carpentry shop, the mechanic group, the electric shop, and administrative staff. The Street Department also manages the Municipal Service Center (MSC) and staffs the Brush Site.

The Water Superintendent immediately supervises and manages the Water Utility, with two Assistant Superintendents. The Water Utility is organized into two divisions: a supply division, with wells, reservoirs, and a booster station, and a distribution division, with water mains, hydrants, and water services. One Assistant Superintendent oversees each division.

The Sewer Superintendent immediately supervises and manages the Sanitary Sewer and Stormwater Utilities, with two Assistant Superintendents and a Stormwater Coordinator. The Sanitary Sewer Utility is organized into two divisions: a treatment division, with the regional wastewater treatment plant, and a collection division, with sanitary mains and sanitary lift stations. One Assistant Superintendent oversees each division. The Sanitary Sewer Utility collection division also has storm mains, storm lift stations, and catch basin structures for the Stormwater Utility. The Stormwater Utility also funds all street sweeping operations.

The Utilities Finance and Compliance Manager (the fourth “Superintendent”) immediately supervises and manages the Utilities Business Services Office. The office provides professional services, including finance management, billing, customer service, regulatory compliance, asset management, and special projects for all three utilities.

Q: What is the annual budget for these various departments?

A: The total operating budgets for the departments in Public Works in 2025 was approximately $33,597,739.00.

The individual department operating budgets are as follows:

Engineering Department	$1,927,021

Street Department (w/ Refuse & Recycling)	$8,377,481
Water Utility	$6,828,464
Sanitary Sewer Utility	$13,315,235
Stormwater Utility	$3,149,538

The Utilities Business Services Office operating expenses are spread across, and included in, the Water, Sanitary, and Stormwater Utilities budgets.

Q: Do these budgets include the costs of the departments' major capital projects?

A: No. That information is provided in the City's Capital Budget.

Engineering Department

Q: Please describe the Engineering Department responsibilities and duties.

A: The Engineering Department, with 18 full-time professional employees, has day-to-day operations overseen by the two Deputies and the City Surveyor. Staff conducts professional surveys, design, public bidding, construction management, and as-built plan record keeping for street, utility, and facility projects in all of these departments. The Engineering Department provides technical support for the Street, Water, Sewer, and Stormwater Departments by way of project management, in-house design, bid package preparation, field inspection, and management of professional services agreements. It has a fleet of 8 vehicles.

The Engineering Department is responsible for all permanent and temporary traffic control in the City of La Crosse. This includes study, design, and compliance with traffic signals, Stop/Yield signs, and all official traffic signing and markings. The Engineering Department also has the citywide ADA Coordinator and a Public Works Locator/Code Enforcement Technician.

The Engineering Department is responsible for permitting and inspection of public right-of-way permitting for private activities, such as excavations, oversize load moving, sidewalks and driveways, and temporary occupancy for construction and containers/dumpsters. The Engineering Department also handles management of all Public Right-of-Way space, including coordination and permitting with private utilities for gas, electric, and communications.

Q: Why does the City have its own design staff?

A: The Engineering Department is able to provide professional level engineering and surveying services for the City of La Crosse that are efficient and cost effective. Engineering services include design, inspection, surveying, plat review, traffic plan review, and maintenance of records in house. Having professional staff is also necessary to design, operate, and maintain the system of approximately 56 traffic signals, thousands of streetlighting poles and lights, over ten thousand

signs, and over one hundred lane miles of pavement markings, to maintain Manual on Uniform Traffic Control Devices (MUTCD) compliance and act as expert witnesses. The City locally owns and maintains more signalized intersections on connecting highways than any other city in the State.

Q: Have you looked at whether having your own design staff is cost effective?

A: Yes. If the services of the Engineering were contracted out to private firms with professional engineering staff, the documented rates established through professional service agreements would make the cost between 200% and 300% the cost of having in-house staff.

Q: Is one of the Engineering Department's duties to review subdivision plats in the Town of Campbell?

A: Yes. Because the City of La Crosse has extraterritorial plat jurisdiction over the entire developable portion of the Town of Campbell, the Engineering Department and Utilities review all plats and CSMs within the Town. We also maintain plat books and records pertaining to proposed development and existing development and plats in the Town of Campbell.

Q: If the entire Town of Campbell were to annex into the City, would the Engineering Department be able to provide its engineering services to the former Town?

A: Yes, the Engineering Department would be able to provide the City's higher level of service to the Town. If the entire Town of Campbell annexed into the City, the increase in road miles maintained locally would be close to 10%. Existing Engineering Department staff levels could absorb this.

Q. How would the level of service provided by the City's Engineering Department compare to the level of service currently received by the Town?

A. Rather than contract with third-party consultants, the City employs degreed, professional staff, including multiple registered professional engineers, a registered professional land surveyor, multiple engineers-in-training, engineering technicians with construction inspection training and experience, a CAD/GIS Specialist, a certified ADA Coordinator, and a Utility Locator. Staff has expertise in traffic signals and signing under the MUTCD, Federal Railroad Quiet Zones, WisDOT project administration and grant management, DNR Permitting for Utility expansions (Water, Sewer, and Storm) including Water Quality Management Letters of approval, public Right-of-Way management, and Sidewalk/ADA/PROWAG compliance.

Traffic Engineering

Q: You mentioned that traffic engineering is a service provided by the City's Engineering Department. What is your personal experience regarding traffic engineering?

A: I have been involved in all aspects of traffic and transportation, having served as the City Traffic Engineer for a decade and then overseeing traffic engineering as Deputy Director and now Director.

Q: What do traffic engineers do for the City of La Crosse?

A: They are responsible for all temporary and permanent traffic control. This includes creating and approving traffic control plans, designing and programming traffic signal systems, overseeing all official traffic signage (over 10,000 signs), overseeing pavement markings on all streets, designing and overseeing construction and maintenance of streetlighting.

Traffic engineers conduct traffic studies, which includes traffic counts, crash analysis, and geometric evaluation. They design and oversee construction and maintenance of urban intersections, sidewalks, curb/gutter, and bicycle and pedestrian facilities. Traffic engineers review and approve special events, permits, and coordinate with organizations including state Departments of Transportation (DOTs), Counties, the Federal Highway Administration (FHWA), the Federal Railroad Administration (FRA), the State of Wisconsin Office of the Commissioner of Railroads (OCR).

Traffic engineers are responsible for establishing and maintaining the City's four (4) railroad quiet zones, coordinating, designing, and maintaining emergency vehicle preemption (EVP) for the fire and police departments at all traffic signals, and assisting in police enforcement of traffic and parking regulation. Traffic engineers conduct and organize outreach to residents and businesses, hosting public information meetings (PIMs), and they respond to public inquiries, with the capacity to act as an expert witnesses for legal proceedings.

Traffic engineers prepare Findings & Orders for the Board of Public Works and attend its meetings. They review street construction projects for the department, conducting private development design review for the C/MFDRC, staff and attend the bicycle and pedestrian advisory committee (BPAC). They review and issue various permits, administer grants for various transportation projects, and administer agreements and contracts for professional engineering services.

Traffic engineers also work with the Sidewalk/ADA Coordinator and Public Works Locator/Code Enforcement Technician as part of public Right-of-Way management. This includes permitting, enforcement, and the citywide sidewalk inspection and replacement program

Q: Is the City's Engineering Department involved with the Metropolitan Planning Organization, the La Crosse Area Planning organization (LAPC)?

A: Yes, Engineering attends and is a voting member of the technical advisory committee (TAC) of the LAPC. The TAC reviews and approves projects for the MPO's transportation improvement plan (TIP), which is required by law to list and include all projects with federal funding. The TAC reviews planning documents and initiatives and provides recommendations to the MPO policy board on resolutions and policies.

Q: Is there a separate budget for traffic engineering?

A: No, it is included in the Engineering Department operating budget.

Q: Does the City have standards for design and construction?

A: Yes, the Engineering Department created and maintains Standard Specification & Procedures and Standard Details for construction. The City has established standards for public construction, including pavements, concrete curb & gutter, concrete alleys and driveways, sidewalks, streetlighting, and pavement marking.

These standards ensure consistency of public infrastructure, compliance with regulations and governing laws, and longevity of construction for greater value. For example, curb & gutter hold roadway edges together, provides a safety barrier for vehicular traffic, and is a means to convey stormwater runoff. This extends the life of the roadway facility and creates a safer experience.

The City of La Crosse was also the first municipality in the State of Wisconsin to adopt a Green Complete Streets Ordinance. This ensures review of all proposed capital projects for utility needs, traffic calming, multimodal needs such as pedestrian and bicycle facilities, and stormwater and green infrastructure such as bio-cells, rain gardens, and trees.

Q: If the City were to annex the Town of Campbell, how could the City help them with their traffic records?

A: The City would provide professional level engineering for all aspects of traffic. Staff could conduct professional level traffic studies, including traffic counts, geometric intersection design, and traffic crash analysis. Staff would ensure MUTCD compliance with traffic control and signage, and provide more efficient, consistent, and cost-effective traffic services than Town non-professional staff or hired consultant engineers.

Q: Would your work help make Campbell roads safer?

A: Yes, we would be able to add curb and gutter, sidewalks, bicycle and pedestrian areas, bring them up to City standards for safety, provide professional services for things like traffic control, stop sign analysis.

Q: Would the annexation of the Town of Campbell to the City help solve any regional transportation problems?

A: The area would be part of the City's traffic demand model as a City (Planning has travel demand model) and could incorporate it into projects and maintenance. There would be greater efficiency of construction with multiblock corridors for replacement of streets in conjunction with utilities, as well as more efficient use of alternate routes for construction and use of maintenance dollars for patching and sealing of roadways.

Q: Could the City improve coordination and compliance with other public agencies, such as the Wisconsin Department of Transportation?

A: Yes. The City of La Crosse has decades of experience with State, Federal, and County agencies. The City has coordinated with agencies for highways, environmental resources, flood levees, railroads, and bridges. The City of La Crosse has more resources than Campbell and professional engineers with training and experience. Campbell has one public works supervisor that is not educated or licensed as an engineer.

Street Department

Q: Please describe the Street Department.

A: The Street Department, including Refuse & Recycling, is responsible for maintaining all transportation facilities in the public rights-of-way, including streets, alleys, sidewalks, shared-use paths, traffic signals, streetlighting, official traffic signage, and painting and pavement marking.

In meeting these responsibilities, the Street Department employs 44 full-time staff overseen by the Superintendent of Streets. Additional management includes the Assistant Superintendent of Streets, the Streets Supervisor/Recycling Coordinator, and the Fleet and Maintenance Garage Manager. The staff includes:

- Five full-time mechanics that service and/or maintain hundreds of vehicles and equipment for all City departments;
- Two inventory/parts technicians; and
- Two electricians to maintain lights and signals citywide.

Staff is on-call 24 hours a day for emergency response.

The Street Department is responsible for the Municipal Services Center (MSC) Facility, which includes shared office space, the fleet vehicle garage and

maintenance mechanic shop, central supply and receiving, various storage buildings, the salt barn, the brush site, raw materials supplies including sand, crushed rock, and recycled asphalt and concrete pavement, the sign shop, the carpentry shop, the electrical shop, the city gasoline pumps, police bicycle barn, MTU bus barn, and fire testing facility, as well as the surface parking lots for these facilities.

The Street Department maintains a fleet of 108 vehicles, including single-axle and tandem dump trucks and plows, light trucks and trailers, a street paver and rollers, a wheeled excavator and 6 graders, and various pieces of equipment for salting, brining, leaf vacuuming, and erecting, maintaining, and removing poles and posts for streetlighting, traffic signals, and signing. A list of the Department's equipment is attached as **Gallager Exhibit 1**.

Q: What is the Street Department's annual budget?

A: The approved 2025 operating budget is $8,377,481. In addition to this, the City's Capital Budget, which includes borrowed funds and grants, includes additional funds for road construction.

Q: What types of services does the Street Department provide?

A: The Street Department provides many services related to the construction and maintenance of the City's extensive roadway and traffic systems. The City has over 250 miles of various roadways of different classifications under its jurisdiction. On these roadways, the Street Department is responsible for:

- Street demolition and construction, including concrete work, curb and gutter work, milling, sealing, patching, and pothole filling.
- Milling, sealing, and patching.
- Maintaining and constructing conduits and wiring for streetlighting, traffic signals, and optic fiber.
- Installing and maintaining traffic signs, lights, and traffic signals.
- Pavement management including biennial pavement rating and inventory.
- Street sweeping.
- Snow and ice management.
- Fabricating, installing, and maintaining temporary traffic control barricades and signs for construction projects and special events.

The Street Department also provides direct services to the residents of the City of La Crosse. These include citywide brush pick up and leaf pick up. The Street Department also oversees the City's contract with the City's refuse and recycling hauler, Harter's Quick Clean-Up, Inc. The Street Department also engages in community outreach and routinely hosts a Touch-A-Truck event in celebration of Public Works week at the MSC, inviting and accommodating hundreds of school children and residents from around the city.

Q: You mentioned street sweeping, why is sweeping City streets something that is important to the City?

A: Street sweeping is a component of the City's MS4 permit with the DNR. This mitigates runoff of contaminants and fine particulates that would otherwise wash out into the rivers and marshes of the area through stormwater outfalls. The Street Department has a routine and schedule of routes throughout the City to ensure sweeping of all streets.

Q: Are there portions of Hiawatha Island and French Island that are within the City of La Crosse?

A: Yes. A majority of properties on Hiawatha Island are in the City of La Crosse. On French Island, the regional airport facilities, the adjacent industrial park properties, and some contiguous properties around the airport are in the City of La Crosse. Additionally, the public roads of Airport Road, Fanta Reed Road, Fanta Reed Place, and Fisherman's Road are all in the City of La Crosse.

Q: Are there any services that you provide on French Island?

A: Yes, all City services provided by the Street Department, as well as other departments in Public Works, are done for the areas of French Island that are in the City of La Crosse, mostly near the airport.

Additionally, under an informal agreement with the Town of Campbell, the Street Department biennially plows Nakomis Avenue on Hiawatha Island. Although this arrangement has led to confusion among residents about who they should call if the street does not get plowed. By contract, routine refuse and recycling collections are done for City of La Crosse residential properties on Nakomis Avenue.

Q: How many miles of roads does the City of La Crosse have on French and Hiawatha Islands?

A: Approximately 4.2 miles of roadway on French Island and Hiawatha Islands are in the City of La Crosse.

Q: How long does it take to get to French Island and plow the City's streets?

A: The approximate distance from the Street Department facilities at the MSC to French Island is 3.5 miles. This would take between 8 and 9 minutes in non-emergency conditions, the same amount of time that it would take to reach comparable areas of the north side of La Crosse.

Q: Does the Street Department ever receive requests for services from Town of Campbell residents or businesses?

A: Yes. Calls have come in for services for common operating services, such as pothole filling, snow plowing, leaf pickup, and refuse & recycling collection. Town residents also attempt to utilize the Brush Site at the MSC.

Q: What's the condition of Nakomis Avenue on Hiawatha Island?

A: The pavement is in fair condition at best, with patches. There is no curb and gutter, there are no sidewalks, and it is not up to City standards for any adjacent infrastructure such as driveway aprons.

Q: Have you received any complaints about the services provided on Hiawatha Island?

A: Yes. They are generally requests for common services, as listed above. This would seem to demonstrate that there is either confusion on behalf of residents about whether or not they are even in the Town or the City, or a dissatisfaction with the Town responses and quality of services.

Q: Have Hiawatha Island residents who live in the Town mistakenly called the City with service complaints or requests?

A: Yes, for all services that the Street Department provides, as noted above.

Additionally, there is overlap for refuse and recycling collections. Garbage is on different days by the same company on the same street, depending on whether its City or Campbell resident.

Q: Are you familiar with the types, locations, and conditions of other streets in the Town of Campbell?

A: Yes. The Town roads in the Town of Campbell are not improved to City standards with respect to depth of base and pavement, curb and gutter, stormwater collection, sidewalks and bike lanes. Town roads tend to not be as thick as City streets, meaning that they degrade quicker. The Town has almost no curb and gutter, except on County Highways constructed and maintained by the County and a select few Town roads, and virtually no sidewalks. The Town also has almost no dedicated stormwater collection systems and mostly relies on ditches to move water. This lack of stormwater collection increases the amount of water infiltration and inflow (I&I) into the Town's aging sewer system.

Q: In your opinion, is there a need for curb and gutter on some of those streets?

A: Curb and gutter is always better for physical separation of live traffic from private property and pedestrians. As it is for collection of storm water, it helps control runoff. Curb and gutter also protects the pavement because it provides an edge to

hold the pavement together, which reduces maintenance and extends the life of the roadbed. It also helps control sediment from stormwater runoff.

Q: You mentioned that the City properties on Hiawatha Island do not yet have curb and gutter. Why is that?

A: Because it was originally developed as a township road without City standards. While a majority of the properties have annexed into the City over time, township properties remain on the road. Unless the Town agrees to pay for its share of the installation of a street system built to City standards, the City cannot partially improve Nakomis Avenue in only the areas within the City.

Q: Would there be benefits in having one municipality responsible for local roads on French and Hiawatha Islands?

A: Yes. In addition to ensuring that the City streets are built and maintained to City standards, there is an economic benefit to sharing resources, facilities, staff, and materials. The City already has a large Street Department that maintains the City's extensive network of streets.

Q: How else would people living in the Town of Campbell benefit from receiving services from the City of La Crosse Streets Department?

A: The Town residents would see an improvement in the quality of services and the amount and breadth of services provided. They would receive services that they don't have now, including leaf pick up, and benefit from the City's ability to conduct a wide range of maintenance activities with its own equipment. By utilizing the City's expertise and fiscal capacity, the Town would gain the City's ability to bid and let larger projects. The City would also be able to invest in bicycle and pedestrian systems on French Island, which are currently nearly nonexistent. Residents would also gain access to the City's free compost and wood chips.

Q: If the City of La Crosse were to annex the Town of Campbell, could the Streets Department serve that area?

A: Yes. The City already provides service to City properties on French Island and Hiawatha Island and expanding that service to cover the Town would not be difficult. While the Department may need to add some maintenance employees, the number would be minimal. The City would not need any new equipment, management or administrative staff. The City's existing equipment, including street sweepers, leaf pick up, snow plows, milling machines, and heavy equipment could be utilized in the Town.

Refuse and Recycling Department

Q: Please describe the Refuse and Recycling Department.

A: The Refuse and Recycling Department operates under the Street Department and is based out of the MSC. It is overseen by the Street Supervisor/Recycling Coordinator. Staff includes the Street Sweeper crew, with one Crew Leader and three Equipment Operators, as well as two full-time Accounting Assistants in the office, and one Maintenance Worker staffing the Brush Site.

The Refuse and Recycling Department administers the citywide refuse and recycling collection contract for all residential properties less than a triplex. They administer refuse and recycling collection from large City facilities, and they conduct enforcement of refuse, recycling, and illegal dumping citywide. Accounting assistant staff coordinates payments, billing, and customer service with the Contractor who provides the collection service.

Refuse and Recycling operates the Brush Site, administers seasonal leaf pickup operations citywide, operates the composting, mulching, and yard waste operations, and administers the citywide DNR grant helping to fund these services. Refuse and Recycling also coordinates street sweeping citywide and finances the disposal of various waste on behalf of the city, including sweeper dumping and tire disposal for the maintenance garage.

Q: To what type of properties does the City of La Crosse provide services?

A: All single-family residential and duplexes throughout the City. All multifamily, commercial, and industrial properties must arrange for their own collections, with enforcement handled by the Recycling Coordinator.

Q: What is the City's schedule of service?

A: Refuse is pick up once per week; single stream recycling is once every other week, on the same day as refuse pick up. The City's 2025 Recycler brochure is attached as **Gallager Exhibit 2**.

Q: Does the City of La Crosse have a refuse contract with an outside contractor?

A: Yes. The City contracts with Harter's Quick Clean-Up, Inc. A copy of the City's contract with Harter is attached as **Gallager Exhibit 3** and a copy of the recent extension of the contract is **Gallager Exhibit 4**. Contract costs are based on the number of refuse and recycling bins provided in the City. The total recycling cost is approximately $590,000 annually and the total refuse collection cost is approximately $1.8 million annually. Much of the refuse waste is sent to the Xcel Energy plant located in the City on French Island. There is an additional Household Hazardous Materials expense through the County of approximately

$84,000. All contracts have annual adjustments increasing the price either as negotiated or CPI based.

The annual grant from the DNR, for the leaf collection, composting, mulching, and yard waste disposal services provided, generates revenues for the City of approximately $180,000 a year.

Q: What other costs are related to refuse disposal?

A: The City's Refuse and Recycling Department also keeps an inventory of equipment and maintenance charges and the ownership of carts, sends out an annual mailer (approximately $10,000), and has full-time administration and staff.

Q: What does Xcel Energy do with the refuse?

A: Xcel Energy is a large energy conglomerate that burns refuse from the City of La Crosse at a facility in the City of La Crosse, located at the southern tip of French Island. Nearly all of the City's waste ends up at Xcel Energy with less than 1% being disposed of elsewhere.

Q: In addition to the street sweeping you mentioned earlier, you stated that the City conducts a City-wide leaf collection each year. Please describe this service.

A: The City picks up leaves in the fall and also has six drop off sites for leaves. Leaves are screened at the MSC with the Refuse and Recycling Department's screener. They are composted with soil and woodchips. The compost is turned and cycled on site. Once ready, it is available for residents to have for free.

Leaf collection is also a major part of the MS4 permit, as it keeps leaves out of catch basins and from plugging up gutters and inlets. Plugging of storm sewer infrastructure from leaves can exacerbate street flooding in severe weather events.

This also provides a reliable and timely collection citywide, when residents may not always have the means or time to deliver them to a site.

Q: You mentioned the yard waste drop off site. Where is the yard waste drop off site?

A: On Isle La Plume in the City of La Crosse. It is at the MSC and is open Saturday and Sunday, from 10 A.M. – 4 P.M., and Monday and Tuesday, 10 A.M. – 6 P.M. In addition to leaves, the site accepts brush and other yard waste.

The City's operating budget covers staff time for the site. Brush Site sticker sales fund all capital expenses for purchase and maintenance of equipment and supplies at the site.

The site is available only to City of La Crosse residents. Town of Campbell residents have tried to buy resident stickers to use the City brush site, and have to be turned away.

Q: What other collection services does the City provide to City residents?

A: Citywide operations collect and chip brush placed at a resident's curb once a year. The City also collects Christmas trees for the first couple of weeks in January.

Q: Have you heard of any concerns with respect to the refuse collection service being provided in the Town of Campbell?

A: The main issue is with Nakomis Avenue on Hiawatha Island. The Town and the City use the same contractor, but because the contractor has to obtain separate weights for the City and the Town, they collect on different days for City and Town residents on the same street. This results in garbage containers and trucks operating on a single street twice in the same week.

Q: If the City were to annex the Town of Campbell, do you think that the City's refuse service would be better for the residents in the Town of Campbell?

A: Yes, the residents would gain access to some additional services provided by the City. However, a significant benefit would be no more confusion and more efficient single pick-up along Nakomis Avenue.

Flooding

Q: As the Director of Public Works, do you oversee the City's preparation and response to flooding emergencies?

A: I am a part of the process. Overall, emergency response plans and operations are coordinated by the Fire Chief and Police Chief. Within Public Works, the Engineering Department oversees inspection and maintenance of the City of La Crosse's levees, which are the main infrastructure that prevent high river stage flooding.

For occurrences of storm related flash flooding, the Stormwater Utility manages the infrastructure, equipment, and programs to address temporary street flooding conditions.

Q: Please explain what you do with respect to planning and responding to a flood.

A: The Department monitors river stages, inspects levees, provides sandbags to residents and businesses, makes flood preparations, provides public information, coordinates with the Fire Department on evacuation areas and closing streets,

maintains and cleans out Pammel Creek, and coordinates with the sewer utility to prepare for infiltration in City sewers.

Engineering also coordinates with the Street Department to install any temporary levees, as necessary, based on river stage. The Engineering Department has historically maintained a list of known low points, most of which have been corrected over time, to be inspected during times of high river stages.

Q: Has the City had any significant flooding?

A: Yes. Historical flooding and high river stage data is available from NOAA.

Q: What personnel from the City do you have to respond to flooding?

A: Engineering, Street Department, Stormwater Utility, Sewer Utility, and Water Utility staff all work collaboratively to respond to conditions and inspect levees, at the required frequency, based upon river stage. The City also has a floodplain manager and its Fire Chief serves as Emergency Management Director.

Q: What kind of equipment do you have available?

A: The Stormwater Utility has a series of lift stations and portable pumps that can handle pumping flash-flood waters in streets during high river stages. The Sanitary Sewer Utility secures and seals manholes to prevent inflow into the system during flooding of high river stages. The Street Department maintains materials, including tarps, sand for fill and temporary levee construction, and has the large equipment to do so.

Q: What areas in the City are typically affected by the high river stage flooding of the area rivers?

A: Pettibone Park, Riverside Park, the Airport area, and northside coastal areas by the Black River and Mississippi River, and the industrial park area near the La Crosse River marsh.

Q: Where is this area in comparison to the Town of Campbell?

A: The Town of Campbell is immediately adjacent to the Mississippi and Black Rivers and the Airport area.

Q: Did the Town of Campbell also experience flooding?

A: Yes.

Q: How could the City of La Crosse help with respect to the flooding problems in the Town of Campbell?

A: The Town could be included in the City's levee feasibility study with the U.S. Army Corp of Engineers, we could assist with the implementation of stormwater management infrastructure and stormwater mitigation in the Town, and we would include Town areas in the City's inventory of low areas and levee monitoring during high river stage events.

Q: To your knowledge, does the Town of Campbell have the staff to respond to a flood?

A: No. They do not have the capacity to respond with in-house resources the same way the City can.

I am also not aware that the Town has any stormwater utility. The Town possesses a very limited public works department. Such a limited department wouldn't have the City's capacity for infrastructure construction, including the City's response and construction of temporary levees when river stage reaches a certain level. In addition to responding to flooding events, flood preparedness would be better as the City has more resources, staff, equipment, and experience to respond to rising river levels. Also, the City has designated areas for evacuation, such as the La Crosse Center, and nonprofit groups in the City, such as United Way and the American Red Cross, that the City has experience coordinating with.

Q: You mention levees earlier. Can you explain more about those?

A: Yes, the City has a series of levees, which originate from the historic 1965 flood in the City. A map of the City's levee system is attached as **Gallager Exhibit 5**. Since the flood, the City has secured easements for maintenance of these levees. They provide coverage of high river stages from the 3 area rivers (La Crosse River, Black River, Mississippi River). While this system does not have, and would require extensive work to meet, accreditation from the USACOE or FEMA, they have held during all high river stage flood conditions since the flood of record, including the third-highest flood in 2023.

Q: Does Town have levees?

A: No, and in spite of the amount of the Town located in a floodplain and the historic flooding that the Town experiences, we are not aware of any proactive flood response measures or plans, nor any budgeting by the Town to mitigate or prepare for flooding risks.

Stormwater Utility

Q: Please describe the City's Stormwater Utility.

A: The Stormwater Utility is responsible for the collection, conveyance, and discharge of stormwater from all public rights-of-way throughout the City of La Crosse. The Stormwater Utility is responsible for ongoing compliance of the City of La Crosse's Stormwater Discharge Permit (MS4), as regulated by the DNR. The Stormwater Utility is overseen by the Sewer management team, with the Assistant Superintendents supervising the collection/conveyance and facilities (lift stations) operations.

The Stormwater Utility is an enterprise fund that does not rely on the City tax levy. However, only one employee is funded exclusively with stormwater funds. This employee is responsible for full-time compliance and enforcement of private stormwater treatment measures and the City's MS4 permit.

The Stormwater Utility utilizes mostly Sewer Utility employees for the ongoing inspection, flushing, and cleaning of approximately 150 miles of pipes and manholes, 6,100 catch basins, 6 ponds, and more than 360 individual stormwater outfalls to area rivers, creeks, and marshes. It owns and operates 6 lift stations, with secure and enclosed operations meeting risk and resiliency goals.

Q: What are the purposes and benefits of a stormwater system?

A: A stormwater system is designed to protect life and property during storm events. It helps to prevent flooding, controls runoff, and the environment. The goals of the stormwater system are to:

- Slow down water flow
- Lessen soil erosion
- Encourage runoff's infiltration into the ground
- Reduce the amount of stormwater that reaches the river, lakes and streams
- Keep pesticides, oil and other pollutants off the ground where they can be washed away

Q: What are the responsibilities of the Stormwater Utility?

A: The Stormwater Utility is responsible for:

- The repair and maintenance of the City's storm sewer system to assure stormwater drainage. The City's system includes retention basins, storm sewer mains and culverts, catch basins/inlets, stormsewer manholes, and Pammel Creek.
- Compliance with Federal and State Regulatory standards
- Improvement of stormwater runoff quality
- Protection of the bodies of water receiving the City's stormwater runoff

Q: Are levees included within the City's stormwater system?

A: No. Levees are to protect flooding from rivers. The stormwater system is to handle flash flooding during storm events, as opposed to high river stages.

Q: Does the City's stormwater system help surface water quality?

A: Yes. Water quality is mitigated via street sweeping operations, the use of catch basins that receive routine vacuuming, and green infrastructure (Best Management Practices or "BMPs") to keep TSS, phosphorus, and other pollutants out of surface waters.

Q: How does the City enact and encourage storm water management measures throughout the City?

A: The City has a comprehensive stormwater code, set by ordinance. It requires that all new developments meet minimum standards for quantity and quality of storm water management. It also has a system of offering stormwater utility billing credits for owners that construct and incorporate BMPs on private property.

Q: What does the City's MS4 permit require?

A: The City of La Crosse's MS4 permit is robust and offers several high-quality approaches, measures, and programs that are a long-term benefit to managing quantity and quality of storm runoff into natural resources such as area rivers and marshes. The permit includes, but is not limited to, the following:

- Municipal Stormwater Management Facilities
- Municipal Stormwater Management Facility (BMP) Inspection and Maintenance Plan
- Public Education and Outreach
- Illicit Discharge Detection and Elimination
- Construction Site Pollution Control
- Post-Construction Storm Water Management
- Pollution Prevention Program
- Leaf and Yard Waste Management
- Winter Road Maintenance

Q: Does the Town have an MS4 permit?

A: The Town is covered by DNR's Stormwater Municipal General Permit.

Q: How does the Town's stormwater plan compare to the City's?

A: The Town's stormwater management plan is extremely brief, with a few sentences saying that the Town essentially uses natural measures to allow for infiltration back into the ground.

Q: Does the Town have a stormwater system?

A: There is almost none. Visual observations shows that Town roads are mostly open and flat, allowing runoff directly into adjacent properties. There is very minimal stormwater infrastructure, which appears to only be on County Highways or in sporadic, one-off instances. There is no comprehensive system of pipes, ditching, or culverts to convey or mitigate stormwater runoff.

Q: What does the Town do to handle stormwater runoff flooding from storm events?

A: I don't know. I haven't seen any plans.

Q: What does the Town do to protect water quality?

A: Nothing that is readily apparent. There is no established leaf pickup. Instead the Town relies on residents to take leaves to its brush site.

There are some BMPs in the Town, including shallow roadside swales and at least one rain garden on private property (school). However, we are unsure of who owns these BMPS, if there is any maintenance or inspection plan in place, or if there is any Townwide program to require or encourage BMPs.

Q: If the City were to annex the Town of Campbell, would they see any benefits from receiving stormwater services from the City?

A: Yes. All of French Island would immediately come under the City ordinances for stormwater. This would help to mitigate flooding from storm events and improve water quality. The City would also provide its street sweeping and leaf pickup services in the Town.

Sanitary Sewer Utility

Q: Please describe the City's Sanitary Sewer Utility.

A: The Sanitary Sewer Utility is an enterprise fund that is responsible for the collection and treatment of wastewater from three incorporated cities and two unincorporated townships. The Sanitary Sewer Utility does not rely on the City of La Crosse tax levy. Rather, it is a fully self-sufficient enterprise fund that manages billing, services, and collection of revenue from the City of La Crosse, Cities of Onalaska and La Crescent, and the Townships of Shelby and Campbell. The Utility covers all of its operating and capital expenses through its customer revenue and, if borrowing new debt, issues independent revenue bonds.

The Sanitary Sewer Utility has 28 full-time employees and is overseen by the Superintendent of Sewers and two Assistant Superintendents. The Superintendent of Sewers oversees the City's Sanitary Sewer Utility and Stormwater Utility. One Assistant Superintendent handles collection operations and the other handles treatment operations. Staff is on-call 24 hours a day for emergency response. Utilizing SCADA, the Sanitary Sewer Utility monitors the system continuously for volume of flow, strength of loading, and continuity of operations.

The Sanitary Sewer Utility owns and operates the Wastewater Treatment Plant (WWTP), and has recently completed a $68 Million upgrade, the largest single project and public works facility in the City of La Crosse. Flows into the treatment plant from the region average more than 10 million gallons per day. In-house mechanics and electricians maintain specialized and finely tuned equipment to meet effluent requirements and regulations of the DNR. The Utility also maintains equipment to produce electricity in-house to power the treatment plant campus and dries bio-solids to produce commercial-grade fertilizer.

The Sanitary Sewer Utility also owns over 200 miles of pipes and manholes for collection and conveyance. It flushes and cleans one-third of its system annually. It owns and operates 26 lift stations, with secure and enclosed operations meeting risk and resiliency goals.

Q: Please describe the Wastewater Treatment Plant upgrade.

A: The WWTP upgrade is a multi-year, $65M project that began with low-level phosphorous compliance efforts and ultimately incorporated electricity production and processes to create commercial grade A fertilizer. This includes the following components:

- Low level effluent phosphorus compliance relying upon enhanced Bio P removal system/activated sludge to meet a 0.10 mg/L limit.
- Increased organic loading to WWTP to accommodate future growth.
- Reduction by drying of biosolids for reuse as class A biosolids instead of liquid land application.
- With increased organic loading, enhanced anerobic digestion was installed to achieve better mixing and heating.
- Enhanced gas production was achieved providing the Facility with increased methane production.
- The electric power loop and the SCADA and fiber loop were updated.
- The upgrade included biogas storage to store methane that is then burned in boilers to heat digesters, dry biosolids, heat campus, or burned in a CoGen unit producing electricity and heat to the water loop.
- Facility Planning for 20 years.

Q: How does the Sanitary Sewer Utility ensure that effluent limits are met?

A: The Utility ensures compliance with its WPDES permit with many ongoing efforts and programs.

- Operating an Industrial Pretreatment Program regulating large industries and significant discharges.
- Utilizing municipal codes as enforcement of noncompliance issues/a system is in place.
- Managing trucked waste into the WWTP.
- Capacity, management, operations, and maintenance (CMOM) for collection system.
- Proper O&M at Sanitary Lift Stations and WWTP.
- Working with consultants/planning.
- Budgeting for future known treatments.
- Updated current Preventative Maintenance Schedules.
- Utilizing numerous established Standard Operating Procedures (SOPS) to operate the complex WWTP processes.

As an example, there was close and ongoing coordination with a local restaurant to deal with a chronic violation. The restaurant was temporarily shut down due to illicit discharge issues. Required upgrades and changes were made through construction of new private infrastructure, and ultimately business resumed.

For all commercial and industrial customers, the Utility must enforce compliance with ordinances to protect the public health and ensure permit compliance.

Q. Was there a recent incident of an illegal discharge at the WWTP involving the Town?

A: Yes. Sanitary sewer wet-well cleaning was done by the Town of Campbell, and there was an instance of unauthorized and illegal dumping at the WWTP by the Town of Campbell or its contractor without Utility approval or permitting.

Q: Does the Sewer Utility currently provide service to the Town of Campbell?

A: Yes. The Sewer Utility provides conveyance and treatment of wastewater for the Town of Campbell. The Town has its own sewer collection system which connects to the City's collection system at Clinton Street. From that point forward, the City conveys the Town's wastewater to the City's WWTP for treatment. The Town does not have its own wastewater treatment plant.

Q: Does the City have an agreement to provide wastewater treatment service with the Town of Campbell?

A: No. The prior agreement expired. With no new agreement, the levels of service are restricted by ordinance to those in place at the time of the expired agreement.

With no new agreement, there can be no expansion of the Town system. The City is providing wastewater treatment service in accordance with the City's ordinance regarding sewer conveyance and treatment.

Q: Do you know how old the Campbell sewer collection system is?

A: To my knowledge, much of the Campbell sewer connection system approximately dates back to the 1950s. It is beyond its useful life.

Q: Are you aware of any problems with the Town's collection system?

A: Yes. The Town's collection system has significant infiltration and inflow (I&I) problems. I&I is unwanted introduction of external waters into a system. Infiltration is the penetration of groundwater into mains and manhole structures, typically through failed, broken, or improperly built infrastructure. Inflow is when surface water enters through illegal or incorrect connections.

As an example, during one high river event, in May 2023, sanitary sewer flows spiked up from 11 million gallons/month to 22 million gallons because of I&I.

Q: Are there other systemwide impacts of high inflow from the Town of Campbell?

A: Yes, data collected during past high river stage events shows the Town of Campbell surpassing max flows. Fortunately, the City's Sewer Utility has increased lift station capacity downstream. Other municipalities with sewer agreements have a daily max flow limit as part of their agreements.

Q: What are the likely causes of the Town's significant I/I problem?

A: Infiltration is most often caused by several factors, including age and condition of facilities, soil conditions, and the local water table in the Town. The water table in Campbell is high and the predominantly sandy soils allow for underground migration and flow of water.

Inflow may be caused by the failure to eliminate private clear water connections from residential properties. Inflow may also result from outdated manholes with pick holes. Water runs over the street and goes into the sanitary sewer through the open pick holes in the manhole covers. The Town should update its manhole covers to eliminate these openings.

Q: Are there other issues with the Town's sanitary sewer collection system and its management?

A: Campbell does not have a program for cross-connection inspections to minimize clear water entering the sewer system.

Also, the Town has had an issue with being part of Digger's Hotline, as required by the State, to locate its utilities and manage records. This is something the City does in-house with modern tools and technologies. The failure to properly mark buried infrastructure can result in damaged infrastructure and unsafe conditions for work crews and the public.

Q: What does the City do to manage I/I in its own sewer system?

A: The City has and enforces higher standards and construction specifications to prevent inflow, and it practices regular maintenance of the system. The City uses booted structures as a standard (not open bottom or brick structure system). The City has plans and capital projects to rehabilitate its sanitary lines.

The City has a maintenance schedule and a biennial program for pipe lining. The City also uses different manhole covers without openings or pick holes that allow inflow of surface water.

The Sanitary and Storm Utilities have in-house video systems to monitor conditions in the field. The Utilities also have in-house Locators to mark all Sewer facilities in the field, as required by Digger's Hotline.

Q: Who handles the maintenance of the City's sanitary sewer system?

A: The Sanitary and Stormwater Utility handles maintenance with in-house crews and contracted services.

Q: Do you know who handles the maintenance of the Town's sanitary sewer system?

A: No. The Town should have a CMOM (Capacity Management Operations and Maintenance) plan submitted to DNR explaining the Town's approach to maintaining their sanitary collection system.

Q: If the Town were to install a new water distribution system, would it make sense to replace the Town's sanitary sewers at the same time?

A: Yes. In fact, it would arguably be negligent to not replace them. Due to the age of the pipe and I/I issues, they should be replaced with road reconstruction. It is more efficient, most cost-effective, and prevents costly removal in the future with any failures or collapses. Also, the sewer pipes would need to be protected from damage or undermining during the process of installing the water mains in the roads.

Q: Are you aware of whether the Town is planning to replace its sanitary sewers, and if so, what the cost would be?

A: I am unaware. The cost of the pipes and structures would be substantial and must be considered as part of any reasonable estimate. However, the replacement would be much more efficient to do while the roadway surface was already removed and service laterals could be replaced and conflicts could be corrected during the installation of the water mains.

Installation of all pipes would need to be a multi-year venture, due to contracting (labor and materials) and funding realities.

Q. If the Town installs a new water system with treatment for radium, would the City accept backwash water with concentrated radium levels for disposal at the wastewater treatment plant?

A: The City would need to evaluate this. There are concerns about radon at the treatment plant, changing discharge levels, biosolids, etc. The Town has not discussed this issue with the sewer utility.

Q: Would it be more efficient if City staff operated and maintained the collection system in the Town?

A: Yes.

Q: If the City were to annex the Town of Campbell, would they see any benefits from receiving sewer service directly from the City?

A: Yes. The collection system would be operated and maintained by more professional and experienced staff. The City would be able to provide for in-house crews to televise and repair and replace pipes and manholes, install meters, and conduct conditional assessment. By spreading costs over a larger customer base, collection system upgrades would be more cost effective.

Water Utility

Q: Please describe the City's Water Utility.

A: The Water Utility provides safe drinking water to customers in the City of La Crosse and a few extraterritorial customers. It is operated as an enterprise fund which means the Water Utility does not rely on the City's tax levy. Rather, as a fully self-sufficient enterprise fund, it sets its usage rates in compliance with the Public Service Commission (PSC) of the State of Wisconsin, and manages billing, services, and collection of revenue from around 16,200 accounts. The Utility covers all of its operating and capital expenses through its customer revenue and issues independent revenue bonds, if borrowing new debt.

The Water Utility owns and maintains over 220 miles of water mains, 10 active wells, a large reservoir of 5 million gallons, a smaller reservoir of 250,000

gallons, a booster station, and a campus with a historic office building, garages, and maintenance, fabrication, and storage.

The Water Utility has 32 full-time employees and is overseen by the Water Superintendent and two Assistant Superintendents. One Assistant Superintendent oversees Supply Operations and the other oversees Distribution Operations. Staff is on-call 24 hours a day for emergency response. Utilizing SCADA, the system is continuously monitored for leaks, breaks, and other emergency conditions. The Utility's customer service, billing and finance management are all handled through the Utilities Business Services office.

Q: Please describe the regulations applicable to the City's Water Utility.

A: The Water Utility is a public water system subject to Environmental Protection Agency (EPA) and Wisconsin Department of Natural Resources (DNR) safe drinking water regulations. As required by these regulations, the Water Utility extensively samples and tests its water for known, emerging, and unregulated contaminants on an ongoing basis. In 2024, the Water Utility reported 887 water samples to the DNR. The summary of the 2024 water quality testing results was provided in the La Crosse Water Utility Consumer Confidence Report mailed to all in June of 2025. A copy of the La Crosse Water Utility 2024 Water Quality Report is attached as **Gallager Exhibit 6**. The Water Utility meets all safe drinking water quality requirements. It has twice won statewide contests for best-tasting drinking water.

The Water Utility operates its system in compliance with federal and state operational requirements.

- The Utility maintains its 10 individual active well sites with secure and enclosed operations meeting required risk and resiliency plans mandated by the DNR.
- Its in-house crews maintain distribution pipe networks, valves and hydrants throughout the system.
    - The Utility maintains 3,170 valves and operates/exercises them once every three years in compliance with NR 810.13(2)(a).
    - The Utility maintains 2,009 fire hydrants which are operated at least once annually, pursuant to NR 810.13(2)(a).
- The Utility submits monthly reports to the DNR through the Electronic Monthly Operating Report (EMOR), which tracks pumpage, chemical addition, and treatment.
- The Utility submits a Water Use (Withdrawal) Report to the DNR annually.
- In-house crews participate in full system flushing of the mains by utilizing a hydrant flushing process twice a year, or more as needed, to improve water quality and minimize discoloration.
- The Utility oversees a comprehensive cross-connection control program to protect the public water supply from contamination in accordance with the Safe Drinking Water Act as enforced by the DNR under NR 810.15. This

program is managed by the Utilities Business Service Office. Details on that program can be found in the Business Services section of this testimony.

- An in-house Locator marks all facilities in the field, as required by Digger's Hotline.
- The Utility works with the Utilities Finance & Compliance Manager to prepare annual Consumer Confidence Report (CCR).
- The Utility coordinates with Engineering and the Utilities Business Services office to update and maintain GIS data related to water utility infrastructure.
- The Utilities Business Services office completes the Tier II/SARA III report for the DNR.

The Water Utility also meets all Public Service Commission of Wisconsin requirements.

- The Utility owns, tests, maintains, and collects data systemwide for water meters used in residential, commercial, and industrial facilities.
- The Utility maintains an in-house testing facility for testing water meters.
- The Utility has established comprehensive processes for customer service and billing under Wisconsin Administrative Code PSC 185, ensuring fair and transparent practices for metered services. Customer Service functions are overseen by the Utilities Business Services office.
- The PSC Annual Report is completed by staff in the Utilities Business Services Office

Q: Does the City of La Crosse provide water service to properties on French Island and Hiawatha Island?

A: Yes. The City provides water service to all properties located in the City. The Airport, the Airport Industrial Park, and the Interstate Exchange Indusrial Park, located on French Island, are all within the City and receive City water. Veterans Memorial Park and many homes located on Hiawatha Island are within the City and receive City Water too.

Q: Does the City have water mains on French Island and Hiawatha Island?

A: Yes. A map showing the location of the City's water mains on French Island and Hiawatha Island is attached as **Gallager Exhibit 7**.

Q: Are you aware of the Town of Campbell's plans to construct a water system in the Town of Campbell and do you have any reactions to it?

A: Yes, I'm generally aware of the Town's water system plans. I understand that the Town submitted an application to the PSC seeking construction approval for its proposed water system. I also understand that the PSC has informed the Town that its application was incomplete.

The City has been unable to confirm whether the Town has submitted any water plans to the DNR. The City has filed an open records request for this information but has not received a response.

The City has retained Donohue & Associates, Inc. and Trilogy Consulting, LLC to review the Town's filing with the PSC. They will provide additional information about the Town's water system plans and the anticipated cost of that system.

Q: Are you aware that the Town's proposed water source has elevated levels of radium that exceed drinking water standards?

A: I am aware that the Town's proposed water source has radium which will need to be treated. My understanding is that the Town is seeking to install a radium treatment system that will result in backwash water containing elevated radium levels. The Town has not asked and the City has not agreed to accept backwash water containing elevated radium levels from the Town. The City would have to review whether it would be willing to accept backwash water from a radium treatment system.

Q: Are you aware that the Town is proposing to install another water line on Hiawatha Island parallel to the City's existing water line?

A: I am aware that this is the Town's proposal.

Q: If the City were to annex the Town of Campbell, would the City's water system have the capacity to serve the Town of Campbell?

A: Yes. The Utility has sufficient reliable supply and storage to supply the Town and still meet the City's 2042 water demands.

Q: Is the Utility currently undertaking any water system improvements that would assist in providing water service to the Town?

A: The City has abandoned three water supply wells located on French Island due to elevated PFAS levels. In their stead, the City is placing greater reliance on its water supply wells located on the south side of La Crosse. The City is constructing a Highway 16 water main to convey water to the north side of La Crosse. This new water main serves a dual purpose – it improves redundancy and capacity for the area north of La Crosse Street and it also permits the abandonment of the wells on French Island with elevated PFAS levels. The City has been awarded SDWL funds for this project.

Total requested amount: $12,704,480
Total Principal Forgiveness: $5,100,000
Total Net Loan amount: $7,604,480

Q: What would need to be done in order to supply water if the Town of Campbell annexed to the City?

A: The City already has water mains that extend to the Airport, the Airport Industrial Park, the Interstate Exchange Indusrial Park and Hiawatha Island. On Hiawatha Island, a service lateral would just need to be installed in order to serve a property that is currently located in the Town. In other areas, water mains would need to be extended from the City's existing mains to distribute water to the additional customers. Where no City mains currently exist, additional mains would need to be installed.

Q: How long would it take for the City to provide water to the Town?

A: As long as it takes to build the mains.

Q: If the City were to annex the Town of Campbell, how would the quality of fire protection service offered by the City differ from that proposed by the Town of Campbell's water system?

A: The fire protection available for the City's water system would be vastly superior. Just last year there was a massive fire at a parcel in the Town of Campbell located at 505 Bainbridge Street on October 1, 2024. They fought the fire for 22 hours using City water and with City Fire Department assistance. We estimated a total of one million gallons of water was used.

To supply that volume of water, the City had to turn on two additional wells in addition to the one daytime well that it was running. This resulted in additional pumping during peak electrical hours and impacted our electrical costs not just for the event but for future billing cycles as our peak hour usage increased.

There is no way the Town's system would be able to provide this amount of water for such an extended time.

Q: How would the reliability of the City's water service be in comparison to service that the Town might be able to provide?

A: More reliable as the City has more wells, staff, more redundancy built into the system, software, etc.

Q: What are the City's current water rates?

A: See a copy of the La Crosse Water Utility Tariff as approved by the WI PSC in 2019, which is attached as **Gallager Exhibit 8**.

Q: What does an average residential customer in the City pay for water?

A: An average residential customer that would use 54,720 gallons per year would pay $229.12 / year or $57.28 / quarter.

Q: How would Town of Campbell residents benefit from City water as opposed to constructing their own Town water system?

A: Town residents would benefit greatly from obtaining water from the City.

- Water supply could be provided much more quickly – especially in the areas where a City water main already exists.
- The cost of City water would be much more predictable and shared over a much larger customer base. No additional wells, treatment or storage would need to be constructed. The cost of constructing a Town system is high and unpredictable.
- The water source available would be more reliable. It is questionable whether the sandstone aquifer can produce the volume of water needed by the Town. This water source is also contaminated with radium and there is a potential that it could become contaminated in the future with PFAS. The City's water source, located in the south part of La Crosse, is highly productive and more predictable.
- The operation and management of a City water system would be experienced and skilled. Water systems are highly regulated and the City is experienced in complying with these requirements. The Town does not have this experience and given its size it would be difficult to employ highly qualified operators.
- The fire protection provided by the City system would be significantly greater. The water supply and storage proposed to be constructed by the Town is too small to fight a major fire like that experienced last year.

Utilities Business Services

Q: What does the Utilities Business Service Office do?

A: The Utilities Business Services Office is overseen by the Utilities Finance and Compliance Manager. A staff of 8 full-time employees are based out of an office in City Hall. Employees are funded in part by all three utilities and are not funded by the City tax levy. This office handles billing, customer service, accounting, and education and outreach for approximately 19,425 accounts across the three utilities. The millions of dollars of revenue and expenditures are tracked through the office for compliance with regulations and oversight by the Public Service Commission.

The Utilities Office staff includes a full-time Project Specialist and GIS/Asset Specialist, who both report directly to the Deputy Director of Public Works and Utilities, with additional management by the Utilities Finance and Compliance Manager.

Staff in the Utilities Business Services Office prepares annual budgets for the Utility Board and Common Council, and all capitalization, and cashflow forecasts, and annual reports to the PSC. Utilities Office accounting and clerical staff are cross-trained on billing, accounting, and regulation for all three utilities, and can work on-site at the Water and Sewer office facilities, as needed.

The Office also coordinates with Engineering, Water, Sewer and Stormwater staff to update and maintain GIS data related to all utility infrastructure.

Q: What compliance responsibilities does the Utilities Business Service Office handle?

A: The Office is responsible for numerous compliance requirements for the DNR and all compliance requirements for the PSC. DNR requirements managed include a comprehensive cross-connection control program, private well oversight, consumer confidence report preparation and distribution. PSC requirements are set out in PSC 185 and the Water Utility's filed tariffs.

Q: Please describe the cross-connection control program the Office oversees.

A: The Office oversees a comprehensive cross-connection control program to protect the public water supply from contamination in accordance with the Safe Drinking Water Act of 1974 that as enforced by the Wisconsin DNR under NR 810.15. This program consists of:

- Public Education Program which includes brochures and cross connection resources on our website.
- Cross Connection Surveys which consists of inspecting approximately 5% of residential facilities each year, and then any non-residential connection on a 2 or 6 year cycle depending on hazard level.
- The Utility must enforce corrective measures when customers need to install backflow prevention devices or assemblies where known unprotected cross connections are found.
- The Utility tracks testable backflow prevention assemblies that must be tested annually and must enforce corrective measures if a customer has not completed the required task.
- Report annual inspection data to DNR through Annual Cross Connection Survey Summary Report.

Q: Please describe the Office's management of private well oversight.

A: When a customer connects to municipal water after having been on a private well, the utility must ensure the well either gets abandoned and/or the customer must permit the well and confirm there is no interconnection.

Q: What other DNR requirements does the Office manage?

A: The Office assists with preparation and mailing of the annual Consumer Confidence Report (CCR), which was mailed to a total of 26,260 addresses in our community in 2024.

The Office also prepares the Tier II/SARA III report for DNR in accordance with their requirements.

Q. Please describe the PSC requirements the Office manages related to Water Utility customer service and billing.

A: The Water Utility has established comprehensive processes for customer service and billing under Wisconsin Administrative Code PSC 185, ensuring fair and transparent practices for metered services. Some of those required processes include:

- Performs public reception and customer service to customers on the phone, via email and in person.
- Make specific information available to customers, including a summary of their rights, rules regarding service conditions, disconnection procedures and current rates.
- Have a clear process for service applications, including what information is required of the applicant.
- Have the ability to provide the usage and billing history upon request, in accordance with confidentiality requirements outlined by the PSC.
- Comply with landlord/tenant law pursuant to Wis. Stat. §66.0809 (5)(a).
- Manage Tax Roll process pursuant to Wis. Stats. §66.0809.
- Required to have a formal process for handling customer complaints and disputes related to meter reading, billing, and service quality.
- Required to perform meter tests upon customer request.
- Able to offer a deferred payment agreement to customers with arrearages.
- Have a process to ensure employees are authorized to enter a customer's premises for meter reading, meter maintenance, or testing purposes. Customers must allow access or risk disconnection.
- Follow procedures for disconnection of service for failure to allow access to a meter following general PSC 185 guidelines.
- Compile and maintain utility billing data
- Asset and inventory management related to meters and inventory.
- Manages parcel updates related to impervious area for stormwater billing, including account updates due to parcel mergers, parcel splits, parcel deletions, new construction, and demolitions.

Q. Please describe the PSC requirements the Office manages related to Water Utility metering.

A: The Office is responsible for enforcing the PSC's Water Utility Operating Rules included in the Utility's tariff approved by the PSC. This includes ensuing that service line and metering requirements are met. When properties are found to be

non-compliance, the Utility must enforce correction. To accomplish this work, the Office:

- Manages seasonal meter installation/tracking.
- Provides on-site customer service and support, with work performed by meter and service technicians. Duties include:
    - Installing, repairing and exchanging water meters
    - Diagnosing and resolving issues like leaks and low pressure
    - Perform cross connection inspections for residential facilities while on site for meter related tasks
    - Communicate with customers about their service. Advise when a plumber may be needed when an issue becomes a non-utility matter.
    - Obtaining meter reads to close out accounts due to tenant changes or sales.
    - Maintain records
    - Turn water services on and off at the boulevard pursuant to request and within utility policies.

Q. Please describe the PSC requirements the Office manages related to the Water Utility Annual Report.

A: The Office completes the Water Utility's Annual Report for the PSC. This includes submission of detailed information, including but not limited to, the following:

- Financial details
    - Report sales revenues per customer class and per thousand gallons sold
    - Report total operating revenues and expenses per PSC Uniform System of Accounts.
    - Report details on assets, liabilities, and equity.
- Operational and water quality information
    - Report water production and consumption.
    - Report meters by size and user class.
    - Report water loss statistics.

Q. If the Town constructed it own water system, would the Town be responsible for complying with these DNR and PSC requirements?

A: Yes.

Gallager Exhibit 1

Street Department Vehicle and Equipment Inventory

Public Works Department
City of La Crosse

Inserted on subsequent page(s).

###	Asset #	Vehicle ID	Description	Make	Model	Description	Radio	Year	Age
Streets									

Vechicles

Pick up Truck-- 34-11xx

1	5058	34-1170	STR-TRP-057	FORD	F-150	Pickup Truck	471CQM2503	2022	3
2	5453	34-1171	STR-TRP-001	FORD	F-150	Pickup Truck	471CQM2410	2023	2
3	5264	34-1172	STR-TRP-072	FORD	F-250	Pickup Truck	471CQM2419	2022	3
4	5060	34-1173	RCY-TRP-002	FORD	F-150	Pickup Truck	471CQM2437	2022	3
5	5071	34-1174	STR-TRP-043	FORD	F-150	Pickup Truck		2022	3
6	5278	34-1176	STR-TRP-024	FORD	F-250	Pickup Truck	471CQM2502	2022	3
7	5461	34-1177	STR-TRP-027	FORD	F-150	Pickup Truck	471CQM2426	2023	2
8	5065	34-1178	STR-TRP-014	FORD	F-150	Pickup Truck	471CQM2490	2022	3

Flat Bed Truck-- 34-13XX

1	5732	34-1301		FORD	F-550	Flat Bed	471CQM2421	2024	1
2	3809	34-1302		FORD	F-450	Flat Bed	471CQM2499	2014	11
3	3906	34-1303	STR-TFL-26	FORD	F-450	Flat Bed	471CQM2487	2015	10
4	4809	34-1304	STR-TFL-30	FORD	F-350	Flat Bed	471CQM2491	2020	5
5	4820	34-1305	STR-TFL-49	FORD	F-450	Flat Bed	471CQM2495	2020	5
6	5046	34-1306	STR-TFL-34	FORD	F-550	Flat Bed	471CQM2501	2021	4
7	5267	34-1307	STR-TFL-035	FORD	F-450	Flat Bed	471CQM2485	2022	3
8	5476	34-1308	STR-TFL-033	FORD	F-450	Flat Bed	471CQM2496	2023	2
9	5263	34-1309	STR-TFL-009	FORD	F-450	Flat Bed	471CQM2508	2022	3

Bucket Truck-- 34-15XX

1	4189	34-1581	STR-TAP-64	FORD	F-550	Bucket Truck	471CQM2500	2016	9
2	4801	34-1582	STR-TAP-024	FORD	F-550		471CQM2492	2020	5
3	5331	34-1583	STR-TAP-044	FORD	F-550		471CQM2504	2022	3

Maintenance Truck-- 34-17XX

1	00001042	34-1784	STR-TSV-45	CHEV	3500		471CQM2509	2002	23
2	5875	34-1785		Ford	F550			2024	1

Dump Trucks

Single Axle Dump Truck-- 34-21XX

1	5493	34-2111		INTL	HV507	Asphalt Crew	471CST4554	2024	1
2	3431	34-2112	STR-TDS-12	INTL	7400		471CQM2425	2009	16
3	3004	34-2113	STR-TDS-03	NAVIS	4300		471CQM2488	2006	19
4	3808	34-2114	STR-TDS-04	FREIGHT	FL114SD	Big Roller Trailer	471CQM2431	2014	11
5	3288	34-2115	STR-TDS-41	INTL	NAVISTAR 7400		471CQM2414	2009	16
6	4775	34-2116	STR-TDS-046	INTER		Attenuator		2021	4
7	4347	34-2117	STR-TDS-17	INTL	NAVI		471CQM2424	2017	8
8	5301	34-2118	STR-TDS-018	INTL	HV507		471CQM2416	2023	2
9	5949	34-2119		INTL	MV	Hook Lift/ Plow Truck		2026	-1
10	00000697	34-2120	STR-TDS-20	INTL	4900		471CQM2432	1994	31
11	00002187	34-2121	STR-TDS-51	STERL	SL7501		471CQM2469	2000	25
12	3954	34-2122	STR-TDS-22	INTL	7300		471CQM2482	2005	20
13	00001129	34-2123	STR-TDS-43	NAVIS	7400	Concrete Crew	471CQM2413	2002	23
14	3002	34-2124	STR-TDS-40	STERL	L8511		471CQM2427	2006	19
15	00000600	34-2125	STR-TDS-25	INTL	4900			1991	34
16	4152	34-2126	STR-TTA-25	STERL	L8500		471CQM2447	2000	25
17	5955	34-2127		INTL	MV607			2026	-1
18	4377	34-2128	STR-TDS-28	INTL	4900		471CQM2415	1992	33
19	00000601	34-2129	STR-TDS-29	INTL	4900		471CQM2417	1991	34
20	3953	34-2136	STR-TDS-36	NAVIS	4900		471CQM2420	1998	27
21	3955	34-2137	STR-TDS-37	INTL	4900		471CQM2434	1995	30
22	3956	34-2138	STR-TDS-38	INTL	4900		471CQM2498	1995	30
23	3000	34-2139	STR-TDS-39	NAVIS	7300	Asphalt Crew	471CQM2484	2007	18

Tandem Dump Truck-- 34-22xx

1	00001131	34-2241	STR-TDT-09	STERL	LT501		471CQM2438	2002	23
2	3219	34-2242	STR-TDT-31	STERL	SLT7501		471CQM2439	2004	21
3	3003	34-2243	STR-TDT-32	NAVIS	7400		471CQM2481	2006	19
4	4154	34-2244	STR-TDT-05	INTER	7500		471CQM2429	2015	10
5	4491	34-2245	STR-TDT-15	INTER	7500		471CQM2423	2019	6
6	5464	34-2246	STR-TDT-006	INTER	HV607		471CQM2493	2023	2
7	5724	34-2247		FREIGHTLINER	108SD			2025	0
8	5725	34-2248		FREIGHTLINER	108SD			2025	0

###	Asset #	Vehicle ID	Description	Make	Model	Description	Radio	Year	Age
	Streets								
9	5942	34-2249		INTER	HV607			2026	-1
10	5943	34-2250		INTER	HV607			2026	-1
11	5946	34-2251		INTER	HV607			2026	-1

Quad Dump Truck-- 34-24xx

1	3290	34-2461	STR-TDQ-47	STERL			471CQM2505	2002	23
2	5277	34-2462	STR-TDQ-048	WSTAR	4700SB		471CQM2428	2022	3
3	5726	34-2463		INTERNATIONAL	HV613			2025	0

Construction Equipment

Side Walk Machines-- 34-40xx

1	4247		STR-SWM-05	TRACKLESS	MT6		471CST4555	2016	9
2	4248		STR-SWM-06	TRACKLESS	MT6		471CQM2497	2016	9

Excavator-- 34-41xx

1	5733	34-4110		Hyndaui	HW160A			2024	1

Loader-Backhoe-- 34-42xx

1	4158	34-4102	STR-BKH-11	CASE			471CQM2486	2015	10

Loader--- 34-43xx

1	3577	34-4300	STR-LDR-09	CASE	821E			2009	16
2	4155	34-4301	STR-LDR-01	CASE	821F		471CQM2418	2015	10
3	4489	34-4302	STR-LDR-02	CASE	821G		471CQM2435	2018	7
4	5270	34-4303	STR-LDR-005	CASE	821G		471CQM2510	2022	3
5	5721	34-4306	34-4306	Mecalac	MCL8	Compact Loader		2024	1

Skid Steer--- 34-44xx

1	5694	34-4401		BOBCAT	T76	Skidsteer		2024	1

Motor Grader--- 34-46xx

1	2858		STR-MGR-70	JD	672B		471CQM2433	1993	32
2	3103		STR-MGR-08	CASE	885 B		471CQM2507	2002	23
3	3710		STR-MGR-09	JD	772GP		471CQM2411	2012	13
4	4159		STR-MGR-50	CASE	865-B		471CQM2430	2012	13
5	5475		STR-MGR-001	JD	772GP		471CQM2494	2023	2
6	5484		STR-MGR-004	JD	772GP			2023	2

Rollers--- 34-47xx

1	00000517		STR-ROL-06	FERGU	8-12B			1988	37
2	00000943		STR-ROL-05	INGRD	DD90			1999	26
3	1036		STR-ROL-13	WACKER	RD15			2001	24
4	3811		STR-ROL-04	CASE	DV201			2012	13
5	5962			Hamm	HD10W	40" Asphalt Roller		2025	0

Road Maintenance Equipment--- 34-49xx

1			STR-PVR-01	Bomag	CR-552			2014	11
2			STR-APK-02	RVM	RD SAVR			2008	17
3			STR-APK-01	CRAFC	EZ 1000EB			2012	13
4			STR-APK-03	STEPP	SPHD 2.0			2017	8
5			STR-RCY-01	K-M	T2			2017	8
6	5848	34-4906		Craftco	Patcher II			2024	1

Trailers

Trailers--- 34-800x

1			STR-PVR-01	Bomag	CR-552			2014	11
2			STR-TRL-11	Home Made				1990	35
3			STR-TLR-01	TRAILKING	TK18U			1994	31
4			STR-TRL-04	Load Trail				1998	27

###	Asset #	Vehicle ID	Description	Make	Model	Description	Radio	Year	Age
Streets									
5			STR-TRL-05	C.F. Trailers				1999	26
6			STR-TRL-06	BEST	TTL40K			2000	25
7			STR-TRL-02	S & S				2001	24
8			STR-TRL-07	Triton	XT4			2001	24
9			STR-TRL-76	Horse Creek	SP WARR			2006	19
10			STR-TRL-77	Horse Creek	SPT WAR			2006	19
11			STR-TRL-08	P.J. Trailers	508			2008	17
12			STR-TRL-03	Horse Creek	Road Warrior			2012	13
13			STR-TRL-26	Horse Creek	Road Warrior			2013	12
14			STR-TRL-78	Road Warrior				2013	12
15			STR-TRL-14	Load Trail				2014	11
16	5864	34-8202		Scorpion 2				2021	4
17	5849	34-8001		Us Cargo				2025	0
18	5963	34-8034		Big Tex	14TL			2026	-1

Misc Equipment

Painters

1		34-9001	STR-PAINT SPRAYER	Graco		Painter		2005	20
2		34-9002	STR-PAINT SPRAYER	Titan	PowerLiner 8954	Walk Behind Painter		2023	2
3		34-9003	STR-PAINT SPRAYER	Titan	PowerLiner 8955	Walk Behind Painter		2023	2
4		34-9004	STR-Grider	Graco	DC1013 G DCS	Paint Grinder		2022	3

Snow Blowers

1			STR-SNB-01	TEAMCO	M8000MD			2011	14
2			STR-SNB-02	SNO-GO	MP3D			2013	12

Air Compressor

1			STR-ACP-01	Sullair	185JD			2008	17
2	5932	34-9782		Sullair	185	Mounted on 34-1303		2024	1

Fork Lift

1			STR-FKL-001	Unicarrier	Nomad 50			2023	2

Air Boards

1			STR-ABT-01	WANCO				2008	17
2			STR-ABT-02	WANCO				2022	3
3			STR-SNB-004	WANCO				2023	2
4			STR-SNB-005	WANCO				2023	2

Leaf Box

1	CA-00000591		RCY-VLC-05	OLD DOMINION	LCT600			1991	34
2	CA-5273		RCY-VLC-06	OLD DOMINION	TLC600			1994	31
3	CA-3216		RCY-VLC-08	OLD DOMINION	LCT600			2008	17
4	CA-3287		RCY-VLC-09	OLD DOMINION	LCT600			2009	16
5	CA-4135		RCY-VLC-10	OLD DOMINION	LCT600			2015	10
6	CA-4136		RCY-VLC-11	OLD DOMINION	LCT600			2015	10
7	CA-4137		RCY-VLC-12	OLD DOMINION	LCT600			2015	10
8	CA-5257		RCY-VLC-013	OLD DOMINION	LOT600			2022	3

Compactor Box

1	5283			RCY-BOX-001				2022	3
2	5340			RCY-BOX-002				2023	2
3	5341			RCY-BOX-003				2023	2
4	5342			RCY-BOX-004				2023	2

Screen Plant

1	5961	34-9005	Trommel Screen Plant	Revolver	RV RT508			2025	0

Gallager Exhibit 2

2025 City of La Crosse Recycler

Public Works Department
City of La Crosse

Inserted on subsequent page(s).

THE 2025 Recycler

La Crosse County Solid Waste System

www.lacrossecounty.org/solidwaste

SERVING

La Crosse County WI, Houston County MN, and Surrounding Counties

Please Keep For Future Reference!

for more information scan QR code

NEW:

In 2025, the minimum fee on transactions has increased to $10

Please note for all materials there will be a minimum of $1 per ton price increase

Styrofoam Recycling

The Department, in partnership with Hilltopper Refuse and Recycling, will be accepting Polystyrene (Styrofoam) foam for recycling. Standard disposal fees apply if dropped off at the landfill drop-off site.

Free drop off available at Hilltopper Refuse & Recycling and 7 Rivers Recycling. **Please call 608-783-6727.**

For missed pick ups of trash or recycling, please call your waste hauler or municipality.

Landfill Hours of Operation:

Summer Hours:
April - Oct.
Monday – Friday:
6:30 AM – 4:30 PM
1st and 3rd Saturdays:
9:00 AM – Noon

Winter Hours:
Nov. - March
Monday – Friday:
7:00 AM – 4:00 PM

Office Hours and Reuse Room Hours:
Monday – Friday:
8:00 AM – 4:00 PM

Landfill Fees: All items have a $10 minimum fee

Residential Drop-off Area: $10 minimum or $120 per ton

- **Garbage** (normal household waste)
- **Large Items** (furniture, toys, bikes, stoves, grills, washers, dryers)
- **Demolition/Constuction** (wood, drywall, flooring, roofing, doors, windows, etc.)

Processing Pad: $10 minimum or a per ton fee
For pricing visit: www.lacrossecounty.org/solidwaste

Landfill: $15 fee and $65 per ton

Mattresses: $13+ weight

Freon Items: $10 + weight
(refrigerator, freezer, air conditioner, de-humidifier)

Brush/Clean Wood: $36/ton
(wood that has not been painted, stained, or treated)

We accept cash, check, and credit/debit cards. A fee will be added to use credit/debit cards:

- **$1.95 on $66.12 or less**
- **2.95% on $66.13 or more**

WE ARE NOT AFFILIATED WITH ISLE LA PLUME

Only people authorized by site attendants may utilize the landfill facility. You must provide your own labor for unloading materials. Due to safety concerns, we do not permit salvaging once waste is placed into containers.

Information and Directions

PLEASE READ SIGNAGE

The Landfill's address is 3240 Berlin Drive. The diagram to the right illustrates the entrance to our facility (the landfill is the second right on Berlin Drive). The landfill entrance is equipped with inbound and outbound scales – all landfill customers must scale in and out. Department staff are available at the scale to direct you on disposal options and collection of payment.

For mailing, billing, and other departmental questions our office is located at 3200 Berlin Drive (first right on Berlin Drive) and parking is available on the south side of the building. We can also be reached at (608) 785-9572.



Landfill Disposal Site: 3240 Berlin Dr. La Crosse, WI 54601
HHM Disposal Site: 3202 Berlin Dr. La Crosse, WI 54601
Office: 3200 Berlin Dr. La Crosse, WI 54601
For questions please call 608-785-9572

Municipality Contacts:

La Crosse County
608-785-9572 www.lacrossecounty.org
Houston County
507-725-5800 www.co.houston.mn.us
City of La Crosse
608-789-7508 www.cityoflacrosse.org
City of Onalaska
608-781-9500 www.onalaskawi.gov
Town of Bangor
608-769-4567 www.townofbangor.com
Village of Bangor
608-486-4084 www.villageofbangorwi.gov
Town of Burns
608-385-5436 www.townofburnswi.com
Town of Campbell
608-783-0050 www.townofcampbellwi.gov
Town of Farmington
608-780.3391 www.townoffarmingtonlax.org
Town of Greenfield
608-452-4700 www.greenfieldlaxwi.gov
Town of Hamilton
608-786-4489 www.townofhamiltonwi.org
Town of Holland
608-526-3354 www.townofhollandwi.gov
Village of Holmen
608-526-4336 www.holmenwi.gov
Town of Medary
608-781-2275 www.townofmedary.wi.gov
Town of Onalaska
608-783-4958 www.townofonalaska.org
Town of Shelby
608-788-1032 www.townofshelbywi.gov
Village of West Salem
608-786-1858 www.westsalemwi.gov

2025 City of La Crosse Information

ISLE LA PLUME YARD WASTE & BRUSH SITE

NEW:

Site access is for City of La Crosse residents only and requires purchase of a seasonal permit sticker starting in 2025. Permit stickers can be purchased at the City Clerk's Office starting in February. Online purchases will be mailed to residents and a confirmation email can be temporarily used until your sticker arrives. Contractors will be permitted to utilize the site for a fee. Additional information can be found on the Refuse & Recycling Department's page under the City of La Crosse website at www.cityoflacrosse.org

YARD WASTE (grass clippings, leaves, and tops of garden plants)

Site attendant cannot authorize dumping of items not listed above. We do not take dirt, sod, wood chips, rock, concrete, etc. There is no charge for city residents to use the drop-off site but you are required to check in with the attendent. **Separate containers for cooking oil and food waste are available** for use. Food waste includes fruit and vegetable matter, flour and grain items, coffee grounds, and egg shells. **We WILL NOT accept fish, meat (or byproducts), dairy, fats, grease, lards, or liquids.**

Harter's Yard Waste Subscription: Please contact Harter's Quick Clean-up for Subscription Service Collection. Rates can be found on the Refuse & Recycling Deparment's page under City of La Crosse website at **www.cityoflacrosse.org.**

BRUSH (branches and tree limbs less than 8 inches in diameter)

All loads of brush coming into the drop-off site will be inspected. We do not accept wood chips, stumps, root balls, or brush larger than 8 inches in diameter. Those items can be taken to the La Crosse County Landfill for a fee. During the winter months, brush can be taken to the La Crosse County Landfill for a fee.

Brush Week: April 21 - May 2, 2025: Please place brush out by April 21st. Brush (tree branches) tied in bundles with cotton string, less than 4-feet long, and weighing less than 50-pounds will be picked up on the boulevard. To ensure pick up, brush must be placed near the curb by 6:00 AM, April 21st. We will not collect piles of brush that are not neatly bundled. We do not collect tree trunks, stumps, tree roots or shrubs, bushes, or root balls.

2025 Isle La Plume Drop-Off Site Hours

Open March 24 - November 25, 2025

EXCEPT for these dates:
Sunday, April 20th, (Easter)
Saturday - Monday, May 24-26, (Memorial Day)
Saturday - Sunday, July 5 & 6
Saturday - Monday, Aug 30 - Sept 1, (Labor Day)
Saturday & Sunday, September 27-28

Site Hours:

Monday & Tuesday	10 am – 6 pm
Saturday & Sunday	10 am – 4 pm

No Compostable Bags Allowed.

2000 Marco Drive • La Crosse, WI 54601

A permit is required to use the drop-off site and is for City of La Crosse Residents only.

You may purchase a permit online or at the City Clerk's Office.

Residents - $25 Contractors - $1500

Contractors must show proof of where the material is coming from.

LEAVES Rake leaves into piles on the boulevard. NOT IN THE STREET; do not bag or pile around trees or poles; DO NOT include with other yard waste or brush.

Loose Leaf Collection: Leaves will be collected, as weather permits, beginning **October 27th for 4 weeks.** Information can be found on the city's web page at **www.cityoflacrosse.org** or by calling **608-789-7508**.

CHRISTMAS TREES (decorations removed; not bagged)

Christmas Tree Collection: Begins **January 6th** and runs through **January 17th, 2025.** Please remove tinsel, ornaments, and tree bags and set your tree out on the boulevard by 7 am. **Due to metal in fabrication, wreaths and fake trees will not be collected.**

Preparing Carts

Placement Tips

- Make sure the arrows on the lid are pointing towards alley/curb line.
- Cart needs to be at least three (3) feet from any fixed objects such as mailboxes, trees, streetlights, or parked vehicles, and with a 3 foot gap between carts.
- Place them at the end of your driveway if possible, or on the boulevard within one (1) foot of the curb.
- If carts on boulevard are blocked in by cars, you may place carts in the street with the wheels against the curb.
- Position the cart on as level of a surface as possible.
- Lids need to be closed.

Common Reasons for Missed Collection

- Cart is not placed following the above requirements.
- Cart is placed out after the designated collection time.
- Material is overflowing or outside of the cart.
- Overfilled-Lid needs to be closed.
- Placed on a snow bank.
- Contains unacceptable items such as appliances, electronics, hazardous waste, etc.
- Recycling is bagged and not loose in cart.

Set-out Time

- Carts should be placed out by 5 a.m.
- Don't set out more than 12-hrs before day of collection.
- Return to storage within 24-hrs of your collection day.

Winter Tips

- Carts should not be placed in the street during or immediatley following a snowfall as damage can occur from snow plows. Place on a flat space on your boulevard or driveway.
- Clearing snow after each snowfall will make it easier to move your cart to its collection point.
- Carts will not be collected if placed on a snow bank.

Unacceptable Refuse & Hazardous Materials

DO NOT PLACE THE FOLLOWING ITEMS IN REFUSE OR RECYCLING CARTS

Yard Waste See the section at the top of the page for disposal options.

Large Items should be hauled to the La Crosse County Landfill or contact a hauler of your choosing to schedule a collection. If you are disposing of usable items, consider calling the Habitat Restore, Goodwill, Salvation Army, or a local second-hand shop. We also recommend posting to free sites such as Facebook Marketplace or Craigslist.

Construction Materials can be disposed of by contacting a hauler of your choosing or you can take it to the County Landfill.

Electronics can be disposed of at the Household Hazardous Waste Facility for a fee to residents. They accept electronics that have not been salvaged such as computers and their accessories, fax machines, copiers and more. You can also contact Harter's or Waste Management for a small fee.

Appliances of all sizes, with or without refrigerant, can be taken to the La Crosse County landfill. Fees Apply. The La Crosse County Household Hazardous Materials can accept very small refrigerant containing appliances. Fees Apply. Appliances can also be disposed of by contacting Harter's or a hauler of your choosing.

Vehicle Parts Alter Metal Recycling in La Crosse will accept vehicle parts. You can also contact a salvage yard of your choosing. If you are disposing of automotive fluids, batteries, or tires you can contact a local car dealership for information.

Who's Responsible for Recycling?

Under La Crosse City Ordinance Chapter 36, recycling is mandatory citywide for residents, organizations, and businesses alike.

Acceptable Recyclables

Do Not Bag Recyclables When Placing in City-Service Cart

Plastics 1 2 5

- Clamshells-including berry containers
- Tubs, Bottles, Jugs and Detergent containers

Newspaper & Shiny Inserts, Magazines, Phone Books, Pressed Paper, Office Paper, Cardboard

- Soda boxes, Beverage cartons, Paper towel rolls
- Cereal/Cracker/Snack boxes (not the plastic inserts)
- Toothpaste/Soap/Detergent boxes
- Egg cartons
- Mail, Receipts, and Envelopes-incl. those with windows
- Cards & Gift wrap (no tissue or foil paper)
- Corrugated cardboard

Cartons - Food and Beverage

- Milk Cartons (dairy, soy, almond)
- Juice, Soup, broth & wine cartons

Aluminum, Tin & Steel

- Aluminum, Tin, and Steel cans
- Empty aerosol cans, paint cans and lids
- Clean or unused Aluminum foil, plates, and containers
- Christmas lights, Extension cords, Electrical wiring
- Pots and pans

Glass Jars & Bottles

- Jars and bottles of any color

Preparing Recycling

- Using the Single-Stream Recycling system means all recyclable items are thrown in the cart together.
- Do not bag.
- Rinse and dry containers.
- Paper bags, newspaper, and office papers should be thrown loosely into the recycling cart; do not bundle.
- Break down the cardboard and pressed paper boxes to make room in your recycling cart.

Unacceptable Recycling

- Food waste
- Soiled materials
- Paper plates
- Shredded paper
- Ceramics & Dishware
- Windows & Mirrors
- Plastic wrap
- Packing peanuts or Bubble wrap
- Photographs
- Medical waste
- Styrofoam
- Yard Waste
- Plastic shopping bags should be returned to stores that recycle them.
- Plastics 3 4 6 7

FOR MORE INFORMATION, SCAN THE QR CODES BELOW

FACEBOOK

RECYCLE COACH APP

Contact Information

City of La Crosse
2000 Marco Drive, La Crosse
608-789-7508
www.cityoflacrosse.org
email: recycling@cityoflacrosse.org

Harter's Quick Clean-Up
2850 Larson Street, La Crosse
608-782-2082

2025 City of La Crosse Recycling & Refuse Pickup Schedules

HOUSEHOLD REFUSE

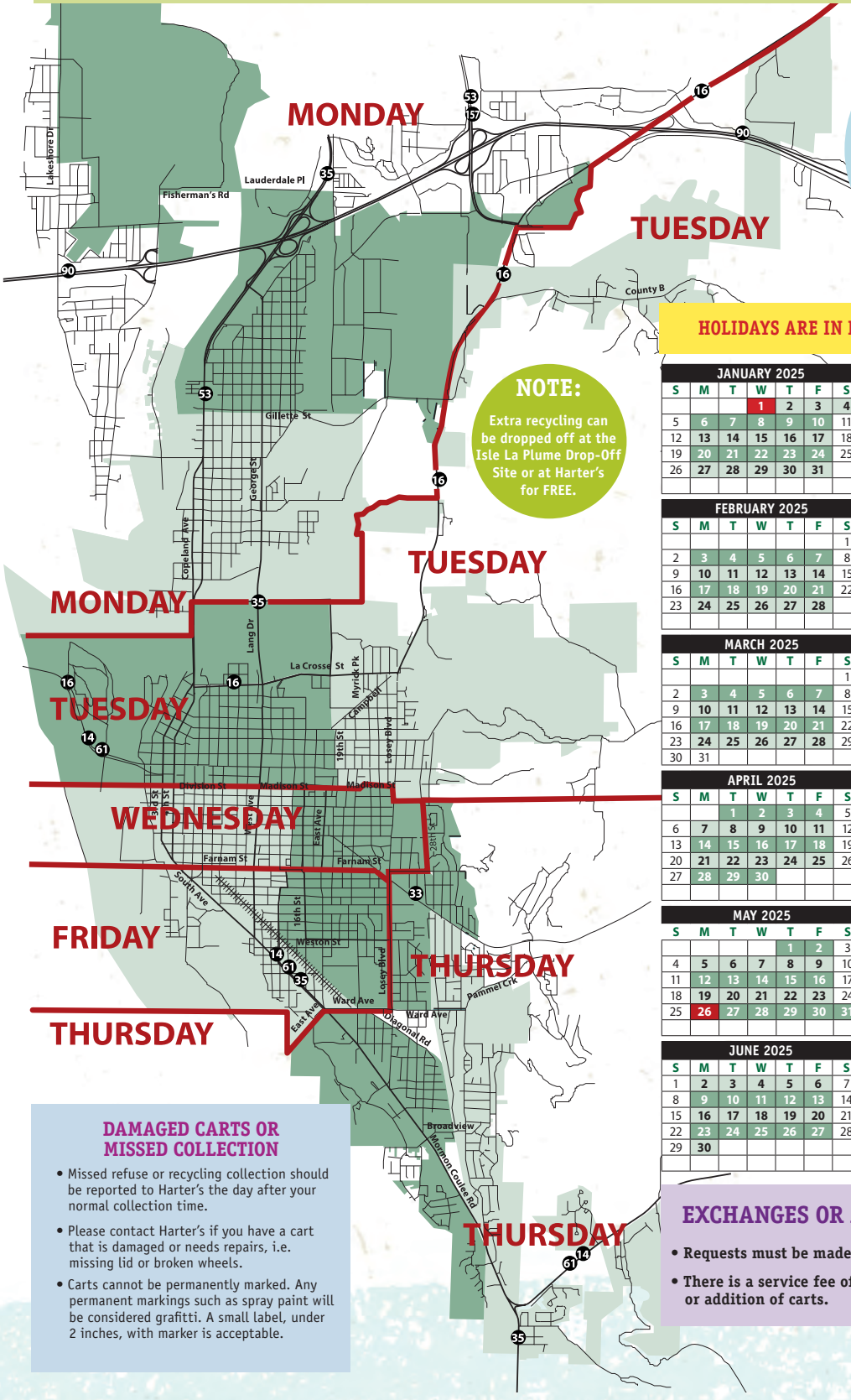
Your household refuse is picked up **every week** on the day indicated by the **red boundary lines** on the map below.

RECYCLING: Collected Every Other Week. Please note whether you live in an area of the map that has **light** shading or **dark** shading. On days when refuse and recycling are picked up, **2 collection trucks** will visit your pickup point at **2 different times.**

If you live in a **light shaded area of the map**, your recycling is picked up on the *same day as your refuse pickup* during the weeks with **light shading** on the calendar.

If you live in a **dark shaded area of the map**, your recycling is picked up on the *same day as your refuse pickup* during the weeks with **dark shading** on the calendar.

PLEASE PUT YOUR REFUSE AND RECYCLING, CARTS OUT BY 5 AM ON YOUR PICKUP DAY



2025 HOLIDAYS SHOWN IN RED ON THE CALENDAR:

New Year's Day – January 1
Memorial Day – May 26
Fourth of July – July 4
Labor Day – September 1
Thanksgiving – November 27
Christmas – December 25

ALL COLLECTIONS FOLLOWING THESE HOLIDAYS WILL BE A DAY LATE.

NOTE:

Extra recycling can be dropped off at the Isle La Plume Drop-Off Site or at Harter's for FREE.

HOLIDAYS ARE IN RED — NO COLLECTION

JANUARY 2025

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FEBRUARY 2025

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

MARCH 2025

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
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APRIL 2025

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NOVEMBER 2025

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DECEMBER 2025

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DAMAGED CARTS OR MISSED COLLECTION

- Missed refuse or recycling collection should be reported to Harter's the day after your normal collection time.
- Please contact Harter's if you have a cart that is damaged or needs repairs, i.e. missing lid or broken wheels.
- Carts cannot be permanently marked. Any permanent markings such as spray paint will be considered grafitti. A small label, under 2 inches, with marker is acceptable.

EXCHANGES OR ADDITIONAL CARTS

- **Requests must be made to the Recycling Department.**
- **There is a service fee of $25/address for an exchange or addition of carts.**

THE 2025 La Crosse County • WI Recycler

For answers to questions, call
La Crosse County HHM program, 608-785-9999
or visit our Website: **www.lacrossecounty.org/solidwaste/hhm**

Household Hazardous Materials Facility (HHM)

Free for La Crosse County, WI residential users (unless otherwise noted below)
Houston County, MN and surrounding counties (Fees apply to all acceptable items)

Acceptable Materials

- Automotive fluids
- Batteries (rechargeable, lead acid, lithium)
- Cell phones and digital cameras
- Cleaning products
- Computers (desktops, laptops, tablets)
- Computer peripherals (fax machines, hard drives, keyboards, mice, printers, scanners, speakers)
- Fluorescent light bulbs
- Lawn and garden chemicals
- Medications (non-controlled only)
- Mercury-containing devices (barometers, thermometers, thermostats, etc.)
- Microwaves and small Freon appliances **Fees Apply**
- Paints, stains, varnish and solvents
- Pool chemicals
- Propane cylinders (20# and under)
- Sharps and needles
- Smoke detectors
- TVs and computer monitors **Fees Apply**
- Vape pens/E-cigarettes
- Video devices (cable and satellite receivers, DVD players, gaming consoles, VCRs, etc.)
- Water filters (Point of Contact)

Non-Acceptable Materials

- Compressed gas cylinders (other than propane)
- Controlled substance medications
- Explosives (inc. black powder, fireworks, military munitions, and flares)
- Shock sensitive materials (picric acid, etc.)
- Radioactive materials

SAVE YOURSELF A TRIP!

These items can and should go into your regular curbside trash or recycling:

- Alkaline batteries (trash)
- Dried out paint (trash)
- Empty paint and aerosol cans (recycle)
- Fertilizer without pesticide (trash)
- Ice melt and rock salt (trash)
- Incandescent light bulbs (trash)



Preparation & Transportation

Residential Drop-Off Hours

Monday – Friday (year-round): 8:00 a.m. – 4:00 p.m.
1st and 3rd Saturdays (April – October): 9:00 a.m. – Noon

Businesses and organizations by appointment only.

Fees apply to all items for residents who live outside of La Crosse County.

FREE PRODUCT REUSE ROOM!

Over 80,000 pounds of useable household products are sorted and made available to the public in our Reuse Room annually. All items are free, but donations are appreciated. The Reuse Room is open Monday – Friday from 8 AM to 4 PM. The Reuse Room is located on the east side of the landfill office building, directly adjacent to the HHM Facility.



3202 Berlin Drive • La Crosse, WI 54601



Safe Transportation of Hazardous Materials

1. Never mix chemicals.
2. Bring items in original containers or clearly mark contents. Tell facility technician if you are unsure what is in a container.
3. Tighten all covers and lids.
4. If a container is leaking, pack it separately in a leak-proof pail or tub.
5. Avoid spills. Place waste containers upright and place securely in the trunk or back of a truck or van. Do not transport waste containers in vehicle passenger areas.
6. Gasoline should be transported in a designated red safety container.
7. Motor oil should be transported in a durable and leak-proof container labeled with the words "Used Oil."
8. Tape the terminal ends of batteries with clear tape to prevent arcing. Do not co-mingle batteries with chemicals.
9. Transport fluorescent bulbs securely to avoid breakage. Do not tape bulbs together.
10. Upon arrival, pull under the HHM canopy and remain in your vehicle with the engine shut off.



Sharps & Needles

- Needles, syringes, auto-injectors (EpiPens) and lancets must be transported in sealed, puncture-resistant containers.
- Container options include a standard red sharps container or a thick plastic laundry detergent bottle with screw on cap. All containers must be labeled with the word **"SHARPS."**
- Additional sharps collection sites can be found on the Alliance to HEAL website.
- For after-hours service, a red sharps drop box is located on Berlin Drive at the La Crosse County Solid Waste Department entrance. This drop box accepts single-use needles as well as small sharps containers. (see map above)

Use By Businesses & Organizations

The La Crosse County HHM Program is available to assist small businesses and organizations with their hazardous material disposal needs. For more information, call us at (608) 785-9999 or visit our website to download a VSQG qualification packet.

www.lacrossecounty.org/solidwaste/hhm

Gallager Exhibit 3

City of La Crosse 2014 Refuse and Recycling Contract

Public Works Department
City of La Crosse

Inserted on subsequent page(s).

CITY OF LA CROSSE

RESIDENTIAL

REFUSE AND RECYCLING COLLECTION CONTRACT

2014 - 2020

THIS CONTRACT is made this 21st day of June, 2013, by and between Harter's Quick Clean-Up, Inc. hereinafter known as "CONTRACTOR" and the City of La Crosse, Wisconsin, a Municipal corporation, hereinafter known as "CITY."

WITNESS, the Contractor and the City for the consideration herein agree as follows:

A. DEFINITION OF TERMS

The following terms and phrases shall have the following meanings:

1. ACCEPTABLE WASTE shall mean waste acceptable at the La Crosse County Refuse Derived Fuel (RDF) facility as defined by the County Flow Control Ordinance.

2. Board of Public Works (BPW) shall mean the City's Board of Public Works.

3. City Serviced Dwelling (CSD) means any property containing eight (8) or fewer bedrooms or any condominium that receives refuse and recycling collection service from the City of La Crosse.

4. Handicapped, elderly, or medically disabled (HEMD) service shall mean special refuse and recycling assistance with BPW approval whereby the hauler's driver moves the cart from point of normal storage to point of collection and returns cart when emptied.

5. LARGE CONTAINER OR DUMPSTER shall mean the larger steel containers up to six cubic yards used at the parks, and municipal buildings, etc. and capable of being emptied directly into a packer truck with a special hydraulic loading mechanism attached to the truck.

6. LARGE ITEMS shall mean any item with a weight of no more than 200 pounds and of such dimension as to not fit in an approved container and shall include its component parts. Large Items do not include major appliances.

7. MAJOR APPLIANCE shall mean a residential or commercial air conditioner, clothes dryer, clothes washer, dishwasher, freezer, refrigerator, dehumidifier, water heater, stove, oven, microwave, or other appliance designated by the Board of Public Works.

8. Single-Stream Recycling shall mean the process of collecting and processing of recyclables in combined form from one container or cart.

9. RDF FACILITY shall mean Xcel Energy's Refuse Derived Fuel Facility on French Island. This facility processes refuse to produce fuel for generating electricity.

10. RECYCLABLES shall mean those materials designated by the Board of Public Works for collection separately from Refuse to be recycled.

11. RECYCLING shall mean collecting, processing and marketing recyclables collected for beneficial reuse and/or remanufacturing.

12. REFUSE shall mean household solid waste, excluding recyclable materials

13. REFUSE CART means a wheeled refuse container with a hinged lid from 30 gallons to 100 gallons in size, designed to comply with American National Standards Institute (ANSI) Z245.30 and ANSI Z245.60 standards for carts compatible with standard automated lifting mechanisms.

14. RESIDENTIAL PROPERTY under this contract shall mean all residential living units including single family residences, duplexes, and multiple family residences of eight (8) or fewer bedrooms. See also City Serviced Dwelling

15. RUBBLE shall mean rocks, concrete, bricks, and similar solid material, plaster, sod, or dirt.

16. UNACCEPTABLE WASTE shall mean waste not acceptable at the RDF facility. This waste shall be delivered to the La Crosse County landfill.

17. YARD WASTE for the purposes of this contract means leaves, grass clippings, weeds, and other similar organic yard and garden debris excluding brush and woody vegetative materials larger than 1/4 inch in diameter.

B. SCOPE OF WORK

The Contractor shall provide and furnish all necessary carts, tools, equipment and labor to perform and complete in a professional manner the following work: Collect and transport to the proper disposal site all refuse and recyclable material, from each City Serviced Dwelling as specified herein within the corporate limits of the City of La Crosse. Contractor shall complete all tasks as required by this contract.

Contractor shall distribute selected carts in the sizes as directed by the City to all CSD's. Contractor and cart vendor shall develop an inventory and digital/electronic database of the cart sizes, cart RIFD/barcode, and address of all carts delivered. Contractor shall maintain, repair, or replace carts due to 'normal wear and tear' as needed for the life of this contract. Costs for repairing or replacing carts damaged or destroyed as a result of customer abuse shall be billed to the customer/CSD.

The Contractor shall provide bi-weekly collection of single stream recyclables from City Serviced Dwellings via automated cart, including processing and marketing the collected recyclable materials as required to guarantee all such materials are recycled in accordance with applicable State of Wisconsin laws and regulations.

Collection services for refuse and recyclables shall be provided in an efficient manner with emphasis on providing quality customer service to the citizens of the City of La Crosse. Collection services shall be via automated carts only. Refuse or recyclables not in carts shall not be collected.

Refuse and recycling collection in the City of La Crosse shall be made in the alley where alleys are available. The Contractor must furnish equipment suitable for use in alleys. Some alleys have right angle corners, are narrow, and may have low hanging wires.

Handicapped, elderly, and medically disabled (HEMD) refuse and recycling service shall be provided to those CSD addresses provided with approval by the BPW. The hauler's driver shall wheel the HEMD's refuse & recycling carts from their 'normal' place of storage to the point of collection, empty the carts, and return them to the 'normal' location.

All residential acceptable waste collected in the City of La Crosse shall be delivered to the RDF facility, unless written approval is granted by the Board of Public Works for delivery to another site. Waste unacceptable to the RDF shall be delivered to the La Crosse County landfill.

Pursuant to Section XVI of the Landfill Siting Agreement dated April 14, 2005, all solid waste collected by the contractor within the municipal corporate limits under the terms of this contract shall be delivered to the French Island Resource Recovery Facility and the La Crosse Disposal Facility on Highway 16, unless the municipality quantifies an increased cost for its collection contract by requiring the contractor to use the Disposal Facility on Highway 16.

The Contractor shall enter into the La Crosse County Hauler Rebate Agreement for all solid waste collected under this contract for the life of the contract. The Contractor shall pay the tipping fees for the waste delivered in accordance with the Rebate Agreement. The City shall pay the Contractor for the tipping fees based on the actual La Crosse County invoices detailing the delivered tonnage. The Contractor shall rebate the City the entire rebate amount received by the Contractor from the County for the City's waste tipping fees. The contractor shall provide the City with a signed Hauler Rebate Agreement which shall be made a part of this agreement by reference.

City Serviced Dwelling large item collection and disposal shall be provided on a request for collection basis from residents. Payment for said services shall be based on the Contractor's bid proposal which is made a part of this contract by reference.

Seasonal collection of yard waste from City Serviced Dwellings shall be by subscription of the requesting residents during the months of March through November. Actual start and stop dates may be adjusted annually by mutual agreement between the Contractor and the City.

The Contractor shall provide the resident with a cart designated for yard waste only. Collection shall be by automated cart only. The contractor shall direct bill the resident for yard waste services.

C. TERM AND CONTRACT PRICE

The term of this contract shall be eighty four (84) months (seven years), from January 1, 2014 through December 31, 2020.

The base price of this contract for refuse collection shall be:

$3.96/month/CSD	95 gallon cart	(initial estimate 14,000CSD)
$3.87/month/CSD	65 gallon cart	(initial estimate 1,400CSD)
$3.85/month/CSD	35 gallon cart	(initial estimate 1,400 CSD)

The base price of this contract for recycling collection shall be:

$2.20/month/CSD	95 gallon cart	(initial estimate 14,000CSD)
$2.11/month/CSD	65 gallon cart	(initial estimate 2,800CSD)

The initial number of City Serviced Dwellings shall be based on the actual number of carts delivered (estimated in the RFP to be 16,800). The number of dwelling units shall be adjusted annually beginning on December 1, 2014 based on annexations, building permits and demolition permits during the previous year and each subsequent December 1 thereafter for the life of the contract. Adjustments in the number of City Serviced Dwellings will also be made for the first full month following any annexation or detachment of 20 or more dwelling units. The Contractor and the Board of Public Works will make a good faith effort to agree on the number of City Serviced Dwellings. Adjustments in the number of City Serviced Dwellings may be made by reason of a change in the refuse collection ordinances of the City of La Crosse.

The first monthly payment hereunder shall be made on/or about February 15, 2014 for services rendered for the month of January, 2014. Like payments shall be made on/or before the Fifteenth day of each month for services provided for each preceding calendar month for the life of this agreement. Payment of the monthly contract shall be made by the City without need of an invoice from the contractor. Reimbursement for contractor paid tipping fees shall require actual invoices from the La Crosse County Landfill.

The contract unit price (dollars per City Serviced Dwelling per month) for refuse collection and recycling collection shall be increased or decreased December 1 of each year beginning in 2015 based on the percentage increase or decrease of the Consumer Price Index for Urban Consumers, U.S. City Average, not seasonally adjusted (1982 - 1984 = 100 All Items) established by the U.S. Department of Labor using a base figure as given for December, 2014 provided however, no annual increase shall exceed 4%. Any price adjustment shall be effective January 1 of each contract year.

Example:

If the Consumer Price Index for December 2012 is 203.9 and if the Consumer Price Index for December 2013 is 210.943 the contract payment would be increased January 1 by 3.45 percent. The percentage will be calculated to the nearest hundredth of a percent that the Consumer Price index rose or declined during that one year period.

CSD seasonal yard waste collection and disposal, large item collection and disposal, and appliance collection and disposal shall all be on a user requested, subscription service basis. The contractor shall directly bill those CSDs for subscription services based on the rates quoted in the initial proposal. Request for rate changes shall be made annually to the BPW on or before October 1 of each contract year for the following year.

To the extent allowed by the City Council, the City shall have an option to renew this contract up to an additional seven (7) years by providing the contractor a notice of intent to extend no later than February 1, 2020.

ARTICLE I

COMPONENT PARTS OF THIS CONTRACT

This Contract shall include the following component parts.

(a) All applicable regulations of the Health Department of the County of La Crosse, together with the Ordinances of the City of La Crosse, applicable Ordinances and rules of La Crosse County, Statutes of the State of Wisconsin, rules and orders established by Wisconsin administrative agencies, such as Department of Natural Resources governing and controlling the disposition, transportation and care of refuse, now in effect or subsequently enacted, and applicable Federal Laws and Regulations.

(b) All regulations of the Board of Public Works or its designated representative in relation to the performance of this contract. In the event that any applicable local, state or federal law conflicts with any provision of this contract, such law shall govern.

(c) The service proposal received from the Contractor/hauler for the proposal opening on April 4, 2013.

(d) The Bidder's Proof of Responsibility and Prequalification for Refuse & Recycling Collection, due to the City February 20, 2013

(e) The Hauler Rebate Agreement between the hauler and La Crosse County

(f) The City of La Crosse Automated Collection Cart Specifications dated February, 2013

(g) Standard Terms and Conditions – City of La Crosse – Revised May, 2013.

(note – all component parts may not be attached to this document)

ARTICLE II

PERFORMANCE PAYMENT BOND or LETTER OF CREDIT

The Contractor further agrees to provide to the City of La Crosse, in order to assure performance of said contract during the term of the contract, a Performance Bond by a surety company licensed to do business in the State of Wisconsin or a Letter of Credit in the amount of not less than $250,000. Proof of ability to furnish Said Performance Bond or Letter of Credit shall be filed with the City of La Crosse prior to execution of this agreement by the City. Any Performance Payment bond shall be rated "B" or better in the latest edition of "Best's Guide."

The Contractor may, in lieu of a performance bond or letter of credit, deposit with the City a cash deposit of $250,000, a $250,000 Certificate of Deposit, or a $250,000 Certified Check in form acceptable to the City Attorney. Any interest accrued on such cash deposit, certificate of deposit, or certified check shall belong to the contractor.

ARTICLE III

CONTRACTOR'S EMPLOYEES

The Contractor specifically agrees to pay all claims for labor performed or materials furnished or consumed in completing this contract. Employees driving Contractor's vehicles shall each at all times possess and carry the requisite valid driver's license or valid Wisconsin Commercial Driver's License if required. The Contractor shall submit a list of employees and their addresses and phone numbers to the Department of Public Works annually.

Contractor's employees providing services under this contract shall conform to the same or similar personal safety practices as City employees working on City streets and in traffic with regard to ANSI Class III safety vest, shirt, or jacket. Contractor's employees shall be courteous and respectful to citizens encountered during the performance of their work.

In no event shall the Contractor or its employees be considered employees of the City or an agency of the City.

ARTICLE IV

ASSIGNMENT

This contract shall not be transferred or assigned nor any consideration due hereunder, or to become due, be assigned or hypothecated, without the express written consent of the City.

ARTICLE V

RIGHT OF CITY IN CONTRACTOR'S EQUIPMENT

If this contract shall be terminated by mutual consent or in the case the Contractor shall default in the performance thereof, the City shall have the option, at its discretion, of taking immediate possession and control of all equipment and carts of every nature or kind used or useful in the performance of this contract and to use such equipment and carts or make them available to another contractor in the continued performance of service, similar to that provided in this contract upon the following terms and conditions. City shall pay the reasonable value of such equipment and carts, less encumbrances, which shall be determined by arbitration between the parties hereto, such arbitration to be accomplished by the City picking one individual, the Contractor picking another, and the two so chosen picking a third, who shall determine the reasonable value of the equipment and carts which shall be paid by the City which shall be full and complete payment for such equipment and carts by the City to the Contractor. It is further specifically agreed that the price so determined by arbitration shall be final.

Provided further that the City upon the award of such arbitrators shall have the right of either accepting or rejecting such award. Upon rejection thereof, the equipment and carts shall be immediately redelivered to the Contractor. The award shall be completed within five days after the appointment of the arbitrators. Each party shall pay one-half of the expense of arbitration. The purpose of this provision is to enable the City to continuously perform the services herein contracted for, by the use of the Contractor's equipment and carts in case of default or to acquire the ownership thereof at the termination thereof, for the reason that the equipment and carts necessary to perform this contract is of specialized nature and not readily obtainable by the City and such services are a public service which must not be interrupted.

ARTICLE VI

COMPLAINTS AND CANCELLATION

Notwithstanding any other provision in this contract, the Contractor shall furnish sufficient personnel, plant and equipment to insure the prosecution of the work in accordance with the approved schedules and its completion not later than the respective allowed time for completion as set forth in these contract documents. Should the Contractor refuse or fail to comply with the obligations set forth in the preceding sentence or any other provision of this agreement after receipt of any written directive or verbal request by the City or its representatives that the Contractor furnish additional personnel, plant or equipment and/or work additional hours, overtime operations, Sundays or Holidays, or to correct any other violation of this agreement, the City Board of Public Works may terminate the Contractor's right to proceed with the whole or any part of the work under this contract, or terminate same in its entirety.

Whenever the Director of Public Works or his or her designee notifies the Contractor of locations which have not received scheduled services, and for each complaint of failure to make collection from the complainant's carts in accordance with the prescribed schedule of

collections when correction of such complaint is not made within twenty-four hours, the City may withhold from money due the Contractor the sum of twenty-five dollars ($25.00) per premise for each 24-hour period the collection is late after receiving notification by the City to make the corrections, not as a penalty, but as liquidated damages suffered by City by such breach of contract. Late collections due to an act of God or circumstances beyond the Contractor's control shall not be considered missed collections.

ARTICLE VII

EQUIPMENT TO BE FURNISHED

Trucks shall be equipped with mechanical lift arms and cart grabbers specifically designed and manufactured to lift, tip, and fully empty refuse and recycling carts ranging in size from 30 to 100 gallons. Grabbers shall be designed to firmly grasp cart but to prevent cart damage. Trucks used on alley collection routes shall be capable of low-lift and/or side lift cart dumping capable of avoiding low hanging power lines and wires. Equipment for collecting refuse and recyclables shall have a tightly closed body to keep to a minimum the nuisance of odors during collection, and must be water-tight to prevent spilling of wet residue of refuse from the truck or other equipment body onto the streets, alleys or grounds. Collection vehicles must have a tightly closed body and collection compartments to prevent spilling of broken glass or the escape of loose papers. Type of equipment to be used must be approved by the Board of Public Works. The bodies on the refuse trucks and recycling trucks shall be of a specialized type for the handling of refuse and recyclables respectively. The Contractor shall furnish a sufficient number of such trucks to perform services in accordance with established schedules. The Contractor shall make necessary arrangements to have at least one spare readily available for any piece of equipment necessary to carry out the Contractor's obligations under this contract. All trucks must be maintained to minimize the noise produced by the operation of the collection vehicle and to be free of leaks of hydraulic oil and other vehicle fluids. The Contractor shall furnish equipment capable of servicing all alleys currently included in the City's collection routes.

All trucks and other mobile equipment used by the Contractor in the performance of services shall be uniform in color and the name of the Contractor shall be prominently displayed thereon. All regular refuse or recycling route trucks and the mounted refuse and recycling bodies used by the contractor for this contract shall be 2013 models or newer. The Contractor shall not use a firm name containing "CITY" or "LA CROSSE" or other words that could be reasonably believed to imply municipal ownership. Any changes in the type of collection units shall be made only upon the approval of the Director of Public Works after such contemplated changes have been submitted in writing. In cases beyond the Contractor's control, substitutions may be made on a temporary basis to insure continuous service.

The Contractor shall maintain all of its equipment in good working condition and appearance at all times. The Contractor shall withdraw from service and promptly repair any piece of equipment, cart, or truck which in the opinion of the Director of Public Works, is unsafe, fails to operate properly or otherwise does not meet other provisions of this contract. The Contractor shall maintain garaging and maintenance facilities for all equipment in a condition and at a

location acceptable to the Board of Public Works insofar as zoning, traffic, parking and nuisance considerations are concerned. The Contractor shall provide the Director of Public Works with an inventory annually of all trucks used in the collection of refuse and recyclables. This inventory shall include: (1) year, make and type of truck, and fuel used, (2) the make and year of each packer unit or recycling body, and (3) the rated capacity in cubic yards of each unit.

Refuse and recycling carts specifically designed and manufactured for automated and/or semi-automated collection shall be supplied that meet the specifications contained in the City of La Crosse Automated Collection Cart Specifications. Carts shall be from one manufacturer. Contractor shall maintain, repair, or replace carts due to 'normal' wear and tear' as needed for the life of this contract. Costs for repairing or replacing carts damaged or destroyed as a result of customer abuse shall be billed to the CSD.

ARTICLE VIII

COLLECTION OPERATIONS

Refuse shall be collected once weekly, Monday through Friday from all City Serviced Dwellings with eight (8) or fewer bedrooms. All collections shall be made between the hours of 6:00 A.M. and 8:00 P.M., subject to such reasonable modifications of collection periods as the Board of Public Works may impose or approve. All collections shall be made as quietly as possible. Unnecessarily noisy trucks or equipment are prohibited. Contractor shall not litter premises in process of making collections, nor allow any refuse to blow or fall from any vehicle used for collections.

Alley or curbside collection of recyclables shall be provided every other week for all city serviced dwellings served for refuse collection. Recyclables shall be collected from each CSD on the same day of the week and at the same location that refuse is collected.

1. Required monthly reports on the disposition of recyclables shall be filed with the City not later than the 10th day of the following month. The reports shall include monthly total weight for single stream recyclables. The Contractor shall further provide monthly percentage breakdown of the composition of the single stream recyclables. Such breakdown may be assumed to be equal to the total percentage breakdown of materials processed by the material recovery facility receiving the recyclables adjusted to the make-up of the recyclables collected under this contract. The breakdown shall provide estimated percentages for glass, steel cans, aluminum cans, plastics #1 - #7, paper, newsprint, fiber board and corrugated based on an initial sort of similar single stream materials by the material recovery facility.

   The Contractor shall provide percentage breakdowns from actual material sorts from all material recovery facilities receiving City of La Crosse recyclables. During the term of this contract the City reserves the right to require the Contractor to perform up to four

(4) annual sorts of individual truckloads of single stream recyclable materials from City of La Crosse collection routes to verify or compare percentages determined by the material recovery facility(s). The sorts and breakdowns of categories may be revised and adjusted by the Department of Public Works based on the reporting requirements of the Department of Natural Resources.

2. The City will instruct residents to place single stream recyclable glass containers, steel cans, aluminum cans, plastics #1 through #7, paper, newsprint, fiber board, and corrugated loose in the residential recycling cart. Residents will be instructed to rinse, flatten and remove labels from steel cans and to rinse and remove caps from glass bottles.

3. The collection trucks shall be scheduled so the pick-up for a particular CSD is at approximately the same time each collection day.

The following materials will be initially collected for recycling:

Green Container Glass
Brown Container Glass
Clear Container Glass
Steel (tin) Food, Cleaned Paint, and Aerosol Cans
Aluminum Cans
Newsprint including Shiny Inserts
Plastics #1 through #7
Magazines
Office paper/white paper
Fiberboard (cereal boxes, soda cartons, beer cartons, etc.)
Corrugated (card board)
The BPW may revise the list of materials periodically

The Contractor shall weigh each truckload of recyclables, record the weight, and report the weights in the monthly report to the City.

Each CSD shall be provided a separate cart clearly designated for single stream recycling. All materials for recycling collection shall be placed in the cart. The contractor shall monitor recycling compliance and provide in the monthly report a list of addresses where recycling or refuse disposal issues exist.

When unacceptable materials are left for refuse or recycling the Driver shall leave a tag attached to the cart along with the unacceptable materials. The City will provide the tags, with a list of common unacceptable materials and instructions for preparation of cans and bottles for recycling printed on them. The driver shall mark the tag to indicate to the resident the reason the material was not taken. The driver shall also make a reasonable effort to create a list of addresses where such tags have been left, and that list shall be submitted with the monthly recyclable weight report to the City.

The Contractor's drivers shall make a reasonable effort to note the presence of recyclable materials mixed with refuse, which is a violation of City Ordinance. The driver shall leave a tag attached to the cart with the refuse in such instances and shall report repeated violations to the Recycling Coordinator. The tags will be furnished by the City. The driver shall also make a reasonable effort to create a list of addresses where such tags have been left, and that list shall be submitted with the monthly recyclable weight report to the City.

The Contractor is required to recycle all materials collected for recycling. Any other non-recycling disposal of materials collected for recycling without prior written approval of the Director of Public Works and or his/her designee of the City of La Crosse shall result in reduction in the payment for recycling collection of$ 1,000.00 for each occurrence.

The Contractor shall report each month on the disposition of all recyclable materials collected. The report shall include the processors, brokers, or manufacturers to whom the recyclables were delivered, the quantity delivered to each. Copies of weight tickets shall be provided as evidence of such transactions.

The City will work with the Contractor to determine appropriate rules for citizens regarding preparation of recyclable materials, and to publicize the resulting rules. However the Contractor shall be expected to accept recyclable materials with a degree of contamination in the range usual and normal for residential collections.

The City may wish to add to or delete from the list of materials to be collected for recycling during the term of this contract. The City and Contractor shall negotiate any change in the cost for recycling collection and for refuse collection as a result of the change. The contract price change shall reflect only actual changes in cost to the Contractor. The Contractor will be required to provide documentation of such reasonable cost changes to support any request for a price increase due to such change.

Contractor shall maintain, repair, or replace carts due to 'normal' wear and tear' as needed for the life of this contract. Costs for repairing or replacing carts damaged or destroyed as a result of customer abuse shall be billed to the CSD. All carts shall be handled in a reasonable and careful manner and shall be thoroughly emptied and left at the location where found, standing upright.

A schedule approved by the Director of Public Works with a route map showing the regular day of collection for each area within the City of La Crosse along with the route of each truck each collection day shall be provided by the Contractor for the City. The schedule shall follow as closely as practical to the existing schedule. Route maps shall be reviewed by the Contractor after the first six (6) months, annually thereafter, and whenever a route change is proposed by the Contractor. The route maps shall be brought up-to-date and filed with, and approved by, the Board of Public Works. The Contractor shall be responsible for notifying residents of any change in the collection schedule that may affect them.

The Contractor shall make each collection of individual CSDs on the same day of each week and as near as possible to the same time of each day. Collections shall be made at the alley

line where alleys exist and the curb line where no alleys exist. The City does not remove snow from alleys.

A number of condominiums exist in La Crosse that qualify as City Serviced Dwellings. These units may be constructed on fairly large privately owned parcels of land and may have private roadways servicing them. The Contractor will be required to service these condominiums on the private roadway if they use the standard refuse and recycling carts required under this contract. The mobile home parks in the 1700 block of Rose Street, on Mormon Coulee Road, and on Highway 14-61 also have private roadways that the Contractor must use to service the mobile homes unless prohibited by the owner.

All RDF acceptable Waste picked up under this contract shall be disposed of at the RDF facility or as directed by the Board of Public Works All RDF unacceptable materials including large Items must be disposed of at the La Crosse County landfill. No refuse shall be delivered to any site other than the RDF facility or the La Crosse County Landfill without the advance written approval of the Board of Public Works. The Contractor agrees to not interfere with or challenge any existing La Crosse County waste supply agreement or contract.

The Contractor shall certify to the disposal facility attendant and to the City of La Crosse that all the material being deposited at the disposal site originated within the City limits and was picked up from CSDs with eight (8) or fewer bedrooms required to be served under this City of La Crosse collection contract.

The Contractor is specifically prohibited from co-mingling residential refuse picked up and hauled under this contract with any refuse or any other material picked up from any other municipal, institutional, commercial or industrial customers of the Contractor, or from co--mingling residential refuse with any material or refuse picked up from outside the city limits of the City of La Crosse. Should the Contractor co-mingle materials as herein prohibited, or haul to the La Crosse County landfill site or RDF facility any materials not picked up under the terms and conditions of this contract and charge the cost of disposal of such material to the City of La Crosse, the City may, in addition to any other remedies available to it, assess the Contractor a penalty of $500.00 per truck load or part thereof, per occasion, which sum shall be withheld from payments due the Contractor by the City.

If the contract between La Crosse County and the RDF facility is terminated at any time during the term of this contract, all refuse collected under this contract shall be taken to La Crosse County Landfill, unless otherwise approved in writing by the Board of Public Works.

4. Handicapped, elderly, and medically disabled (HEMD) refuse and recycling service shall be provided to those CSD addresses approved by the BPW. The hauler's driver shall wheel the HEMD's refuse & recycling carts from their 'normal' place of storage to the point of collection, empty the carts, and return them to the 'normal' location.

5. Yard Waste Collection

Residential yard waste collection shall be a provided seasonally when requested by individual CSD's. CSD's requesting the service shall contact the contractor directly to arrange for service. The Contactor shall provide the City a list of CSD's requesting the service along with a proposed collection route. The contractor shall deliver a yard waste cart to the CSD's on the route. Yard waste shall be collected bi-weekly on the same day as recyclables. The yard waste season shall be mid-March through early December. At the end of the yard waste season, the Contractor shall pick up the yard waste cart from all CSD's on the yard waste routes.

Contractor shall directly bill the requesting CSD for the service based on the fees approved by the Board of Public Works. The contractor may request an annual adjustment to the yard waste fees by submitting a request to the Board of Public Works on or before October 1 of each contract year for the following year.

6. Large Item and Appliance Collection

CSD's with appliances or large items to dispose may contract the contractor directly to arrange for pick up. The contractor shall prepare an annual fee list for appliance and large item collection and disposal and submit to the Board of Public Works on or before October 1 of each contract year. Contractor shall direct bill the CSD requesting the service. The contractor shall provide a weekly route list to the City of CSD's requesting large item or appliance collection that have paid for the service. The collection list may be submitted via email.

CSD's ARE NOT required to use the services of the City's contractor for the collection and disposal of large items or appliances. CSD's may contact any hauler of their choice to arrange for disposal. Large items or appliances not to be collected by the City's contractor shall not be placed along the curbside or alley collection point.

ARTICLE IX

INSURANCE AND INDEMNITY

The Contractor shall not commence work under the contract until it has provided requisite proof of insurance required under this section and such insurance coverage has been approved by the Board of Public Works. The Contractor shall furnish the Board of Public Works Certificates of Insurance indicating coverage of the type and amounts required. The Certificate must show the cancellation provision of the policy. No policy is acceptable to the City which can be cancelled by the insurer in less than thirty (30) days after the insured and the City have received written notice of such cancellation. It is required that each insurance certificate contain a clause substantially as follows: "The policies referred to herein provide that they cannot be cancelled by the insurer in less than thirty (30) days after the insured and the City have received written notice of such cancellation."

1. Workers' Compensation and Employees Liability Insurance with Wisconsin Statutory limits.

2. General Liability Insurance, with a minimum combined single limit of $5,000,000.00 for bodily injury and property damage per occurrence.

3. Comprehensive Auto and Truck Liability Insurance, including owned, non-owned and hired vehicles with a minimum combined single limit of $5,000,000.00 for bodily injury and property damage per occurrence.

4. Environmental impairment liability or pollution liability with coverage of at least $2,000,000.00 per occurrence and $2,000,000.00 annual aggregate.

5. Umbrella Liability Insurance of not less than $5,000,000.00 per occurrence for bodily injury, personal injury and property damage in excess of coverage carried for commercial general liability and automobile liability.

Contractor's liability Insurance shall include all operations under the contract whether such operations be by the Contractor or by any subcontractor or anyone directly or indirectly employed by either of them, and that Contractor's insurer is liable to the City in at least the amounts required above.

Contractor shall indemnify and hold City forever harmless from and against any loss, claims, charges, expenses, penalties, damages, fines, suits, demands and actions as a result of any act of or omission on the part of the Contractor or others whose services are engaged by the Contractor or anyone directly or indirectly employed or controlled by either of them in the course of the performance of the work provided for in the Contract, except such damages or suits as may be caused by the negligence or willful misconduct of the City of La Crosse.

The City's STANDARD TERMS AND CONDITIONS dated May 2013 are attached and made a part of this contract by reference. Those TERMS and CONDITIONS shall take precedent over any and all conflicting language contained herein.

ARTICLE X

PUBLIC RELATIONS

The Contractor shall leave a notice in the form of a tag and/or printed rules, furnished by City at CSDs with refuse or recyclables not acceptable for collection indicating to the resident why the refuse or recyclable material is not acceptable. The Contractor shall collect refuse and recyclables unless they are clearly and significantly in non-compliance with City requirements. The Contractor shall notify the Director of Public Works and/or his or her designee if unacceptable refuse or recyclables are repeatedly put out for collection at a specific CSD. The City shall take prompt steps to arrange for the correction of such default by the occupant of the premises failing to comply with the terms and conditions of refuse removal.

The Contractor shall maintain a local office and service center with the capacity to repair or if necessary replace damaged carts and equipment. The Contractor shall maintain a public web page and email address and at least two telephone lines, the number(s) of which shall be listed in the local telephone directory. The office shall be staffed in such a manner so as to receive calls and complaints and give information between the hours of 8:00 A.M. and 5:00 P.M., Monday through Friday, except holidays. When a holiday during the week prevents refuse or recycling pickup on that day, the collection for each day's route following the Holiday shall be picked up one day late that week with Friday's route being collected on Saturday. The Contractor's office shall remain open on Saturdays when collections are being made.

In the event of weather conditions or equipment failure or any other cause which might delay or necessitate a change of collection schedule. The Director of Public Works or Recycling Coordinator shall be notified by the Contractor within thirty (30) minutes of the determination that such delay or schedule change may occur.

It is the understanding and intention of the parties hereto that this agreement shall constitute a contract for the collection and disposal of refuse and for collection and recycling of recyclable materials, and that said contract shall not constitute a franchise; nor shall the same be deemed or construed as such.

ARTICLE XI

ENCUMBRANCE OR SALE OF EQUIPMENT

At the time of the commencement of this contract, the Contractor shall specify to the City all charges of any nature or kind against the equipment to be used in the performance hereof and upon the purchase of additional equipment, shall specify any lien of any nature or kind against such equipment and after once placed in service. The Contractor shall in no way sell, assign or encumber such equipment without first notifying the Board of Public Works and procuring consent of such Board of Public Works for the sale, lease, assignment or encumbrance of the equipment so used.

ARTICLE XII

MISCELLANEOUS

This Contract may not be amended without the written consent of both parties and shall be binding upon the parties hereto, their successors and assigns. This Contract shall be governed by and construed in accordance with the laws of the State of Wisconsin.

IN WITNESS WHEREOF, the parties have hereunto caused this instrument to be executed in triplicate original counterparts the day and year first above written.

Witness:

BY: _____

Date Signed: 6-21-2013

HARTER'S QUICK CLEAN UP, INC

BY: _____

Date Signed: 6-21-2013

Witness:

BY: _____

Date Signed: 6-21-13

BY: _____

Date Signed: 6-21-2013

CITY OF LA CROSSE, WISCONSIN

BY: _____
Tim Kabat, Mayor

Date Signed: June 21, 2013

BY: _____
Teri Lehrke, City Clerk

Date Signed: 6-21-13

Approved as to form and execution:

_____
Stephen F. Matty, City Attorney

Gallager Exhibit 4

City of La Crosse Refuse and Recycling Contract Extension

Public Works Department
City of La Crosse

Inserted on subsequent page(s).

19-0265

Resolution approving a seven year extension of Residential Refuse and Recycling Contract between the City of La Crosse and Harter's Quick Clean-Up, Inc.

RESOLUTION

WHEREAS, the Common Council approved Resolution #13-0242 authorizing a Residential Refuse and Recycling Collection Contract with Harter's Quick Clean-Up, Inc.; and

WHEREAS, the Board of Public Works approved Amendment No. 1 to said contract in Resolution #14-1102; and

WHEREAS, said contract will expire on December 31, 2020; and

WHEREAS, said contract allows for an option to renew the contract for up to an additional seven (7) years by providing the contractor a notice of intent to extend no later than February 1, 2020.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby authorizes the extension of the Residential Refuse and Recycling Contract between the City of La Crosse and Harter's Quick Clean-Up, Inc. for an additional seven years with said contract being extended until December 31, 2027.

BE IT FURTHER RESOLVED that City staff is hereby authorized to take any and all steps necessary to effectuate this resolution.

I, Teri Lehrke, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on March 14, 2019.

Teri Lehrke

_____

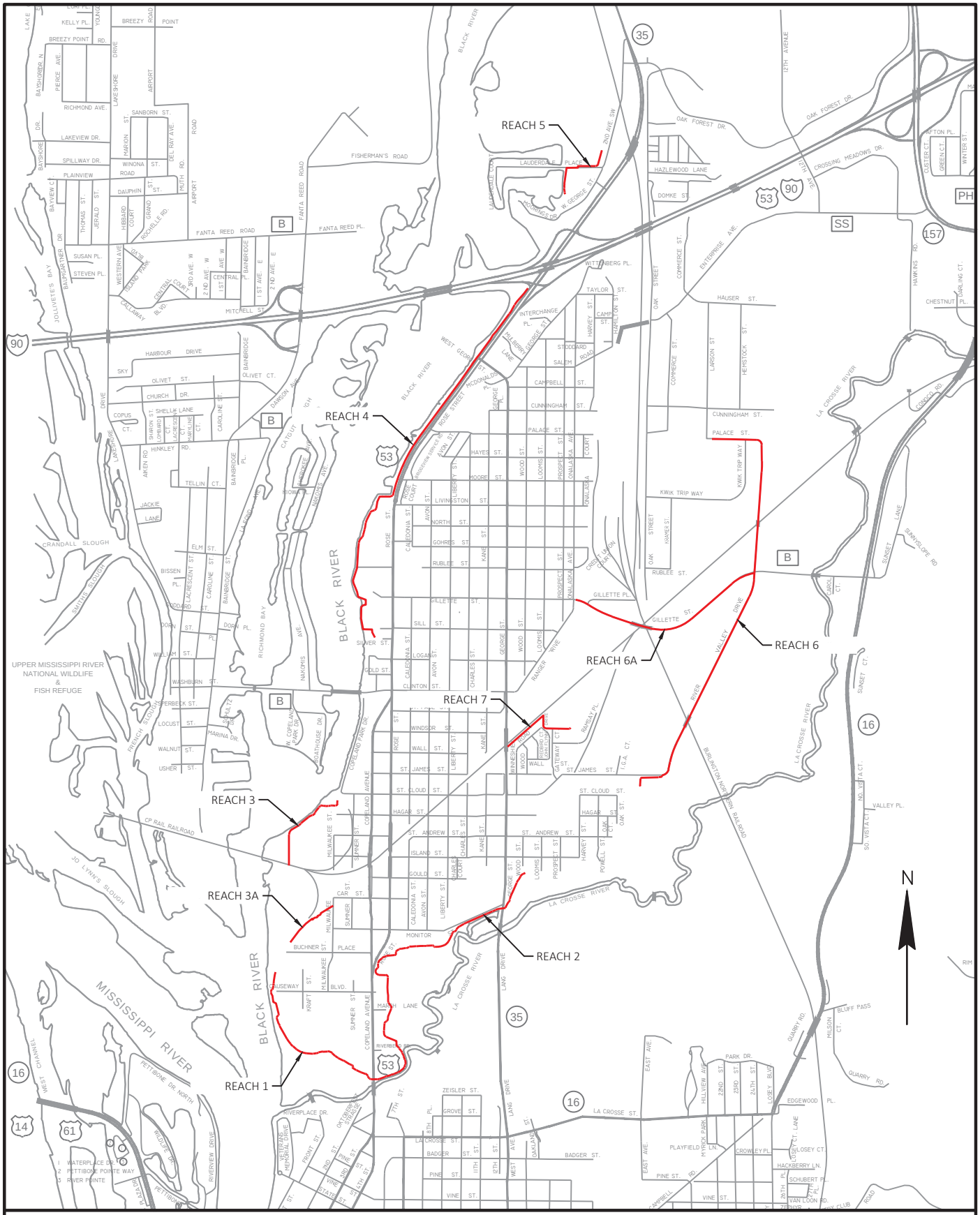
Teri Lehrke, City Clerk
City of La Crosse, Wisconsin

Gallager Exhibit 5

City of La Crosse Levee Map

Public Works Department
City of La Crosse

Inserted on subsequent page(s).



CITY OF LA CROSSE
CITYWIDE LEVEE ACCREDITATION
FEASIBILITY STUDY

OVERVIEW
LEVEE FREEBOARD

Mead & Hunt

1203500-221571.01
8/10/2023

FILE NAME : X:\1203500\221571.01\TECH\CAD\SHEETSPLAN\OVERVIEW - HALFSIZE.DWG
LAYOUT NAME - Layout1
PLOT DATE : 9/8/2023 7:37 AM
PLOT BY : JEFF BREU

Gallager Exhibit 6

La Crosse Water Utility 2024 Water Quality Report

Public Works Department
City of La Crosse

Inserted on subsequent page(s).

La Crosse Water Utility
2024 Water Quality Report

DISTRIBUTED JUNE 2025

SPECIAL POINTS OF INTEREST FOUND IN THIS REPORT:

- Health Information
- How to protect our water
- Cross Connection Control
- Water Quality
- Hydrant Flushing and Hydrant Use
- Conservation

YOUR WATER UTILITY

The La Crosse Water Utility is made up of and maintains:

- 13 Wells
  - *10 In service
  - * 3 inactive
- 2 Reservoirs
- 221.5 Miles of Water Main
- 3,172 Valves
- 16,827 Services
- 2,009 Fire Hydrants
- 16,446 Meters

Our Water Supply

The La Crosse Water Utility is pleased to present you with its annual Water Quality Report that provides a complete summary of water quality information from 2024. We are committed to providing safe, high-quality, and dependable drinking water supply. We have an extensive water quality monitoring and treatment program in accordance with Federal and State laws.

All water supplied to City of La Crosse is groundwater, drawn by wells from an unconsolidated sand and gravel aquifer approximately 170 feet below the City. The aquifer is an impressive source of water, easily producing millions of gallons of water daily. The Water Utility operates ten active high capacity wells which range in depth between 100 to 160 feet deep and have pumping capacities up to 3,500 gallons per minute (gpm).

Water use in the city of La Crosse averaged 8.5 million gallons per day (MGD) in 2024, as compared to 9.6 MGD in 2023. Maximum water production in 2023 was 14.4 MGD on June 16th. The City's all-time maximum production of 37.3 MGD occurred on June 6th, 1988.



Hydrant Flushing
Insuring the integrity of the water system and providing high quality water

Normal water pressure to La Crosse customers ranges between 35 and 120 psi. A water system study completed in 2024 indicated that the existing water supply system has adequate capacity to meet projected demands for water at least through the year 2044. Fluoride and chlorine are added to the water as it is pumped into the distribution system. City-wide, in 2024 fluoride and chlorine dosages from all City wells averaged 0.71 PPM and 1.05 PPM, respectively. The Water Utility also doses a polyphosphate additive at four wells to control problems related to manganese in the water. For the seven treated wells, in 2024 polyphosphate dosage at these wells averaged .80 PPM of total phosphate. Samples from the water distribution system in 2024 averaged 0.05 PPM of total phosphorus.

We are proud to report that our drinking water is safe and meets all Federal and State requirements.

In order to maintain a safe and dependable water supply, the Utility continually makes improvements to benefit all of its customers. This includes replacing old water mains, fire hydrants, service lines and valves.

Who oversees the Water Utility

The La Crosse Water Utility operates under the direction of the City's Board of Public Works and Common Council. The Board of Public Works meets each Monday at 10:00am, and considers a wide variety of issues related to Water Utility operations. Agendas for Board of Public Works meetings are posted in City Hall, and are also available on the City's Web Site: www.cityoflacrosse.org.

If you have questions regarding this report or concerning the La Crosse water system, please call:

Derek Greebon, Water Superintendent at (608) 789-7385
OR
Tina Erickson, Utilities Finance & Compliance Manager at (608) 789-7520

Daim ntawv qhia no muaj cov ntaub ntawv tseem ceeb txog koj cov dej haus. Kom ib tug neeg txhais lus rau koj, los yog tham nrog ib tug neeg to taub.

Este informe contiene información importante acerca de su agua potable. Haga que alguien lo traduzca para usted, o hable con alguien que lo entienda.

Visit the Water Utility webpage online at www.cityoflacrosse.org/utilities for more information.

Important Health Information

Drinking water, including bottled water, may reasonably be expected to contain at least small amounts of some contaminants. The presence of contaminants does not necessarily indicate that water poses a health risk. More information about contaminants and potential health effects can be obtained by calling the Environmental Protection Agency's Safe Drinking Water Hotline (800-426-4791), or by visiting their Office of Water website at www.epa.gov/OW.

Some people may be more vulnerable to contaminants in drinking water than the general population. Immuno-compromised persons such as persons with cancer undergoing chemotherapy, persons who have undergone organ transplants, people with HIV/AIDS or other immune system disorders, some elderly, and infants can be particularly at risk from infections. These people should seek advice about drinking water from their health care providers. EPA/ Centers for Disease Control (CDC) guidelines on appropriate means to lessen the risk of infection by Cryptosporidium and other microbial contaminants are available from the environmental protection agency's Safe Water Drinking Hotline (800-426-4791).

The La Crosse Water Utility vigilantly tests and monitors the City's water supply to assure the end quality to consumers. Test results have detected some contaminants. The Water Quality Data Table section of this report provides information showing that all water quality criteria met or exceeded Federal and State requirements in 2024. **The EPA has determined that City of La Crosse water is safe at the levels detected.**

Substances That Could Be in Water

The sources of drinking water (both tap water and bottled water) include rivers, lakes, streams, ponds, springs, reservoirs, and wells. As water travels over the surface of the land or through the ground, it dissolves naturally occurring minerals and substances resulting from the presence of animals or human activity.

To ensure that tap water is safe to drink, the U.S. EPA prescribes regulations limiting the amount of certain contaminants in water provided by public water systems. U.S. Food and Drug Administration regulations establish limits for contaminants in bottled water that must provide the same protection for public health.

Substances that may be present in source water include:

Microbial Contaminants, such as viruses and bacteria, which may come from sewage treatment plants, septic systems, agricultural livestock operations, or wildlife;

Inorganic Contaminants, such as salts and metals, which can be naturally occurring or may result from urban stormwater runoff, industrial or domestic wastewater discharges, oil and gas production, mining, or farming;

Pesticides and Herbicides, which may come from a variety of sources such as agriculture, urban stormwater runoff, and residential uses;

Organic Chemical Contaminants, including synthetic and volatile organic chemicals, which are by-products of industrial processes and petroleum production and may also come from gas stations, urban stormwater runoff, and septic systems;

Radioactive Contaminants, which can be naturally occurring or may be the result of oil and gas production and mining activities;

Radon: Radon is a radioactive gas that you can't see, taste, or smell. It is found throughout the U.S. Radon can move up through the ground and into a home through cracks and holes in the foundation. Radon can build up to high levels in all types of homes. Radon can also get into indoor air when released from tap water from showering, washing dishes, and other household activities. Compared to radon entering the home through soil, radon entering the home through tap water will in most cases be a small source of radon in indoor air. Radon is a known human carcinogen. Breathing air containing radon can lead to lung cancer. Drinking water containing radon may also cause increased risk of stomach cancer. If you are concerned about radon in your home, test the air in your home. Testing is inexpensive and easy. Fix your home if the level of radon in your air is 4 Picocuries per liter of air (pCi/L) or higher. There are simple ways to fix a radon problem that aren't too costly. For additional information, call your state radon program or call EPA's Radon Hotline (800-SOS-RADON);

Nitrates: Nitrates in drinking water at levels above 10 ppm is a health risk for infants of less than six months of age. High nitrate levels in drinking water can cause blue baby syndrome. Nitrate levels may rise quickly for short periods of time because of rainfall or agricultural activity. If you are caring for an infant you should ask advice from your health care provider;

Lead: Infants and children who drink water containing lead in excess of the action level could experience delays in their physical or mental development. Children could show slight deficits in attention span and learning abilities. Adults who drink this water over many years could develop kidney problems or high blood pressure.

For more information about contaminants and potential health effects, call the U.S. EPA's Safe Drinking Water Hotline at (800) 426-4791.

MICROBIAL TESTING

To ensure drinking water safety, routine bacteriological tests are conducted. Over 60 samples from the distribution system and wells are collected each month from representative locations. Samples are tested for coliform bacteria, indicators of potential contamination. In 2024, the Water Utility collected 720 samples. None tested positive for coliform bacteria. The absence of coliform positive samples reflects good source water quality and adequate disinfection maintained in the distribution system.

- **In 2024, the Water Utility pumped 3,119,149,000 gallons of water.**
- **Avg. Cost per gallon of water for Residential properties in 2024 was $0.004**

Current Water Rates can be found on the back of your quarterly bill or are available online at www.cityoflacrosse.org.

HYDRANT FLUSHING

The Water Utility flushes the entire water system annually to purge naturally occurring minerals and sediments that accumulate over time. These materials do not pose a health hazard but can discolor the water when the system is disrupted. Most system flushing is done at night, which allows use of wells that are normally off during the day and makes almost the full system capacity available for flushing. Night flushing has been very successful in significantly reducing daytime problems when water demand is highest.

If you experience discolored water as a result of water system flushing, these materials can usually be flushed out of home plumbing systems by running **cold** water from an outside hose bib, an interior basement faucet, or into a bathtub, or any faucet without an aerator or faucet screen.

Contaminant Reporting Definitions

MCL (Maximum Contaminant Level): The highest level of a contaminant that is allowed in drinking water. MCLs are set as close to the MCLGs as feasible using the best available treatment technology.

MCLG (Maximum Contaminant Level Goal): The level of a contaminant in drinking water below which there is no known or expected risk to health. MCLGs allow for a margin of safety.

MCLs are set at very stringent levels. To understand the possible health effects described for many regulated contaminants, a person would have to consume 2 liters of water every day at the MCL level for a lifetime to have a one-in-a-million chance of having the described health effect.

AL (Action Level): The concentration of a contaminant which, if exceeded, triggers a treatment or other requirement which a water system must follow.

V & E (Variances & Exemptions): State or EPA permission not to meet an MCL or a treatment technique under certain conditions.

90th Percentile: 90% of samples are equal to or less than the number on the chart.

n/d (Non-Detects): Laboratory analysis indicates the constituent is not present.

n/a (Not-Applicable): Limits do not apply.

NR (Not-Regulated): State or EPA has not established a limit.

ppm (Parts per million) or mg/l (Milligrams per liter): One part per million corresponds to one minute in two years or one penny in $10,000.

ppb (Parts per billion) or ug/l (Micrograms per liter): One part per billion corresponds to one minute in 2,000 years or one penny in $10,000,000.

ppt (Parts per trillion) or ng/l (Nanograms per liter): One part per trillion corresponds to one minute in 2,000,000 years or one penny in $10,000,000,000.

pCi/L (Picocuries per liter): Picocuries per liter is a measure of the radioactivity in water.

TCR (Total Coliform Rule): Refers to EPA regulations for microbiological standards.

TT (Treatment Technique): A required process intended to reduce the level of a contaminant in drinking water.

HA and HAL (Health Advisory): An estimate of acceptable drinking water levels for chemical substance based on health effects information. Health Advisor Level is a concentration of contaminant which, if exceeded, poses a health risk and may require a system to post a public notice. Health Advisories are determined by US EPA.

HI (Hazard Index): Used to assess the potential health impacts associated with mixtures of contaminants. HI guidance for a class of contaminants or mixture of contaminants may be determined by the US EPA or WI Dept of Health Services. If a Health Index is exceeded a system may be required to post a public notice.

RPHGS (Recommended Public Health Groundwater Standards): Proposed standards by the WI Dept of Health Services. The concentration of a contaminant which, if exceeded, poses a health risk and may require a system to post a public notice.

Contaminants with a Public Health Groundwater Standard, Health Advisory Level, or a Secondary Maximum Contaminant Level

The following table lists contaminants which were detected in your water and that have either a Public Health Groundwater Standard (PHGS), Health Advisory Level (HAL), or a Secondary Maximum Contaminant Level (SMCL), or both. There are no violations for detections of contaminants that exceed Health Advisory Levels, Public Health Groundwater Standards or Secondary Maximum Contaminant Levels. Secondary Maximum Contaminant Levels are levels that do not present health concerns but may pose aesthetic problems such as objectionable taste, odor, or color. Public Health Groundwater Standards and Health Advisory Levels are levels at which concentrations of the contaminant present a health risk.

The information shown below shows ranges of results of water samples taken directly from the City's active wells in accordance with sampling requirements and schedule provided by the DNR.

Contaminant (units)	Sample Year	SMCL (ppm)	PHGS or HAL (ppm)	Range of Results	Level Found	Typical Source of Contaminant
Aluminum (ppm)	2023	0.05	0.2	0.18-0.19	0.19	Runoff/leaching from natural deposits
Chloride (ppm)	2023	250	n/a	37.90-152.00	152.00	Runoff/leaching from natural deposits, road salt, water softeners
Iron (ppm)	2023	0.30	n/a	0 to .04 ppm	0.04	Runoff/leaching from natural deposits, industrial wastes
Manganese (ppm)	2023	0.05	0.30	0.00-0.25	0.25	Leaching from natural deposits
Sulfate (ppm)	2023	250	n/a	14.20-32.80	32.80	Runoff/leaching from natural deposits, industrial wastes

Contaminant	Health Effects
MANGANESE AND ALUMINUM	Waters containing manganese and/or aluminum in quantities above the SMCL are not hazardous to health but may be objectionable for taste, odor or color.

NOTE: La Crosse uses the polyphosphate additive as a treatment method to sequester or "tie-up" iron and manganese in the drinking water. This has been very successful in preventing customer problems related to discolored water.

WATER CONSERVATION TIP

Tips on how to save while using Outdoor Water

Avoid watering during mid-day heat. This will reduce losses due to evaporation.
Use a Rain Barrell. Capturing water from downspouts conserves the Municipal supply while providing the best water for lawns and gardens.
Retain soil moisture by adding bark around trees and shrubs, leaving grass clippings on lawn.

FIRE HYDRANT USE

Use of City fire hydrants is allowed **only** with a completed Fire Hydrant Use Application under the conditions of the Water Utility's Hydrant Use Policy. The application and policy are available on the City of La Crosse web page or by contacting the La Crosse Utilities office. If you observe ANY suspicious activity involving a fire hydrant or any part of the water system, please report this immediately to the Water Utility or to the Police Department.

Lead in Home Plumbing

If present, elevated levels of lead can cause serious health problems, especially for pregnant women and young children. Lead in drinking water is primarily from materials and components associated with service lines and home plumbing. The La Crosse Water Utility is responsible for providing high-quality drinking water, but we cannot control the variety of materials used in plumbing components within your home. When your water has been sitting for several hours, you can minimize the potential for lead exposure by flushing your tap for 30 seconds to 2 minutes before using water for drinking or cooking. If you are concerned about lead in your water, you may wish to pay to have your water tested. Information on lead in drinking water, testing methods, and steps you can take to minimize exposure is available from the Safe Drinking Water Hotline or at www.epa.gov/safewater/lead.

LEAD AND COPPER

Lead and Copper found in drinking water is typically caused from corrosion of household plumbing; leaching, and erosion of natural deposits. Lead and Copper are tested every three years.

Contaminant	Ideal Goal (MCLG)	Action Level (AL)	90th Percentile	# of Results	Sample Date	Violation?
Copper (ppm)	1.3	1.3	.7410	0 of 60 results were above the action level.	2024	No
Lead (ppb)	0	15	0—2.53	0 of 30 results were above the action level.	2023	No

Cross Connection Control: Did you know...

Your water can become contaminated if connections to your plumbing system are not properly protected. To avoid contamination, backflow preventers are required by state plumbing codes wherever there is an actual or potential hazard for a cross connection. The Wisconsin Department of Natural Resources requires all public water suppliers to maintain an on-going Cross Connection Control Program involving public education, onsite inspections, and possible corrective actions by building owners. For more information, please visit www.cityoflacrosse.org/ccc. This link will take you to the pertinent information on this program.

The Property Owners responsibilities related to the meter, meter setting and surrounding piping:

- ***Keep the meter clear and accessible***
- ***Ensure the meter and meter setting is protected from damage due to bumping or freezing.***
- ***Ensure that the two water shut-off valves by the meter are in good working condition for use in an emergency. It is recommended that you exercise your valves every few months to make sure that they work properly.***
- ***Ensure that the two water shut-off valves and surrounding piping are in good condition prior to any meter replacement.***

Should the meter be damaged the property owner is responsible for the repair or replacement. If the valves do not hold or the valves/piping break during a meter exchange performed by the utility, the owner is responsible for hiring a licensed plumber to make the necessary repairs.

PSC SERVICE LINE AND METERING REQUIREMENTS

Pursuant to the WI Public Service Commission (PSC) under PSC 185.52(2)(b) and the La Crosse Water Utility Operating Rules issued by the PSC, there can be only one connection (meter) downstream from a utility's shut-off valve (typically a Curb Stop). Furthermore, no division of water service can be made for the extension of the supply to an adjoining lot or parcel of land.

If a property is found to be non-compliant with the policy, such as having one water service feeding two parcels of land or one service line feeding two meters in separate locations on a single parcel, the property owner will be provided the options and timeline to bring the properties into compliance.

When remodeling or building, please confirm the plans meet each of these necessary requirements in addition to the plumbing and building codes. Full details of the Service Line and Metering Requirements and the available options for correction of non-compliant private service lines are available online at www.cityoflacrosse.org.

IMPORTANT NOTE ABOUT THE WATER QUALITY DATA TABLE:

Our water is tested for many contaminants. The Water Quality Table, see insert provided, lists only those contaminants which were detected in our water. Some contaminants are tested for annually, while others are done more or less frequently. The report includes the minimum and maximum levels found for each substance found in at least one well or sampling site within the past 5 years. Contaminants could be found at only one well and not any others. Contamination levels found in the table may not be representative of the water quality at your home.

See Insert labeled
Water Quality
Data Table Insert

Water Quality Data Table Insert for La Crosse Water Utility 2024 Annual Water Quality Report

The Water Quality Data Table that follows lists all drinking water contaminants detected and the most recent sample date. The EPA or the DNR allows the Water Utility to monitor for certain contaminants less than once per year because concentrations of these contaminants do not change frequently. Testing frequencies are outlined below, but could be more frequently if a detect is above a certain level.

Contaminants (units)	Ideal Goal (MCLG)	Highest Level Allowed (MCL)	Level Found	Range of Results (low –high)	Violation (Yes/No)	Sample Year	Typical Source of Substance
Inorganic Contaminants ("Level Found" represents the highest single sample result from all monitoring wells or sites with levels detected) - tested once every 3 years, except for Nitrates which are tested annually							
Antimony (ppb)	6	6	1.0	0.0 - 1.0	No	2023	Refineries discharge; solder; fire retardants; ceramic; electronics.
Arsenic (ppb)	n/a	10	1.0	n/d - 1.0	No	2023	Erosion of natural deposits; Runoff from orchards; glass and electronics production wastes.
Barium (ppm)	2	2	.119	.063-.119	No	2023	Discharge from metal refineries; Erosion of natural deposits.
Beryllium (ppb)	4	4	0.16	n/d - 0.16	No	2023	Discharge from metal refineries and coal-burning factories; Discharge from electrical , aerospace, and defense industries
Fluoride (ppm)	4	4	0.7	0.10 - 0.7	No	2023	Erosion of natural deposits; Water additive which promotes strong teeth.
Nickel (ppb)	100		5.6600	n/d - 5.6600	No	2023	Nickel occurs naturally in soils, groundwater and surface waters and is often used in electroplating, stainless steel and alloy products.
Nitrate [measured as Nitrogen] (ppm)	10	10	4.90	.00 - 4.90	No	2023	Fertilizer use; leaching from septic tanks, sewage; erosion of natural deposits Highest Average from any individual sample site.
Selenium (ppb)	50	50	2.0	1 - 2.0	No	2023	Erosion of natural deposits; Petroleum and metal refineries
Sodium (ppm)	NR	NR	88.10	11.30 - 88.1	No	2023	Erosion of natural deposits; leaching; road salt application .
Thallium (ppb)	.50	2.0	2.0	n/d - 2.0	No	2023	Ore processing sites; Electronics, glass and drug factories
Volatile Organic Contaminants ("Level Found" represents the highest result from an individual sample site) —Tested quarterly if have detects, but tested once every 3 years if have no detects for 3 straight years.							
Tetrachloroethylene (ppb)	0	5	1.1	n/d—1.8	No	2024	Leaching from PVC pipes, discharge from factories and dry cleaners
Trichloroethylene (ppb)	0	5	0.30	n/d—0.30	No	2024	Discharge from metal degreasing sites and other factories.
Disinfection By-Products ("Level Found" represents the average of the highest single sample result from the 2 sites specified—Tested only one time per year so there is no "range") - tested annually							
Haloacetic Acids [HAA5] (ppb)	60	60	67	67 & 53	No	2024	By-product of drinking water chlorination. Results from 2 distribution sites LSE91 & LSE117, given as average and result of both.
Total Trihalomethanes [TTHM] (ppb)	0	80	30.4	16.4 & 30.4	No	2024	By-product of drinking water chlorination. Results from 2 distribution sites LSE91 & LSE117, given as average and result of both.
Trichlorofluoromethane (ppb)	NR	NR	0.15	0—0.15	No	2023	By-product of drinking water chlorination.
Radioactivity ("Level Found" represents the highest single sample result from all monitoring wells or sites with levels detected) —tested only once every five to seven years so there is no "range")							
Gross Alpha Excl U & R (PCI/L)	0	15	5.9	-0.5 - 5.9	No	2020	Erosion of natural deposits
Gross Alpha Incl U & R (n/a)	NR	NR	6.3	-0.2 - 6.3	No	2020	Erosion of natural deposits
Radium, 226 + 228 (PCI/L)	0	5	2.22	n/d - 2.22	No	2020	Erosion of natural deposits
Combined Uranium (ug/L)	0	30	0.8	0.4-0.8	No	2020	Erosion of natural deposits

Synthetic organic chemicals – Source water samples taken in 2023 showed no detectable synthetic organic chemicals. These samples are currently required to be taken once every six years.

Volatile Organic Chemicals – Water system samples taken in 2023 produced No Detects for these chemicals: Benzene, Bromobenzene , Bromomethane, Carbon Tetrachloride, Chloroethane, Chloromethane, o-Chlorotoluene, p-Chlorotoluene, Dibromochloromethane, Dibromomethane,1,2-Dichlorobenzene (O-), 1,3-Dichlorobenzene (M-), 1,4-Dichlorobenzene (P-), 1,1-Dichloroethane, 1,2-Dichloroethane, 1,1-Dichloroethylene, 1,2-Dichloroethylene, cis-1,1-Dichloroethylene, Dichloromethane, 1,2-Dichloropropane, 1,3-Dichloropropane, 2,2-Dichloropropane, 1,1-Dichloropropene, 1,3-Dichloropropene, Ethyl Benzene, Chlorobenzene, Styrene, 1,1,1,2-Tetrachloroethane, 1,1,2,2- Toluene, 1,2,4-Trichlorobenzene, 1,1,1-Trichloroethane, 1,1,2-Trichloroethane, 1,2,3-Trichloropropane, Vinyl Chloride, Xylene Total. *(tested quarterly if there are detects, but tested once every three years if have no detects for three straight years)*

UCMR5 Additional Sampling Program Data Table -La Crosse Water Utility 2024 Annual Water Quality Report

The La Crosse Water Utility was selected to participate in the 5th cycle of sampling required by USEPA's Unregulated Contaminant Monitoring Rule (UCMR5). This sampling program is in addition to annual sampling required by the Wisconsin DNR. The purpose of this additional sampling is to monitory currently unregulated contaminants in drinking water and to provide data to the USEPS to support decisions concerning whether future regulations of these contaminants is required to protect public health. UCMR5 samples were taken at all City wells and from the water distribution system, starting in 2023 and finishing in 2023.

Contaminants (units)	Ideal Goal (MCLG)	Highest Level Allowed (MCL) (ppt)	Level Found	Range of Results (ppt) (low -high)	Violation (Yes/No)	Sample Date	Sample Locations
PFBA	n/d	10,000	21 (ppt)	n/d - 21	No	2023	13, 17, 19, 22
PFBS	n/d	450,000	15 (ppt)	n/d - 15	No	2023	13, 17, 19, 22
PFHxA	n/d	150,000	3.7 (ppt)	n/d - 3.7	No	2023	19
PFHxS	n/d	40	8.4 (ppt)	n/d - 8.4	No	2023	16, 17, 19, 22
PFOA	n/d	20	5.1 (ppt)	n/d - 5.1	No	2023	19, 22
PFOS	n/d	20	5.5 (ppt)	n/d - 5.5	No	2023	19
PFPeA	n/d	n/a	4 (ppt)	n/d - 4	No	2023	16, 19

UCMR 5 No Detections

NMeFOSSA, NEtFOSAA, PFTrDA, PFTA, PFHpS, PFPeS, NFDHA, PFEESA, PFMBA, PFMPA, 8:2 FTS, 4:2 FTS, 6:2 FTS, HFPO-DA, ADONA, 9Cl-PF3ONS, 11Cl-PF3OUdS, PFUnA, PFDoA, PFDA, PFNA, PFHpA, lithium.

PFA'S

The La Crosse Water Utility continues its mission to provide safe, high quality drinking water that meets all federal and state standards to protect public health.

BACKGROUND

The Environmental Protection Agency (EPA) regulates drinking water by establishing criteria to follow, ensuring that water is safe. In Wisconsin, the Department of Natural Resources (DNR) enforce the drinking water standards. The La Crosse Water Utility meets or exceeds all regulatory standards in the United States and Wisconsin. Testing data is made public and shared with consumers to ensure trust and transparency.

In recent years, perfluoroalkyl and polyfluoroalkyl substances, known as PFAS, have emerged as substances linked by the EPA to negative health effects. PFAS are a large family of more than 5,000 man-made chemicals that have been used in industry and consumer products since the 1940s because of their useful properties. There are thousands of different PFAS, some of which have been more widely used and studied than others. The most common types of PFAS are PFOA (perfluorooctanoic acid) and PFOS (perfluorooctanoic sulfonic acid). PFAS are found in hundreds of consumer products such as fast-food wrappers, the lining of disposable coffee cups, waterproofing products, and many types of stain resistant coatings used in textile manufacturing. While PFOA and PFOS have been phased out from their use in commercial products, they are still found in the environment from historical uses, as they do not break down naturally, and may ultimately make their way into surface and ground water. A major concern with PFAS chemicals is that they break down very slowly and as a result they can build up in people, animals, and the environment over time. Because of their widespread use and their persistence in the environment, many PFAS are found in the blood of people and animals all over the world and are present at low levels in a variety of food products and in the environment. PFAS are found in water, air, fish, and soil at locations across the nation and the globe.

There are four specific PFAS compounds specifically addressed in recent notices from the EPA: **PFOS, PFOA, GenX and PFBS:**

PFOS – key ingredient in stain repellant, Scotchgard; used in surface coatings for carpet, furniture, and waterproof clothing.

PFOA – makes nonstick coatings for cookware; best known of these coatings, PTFE or TeflonTM, is made from PFOA and may contain some traces of PFOA. It was also used in production of carpets, upholstery, clothing, floor wax, and sealants.

GenX – was developed as a replacement for PFOA once PFOA began being associated with negative health effects; however, GenX has now been linked to the same and health effects as PFOA, according to the EPA.

PFBS – wetter in industrial processes and in water-resistant or stain-resistant coatings on textiles, carpets, and paper; 3M Company is reportedly its leading producer.

On November 6, 2020, the Wisconsin Department of Health Services (DHS) recommended groundwater standards to the DNR for a number of different substances, including PFAS compounds. The DHS health advisory levels for these same PFA's compounds are as follows:

Contaminant (units)	RPHGS or HAL (PPT)
PFBS (ppt)	450,000
PFHXS (ppt)	40
PFHXA (ppt)	150,000
PFOS (ppt)	20
PFOA (ppt)	20
PFOA AND PFOS TOTAL (ppt)	20

On June 15, 2022, the United States EPA made a health advisory (HAL) announcement with new number for PFAS. HALs are non-enforceable; rather, they provide technical information that guides officials to develop monitoring plans, determine treatment solutions, and create policies.

The EPA has not yet stopped polluters from discharging PFAS, but on March 14, 2023, they proposed national drinking water standards for PFOA and PFOS, and a combination of four other PFAS chemicals (PFNA, HFPO-DA (GenX), PFHxS, and PFBS).

On August 1, 2022, DNR administrative rules setting regulatory standards for two PFA's compounds, PFOA and PFOS, in drinking water became effective. This new rule requires utilities to test for PFOA and PFOS based on the testing schedule established by the DNR. The action limit or (Maximum Contaminant Level (MCL)) for both compounds in drinking water was set at 70 parts per trillion (ppt). Any water system with PFOA or PFOS above the 70 ppt limit will be required to take action to comply with the new standards.

On April 10, 2024, the United States EPA announced final National Primary Drinking Water Regulation (NPDWR) for six PFAS, establishing legally enforceable levels, called Maximum Contaminant Levels (MCLs), for six PFAS in drinking water. The La Crosse Water Utility will continue their current testing and monitoring schedule under the Wisconsin compliance monitoring requirements and will use data gathered to determine future steps necessary to comply with EPA's lower MCLs.

The State of Wisconsin will have up to two years to incorporate the federal rule into the DNR's rules. Until that time, the DNR's existing PFAS drinking water rule (and the existing state PFOA/PFOS standard of 70 ppt separately or combined) will apply.

Under the new EPA rule, the MCLs for PFOA and PFOS were set at 4 ppt and a Hazard Index of 1 was included for mixtures containing PFHxS, PFNA, HFPO-DA (Gen-X), PFBS. The final rule also included individual MCLs for PFHxS, PFNA, HFPO-DA (Gen-X) of 10 ppt.

EPA's rule requires that by 2027, systems must conduct initial monitoring, followed by ongoing compliance monitoring. Water systems must also provide the public with information on the levels of these PFAs in their drinking water beginning in 2027. Wisconsin systems, including the La Crosse Water Utility, have already started monitoring for PFOA & PFOS pursuant to state requirements. Wisconsin's compliance monitoring requirements will continue to apply but will be modified when the federal rule is incorporated into the DNR's rule.

Starting in 2029, systems must comply with all regulated PFAs MCLs and provide public notifications for violations of the PFAS MCLs. While compliance with existing standards under the DNR rule (PFOA/PFOS at 70 ppt combined) will be required before 2029, compliance with the lower federal standards will not be required until 2029 based on current rules.

For the time being, DNR's PFAS rules will continue to govern Wisconsin water utilities.

PFAS Contaminants with a Recommended Public Health Groundwater standard or Recommended Health Advisory Level

The following table list PFAS contaminants which were detected in your water and that have a Recommended Public Health Groundwater Standard (RPHGS) or Health Advisory Level (HAL). There are no violations for detections of contaminants that exceed the RPHGS or HAL. The RPHGS are levels at which concentrations of the contaminant present a health risk and are based on guidance provided by the Wisconsin Department of Health Services.

No active or seasonal La Crosse well exceeds any of the adopted drinking water standards for PFAS. Should any active well ever test at or above a health advisory limit for any compound required by routine testing, including PFAS, the Utility would notify the public and comply with all regulatory requirements.

Typical Source of Contaminant	**Drinking water is one way that people can be exposed to PFAS. In Wisconsin, two-thirds of people use groundwater as their drinking water source. PFAS can get in groundwater from places that make or use PFAS and release from consumer products in landfills.**			
Contaminant (units)	**RPHGS or HAL (PPT)**	**Level Found**	**Range**	**Sample Year**
PFBS (ppt)	450000	14.00	0 - 14.00	2024
PFHXS (ppt)	40	7.80	0 - 7.80	2024
PFHXA (ppt)	150000	2.90	0 - 2.90	2024
PFOS (ppt)	20	4.90	0 - 4.90	2024
PFOA (ppt)	20	4.40	0 - 4.40	2024
PFOA AND PFOS TOTAL (ppt)	20	9.30	0 - 9.30	2024

Is La Crosses water safe?

Yes, La Crosse tap water meets all federal and state standards for drinking water safety. If you have special circumstances or want to further purify your water, home filtration (activated carbon filters and reverse osmosis) may be an option to reduce PFAS levels.

Which well serves your home or business?

No single well feeds any specific home or business. All water supplied from wells is mixed and fills the two reservoirs, from which the citywide pressurized distribution system is fed.

Home filtration options

Only about one percent of the water delivered to La Crosse homes is used for drinking and cooking. The rest is used for flushing toilets, doing laundry, washing dishes, outdoor watering and other needs. While the PFAS found in La Crosses water is at very low levels, it may be possible to reduce PFAS chemicals in water using a home filter.
Guidance from the Wisconsin Department of Health regarding home filters for PFAS can be found here: https://www.dhs.wisconsin.gov/library/p-03012.htm (English, Spanish, Hmong)

For More Information

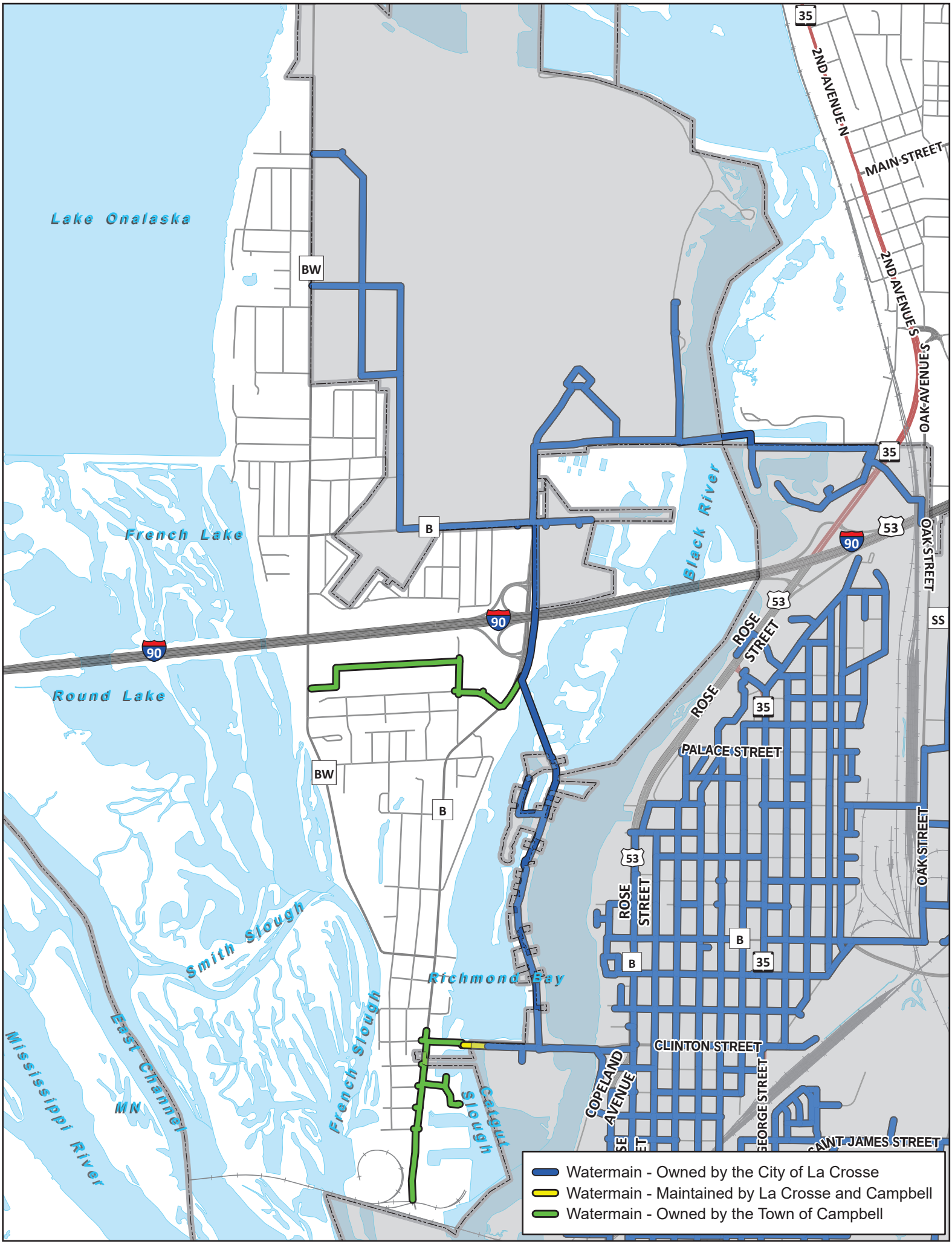
For more information on PFAS and what you can do, visit the websites of the Environmental Protection Agency, the Wisconsin Department of Natural Resources, or the Wisconsin Department of Health Services. Additional helpful links and prior notices can be found at www.cityoflacrosse.org/PFAS.

Gallager Exhibit 7

Map of Water Main Ownership on French and Hiawatha Islands

Public Works Department
City of La Crosse

Inserted on subsequent page(s).


Lake Onalaska
French Lake
Round Lake
Black River
Smith Slough
Richmond Bay
French Slough
Catgut Slough
East Channel
MN
Mississippi River
2ND AVENUE N
MAIN STREET
2ND AVENUE S
OAK AVENUE S
OAK STREET
ROSE STREET
PALACE STREET
CLINTON STREET
COPELAND AVENUE
GEORGE STREET
SAINT JAMES STREET
BW
B
SS
35
53
90
Watermain - Owned by the City of La Crosse
Watermain - Maintained by La Crosse and Campbell
Watermain - Owned by the Town of Campbell

Gallager Exhibit 8

La Crosse Water Utility Tariff

Public Works Department
City of La Crosse

Inserted on subsequent page(s).

Public Service Commission of Wisconsin

La Crosse Water Utility

Public Fire Protection Service

Public fire protection service shall include the use of hydrants for fire protection service only and such quantities of water as may be demanded for the purpose of extinguishing fires within the service area. This service shall also include water used for testing equipment and training personnel. For all other purposes, the metered or other rates set forth, or as may be filed with the Public Service Commission shall apply.

Under Wis. Stat. § 196.03(3)(b), the municipality has chosen to have the utility bill the retail general service customers for public fire protection service.

Quarterly Public Fire Protection Service Charges:

⅝ - inch meter:	$	8.73	3 - inch meter:	$	132.00
¾ - inch meter:	$	8.73	4 - inch meter:	$	219.00
1 - inch meter:	$	21.72	6 - inch meter:	$	435.00
1¼ - inch meter:	$	33.15	8 - inch meter:	$	696.00
1½ - inch meter:	$	44.70	10 - inch meter:	$	1,044.00
2 - inch meter:	$	72.00	12 - inch meter:	$	1,392.00

Customers who are provided service under Schedules Mg-1R, Mg-1MF, Mg-1NR, Ug-1 or Sg-1 shall also be subject to the charges in this schedule according to the size of their primary meter. Irrigation class meters are not subject to the charges in this schedule.

Billing: Same as Schedule Mg-1R.

Public Fire Protection Service

Location of Hydrants within Service Area

Fire-Protection Service as provided in Subsection (A) shall permit withdrawal of water from 4 hydrants located at the following locations:

1. 27th Street & Diagonal Road--N.E. corner
2. Ward Avenue & Losey Blvd--N.W. corner
3. Ward Avenue & 26th Street---N.E. corner
4. Ward Avenue & 28th Street---N.E. corner

Limitations on use of Water

Water shall not be used for any purpose other than fire protection to premises abutting the streets as set forth in Subsection (A).

Regulations Regarding use of Water

The following general regulations shall cover the use of water in the Fire-Protection District as set forth in this section:

1. La Crosse Water Department shall be immediately notified when a hydrant is opened or used or in the event any mechanical difficulty is encountered during the operation of the hydrant.
2. Approved hydrant wrenches only shall be used to open and close water hydrants.
3. A control or hydrant valve shall be installed to hose connection of a hydrant before a fire hose is connected.
4. Between October 1 and April 1 in each year any hydrant used must be pumped immediately after usage, such pumping shall be the responsibility of the user.
5. Any damage caused to a hydrant or to the water distribution system shall be the responsibility of the Town of Shelby if such damage occurred as the result of its use of such hydrant.

Special rule

The La Crosse Water Department may promulgate special rules to govern the procedures in opening and closing hydrants and take all necessary steps to insure compliance with such procedures.

Public Fire Protection Service

Hydrant Rental Rules

The hydrant rental rate for each hydrant set forth in Subsection (A) shall be $320.00 per year payable yearly in advance. The first such payment to be made on the date Fire-Protection Service is commenced and like payments each year thereafter. If any additional hydrants are added in the area set forth in Subsection (A), a pro-rated rental shall be paid for each such hydrant for the period of a year that such hydrant is used.

Penalties

If the Town of Shelby, or any of its agents, servants, officers or employees violate any of the provisions of this section or any of the rules promulgated under this section or any of the rules of the La Crosse Water Department, then, in addition to the penalties provided in Section 4.20, the City of La Crosse, at its option may withdraw all further fire protection in the area authorized herein.

Public Service Commission of Wisconsin

La Crosse Water Utility

Private Fire Protection Service - Unmetered

This service shall consist of permanent or continuous unmetered connections to the main for the purpose of supplying water to private fire protection systems such as automatic sprinkler systems, standpipes, and private hydrants. This service shall also include reasonable quantities of water used for testing check valves and other backflow prevention devices.

Quarterly Private Fire Protection Service Demand Charges:

2 - inch or smaller connection:	$	6.00
2 ½ - inch connection:	$	9.00
3 - inch connection:	$	12.00
4 - inch connection:	$	18.00
6 - inch connection:	$	33.00
8 - inch connection:	$	54.00
10 - inch connection:	$	78.00
12 - inch connection:	$	105.00
14 - inch connection:	$	120.00
16 - inch connection:	$	141.00

Billing: Same as Schedule Mg-1R.

Public Service Commission of Wisconsin

La Crosse Water Utility

General Service – Metered - Residential

Quarterly Service Charges:

⅝ - inch meter:	$	23.31	3 - inch meter:	$	165.00
¾ - inch meter:	$	23.31	4 - inch meter:	$	225.00
1 - inch meter:	$	40.23	6 - inch meter:	$	354.00
1¼ - inch meter:	$	54.00	8 - inch meter:	$	564.00
1½ - inch meter:	$	71.13	10 - inch meter:	$	792.00
2 - inch meter:	$	111.00	12 - inch meter:	$	951.00

Plus Volume Charges:

First	800	cubic feet used each quarter:	$1.11 per 100 cubic feet
Over	800	cubic feet used each quarter:	$1.59 per 100 cubic feet

Billing: Bills for water service are rendered quarterly and become due and payable upon issuance following the period for which service is rendered. A late payment charge of 1 percent per month will be added to bills not paid within 20 days of issuance. This late payment charge will be applied to the total unpaid balance for utility service, including unpaid late payment charges. The late payment charge is applicable to all customers. The utility customer may be given a written notice that the bill is overdue no sooner than 20 days after the bill is issued. Unless payment or satisfactory arrangement for payment is made within the next 10 days, service may be disconnected pursuant to Wis. Adm. Code ch. PSC 185.

Combined Metering: Volumetric meter readings will be combined for billing if the utility for its own convenience places more than one meter on a single water service lateral. Multiple meters placed for the purpose of identifying water not discharged into the sanitary sewer are not considered for utility convenience and shall not be combined for billing. This requirement does not preclude the utility from combining readings when metering configurations support such an approach. Meter readings from individually metered separate service laterals shall not be combined for billing purposes.

Residential customers include single-family homes, duplexes, and individually-metered condominiums, apartments, and mobile homes.

Public Service Commission of Wisconsin

La Crosse Water Utility

General Service – Metered – Multifamily Residential

Quarterly Service Charges:

⅝ - inch meter:	$	23.31	3 - inch meter:	$	165.00
¾ - inch meter:	$	23.31	4 - inch meter:	$	225.00
1 - inch meter:	$	40.23	6 - inch meter:	$	354.00
1¼ - inch meter:	$	54.00	8 - inch meter:	$	564.00
1½ - inch meter:	$	71.13	10 - inch meter:	$	792.00
2 - inch meter:	$	111.00	12 - inch meter:	$	951.00

Plus Volume Charges:

All water used quarterly: $1.02 per 100 cubic feet

Billing: Bills for water service are rendered quarterly and become due and payable upon issuance following the period for which service is rendered. A late payment charge of 1 percent per month will be added to bills not paid within 20 days of issuance. This late payment charge will be applied to the total unpaid balance for utility service, including unpaid late payment charges. The late payment charge is applicable to all customers. The utility customer may be given a written notice that the bill is overdue no sooner than 20 days after the bill is issued. Unless payment or satisfactory arrangement for payment is made within the next 10 days, service may be disconnected pursuant to Wis. Adm. Code ch. PSC 185.

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Multifamily Residential customers include master-metered multifamily dwelling units such as condominium complexes, apartment buildings, and mobile home parks.

Public Service Commission of Wisconsin

La Crosse Water Utility

General Service – Metered - Nonresidential

Quarterly Service Charges:

⅝ - inch meter:	$	23.31	3 - inch meter:	$	165.00
¾ - inch meter:	$	23.31	4 - inch meter:	$	225.00
1 - inch meter:	$	40.23	6 - inch meter:	$	354.00
1¼ - inch meter:	$	54.00	8 - inch meter:	$	564.00
1½ - inch meter:	$	71.13	10 - inch meter:	$	792.00
2 - inch meter:	$	111.00	12 - inch meter:	$	951.00

Plus Volume Charges:

First	5,000	cubic feet used each quarter:	$1.14 per 100 cubic feet
Next	70,000	cubic feet used each quarter:	$1.05 per 100 cubic feet
Next	225,000	cubic feet used each quarter:	$0.96 per 100 cubic feet
Over	300,000	cubic feet used each quarter:	$0.72 per 100 cubic feet

Billing: Bills for water service are rendered quarterly and become due and payable upon issuance following the period for which service is rendered. A late payment charge of 1 percent per month will be added to bills not paid within 20 days of issuance. This late payment charge will be applied to the total unpaid balance for utility service, including unpaid late payment charges. The late payment charge is applicable to all customers. The utility customer may be given a written notice that the bill is overdue no sooner than 20 days after the bill is issued. Unless payment or satisfactory arrangement for payment is made within the next 10 days, service may be disconnected pursuant to Wis. Adm. Code ch. PSC 185.

Combined Metering: Volumetric meter readings will be combined for billing if the utility for its own convenience places more than one meter on a single water service lateral. Multiple meters placed for the purpose of identifying water not discharged into the sanitary sewer are not considered for utility convenience and shall not be combined for billing. This requirement does not preclude the utility from combining readings when metering configurations support such an approach. Meter readings from individually metered separate service laterals shall not be combined for billing purposes.

Nonresidential Class includes commercial, industrial, and public authority customers. Commercial customers include business entities and institutions, except governmental entities, that provide goods or services. Churches and parochial schools are not governmental and are classified as commercial. Industrial customers include customers who are engaged in the manufacture or production of goods. Public Authority customers include any department, agency, or entity of local, state, or federal government, including public schools, colleges, and universities.

Public Service Commission of Wisconsin

La Crosse Water Utility

General Service – Metered - Irrigation

Quarterly Service Charges:

⅝ - inch meter:	$	23.31	3 - inch meter:	$	165.00
¾ - inch meter:	$	23.31	4 - inch meter:	$	225.00
1 - inch meter:	$	40.23	6 - inch meter:	$	354.00
1¼ - inch meter:	$	54.00	8 - inch meter:	$	564.00
1½ - inch meter:	$	71.13	10 - inch meter:	$	792.00
2 - inch meter:	$	111.00	12 - inch meter:	$	951.00

Plus Volume Charges:

All water used quarterly: $1.53 per 100 cubic feet

Billing: Bills for water service are rendered quarterly and become due and payable upon issuance following the period for which service is rendered. A late payment charge of 1 percent per month will be added to bills not paid within 20 days of issuance. This late payment charge will be applied to the total unpaid balance for utility service, including unpaid late payment charges. The late payment charge is applicable to all customers. The utility customer may be given a written notice that the bill is overdue no sooner than 20 days after the bill is issued. Unless payment or satisfactory arrangement for payment is made within the next 10 days, service may be disconnected pursuant to Wis. Adm. Code ch. PSC 185.

Combined Metering: Volumetric meter readings will be combined for billing if the utility for its own convenience places more than one meter on a single water service lateral. Multiple meters placed for the purpose of identifying water not discharged into the sanitary sewer are not considered for utility convenience and shall not be combined for billing. This requirement does not preclude the utility from combining readings when metering configurations support such an approach. Meter readings from individually metered separate service laterals shall not be combined for billing purposes.

Irrigation Class includes customers who have water service provided primarily for landscape irrigation. For the purpose of this schedule, landscape irrigation includes the use of water to sustain crops, lawns, or landscapes on any residential, multifamily residential, commercial, industrial, or public authority property, including water used for irrigating athletic fields, parks, and golf courses. Irrigation customers include those customers that have multiple meters installed on a single lateral for the purpose of measuring water that is not discharged to the sanitary sewer system. The utility shall classify each additional meter as an irrigation meter and treat each meter as a separate general service customer

Public Service Commission of Wisconsin

La Crosse Water Utility

Emergency Sales to Onalaska Water Department

Available for emergency service, under contract, between the two utilities for mutual assistance.

Volume Charge: $ 1.14 per 100 cubic feet

Public Service Commission of Wisconsin

La Crosse Water Utility

Other Charges

Missed Appointment Charge: The utility shall assess a missed appointment charge when a customer, without providing reasonable cancellation notice, fails to be present at the customer's location for an appointment scheduled with utility personnel. The utility may not apply the charge for the first such missed appointment during normal business hours. The utility shall apply the charge for the first such missed appointment after normal business hours.

During normal business hours:	$60.00

Billing: Same as Schedule Mg-1R.

Public Service Commission of Wisconsin

La Crosse Water Utility

Public Service

Metered Service
Water used by the City of La Crosse on an intermittent basis for flushing sewers, street washing, flooding skating rinks, drinking fountains, etc., shall be metered and billed according to the rates set forth in Schedule Mg-1NR.

Unmetered Service
Where it is impossible to meter the service, the utility shall estimate the volume of water used based on the pressure, size of opening, and the period of time the water is used. The estimated quantity shall be billed at the volumetric rates set forth in Schedule Mg-1NR, excluding any service charges.

Billing: Same as Schedule Mg-1NR.

Public Service Commission of Wisconsin

La Crosse Water Utility

General Water Service - Unmetered

Service may be supplied temporarily on an unmetered basis where the utility cannot immediately install a water meter, including water used for construction. Unmetered service shall be billed the amount that would be charged to a metered residential customer using 1,800 cubic feet of water quarterly under Schedule Mg-1R, including the service charge for a ⅝-inch meter. If the utility determines that actual usage exceeds 1,800 cubic feet of water quarterly, an additional charge for the estimated excess usage shall be made according to the rates under Schedule Mg-1R.

This schedule applies only to customers with a 1-inch or smaller service connection. For customers with a larger service connection, the utility shall install a temporary meter and charges shall be based on the rates set forth under Schedule Mg-1R.

Billing: Same as Schedule Mg-1R.

Seasonal Service

Seasonal customers are general service customers who voluntarily request disconnection of water service and who resume service at the same location within 12 months of the disconnection, unless service has been provided to another customer at that location in the intervening period. The utility shall bill seasonal customers the applicable service charges under Schedule Mg-1R year-round, including the period of temporary disconnection.

Seasonal service shall include customers taking service under Schedule Mg-1R, Schedule Mg-1MF, Schedule Mg-1NR, Schedule Ug-1, or Schedule Am-1.

Upon reconnection, the utility shall apply a charge under Schedule R-1 and require payment of any unpaid charges under this schedule.

Billing: Same as Schedule Mg-1R, unless the utility and customer agree to an alternative payment schedule for the period of voluntary disconnection.

Public Service Commission of Wisconsin

La Crosse Water Utility

Bulk Water

All bulk water supplied from the water system through hydrants or other connections shall be metered or estimated by the utility. Utility personnel or a party approved by the utility shall supervise the delivery of water.

Bulk water sales are:

A. Water supplied by tank trucks or from hydrants for the purpose of extinguishing fires outside the utility's service area;

B. Water supplied by tank trucks or from hydrants for purposes other than extinguishing fires, such as water used for irrigation or filling swimming pools; or,

C. Water supplied from hydrants or other temporary connections for general service type applications, except that Schedule Ug-1 applies for water supplied for construction purposes.

A service charge of $70.00 and a charge for the volume of water used shall be billed to the party using the water. The volumetric charge shall be calculated using the highest volumetric rate for residential customers under Schedule Mg-1R. In addition, for meters that are assigned to bulk water customers for more than 7 days, the applicable service charge in Schedule Mg-1R will apply after the first 7 days.

The water utility may require a reasonable deposit for the temporary use of its equipment under this and other rate schedules. The deposit(s) collected shall be refunded upon return of the utility's equipment. Damaged or lost equipment shall be repaired or replaced at the customer's expense.

Billing: Same as Schedule Mg-1R.

Public Service Commission of Wisconsin

La Crosse Water Utility

Bulk Water for Ships at Public Boat Landings

Bulk water may be supplied to ships docking at public boat landings using a 6-inch meter assembly. Utility personnel or a party approved by the utility shall supervise the delivery of water.

A service charge of $100.00 and a charge for the volume of water used shall be billed to the party using the water. The volumetric charge shall be calculated using the highest volumetric rate for residential customers under Schedule Mg-1R. The water utility may require payment prior to supplying the water.

Billing: Same as Schedule Mg-1R.

Public Service Commission of Wisconsin

La Crosse Water Utility

Reconnection Charges

The utility shall assess a charge to reconnect a customer, which includes reinstalling a meter and turning on the valve at the curb stop, if necessary. A utility may not assess a charge for disconnecting a customer.

During normal business hours:	$60.00
After normal business hours:	$100.00

Billing: Same as Schedule Mg-1R.

Public Service Commission of Wisconsin

La Crosse Water Utility

Water Lateral Installation Charge

The utility shall charge a customer for the actual cost of installing a water service lateral from the main through curb stop and box if these costs are not contributed as part of a subdivision development or otherwise recovered under Wis. Stats. Chapter 66.

Billing: Same as Schedule Mg-1R.

Water Utility Operating Rules

Compliance with Rules

All persons now receiving water service from this water utility, or who may request service in the future, shall be considered as having agreed to be bound by the rules and regulations as filed with the Public Service Commission of Wisconsin.

Establishment of Service

Application for water service may be made in writing on a form furnished by the water utility. The application will contain the legal description of the property to be served, the name of the owner, the exact use to be made of the service, and the size of the service lateral and meter desired. Note particularly any special refrigeration, fire protection, or water-consuming air-conditioning equipment.

Service will be furnished only if (1) the premises have a frontage on a properly platted street or public strip in which a cast iron or other long-life water main has been laid, or where the property owner has agreed to and complied with the provisions of the water utility's filed main extension rule, (2) the property owner has installed or agrees to install a service lateral from the curb stop to the point of use that is not less than 6 feet below the surface of an established or proposed grade and meets the water utility's specifications, and (3) the premises have adequate piping beyond the metering point.

The owner of a multi-unit dwelling has the option of being served by individual metered water service to each unit. The owner, by selecting this option, is required to provide interior plumbing and meter settings to enable individual metered service to each unit and individual disconnection without affecting service to other units. Each meter and meter connection will be treated as a separate water utility account for the purpose of the filed rules and regulations.

No division of the water service lateral to any lot or parcel of land shall be made for the extension and independent metering of the supply to an adjoining lot or parcel of land. Except for duplexes, no division of a water service lateral shall be made at the curb for separate supplies for two or more separate premises having frontage on any street or public service strip, whether owned by the same or different parties. Duplexes may be served by one lateral provided (1) individual metered service and disconnection is provided and (2) it is permitted by local ordinance.

Buildings used in the same business, located on the same parcel, and served by a single lateral may have the customer’s water supply piping installed to a central point so that volume can be metered in one place.

The water utility may withhold approval of any application where full information of the purpose of such supply is not clearly indicated and set forth by the applicant property owner.

Water Utility Operating Rules

Reconnection of Service

Where the water utility has disconnected service at the customer's request, a reconnection charge shall be made when the customer requests reconnection of service. See Schedule R-1 for the applicable rate.

A reconnection charge shall also be required from customers whose services are disconnected (shut off at curb stop box) because of nonpayment of bills when due. See Schedule R-1 for the applicable rate.

If reconnection is requested for the same location by any member of the same household, or, if a place of business, by any partner of the same business, it shall be considered as the same customer.

Temporary Metered Service, Meter, and Deposits

An applicant for temporary water service on a metered basis shall make and maintain a monetary deposit for each meter installed as security for payment for use of water and for such other charges which may arise from the use of the supply. A charge shall be made for setting the valve and furnishing and setting the meter. See Schedule BW-1 for the applicable rate.

Water for Construction

When water is requested for construction purposes or for filling tanks or other such uses, an application shall be made to the water utility, in writing, giving a statement of the amount of construction work to be done or the size of the tank to be filled, etc. Payment for the water for construction may be required in advance at the scheduled rates. The service lateral must be installed into the building before water can be used. No connection with the service lateral at the curb shall be made without special permission from the water utility. In no case will any employee of the water utility turn on water for construction work unless the contractor has obtained permission from the water utility.

Customers shall not allow contractors, masons, or other persons to take unmetered water from their premises without permission from the water utility. Any customer failing to comply with this provision may have water service discontinued and will be responsible for the cost of the estimated volume of water used.

Water Utility Operating Rules

Use of Hydrants

In cases where no other supply is available, permission may be granted by the water utility to use a hydrant. No hydrant shall be used until the proper meter and valve are installed. In no case shall any valve be installed or moved except by an employee of the water utility.

Before a valve is set, payment must be made for its setting and for the water to be used at the scheduled rates. Where applicable, see Schedule BW-1 for deposits and charges. Upon completing the use of the hydrant, the customer must notify the water utility to that effect.

Operation of Valves and Hydrants and Unauthorized Use of Water - Penalty

Any person who shall, without authority of the water utility, allow contractors, masons, or other unauthorized persons to take water from their premises, operate any valve connected with the street or supply mains, or open any fire hydrant connected with the distribution system, except for the purpose of extinguishing fire, or who shall wantonly damage or impair the same, shall be subject to a fine as provided by municipal ordinance. Utility permission for the use of hydrants applies only to such hydrants that are designated for the specific use.

Refunds of Monetary Deposits

All money deposited as security for payment of charges arising from the use of temporary water service on a metered basis, or for the return of a hydrant valve and fixtures if the water is used on an unmetered basis, will be refunded to the depositor on the termination of the use of water, the payment of all charges levied against the depositor, and the return of the water utility's equipment.

Service Laterals

No water service lateral shall be laid through any trench having cinders, rubbish, rock or gravel fill, or any other material which may cause injury to or disintegration of the service lateral, unless adequate means of protection are provided by sand filling or such other insulation as may be approved by the water utility. Service laterals passing through curb or retaining walls shall be adequately safeguarded by provision of a channel space or pipe casing not less than twice the diameter of the service connection. The space between the service lateral and the channel or pipe casing shall be filled and lightly caulked with an oakum, mastic cement, or other resilient material and made impervious to moisture.

In backfilling the pipe trench, the service lateral must be protected against injury by carefully hand tamping the ground filling around the pipe. There should be at least 6 inches of ground filling over the pipe, and it should be free from hard lumps, rocks, stones, or other injurious material.

Water Utility Operating Rules

Service Laterals (continued)

All water service laterals shall be of undiminished size from the street main into the point of meter placement. Beyond the meter outlet valve, the piping shall be sized and proportioned to provide, on all floors, at all times, an equitable distribution of the water supply for the greatest probable number of fixtures or appliances operating simultaneously.

Replacement and Repair of Service Laterals

The service lateral from the main to and through the curb stop will be maintained and kept in repair and, when worn out, replaced at the expense of the water utility. The property owner shall maintain the service lateral from the curb stop to the point of use.

If an owner fails to repair a leaking or broken service lateral from the curb to the point of metering or use within such time as may appear reasonable to the water utility after notification has been served on the owner by the water utility, the water will be shut off and will not be turned on again until the repairs have been completed.

Abandonment of Service

If a property owner changes the use of a property currently receiving water service such that water service will no longer be needed in the future, the water utility may require the abandonment of the water service at the water main. In such case, the property owner may be responsible for all removal and/or repair costs, including the water main and the utility portion of the water service lateral.

Charges for Water Wasted Due to Leaks

See Wis. Admin. Code § PSC 185.35 or Schedule X-4, if applicable.

Thawing Frozen Service Laterals

See Wis. Admin. Code § PSC 185.88 or Schedule X-4, if applicable.

Curb Stop Boxes

The curb stop box is the property of the water utility. The water utility is responsible for its repair and maintenance. This includes maintaining, through adjustment, the curb stop box at an appropriate grade level where no direct action by the property owner or occupant has contributed to an elevation problem. The property owner is responsible for protecting the curb stop box from situations that could obstruct access to it or unduly expose it to harm. The water utility shall not be liable for failure to locate the curb stop box and shut off the water in case of a leak on the owner's premises.

Water Utility Operating Rules

Installation of Meters

Meters will be owned, furnished, and installed by the water utility or a utility-approved contractor and are not to be disconnected or tampered with by the customer. All meters shall be so located that they shall be protected from obstructions and permit ready access for reading, inspection, and servicing, such location to be designated or approved by the water utility. All piping within the building must be supplied by the owner. Where additional meters are desired by the owner, the owner shall pay for all piping. Where applicable, see Schedule Am-1 for rates.

Repairs to Meters

Meters will be repaired by the water utility, and the cost of such repairs caused by ordinary wear and tear will be borne by the water utility.

Repair of any damage to a meter resulting from the carelessness of the owner of the premises, owner's agent, or tenant, or from the negligence of any one of them to properly secure and protect same, including any damage that may result from allowing a water meter to become frozen or to be damaged from the presence of hot water or steam in the meter, shall be paid for by the customer or the owner of the premises.

Service Piping for Meter Settings

Where the original service piping is installed for a new metered customer, where existing service piping is changed for the customer's convenience, or where a new meter is installed for an existing unmetered customer, the owner of the premises at his/her expense shall provide a suitable location and the proper connections for the meter. The meter setting and associated plumbing shall comply with the water utility's standards. The water utility should be consulted as to the type and size of the meter setting.

Turning on Water

The water may only be turned on for a customer by an authorized employee of the water utility. Plumbers may turn the water on to test their work, but upon completion must leave the water turned off.

Sprinkling Restrictions and Emergency Water Conditions

Where the municipality has a policy regarding sprinkling restrictions and/or emergency water conditions, failure to comply with such may result in disconnection of service.

See Wis. Admin. Code § PSC 185.37.

Water Utility Operating Rules

Failure to Read Meters

Where the water utility is unable to read a meter, the fact will be plainly indicated on the bill, and either an estimated bill will be computed or the minimum charge applied. The difference shall be adjusted when the meter is again read, that is, the bill for the succeeding billing period will be computed with the gallons or cubic feet in each block of the rate schedule doubled, and credit will be given on that bill for the amount of the bill paid the preceding period. Only in unusual cases shall more than three consecutive estimated or minimum bills be rendered.

If the meter is damaged (see Surreptitious Use of Water) or fails to operate, the bill will be based on the average use during the past year, unless there is some reason why the use is not normal. If the average use cannot be properly determined, the bill will be estimated by some equitable method.

See Wis. Admin. Code § PSC 185.33.

Complaint Meter Tests

See Wis. Admin. Code § PSC 185.77.

Inspection of Premises

During reasonable hours, any officer or authorized employee of the water utility shall have the right of access to the premises supplied with service for the purpose of inspection or for the enforcement of the water utility's rules and regulations. Whenever appropriate, the water utility will make a systematic inspection of all unmetered water taps for the purpose of checking waste and unnecessary use of water.

See Wis. Stat. § 196.171.

Vacation of Premises

When premises are to be vacated, the water utility shall be notified, in writing, at once, so that it may remove the meter and shut off the water supply at the curb stop. The owner of the premises shall be liable for prosecution for any damage to the water utility's property. See "Abandonment of Service" in Schedule X-1 for further information.

Deposits for Residential Service

See Wis. Admin. Code § PSC 185.36.

Water Utility Operating Rules

Deposits for Nonresidential Service

See Wis. Admin. Code § PSC 185.361.

Deferred Payment Agreement

See Wis. Admin. Code § PSC 185.38 or Schedule X-4, if applicable.

Dispute Procedures

See Wis. Admin. Code § PSC 185.39.

Disconnection and Refusal of Service

See Wis. Admin. Code § PSC 185.37.

The following is an example of a disconnection notice that the utility may use to provide the required notice to customers.

DISCONNECTION NOTICE

Dear Customer:

The bill enclosed with this notice includes your current charge for water utility service and your previous unpaid balance.

You have 10 days to pay the water utility service arrears or your service is subject to disconnection.

If you fail to pay the service arrears or fail to contact us within the 10 days allowed to make reasonable deferred payment arrangement or other suitable arrangement, we will proceed with disconnection action.

To avoid the inconvenience of service interruption and an additional charge of (amount) for reconnection, we urge you to pay the full arrears IMMEDIATELY AT ONE OF OUR OFFICES.

If you have entered into a Deferred Payment Agreement with us and have failed to make the deferred payments you agreed to, your service will be subject to disconnection unless you pay the entire amount due within 10 days.

If you have a reason for delaying the payment, call us and explain the situation.

Water Utility Operating Rules

Disconnection and Refusal of Service (continued)

DISCONNECTION NOTICE (continued)

PLEASE CALL THIS TELEPHONE NUMBER, (telephone number), IMMEDIATELY IF:

1. You dispute the notice of delinquent account.
2. You have a question about your water utility service arrears.
3. You are unable to pay the full amount of the bill and are willing to enter into a deferred payment agreement with us.
4. There are any circumstances you think should be taken into consideration before service is discontinued.
5. Any resident is seriously ill.

Illness Provision: If there is an existing medical emergency in your home and you furnish the water utility with a statement signed by either a licensed Wisconsin physician or a public health official, we will delay disconnection of service up to 21 days. The statement must identify the medical emergency and specify the period of time during which disconnection will aggravate the existing emergency.

Deferred Payment Agreements: If you are a residential customer and you are unable to pay the full amount of the water utility service arrears on your bill, you may contact the water utility to discuss arrangements to pay the arrears over an extended period of time.

This time payment agreement will require:

1. Payment of a reasonable amount at the time the agreement is made.
2. Payment of the remainder of the outstanding balance in monthly installments over a reasonable length of time.
3. Payment of all future water utility service bills in full by the due date.

In any situation where you are unable to resolve billing disputes or disputes about the grounds for proposed disconnection through contacts with our water utility, you may make an appeal to the Public Service Commission of Wisconsin by calling (800) 225-7729.

(WATER UTILITY NAME)

Water Utility Operating Rules

Collection of Overdue Bills

An amount owed by the customer may be levied as a tax as provided in Wis. Stat. § 66.0809.

Surreptitious Use of Water

When the water utility has reasonable evidence that a person is obtaining water, in whole or in part, by means of devices or methods used to stop or interfere with the proper metering of the water utility service being delivered, the water utility reserves the right to estimate and present immediately a bill for unmetered service as a result of such interference, and such bill shall be payable subject to a 24-hour disconnection of service. If the water utility disconnects the service for any such reason, the water utility will reconnect the service upon the following conditions:

A. The customer will be required to deposit with the water utility an amount sufficient to guarantee the payment of the bills for water utility service.

B. The customer will be required to pay the water utility for any and all damages to water utility equipment resulting from such interference with the metering.

C. The customer must further agree to comply with reasonable requirements to protect the water utility against further losses.

See Wis. Stat. §§ 98.26 and 943.20.

Repairs to Mains

The water utility reserves the right to shut off the water supply in the mains temporarily to make repairs, alterations, or additions to the plant or system. When the circumstances will permit, the water utility will give notification, by newspaper publication or otherwise, of the discontinuance of the water supply. No credit will be allowed to customers for such temporary suspension of the water supply.

See Wis. Admin. Code § PSC 185.87.

Duty of Water Utility with Respect to Safety of the Public

It shall be the duty of the water utility to see that all open ditches for water mains, hydrants, and service laterals are properly guarded to prevent accident to any person or vehicle, and at night there shall be displayed proper signal lighting to insure the safety of the public.

Water Utility Operating Rules

Handling Water Mains and Service Laterals in Excavation Trenches

Contractors must call Digger's Hotline and ensure a location is done to establish the existence and location of all water mains and service laterals as provided in Wis. Stat. § 182.0175. Where water mains or service laterals have been removed, cut, or damaged during trench excavation, the contractors must, at their own expense, cause them to be replaced or repaired at once. Contractors must not shut off the water service laterals to any customer for a period exceeding 6 hours.

Protective Devices

A. Protective Devices in General: The owner or occupant of every premise receiving water supply shall apply and maintain suitable means of protection of the premise supply and all appliances against damage arising in any manner from the use of the water supply, variation of water pressure, or any interruption of water supply. Particularly, such owner or occupant must protect water-cooled compressors for refrigeration systems by means of high and/or low pressure safety cutout devices. There shall likewise be provided means for the prevention of the transmission of water ram or noise of operation of any valve or appliance through the piping of their own or adjacent premises.

B. Relief Valves: On all "closed systems" (i.e., systems having a check valve, pressure regulator, reducing valve, water filter, or softener), an effective pressure relief valve shall be installed at or near the top of the hot water tank or at the hot water distribution pipe connection to the tank. No stop valve shall be placed between the hot water tank and the relief valve or on the drain pipe. See applicable plumbing codes.

C. Air Chambers: An air chamber or approved shock absorber shall be installed at the terminus of each riser, fixture branch, or hydraulic elevator main for the prevention of undue water hammer. The air chamber shall be sized in conformance with local plumbing codes. Where possible, the air chamber should be provided at its base with a valve for water drainage and replenishment of air.

Cross-Connections

Every person owning or occupying a premise receiving municipal water supply shall maintain such municipal water supply free from any connection, either of a direct or of an indirect nature, with a water supply from a foreign source or of any manner of connection with any fixture or appliance whereby water from a foreign supply or the waste from any fixture, appliance, or waste or soil pipe may flow or be siphoned or pumped into the piping of the municipal water system.

See Wis. Admin. Code § NR 811.06.

Public Service Commission of Wisconsin

La Crosse Water Utility

Water Main Extension Rule

Water mains will be extended for new customers on the following basis:

A. Where the cost of the extension is to immediately be collected through assessment by the municipality against the abutting property, the procedure set forth under Wis. Stat. § 66.0703 will apply, and no additional customer contribution to the utility will be required.

B. Where the municipality is unwilling or unable to make a special assessment, the extension will be made on a customer-financed basis as follows:

1. The applicant(s) will advance as a contribution in aid of construction the total amount equivalent to that which would have been assessed for all property under paragraph A.

2. Part of the contribution required in paragraph B.1. will be refundable. When additional customers are connected to the extended main within 10 years of the date of completion, contributions in aid of construction will be collected equal to the amount which would have been assessed under paragraph A. for the abutting property being served. This amount will be refunded to the original contributor(s). In no case will the contributions received from additional customers exceed the proportionate amount which would have been required under paragraph A., nor will it exceed the total assessable cost of the original extension.

C. When a customer connects to a transmission main or connecting loop installed at utility expense within 10 years of the date of completion, there will be a contribution required of an amount equivalent to that which would have been assessed under paragraph A.

Public Service Commission of Wisconsin

La Crosse Water Utility

Water Main Installations in Platted Subdivisions

Application for installation of water mains in regularly platted real estate development subdivisions shall be filed with the utility.

If the developer, or a contractor employed by the developer, is to install the water mains (with the approval of the utility), the developer shall be responsible for the total cost of construction.

If the utility or its contractor is to install the water mains, the developer shall be required to advance to the utility, prior to the beginning of the construction, the total estimated cost of the extension. If the final costs exceed estimated costs, an additional billing will be made for the balance of the cost due. This balance is to be paid within 30 days. If final costs are less than estimated, a refund of the overpayment will be made by the water utility.

Water Customer Supplemental Rules

Compliance with Rules

All persons now receiving water service from this water utility, or who may request service in the future, shall be considered as having agreed to be bound by the rules and regulations as filed with the Public Service Commission of Wisconsin.

Thawing Frozen Service Laterals

See Wis. Admin. Code § PSC 185.88.

Deferred Payment Agreement

The utility shall offer deferred payment agreements to residential accounts and may offer such agreements to other customers. However, the utility will not offer a deferred payment agreement to a residential customer who is a tenant if any of the following criteria applies:

- The residential tenant has greater than $100 of account arrearages that are more than 90 days past due for utilities that bill monthly, or for utilities that do not bill monthly, has greater than $100 of account arrearages that are past due for more than two billing cycles.
- The tenant has defaulted on a deferred payment agreement in the past 12 months. This criterion only applies to deferred payment agreements and not to other types of payment extensions or agreements.
- The residential tenant is responsible for account arrearages that were placed on any property owner's tax bill in the utility's service territory in the past 24 months.
- The residential tenant has a balance that accrued during the winter moratorium that is more than 80 days past due.

BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM JACKY GRESCHNER,
LA CROSSE DIRECTOR OF THE INFORMATION TECHNOLOGY DEPARTMENT

Q: Would you please state your name?

A: Jacky Greschner.

Q: What is your occupation?

A: I am the Director of the Information Technology Department for the City of La Crosse.

Q: How long have you been employed with the City of La Crosse?

A: I have been employed with the City of La Crosse in the Information Technology Department for 23 years. I was appointed the Director of the Information Technology Department in 2010.

Q: What is your professional and educational background?

A: I have a Bachelor's Degree in Management Information Systems.

Q: What do you do for the City of La Crosse?

A: I am responsible for the overall operation of the Information Technology Department. My duties include oversight of all staff, hardware, software, programming, planning, and budgeting. We provide hands-on support and training for all Information Technology activities of the City of La Crosse. This includes support for the Common Council, board, commission and committee members using our information network. We also support all internal departments for permitting, invoicing, payments owed to the City, data management and records. This includes maintaining records for video, photographs, legislation and much, much more. The Information Technology Department is also responsible for cybersecurity for the City's information and technology systems.

Q: What is the budget for the Department of Information Technology?

A: The 2025 operating budget for the Department of Information Technology is $2,649,743.

Q: How many employees does the City's Department of Information Technology have, and what are their positions?

A: There are currently 10 full-time staff positions and one part-time position in our department. These staff positions are Director of IT; Deputy Director of IT/Cyber Security Coordinator; IT Enterprise Services Manager; IT Assistant; IT Helpdesk Manager; IT Business Analyst; IT Helpdesk/Administrative Specialist; Network Specialist; Senior Support Technician; and Systems Analyst & IT Training Coordinator.

Q: Has your department received any awards or recognitions?

A: Yes, the Information Technology Department, on behalf of the City of La Crosse, was selected as a EPEAT Award Winner in 2024 and in 2025 by the Global Electronics Council, which is a nonprofit organization and promotes and supports sustainable electronic technology.

Attached as **Greschner Exhibit 1** is the IT Department's EPEAT 2025 award information.

Q: What type of information is included in La Crosse's information system?

A: The City of La Crosse's information system is very complex. We support every department within the City of La Crosse. The information system maintains all of the records, including video, photographs, accounts, agreements, leases, permits, licenses, and documents which allows the City employees to do their job and also allows City residents to obtain information needed for their daily lives.

Q: Is having this type of information system a benefit to the City?

A: It is very beneficial to the City. Without the information system we have in place, we would have to resort to paper copies and manual filing and recording of all activity within the City. It would also take away the ability of City residents to be alerted for updates regarding projects, the ability to review items before the Common Council and remotely follow the discussion on legislation, make payments on taxes, invoices, and citations online.

The Information Technology Department supports City department in the following ways:

- **Police** – Video body cameras and vehicle cameras, access to information on vehicles and individuals for incidents. Access to downtown camera system for response to issues that arise. Database management for records, reports, information on individuals and property, citations and status. Immediate response when needed for incidents

- **Fire** - Immediate response when needed for fire or medical emergency to protect property and save lives. Access to records for incidents. State-of-the-art communication equipment for use during emergencies.

- **Clerk** – Records for all boards, commissions and Common Council. Streaming capabilities for meetings at City Hall, access to all legislation, reports and communications on issues before the Council. Ability to apply for licenses and permits online. Communication between departments and citizens.

- **Finance** – Database for all budgetary information, accounts, receivables, payables, access to reports, compliance reports, etc. Communication between departments and citizens. Electronic timekeeping and payroll. Ability to send monetary funds electronically saving time versus mailing or hand delivery.

- **Parks and Recreation** – Database for facilities. Online ability to reserve park facilities, online payment options, ability to sign up for various youth and adult activities, communication with departments and citizens. Ability to see the programs, classes, and offerings for everyone.

- **Planning and Development** – Database for information on projects and files. Online ability to apply for permits, applications, property information, communicate with internal employees and external people regarding requests for information.

- **Engineering** – Database for all property information, plats, easements, streets, encroachments; communication with internal employees, citizens and external people regarding projects and improvements taking place.

- **Water/Wastewater/Stormwater Utilities** - Database of all properties receiving utility services, ability for invoicing, receiving, and communication for residents.

- **Human Resources** – Database of all records for employees, payroll, benefits, communication, and education. Ability for people to apply for jobs online. Response and support for the Police & Fire Commission, Room Tax Commission, and various committee members.

- **Legal** – Database of all projects, files, and records. Maintain records regarding compliance of developments, agreements, leases, and past projects. Online filing and review of claims filed against the City of La Crosse. Access to online

litigation system for local, state, and federal court matters. Online system for prosecution of citations and communication with external and internal individuals. Access to database for all accounts and submission for collection on outstanding amounts due to the City.

- **Mayor** – Database for records. Communication with internal employees, external parties, social media updates and ability to access information to assist in answering questions or concerns.

- **Municipal Transit Utility** – Online access to purchase of bus fares, monthly passes and routes. Ability to track bus and request services. Communication access with users and other City departments. Database management for agreements.

Q: Does having this type of information system result in any cost savings or efficiencies for the City of La Crosse?

A: Yes. There are major cost savings and efficiencies. Rather than having to look through records and locating hard copies, these records are available at your fingertips very quickly. That allows employees and City residents to obtain the information they need in a timely manner. We can also communicate much more efficiently by using voicemail, e-mail, and instant messaging systems.

Q: Does having a dedicated Information Technology Department aid the City in addressing potential cyber threats?

A: Yes. The Information Technology Department takes cybersecurity very seriously. Cyber threats have significantly grown and protecting against such threats is a vital function of the IT Department. The IT Department has a deputy director position that includes serving as the cybersecurity coordinator. This position's responsibilities include administering and ensuring security of the City's computer networks and back-end data center infrastructure.

The IT Department provides cybersecurity and protects against cyber threats in numerous ways, including through the following:

- establishing and following policies and procedures;
- documenting and analyzing security incidents;
- utilizing cybersecurity software and other security tools;
- coordinating cybersecurity response, including with law enforcement and external agencies;
- maintaining cybersecurity insurance;
- maintaining network and data security;
- utilizing internal and external controls;
- implementing security protocols;
- providing training and support to employees;

- performing risk assessments of infrastructure and software; and
- staying current with trends and information on threats and new developments in cybersecurity.

In summary, the Information Technology Department considers cybersecurity to be a vital function and continually implements programs and strategies to maintain the security of the City's information system and infrastructure.

Q: Is the City's information system ever used by anyone else?

A: Yes, the public uses it every day. Residents can contact the Common Council, Mayor, City Departments and staff to obtain information regarding questions they have on specific projects or issues. They can review social media to obtain information on current projects, alerts, and other matters occurring within the City of La Crosse. Residents and others are able to pay their taxes, invoices, and permits online, saving the time of coming down to City Hall. Because we have an elaborate information system, residents and others are able to connect with City government and employees at their convenience and don't have to work it into their time before and after their jobs. They can follow items before the Common Council from the convenience of their homes and still know exactly what is going on. The camera system maintained in the downtown area also assists in various matters involving missing persons, accidents, and incidents that occur in that area saving the police time and resources and providing needed information.

Q: Does the Department of Informational Technology do anything with the La Crosse School District?

A: The City of La Crosse and the La Crosse School District do share fiber optics.

Q: You mentioned the City's work on fiber optics. How has this work helped the City of La Crosse?

A: Having a fiber optic system allows remote sites fast and reliable communication back to the City's main network infrastructure. We have several remote sites including the airport, library, La Crosse Center, wastewater utility sites, water utility sites, the municipal service center, police, and fire.

Q: Are you familiar with the Town of Campbell?

A: Yes.

Q: Does the Town of Campbell have any information technology system?

A: I do not know the system they have in place, but do not believe they have an information technology department.

Q: What are the benefits of having an in-house information technology department like the City of La Crosse has versus contracting with consultants to provide information technology services like the Town of Campbell does?

A: The benefit of having an in-house information technology department is vast. You receive faster service and have dedicated professional and qualified staff who are aware of the technology and information system, and know its history. Our department is involved in the selection and implementation of every program installed on our system. We are able to respond faster and more efficiently than an outside consultant due to our expertise, familiarity, and proximity. We have a much better understanding of City services and needs. We are also able to develop, maintain, and assist with programming and training of the systems in place, as well as recommend changes or additions to assist each department.

Q: If the City were to annex the Town, would your department's information technology services benefit the Town of Campbell residents?

A: Yes. If the City were to annex the Town, it would allow those residents to have the same access as current City of La Crosse residents enjoy. All of the online services would be available.

Q: Are there any other things that you can think of that would help the Town of Campbell residents with respect to the services that you provide?

A: The Town of Campbell currently contracts with an outside provider for the information services. By having an in-house information technology department, you receive faster service and assistance when questions arise, without having to wait to fit into a schedule of an outside provider. Because we have an extensive system, members of the public are also able to view meetings of the Common Council and other City committees and boards remotely. This enables the public to be informed and involved in their local government.

Greschner Exhibit 1

EPEAT Award Information

Information Technology Department
City of La Crosse

Inserted on subsequent page(s).

City of La Crosse, Wisconsin

2025 EPEAT PURCHASER AWARDS

Total sustainability impact and cost savings for **272** products purchased in 2024

COST SAVINGS IN THE AMOUNT OF **$ 12,265**

ENVIRONMENTAL IMPACT REDUCTION		EQUIVALENT TO
GHG Reduction		
63,580 kilograms of CO_2 equivalents		Taking **14** average US passenger cars off the road for a year
Energy Savings		
294,829 KwH		The annual electricity consumption of **24** average US households
Hazardous Waste		
5 kilograms		The weight of **0.04** refrigerators
Solid Waste		
6,005 kilograms		Annual waste generation of **3** average US households
Primary Materials		
996 kilograms		The weight of **0.2** elephants
Water Consumption		
678,291 liters of H_2O		Fluid volume of **0.3** olympic sized swimming pools
Toxics		
23 kilograms		The weight of **10** bricks
Material Conservation		
166 kilograms		The weight of **0.005** 18-wheelers

Smog Formation Potential	Water Emissions	Eutrophication Potential	Air Emissions	Acidification Potential
3,138	**5**	**7**	**1,956**	**340**
kg O_3 equivalent	kilograms	kg N equivalent	kilograms	kg of SO_2 equivalent

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BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY OF SHAWN P. KUDRON,
LA CROSSE CHIEF OF POLICE

Q: Please state your name.

A: Shawn P. Kudron.

Q: What is your current position in the City of La Crosse?

A: Chief of Police.

Q: Please describe your educational and professional background.

A: I earned a Bachelor of Science degree in Criminal Justice from Winona State University in 1997, and I subsequently began my law enforcement career as a police officer with the Fond Du Lac, WI Police Department. In 2000, I was hired by the City of La Crosse Police Department ("LCPD") and served as a patrol officer, DARE/GREAT Officer, and School Resource Officer. In 2006, I was appointed as an Investigator and then promoted to Sergeant in the Investigative Bureau. I also served as an Evidence Tech and specialized in Sexual Assault and Arson Investigations.

In 2010, I attended and graduated with the 243rd class of the FBI National Academy, and I also obtained a Graduate Certificate from the University of Virginia in Criminal Justice Education. Also in 2010, I completed the Wisconsin Certified Public Managers Program and attended the Police Executive Research Forum's Senior Management Institute for Police. I also was promoted to Lieutenant of Investigations and oversaw and managed all major case investigations.

In 2011, I was promoted to Captain, and I served in the Investigative and Field Services Bureau and oversaw all Bureau functions. During my tenure, I also served on the Emergency Response Team and the Mounted Patrol Unit. In addition, I earned a Master of Science degree in Criminal Justice from the University of Wisconsin-Platteville in 2012.

In 2019, I was appointed as the Chief of Police.

Q: How long have you been employed as Chief of Police for the City of La Crosse?

A: Six (6) years.

Q: Are you, as Chief, involved in the community?

A: Yes, I serve on the Board of Directors for the La Crosse Area Boys and Girls Club, and I am Vice President of the La Crosse Area Mental Health Coalition.

Q: What is the nature of your duties and responsibilities as Police Chief of the City of La Crosse?

A: I am responsible for the efficient and effective delivery of police services to a community of 51,791, along with the management of a professional police agency consisting of 133 employees.

Q: Please describe the type and number of certifications held by the City of La Crosse Police Department?

A: All 100 sworn members of the Department are certified by the Wisconsin Law Enforcement Standards Board as Police Officers.

All sworn personnel have received the required 400 hours (prior to 2016) or 720 hours (2016 to present) of Police Academy certification training as well as the additional annual training and firearms instruction necessary to maintain certification. The LCPD also provides a wide variety of training annually in all aspects of the police service. Listed below are the types of training provided by Police Department employees and the current number of certified trainers employed by the Police Department:

- General Law Enforcement Instructor = 26 Total
- Emergency Vehicle Operation (EVOC) Instructor = 4
- Handgun/Rifle Instructor = 9
- Standardized Field Sobriety Testing (OWI/SFST) Instructor = 6
- Tactical Emergency Casualty Care Instructor = 3
- Vehicle Contacts Instructor = 4
- Defense and Arrest Tactics (DAAT) = 11
- Constitutional Law Instructor = 3
- Officer Wellness Instructor = 2
- Physical Fitness Assessor = 3
- Court Testimony Instructor = 2
- CPR Instructor = 2

The La Crosse Police Department has been accredited by the Wisconsin Law Enforcement Accreditation Group (WILEAG) since 1995. Law Enforcement accreditation provides the basis for an enhanced sense of professionalism and pride; the security in knowing that agencies are well-managed; and the assurance that enforcement

operations and personnel are consistent and well-directed. The La Crosse Police Department has been re-accredited continuously since 1995.

For the most recent re-accreditation, the La Crosse Police Department Accreditation Team, comprised of various members of the Department representing all shifts, divisions, and sworn ranks, finalized the enormous amount of information that was gathered over the previous four years. In April 2024, the Department completed the arduous re-accreditation process, welcoming 3 WILEAG Assessors into our Department. The Assessors reviewed our policies, procedures, and informational proofs that demonstrated how our staff follows these guidelines. In the end, the La Crosse Police Department was approved for re-accreditation. WILEAG recognized the La Crosse Police Department as a Wisconsin accredited law enforcement agency on May 10, 2024, a designation which typically extends for a period of three years. According to a 2022 article[1] by the Badger Project, only 8% of Wisconsin law enforcement agencies are accredited. Besides our department, the only other local agency that has obtained accreditation is UW-La Crosse, which was completed for the first time in 2025.

Q: How many sworn officers and other employees are currently employed by the City of La Crosse Police Department?

A: The La Crosse Police Department currently employs 100 sworn personnel and 33 non-sworn police employees. The non-sworn police employees include 6 clerical positions in support of the sworn personnel, 1 records supervisor, 1 crime analysist, 1 property & evidence technician, 1 animal control technician, and 22 parking utility employees.

Q: What is the ratio of sworn officers to City of La Crosse residents and how does it compare to the state average?

A: The ratio of sworn officers per 1,000 residents in the City of La Crosse is 1.9 which is slightly higher than the average ratio of 1.7 for comparable 2nd class Wisconsin cities.

Q: Please provide a breakdown of the rank and training of the sworn officers.

A: The La Crosse Police Department currently employs 1 Chief of Police, 1 Assistant Chief of Police, 4 Police Captains, 5 Police Lieutenants, 13 Police Sergeants, 7 Police Investigators, and 69 Police Officers for a total of 100 sworn personnel.

All sworn personnel have received the necessary 400 hours (prior to 2016) or 720 hours (2016 to present) of Police Academy certification training and the additional annual training and firearms instruction necessary to maintain certification. The LCPD also provides a wide variety of training annually to staff in all aspects of the police service including defense and arrest tactics, standardized field sobriety testing, drug recognition, CPR, emergency vehicle operation, constitutional law, crisis intervention training, mental health first aid, and much more.

[1] Available at https://thebadgerproject.org/2022/02/28/only-11-of-eligible-wisconsin-law-enforcement-agencies-accredited-by-state-group/

Advanced supervisor training is of utmost importance to the development of staff into higher levels of supervision. Some of these training courses completed by our staff include:

1. Northwestern School of Police Staff & Command
2. FBI National Academy
3. Leaders in Police Organizations
4. Wisconsin Command College
5. Police Executive Research Forum - Senior Management Institute
6. WI DOJ First Line Supervisor
7. Credible Leadership Development
8. Command Leadership Institute

Q: Describe the amount of training necessary for an entry level police officer for the City of La Crosse.

A: The La Crosse Police Department requires that all entry level police officers have a minimum of 60 credits of post-high school education and the state required 400 hours (prior to 2016) or 720 hours (2016 to present) of Police Academy certification training. Upon hire, entry level police officers receive 40 hours administrative training, 80 hours post-Academy trainings, and 672 hours of Field Training.

Q: Are there any additional or unique training requirements for City of La Crosse Police Department staff?

A: Yes. All staff of the La Crosse Police Department live by our Mission, Vision, and Core Values. (See **Kudron Exhibit 7** and **Kudron Exhibit 8**). Our Mission is to be leaders in providing a safe and vibrant community. Our Vision is to enhance our community through engagement and professional service. Our core Values are P.R.A.C.T.I.C.E.D. daily by our staff and guide how we serve our community:

- Professionalism
- Respect
- Accountability
- Community Policing
- Transparency
- Integrity
- Communication
- Employee Safety & Wellness
- Dedication

As part of this, all of our Officers are trained in several core risk mitigation practices:

1. Active Bystandership for Law Enforcement (ABLE) – ABLE training has a goal of creating a police culture in which officers routinely intervene-and accept

interventions as necessary to: 1) Prevent misconduct, 2) Avoid police mistakes, and 3) Promote officer health and wellness. Our department is only the third department in Wisconsin that has accepted the ABLE standards. ABLE is different from any other police training platform due to its accountability now and in the future. All sworn members will have a two-hour refresher every year moving forward, and every new officer will attend the initial eight-hour training.

2. Integrating Communication, Assessment, and Tactics (ICAT) – ICAT is an innovative, evidence-based approach for use of force training which provides first responding police officers with the tools, skills, and options they need to defuse a range of critical incidents successfully and safely. ICAT incorporates different skill sets into a unified training approach that emphasizes scenario-based exercises, as well as lecture and case study opportunities. ICAT has been incorporated into our Use-of-Force Debrief Form which is completed and discussed after every use-of-force incident.

3. Critical Decision-making Model (CDM) – CDM helps Officers assess situations, make safe and effective decisions, and document and learn from their actions. The 5-step process includes collecting information; assessing the situation; threats and risks; considering police powers and agency policy; identifying options and best course of action; and the process of acting, reviewing, and reassessing – all while maintaining the agency's mission keeping in mind that no decision will ever go against our core – Ethics, Values, Proportionality, Sanctity of Human Life. (See **Kudron Exhibit 9**).

4. Medical-Behavioral Emergency (MBE) – MBE is a term we use to describe incidents in which police frequently misinterpret a medical issue (often drug-induced or drug-enhanced) as a behavioral problem. Identifying the 9 signs of a Medical-Behavioral Emergency (nudity, sweating, paranoia, agitation, erratic behavior, pain tolerance, heavy breathing, obvious drug use, obesity), enable Officers to approach incidents with the main goal of maintaining safety and the sanctity of human life. The subjects involved in these types of incidents are immediately treated as persons in crisis needing advanced care from our first responder partners and our two health care facilities. (See **Kudron Exhibit 10**).

5. Pursuit Practices – La Crosse Police Officers utilize training, policy language, and supervisor review of all vehicle pursuits to continuously improve how we respond to these types of incidents. Our agency has expanded upon the foundation established by Wisconsin Department of Justice Division of Training and Standards when it comes to the reasoning for termination of a pursuit. We set ourselves apart by ensuring every pursuit is reviewed by a first line supervisor and a police captain. These reviews employ our Critical Decision-Making Model. They involve review of police reports, police radio traffic, in car and body worn cameras as well as follow up conversations with officers involved in the pursuit. The culture of our agency surrounds an understanding by all staff that vehicle pursuits should be discontinued if the continuation of the pursuit would likely create a danger to the public, officer or the subject which is apparently greater than the value of apprehending the subject,

due to such factors as, but not limited to, road conditions, weather conditions, density of population, severity of the crime and necessity of pursuit by vehicle.

6. Crisis Intervention Training (CIT) – This is a five day course for police officers designed to educate about mental illness so that, in times of crisis, officers recognize the issues and utilize de-escalation techniques, thus maximizing the potential for good outcomes for a person in crisis, the officer, and the general public. Communities which have incorporated CIT into their law enforcement agencies have seen lower risk of injury to officers and others, fewer repeat contacts with people in crisis, enhanced working relationships with crisis workers, reduced manpower and overtime use, and greater involvement of family and friends of the person in crisis.

7. Mental Health First Aid (MHFA) – All Police Department staff are trained in MHFA which gives individuals the tools to identify, understand, and respond to signs of mental illness and substance abuse disorders. The training course teaches individuals to recognize common signs and symptoms of mental illness and/or substance use; how to assist an individual in crisis; as well as how to connect that individual to resources and help. The Police Department has trained City employees as well as many employees of other entities in this program, including local school districts and higher education institutions, healthcare institutions, community groups, organizations, and businesses.

Q: Describe the number of hours City of La Crosse police officers are on duty on a daily basis.

A: The La Crosse Police Department is a full-service police agency with police officers on duty 24 hours a day, 365 days a year, providing around-the-clock police service. The Police Department operates its patrol division on a 12-hour shift schedule. The patrol division consists of a day shift and a night shift with two platoons and a power shift. Monday through Friday the Police Department also complements its patrol response with Neighborhood Resource Officers (NROs), Community Resource Officers (CROs), School Resource Officers (SROs), and Investigators providing specialized police services.

Q: Describe the number of police related vehicles under the control of the City of La Crosse Police Department.

A: The La Crosse Police Department currently has 19 marked squad cars, and numerous other unmarked vehicles.

In addition, the La Crosse Police Department Parking Utility has 10 vehicles it deploys for parking enforcement and maintenance.

The La Crosse Police Department Animal Control deploys 1 vehicle uniquely outfitted for the humane confinement and transport of animals.

Q: Describe the number and type of related other equipment owned and used by the City of La Crosse Police Department.

A: The La Crosse Police Department utilizes a BEARCAT armored response vehicle, an MRAP armored response vehicle, two ProMaster vans for special response and prisoner transport, a boat for patrolling our waterways, as well as bicycles and UARs (drones). We also utilize specialized equipment such as Body Worn Cameras, Automated License Plate Readers (ALPR), and a robust camera system throughout our downtown and other high traffic areas. This equipment is used for high risk and dangerous public safety and policing situations as well as to supplement our general squad fleet.

The Police Department also has a fully equipped firearms training range located within City Hall. Officers use this range to train and maintain certification each year. This space is also leased out to neighboring law enforcement agencies. In additional, the Police Department utilizes a digital "simulated ammunitions" training software that projects life-size video scenarios that Officers are able to interact with and use simulated firearms that are connected to the software.

Our Emergency Response Team and Drone units also have access to a training facility that mocks a building and home. This site is used for training tactical entry, suspect apprehension, hostage removal, K-9 and Drone response, and more.

Our Parking Utility has a bobcat and a street sweeper, as well as all of the equipment needed to maintain parking structures, including to keep them clean, painted, properly signed, and more.

Our Animal Control Officer has equipment related to humane animal handling and confinement.

Q: Describe the number and location of police stations in the City of La Crosse.

A: The La Crosse Police Department operates out of its headquarters facility located at City Hall.

Q: Please describe the services the La Crosse Police Department provides.

A: The City of La Crosse Police Department is the largest municipal police agency in La Crosse County. We provide a very high level of service to City residents. For an overview of our many services, please see the 2024 La Crosse Police Department Annual Report (**Kudron Exhibit 1**), 2023-2028 Strategic Plan (**Kudron Exhibit 7**), and our website (www.cityoflacrosse.org/police).

Q: Does the La Crosse Police Department provide any advanced services?

A: The Police Department has a fully staffed detective bureau. Within its general capabilities, the bureau specializes in white collar crime investigations, narcotics and vice

investigations, and sensitive crime investigations including juvenile, elderly, and domestic violence. In addition, members of the bureau are trained in homicide and major case investigation. Advanced services include membership on the FBI/ICAC Task Force, ATF Gun Crime Task Force with special training in and access to the National Integrated Ballistic Information Network (NIBIN), and Domestic Abuse Reduction Team (DART). Through the DART team, our Officers work closely with local service providers that assist individuals dealing with domestic violence such as New Horizons Shelter and Outreach Centers.

The Police Department also has a Property & Evidence division staffed by our Property & Evidence Technician trained in P&E cataloguing, storing, disseminating, and destruction as required by Wisconsin law.

Another advanced service provided by the Police Department is our Records Division, which is staffed by a Records Supervisor, seven Police Records Specialists and one clerk. The Records Division oversees all aspects of the records maintained by the City of La Crosse Police Department. Duties include, but are not limited to, fulfilling open record requests, processing parking tickets, and inputting reports into the WebRMS database program.

Additional advanced services include:

- UAR (Drone) Response Team – utilized for general patrol, special events, and tactical situations.

- Emergency Response Team (ERT) – consists of specially trained tactical officers utilized for responding to high risk public safety situations to include search warrants, wanted subjects, hostage situations, active shooter incidents, and all other high risk scenarios. The team also includes officers trained in advanced negotiation tactics.

- Special Events Team (SET) – consists of specially trained officers that can respond to all crowd control situations impacting public safety.

- K-9 Unit – consists of tactical and therapy canines. The tactical canines are multi-purpose trained in narcotics detection, apprehension, and handler protection. The therapy canines respond to those within the community as well as within the agency to provide emotional support.

- Boat Patrol – consists of 17 sworn Officers that are specially trained in water patrol operations which includes navigation and equipment laws, boating under the influence enforcement, boat crash investigations, and search and rescue operations. They patrol over 19 miles of waterways within the City of La Crosse.

- Animal Control – services include Pet licensing (through PetData); enforcing City of La Crosse animal ordinances; bite complaints and checking on quarantines for

bites; locating animals found at-large and transporting them to the Coulee Region Humane Society; following-up to locate owners of animals found at-large; and assisting the District Attorney's Office with animal cruelty cases, necropsy, and building criminal cases.

- Parking Utility – oversees all aspects of parking within the City of La Crosse including duties such as permitting and maintenance of all public parking ramps and lots; residential parking permitting; and the processing of all parking citations resulting from parking violations throughout the City.

- Police Reserve Unit – this volunteer support unit assists our Department with special events, dignitary visits, major festivals, and daily tasks such as traffic control, parking ramp patrol, and crime or crash scene assistance. They participate in monthly training in topics such as defensive tactics, boat patrol, standard filed sobriety tests and more. Most importantly, this program is used to familiarize individuals with our Department as a progressive program to recruit future LCPD officers.

- Police Explorer Unit – provides La Crosse area high school students with the opportunity for hands-on career exploration and real-life experience in the law enforcement field. Police Explorers attend bi-weekly meetings and gain practical experience in patrol procedures, First Aid, Defense and Arrest Tactics, report writing, crime prevention techniques, crime scene investigation and much more.

- Drug Drop Box and Drug Take-back Day – the Police Department accepts numerous types of drugs, anonymously, through our permanent Drug Drop Box located in our lobby. These drugs are then processed, weighed, stored, and then submitted to the State of Wisconsin twice per year on Drug Take-Back Day.

Q: You mentioned a Parking Utility. What is the Parking Utility?

A: The Parking Utility is managed by a Parking Coordinator who works directly with the Assistant Chief of Police. The Parking Utility has two responsibilities – the enforcement of all parking regulations within the City and the operation of all City-owned parking facilities. The enforcement division is responsible for the enforcement of all parking rules and regulations on approximately 225 miles of city streets. This work is done through a staff of Community Service Officers (CSOs) who are tasked with the enforcement of parking violations. Office support staff process data entry and revenue collections. The grounds division of the Parking Utility is responsible for the operation of the City-owned ramps and surface lots.

Q: Can you describe the parking structures and surface lots that the City operates?

A: The City owns and operates five (5) parking structures. These parking structures are the Market Square Ramp with a total of 632 spaces, the La Crosse Center Ramp with a total of 893 spaces, the Main Street ramp with a total of 395 spaces, the Riverside Ramp with

a total of 903 spaces, and the Pine Street ramp with a total of 606 spaces. When adding the surface lots, the Parking Utility manages almost 4,000 parking spaces. In addition, the Parking Utility manages downtown on-street hourly parking to ensure customer turnover for downtown businesses.

Q: Do you have a map of the locations of the City's parking structures?

A: Yes, please see **Kudron Exhibit 11**, which is a map located on our Police & Parking page of the City's website.

Q: How is the Parking Utility funded?

A: The Parking Utility is an enterprise fund and has four sources of revenue that are used to offset expenses associated with the Parking Utility's parking structures. These four sources are revenue from parking citations, parking permits sold in the ramps, hourly parking fees associated with the municipal ramps and on-street paid parking in certain areas of the City, and finally the annual Downtown Parking Assessment. This assessment charges property owners in the defined downtown district a portion of their property value. The fees brought in help to offset the expenses associated with the Parking Utility.

Q: How does the City's Parking Utility benefit residents in the Town of Campbell?

A: The Parking Utility provides ample parking options in the City for visitors from all over the region, including from the Town of Campbell. This enables visitors to frequent the City's businesses, nonprofit agencies, parks, the La Crosse Center, the Children's Museum, the arts district, and many others. Visitors from the Town of Campbell may also use City parking to visit the many residents who live in the downtown area. In addition, employees who work in the downtown area, including from the Town of Campbell, may be eligible to obtain permits at discounted rates to park in the City's parking structures.

Q: Does the La Crosse Police Department provide any community policing and, if so, please describe this program.

A: The La Crosse Police Department provides a wide variety of community policing services. The Community Resource Unit (CRU) includes one Investigator and two Officers. This unit is a "hybrid" community policing unit that works with community members who are experiencing mental health crisis, to better serve those in need. The unit works closely with Field Services, Investigative Services, La Crosse County Health and Human Services, schools, as well as our other community partners, to address the unique needs of individuals experiencing mental health crisis. They work to communicate safety plans, collaborate follow-up contacts to serve individuals and provide the necessary resources at the right time, including developing proactive interventions.

Part of this unit is the Co-Responder program. The Co-Responder program is a partnership with La Crosse County and allows for the CRU Officers and County Crisis Responders to ride together and "Co-Respond" to calls and follow-ups involving community members experiencing a mental health crisis. With the assistance of the Connect and Protect Grant, CRU operated with two co-response teams, one during the daytime hours and the other in the evening hours during 2024. Other agencies can call La Crosse County Crisis for assistance, but the La Crosse Police Department is the only municipal law enforcement agency in the County that participates in the Co-Responder program.

The Neighborhood Resource Officer (NRO) Unit includes two supervisors and ten Neighborhood Resource Officers who focus their efforts on community concerns within their assigned neighborhoods - Washburn, Lower Northside Depot, Downtown, Powell-Poage-Hamilton, and Parks-Parking-Transit. They are at the forefront of community policing and neighborhood enforcement efforts, working with La Crosse citizens, business owners, and students to address the needs of specific neighborhoods and the greater La Crosse community. Along with fulfilling their regular law enforcement duties as Police Officers, the NROs are able to more closely interact with their neighborhoods by meeting with business leaders and members of local organizations, attending community meetings and events, and visiting with the citizens living in the neighborhoods. The NROs work closely with the Downtown Business Association, the Northside Business Association, each local neighborhood group, the Boys & Girls Clubs, YMCA, Sara Rose Hougom Foundation, and more. The NROs also serve as liaisons between the citizens we serve and the City of La Crosse leaders such as the Mayor, Council Members, and Department Heads. For more information and examples of NRO community engagement, see **Kudron Exhibit 1**.

Q: What type of patrol services does your Department have?

A: We deploy a fully outfitted uniformed patrol staff in marked squad cars to patrol the City of La Crosse in strategic geographic beat assignments. Our patrol services include Neighborhood Resource Officer assignments, Community Resource Officer assignments, bicycle patrol, and boat patrol assignments consisting of patrolling the waters of the Mississippi and Black Rivers.

Q: Has the Police Department received any recognition or any awards for services that it provides?

A: The La Crosse Police Department has received recognition in being re-accredited during each accreditation cycle since 1995. In addition, the Department has received two awards for innovative programming through the Wisconsin Law Enforcement Accreditation Group (WILEAG) highlighting anti-bias policing and co-responder programming, as well as the Transportation Security Administration Partnership Award.

Several members of the Police Department have received personal recognition from outside sources including the 95th Assembly District – First Responder of the Year

Award, Wisconsin Association of Community Oriented Policing (WACOP) Outstanding Service Award, Dahl Family YMCA Youth Development Award, Law Enforcement Torch Run for Special Olympics Volunteer of the Year Award, Wisconsin State Patrol Instructor of the Year Award, Wisconsin Chiefs of Police Association Leader of Tomorrow Award, Dale Brunner Hall of Fame Award, District Attorney's Office Top Cop Award, Wisconsin Narcotics Officer Association for Investigation of the Year Award, La Crosse Area Domestic Abuse Sexual Assault Task Force Law Enforcement Award, La Crosse Area Domestic Abuse/Sexual Assault Task Force Judge Peter G. Pappas Award, Ken Kolb Award, and many more.

Additionally, the La Crosse Police Department hosts an annual Award/Recognition ceremony. Several members of the Department serve on the Award/Recognition Team and accept nominations from Department members who wish to highlight the exceptional service of their fellow co-workers and citizens of our City. These nominations are then reviewed and selected for an award which is presented at a ceremony held during National Police Week.

Q: Do you have liaison officers or other officers that work with the public schools?

A: Yes. The La Crosse Police Department has partnered with local schools to provide the School Resource Officer (SRO) program for over 31 years, and the program operates through a Memorandum of Understanding. We currently have four School Resource Officers that serve all private and public elementary, middle, and high schools within City limits. A primary and a secondary School Resource Officer is assigned to each school. School Resource Officers are specially trained to work effectively with youth and must participate in additional training to serve in this capacity. This training includes:

- NASRO Basic SRO Course – This is a forty-hour (40) block of instruction designed for law enforcement officers and school safety professionals working in an educational environmental and with school administrators.
- Fair and Impartial Policing Training – The U.S. Department of Justice funded the development of a curriculum for recruits and patrol officers that reflect the Fair and Impartial Policing perspective.
- National Alliance on Mental Illness (NAMI) – Crisis Intervention Training (CIT) – NAMI CIT programs create connections between law enforcement, mental health providers, hospital emergency services and individuals with mental illness and their families. Through collaborative community partnerships and intensive training, CIT improves communication, identifies mental health resources for those in crisis and ensures officer and community safety.
- Mental Health First Aid Training – This course teaches SROs how to help someone who may be experiencing a mental health or substance use challenge. The training helps them identify, understand, and respond to signs of addictions and mental illness.
- Racial Justice Training – This provides learning experiences to develop a foundational understanding of the System of Racial Inequity in the context of the United States, and the impact it has at the interpersonal, institutional, and structural levels.

Q: Are there any schools located in the Town of Campbell?

A: Yes, there is - Summit Elementary.

Q: Do Town of Campbell children who attend these schools benefit from these programs?

A: The SRO program is not available at Summit Elementary as it is located outside of the City of La Crosse. However, Town of Campbell children and their families receive the benefits of the La Crosse Police Department SRO program as their children attend choice or charter elementary schools located in the City of La Crosse, as well as City of La Crosse middles schools and high schools. In addition, the La Crosse Police Department SROs have specialized youth training and mental health training, and the SROs occasionally go to the Town of Campbell to assist in welfare checks. The La Crosse Police Department notifies the Town of Campbell Police Department when traveling to the Town for this purpose.

Q: Does the Town of Campbell help pay for those programs?

A: Not to my knowledge.

Q: Does the City of La Crosse employ a radio dispatch system?

A: La Crosse police officers are radio dispatched through the La Crosse County Emergency Dispatch Center.

Q: Describe the response time of City of La Crosse police officers in various parts of the City of La Crosse.

A: This is not a metric that is currently tracked. The vast majority of calls that Officers respond to are not responded to in emergency mode. Based on operational response, the time that it takes Officers to respond to a call is appropriate.

Q: What is the number of calls per year received by the City of La Crosse Police Department?

A: During the year 2024, the City of La Crosse Police Department responded to 59,833 calls for service.

Q: What is the total budget for the City of La Crosse Police Department?

A: $13,931,995.00 for 2025.

Q: What is the expenditure for police services per City of La Crosse resident?

A: The expenditure for police services per City of La Crosse resident is $269.

Q: Where does the money for your budget come from?

A: The money for the Police Department budget comes from collected taxes, state revenue sharing, grants, and community donations.

Q: Do you get any grants or other funding to run some of your programs?

A: Yes – Project Safe Neighborhood Grant, DART Grant U.S. Department of Justice, Edward Bryne Memorial Justice Assistance Grant, BJA Connect and Protect Grant, and BJA Vest Grant. We also receive community donations to support efforts such as our Random Acts of Kindness program, our Police Explorer Unit, and our K-9 Unit.

Q: Does the City of La Crosse Police Department have cooperative agreements with other municipalities?

A: The La Crosse Police Department is part of the Joint Powers Agreement – County 9-1-1 Emergency System between the City and County of La Crosse. The La Crosse Police Department has law enforcement mutual assistance agreements with City of Onalaska, City of La Crescent, MN, Town of Campbell, and UW-La Crosse.

A copy of each agreement is attached:
Kudron Exhibit 2 – Joint Powers Agreement – County 9-1-1 Emergency System
Kudron Exhibit 3 – City of Onalaska Mutual Assistance Agreement
Kudron Exhibit 4 – City of La Crescent Mutual Assistance Agreement
Kudron Exhibit 5 – Town of Campbell Mutual Assistance Agreement
Kudron Exhibit 6 – University of Wisconsin-La Crosse Mutual Assistance Agreement

Q: What does the Joint Powers 9-1-1 Emergency System Agreement with La Crosse County provide?

A: If an emergency services vehicle operated by the City of La Crosse is dispatched in response to a request through La Crosse County's Emergency 9-1-1 system, such vehicle shall render its services to the persons needing the services regardless of whether the vehicle is operating outside the vehicle's normal jurisdictional boundaries.

A copy of this agreement is attached as **Kudron Exhibit** 2 – Joint Powers Agreement – County 9-1-1 Emergency System.

Q: What does the City of Onalaska Mutual Assistance Agreement provide?

A: It establishes the rights, duties, and conditions in which the parties share services of their respective law enforcement officers, resources, and equipment to operate more effectively regarding the investigation and prosecution of criminal activity, and the investigation and handling of traffic crashes and enforcement. It allows law enforcement officers employed by the parties to assist law enforcement officers within the jurisdictional boundaries of the other party. The agreement does not supersede mutual

aid requests made under Wisconsin law, but allows for expanded authority for daily non-emergency situations.

This agreement is substantially the same as the La Crose Police Department's agreements with the Town of Campbell and the University of Wisconsin-La Crosse.

A copy of this agreement is attached as **Kudron Exhibit 3** – City of Onalaska Mutual Assistance Agreement.

Q: What does the City of La Crescent Mutual Assistance Agreement provide?

A: This agreement is very similar to the La Crosse Police Department's agreements with the City of Onalaska, Town of Campbell, and the University of Wisconsin-La Crosse. It was created for the same purposes and is the functional equivalent, with any differences attributed to La Crescent being in Minnesota instead of Wisconsin.

A copy of this agreement is attached as **Kudron Exhibit 4** – City of La Crescent Mutual Assistance Agreement.

Q: What does the Town of Campbell Mutual Assistance Agreement provide?

A: It is substantially the same as the La Crosse Police Department's agreements with the City of Onalaska and the University of Wisconsin-La Crosse.

A copy of this agreement is attached as **Kudron Exhibit 5** – Town of Campbell Mutual Assistance Agreement.

Q: What does the University of Wisconsin-La Crosse Mutual Assistance Agreement provide?

A: It is substantially the same as the La Crosse Police Department's agreements with the City of Onalaska and the Town of Campbell.

A copy of this agreement is attached as **Kudron Exhibit 6** – University of Wisconsin-La Crosse Mutual Assistance Agreement.

Q: In your experience, is it more efficient and cost effective to work cooperatively to provide police services?

A: Yes. Specifically, smaller agencies benefit from the expansive resources that a larger agency can provide.

Q: Does the City receive any money from the mutual aid agreements?

A: No.

Q: Does the City receive any money from La Crosse County?

A: No.

Q: Are you familiar with the Town of Campbell?

A: Yes.

Q: Do you currently provide police services to areas on French Island and Hiawatha Island?

A: We provide police services to property that is within the City limits on both Hiawatha Island and French Island. These areas are adjacent to the Town of Campbell. The City airport, La Crosse Regional Airport, is located on French Island and is within the City of La Crosse.

Q: Does the City of La Crosse Police Department currently patrol the Town of Campbell?

A: The La Crosse Police Department does not provide routine patrols in the Town of Campbell, but will patrol in limited areas (within City limits) on both Hiwatha Island and French Island, such as Nakomis Avenue and Fisherman's Road.

Q: Are you aware of any occasion where the City of La Crosse Police Department has been called for an occurrence in the Town of Campbell?

A: From January 1, 2023 through October 19, 2025, the La Crosse Police Department responded to the Town of Campbell 440 times. These 440 calls for service included domestic violence, trouble with party, welfare checks, attempts to locate an individual, boat/water infractions, suspicious circumstances, and traffic stops. Of these calls, 199 were a direct result of the Town of Campbell asking for City of La Crosse Police Department assistance, or because the Town of Campbell or La Crosse County Sheriff's Office was unable to respond to a call for service.

Q: If the City were to annex all of the Town of Campbell, how would the Town of Campbell area be patrolled by the City of La Crosse Police Department?

A: The City of La Crosse Police Department would expand its current patrol deployment to provide police services to the geographic area encompassed by the Town of Campbell, 24 hours per day, 365 days per year.

Q: If the City of La Crosse were able to serve the folks that live in the Town of Campbell, would that require additional personnel, squad cars or equipment?

A: Yes. Three additional officers and at least one fully-equipped squad car would be necessary.

Q: Would you need to build another police station to serve the Town of Campbell?

A: No.

Q: If you were to serve all of the Town of Campbell, would you expect that police response time would increase?

A: There would be no deficiency in response time if the La Crosse Police Department was tasked with providing police services in the Town of Campbell.

Q: In your professional opinion, would the City of La Crosse's police service be better than the service currently provided by the Town of Campbell?

A: The City of La Crosse Police Department is able to provide an expanded service by virtue of its number of employees, type and amount of equipment and other resources, high level of education, training and expertise, and overall, the specialization available in a larger agency.

Q: Do the residents in the Town of Campbell need these types of police services that only the City can provide?

A: The City of La Crosse Police Department provides a very high level and professional police service to the residents of the City of La Crosse. If the City of La Crosse Police Department were to take over police services for the Town of Campbell, their residents would benefit from the same high level and professional police service.

Kudron Exhibit 1

LCPD 2024 Annual Report

Police Department
City of La Crosse

Inserted on subsequent page(s).

LA CROSSE
POLICE DEPARTMENT
LEAD. PARTNER. PROTECT.

2024 ANNUAL REPORT





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MISSION

The **La Crosse Police Department** is committed to being leaders in providing a **safe and vibrant** community.

VISION

Our vision is to enhance our community through **engagement** and **professional service**.

VALUES

The La Crosse Police Department values are **P.R.A.C.T.I.C.E.D.** daily by all members of the department and guide how we serve the La Crosse community.

Professionalism
Respect
Accountability
Community Policing
Transparency
Integrity
Communication
Employee Safety & Wellness
Dedication

CHIEF'S MESSAGE

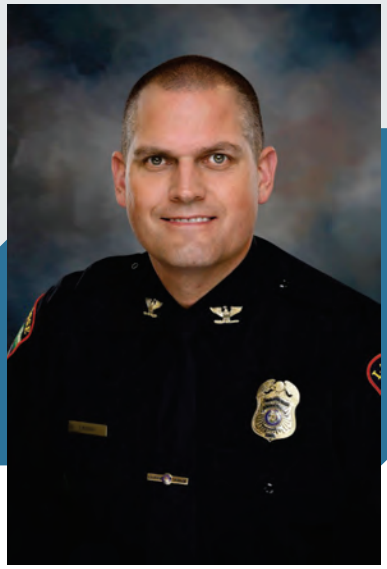
Mayor Mitch Reynolds, Common Council Members, and citizens of La Crosse, I am pleased to present the 2024 Annual Report. The year 2024 was busy for the La Crosse Police Department and saw many initiatives being accomplished. Everyday our department strives to accomplish our mission of being leaders in providing a safe and vibrant community. Each day of 2024 was no exception, and we are proud of our accomplishments over the past year.

In 2024 we completed our 3-phase remodel of the entire police department. This 2-year process included a relocation of our Records Bureau to the 3rd floor of City Hall; a complete renovation of the 1st floor of the police department; the creation of a women's locker room; an expansion to our fitness room; and a face lift and redesign to the second floor. This was a significant project that resulted in a better working environment for all staff.

The La Crosse Police Department completed the re-accreditation process through the Wisconsin Law Enforcement Accreditation Group in 2024. The accreditation process is voluntary, and more importantly, it is a commitment to law enforcement excellence by maintaining compliance to a body of standards deemed essential to the protection of life, health, safety, and rights of the citizens that the La Crosse Police Department serves. April 9th – 11th, three assessors were at the police department completing the on-site assessment. The assessors found that the La Crosse Police Department was in compliance with 262 standards of best professional practices set forth by the Wisconsin Law Enforcement Accreditation Group.

Also, in 2024, the creation of the department's critical decision-making model became a reality. Although the principles of the decision model have been used by our Officers for years, this approach directly connects our training platforms with our mission statement and the core principles of ethics, values, proportionality, and the sanctity of human life. No decision with ever go against our core!





Shawn P. Kudron
Chief of Police

CHIEF'S MESSAGE

Additional accomplishments in 2024 include the following:

⇒ The launch of our newest training platform ABLE, which stands for Active Bystandership for Law Enforcement. The ABLE training platform has a goal of creating a police culture in which Officers routinely intervene and accept intervention as necessary to: 1) Prevent misconduct; 2) Avoid police mistakes; and 3) Promote Officer health and wellness. ABLE is a training project created by the Georgetown Law Center for Innovations in Community Safety. All sworn members of the Police Department are training in this program and receive an annual refresher.

⇒ The addition of therapy K-9 Hank in August. As a wellness initiative for all members of the police department, Hank joined our ranks with the primary role of supporting the men and women that have dedicated themselves to serve and protect the La Crosse community. Hank continues to get acclimated and brings a smile to the faces of staff that he interacts with.



⇒ The La Crosse Police Department continued its dedication to its staff by offering comprehensive wellness physicals to all staff members. The stresses of police work are well documented, and the roles of proper physical and mental health can not be understated. We had the good fortune to partner with Viaro Health to provide these assessments for all our staff.

⇒ Nearly all members of the La Crosse Police Department played a role in securing the nine political campaign visits that occurred in the La Crosse in 2024. The number of visits were unprecedented. Our staff stepped up to the challenges and carried out their roles in a professional manner as the coulee region was showcased during this election year.

It is an honor to present our 2024 annual report, and we thank our community for their continued support of the men and women of the La Crosse Police Department.

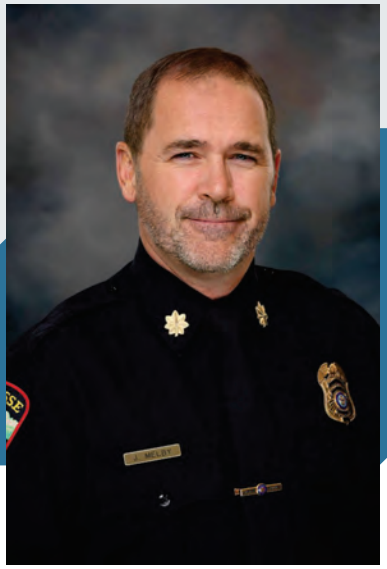
ADMINISTRATIVE OVERVIEW

The Office of the Assistant Chief assists the Chief of Police in the administration of daily Department operations. The Assistant Chief provides oversight for the four bureaus within the agency and coordinates Department goals with the four bureau directors.

The Assistant Chief provides budget planning and oversight, oversees agency equipment purchasing, negotiates contracts with outside entities, works to protect the Department's and City's interests in claims and liabilities, coordinates the hiring process, and oversees the disciplinary system to ensure agency integrity. The Assistant Chief also provides oversight and direction of the Police Parking Utility and works closely with the Parking Utility Coordinator to ensure the City's parking facilities are safe, clean, and operational.

The year 2024 wrapped up the final few projects associated with a complete facility remodel. The project launched in 2021 with the relocation of the Police Records Division to City Hall's 3rd floor. It wrapped up with the resurfacing of the stairways and paint in December of 2024. Over the course of the $3.7 million dollar project, the department addressed workspace shortages for front line staff, inadequate locker room facilities for female Officers, department security shortcomings, and compliance with current ADA laws.

The year also continued with an alarming trend of high turn-over in law enforcement. This challenge creates a significant amount of work at a variety of levels within the agency. The Police Officer hiring process is robust and must meet several State standards and includes the following steps: application validation, administrative interview, written test, physical agility test, Police & Fire Commission interview, Chief's Interview, Pre-employment background investigation, medical exam, psychological exam, drug screening and final job offer.



Jason Melby
Assistant Chief

ADMINISTRATIVE OVERVIEW

Through continued coordination with the Human Resources Department, the Police Department ran 3 hiring processes in 2024. From those processes there were 68 applicants, of which 11 have been hired.

A last area of focus for 2024 was a significant amount of succession planning with the Office of Chief of Police. In calendar year 2025, there are several ranking staff members slated to retire. Each of these retirements will result in multiple layers of promotions (Captain to replace retiring Assistant Chief, Lieutenant to fill that Captain vacancy, a Sergeant to fill that Lieutenant vacancy, etc). These ranking positions perform very specific duties that require transitional training periods. Early identification of existing staff members to promote into those positions will be essential for the continuity of operations. In preparation for this, several promotional processes were completed to have full eligibility lists for the Chief to choose from.

ANNUAL APPROVED OPERATING BUDGET

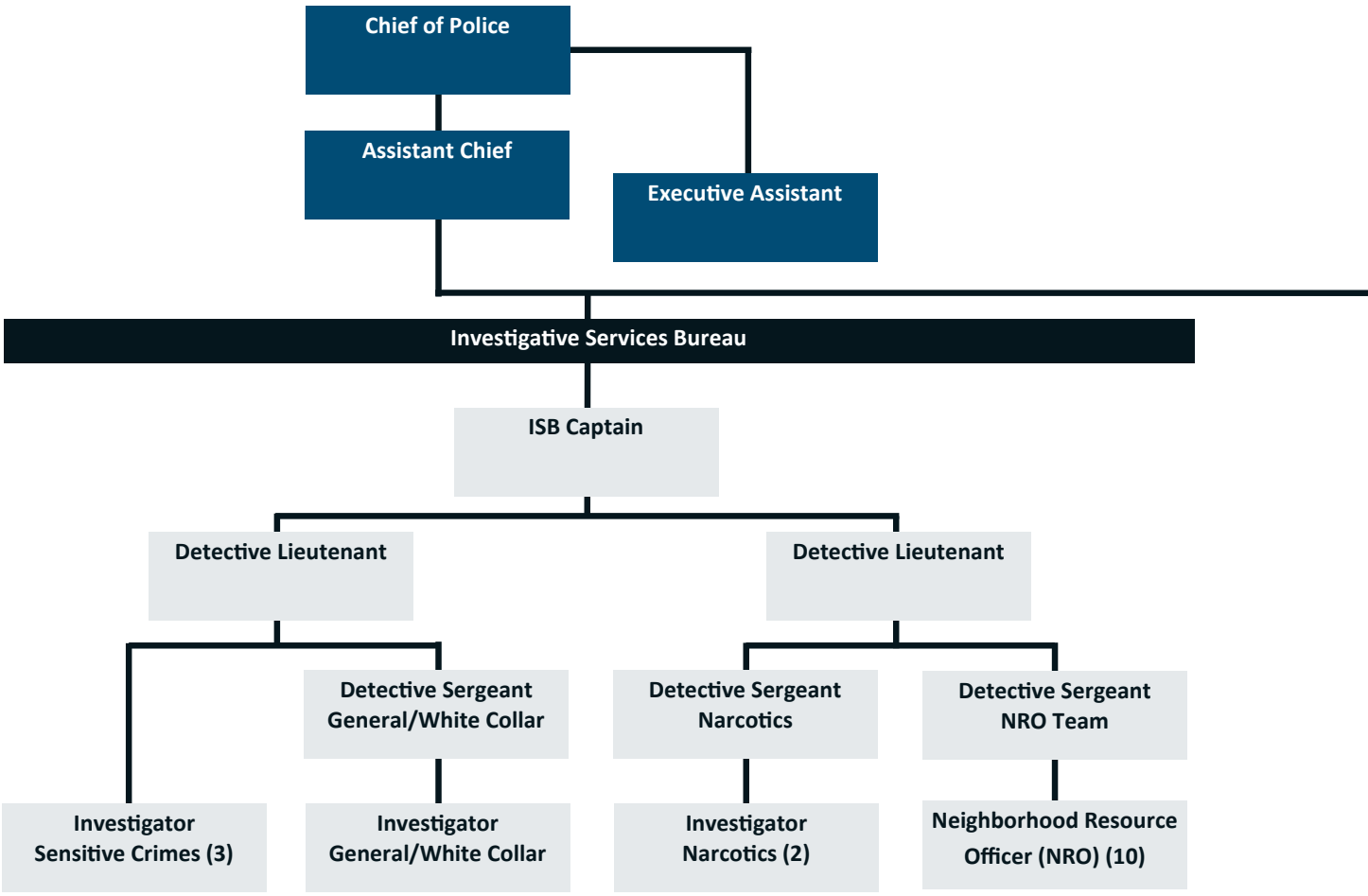
	2024	2023	2022
Salaries	$8,512,872.00	$7,968,757.00	$7,990,461.00
Overtime	$260,000.00	$260,000.00	$260,000.00
Benefits	$3,472,017.00	$3,282,468.00	$3,095,095.00
Operating	$1,131,161.00	$839,603.00	$963,813.00
Total	**$13,376,050.00**	**$12,350,828.00**	**$12,309,369.00**

2024 OVERTIME USAGE

In 2024, the La Crosse Police Department used $503,858.26 in overtime. Officers also earned overtime pay through grant funding or security services for private events.

Type of OT	Total $
Straight @1.0	$732.67
SRO OT	$790.11
24-hour Court Cancellation	$1,091.94
Homicide Investigations	$2,218.37
Late Call @1.5	$4,624.87
Training @1.0	$4,975.30
Oktoberfest @1.5	$6,635.71
Parades/Festivals	$7,461.10
ERT Call-out	$7,709.62
Drug Investigations	$9,145.83
FTO Pay	$9,967.93
Court Cancellation	$16,669.15
Training @1.5	$17,477.95
Court	$19,020.28
Meetings	$21,584.27
ERT Training	$21,807.23
Oktoberfest @1.0	$26,238.04
Reports/Arrests	$30,865.81
Staff Shortage	$43,535.36
Dignitary Protection	$49,572.28
OT @1.5	$54,866.30
Canine Training	$55,316.00
Oktoberfest @2.0	$91,552.14
Total	**$503,858.26**

2024 ORGANIZATIONAL CHART



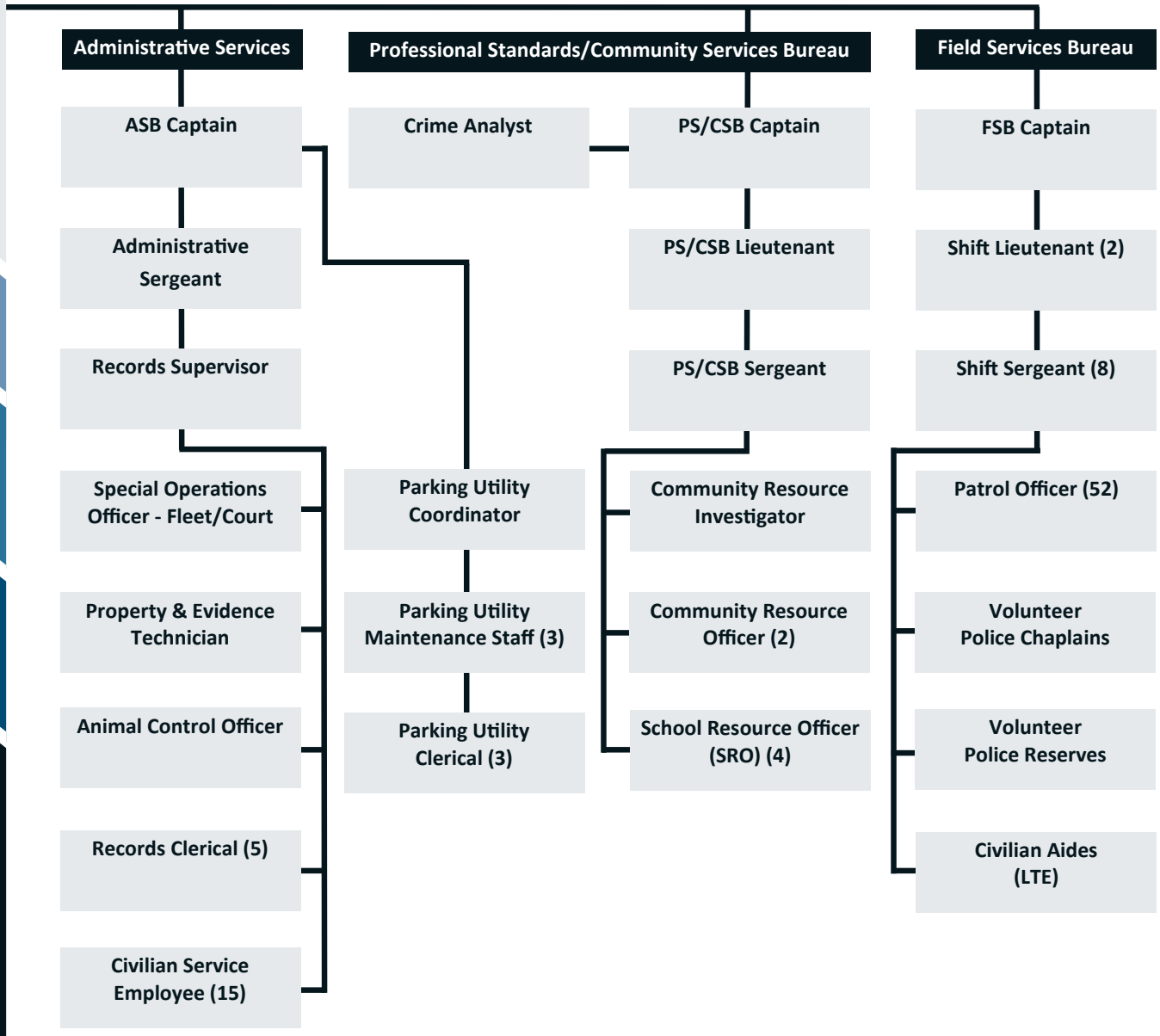
Civilian—Police	
Records Supervisor	1
Crime Analyst	1
Property & Evidence Technician	1
Animal Control Technician	1
Clerical	6
Total Civilian—PD	**10**

Civilian—Parking Utility	
Parking Utility Coordinator	1
Parking Utility Maintenance	3
Community Service Officer	15
Clerical	3
Total Civilian—PU	22

Sworn Personnel	
Chief of Police	1
Assistant Chief	1
Police Captains	4
Police Lieutenants	5
Police Sergeants	13
Police Investigators	7
Police Officers	69
Total Sworn	**100**
Total Civilians	**32**

Total Staff	**132**

2024 ORGANIZATIONAL CHART



PERSONNEL CHANGES

In 2024, the La Crosse Police Department experienced quite a bit of movement throughout the department, for both sworn and civilian employees.

Promotions and Appointments		
Nathan Lewis	Investigator	February 2, 2024
Paul Schroeder	Officer (previous CSO)	May 24, 2024
Jack Echternach	Officer (previous CSO)	May 24, 2024
New Hires		
Kari Washburn	Police Records Specialist	January 29, 2024
Damon Prestby	Community Service Officer	February 5, 2024
Tyler Underwood	Community Service Officer	February 7, 2024
Alton Kammel	Officer	June 3, 2024
Austin Teske	Officer	June 3, 2024
River Zumach	Officer	June 3, 2024
Alicia Stuber	Community Service Officer	June 24, 2024
Troy Greenwold	Community Service Officer	June 26, 2024
Colin Schuster	Community Service Officer	July 8, 2024
Elizabeth Shafer	Community Service Officer	July 15, 2024
Mathias Horvath	Community Service Officer	August 22, 2024
Zachary DeGroot	Community Service Officer	September 9, 2024
Benjamin Zahn	Community Service Officer	October 7, 2024

ANNIVERSARIES



Diane Skifton
Community Service Officer
35 Years of Service
April 10, 2024



Tony LeQue
Officer
25 Years of Service
February 4, 2024



Ryan Stenslien
Officer
25 Years of Service
May 17, 2024



Avrie Schott
Captain
25 Years of Service
June 30, 2024



Steven Pataska
Sergeant
25 Years of Service
September 16, 2024

RETIREMENTS



Diane Skifton

Community Service Officer

After over 35 years of service to the La Crosse Police Department and our community, Diane Skifton retired on September 9, 2024.

Throughout her 35 years of service, Diane quickly became a core team member assisting both the department and community with a variety of assignments, projects, events and requests. Her knowledge of the history and practices of the La Crosse Police Department and her willingness to assist anyone, always with a smile and positive attitude, were invaluable.

Congratulations, Diane!

AWARDS



The Community Resource Unit (CRU) received the Deer Creek Innovative Program Award for the CRU/Co-Responder program presented by the WI Law Enforcement Accreditation Group. This award recognizes the unique way this program pairs La Crosse Police Officers and La Crosse County crisis responders to address the needs of individuals experiencing mental health crisis, connecting them to resources and community partners.



NROs Colin Sherden, Trent Bowe, and Aaron Westpfahl and CRU Investigator Dom Jacobs graduated from a Leadership in Policing Organizations (LPO) training. This extensive 3-week course focuses on leading individuals, groups, and organizations and is modeled after the concept “every Officer a leader”.



Captain Andrew Dittman completed the Police Executive Research Forum “Senior Management Institute for Police” (SMIP). This 3-week course provided training in management concepts and practices used in business and government. Topics included organizational strategy and change, performance management, leadership communications, negotiation, critical incident response, diversity, Officer wellness, and much more. Courses like this help develop staff to better serve our community.



IN MEMORY OF K-9 LOKI

November 2024 brought a devastating loss to the La Crosse Police Department. K-9 Loki suffered a medical emergency and was rushed to veterinary care by his handler, Officer Aaron Westpfahl. Due to his medical emergency, K-9 Loki passed away on Tuesday November 26th, 2024, with his best friend Officer Westpfahl by his side. In December, the department came together for a memorial ceremony to honor and remember Loki and to support Officer Westpfahl and his family in their loss.

Thank you for your service, Loki.

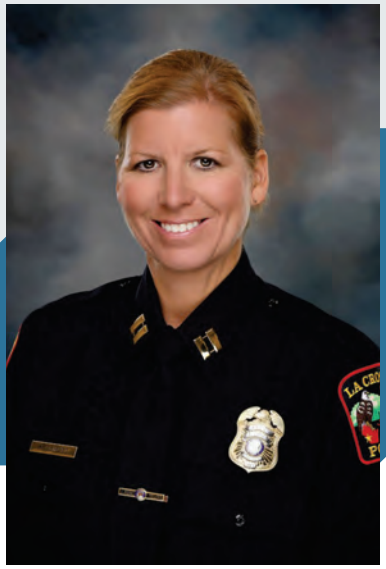
PROFESSIONAL STANDARDS / COMMUNITY SERVICES BUREAU

The primary responsibility of the Professional Standards / Community Services Bureau (PS/CSB) is public information and education, media relations, crime analytics, community crime prevention, school safety programming, community engagement and collaborations involving crisis and mental health concerns. Additional responsibilities include, but are not limited to: WILEAG Accreditation, recruitment and retention, policy review and development, nuisance property abatement, and internal investigations.

Additionally, the PS/CSB coordinates the internship program, Neighborhood Watch, National Night Out, La Crosse Area Crime Stoppers program, and the administration of the Police Department's grants. These grants are alternative sources of funds, which are vital in maintaining the level of police service being provided, despite diminishing budgets.

This is our sixth year having a Crime Analyst position. This position has proven to be an asset for the department and the community. The goal of this position is to assist the department by analyzing data for investigations, creating informational bulletins, crime mapping and providing weekly and monthly updates. In 2024, our Crime Analyst assisted with phone extractions and analyses to assist the department with investigations. These are just a few of the projects the Crime Analyst provided in 2024.

The Professional Standards/Community Services Bureau will continue to engage and provide quality, community-based prevention programming designed to prevent crime.



Avrie Schott
Captain



PUBLIC INFORMATION AND SOCIAL MEDIA

Currently LCPD has a presence on Facebook, Twitter, Instagram, and YouTube, as well as a news function on our website. Each of these platforms is used for difference purposes: the news is mainly used for news releases of major incidents with in-depth details; Facebook is used for sharing news posts, general information about LCPD and funny or interesting Police work; Twitter and Instagram are used for real time information like traffic issues, community reminders, photos of our officers in the community and other engagements.

Often, we will share the same information across all these formats to maximize the number of people we reach. Currently our Facebook Page has 29,000 followers, Twitter has 6,221 followers, and Instagram has reached 2,461 followers. We can be found on each social media platform with the handle @lacrossepolice.

In 2024, the Bureau's focus on messaging to the community continued to be engagement, education, and how we can be stronger together. The Police Department's social media platforms are the best way to disseminate information to our large following. Regular updates on calls for services, weekly highlights on engagement and interactions with the community, along with general messaging on prevention were provided to the community.



SCHOOL RESOURCE OFFICER PROGRAM

The La Crosse Police Department School Resource Officer (SRO) program has been a 31-year partnership with our local schools. In August 2024, the School Board of La Crosse voted to add another SRO for the 2024/2025 school year. The program is now operating with four SROs who are assigned to cover high school, middle school and elementary schools within the City of La Crosse. Our SROs also administer public safety and crime prevention lessons to students and staff in all schools, often tailoring instruction to meet the needs of the specific school and students.

Due to staffing levels, 2024 saw a change in how we present preventative programming. The decision was made to discontinue the D.A.R.E. and G.R.E.A.T. curriculum as we navigated staffing levels throughout the department. However, our School Resource Officers (SRO) continue to visit classrooms when requested and present on a variety of topics including safety and prevention.

The SROs continue to provide a high level of service to all our schools, staff, and students. SRO's are also working with the K-9 therapy program to involve K-9 Cheddar in a variety of school and community events. We continue to work closely with the School District to ensure the safety of our schools, staff, and students in a variety of ways.



COMMUNITY RESOURCE UNIT

In 2024, the La Crosse Police Department Community Resource Unit (CRU) continued work within our community. The CRU includes one Investigator and two Officers. This unit is a “hybrid” community policing unit that works with community members who are experiencing mental health crisis, to better serve those in need. The unit works closely with Field Services, Investigative Services, County Health and Human Services, schools, as well as our other community partners, to address the unique needs of individuals experiencing mental health crisis. They work to communicate safety plans, collaborate follow-up contacts to serve individuals and provide the necessary resources at the right time, including developing proactive interventions.

Part of this unit is the Co-Responder program. The Co-Responder program is a partnership with La Crosse County and allows for the CRU Officers and County Crisis Responders to ride together and “Co-Respond” to calls and follow-ups involving community members experiencing a mental health crisis. With the assistance of the Connect and Protect Grant, CRU operated with two co-response teams, one during the daytime hours and the other in the evening hours during 2024.

In 2024, the Co-Response program responded to 509 Co-Response calls for service. These calls had an average time of 1-2 hours per call. During these calls, 198 consumers were referred to community services. The goal of CRU is to create a better outcome for those experiencing a mental health crisis, including reducing hospitalizations and entry into the criminal justice system. By having a specialized unit, we can slow the call down while connecting with those in crisis, providing follow-ups and working to find the gap and fill it with the right resources.



NATIONAL NIGHT OUT

This past year marked the 41st year of La Crosse celebrating National Night Out (NNO). The La Crosse Community had 12 Neighborhood parties in 2024. One of the highlights included the kids' parade. One location included a band and lot of parties included kid-orientated games. Many department members were able to connect with community members throughout the city during the NNO event at the 12 different locations. In 2024, a new party joined on the Northside of La Crosse which was exciting to be able to have a new location.

Traditionally, NNO involves citizens, law enforcement agencies, civic groups, businesses, neighborhood organizations, and local officials from over 16,000 communities, from all 50 states, U.S. Territories, Canadian cities, and military bases worldwide coming together to make communities safer and more caring places to live. National Night Out helps to generate support for, and participate in, local anti-crime partnerships; heighten crime and drug-prevention awareness; strengthen neighborhood spirit and Police-community partnerships; and send a message to criminals to let them know neighborhoods are organized and fighting back. NNO allows for the community to send the message we are stronger together.

Professional Standards/Community Services looks forward to collaborating and partnering with community members, stakeholders, and neighbors in a variety of ways in 2025.



K-9 THERAPY PROGRAM

In 2024, The La Crosse Police Department expanded the K-9 Therapy program and welcomed Hank to the department. Blueberry Cottage Labradoodles generously donated Hank, as they did Cheddar in 2022. Hank's primary role will be to support department members along with providing outreach to the community. The profession of Law enforcement can be demanding, both mentally and physically for those serving. Therapy dogs have a calming effect in the way of wellness.

Cheddar's role continues to be community-based, and allows him to interact, make connections and spend time with the La Crosse Community. Cheddar provides security, companionship, happiness, and love to those he contacts. He has assisted as an icebreaker, enabling people to feel more comfortable interacting with law enforcement. He has been present during more critical calls where his mere presence can allow for a community member to work through a crisis. He has met many students, community members and made "Cheddar Visits" to area organizations as well. He is well known on social media for his "Check in with Cheddar" (#CheckinwithCheddar) posts.

The La Crosse Police Department's K-9 Therapy Program models a team approach for both Cheddar and Hank. This concept has one handler for a "home base" but includes a team of department members as part of each of their K-9 teams. Cheddar is assigned with School Resource Officer Ryan Ledvina and lives with him off-duty, while Hank, is assigned with Executive Assistant Stephanie Neises, and lives with her off-duty.

Cheddar and Hank's vet needs are graciously donated by Thompson Animal Medical Center and their training by Family Dog Center. We are grateful for the amazing community support and partnerships for our K-9 program.



RECRUITMENT

Development is one of our four essential pillars, and we recognize this is a key foundation in growth along with being able to thrive as a community service organization in the La Crosse Community. Recruitment is a part of our development. Our recruitment efforts are ongoing and active throughout the year. This past year, recruitment efforts included attending career fairs, law enforcement academies, resource fairs, welcome-back events, along with classroom visits and even high school career fairs. Although all department members are a part of recruiting, the department has a team of members who take the lead on recruiting potential candidates. In 2024 there were 23 department members on the recruitment team. This team aims to meet a diverse group of individuals that may be interested in a career in law enforcement and provide information about our department, our members and the La Crosse Community.

In 2024, the recruitment team attended 38 different events including career fairs, job fairs, law enforcement academy visits, classroom visits, high school job fairs, resource fairs and welcome-back events. The department also utilizes social media, informational brochures, community partnerships, and this past year, banners at local events as efforts in recruiting interested individuals. As we look forward, 2025 will be another year of many recruitment efforts in a variety of ways.

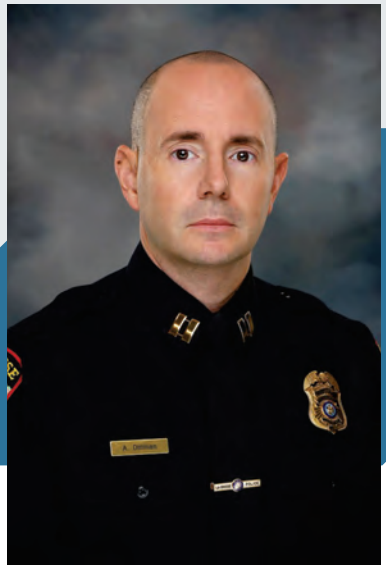
FIELD SERVICES BUREAU

The Field Services Bureau (FSB) of the La Crosse Police Department is comprised of uniformed Police Officers and supervisors who are dedicated to providing a safe and vibrant community. Our primary purpose is the protection of life and liberty, order maintenance, and the personal security of our citizens and their property. We are committed to consistent enforcement, community policing, problem solving, restorative justice and continuing to build partnerships with our community.

Officers within the Field Services Bureau conduct day-to-day, street-level operations in uniform and respond to emergencies, alarms, reports of criminal activity, calls for service, traffic crashes, and conduct traffic enforcement. The services can range from criminal investigation and documentation of crimes to problem solving complex quality of life issues. The Field Services Bureau also provides command and control for emergency response situations, dignitary escort and protection, community-oriented problem solving, and event coverage.

The Bureau operates with a day shift (6AM-6PM) and a night shift (6PM-6AM). Within those hours, Officers' workdays start at 5AM or 6AM for day shift, and 5PM or 6PM for night shift. In addition, a power shift (3PM to 3AM) is in place to provide the maximum number of Officers working during the peak calls for service time. Officers work a 12-hour shift which provides ongoing patrol coverage for the community, more opportunities for training, decreases overtime, and allows patrol Officers to have every other weekend off. Each shift is commanded by a Shift Lieutenant supported by Sergeants (four on each shift) who directly supervise all activities while Officers are on patrol.

Members of the Field Services Bureau can be seen patrolling in squad cars, boat, bicycles, or on foot. These alternative patrol formats allow for increased engagement with our community which improves our effectiveness as a police agency.



Andrew Dittman
Captain



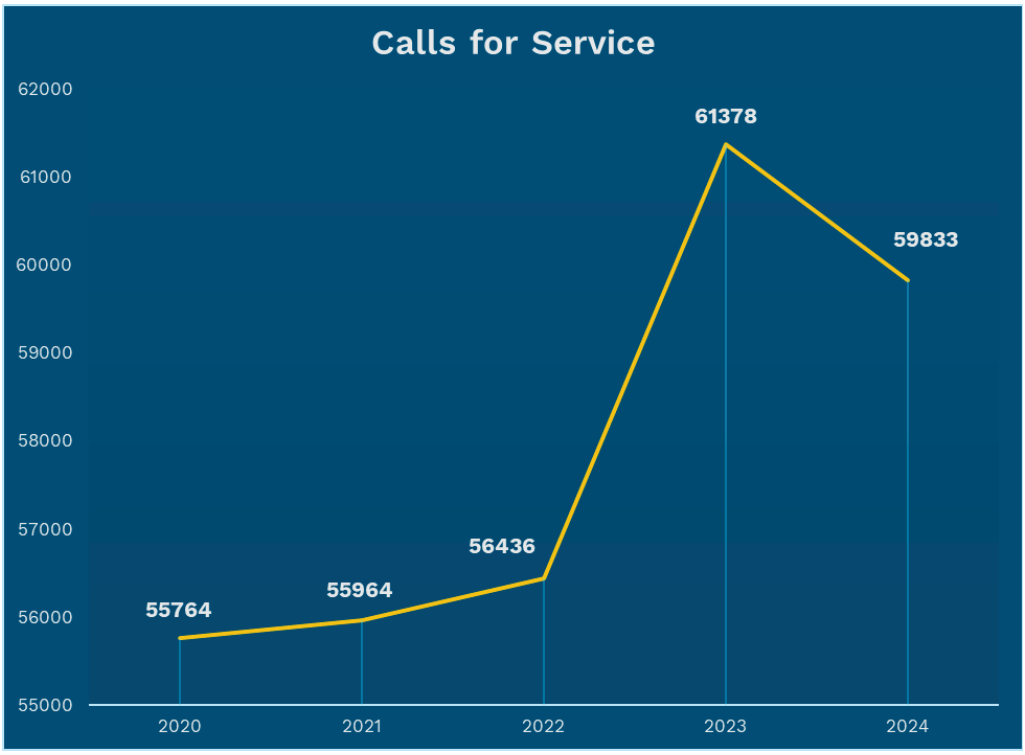
FIELD SERVICES BUREAU

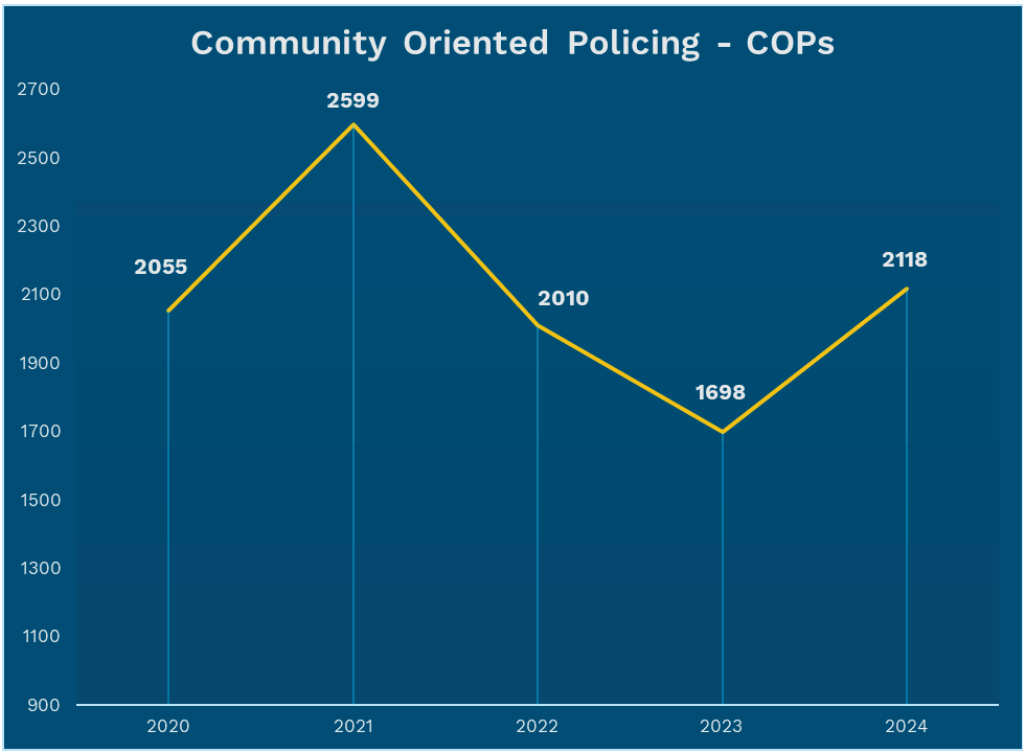
Further, the Field Services Bureau is comprised of specialty groups such as ERT (Emergency Response Team), Water Patrol, Bike Patrol, and the K-9 Unit. Officers also work within their assigned sector to form relationships with community organizations and formalized neighborhood groups. Internally, these specialty groups provide ample opportunities for continued career growth and a diverse work life for all LCPD Officers.

In 2024, Officers responded to a wide variety of calls for service. Officers in the Field Services Bureau supported citizens as they participated in several large community celebrations throughout the year.

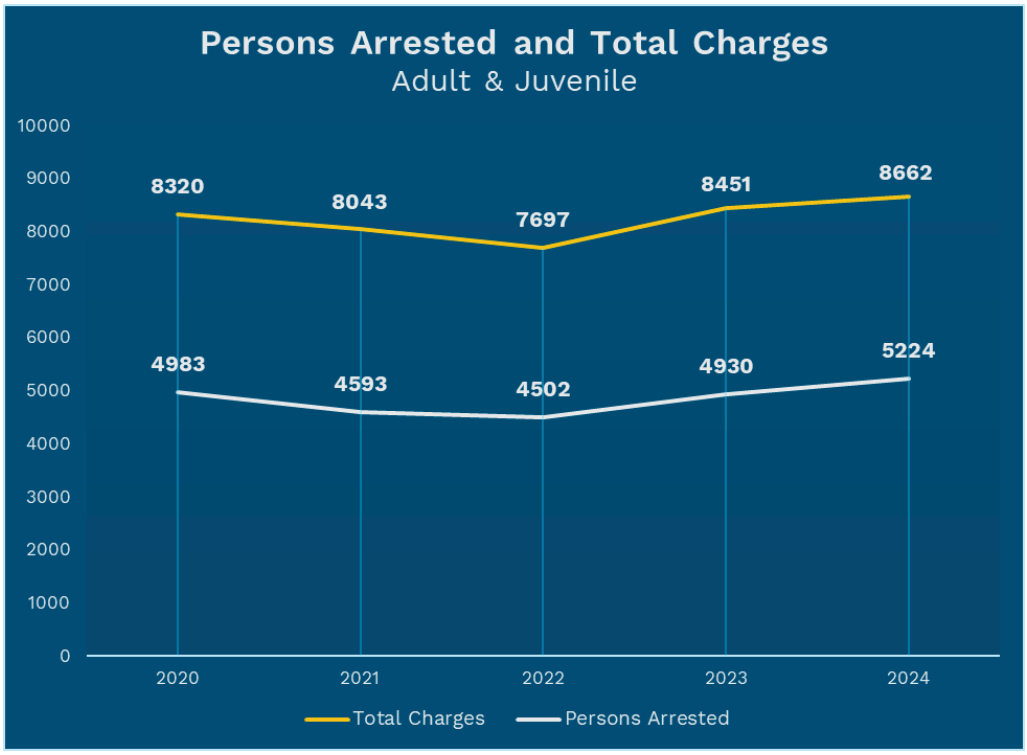
Throughout 2024, members of the Field Services Bureau responded to 59,833 calls for service, issued 5,189 traffic citations, and investigated 1,885 reportable traffic crashes. In addition, Officers issued 3,007 municipal ordinance citations and 8,527 warnings.

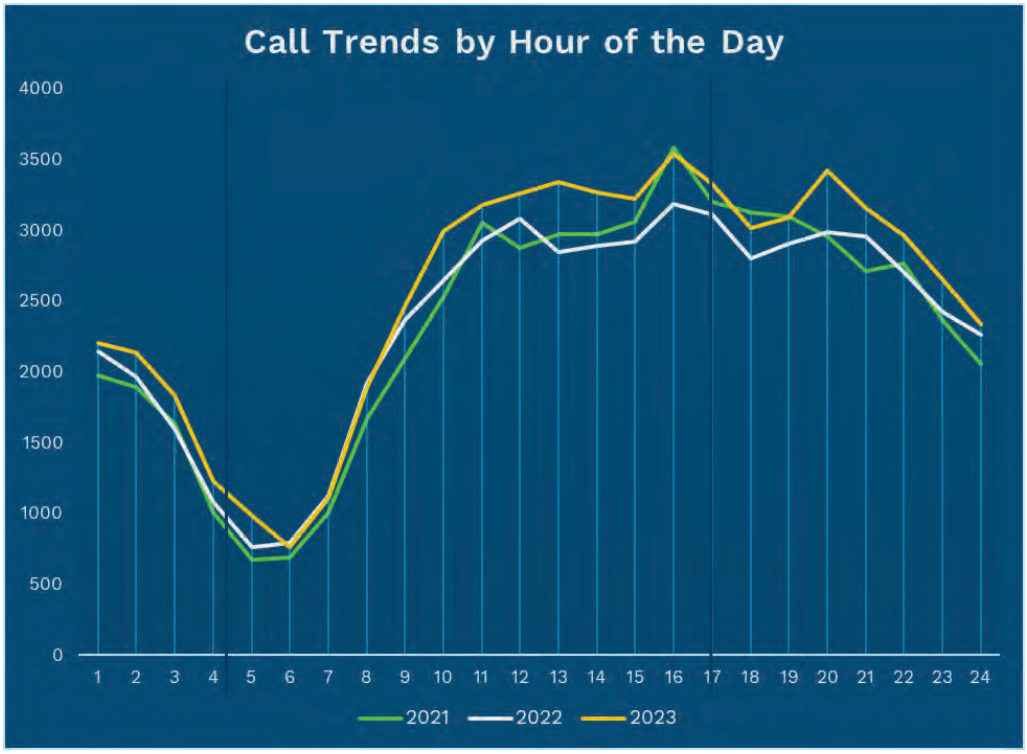
FIELD SERVICES STATS



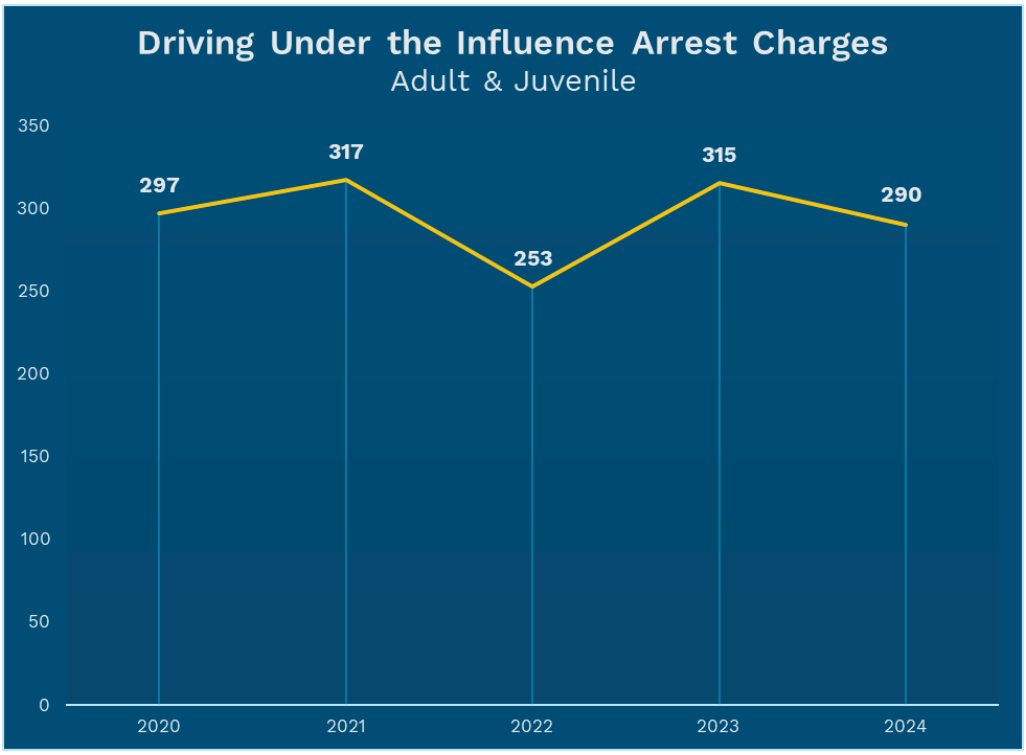


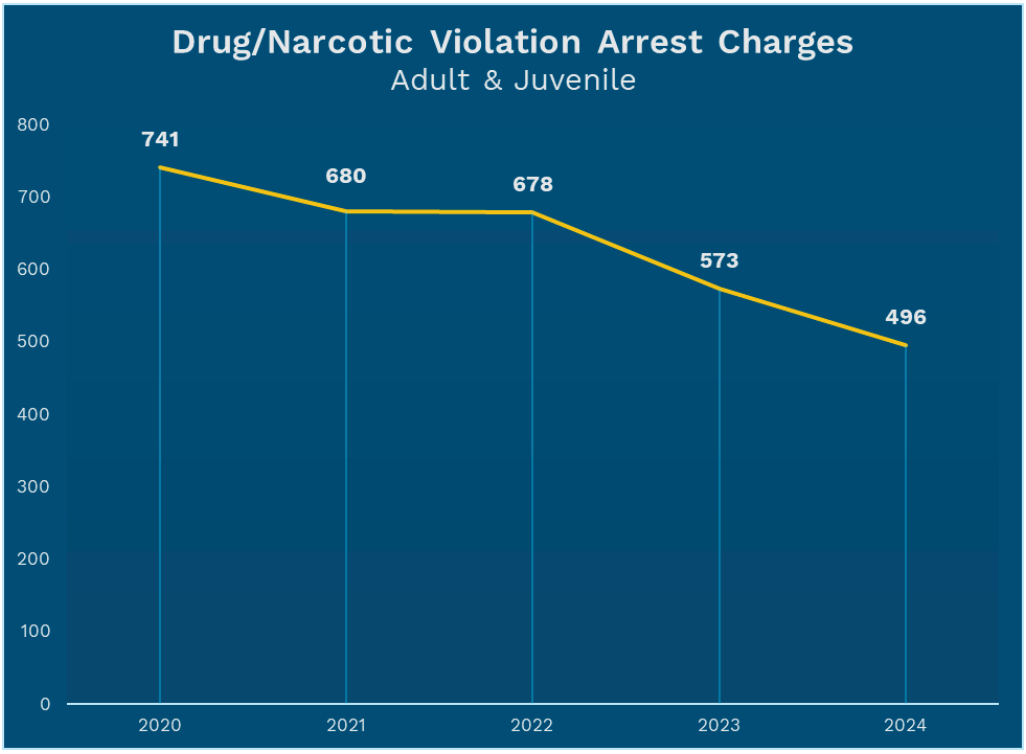
FIELD SERVICES STATS



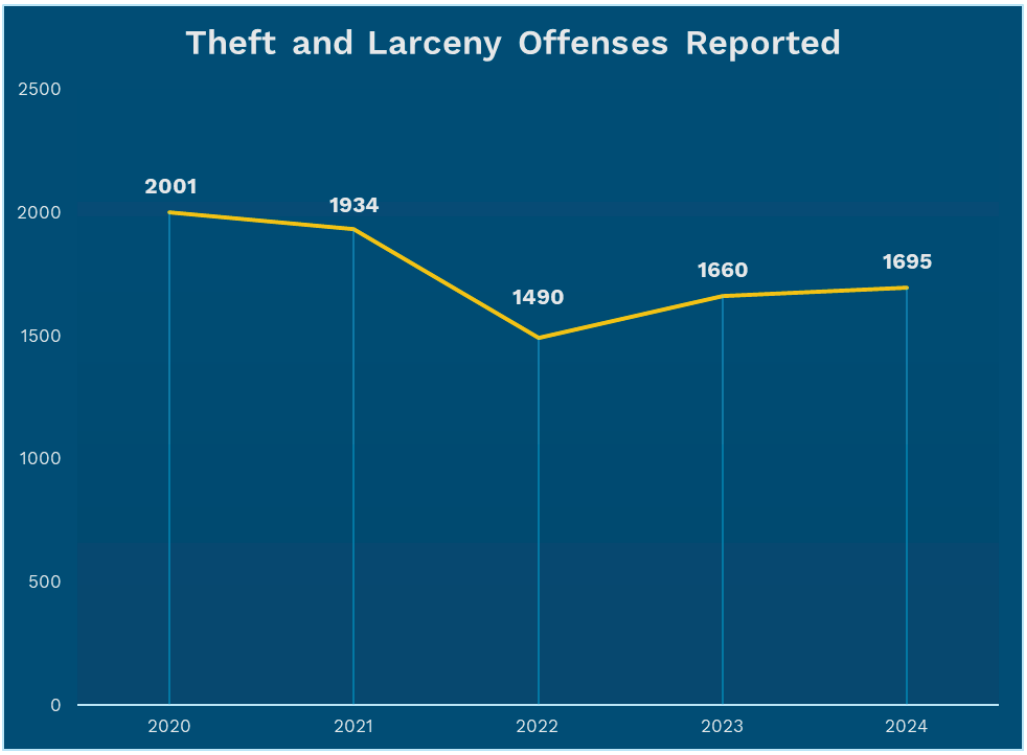


CRIME STATS

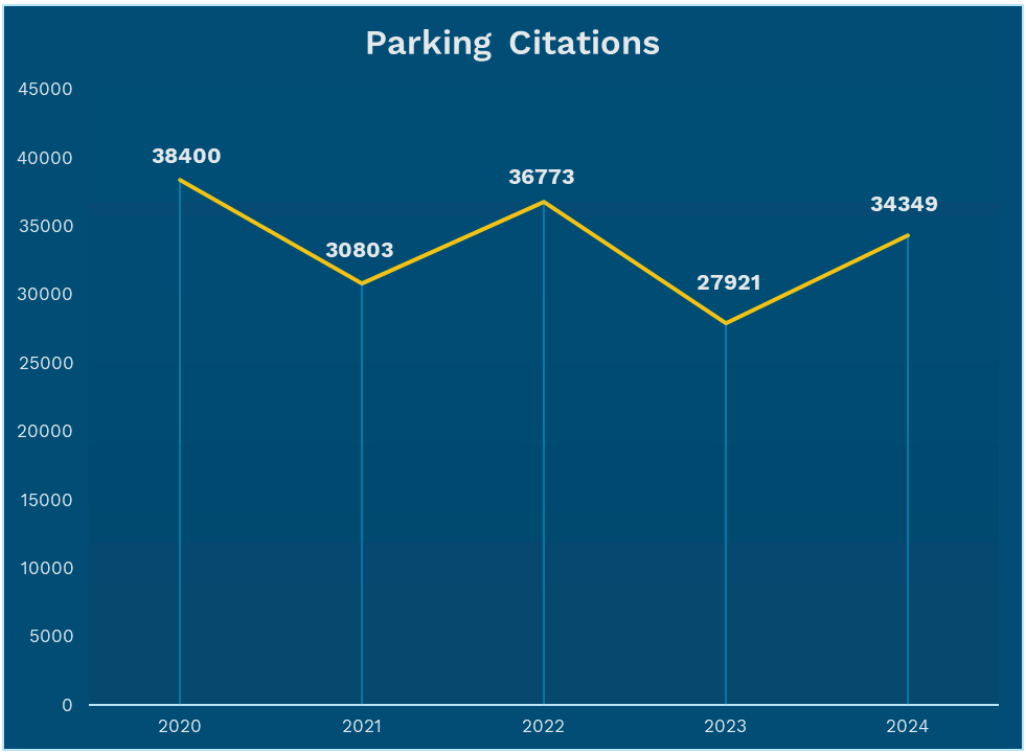

Driving Under the Influence Arrest Charges
Adult & Juvenile
350
300
250
200
150
100
50
0
297
317
253
315
290
2020
2021
2022
2023
2024

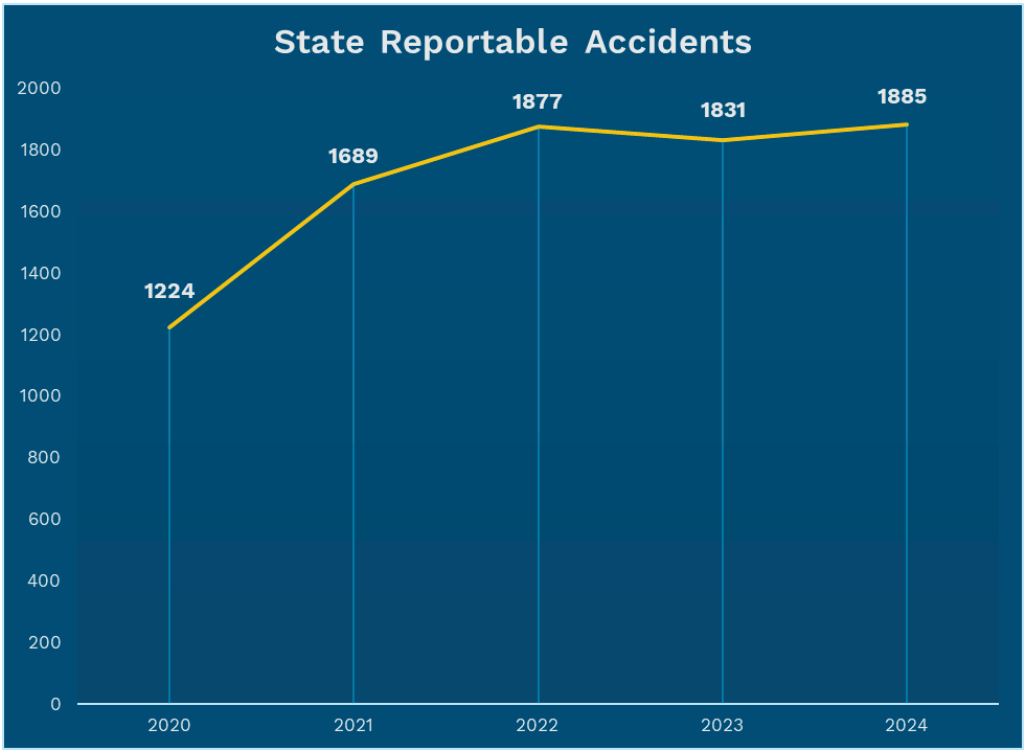

Drug/Narcotic Violation Arrest Charges
Adult & Juvenile
800
700
600
500
400
300
200
100
0
741
680
678
573
496
2020
2021
2022
2023
2024

CRIME STATS

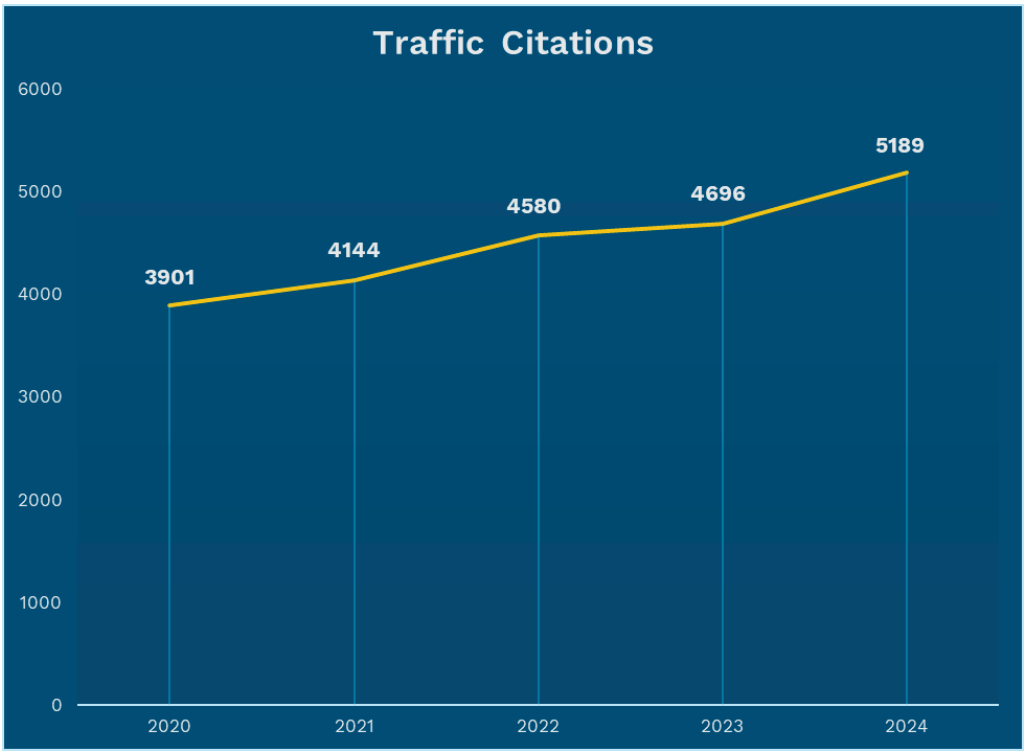

Theft and Larceny Offenses Reported
2500
2000
1500
1000
500
0
2001
1934
1490
1660
1695
2020
2021
2022
2023
2024

TRAFFIC STATS





TRAFFIC STATS

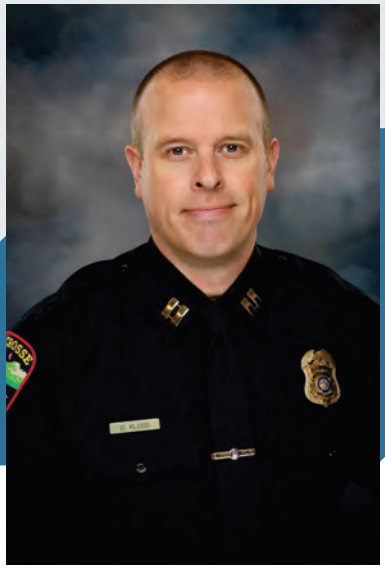


ADMINISTRATIVE SERVICES BUREAU

The Administrative Services Bureau (ASB) includes the Training Division, Records Division, Property and Evidence Section, Community Service Officers, Civilian Aides and Parking Utility. The Administrative Services Bureau is responsible for managing budgets for training, equipment procurement, and other line-item needs. The Bureau also manages the storage and security of evidence and property. Hiring, training, research and analysis, inventories, appropriations, and funding concerns also fall within the Bureau's purview.

Records staff members spend much of their time focusing on data entry to assist department sworn personnel, as well as ensuring compliance when reporting to the State and Federal governments. Honoring the public needs with open record requests and parking concerns take up a large portion of their day as well. On a daily basis our community can interact with our staff, who provide exemplary customer service to all.

Members of the Administrative Services Bureau work hard to support staff throughout the entire department. We strive towards improving our department daily and providing the best service for the citizens of La Crosse.



Daniel Kloss
Captain

RECORDS DIVISION - PROPERTY & EVIDENCE SECTION

The Police Department Records Division oversees all aspects of the records maintained by the City of La Crosse Police Department. Duties include, but are not limited to, fulfilling open record requests, processing parking tickets, and inputting reports into the WebRMS database program.

The records staff operate in a hybrid work environment that allows us to maintain the highest level of customer service by rotating staff on a weekly or as needed basis between the 1st floor police lobby window and the 3rd floor office environment. This ultimately enables our staff the opportunity to have community engagement on certain days and a productive, yet quiet office environment on other days.

In 2024, 59,833 calls for service were handled by the La Crosse Police Department; of those calls for service, 38,869 police files were generated and processed by our data entry team. The records bureau processed 2,003 vehicle crash reports, including 1,885 that were reportable to the State of Wisconsin. Further, the records bureau processed 16,739 citations in 2024, which includes 8,527 Warnings, 3,007 Ordinance Citations, 5,189 Traffic citations, and 16 non-traffic citations. Community Service Officers issued 34,349 parking tickets/warnings in 2024.

During 2024, the Records Bureau honored 6,463 open records requests, which included 1,045 vehicle accident report requests. The records bureau also processed 967 bartender/taxi licenses for 2024. In addition, the La Crosse Police Department Property & Evidence Section logged in 5,286 pieces of found property, safekeeping and/or evidence in 2024. Approximately 7,390 items were either disposed of or released. Two City auctions were also held, one in the Spring and one in the Fall.

TRAINING DIVISION

The Training Division is part of the Administrative Services Bureau and has several main functions including training newly hired Police Officers; supervising the Field Training Program; educating members on new equipment and policing techniques; and providing in-service, legal updates, and instructor updates. The Training Division also focuses on career enhancement and leadership training for all Officers. Overall, the Training Division strives to create a more professional department that can provide an effective and safe environment for all employees and for the community.

The La Crosse Police Department completed 14,825 hours of training among all its employees in 2024. The Training Division focused on supervisory/ management training (1012 hrs), ABLE (Active Bystandership for Law Enforcement (748 hrs), mental health and crisis training (326 hrs), unmanned aircraft systems (232 hrs), and active risk management (184 hrs).

In 2024, Officers focused on a variety of areas to improve our level of service to the community. All department members were trained in ABLE (Active Bystandership for Law Enforcement). The primary goal of ABLE is to prevent harm to Officers, citizens, and the community. This training program was developed by Georgetown University and was based upon New Orleans Police Department's "Ethical Policing is Courageous" (EPIC) peer intervention program. Moreover, this program was launched in 2021 by Georgetown's "Innovative Policing Program." This program provides instruction to Officers on how and when to step in when service does not meet the standards of our agency. The ABLE program has been shown to reduce citizen complaints, disciplinary action, job loss, risk of lawsuits, and unnecessary harm to all involved. Further, ABLE training is focused on values such as accountability and respect. Last, we are only the third department in the State of Wisconsin to commit to the ABLE standards.

In addition, the Department hired 6 new Officers in 2024. The Field Training Program trained each new Officer for approximately three and half months, at which time the probationary Officer was certified for solo patrol. The Officers are evaluated daily by a Field Training Officer who provides consistent feedback on their performance. The training is intensive for our new Officers, but the outcome is a well-prepared Officer who is ready to serve our community.

POLICE PARKING UTILITY

The La Crosse Police Parking Utility oversees all aspects of parking within the City of La Crosse. Duties include, but are not limited to, permitting and maintenance of all public parking ramps and lots; residential parking permitting; and the processing of all parking citations resulting from parking violations throughout the City. Our Community Service Officers enforce parking regulations throughout over 225 miles of streets in the City of La Crosse.

The year 2024 seemed to have flown by. The downtown ramps were professionally pressure washed in April, and all the exterior/interior windows were cleaned in July. High pedestrian traffic areas received a fresh coat of paint as well as the ingress/egress doors and entryways. Certain areas were cleared up of debris, dead trees and weeds. This may include public seating, bicycle lockers, and more.

Being a campaign year, La Crosse saw a total of 9 dignitary visits. A few of these brought many visitors to our Downtown. The Parking Utility implemented a special event parking rate in the ramps via the ParkMobile App and the paystation kiosks. With CSOs assisting in other areas of the City, this digital means of registering to park was left to the users of the ramp. It was very successful and much more efficient than special event parking in the past. Utilizing our Mobile App vendor, ParkMobile, we saw an increase to over 36,100 users on the app. We have worked closely with the La Crosse Center box office for events throughout the year and getting the information to their ticket holders on the parking process for a smooth experience.

Currently, we have a total of 1700 permits split among downtown ramp permittees as well as Residential permits. As this number increases, we hope to update our payment gateway and provide an automatic payment system for those with monthly permits.



Joseph Pederson
Parking Utility Coordinator

POLICE PARKING UTILITY

Throughout August and September, we completed an occupancy study of the ramps and evaluated the time frames between 6pm and 10pm hourly to include Saturday. We compiled all the information and determined that the Parking Utility could generate an additional $225,000.00 in revenue annually, based on extending the $1/hr pay to park to include Monday-Saturday 6am-10pm. This was brought in front of the Board of Public Works and approved unanimously. We will spend most of the 1st quarter of 2025 updating signage and executing a promotional period for the new rates to go into effect April 1, 2025.

The Utility continues to add to our security system throughout the ramps. The La Crosse Center Ramp was outfitted with 31 cameras in the public stairwells and elevator lobbies. The Main Street Ramp is next on the list, with electrical conduit and fiber being installed to support 16-18 cameras in the stairwells and lobbies. The Utility continues to update the safety and security of our ramps to provide a better experience for all users of the facilities. The City impound lot was outfitted with a new camera, and the exterior of the fence/surrounding areas were cleaned up and repaired by Parking Utility maintenance staff.



POLICE PARKING UTILITY STATS

Payment Transactions for Parking

- Pay Stations: 67,562
- ParkMobile App: 73,013

License Plate Recognition (LPR) Technology

- Total of six (6) LPR enforcement vehicles
- 4,461,637 license plates read

T2 Ticketing and Permitting Software

- 1,173 parking ramp permits issued
- 494 residential permits issued
- 34,349 parking citations issued

INVESTIGATIVE SERVICES BUREAU

The Investigative Services Bureau is primarily responsible for all criminal cases within the City of La Crosse. The Investigative Services Bureau has a staff of 22 members, divided into 4 areas of expertise: White Collar and General Investigations; Narcotics and VICE Investigations; Sensitive Crimes which includes domestic violence, juveniles, sex crimes, and elderly victim incidents; and the Neighborhood Resource Officer (NRO) Unit.

Staff in the Investigative Services Bureau receive a significant amount of general investigative training, as well as training specific to their assignments, allowing staff to handle any case that comes their way. The Investigative Services Bureau works together as a team on significant cases allowing each person to bring their own specialties to the table whether that is advanced interviews, evidence processing, or digital evidence collection, to name a few.

Policing is constantly evolving and training is incredibly important for the Investigative Services Bureau. In 2024, staff were able to attend some specialized trainings including drug, background, and death investigations; NIBIN training (National Integrated Ballistics Information Network); the WI Crime Lab Symposium; gun crime seminars; as well as many webinars and in-house trainings to increase their knowledge in a variety of areas.

While focusing on gun violence, a few new initiatives were started this year, including becoming a part of a new Alcohol Tobacco and Firearms (ATF) Task Force, which will allow our agency to work closely and more efficiently with the ATF in firearms-related cases targeting violent offenders.

The Investigative Services Bureau members are involved in a number of different organizations including Coordinated Community Response Team, Internet Crimes Against Children Taskforce, Stepping Stones Child Advocacy Center, The Parenting Place Family Advocacy Center, La Crosse County Drug Endangered Children's Taskforce, La Crosse County Drug Court, Violence Against Women Association, New Horizons Shelter, and Wisconsin Narcotics Officers Association.



Phillip Martin
Captain

INVESTIGATIVE SERVICES BUREAU

ISB frequently partners with other local, state and federal agencies in significant cases and has seen great success in doing so. For many violent cases or cases involving firearms, significant amounts of drugs, or crimes against children, ISB staff works with our federal partners to assist. When suspects flee this jurisdiction, staff can get assistance to track down subjects anywhere in the United States. We have worked significantly with our federal prosecutors on gun and drug cases as well as internet crimes against children. Due to our partnership with the US Attorney's Office, our agency is one of the leaders in the number of cases federally prosecuted in Wisconsin's Western District. Our collaboration with the ATF will only enhance our effectiveness in solving cases and bringing firearms related case to federal prosecutors.

While the Investigative Services Bureau's main duty is the investigation of crimes, staff spends time in the community at different events, educating the public on crime trends and discussing ways to prevent crimes from happening. Education is the first step in prevention. Numerous presentations from our drug investigators have been presented for high schools and college students and staff. Our general/white collar crimes investigators present on financial and identity theft scams, often targeting our senior citizens. Sensitive Crimes Unit regularly gives presentations on domestic abuse and child abuse. The Investigative Services Bureau is committed to lead, partner and protect, and has found great success in working with the community to keep and maintain safety for all in the City of La Crosse.

Another responsibility for the Investigative Services Bureau is dignitary visits. La Crosse was a focal point for dignitary visits this election, and we were heavily involved in these whether La Crosse was the main location stop for the visit or the La Crosse Airport was used as a stop along the way. Through the course of the campaign, we had the sitting President, both Presidential Candidates and their Vice-Presidential running mates, along with numerous family members of those listed, who are also provided dignitary protection. We ended our dignitary visits the day before the elections with both Vice-Presidential candidates in La Crosse at overlapping times. The La Crosse Police Department was involved in nine separate dignitary protection details this year working closely with the United States Secret Service.

INVESTIGATIVE SERVICES BUREAU - MAJOR CASES

The Investigative Service Bureau investigated a number of major incidents throughout 2024.

George Street Shooting
On January 14, 2024, a shooting occurred outside in the 1800 block of George Street. One person sustained a gunshot wound to the leg. The victim and others were not very forthcoming with information. Investigator Andy Tolvstad was assigned this case. He was able to collect video of the incident, identify the shooter and others to build a case against the subject who later turned himself in. The subject is facing charges including Attempted 1st Degree Intentional Homicide.

Homicide on Farnam Street
On January 18, 2024, Officers responded to a shooting death investigation. Multiple shots were fired inside of a residence on Farnam Street and one person was deceased. A suspect was quickly identified. While Officers were looking for the suspect, a different residence where the suspect and the victim stayed became engulfed in flames. The suspect was located at yet another location and taken into custody for 1st Degree Intentional Homicide and later an additional charge of Arson.

Mississippi Street Drive-by Shooting
On February 15, 2024, Officers responded to a shooting in the 700 block of Mississippi Street for a black SUV shooting at a white sedan. The suspects involved were identified. A week later, Officers located one of the suspects during a different gun call. On March 25, 2024, Investigators and patrol Officers took the primary suspect into custody during a traffic stop. The suspect has been charged with Attempted 1st Degree Intentional Homicide.

Skimmers
On May 31, 2024, police took a report of a possible skimmer being placed on an ATM at a gas station. Video was reviewed of the suspects and route of travel. The suspects passed one of our License Plate Readers (LPR), and the suspect vehicle was identified. Information came out that other gas stations around the state had skimmers placed on their ATMs. Regional LPRs tracked the suspects around the state and into Illinois. On June 4, 2024, LPR cameras in the area picked up the suspect vehicle and alerted investigators it was in the area. The vehicle was located a short time later and the two suspects were taken into custody. This appeared to be part of a large-scale scamming operation. Both suspects were charged in this case and were connected to other financial crimes around the state.

INVESTIGATIVE SERVICES BUREAU - MAJOR CASES

Home Invasion on Redfield Street
On June 8, 2024, Officers were called to 1400 block of Redfield Street for a shots fired call. Three suspects barged into the house and demanded money. Two shots were fired during the incident. On June 10, 2024, the first suspect was located. A few days later the second suspect was arrested at his place of employment by Investigators and the warrant was then executed on the residence. During the search Officers located two firearms and other evidence tying this suspect to the crime. The next day officers located the 3rd suspect. All parties were charged in connection with the home invasion/ shooting. This was great work between ISB, NROs and Patrol throughout the investigation. Through the course of the investigation, the help of the community supplying video footage and relaying other valuable information to Officers and Investigators was incredibly helpful. Connections made on a regular basis with stakeholders and citizens were instrumental in the success of the case and the safe execution of taking these suspects into custody.

Southside Assault
Officers responded on July 29, 2024, to an assault that just occurred of an 82-year-old woman. An unknown male entered her residence and attacked her. She was able to escape outside where she was physically attacked again before the suspect fled. The victim went to a neighbor's house and police were called. Officers spoke to her and developed significant charges while other Officers located the suspect who was then arrested. The suspect was charged with 1st Degree Sexual Assault of Elder Person and other crimes.

George Street Shooting
On September 1, 2024, officers responded to a shooting in the 2100 block of George Street with a victim struck in the leg. The shooting was caught on video and the suspects were quickly identified. The next day the primary suspect turned himself in. The other suspect was located by Officers on September 7, 2024, and also charged. The Emergency Response Team was helpful in recovering the vehicle as evidence in this case, in which the suspects had initially fled in after the shooting. Charges of 2nd Degree Recklessly Endangering Safety were filed on both suspects.



NEIGHBORHOOD RESOURCE OFFICER UNIT

The NRO unit stayed active throughout the year focusing on training and development, community engagement, mitigating calls for service, assisting the unsheltered population, and providing security for dignitary visits. NRO members were also able to assist with department training and development, attend WACOP, and host a bike patrol certification class. NRO members provided training on bike patrol operation which allowed the department to expand its bike patrols throughout the city.

The year 2024 also brought some changes to the NRO unit. NRO Lewis earned an appointment to investigator and was replaced by Officer Jorrey Olson who filled the downtown NRO position that had been vacant for some time. Officer Olson has been working hard to bring some much-needed community interaction with members of the downtown community, and because of his impact in the downtown community, he was featured in a WXOW news story about the downtown NRO position.

Throughout the year, the NRO unit assisted with several major community events and quality of life concerns that the city the faced. The NRO unit collaborated with other city departments to address quality of life and safety issues in four major unsheltered encampments and several smaller encampments throughout the city. Members of the NRO unit performed weekly, and sometimes daily outreach to the unsheltered population and assisted with connecting community members to resources in the area, such

as the Pathways Home Plan. This communication and relationships building allowed for the successful closure and cleanup of all the major encampments in the city. It also allowed for members of the unsheltered community to begin to get housing and support through city and county plan.

Additionally, with 2024 being an election year, the NRO unit was leaned upon to fill staffing and security needs for several dignitary visits and election security. Overall, the city of La Crosse hosted 9 dignitary visits without any issues or concerns.

Despite 2024 being a busy year for the department, the NRO Unit was able to attend a wide variety of community-based events throughout the year. These events provide an opportunity for our staff to interact positively and show our support for members of the community. These events included the following:

- Erickson Blue Crew event
- Mathy South Blue Crew event
- Salvation Army “Party in the Park”
- Cop on a Rooftop
- Torch Run for Special Olympics
- Safety Meeting with Xcel Energy
- Touch a Truck
- Sara Hougom Loggers Night at Logger Field
- Steppin’ Out in Pink
- Cooking with a Cop
- BGC Summer Showdown
- Mayoral Bike Ride
- BGC Emergency Response Day (Sara Hougom Life Skills)
- BGC Woodworking (Sara Hougom Life Skills)
- Neighbor’s Day
- Juneteenth Celebration
- JC Penny back to school event
- Cops and Bobbers (Sara Hougom Life Skills)
- State Road Elementary School Carnival
- Camp-Send-A-Kid
- Custom Select Solutions employee appreciation day
- Day at the Lake with Sherry Hougom
- Rail Safety Day Seminar
- Security Meeting with Viking Cruise Ship
- National Night Out
- Viterbo Move in Day
- Viterbo Welcome Back Day
- Burn’s Park Fall Celebration
- Trunk-or-Treat
- Tree decorating for the Rotary Lights

The NRO Unit was also able to collaborate with a wide variety of internal and external agencies and community organizations throughout the year. Members of the NRO Unit attended monthly community meetings, gave a CPTED presentation to the La Crosse Truck Center, gave a safety and security presentation to Festival Foods, attended a safety training for Xcel Energy staff, attended Pathways Home meetings, and attended weekly meetings with the Mayor. The NRO unit also collaborated with the DNR and DOT to address quality of life concerns related to camps throughout the community and beyond our jurisdiction, and collaborated with the WI State Patrol, BNSF Rail, and CP Rail for pedestrian and train safety detail. Additionally, the NRO unit assisted with several major Internet Crimes Against Children (ICAC) and narcotic related cases throughout the year.

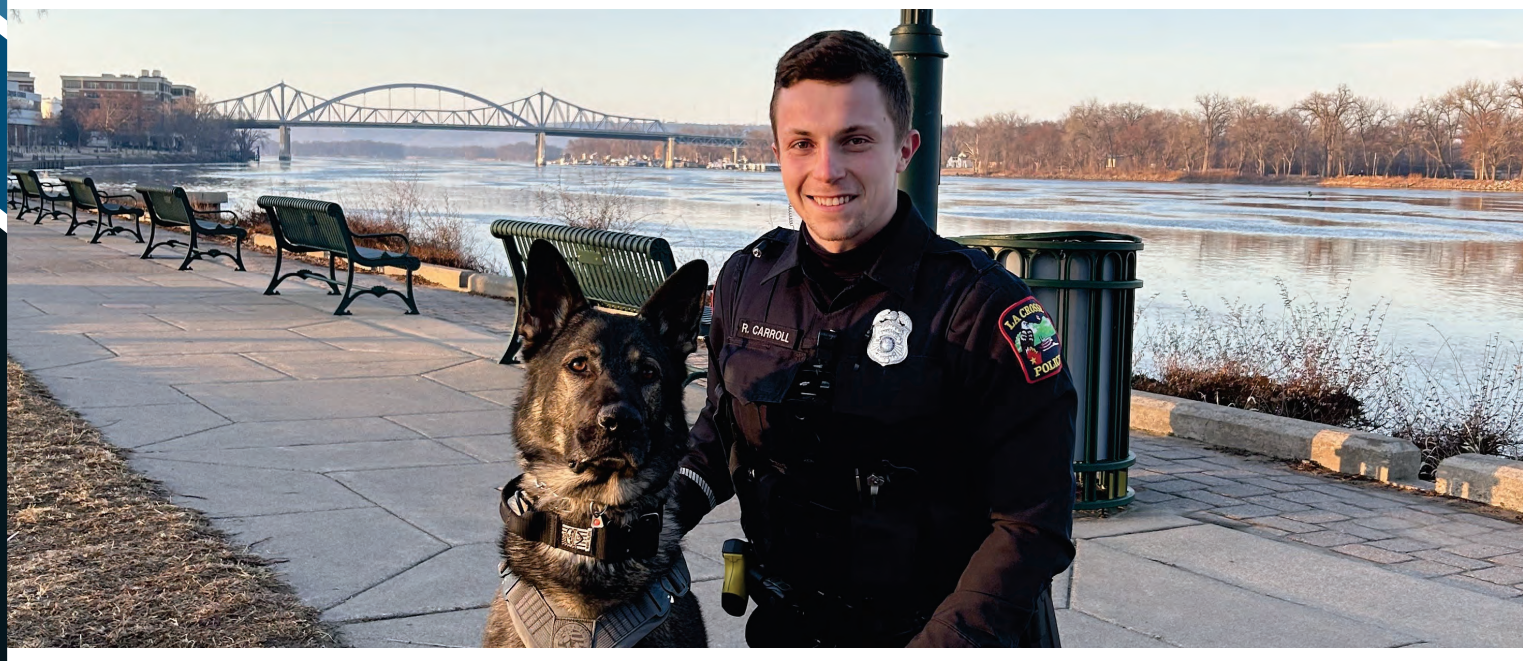
SPECIAL TEAMS

K-9 Unit

Once again in 2024 the department received a gift from Mc Donough K9 with the donation of a new canine to support our program. Officer Riley Carroll was selected as new K-9 Handler, and in August, traveled to Anoka, MN with his new canine partner, Nash, for training. Officer Carroll and K-9 Nash completed an extensive 14-week training course, graduating on November 22. As part of their training, Officer Carroll and K-9 Nash completed the NCPA certification course and are certified in multi-purpose patrol work. Officer Carroll and K-9 Nash have already been beneficial to the K-9 team and department by assisting with K-9 related events and by removing illegal substances from our community.

The K-9 unit also expanded its therapy canine program this year by adding our second therapy canine, Hank. Hank has been designated as an in-house therapy canine to benefit members of the department and city hall. Stephanie Neises was selected to be Hank's main handler, with several other department members being selected to be secondary handlers. This new hybrid handler model allows different department members time with our new therapy canine and exposes Hank to a wide variety of department members.

The K-9 Unit stayed busy throughout the year with their regular patrol duties and by assisting some of our law enforcement partners, including completing several K-9 sniffs at Ophelia's House at their request. Members of the canine unit also focused on community engagement and relationship building throughout the year. K-9 members attended several community events including Camp-Send-a-Kid, police explorer meetings, Select Custom



Solutions family day, a cub scout meeting, a presentation at the Family Dog Center, and a class room presentation for the Ithica School District, just to name a few. The K-9 unit also once again hosted its annual Putt'n 4 Pooches golf tournament at Fox Hollow Golf Course this year. The tournament continues to be a successful fundraiser and community engagement event, not just for our canine officers but for all our department members that attend.

The success that our K-9 Unit experiences continue to rely upon the high standards of training that our members perform. Our K-9 unit members have official training twice a month, however many train daily. This training also allows our K-9 Unit members to excel at their required yearly certifications. In April, our multi-purpose K-9 members traveled to Red Wing, MN where they completed their yearly Narcotic Detector certifications. Our multi-purpose K-9 members then traveled to Hudson, WI in June and completed their Patrol Dog 1 certifications. K-9 Maverick and Officer Jelinski completed their NCPA certification process in November. All our department's K-9 Unit teams continue to perform at a high level and earn high scores at their certification processes.

The La Crosse Police Department currently has six canine teams assigned between patrol and the community services bureau, giving the department a wide range and variety of canine coverage. The La Crosse Police Department K-9 Unit would like to thank the community for their continued support of our program.

Emergency Response Team

The La Crosse Police Emergency Response Team (ERT) is a collateral duty team comprised of members who serve in various roles throughout the agency. The team is made up of one team commander, an assistant commander, two team leaders, twelve tactical operators, and six negotiators. ERT responds to hostage and barricaded persons, high-risk calls, large-scale disturbances, natural disasters, and dignitary protection.

The election cycle of 2024 presented numerous occasions where the team was relied upon to provide dignitary protection, including visits from the President, First Lady, Vice President, Former President, and two Vice Presidential candidates. The team worked in cooperation with the La Crosse County Sheriff's Department Emergency Response Team, U.S. Secret Service, Homeland Security and several other local partners to ensure safe an efficient visit to local venues throughout the area.

The Emergency Response Team regularly trains in a variety of venues throughout the city to prepare for pre-planned events or spontaneous

incidents and maintain a high level of adaptability in new or challenging environments. Trainings regularly included partner agencies that may be involved in large scale or critical incident response, including the La Crosse County Sheriff's Office and UWL Police Department, as well as several security and support staff throughout the city.

ERT operates with a team first approach to all challenges and is driven by the motto, "Failure is not an option." The Emergency Response Team remains prepared to provide the highest level of safety and service to the community.

Water Patrol Unit

The Water Patrol unit consists of 17 sworn Officers that are specially trained in water patrol operations which includes navigation and equipment laws, boating under the influence enforcement, boat crash investigations, and search and rescue operations. They patrol over 19 miles of waterways within the City of La Crosse. The Water Patrol Unit is funded largely by a grant which is administered by the Wisconsin Department of Natural Resources. The grant reimburses the La Crosse Police Department for expenses related to the operation of the Unit.

In 2024, the La Crosse Police Water Patrol Unit had another successful year. This year, the unit worked a total of 230 hours; 180 of those were on the water patrol hours. During 2024, the department handled 60 boating complaints resulting in a combination of 49 citations and warnings being issued. The majority of the citations and warnings were for violating no wake zones and for safety violations, such as, failing to have PFD (life jackets).

This year, we also trained five Officers to be boat assistants. Boat assistants are trained in water survival, boating laws, patrol equipment, and familiarization with boat operations. Those boat assistants who are interested, will be trained as boat operators who are eligible for additional specialized training.

We are looking forward to training new boat operators this spring with the assistance of the Wisconsin Department of Natural Resources. We hope to see you on the water!





Bicycle Patrol Unit

The La Crosse Police Department bicycle unit has 8 bicycles, 2 e-bikes, and 36 trained operators. Bicycle Patrol duties include patrol support, response to calls for service, parades and festival coverage, traffic enforcement, community policing, bicycle safety education, undercover surveillance, and much more.

Patrolling the core areas of La Crosse on bicycle gives members of the Bicycle Unit a unique opportunity to interact with the community. The contact they make with citizens is important. It allows the Department to meet with community members and listen to their ideas and opinions. In return, it provides an easy means for citizens to personally meet Officers.

Bicycle Patrol provides greater visibility in high crime areas that are more difficult to patrol by motor vehicle, including public housing, retail centers, and walking trails. Officers have easier access to congested areas than Officers in motor vehicles and cover a larger area than Officers on foot. Bicycles also offer an effective approach to crime surveillance.

In 2024, Officers Josh Rollins and Trent Bowe led a 32-hour training to certify 8 new Bike Patrol Officers. The training involves several obstacle and agility courses, a long distance ride, as well as familiarization of the City's many bike and walking paths.

Honor Guard

The La Crosse Police Honor Guard is a specialized team of the La Crosse Police Department which attends special professional and law enforcement events, as well as funeral services for law enforcement members. The Honor Guard is always ready to represent our department under the most difficult of circumstances.

In 2024, the team conducted quarterly trainings. The context of the training material covered included: preparation for Police Week, rifle volley, posting colors, color guard, casket guard and a range day in full Honor Guard uniform.

Honor Guard participated in seven events, including one Officer line of duty death funeral. In February, team members attended the line of duty death funeral of Burnsville Minnesota Officers Paul Elmstrand and Matthew Ruge, accompanying an LCPD Officer directly impacted by the deaths. Also in February, we had the first ever full female Officer LCPD Honor Guard detail for the posting of colors at the Wisconsin Association of Women Police Board. In April, Honor Guard posted the colors for the AFLCIO memorial ceremony for workers that have died while working in La Crosse County. In May, team members conducted the rifle volley for the La Crosse County Police Week ceremony hosted by the West Salem Police Department. Also, in May, members commenced the LCPD Police Week Awards Banquet by presenting the colors for the event. In October, team members posted the colors at the Western Technical College Recruit Academy Graduation. LCPD had five officers graduating from the class. December brought the unexpected passing of K-9 Loki. K-9 Loki and his forever partner, Officer Aaron Westpfahl, were honored in a department-wide memorial service hosted by Honor Guard.





POLICE RESERVE UNIT

The La Crosse Police Reserves is a vital support unit for the La Crosse Police Department. In 2024, the Reserves assisted with special events, dignitary visits, Rotary Lights, and Oktoberfest. There was a total of 88 Reserve assignments this year, which was a 50% increase from 2023. A majority of the assignments required multiple Reserves, and we were able to provide staffing for all of the events.

Development is a pillar of our agency and a major component of the Reserve Program. Reserve officers were role players at various trainings, they participated in ride-alongs with Officers, and participated in our monthly Reserve training meetings featuring topics such as defensive tactics, boat patrol, standard field sobriety tests, the District Attorney's Office, and many more law enforcement related topics.

The Reserve Unit currently has 12 very active members. The members have a variety of reasons for joining the program. Some members want to explore law enforcement as a prospective career, others enjoy serving their community in a volunteer capacity. Overall, they have a passion for assisting in our mission of being leaders in providing a safe and vibrant community.

The Reserve Unit will continue to grow and evolve in 2025. We organized an In-Service training day to provide Reserves with required training and allow more time for topics during our regular training meetings. We are also working on new projects to engage the Reserves more and provide more support to Officers.

POLICE EXPLORER POST

As part of the nation-wide Exploring Program, our Police Explorer Post provides La Crosse area high school students with the opportunity for hands-on career exploration and real-life experience in the law enforcement field. Police Explorers attend bi-weekly meetings and gain practical experience in patrol procedures, First Aid, Defense and Arrest Tactics, report writing, crime prevention techniques, crime scene investigation and much more. So far for the 2024-2025 school year, we are averaging 10 students.

Explorer Post #3201 is led by advisor Officer Jovanna Nedland who is assisted by Lieutenant Jon Wenger, Sergeant Cody Plenge, Investigator Andy Rosenow, Officer Arick Siegmann, Officer Chad Maske, Officer Andrew Jarrett and Officer Alexandra Beardmore. We'd like to congratulate the Explorers for their commitment to Exploring, the La Crosse PD, and our greater community.



LA CROSSE AREA LAW ENFORCEMENT CHAPLAINCY

The La Crosse Area Law Enforcement Chaplaincy provides a ministry of presence, supplying a source of strength to Law Enforcement Officers and their families, Department personnel, and members of the community. Additionally, the Chaplains are trained to serve the needs of others without religious, racial, social, or gender bias, providing care and compassion for those impacted by traumatic incidents.

Chaplains Bryan and Diana McGrath, who are assigned to the La Crosse Police Department, serve all staff in many ways. Together, they provided 2 Chaplain briefings for new officers, attended 12 Department trainings, staffed 24 Chaplains Hours, completed 29 ride-alongs totaling 130 hours, and participated in several ceremonies, events, and officiated the weddings for three of our Officers.

Bryan and Diana are a great support team for our staff and their families, and we thank them very much!



WILEAG ACCREDITATION

The La Crosse Police Department has been accredited by the Wisconsin Law Enforcement Accreditation Group (WILEAG) since 1995. Law Enforcement accreditation provides the basis for an enhanced sense of professionalism and pride; the security in knowing that agencies are well-managed; and the assurance that enforcement operations and personnel are consistent and well-directed.

In 2024, the La Crosse Police Department Accreditation Team, comprised of various members of the department representing all shifts, divisions, and sworn ranks, finalized the enormous amount of information that was gathered over the past four years. In April 2024, the Department completed the arduous re-accreditation process, welcoming 3 WILEAG Assessors into our Department. The Assessors reviewed our policies, procedures, and informational proofs that demonstrated how our staff follows these guidelines. In the end, the La Crosse Police Department was approved for re-accreditation.

WILEAG recognized the La Crosse Police Department as a Wisconsin accredited law enforcement agency on May 10, 2024, a designation which typically lasts for a period of three years.



LAW ENFORCEMENT OATH OF HONOR

On my honor,
I will never betray my badge,
my integrity,
my character,
or the public trust.

I will always have the courage
to hold myself and others
accountable for our actions.

I will always uphold
the Constitution,
the community,
and the agency I serve.

LA CROSSE
POLICE DEPARTMENT
LEAD. PARTNER. PROTECT.

@2024 La Crosse, WI Police Department

Kudron Exhibit 2

Joint Powers Agreement

Police Department
City of La Crosse

Inserted on subsequent page(s).

25-0378

Resolution approving 2025 Joint Powers Agreement - County 9-1-1 Emergency System between the City and County of La Crosse.

RESOLUTION

BE IT RESOLVED by the Common Council of the City of La Crosse that the 2025 Joint Powers Agreement - County 9-1-1 Emergency System is hereby approved.

BE IT FURTHER RESOLVED that the Mayor and City Clerk are hereby authorized to execute the same.

I, Nikki M. Elsen, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on April 10, 2025.



_____

Nikki M. Elsen, WCMC, City Clerk
City of La Crosse, Wisconsin

LA CROSSE COUNTY

Public Health

LACROSSE COUNTY EMERGENCY SERVICE

PUBLIC SAFETY
COMMUNICATIONS 9-1-1

Courthouse & Law Enforcement Center
333 Vine Street
La Crosse, WI 54601

David Steinberg
La Crosse County Emergency Services

February 28, 2025

Mayor Mitch Reynolds
Attn: Nikki Elsen
City of La Crosse
400 La Crosse St.
La Crosse, WI 54601

Dear Mayor Reynolds:

Enclosed please find two copies of the Joint Powers Agreement for 2025.

As you know, Wis. Stats. 256.35 (9) requires a new agreement be signed each year. Therefore, the enclosed agreement will be in effect for 2025. No changes have been made to the existing agreement.

Please sign and return one copy to Emergency Services at your earliest convenience. One copy is for your records.

La Crosse County Emergency Services

Enclosures

JOINT POWERS AGREEMENT
COUNTY 9-1-1 EMERGENCY SYSTEM

WHEREAS, La Crosse County and the municipalities located within the boundaries of La Crosse County have implemented an Emergency 9-1-1 System for the purposes of providing emergency services to residents and visitors of these municipalities, including fire fighting, law enforcement, ambulance, medical and other emergency services; and

WHEREAS, Sec. 256.35 (9), Wis. Stats., "Joint Powers Agreement," requires that in implementing a 9-1-1 system as has been done in La Crosse County, municipalities shall annually enter into a Joint Powers Agreement, which Agreement shall be applicable on a daily basis and which shall provide that if an emergency services vehicle is dispatched in response to a request through the La Crosse County 9-1-1 System, such vehicle shall render its services to the persons needing the services, regardless of whether the vehicle is operating outside the vehicle's normal jurisdictional boundaries.

THEREFORE, in consideration of the mutual promises, agreements, and conditions contained herein, it is hereby jointly agreed between La Crosse County and the Town/City/Village of CITY OF LA CROSSE follows:

1. That effective January 1, 2025 this Agreement shall, thereafter, be applicable on a daily basis from said date through December 31, 2025

2. That if an emergency services vehicle operated by the municipality, or operated by an agency with which the municipality contracts for that particular emergency service, is dispatched in response to a request through the La Crosse County Emergency 9-1-1 System, such vehicle (whether owned and operated by the municipality or by the agency) shall render its services to the persons needing the services, regardless of whether the vehicle is operating outside the vehicle's normal jurisdictional (or as defined by contract) boundaries.

3. That a copy of this Agreement shall be filed with the State Department of Justice, as required by sec 256.35 (9), Wis. Stats.

LA CROSSE COUNTY (Dispatching agency)

By: _____
(County Board Chair)

City of La Crosse (Participating agency)
(Town/City/Village)

By: _____
(Chair/Mayor/President)

Kudron Exhibit 3

Onalaska Mutual Assistance Agreement

Police Department
City of La Crosse

Inserted on subsequent page(s).

LAW ENFORCEMENT MUTUAL ASSISTANCE AGREEMENT

This agreement made and entered into on this 11th day of June, 2015 by and between the City of La Crosse and the City of Onalaska.

WHEREAS, the parties desire entering into an agreement establishing rights and duties which will assist in the enforcement of laws, both in emergency and non-emergency situations.

WHEREAS, Wis. Stat. 66.0313 provides that upon request of any law enforcement agency, the law enforcement personnel of any other law enforcement agency may assist the requesting agency within the latter's jurisdiction.

WHEREAS, Wis Stat. 66.0113 provides that law enforcement officers of the county and city have the authority to issue citations.

WHEREAS, Wis. Stat. 66. 0113 also provides that officials granted the authority to issue citations may delegate, with approval of the governing body, the authority to employees and other county, town, city and village officials where such duty is directly related to the official responsibilities of their jobs.

NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS:

I. **PURPOSE**

The purpose of this agreement is to permit the parties to the agreement to share services of law enforcement officers, resources and equipment to operate more effectively with regards to the investigation, prevention, and prosecution of law violations, and the investigation and handling of traffic crashes and enforcement on a daily and routine basis. This agreement is not intended to supersede mutual aid requests made under Wis Stat. 66.0313, but to allow for expanded authority for daily non-emergency operations.

II. MUTUAL ASSISTANCE

A. Each party hereby agrees to allow a licensed law enforcement officer or officers employed by said party, as designated by its Chief of Police, to assist law enforcement officers within the jurisdictional boundaries of the other party.

B. Each party further agrees to allow a licensed law enforcement officer or officers employed by each party to this agreement to assist law enforcement officers within its jurisdictional boundaries subject to the authority of the Chief of Police of that jurisdiction in which the officers are operating. The respective Chief of Police, or designee, of a law enforcement officer's home jurisdiction has the right to withdraw an officer at any time.

C. It is the express understanding of the parties hereto that the first and foremost priority of the law enforcement agencies of all parties to this agreement is to maintain law and order and provide police protection within its respective jurisdictions. It is expressly understood that the support and territorial jurisdiction allowed for by this agreement shall only be provided if the officers can do so without unduly jeopardizing police protection within its respective jurisdiction.

D. A law enforcement officer employed by the City of La Crosse, while operating on-duty time in the City of Onalaska, pursuant to this agreement shall have all the arrest and other police authority of a City of Onalaska police officer while within the territorial jurisdiction of the City of Onalaska and subject to the restriction that that authority to enforce laws and make arrests shall be limited to violations of laws that are similar to the types of laws that he or she is authorized to enforce or make arrests for regarding violations in his or her home jurisdiction.

E. A law enforcement officer employed by the City of Onalaska, while operating on-duty time in the City of La Crosse, pursuant to this agreement shall have all the arrest and other police authority of a City of La Crosse law enforcement officer while within the territorial jurisdiction of the City of La Crosse subject to the restriction that that authority to enforce laws

and make arrests shall be limited to violations of laws that are similar to the types of laws that he or she is authorized to enforce or make arrests for regarding violations in his or her home jurisdiction.

F. In the event of a specific request for mutual aid under Wis Stat. 66.0313, all provisions of Wis Stat. 66.0313 will apply including while acting in response to a specific request for assistance, shall be deemed employees of the requesting agency.

III. EMPLOYMENT STATUS

A. A law enforcement officer acting pursuant to this agreement in the territorial jurisdiction of another party shall remain the employee of his or her respective law enforcement agency with regard to any wage, salary, pension, public retirement benefit, worker compensation claim, unemployment compensation claim, disability, civil liability purposes and all other service rights or benefits arising out of a work assignment pursuant to this agreement.

B. Each party is responsible for paying the salary and benefits of any law enforcement officer employed by that party while that officer is acting pursuant to this agreement in the jurisdiction of any other party. Neither party shall have to reimburse the other party for the employment of any law enforcement officer operating in the jurisdiction of the other party under the terms of this Agreement.

C. A law enforcement officer providing support pursuant to this agreement within the jurisdiction of another party shall remain the employee of his or her respective law enforcement agency for the purpose of indemnification of the employing agency or officer with regard to any loss, damage or liability to the employing agency or officer arising out of the services or activities provided under this agreement, regardless of the supervision or control of the officer's actions while within the jurisdiction of the other party.

IV. EQUIPMENT AND INSURANCE

A. Each party hereby delegates to its respective Chief of Police the authority to assign a licensed law enforcement officer or officers, and allocate resources and equipment necessary to achieve the purposes of this agreement, including the authority to designate which licensed law enforcement officer or officers will provide law enforcement support to the other party. Uninsured losses or damages to equipment shall be paid by the agency owning the equipment.

B. A jurisdiction providing a motor vehicle for use pursuant to this agreement shall be responsible for liability risks in connection therewith.

V. EXPENSES

Except as otherwise provided in this agreement, expenses incurred by a law enforcement officer while working in another jurisdiction shall be paid by the jurisdiction in which the law enforcement officer is actually employed pursuant to this agreement.

VI. EFFECTIVE DATE

The agreement shall become effective when approved by all governmental authority having jurisdiction with reference thereto, the governing bodies, and executed by the appropriate officials of both parties. The duration of this agreement shall remain in full force and effect unless the agreement of either party is terminated as provided in Paragraph VII.

VII. TERMINATION

Either party upon thirty (30) days written notice to the other party may terminate this agreement. Such notice shall be delivered to the respective City Clerks for each parties.

VIII. MODIFICATIONS

Any alterations, variations, modifications or waivers of the provisions of this agreement shall be valid only when they have been reduced to writing and signed by authorized representatives of the parties.

APPROVED AS TO FORM AND CONTENT BY:
CITY OF LA CROSSE

By _____ Date Signed 6-23-15
City Attorney

By _____ Date Signed 06/18/2015
Mayor

By _____ Date Signed 6/18/15
City Clerk

By _____ Date Signed 06/19/2015
Chief of Police

APPROVED AS TO FORM AND CONTENT BY:
CITY OF ONALASKA

By _____ Date Signed 6-25-15
City Attorney

By _____ Date Signed 6-25-15
Mayor

By _____ Date Signed 6-25-15
City Clerk

By _____ Date Signed 6-25-15
Chief of Police

City of La Crosse, Wisconsin - Action Details

Details

File #: 15-0535 Version: 1

Type: Resolution

Title: Resolution approving Mutual Assistance Agreement for police services between the City of La Crosse, Wisconsin and City of Onalaska, Wisconsin.

Mover: James Cherf Seconder: Jai Johnson

Result:

Agenda note:

Minutes note: 2015-06-047

Action: ADOPTED

Action text:

Consent Votes (16:0)

17 records | Group | Export

Person Name	Vote
Tim Kabat	Non-Voting
Andrea Richmond	Yes
Dempsey Miller	Yes
Ryan Cornett	Yes
Jai Johnson	Yes
David Krump	Yes
James Cherf	Yes
Robert Seaquist	Yes
Gary Padesky	Yes

15-0535

Resolution approving Mutual Assistance Agreement for police services between the City of La Crosse, Wisconsin and the City of Onalaska, Wisconsin.

RESOLUTION

WHEREAS, the La Crosse Police Department and Onalaska Police Department desire to enter into an agreement establishing rights and duties which will assist in law enforcement of laws, both in emergency and non-emergency situations; and

WHEREAS, Wisconsin Statute Section 66.0313 allows the City of La Crosse Police Department to enter into a mutual assistance agreement with another police department; and

BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby authorizes the City of La Crosse Police Department to enter into a Mutual Assistance Agreement with the City of Onalaska Police Department.

BE IT FURTHER RESOLVED that the Mayor and City Clerk are hereby authorized to execute the same.

I, Teri Lehrke, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on June 11, 2015.

Teri Lehrke

Teri Lehrke, City Clerk
City of La Crosse, Wisconsin

Kudron Exhibit 4

La Crescent Mutual Assistance Agreement

Police Department
City of La Crosse

Inserted on subsequent page(s).

LAW ENFORCEMENT MUTUAL ASSISTANCE AGREEMENT

This agreement, made and entered into on this 14th day of May, 1998 by and between the City of La Crosse, State of Wisconsin and the City of La Crescent, State of Minnesota.

WHEREAS, the parties desire entering into an agreement establishing rights and duties which will assist in the enforcement of laws, both in emergency and non-emergency situations;

WHEREAS, Minn. State 471.59 allows the City of La Crescent in the County of Houston to execute this agreement;

WHEREAS, Wis. Stat 175.46 allow the City of La Crosse to execute this agreement;

WHEREAS, the City of La Crescent, State of Minnesota, and the City of La Crosse, State of Wisconsin border as defined in Wis Stat 175.46 (1)(a);

NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS:

I. PURPOSE

The purpose of this agreement is to permit the parties to the agreement to share the services of law enforcement officers, resources and equipment to operate more effectively with regards to the investigation and prosecution of criminal activity, and the investigation and handling of traffic accidents.

II. MUTUAL ASSISTANCE

A. Each party hereby agrees to allow a licensed law enforcement officer or officers employed by said party, as designated by its Chief of Police, to assist law enforcement officers within the jurisdictional boundaries of any other party.

B. Each party further agrees to allow a licensed law enforcement officer or officers employed by each party to this agreement to assist law enforcement officers within its jurisdictional boundaries subject to the authority of the Chief of Police of that jurisdiction in which the officers are operating. The respective Chief of Police, or designee, of a law enforcement officer's home jurisdiction has the right to withdraw an officer at any time.

C. It is the express understanding of the parties hereto that the first and foremost priority of the law enforcement agencies of both parties to this agreement is to maintain law and order and provide police protection within its respective jurisdictions. It is expressly understood that the assistance contracted for by this agreement shall only be provided if the officers requested to provide assistance can do so without unduly jeopardizing police protection within its respective jurisdiction.

D. A law enforcement officer employed by the City of La Crescent, while operating in the City of La Crosse, pursuant to this agreement shall have all the arrest and other police authority of a City of La Crosse Officer while within the territorial jurisdiction of the City of La Crosse and within a

border county subject to the restriction that that authority to enforce laws and make arrests shall be limited to violations of laws that are similar to the types of laws that he or she is authorized to enforce or make arrests for regarding violations in his or her home city jurisdiction. No officer shall transport an arrested person across state lines without first complying with the Uniform Criminal Extradition Act. Minn. Stat 629.01-29 and Wis Stat 976.03, or other applicable law.

E. A law enforcement officer employed by the City of La Crosse, while operating in the City of La Crescent, State of Minnesota, pursuant to this agreement shall have all the arrest and other police authority of a City of La Crescent police officer while within their respective territorial jurisdictions, and within a border county subject to the restriction that that authority to enforce laws and make arrests shall be limited to violations of laws that are similar to the types of laws that he or she is authorized to enforce or make arrests for regarding violations in his or her home city jurisdiction or state.

F. The request for assistance pursuant to this agreement shall be made by the Chief of Police or designee of the respective law enforcement agency.

G. Nothing in this agreement shall prevent pursuit across state lines by a law enforcement officer when done so pursuant to the Uniform Law on Fresh Pursuit, Minn. Stat 626.65-70, or Uniform Act on Close Pursuit, Wis. Stat 976.04, or other applicable law.

III. EMPLOYMENT STATUS

A. A law enforcement officer providing assistance pursuant to this agreement in the territorial jurisdiction of another party shall remain the employee of his or her respective law enforcement agency with regard to any wage, salary, pension, public retirement benefit, worker's compensation claim, unemployment compensation claim, disability, civil liability purposes and all other service rights or benefits arising out of a work assignment pursuant to this agreement.

B. Each party is responsible for paying the salary and benefits of any law enforcement officer employed by that party while that officer is providing assistance pursuant to this agreement in the jurisdiction of any other party.

C. A law enforcement officer providing assistance pursuant to this agreement within the jurisdiction of another party shall remain the employee of his or her respective law enforcement agency for the purpose of indemnification of the employing agency or officer with regard to any loss, damage or liability arising out of the services or activities provided under this agreement, regardless of the supervision or control of the officer's actions while within the jurisdiction of another party.

D. A law enforcement officer employed by the City of La Crosse, acting pursuant to this agreement in Minnesota shall be subject to any immunity from liability or limit on civil liability to the same extent as any peace officer of the State of Minnesota.

E. A law enforcement officer employed by the City of La Crescent, acting pursuant to this agreement in Wisconsin shall be subject to any immunity from liability or limit on civil liability to the same extent as a Wisconsin law enforcement officer.

F. Law enforcement officers rendering assistance under this agreement shall do so under the direction and control of the appropriate official designated by the jurisdiction requesting aid.

IV. EQUIPMENT AND INSURANCE

A. Each party hereby delegates to its respective Chief of Police the authority to assign a licensed law enforcement officer or officers, and allocate resources and equipment necessary to achieve the purposes of this agreement, including the authority to designate which licensed law enforcement officer or officers will provide law enforcement assistance to the other party. Uninsured losses or damages to equipment shall be paid by the agency owning the equipment.

B. A jurisdiction providing a motor vehicle for use pursuant to this agreement shall be responsible for liability risks in connection therewith. Notwithstanding any other paragraph of this Agreement, which may read to the contrary, it is clearly understood between the parties that the City of La Crescent shall add the City of La Crosse as an additional insured on its insurance policies while the City of La Crosse is acting on behalf of a request from La Crescent and also while the City of La Crosse equipment and personnel are within the State of Minnesota pursuant to the within agreement. This provision is designed to protect the City of La Crosse from the higher statutory limitations for damages that are present within the State of Minnesota, and would cover any claim for damage to property while the City of La Crosse is acting on behalf of the City of La Crescent.

V. EXPENSES

Except as otherwise provided in this agreement, expenses incurred by a law enforcement officer while working in another jurisdiction shall be paid by the jurisdiction in which the law enforcement officer is actually working pursuant to this agreement.

VI. EFFECTIVE DATE AND TERMINATION

This agreement shall become effective when approved by all governmental authority having jurisdiction with reference thereto, the governing bodies, appropriate State review and executed by the appropriate officials of both parties. The duration of this agreement is indefinite, and shall remain in full force and effect until it shall be terminated as provided in Paragraph VII.

VII. TERMINATION

This agreement may be terminated by either party upon thirty (30) days written notice to the other party. Such notice shall be delivered to the respective City Administration Coordinator for the City of La Crescent, and the City Clerk for the City of La Crosse.

VIII. MODIFICATIONS

Any alterations, variations, modifications or waivers of the provisions of this agreement shall be valid only when they have been reduced to writing and signed by authorized representatives of the parties.

APPROVED AS TO FORM AND CONTENT BY:

CITY OF LA CROSSE

By _____ Date Signed 3/16/99
La Crosse City Attorney

By _____ Date Signed 3/17/99
Mayor

By _____ Date Signed 3-17-99
City Clerk

By _____ Date Signed 3-18-99
La Crosse Chief of Police

APPROVED AS TO FORM AND CONTENT BY:

CITY OF LA CRESCENT

By _____ Date Signed 3-22-99
City Attorney

By _____ Date Signed 3-22-99
Mayor

By _____ Date Signed 3/18/99
La Crescent Chief of Police

By _____ Date Signed 3/22/99
La Crescent City Administrator

Kudron Exhibit 5

Campbell Mutual Assistance Agreement

Police Department
City of La Crosse

Inserted on subsequent page(s).

LAW ENFORCEMENT MUTUAL ASSISTANCE AGREEMENT

This agreement made and entered into on this 10th day of Dec., 2015 by and between the City of La Crosse and the Town of Campbell.

WHEREAS, the parties desire entering into an agreement establishing rights and duties which will assist in the enforcement of laws, both in emergency and non-emergency situations.

WHEREAS, Wis. Stat. 66.0313 provides that upon request of any law enforcement agency, the law enforcement personnel of any other law enforcement agency may assist the requesting agency within the latter's jurisdiction.

WHEREAS, Wis Stat. 66.0113 provides that law enforcement officers of the county and city have the authority to issue citations.

WHEREAS, Wis. Stat. 66. 0113 also provides that officials granted the authority to issue citations may delegate, with approval of the governing body, the authority to employees and other county, town, city and village officials where such duty is directly related to the official responsibilities of their jobs.

NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS:

I. **PURPOSE**

The purpose of this agreement is to permit the parties to the agreement to share services of law enforcement officers, resources and equipment to operate more effectively with regards to the investigation, prevention, and prosecution of law violations, and the investigation and handling of traffic crashes and enforcement on a daily and routine basis. This agreement is not intended to supersede mutual aid requests made under Wis Stat. 66.0313, but to allow for expanded authority for daily non-emergency operations.

II. MUTUAL ASSISTANCE

A. Each party hereby agrees to allow a licensed law enforcement officer or officers employed by said party, as designated by its Chief of Police, to assist law enforcement officers within the jurisdictional boundaries of the other party.

B. Each party further agrees to allow a licensed law enforcement officer or officers employed by each party to this agreement to assist law enforcement officers within its jurisdictional boundaries subject to the authority of the Chief of Police of that jurisdiction in which the officers are operating. The respective Chief of Police, or designee, of a law enforcement officer's home jurisdiction has the right to withdraw an officer at any time.

C. It is the express understanding of the parties hereto that the first and foremost priority of the law enforcement agencies of all parties to this agreement is to maintain law and order and provide police protection within its respective jurisdictions. It is expressly understood that the support and territorial jurisdiction allowed for by this agreement shall only be provided if the officers can do so without unduly jeopardizing police protection within its respective jurisdiction.

D. A law enforcement officer employed by the City of La Crosse, while operating on-duty time in the Town of Campbell, pursuant to this agreement shall have all the arrest and other police authority of a Town of Campbell police officer while within the territorial jurisdiction of the Town of Campbell and subject to the restriction that that authority to enforce laws and make arrests shall be limited to violations of laws that are similar to the types of laws that he or she is authorized to enforce or make arrests for regarding violations in his or her home jurisdiction.

E. A law enforcement officer employed by the Town of Campbell, while operating on-duty time in the City of La Crosse, pursuant to this agreement shall have all the arrest and other police authority of a City of La Crosse law enforcement officer while within the territorial

jurisdiction of the City of La Crosse subject to the restriction that that authority to enforce laws and make arrests shall be limited to violations of laws that are similar to the types of laws that he or she is authorized to enforce or make arrests for regarding violations in his or her home jurisdiction.

F. In the event of a specific request for mutual aid under Wis Stat. 66.0313, all provisions of Wis Stat. 66.0313 will apply including while acting in response to a specific request for assistance, shall be deemed employees of the requesting agency.

III. EMPLOYMENT STATUS

A. A law enforcement officer acting pursuant to this agreement in the territorial jurisdiction of another party shall remain the employee of his or her respective law enforcement agency with regard to any wage, salary, pension, public retirement benefit, worker compensation claim, unemployment compensation claim, disability, civil liability purposes and all other service rights or benefits arising out of a work assignment pursuant to this agreement.

B. Each party is responsible for paying the salary and benefits of any law enforcement officer employed by that party while that officer is acting pursuant to this agreement in the jurisdiction of any other party. Neither party shall have to reimburse the other party for the employment of any law enforcement officer operating in the jurisdiction of the other party under the terms of this Agreement.

C. A law enforcement officer providing support pursuant to this agreement within the jurisdiction of another party shall remain the employee of his or her respective law enforcement agency for the purpose of indemnification of the employing agency or officer with regard to any loss, damage or liability to the employing agency or officer arising out of the services or activities provided under this agreement, regardless of the supervision or control of the officer's actions while within the jurisdiction of the other party.

IV. EQUIPMENT AND INSURANCE

A. Each party hereby delegates to its respective Chief of Police the authority to assign a licensed law enforcement officer or officers, and allocate resources and equipment necessary to achieve the purposes of this agreement, including the authority to designate which licensed law enforcement officer or officers will provide law enforcement support to the other party. Uninsured losses or damages to equipment shall be paid by the agency owning the equipment.

B. A jurisdiction providing a motor vehicle for use pursuant to this agreement shall be responsible for liability risks in connection therewith.

V. EXPENSES

Except as otherwise provided in this agreement, expenses incurred by a law enforcement officer while working in another jurisdiction shall be paid by the jurisdiction in which the law enforcement officer is actually employed pursuant to this agreement.

VI. EFFECTIVE DATE

The agreement shall become effective when approved by all governmental authority having jurisdiction with reference thereto, the governing bodies, and executed by the appropriate officials of both parties. The duration of this agreement shall remain in full force and effect unless the agreement of either party is terminated as provided in Paragraph VII.

VII. TERMINATION

Either party upon thirty (30) days written notice to the other party may terminate this agreement. Such notice shall be delivered to the respective City Clerks for each parties.

VIII. MODIFICATIONS

Any alterations, variations, modifications or waivers of the provisions of this agreement shall be valid only when they have been reduced to writing and signed by authorized representatives of the parties.

APPROVED AS TO FORM AND CONTENT BY:
CITY OF LA CROSSE

By Stephen F. Matty — Date Signed 12-16-15
City Attorney

By Timothy Kabat — Date Signed 12/17/2015
Mayor

By Teri Lehrke — Date Signed 12/16/15
City Clerk

By — Date Signed 12/17/2015
Chief of Police

APPROVED AS TO FORM AND CONTENT BY:
TOWN OF CAMPBELL

By — Date Signed 12/22/15
Town Attorney

By — Date Signed 1-8-16
Town Chair

By Charlene J. Harvey — Date Signed 12/22/15
Town Clerk

By — Date Signed 12/22/15
Chief of Police

Kudron Exhibit 6

UW La Crosse Mutual Assistance Agreement

Police Department
City of La Crosse

Inserted on subsequent page(s).

LAW ENFORCEMENT MUTUAL ASSISTANCE AGREEMENT

This agreement made and entered into on this 9th day of July, 2015 by and between the City of La Crosse and the University of Wisconsin-La Crosse.

WHEREAS, the parties desire entering into an agreement establishing rights and duties which will assist in the enforcement of laws, both in emergency and non-emergency situations.

WHEREAS, Wis. Stat. 66.0313 provides for upon request of any law enforcement agency, the law enforcement personnel of any other law enforcement agency may assist the requesting agency within the latter's jurisdiction.

NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS:

I. PURPOSE

The purpose of this agreement is to permit the parties to the agreement to share services of law enforcement officers, resources and equipment to operate more effectively with regards to the investigation and prosecution of criminal activity, and the investigation and handling of traffic crashes and enforcement.

II. MUTUAL ASSISTANCE

A. Each party hereby agrees to allow a licensed law enforcement officer or officers employed by said party, as designated by its Chief of Police, to assist law enforcement officers within the jurisdictional boundaries of the other party.

B. Each party further agrees to allow a licensed law enforcement officer or officers employed by each party to this agreement to assist law enforcement officers within its jurisdictional boundaries subject to the authority of the Chief of Police of that jurisdiction in which the officers are operating. The respective Chief of Police, or designee, of a law enforcement officer's home jurisdiction has the right to withdraw an officer at any time.

C. It is the express understanding of the parties hereto that the first and foremost priority of the law enforcement agencies of all parties to this agreement is to maintain law and order and provide police protection within its respective jurisdictions. It is expressly understood that the assistance contracted for by this agreement shall only be provided if the officers requested to

provide assistance can do so without unduly jeopardizing police protection within its respective jurisdiction.

D. A law enforcement officer employed by the City of La Crosse, while operating on-duty time in the territorial jurisdiction of the University of Wisconsin-La Crosse, pursuant to this agreement shall have all the arrest and other police authority of a University of Wisconsin-La Crosse police officer while within the territorial jurisdiction of the University of Wisconsin-La Crosse subject to the restriction that that authority to enforce laws and make arrests shall be limited to violations of laws that are similar to the types of laws that he or she is authorized to enforce or make arrests for regarding violations in his or her home jurisdiction.

E. A law enforcement officer employed by the University of Wisconsin-La Crosse, while operating on-duty time in the City of La Crosse, pursuant to this agreement shall have all the arrest and other police authority of a City of La Crosse law enforcement officer while within the territorial jurisdiction of the City of La Crosse subject to the restriction that that authority to enforce laws and make arrests shall be limited to violations of laws that are similar to the types of laws that he or she is authorized to enforce or make arrests for regarding violations in his or her home jurisdiction.

F. The request for assistance pursuant to this agreement shall be made by the Chief of Police or designee of the respective law enforcement agency.

III. EMPLOYMENT STATUS

A. A law enforcement officer providing assistance pursuant to this agreement in the territorial jurisdiction of another party shall remain the employee of his or her respective law enforcement agency with regard to any wage, salary, pension, public retirement benefit, worker compensation claim, unemployment compensation claim , disability, civil liability purposes and all other service rights or benefits arising out of a work assignment pursuant to this agreement.

B. Each party is responsible for paying the salary and benefits of any law enforcement officer employed by that party while that officer is providing assistance pursuant to this agreement in the jurisdiction of any other party. The party requesting assistance does not have to reimburse the agency, which employs the officer providing assistance.

C. A law enforcement officer providing assistance pursuant to this agreement within the jurisdiction of another party shall remain the employee of his or her respective law enforcement agency with regard to any loss, damage or liability to the employing agency or officer arising out of the services or activities provided under this agreement, regardless of the supervision or control of the officer's actions while within the jurisdiction of the other party.

D. Law enforcement officers rendering assistance under this agreement shall do so under the direction and control of the appropriate official designated by the jurisdiction requesting aid.

IV. EQUIPMENT AND INSURACE

A. Each party hereby delegates to its respective Chief of Police the authority to assign a licensed law enforcement officer or officers, and allocate resources and equipment necessary to achieve the purposes of this agreement, including the authority to designate which licensed law enforcement officer or officers will provide law enforcement assistance to the other party. Uninsured losses or damages to equipment shall be paid by the agency owning the equipment.

B. Regarding motor vehicle property damage, a jurisdiction providing a motor vehicle for use pursuant to this agreement shall be responsible for liability risks in connection therewith.

V. EXPENSES

Except as otherwise provided in this agreement, expenses incurred by a law enforcement officer while working in another jurisdiction shall be paid by the jurisdiction in which the law enforcement officer is actually employed.

VI. EFFECTIVE DATE

The agreement shall become effective when approved by all governmental authority having jurisdiction with reference thereto, the governing bodies, and executed by the appropriate officials of both parties. The duration of this agreement shall remain in full force and effect unless the agreement of either party is terminated as provided in Paragraph VII.

VII. TERMINATION

Either party upon thirty (30) days written notice to the other party may terminate this agreement. Such notice shall be delivered to the respective Chief for each party.

VIII. MODIFICATIONS

Any alterations, variations, modifications or waivers of the provisions of this agreement shall be valid only when they have been reduced to writing and signed by authorized representatives of the parties.

APPROVED AS TO FORM AND CONTENT BY:
CITY OF LA CROSSE

By _____ Date Signed 8-21-15
City Attorney

By _____ Date Signed 08/24/2015
Mayor

By _____ Date Signed 8/25/15
City Clerk

By _____ Date Signed 08/18/2015
Chief of Police

APPROVED AS TO FORM AND CONTENT BY:

_____ 11-15-15
Scott S. McCullough — Date
University Police Services

For the Board of Regents of the University of Wisconsin System on behalf of the University of Wisconsin-La Crosse

_____ 11.18.15
Robert J. Hetzel — Date

And/Or

_____ _____
Sandy S. Chapman — Date

Kudron Exhibit 7

LCPD 2023-28 Strategic Plan

Police Department
City of La Crosse

Inserted on subsequent page(s).

LA CROSSE
POLICE DEPARTMENT
LEAD. PARTNER. PROTECT.

STRATEGIC PLAN



2023
2028



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CHIEF'S MESSAGE

During the summer of 2022, the La Crosse Police Department embarked on the exciting process of developing our next five year strategic plan. Through an intensive process facilitated by Dr. Scott Dickmeyer of the University of Wisconsin-La Crosse, and with input from community stakeholders, elected officials, and more, thirty members of the La Crosse Police Department Strategic Plan Committee came together over several months to develop objectives related to our established pillars of Leadership, Community Engagement, Professionalism, and Development. These pillars provide a strong foundation for the very important work of serving the La Crosse community.

The men and women of the La Crosse Police Department are committed to our mission of being leaders in providing a safe and vibrant community. With our vision of enhancing our community through engagement and professional service, we strive to create an atmosphere where our citizens and stakeholders feel a sense of confidence and joint responsibility in their safety and security. Successful policing only occurs through community engagement and relationship building.

The core values of the La Crosse Police Department are unique to our mission and vision. These values motivate us to serve the La Crosse community in an ethical and authentic manner. As you review our values, understand that these beliefs are P.R.A.C.T.I.C.E.D. daily and guide our service to the La Crosse community.

As part of this strategic plan, our committee members created very sustainable and achievable objectives for the Department to accomplish, and this will serve to guide our decision-making and policy development throughout the next five years. I am excited to implement this strategic plan for the men and women of the La Crosse Police Department and for the community we serve.



Shawn P. Kudron
Chief of Police

LA CROSSE
POLICE DEPARTMENT
LEAD. PARTNER. PROTECT.

Mission

Leaders in providing a safe and vibrant community.

Vision

Enhance our community through engagement and professional service.

Values

The La Crosse Police Department values are P.R.A.C.T.I.C.E.D. daily by all members of the department and guide how we serve the La Crosse community.

Professionalism
Respect
Accountability
Community Policing
Transparency
I ntegrity
Communication
Employee Safety & Wellness
Dedication

THE FOUR PILLARS OF L.C.P.D.

The La Crosse Police Department is built on the foundation of four essential pillars.

L Leadership

Mentoring, developing, and inspiring others is core to our community service and is the cornerstone of our engagement and professional service philosophy.

C Community engagement

Creating a platform where community members and police work alongside one another to establish relationships and create public trust.

P Professionalism

Living our mission, vision, and values in our daily work serves to guide our actions, decisions, and interactions with community members.

D Development

Strengthening our diversity, equity, and inclusion increases our knowledge and experience, and prepares our staff for leadership roles in our Department and community.



LEADERSHIP

The La Crosse Police Department recognizes that Leadership is the cornerstone of our engagement and professional service philosophy. Leadership cultivates improvement in the effectiveness and efficiency of our service to the community. Mentoring, developing, and inspiring others in this Leadership philosophy allows us to enhance communication and attain our organizational goals while balancing the interests of our Department members and the La Crosse community.

Objective Enhanced Police Training

Cultivate training opportunities for philosophical policing approaches including ICAT (Integrating Communication, Assessment, and Training), Active Threat and De-escalation.

Strengthen CDM (Critical Decision-making Model) as our framework in training and decision-making during incidents.

Implement ABLE (Active Bystandership for Law Enforcement) training for all sworn staff.

Objective Leadership Development Training

Enhance Training Program for Supervisors.

Develop supervisory career path training program.

Develop training manuals for supervisory positions.

Provide yearly in-service session for supervisors.

Maintain Structured National Incident Management System (NIMS).

Follow National Incident Management System through Incident Command (ICS) protocol for complex incidents.

Strengthen NIMS training program for all staff.

Engrain the foundational value of NIMS to mitigate the impacts of complex emergency incidents.

Objective Enhanced Internal Communication

Develop strategy for communication and identify analytical tools for gauging effectiveness.

Enhance expectations for internal communication through input from all levels of staff.





COMMUNITY ENGAGEMENT

The La Crosse Police Department recognizes Community Engagement as a key cornerstone to community policing, allowing us to establish relationships with community members, stakeholders and neighborhoods. Community Engagement creates a platform where community members and police work alongside one another, strengthening lines of communication, creating public trust, and cultivating a diverse range of perspectives and experiences.

Objective Transparent Communication

- Develop Branding and Marketing Strategy
  - Create recruitment media.
  - Develop community outreach and education.
  - Launch distinguishable brand.
- Develop Community Feedback Strategy
  - Engage underrepresented communities, organizations, and businesses.
  - Identify and implement opportunities for feedback.

Objective Collaboration with Community Members and Stakeholders

Institute Department Sponsored Events

- Reorganize and launch Citizens Police Academy.
- Create annual open house.

Actively Participate in Local Events/Festivals

- Offer non-uniformed work opportunities for staff to take part in local community events.
- Develop neighborhood-specific connection opportunities for Officers.

Implement Joint Meetings with Stakeholders

- Develop a shared vision between community members and our organization.
- Collaborate with criminal justice entities to meet and discuss current challenges and opportunities.
- Host conversation opportunities with community and/or stakeholders.

> A platform where community members and police work alongside one another.





PROFESSIONALISM

The La Crosse Police Department recognizes that professionalism is the guiding principle of community service and is achieved by living our mission, vision, and values in our daily work. Professionalism enhances community stewardship, grounds our development activities, attracts and retains excellent department members, and guides our actions, decisions, and interactions with community members.

Objective Service to the La Crosse Community

Enhance the neighborhood policing philosophy through engagement.

Expand the Community Resource policing and co-responder partnerships.

Cultivate a victim and survivor restoration philosophy through training and best practice response.

Expand mental health/crisis response philosophy, training, and services.

> Professionalism is the guiding principle of community service.

Objective Risk Management

- Strengthen philosophy for risk management in daily policing.
- Implement CDM (Critical Decision-making Model) within risk management protocol.
- Develop systematic approach to risk management decisions.

Objective Accreditation

- Communicate the importance and advantages of Accreditation.
- Implement best practices that enhance the Accreditation process.
- Increase staff buy-in by providing participation opportunities.





DEVELOPMENT

The La Crosse Police Department recognizes Development as the foundation of a growing and thriving community service organization. Through Development and the continuous strengthening of our philosophy surrounding diversity, equity and inclusion, we increase our knowledge and experience, and prepare our staff for leadership roles in our Department and community.

Objective Employee Recruitment

- Recruit for diversity through strategic community partnerships.
- Develop recruitment-specific social media and website strategy.
- Identify and promote what makes our Department distinct.

Objective Employee Retention

- Develop Peer Mentorship program.
- Develop career path advisor program.
- Improve Officer wellness opportunities.
- Create an inclusive culture by listening and maintaining communication between staff.

Objective Employee Training

Identify additional training opportunities with area Law Enforcement agencies.

Offer employee development training in diverse professional disciplines.

Promote diversity, equity, and inclusion within Department training philosophy.

> We increase our knowledge and experience, and prepare our staff for leadership roles in our Department and community.



ACKNOWLEDGEMENTS

Dr. Scott Dickmeyer, Associate Professor for Communication Studies at the University of Wisconsin-La Crosse, led the La Crosse Police Department through the enormous task of creating a new strategic plan to guide our decision-making and policy development for the next five years. This was Dr. Dickmeyer's third time facilitating this process for the Department and we thank him for his expertise, thoughtful guidance, and fantastic "dad jokes".

Over 80 community stakeholders, including community leaders, elected officials, and other Department Heads, as well as members of the La Crosse Police Department, participated in a community survey administered by Dr. Dickmeyer. With this information, Dr. Dickmeyer then completed an in-depth S.W.O.T. Analysis to identify what stakeholders and staff perceived as the Strengths, Weaknesses, Opportunities, and Threats to the success of the La Crosse Police Department. We truly thank our community stakeholders and Department members for their participation in Dr. Dickmeyer's survey and for their honest and insightful responses.

The La Crosse Police Department Strategic Plan Committee consisted of 33 individuals from all ranks, bureaus, and divisions, sworn and civilian, within the Department. Thank you to the committee members for their enthusiastic and dedicated efforts in creating this new strategic plan.

ACKNOWLEDGEMENTS

La Crosse Police Department Strategic Plan Committee

- Officer Andrew Adey – Night Shift Patrol
- Officer Trenton Benning – Night Shift Patrol
- Officer Trenton Bowe – Neighborhood Resource Unit
- Lieutenant Cory Brandl – Neighborhood Resource Unit
- Investigator Alex Burg – Investigative Services Bureau
- Sergeant Stephen Curns – Neighborhood Resource Unit
- Captain Andrew Dittman – Field Services Bureau
- Greg Elsen – Records Division Supervisor
- Sergeant Thomas Hansen – Investigative Services Bureau
- Officer Stephen Hughes – Day Shift Patrol
- Investigator Whitney Hughes – Community Resource Unit
- Captain Daniel Kloss – Administrative Services Bureau
- Shawn Kudron – Chief of Police
- Officer Colt Lang – Night Shift Patrol
- Investigator James Mancuso – Investigative Services Bureau
- Sergeant Daniel Mandujano – Night Shift Patrol Supervisor
- Captain Phillip Martin – Investigative Services Bureau
- Jason Melby – Assistant Chief of Police
- Officer Joel Miller – Community Resource Unit
- Stephanie Neises – Chief's Office
- Officer Jason Nesbit – Day Shift Patrol
- Richard Nimmo – Records Division
- Sergeant Christopher Oates – Night Shift Patrol Supervisor
- Sergeant Steven Pataska – Administrative Services Bureau
- Sergeant Cody Plenge – Night Shift Patrol Supervisor
- Officer Ethan Purkapile – School Resource Officer
- Captain Avrie Schott – Professional Standards/Community Services Bureau
- Officer Arick Siegmann – Day Shift Patrol
- Sergeant Craig Teff – Day Shift Patrol Supervisor
- Investigator Andrew Tolvstad – Investigative Services Bureau
- Officer Jacob Walker – Neighborhood Resource Unit
- Lieutenant Jon Wenger – Night Shift Patrol Supervisor
- Officer Aaron Westpfahl – Neighborhood Resource Unit

LA CROSSE
POLICE DEPARTMENT

LEAD. PARTNER. PROTECT.

©2023 La Crosse, WI Police Department

Kudron Exhibit 8

LCPD Mission Vision Values

Police Department
City of La Crosse

Inserted on subsequent page(s).

LA CROSSE
POLICE DEPARTMENT

LEAD. PARTNER. PROTECT.

Mission

Leaders in providing a safe
and vibrant community.

Vision

Enhance our community through
engagement and professional service.

Values

The La Crosse Police Department values are P.R.A.C.T.I.C.E.D. daily by all members of the department and guide how we serve the La Crosse community.

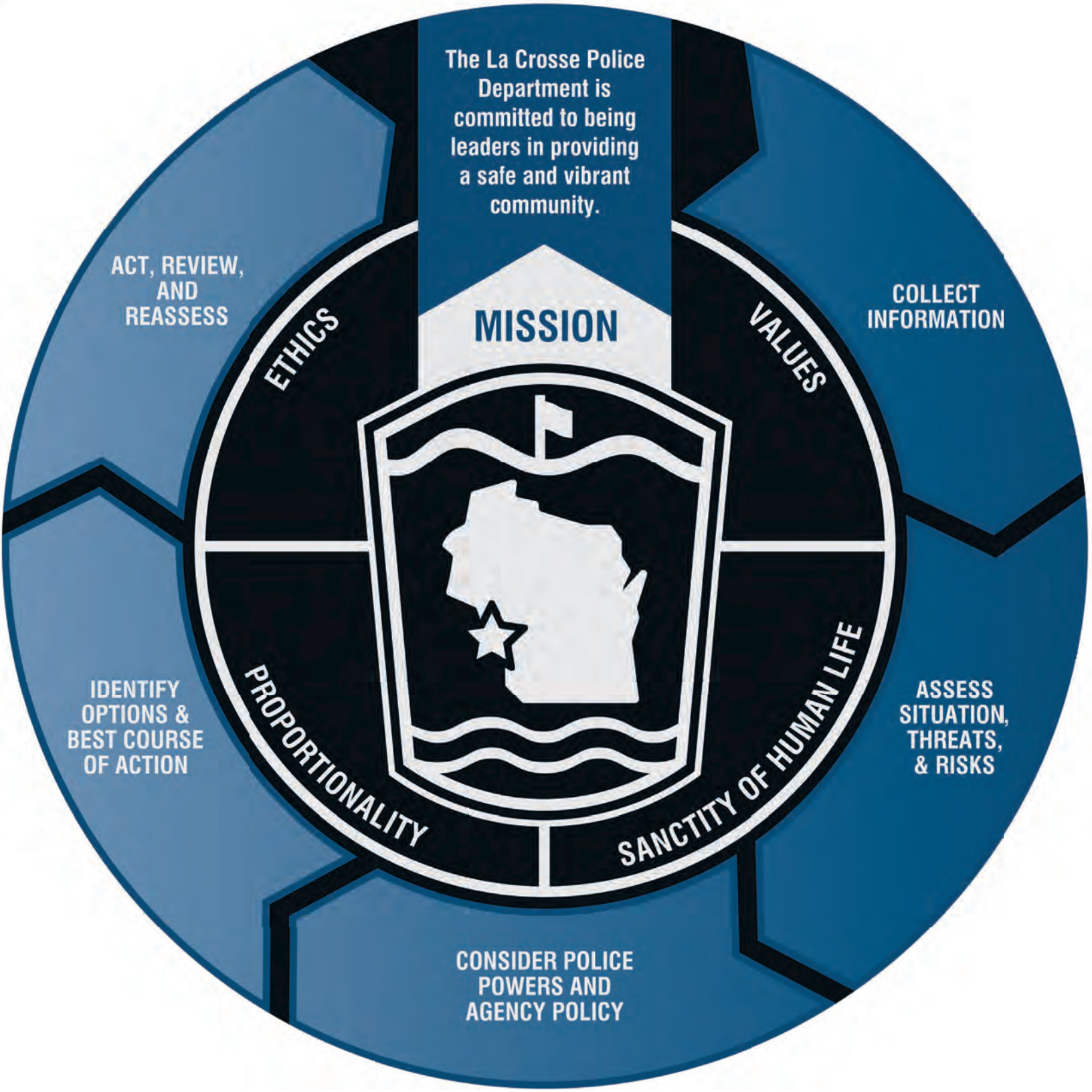
Professionalism
Respect
Accountability
Community Policing
Transparency
I ntegrity
Communication
Employee Safety & Wellness
Dedication

Kudron Exhibit 9

Critical Decision-making Model

Police Department
City of La Crosse

Inserted on subsequent page(s).


The La Crosse Police Department is committed to being leaders in providing a safe and vibrant community.
MISSION
ETHICS
VALUES
PROPORTIONALITY
SANCTITY OF HUMAN LIFE
COLLECT INFORMATION
ASSESS SITUATION, THREATS, & RISKS
CONSIDER POLICE POWERS AND AGENCY POLICY
IDENTIFY OPTIONS & BEST COURSE OF ACTION
ACT, REVIEW, AND REASSESS

Kudron Exhibit 10

Medical-Behavioral Emergency Warning Signs

Police Department
City of La Crosse

Inserted on subsequent page(s).

MEDICAL-BEHAVIORAL EMERGENCY



9 WARNING SIGNS

MBE

MEDICAL-BEHAVIORAL EMERGENCY

9 WARNING SIGNS



1. Public nudity / insufficient clothing for weather conditions
2. Heavy sweating
3. Paranoid and delusional
4. Extreme agitation
5. Erratic / irrational behavior, including grunting noises
6. Pain tolerance
7. Heavy and / or rapid breathing
8. Actual knowledge of drug consumption (especially stimulants)
9. Obesity

15 PRINCIPLES

Reducing the Risk of Restraint-Related Death

1. Identify warning signs of a Medical-Behavioral Emergency (MBE).
2. Plan and develop protocols for a coordinate Medical-Behavioral Emergency response.
3. ICAT principles apply to Medical-Behavioral Emergency.
4. De-escalate whenever possible, but at a minimum, don't escalate.
5. Evaluate the need to immediately restrain.
6. Multiple Electric Control Weapon (ECW) applications may increase the risks associated with restraint.
7. A supervisor or other leader needs to take charge.
8. Designate a Patient Safety Officer.
9. Prone restraint carries potential risks and should be limited
10. Not following directions does not always mean willful non-compliance.
11. The goal is to control, NOT complete immobilization.
12. The ability to speak does not mean a person can breathe.
13. On-scene coordination and collaboration between EMS and Law Enforcement is crucial during MBEs.
14. Keep emotions in check and be ready to step up and step in.
15. Commit to learning from every incident.

2025 La Crosse Police Department

Kudron Exhibit 11

La Crosse Parking Map

Police Department
City of La Crosse

Inserted on subsequent page(s).



Parking Map

	Parking Facility	Address
A	La Crosse Center Ramp	201 Jay St
B	Main Street Ramp	115 3rd St N
C	Market Square Ramp	410 Jay St
D	Oktoberfest Grounds	711 3rd St N
E	Pine Street Ramp	222 Pine St
F	Pumphouse Lot	119 King St
G	Riverside Ramp	424 2nd St S
H	7th Street Well Lot	131 7th St S

Estimated Walk Time

10 Minute Walk

Right of Way

Traffic flow

ADA Accessible Parking Spaces

Electric Vehicle Charging Station

Elevators

PARKLaCrosse

A Division of La Crosse Police Department

ParkMobile

A Smarter Way to Park

For more information

visit cityoflacrosse.org, search for "Parking"

BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM ADAM LORENTZ,
LA CROSSE DIRECTOR OF TRANSIT

Q: Please state your name.

A: Adam Lorentz.

Q: What is your position with the City of La Crosse?

A: Director of Transit for the City of La Crosse.

Q: How long have you been employed as the Director of Transit for the City of La Crosse?

A: Seven (7) years.

Q: What is your education and professional background?

A: Before accepting the role as Director of Transit at the City in 2018, I worked at UPS for about twelve years. I started working at UPS in 2007 as a truck loader in Madison, WI. I was promoted from that position to Building Supervisor and later to Dispatcher and then Safety Director. I obtained my certification as a Driver Trainer and was top of my class in Management Driving Training School (MDST). I was later promoted to Driver Manager, and subsequently Business Manager. As Business Manager, I managed the La Crosse, WI and Winona, MN facilities in the Northern Plains region, overseeing approximately 400 employees between the facilities. In my role as Business Manager, I was responsible for oversight of all aspects of the operation in my area, which included domestic and international air and ground transportation services.

I was appointed as Transit Manager for the City of La Crosse in August of 2018. I oversee all operations of the City's Municipal Transit Utility, known as MTU. I report to the Municipal Transit Utility Board, the Mayor, and the City's Common Council.

I also serve as Chair of the Wisconsin Public Transportation Association (WIPTA). WIPTA is an organization that promotes the importance of public transportation within Wisconsin. WIPTA represents all three transportation tier systems, which are based on population, in the state. La Crosse falls into Tier 2. As Chair of WIPTA, I work with local, state, and federal government officials to support laws and funding to better serve transportation services for our communities.

I also serve on the Board of Directors and the Investment Board for Transit Mutual Insurance. Transit Mutual Insurance provides insurance services to transit agencies across the state.

Q: Is the La Crosse Municipal Transit Utility owned and operated by the City of La Crosse?

A: Yes.

Q: Please describe the La Crosse Municipal Transit Utility.

A: The La Crosse Municipal Transit Utility ("MTU") provides a fixed bus route service throughout the City of La Crosse, parts of the City of Onalaska, and route deviation—also referred to as demand response—to the City of La Crescent and Town of Campbell. In addition, we also provide the required federal complimentary paratransit service, which is an on-demand service for passengers whose disabilities prevent them from using fixed route service in the City of La Crosse and City of Onalaska. Individuals are not charged for the paratransit service.

Q: Could you please explain the paratransit service?

A: The complimentary paratransit service is a federal requirement of fixed route bus services that transit agencies must provide on-demand door to door service for individuals who, because of their disabilities, cannot access a fixed route City bus. Complimentary paratransit service is not required for our bus service in the Town of Campbell or the City of La Crescent.

The service we provide in the Town of Campbell is a little different in that the bus follows a route, but if a passenger on the bus lives off the route and needs the bus to deviate a few blocks, that passenger simply informs the driver, and the driver accommodates the request. If an individual is at home and needs the bus to stop there, that person may call our office. We will radio the driver, who then deviates from the route and goes to the requested location. This is known as route deviation, which satisfies the ADA in place of paratransit for that area. The Town of Campbell is also served by the La Crosse County Human Services vehicles which provide service to the whole County.

Q: Do you have any maps showing the location of MTU's routes?

A: Yes, the MTU Transit System Map and Rider's Guide includes a map and detailed route information. A copy is attached as **Lorentz Exhibit 1.**

Q: How many buses do you have, and can you describe them?

A: We have a total of 24 buses in our fleet. Two of our buses are electric, five are hybrid, and the rest are clean diesel. More hybrid buses will be added to the fleet in the future. We also operate one smaller shuttle bus for the City of La Crescent. MTU has established a long-range plan which includes the integration of more fuel-efficient buses. As part of that plan, this December, we will replace four buses—two of which will be electric. Generally, buses need to be replaced every 12 years and 500,000 miles.

Our buses are 35 feet long and have 32 seats each with additional standing space. All MTU buses are ADA compliant, have two locations to secure mobility devices, and have verbal call outs to indicate the stop time and location. Newer MTU buses have screens which scroll so people can easily identify the next stop. This scroll feature will be standard on future MTU buses. Every bus is also equipped with an ADA accessible ramp and a kneeling ramp feature. All MTU buses have two spots for bike storage on the front of each bus to support community members who use mixed means of transportation.

Q: How many employees do you have?

A: I supervise 34 full-time bus drivers, seven maintenance staff, and six administration employees for a total of 47 full-time employees. There are also 8 part-time bus driver positions.

Q: What training do your bus drivers have?

All MTU drivers have commercial driver licenses. Additionally, there are two MTU trainers certified through the Transit Safety Institute and the Federal Motor Carrier Safety Administration to train new MTU drivers for normal operations and to obtain a CDL (if the driver does not already have a CDL). A third trainer is completing these certifications and will soon be fully certified. All MTU drivers complete annual training in ADA securement and sensitivity, de-escalation, and bloodborne pathogens.

Q: Is Municipal Transit Utility audited?

A: Yes, MTU is audited annually by the City of La Crosse, the Minnesota Department of Transportation, and the Wisconsin Department of Transportation. WisDOT also conducts biennial management performance audits, and the Federal

Transit Administration conducts Triennial Review Audits. MTU has passed all of these audits.

Q: What facilities does MTU have?

A: MTU operates from two locations.

The first location is the Municipal Service Center (MSC), located at 2000 Marco Drive, La Crosse, and this location contains our administrative offices, bus barn, and maintenance equipment.

The second location is the Transit Center, which is centrally located at Grand River Station in downtown La Crosse at 314 Jay Street. Grand River Station was built as a public-private partnership with Gorman and Company. It is a multi-use building with a bus depot, commercial units, residential units, and an attached parking ramp. The bus depot area of Grand River Station includes an indoor passenger area, an outdoor covered passenger area where passengers load and unload from buses, vending machines, indoor bathrooms, and a driver break area. In addition to the bus depot, the City owns and operates the commercial portions of the building. Jefferson Bus Lines also leases space at Grand River Station for its bus operations. The residential area and parking ramp are owned and operated by a private entity. The residential area has one-bedroom, two-bedroom, and three-bedroom apartments, along with a fitness center, theater room, clubhouse, business conference room with equipment, and a workshop room.

Q: What is your annual operating budget?

A: The operating budget for 2025 is $7,091,502.

Q: How is MTU's budget financed?

A: Over 50% of the MTU operating budget is covered by federal and state apportionments. These are competitive grants that we must apply for every year, and we typically do not know whether they will be awarded until halfway through the year. As a condition of this federal and state funding, the City must contribute a "local share." The local share for the federal apportionment is 50% of funds awarded, which can be covered in part by funding from the state. The local share for state funding is 20%, which cannot include any federal monies and must be exclusively covered by local funding. The 2025 Wisconsin Transit Funding Distribution Table is attached as **Lorentz Exhibit 2.** Local funding comes from the tax levy, service agreements and other partnerships, and advertising revenue. Fares are offset from there.

Q: Where can bus passes be obtained?

A: There are MTU bus pass outlets available to the public to purchase bus passes at the following locations throughout the City and in neighboring municipalities:

- City of La Crosse City Hall
- Jefferson Lines – Grand River Station
- MTU – Grand River Station
- MTU Main Office – 2000 Marco Dr. (by appointment only)
- People's Food Co-Op
- La Crescent Hardware
- UW-L Student Union
- Emplify Health Pharmacy – La Crosse
- Emplify Health Pharmacy – Onalaska

In addition, the following entities have bus pass outlets available for internal use:

- La Crosse County
- Inclusa
- YWCA Reach Center
- Aptiv
- Workforce Connections
- La Crosse School District schools

Q: Does MTU have programs with local employers?

A: Yes. MTU facilitates the Work Pass Program for local employers where employers can purchase monthly passes at a discounted package rate, and in turn offer discounted rates to their employees. At this time, three major employers in the area participate in this program: Emplify Health, with 499 passes currently distributed to employees; Mayo Clinic Health System, with 255 passes currently distributed to employees; and Duratech, with 55 passes currently distributed to employees.

Q: Does MTU have programs with local schools?

A: Yes. MTU offers a Max Pass for students ages 18 or under for each school semester. The Max Pass is a unique discounted pass available for all K-12 students in the La Crosse School District which offers unlimited rides for the current school semester. This provides a reliable transportation choice for attending school, after-school activities, or for recreational activities. When students are on summer break, they may take advantage of the Summer Freedom Pass for all K-12 students, which allows unlimited rides in June, July, and August.

MTU also offers a U-Pass to students attending local colleges, specifically University of Wisconsin-La Crosse ("UW-L"), Western Technical College ("WTC"), and Viterbo University ("Viterbo"). The U-Pass provides unlimited

rides at no cost to the student. MTU is compensated for this service through MTU's Transportation Agreements with each college.

Q: Please describe MTU's Transportation Agreements with UW-L, WTC, and Viterbo.

A: The agreements outline the colleges' compensation to MTU for the U-Pass service and other supplemental bus services such as the Safe Ride Program and an extra Route 5 bus for half-hour stop intervals along Route 5 during the UW-L school year.

A copy of the current agreement with the University of Wisconsin – La Crosse is attached as **Lorentz Exhibit 3**, a copy of the current agreement with Western Technical College is attached as **Lorentz Exhibit 4**, and a copy of the current agreement with Viterbo University is attached as **Lorentz Exhibit 5**.

Q: Do any MTU staff participate in community events?

A: Yes. MTU collaborates with local entities on many community events. For example, we do outreach with the Boys and Girls Club and the YMCA. We also engage in mobility-based outreach for senior programming and visit assisted living facilities. During these visits, we bring a bus to the facility so we can familiarize residents with using the bus service and provide a demonstration of our process for device securement. Seniors in the area have provided substantial feedback to MTU stating that this outreach makes them much more comfortable with using the bus. Our staff conduct this type of programming about once per month at different locations, including places in neighboring municipalities.

MTU also hosts free ride events. As part of the National Week Without Driving, anyone may ride the bus for free for a day. Also, during Transit Equity Days, we offer free rides for an entire week. Additionally, MTU does not charge fare on national voting days. The Safe Ride Program also provides free rides as a safe alternative to driving intoxicated or walking between downtown La Crosse and the campus and residential areas of UW-L, Viterbo, and WTC on Thursday, Friday, and Saturday nights during fall and spring semesters and on New Year's Eve. Safe Ride is free to anyone that wants to ride – no ID is required. The Safe Ride Map and Rider's Guide is attached as **Lorentz Exhibit 6**.

Q: What challenges does MTU have?

A: We currently have challenges with staffing, and it results in increased overtime costs. In addition, paratransit service is also a high cost. Also, buses are a costly capital expense, ranging from $750,000 to $1.1 million per bus, and bus maintenance costs are significant.

Q: Does the City of La Crosse provide transit service to the Town of Campbell?

A: Yes, we provide transit service to the Town of Campbell through a service agreement.

Q: How does the City of La Crosse MTU serve the Town of Campbell?

A: The City of La Crosse MTU and the Town of Campbell enter into an annual service agreement. A copy of the current 2025 agreement is attached as **Lorentz Exhibit 7** and a copy of the 2026 agreement is attached as **Lorentz Exhibit 8**.

The agreement describes MTU's scope of transportation services within the Town of Campbell, including the routine routes and areas of service, route deviation, and compensation. Routes 7 and 8 service the Town of Campbell. The compensation for the Agreement is determined by calculating the overall cost of MTU service—the budget—per service hour. That amount is then multiplied by the number of hours that MTU services the Town of Campbell, which is 11 hours per day, five days per week. The compensation pays for these service hours.

Route 7 provides access to French Island via Clinton Street. This route has stops that include residential areas, Summit Elementary School, Campbell Town Hall, and Sky Harbor Center, all of which are located in the Town of Campbell. It also provides access to the Airport Industrial Park and the City-owned La Crosse Regional Airport, which are located in the City of La Crosse. Route 7 buses also can be flagged down and can stop at any corner.

Route 8 provides access via Clinton Street to the City of La Crosse North Branch Library, Northside Elementary School, Logan Middle School, Logan High School, the industrial park which houses Kwik Trip's production facilities, and the Crossing Meadows commercial area where Onalaska Festival Foods, Sam's Club, and other retail businesses and restaurants are located.

In addition to its service agreement with the Town of Campbell and the colleges previously discussed, MTU also has similar service agreements with the City of Onalaska and the City of La Crescent. Copies of those agreements are attached as **Lorentz Exhibit 9 and Lorentz Exhibit 10**.

Q: Do the City and the Town of Campbell have to enter into a new agreement each year to provide transit service to the Town of Campbell?

A: Yes, the term length of the agreement is one year. Either party can choose to terminate the agreement for the following year if that party so chooses.

Q: What is the cost of providing service to the Town of Campbell and how much does the Town of Campbell pay MTU for services?

A: In 2025, the Town of Campbell paid $37,419.

For 2026, it is estimated that the total cost for the routes providing service to Campbell, those being Routes 7 and 8, will be $368,513. There is some fare box revenue, and the local share not covered by the State or Federal funding mentioned above is split between the Town of Campbell and the City of La Crosse. The City of La Crosse contributes to the cost because the route also serves the City's La Crosse Regional Airport, the La Crosse Airport Industrial Park, and the Interstate Industrial Park. For 2026, the Town of Campbell will pay $43,282.

Campbell benefits from MTU providing staffing, equipment, facilities, maintenance costs, regulatory compliance and administrative services, and applying for competitive federal and state grants. It further benefits from MTU selling bus fares and passes, working with local employers, paying for cameras and security systems, contracting with security personnel, obtaining and utilizing technology including mobile pay and a Transit app for users to plan their routes and track buses in real time. MTU also provides notifications and updates via the app and its social media.

Q: In your opinion, would the Town of Campbell be able to provide bus service to its residents if the Town did not have an agreement with MTU?

A: No. The Town of Campbell could not independently run an operation with the services the City of La Crosse provides at this time. The service agreement between MTU and the Town of Campbell allows the Town of Campbell to benefit from a large city operation at a lower cost to the Town than if it provided its own service. Campbell receives a premium bus service due to its proximity to the City of La Crosse. The initial cost for the Town of Campbell to establish its own bus service would be prohibitive due to the need to hire multiple employees for one service, purchase two buses, purchase maintenance equipment and/or budget for ongoing maintenance, pay for technology services to support mobile pay and tracking, apply for grant funding and complete regular audits, and obtain the required certifications with the State and Federal Transit Authority. There would also be significant ongoing operation and maintenance costs.

Even with its own service, the Town of Campbell would only be able to loop through Campbell and would lose connectivity with established service areas outside of Campbell. Not only would it require a significant investment from the Town of Campbell to acquire the infrastructure and staff needed to provide bus services to residents, but such bus service would just continue looping through the Town. There would be no connection to City services. For example, a Town of Campbell bus service would not be sustainable for residents needing to go to a clinic or hospital as all nearby medical centers are outside Town limits. Also, the schools and colleges, except Summit Elementary School, are also outside Town limits. In addition, most access to employers, restaurants, and shopping – grocery and otherwise – would require connectivity to the City.

If the current agreement were terminated, the Town of Campbell would lose access to La Crosse's Federal and State funding and would also fall to a Tier 3 transportation system as opposed to the current Tier 2 that the City of La Crosse has. This tier change would affect available funding.

Q: Do you know if any Campbell residents are using MTU's service?

A: Yes, definitely. We had 25,901 rides in 2024 on Routes 7 and 8, and certainly the majority of those are people coming from the Town of Campbell to the City of La Crosse. We've had phone calls and conversations with Town of Campbell residents who were going to work at Mayo or Gundersen or numerous other places. In addition, we had numerous requests from Town of Campbell residents, particularly high school and middle school students, who were looking to get back and forth to school at Logan Middle School and Logan High School, and to get to extracurricular activities after school.

Q: Where are Logan Middle School and Logan Senior High School located?

A: They are located on the north side of the City of La Crosse.

Q: Is there any data that shows where Town of Campbell residents go? Is it typically into the City? Other places within Campbell?

A: We do not currently track this through formulative data, but rather through communication with residents and drivers. Common destinations within the Town of Cambell are War-leh Manor, the City-owned La Crosse Regional Airport, the La Crosse Airport Industrial Park, the La Crescent Street apartments, and Summit Elementary School. Going into the City of La Crosse, the common transfers are to Routes 6 and 9.

Route 6 goes to the north side of La Crosse, with stops at Amtrak Station, Logan Middle School, Logan High School, Northside Elementary School, the City of La Crosse North Branch Library, Harry J. Olson Senior Center, Old Towne North business area, and Bridgeview Plaza, which has shopping and restaurants. It also goes to the City of La Crosse downtown area.

Route 9 goes through the north side of La Crosse with a stop near Logan Middle School, which is also a few blocks from Logan High School. The route then goes to Onalaska, with stops near Onalaska High School, Onalaska Public Library, Mayo Clinic, the Wisconsin Department of Motor Vehicles, and numerous stores and restaurants, including Woodman's, Walmart, Target, Kohl's, and Culver's. It also stops at a Park and Ride Lot and Valley View Mall, which are located in the City of La Crosse.

Q: If the Town of Campbell did not contract for bus service, would MTU continue to provide services to the parts of French Island that lie within the City?

A: Yes, the bus route also serves the City-owned La Crosse Regional Airport, the La Crosse Airport Industrial Park, and the Interstate Industrial Park.

Q: Where is the La Crosse Regional Airport in reference to the Town of Campbell?
A: It is on French Island just north of Interstate 90.

Q: Where is the La Crosse Airport Industrial Park in reference to the Town of Campbell?

A: It is immediately adjacent to the Feast. The La Crosse Airport Industrial Park is certainly one of the areas that we want to service. The bus service provides access to jobs in that area.

Q: Are the La Crosse Airport Industrial Park and the La Crosse Regional Airport located within the City of La Crosse?

A: Yes.

Lorentz Exhibit 1

Transit System Map and Rider's Guide

Municipal Transit Utility
City of La Crosse

Inserted on subsequent page(s).

Transit System Map and Rider's Guide

MTU

Effective August 2023

Includes Transit Maps and Timetables for:

City of La Crosse
City of Onalaska
City of La Crescent
Town of Campbell



GRAND RIVER • GREAT CITY
La Crosse • Wisconsin

608-789-7350 www.cityoflacrosse.org/mtu

Using Bikes on MTU

MTU has a great way to keep you, and the environment, in shape – bike 'n' ride. With a bike rack on every MTU bus, you can make bike riding part of your regular commute.

The bike racks are quick and easy to use. Each rack can accommodate two bicycles. There is no additional charge to use the racks, and an instructional brochure is available at www.cityoflacrosse.org/mtu. For more information about taking your bike on the bus, please call the transit office at **789-7350**.

NO E-BIKES ALLOWED.

Specialized Service For The Disabled

To meet the special needs of persons with disabilities and to comply with the Americans with Disabilities Act, MTU operates wheelchair accessible buses on its regular fixed route system. It also provides ADA Paratransit Service, called "MTU Mobility Plus."

Disabled persons who, by reason of their disability cannot get to a bus stop from their home, from the bus stop to their destination, or who require more assistance in using transit service than is provided by a driver operating a lift-equipped MTU bus, may qualify for ADA Paratransit Service. This service operates on a "demand response" basis with advance reservations made the day before transportation is needed. MTU contracts with a private provider to operate this service, which is available during the same hours and days as bus schedule.

Only those persons specifically certified by reason of their disability may use this service. Call the MTU office at 789-7350 for more information on ADA Paratransit Service or to request an application form for certification.

TTY Users: MTU encourages the use of the Wisconsin Relay System. This system uses Communication Assistants to voice everything typed by the TTY user and type everything said by the telephone user for the TTY user to read.

To use this service please call:

TTY Voice Relay for Hearing Callers
711 or 800-947-6644

TTY Relay Spanish to English
711 or 877-490-3723

TTY TeleBraille Relay
711 or 800-947-3529

Voice Carry-Over
711 or 877-490-3724

Please observe the following policies:

In order that everyone using the MTU enjoys a comfortable ride, please observe the following policies:

DO…

Have fare ready when boarding.

Ask your driver for assistance.

Take a seat if one is available and remain seated while the bus is moving.

Move to rear of bus and hold on to handrail if it is necessary to stand.

Give your seat to the elderly or physically handicapped, if they are standing.

Wear proper clothing and shoes.

Remove infants from strollers and secure strollers.

Move to the back of the bus if your stroller or cart cannot be folded and secured so you do not block the aisle or create a tripping hazard for other passengers.

DO NOT…

Smoke, eat or drink on the bus.

Play a music or videos without earbuds.

Use loud or offensive language.

Engage in horseplay.

Bring animals, other than service animals such as seeing-eye dogs, aboard the bus.

Put feet on the seats.

Throw trash on seats or floor.

Engage in unnecessary conversation with driver.

Try to stop/board coach after it's pulled away from curb or between bus stops.

Bring weapons of any type to transit center.

NEVER WALK IN FRONT OF A BUS!

The La Crosse MTU was designed for YOU.

MTU is a safe, convenient and economical transportation alternative. Our bus service covers almost the entire city of La Crosse. We can get you and your family members to work, doctor's appointments, recreational activities, school, and shopping. Parents can rest from many of their chauffeuring responsibilities. Our service is a reliable transportation alternative... even during winter weather.

Using the timetables

The schedules below show approximate departure times from some of the bus stops along each route. These locations, called "timepoints" are indicated with lettered symbols (such as [A]) on both the map and on the schedule. Find the timepoint nearest your stop, and use that column of the schedule for your departure or arrival time. If your bus stop is between timepoints, you can estimate what time to catch the bus by locating the timepoints before and after your stop. Read schedule times across to the right to see when the bus will arrive at other timepoints. Get to your bus stop at least five minutes early. MTU cannot control traffic and road conditions, therefore times shown are approximate.

Route C1 Circulator

Weekdays — Downtown To East

	Leave Transit Center	La Crosse Main Library	Village Shopping Center	Top-Cor Assisted Living	Arrive Transit Center
	[A]	[B]	[C]	[D]	[E]
AM	7:12	7:15	7:23	7:30	7:40
	7:42	7:45	7:53	8:00	8:10
	8:12	8:15	8:23	8:30	8:40
	8:42	8:45	8:53	9:00	9:10
	9:12	9:15	9:23	9:30	9:40
	9:42	9:45	9:53	10:00	10:10
	10:12	10:15	10:23	10:30	10:40
	10:42	10:45	10:53	11:00	11:10
	11:12	11:15	11:23	11:30	11:40
	11:42	11:45	11:53	12:00	12:10
PM	12:12	12:15	12:23	12:30	12:40
	12:42	12:45	12:53	1:00	1:10
	1:12	1:15	1:23	1:30	1:40
	1:42	1:45	1:53	2:00	2:10
	2:12	2:15	2:23	2:30	2:40
	2:42	2:45	2:53	3:00	3:10
	3:12	3:15	3:23	3:30	3:40
	4:12	4:15	4:23	4:30	4:40
	4:42	4:45	4:53	5:00	5:10

Weekdays — Downtown To South

	Leave Transit Center	Sanderson	Village Shopping Center	La Crosse Main Library	Arrive Transit Center
	[A]	[B]	[C]	[D]	[E]
AM	7:12	7:20	7:25	7:32	7:40
	7:42	7:50	7:55	8:02	8:10
	8:12	8:20	8:25	8:32	8:40
	8:42	8:50	8:55	9:02	9:10
	9:12	9:20	9:25	9:32	9:40
	9:42	9:50	9:55	10:02	10:10
	10:12	10:20	10:25	10:32	10:40
	10:42	10:50	10:55	11:02	11:10
	11:12	11:20	11:25	11:32	11:40
	11:42	11:50	11:55	12:02	12:10
PM	12:12	12:20	12:25	12:32	12:40
	12:42	12:50	12:55	1:02	1:10
	1:12	1:20	1:25	1:32	1:40
	1:42	1:50	1:55	2:02	2:10
	2:12	2:20	2:25	2:32	2:40
	2:42	2:50	2:55	3:02	3:10
	3:12	3:20	3:25	3:32	3:40
	4:12	4:20	4:25	4:32	4:40
	4:42	4:50	4:55	5:02	5:10
	5:12	5:20	5:25	5:32	5:40
	5:42	5:50	5:55	6:02	6:10
	6:42	6:50	6:55	7:02	7:10
	7:42	7:50	7:55	8:02	8:10
	8:42	8:50	8:55	9:02	9:10
	9:42	9:50	9:55	10:02	10:10

Route 1 South Ave / Route 2 Downtown

Weekdays — South from Downtown

	Leave Transit Center	Sanderson	South Ave & Health System	South Ave & Ward Ave	Shelby Mall	33rd & Mormon Coulee
	[A]	[B]	[C]	[D]	[E]	[F]
AM	5:12	5:17	5:25	5:29	5:35	5:45
	5:42	5:47	5:55	5:59	6:05	6:15
	6:12	6:17	6:25	6:29	6:35	6:45
	6:42	6:47	6:55	6:59	7:05	7:15
	7:12	7:17	7:25	7:29	7:35	7:45
	7:42	7:47	7:55	7:59	8:05	8:15
	8:12	8:17	8:25	8:29	8:35	8:45
	8:42	8:47	8:55	8:59	9:05	9:15
	9:12	9:17	9:25	9:29	9:35	9:45
	9:42	9:47	9:55	9:59	10:05	10:15
	10:12	10:17	10:25	10:29	10:35	10:45
	10:42	10:47	10:55	10:59	11:05	11:15
	11:12	11:17	11:25	11:29	11:35	11:45
	11:42	11:47	11:55	11:59	12:05	12:15
PM	12:12	12:17	12:25	12:29	12:35	12:45
	12:42	12:47	12:55	12:59	1:05	1:15
	1:12	1:17	1:25	1:29	1:35	1:45
	1:42	1:47	1:55	1:59	2:05	2:15
	2:12	2:17	2:25	2:29	2:35	2:45
	2:42	2:47	2:55	2:59	3:05	3:15
	3:12	3:17	3:25	3:29	3:35	3:45
	3:42	3:47	3:55	3:59	4:05	4:15
	4:12	4:17	4:25	4:29	4:35	4:45
	4:42	4:47	4:55	4:59	5:05	5:15
	5:12	5:17	5:25	5:29	5:35	5:45
	5:42	5:47	5:55	5:59	6:05	6:15
	6:42	6:47	6:55	6:59	7:05	7:15
	7:42	7:47	7:55	7:59	8:05	8:15
	8:42	8:47	8:55	8:59	9:05	9:15
	9:42	9:47	9:55	9:59	10:05	10:15

Weekdays — North to Downtown

	Leave Transit Center	33rd & Mormon Coulee	Rose St & Weaver Dr	Loosy & Ward Ave	Sanderson & Green Bay	Arrive Transit Center
	[A]	[G]	[H]	[I]	[J]	[K]
AM	5:45	5:52	5:58	6:02	6:10	
	6:15	6:22	6:28	6:32	6:40	
	6:45	6:52	6:58	7:02	7:10	
	7:15	7:22	7:28	7:32	7:40	
	7:45	7:52	7:58	8:02	8:10	
	8:15	8:22	8:28	8:32	8:40	
	8:45	8:52	8:58	9:02	9:10	
	9:15	9:22	9:28	9:32	9:40	
	9:45	9:52	9:58	10:02	10:10	
	10:15	10:22	10:28	10:32	10:40	
	10:45	10:52	10:58	11:02	11:10	
	11:15	11:22	11:28	11:32	11:40	
	11:45	11:52	11:58	12:02	12:10	
PM	12:15	12:22	12:28	12:32	12:40	
	12:45	12:52	12:58	1:02	1:10	
	1:15	1:22	1:28	1:32	1:40	
	1:45	1:52	1:58	2:02	2:10	
	2:15	2:22	2:28	2:32	2:40	
	2:45	2:52	2:58	3:02	3:10	
	3:15	3:22	3:28	3:32	3:40	
	3:45	3:52	3:58	4:02	4:10	
	4:15	4:22	4:28	4:32	4:40	
	4:45	4:52	4:58	5:02	5:10	
	5:15	5:22	5:28	5:32	5:40	
	5:45	5:52	5:58	6:02	6:10	
	6:15	6:22	6:28	6:32	6:40	
	6:45	6:52	6:58	7:02	7:10	
	7:15	7:22	7:28	7:32	7:40	
	7:45	7:52	7:58	8:02	8:10	
	8:15	8:22	8:28	8:32	8:40	
	9:15	9:22	9:28	9:32	9:40	
	10:15	10:22	10:28	10:32	10:40	

Route 1 South Ave becomes Route 2 Downtown Bound

Route 2 Downtown becomes Route 1 South Ave Bound

Saturdays — South from Downtown

	Leave Transit Center	Sanderson	South Ave & Health System	South Ave & Ward Ave	Shelby Mall	33rd & Mormon Coulee
	[A]	[B]	[C]	[D]	[E]	[F]
AM	7:42	7:47	7:55	7:59	8:05	8:15
	8:42	8:47	8:55	8:59	9:05	9:15
	9:42	9:47	9:55	9:59	10:05	10:15
	10:42	10:47	10:55	10:59	11:05	11:15
	11:42	11:47	11:55	11:59	12:05	12:15
PM	12:42	12:47	12:55	12:59	1:05	1:15
	1:42	1:47	1:55	1:59	2:05	2:15
	2:42	2:47	2:55	2:59	3:05	3:15
	3:42	3:47	3:55	3:59	4:05	4:15
	4:42	4:47	4:55	4:59	5:05	5:15
	5:42	5:47	5:55	5:59	6:05	6:15

Saturdays — North to Downtown

	Leave Transit Center	33rd & Mormon Coulee	Rose St & Weaver Dr	Loosy & Ward Ave	Sanderson & Green Bay	Arrive Transit Center
	[A]	[G]	[H]	[I]	[J]	[K]
AM	6:15	6:22	6:28	6:32	6:40	
	6:45	6:52	6:58	7:02	7:10	
	7:15	7:22	7:28	7:32	7:40	
	7:45	7:52	7:58	8:02	8:10	
	8:15	8:22	8:28	8:32	8:40	
	8:45	8:52	8:58	9:02	9:10	
	9:15	9:22	9:28	9:32	9:40	
	9:45	9:52	9:58	10:02	10:10	
	10:15	10:22	10:28	10:32	10:40	
	10:45	10:52	10:58	11:02	11:10	
	11:15	11:22	11:28	11:32	11:40	
	11:45	11:52	11:58	12:02	12:10	
PM	12:15	12:22	12:28	12:32	12:40	
	12:45	12:52	12:58	1:02	1:10	
	1:15	1:22	1:28	1:32	1:40	
	1:45	1:52	1:58	2:02	2:10	
	2:15	2:22	2:28	2:32	2:40	
	2:45	2:52	2:58	3:02	3:10	
	3:15	3:22	3:28	3:32	3:40	
	3:45	3:52	3:58	4:02	4:10	
	4:15	4:22	4:28	4:32	4:40	
	4:45	4:52	4:58	5:02	5:10	
	5:15	5:22	5:28	5:32	5:40	
	5:45	5:52	5:58	6:02	6:10	
	6:15	6:22	6:28	6:32	6:40	

Route 1 South Ave becomes Route 2 Downtown Bound

Route 2 Downtown becomes Route 1 South Ave Bound

Sundays — South from Downtown

	Leave Transit Center	16th & Market	Copeland & Hamilton	Mormon Coulee	Arrive Transit Center
	[A]	[L]	[M]	[F]	[N]
AM	7:42	7:47	7:54	8:00	8:07
	8:42	8:47	8:54	9:00	9:07
	9:42	9:47	9:54	10:00	10:07
	10:42	10:47	10:54	11:00	11:07
	11:42	11:47	11:54	12:00	12:07
PM	12:42	12:47	12:54	1:00	1:07
	1:42	1:47	1:54	2:00	2:07
	2:42	2:47	2:54	3:00	3:07
	3:42	3:47	3:54	4:00	4:07
	4:42	4:47	4:54	5:00	5:07
	5:42	5:47	5:54	6:00	6:07

Sundays — North to Downtown

	Leave Transit Center	33rd & Mormon Coulee	Loosy & Ward Ave	16th & Market	Arrive Transit Center
	[A]	[G]	[I]	[L]	[N]
AM	8:15	8:22	8:28	8:32	8:40
	9:15	9:22	9:28	9:32	9:40
	10:15	10:22	10:28	10:32	10:40
	11:15	11:22	11:28	11:32	11:40
PM	12:15	12:22	12:28	12:32	12:40
	1:15	1:22	1:28	1:32	1:40
	2:15	2:22	2:28	2:32	2:40
	3:15	3:22	3:28	3:32	3:40
	4:15	4:22	4:28	4:32	4:40
	5:15	5:22	5:28	5:32	5:40
	6:15	6:22	6:28	6:32	6:40

Route 1 South Ave becomes Route 2 Downtown Bound

Route 2 Downtown becomes Route 1 South Ave Bound

Route 2 Green Bay / Route 1 Downtown

Weekdays — South from Downtown

	Leave Transit Center	16th & Market	Copeland & Hamilton	Hillview Healthcare Center	33rd & Mormon Coulee
	[A]	[L]	[M]	[O]	[F]
AM	5:12	5:17	5:24	5:30	5:37
	5:42	5:47	5:54	6:00	6:07
	6:12	6:17	6:24	6:30	6:37
	6:42	6:47	6:54	7:00	7:07
	7:12	7:17	7:24	7:30	7:37
	7:42	7:47	7:54	8:00	8:07
	8:12	8:17	8:24	8:30	8:37
	8:42	8:47	8:54	9:00	9:07
	9:12	9:17	9:24	9:30	9:37
	9:42	9:47	9:54	10:00	10:07
	10:12	10:17	10:24	10:30	10:37
	10:42	10:47	10:54	11:00	11:07
	11:12	11:17	11:24	11:30	11:37
PM	11:42	11:47	11:54	12:00	12:07
	12:12	12:17	12:24	12:30	12:37
	12:42	12:47	12:54	1:00	1:07
	1:12	1:17	1:24	1:30	1:37
	1:42	1:47	1:54	2:00	2:07
	2:12	2:17	2:24	2:30	2:37
	2:42	2:47	2:54	3:00	3:07
	3:12	3:17	3:24	3:30	3:37
	3:42	3:47	3:54	4:00	4:07
	4:12	4:17	4:24	4:30	4:37
	4:42	4:47	4:54	5:00	5:07
	5:12	5:17	5:24	5:30	5:37
	5:42	5:47	5:54	6:00	6:07
	6:42	6:47	6:54	7:00	7:07
	7:42	7:47	7:54	8:00	8:07
	8:42	8:47	8:54	9:00	9:07
	9:42	9:47	9:54	10:00	10:07

Weekdays — North to Downtown

	Leave Transit Center	33rd & Mormon Coulee	South Ave & Birch	Sanderson & Ward Ave	Hayes Health System	Arrive Transit Center
	[A]	[G]	[P]	[Q]	[R]	[S]
AM	5:45	5:50	5:56	6:02	6:10	
	6:07	6:15	6:20	6:26	6:32	6:40
	6:37	6:45	6:50	6:56	7:02	7:10
	7:07	7:15	7:20	7:26	7:32	7:40
	7:37	7:45	7:50	7:56	8:02	8:10
	8:07	8:15	8:20	8:26	8:32	8:40
	8:37	8:45	8:50	8:56	9:02	9:10
	9:07	9:15	9:20	9:26	9:32	9:40
	9:37	9:45	9:50	9:56	10:02	10:10
	10:07	10:15	10:20	10:26	10:32	10:40
	10:37	10:45	10:50	10:56	11:02	11:10
	11:07	11:15	11:20	11:26	11:32	11:40
	11:37	11:45	11:50	11:56	12:02	12:10
PM	12:07	12:15	12:20	12:26	12:32	12:40
	12:37	12:45	12:50	12:56	1:02	1:10
	1:07	1:15	1:20	1:26	1:32	1:40
	1:37	1:45	1:50	1:56	2:02	2:10
	2:07	2:15	2:20	2:26	2:32	2:40
	2:37	2:45	2:50	2:56	3:02	3:10
	3:07	3:15	3:20	3:26	3:32	3:40
	3:37	3:45	3:50	3:56	4:02	4:10
	4:07	4:15	4:20	4:26	4:32	4:40
	4:37	4:45	4:50	4:56	5:02	5:10
	5:07	5:15	5:20	5:26	5:32	5:40
	5:37	5:45	5:50	5:56	6:02	6:10
	6:07	6:15	6:20	6:26	6:32	6:40
	7:07	7:15	7:20	7:26	7:32	7:40
	8:07	8:15	8:20	8:26	8:32	8:40
	9:07	9:15	9:20	9:26	9:32	9:40
	10:07	10:15	10:20	10:26	10:32	10:40
	11:07	11:15	11:20	11:26	11:32	11:40
	12:07	12:15	12:20	12:26	12:32	12:40
	1:07	1:15	1:20	1:26	1:32	1:40
	2:07	2:15	2:20	2:26	2:32	2:40
	3:07	3:15	3:20	3:26	3:32	3:40
	4:07	4:15	4:20	4:26	4:32	4:40
	5:07	5:15	5:20	5:26	5:32	5:40
	6:07	6:15	6:20	6:26	6:32	6:40

Route 2 Green Bay becomes Route 1 Downtown Bound

Route 1 Downtown becomes Route 2 Green Bay Bound

Saturdays — South from Downtown

	Leave Transit Center	16th & Market	Copeland & Hamilton	Hillview Healthcare Center	33rd & Mormon Coulee
	[A]	[L]	[M]	[O]	[F]
AM	7:42	7:47	7:54	8:00	8:07
	8:42	8:47	8:54	9:00	9:07
	9:42	9:47	9:54	10:00	10:07
	10:42	10:47	10:54	11:00	11:07
	11:42	11:47	11:54	12:00	12:07
PM	12:42	12:47	12:54	1:00	1:07
	1:42	1:47	1:54	2:00	2:07
	2:42	2:47	2:54	3:00	3:07
	3:42	3:47	3:54	4:00	4:07
	4:42	4:47	4:54	5:00	5:07
	5:42	5:47	5:54	6:00	6:07

Saturdays — North to Downtown

	Leave Transit Center	33rd & Mormon Coulee	South Ave & Birch	Sanderson & Ward Ave	Hayes Health System	Arrive Transit Center
	[A]	[G]	[P]	[Q]	[R]	[S]
AM	8:07	8:15	8:20	8:26	8:32	8:40
	9:07	9:15	9:20	9:26	9:32	9:40
	10:07	10:15	10:20	10:26	10:32	10:40
	11:07	11:15	11:20	11:26	11:32	11:40
	12:07	12:15	12:20	12:26	12:32	12:40
PM	1:07	1:15	1:20	1:26	1:32	1:40
	2:07	2:15	2:20	2:26	2:32	2:40
	3:07	3:15	3:20	3:26	3:32	3:40
	4:07	4:15	4:20	4:26	4:32	4:40
	5:07	5:15	5:20	5:26	5:32	5:40
	6:07	6:15	6:20	6:26	6:32	6:40
	7:07	7:15	7:20	7:26	7:32	7:40

Route 2 Green Bay becomes Route 1 Downtown Bound

Route 1 Downtown becomes Route 2 Green Bay Bound

Sundays — South from Downtown

	Leave Transit Center	16th & Market	Copeland & Hamilton	Mormon Coulee	Arrive Transit Center
	[A]	[L]	[M]	[F]	[N]
AM	7:42	7:47	7:54	8:00	8:07
	8:42	8:47	8:54	9:00	9:07
	9:42	9:47	9:54	10:00	10:07

Sundays — North to Downtown

	Leave Transit Center	33rd & Mormon Coulee	Loosy & Ward Ave	16th & Market	Arrive Transit Center
	[A]	[G]	[I]	[L]	[N]
AM	8:15	8:22	8:28	8:32	8:40
	9:15	9:22	9:28	9:32	9:40
	10:15	10:22	10:28	10:32	10:40
	11:15	11:22	11:28	11:32	11:40
PM	12:15	12:22	12:28	12:32	12:40
	1:15	1:22	1:28	1:32	1:40
	2:15	2:22	2:28	2:32	2:40
	3:15	3:22	3:28	3:32	3:40
	4:15	4:22	4:28	4:32	4:40
	5:15	5:22	5:28	5:32	5:40
	6:15	6:22	6:28	6:32	6:40

Route 2 Green Bay becomes Route 1 Downtown Bound

Route 1 Downtown becomes Route 2 Green Bay Bound

Route 4 Losey Boulevard

Weekdays — South from Downtown

	Leave Transit Center	La Crosse Campus	33rd & Mormon Coulee	Main St & Main St	Loosy & Green Bay	Shelby Mall	28th & Haas St	Loosy & Green Bay	33rd & Mormon Coulee	UWL Campus	Arrive Transit Center
	[A]	[B]	[F]	[C]	[D]	[E]	[T]	[D]	[F]	[C]	[U]
AM	5:12	5:18	5:23	5:27	5:35		5:44	5:48	5:53	5:58	6:10
	5:42	5:48	5:53	5:57	6:05		6:14	6:18	6:23	6:28	6:40
	6:12	6:18	6:23	6:27	6:35		6:44	6:48	6:53	6:58	7:10
	6:42	6:48	6:53	6:57	7:05		7:14	7:18	7:23	7:28	7:40
	7:12	7:18	7:23	7:27	7:35		7:44	7:48	7:53	7:58	8:10
	7:42	7:48	7:53	7:57	8:05		8:14	8:18	8:23	8:28	8:40
	8:12	8:18	8:23	8:27	8:35		8:44	8:48	8:53	8:58	9:10
	8:42	8:48	8:53	8:57	9:05		9:14	9:18	9:23	9:28	9:40
	9:12	9:18	9:23	9:27	9:35		9:44	9:48	9:53	9:58	10:10
	9:42	9:48	9:53	9:57	10:05		10:14	10:18	10:23	10:28	10:40
	10:12	10:18	10:23	10:27	10:35		10:44	10:48	10:53	10:58	11:10
	10:42	10:48	10:53	10:57	11:05		11:14	11:18	11:23	11:28	11:40
	11:12	11:18	11:23	11:27	11:35		11:44	11:48	11:53	11:58	12:10
	11:42	11:48	11:53	11:57	12:05		12:14	12:18	12:23	12:28	12:40
PM	12:12	12:18	12:23	12:27	12:35		12:44	12:48	12:53	12:58	1:10
	12:42	12:48	12:53	12:57	1:05		1:14	1:18	1:23	1:28	1:40
	1:12	1:18	1:23	1:27	1:35		1:44	1:48	1:53	1:58	2:10
	1:42	1:48	1:53	1:57	2:05		2:14	2:18	2:23	2:28	2:40
	2:12	2:18	2:23	2:27	2:35		2:44	2:48	2:53	2:58	3:10
	2:42	2:48	2:53	2:57	3:05		3:14	3:18	3:23	3:28	3:40
	3:12	3:18	3:23	3:27	3:35		3:44	3:48	3:53	3:58	4:10
	3:42	3:48	3:53	3:57	4:05		4:14	4:18	4:23	4:28	4:40
	4:12	4:18	4:23	4:27	4:35		4:44	4:48	4:53	4:58	5:10
	4:42	4:48	4:53	4:57	5:05		5:14	5:18	5:23	5:28	5:40
	5:12	5:18	5:23	5:27	5:35		5:44	5:48	5:53	5:58	6:10
	5:42	5:48	5:53	5:57	6:05		6:14	6:18	6:23	6:28	6:40
	6:42	6:48	6:53	6:57	7:05		7:14	7:18	7:23	7:28	7:40
	7:42	7:48	7:53	7:57	8:05		8:14	8:18	8:23	8:28	8:40
	8:42	8:48	8:53	8:57	9:05		9:14	9:18	9:23	9:28	9:40
	9:42	9:48	9:53	9:57	10:05		10:14	10:18	10:23	10:28	10:40

Weekdays — North to Downtown

	Leave Transit Center	UWL Campus	33rd & Mormon Coulee	Main St & Main St	Loosy & Green Bay	Shelby Mall	28th & Haas St	Loosy & Green Bay	33rd & Mormon Coulee	UWL Campus	Arrive Transit Center
	[A]	[C]	[F]	[C]	[D]	[E]	[T]	[D]	[F]	[C]	[U]
AM	7:42	7:48	7:53	7:57	8:05		8:14	8:18	8:23	8:28	8:40
	8:42	8:48	8:53	8:57	9:05		9:14	9:18	9:23	9:28	9:40
	9:42	9:48	9:53	9:57	10:05		10:14	10:18	10:23	10:28	10:40
	10:42	10:48	10:53	10:57	11:05		11:14	11:18	11:23	11:28	11:40
	11:42	11:48	11:53	11:57	12:05		12:14	12:18	12:23	12:28	12:40
PM	12:42	12:48	12:53	12:57	1:05		1:14	1:18	1:23	1:28	1:40
	1:42	1:48	1:53	1:57	2:05		2:14	2:18	2:23	2:28	2:40
	2:42	2:48	2:53	2:57	3:05		3:14	3:18	3:23	3:28	3:40
	3:42	3:48	3:53	3:57	4:05		4:14	4

Transit System Map

Effective August 2023

MTU

608-789-7350

www.CityOfLaCrosse.org/MTU

Plan your trip on Google Maps

MTU has partnered with Google to include our information on Google Maps. Google's Trip Planner is now available on the City of La Crosse's website. You provide your trip origin, destination and travel time and Google Maps does the rest. The La Crosse MTU Trip Planner will provide transit options for trips anywhere in the La Crosse MTU service area including Onalaska, La Crescent and Town of Campbell.

It is easy - from the La Crosse MTU home page at **www.cityoflacrosse.org/mtu** or **maps.google.com**, simply enter the start and end address in the Trip Planner by either street address, cross streets or major landmarks along with the trip date and desired arrival or departure times – for same day service or many weeks in advance. The Trip Planner will then display directions to and from the nearest bus stop; applicable route numbers including any transfer information; and total travel times. Riders will no longer need to sort through timetables – they simply use Google Maps.

French Island & La Crescent Service

Route 7 and route 10 buses stop at the bus stops shown, but will also stop at any corner along the route. Simply flag down the driver as the bus approaches.

Buses in La Crescent and French Island will also deviate from the route shown upon request. To get dropped off at a location off the regular route, you must tell the driver your destination as you board the bus, so they know to detour off the regular route to drop you off.

To request pick up from an area off the route, please call the MTU office at 789-7350 no more than 15 minures before desired pick-up time. Please be at the bus stop before scheduled pick-up time. The bus will not be able to wait.

Clinton & Caledonia Transfer Point

Bus stop locations



Fares, Passes & Transfers

Cash Fares

Pay your exact cash fare as you board the bus. Drivers do not make change.

Adult (age 18-64)	$1.50
Youth (age 4-17)	$1.25
Children (age 3 and under)	Free
Seniors (age 65 and up)*	$ .75
Disabled Persons*	$ .75

* ID card issued by MTU or Medicare card required

Try our Mobile Pay App for more fare options.

Monthly Passes

Valid for unlimited trips for the month shown

Adult (age 18 and up)	$35.00
Youth (age 4 – 17)	
Monthly	$23.00
Max (Semester)	$45.00
Freedom (June, July, August)	$30.00
Seniors (age 65 and up)*	$25.00
Disabled Persons*	$25.00

* ID card issued by MTU or Medicare card required

Tokens

One token is valid for one adult or youth cash fare

Adult tokens	10 for $14.50
Youth tokens	10 for $12.00

Tokens may be purchased at the MTU office or the Transit Center.

Transfers – Free

Transfers are issued on all routes upon request at time fare is paid, which entitles passenger to transfer to any other route operating in divergent directions. These transfers are valid only when presented by the passenger to whom issued on the next connecting bus at designated transfer point.

Monthly Pass Outlets

Buy your monthly passes at any of these outlets

- Downtown Transit Center – Grand River Station
- La Crosse City Hall – Lobby Window 1 & 2
- UWL – Student Union
- Gundersen Pharmacy – Village Festival Store or Center 90 in Onalaska
- People's Food Co-op
- La Crescent Ace Hardware

UWL, WTC & Viterbo Students

You've got a ticket to ride!

Valid student IDs from either UWL, WTC or Viterbo will serve as pre-paid bus passes. Persons showing a valid student ID from any of these institutions are entitled to unlimited rides throughout the year.

Map Legend

- Bus Route
- Route Number
- Bus Stops – Buses stop only at these locations (except routes 7 and 10 – see note above).
- Timepoint – Use these points to reference timetable. Your bus stop may be between timepoints.
- Direction of Travel – On one-way portions of routes.
- Demand-Response Route – Service available upon request. See note below.
- Limited Service Route – Only certain trips take this route.
- Roads
- State and US Highways
- Interstate Highways
- Railroads
- Schools
- Points of Interest
- Parks and School Property
- Colleges and Universities

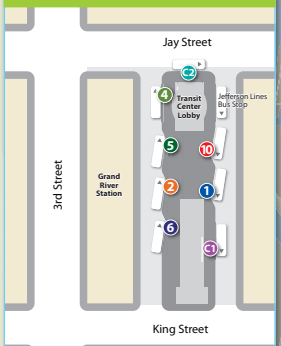
Demand-Response

Demand-Response portions of routes offer service upon request.

To get dropped off at any of these locations, you must tell the driver your destination as you board the bus, so they know to detour off the regular route to drop you off.

To request pick up from any of these locations, you must call the MTU office at 789-7350. Please call no more than 15 minutes before desired pick-up time. Please be at the bus stop before scheduled pick-up time. The bus will not be able to wait.

Downtown La Crosse Transit Center



The Downtown Transit Center, located at 3rd & Jay Street in the Grand River Station, has many amenities that make riding La Crosse MTU a snap.

The Transit Center includes:

- Indoor waiting area and public restrooms
- Change machine
- Customer service window that sells passes and tickets (Weekday daytime hours)
- Printed schedules and other important information
- Parking available at two nearby ramps – Civic Center Ramp & Market Square
- Each bus route is assigned a specific bus bay so passengers always know where to catch the particular route
- Electronic signs that display what time the next bus is scheduled to arrive
- No smoking
- Jefferson Lines intercity bus service connection 2:40 p.m. to Madison and 12:40 p.m. to Minneapolis. 800-451-5333 or 612-849-2658

Demand-Response between 8:00 a.m. and 5:00 p.m., M-F. See note below.

Demand-Response between 8:00 a.m. and 5:00 p.m., M-F. See note below.

Demand-Response southbound only between 8:00 a.m. and 5:00 p.m., M-F. See note at right. Regular service to Sherwood Manor is provided at all other hours.

Off-peak hours only (9am-3pm and after 6pm M-F, all day Saturday & Sunday)

Peak hours only (5-9am and 3-6pm M-F)

MOBILE PAY

TRACK MY BUS

FACEBOOK

WEBSITE

GRAND RIVER • GREAT CITY
La Crosse • Wisconsin

All routes, fares and schedules are subject to change.

©2023 La Crosse Municipal Transit Utility.

Lorentz Exhibit 2

2025 Wisconsin Transit Funding Distribution Table

Municipal Transit Utility
City of La Crosse

Inserted on subsequent page(s).

2025 Wisconsin Small Urban Area Agency (Tier B) Funding Distribution - FINAL

Recipient	Projected Operating Expenses	Projected Farebox Revenues	Farebox as Pct of Expenses	Net Operating Deficit	Federal Funding [6]	Federal as Pct of Expenses	State (s. 85.20) Funding [2]	State as Pct of Expenses	Local Investment [1]	Local as Pct of Expenses	Fed+State Funding Pct
City of Appleton [4]	$10,966,136	$1,382,910	12.6%	$9,583,226	$3,450,819	31.5%	$2,679,914	24.4%	$3,452,493	31.5%	55.91%
City of Beloit	$2,439,256	$233,068	9.6%	$2,206,188	$936,104	38.4%	$427,588	17.5%	$842,496	34.5%	55.91%
City of Chippewa Falls	$647,404	$160,000	24.7%	$487,404	$243,702	37.6%	$118,236	18.3%	$125,466	19.4%	55.91%
City of Eau Claire	$7,263,263	$1,264,050	17.4%	$5,999,213	$2,787,395	38.4%	$1,273,208	17.5%	$1,938,610	26.7%	55.91%
City of Fitchburg [7]	$2,461,316	$410,277	16.7%	$2,051,039	$0	0.0%	$1,376,025	55.9%	$675,014	27.4%	55.91%
City of Fond du Lac	$1,997,677	$219,000	11.0%	$1,778,677	$766,641	38.4%	$350,181	17.5%	$661,855	33.1%	55.91%
City of Green Bay [4]	$9,322,648	$1,104,600	11.8%	$8,218,048	$3,062,091	32.8%	$2,149,833	23.1%	$3,006,124	32.2%	55.91%
City of Hartford [5]	$299,920	$69,384	23.1%	$230,536	$115,268	38.4%	$52,405	17.5%	$62,863	21.0%	55.91%
City of Janesville	$4,283,174	$512,928	12.0%	$3,770,246	$1,643,737	38.4%	$750,816	17.5%	$1,375,693	32.1%	55.91%
City of Kenosha	$7,587,479	$2,146,709	28.3%	$5,440,770	$2,720,385	35.9%	$1,521,475	20.1%	$1,198,910	15.8%	55.91%
City of La Crosse	$6,729,329	$1,040,420	15.5%	$5,688,909	$2,582,489	38.4%	$1,179,613	17.5%	$1,926,807	28.6%	55.91%
City of Middleton [7]	$2,074,973	$338,899	16.3%	$1,736,074	$0	0.0%	$1,160,035	55.9%	$576,039	27.8%	55.91%
City of Monona [7]	$469,761	$65,301	13.9%	$404,460	$0	0.0%	$262,625	55.9%	$141,835	30.2%	55.91%
City of Onalaska	$1,075,772	$200,000	18.6%	$875,772	$412,845	38.4%	$188,577	17.5%	$274,350	25.5%	55.91%
City of Oshkosh	$6,207,853	$1,109,100	17.9%	$5,098,753	$2,382,364	38.4%	$1,088,201	17.5%	$1,628,188	26.2%	55.91%
City of Racine	$11,350,610	$2,105,000	18.5%	$9,245,610	$4,355,980	38.4%	$1,989,698	17.5%	$2,899,932	25.5%	55.91%
City of Sheboygan	$4,314,580	$689,686	16.0%	$3,624,894	$1,655,790	38.4%	$756,321	17.5%	$1,212,783	28.1%	55.91%
City of Stoughton [5]	$350,000	$119,500	34.1%	$230,500	$115,250	32.9%	$80,421	23.0%	$34,829	10.0%	55.91%
City of Sun Prairie [7]	$2,351,364	$524,369	22.3%	$1,826,995	$0	0.0%	$1,314,555	55.9%	$512,440	21.8%	55.91%
City of Superior	$2,043,434	$94,704	4.6%	$1,948,730	$784,201	38.4%	$358,202	17.5%	$806,327	39.5%	55.91%
City of Verona [7]	$2,055,820	$393,273	19.1%	$1,662,547	$0	0.0%	$1,149,328	55.9%	$513,219	25.0%	55.91%
City of Waukesha [3]	$8,002,085	$734,317	9.2%	$7,267,768	$1,173,642	14.7%	$3,300,007	41.2%	$2,794,119	34.9%	55.91%
City of Wausau	$4,872,820	$309,011	6.3%	$4,563,809	$1,870,024	38.4%	$854,178	17.5%	$1,839,607	37.8%	55.91%
City of West Bend [5]	$1,313,917	$400,000	30.4%	$913,917	$456,959	34.8%	$277,600	21.1%	$179,358	13.7%	55.91%
County of Ozaukee [5]	$2,914,716	$500,000	17.2%	$2,414,716	$1,207,358	41.4%	$422,145	14.5%	$785,213	26.9%	55.91%
County of Washington [5]	$2,632,265	$478,500	18.2%	$2,153,765	$1,076,883	40.9%	$394,713	15.0%	$682,169	25.9%	55.91%
Tier B Totals	**$106,027,572**	**$16,605,006**	**15.7%**	**$89,422,567**	**$33,799,927**	**31.9%**	**$25,475,900**	**24.0%**	**$30,146,740**	**28.4%**	**55.91%**

[1] Local investment amounts are estimated based on PTAP application operating budgets. Actual local investments will depend upon actual expenses and revenues.

[2] State funding is capped by both actual net deficit and published funding percentage.

[3] The City of Waukesha's federal share is a suballocation of the Milwaukee UZA's FFY 2024 Section 5307 direct apportionment.

[4] Federal share for the cities of Appleton and Green Bay reflect their respective UZAs' Section FFY 2024 5307 direct apportionments.

[5] The cities of Hartford, Stoughton and West Bend, and the counties of Ozaukee and Washington receive federal Section 5311 fund sub-allocations.

[6] Federal funding amounts not otherwise specified reflect the allocation of Wisconsin's FFY 2024 5307 Governor's apportionment.

[7] The cities of Fitchburg, Middleton, Monona, Sun Prairie, and Verona do not receive suballocations of the Madison's UZA Section 5307 direct apportionments and are not eligible to receive 5311 fund sub-allocations.

2025 Wisconsin Large Urban Area Agency (Tier A) Funding Distribution - FINAL

Recipient	Projected Operating Expenses	Projected Farebox Revenues	Farebox As Pct of Expenses	Net Operating Deficit	Federal (5307) Funding	Federal As Pct of Expenses	State (s. 85.20) Funding	State As Pct of Expenses	Local Investment	Local as Pct of Expenses	Fed+State Funding Pct
TIER A1											
County of Milwaukee	$139,761,604	$29,604,042	21.2%	$110,157,562	$27,379,819	19.6%	$66,787,400	47.8%	$15,990,343	11.4%	67.38%
TIER A2											
City of Madison	$67,843,732	$ 12,508,125	18.4%	$55,335,607	$10,804,562	15.9%	$17,549,500	25.9%	$26,981,545	39.8%	41.79%
Tier A Totals	**$207,605,336**	**$42,112,167**	**20.3%**	**$165,493,169**	**$38,184,381**	**18.4%**	**$84,336,900**	**40.6%**	**$42,971,888**	**20.7%**	**59.02%**

Local investment amounts are estimated based on PTAP application operating budgets. Actual local investments will depend upon actual expenses and revenues.

Operating expenses are calculated as the sum of the recipient's PTAP application operating budget and its Section 5307 direct apportionment amount.

Lorentz Exhibit 3

UW-L Agreement

Municipal Transit Utility
City of La Crosse

Inserted on subsequent page(s).

25-0999

UNIVERSITY OF WISCONSIN AT LA CROSSE / LA CROSSE MUNICIPAL TRANSIT UTILITY TRANSPORTATION AGREEMENT Fall 2025, Spring/Summer 2026

THIS AGREEMENT, made this 24th day of February 2025, is by and between LA CROSSE MUNICIPAL TRANSIT UTILITY hereinafter referred to as the "MTU", and the BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM hereinafter referred to as the "UNIVERSITY".

WHEREAS, the MTU is a Municipal Transit Utility, with a principal mailing address of 2000 Marco Drive, La Crosse, Wisconsin 54601-5200; and the UNIVERSITY is a member of the University of Wisconsin System, with a principal mailing address of 1725 State Street, La Crosse, Wisconsin 54601; and

WHEREAS, the MTU provides regular service over established routes during published hours and at published frequencies; and

WHEREAS, such MTU bus service provides a satisfactory means of transporting University students and staff to and from their places of residence and the UNIVERSITY campus; and

WHEREAS, the use of MTU bus service by UNIVERSITY students and staff is advantageous to the University in terms of minimizing the need for the UNIVERSITY to construct costly parking facilities; and

WHEREAS, University of Wisconsin at La Crosse (UWL) students' participation in the U-PASS Program is contingent upon the annual approval of segregated fees required to

pay for it (UNIVERSITY governance requires that segregated fees be reviewed and approved annually in February by the Student Senate, Chancellor and the UW-System Board of Regents);

NOW, THEREFORE, be it resolved that the UNIVERSITY wishes to encourage the use of MTU bus service by UNIVERSITY students and staff. In exchange for the mutual covenants of the Agreement, it is understood by and between the parties hereinafter as follows:

1. **Unlimited Access Privileges**

1.1 The UNIVERSITY agrees to establish appropriate procedures to assure that one and only one UWL Identification Card is distributed to each student enrolled at the University and only one UWL Faculty/Staff Flash Pass is sold to participating faculty and staff. If validation becomes an issue, the MTU and the UNIVERSITY will mutually agree to an alternative to the Identification Card.

1.2 The UWL Identification Card and the UWL Faculty/Staff Flash Pass shall be valid for transportation seven days a week, during all scheduled hours, on all MTU bus routes. The UWL Identification Card and the UWL Faculty/Staff Flash Pass, shall be accepted as proof of pre-paid bus fare when presented by the student and staff to whom the card was issued. No identification shall be required to ride on the College Town "Safe Ride" Bus.

1.3 UNIVERSITY students and staff with disabilities determined unable to utilize the MTU fixed-route buses will have comparable access to paratransit services, called MTU Mobility Plus. Eligibility for this service shall be based upon the criteria established by the American's with Disabilities Act of 1990. Students and staff presenting a valid MTU Mobility Plus card in addition to their UWL Identification Card or UWL Faculty/Staff Flash Pass shall not be charged a fare.

1.4 The UWL Identification Card and the UWL Faculty/Staff Flash Pass are not transferable and not for resale, and shall be forfeited and confiscated if misused or presented for transportation by any person other than the person to whom issued. If an identification card is forfeited, it will be returned immediately to the University. Any person violating these terms or conditions may be subject to disciplinary action or prosecution by the City of La Crosse and/or the UNIVERSITY.

2. Services

2.1 The MTU shall provide its established and regularly publicized bus service and any additional bus service it may activate.

2.2 The MTU shall also operate additional, student-oriented bus service during the following periods:

a. Fall Semester 2025: College Town "Safe Ride" Bus and additional Route 5 service shown on Exhibit A.

b. Spring Semester 2026: College Town "Safe Ride" Bus and additional Route 5 service shown in Exhibit A.

c. New Years Eve Service shown in Exhibit A.

d. No additional, student-oriented bus service shall be provided during the Summer school session or the January, "J-Term" school session.

3. Term of Agreement

3.1 The term of this Agreement, at the fee amounts stated in Section 4, shall be August 31st, 2025, through August 30th, 2026, with the understanding that MTU may provide the service in successive years subject to mutually agreeable re-negotiation of a contract each year.

4. Compensation

4.1 For all of the MTU U-PASS services provided herein, the UNIVERSITY shall pay MTU an amount as detailed in Exhibit B – Budget Exhibit shown as the UWL Share.

4.2 The UNIVERSITY shall pay to MTU the UWL Share as calculated in Exhibit B – Budget according to the following payment schedule:

a. Fall 2025 Semester:

1/3 UW-L Share	October 1, 2025	$33,154.00
1/3 UW-L Share	November 15, 2025	$33,154.00
1/3 UW-L Share	December 15, 2025	$33,155.00

b. Spring 2026 Semester:

1/3 UW-L Share	March 1, 2026	$34,657.00
1/3 UW-L Share	April 15, 2026	$34,657.00
1/3 UW-L Share	May 15, 2026	$34,657.00

4.3 The MTU agrees to credit an amount on each of the above payments for contributions received from Viterbo University for a portion of the service improvements included in this agreement.

4.4 In addition to the amount detailed in Exhibit B, as noted in Section 4.1 and 4.2, the UNIVERSITY shall pay MTU for all U-Pass privileges sold to faculty/staff at a rate of $75 per year per staff member. These payments will follow the schedule specified in Section 4.2. The University will provide the approved annual Faculty/Staff Flash Passes that will be sold to participating UWL employees.

4.5 Supplemental bus service (outside of the service that MTU is obligated to provide under Section 2 of this Agreement) requested by the UNIVERSITY, if the MTU

determines that it is capable of providing the service requested, will be provided at $109.50 per hour, with a two hour minimum purchase of service. Any supplemental bus service provided by MTU must be directly related to the service identified in Section 2 of this Agreement and shall not be provided if there exist private service operators willing and able to provide the service in accordance with the provisions of 49 CFR Part 604.

4.6 Should the fee and/or expenditure authority not be approved by the UNIVERSITY; the contract shall lapse without further obligations of either party. If the UNIVERSITY desires to continue this program for the subsequent Fall and Spring semesters, the MTU must receive written notification to include expected levels of service by April 15, 2026.

5. Records

5.1 The MTU will keep ridership records of U-PASS usage. The MTU will provide quarterly ridership reports to the UNIVERSITY. The University and the MTU will work cooperatively to obtain and share any other information deemed necessary by either or both parties.

5.2 The University shall submit University U-Pass records, procedures and other relevant information as it may from time to time be requested by the MTU. Any such requests shall be complied with in accordance with the State of Wisconsin Open Record's law.

6. Administration

6.1 In providing and furnishing any of the aforementioned bus services, the UNIVERSITY shall not have, and shall not exercise any control over the MTU's operation in connection with providing bus service, and the UNIVERSITY shall

not have and shall not exercise any control or supervision whatsoever over the drivers of the buses used in said service who shall be employed by the MTU, shall constitute the MTU's employees only, shall not constitute agents or employees of the UNIVERSITY, and shall be subject solely to the MTU supervision and control.

6.2 The administration, management, marketing and promotion of the U-PASS program are the mutual responsibility of the MTU and the UNIVERSITY. In all these aforementioned areas it is acknowledged that there will be administrative and management costs to both parties. The MTU will work cooperatively with the UNIVERSITY to develop a marketing plan to market the U-PASS program. It is understood that the UNIVERSITY will be responsible for marketing the program to students and staff except that the Transit Manager will approve all U-Pass marketing materials that contain, or reference, the MTU trademark images or properties.

6.3 The MTU and the UNIVERSITY agree to cooperatively establish administrative policies and procedures that will effectively safeguard the interest of both parties.

7. Interruption of Service / Non-Performance

7.1 The MTU shall not be in default of any provisions of this Agreement for failure to perform where such failure is due solely to strikes, walk-outs, civil insurrections or disorders, orders of civil authorities, shortages of motor fuel or equipment, significant United States or State of Wisconsin Departments of Transportation funding reductions, acts of God, or for any other cause or causes beyond the control of the MTU.

8. Termination

8.1 Failure to make payment, as outlined in Section 4 above, shall result in termination of this Agreement, at MTU's sole and exclusive option. Termination of this Agreement for failure to make payment means that the UNIVERSITY's Identification Cards shall not be honored by MTU on its buses. Should MTU exercise its termination option under the terms and conditions of this paragraph, MTU shall have the right to make legal claim for those monies outstanding, plus actual attorney's fees and costs. Should it be necessary for MTU to exercise its termination option under the terms and conditions of this paragraph, MTU shall not be liable to the UNIVERSITY for any claimed damages, personal or property, including any consequential damages, resulting from the loss of bus services under this Agreement. Should this Agreement be terminated under the terms and conditions of this paragraph, and the UNIVERSITY then subsequently provides payment as required, the MTU may require 30 calendar days to reinstate the terms of this Agreement.

8.2 If at any time during the term of this Agreement, either party shall fail to satisfactorily meet the provisions of this Agreement, or if at any time the MTU makes or notifies the UNIVERSITY of what the UNIVERSITY considers to be an adverse change in any of the bus service routing covered by this Agreement, the dissatisfied party shall so advise the other party by certified mail indicating in specific detail the nature and basis of its dissatisfaction. The party to whom the complaint is addressed shall have an opportunity to correct the situation giving rise to the complaint within forty-five (45) days from its receipt; if such corrections are not made to the reasonable satisfaction of the complaining party within said period, the complaining party may terminate this Agreement upon forty-five (45) days written notice.

8.3 All accounts shall be settled on a prorated basis in the event of termination of this Agreement prior to its full term.

8.4 Should the MTU or UNIVERSITY be unable to fulfill the requirements of this agreement because of expected lack of funds, then either the MTU or the UNIVERSITY may provide written notice of such expected lack of funds upon thirty (30) days prior written notice and this agreement shall be terminated.

9. Amendment / Severability

9.1 This Agreement and Exhibits contain all terms, provisions, and conditions of this Agreement. All the provisions contained herein are intended by the parties to be whole and entire and no provision is intended to be severable.

9.2 This Agreement may be amended at any time by mutual agreement of the MTU and the UNIVERSITY. Any amendment to this Agreement shall be in writing, signed by both parties, and attached to the original of this Agreement.

10. Notice

10.1 Any notices issued, pursuant to the terms of this Agreement, shall be in writing and delivered in person or by certified mail, return receipt requested, to that person and place indicated in the execution of this Agreement, unless either party is notified, in writing, to the contrary.

11. Exhibits

11.1 All exhibits given reference to in this Agreement and all attachments of mutually agreed upon modifications made by both parties are hereby incorporated as though fully set forth herein.

Exhibit A	Service
Exhibit B	Budget
Exhibit C	College Town "Safe Ride" Route Map
Exhibit D	Standard Terms and Conditions of the State of Wisconsin

12. Miscellaneous

12.1 The MTU shall defend, indemnify and hold harmless the State of Wisconsin, the University and the University's agents, officers, and employees against all loss, damages, legal expenses and other expenses which the University may sustain or become liable for on account of injury to or death of persons, or on account of damage to, loss or destruction of property resulting from the negligence of the MTU pursuant to this agreement. Nothing in this agreement shall be construed as the MTU and/or City of La Crosse waiving its statutory limitation and/or immunities as set forth in the applicable Wisconsin Statutes or other applicable law.

12.2 This contract shall be governed under the laws of the State of Wisconsin. The contractor shall at all times comply with and observe all federal and state laws, local laws, ordinances, and regulations which are in effect during the period of this contract and which in any manner affect the work or its conduct. The State of Wisconsin reserves the right to cancel any contract with a federally debarred contractor or a contractor which is presently identified on the list of parties excluded from federal procurement and non-procurement contracts.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be signed by duly authorized representatives the day and year aforesaid.

ATTEST: LA CROSSE MUNICIPAL TRANSIT UTILITY

_____ By: _____ 8/18/25
President, La Crosse Municipal Transit Utility Date

ATTEST: UNIVERSITY OF WISCONSIN AT LA CROSSE

_____ By: _____ 2/24/2025
Date
Vice Chancellor for Administration and Finance

ATTEST: UW-LA CROSSE STUDENT ASSOCIATION

_____ By: _____ 3/12/2025
President, UW-La Crosse Student Association Date

EXHIBIT A - "SERVICE"

FALL SEMESTER 2025

RT 5 Valley View Service Improvements	Start	End	Hours	Days	Total Hours Fall 2024	Cost summary
30 Minute Weekday Service Will provide 30 minute service between UW-L / Valley View Mall / Downtown from 5:10 a.m. to 10:40 p.m.	6:10 PM	10:10 PM	4	74	296	$31,468
		Report Time:	1	74	74	$7,867
	Total Weekday:		**5**	**74**	**370**	**$39,335**
No additional Saturday service needed. 30 Minute service already provided.						
30 Minute Sunday Service Will provide 30 minute service between UW-L / Valley View Mall / Downtown from 2:10 p.m. to 6:40 p.m. on Sundays.	2:10 PM	6:10 PM	4	15	60	$6,379
		Report Time:	1	15	15	$1,595
	Total Sunday:		**5**	**15**	**75**	**$7,973**
Total RT 5 Valley View Improvements:				**89**	**445**	**$47,308**
48% UW-L Share:						**$22,708**
52% State & Federal Share						**$24,600**

SPRING SEMESTER 2026

RT 5 Valley View Service Improvements	Start	End	Hours	Days	Total Hours SPRING 2025	Cost summary
30 Minute Weekday Service Will provide 30 minute service between UW-L / Valley View Mall / Downtown from 5:10 a.m. to 10:40 p.m.	6:10 PM	10:10 PM	4	75	300	$32,850
		Report Time:	1	75	75	$8,213
	Total Weekday:		**5**	**75**	**375**	**$41,063**
No additional Saturday service needed. 30 Minute service already provided.						
30 Minute Sunday Service Will provide 30 minute service between UW-L / Valley View Mall / Downtown from 2:10 p.m. to 6:40 p.m. on Sundays.	2:10 PM	6:10 PM	4	14	56	$6,132
		Report Time:	1	14	14	$1,533
	Total Sunday:		**5**	**14**	**70**	**$7,665**
Total RT 5 Valley View Improvements:				**89**	**445**	**$48,728**
48% UW-L Share:						**$23,389**
52% State & Federal Share						**$25,338**

EXHIBIT A - SERVICE CONTINUED

FALL 2025

College Town "Safe Ride" Shuttle	Start	End	Hours	Days	Total Hours FALL 2024	Cost summary
Thursday:	10:30 PM	3:00 AM	9	14	126	$13,395
15 Minute service between UW-L Campus		Report Time:	1	14	14	$1,488
& Downtown La Crosse						
Friday:	10:30 PM	3:00 AM	12.5	14	175	$18,604
15/8 Minute service between UW-L Campus		Report Time:	1.5	14	21	$2,233
& Downtown La Crosse						
Saturday:	10:30 PM	3:00 AM	13	15	195	$20,730
15/8 Minute service between UW-L Campus		Report Time:	1.5	15	22.5	$2,392
& Downtown La Crosse						
					0	$0
Additional THUR/FRI service worker hours:	MIDNIGHT	3:30 AM	3.5	28	98	$4,147
Additional SAT service worker hours:	10:00 PM	3:30 AM	5.5	15	82.5	$3,491
New Years Eve Service	10:30 PM	4:00 AM	11	1	11	$1,169
This service included in cost sharing.		Report Time:	1	1	1	$106
Additional service worker hours - Dispatch	10:00 PM	4:30 AM	6.5	1	6.5	$275
Total Safe Ride Service:			**66**	**44**	**752.5**	**$68,032**
48% UW-L Share:						**$32,655**
52% State & Federal Share:						**$35,377**

SPRING 2026

Ends Wed. before Easter (Begins after Commencement)

College Town "Safe Ride" Shuttle	Start	End	Hours	Days	Total Hours SPRING 2026	Cost summary
Thursday:	10:30 PM	3:00 AM	9	15	135	$14,783
15 Minute service between UW-L Campus		Report Time:	1	15	15	$1,643
& Downtown La Crosse						
Friday:	10:30 PM	3:00 AM	12.5	15	187.5	$20,531
15/8 Minute service between UW-L Campus		Report Time:	1.5	15	22.5	$2,464
& Downtown La Crosse						
Saturday:	10:30 PM	3:00 AM	13	15	195	$21,353
15/8 Minute service between UW-L Campus		Report Time:	1.5	15	22.5	$2,464
& Downtown La Crosse						
(Saturday before Easter Eliminated)						
Additional THUR/FRI service worker hours:	MIDNIGHT	3:30 AM	3.5	30	105	$4,577
Additional SAT service worker hours:	10:00 PM	3:30 AM	5.5	15	82.5	$3,596
Total Safe Ride Service:			**47.5**	**45**	**765**	**$71,409**
48% UW-L Share:						**$34,277**
52% State & Federal Share :						**$37,133**

EXHIBIT B - BUDGET Safe Ride and Rt 5 Valley View Mall Service.

U-Pass Budget Worksheet
For the Period September 2025 - August 2026

* Includes unlimited bus service access.

* Includes the following service:

1. College Town "Safe Ride" Shuttle ((Thur, Fri, Sat, late night service) starting at 10:30PM all nights of Safe Ride Service)
2. Route 5 Valley View Mall Service Improvements 30 Minute Service, beginning at 2:10PM on Sunday.
3. Includes New Years Eve Service, 10:30PM Start
4. Circulator Service Addition may increase the Unlimited Access Fee

SERVICE:	FALL 2025 Sept - Dec	SPRING 2026 Jan - Aug	YEAR 2025/2026 Sept - Aug	CURRENT YEAR 2024/2025 Sept - Aug	% CHANGE
1. Cost of "Safe Ride" Service:	$68,032	$71,409	$139,441	$135,376	3.00%
2. Cost of Rt. 5 Service Improvements:	$47,308	$48,728	$96,036	$92,718	3.58%
Total Cost of Service:	$115,340	$120,137	$235,477	$228,094	3.24%
Unlimited Access Fee: (Pre Paid Farebox Revenue)	$44,100	$46,305	$90,405	$90,405	0.00%
SUBTOTAL MTU SERVICE & ACCESS FEE:	$159,440	$166,442	$325,882	$318,499	2.32%
COST SHARING:					
MTU (State & Federal) Share	$59,977	$62,471	$122,448	$118,609	3.24%
UW-L Share (Paid to MTU):	$99,463	$103,971	$203,434	$199,890	1.77%
Misc.					
# of additional hours of service:	1,198	1,210	2,408	2,403	0.19%
Number of additional buses needed at peak:	4	4	4		
Number of drivers needed at peak:	4	4	4		

EXHIBIT B - BUDGET Safe Ride and Rt 5 Valley View Mall Service.

U-Pass Budget Worksheet
For the Period September 2025 - August 2026

* Includes unlimited bus service access.

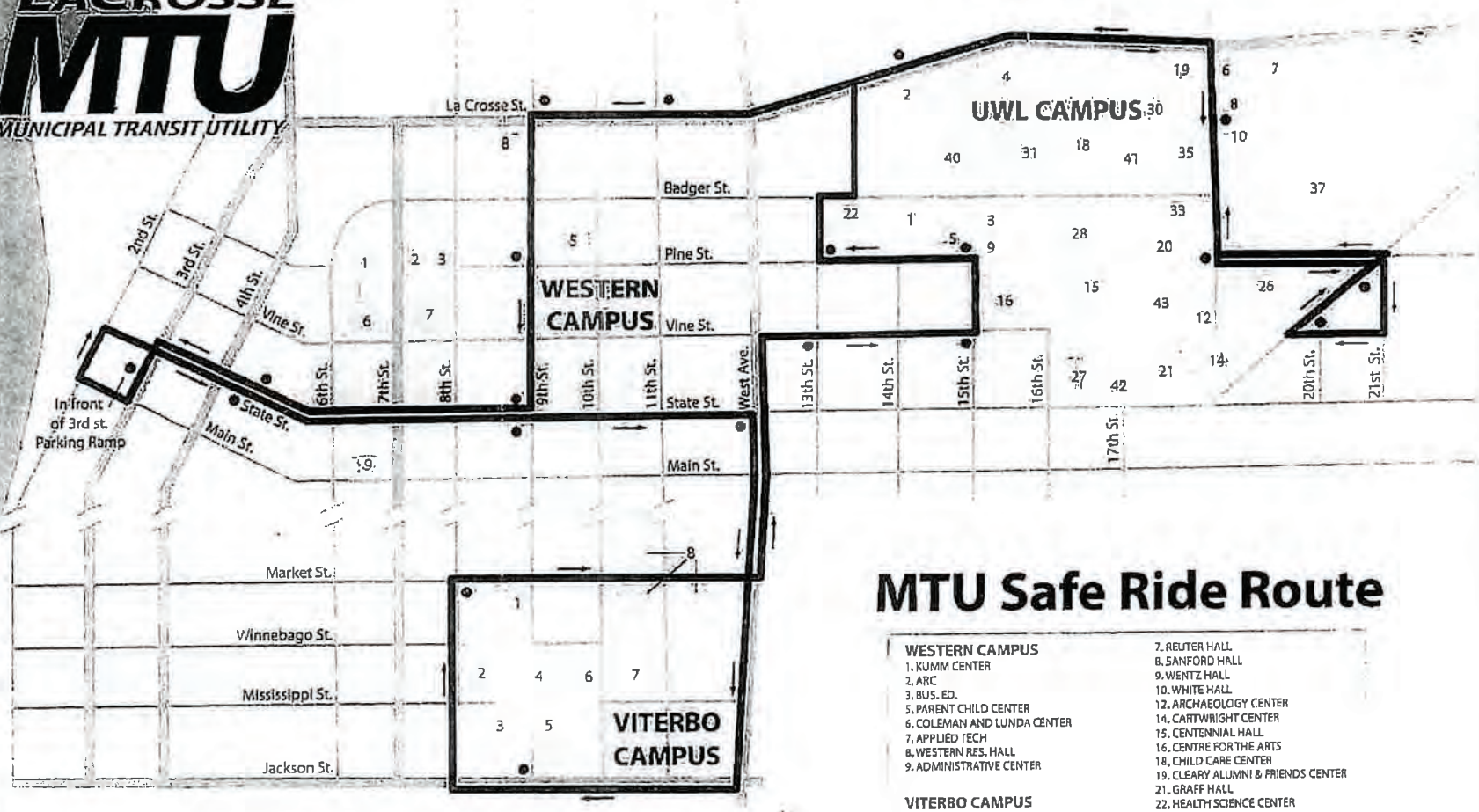
* Includes the following service:

1. College Town "Safe Ride" Shuttle ((Thur, Fri, Sat, late night service) starting at 10:30PM all nights of Safe Ride Service)
2. Route 5 Valley View Mall Service Improvements 30 Minute Service, beginning at 2:10PM on Sunday.
3. Includes New Years Eve Service, 10:30PM Start
4. Circulator Service Addition may increase the Unlimited Access Fee

SERVICE:	FALL 2025 Sept - Dec	SPRING 2026 Jan - Aug	YEAR 2025/2026 Sept - Aug	CURRENT YEAR 2024/2025 Sept - Aug	% CHANGE
1. Cost of "Safe Ride" Service:	$68,032	$71,171	$139,203	$135,378	2.83%
2. Cost of Rt. 5 Service Improvements:	$47,308	$48,728	$96,036	$92,718	3.58%
Total Cost of Service:	$115,340	$119,899	$235,239	$228,094	3.13%
Unlimited Access Fee: (Pre Paid Farebox Revenue)	$44,100	$46,305	$90,405	$90,405	0.00%
SUBTOTAL MTU SERVICE & ACCESS FEE:	$159,440	$166,204	$325,644	$318,499	2.24%
COST SHARING:					
MTU (State & Federal) Share :	$59,977	$62,347	$122,324	$118,609	3.13%
UW-L Share (Paid to MTU):	$99,463	$103,857	$203,320	$199,890	1.72%
Misc.					
# of additional hours of service:	1,198	1,210	2,408	2,403	0.19%
Number of additional buses needed at peak:	4	4	4		
Number of drivers needed at peak:	4	4	4		

EXHIBIT C

LACROSSE MTU
MUNICIPAL TRANSIT UTILITY



MTU Safe Ride Route

WESTERN CAMPUS
1. KUMM CENTER
2. ARC
3. BUS. ED.
5. PARENT CHILD CENTER
6. COLEMAN AND LUNDA CENTER
7. APPLIED TECH
8. WESTERN RES. HALL
9. ADMINISTRATIVE CENTER

VITERBO CAMPUS
1. MARIAN HALL
2. STUDENT ATHLETIC CENTER & MATHY CENTER
3. REINHART CENTER
4. MURPHY CENTER
5. FINE ARTS CENTER
6 BROPHY NURSING CENTER
7. SKEMP CLINIC
8. FRANCISCAN SKEMP HEALTHCARE

UWL CAMPUS
1. ANGELL HALL
2. COATE HALL
3. DRAKE HALL
4. EAGLE HALL
5. HUTCHINSON HALL
6. LAUX HALL
7. REUTER HALL
8. SANFORD HALL
9. WENTZ HALL
10. WHITE HALL
12. ARCHAEOLOGY CENTER
14. CARTWRIGHT CENTER
15. CENTENNIAL HALL
16. CENTRE FOR THE ARTS
18. CHILD CARE CENTER
19. CLEARY ALUMNI & FRIENDS CENTER
21. GRAFF HALL
22. HEALTH SCIENCE CENTER
26. MITCHELL HALL
27. MORRIS HALL
28. MURPHY LIBRARY
30. PARKING SERVICES
31. RECREATIONAL EAGLE CENTER
33. SCIENCE LAB BUILDING
35. STUDENT UNION
37. VETERANS MEMORIAL STADIUM
40. WHITNEY CENTER
41. WIMBERLY HALL
42. WING TECHNOLOGY CENTER
43. WITTICH HALL

Bus Stops — Safe Ride Route

Thursday	10:30pm - 3am	More frequently after 11 pm on Fri and Sat nights	Every **15 minutes.**
Friday	10:30pm - 3am		Every **15 minutes.**
Saturday	10:30pm - 3am		Every **15 minutes.**
New Years Eve	10:30pm - 4am		Every **15 minutes.**

For more information, call 789-7350 or check out the MTU website: www.cityoflacrosse.org

EXHIBIT D

Wisconsin Department of Administration
Chs. 16, 51 Wis. Stats.
DOA-3054A (R08/2016)

STATE OF WISCONSIN
STANDARD TERMS AND CONDITIONS

ANTITRUST ASSIGNMENT: The contractor and the State of Wisconsin recognize that in actual economic practice, overcharges resulting from antitrust violations are in fact usually borne by the State of Wisconsin (purchaser). Therefore, the contractor hereby assigns to the State of Wisconsin any and all claims for such overcharges as to goods, materials or services purchased in connection with this contract.

APPLICABLE LAW AND COMPLIANCE: This contract shall be governed under the laws of the State of Wisconsin. The contractor shall at all times comply with and observe all federal and state laws, local laws, ordinances, and regulations which are in effect during the period of this contract and which in any manner affect the work or its conduct. The State of Wisconsin reserves the right to cancel this contract if the contractor fails to follow the requirements of s. 77.66, Wis. Stats. and related statutes regarding certification for collection of sales and use tax. The State of Wisconsin also reserves the right to cancel this contract with any federally debarred contractor or a contractor that is presently identified on the list of parties excluded from federal procurement and non-procurement contracts.

CANCELLATION: The State of Wisconsin reserves the right to cancel any contract in whole or in part without penalty due to nonappropriation of funds or for failure of the contractor to comply with terms, conditions, and specifications of this contract.

WORK CENTER CRITERIA: A work center must be certified under s.16.752, Wis. Stats., and must ensure that when engaged in the production of materials, supplies or equipment or the performance of contractual services, not less than seventy-five percent (75%) of the total hours of direct labor are performed by severely handicapped.

INSURANCE RESPONSIBILITY: The contractor performing services for the State of Wisconsin shall:

Maintain worker's compensation insurance as required by Wisconsin Statutes, for all employees engaged in the work.

Maintain commercial liability, bodily injury and property damage insurance against any claim(s) which might occur in carrying out this agreement/contract. Minimum coverage shall be one million ($1,000,000) liability for bodily injury and property damage including products liability and completed operations. Provide motor vehicle insurance for all owned, non-owned and hired vehicles that are used in carrying out this contract. Minimum coverage shall be one million ($1,000,000) per occurrence combined single limit for automobile liability and property damage.

The state reserves the right to require higher or lower limits where warranted.

NONDISCRIMINATION / AFFIRMATIVE ACTION: In connection with the performance of work under this contract, the contractor agrees not to discriminate against any employee or applicant for employment because of age, race, religion, color, handicap, sex, physical condition, developmental disability as defined in s.51.01(5), Wis. Stats., sexual orientation as defined in s.111.32(13m), Wis. Stats., or national origin. This provision shall include, but not be limited to, the following: employment, upgrading, demotion or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. Except with respect to sexual orientation, the contractor further agrees to take affirmative action to ensure equal employment opportunities.

Contracts estimated to be over fifty thousand dollars ($50,000) require the submission of a written affirmative action plan by the contractor. An exemption occurs from this requirement if the contractor has a workforce of less than fifty (50) employees. Within fifteen (15) working days after the contract is awarded, the contractor must submit the plan to the contracting state agency for approval. Instructions on preparing the plan and technical assistance regarding this clause are available from the contracting state agency.

The contractor agrees to post in conspicuous places, available for employees and applicants for employment, a notice to be provided by the contracting state agency that sets forth the provisions of the State of Wisconsin's nondiscrimination law.

Failure to comply with the conditions of this clause may result in the contractor's becoming declared an "ineligible" contractor, termination of the contract, or withholding of payment.

PATENT INFRINGEMENT: The contractor selling to the State of Wisconsin the articles described herein guarantees the articles were manufactured or produced in accordance with applicable federal labor laws. Further, that the sale or use of the articles described herein will not infringe any United States patent. The contractor covenants that it will at its own expense defend every suit which shall be brought against the State of Wisconsin (provided that such contractor is promptly notified of such suit, and all papers therein are delivered to it) for any alleged infringement of any patent by reason of the sale or use of such articles, and agrees that it will pay all costs, damages, and profits recoverable in any such suit.

PAYMENT TERMS AND INVOICING: The State of Wisconsin normally will pay properly submitted vendor invoices within thirty (30) days of receipt providing goods and/or services have been delivered, installed (if required), and accepted as specified.

Invoices presented for payment must be submitted in accordance with instructions contained on the purchase order including reference to purchase order number and submittal to the correct address for processing.

A good faith dispute creates an exception to prompt payment.

PUBLIC RECORDS. Upon receipt of notice from the State of Wisconsin of a public records request for records produced or collected under this contract, the contractor shall provide the requested records to the contracting agency in order to ensure compliance with s. 19.36(3), Wis. Stats. The contractor, following final payment, shall retain all records produced or collected under this contract for six (6) years.

REFUND OF CREDITS: The contractor agrees to pay the state within 60 days, at the state's request, any credits resulting from the order which the state determines cannot be applied to future invoices.

TAXES: The State of Wisconsin, including all its agencies, is required to pay the Wisconsin excise or occupation tax on its purchase of beer, liquor, wine, cigarettes, tobacco products, motor vehicle fuel and general aviation fuel. However, it is exempt from payment of Wisconsin sales or use tax on its purchases. The State of Wisconsin may be subject to other states' taxes on its purchases in that state depending on the laws of that state. Contractors performing construction activities are required to pay state use tax on the cost of materials.

TERMS AND CONDITIONS: The Standard Terms and Conditions (DOA-3054) or the Standard Terms and Conditions for State of Wisconsin Printing (DOA-3604) shall apply to all orders. Copies of these terms and conditions are available upon request from the State Bureau of Procurement.

VENDOR TAX DELINQUENCY: Vendors who have a delinquent Wisconsin tax liability may have their payments offset by the State of Wisconsin.

Lorentz Exhibit 4

Western Technical College Agreement

Municipal Transit Utility
City of La Crosse

Inserted on subsequent page(s).

25-1000

WESTERN TECHNICAL COLLEGE / LA CROSSE MUNICIPAL TRANSIT UTILITY TRANSPORTATION AGREEMENT Fall 2025, Spring 2026

THIS AGREEMENT, made this 14 day of August, 2025, is by and between LA 5CROSSE MUNICIPAL TRANSIT UTILITY hereinafter referred to as the "MTU", and the WESTERN TECHNICAL COLLEGE hereinafter referred to as "WTC".

WHEREAS, the MTU is a Municipal Transit Utility, with a principal mailing address of 2000 Marco Drive, La Crosse, Wisconsin 54601-5200; and WTC, with a principal mailing address of 400 Seventh Street North, La Crosse, Wisconsin 54601; and

WHEREAS, the MTU provides regular service over established routes during published hours and at published frequencies; and

WHEREAS, such MTU bus service provides a satisfactory means of transporting WTC students and faculty to and from their places of residence and the WTC campus; and

WHEREAS, the use of MTU bus service by WTC students and faculty is advantageous to WTC in terms of minimizing the need for WTC to construct costly parking facilities;

WHEREAS,

NOW, THEREFORE, be it resolved that WTC wishes to encourage the use of MTU bus service by WTC students and staff. In exchange for the mutual covenants of the Agreement, it is understood by and between the parties hereinafter as follows:

1. **Unlimited Access Privileges**

1.1 WTC agrees to establish appropriate procedures to assure that one and only one WTC Identification Card is distributed to each student/faculty enrolled/employed at WTC. If validation becomes an issue, the MTU and WTC will mutually agree to an alternative to the Identification Card.

1.2 The WTC Identification Card shall be valid for transportation seven days a week, during all scheduled hours, on all MTU bus routes. The WTC Identification Card shall be accepted as proof of pre-paid bus fare when presented by the student or faculty to whom the card was issued. No identification shall be required to ride the College Town "Safe Ride" bus.

1.3 WTC students with disabilities determined unable to utilize the MTU fixed-route buses will have comparable access to paratransit services, called MTU Mobility Plus. Eligibility for this service shall be based upon the criteria established by the American's with Disabilities Act of 1990. Students presenting a valid MTU Mobility Plus card in addition to their WTC Identification Card shall not be charged a fare.

1.4 The WTC Identification Card is not transferable and not for resale and shall be forfeited and confiscated if misused or presented for transportation by any person other than the person to whom issued. If a person's identification card is forfeited, it will be returned immediately to WTC. Any person violating these terms or conditions may be subject to disciplinary action or prosecution by the City of La Crosse and/or WTC.

2. Services

2.1 The MTU shall provide its established and regularly publicized bus service and any additional bus service it may activate.

3. Term of Agreement

3.1.1 The term of this Agreement at the fee amounts stated in Section 4, shall be July 1, 2025, through June 30, 2026, with the understanding that MTU may provide the service in successive years subject to mutually agreeable re-negotiation of an agreement each year.

4. Compensation

4.1 For all of the MTU U-PASS services provided herein, WTC shall pay MTU a total amount and at the scheduled time periods as illustrated. The City shall invoice for each time period.

Year	Total Amount	Payment Due Date
2025 (Fall)	$28,826.00	September 15, 2025
2026 (Spring)	$28,826.00	February 15, 2026

4.3 Supplemental bus service (outside of the service that MTU is obligated to provide under Section 2 of this Agreement) requested by WTC, if the MTU determines that it is capable of providing the service requested, will be provided at $109.50 per hour, with a two hour minimum purchase of service. Any supplemental bus service provided by MTU must be directly related to the service identified in Section 2 of this Agreement and shall not be provided if there exist private service operators willing and able to provide the service in accordance with the provisions of 49 CFR Part 604.

4.4 Should the fee and/or expenditure authority not be approved by the WTC; the Agreement shall lapse without further obligations of either party. If the WTC desires to continue this program for the subsequent fall and spring semesters, the MTU must receive written notification to include expected levels of service by May 15, 2026.

5. Records

5.1 The MTU will keep ridership records of UPASS usage. The MTU will provide quarterly ridership reports to WTC. WTC and the MTU will work cooperatively to obtain and share any other information deemed necessary by either or both parties.

5.2 WTC shall submit WTC U-Pass records, procedures and other relevant information as it may from time to time be requested by the MTU. Any such requests shall be complied with in accordance with the State of Wisconsin Open Record's law.

6. Administration

6.1 In providing and furnishing any of the aforementioned bus services, WTC shall not have, and shall not exercise any control over the MTU's operation in connection with providing bus service, and WTC shall not have and shall not exercise any control or supervision whatsoever over the drivers of the buses used in said service who shall be employed by the MTU, shall constitute the MTU's employees only, shall not constitute agents or employees of WTC, and shall be subject solely to the MTU supervision and control.

6.2 The administration, management, marketing and promotion of the UPASS program are the mutual responsibility of the MTU and WTC. In all these aforementioned areas it is acknowledged that there will be administrative and management costs to both parties. The MTU will work cooperatively with WTC to develop a marketing plan to market the UPASS program. It is understood that WTC will be responsible for marketing the program to students and staff except that the Transit Manager will approve all U-Pass marketing materials that contain, or reference, the MTU trademark images or properties.

6.3 The MTU and WTC agree to cooperatively establish administrative policies and procedures that will effectively safeguard the interest of both parties.

7. Interruption of Service / Non-Performance

7.1 The MTU shall not be in default of any provisions of this Agreement for failure to perform where such failure is due solely to strikes, walk-outs, civil insurrections or disorders, orders of civil authorities, shortages of motor fuel or equipment, significant United States or State of Wisconsin Departments of Transportation funding reductions, acts of God, or for any other cause or causes beyond the control of the MTU. In the event that service is substantially disrupted by strikes and/or walkouts for a period in excess of one (1) day (24 hours) during the period in which service is valid, the set fee (in Section 4 above) owed by WTC shall be reduced by the prorated daily amount of the value for the semester back to the first day of service disruption. If the entire fee has been paid by WTC, the MTU agrees to refund such prorated amount.

8. Termination

8.1 Failure to make payment, as outlined in Section 4 above, shall result in termination of this Agreement, at MTU's sole and exclusive option. Termination of this Agreement for failure to make payment means that WTC's Identification Cards shall not be honored by MTU on its buses. Should MTU exercise its termination option under the terms and conditions of this paragraph, MTU shall have the right to make legal claim for those monies outstanding, plus actual attorney's fees and costs. Should it be necessary for MTU to exercise its termination option under the terms and conditions of this paragraph, MTU shall not be liable to WTC for any claimed damages, personal or property, including any consequential damages, resulting from the loss of bus services under this

Agreement. Should this Agreement be terminated under the terms and conditions of this paragraph, and WTC then subsequently provides payment as required, the MTU may require 30 calendar days to reinstate the terms of this Agreement.

8.2 If at any time during the term of this Agreement, either party shall fail to satisfactorily meet the provisions of this Agreement, or if at any time the MTU makes or notifies WTC of what WTC considers to be an adverse change in any of the bus service routing covered by this Agreement, the dissatisfied party shall so advise the other party by certified mail indicating in specific detail the nature and basis of its dissatisfaction. The party to whom the complaint is addressed shall have an opportunity to correct the situation giving rise to the complaint within forty-five (45) days from its receipt; if such corrections are not made to the reasonable satisfaction of the complaining party within said period, the complaining party may terminate this Agreement upon forty-five (45) days written notice.

8.3 All accounts shall be settled on a prorated basis in the event of termination of this Agreement prior to its full term.

8.4 Should the MTU or WTC be unable to fulfill the requirements of this agreement because of expected lack of funds, then either the MTU or WTC may provide written notice of such expected lack of funds upon thirty (30) days prior written notice and this agreement shall be terminated.

9. Amendment / Severability

9.1 This Agreement and Exhibits contain all terms, provisions, and conditions of this Agreement. All the provisions contained herein are intended by the parties to be whole and entire and no provision is intended to be severable.

9.2 This Agreement may be amended at any time by mutual agreement of the MTU and WTC. Any amendment to this Agreement shall be in writing, signed by both parties, and attached to the original of this Agreement.

10. Notice

10.1 Any notices issued, pursuant to the terms of this Agreement, shall be in writing and delivered in person or by certified mail, return receipt requested, to that person and place indicated in the execution of this Agreement, unless either party is notified, in writing, to the contrary.

12. Miscellaneous

12.1 The MTU shall indemnify and hold harmless the State of Wisconsin, WTC and WTC's agents, officers, and employees against all loss, damages, legal expenses and other expenses which WTC may sustain or become liable for on account of injury to or death of persons, or on account of damage to, loss or destruction of property resulting from the negligence of the MTU pursuant to this agreement. Nothing in this Agreement shall be construed as the MTU and/or City of La Crosse waiving its statutory limitation and/or immunities as set forth in the applicable Wisconsin Statutes or other applicable law.

12.2 This Agreement shall be governed under the laws of the State of Wisconsin. The parties shall at all times comply with and observe all federal and state laws, local laws, ordinances, and regulations which are in effect during the period of this Agreement and which in any manner affect the work or its conduct. The State of Wisconsin reserves the right to cancel any Agreement with a federally debarred

contractor or a contractor which is presently identified on the list of parties excluded from federal procurement and non-procurement contracts.

12.3 Venue for any action arising out of or in any way related to this Agreement shall be exclusively in La Crosse County, Wisconsin. Each party waives its right to challenge venue.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be signed by duly authorized representatives the day and year aforesaid.

ATTEST: LA CROSSE MUNICIPAL TRANSIT UTILITY

_____ By: _____ 8-19-25
President, La Crosse MTU Date

ATTEST: WESTERN TECHNICAL COLLEGE

_____ By: _____ 8/14/2025
Roger Stanford, President Date

Lorentz Exhibit 5

Viterbo University Agreement

Municipal Transit Utility
City of La Crosse

Inserted on subsequent page(s).

25- 1001

VITERBO UNIVERSITY / LA CROSSE MUNICIPAL TRANSIT UTILITY TRANSPORTATION AGREEMENT Fall 2025, Spring/Summer 2026

THIS AGREEMENT, made this 10 day of July, 2025, is by and between LA CROSSE MUNICIPAL TRANSIT UTILITY hereinafter referred to as the "MTU", and the STUDENT GOVERNMENT ASSOCIATION AND VITERBO UNIVERSITY hereinafter referred to as the "UNIVERSITY".

WHEREAS, the MTU is a Municipal Transit Utility, with a principal mailing address of 2000 Marco Drive, La Crosse, Wisconsin 54601-5200; and the UNIVERSITY, with a principal mailing address of 900 Viterbo Drive, La Crosse, Wisconsin 54601; and

WHEREAS, the MTU provides regular service over established routes during published hours and at published frequencies; and

WHEREAS, such MTU bus service provides a satisfactory means of transporting University students to and from their places of residence and the UNIVERSITY campus; and

WHEREAS, the use of MTU bus service by UNIVERSITY students is advantageous to the University in terms of minimizing the need for the UNIVERSITY to construct costly parking facilities; and

WHEREAS, Viterbo University students' participation in the UPASS Program is contingent upon the annual approval of segregated fees required to pay for it (UNIVERSITY governance requires that segregated fees be reviewed and approved annually by the Student Association, and Viterbo University Administration);

NOW, THEREFORE, be it resolved that the UNIVERSITY wishes to encourage the use of MTU bus service by UNIVERSITY students. In exchange for the mutual covenants of the Agreement, it is understood by and between the parties hereinafter as follows:

1. Unlimited Access Privileges

1.1 The UNIVERSITY agrees to establish appropriate procedures to assure that one and only one Viterbo Identification Card is distributed to each student enrolled at the University. If validation becomes an issue, the MTU and the UNIVERSITY will mutually agree to an alternative to the Identification Card.

1.2 The Viterbo Identification Card shall be valid for transportation seven days a week, during all scheduled hours, on all MTU bus routes. The Viterbo Identification Card shall be accepted as proof of pre-paid bus fare when presented by the student to whom the card was issued. No identification shall be required to ride the College Town "Safe Ride" bus.

1.3 UNIVERSITY students with disabilities determined unable to utilize the MTU fixed-route buses will have comparable access to paratransit services, called MTU Mobility Plus. Eligibility for this service shall be based upon the criteria established by the American's with Disabilities Act of 1990. Students presenting a valid MTU Mobility Plus card in addition to their Viterbo Identification Card shall not be charged a fare.

1.4 The Viterbo Identification Card is not transferable and not for resale and shall be forfeited and confiscated if misused or presented for transportation by any person other than the person to whom issued. If a person's identification card is forfeited, it will be returned immediately to the University. Any person violating

these terms or conditions may be subject to disciplinary action or prosecution by the City of La Crosse and/or the UNIVERSITY.

2. Services

2.1 The MTU shall provide its established and regularly publicized bus service and any additional bus service it may activate.

2.2 The MTU shall also operate additional, student-oriented bus service during the following periods:

a. Fall Semester 2025: "Safe Ride" service shown on Exhibit A.

b. Spring Semester 2026: "Safe Ride" service shown in Exhibit A.

c. No additional, student-oriented bus service shall be provided during the summer school session.

d. The additional service provided in this section will only be provided when UW-L is in session. Fall semester service will be from August 30, 2025 – December 13, 2025, except for November 27 – 29, Thanksgiving break. Spring semester service will be provided from January 24, 2026 – May 16, 2026, except for, March 14 – 20, spring break, April 4th, Saturday before Easter Sunday.

3. Term of Agreement

3.1.1 The term of this Agreement at the fee amounts stated in Section 4, shall be August 28th, 2025, through August 27th, 2026, with the understanding that MTU may provide the service in successive years subject to mutually agreeable re-negotiation of a contract each year.

4. Compensation

4.1 For all of the MTU U-PASS services provided herein, the UNIVERSITY shall pay MTU an amount as detailed in Exhibit B – Budget Exhibit shown as the Viterbo Share.

4.2 The UNIVERSITY shall pay to MTU the Viterbo Share as calculated in Exhibit B – Budget, according to the following payment schedule:

a. Fall 2025 Semester:

Viterbo Share	October 1, 2025	$13,558.00

b. Spring 2026 Semester:

Viterbo Share	March 1, 2026	$13,859.00

4.3 Supplemental bus service (outside of the service that MTU is obligated to provide under Section 2 of this Agreement) requested by the UNIVERSITY, if the MTU determines that it is capable of providing the service requested, will be provided at $109.50 per hour, with a two hour minimum purchase of service. Any supplemental bus service provided by MTU must be directly related to the service identified in Section 2 of this Agreement and shall not be provided if there exist private service operators willing and able to provide the service in accordance with the provisions of 49 CFR Part 604.

4.4 Should the fee and/or expenditure authority not be approved by the UNIVERSITY, the contract shall lapse without further obligations of either party. If the UNIVERSITY desires to continue this program for the subsequent fall and spring semesters, the MTU must receive written notification to include expected levels of service by May 15, 2026.

5. Records

5.1 The MTU will keep ridership records of UPASS usage. The MTU will provide quarterly ridership reports to the UNIVERSITY. The University and the MTU will work cooperatively to obtain and share any other information deemed necessary by either or both parties.

5.2 The University shall submit University U-Pass records, procedures and other relevant information as it may from time to time be requested by the MTU. Any such requests shall be complied with in accordance with the State of Wisconsin Open Record's law.

6. Administration

6.1 In providing and furnishing any of the aforementioned bus services, the UNIVERSITY shall not have, and shall not exercise any control over the MTU's operation in connection with providing bus service, and the UNIVERSITY shall not have and shall not exercise any control or supervision whatsoever over the drivers of the buses used in said service who shall be employed by the MTU, shall constitute the MTU's employees only, shall not constitute agents or employees of the UNIVERSITY, and shall be subject solely to the MTU supervision and control.

6.2 The administration, management, marketing and promotion of the UPASS program are the mutual responsibility of the MTU and the UNIVERSITY. In all these aforementioned areas it is acknowledged that there will be administrative and management costs to both parties. The MTU will work cooperatively with the UNIVERSITY to develop a marketing plan to market the UPASS program. It is understood that the UNIVERSITY will be responsible for marketing the program

to students and staff except that the Transit Manager will approve all U-Pass marketing materials that contain, or reference, the MTU trademark images or properties.

6.3 The MTU and the UNIVERSITY agree to cooperatively establish administrative policies and procedures that will effectively safeguard the interest of both parties.

7. Interruption of Service / Non-Performance

7.1 The MTU shall not be in default of any provisions of this Agreement for failure to perform where such failure is due solely to strikes, walk-outs, civil insurrections or disorders, orders of civil authorities, shortages of motor fuel or equipment, significant United States or State of Wisconsin Departments of Transportation funding reductions, acts of God, or for any other cause or causes beyond the control of the MTU.

8. Termination

8.1 Failure to make payment, as outlined in Section 4 above, shall result in termination of this Agreement, at MTU's sole and exclusive option. Termination of this Agreement for failure to make payment means that the UNIVERSITY's Identification Cards shall not be honored by MTU on its buses. Should MTU exercise its termination option under the terms and conditions of this paragraph, MTU shall have the right to make legal claim for those monies outstanding, plus actual attorney's fees and costs. Should it be necessary for MTU to exercise its termination option under the terms and conditions of this paragraph, MTU shall not be liable to the UNIVERSITY for any claimed damages, personal or property, including any consequential damages, resulting from the loss of bus services under this Agreement. Should this Agreement be terminated under the terms

and conditions of this paragraph, and the UNIVERSITY then subsequently provides payment as required, the MTU may require 30 calendar days to reinstate the terms of this Agreement.

8.2 If at any time during the term of this Agreement, either party shall fail to satisfactorily meet the provisions of this Agreement, or if at any time the MTU makes or notifies the UNIVERSITY of what the UNIVERSITY considers to be an adverse change in any of the bus service routing covered by this Agreement, the dissatisfied party shall so advise the other party by certified mail indicating in specific detail the nature and basis of its dissatisfaction. The party to whom the complaint is addressed shall have an opportunity to correct the situation giving rise to the complaint within forty-five (45) days from its receipt; if such corrections are not made to the reasonable satisfaction of the complaining party within said period, the complaining party may terminate this Agreement upon forty-five (45) days written notice.

8.3 All accounts shall be settled on a prorated basis in the event of termination of this Agreement prior to its full term.

8.4 Should the MTU or UNIVERSITY be unable to fulfill the requirements of this agreement because of expected lack of funds, then either the MTU or the UNIVERSITY may provide written notice of such expected lack of funds upon thirty (30) days prior written notice and this agreement shall be terminated.

9. Amendment / Severability

9.1 This Agreement and Exhibits contain all terms, provisions, and conditions of this Agreement. All the provisions contained herein are intended by the parties to be whole and entire and no provision is intended to be severable.

9.2 This Agreement may be amended at any time by mutual agreement of the MTU and the UNIVERSITY. Any amendment to this Agreement shall be in writing, signed by both parties, and attached to the original of this Agreement.

10. Notice

10.1 Any notices issued, pursuant to the terms of this Agreement, shall be in writing and delivered in person or by certified mail, return receipt requested, to that person and place indicated in the execution of this Agreement, unless either party is notified, in writing, to the contrary

11. Exhibits

11.1 All exhibits given reference to in this Agreement and all attachments of mutually agreed upon modifications made by both parties are hereby incorporated as though fully set forth herein.

Exhibit A	Service
Exhibit B	Budget
Exhibit C	Safe Ride Route Map

12. Miscellaneous

12.1 The MTU shall defend, indemnify and hold harmless the State of Wisconsin, the University and the University's agents, officers, and employees against all loss, damages, legal expenses and other expenses which the University may sustain or become liable for on account of injury to or death of persons, or on account of damage to, loss or destruction of property resulting from the negligence of the MTU pursuant to this agreement. Nothing in this agreement shall be construed as the MTU and/or City of La Crosse waiving its statutory limitation and/or

immunities as set forth in the applicable Wisconsin Statutes or other applicable law.

12.2 This contract shall be governed under the laws of the State of Wisconsin. The contractor shall at all times comply with and observe all federal and state laws, local laws, ordinances, and regulations which are in effect during the period of this contract and which in any manner affect the work or its conduct. The State of Wisconsin reserves the right to cancel any contract with a federally debarred contractor or a contractor which is presently identified on the list of parties excluded from federal procurement and non-procurement contracts.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be signed by duly authorized representatives the day and year aforesaid.

ATTEST: LA CROSSE MUNICIPAL TRANSIT UTILITY

_____ By: _____ 8/18/25
President, La Crosse Municipal Transit Date

ATTEST: VITERBO UNIVERSITY

_____ By: Amy Schmidt 7/24/2025
Chief Financial Officer Date

ATTEST: VITERBO STUDENT ASSOCIATION

_____ By: Connor Martin 7/10/25
President, Viterbo Student Association Date

EXHIBIT A - SERVICE CONTINUED

FALL 2025

College Town "Safe Ride" Shuttle	Start	End	Hours	Days	Total Hours FALL 2024	Cost summary
Thursday:	10:30 PM	3:00 AM	9	14	126	$13,395
15 Minute service between UW-L Campus & Downtown La Crosse		Report Time:	1	14	14	$1,488
Friday:	10:30 PM	3:00 AM	12.5	14	175	$18,604
15/8 Minute service between UW-L Campus & Downtown La Crosse		Report Time:	1.5	14	21	$2,233
Saturday:	10:30 PM	3:00 AM	13	15	195	$20,730
15/8 Minute service between UW-L Campus & Downtown La Crosse		Report Time:	1.5	15	22.5	$2,392
					0	$0
Additional THUR/FRI service worker hours:	MIDNIGHT	3:30 AM	3.5	28	98	$4,147
Additional SAT service worker hours:	10:00 PM	3:30 AM	5.5	15	82.5	$3,491
New Years Eve Service	10:30 PM	4:00 AM	11	1	11	$1,169
This service included in cost sharing.		Report Time:	1	1	1	$106
Additional service worker hours - Dispatch	10:00 PM	4:30 AM	6.5	1	6.5	$275
Total Safe Ride Service:			**66**	**44**	**752.5**	**$68,032**
48% UW-L Share:						**$32,655**
52% State & Federal Share:						**$35,377**

[redacted]

College Town "Safe Ride" Shuttle	Start	End	Hours	Days	Total Hours SPRING 2025	Cost summary
Thursday:	10:30 PM	3:00 AM	9	15	135	$14,783
15 Minute service between UW-L Campus & Downtown La Crosse		Report Time:	1	15	15	$1,643
Friday:	10:30 PM	3:00 AM	12.5	15	187.5	$20,531
15/8 Minute service between UW-L Campus & Downtown La Crosse		Report Time:	1.5	15	22.5	$2,464
Saturday:	10:30 PM	3:00 AM	13	15	195	$21,353
15/8 Minute service between UW-L Campus & Downtown La Crosse Saturday before Easter Eliminated)		Report Time:	1.5	15	22.5	$2,464
Additional THUR/FRI service worker hours:	MIDNIGHT	3:30 AM	3.5	30	105	$4,577
Additional SAT service worker hours:	10:00 PM	3:30 AM	5.5	15	82.5	$3,596
Total Safe Ride Service:			**47.5**	**45**	**765**	**$71,409**
48% UW-L Share:						**$34,277**
52% State & Federal Share :						**$37,133**

EXHIBIT B - BUDGET ESTIMATE

U-Pass Budget Worksheet
For the Period September 2025 - August 2026

* Includes unlimited bus service access.

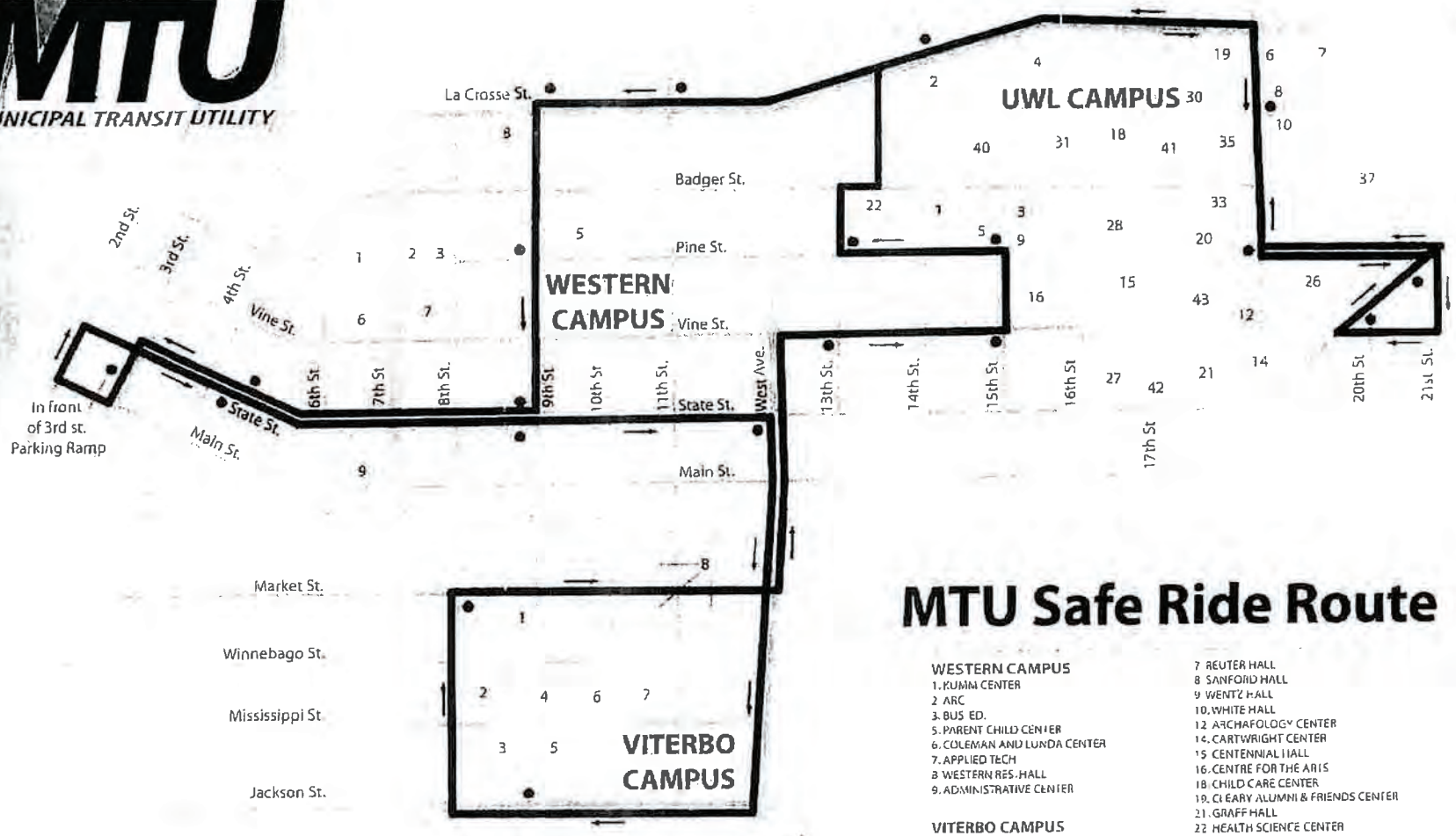
* Includes the following service:

1. Safe Ride Service (Thur, Fri, Sat, late night service)

	YEAR 2025 Sep - Dec	YEAR 2026 Jan - Aug	YEAR 2025/2026 Sept - Aug
SERVICE:			
1. Cost of Safe Ride Service	$68,032	$71,409	$139,441
2. Unlimited Access Fee: (Pre Paid Farebox Revenue)	**$7,497**	**$7,497**	**$14,994**
SUBTOTAL MTU SERVICE & ACCESS FEE:	$75,529	$78,906	$154,435
COST SHARING:			
MTU (State & Federal) Share :	$35,377	$37,132	$72,509
UW-L Share :	$26,594	$27,915	$54,509
Viterbo Share:	**$6,061**	**$6,362**	**$12,423**
Total Viterbo Cost :	**$13,558**	**$13,859**	**$27,417**
Estimated Number of Students :	**1,600**	**1,600**	**1,600**
Estimated Per Student Fee:	**$8.47**	**$8.66**	**$17.14**

EXHIBIT C

LACROSSE MTU
MUNICIPAL TRANSIT UTILITY



MTU Safe Ride Route

WESTERN CAMPUS
1. KUMM CENTER
2. ARC
3. BUS ED.
5. PARENT CHILD CENTER
6. COLEMAN AND LUNDA CENTER
7. APPLIED TECH
8. WESTERN RES. HALL
9. ADMINISTRATIVE CENTER

VITERBO CAMPUS
1. MARIAN HALL
2. STUDENT ATHLETIC CENTER & MATHY CENTER
3. REINHART CENTER
4. MURPHY CENTER
5. FINE ARTS CENTER
6. BROPHY NURSING CENTER
7. SKEMP CLINIC
8. FRANCISCAN SKEMP HEALTHCARE

UWL CAMPUS
1. ANGELL HALL
2. COATE HALL
3. DRAKE HALL
4. EAGLE HALL
5. HUTCHINSON HALL
6. LAUX HALL
7. REUTER HALL
8. SANFORD HALL
9. WENTZ HALL
10. WHITE HALL
12. ARCHAEOLOGY CENTER
14. CARTWRIGHT CENTER
15. CENTENNIAL HALL
16. CENTRE FOR THE ARTS
18. CHILD CARE CENTER
19. CLEARY ALUMNI & FRIENDS CENTER
21. GRAFF HALL
22. HEALTH SCIENCE CENTER
26. MITCHELL HALL
27. MORRIS HALL
28. MURPHY LIBRARY
30. PARKING SERVICES
31. RECREATIONAL EAGLE CENTER
33. SCIENCE LAB BUILDING
35. STUDENT UNION
37. VETERANS MEMORIAL STADIUM
40. WHITNEY CENTER
41. WIMBERLY HALL
42. WING TECHNOLOGY CENTER
43. WITTICH HALL

Bus Stops — Safe Ride Route

Thursday	10:30pm - 3am	**More frequently after 11 pm on Fri and Sat nights**	Every **15 minutes.**
Friday	10:30pm - 3am		Every **15 minutes.**
Saturday	10:30pm - 3am		Every **15 minutes.**
New Years Eve	10:30pm - 4am		Every **15 minutes.**

For more information, call 789-7350 or check out the MTU website: www.cityoflacrosse.org

Lorentz Exhibit 6

Safe Ride Map and Rider's Guide

Municipal Transit Utility
City of La Crosse

Inserted on subsequent page(s).

Safe Ride Map and Rider's Guide

MTU

The Safe Ride Bus

Ride Safe. Ride Free.

The Safe Ride bus offers a safe and convenient ride between downtown and campus on Thursday, Friday, and Saturday nights during the school year. There are bus stops on and off campus, around town, and downtown La Crosse.

The Safe Ride bus circulates along the route every 15 minutes - more frequently later on Friday and Saturday nights. **UWL and Viterbo students, friends, and the general public ride for free on the Safe Ride bus.** No student IDs are required. The service is funded in part by student fees.

The Safe Ride bus:

- Only picks up at designated Safe Ride bus stops marked with a maroon and silver bus stop sign.
- Will stop in other locations along the route upon request where it is safe and if possible. The bus does not stop on West Ave.
- Is FREE to anyone that wants to ride. **No student IDs are required.**
- Offers a safe ride between downtown and the campus and residential areas of UWL, Viterbo, and Western Technical College on Thursday, Friday, and Saturday nights during fall and spring semesters and on New Year's Eve.



Safe Ride Schedule

Fall Semester

Safe Ride starts on the Saturday before Labor Day and ends on the Saturday before Commencement.

No Safe Ride service during Thanksgiving Break.

Safe Ride will operate on New Year's Eve from 10:30pm – 4am.

Spring Semester

Safe Ride starts on the Saturday before Spring Semester classes begin and ends on the Saturday before Commencement.

No Safe Ride service during Spring Break or on the Saturday before Easter Sunday.

Safe Ride Rules

- Please do not eat, drink, or smoke on the bus.
- Please take a seat if one is available, remain seated while the bus is in motion.
- At the peak times of the night when boarding, please move all the way to the back of the bus, when all seats are taken.
- When you see the bus getting close to your destination, pull the bell cord that runs along the inside of the bus.
- Please exit the bus through the front doors only.

Your safe, convenient, & FREE ride between downtown & campus on Thursday, Friday, & Saturday nights during the school year.

UWL

VITERBO UNIVERSITY



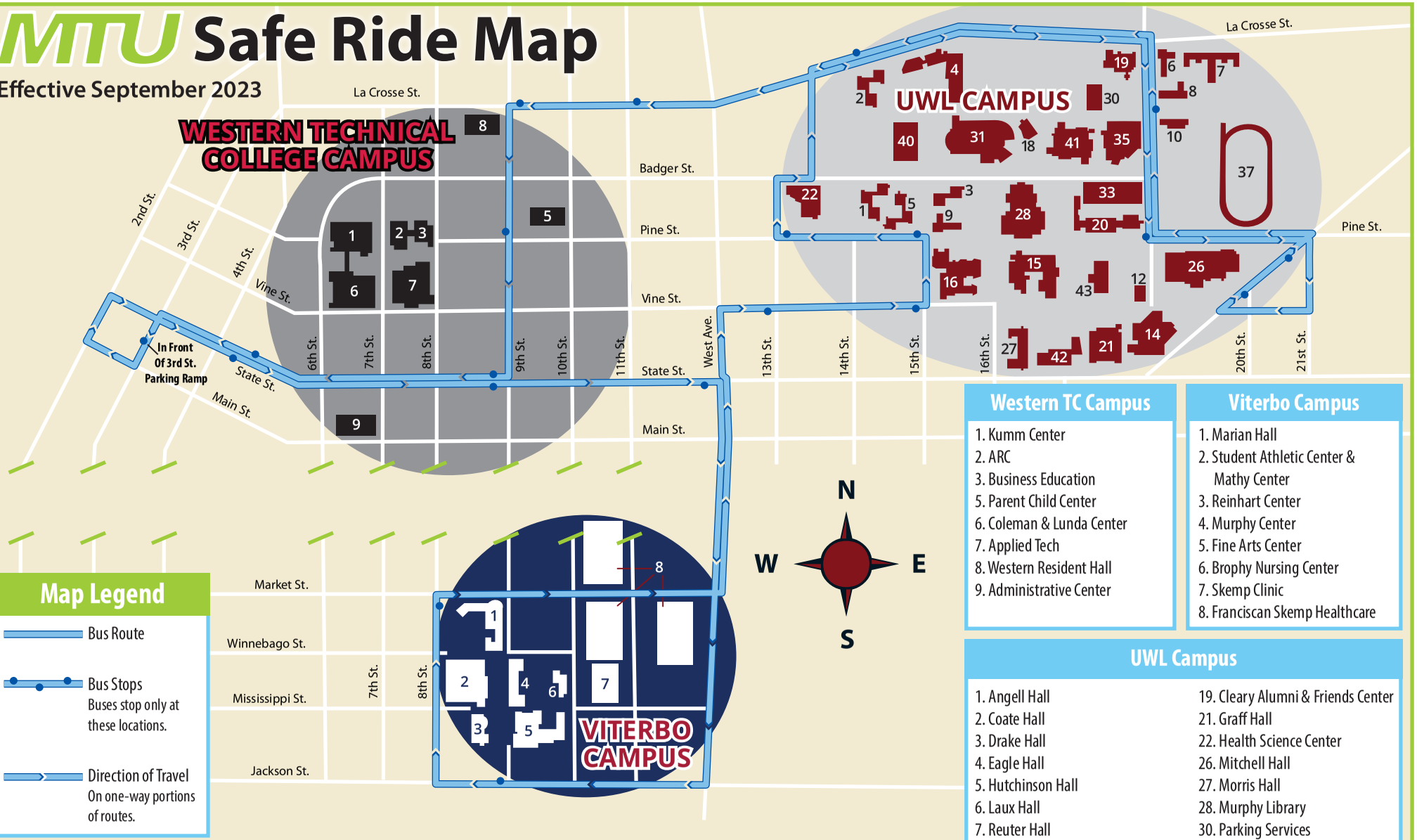
Information about other MTU services can be found in the Transit System Map & Rider's Guide, on every bus.

608-789-7350
CityOfLaCrosse.org/MTU

Easy. Convenient. FREE!

MTU Safe Ride Map

Effective September 2023



Map Legend

- Bus Route
- Bus Stops
  Buses stop only at these locations.
- Direction of Travel
  On one-way portions of routes.

Western TC Campus

1. Kumm Center
2. ARC
3. Business Education
5. Parent Child Center
6. Coleman & Lunda Center
7. Applied Tech
8. Western Resident Hall
9. Administrative Center

Viterbo Campus

1. Marian Hall
2. Student Athletic Center & Mathy Center
3. Reinhart Center
4. Murphy Center
5. Fine Arts Center
6. Brophy Nursing Center
7. Skemp Clinic
8. Franciscan Skemp Healthcare

UWL Campus

1. Angell Hall
2. Coate Hall
3. Drake Hall
4. Eagle Hall
5. Hutchinson Hall
6. Laux Hall
7. Reuter Hall
8. Sanford Hall
9. Wentz Hall
10. White Hall
12. Archaeology Center
14. Cartwright Center
15. Centennial Hall
16. Centre For The Arts
18. Child Care Center
19. Cleary Alumni & Friends Center
21. Graff Hall
22. Health Science Center
26. Mitchell Hall
27. Morris Hall
28. Murphy Library
30. Parking Services
31. Recreational Eagle Center
33. Science Lab Building
35. Student Union
37. Veterans Memorial Stadium
40. Whitney Center
41. Wimberly Hall
42. Wing Technology Center
43. Wittich Hall

Route Times - Safe. Easy. Convenient. FREE!

Thursday	10:30pm - 3am	Every **15 minutes**
Friday	10:30pm - 3am	Every **15 minutes**
Saturday	10:30pm - 3am	Every **15 minutes**
New Years Eve	10:30pm - 4am	Every **15 minutes**

More frequently after 11pm on Friday and Saturday nights.

©2023 La Crosse Municipal Transit Utility.

608-789-7350

CityOfLaCrosse.org/MTU

Lorentz Exhibit 7

2025 Agreement with Campbell

Municipal Transit Utility
City of La Crosse

Inserted on subsequent page(s).

2025 AGREEMENT BETWEEN THE CITY OF LA CROSSE AND THE TOWN OF CAMPBELL PERTAINING TO PUBLIC TRANSPORTATION

THIS AGREEMENT is made by and between the City of La Crosse, Wisconsin (City) acting through the La Crosse Municipal Transit Utility, hereinafter referred to as "MTU", the Town of Campbell, a Wisconsin body politic (Town).

WITNESSETH

WHEREAS, the Town of Campbell, and the City of La Crosse are willing to pay the local matching funds for transit service under this agreement, and

WHEREAS, City currently owns and operates a transit system, and

WHEREAS, the purpose of this agreement is to set forth the terms and conditions under which transit service is provided by the City of La Crosse, through the MTU, to the Town of Campbell.

NOW, THEREFORE, the parties hereto agree as follows:

1. The MTU shall provide route deviation bus service in conformance with this agreement to the Town. Routes, schedules, fare structure, and other policy issues will be as determined by the City of La Crosse and the MTU with input from the Town of Campbell.
2. The proposed route and area to be served by the MTU is shown on Exhibit, "A" which is incorporated herein by reference.
3. The MTU shall be responsible to complete, with the advice and assistance of the Town of Campbell, any forms for federal assistance, assistance from the State of Wisconsin, reports required by federal or state agencies, and all grant applications related to furnishing of bus service in the Town of Campbell.
4. The City and Town agree that each will pay a portion of the local share of the operating costs of providing bus service. The number of hours of service and the local share cost is as provided on attached Exhibit "B" which is incorporated herein by reference. The hours per community shall be calculated on an annual basis.
5. Any dollar amount over or under budget shall be distributed annually to each respective municipality based upon the cost per hour formula at the time the year end audit has been completed. If additional capital funding is made available after the budget has been approved and cost allocation has been determined, the funding must be approved by the MTU. The funding must then be approved by the governing bodies of La Crosse and Campbell, respectively, before the capital grant application may proceed.

6. The services to be rendered hereunder shall commence on January 1, 2025 and terminate December 31, 2025, unless the parties hereto agree on or before October 1, 2025 to provide service beyond such date.
7. Any local share payment required shall be made by the Town of Campbell to the MTU on a quarterly basis. Such quarterly payments will be made on the 31st day of March, the 30th day of June, the 30th day of September, and the 31st day of December.
8. Except for approved eligible administrative and personnel costs, no member, officer, or employee of the City, or their designees, or agents, no consultant, no member of the governing bodies of said Cities and the MTU, and no other public official of said governing bodies, who exercise or who has exercised any functions or responsibilities with respect to the project during his/her tenure, or who is in the position to participate in a decision-making process or gain inside information with regard to the project, shall have any interest, direct or indirect, in any contract or subcontract, or the proceeds thereof, who are to perform in connection with this agreement or in any activity or benefit therefrom, which is part of this agreement at any time during such person's tenure or for one year thereafter.
9. Equal Employment Opportunity: In connection with the execution of this contract, the City, and Town shall not discriminate against any employee or applicant for employment because of race, religion, color, sex, or nation of origin. The MTU shall take affirmative action to insure that applicants are employed and that employees are treated during their employment, without regard to their race, color, sex, or nation of origin. Such action shall include, but not be limited to the following: employment, upgrading, demotion, or transfer; recruitment or advertising; layoff, or termination; rates of pay, or other forms of compensation; and the selection for training.
10. Audit and Inspection of Records: MTU and Town shall permit the authorized representatives of the City of La Crosse, the U.S. Department of Transportation; and the Comptroller General of the United States to inspect and audit all data and records of the MTU relating to this contract until the expiration of three (3) years after the final payment under this contract.
11. Disadvantaged Business Enterprise: In connection with the performance of this contract, the Town of Campbell will cooperate with the City of La Crosse in meeting its commitments and goals with regard to maximum utilization of disadvantaged business enterprises and will use its best efforts to insure that disadvantaged business enterprises shall have maximum practicable opportunity to compete for sub-contract work under the contract.
12. This agreement is for a term from January 1, 2025 through December 31, 2025, and shall not be extended unless all the parties mutually agree to same.

IN WITNESS WHEREOF, this agreement has been duly executed this 9th day of October 2024.

WITNESS:

Brittany Fiksdal, Clerk

TOWN OF CAMPBELL BY:

Dan Kapanke, Chair

WITNESSES:

CITY OF LA CROSSE
MUNICIPAL TRANSIT UTILITY

Mitch Reynolds, Mayor

Nikki Elsen, City Clerk

Attachments

(1) Exhibit A
(2) Exhibit B

EXHIBIT A

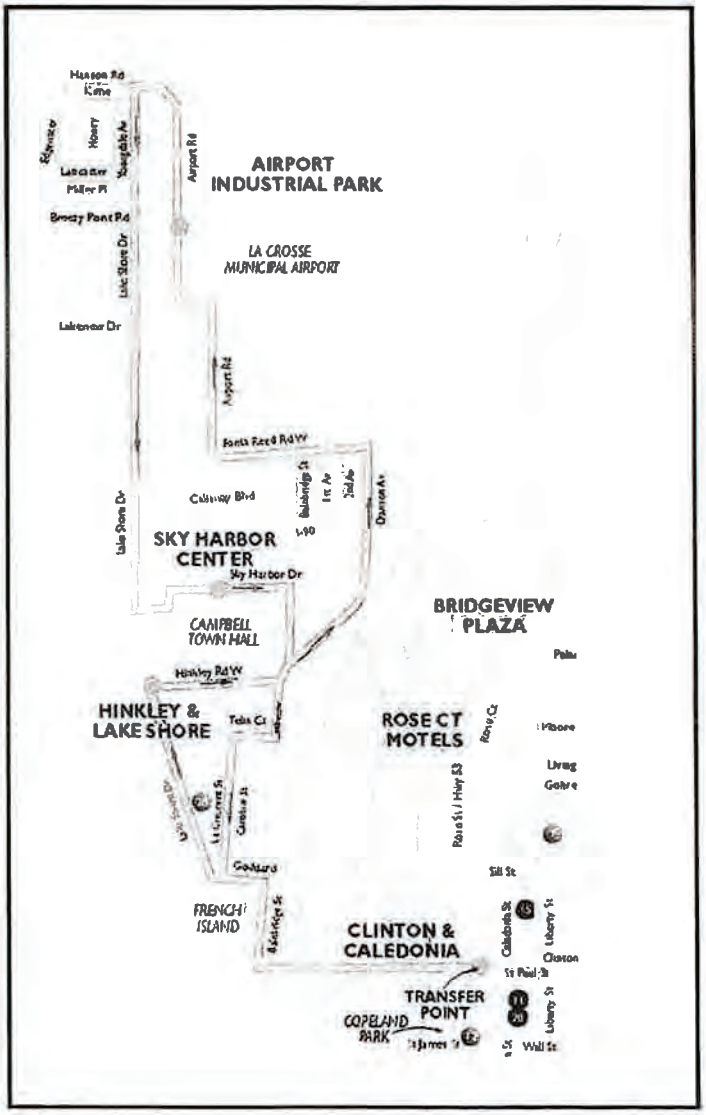

AIRPORT INDUSTRIAL PARK
LA CROSSE MUNICIPAL AIRPORT
SKY HARBOR CENTER
CAMPBELL TOWN HALL
BRIDGEVIEW PLAZA
HINKLEY & LAKESHORE
ROSE CT MOTELS
FRENCH ISLAND
CLINTON & CALEDONIA
TRANSFER POINT
COPELAND PARK
Airport Rd
Lakeshore Dr
Lake Shore Dr
Sky Harbor Dr
Hwy 53
Rose St
Gillette St
Wall St

EXHIBIT B - COST SHARING BUDGET

2025 MTU SERVICE TO THE TOWN OF CAMPBELL, AIRPORT & INDUSTRIAL PARKS

JANUARY 1, 2025 - DECEMBER 31, 2025

SERVICE HOURS, MONDAY - FRIDAY - 6:00 AM - 6:00 PM
ROUTE DEVIATION BUS SERVICE TO THE TOWN OF CAMPBELL
ROUTE INCLUDES SERVICE TO LA CROSSE AIRPORT, AIRPORT INDUSTRIAL PARK, & INTERSTATE INDUSTRIAL PARK

CALCULATION OF COST PER HOUR

	2025
FIXED ROUTE COST	$6,512,343
CAPITAL COST	$307,600
TOTAL COST	$6,819,943
TOTAL SYSTEM HOURS	67,724
COST PER HOUR	$109.26

	YEAR 2025 Jan - Dec
TOTAL # OF ROUTE 7 & 8 HOURS	3,386
TOTAL COST FOR ROUTES 7 & 8	$369,935
FAREBOX REVENUE Estimated System Average	$76,207
DEFICIT	$293,728
Estimated WisDOT & Federal Transit Share 59.17% Updated 6/7/2024	$218,890
CAMPBELL SHARE	**$37,419** *
LA CROSSE SHARE	$37,419

**This amount was calculated using the estimated MTU Budget on 7/24/2024.*

Due to the impact of COVID-19 on our partnering Communities the City of La Crosse MTU would like to propose a 2.5% increase in the cost for this contracted service from the 2024 rates (which had been frozen since 2020) for 2025 to help ease the burden to your Community.	***$35,847***

Lorentz Exhibit 8

2026 Agreement with Campbell

Municipal Transit Utility
City of La Crosse

Inserted on subsequent page(s).

25-1003

2026 AGREEMENT BETWEEN THE CITY OF LA CROSSE AND THE TOWN OF CAMPBELL PERTAINING TO PUBLIC TRANSPORTATION

THIS AGREEMENT is made by and between the City of La Crosse, Wisconsin (City) acting through the La Crosse Municipal Transit Utility, hereinafter referred to as "MTU", the Town of Campbell, a Wisconsin body politic (Town).

WITNESSETH

WHEREAS, the Town of Campbell, and the City of La Crosse are willing to pay the local matching funds for transit service under this agreement, and

WHEREAS, City currently owns and operates a transit system, and

WHEREAS, the purpose of this agreement is to set forth the terms and conditions under which transit service is provided by the City of La Crosse, through the MTU, to the Town of Campbell.

NOW, THEREFORE, the parties hereto agree as follows:

1. The MTU shall provide route deviation bus service in conformance with this agreement to the Town. Routes, schedules, fare structure, and other policy issues will be as determined by the City of La Crosse and the MTU with input from the Town of Campbell.
2. The proposed route and area to be served by the MTU is shown on Exhibit, "A" which is incorporated herein by reference.
3. The MTU shall be responsible to complete, with the advice and assistance of the Town of Campbell, any forms for federal assistance, assistance from the State of Wisconsin, reports required by federal or state agencies, and all grant applications related to furnishing of bus service in the Town of Campbell.
4. The City and Town agree that each will pay a portion of the local share of the operating costs of providing bus service. The number of hours of service and the local share cost is as provided on attached Exhibit "B" which is incorporated herein by reference. The hours per community shall be calculated on an annual basis.
5. Any dollar amount over or under budget shall be distributed annually to each respective municipality based upon the cost per hour formula at the time the year end audit has been completed. If additional capital funding is made available after the budget has been approved and cost allocation has been determined, the funding must be approved by the MTU. The funding must then be approved by the governing bodies of La Crosse and Campbell, respectively, before the capital grant application may proceed.

6. The services to be rendered hereunder shall commence on January 1, 2026 and terminate December 31, 2026, unless the parties hereto agree on or before October 1, 2026 to provide service beyond such date.
7. Any local share payment required shall be made by the Town of Campbell to the MTU on a quarterly basis. Such quarterly payments will be made on the 31st day of March, the 30th day of June, the 30th day of September, and the 31st day of December.
8. Except for approved eligible administrative and personnel costs, no member, officer, or employee of the City, or their designees, or agents, no consultant, no member of the governing bodies of said Cities and the MTU, and no other public official of said governing bodies, who exercise or who has exercised any functions or responsibilities with respect to the project during his/her tenure, or who is in the position to participate in a decision-making process or gain inside information with regard to the project, shall have any interest, direct or indirect, in any contract or subcontract, or the proceeds thereof, who are to perform in connection with this agreement or in any activity or benefit therefrom, which is part of this agreement at any time during such person's tenure or for one year thereafter.
9. Equal Employment Opportunity: In connection with the execution of this contract, the City, and Town shall not discriminate against any employee or applicant for employment because of race, religion, color, sex, or nation of origin. The MTU shall take affirmative action to insure that applicants are employed and that employees are treated during their employment, without regard to their race, color, sex, or nation of origin. Such action shall include, but not be limited to the following: employment, upgrading, demotion, or transfer; recruitment or advertising; layoff, or termination; rates of pay, or other forms of compensation; and the selection for training.
10. Audit and Inspection of Records: MTU and Town shall permit the authorized representatives of the City of La Crosse, the U.S. Department of Transportation; and the Comptroller General of the United States to inspect and audit all data and records of the MTU relating to this contract until the expiration of three (3) years after the final payment under this contract.
11. Disadvantaged Business Enterprise: In connection with the performance of this contract, the Town of Campbell will cooperate with the City of La Crosse in meeting its commitments and goals with regard to maximum utilization of disadvantaged business enterprises and will use its best efforts to insure that disadvantaged business enterprises shall have maximum practicable opportunity to compete for sub-contract work under the contract.
12. This agreement is for a term from January 1, 2026 through December 31, 2026, and shall not be extended unless all the parties mutually agree to same.

IN WITNESS WHEREOF, this agreement has been duly executed this _____ day of _____ 2025.

WITNESS:

Michelle Stahl

Michelle Stahl, Clerk Treasurer

TOWN OF CAMPBELL BY:

Dan Kapanke

Dan Kapanke, Chairman

WITNESSES:

Emma Fuhrman

Sondra Craig

CITY OF LA CROSSE
MUNICIPAL TRANSIT UTILITY

Shaundel Washington-Spivey, Mayor

Nikki Elsen, City Clerk

Attachments

(1) Exhibit A
(2) Exhibit B

EXHIBIT A

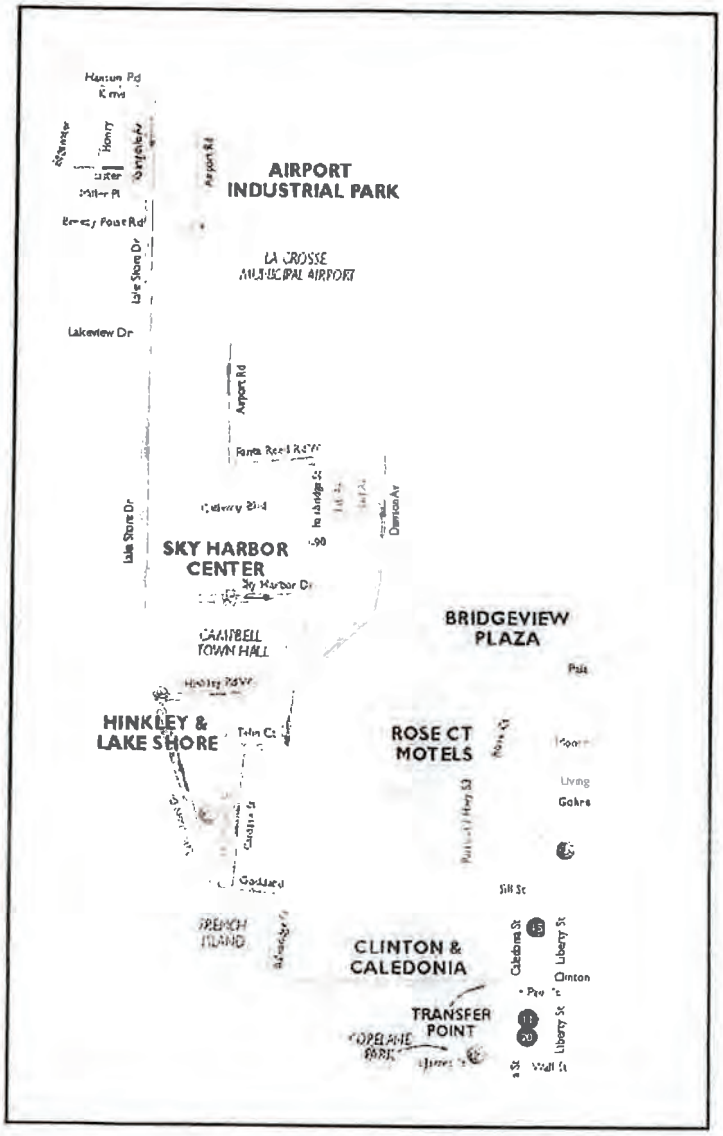

AIRPORT
INDUSTRIAL PARK
LA CROSSE
MUNICIPAL AIRPORT
Airport Rd
Lakeview Dr
Lake Shore Dr
SKY HARBOR
CENTER
Sky Harbor Dr
CAMPBELL
TOWN HALL
BRIDGEVIEW
PLAZA
HINKLEY &
LAKE SHORE
ROSE CT
MOTELS
Gas
Living
Galore
Gillette St
Liberty St
Clinton
CLINTON &
CALEDONIA
TRANSFER
POINT
Wall St

EXHIBIT B - COST SHARING BUDGET

2026 MTU SERVICE TO THE TOWN OF CAMPBELL, AIRPORT & INDUSTRIAL PARKS

JANUARY 1, 2026 - DECEMBER 31, 2026

SERVICE HOURS, MONDAY - FRIDAY - 6:00 AM - 6:00 PM
ROUTE DEVIATION BUS SERVICE TO THE TOWN OF CAMPBELL
ROUTE INCLUDES SERVICE TO LA CROSSE AIRPORT, AIRPORT INDUSTRIAL PARK, & INTERSTATE INDUSTRIAL PARK

CALCULATION OF COST PER HOUR

	2026
FIXED ROUTE COST	$7,054,797
CAPITAL COST	$307,600
TOTAL COST	$7,362,397
TOTAL SYSTEM HOURS	67,646
COST PER HOUR	$108.84

	YEAR 2026 Jan - Dec
TOTAL # OF ROUTE 7 & 8 HOURS	3,386
TOTAL COST FOR ROUTES 7 & 8	$368,513
FAREBOX REVENUE Estimated System Average	$75,914
DEFICIT	$292,599
Estimated WisDOT & Federal Transit Share 55.91% Updated 7/30/2025	$206,035
CAMPBELL SHARE	**$43,282** *
LA CROSSE SHARE	$43,282

**This amount was calculated using the estimated MTU Budget on 7/30/2025.*

Due to the impact of COVID-19 on our partnering Communities the City of La Crosse MTU would like to propose a 2.5% increase in the cost for this contracted service from the 2025 rates (which had been frozen since 2020) for 2026 to help ease the burden to your Community.	***$36,743***

Lorentz Exhibit 9

2025 Agreement with Onalaska

Municipal Transit Utility
City of La Crosse

Inserted on subsequent page(s).

2025 AGREEMENT BETWEEN THE CITY OF LA CROSSE AND THE CITY OF ONALASKA PERTAINING TO PUBLIC TRANSPORTATION

THIS AGREEMENT is made by and between the City of La Crosse acting through the La Crosse Municipal Transit Utility, hereinafter referred to as "MTU", and the City of Onalaska.

WITNESSETH

WHEREAS, La Crosse currently owns and operates a transit system.

WHEREAS, the purpose of this agreement is to set forth the terms and conditions under which transit service is provided by the City of La Crosse, through the MTU, to the City of Onalaska.

NOW, THEREFORE, the parties hereto agree as follows:

1. The MTU shall provide fixed route bus service and complementary paratransit service in conformance with this agreement to the City of Onalaska. Routes, schedules, fare structure, and other policy issues will be as determined by the City of La Crosse and the MTU with input from the City of Onalaska. Transit Mutual Insurance of Wisconsin will be the provider of Insurance for the City of La Crosse with coverage for this service, a copy of the policy and general endorsement will be provided annually to the City of Onalaska when MTU receives it from TMI.
2. A transfer location shall be established at a convenient location to allow for the safe, convenient, and orderly transfer of passengers between MTU and Onalaska Drift Link vehicles. MTU will work with the Drift Link provider to improve coordination and explore opportunities for cooperation between the two systems.
3. Approved bus stop signage shall be located at each bus stop. The City of Onalaska will provide the signs and be responsible for the installation and maintenance of the signage. The City of Onalaska will also be responsible for the purchase and maintenance of any bus stop shelters, benches, or phone station equipment that is purchased.
4. MTU shall operate Routes 5, 8 and 9 in the City of Onalaska on a mutually agreed upon schedule shown on Exhibit "A" which is incorporated herein by reference.
5. The MTU shall be responsible to complete, with the advice and assistance of Onalaska, any forms for federal assistance, assistance from the State of Wisconsin, reports required by federal or state agencies, and all grant applications related to furnishing of bus service in the City of Onalaska.
6. La Crosse and Onalaska agree that each participating community will pay its portion of the local share of the operating costs of providing bus

service. The number of hours of service and the local share cost is as provided on attached Exhibit "B" which is incorporated herein by reference. The hours per community shall be calculated on an annual basis.

7. Any cash contribution received by MTU from Onalaska businesses for these services will be disclosed to the City of Onalaska and deducted from the local share cost for these services.

8. Any dollar amount over or under budget shall be distributed annually to each respective municipality based upon the cost per hour formula at the time the year end audit has been completed. If additional capital funding is made available after the budget has been approved and cost allocation has been determined, the funding must be approved by the MTU. The funding must then be approved by the governing bodies of La Crosse and Onalaska, respectively, before the capital grant application may proceed.

9. The services to be rendered hereunder shall commence on January 1, 2025 and terminate December 31, 2025, unless the parties hereto agree on or before October 1, 2025 to provide service beyond such date. The local share cost estimate for 2026 shall be submitted on or before October 1, 2025. If the local share estimate is not determined on or before October 1, 2025, then the local share for 2026 shall be the same as the previous year.

10. Payment of local share shall be made by Onalaska to the MTU on a quarterly basis. Such quarterly payments will be made on the 31st day of March, the 30th day of June, the 30th day of September, and the 31st day of December.

11. Except for approved eligible administrative and personnel costs, no member, officer, or employee of the City, or their designees, or agents, no consultant, no member of the governing bodies of said Cities and the MTU, and no other public official of said governing bodies, who exercise or who has exercised any functions or responsibilities with respect to the project during his/her tenure, or who is in the position to participate in a decision-making process or gain inside information with regard to the project, shall have any interest, direct or indirect, in any contract or subcontract, or the proceeds thereof, who are to perform in connection with this agreement or in any activity or benefit therefrom, which is part of this agreement at any time during such person's tenure or for one year thereafter.

12. Equal Employment Opportunity: In connection with the execution of this contract, the MTU shall not discriminate against any employee or applicant for employment because of race, religion, color, sex, or nation of origin. The MTU shall take affirmative action to insure that applicants are employed and that employees are treated during their employment, without regard to their race, color, sex, or nation of origin. Such action shall include, but not be limited to the following: employment, upgrading, demotion, or transfer; recruitment or advertising; layoff, or termination; rates of pay, or other forms of compensation; and the selection for training.

13. Audit and Inspection of Records: MTU and Onalaska shall permit the authorized representatives of the City of La Crosse, the U.S. Department of Transportation; and the Comptroller General of the United States to inspect and audit all data and records of the MTU relating to this contract until the expiration of three (3) years after the final payment under this contract.

14. Disadvantaged Business Enterprise: In connection with the performance of this contract, the City of Onalaska will cooperate with the City of La Crosse in meeting its commitments and goals with regard to maximum utilization of disadvantaged business enterprises and will use its best efforts to insure that disadvantaged business enterprises shall have maximum practicable opportunity to compete for sub-contract work under the contract.

IN WITNESS WHEREOF, this agreement has been duly executed this 8th day of October, 2024.

WITNESS:

CITY OF ONALASKA BY:

Kim Smith, Mayor

JoAnn Marcon, City Clerk

WITNESSES:

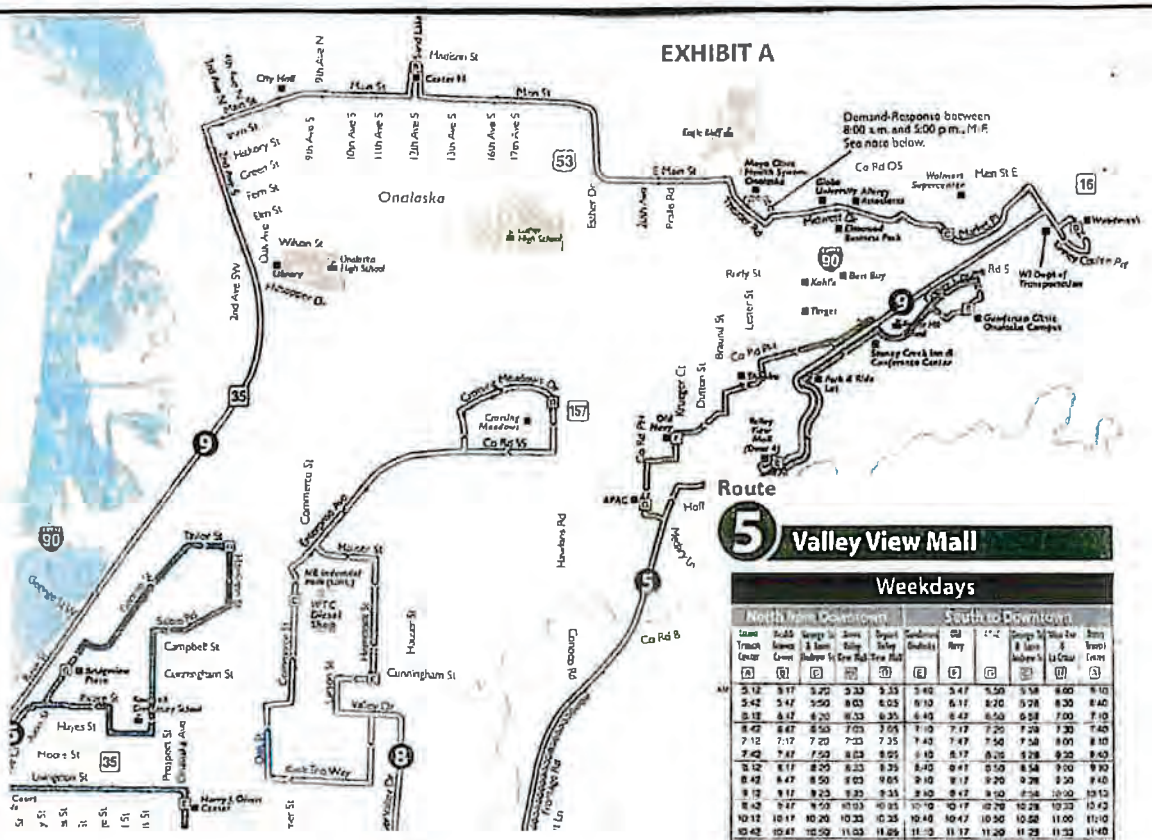
CITY OF LA CROSSE
MUNICIPAL TRANSIT UTILITY

Mitch Reynolds, Mayor

Nikki Elsen, City Clerk

Attachments
(1) Exhibit A
(2) Exhibit B

EXHIBIT A



Route 9 Onalaska

Weekdays Only

To Onalaska/Valley View Mall					Return		
Clinton & Caledonia Transfer Pt [A]	Onalaska Center 90 [B]	Walmart Super Center [C]	Woodman's [D]	Valley View Mall [E]	Walmart Super Center [C]	Onalaska Center 90 [B]	Clinton & Caledonia Transfer Pt [A]
AM 6 55	7:05					7:10	7:23
7:25	7:35	7:40	7:43	7 50	8 05	8 10	8 23
8 25	8 35	8 40	8 43	8 50	9 05	9:10	9 23
9 25	9 35	9 40	9 43	9 50	10 05	10:10	10:23
No Service							
PM 1 25	1 35	1:40	1:43	1 50	2 05	2:10	2 23
2:25	2:35	2:40	2:43	2:50	3:05	3:10	3:23
3 25	3 35	3 40	3 43	3 50	4 05	4:10	4:23
4 25	4 35	4 40	4 43	4 50	5 05	5 10	5 23
5 25	5 35	5 40	5 43	5 50	6 05	6 10	6 23

Route 8 Crossing Meadows

Weekdays Only

To Crossing Meadows				Return		
Clinton & Caledonia Transfer Pt [A]	Logan High School [F]	NE Industrial Park (ORC) [G]	Crossing Meadows [H]	Mamutzok & Cunningham [E]	Logan High School [F]	Clinton & Caledonia Transfer Pt [A]
AM 6 25	6 30	6 37	6 40	6 45	6 50	6 55
7 25	7:30	7:37	7:40	7:45	7:50	7:55
8 25	8 30	8 37	8 40	8 45	8 50	8 55
9:25	9:30	9 37	9 40	9 45	9 50	9 55
10:25	10:30	10 37	10:40	10:45	10:50	10:55
11 25	11 30	11:37	11 40	11 45	11 50	11 55
PM 12 25	12 30	12:37	12 40	12:45	12 50	12 55
1 25	1 30	1 37	1:40	1:45	1 50	1 55
2 25	2:30	2 37	2 40	2:45	2 50	2 55
3 25	3 30	3 37	3:40	3:45	3:50	3 55
4:25	4:30	4 37	4 40	4 45	4:50	4 55

Route 5 Valley View Mall

Weekdays

North from Downtown					South to Downtown				
Clinton Transfer Center [A]	Middle Campus Center [B]	George St & Main St/Andrew St [C]	Home Valley & Pine Rd [D]	Depot Valley & Pine Rd [D]	Gundersen Onalaska [E]	Old Ferry [F]	UWL [G]	George St & Main St/Andrew St [C]	West Ave & La Crosse [H]	Clinton Transfer Center [A]
AM 5 12	5:17	5:20	5:33	5:35	5:40	5:47	5:50	5:58	6:00	6:10
5:42	5:47	5:50	6:03	6:05	6:10	6:17	6:20	6:28	6:30	6:40
6:12	6:17	6:20	6:33	6:35	6:40	6:47	6:50	6:58	7:00	7:10
6:42	6:47	6:50	7:03	7:05	7:10	7:17	7:20	7:28	7:30	7:40
7:12	7:17	7:20	7:33	7:35	7:40	7:47	7:50	7:58	8:01	8:10
7:42	7:47	7:50	8:03	8:05	8:10	8:17	8:20	8:28	8:30	8:40
8:12	8:17	8:20	8:33	8:35	8:40	8:47	8:50	8:58	9:00	9:10
8:42	8:47	8:50	9:03	9:05	9:10	9:17	9:20	9:28	9:30	9:40
9:12	9:17	9:20	9:33	9:35	9:40	9:47	9:50	9:58	10:00	10:10
9:42	9:47	9:50	10:03	10:05	10:10	10:17	10:20	10:28	10:30	10:40
10:12	10:17	10:20	10:33	10:35	10:40	10:47	10:50	10:58	11:00	11:10
10:42	10:47	10:50	11:03	11:05	11:10	11:17	11:20	11:28	11:30	11:40
11:12	11:17	11:20	11:32	11:35	11:40	11:47	11:50	11:58	12:00	12:10
11:42	11:47	11:50	12:03	12:05	12:10	12:17	12:20	12:28	12:30	12:40
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12:42	12:47	12:50	1:03	1:05	1:10	1:17	1:20	1:28	1:30	1:40
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2:12	2:17	2:20	2:33	2:35	2:40	2:47	2:50	2:58	3:00	3:10
2:42	2:47	2:50	3:03	3:05	3:10	3:17	3:20	3:28	3:30	3:40
3:12	3:17	3:20	3:33	3:35	3:40	3:47	3:50	3:58	4:00	4:10
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5:12	5:17	5:20	5:33	5:35	5:40	5:47	5:50	5:58	6:00	6:10
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9:12	9:17	9:20	9:33	9:35	9:40	9:47	9:50	9:58	10:00	10:10
9:42	9:47	9:50	10:03	10:05	10:10	10:17	10:20	10:28	10:30	10:40

Saturdays

North from Downtown					South to Downtown				
Clinton Transfer Center [A]	Middle Campus Center [B]	George St & Main St/Andrew St [C]	Home Valley & Pine Rd [D]	Depot Valley & Pine Rd [D]	Gundersen Onalaska [E]	Old Ferry [F]	UWL [G]	George St & Main St/Andrew St [C]	West Ave & La Crosse [H]	Clinton Transfer Center [A]
AM 7:42	7:47	7:50	8:03	8:05	8:10	8:17	8:20	8:28	8:30	8:40
8:42	8:47	8:50	9:03	9:05	9:10	9:17	9:20	9:28	9:30	9:40
9:42	9:47	9:50	10:03	10:05	10:10	10:17	10:20	10:28	10:30	10:40
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PM 12:12	12:17	12:20	12:33	12:35	12:40	12:47	12:50	12:58	1:00	1:10
12:42	12:47	12:50	1:03	1:05	1:10	1:17	1:20	1:28	1:30	1:40
1:12	1:17	1:20	1:33	1:35	1:40	1:47	1:50	1:58	2:00	2:10
1:42	1:47	1:50	2:03	2:05	2:10	2:17	2:20	2:28	2:30	2:40
2:12	2:17	2:20	2:33	2:35	2:40	2:47	2:50	2:58	3:00	3:10
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3:12	3:17	3:20	3:33	3:35	3:40	3:47	3:50	3:58	4:00	4:10
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6:12	6:17	6:20	6:33	6:35	6:40	6:47	6:50	6:58	7:00	7:10
6:42	6:47	6:50	7:03	7:05	7:10	7:17	7:20	7:28	7:30	7:40

Sundays

North from Downtown					South to Downtown				
Clinton Transfer Center [A]	Middle Campus Center [B]	George St & Main St/Andrew St [C]	Home Valley & Pine Rd [D]	Depot Valley & Pine Rd [D]	Gundersen Onalaska [E]	Old Ferry [F]	UWL [G]	George St & Main St/Andrew St [C]	West Ave & La Crosse [H]	Clinton Transfer Center [A]
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5:42	5:47	5:50	6:03	6:05	6:10	6:17	6:20	6:28	6:30	6:40

The times shown in bold are for service provided only when UWL is in session, which is generally September – May. Please call MTU for exact dates of service.

EXHIBIT B

2025 BUDGET ESTIMATE - MTU SERVICE TO ONALASKA & HWY 16 RETAIL AREA

SERVICE MONDAY - FRIDAY 7:00 AM - 10:30 AM & 1:30 PM - 6:30 PM

CALCULATION OF COST PER HOUR	- La Crosse Municipal Transit Utility	
FIXED ROUTE COST	*2025 MTU Budget including Paratransit Cost*	$8,310,300
CAPITAL COST	*2018 Local Share of Capital Cost*	$307,600
TOTAL COST		$8,617,900
TOTAL HOURS		67,489
TOTAL COST PER HOUR		$127.69

ONALASKA HOURS OF SERVICE		2,540
ANNUAL ONALASKA COST FOR BASE SERVICE		$324,341
TOTAL FIXED ROUTE REVENUE Estimated System Average	-	$36,222
COMBINED FEDERAL & STATE SHARE Updated 6/7/2024 = 59.17%	-	$191,913
COUNTY SHARE - PARATRANSIT COST	-	$35,096

ONALASKA LOCAL SHARE ESTIMATE **$61,111 ***

**This amount was calculated using the estimated MTU Budget on 7/24/2023.*

Due to the impact of COVID-19 on our partnering Communities the City of La Crosse MTU would like to propose a 2.5% increase in the cost for this contracted service from the 2024 rates (which had been frozen since 2020) for 2025 to help ease the burden to your Community.	**$53,103**

Lorentz Exhibit 10

2025 Agreement with La Crescent

Municipal Transit Utility
City of La Crosse

Inserted on subsequent page(s).

2025 OPERATIONS AGREEMENT BETWEEN THE CITY OF LA CROSSE AND THE CITY OF LA CRESCENT, MINNESOTA PERTAINING TO PUBLIC TRANSPORTATION BY BUS

THIS AGREEMENT is made by and between the City of La Crosse acting through the La Crosse Municipal Transit Utility, hereinafter referred to as "MTU", and the City of La Crescent, Minnesota, hereinafter referred to as "LA CRESCENT.".

WITNESSETH

WHEREAS, La Crosse currently owns and operates a transit system.

WHEREAS, the purpose of this agreement is to set forth the terms and conditions under which transit service is provided by the City of La Crosse, through the MTU, to the City of La Crescent, Minnesota.

NOW, THEREFORE, the parties hereto agree as follows:

1. The MTU shall provide route deviation bus service in conformance with this agreement to the City of La Crescent. Routes, schedules, fare structure, and other policy issues will be as determined by the City of La Crosse and the MTU with input from the City of La Crescent.
2. The MTU shall be responsible to complete, with advice and assistance of La Crescent, any forms for federal assistance, assistance from the State of Minnesota, reports required by federal or state agencies, and all grant applications related to furnishing of bus service in the City of La Crescent.
3. La Crosse and La Crescent agree that each participating community will pay its portion of the local share of the operating costs of providing bus service. The number of hours of service and the local share cost shall be calculated on an annual basis as provided on attached Exhibit "A" which is incorporated herein by reference.
4. Any dollar amount over or under budget shall be distributed annually to each respective municipality based upon the cost per hour formula at the time the year end audit has been completed. If additional capital funding is made available after the budget has been approved and cost allocation has been determined, the funding must be approved by the MTU. The funding must then be approved by the governing bodies of La Crosse and La Crescent, respectively, before the capital grant application may proceed.
5. The services to be rendered hereunder shall commence on January 1, 2025 and terminate December 31, 2025, unless the parties hereto agree on or before September 1, 2025, to provide service beyond such date.
6. Payment of local share shall be made by La Crescent to the MTU on a quarterly basis. Such quarterly payments will be made on the 31st day of

March, the 30th day of June, the 30th day of September, and the 31st day of December.

7. Interest of members of/or Delegates to Congress: No members of/or delegates to the Congress of the United States shall be admitted to any share or part of this contract or to any benefit therefrom.
8. Equal Employment Opportunity: In connection with the execution of this contract, the MTU shall not discriminate against any employee or applicant for employment because of race, religion, color, sex, or nation of origin. The MTU shall take affirmative action to insure that applicants are employed and that employees are treated during their employment, without regard to their race, color, sex, or nation of origin. Such action shall include, but not be limited to the following: employment, upgrading, demotion, or transfer; recruitment or advertising; layoff, or termination; rates of pay, or other forms of compensation; and the selection for training.
9. Audit and Inspection of Records: MTU and La Crescent shall permit the authorized representatives of the City, the U.S. Department of Transportation; and the Comptroller General of the United States to inspect and audit all data and records of the MTU relating to this contract until the expiration of three (3) years after the final payment under this contract.
10. Disadvantaged Business Enterprise: In connection with the performance of this contract, the City of La Crescent will cooperate with the City of La Crosse in meeting its commitments and goals with regard to maximum utilization of disadvantaged business enterprises and will use its best efforts to insure that disadvantaged business enterprises shall have maximum practicable opportunity to compete for sub-contract work under the contract.
11. To the extent applicable and in accordance with the attached June 29, 2023 communication from the U.S. Department of Labor, the parties hereto agree as a condition of the contract and a condition to the release of assistance with the terms and conditions contained in said certification letter and any corresponding protective arrangements. Said terms and conditions are incorporated as part of this agreement to the extent applicable.

IN WITNESS WHEREOF, this agreement has been duly executed this _____ day of _____, 2024.

WITNESS:

CITY OF LA CRESCENT BY:

Mikel Poellinger, Mayor

Bill Waller, City Administrator

WITNESSES:

CITY OF LA CROSSE
MUNICIPAL TRANSIT UTILITY

Mitch Reynolds, Mayor

Nikki Elsen, City Clerk

Attachments

Exhibit A

EXHIBIT A

2025 MTU SERVICE TO LA CRESCENT, MINNESOTA

THIRTEEN TRIPS (HOURS) DAILY, MONDAY - FRIDAY
EIGHT TRIPS (HOURS) DAILY, SATURDAY

CALCULATION OF COST PER HOUR - La Crosse Municipal Transit Utililty

MTU OPERATING COST	*MTU Budget - Specialized Transportation Cost*	$7,066,015
CAPITAL COST	*Estimate of Local Share of Capital Cost*	$307,600
TOTAL COST		$7,373,615
TOTAL ROUTE HOURS		67,489
SERVICE COST PER HOUR		$100.59

Prepared by: La Crosse MTU: 30-Sep-24

	Budget
TOTAL ANNUAL LA CRESCENT HOURS	3,892
TOTAL ANNUAL LA CRESCENT COST	$391,496
REVENUE *Estimated System Average*	$55,957
FEDERAL SHARE	$86,336
MINESOTA STATE SHARE	$232,426
GREATER MINNESOTA TRANSIT FUND	$0
Local capital bus purchase reebusment (20% $150,311 over 7 years =	$4,295
LA CRESCENT LOCAL SHARE	$12,482 *

This amount was calculated **using the estimated MTU **Budget** on 6/19/2024.*

Due to the impact of COVID-19 on our partnering Communities the City of La Crosse MTU would like to propose a 2.5% increase in the cost for this contracted service from the 2024 rates (which had been frozen since 2020) for 2025 to help ease the burden to your Community. The amount of Local share continues to be capped at 5% in 2025 by the 2024 Minnesota State Statute Change.	**$16,777**

BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM STEPHEN F. MATTY,
LA CROSSE CITY ATTORNEY

Q: Would you please state your name?

A: Stephen F. Matty.

Q: What is your occupation?

A: I am employed as the City Attorney for the City of La Crosse, Wisconsin.

Q: Please describe your educational and professional background.

A: I graduated St. Norbert College with a Bachelor of Business Administration in 1997 and the University of Wisconsin with a Juris Doctor in 2001. After graduating law school, I worked as a law clerk for the Wisconsin Court of Appeals and later for the Minnesota District Court between 2001-03. On January 5, 2004, I began my employment as the City Attorney for the City of Marinette, Wisconsin. On April 28, 2006, I started employment with the City of La Crosse Legal Department as an Assistant City Attorney and became City Attorney in February 2007. Prior to law school, I worked as a foreign language translator for a health insurance company.

Q: What is the nature of your duties and responsibilities as City Attorney for the City of La Crosse?

A: The duties of the City Attorney are defined by Wis. Stat. § 62.09(12). As a brief summary, the City Attorney is responsible for all of the City's legal matters in which it is interested. I also serve as the chairman of the City's Employee Benefits Trust Fund Committee.

Q: What is the annual budget of the City of La Crosse Legal Department?

A: For 2025, the Legal Department's budget is $837,166.00. For 2026, the budget is $886,437.00.

Q: How many people work in the City of La Crosse Legal Department?

A: The Legal Department employs six people. They include the Deputy City Attorney, two Assistant City Attorneys, Paralegal, Legal Assistant and myself.

Q: What types of services does your Department provide to the City of La Crosse?

A: In general terms, the Legal Department's role is to serve as legal counsel for the City of La Crosse. It advises and represents the City of La Crosse, its Mayor, Common Council, boards, commissions and departments in legal matters pertaining to their official duties and operations. As counsel for the City, the Legal Department cannot provide legal advice to members of the general public.

The Legal Department is responsible for matters that arise under civil law. It prepares ordinances, resolutions, contracts, legal opinions and other documents as requested by City officers; assists officers and staff in compliance with the Wisconsin Public Records Law and Open Meetings Law; advises on the legal aspects of programs and policies established by the City; implements annual compliance reviews of development agreements and insurance programs; achieves compliance with municipal requirements through municipal court prosecutions and proactive public nuisance abatement in the community by directing the Neighborhood Services Team; serves as general counsel for the Redevelopment Authority; initiates and defends civil litigation; and monitors matters assigned to contracted legal counsel.

The mission of the Legal Department is to serve the City of La Crosse by providing reliable legal services to City leaders and employees so they can lawfully perform their work and govern with the highest level of integrity and effectiveness.

Q: What City council, committee, and commission meetings does a member of the Legal Department attend?

A: While our office might be called upon to attend a meeting of any governing body depending on the circumstances, the Legal Department will regularly attend meetings of the City Council, Finance and Personnel Committee, Judiciary and Administration Committee, City Plan Commission, Board of Zoning Appeals, Citizens Board of Review, Employee Benefit Trust Fund Committee, Human Rights Commission, Boundary Agreement Task Force, Executive Committee, Board of Estimates, Board of Public Works, Economic and Community Development Commission, Ethics Board, Park Board, Board of Police and Fire Commissioners, Redevelopment Authority, and various ad hoc committees like the City Administrator Working Group.

Q: How does an in-house Legal Department help maintain legal compliance and limit City liability?

A: The Legal Department performs a number of tasks to limit liability and maintain compliance. For instance, the Legal Department annually reviews various development agreements for compliance. It also periodically reviews other long-term leases and use agreements with third parties for compliance. After review, the Legal Department will commence enforcement when warranted. The Legal Department provides review of upcoming legislation, suggesting changes when appropriate to comply with policies and other authorities. It also drafts and reviews various contracts to which the City is a party. It reviews and updates ordinances to maintain consistency with new decisions and jurisprudence. It assists other departments in their operations and provides advice on how to proceed in complicated processes, such as eminent domain. The Legal Department also annually reviews the City's insurance policies and recommends changes when appropriate. The Legal Department is also authorized to settle claims against the City within a certain dollar threshold.

Q: Besides maintaining legal compliance and limiting liability, what other benefits are there for having an in-house Legal Department?

A: The Legal Department works closely with other City officers, employees, departments and operations to ensure they are fulfilling their duties and obligations in compliance with the various laws and regulations that exist. The Legal Department provides analysis and advice on how to address complex problems facing the City and its officers, employees, departments and operations. The Legal Department also leads and directs multiple departments on complicated challenges facing the City. For example, the Legal Department leads and directs the work of multiple departments in the Neighborhood Services Team, which is charged with abating public nuisance properties as well as preventing properties from becoming public nuisances in the future. In summary, the Legal Department functions as a general practice law firm, providing legal services to all City operations on myriad legal issues, including, without limitation, collections, alcohol licensing, enforcement and revocation, contract drafting and enforcement, zoning, labor, civil rights, open meetings law, public records law, interstate compacts, assessments, tax exemptions, leases, land contracts, development agreements, secured transactions, etc.

Q: Are you familiar with the Town of Campbell?

A: Yes.

Q: Does the Town of Campbell have an in-house attorney?

A: To my knowledge, the Town of Campbell has never had an in-house attorney during my tenure, but rather hires a local law firm to provide legal services only on an as-needed basis.

Q: Has the City attempted to negotiate a cooperative boundary agreement with the Town of Campbell?

A: Yes. However, the Town has been unwilling to negotiate a cooperative boundary agreement with the City of La Crosse.

The Town claims it has tried to negotiate a water service agreement with the City but the Town's demand that any agreement include no references to boundaries, annexations or revenue-sharing doomed the opportunity for any cooperative agreement. The Town sought cooperation from the City but was unwilling to give anything in return.

Correspondence between the Town and the City clearly shows the Town's unwillingness to discuss any type of cooperative boundary agreement.

- Town Chair's January 4, 2022 letter to the La Crosse Mayor (attached as **Matty Exhibit 1**), relevant portions of which provide:

> As you and I have discussed, the Town of Campbell would like to modify and extend the agreement with the City that provides for Water service to properties within the Town.
> . . .
> 8. The Agreement needs to remove all references to boundaries and annexation as those provisions are completely unrelated to water service. Any new agreement would terminate all of the provisions of the previous agreement related to boundaries or annexation.

- La Crosse Mayor's September 23, 2022 letter to the Town Chair (attached as **Matty Exhibit 2**), relevant portions of which provide:

> As we discussed during the August 15th meeting in my office . . ., the City of La Crosse Water Utility can potentially provide water service in a wholesale agreement to the Town of Campbell. This is not possible under some of the conditions of the Draft Agreement submitted to the City by the Town. The concerns that prevent us moving forward – some of which I raised at out meeting – include the following:
> . . .
> 3. A requirement to terminate annexation provisions in a prior agreement
>
> 4. A limitation by the Town on discussions of revenue sharing provisions
>
> . . .

As we also discussed at our meeting on August 15th, the City can offer other pathways forward that may help some or all of the town connect to a municipal water supply:

1. As soon as practicable, City Water connections can be made to the area immediately south of the La Crosse Regional Airport. Those connections are contingent on annexation of connecting properties and would require amendment of prior agreement(s). Annexation is an equitable acknowledgment of former Town properties that were previously annexed into the City in order to access municipal water. Those property owners have helped fund City services since joining the municipality. The same expectation would be in place for others seeking City Water.

2. Consideration of conveyance of Well 26 to the Town of Campbell to assist in establishing critical infrastructure for the Town's own Water Utility. This significant asset of the City is linked to a current federal funding allocation for treatment of PFAs chemicals. That funding amount is approximately $3.7 million. This is the City's newest well and would provide more than adequate volume for all users in the Town. The City could also provide emergency backup service for the Town that would limit the need of the Town to find an appropriate location for a new well.

- Town Chair's October 6, 2022 letter to the La Crosse Mayor (attached as **Matty Exhibit 3**) relevant portions of which provide:

  Referencing the specific concerns in your letter:

  . . .

  3. *"A requirement to terminate annexation provisions in a prior agreement"*. This is not new. Since the very start of our discussions, removing all references to annexation has been an essential element for a Water Agreement. Our January 4, 2022 letter (attached) included a confirmation of our requirement, "The Agreement needs to remove all references to boundaries and annexation as those provisions are completely unrelated to water service. Any new agreement would terminate all of the provisions of the previous agreement related to boundaries or annexation". If the City is reneging on this aspect, the Town is not interested in further discussions.

4. *"A limitation by the Town on discussions of revenue sharing provisions"*. We are discussing a Water Agreement. The Campbell Water Utility wants to purchase wholesale water from the La Crosse Water Utility using PSC determined rates. There have been no requests or discussions about any "revenue sharing" until now. If they[sic] intent is to charge Campbell Water customers some sort of extra fee that has nothing to do with Water, the answer is no.

. . .

Related to the "other pathways" in your letter:

1. Requiring annexation to the City to obtain Water service is not an option. Do you really believe that those Campbell residents most severely impacted by the City's contamination would want to join the City now?

2. In the future, there may be some interest in your offer to transfer City Well 26H to the Campbell Water Utility, but not now. . . .

Q: If the Town of Campbell were to annex to the City, what type of services would the City Attorney's Office be able to provide to the Town?

A: The Legal Department would be able to provide the same services that I identified in my testimony previously. For example, the Town residents would see immediate positive impacts from the City's Neighborhood Services Team. Former Mayor Tim Kabat created the Neighborhood Services Team on June 18, 2013 and tasked the Legal Department with directing the various City departments and operations in order to abate public nuisance properties within the City of La Crosse and to proactively prevent properties from becoming nuisance properties. The Neighborhood Services Team was the result after the Legal Department had started work on shutting down a drug house within the City and after legislative changes from the State had dismantled the City's long-standing residential inspection program. As a result, these needs required the City to reinvent how it would address problem properties and proactively protect public health, safety and welfare.

The Neighborhood Services Team typically meets at least once a month and reviews data from multiple departments to determine whether a given property is starting to qualify for chronic nuisance or other nuisance status. If the property qualifies, then communication occurs between the City and the property owner concerning the specific issues on the property. In some circumstances an abatement plan might be created in lieu of formal action from the City. If a warning or abatement plan fails, then the City will pursue other remedies to abate

the nuisance, including, without limitation, municipal prosecution, special services and charges to the property and receivership. The on-going periodic review of property data has resulted in fewer nuisances, lower nuisance enforcement costs and increased public safety and welfare of our neighborhoods in the City limits.

One example of a Town property that would benefit from the City's Neighborhood Services Team is the Norwood Inn, located just across the street from the Town of Campbell Town Hall and Police Department. In spite of its location, the Norwood Inn has long been a problem location within the Town with health violations, drug infractions, and prostitution occurring at the property. **Matty Exhibit 4** includes two news articles related to Norwood Inn's issues.

Matty Exhibit 1

January 4, 2022 Letter from Town to City

Legal Department
City of La Crosse

Inserted on subsequent page(s).

TOWN OF CAMPBELL

La Crosse County

2219 Bainbridge Street, La Crosse, WI 54603
Phone: 608/783-0050
Facsimile: 608/779-9398
Email: campbellwi@townofcampbellwi.gov

January 4, 2022

Mayor Mitch Reynolds
City of La Crosse
400 La Crosse Street
La Crosse, WI 54601

Dear Mayor Reynolds,

As you and I have discussed, the Town of Campbell would like to modify and extend the agreement with the City that provides for Water service to properties within the Town. That *Water and Fire Service Agreement* which is scheduled to expire on January 1, 2025 contains provisions unrelated to water and has features that are unfair to customers in the Town. I know you would like to see a proposal from the Town of Campbell and before submitting a more formal proposal, I wanted to outline some of the provisions that the Town believes are important and need to be addressed in a new agreement. Those provisions are listed below in no particular order.

1. Fire protection by the City does not need to be included. The Town Fire Department is capable of providing basic service to the Town. A mutual-aid provision among all area fire departments has significant value to all municipalities, but La Crosse does not need to provide exclusive service to any part of the Town.
2. The Town of Campbell would like this agreement to provide water service to all Campbell customers including Residential, Commercial, Industrial and Public and not limited to just Commercial.
3. The Town of Campbell would like this agreement to provide water service to the entire Town rather than just limited areas.
4. Campbell will continue to construct and own all of the Town mains and services. Where the Town's distribution system is modified to benefit the La Crosse distribution system, costs may be shared pursuant to an agreement between the City and Town.
5. The City Water Utility currently provides operation and maintenance and bills customers directly. Campbell prefers to operate and maintain the system within the Town and handle the billing. The Town would purchase water from the City on a wholesale basis, add our operations cost and bill Town customers. Since it's not practical to meter water at an entry point, water usage would be measured at the customer's meter.
6. The wholesale rate, determined by the PSC, must exclude the costs for services not provided by La Crosse.
7. The extra Fire Fighting and Equipment Service fee charged by the City is no longer applicable and needs to be deleted since the Town would be providing its own fire protection.
8. The Agreement needs to remove all references to boundaries and annexation as those provisions are completely unrelated to water service. Any new agreement would terminate all of the provisions of the previous agreement related to boundaries or annexation.

If the City is willing to discuss an agreement that includes these considerations, the Town will provide a more formal draft agreement for further discussion. The Town believes that continued water service which is practical is

important to the existing customers and also important to the Town as we consider ways to address "PFAS-contaminated water" issues that have impacted much of the Town.

I look forward to working with you to come up with an agreement that is beneficial to the City and the Town as we work together to provide clean water to all of the citizens in our communities.

Sincerely,



Josh Johnson

Matty Exhibit 2

September 23, 2022 Letter from City to Town

Legal Department
City of La Crosse

Inserted on subsequent page(s).

OFFICE OF THE MAYOR
LA CROSSE

September 23, 2022

Joshua Johnson, Chairman
Campbell Town Hall
2219 Bainbridge Street
La Crosse, WI 54603

Email: JJohnson@townofcampbellwi.gov

Dear Chairman Johnson,

Thank you for your recent correspondence related to establishing a municipal water supply for the Town of Campbell.

As we discussed during the August 15th meeting in my office with you, Cassandra Hanan, Mitch Brohmer and Brian Weber, the City of La Crosse Water Utility can potentially provide water service in a wholesale agreement to the Town of Campbell. This is not possible under some of the conditions of the Draft Agreement submitted to the City by the Town. The concerns that prevent us moving forward—some of which I raised at our meeting—include the following:

1. A requirement by the Town for the City to test water beyond and inconsistent with state requirements
2. A requirement by the Town for the City to permanently disconnect certain wells, rendering those assets useless for future use
3. A requirement to terminate annexation provisions in a prior agreement
4. A limitation by the Town on discussions of revenue sharing provisions
5. A termination restriction that is based on securing an "equivalent water service"
6. A condition that removes the possibility of the Town waiving claims against the City for damages to groundwater water sources that would no longer be in use
7. The inability of the Town to aptly and definitively identify how a water agreement would survive incorporation by the Town. The desire to pursue such an incorporation has been expressed repeatedly by Town representatives. A clear obligation to uphold any agreement as a village after incorporation remains unclear

The City is willing to continue to discuss a potential wholesale water agreement with the above as key points to guide the process moving forward. Other issues of concern may also be considered.

As we also discussed at our meeting on August 15th, the City can offer other pathways forward that may help some or all of the town connect to a municipal water supply:

1. As soon as practicable, City Water connections can be made to the area immediately south of the La Crosse Regional Airport. Those connections are contingent on annexation of connecting properties and would require amendment of prior agreement(s). Annexation is an equitable acknowledgement of former Town properties that were previously annexed into the City in order to access municipal water. Those property owners have helped fund City services since joining the municipality. The same expectation would be in place for others seeking City Water.
2. Consideration of conveyance of Well 26 to the Town of Campbell to assist in establishing critical infrastructure for the Town's own Water Utility. This significant asset of the City is linked to a current federal funding allocation for treatment of PFAs chemicals. That funding amount is approximately $3.7 million. This is the City's newest well and would provide more than adequate volume for all users in the Town. The City could also provide emergency backup service for the Town that would limit the need of the Town to find an appropriate location for a new well.

Please let me know if you would like to discuss any of these issues further.

Sincerely,



Mayor Mitch Reynolds
MR:cr

cc: Cassandra Hanan, CHanan@townofcampbellwi.gov

Matty Exhibit 3

October 6, 2022 Letter from Town to City

Legal Department
City of La Crosse

Inserted on subsequent page(s).

TOWN OF CAMPBELL
La Crosse County

2219 Bainbridge Street, La Crosse, WI 54603
Phone: 608/783-0050
Facsimile: 608/779-9396
Email: campbellwi@townofcampbellwi.gov

October 6, 2022

Mayor Mitch Reynolds
City of La Crosse
400 La Crosse St.
La Crosse, WI 54601

Dear Mayor Reynolds,

We have spent almost all of 2022 trying to make progress on a new Water Agreement with the City. Your September 23, 2022, letter (attached) seems to be a serious step backwards toward our goal of providing safe drinking water to the Town of Campbell. You are raising issues and concerns that were discussed and accepted very early in this process. It's looking like the Town has wasted months of time that could have been used to implement other options.

Referencing the specific concerns in your letter:

1. *"A requirement by the Town for the City to test water beyond and inconsistent with state requirements".* This apparently references item 2k in the draft agreement, "Within 120 days of the approval of this agreement, La Crosse shall have all the La Crosse water supply wells sampled for PFAS and report the results to Campbell. This analysis shall be done at the Wisconsin State Lab of Hygiene." When this was inserted last spring, all Wisconsin water utilities had recently been invited to submit water samples for free PFAS analysis by the State Lab of Hygiene (Voluntary Drinking Water PFAS Sampling Project For Municipal Systems | | Wisconsin DNR). With the known PFAS contamination in La Crosse, we were certain the City would participate in this no-cost opportunity and Campbell would be able to receive those results. If you missed that chance, your existing Water customers, and the new customers in Campbell, certainly deserve assurance that the City's Water Utility is checking to see that their water supply is safe to use.
2. *"A requirement by the Town for the City to permanently disconnect certain wells, rendering those assets useless for future use".* This was already discussed and then addressed in our September 1, 2022, letter (attached) to you. "Disconnect Wells 23, 24 and 26. With enforceable standards for PFAS/PFOA being implemented, Campbell is willing to consider ways that the contaminated wells can continue in service. Certainly, La Crosse wants to deliver safe water to all your customers and there may be treatment and distribution techniques that can do this with Campbell users receiving the same quality of water as other La Crosse customers." The agreement may be edited once you describe your plans for future use of those wells.
3. *"A requirement to terminate annexation provisions in a prior agreement".* This is not new. Since the very start of our discussions, removing all references to annexation has been an essential element for a Water Agreement. Our January 4, 2022, letter (attached) included a confirmation of our requirement, "The Agreement needs to remove all references to boundaries and annexation as those provisions are completely unrelated to water service. Any new agreement would terminate

all of the provisions of the previous agreement related to boundaries or annexation". If the City is reneging on this aspect, the Town is not interested in further discussions.

4. *"A limitation by the Town on discussions of revenue sharing provisions".* We are discussing a Water Agreement. The Campbell Water Utility wants to purchase wholesale water from the La Crosse Water Utility using PSC determined rates. There have been no requests or discussions about any "revenue sharing" until now. If they intent is to charge Campbell Water customers some sort of extra fee that has nothing to do with Water, the answer is no.
5. "*A termination restriction that is based on securing an 'equivalent water service".* The draft Agreement (attached) includes a provision that, "Termination will only be effective when equivalent water service is provided by another entity". This is actually a limitation on the Town and acknowledges that once municipal water service is provided, there is no going back. It would allow the Campbell Water Utility to develop their own water supply and storage facilities and stop using City water. That would require a major capital investment, estimated to be more than $20,000,000, and would only be considered if necessary to provide safe and cost-effective service to the Town customers.
6. *"A condition that removes the possibility of the Town waiving claims against the City for damages to groundwater water sources that would no longer be in use".* The intent is to have a Water Agreement, separate from any discussions about PFAS contamination. PFAS contamination is a complex issue with the ramifications not fully realized yet. Our goal is to implement a drinking water solution as quickly as practicable. A large number of Campbell residents are now dependent on bottled water. Their access to water is severely limited and their property values have been negatively impacted. They want action, not rhetoric and excuses. Everyone is aware that the City's airport is the source of the problem. It's in the City's best interest to fix the problem as quickly and cost-effectively as possible. Trying to leverage a problem created by the City to the City's advantage is insulting to the Town of Campbell.
7. *"The inability of the Town to aptly and definitively identify how a water agreement would survive incorporation by the Town. The desire to pursue such an incorporation has been expressed repeatedly by Town representatives. A clear obligation to uphold any agreement as a village after incorporation remains unclear".* We have addressed this several times. The Town believes that a Water Agreement will survive any incorporation of the Town. In addition, there is no reason for the Town to want to the agreement to die. There is simply no relevant law or case law that directly addresses your concern; this is not the result of the "inability of the Town" to make this clear. While the Town has provided the reasoning for why it believes the Water Agreement would survive incorporation, there is no case directly on point with this issue because no one in the position of the Town of Campbell would ever try to terminate an agreement of this type once it entered into it Consequently, this specific issue has not been litigated to the best of our knowledge. If the City needs further assurance, that will need to be done by your legal staff.

Related to the "other pathways" in your letter:

1. Requiring annexation to the City to obtain Water service is not an option. Do you really believe that those Campbell residents most severely impacted by the City's contamination would want to join the City now?
2. In the future, there may be some interest in your offer to transfer City Well 26H to the Campbell Water Utility, but not now. Picture this from a Town resident's perspective…The City has contaminated the groundwater. That limits its use by both the Town and the City. The City wells on French Island are not in service due to PFAS contamination. The City has excess capacity and is willing to give one of those (contaminated) wells to Campbell for use by Campbell residents…There is simply no way anyone in the Town would see that as a good solution. We realize that treatment is possible and funds are available for that, but our residents will not accept this water source as their supply at this point.

A joint Water project is more cost-effective than an independent Campbell system and has mutual benefits. The Town has always supported working with the City on a joint Water project, making contact with the La Crosse Water Utility early in 2021. The City was initially reasonable and cooperative but has been slow to respond and now brings up unrealistic expectations late in the process. Campbell continues to be willing to negotiate with you but also needs to work toward alternative solutions. We are planning a Test Well to help confirm the viability of an independent water supply.

Sincerely,

Joshua Johnson
Chairman
Town of Campbell

Matty Exhibit 4

Norwood Inn, Town of Campbell, News Articles

Legal Department
City of La Crosse

Inserted on subsequent page(s).

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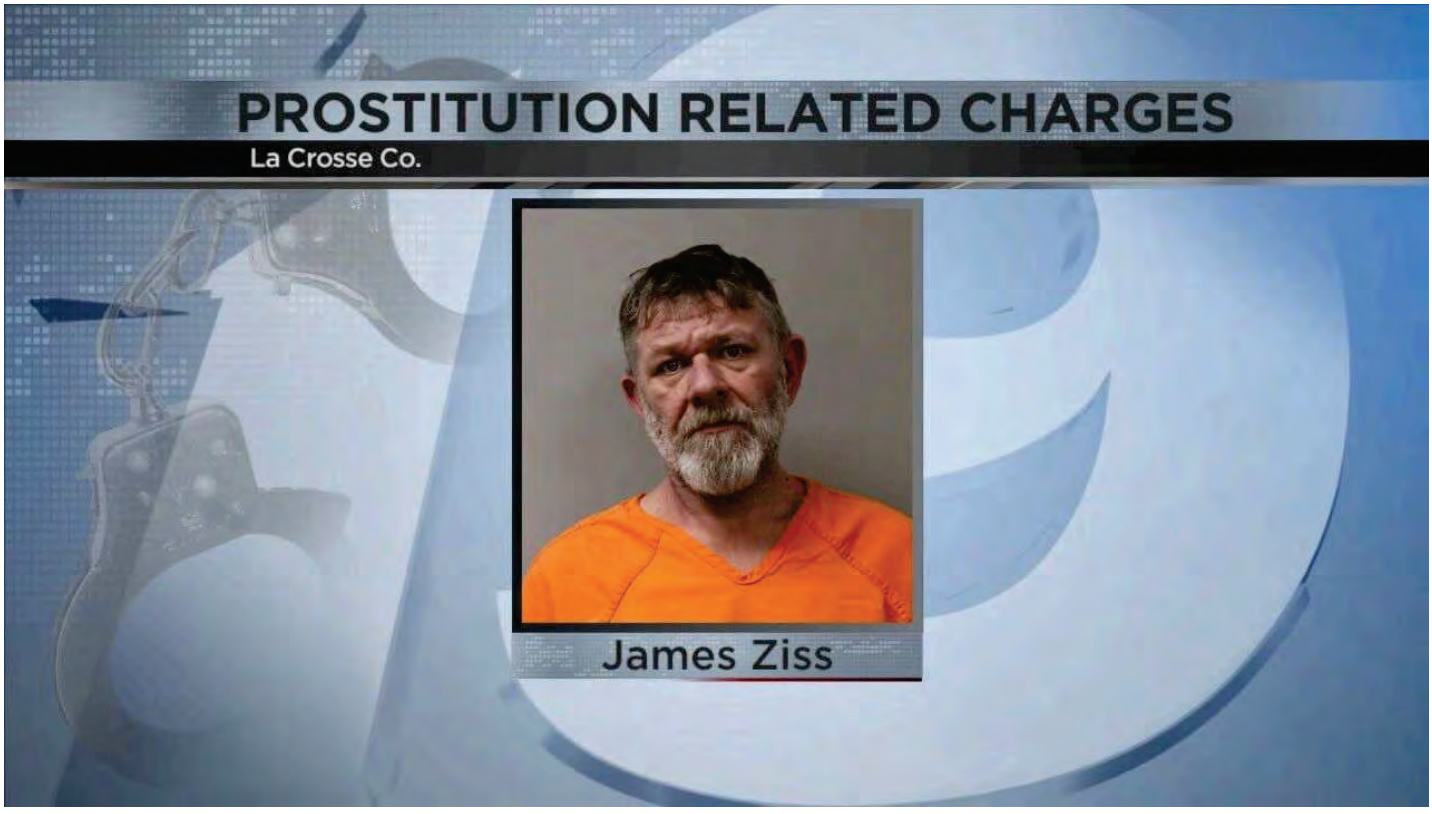
https://www.wxow.com/news/prostitution-related-allegations-lead-to-arrest-for-la-crosse-man/article_580a130e-c134-11ee-b73a-f35335b3f69f.html

Prostitution related allegations lead to arrest for La Crosse man

WXOW

Feb 1, 2024





According to a Town of Campbell Police report, the general manager of the Norwood Inn on French Island is arrested for trading sex for rooms at the hotel for the past several months.

LA CROSSE, Wis. (WXOW) - According to a Town of Campbell Police report, the general manager of the Norwood Inn on French Island is arrested for trading sex for rooms at the hotel for the past several months.

On Monday, one of the women involved went to Campbell Police to talk to them about what was taking place. She told investigators that she'd gotten notice she was being evicted immediately due to several factors including non-payment.

The report said she said that she'd moved into Norwood Inn in late September 2023 after she was contacted by James Ziss, the general manager of the Norwood Inn. He'd contacted her through a website that police said was a prostitution site.



The statement said the woman "stated she engages in prostitution due to her drug addiction and to avoid being homeless."

She said that Ziss offered money at first as well as a room at the hotel in exchange for sex.

Once the woman and her adult niece moved in, she said that one of them would have sex with Ziss approximately once a week. As he also lived at the hotel, they would just go to his room to engage in sexual acts.

TOP VIDEOS

3 Gov. Evers Visits WAFER Food Pantry in La Crosse

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She said that she would also get methamphetamine for Ziss at times.

She also showed investigators numerous text messages from Ziss that referred to sexual acts or drug transactions. The report said that the number where the texts came from matched the one known as belonging to Ziss when he used it to call police when incidents occurred at the hotel.



Based on what she told police, Ziss was arrested on January 29 at the hotel. He denied the allegations to police. He said that the woman made them up because she was getting kicked out of the hotel. Ziss was arrested on charges of Keeping a Place of Prostitution and Patronizing a Prostitute.

During a court appearance in La Crosse County Circuit Court on Wednesday, Ziss was given a $5,000 signature bond and ordered to have no contact with the Norwood Inn.

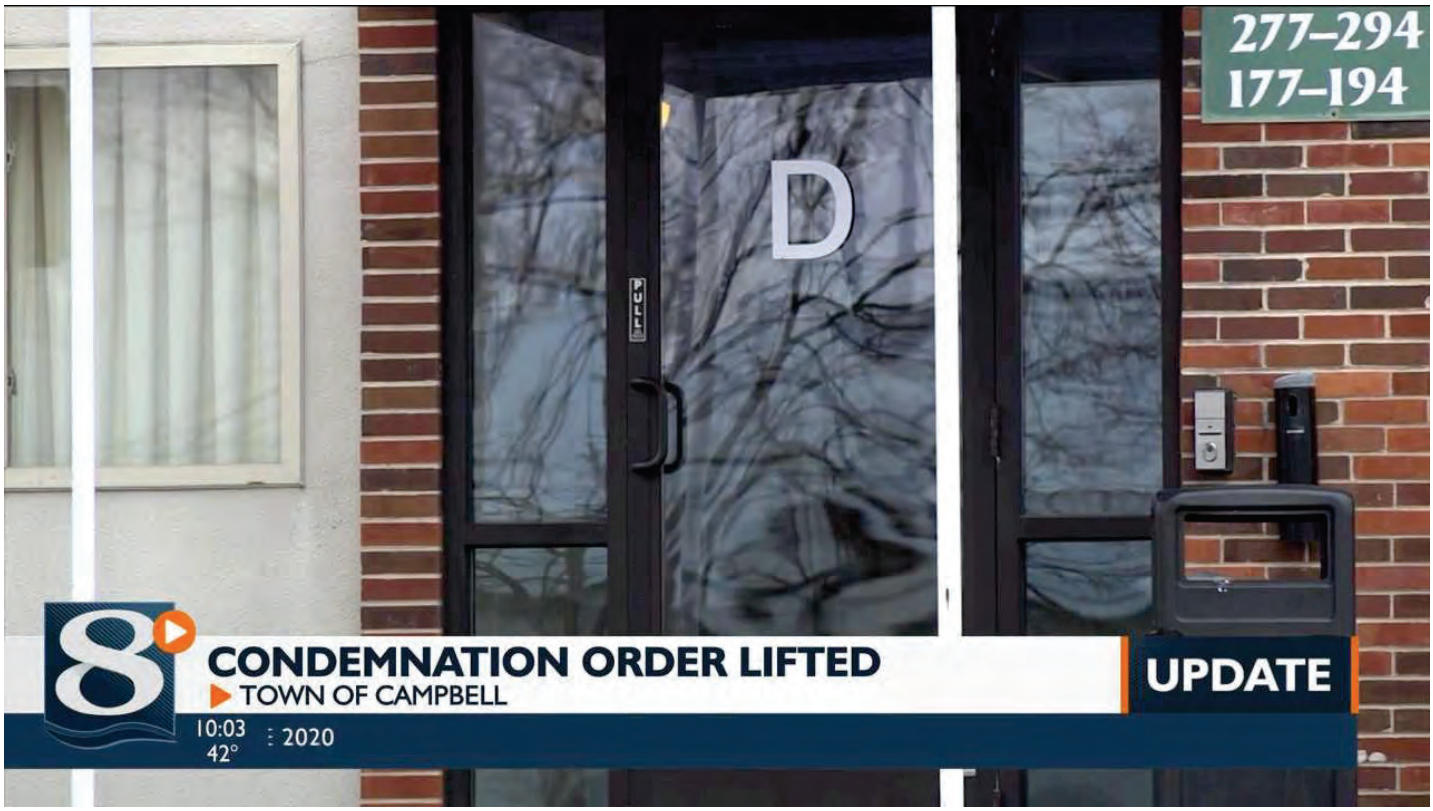
He returns to court next month for formal charges.

https://www.news8000.com/news/local-news/la-crosse/norwood-inn-no-longer-under-condemnation-order-by-la-crosse-county-health-department/article_39810c16-8a9b-56b2-b5da-8bd8867d51c2.html

TOP STORY

Norwood Inn no longer under condemnation order by La Crosse County Health Department

By Leah Rivard
Mar 14, 2022



TOWN OF CAMPBELL, Wis. (WKBT) – The La Crosse County Health Department has lifted a condemnation order on the Norwood Inn.

The hotel on French Island was condemned on Friday for a list of issues, including water damage and a lack of a working fire alarm system.

According to the Town of Campbell's Fire Chief Nate Melby, the broken alarm system has now been fixed.

There are still numerous other violations that need to be resolved, but the health department says they're not enough to keep the hotel completely shut down.

People are allowed back into the building.

Campbell Fire Department sent inspectors through again this afternoon.

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West Salem's Linda's Bakery pies raising money for Ukraine Red Cross Pi for Peace effort

La Crosse NWS expects normal spring melt, average flood potential

Top Notch Teacher: West Salem teacher marks 30 years of making math fun for students

The fate of the Maple Grove Motel: council members add contingency to resolution

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BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM SHANNON NEUMANN,
LA CROSSE CHIEF CITY ASSESSOR

Q: Would you please state your name?

A: Shannon Neumann.

Q: What is your occupation?

A: I am the Chief City Assessor for the City of La Crosse.

Q: What is your educational background?

A: I attended Waukesha County Technical College and received an associate's degree in the spring of 2010 in Property Appraisal and Assessment.

Q: What certifications or licenses do you hold?

A: I am licensed as an Assessor II and III through the Wisconsin Department of Revenue. The Assessor III license adds an administrator level, and this license enables me to sign the City's assessment roll.

Q: What training is required to maintain your assessor license?

A: As an Assessor II, I am required to obtain 15 law and management credits, and 3 appraisal credits every five years to maintain my license. As an Assessor III, I am required to obtain 27 law and management credits, and 3 appraisal credits every five years to maintain my license. The required Assessor II license credits can also be applied to the Assessor III credits. In addition, for the Assessor III license, I am required to attend the Department of Revenue's assessors' annual meeting at least four years out of every five years during the reporting cycle.

Q: How long have you worked for the City of La Crosse as City Assessor?

A: I have worked for the City of La Crosse as an assessor for 24 years. I was hired as a Residential Appraiser and was licensed as an Assessor II. I became the Chief City Assessor in 2021.

Q: What are your duties as City Assessor for the City of La Crosse?

A: As the Chief City Assessor, I oversee and manage assessment duties and responsibilities for the City of La Crosse, including supervising four assessors who work within the assessment division of the City's Planning and Development Department. As assessors, our duties are to determine the fair market value of all taxable property, ensuring assessments are fair and equitable. We are required to utilize assessment techniques, requirements, and procedures consistent with the Wisconsin Property Assessment Manual (WPAM). As part of assessment duties, our office maintains accurate property maps, tracks building and ownership changes, sales and building permits, keeps detailed ownership records, and values property using market data. These responsibilities ensure compliance with state statues and the fair distribution of tax levy. Our duties also include testifying at Board of Review hearings and circuit court proceedings regarding assessments.

Q: Do you provide for the assessment of the real estate properties in the City of La Crosse?

A: Yes, as of the annual assessment statutory date of January 1.

Q: Do you have staff that help you with your duties as Chief City Assessor for the City of La Crosse?

A: Yes, in addition to my position, our assessment team consists of one Deputy Assessor, two Appraiser II positions, and one Appraiser I position.

Q: Do the other assessors in your office have the requisite education and training?

A: Our current assessors all hold Wisconsin Assessor II certifications, and two of them also maintain their Wisconsin Assessor III certifications. They also comply with the requirements for continuing education.

Q: Why is it important that there is consistency in assessments?

A: Being consistent with assessments is important because it ensures fairness, accuracy, and dependability. It ensures everyone follows the same standards and helps with tracking improvement and trends in growth and development.

Q: Does the La Crosse City Assessor's Office do a good job providing consistent assessments?

A: Yes, the City consistently provides fair and equitable property assessments. Two recent citywide revaluations were successfully completed in 2022 and in 2025, and in compliance with the State of Wisconsin Department of Revenue requirements, including the Wisconsin Property Assessment Manual. For the citywide revaluations completed in 2025, the assessor's office achieved a 95.94% equalized ratio that closely aligns assessed values with market values.

Q: What is the breakdown of the various types of properties in the City of La Crosse?

A: In the City of La Crosse, there are 1,760 improved commercial properties which include office, retail, industrial, multifamily, hotels, restaurants, and special purpose properties such as gas stations, warehouses, and carwashes.

There are 13,297 improved residential properties that include single family, condominiums, and 1–3-unit residential dwellings.

There are 94 improved industrial properties that include industrial parks/buildings, distribution centers, and heavy-duty manufacturing equipment.

Q: Does the City of La Crosse have any areas that are prone to flooding or in the floodplain?

A: Yes, the city has a moderate flood risk due to its location along the Mississippi and Black Rivers and the surrounding bluffs. Heavy rainfall such as during flash flooding events can cause streets and properties to flood in certain areas. Notable floods occurred in 1965, when the Mississippi River crested to 17.9 feet, and again in 2007 due to heavy rains.

Q: Are you familiar with the Town of Campbell?

A: Yes. I know that the Town of Campbell is an unincorporated town located on French Island. The City of La Crosse owns and occupies parts of French Island. French Island is surrounded by Lake Onalaska and the Mississippi and Black Rivers.

Q: How would you describe the make-up of the properties on the Town of Campbell?

A: The Town of Campbell consists of 1,597 improved residential parcels, 81 improved commercial parcels, and one manufacturing parcel.

Q: What is your responsibility regarding property that is annexed to the City of La Crosse?

A: The annexation process includes contacting the previous assessor to obtain past assessment records and any other data, inspecting the property's interior and exterior, accurately listing and valuing the property, and completing the required

reports and state forms. Following these steps ensures that assessments are consistent, fair, and equitable.

Q: How does the Town of Campbell do its assessments?

A: The Town of Campbell contracts with assessor Patrick Hart from Hart Appraisals.

Hart Appraisals
PO Box 42
Tomah, Wi 54660-0042
Packers1313@centurytel.net
608-372-2964

Q: Are there benefits to having full-time assessors, like the City of La Crosse has, over having part-time assessors, like the Town of Campbell?

A: Full-time, local assessors are fully integrated into the community. They are familiar with neighborhood trends, available on site year-round, and they are responsive to taxpayers, the public, and city officials. They continually review properties and work with the community to ensure fair and equitable assessments.

Part-time contract assessors, on the other hand, have limited presence and availability. They are not integrated into the community, are less familiar with local trends, and work only within the scope of their contract. Due to these factors, their oversight and responsiveness to the community and municipality is lacking in comparison.

BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM JASON ODEGAARD,
LA CROSSE DIRECTOR OF PARKS AND RECREATION

Q: Please state your name.

A: Jason (Jay) Odegaard.

Q: What is your position with the City of La Crosse?

A: I am the Director of the Parks and Recreation Department for the City of La Crosse.

Q: What is your professional and educational background?

A: My career with the City of La Crosse began in June 1997 as a Youth Program Coordinator in the Parks and Recreation Department. In December 2002, I obtained a Bachelor of Science in Recreation Management from the University of Wisconsin – La Crosse. Since that time, I have held a variety of positions in the field of parks and recreation with the City, including several supervisory positions. In December 2018, I earned a Master's Degree in Recreation Management from the University of Wisconsin – La Crosse. On April 12, 2019, I was appointed as the Parks and Recreation Director, which subsequently included oversight of certain City-owned grounds and facilities. In addition, oversight of the La Crosse Center was added to my responsibilities in 2021.

Q: What are your duties with the City of La Crosse?

A: I am responsible for the overall operation of the Parks and Recreation Department, which includes forestry, certain City-owned facilities, and the La Crosse Center. The department operations include recreational activities, programming, maintenance and operation of the parks, an ice arena, pools, beaches, neighborhood centers, a golf course, various athletic fields and courts, the Special Recreation Program, and the La Crosse Center. My duties include oversight of budgeting, personnel, planning, and all aspects of the operations for my department. There are approximately 44 full-time staff and 617 part-time staff under my supervision. Attached as **Odegaard Exhibit 1** is an organizational chart for the full-time employees under my supervision. My department regularly attends meetings and provides reports to the Board of Park Commissioners, the

La Crosse Center Board, the Joint Harbor Commission, the Arts Board, the Room Tax Commission, and the City's Common Council.

Parks, Recreation, Forestry and Facilities

Q: What is the annual budget for the City of La Crosse Parks and Recreation Department?

A: The 2025 budget is $5,232,062, which includes the budget for parks, recreation, forestry, and certain City-owned facilities, other than the La Crosse Center.

Q: Do you get any funds from the neighboring towns, county or school district?

A: No. We share the school district facilities, but no money is exchanged.

Q: How many employees work for the City of La Crosse Parks and Recreation Department?

A: Among Parks, Recreation, Forestry, and Facilities, there are 23 full-time staff and up to 200 part-time employees.

Q: What park facilities does the City of La Crosse have?

A: The City of La Crosse has numerous sites totaling about 1,500 acres of park land. The City has 47 public parks, 18 shelters, 12 athletic fields, 70 miles of trails, 2 beaches, 5 boat launch facilities, 3 harbors/marinas, 36 playgrounds, 4 fishing piers, 3 ice skating rinks, 3 dog parks, 1 public golf course, 1 disc golf course, and 1 skate park, all within the parks system. A map showing the location of all City of La Crosse parks and recreation lands is attached and labeled **Odegaard Exhibit 1**. Listed below are some of the more notable parks in our systems:

Riverside Park, located in the 100 block of State Street, is the crown jewel for the City of La Crosse due to its use, beauty, central location and proximity to downtown and the La Crosse Center. It is a 14-acre park located on the eastern bank of the Mississippi River, which annually hosts over 100 events each year, including weddings, concerts, run/walk events, school events, festivals, and other public gatherings.

In particular, Riverfest, a local festival, has been held at Riverside Park around the 4th of July since 1983, and offers food, exhibits, entertainment, and fireworks. In addition, Rotary Lights has been held during the winter at Riverside Park since 1995. Rotary Lights has over 130,000 visitors each year to walk, drive or take a carriage ride through the park while it is lit by hundreds of thousands of holiday lights and displays. It includes carriage rides, hay rides, an ice rink with free skate rentals, a heated igloo, an annual parade, a 5K run/walk, and other entertainment.

Riverside Park also has canoe/kayak access, a fountain, an amphitheater with seating, sculptures, fishing access, a gazebo, ice skating in the winter, indoor bathrooms, off street parking, trail access, and other scenic and recreation areas. It is also the home of the

local cruise line, La Crosse Queen. The addition of a new levee has also enabled the American and Viking cruise lines to include La Crosse as one of their stops. Riverside Park further hosts concerts in the park, including Wednesday Band Concerts and Moon Tunes on Thursday evenings in the summer months. This park also has the Riverside International Friendship Gardens, which is a local attraction and tourist destination featuring a large variety of artwork, sculptures, flowers, and plants. In addition, Riverside Park has an historic event venue space with lodging called The Hatchery.

Grandad Bluff Park, located at 3020 Grandad Bluff Road, is another unique park. It is on the tip of a bluff outcropping overlooking the City of La Crosse. This park opened in 1912 and is 1,184 feet in height with scenic views. It includes an observation walk-out point on the bluff, binocular viewing equipment, a shelter house with a fireplace, hiking trails, indoor bathrooms, off street parking, and is the launching point for the City's annual New Year's Eve fireworks display. A renovation of the park was completed in 2012 that included accessibility improvements, and in 2013, the project was named the American Public Works Association's Project of the Year.

Myrick Park, located at 2107 La Crosse Street, is one the earliest parks in the City. It consists of 1,077 acres and borders the La Crosse River Marsh. It includes access to bike and pedestrian trails, a dog park, reservable shelters, fishing access, off street parking, indoor bathrooms, and a sledding hill. It also has two restored Native American burial mounds. Kids Coulee Playground, a 20,000 square foot wooden play structure with an amphitheater, is located in Myrick Park and was renovated in 2024. Within Myrick Park is the Myrick Park Center, a facility leased from the City by The Nature Place. The Nature Place provides conservation efforts through AmeriCorps, along with environmental educational programs available to schools, early childhood programs, and the public. The center also provides reservable space for public and private events, including celebrations, concerts, and other special events. Myrick Park also hosts the City's annual Good Neighbor Day, in which volunteers help others in need and provide spring yard and basic house maintenance, like window washing, raking, trimming, and other landscaping.

All Abilities Trane Park, located at 1500 Chase Street, was opened in June of 2021. The park was designed for children of all abilities, and includes equipment designed for those with cognitive, sensory, and physical challenges. The La Crosse Area Autism Foundation worked with the City and community partners on the funding and development of this park to create an accessible and safe environment for all children to play. This park is a fully fenced park, and includes adaptive playground equipment, ground coverings for wheelchair accessibility, an enclosed shelter, indoor bathrooms, reservable space, off street parking, and pickleball courts.

Copeland Park, located at 1130 Rose Street, is on the east bank of the Black River. It is home to the Copeland Baseball Stadium, which the City leases to La Crosse Baseball, LLC and Northwoods League, LLC, which operate the La Crosse Loggers baseball team and the La Crosse Steam softball team. The La Crosse Loggers and the La Crosse Steam are both part of the Northwoods League, which provides elite collegiate summer baseball

and softball programs. The La Crosse Loggers baseball team began at Copeland Baseball Stadium in 2003, and the La Crosse Steam softball team completed its second year in 2025. The stadium hosts over 200 games per year, including baseball games for area children's leagues. The lease with the City also enables additional concerts and other events to be held at the stadium, and these events have included concerts with national recording artists, food festivals, movie nights, and private events. Copeland Baseball Stadium hosts over 125,000 people per year. In addition, Copeland Park has additional baseball fields and softball fields, tennis courts, an enclosed shelter, playground, splash pad, indoor bathrooms, fishing access, off street parking, and a winter ice rink. Copeland Park is also used annually for Oktoberfest as its north fest grounds, and has carnival rides, food, music, and other entertainment.

Pettibone Park, located at 101 Pettibone Drive South, consists of 230 acres on the west bank of the Mississippi River, and includes a beach, lagoon, disc golf course, canoe/kayak rentals, an enclosed shelter, gazebo, indoor bathrooms, fishing platforms, reservable space, and off-street parking. South of Pettibone beach, the City also leases an area to the Pettibone Boat Club and Marina, located at 600 South Pettibone Drive. Pettibone Boat Club and Marina has boat slips available for rent by the public, boating amenities, and a public riverfront restaurant. In addition, near Pettibone Park, the City owns property that it leases to Pettibone Resort, located at 333 Park Plaza Drive, along the west channel of the Mississippi River. Pettibone Resort has a facility with a large banquet hall for weddings and special events open to the public. It also operates an RV park and campground at the location, with RV rentals and RV and tent camping sites available to the public.

West Copeland and Veterans Freedom Park, located at 120 Clinton Street, has a boat landing, Veteran's Point Marina, canoe/kayak access, fishing access, a gazebo, a memorial, reservable space, indoor bathroom, sculptures, sports fields, and athletic fields. Veterans Freedom Park hosts major fishing tournaments, such as the B.A.S.S. Nation Championship, the Major League Fishing Tackle Warehouse Invitational Championship, Big Bass Tour, Bassmaster Elite Series, and the National Walleye Tour. These events are free to the public as spectators and offer launchings, weigh-ins, fan expos, demos, live coverage, and other special events.

There are many additional parks with various amenities included in the City park system.

Q: What facilities and amenities are at the City of La Crosse parks?

A: Attached and labeled **Odegaard Exhibit 3** is a list of each of the parks and the amenities within each park.

Q: Does the City have any parks near the Town of Campbell?

A: Yes. Copeland Park, West Copeland Park, and Veterans Freedom Park are on the north side of the City, located adjacent to the Town of Campbell to the southeast. Also, Black River Beach is located directly across the Black River from the Town of Campbell on the

City's northside. Black River Beach has beach area with outdoor showers and two reservable shelters. It also has a large neighborhood center with reservable rooms for meetings and events, along with indoor bathrooms and off-street parking.

Q: Is Veterans Freedom Park on Hiawatha Island?

A: Yes, the southern tip of Hiawatha Island.

Q: Do you know whether people that reside in the Town of Campbell use Veterans Freedom Park and Copeland Park?

A: Yes, Copeland Park and Veterans Freedom Park, including nearby West Copeland Park, are used by Town of Campbell residents because of their locations and amenities. Information about these parks was previously provided in this testimony.

Q: You mentioned public pools and splash pads as facilities that the City offers. Where are these public pools and splash pads located?

A: There are three public pools - Erickson Pool on the south side of La Crosse, Veterans Memorial Pool located near UW- La Crosse, and the North Side Community Pool on the north side of La Crosse. There are four splash pads which located in Copeland Park, Poage Park, the Erickson Pool facility, and Springbrook Park.

Q: Does the Town of Campbell have any public pools or splash pads?

A: Not that I am aware of.

Q: Do Town of Campbell residents use the public pools and splash pads?

A: Yes, the pools and splash pads in the City of La Crosse are available for use by Town of Campbell residents.

Q: Does the City charge a fee for use of either of these facilities and, if so, is there a price difference for residents and non-residents?

A: The splash pads are free for anyone. Daily pool passes are $5 per person, per visit. City residents can receive reduced fee passes for $2 per punch/visit per person. Family Memberships are $210, or $140 with resident discount. Single Memberships are $105, or $70 with resident discount.

Q: Does the fee cover the cost of maintaining and operating the pool facilities?

A: No.

Q: On pages 26 and 31 of the Town of Campbell's Incorporation Submittal, the Town states that Logan Middle School has a public swimming pool. Is this accurate?

A: No, that is not correct. Logan Middle School does not have a pool. There is a City pool located near Logan Middle School that is operated by the City of La Crosse Parks and Recreation Department.

Q: Who owns and operates North Side Community Pool that is located adjacent to the Logan Middle School campus?

A: The City of La Crosse. The City of La Crosse is also currently in discussions with the La Crosse School District to partner together to create an indoor pool facility to be used year-round by the school district and the public, to be located on the north side of the City.

Q: How many public beaches does the City of La Crosse own and operate?

A: The City owns and operates Black River Beach and Pettibone Beach, which have public facilities for changing and restrooms. There is also Airport Beach on French Island, which is owned by the City of La Crosse, but currently is not maintained. There is also a small beach on the north end of Pettibone Park that is also owned by the City of La Crosse, but not maintained.

Q: Does the Town of Campbell have any public beaches?

A: Not that I am aware of.

Q: Do Town of Campbell residents use the City's public beaches?

A: Yes, the Town of Campbell residents have access to all of the City of La Crosse beaches.

Q: Does the City charge for use of its public beaches?

A: There is no charge for public beaches.

Q: If a person residing in the Town of Campbell had a boat and wished to put it in the Black River, where are there public boat landings?

A: The north side of La Crosse has three boat launch facilities – one at Veterans Freedom Park on the west side of the Black River, and two on the east side of the Black River north of Copeland Park.

Q: Does the Town of Campbell have any boat launch facilities?

A: One boat launch facility that was maintained by the Town of Campbell was recently relinquished in June of 2025. The City of La Crosse has not taken that on as an additional landing. There are some launch locations in the Town of Campbell.

Q: Does the City charge a boat launch fee?

A: Yes.

Q: What is the amount of the boat launch fee and is the fee different for non-residents?

A: The boat launch daily permit fee is $7 for City residents and $10 for non-residents. The season permit is $20 for City residents and $30 for non-residents.

Q: Does the City also provide places to park houseboats?

A: Yes.

Q: Does the City rent boat slips?

A: Yes.

Q: Does the City have any harbors or marinas?

A: Yes, the City has mooring facilities to accommodate 314 watercrafts.

Q: Does the City have any hiking, biking, or ski trail systems?

A: Yes, the City has several trail systems available to the public. We have the La Crosse River Marsh Trail System which includes 6 trails, the Gateway Trail System which includes 10 trails, the Hixon Trail Systems which includes 11 trails in lower Hixon, and the Upper Hixon Trail System which includes 15 trails.

Attached is **Odegaard Exhibit 4** providing trail system information.

Q: Are these trail systems available for Town of Campbell residents?

A: Yes.

Q: Does the Town of Campbell have any similarly available public recreation space?

A: No, not to my knowledge.

Q: In your opinion, does the Town of Campbell have any space available to create new hiking, biking, or ski trail systems to meet the needs of its residents?

A: No, not to my knowledge.

Q: What type of recreational programs does the Parks and Recreation Department have?

A: The City offers a multitude of recreational programs for children, adults, and seniors throughout the year. The City also has a special recreation program, which includes programs with Special Olympics. As an example of what program and activities the City offers, attached as **Odegaard Exhibit 5** is the Parks and Rec Connect Guide for September through December 2025. Some of the many programs, activities, and events that are offered to the public are:

- Special events: Pettibone Haunted Mile, Bluff Bash, Holiday Fair, Polar Plunge
- Youth Recreation: flag football, volleyball, figure skating, basketball, All Abilities Play Group, Make & Play Mondays
- Outdoor Recreation: walking, hiking and cross country ski trails
- Supervised playgrounds and day camps for children in the summer
- Boat launches and landings
- Adult Recreation: adult classes, sign language programs, card games, knitting, bingo, exercise, walking groups, support clubs, music lessons, enrichment classes, STAR (Sports, Therapeutic & Adaptive Recreation), art and crafts, basketball, volleyball, pickleball, yoga, chair fitness, Qigong
- Senior Excursions for 50+
- Special Recreation: parties, bingo, movies, nature walks, game nights, crafts, tea parties, cooking classes, mini voyages including corn mazes, various sports, Rotary Lights visits, trips
- Responses to letters to Santa

Q: You mentioned that the City offers special recreation programs, including Special Olympics. Can you explain that program?

A: Yes, the Parks and Recreation Department has two staff positions, an Inclusive Recreation Coordinator and a Recreation and Community Enrichment Coordinator, who work with the Special Recreation Program. The Special Recreation Program offers a variety of educational, recreational, and entertainment programs for individuals with special needs. It's available for all ages and abilities and it offers activities and programs year round, including things like cooking classes, arts and crafts, bingo, visits to Rotary Lights, Mall of America trips, and activity nights. The Parks and Recreation Department also partners with Special Olympics Wisconsin – La Crosse Area, to enable individuals with special needs to participate in various sports competitions and other athletic activities. The City and Special Olympics also partner in the annual Polar Plunge fundraiser event. This is a popular event in the area held at Black River Beach and participants raise money for Special Olympics by bravely running and jumping into the cold water of the Black River in March. The event includes live music, participants in costumes, warming tents, and the community coming together to support Special Olympics.

Q: You also mentioned programming for seniors. Can you explain more about this?

A: Yes, the Parks and Recreation Department provides specific programming for seniors. It's important for seniors to remain engaged and they're an important part of our

community. We offer numerous activities, like educational classes, concerts, dances, movies, yoga and other fitness classes, enrichment classes, social clubs, and music lessons. We also offer senior excursions, which are day trips to various locations like Austin, MN, Madison, WI, Fort Atkinson, WI, Middleton, WI, for meals, concerts, shopping, and plays and other live performances. In addition, the City's Southside Neighborhood Center hosts the La Crosse County Senior Nutrition Program, which offers meals for seniors 60 years and older and their spouses in a group setting. Also, the nonprofit agency Mobile Meals of La Crosse, sometimes called Meals on Wheels, uses the Southside Neighborhood Center to prep meals for delivery to seniors, disabled, low-income or homebound individuals in La Crosse, the Town of Campbell, and Onalaska.

Q: Do residents from the Town of Campbell participate in these programs?

A: Yes.

Q: Does the City have a different charge for its recreational programs for residents as compared to non-residents?

A: Yes, the City provides a discount to City of La Crosse residents who sign up for programs. There is a higher rate for non-residents.

Q: Do you also work with the School District of La Crosse?

A: Yes.

Q: What kinds of recreational programs do you have for school-aged children?

A: The City has a wide range of programs throughout the year, including soccer, track, tennis, football, volleyball, basketball, and pickleball.

Q: Where do you hold these youth programs?

A: These programs take place at the schools and parks located in the City of La Crosse.

Q: Do you hold any programs at Summit Environmental School in the Town of Campbell?

A: No.

Q: Does the Town of Campbell have a parks and recreation director?

A: No, not to my knowledge.

Q: You mentioned that forestry is within the City's Parks and Recreation Department. Can you provide more information?

A: Yes, we have two certified foresters on staff, and they administer the City's forestry program, which includes sustainability programs, tree planting and trimming, the City's boulevard tree planting program, the community orchards program, and the memorial trees and benches program.

In 2021, the Department completed a tree inventory of every City-owned tree. The City has over 20,000 trees that help to control storm water, improve air quality, increase property values, provide habitat for birds and native wildlife, and beautify La Crosse. The City has been named as a Tree City since 1989 by the Arbor Day Foundation through its Tree City USA program. In addition, the Department completed a 153-page Urban Forestry Management Plan in February of 2024. It is available on the City's website at https://www.cityoflacrosse.org/your-government/departments/parks-recreation-forestry/forestry

Q: You have mentioned you oversee certain City-owned facilities. Can you explain what those facilities are?

A: Yes, the City of La Crosse owns many facilities that can be used by the public such as the Black River Beach Neighborhood Center, South Side Neighborhood Center, Green Island Ice Arena, and Forest Hills Golf Course. In particular, the Green Island Ice Arena is an indoor ice skating facility managed by the nonprofit group River City Youth Hockey, Inc. It offers youth hockey programs, figure skating programs, open skate events, curling leagues, the Coulee Region Sled Hockey program, and is also available to rent. Near this facility are the City-owned Green Island Tennis Courts, which are used for tennis programs and tournaments. Forest Hills Golf Course is a public golf course owned by the City of La Crosse and managed by Kemper Sports, LLC. It offers private golf lessons, an 18 hole golf course, junior golf, a driving range, a clubhouse, and a newly added pavilion. It is also the home course for the La Crosse school district's golf programs. It is also located near the Hixon Forest recreation trails, and provides a public sledding hill in the winter.

The City also leases certain facilities to third parties, such as The Hatchery in Riverside Park, The Pump House Regional Arts Center in downtown, and The Nature Place in Myrick Park.

Attached as **Odegaard Exhibit 6** is information regarding each of these facilities.

In addition, the Parks and Recreation Department provides building management and maintenance for City Hall.

Q: What involvement does the Parks and Recreation Department have with public art?

A: The Park and Recreation Department has an Arts Coordinator position that works with the City's Arts Board and arts community to support and implement public art. The City has numerous works of art installed in its parks, buildings, facilities, and parking structures. The Arts Board administers grants provided to artists to create art that is

installed in public areas in the City of La Crosse. This has included several murals added to City parking structures and City-owned buildings, visual art performances, sculptures, and paintings. The Arts Board also supports an annual art festival with The Pump House Regional Arts Center called Artspire. In October 2022, Create Wisconsin honored the City of La Crosse for its support of and investment in the arts, culture, and creativity as essential to community well-being, quality of life, and economic, workforce, and civic growth and strength.

Attached as **Odegaard Exhibit 7** is information on the City's Arts Board.

Q: Does the Parks and Recreation Department have any planning documents?

A: Yes, the Department has a comprehensive strategic plan that is created every five years. The most recent strategic plan was approved on June 12, 2025 by the City's Common Council.

Attached as **Odegaard Exhibit 8** is the La Crosse Parks, Recreation and Forestry Department 2026-2030 Strategic Plan.

Q: If the Town of Campbell were to annex into the City of La Crosse, what additional facilities and services would become available to the Town's residents?

A: The Town of Campbell residents would be able to use any and all facilities owned by the City of La Crosse. They would also be able to participate in all of the many programming and activities. They would not be charged additional fees as a non-resident.

Q: What does the City of La Crosse have to offer that the Town of Campbell does not?

A: The City of La Crosse offers many program, activities, events, and facilities that are not available in the Town of Campbell. There are numerous beaches, pools, splash pads, neighborhood centers, marinas, an ice arena, a public golf course, amphitheaters, and a campground. We also have tennis courts, pickleball courts, basketball courts, ball fields, batting cages, soccer fields, hiking/ biking trails, ski trails, and more. We have 47 parks, many of which offer various amenities, like shelters, dog parks, adaptive playground equipment, fishing access, a disc golf course, ice skating rinks, sledding, indoor bathrooms, canoe/kayak rentals and access, off street parking, and a lot more. Several parks have unique features and are popular local resident and visitor destinations, including the All Abilities Trane Park, Riverside Park, Pettibone Park, Grandad Bluff Park, Leuth Skate Park. We also have Copeland Park, which is home to the La Crosse Loggers baseball team and La Crosse Steam softball team and hosts concerts and other events. Numerous festivals are also held in La Crosse, including Oktoberfest, Riverfest, and Irishfest. We also offer a wide range of youth, adult, senior, and special recreation programs. There are enrichment classes, art classes, exercise classes, swimming classes, Special Olympics and programs for special needs. In addition, the City partners with many local nonprofit organizations who offer additional nature-based educational and

recreational programs available to the public. The City has facilities with amenities that the Town of Campbell does not provide.

Q: Do you believe that Town of Campbell residents use and benefit from the City of La Crosse's parks and recreation facilities and programs?

A: Yes.

Q: If the City of La Crosse annexed the Town of Campbell, how would that benefit current Town of Campbell residents?

A: I think some current residents of the Town of Campbell would like that very much and would greatly benefit from all the programs, activities, parks, and facilities that the City has to offer. They would have increased programs and activities for their children and greater access with less cost to City facilities and programs. They would significantly benefit from the City's special recreation and Special Olympics programs. The City of La Crosse would likely also provide after school programs and activities, including athletics, for children at Summit School like it does for all the other City elementary schools. There would also be greater access to programs, activities, and facilities for adults, including seniors, and at less cost. The City of La Crosse could also add programs, activities, and events in current Township areas. This could include establishing a neighborhood center, improving and maintaining parks, adding playgrounds, adding other park amenities, improving access and amenities for outdoor recreation, holding special events, improving programs and activities, and adding public art.

Q: How else do Town of Campbell residents benefit from the City of La Crosse's parks and recreation system?

A: The City of La Crosse has adequate staffing and funding methods to produce quality recreation programs for all residents, as well as to maintain and update parks and facilities.

Q: Does the City provide any other services or advantages over the Town of Campbell from a Parks and Recreation Department standpoint?

A: The Town does not have the staffing or ability to provide the many programs, activities, events, and facilities that the City currently has.

Q: Can the City say that Town residents can't use City facilities if you're not from the City of La Crosse?

A: No, the City does not restrict non-residents from using its facilities.

Q: Do you have a summary of what larger projects you have undertaken recently?

A: The Parks and Recreation Department recently completed the replacement of the Forest Hills tennis courts, the replacement of Coulee Park playground equipment, installation of water service in Pettibone Park connecting the bathhouse and Pettibone Boat Club, installation of an irrigation system in Riverside Park, construction of restrooms and a concession building at Carroll Field, and construction of the Forest Hills Pavillion.

Q: On page 19 of its Incorporation Submittal, the Town states that American Legion Post 417 has "proudly led the Oktoberfest Torchlight Parade." What is the Oktoberfest Torchlight Parade and where does it take place?

A: Oktoberfest is organized and run by a third-party nonprofit organization called Oktoberfest USA, a/k/a La Crosse Festivals, Inc. Both of the Oktoberfest parades, the Torchlight Parade and the Maple Leaf Parade, are held entirely in the City of La Crosse. Also, the Oktoberfest event venues are located in the City of La Crosse, including the north side Oktoberfest grounds which are located in Copeland Park. The City of La Crosse provides significant support and services for Oktoberfest, including from the City's Parks and Recreation Department, Street Department, Police Department, and Fire Department.

La Crosse Center

Q: You mentioned that your duties also extend to managing the La Crosse Center. What is the La Crosse Center?

A: The La Crosse Center is a City-owned and operated multi-purpose facility that has convention and meeting spaces as well as an arena. It has reserved seating for approximately 8,000. Overall, there is approximately 120,000 square feet of meeting and exhibit space within the facility, including 2 ballrooms, 10 dedicated boardrooms, and a terrace overlooking the Mississippi River.

Attached is **Odegaard Exhibit 9** showing the layout of the La Crosse Center.
Attached is **Odegaard Exhibit 10** providing venue and floor plan information.

Q: Where is the La Crosse Center located?

A: 300 Harborview Plaza, La Crosse, WI 54601

Q: What happens at the La Crosse Center?

A: A variety of activities and events are held at the La Crosse Center. The primary events are conferences, conventions, trade shows, wedding receptions, banquets, meetings, concerts, and productions. In 2024, over 200 events were held at the La Crosse Center.

The La Crosse Center has hosted many well-known performers such as Elton John, Blake Shelton, James Daughtry, Flo Rida, REO Speedwagon, Dwight Yoakam, Chicago, Manheim Steamroller, the Harlen Globetrotters, and Charlie Berens. Shows geared

towards families, like Sesame Street Live and Blippi: Join the Band Tour, have also been held at the La Crosse Center. Music festivals events held at the La Crosse Center include Riverfront Revolt Festival, the La Crosse Winter Roots Festival, and the annual Elvis Explosion.

Large tournaments such as the WAMO State Dart Tournament and WAMO State Pool Tournament, as well as smaller local tournaments for pool and darts have been held. Sports tournaments have also been held, including the WIAA Wrestling Tournament, the NCAA Division III Wrestling Championship, and the WACPC State Dance Competition.

Trade and expo shows at the La Crosse Center have included Wedding World La Crosse, Custom Auto Show, La Crosse Boat, Sports, Travel, RV and Hunting Show, and the Scaled Up Reptile Expo. The Center also provides meeting space for conferences, and such conferences held at the La Crosse Center include the Wisconsin Municipal Clerks Association Conference, Wisconsin Counties Association Conference, the Sustainable Business Council Conference, the Tavern League of Wisconsin Conference, the Greater Wisconsin Agency on Aging Resources Conference, the Wisconsin Credit Union League Convention, and the Wisconsin Rural Water Association Conference.

In addition to private wedding receptions, the La Crosse Center has hosted numerous local high school and college graduations, including Logan High School, as well as area high school proms. The La Crosse Area YMCA Gala, the Ho-Chunk Nation Founder's Day Powwow, and the Special Olympics Banquet have been held at the La Crosse Center.

The La Crosse Center offers Trivia on the Terrace weekly in the summer. Also, during the annual Oktoberfest festival, the La Crosse Center hosted the Festmaster's Ball and during the Maple Leaf Parade, it provided a location for parade goers to sit down, eat, and watch the parade. The La Crosse Center also hosts the Annual Community Thanksgiving Dinner, which is a community event where everyone is invited to enjoy a traditional Thanksgiving dinner at no cost. The La Crosse Center annually hosts the area's largest craft show, the Holiday Fair.

Political rallies have been held at the La Crosse Center, including with presidents and vice-presidents of the United States, and candidates for political office. Meetings of political parties have been held at the La Crosse Center as well.

Q: What geographical area does the La Crosse Center serve?

A: The La Crosse Center is a regional facility. It serves a three-state area of approximately 75 miles, however, visitors come from a variety of geographical areas.

Q: Are there any other convention centers in La Crosse County?

A: No. There are some hotels that call themselves "a convention center inn" or "convention center site", but those are much smaller in their scope and size.

Q: Does the La Crosse Center benefit properties or businesses in the Town of Campbell?

A: Yes, it does. The Town of Campbell helps support the Center with room tax. In turn, the hotels benefit from the La Crosse Center because it brings visitors to the area from around the state and the Midwest. There is also a benefit to local restaurants, businesses, and attractions as visitors to the La Crosse Center frequent those places while they are here. In addition, the La Crosse Center partners with businesses for marketing opportunities. These businesses include Chik Fil-A, PepsiCo, Marine Credit Union, La Crosse Beverage, Midwest Family Broadcasting, Bacardi, Festival Foods, and Carbliss. Also, various events at the La Crosse Center offer opportunities for local businesses and residents to be vendors, such as the La Crosse Wedding Expo and Holiday Fair.

Q: Has the La Crosse Center received any recognition or awards?

A: Yes. In 2021, a rebranding and marketing campaign by Vendi Advertising received the 2021 Gold Graphic Design USA Award. In 2022, the Center received the Build Wisconsin Award from the Associated General Contractors of America.

Q: Is the La Crosse Center available to residents of the Town of Campbell?

A: Yes, anyone can book an event, such as a wedding or other private party. It is also available for meetings, conferences, and entertainment. Town of Campbell residents can also attend any events open to the public at the La Crosse Center. For example, in the fall, the La Crosse Center hosted the Back2School event. At this event, school age children received immunizations, dental care, haircuts, information for health screenings, backpacks, school clothing, and school supplies, all free of charge.

Q: What is the annual cost to operate this facility?

A: The La Crosse Center has an operating budget of approximately $8.0 million. The La Crosse Center is considered an Enterprise Fund and is removed from the general tax levy. This means that it generates its own revenue and is not included in the City's operating budget. It also receives funding through room tax.

Q: Are any City of La Crosse funds used for the operation of the La Crosse Center?

A: Yes. The City of La Crosse supports the La Crosse Center through capital funding for equipment and projects.

Q: Has the City subsidized any part of the La Crosse Center, including construction costs, debt capacity, or operations or maintenance costs?

A: The City subsidizes constructions costs related to capital improvements and contributes a portion of the debt service.

Q: Have there been substantial construction projects at the La Crosse Center?

A: In 2019, there was an additional $42 million expansion project on the north side of the Center. This expansion took approximately two years to complete. The project included the addition of a large ballroom, extending the facility over Front Street up to Riverside Park, and adding a pre-function area, rooftop terrace, and seven meeting rooms. It also included remodeling the seating area in the arena, modifying the facility entrance, upgrading concession areas, and adding restrooms.

Q: Were bonds issued to build the La Crosse Center?

A: Yes.

Q: Does the City of La Crosse Common Council receive any reports regarding the La Crosse Center or exercise any approval authority over La Crosse Center operations?

A: Yes, the La Crosse Center Board and the City's Common Council oversee the La Crosse Center, and we provide financial reports and updates regularly. The Council must approve any new positions and/or changes to the operating budget.

Q: What is the economic impact of the La Crosse Center on the region?

A: The newly expanded La Crosse Center generates about $40 million in tourism-related dollars to the county every year. The La Crosse Center partners with Explore La Crosse a/k/a the La Crosse Area Convention and Visitors Bureau, to generate economic impact by attracting visitors and events to the area.

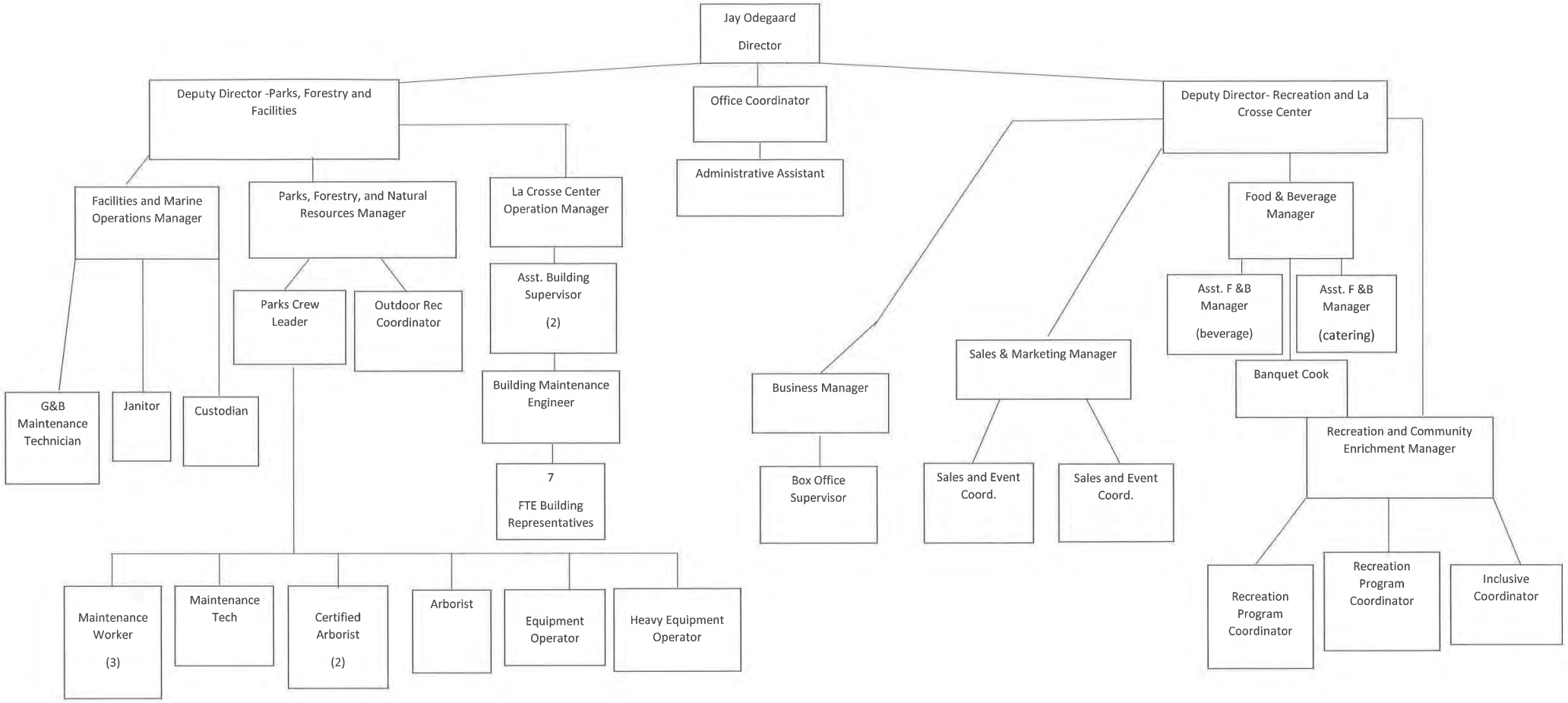
Attached as **Odegaard Exhibit 11** is the La Crosse Center and La Crosse Area CVB Strategic Collaboration Plan.

Odegaard Exhibit 1

Organizational Chart

La Crosse Parks, Recreation and Forestry Department
City of La Crosse

Inserted on subsequent page(s).

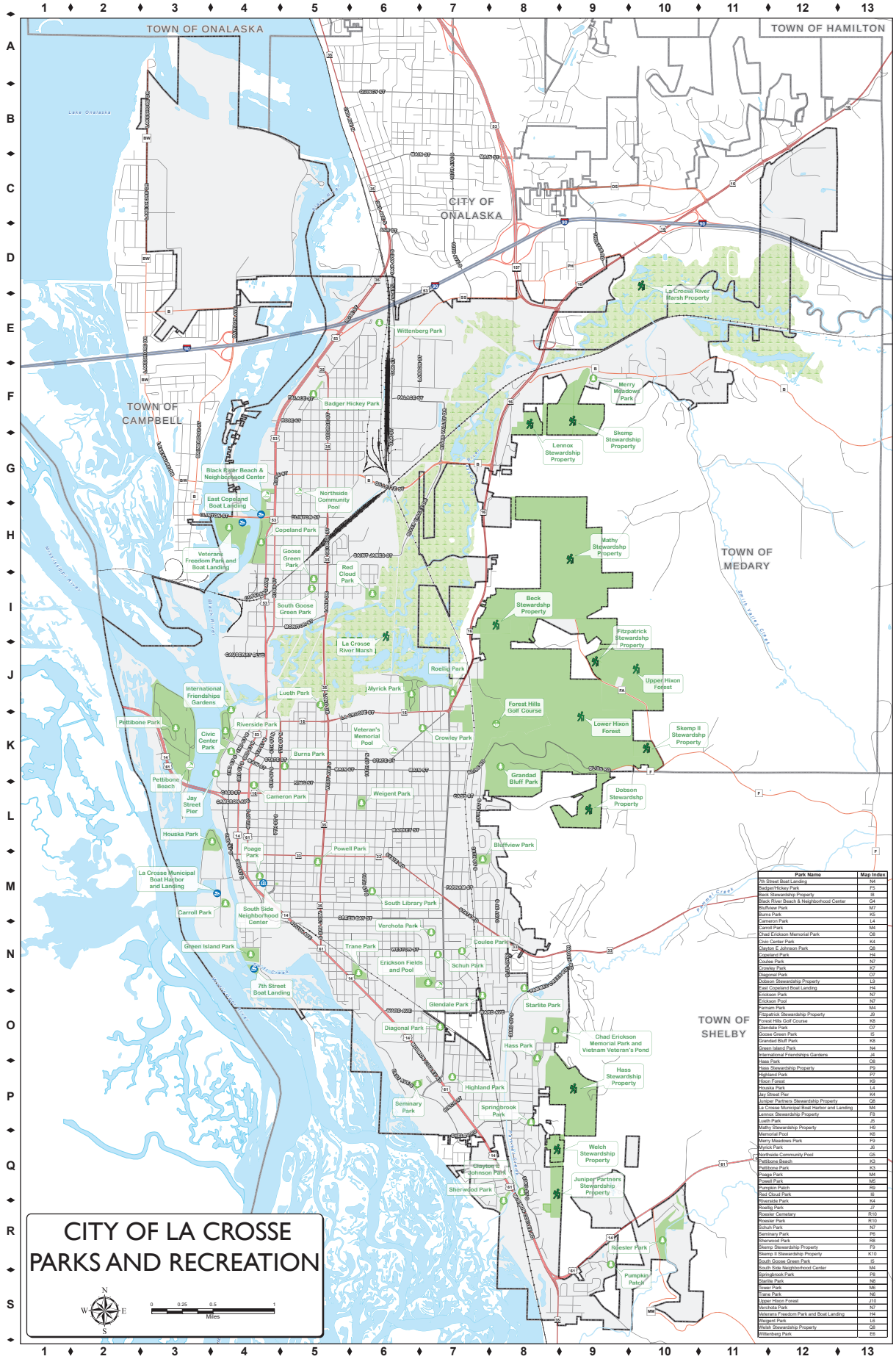

Jay Odegaard
Director
Deputy Director -Parks, Forestry and Facilities
Office Coordinator
Deputy Director- Recreation and La Crosse Center
Administrative Assistant
Facilities and Marine Operations Manager
Parks, Forestry, and Natural Resources Manager
La Crosse Center Operation Manager
Food & Beverage Manager
Parks Crew Leader
Outdoor Rec Coordinator
Asst. Building Supervisor
(2)
Asst. F &B Manager
(beverage)
Asst. F &B Manager
(catering)
Business Manager
Sales & Marketing Manager
Banquet Cook
G&B Maintenance Technician
Janitor
Custodian
Building Maintenance Engineer
Recreation and Community Enrichment Manager
7
FTE Building Representatives
Box Office Supervisor
Sales and Event Coord.
Sales and Event Coord.
Maintenance Worker
(3)
Maintenance Tech
Certified Arborist
(2)
Arborist
Equipment Operator
Heavy Equipment Operator
Recreation Program Coordinator
Recreation Program Coordinator
Inclusive Coordinator

Odegaard Exhibit 2

Parks and Recreation Map

La Crosse Parks, Recreation and Forestry Department
City of La Crosse

Inserted on subsequent page(s).



Park Name	Map Index
7th Street Boat Landing	N4
Badger/Hickey Park	F5
Beck Stewardship Property	I8
Black River Beach & Neighborhood Center	G4
Bluffview Park	M7
Burns Park	K5
Cameron Park	L4
Carroll Park	M4
Chad Erickson Memorial Park	O8
Civic Center Park	K4
Clayton E. Johnson Park	Q8
Copeland Park	H4
Coulee Park	N7
Crowley Park	K7
Diagonal Park	O7
Dobson Stewardship Property	L9
East Copeland Boat Landing	H4
Erickson Park	N7
Erickson Pool	N7
Farnam Park	M4
Fitzpatrick Stewardship Property	J9
Forest Hills Golf Course	K8
Glendale Park	O7
Goose Green Park	I5
Grandad Bluff Park	K8
Green Island Park	N4
International Friendships Gardens	J4
Hass Park	O8
Hass Stewardship Property	P9
Highland Park	P7
Hixon Forest	K9
Houska Park	L4
Jay Street Pier	K4
Juniper Partners Stewardship Property	Q8
La Crosse Municipal Boat Harbor and Landing	M4
Lennox Stewardship Property	F9
Lueth Park	J5
Mathy Stewardship Property	H9
Memorial Pool	K6
Merry Meadows Park	F9
Myrick Park	J6
Northside Community Pool	G5
Pettibone Beach	K3
Pettibone Park	K3
Poage Park	M4
Powell Park	M5
Pumpkin Patch	R9
Red Cloud Park	I8
Riverside Park	K4
Roellig Park	J7
Roesler Cemetery	R10
Roesler Park	R10
Schuh Park	N7
Seminary Park	P6
Sherwood Park	R8
Skemp Stewardship Property	F9
Skemp II Stewardship Property	K10
South Goose Green Park	I5
South Side Neighborhood Center	M4
Springbrook Park	P8
Starlite Park	N8
Greer Park	M6
Trane Park	N6
Upper Hixon Forest	J10
Verchota Park	N7
Veterans Freedom Park and Boat Landing	H4
Weigent Park	L6
Welsh Stewardship Property	Q8
Wittenberg Park	E6

Odegaard Exhibit 3

City Parks and Amenities List

La Crosse Parks, Recreation and Forestry Department
City of La Crosse

Inserted on subsequent page(s).

All Abilities Trane Activity Room

1500 Chase St.

Rentable: YES



Shelter Amenities:
-Capacity: 40
-Tables: 5
-Chairs:
-Bathroom: Yes - Seasonal
-Outlets: Yes

Park Amenities:
-Drinking Fountains
-Green Space
-Ability Inclusive playground
-FitLot Equipment

All Abilities Trane Pavilion

1500 Chase St

Rentable: YES



Pavilion Amenities:
-Capacity: 16
-Picnic Tables: 4
-Bathroom: Yes - Seasonal
-Outlets: Yes

Park Amenities:
-Drinking Fountains
-Green Space
-Ability Inclusive playground
-FitLot Equipment

Badger Hickey Pavilion

1007 Palace St.

Rentable: YES



Pavilion Amenities:
-Capacity: 24
-Picnic Tables: 5
-Bathroom: Yes - Seasonal
-Outlets: Yes

Park Amenities:
-Basketball Court
-Bike Rack
-Playground
-Lighting
-Green Space
-Swing Set

Black River Beach Pavilions

1433 Rose St.

Rentable: YES



Pavilion Amenities:
-Capacity: 40
-Picnic Tables: 12
-Bathroom: Yes - Seasonal
-Outlets: Yes

Park Amenities:
-View of Black River
-3 Volleyball Courts

Bluffview Pavilion
2800 Jackson St.

Rentable: YES



Pavillion Amenities:
-Capacity: 30
-Picnic Tables: 7
-Bathroom: Yes - Seasonal
-Outlets: Yes

Park Amenities:
-Baseball Field
-Basketball Court
-Tennis Court
-Batting Cages
-Drinking Fountain
-Playground
-Swing Set

Burns Park
701 Main St.

Rentable: NO



Park Amenities:
-Picnic Tables: 3
-Bathroom: No
-Outlets: No
-Green Space
-Playground
-Chess Table

Cameron Green Space
400 King St.

Rentable: YES



Space Amenities:
-Capacity: 300
-Picnic Tables: 3
-Bathroom: No
-Outlets: No

Park Amenities:
-Green Space
-Playground
-Swing Set
-Benches
-Bike Rack

Cameron Market Canopy
400 King St.

Rentable: YES



Canopy Amenities:
-Capacity: 33 stalls
-Picnic Tables: N/A
-Bathroom: No
-Outlets: Yes

Park Amenities:
-Green Space
-Playground
-Swing Set

Carroll Park
1717 Marco Drive

Rentable: NO



Park Amenities:
-Picnic Tables: 9
-Bathroom: Yes - Seasonal
-Outlets: Yes
-Baseball Field
-Scenic View
-Trail Access
-Playground

Chad Erickson Pavilion
3601 Park Lane Dr.

Rentable: YES



Pavilion Amenities:
-Capacity: 25
-Picnic Tables: 6
-Bathroom: Yes
-Outlets: Yes

***Fishing is catch and release only! No Swimming Allowed!**

Park Amenities:
-Drinking Fountain
-Fishing Access
-Green Space
-Playground
-Bike Rack
-Trail Access

Civic Center Walkway
500 2nd St.

Rentable: YES



Walkway Amenities:
-Capacity: N/A
-Picnic Tables: 3
-Bathroom: No
-Outlets: No

Park Amenities:
-Fountain
-Sculpture
-Scenic View

Clayton E. Johnson Park
4701 33rd St.

Rentable: NO



Park Amenities:
-Picnic Tables: 6
-Bathroom: Yes - Seasonal
-Outlets: Yes
-Basketball Court
-Scenic View
-Trail Access
-Playground

Copeland Oktoberfest Pavilion
1130 Rose St.

Rentable: YES



Pavilion Amenities:
-Capacity: 300
-Picnic Tables: 50
-Bathroom: Yes
-Outlets: Yes

Park Amenities:
-Baseball Field
-Drinking Fountains
-Fishing Pier
-Splash Pad
-Tennis Court
-Scenic Views

Copeland Pavilion
1130 Rose St.

Rentable: YES



Pavilion Amenities:
-Capacity: 75
-Picnic Tables: 6-8
-Bathroom: Yes
-Outlets: Yes

Park Amenities:
-Baseball Field
-Drinking Fountains
-Fishing Pier
-Splash Pad
-Tennis Court
-Scenic Views

Coulee Park
2101 Coulee Drive

Rentable: NO



Park Amenities:
-Picnic Tables: 1
-Bathroom: No
-Outlets: No
-Green Space
-Playground
-Swing Set

Crowley Park
2100 Campbell Road

Rentable: NO



Park Amenities:
-Picnic Tables: 3
-Bathroom: No
-Outlets: No
-Bike rack
-Drinking Fountain
-Gazebo
-Playground
-Swing Set

Diagonal Park

2935 23rd St.

Rentable: NO



Park Amenities:

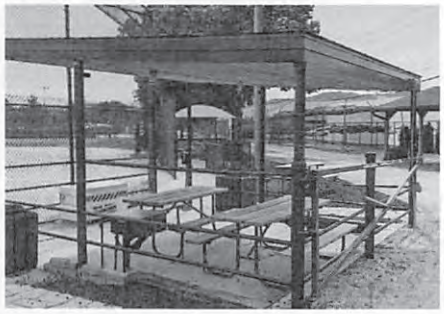
-Picnic Tables: 2
-Bathroom: No
-Outlets: No
-Green Space
-Playground
-Benches

-Green Space
-Playground
-Benches

Erickson Park

2423 21st Place S.

Rentable: NO



Park Amenities:

-Picnic Tables: 13
-Bathroom: Yes - Seasonal
-Outlets: Yes

-Baseball/Softball Field
-Basketball Court
-Drinking Fountains
-Open Shelter
-Scenic Views
-Trail Access
-Batting Cages

Glendale Park

2600 29th Street S.

Rentable: NO



Park Amenities:

-Picnic Tables: 2
-Bathroom: No
-Outlets: No

-Basketball Court
-Playground
-Swing Set

Goose Green Park

629 Kane St.

Rentable: NO



Park Amenities:

-Picnic Tables: 3
-Bathroom: No
-Outlets: No

-Baseball Field
-Enclosed Shelter
-Playground
-Swing Set
-Green Space
-Bleachers

Grandad Bluff Pavilion
3020 Grandad Bluff Rd.

Rentable: YES



Pavilion Amenities:
-Capacity: 100
-Picnic Tables: 0
-Bathroom: Yes - Seasonal
-Outlets: Yes
-Chimney/Fireplace Available

Park Amenities:
-Drinking Fountains
-Scenic Overlook
-Sculpture
-Trail Access
-Bike Rack
-Viewing Binoculars
-Benches

Green Island Gazebo
2312 7th St. S.

Rentable: YES



Gazebo Amenities:
-Capacity: 50
-Picnic Tables: 2
-Bathroom: Yes
-Outlets: Yes

Park Amenities:
-Fishing Access
-Green Space
-Trail Access
-Tennis Courts
-Scenic Views

Hass Park
3600 Easter Drive

Rentable: NO



Park Amenities:
-Picnic Tables: 2
-Bathroom: No
-Outlets: No

-Basketball Court
-Bike Racks
-Green Space
-Scenic Views
-Swing Set
-Playground

Highland Park
2500 Highland St.

Rentable: NO



Park Amenities:
-Picnic Tables: 1
-Bathroom: No
-Outlets: No

-Swing Set
-Picnic Table w/overhang
-Small Rain Garden
-Bike Rack
-Water Fountain
-Natural playground play features

Jay Street Pier
328 Front St. S.

Rentable: YES



Pier Amenities:
-Capacity: 50
-Picnic Tables: 0
-Bathroom: No
-Outlets: No

Park Amenities:
-Scenic Views
-Access to Riverside Park
-Located near local businesses

Lueth Park Shelter
1200 La Crosse St.

Rentable: YES



Shelter Amenities:
-Capacity: 25
-Picnic Tables: 4
-Bathroom: Yes - Seasonal
-Outlets: Yes

Park Amenities:
-Bike Rack
-Green Space
-Near Skate Park
-Bike Agility Course
-Murals
-Food Forest

Merry Meadows Pavilion
4200 Meadowlark Lane

Rentable: YES



Pavilion Amenities:
-Capacity: 25
Picnic Tables: 2
Bathroom: No
Outlets: Yes

Park Amenities:
-Green Space
-Open Shelter
-Playground
-Swing Set
-Trail Access

Myrick Gun Club
2107 La Crosse St.

Rentable: YES



Shelter Amenities:
-Capacity: 40
-Picnic Tables: 8
-Bathroom: Yes - Seasonal
-Outlets: Yes
-Chimney/Fireplace Available

Park Amenities:
-Bike Rack
-Playground
-Near La Crosse Marsh
-Trail Access
-Near Dog Park
-Arboretum

Myrick Main Shelter
2107 La Crosse St.

Rentable: YES



Shelter Amenities:
-Capacity: 300
-Picnic Tables: 35
-Bathroom: Yes
-Outlets: Yes
-Chimney/Fireplace Available
-Latch Windows

Park Amenities:
-Bike Rack
-Playground
-Drinking Fountains
-Near La Crosse Marsh
-Trail Access
-Arboretum

Pettibone Beach House
S Pettibone Dr.

Rentable: NO



Amenities:
-Picnic Tables: 8
-Bathroom: Yes - Seasonal
-Outlets: Yes

Park Amenities:
-Canoe/Kayak ADA Access
-Beach Access
-Scenic Views
-Sand Volleyball Court
-Aquatic Rentals Nearby
-Disc Golf Course
-Fishing Piers/Access

Pettibone Gazebo
101 Pettibone Drive S.

Rentable: YES



Gazebo Amenities:
-Capacity: 100
-Picnic Tables: 8
-Bathroom: No
-Outlets: Yes

Park Amenities:
-Canoe/Kayak ADA Access
-Beach Access
-Scenic Views
-Sand Volleyball Court
-Aquatic Rentals Nearby
-Disc Golf Course
-Fishing Piers/Access

Pettibone Lagoon Shelter
101 Pettibone Drive S.

Rentable: YES



Shelter Amenities:
-Capacity: 25
-Picnic Tables: 8
-Bathroom: Yes - Seasonal
-Outlets: Yes
-Chimney/Fireplace

Park Amenities:
-Canoe/Kayak ADA Access
-Beach Access
-Scenic Views
-Sand Volleyball Court
-Aquatic Rentals Nearby
-Disc Golf Course
-Fishing Piers/Access

Poage Park
500 Hood St.

Rentable: NO



Shelter Amenities:
-Capacity: 40
-Picnic Tables: 11
-Bathroom: Yes
-Outlets: No

-Bike Rack
-Drinking Fountain
-Enclosed Shelter
-Green Space
-Open Air Shelter
-Playground
-Splash Pad

Powell Shelter
1002 West Ave S.

Rentable: YES



Shelter Amenities:
-Capacity: 25
-Picnic Tables: 6
-Bathroom: Yes - Seasonal
-Outlets: Yes

Park Amenities:
-Basketball Court
-Green Space
-Playground
-Swing Set
-Walking Paths
-Drinking Fountains

Pumpkin Park
4570 Brickyard Lane

Rentable: NO



Park Amenities:
-Picnic Tables: 0
-Bathroom: No
-Outlets: No

-Playground
-Swing Set
-2 Benches

Red Cloud Shelter
1433 416 Powell St.

Rentable: YES



Shelter Amenities:
-Capacity: 50
-Picnic Tables: 8
-Bathroom: Yes - Seasonal
-Outlets: Yes
-Chimney/Fireplace

Park Amenities:
-Basketball Court
-Fishing Access
-Horseshoes
-Playground
-Trail Access
-Tennis Court
-Swing Set

Riverside Bandstand
100 Block State St.

Rentable: YES



Bandstand Amenities:
-Capacity: 300
-Picnic Tables: 0 but several benches
-Bathroom: Yes
-Outlets: Yes

Park Amenities:
-Fishing Access
-Drinking Fountains
-Green Space
-Scenic View
-Trail Access
-Ornamental Gardens

Riverside Fountain
100 Block State St.

Rentable: YES



Fountain Amenities:
-Capacity: 300
-Picnic Tables: N/A
-Bathroom: No
-Outlets: No

Park Amenities:
-Fishing Access
-Drinking Fountains
-Green Space
-Scenic View
-Trail Access
-Ornamental Gardens

Riverside International Cameroon Garden
100 Block State St.

Rentable: YES



Space Amenities:
-Capacity: 50
-Picnic Tables: 0
-Bathroom: No
-Outlets: Yes

Park Amenities:
-Fishing Access
-Drinking Fountains
-Green Space
-Scenic View
-Trail Access
-Ornamental Gardens

Riverside International Garden Gazebo
100 Block State St.

Rentable: YES



Gazebo Amenities:
-Capacity: 50
-Picnic Tables: 2
-Bathroom: No
-Outlets: Yes

Park Amenities:
-Fishing Access
-Drinking Fountains
-Green Space
-Scenic View
-Trail Access
-Ornamental Gardens

Riverside International German Garden *100 Block State St.*		Rentable: YES
	**Space Amenities:** -Capacity: 50 -Picnic Tables: 0 -Bathroom: No -Outlets: Yes	**Park Amenities:** -Fishing Access -Drinking Fountains -Green Space -Scenic View -Trail Access -Ornamental Gardens

Riverside International Irish Garden *100 Block State St.*		Rentable: YES
	**Space Amenities:** -Capacity: 50 -Picnic Tables: 0 -Bathroom: No -Outlets: Yes	**Park Amenities:** -Fishing Access -Drinking Fountains -Green Space -Scenic View -Trail Access -Ornamental Gardens

Riverside International Russian Garden *100 Block State St.*		Rentable: YES
	**Space Amenities:** -Capacity: 15 -Picnic Tables: 0 -Bathroom: No -Outlets: Yes	**Park Amenities:** -Fishing Access -Drinking Fountains -Green Space -Scenic View -Trail Access -Ornamental Gardens

Riverside Levee Area *100 Block State St.*		Rentable: YES
	**Levee Amenities:** -Capacity: 300 -Picnic Tables: 0 -Bathroom: No -Outlets: No	**Park Amenities:** -Fishing Access -Drinking Fountains -Green Space -Scenic View -Trail Access -Ornamental Gardens

Riverside North Green Space
100 Block State St.

Rentable: YES



Space Amenities:
-Capacity: 300
-Picnic Tables: 0
-Bathroom: No
-Outlets: Yes

Park Amenities:
-Fishing Access
-Drinking Fountains
-Green Space
-Scenic View
-Trail Access
-Ornamental Gardens

Riverside South Green Space
100 Block State St.

Rentable: YES



Space Amenities:
-Capacity: 300
-Picnic Tables: 0
-Bathroom: No
-Outlets: Yes

Park Amenities:
-Fishing Access
-Drinking Fountains
-Green Space
-Scenic View
-Trail Access
-Ornamental Gardens

Roelling Park
600 Losey Blvd N.

Rentable: NO



Park Amenities:
-Picnic Tables: 2
-Bathroom: No
-Outlets: No
-Trail Access
-Green Space
-Scenic Views

Roesler Park
County Road MM (North of Oeler Cemetery)

Rentable: NO



Park Amenities:
-Picnic Tables: 2
-Bathroom: No
-Outlets: No
-Gazebo
-Green Space
-Playground
-Scenic Views

Schuh Park
2255 Horton St.

Rentable: NO



Park Amenities:
-Picnic Tables: 0
-Bathroom: No
-Outlets: No
-Green Space
-Benches
-Walking Paths

Seminary Park
3400 East Ave S.

Rentable: NO



Park Amenities:
-Picnic Tables: 3
-Bathroom: No
-Outlets: No
-Green Space
-Playground
-Benches
-Bike Rack

Sherwood Park
3198 Scarlett Drive

Rentable: NO



Park Amenities:
-Picnic Tables: 1
-Bathroom: No
-Outlets: No
-Green Space
-Playground
-Swing Set
-Access to walking path

South Goose Green Park
1012 St. Andrews Street

Rentable: NO



Park Amenities:
-Picnic Tables: 1
-Bathroom: No
-Outlets: No
-Green Space
-Playground

South Library Pavilion
1616 Farnam St.

Rentable: YES



Pavilion Amenities:
-Capacity: 30
-Picnic Tables: 6
-Bathroom: No
-Outlets: Yes

Park Amenities:
-Bike Rack
-Drinking Fountain
-Playground
-Swing Set

Springbook Pavilion
3519 Springbook Way

Rentable: YES



Pavilion Amenities:
-Capacity: 30
-Picnic Tables: 11
-Bathroom: Yes - Seasonal
-Outlets: Yes

Park Amenities:
-Bike Rack
-Drinking Fountains
-Playground
-Splash Pad
-Swing Set
-Scenic Views
-Orchard

Starlite Park
2421 Hengle Court

Rentable: NO



Park Amenities:
-Picnic Tables: 3
-Bathroom: No
-Outlets: No
-Drinking Fountains
-Green Space
-Playground
-Swing Set

Verchota Park
1827 22nd Street S.

Rentable: NO



Park Amenities:
-Picnic Tables: 0
-Bathroom: No
-Outlets: No
-Green Space
-Playground
-Swing Set

Veterans Freedom Park
120 Clinton St.

Rentable: NO



Park Amenities:
-Picnic Tables: 2
-Bathroom: Yes - Seasonal
-Outlets: No

-Canoe/Kayak access
-Fishing access
-Scenic Views
-Sculptures
-Green Space
-Nearby boat launch

Weigent Shelter
1500 Cass St.

Rentable: YES



Shelter Amenities:
-Capacity: 50
-Picnic Tables: 5
-Bathroom: Yes - Seasonal
-Outlets: Yes

Park Amenities:
-Baseball/Softball Field
-Bike Rack
-Drinking Fountain
-Playground
-Sculpture
-Swing Set
-Tennis Courts

Wittenburg Park
2940 George St.

Rentable: NO



Park Amenities:
-Picnic Tables: 2
-Bathroom: Yes - Seasonal
-Outlets: No

-Enclosed Shelter
-Green Space
-Playground
-Swing Set
-Dog Park

Odegaard Exhibit 4

City Trails List

La Crosse Parks, Recreation and Forestry Department
City of La Crosse

Inserted on subsequent page(s).



La Crosse River Marsh Trail System *Access Points Vary*		Rentable: YES
	**Trail Amenities:** -Capacity: N/A -Picnic Tables: 0 -Bathroom: No -Outlets: No	**Park Amenities:** -6 Trails -Paved and Natural Surface

Gateway Trail System *Access Points Vary*		Rentable: YES
	**Trail Amenities:** -Capacity: N/A -Picnic Tables: 0 -Bathroom: Yes - Trailhead -Outlets: No	**Park Amenities:** -10 Trails -Prairie Views -Off Street Parking -Natural Surface Trails

Hixon Trail System *Access Points Vary*		Rentable: YES
	**Trail Amenities:** -Capacity: N/A -Picnic Tables: 0 -Bathroom: Yes - Trailhead -Outlets: No	**Park Amenities:** -11 Trails in Lower Hixon -Portables available -5 Prairie Overlooks -2 Bluff Overlooks -Kiosk -Off Street Parking -Groomed Trails in Winter -Shared Use Trails

Upper Hixon Trail System *Access Points Vary*		Rentable: YES
	**Trail Amenities:** -Capacity: N/A -Picnic Tables: 0 -Bathroom: Yes - Trailhead -Outlets: No	**Park Amenities:** -15 Trails -2 Bridges -2 Prairie Overlooks -Off-Street Parking -Kiosk -Pump Track

Upper Hixon Trailhead Picnic Area *Access Points Vary*		Rentable: YES
	**Trail Amenities:** -Capacity: 60 -Picnic Tables: 0 -Bathroom: Yes -Outlets: No	**Park Amenities:** -Water Fountain -Pump Track -Off Street Parking -Pavilion coming soon

Odegaard Exhibit 5

Parks and Rec Connect Guide, Sept-Dec 2025

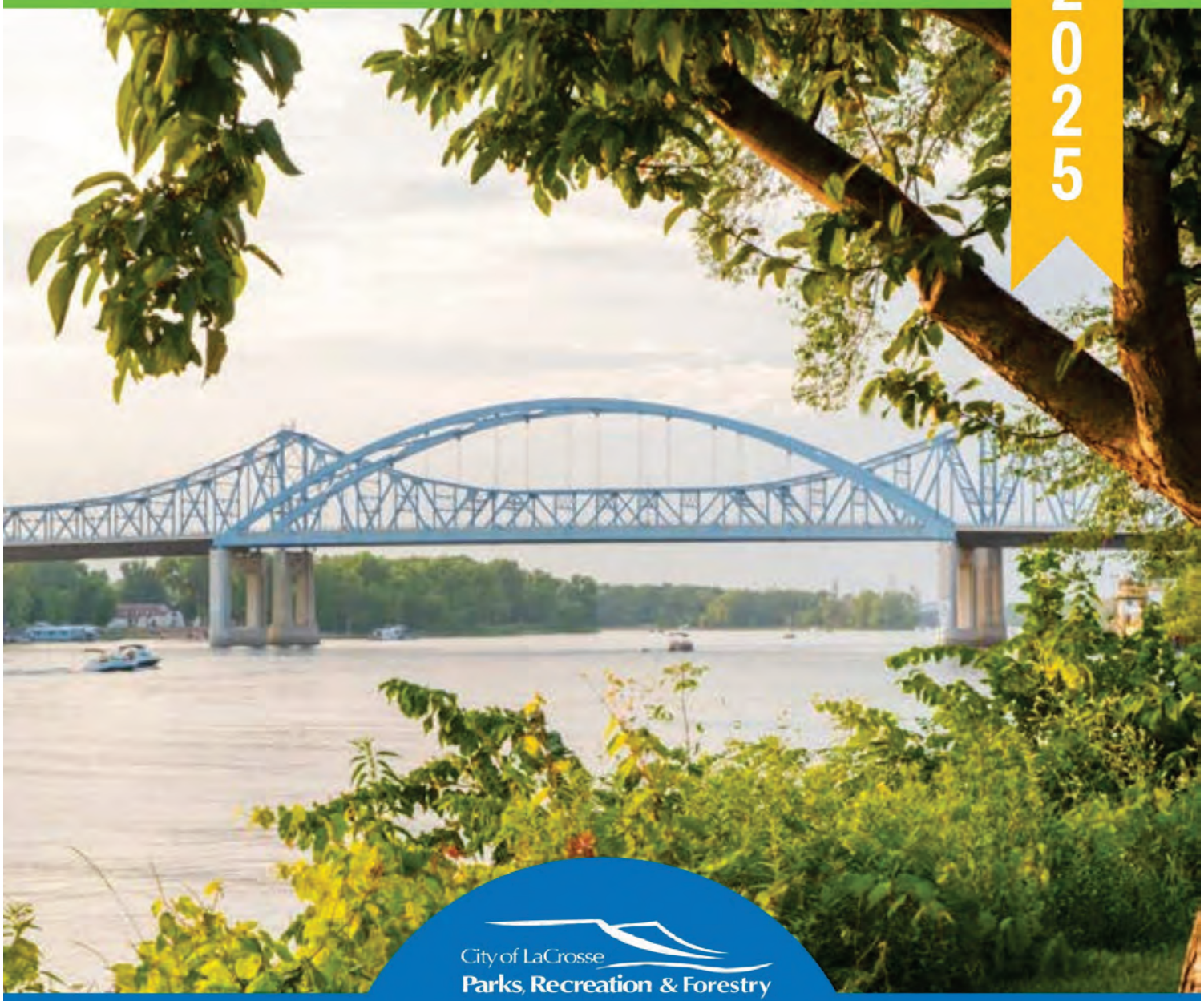
La Crosse Parks, Recreation and Forestry Department
City of La Crosse

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City of La Crosse

PARKS & REC CONNECT

September-December 2025



City of LaCrosse
Parks, Recreation & Forestry

www.CityofLaCrosse.org/Parks

message from the Mayor



Hello, it's your Mayor, Shaundel Washington-Spivey!

La Crosse is a beautiful and vibrant city, known for our river, bluffs, and most importantly, our incredible people. I encourage you to take some time to enjoy our parks and natural spaces. Our Parks, Recreation & Forestry Department works hard to offer inclusive and engaging programming for everyone, and I hope you'll take advantage of everything they have to offer.

As I reflect on my time in La Crosse, one of my favorite ways to recharge is by walking through Riverside Park or driving up the bluffs to take in the view and find a moment of peace. These places remind me of how lucky we are to live in such a special community.

What's your favorite park memory? Share it in a post on Facebook and be sure to tag the City of La Crosse Mayor—I'd love to hear about the places that bring you joy!







City of LaCrosse
Parks, Recreation & Forestry

Stay up-to-date on all of our upcoming events by following us on Facebook!

LaCrosseParksRecForestry

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RECREATION HOTLINES

Youth Sports: 608.791.0706
Adult Sports: 608.791.0724
Special Recreation: 608.791.0745

DEPARTMENT HOLIDAY CLOSURES

All La Crosse Parks, Recreation & Forestry department locations will be closed on the following dates:

City Hall
November 27-28, 2025
December 24-25, 2025
December 31, 2025-January 1, 2026

Black River Beach Neighborhood Center
September 25, 2025, at 4:00pm
November 27-30, 2025
December 20-January 4, 2026

South Side Neighborhood Center
November 27-30, 2025
December 20-January 4, 2026
(Except ADRC meal site)



CONTACT INFORMATION

Jay Odegaard
Director of Parks, Recreation, Forestry, Building & Grounds, and La Crosse Center
odegaardj@cityoflacrosse.org | 608.789.7593

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Deputy Director-Parks, Forestry, & Facilities
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Deputy Director-Recreation & La Crosse Center
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Leah Miller
Parks, Forestry, and Natural Resources Manager
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Kat Craugh, CPRP
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schmidta@cityoflacrosse.org | 608.789.4916

Sami Meyer
Outdoor Recreation Coordinator
meyers@cityoflacrosse.org | 608.789.7560

Kate Kroll
Office Coordinator
krollk@cityoflacrosse.org | 608.789.7558

Tina Golding
Administrative Coordinator
goldingt@cityoflacrosse.org | 608.789.7557

Ian Olson
Parks Crew Leader
olsoni@cityoflacrosse.org

OFFICE LOCATIONS

Main Office - City Hall
400 La Crosse Street, La Crosse, WI 54601

Phone: 608.789.7533

Mon-Thurs: 8:00am-4:00pm *(Walk-In)*
Fri: 8:00am-2:00pm *(Phone-In Only)*

Black River Beach Neighborhood Center & Special Recreation Office
1433 Rose St, La Crosse, WI 54603

Phone: 608.789.8640

Mon-Thurs: 9:00am-5:00pm
Fri: 8:00am-2:00pm

South Side Neighborhood Center
1300 6th St S, La Crosse, WI 54601

Phone: 608.789.8298

Mon-Thurs: 9:00am-3:00pm

BOARD OF PARK COMMISSIONERS

Commissioners

Tim Alberts
Sandra Cleary
Lisa Weston
Eileen Kirsch
Tracy Littlejohn
Todd Olson
Jennifer Trost
Pat Wilson
Robert Young

PARK BOARD MEETINGS

The Park Board meets the third Thursday of each month, January-November, at 5:30pm in City Hall Council Chambers.
*To present a topic at a meeting, please call Kate Kroll at 608.789.7558 at least two weeks prior to the meeting date to be added to the agenda.

DEPARTMENT INFORMATION

City of La Crosse Parks, Recreation & Forestry

The City of La Crosse Parks, Recreation, & Forestry Department's mission is to enrich our community though stewardship of the environment and through provision of quality recreation, facilities, and fun.

Registration Options

Online

Visit our website and click the online Program Registration button on the home page. Use your login information to access the online system. **Accounts may take up to 3 days to be approved.**

Phone-In

Call the main office or a Neighborhood Center to register for programs.
*See page 5 for contact information.

Walk-In

Visit the department window in the lobby of City Hall or a Neighborhood Center to speak with staff who will be happy to assist you.

Mail-In

Fill out the registration form in this guide and mail with payment to:

400 La Crosse St.
La Crosse, WI 54601

Drop Box

Drop off the completed registration form, with payment, in the drop box located at City Hall, North parking lot.
Please address your envelope to *Parks & Recreation*.

Job Opportunities

The department is looking for outstanding staff members to join our team! The office is accepting applications for all programs. Please visit www.cityoflacrosse.org/parks/employment, or call the main office at 608.789.7533 for more information.

Internship Opportunities

Contact Kat Craugh at 608.789.8639 or at craughk@cityoflacrosse.org.

Volunteer Opportunities

Contact Aimee Schmidt at 608.789.4916 or at schmidta@cityoflacrosse.org.

LEARN MORE

How to Apply:

In Person: Please drop off your application at the Parks and Rec Department in City Hall.

Online: Please visit www.CityofLacrosse.org/Parks, then select "Employment Opportunities" and follow the instructions posted.

Youth Enrichment Association (Y.E.A.)- Youth Scholarship Program

This program is for low-income families residing in the city of La Crosse with children 17 years of age and under. Applicants must meet certain income limits. For more information, please call Nikki Hansen at 608.789.4914.

Families of Deployed Troops Enjoy Free Recreation

Since 2010, the City of La Crosse Parks & Recreation Department and Operation Homefront have opted to offer families of deployed troops in the region free admission to programs. This partnership will include such programs as youth sports, fitness, and swim lessons.
Excludes: Forest Hills Golf Course, facility reservations, and pool memberships/passes.

JOIN THE MAILING LIST!

Would you like a copy of the La Crosse Parks & Rec Connect Activity Guide delivered directly to you?

Call 608.789.8640 or 608.789.8298 to sign up.
***Postage fee may apply.**



REGISTRATION INFORMATION

Payment Policy

All fees must be paid in full at the time of registration or reservation. All registrations and reservations are processed on a first-come, first-served basis. Registration forms without proper payment will not be processed.

Accepted payments include: Cash, *Checks, Visa, Mastercard, Discover, and American Express



*Please make checks payable to **City of La Crosse Treasurer.**

A $25 service charge is assessed on all checks returned due to insufficient funds. Once an NSF check occurs, all future payments must be cash or credit card only.

Refund/Credit Policy

Prior to registration, ask for more information if you are unsure about your participation in a program. Please note that by registering, you are committing to a spot in the program or activity and no refunds or credits will be allowed for cancellations. A full refund or credit may be offered for any programs cancelled by the La Crosse Parks, Recreation, & Forestry Department or if there are changes to the original schedule and the participant can no longer attend. No refunds or credits will be issued for special events, day trips, pool passes/memberships, or shelter/facility reservations. No refunds or credits will be issued for natural occurrences.

Lost and Stolen Items

The department is not responsible for personal equipment, clothes, decorations, etc. that are lost or stolen during any program or reservation; however, please contact the main office with any concerns over lost items. Clothing and other items will be donated after one month.

Program Cancellations

All programs and classes are subject to cancellations and schedule changes. A minimum number of participants in a program may be required. Participants will be notified of any cancellations.

Pets in Parks Policy

Pets are allowed in all city parks as long as city ordinance 10.03 (K) is followed. Pets must display current rabies tags and current registration tags. All pets must be on a leash (8ft max) and remain on sidewalks or designated walkways.

PETS ARE NOT ALLOWED ON SPLASH PADS, BEACHES, ATHLETIC COURTS OR FIELDS.

REMEMBER TO PICK UP AFTER YOUR PET!

You Snooze, You Lose!

Nothing kills a program quicker than waiting until the last minute to sign up! Please pay special attention to the activity and program registration deadlines.

For activities where pre-registration is encouraged, please note this may be for instructor planning, snack/meal orders, or ticket purchases.

Fees for Programs, Activities & Reservations

Many of the La Crosse Parks, Recreation, & Forestry Department's programs, activities, and facilities are supported by property taxes from City of La Crosse residents. Therefore, City of La Crosse residents may receive a discount on activity registrations, facility reservations, and other various program fees. Customers may be required to show proof of residency in order to receive a discount, when applicable. Sales tax may be included in some fees.



Photos are taken at our events and used to promote programs on social media.

Please inform staff if you do not want your photo taken.

Alcohol in City Parks & Facilities

City ordinance section 34-66 (a) states:

No person shall have in their possession, custody, or control any alcohol beverages of any kind whatsoever, in any City designated playground, public swimming areas, or on park property within 1,000 feet of any school building or structures.



Exceptions being

(b) *Alcohol beverages are allowed at City of La Crosse Parks and Recreation Department sponsored events at City parks. Alcohol beverages will be allowed when reserving park facilities, pavilions, and picnic shelters and indicating on the registration form that alcoholic beverages will be at the event. Alcoholic beverages are allowed by Special Event Licenses or Agreements between the Board of Park Commissioners and the entity sponsoring the event.*



PARKS, SHELTERS, & FACILITIES RESERVATIONS

Reservations can be made over the phone or online.

Phone-In
608.789.7533

Online
www.CityofLaCrosse.org/Parks

Reservations Dates & Times

Regular Season Reservations Dates: April 15-October 15
Off Season Reservation Dates: October 16-April 14

All reservations can begin as early as 8:00am and must end by 10:30pm
All parks in the City of La Crosse are open daily from 6:00am-11:00pm

Extra Picnic Tables & Garbage Can Rentals

Picnic Tables: $15 each
Garbage Cans: $5 each

*must be reserved 1 week in advance

*All **2026 Regular Season Reservations** for the dates noted above can be made beginning at 6:00am on Monday, January 5, 2026. If you do not have an online account with the department prior to Wednesday, December 17, 2025, you will not be able to make an online reservation until your account is approved. Walk-in and phone-in reservations can be made beginning at 8:00am on Monday, January 5, 2026, by calling 608.789.7533 or visiting La Crosse City Hall.

Food Trucks/Outdoor Food Stands in City Parks

If you are a food truck or outdoor food stand looking to sell in the city, you must get a permit from the City of La Crosse Clerk's office.

In compliance with ordinance section 10-423,
No person shall operate an outdoor food stand or mobile food unit without first obtaining a license in compliance with the provisions of this division. A separate license is required for each stand/unit. An additional permit from the Parks, Recreation, & Forestry Department is required if you are selling food in any city park; daily, weekly, or annual permits available.

Fundraising in City Parks and Facilities

All events and programs raising money, charging a participant fee, and/or having alcohol* are required to get Park Board approval to use a city park, park shelter, or park facility. It is mandatory to submit a letter of request to Kate Kroll (*krollk@cityoflacrosse.org*) at least two weeks prior to the Park Board meeting in order to be considered for that month's meeting agenda.

The letter should include:
-Contact name, phone, and email
-Organization name and mailing address
-Event name
-First & second choice of event dates & times
-Requested park, shelter, facility, and/or trail
-Brief description and map of the event

Please note that in some cases, the organization or company may need to provide a Certificate of Insurance if the program or event is approved by the Park Board. We recommend attending a Park Board meeting at least three months prior to your event!

**If the Park Board approves an event where alcohol will be sold, an alcohol permit must also be applied for and purchased from the City Clerk's office. The City Clerk's office will determine if groups are eligible for an alcohol permit. If you are not eligible for a permit or do not purchase one, alcohol cannot be served at the approved event.*

PARKS, SHELTERS, & FACILITIES RESERVATIONS

Park Shelters & Facilities	Capacity	Regular Season Rates Reservation Date Range: April 15-October 15	
		Reservation Fee	Fee w/ Resident Discount
All Abilities Trane Park Activity Room	36	$113/hr *2hr minimum*	$75/hr *2hr minimum*
All Abilities Trane Park Pavilion	24	$128/day	$85/day
Badger/Hickey Park Pavilion	24	$128/day	$85/day
Black River Beach Pavilion North or South	40	$128/day	$85/day
Bluffview Park Pavilion	30	$128/day	$85/day
Cameron Park Green Space	300	$128/day	$85/day
Cameron Park Market Canopy	33 stalls	$173/day	$115/day
Chad Erickson Memorial Park Pavilion	25	$128/day	$85/day
Civic Center Park Walk Way	n/a	$128/day	$85/day
Copeland Park Concession & Pavilion	75	$128/day	$85/day
Copeland Oktoberfest Pavilion	300	$255/day	$170/day
Gateway Trail System	n/a	$150/day	$100/day
Grandad Bluff Pavilion	100	$128/hr *2hr minimum*	$85/hr *2hr minimum*
Green Island Park Gazebo	50	$128/day	$85/day
Hixon Forest Trail System	n/a	$150/day	$100/day
Houska Park Pavilion	50	$128/day	$85/day
Jay Street Pier	50	$128/hr *2hr minimum*	$85/hr *2hr minimum*
La Crosse River Marsh Trail System	n/a	$150/day	$100/day
Lueth Park Shelter	25	$173/day	$115/day
Merry Meadows Pavilion	25	$128/day	$85/day
Myrick Park Gun Club Shelter	40	$173/day	$115/day
Myrick Park Main Shelter	300	$345/day	$230/day
Pettibone Park Gazebo	100	$128/day	$85/day
Pettibone Park Lagoon Pavilion	25	$128/day	$85/day
Powell Park Shelter	25	$173/day	$115/day
Red Cloud Park Shelter	50	$173/day	$115/day
Riverside Park Bandstand	300	$150/hr *2hr minimum*	$100/hr *2hr minimum*
Riverside Park Fountain	300	$128/hr *2hr minimum*	$85/hr *2hr minimum*
Riverside Park Levee Area	300	$128/hr *2hr minimum*	$85/hr *2hr minimum*
Riverside Park North Green Space	300	$128/hr *2hr minimum*	$85/hr *2hr minimum*
Riverside Park South Green Space	300	$128/hr *2hr minimum*	$85/hr *2hr minimum*
Riverside Park International Cameroon Gardens	50	$128/hr *2hr minimum*	$85/hr *2hr minimum*
Riverside Park International Garden Gazebo	75	$128/hr *2hr minimum*	$85/hr *2hr minimum*
Riverside Park International Russian Gardens	15	$128/hr *2hr minimum*	$85/hr *2hr minimum*
Riverside Park International German Gardens	50	$128/hr *2hr minimum*	$85/hr *2hr minimum*
Riverside Park International Irish Gardens	50	$128/hr *2hr minimum*	$85/hr *2hr minimum*
Springbrook Park Pavilion	30	$128/day	$85/day
South Library Park Pavilion	30	$128/day	$85/day
Upper Hixon Forest Trail System	n/a	$150/day	$100/day
Upper Hixon Pavilion	60	$128/day	$85/day
Weigent Park Shelter	50	$173/day	$115/day

PARKS, SHELTERS, & FACILITIES RESERVATIONS

Park Shelters & Facilities	Capacity	Off Season Rates Reservation Date Range: October 16-April 14	
		Reservation Fee	Fee w/ Resident Discount
Badger/Hickey Park Pavilion	24	$168/day	$113/day
Chad Erickson Memorial Park Pavilion	25	$168/day	$113/day
Copeland Park Concession & Pavilion	25	$168/day	$113/day
Gateway Trail System	n/a	$168/day	$113/day
Hixon Forest Trail System	n/a	$168/day	$113/day
La Crosse River Marsh Trail System	n/a	$338/day	$225/day
Myrick Park Gun Club Shelter	40	$225/day	$150/day
Myrick Park Main Shelter	300	$450/day	$300/day
Pettibone Park Gazebo	100	$168/day	$113/day
Pettibone Park Lagoon Pavilion	25	$168/day	$113/day
Red Cloud Park Shelter	50	$225/day	$150/day
Riverside Park Bandstand	300	$225/hr *2 hr minimum*	$150/hr *2 hr minimum*
Riverside Park International Garden Gazebo	75	$169/hr *2 hr minimum*	$113/hr *2 hr minimum*
Springbrook Park Pavilion	30	$168/day	$113/day
South Library Park Pavilion	30	$168/day	$113/day
Upper Hixon Forest Trail System	n/a	$168/day	$113/day
Upper Hixon Pavilion	n/a	$168/day	$113/day

PARKS, SHELTERS, AND FACILITIES RESERVATION FEES ARE NON-REFUNDABLE!

Park Shelters and Facilities Descriptions

Room:
All Abilities Trane Park offers a room to reserve that is located right next to the park action! This temperature controlled space is a step up from rustic park shelters and provides a bit more comfort for guests. It also features indoor restrooms, a sink, and counter space.

Pavilions:
There are a number of pavilions available to reserve in the La Crosse parks system. The pavilions are a roofed structure with completely open sides, with no steps to climb. Many of these offer a beautiful setting or are located near playgrounds.

Shelters:
Park shelters are the most popular sites for celebrations and gatherings. They range in size from smaller log cabin type structures to the large limestone Myrick Park Main Shelter, which holds 300 people. All shelters have access to modern restrooms.

Gazebos:
Gazebos are freestanding structures, roofed, and open on all sides. They provide shade, shelter from rain or snow, and a place to rest while acting as an ornamental feature.



For off season reservations, facilities available are limited. Running water and restrooms will not be available. Arrangements must be made to pick up a key.



Black River Beach Neighborhood Center

1433 Rose Street La Crosse, WI 54603 **608.789.8640**

Mondays-Thursdays: 9:00am-5:00pm
Fridays: 8:00am-2:00pm
Reserve up to 6 months in advance, hours flexible.



Amenities Include:

-Tables
-Chairs
-Podium
-Kitchenette
-Sound System
-Patio Access
-Wi-Fi
-Dry Erase Board
-Coffee Maker
-TV
-Beach Access

Room Reservation Rates

All reservations require a 2-hour minimum

*Reservations interested in having alcohol at their event must rent the entire facility and receive Park Board approval two months prior to event.

Room	Max Seating	Monday-Fridays, 7am-4pm		Monday-Fridays, 4pm-10pm Saturdays/Sundays, 7am-10pm	
		Reservation Fee	Reservation Fee w/ Resident Discount	Reservation Fee	Reservation Fee w/ Resident Discount
Entire Facility (25% off)	150	$101/hour	$67/hour	$201/hour	$134/hour
Birchwood Room	24	$30/hour	$20/hour	$60/hour	$40/hour
Cottonwood Room	24	$30/hour	$20/hour	$60/hour	$40/hour
Maplewood Room (Whole)	100	$75/hour	$50/hour	$150/hour	$100/hour
Maplewood Room (North Half)	50	$45/hour	$30/hour	$90/hour	$60/hour
Maplewood Room (South Half)	50	$45/hour	$30/hour	$90/hour	$60/hour

South Side Neighborhood Center

1300 6th Street South La Crosse, WI 54601 **608.789.8298**

Office Hours: Mondays-Thursdays: 9:00am-3:00pm
Meal Site Hours: Monday-Fridays: 11:00am-1:00pm
Reserve up to 6 months in advance, hours flexible.



Amenities Include:

-Tables
-Chairs
-Podium
-Sound System
-Wi-Fi
-Dry Erase Board
-Coffee Maker
-TV

Room Reservation Rates

All reservations require a 2-hour minimum

Alcohol not allowed at South Side Neighborhood Center

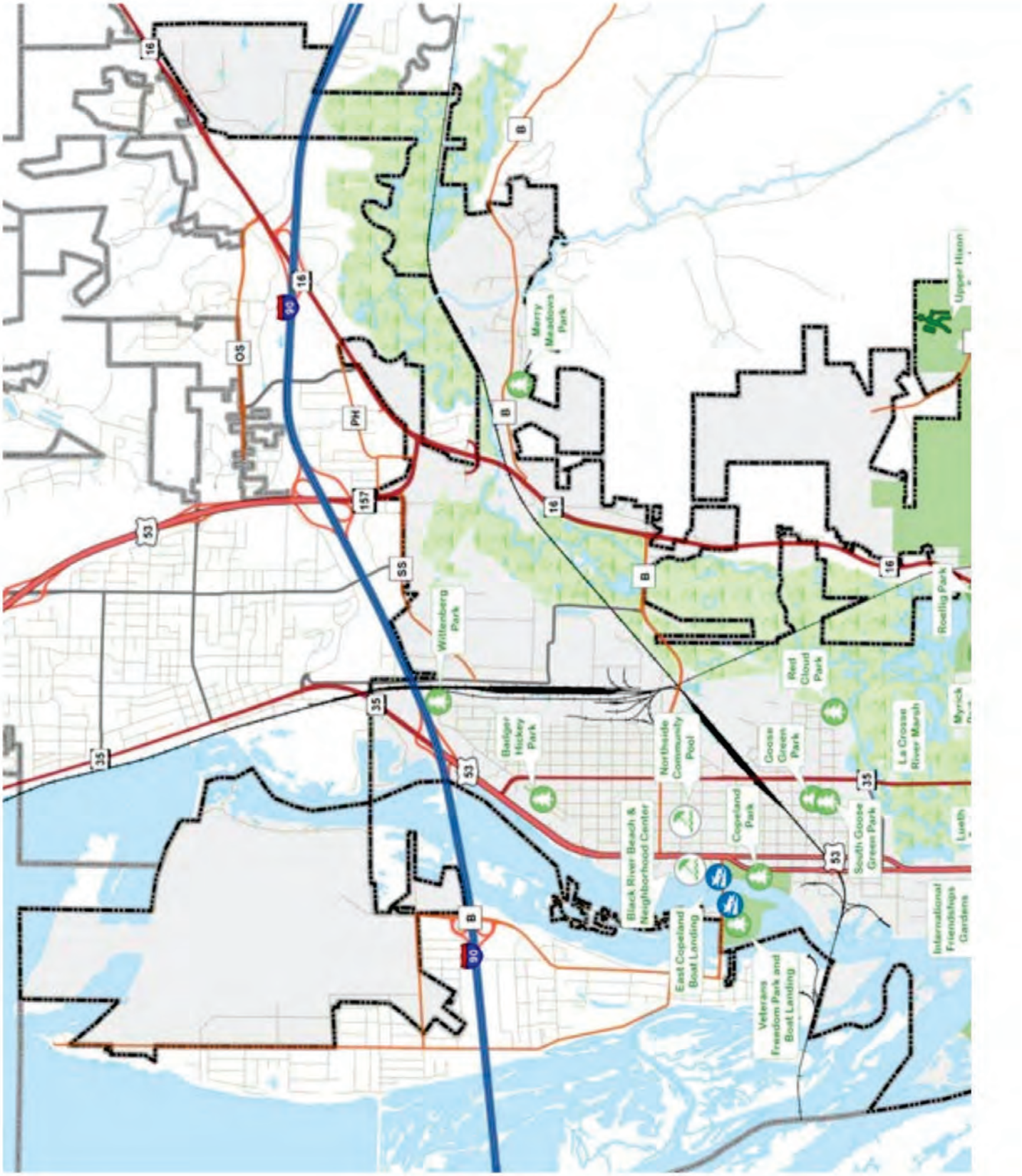
Room	Max Seating	Monday-Fridays, 7am-4pm		Monday-Fridays, 4pm-10pm Saturdays/Sundays, 7am-10pm	
		Reservation Fee	Reservation Fee w/ Resident Discount	Reservation Fee	Reservation Fee w/ Resident Discount
Entire Facility (25% off)	70	$51/hour	$34/hour	$101/hour	$67/hour
Centennial Hall	60	$45/hour	$30/hour	$90/hour	$60/hour
Board Room	10	$23/hour	$15/hour	$45/hour	$30/hour

VISIT OUR WEBSITE

for more information about each facility and a complete list of reservation policies

www.CityofLaCrosse.org/Parks

PARK MAP


Merry Meadows Park
Upper Hixon
Wittenberg Park
Rolling Park
Red Cloud Park
Badger Hickey Park
Northside Community Pool
Goose Green Park
La Crosse River Marsh
Copeland Park
South Goose Green Park
Black River Beach & Neighborhood Center
East Copeland Boat Landing
Veterans Freedom Park and Boat Landing
International Friendship Gardens
16
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CITY OF LA CROSSE
PARKS AND RECREATION
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Miles
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Lower Hixon Forest
Forest Hills Golf Course
Granddad Bluff Park
Bluffview Park
Crowley Park
Veteran's Memorial Pool
Weigent Park
Burns Park
Powell Park
Cameron Park
Civic Center Park
Riverside Park
Pettibone Park
Pettibone Beach
Jay Street Pier
Houska Park
La Crosse Municipal Boat Harbor and Landing
Carroll Park
Pettibone Park
Green Island Park
Pettibone Park
7th Street Boat Landing
South Side Neighborhood Center
South Library Park
Verchota Park
Trane Park
Erickson Fields and Pool
Coulee Park
Schuh Park
Starlite Park
Glendale Park
Chad Erickson Memorial Park and Vietnam Veteran's Pond
Hass Park
Springbrook Park
Clayton E Johnson Park
Pumpkin Patch
Roesler Park
Highland Park
Diagonal Park
Seminary Park
Sherwood Park
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OUR SERVICES

- Two Ballrooms up to 12,000 sq. ft.
- 8,000 Seat Arena
- 3,300 sq. ft. Terrace
- Ten Boardrooms
- Audio/Visual Services
- Connected Parking Garage
- Downtown La Crosse Location

Check out the reviews!

"Well organized crew! Convenient parking and plenty of it! Lots of excellent eateries and hotels within walking distance! Love this place!"
-Mark R. (La Crosse Center Attendee)

Scan to visit the La Crosse Center's website for more information









Weddings
The La Crosse Center offers a variety of full-service wedding packages. Let our experts help guide and plan your special day.

Sporting Events
The Center boasts 75,000 Sq. Ft. of space for any possible sport. With ceilings up to 45 ft. and seating up to 8,000 the opportunities are almost endless.

Business Meetings
The La Crosse Center is centrally located in Downtown and host to some of the fastest-growing, most well-attended conferences in the nation.

Trade Shows
La Crosse is centrally located between large metropolitan areas making it an ideal space to bring communities together for trade shows.

KEEP UP TO DATE BY FOLLOWING THE LA CROSSE CENTER ON SOCIAL MEDIA!

CONTACT US!

office@lacrossecenter.com
(608) 789-7400
300 Harborview Plaza La Crosse, WI 54601
www.lacrossecenter.com

ELVIS EXPLOSION

September 5-7, 2025

SCALED UP EXPOS

October 18, 2025



PROFESSIONAL CHAMPIONSHIP BULLRIDERS

NOVEMBER 7-8, 2025

HOLIDAY FAIR & MORE

November 20-23, 2025

FOR TICKETS AND MORE INFORMATION
VISIT LACROSSECENTER.COM

NEIGHBORHOOD ASSOCIATIONS

BLUFFSIDE NEIGHBORHOOD ASSOCIATION



Boundaries: The Bluffside Neighborhood Association is bounded by Milson Court on the north, Losey Boulevard on the west, Hwy 33 on the south and the eastern city limits on the east.

Bluffside Neighborhood Association

Meeting time: 4th Monday of odd numbered months at 6:00pm
Meeting location: Congregational Church (2503 Main Street)

DOWNTOWN NEIGHBORHOOD ASSOCIATION

Boundaries: The Downtown Neighborhood Association is bounded by the Mississippi River on the west, West Avenue on the east, Cass Street on the south, and the marsh on the north.

Downtown Neighborhood Assocation- La Crosse, WI

Meeting time: 3rd Tuesday of odd months (excluding July) at 6:00pm
Meeting location: Capella Performing Arts Center

DOWNTOWN
NEIGHBORHOOD ASSOCIATION

GRANDVIEW-EMERSON NEIGHBORHOOD ASSOCIATION



Boundaries: The Grandview-Emerson Neighborhood Association is bounded by West Avenue on the west, Cass Street on the south, Losey Boulevard on the east, and Park Drive to Myrick Park to UWL Campus to Vine Street on the north.

Grandview-Emerson Neighborhood Association GENA

Meeting time: Check their Facebook page for more information.
Meeting location: Check their Facebook page for more information.

HINTGEN NEIGHBORHOOD ASSOCIATION

Boundaries: The Hintgen Neighborhood Association is bounded by Diagonal Road to the north, railroad tracks along 29th Street South to the east, Broadview Place and Mormon Coulee Road to the south, and Losey Boulevard to the west.

Meeting time: email hintgenna@gmail.com to get on mailing list
Website: https://hintgenna.blogspot.com/

HINTGEN
NEIGHBORHOOD
ASSOCIATION

HOLY TRINITY-LONGFELLOW NEIGHBORHOOD ASSOCIATION



Boundaries: The Holy Trinity-Longfellow Neighborhood Association is bounded by Green Bay Street on the south, Jackson Street/State Road on the north, Losey Boulevard on the east, and West Avenue on the west.

Holy Trinity-Longfellow Neighborhood Association

Meeting time: 3rd Monday of the month at 6:00pm
Meeting location: Faith United Methodist Church (1818 Redfield Street)

LOGAN NORTHSIDE NEIGHBORHOOD ASSOCIATION

Boundaries: The Logan Northside Neighborhood Association is bounded by Clinton Street on the south, Ranger Drive and Oak Street on the east, Lauderdale Place on the north, and the city limits on the west.

Logan-Northside Neighborhood Association

Meeting time: 4th Tuesday of the month at 6:00pm
Meeting location: Fire Station #4 (920 Gillette Street)

LOWER NORTHSIDE & DEPOT NEIGHBORHOOD ASSOCIATION

Boundaries: The Lower Northside and Depot Neighborhood Association is bounded by La Crosse River to the south, Clinton Street to the north, Oak Street to the east, and the Veterans Freedom Park to the west.

Lower Northside Depot Neighborhood

Meeting time: 3rd Monday of the month at 6:00pm
Meeting location: 5th Ward Residence Activity Center (1220 Hagar Street)

POWELL POAGE HAMILTON NEIGHBORHOOD ASSOCIATION

Boundaries: The Powell Poage Hamilton Neighborhood Association is bounded by Green Bay Street to the south, Jackson Street to the north, West Avenue to the east, and 3rd Street/South Avenue to the west.

Powell Poage Hamilton Neighborhood

Meeting time: 3rd Tuesday of the month at 6:00pm
Meeting location: South Side Neighborhood Center (1300 6th Street South)

WASHBURN NEIGHBORHOOD ASSOCIATION

Boundaries: The Washburn Neighborhood Association is bounded by Jackson Street to the south, Cass Street from the Mississippi River to 7th Street and Main Street from 7th Street to West Avenue on the north, West Avenue on the east, and the Mississippi River on the west.

Washburn Neighborhood in La Crosse

Meeting time: 4th Tuesday of the month at 6:30pm
Meeting location: American Legion (711 6th Street)

WEIGENT-HOGAN NEIGHBORHOOD ASSOCIATION

Boundaries: The Weigent-Hogan Neighborhood Association is bounded by Jackson Street and State Road to the south, Cass Street to the north, Losey Boulevard to the east, and West Avenue to the west.

Weigent-Hogan Neighborhood Assn.-WHNA

Meeting time: 2nd Monday of most months at 6:00pm
Meeting location (Winter Months): Unitarian Universalist Fellowship Building (401 West Ave)
Meeting location (Summer Months): Weigent Park Shelter (314 15th St S)
Website: https://www.whnalax.org/welcome

POLAR PLUNGE

City of LaCrosse
Parks, Recreation & Forestry

LA CROSSE, WISCONSIN

POLAR PLUNGE

SAVE THE DATE

SATURDAY, MARCH 7, 2026









YOUTH RECREATION

Youth Flag Football (#423701)

Mon/Tues/Thurs; September 8-October 24, 2025
Registration Fee: $80; Registration Fee w/ Resident Discount: $60
****Registration Deadline: Thursday, September 18, 2025****
This program provides players with a fun, non-contact environment to play football while developing teamwork and athletic skills.

LOCATION	K/1st	2nd/3rd	4th/5th
Erickson	2:45pm-3:30pm	3:30pm-4:30pm	4:30pm-5:30pm
Erickson	2:45pm-3:30pm	3:30pm-4:30pm	4:30pm-5:30pm
Weigent Park	2:45pm-3:30pm	3:30pm-4:30pm	4:30pm-5:30pm
Southern Bluffs	2:45pm-3:30pm	3:30pm-4:30pm	4:30pm-5:30pm
North Woods	2:45pm-3:30pm	3:30pm-4:30pm	4:30pm-5:30pm

GAMEDAY INFORMATION:

September practices on Mondays, Tuesdays, Thursdays. October practices on Tuesdays only.
Game day schedules will be sent out prior to games starting.

Grades K-1: Saturdays; October 4 & 11 @ Carroll Park
Grades 2-5: Mondays & Thursdays starting September 29 @ Carroll Park



UWL FOOTBALL CLINIC
(#423702)

Monday, September 22, 2025
4:30pm-5:30pm
Roger Harring Stadium

Grades K-5th
FREE | Registration Required
Registration Deadline: September 18, 2025

Sign up for the annual Youth Football Clinic. Run through drills and skill competitions with the UWL Football Team. The clinic will run from 4:30pm-5:30pm UWL's Roger Harring Stadium. After the clinic stop by for food and refreshments at the Myrick Park Main Shelter from 5:30pm-6:30pm. Players, parents, and families are invited to attend. Players must be registered for the 2025 Youth Flag Football season to participate.

Co-Ed Youth Volleyball (#423801)



September 8-October 25, 2025
Registration Fee: $80, Registration Fee w/ Resident Discount: $60
****Registration Deadline: Thursday, September 18, 2025****
This comprehensive program introduces the basic skills and modified game play of volleyball with emphasis on participation and fun!
Game Days: October 4, 11, 18, & 25 at Logan Middle School

DAYS	LOCATION	3rd/4th	5th/6th
Mon/Wed	Emerson Elementary	2:45pm-3:45pm	3:45pm-4:45pm
Tues/Thurs	Spence Elementary	2:45pm-3:45pm	3:45pm-4:45pm
Tues/Thurs	State Road Elementary	2:45pm-3:45pm	3:45pm-4:45pm
Tues/Thurs	Southern Bluffs Elementary	2:45pm-3:45pm	3:45pm-4:45pm

1st/2nd Grade Volleyball Clinics (#423801)

Saturdays; October 4, 11, 18, & 25, 2025
9:00am-9:45am | Logan Middle School
Registration Fee: $20; Registration Fee w/ Resident Discount: $10
****Registration Deadline: Monday, September 29, 2025****
Kids will learn fundamentals such as passing, setting, and serving through fun drills and games.





Youth Figure Skating - Session One (#122202)



November 4-December 23, 2025
Green Island Ice Arena
Registration Fee: $140; Registration w/ Resident Discount: $90
****Registration Deadline: Thursday, November 13, 2025****
Session One features small group sizes which allow skaters to get more individualized attention to develop stronger skating skills. Traditional group classes are for ages 5 years old to seniors in high school. **Beginner Basics** is for skaters just starting out and skaters still developing the basic elements of skating. **Intermediate** is for skaters that have mastered the basic elements and are ready for the next challenge and adding more speed. **Advanced Freestyle** is for skaters that have mastered skills with both speed and consistency. Skaters must have full single jumps and scratch spin to be in high freestyle. If you have any questions or concerns, please contact Corry Marco, Off Ice Coordinator at lacrossefiguresk8ing.club@gmail.com
****No Skating Lessons on November 27 & 28, 2025**

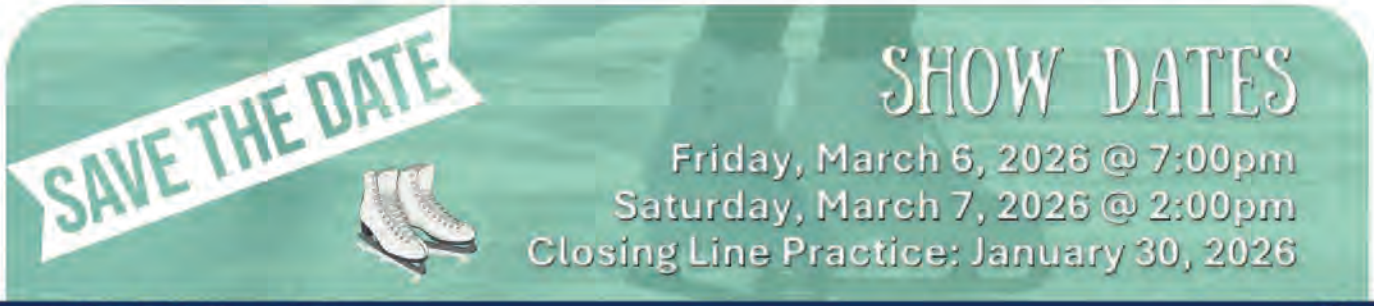
1. **Beginner Basics: Ages 5-13 | Tuesdays & Fridays | 3:45pm-4:30pm**
2. **Intermediate: Ages 10-18 | Tuesdays 4:30pm-5:30pm & Thursdays 3:45pm-4:30pm**
3. **Advanced Freestyle: Ages 10-18 | Thursdays & Fridays | 4:30pm-5:30pm**

Youth Figure Skating - Session Two (#122202)



January 6-March 7, 2026
Green Island Ice Arena
Registration Fee: $190; Registration w/ Resident Discount: $140
****Registration Deadline: Thursday, January 9, 2026****
Skaters MUST participate in session one in order to participate in session two
Session Two is all about show preparation! Lessons will not be given in session two. All skaters will be broken into groups for show choreography. Each skater will take part in two numbers plus the closing line. Each skater will be borrowing a La Crosse Figure Skating Club costume for each routine. All costumes will be returned before the end of the show. Each skater will be given a closing line sweatshirt to keep. Skaters MUST participate in session one in order to participate in session two. If you have any questions or concerns, please contact Corry Marco, Off Ice Coordinator at lacrossefiguresk8ing.club@gmail.com

1. **Beginner Basics: Ages 5-13 | Tuesdays & Fridays | 3:45pm-4:30pm**
2. **Intermediate: Ages 10-18 | Tuesdays 4:30pm-5:30pm & Thursdays 3:45pm-4:30pm**
3. **Advanced Freestyle: Ages 10-18 | Thursdays & Fridays | 4:30pm-5:30pm**



Youth Boys Basketball (#123601)

December 1, 2025-February 7, 2026
Registration Fee: $80; Registration Fee w/ Resident Discount: $60
****Registration Deadline: Thursday, December 11, 2025****
This program teaches kids the fundamentals of basketball while putting an emphasis on learning necessary skills and teamwork.

DAYS	LOCATION	2nd/3rd	4th/5th
Mon/Wed	Spence Elementary	2:45pm-3:45pm	3:45pm-4:45pm
Mon/Wed	State Road Elementary	2:45pm-3:45pm	3:45pm-4:45pm
Tues/Thurs	North Woods Elementary	2:45pm-3:45pm	3:45pm-4:45pm
Tues/Thurs	Emerson Elementary	2:45pm-3:45pm	3:45pm-4:45pm
Tues/Thurs	Southern Bluffs Elementary	2:45pm-3:45pm	3:45pm-4:45pm

Youth Girls Basketball (#123602)

December 1, 2025-February 7, 2026
Registration Fee: $80; Registration Fee w/ Resident Discount: $60
****Registration Deadline: Thursday, December 11, 2025****
This program teaches kids the fundamentals of basketball while putting an emphasis on learning necessary skills and teamwork.

DAYS	LOCATION	2nd/3rd	4th/5th
Mon/Wed	North Woods Elementary	2:45pm-3:45pm	3:45pm-4:45pm
Mon/Wed	Emerson Elementary	2:45pm-3:45pm	3:45pm-4:45pm
Mon/Wed	Southern Bluffs Elementary	2:45pm-3:45pm	3:45pm-4:45pm
Tues/Thurs	Spence Elementary	2:45pm-3:45pm	3:45pm-4:45pm
Tues/Thurs	State Road Elementary	2:45pm-3:45pm	3:45pm-4:45pm

Youth Basketball Clinic (#123601)



Saturdays; January 10, 17, 24, & 31, 2026
9:00am-9:45am
Logan Middle School

Registration Fee: $20; Registration Fee w/ Resident Discount: $15
****Registration Deadline: Monday, January 5, 2026****

AGES KINDERGARTEN-1ST GRADE

All Abilities Play Group

Sundays; September 14, October 12, November 9, & December 14, 2025
1:30pm-2:30pm | La Crosse Public Library
FREE | Ages 0-11
Come play! Enjoy sensory-friendly activities and open-ended play in a welcoming and nurturing environment.

Make & Play Mondays

Mondays; September 8, 15, 22, 29, October 6, 13, 20, 27, November 3, 10, 17, 24, December 1, 8, 15, 2025
3:30pm-4:30pm | La Crosse Public Library
FREE | Ages 6-11
An after-school program filled with creativity and fun! Each week offers a distinct club experience designed to spark your imagination and curiosity:

Art Club: Let's make art! On the first Monday of the month, you can tap into your inner artist and make beautiful and wonderful creations! First Monday of the month: September 8, October 6, November 3, December 1, 2025.

STEM Club: Explore the world of science, technology, engineering, and math with interactive activities and thrilling challenges! Second Monday of the month: September 15, October 13, November 10, December 8, 2025.

LEGO Club: Build extraordinary worlds and let your imagination run wild with every brick! Third Monday of the month: September 22, October 20, November 17, December 15, 2025.

Fandom Club: Celebrate popular series and characters with engaging activities. Connect with fellow fans and enjoy the excitement together! Fourth Monday of the month: September 29, October 27, November 24, 2025.

LA CROSSE WISCONSIN

Your Responsibility for Snow Removal

The City of La Crosse would like to remind property owners and residents of the need to clear snow and ice from public sidewalks adjacent to their homes, businesses, and properties.

For the safety of our citizens and visitors, City Ordinance requires snow and ice to be removed from the sidewalk and curb ramps within twenty-four (24) hours after it ceases to fall.

- Sidewalks shall be cleared to the full width.
- If packed snow cannot be removed, it should be treated as ice and sprinkled with salt, or a salt/sand mixture until such time that it can be removed.
- Curb ramps at corner lots or cross walks should be kept free from snow and ice extending past the curb and gutter to the street pavement.
- That portion of the sidewalk that crosses an alley should be kept clear to the alley centerline by adjacent property owner/occupants.

Inspections for ordinance compliance may occur anytime throughout the season beginning with the first snowfall. City ordinance prohibits shoveling, blowing, dumping and plowing snow and ice onto city streets. Fines depend on the amount of cleanup required by the contracted crew, and property owners are billed accordingly. Property owners should deposit the snow from sidewalks and driveways onto their yards or boulevards (the strip between the curb and sidewalk.) - Ordinance 5.08(D)

Failure to comply with Ordinance 40-8 will result in the clearing of the sidewalk at a cost billed to the adjacent property owners at a rate of $2.50 per linear foot plus a $75 administration fee. Additionally, citations charging the property owner with violation of City Ordinance 40-8(a) may be issued and carry a fine of $75 to $100 plus processing costs.

OUTDOOR RECREATION

Trail Systems	
Lower Hixon Forest	2600 Old Quarry Road
Upper Hixon Forest	709 County Road FA
Gateway/Grandad Trails	3020 Grandad Bluff Road
La Crosse River Marsh	789 Myrick Park Drive
Mathy Quarry	N3065 County Road FA
Hass Tract	3720 Easter Road
Skemp Tract	W5841 County Road B

Trail Maps

All City of La Crosse trail maps are available online at tinyurl.com/LaCrosseTrails.

Want trail maps on the go? Download the Avenza App for your mobile device! Track your position, add notes, drop pins, and use maps offline!

All mapped trails are available for download on the Avenza App through Android and Apple iOS stores.

Public Hunting Reminder

Select city properties are open to hunting. If you are planning to take a trip into the woods during hunting season, we remind you to wear bright colors, leash your pets, and stay on designated trails. For a list of all properties open to hunting, please visit: tinyurl.com/LaCrosseHunts

Trail Etiquette

We hope that you love La Crosse's trails and outdoor areas as much as we do! As our trails experience more use, its more important than ever that we respect the trail, nature, each other and use proper trail etiquette. Thanks for helping to make our backyard an awesome recreation area! Follow these easy tips to make sure you and your fellow trail users have the best experience possible.

- Follow marked trails and signs
- Be courteous and listen to others
- Yield to uphill traffic
- Travel at a safe speed
- Keep pets on leash
- Pack it in, pack it out

Cross Country Ski Trails

When snow conditions permit, Lower Hixon Forest trails are groomed to accommodate snowshoeing, cross country skiing, and skate skiing activities. Please be respectful of groomed trails. Users are encouraged to hike, run, snowshoe and bike off to the side or avoid the groomed area if you can.



Support Your Local Trail System

The city trail system is a vital part of our community, providing residents and visitors with safe, accessible, and sustainable options for recreation. Your donation directly supports the care, improvement, and expansion of this valued public asset. Visit https://tinyurl.com/LaxTrailDonations or scan the QR code to donate.

All About Street Trees

Street trees are a city-owned boulevard tree. This means that trees are under the care and jurisdiction of the La Crosse Parks & Forestry Department. Watering and monitoring of these trees is always appreciated!

Should trees require assessment, pruning, or other significant work - residents are reminded to submit an online request at **https://tinyurl.com/LaCrosse311** or call the Department at **608-789-8679.**

Do's and Don'ts of Street Trees

DO:
- Request a Free Tree
- Water your Tree
- Report Tree Concerns

DON'T:
- Prune Street Trees
- Remove Street Trees
- Disturb Tree Roots



Community Orchards

City Hall	400 La Crosse Street	Pear, Cherry & Apple Trees
Lueth Park	701 12th St. North	Apple Trees, Raspberries & Rhubarb
Cass & 7th Street	NW Corner of Roundabout	Apple & Pear Trees, Raspberries & Rhubarb
705 Cliffwood Lane	Corner of 29th & Cliffwood Lane	Apple & Plum Trees, Rhubarb & Raspberries
Springbrook Park	3519 Springbrook Way	Apple & Peach Trees

*These orchards serve as free sources of fresh, locally grown fruit. Please be mindful when harvesting and only take what you need.

Sustainability Programs

Leaf It - Fall Sustainability (#557001-02)

Wednesday, September 24, 2025
4:00pm-6:00pm | Myrick Park Main Shelter
Registration Fee: FREE
****Registration Deadline: Tuesday, September 23, 2025****
Join us for a free fall workshop focused on low-effort, high impact lawn care this fall season. We will discuss how easy it is to mulch your leaves, the benefits it provides, and answer all of your compost questions!

Salt Smart - Winter Sustainability (#557001-03)

Wednesday, December 10, 2025
4:00pm-6:00pm | Black River Beach Neighborhood Center
Registration Fee: FREE
****Registration Deadline: Tuesday, December 16, 2025****
Join us for a FREE hands-on workshop to learn the importance of Salting Smart this winter season, how to make your own brine mixture, and proper application methods! Expect an interactive session beginning with a short presentation, nutrient testing, and DIY Brine Workshop to prepare for the winter salting season and learn everything you need to know in order to Salt Smart!

Sustainability E-Newsletter Sign Up

Each season, we'll share program updates, resources, and events to help you support a more sustainable La Crosse! Sign up by visiting *tinyurl.com/SustainabilityENews* or by scanning the QR code!

City of La Crosse Boat Launch Permit Information

Customers have the ability to pay for boat launch parking facilities in a variety of ways and locations. Boat launch permitting is per vehicle license plate. **ALL VEHICLES (with or without trailers)** using the boat launch parking facilities must be registered with either a daily permit or season permit.

Pay stations located at all boat launch parking facilities allow customers to pay for their daily or season permits on-site.

On-site purchases can be made with credit card, pay app (information below), or cash (no change is given).

Permits can still be purchased in person or over the phone at La Crosse City Hall Parks, Recreation, & Forestry Office at 608.789.7533 or the Black River Beach Neighborhood Center at 608.789.8640. If choosing this option, be sure to know the license plate for each vehicle being registered.

Pay app: Passport, a pay by phone app: https://app.parkmobile.io/venue/city-of-la-crosse/events

Per Vehicle Permit	Permit Fees	City of La Crosse Resident Permit Fee (w/discount)
Season Permit	$30	$20
*Daily Permit	$10	$7
**Veteran Season Permit	$10	FREE

***Daily Permits** expire at midnight on the date of purchase.

****Veteran Season Permits** are only available over the phone or in person at La Crosse City Hall Parks & Recreation Office or the Black River Beach Neighborhood Center. If choosing this option, be sure to know the license plate for each vehicle being registered.

DISCLAIMER: Daily and Season permits are subject to audit at the sole discretion of the City of La Crosse.



BOAT LANDINGS

1. **Veterans Freedom Park Boat Launch**
   1000 Boathouse Drive
2. **East Copeland Boat Launch**
   421 Clinton Street (2 landings)
3. **7th St Boat Launch**
   2300 S 7th St
4. **Municipal Harbor Boat Launch**
   1500 Marco Drive

CITY OF LA CROSSE BOAT MOORING INFORMATION

Veterans Point Marina
1000 Boathouse Drive
123 slips

Municipal Boat Harbor
1500 Marco Drive
176 slips

Copeland Park Harbor
1130 Rose St.
14 slips

All facilities are currently full. For more information or to be put on the waiting list please call the main office at 608.789.7533.


City of LaCrosse
Parks, Recreation, & Forestry
SUSTAINABLE INITIATIVE
LEAF IT
Improve soil and plant quality
Prevent weed growth
Insulate soil
Reduce leaf pick-up carbon emissions
I MULCH MY LEAVES
Want to join the Sustainable Initiative
or learn more?
Visit the City of La Crosse Sustainability page


SALT
SMART
By pledging to be salt smart you vow to be mindful
using salt on sidewalks and driveways this season.
Scan the QR code
to take the pledge!



ADULT RECREATION

Wise Wednesdays (#555024-86)

Wednesdays; September 3 & 17, October 1 & 15, November 5 & 19, December 3 & 17, 2025
12:30pm-1:30pm | South Side Neighborhood Center
Ages 50+ | Min: 4
FREE | **Registration Deadline: One day prior to session**
Have some fun and connect with others to socialize, learn tools to cope with aging, enhance lifelong learning, and improve joy in your day-to-day life in a welcoming and engaging atmosphere. This is an open class, join when you can. Facilitators: Heather Quackenboss.
*Snacks provided by Eagle Crest for those who register on select dates.

Before the After (#549003-35)

Wednesdays; September 10, October 1, November 5, or December 10, 2025
10:00am-12:00pm | South Side Neighborhood Center
Ages 18+ | Min: 1 Max: 15
FREE | **Registration Deadline: One day prior to session**
"Before the After" planning sessions have been presented by Sara Wrobel, Executive Director of Causeway Caregivers since 2012. This program utilizes a planning folder to outline your wishes, organize documents, and eliminate possible tough decisions for your loved ones. Please bring your folder if you have attended a prior session. New attendees will receive a folder.

Topics and Forms:
- Obituary Writing, Letters of Love
- Funeral, Memorial or Final Service Planning
- Lasting Legacy and Health History
- Power of Attorney for Healthcare & Organ Donation
- In Case of Emergency and Contacts Form
- Personal Designations & Creating a Will
- Guardianship for Person or Estate
- Power of Attorney for Finances
- Everything in One Place for Pertinent Papers

Medicare 101: "Understanding the ABCs of Medicare" (#549006)

Wednesdays; September 24, October 29, or November 19, 2025
10:00am-11:00am or 6:00pm-7:00pm
Black River Beach Neighborhood Center
Ages 50+ | Min: 1 Max: 15
FREE | **Registration Deadline: Friday prior to session**
This program is geared toward those who will be NEW to Medicare in the next year. The class will provide a foundational understanding of Medicare – one letter at a time – covering the different elements. Hear about the various costs and benefits and learn about eligibility, enrollment, and getting on the path to a successful transition to Medicare. *Facilitated by: Tina Johnson, Elder Benefit Specialist, Aging and Disability Resource Center of La Crosse County*

AARP Smart Driver Course (#549003-16)

Friday, October 31, 2025
10:00am-2:30pm (30-minute lunch break included) | South Side Neighborhood Center
Ages 50+ | Min: 5 Max: 20
AARP Members: $20; Non-members: $25
****Registration Deadline: Tuesday, October 28, 2025****
This course teaches proven driving techniques to help keep you and your loved ones safe on the road. An added benefit is you may be eligible for a multi-year discount on your auto insurance. You can purchase a lunch from the La Crosse County ADRC Nutrition for $4.50 or bring your own lunch.

Coping Skills (#555009-97)

Fridays; September 5 & 19, October 3 & 17, November 7 & 21, December 5, 2025
10:00am-11:30am | South Side Neighborhood Center
Ages 50+ | Max: 20
FREE | **Registration Deadline: One day prior to session**
Do you need a little help coping? Join for casual conversation and helpful information. Discuss a variety of topics including health coping strategies for change and life transitions as you grow older. Join when you can, each session offers new and interesting discussions.

Shuffle Together (#555025-11)

Fridays; September 12 & 26, October 24, November 14, December 12, 2025
2:00pm-3:30pm | South Side Neighborhood Center
Ages 10+ | Max: 30
FREE | **Registration Required; Register anytime**
Play informal, noncompetitive card games and chit chat! This is an opportunity for people of all ages to mix, learn a new card game, spend time together and have fun.

Healing Through Sound (#555024-146)

Thursdays; September 18, October 16, November 20, December 18, 2025
6:00pm-7:30pm | South Side Neighborhood Center
Ages 18+ | Min: 5 Max: 25
Registration Fee: $88; Registration Fee w/ Resident Discount: $60
****Registration Required; Register anytime****
By using tuning forks, Himalayan and crystal singing bowls, drumming, chimes, and other instruments, certified sound healer Laurie will fill the space and help to release anxiety, stress, and heaviness to recharge your energy, leaving you more connected to your body, mind, and spirit.

ASL PROGRAMS

American Sign Language (ASL) Programs

Ages 18+ | Min: 5 Max: 10
Registration Fee: $54; Registration Fee w/ Resident Discount: $36
****Registration Deadline: One week prior to session****
Michelle Gerlach grew up around the deaf community all her life and was fascinated to learn American Sign Language (ASL). Michelle believes ASL is a vital and valuable language to the deaf community, and as such, it is important to teach and share this language.

Beginner ASL 1 (#555010-26)

Tuesdays; September 23-October 28, 2025
5:30pm-7:30pm | Virtual via Zoom
Learn simple communication with deaf individuals. This course covers approximately 100 different signs, the alphabet, fingerspelling, colors, and more. You will explore deaf culture and vocabulary, as well as grammar, including facial expressions, gestures, and body language movements. The five sign parameters of handshape will also be included. Learn how to respectfully approach deaf people. A fingerspelling quiz will provide a good challenge.

Beginner ASL 2 (#555010-27)

Wednesdays; November 12-December 17, 2025
5:30pm-7:30pm | Virtual via Zoom
Learn more about vocabulary and grammatical structure through sentences! Use eye contact, facial expressions, head nods, and head shakes to communicate with others. This course will include fingerspelling and sign quizzes.

ADULT ENRICHMENT

Mah Jongg Club

Tuesdays; Year-Round | 12:00pm-3:30pm
Black River Beach Neighborhood Center | $2 per session; pay as you go
All players welcome. Not a teaching session. ***No Class 12/23, 12/30**

Knitting Group

Thursdays; Year-Round
1:00pm-3:00pm | Black River Beach Neighborhood Center
Ages 16+ | $1 per person, per week
Join other knitting enthusiasts each week. This is a great opportunity to show off your creations or help each other as needed. Check in at the front desk when you arrive. Please bring your own knitting supplies. ***No Class 11/27, 12/25**

Bingo (#555006-122)

Wednesdays; September 3 & 17, October 1 & 15, November 5 & 19, December 3 & 17, 2025
12:30pm-1:30pm | South Side Neighborhood Center
Ages 50+ | Min: 4
FREE | **Registration Deadline: One day prior to session**
Stop by the South Side Neighborhood Center for Bingo. Play for the fun of it and win prizes!

ADULT FITNESS

Staying Active Together

Mondays & Thursdays; September 4-December 18, 2025
9:30am-10:30am | Black River Beach Neighborhood Center (#548100-93) **OR**
9:30am-10:30am | South Side Neighborhood Center (#548100-76) **OR**
9:30am-10:30am | Virtual (#548100-94)
Ages 50+ | Max: 40
Registration Fee: $15; Registration Fee w/ Resident Discount: $10
Registration Required, Register anytime
Join Brianna as she provides an hour of cardio, balance, and strength exercises. You can also access the virtual Staying Active Together class by attending in-person at the South Side Neighborhood Center! ***No Class 9/8, 10/9, 10/13, 11/6, 11/27**

Shin Jin Do (#538100-29)

Mondays & Wednesdays; September 8-December 17, 2025
6:30pm-8:00pm | Black River Beach Neighborhood Center
Ages 18+ | Min: 7 Max: 20
Registration Fee: $75; Registration Fee w/ Resident Discount: $50
****Registration Required; Register anytime****
****Price pro-rated after Friday, September 26, 2025****

Shin Jin Do
*No Class 9/10, 9/15, 10/1, 10/6, 11/3, 11/5, 11/26, 12/1, 12/3

Based on the Eastern tradition of Qigong, Yoga, and the internal martial arts, this training aims to relax and open the body to reduce stress, tension, and pain; to improve flexibility, and vitality; and promote energy development and flow. Emphasis on increasing the suppleness and resilience of the facia, improving posture, and strengthening the core. Integrated, mindful movements align balance and coordination, and develop internal power.

Walk Fit (#538100-106)



Tuesdays and Thursdays; September 4-November 20, 2025
10:15am-11:15am | Meet at 3401 Ebner Coulee Rd
Ages 18+ | Min: 5 Max: 20
Registration Fee: $7; Registration Fee w/ Resident Discount: $5
****Registration Required; Register anytime****
A class for anyone that wants to get out and enjoy the Coulee Region. All walkers with different speeds are welcome!

La Crosse Area Parkinson's Disease Support Group

Mondays; September 15, October 6, November 3, December 1, 2025
5:00pm-6:30pm | Black River Beach Neighborhood Center
Looking for support with Parkinson's Disease? You are not alone. Many people find that support groups are tremendously effective in helping them cope with the day-to-day realities of having Parkinson's Disease. This support group is for care partners and persons who are living with a Parkinson's diagnosis. Members will have an opportunity to ask questions, share resources, and learn tips from one another on how to proactively manage Parkinson's. No pre-registration is required.
Contact: STAR Center / 608.797.6295 / info@starcenterlacrosse.org

La Crosse Area Parkinson's Disease Social Night

Wednesdays; September 17, October 15, November 19, December 17, 2025
5:30pm-7:00pm | South Side Neighborhood Center
Open to all individuals with Parkinson's Disease and their family and friends. Each month individuals will gather for games, crafts, food, and socialization. No pre-registration is required.
Contact: STAR Center / 608.797.6295 / info@starcenterlacrosse.org

MUSIC

Ukulele Lessons

Tuesdays; October 28, November 4, & November 11, 2025
Beginner 1 9:30am-10:30am | South Side Neighborhood Center (#555007-34)
Beginner 1 6:30pm-7:30pm | South Side Neighborhood Center (#555007-33)
Ages 16+ | Min: 5 Max: 12
Registration Fee: $11; Registration Fee w/ Resident Discount: $8
****Registration Deadline: Friday, October 24, 2025****
Join Cheri Schuyler, a retired music teacher and the music director for CheezLand Uke Band, for a three-part series of beginner ukulele lessons. You will learn basic chords and strumming, enough to get you going and enjoying your ukulele. Each class builds on the previous one, so it is best if you can make all three sessions, so you do not miss any of the fun. Note: Ukuleles are not provided. Please bring your own ukulele.

For more information on CheezLand Uke Band, go to www.cheezlandukeband.com or email Cheri at CheezLand.info@gmail.com.

Great River Ringers Holiday Concert

Sunday, January 18, 2026
2:00pm-3:00pm | Black River Beach Neighborhood Center | FREE
Great River Ringers, a community handbell ensemble, presents a mid-winter concert entitled The Power of Music. Music is a powerful force in our lives. It triggers emotions and memory; strengthens social connections; expresses identity; provides motivation and transcends the bounds of language. Feel the power of music through a variety of concert pieces that express loss, joy, peacefulness, triumph, and more. Refreshments served following the concert.

Music Café



Thursdays; September 18, September 25, October 2, October 9, October 16, October 23, October 30, November 6, 2025
1:00pm-2:00pm | South Side Neighborhood Center
Ages 50+
Are you looking for something to do that will be fun, entertaining, and provide the opportunity to meet new people? Join these Thursday afternoon concerts! Local musicians will perform throughout the series to provide entertainment, while sharing their experience and appreciation of music.

Estate, Disability, & Financial Planning Workshops



Ages 18+
FREE | **Registration Deadline: One day prior to each session**
Joel Dettwiler, ChSNC®, founder of the Quantum Group, will be hosting workshops on important planning topics. All workshops will include a brief presentation of information, general planning/lessons learned, and a question-and-answer session. Questions via email prior to all workshops are welcome, and sender will remain confidential. Contact Joel at *jdettwiler@quantumplanners.com*.

QUANTUM GROUP

Your Affairs In Order – Estate Planning with Trusts (#555019-167)

Thursday, September 18, 2025
10:00am-11:30am | Black River Beach Neighborhood Center
Do you need a Trust? What do Trusts do for you? In this seminar, Joel will explain estate planning past just Wills & POA's. He will also explain the different types of trusts, how each type can work, and what benefits they can provide for you and your family.

Social Security & Medicaid Planning (#555019-46)

Thursday, October 16, 2025
10:00am-11:30am | Black River Beach Neighborhood Center
Do you understand what will happen should you need nursing home or long-term care? In this seminar, review basic estate planning tools and the process of how to qualify for Medicaid. Also define what Estate Recovery means in the State of Wisconsin and discuss why understanding the rules is important.

Special Needs Planning Part 1 – A Blueprint (#555019-113)

Wednesday, November 19, 2025
6:00pm-7:30pm | Black River Beach Neighborhood Center
Do you have a child with a disability? Do you know who can replace you if you are no longer in your child's life? Are you living with a disability? Are you unsure about a lifetime of planning for that child or yourself? In this workshop, discuss Special Needs Planning from early age to transition to adulthood and how to create a to-do list specific to you or your family.

Special Needs Planning Part 2 – Transition Planning at Age 18 (#555019-114)

Wednesday, December 10, 2025
6:00pm-7:30pm | Black River Beach Neighborhood Center
Do you have a child or loved one with a qualified disability that is approaching age 18? What are the steps that need to be taken to ensure that they are receiving help and benefits they are entitled to? How does Guardianship work? What's a Rep Payee? Does my child really need to pay rent? In this workshop, discuss the transition process and give you a checklist and reasonable set of resources to get you on the right path.

Myths and Misconceptions of Hospice - Understand the Basics

Wednesdays; September 17, October 15, November 19, December 17, 2025 (#555019-140)
10:00am-11:00am | South Side Neighborhood Center
FREE | **Registration Deadline: One day prior to session**
Hospice care focuses on comfort and dignity at the end of life; it involves care and support services that can be of great benefit to people and their families in the later stages of advanced illnesses such as Alzheimer's and other dementias. A great opportunity to learn more about hospice care. Call Dana Bistodeau at 608.461.9864 with questions.

What is the STAR Center?
The Sports, Therapeutic, and Adaptive Recreation (STAR) Center exists to create health equity in the greater La Crosse area by removing barriers and creating opportunities for all to be physically active in the community. The STAR Center offers Para / Wheelchair Sport Programs, Adaptive and Inclusive Recreation Programs, and Specialized Exercise Programs. Participants are able to try out programs for a free trial day prior to registering- new participants are always welcome throughout the session. Financial assistance is available.

*The STAR Center now has membership options available for those who would like to participate in classes and sports and/or use the new STAR Center Aerobic and Strengthening Center.

Fall and Winter 1 STAR Center Programs
Fall registration and class details will be available August 18, 2025 at starcenterlacrosse.org. Winter 1 registration and class details will be available October 17, 2025.

Inclusive Recreation: Pickleball (fall), Sitting Volleyball (winter 1), Social Night, Boxing, Fresh STARt (intro to the aerobic and strengthening center), Yoga

Specialized Exercise Programs: Chair One Fitness, Drums Alive-Drummercise (cardio drumming), TIME (neurological conditions), Connect and Move (fibromyalgia and connective tissue), Functional Strength (50+), Rock Steady Boxing (Parkinson's Disease), PD Exercise (Parkinson's Disease), Brain and Body Fitness (early-stage dementia and mild-cognitive impairment), Ease into Movement (back and shoulder), Guided Movement (visual impairment)

For program specific information or to register, please visit www.starcenterlacrosse.org or contact the STAR Center- info@starcenterlacrosse.org / 608.797.6295.

THE LA CROSSE COMMON GOOD INITIATIVE

Housed within the D.B. Reinhart Institute for Ethics in Leadership at Viterbo University, the Common Good Initiative seeks to build a civic-oriented and engaged community by providing educational programs and connecting citizens to each other and to local government. This fall, the Initiative is proud to offer two educational programs, in partnership with the City of La Crosse:

Rebuilding American Civics (#555009-131)



Wednesdays; September 10 & 17, October 1, 8, & 22, November 5, 12, & 19, 2025
12:00pm-1:15pm | Black River Beach Neighborhood Center
Free | **Registration Deadline: Monday, September 8, 2025**
This popular program, exploring the foundations and principles of American government, is free and open to the public. Facilitator Sam Scinta designed this program to provide civics education and a space for discussion for community members. This fall, the classes will focus on the fundamentals of the US Constitution.

The Search for Meaning (#555009-141)

Mondays; September 8 & 22, October 6 & 20, November 3 & 17, and December 1, 2025
6:00pm-7:30pm | Reinhart Center Room 134, Viterbo University
Free | **Registration Deadline: Friday, September 5, 2025**
"The Search for Meaning" - Richard Kyte, Endowed Professor of Ethics at Viterbo University
As our society relies more upon technological aids to assist us in work, education, and daily living, more and more people are questioning what life is all about. How do we distinguish the important from the trivial? How do we choose what direction our lives should take? How do we make our lives count? This seven-part lecture series will look at the key ideas that for centuries have served as guides to a meaningful life.

September 8: Lecture One-Truth
September 22: Lecture Two-The Good
October 6: Lecture Three-Love
October 20: Lecture Four-The Soul
November 3: Lecture Five-Beauty
November 17: Lecture Six-Justice
December 1: Lecture Seven-Nature

Monthly Card Creations (#555016-19)

Wednesday, September 24, 2025
Come when you can between 2:00pm-7:00pm
Black River Beach Neighborhood Center | Ages 16+ | Min: 5
Registration Fee: $12 per session; Registration Fee w/ Resident Discount: $10
****Registration Deadline: Friday, September 19, 2025****
Join Judy, a Stampin' Up!® Demonstrator, for Monthly Card Creations. All the materials will be provided for you to make and take four greeting cards. Please bring adhesive or double-sided tape and a scissors. Allow 45-90 minutes to complete your cards.

Holly Jolly Card Stamp Camp (#555020-53)



Saturday, December 6, 2025 | 8:30am-1:00pm
Black River Beach Neighborhood Center
Ages 18+ | Max: 16
Registration Fee: $58; Registration Fee w/ Resident Discount: $48
****Registration Deadline: Friday, November 14, 2025****
Join Stampin' Up ® Demonstrator Judy for a morning of stamping fun! Whether you are new to stamping or an expert, you will be sure to enjoy a few hours of being creative with fellow crafters. At the Holly Jolly Card Stamp Camp, you will create twenty-four holiday themed greeting cards. The cost includes the materials to make all of the cards, envelopes, embellishments, and paper. All you need to bring is a scissors and adhesive (double-sided tape or a tape runner is recommended, please no glue sticks). Adhesive will be available for sale, if needed. Each crafter will work at their own table. Register early... spots fill quickly!

Art Club

Thursdays; Year Round | 12:00pm-3:00pm
Black River Beach Neighborhood Center
Ages 18+
Registration Fee: $2 per session, pay as you go
Join your fellow artists for great conversation, an inspiring atmosphere, and time to work and relax. William Eddy or Mary Lou Ferguson will be there to answer any questions you may have. Bring your own art supplies. ***No Class 11/27, 12/25**

International Folk Dance Club

Wednesdays; September 3, October 1, November 5, December 3, 2025
Saturdays; September 20, October 18, November 15, December 13, 2025
7:00pm-9:30pm | Black River Beach Neighborhood Center
Registration Fee: $2 per session, pay as you go
Come experience the joy of movement, dance, community, and a taste of the world through International Folk Dance. Easy line and circle dances will be taught. No experience or partner necessary. Wear comfortable dance shoes.

Expressive Drawing (#555020-20)



Tuesdays; September 2-December 16, 2025
1:00pm-3:00pm
South Side Neighborhood Center
Ages 18+ | Min: 4
Registration Fee: $91; Registration Fee w/ Resident Discount: $61
****Registration Deadline: Tuesday, September 2, 2025****
Join instructor William Eddy in an exercise of the elements of drawing. After drawing in class, there will be a discussion regarding creativity, line, space, approach, and more. Materials needed: drawing pad at least 18"x 24", drawing pencils, charcoal, CONTE crayon, and a sharpie.

Adult Basketball

Registration Cost: $400/team
****Registration Deadline: Friday, September 19, 2025****
Schedules will be sent out to team captains prior to the season starting.

DAY	LOCATION	LEAGUES	DATES
Sundays	Central High School	Recreational & Competitive	October 5-February 15
Wednesdays	Logan Middle School	Recreational	October 1-February 11

Adult Volleyball

Registration Cost: $225/team
****Registration Deadline: Friday, September 19, 2025****
Schedules will be sent out to team captains prior to the season starting.

DAY	LOCATION	LEAGUES	DATES
Tuesday	Northside Elementary & North Woods Elementary	B	September 30-February 10
Wednesday	Central High School	Intermediate & Fun	October 1-February 11
Thursday	Northside Elementary & North Woods Elementary	B	October 2-February 12

Adult Pickleball League NEW (#323113)



September 9-October 23, 2025
All Abilities Trane Park Pickleball Courts
Ages 18+
Registration Fee: $60; Registration Fee w/ Resident Discount: $40
****Registration Deadline: Thursday, September 4, 2025****
Attention pickleball players! Join one of the new recreational or competitive pickleball leagues. Leagues will feature a ladder style format with league standings. Leagues will run for 6 weeks and conclude with a season ending tournament.
Move up or down the ladder playing similarly matched opponents. Players will be initially slotted based on their reported skill level. Leagues are six weeks in duration. Bring your own paddle, although there will be some to borrow if needed.

Recreational (2.0 to 3.0 Dupr Rating):
Tuesdays; 5:00pm **Optional 30-minute warm up starting at 4:30pm*
This league is designed for people who are new to pickleball or people who are seeking a league where they can learn, meet people, and the focus is on having fun. Must have an understanding of basic rules (serving, scoring, positioning) and some court experience. Highly competitive play is prohibited.

Competitive (3.5+ Dupr Rating):
Thursdays; 5:00pm **Optional 30-minute warm up starting at 4:30pm*
Faster pace with some hard hitting; players have a thorough knowledge of rules and the ability to execute a variety of shots.

Worried about a possible cancellation?
Call the Adult Sports Hotline for updates.

Adult Sports Hotline
608.791.0724

LA CROSSE PUBLIC LIBRARY ADULT PROGRAMS

LA CROSSE PUBLIC LIBRARY

City of LaCrosse Parks, Recreation & Forestry

The partnership between the City of La Crosse Parks, Recreation, & Forestry Department and the La Crosse Public Library is excited to provide a wide variety of programs in the La Crosse Community!



For questions on a La Crosse Public Library program, please call them at 608.789.7100

FITNESS

Chair Yoga

Thursdays; September 4, 11, 18, 25, October 2, 9, 16, 23, 30, November 6, 13, 20, December 4, 11, 18, 2025
10:00am-10:45am | La Crosse Public Library
FREE | Age: Adult/All Ages
Chair Yoga is adaptable for everybody and will offer a sense of ease, relaxation, and strength. In each class, participants will explore a variety of seated poses or standing shapes with the support of the chair which can improve flexibility, balance, and reduce stress. Certified yoga instructor, Jamie Pedretti, will lead each session offering choices and modifications, so every participant feels empowered and supported!

Chair Fitness

Mondays; September 8, 15, 22, 29; October 6, 13, 27, November 3, 10, 17, 24, December 1, 8, 15, 2025
9:05am-9:30am | La Crosse Public Library
FREE | Age: Adult/All Ages
Have fun exercising while sitting in a chair! Chair Fitness will get your heart pumping and your body moving. Chair Fitness is instructor-led with upbeat music and is for all ages and fitness levels. Registration is not required.

Qigong

Saturdays; September 6, October 4, November 1, December 6, 2025
9:30am-10:30am | La Crosse Public Library
FREE | Age: Adult/All Ages
Qigong (pronounced chee-gong) is an ancient health-enhancing movement practice. Qi means "vital energy" and gong translates to "cultivation." Join the session leader, Bernice Olson-Pollack, for this free adult class that uses gentle exercises to improve joint mobility, balance and posture, and calms the mind. Comfortable clothes are recommended.

Monday Mornings at Main

Mondays; September 8, 15, 22, 29, October 6, 13, 27, November 3, 10, 17, 24, December 1, 8, 15, 2025
10:00am-11:00am | La Crosse Public Library
FREE | Age: Adult
Welcome back to Monday Mornings at Main - our signature lifelong learning program series for ages 50 and better! Each Monday, hear from a new speaker on a variety of topics ranging from local history, health, and wellness to popular entertainment and more! Registration is not necessary. Before the presentation, there will be a Chair Fitness Class at 9:00am, then enjoy time for coffee and socialization at 9:30am.

Community-Wide Volunteer Fair

Thursday, October 9, 2025
4:00pm-6:00pm | La Crosse Public Library
FREE | Age: Adult/All Ages
Looking for a volunteer opportunity or want to learn more about volunteering in the Coulee Region? Browse local volunteer opportunities and find the causes you're passionate about in one convenient location!

Chapters Book Discussions

Wednesdays; September 10, October 8, November 12, & December 10, 2025 | 1:00pm-2:00pm
Saturdays; September 13, October 11, November 8, & December 13, 2025 | 10:00am-11:00am
La Crosse Public Library
FREE
Age: Adult | Max: 15
Chapters is the La Crosse Public Library's monthly book discussion group featuring popular fiction covering a variety of genres. The group meets in person the second Wednesday and Saturday of the month to discuss a new title. Seating is limited and registration is recommended. Register via the library's events calendar, emailing lschoen@lacrosselibrary.org or by calling Laura at 608.789.7130.



Monthly Titles
September: *Everyone in This Room Will Someday Be Dead* by Emily Austin
October: *Vampires of El Norte* by Isabel Cañas
November: *North Woods* by Daniel Mason
December: *A December to Remember* by Jenny Bayliss

Repair Café

Saturday, September 13 & November 8, 2025
10:30am-12:30pm | La Crosse Public Library

Join library staff and Habitat for Humanity at the Repair Café! Bring in your broken items and volunteers will teach you about minor repairs and will help repair them for free. Volunteers have experience in mending clothes and fabrics, minor carpentry/small furniture repair, household appliances/electronics, and jewelry repair.

All are welcome. Under 18, guardian required. A limit of 3 items per person. No firearms or weapons.



Dementia Live - Experience What it May Be Like to Live with Dementia

Monday, August 18, 2025
1:00pm-2:00pm | Holmen Area Community Center

Wednesday, September 17, 2025
1:00pm-2:00pm | DASH Center – Onalaska Community Center

Tuesday, October 14, 2025
9:15am-10:15am | Black River Beach Neighborhood Center

Tuesday, November 4, 2025
10:00am-11:00am | Eagle Crest North, Onalaska



Open to the public | Call the ADRC at 608.785.5700 to register
Dementia Live® offers an 'inside-out' understanding of the changes experienced with dementia by immersing participants into what it may be like to live with it. By "walking in their shoes," participants will gain a heightened awareness and leave with valuable tips and tools to improve communication and connection. This experience is free and great for community members, families, and professionals to better understand dementia.

Aging Well: Maintaining Wellness, Supporting Brain Health, and Navigating the Healthcare System

Thursday, October 9, 2025
10:00am-11:30am | Black River Beach Neighborhood Center
FREE | Call the ADRC at 608.785.5700 to register
****Registration Deadline: Friday, October 3, 2025****
The presentation will provide an overview of how older adults and caregivers can actively support wellness through the years. Strategies for maintaining health of body and brain will be discussed. Information regarding recognizing early signs of cognitive decline and dementia will be provided. Strategies for navigating the healthcare system will additionally be discussed as well as an overview of in-home supports and independent living, assisted living, and skilled nursing levels of care with the goal of proactively planning for changing needs over time. The session is designed to empower older adults and caregivers with practical tools needed to navigate the journey of aging with confidence. Funded by the Kathy & Jack Lucey Family Fund for Alzheimer's.

Normal Aging or Something Else? Free Brain Checks

Thursday, September 25, 2025 | Eagle Crest South Auditorium
Thursday, October 9, 2025 | Onalaska Library Study
Call the ADRC at 608.785.5700 to register for a 30-minute appointment
Normal aging or something else? A brain-checkup is a wellness tool that helps identify possible changes in cognition. This is not a diagnostic test, rather, can offer a baseline of where you are now and allows for conversation and planning if something is detected. Offered by the Aging and Disability Resource Center of La Crosse County. Not intended for people undergoing diagnosis or care for a cognitive impairment/dementia diagnosis.



Need a ride? The ADRC might be able to help!

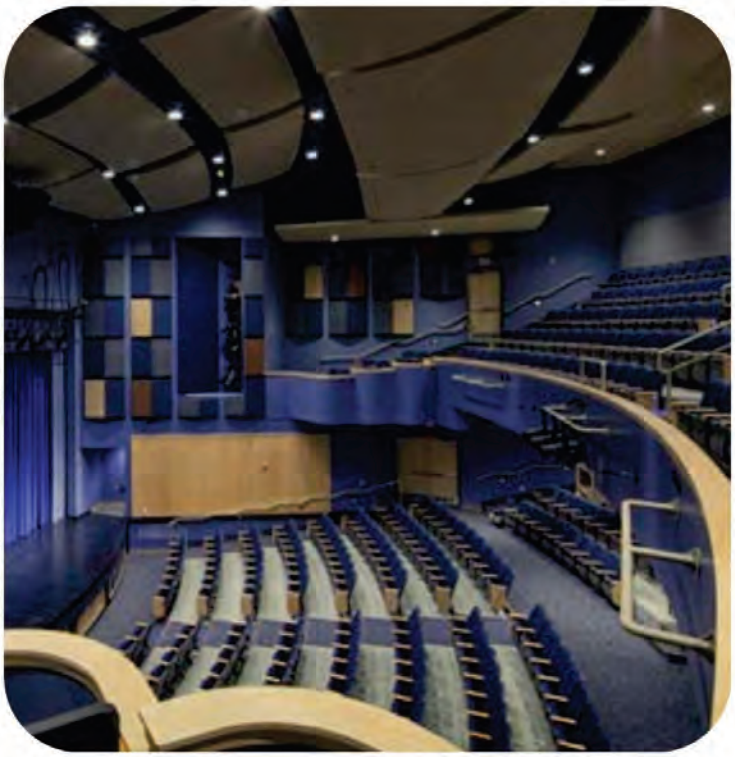
If you are a resident of La Crosse County, over the age of 60 or are an adult with a disability, you may be eligible for ADRC transportation. Whether you need to get to a medical appointment, pick up groceries, or visit a friend, the ADRC can provide you with a variety of options.

Call ADRC at 608.785.5700 or 800.500.3910 to discuss your options.

Details:
-Hours of service are Monday through Saturday, 7:00am to 6:00pm, and Sunday, 7:00am to 2:00pm.
-24-hour or 48-hour notice required depending on location.
-Wheelchair/electric scooter accessible.

LA CROSSE LCT community THEATRE

The La Crosse Community Theater sells Senior Preview Tickets to adults over the age of 62. These tickets are $15 and must be paid for in-person at the time of purchase. Tickets are available at the Black River Beach Neighborhood Center or the South Side Neighborhood Center through 12:00pm the day of the show. Tickets are only provided for select shows and limited quantities are available.
All shows begin at 7:30pm.



Senior Preview from La Crosse Community Theater

Ticket Cost: $15 | Ages 62+
Tickets available for purchase at the Black River Beach or South Side Neighborhood Centers

October 9, 2025: Lend Me a Tenor (#.610062)
Tickets available August 11, 2025



December 4, 2025: Frozen (#.610063)
Tickets available October 6, 2025



February 5, 2026: Vanya and Sonia and Masha and Spike
Tickets available December 8, 2025 (#.610064)





DEMENTIA FRIENDLY

EMBRACE (#555027-38)

Wednesdays; September 10 & 24, October 8 & 22, November 12 & 26, December 10, 2025
12:30pm-2:00pm | Black River Beach Neighborhood Center
FREE | Registration Required; Call 608.789.8640 to register
Embrace offers fun and creative engagement for persons living with dementia. This program offers small group sessions with focus on physical, social, emotional, and cognitive skills. Care partner support and education is offered in a separate room during each session. Facilitated by ADRC Dementia Care Specialists.

Learn & Connect - Cognitive & Memory Loss Education

Wednesdays; October 1, 8, 15, & 22, 2025
10:00am-11:30am
Gundersen Health East Bldg. – Neurology *(3rd Floor Room A 724 Denton St. La Crosse)*
Call the ADRC at 608.785.5700 to register **only two family members per person with dementia*
Dementia Diagnosis: What Now? Take the guess work out of your first or next step on the dementia journey. Join this informative class series for patients and care partners. You will learn information for daily living with your diagnosis including practical tools to guide you through care planning and resources for maintaining independence. Ideal for newly diagnosed, early-onset and early-stage dementias.

October 1, 2025: Partner with your medical team & be informed about your diagnosis and what to expect as it progresses.
***Registration Deadline: September 24, 2025*

October 8, 2025: Legal & Financial Matters, Future Planning for Care
***Registration Deadline: October 1, 2025*

October 15, 2025: Maximize Independence & Connect Local (retaining yourself through the journey, referencing community opportunities for safety, adaptive supports, programs)
***Registration Deadline: October 8, 2025*

October 22, 2025: What else should I be thinking about?–Social supports, safety, setting boundaries, grief
***Registration Deadline: October 15, 2025*

Dementia Live - Experience What it May be Like to Live with Dementia

Monday, November 3, 2025
6:00pm-7:00pm | Holmen Area Community Center
***Open to Family Caregivers ONLY.**

Thursday, November 13, 2025
1:00pm-2:00pm | DASH Center – Onalaska Community Center
***Open to Family Caregivers ONLY.**

Call the ADRC at 608.785.5700 to register
Dementia Live® offers an 'inside-out' understanding of the changes experienced with dementia by immersing participants into what it may be like to live with it. By "walking in their shoes," participants will gain a heightened awareness and leave with valuable tips and tools to improve communication and connection. This experience is free and great for caregivers to better understand and interact with their loved one.

Healthy Living with Mild Cognitive Impairment Education Series Support

Fridays; September 12 & December 12, 2025
9:00am-11:30am, Program begins at 9:30am | Black River Beach Neighborhood Center
FREE | Registration Required; Call the ADRC at 608.785.5700 to register
Join for research and education presentations (begin at 9:30am), stay afterwards for camaraderie and discussion. Complimentary refreshments funded by the Kathy & Jack Lucey Family Fund for Alzheimer's.
The Healthy Living with Mild Cognitive Impairment (MCI) series is a support and education program about brain health and living well with MCI. Classes offer attendees guidance and science-backed strategies for living and coping with memory and thinking changes and can offer community members and professionals accurate information related to brain health. Offered in collaboration with Wisconsin Alzheimer's Disease Research Center (Madison WI). Live-stream facilitation by Dr. Nathaniel Chin, a memory clinic doctor with UW Health and medical director of the center. Hosted by the Aging and Disability Resource Center of La Crosse County Dementia Care Specialist Program.

Friday, September 12: Cognitive Testing and Brain Imaging Explained by Dr. Victoria Williams, PhD
Friday, December 12: The Benefits of OT/Speech Therapy After a Diagnosis of Mild Cognitive Impairment with Nathanial Chin, MD; Kari Esser, MS, CCC-SPL; Sarah Gunderson, OT

Rejuvenate & Recharge for Caregivers – Caregiver Retreat

Thursday, November 6, 2025
Time TBD | Black River Beach Neighborhood Center
FREE | Registration Required; Call the ADRC at 608.785.5700 to register
Unique opportunities that welcome current and former caregivers for a variety of gatherings throughout the year. Program seeks to offer well-being, self-care, and fun activities that foster new connections for all caregivers.

Dementia Friendly Community
LA CROSSE COUNTY

Dementia Friendly Coalition

Quarterly Virtual Meetings | Contact: kflock@lacrossecounty.org

The Dementia Friendly Coalition is a network of caregivers, professionals, and community members working to improve the lives of those affected by dementia in La Crosse County. Through education, awareness, and connection, we aim to reduce stigma and link people to local resources. Join the quarterly networking meetings to connect, collaborate, and stay informed.

City of La Crosse Parks, Recreation & Forestry



Did you know that both the Black River Beach Neighborhood Center and South Side Neighborhood Center are considered "Dementia Friendly" locations?





SENIOR EXCURSIONS

SENIOR EXCURSION POLICIES

IMPORTANT: Please read through these policies carefully. Anyone who registers for an excursion is responsible for knowing these policies. Any participant providing false information will be removed from the excursion with no refund.

REGISTRATION

- Participants must provide the following to register: name, address, phone, e-mail, birthday, and emergency contact information.
  - Participants must be registered in a household that has the address where they pay taxes.
- All participants are required to sign the City's Waiver of Liability (as is) the day of the trip. Failure to do so will result in missing the trip and no refund.

CANCELLATIONS

- The Parks, Recreation & Forestry Department must be notified of all cancellations to the excursion.
  - You may not resell, exchange, or give your ticket away.
  - Anyone not on the roster will not be allowed on the excursion and the fee will not be refunded.
- If there is no waitlist, your name will be added to a cancellation list.
- If there is no one on the waitlist and you find a replacement for your ticket, you must contact the South Side Neighborhood Center to have the ticket exchanged.
- All transfers must be within seven days prior to the excursion.
- There will be a $15 fee for all cancellations to cover administrative fees.

REFUNDS

- No refunds will be provided within seven days prior to the excursion.
- Refunds are not issued unless the ticket is resold by the department.
- If there is a meal that has been ordered for you that is not included in the cost of the program, the participant will be responsible for the cost if the City is unable to cancel the meal.
- In case of inclement weather, refunds will not be issued unless the City is able to recover funds from the tour venue.

WAITLIST

- An email address is required to be added to the waitlist due to system requirements.
- If there is a cancellation, the first person on the waitlist will be contacted and will have 24 hours to respond before they are removed from the waitlist and the next person is notified.
- Please do not call to inquire where you are on the waitlist; you will be notified as soon as a place is available for you.
- If you are on the waitlist and no longer wish to attend, call the South Side Neighborhood Center at 608.789.8298 to cancel your spot.

PARTICIPANT EXPECTATIONS

- Trip participants must be self-sufficient or have with them a companion to assist with specific needs. This includes, but is not limited to, walking, sitting, standing, eating, and using the restroom. Please note the companion must register and pay for the trip. Participants with special needs must make those needs known at the time of registration.
- Participants that use a wheelchair must make the office aware of their participation. Unfortunately, not all destinations will be fully accessible.
- Participants must remain with the group unless the schedule includes designated free time.

RULES AND REGULATIONS

- Bus seating: No reserved seating on trips. Participants may select seats on a first-come, first-served basis.
- Buses will leave promptly at the time designated.
  - Participants must ride the bus to receive any tickets or entrance to any events.
- Return to the bus at the required time so the group does not have to wait.
  - Multiple late returns may result in restrictions to programs you are able to register for.
- Return times are always approximate. Every effort will be made to return to La Crosse at the designated time.

WALK SCORE

(Does not include time on the bus)

= Walking is mainly to and from the event space
= Be prepared to walk 40%-69% of the time
= Be prepared to walk 70% of the time or more



SENIOR EXCURSION PICK-UP LOCATIONS

1. **SSNC (South Side Neighborhood Center)**
   1300 South 6th, La Crosse, WI
2. **Sam's Club**
   Parking Lot, South End (1211 Crossing Meadows Dr, Onalaska)

Minnesota's Largest Candy Store and the Infamous Northfield Bank

(#549005-81)

Jordan, MN
Wednesday, September 17, 2025
Ages 50+ | Min: 40 Max: 50
Registration Fee: $94; Registration Fee w/ Resident Discount: $74
****Registration Deadline: Wednesday, September 3, 2025****
Begin at Minnesota's largest candy store and browse their 7,000 varieties of sweet and savory delights (note: store does not accept credit cards, only cash and checks). Next, visit the Fireside Orchard to enjoy lunch and shop for your favorite Minnesota apple treats. After lunch, travel into Northfield, Minnesota to tour the Northfield Bank made famous by the James Gang and their attempt to rob the bank. While one group is touring the bank, the other group will take a historical ride through Northfield. Lastly, a stop at Trader Joe's in Rochester before returning to La Crosse.
Meal: Lunch included in the cost of the trip.
Bus Pick-up: SSNC @ 7:15am; Sam's Club @ 7:30am; Return to La Crosse at approximately 6:30pm.
Walking Score:

Mason City: Frank Lloyd Wright and Meredith Wilson Tours (#549005-116)

Mason City, IA
Wednesday, September 24, 2025
Ages 50+ | Min: 40 Max: 44
Registration Fee: $107; Registration Fee w/ Resident Discount: $89
****Registration Deadline: Wednesday, September 10, 2025****
Tour historic Stockman House, the first Frank Lloyd Wright-designed Prairie school style house in Iowa. Next, a tour of the only remaining hotel in the world designed by Frank Lloyd Wright, the historic Park Inn. Enjoy time on your own for lunch, shopping, and exploring downtown Mason City. The legacy of Mason City's very own "Music Man" Meredith Wilson lives on. Learn about the famous composer with a tour of his boyhood home and the Music Man Square. Enjoy an ice cream treat if you wish (not included in cost) from the Candy Kitchen vintage ice cream parlor.
Meal: Lunch on your own in downtown Mason City.
Bus Pick-up: SSNC @ 7:45am; Sam's Club @ 8:00am; Return to La Crosse at approximately 7:30pm.
Walking Score:

St. Francis Hermitage and Orchards of Gays Mills (#549005-167B)

Gays Mills, WI
Tuesday, October 7, 2025
Ages 50+ | Min: 43 Max: 50
Registration Fee: $71; Registration Fee w/ Resident Discount: $59
****Registration Deadline: Tuesday, September 23, 2025****
Travel to Gays Mills, the apple capital of Wisconsin, and visit Kickapoo Orchard and Sunrise Orchards. Both orchards will offer a variety of apples and delicious specialty food items. Next, to St. Francis Hermitage to learn its history and enjoy lunch. Authentic cuisine will be offered for lunch, prepared by the French Sisters of the Hermitage, including crepes, quiche, bread, and cheese.
Meal: Lunch is included in the cost of the trip.
Bus Pick-up: Sam's Club @ 9:00am; SSNC @ 9:15am; Return to La Crosse at approximately 4:00pm.
Walking Score:

Ozark Jubilee, A Branson Country Christmas at the Paramount Theatre

(#549005-17)

Austin, MN
Friday, November 7, 2025
Ages 50+ | Min: 40 Max: 45
Registration Fee: $86; Registration Fee w/ Resident Discount: $72
****Registration Deadline: Friday, October 17, 2025****
Direct from Branson, the OZARK JUBILEE features an all-star cast of Branson's top entertainers. This year presenting an all-new Christmas show with the same world class talent! This year the OZARK JUBILEE will be honoring and paying tribute to our veterans! A stop at Trader Joe's on the way home.
Meal: Lunch will be on your own at Pizza Ranch in Austin, MN.
Bus Pick-up: SSNC @ 9:30am; Sam's @ 9:45am; Return to La Crosse at approximately 6:15pm.
Walking Score:

Some Like it Hot at the Overture Center (#549005-117)

Madison, WI
Sunday, November 16, 2025
Ages 50+ | Min: 40 Max: 48
Registration Fee: $152; Registration Fee w/ Resident Discount: $127
****Registration Deadline: Wednesday, October 15, 2025****
Set in Chicago when Prohibition has everyone thirsty for a little excitement, "Some Like It Hot" is the "glorious, big, high kicking" (Associated Press) story of two musicians forced to flee the Windy City after witnessing a mob hit. Winner of four Tony Awards®, including Best Choreography, Best Costumes, and the Grammy Award® for Best Musical Theater Album, "Some Like It Hot" is "A Super-Sized, All-Out Song-And-Dance Spectacular!" (The New York Times).
Meal: Lunch will be on your own at Culver's in De Forest.
Bus Pick-up: SSNC @ 8:15am; Sam's Club @ 8:30am; Return to La Crosse at approximately 7:15pm.
Walking Score:

A Wonderful Life at the Fireside Theatre (#549005-174)

Fort Atkinson, WI
Thursday, November 20, 2025
Ages 50+ | Min: 40 Max: 48
Registration Fee: $152; Registration Fee w/ Resident Discount: $127
****Registration Deadline: Thursday, October 23, 2025****
The story of George Bailey and his wonderful life in Bedford Falls has brought hope and inspiration to every heart with its celebration of the goodness in all of us.
Meal Choices: Sliced Roast Beef Tenderloin, Chicken Monterey, Atlantic Salmon, or Vegetarian Skewers with Tofu
Bus Pick-up: SSNC @ 7:15am; Sam's Club @ 7:30am; Return to La Crosse at approximately 7:45pm.
Walking Score:

White Christmas at the Chanhassen Dinner Theatre (#549005-95)

Chanhassen, MN
Wednesday, December 3, 2025
Ages 50+ | Min: 45 Max: 50
Registration Fee: $142; Registration Fee w/ Resident Discount: $119
****Registration Deadline: Wednesday, November 5, 2025****
Based on the beloved, timeless film, this heartwarming musical adaption features seventeen Irving Berlin songs and a book by David Ives and Paul Blake. White Christmas is a festive celebration of romance, friendship, and the magic of Christmas. Stop at Trader Joe's in Rochester on the way home to shop for Christmas goodies.
Meal: Included in the cost of the trip.
Bus Pick-up: SSNC @ 7:30am; Sams Club @ 7:45am; Return to La Crosse at approximately 7:30pm.
Walking Score:

Holiday Lights Trolley Tours (#549005-92)

La Crosse, WI
Monday, December 1; Tuesday, December 2; Monday, December 8; Tuesday, December 9; Monday, December 15; Tuesday, December 16, 2025
Ages 50+ | Min: 24 Max: 26
Registration Fee: $48; Registration Fee w/ Resident Discount: $40
****Registration Deadline: Monday, November 3, 2025****
Enjoy the Rotary Lights without having to drive in this festive evening. Take a heated trolly ride through Rotary lights at Riverside Park. After the ride, we will have dinner, which is included, at the Waterfront Restaurant. Bring a food item to donate to Rotary Lights if you would like. Gratuity for good service is appreciated.
Meal Choices: Salmon or Chicken
Bus Pick-up: SSNC @ 4:45pm; Return to SSNC at approximately 7:30pm.
Walking Score:

Piano Men Generations at the Fireside Theatre (#549005-138)

Fort Atkinsons, WI
Sunday, January 11, 2026
Ages 50+ | Min: 40 Max: 40
Registration Fee: $149; Registration Fee w/ Resident Discount: $125
****Registration Deadline: Wednesday, December 5, 2025****
It's a high-octane, emotionally charged musical journey led by a father-son duo and a world-class band that takes audiences on a ride they won't forget. At its heart are Terry and Nick—father and son, bonded by a deep love for the music of Billy Joel and Elton John. Their on-stage chemistry is genuine, spontaneous, and moving—sometimes funny, always magnetic.
Meal: Fireside Theater's Signature Buffet, included in the cost of the trip.
Bus Pick-up: SSNC @ 7:15am; Sams Club @ 7:30am; Return to La Crosse at approximately 7:45pm.
Walking Score:






Hamilton at the Overture Center (#549005-87)

Madison, WI
Sunday, January 18, 2026
Ages 50+ | Min: 45 Max: 48
Registration Fee: $238; Registration Fee w/ Resident Discount: $198
****Registration Deadline: Wednesday, November 5, 2025****
Winner of 11 Tony Awards®, a Grammy®, and the Pulitzer Prize, "Hamilton" brings history to life with its electrifying score and powerful storytelling. Experience the musical revolution that continues to inspire audiences worldwide—don't miss your chance to be in "The Room Where It Happens!" A revolutionary story of passion, unstoppable ambition, and the dawn of a new nation that follows the rise of Founding Father Alexander Hamilton as he fights for honor, love, and a legacy that would shape the course of a nation. Based on Ron Chernow's acclaimed biography and set to a score that blends hip-hop, jazz, R&B, and Broadway, "Hamilton" has had a profound impact on culture, politics, and education.
Meal: Dinner will be on your own at Culver's in De Forest.
Bus Pick-up: SSNC @ 2:15pm; Sams Club @ 2:30pm; Return to La Crosse at approximately 1:00am.
Walking Score: 🚶

Garden Expo at the Alliant Center (#549005-47)

Madison, WI
Friday, February 13, 2026
Ages 50+ | Min: 35 Max: 45
Registration Fee: $67; Registration Fee w/ Resident Discount: $56
****Registration Deadline: Friday, February 6, 2026****
Connect with seasoned gardeners and environmental enthusiasts at this vibrant celebration of gardening, landscaping, local food culture, and ecological responsibility! Learn from 150 educational presentations, browse through the exhibitor mall, chat with UW-Madison Extension Horticulture experts, enter a floral design competition, explore the PBS KIDS Backyard family area, and more.
Meal: Lunch on your own at the Alliant Center
Bus Pick-up: SSNC @ 9:15am; Sam's Club @ 9:30am; Return to La Crosse at approximately 6:00pm.
Walking Score: 🚶🚶🚶

Barricade Boys – A Broadway Party (#549005-147)

Middleton, WI
Saturday, February 21, 2026
Ages 50+ | Min: 40 Max: 40
Registration Fee: $91; Registration Fee w/ Resident Discount: $76
****Registration Deadline: Friday, January 30, 2026****
A night of powerhouse vocals and show-stopping tunes. The Barricade Boys are straight from the West End of London. The Barricade Boys take you on a journey which includes melodies from the world's greatest songwriters, like Billy Joel, Elton John, and Queen.
Meal: Dinner on your own at Culver's in Sauk City.
Bus Pick-up: SSNC @ 3:00pm; Sam's Club @ 3:15pm; Return to La Crosse at approximately 12:30am.
Walking Score: 🚶

Do you know anyone 60+ who could benefit from a nutritious meal? Or would they like to have lunch with friends? The La Crosse County Senior Nutrition Program's congregate dining is now offered at the South Side Neighborhood Center, 1300 South 6th Street.

A contribution of $4.50 per meal is suggested.
Contact ADRC for eligibility: 608.785.5700
Meal Site: 608.792.6996 | Hours: Monday-Friday, 11:30am-1:00pm



What is the STAR Center?
The Sports, Therapeutic, and Adaptive Recreation (STAR) Center exists to create health equity in the greater La Crosse area by removing barriers and creating opportunities for all to be physically active in the community. The STAR Center offers Para / Wheelchair Sport Programs, Adaptive and Inclusive Recreation Programs, and Specialized Exercise Programs. Participants are able to try out programs for a free trial day prior to registering- new participants are always welcome throughout the session. Financial assistance is available.

*The STAR Center now has membership options available for those who would like to participate in classes and sports and/or use the new STAR Center Aerobic and Strengthening Center.

Fall and Winter 1 STAR Center Programs
Fall registration and class details will be available August 18, 2025 at starcenterlacrosse.org. Winter 1 registration and class details will be available October 17, 2025.

Para/Wheelchair Sports: Football (fall), Basketball (winter 1)

Adaptive Recreation: Soccer (fall), Basketball (winter 1), Fit Kids (elementary and middle school), Strength in Motion (gross motor and coordination)

Inclusive Recreation: Pickleball (fall), Sitting Volleyball (winter 1), STAR Strong- Strength and Conditioning, Social Night, Boxing, Fresh STARt (intro to the aerobic and strengthening center), Yoga, Powerlifting and Concept 2 Conditioning

Specialized Exercise Programs: Chair One Fitness, Drums Alive-Drummercise (cardio drumming), TIME (neurological conditions), Connect and Move (fibromyalgia and connective tissue), Functional Strength (50+), Rock Steady Boxing (Parkinson's Disease), PD Exercise (Parkinson's Disease), Brain and Body Fitness (early-stage dementia and mild-cognitive impairment), Ease into Movement (back and shoulder), Guided Movement (visual impairment)

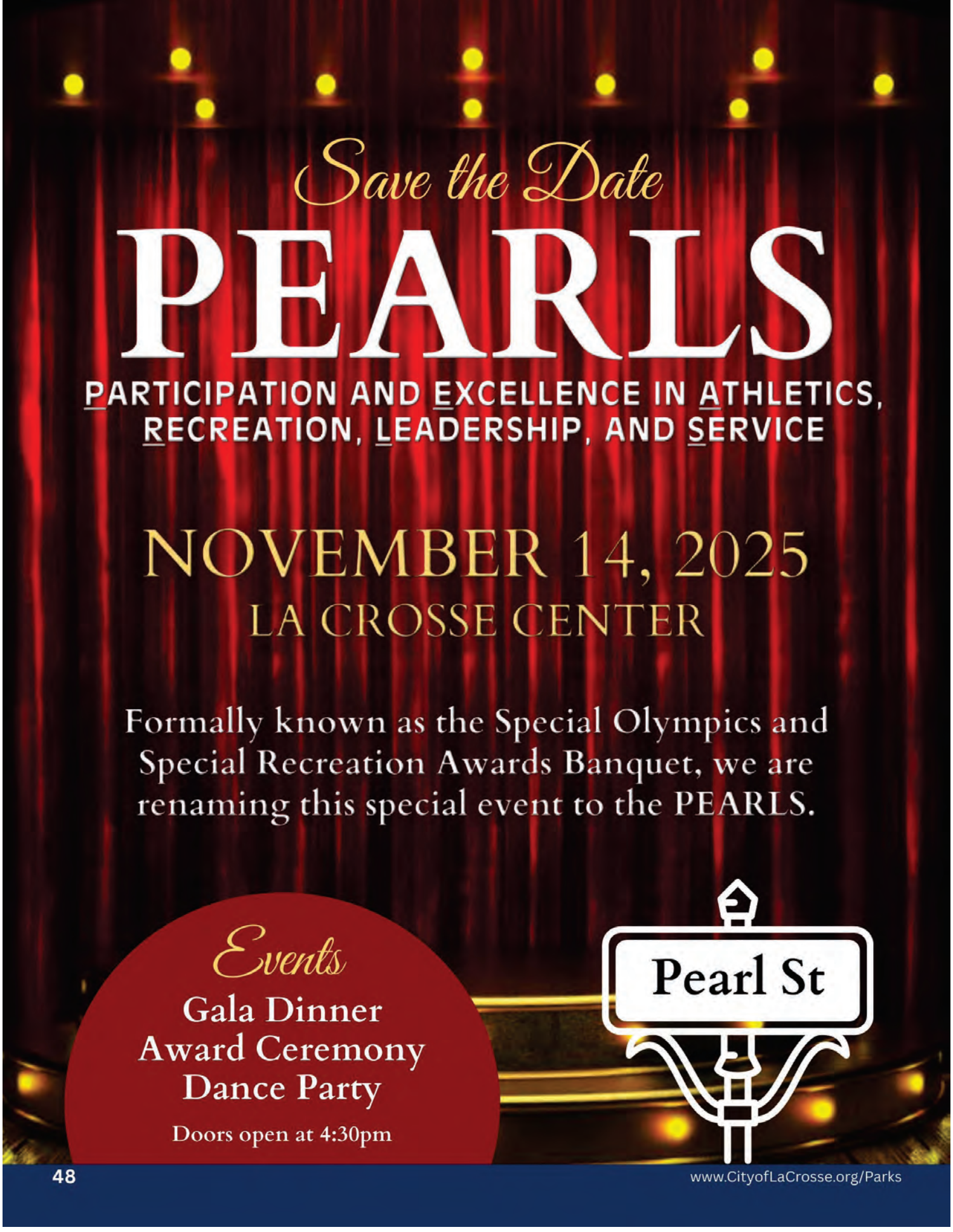
For program specific information or to register, please visit www.starcenterlacrosse.org or contact the STAR Center- info@starcenterlacrosse.org / 608.797.6295.

Subscribe to the Parks & Rec email newsletter!

Stay up to date on upcoming programs and events with this bi-weekly e-newsletter!

Join the La Crosse Parks & Rec Senior Programs Facebook Group!

NEW


Save the Date
PEARLS
PARTICIPATION AND EXCELLENCE IN ATHLETICS, RECREATION, LEADERSHIP, AND SERVICE
NOVEMBER 14, 2025
LA CROSSE CENTER
Formally known as the Special Olympics and Special Recreation Awards Banquet, we are renaming this special event to the PEARLS.
Events
Gala Dinner
Award Ceremony
Dance Party
Doors open at 4:30pm
Pearl St



SPECIAL RECREATION

Travel the World

Travel to different countries this year through activity nights, movie nights, Bingo, and parties with food, activities, and trivia that will be related to the country of the month. Everyone will get a passport that will be stamped each month based on the activities that are attended for chances to win prizes at the end of the year.

NIGHTS OF FUN

Special Rec Parties (#554502-02)

Friday, October 24, 2025 | 5:30pm-7:30pm
Sundays; September 21*, November 23, December 14, 2025 | 11:30am-1:30pm
Black River Beach Neighborhood Center
Min: 20 | Max: 100
Registration Fee: $7 | **Registration Deadline: One week prior to party**
Grab a friend and get ready to party. We will have fun activities, games, trivia, and food all related to our travel location of the month.
**This is a dance party and ends 30 minutes later than time stated.*

Bingo Nights (#554300-02B)

Thursdays; September 4, October 2, November 6, December 4, 2025
Black River Beach Neighborhood Center | 6:00pm-7:30pm
Min: 5 | Max: 75
Registration Fee: FREE | **Registration Deadline: Monday prior to event**
Come and play bingo and win free prizes!

Activity Nights (#554300-01)

Thursdays; September 18, October 16, November 20, December 18, 2025
Black River Beach Neighborhood Center | 6:00pm-7:30pm
Min: 5 | Max: 75
Registration Fee: FREE | **Registration Deadline: Monday prior to event**
Come in for crafts, games, and more! There will be a variety of activities at different tables to enjoy. Bring a friend to have fun!

Movie Night (#554502-83)

Friday, October 10, 2025 | 6:00pm-8:00pm
Black River Beach Neighborhood Center
Min: 5 | Max: 75
Registration Fee: FREE | **Registration Deadline: Thursday, October 9, 2025**
Bring a friend and come enjoy a Halloween themed movie!

NEW For programs at Black River Beach Neighborhood Center, doors will open 30 minutes before the start time and be locked 15 minutes after the start time. Please try your best to arrive during this time frame. If for some reason you must arrive late, please use the doorbell for entrance.

GATHERING WITH FRIENDS

Nature Walks (#554402-75)

Tuesdays; September 9 & 23, 2025 | 4:30pm-5:30pm
Red Cloud Park (520 Powell St, La Crosse)
Min: 5 | Max: 25
Registration Fee: FREE | **Registration Deadline: Monday prior to event**
Come and walk together around Red Cloud Park. Please come dressed appropriately for the weather (including proper shoes) and bring a water bottle.



Pajama and Games Night (#554502-40)

Friday, September 12, 2025 | 6:00pm-7:30pm
Black River Beach Neighborhood Center
Min: 5 | Max: 25
Registration Fee: FREE | **Registration Deadline: Friday, September 5, 2025**
Grab your favorite pair of pajamas and come enjoy a night of Wii games and more!

Fall Craft Day (#554425-01)

Sunday, September 14, 2025 | 12:00pm-2:00pm
Black River Beach Neighborhood Center
Min: 5 | Max: 25
Registration Fee: $5 | **Registration Deadline: Monday, September 8, 2025**
Come for an afternoon of fun! There will be pumpkins to paint and other fall crafts!

Ladies Tea Party (#554502-09)



Sunday, October 5, 2025 | 12:00pm-2:00pm
Black River Beach Neighborhood Center
Min: 5 | Max: 25
Registration Fee: $7 | **Registration Deadline: Monday, September 29, 2025**
Come for an afternoon of tea, finger sandwiches, and a floral craft. There will be a party for the guys in the spring to attend.

Cooking Through the Passport (#554425-01C)



Sunday, January 11, 2026 | 11:00am-1:30pm
Black River Beach Neighborhood Center
Min: 5 | Max: 30
Registration Fee: $10 | **Registration Deadline: Monday, January 5, 2025**
Learn how to cook one recipe from each of our September through December travel locations, then try them all as we enjoy lunch together.

Call the Special Olympics and Special Recreation Hotline to ensure programs have not been cancelled.

608.791.0745

MINI VOYAGES

Hidden Trails Corn Maze (#554402-43)



Sunday, October 12, 2025 | 1:00pm-3:00pm
Hidden Trails Corn Maze (W4704 WI-16, West Salem)
Min: 10 | Max: 30
Registration Fee: $13 | **Registration Deadline: Monday, October 6, 2025**
Walk the mazes of Hidden Trails and then enjoy the games at their Fun Park. Don't forget to bring extra money for pumpkins, souvenirs, or food.

UWL Football Game (#554402-18)



Saturday, November 1, 2025 | 1:00pm-4:00pm
Veteran's Memorial Field Complex (1725 State Street, La Crosse)
Min: 10 | Max: 30
Registration Fee: $6 | **Registration Deadline: Friday, October 24, 2025**
Come and cheer on the UWL Eagles at their home football game against University of Wisconsin-Stout. Admission is included in the registration fee. Please do not forget to bring cash or card for concessions and souvenirs.

Rotary Lights (#554502-35)



Friday, December 12, 2025 | 6:00pm-7:00pm
Riverside Park, Rotary Lights Entrance
Min: 10 | Max: 30
Registration Fee: FREE | **Registration Deadline: Friday, December 5, 2025**
It is that time of year when the Rotary Lights light up the town. Meet at the main entrance at 6:00pm to walk through the Rotary Lights with friends. Bring money for hot cocoa. Pick up at the main entrance at 7:00pm.

FANTASTIC VOYAGES

Mall of America (#534501-10)



Saturday, November 8, 2025 | Drop off at City Hall at 8:30am, Return at 5:30pm
Min: 30 | Max: 50
Registration Fee: $63 | **Registration Deadline: Friday, October 31, 2025**
Hop on the bus as we head to the Mall of America. There is plenty to do in the mall, including seeing Sea Life, Nickelodeon Universe, and, of course, shopping. Fee includes bus fee and light snack on the way home. Please bring money to shop, play games, and eat.











SPECIAL OLYMPICS LATE FALL SPORTS

MEDICAL FORM DEADLINE: December 15, 2025
NOTE: You can participate in bowling and volleyball

Bowling (#454114)



Sundays | 4:00pm-5:00pm OR 5:15pm-6:15pm OR 6:30pm-7:30pm
All Star Lanes
Min: 15 | Max: 36
Begins: Sunday, September 14, 2025
State Tournament: Sunday, December 7, 2025 in Wausau
Registration Fee: $40 | **Registration Deadline: Wednesday, September 10, 2025**

Bowling Mandatory Meeting:
Wednesday, September 10, 2025 | 6:00pm-7:00pm | Black River Beach Neighborhood Center

Volleyball (#454115-01)





Tuesdays & Thursdays | 6:00pm-7:30pm
Logan High School Multipurpose Room 236
Min: 9 | Max: 24
Begins: Tuesday, September 9, 2025
State Tournament: Saturday, November 1, 2025
Mandatory Meeting first day of practice.
Registration Fee: $30 | **Registration Deadline: Wednesday, September 10, 2025**
Note: To compete at tournaments, we must have at least 9 athletes.

SPECIAL OLYMPICS WINTER SPORTS

Registration Fee: $30 | **Registration Deadline: Monday, December 8, 2025**
State Tournament: Date TBD | Granite Peak - Wausau, WI
MEDICAL FORM DEADLINE: December 1, 2025

Skiing (#154101-01)



Tuesdays and Thursdays | 6:00pm-8:00pm
Location TBD
Min: 5 | Max: 10
Begins: Dependent on snow, aiming for December 9, 2025
SKIING MANDATORY MEETING First night of practice.

Do you have questions regarding sports information?

Please contact Aimee at 608.789.4916 or schmidta@cityoflacrosse.org



SPECIAL OLYMPICS SPRING SPORTS

Registration Fee: $30 | **Registration Deadline: Thursday, January 8, 2025**
State Tournament: Date TBD | UW Oshkosh
MEDICAL FORM DEADLINE: December 15, 2025

3v3 Team Basketball (#154102-01A)



Mondays and Wednesdays | 6:00pm-7:30pm
Lincoln Middle School Gym
Min: 5 | Max: 20
Begins: Monday, January 12, 2026
Mandatory Meeting first day of practice.

5v5 Team Basketball*

Tuesdays and Thursdays | 6:00pm-7:30pm
Logan Middle School Gymnasium Small Room 146
Min: 10 | Max: 12
Begins: Tuesday, December 9, 2025
*Due to the number of returning athletes, 5v5 is by invitation only. If you are interested in 5v5, please sign up for 3v3 and email Aimee (schmidta@cityoflacrosse.org) by December 2, 2025.

Skills Basketball (#154103)

Mondays and Wednesdays | 5:30pm-6:15pm OR 6:30pm-7:15pm
State Road Elementary
Min: 4 | Max: 12 (6 per session)
Begins: Monday, January 12, 2026



Swimming (#254106-02)

Mondays and Wednesdays | 6:00pm-7:30pm
Logan High School Pool
Min: 5 | Max: 12
Begins: Tuesday, January 13, 2026
Mandatory Meeting first day of practice.

Join the La Crosse Area Special Olympics and Special Recreation Facebook Group!

Stay up-to-date on all the upcoming events and programs, plus fun activities like online trivia, weekly jokes, and more!


Das Beste!
OKTOBERFEST USA
LA CROSSE, WISCONSIN
Special Fester Reveal
Your Heart of the Fest
SATURDAY. SEPTEMBER 6
4-8 PM
OKTOBERFEST GROUNDS
TITLE SPONSOR
Brilliant Bodywork
MEDSPA
DONNA GUEPFER
Special Fester Fund
Where Everyone has a Place

SPECIAL RECREATION 2025 SEPT-DEC PROGRAM REGISTRATION FORM

Please see page 6 for registration options. If choosing to mail-in or use the drop box to register, please complete this form in its entirety.

First Name _____ Last Name _____

Street Address _____

City _____ State _____ Zip Code _____ Date of Birth _____

Home Phone _____ Cell Phone _____ Email Address _____

Primary Contact Name _____ Primary Contact Phone _____

T-Shirt Size (Circle One): S M L XL 2XL 3XL Organization: _____

Do you use a wheelchair? YES NO If yes, can you transfer out of your wheelchair? YES NO

✓	Participant Registration		Cost	✓	Staff/Chaperone Name	Cost
	Movie Night	#554502-83	$0.00			$0.00
	Pajama and Games Night	#554502-40	$0.00			$0.00
	Fall Craft Day	#554425-01	$5.00			$0.00
	Ladies Tea Party	#554502-09	$7.00			$0.00
	Cooking Through the Passport	#554425-01C	$10.00			$0.00
	UWL Football Game	#554402-18	$6.00			$6.00
	Hidden Trails Corn Maze	#554402-43	$13.00			$13.00
	Rotary Lights	#554502-35	$0.00			$0.00
	Mall of America	#534501-10	$63.00			$63.00

Parties (#554502-02) ($7.00)			
9/21	10/24	11/23	12/14

Nature Walks (#554402-75) FREE	
9/9	9/23

Bingo Nights (#554300-02B) FREE				
9/4	10/2	11/6	12/4	1/8

Activity Nights (#554300-01) FREE				
9/18	10/16	11/20	12/18	1/22

✓	Special Olympics Sports		
	Bowling	(#454114)	$40.00
	Volleyball	(#454115-01)	$30.00
	Skiing	(#154101-01)	$30.00
	3v3 Basketball	(#154102-01A)	$30.00
	Skills Basketball	(#154103)	$30.00
	Swimming	(#254106-02)	$30.00

La Crosse Parks, Recreation, & Forestry Department
400 La Crosse Street
La Crosse, WI 54601
RETURN SERVICE REQUESTED

PRESORT STD
US POSTAGE PAID
LA CROSSE, WI
PERMIT NO. 90

Letters to Santa

The elves are back at the City of La Crosse Parks & Recreation Department! Each year, friends of the man in the red suit run letters from City Hall all the way back to Santa.

Letters postmarked by December 10 with a name and address will be answered by the jolly man himself!





ADDRESS LETTERS TO:
LA CROSSE PARKS & REC DEPARTMENT
ATTN SANTA CLAUS
400 LA CROSSE STREET
LA CROSSE, WISCONSIN 54601

Odegaard Exhibit 6

City Facilities Information

La Crosse Parks, Recreation and Forestry Department
City of La Crosse

Inserted on subsequent page(s).

Black River Beach Neighborhood Center

The Black River Beach Neighborhood Center is located on La Crosse's north side. With beautiful views of the Black River and the beach just a few steps away, this facility is a true treasure. The Black River Beach Neighborhood Center is a year-round city building managed by the La Crosse Parks, Recreation and Forestry Department. The facility has a number of rooms that can be reserved for parties, gatherings or business meetings. Recreational and leisure programs are offered on a regular basis including adult fitness classes. Stop by and see us today!

Black River Beach Neighborhood Center
1433 Rose Street
La Crosse, WI 54603
608.789.8640 | Map

Hours
Mondays-Thursdays, 9:00am–5:00pm
**Open additional hours and weekends based on events and reservations.*

Reservation Information
For facility reservations and availability, please call 608.789.8640. Reservations must be done in person or over the phone and full payment is required at the time of booking your reservation. Reservations can be made up to 6 months in advance and must be reserved for a minimum of 2 hours. For additional neighborhood center policies, please click here.

Facility Amenities
Tables & Chairs
Podium
Kitchenette
Sound System
Patio Access
Wi-Fi
Dry Erase Board
Coffee Maker
TV for projection
Beach Access

Click here for the amenities packet!



Maplewood Room

Max Seating: 100

Let's Chat

Reservation Fees	Reservation Fees w/Resident Discount
Mon-Fri 7am-4pm: $75/hour	Mon-Fri 7am-4pm: $50/hour
Mon-Fri 4pm-10pm: $150/hour	Mon-Fri 4pm-10pm: $100/hour
Sat-Sun 7am-10pm: $150/hour	Sat-Sun 7am-10pm: $100/hour

Maplewood Room North or South

Max Seating: 50

Reservation Fees	Reservation Fees w/Resident Discount
Mon-Fri 7am-4pm: $45/hour	Mon-Fri 7am-4pm: $30/hour
Mon-Fri 4pm-10pm: $90/hour	Mon-Fri 4pm-10pm: $60/hour
Sat-Sun 7am-10pm: $90/hour	Sat-Sun 7am-10pm: $60/hour

Cottonwood Room

Max Seating: 24

Reservation Fees	Reservation Fees w/Resident Discount
Mon-Fri 7am-4pm: $30/hour	Mon-Fri 7am-4pm: $20/hour
Mon-Fri 4pm-10pm: $60/hour	Mon-Fri 4pm-10pm: $40/hour
Sat-Sun 7am-10pm: $60/hour	Sat-Sun 7am-10pm: $40/hour

Birchwood Room

Max Seating: 24

Reservation Fees	Reservation Fees w/Resident Discount
Mon-Fri 7am-4pm: $30/hour	Mon-Fri 7am-4pm: $20/hour
Mon-Fri 4pm-10pm: $60/hour	Mon-Fri 4pm-10pm: $40/hour
Sat-Sun 7am-10pm: $60/hour	Sat-Sun 7am-10pm:101/hour

Entire Facility

Max Seating: 150

Reservation Fees	Reservation Fees w/Resident Discount
Mon-Fri 7am-4pm: $101/hour	Mon-Fri 7am-4pm: $67/hour
Mon-Fri 4pm-10pm: $201/hour	Mon-Fri 4pm-10pm: $134/hour
Sat-Sun 7am-10pm: $201/hour	Sat-Sun 7am-10pm: $134/hour

Black River Beach Neighborhood Center

Updated on 10/03/2025 1:40 PM



1 / 61

Start | Stop (2)











South Side Neighborhood Center

The South Side Neighborhood Center is located across from Poage Park on La Crosse's south side. The South Side Neighborhood Center is a city building managed by the La Crosse Parks, Recreation & Forestry Department. Opened in 2002, this facility is used for multiple purposes, serving as a meeting facility, recreational facility, gathering place, and polling site for the community, in addition to being an important resource for the Powell, Poage and Hamilton Neighborhood Association. Stop by and see us today!

South Side Neighborhood Center
1300 South 6th Street
La Crosse, WI 54601
608.789.8298 | Map

Hours
Call: 608.789.8298 for hours

Reservation Information
For facility reservations and availability, please call 608.789.8298. Reservations must be done in person or over the phone and full payment is required at the time of booking your reservation. Reservations can be made up to 6 months in advance and must be reserved for a minimum of 2 hours. For additional neighborhood center policies, please click here.

Facility Amenities
Tables & Chairs
Podium
Sound System
Wi-Fi
Dry Erase Board
Coffee Maker
TV for projection

Click here for the amenities packet!

Centennial Hall

Max Seating: 60

Reservation Fees	Reservation Fees w/Resident Discount
Mon-Fri 7am-4pm: $45/hour	Mon-Fri 7am-4pm: $30/hour
Mon-Fri 4pm-10pm: $90/hour	Mon-Fri 4pm-10pm: $60/hour
Sat-Sun 7am-10pm: $90/hour	Sat-Sun 7am-10pm: $60/hour

Let's Chat

Board Room

Max Seating: 10

Reservation Fees	Reservation Fees w/Resident Discount
Mon-Fri 7am-4pm: $23/hour	Mon-Fri 7am-4pm: $15/hour
Mon-Fri 4pm-10pm: $45/hour	Mon-Fri 4pm-10pm: $30/hour
Sat-Sun 7am-10pm: $45/hour	Sat-Sun 7am-10pm: $30/hour

Entire Facility

Max Seating: 70

Reservation Fees	Reservation Fees w/Resident Discount
Mon-Fri 7am-4pm: $51/hour	Mon-Fri 7am-4pm: $34/hour
Mon-Fri 4pm-10pm: $101/hour	Mon-Fri 4pm-10pm: $67/hour
Sat-Sun 7am-10pm: $101/hour	Sat-Sun 7am-10pm: $67/hour

South Side Neighborhood Center

Updated on 10/03/2025 12:47 PM









Green Island Park

Green Island Ice Arena Information

Contact Information for the Green Island Ice Arena

2312 7th Street South

La Crosse, WI 54601

Website | Map

For questions and other inquiries regarding the Ice Arena, including open skate opportunities, please contact River City Youth Hockey.

Activities

There are a range of activities to participate in at the Green Island Ice Arena including the following:

- Open Skate
  - Green Island Open Skate Calendar
- Figure Skating Club (email)
- Youth Hockey
- Coulee Region Sled Hockey

Green Island Tennis Courts Information

Contact Information for the Green Island Tennis Courts

2300 7th Street South

La Crosse, WI 54601

For questions and other inquiries, please email Nikki Hansen.

Tennis Courts Calendar - link

Let's Chat



608.779.GOLF



Book a Tee-Time

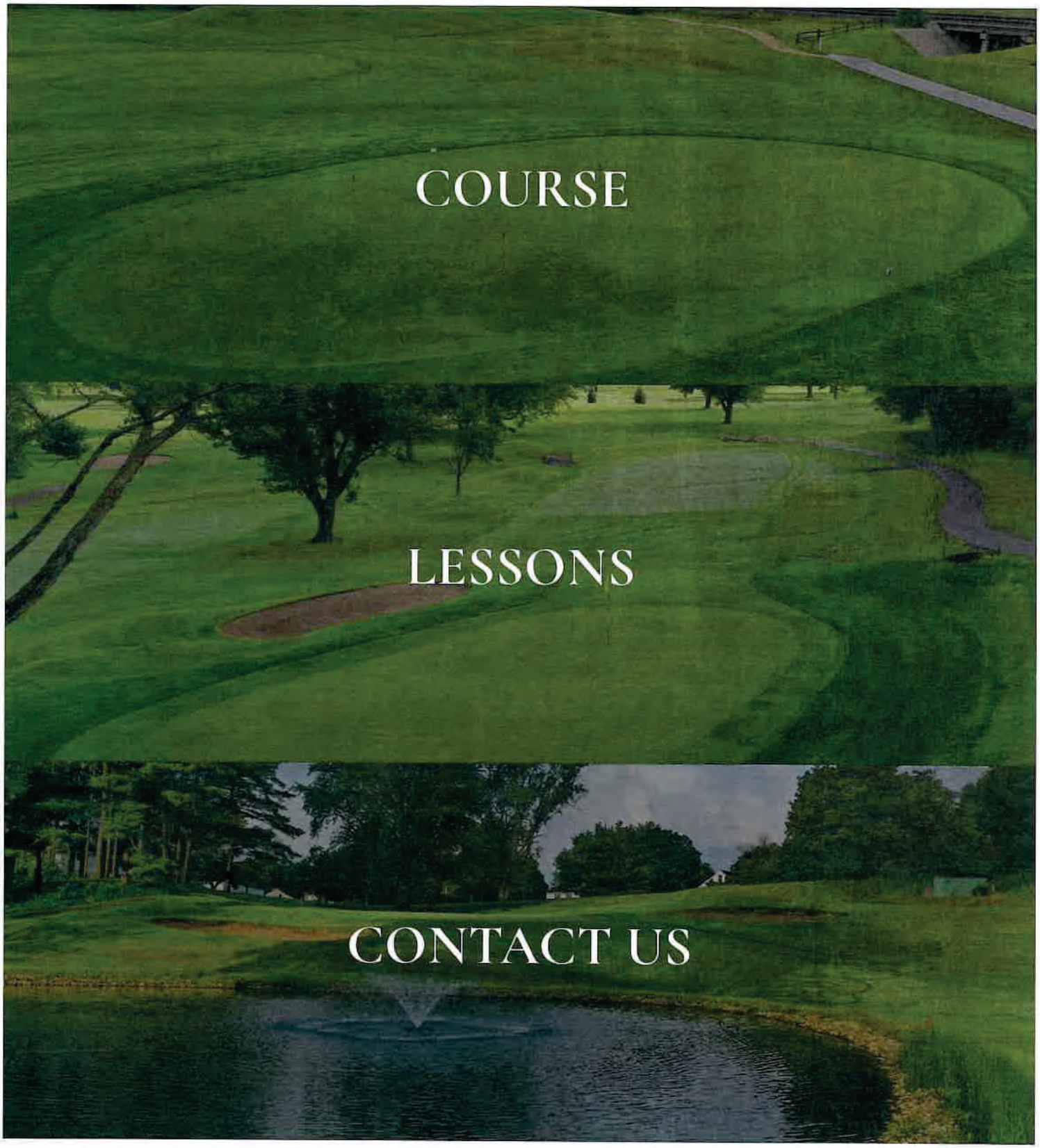
With over 125 years in the making, Forest Hills Golf Course is a staple in the La Crosse, Wisconsin, community.

Book a Tee-Time

Forest Hills is a beautiful, mature, parkland golf course located in scenic La Crosse, Wisconsin. With play documented as early as 1900, this public facility is nestled within bluffs that were forged centuries ago by three rivers. The course will both amaze you with its beauty and challenge you with its design. Forest Hills went through a major renovation in 2016 creating 2 new golf holes cut out of Hixon forest and redesigning 3 other holes making for a new golfing experience. The new layout includes a 19th play-off hole to finish your round and settle your bets

04:37

Book a Tee-Time



Book a Tee-Time



Players Club and Season Passes

Great ways to save all season long!

Learn More - Players Club

Learn More - Season Pass

Book a Tee-Time

Forest Hills Golf Course

600 Losey Blvd. N
La Crosse, WI, 54601

608.779.GOLF (4653)

Privacy Policy

E-Club

KemperSports

© Copyright Forest Hills Golf Course
Website by Lightspeed

Book a Tee-Time



La Crosse, Wisconsin

Welcome to Hatchery

Listed on the National Register of Historic places and situated in iconic Riverside Park along the Mississippi River this building is a dream space for any event taking place in naturesque La Crosse, WI. The building has

HATCHERY

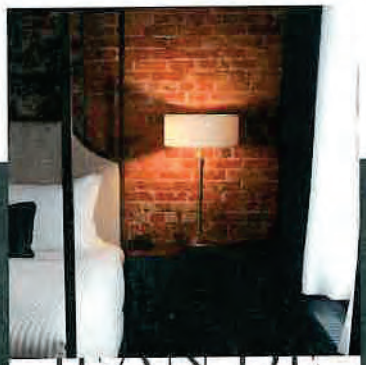
the buildings. Purposeful attention was given to maintain every detail of historical charm and integrity while juxtaposing modern fixtures, finishes, and luxe furniture to create a truly unique old European regal vibe throughout.

Inside the venue space clients will find beautiful historic cast iron radiators, ambient lighting, a custom 1946 replicated backbar, fully remodeled bathrooms, and black 12-pane windows allowing a light-filled space with breathtaking views of the Mississippi River, park, and surrounding gardens. In addition to the venue and lounge space on the main level, the building boasts six luxury boutique hotel rooms in the upper level, a rooftop balcony overlooking the confluence of rivers, and in 2024 we will unveil the classiest "dive bar" & outdoor patio completing a fun and unique setting to host any event!



EUGENE

SEE DETAILS



JEAN DE LA FONTAINE

SEE DETAILS



BEL-AMI

SEE DETAILS

HATCHERY



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SEE DETAILS



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SEE DETAILS



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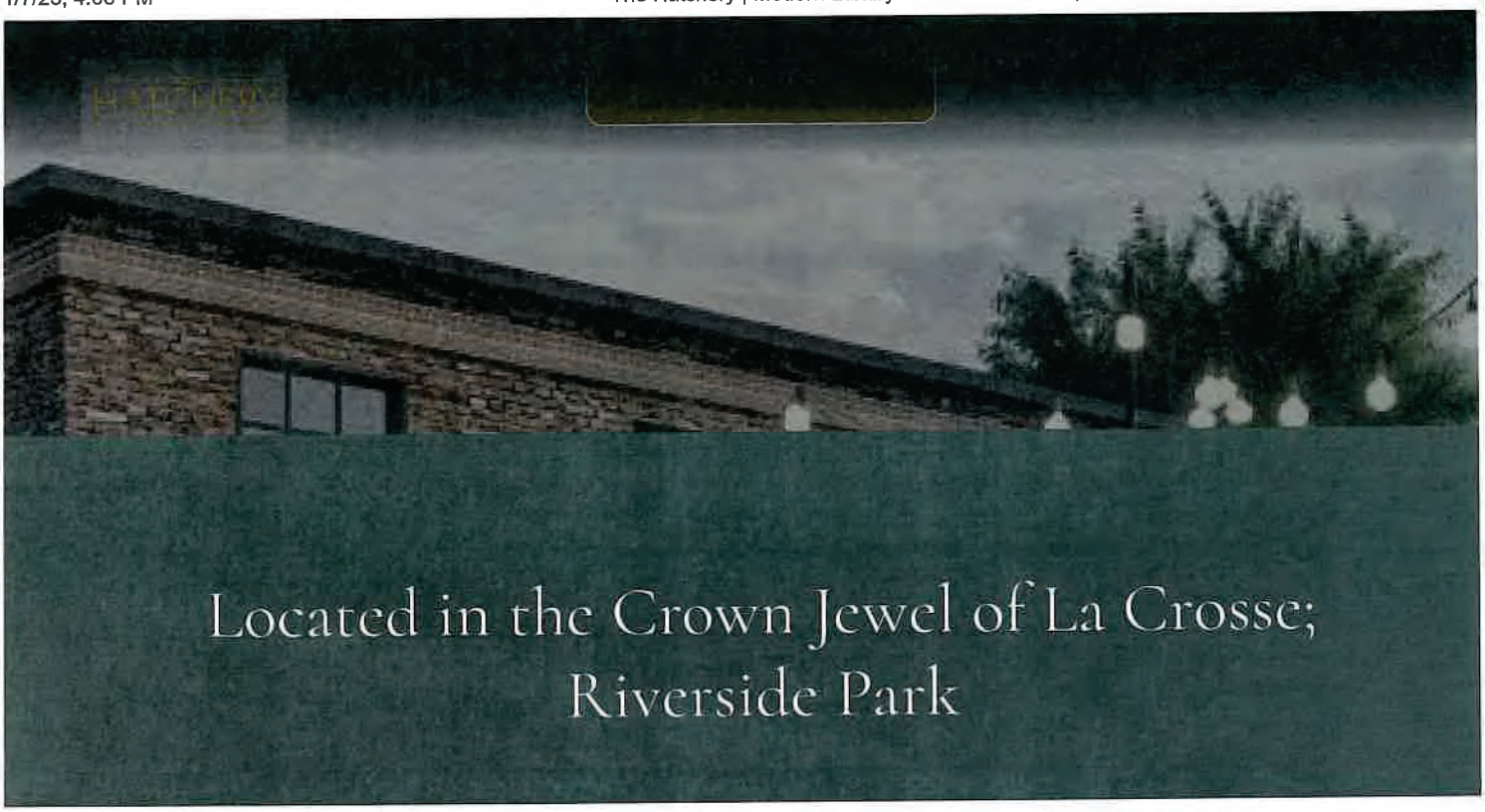
SEE DETAILS



COMING SOON: Garage Lounge & Patio

Stay Tuned

Summer 2025



What our Guests Say

This place is amazing. Great view and great location. I CAN'T wait to have my wedding here!

Joe Johnson

Absolutely STUNNING! Beautiful roon amazing venue! Can't wait to stay th

Dianna Wiatt





SITE MAP

HOME
ROOMS
EVENTS
ABOUT US
CONTACT US

CONTACT US

Address:
410 E Veterans Memorial Dr.
La Crosse, WI 54601
Phone:
608-769-3326
Email:
info@hatcheryriverside.com

RESERVATIONS

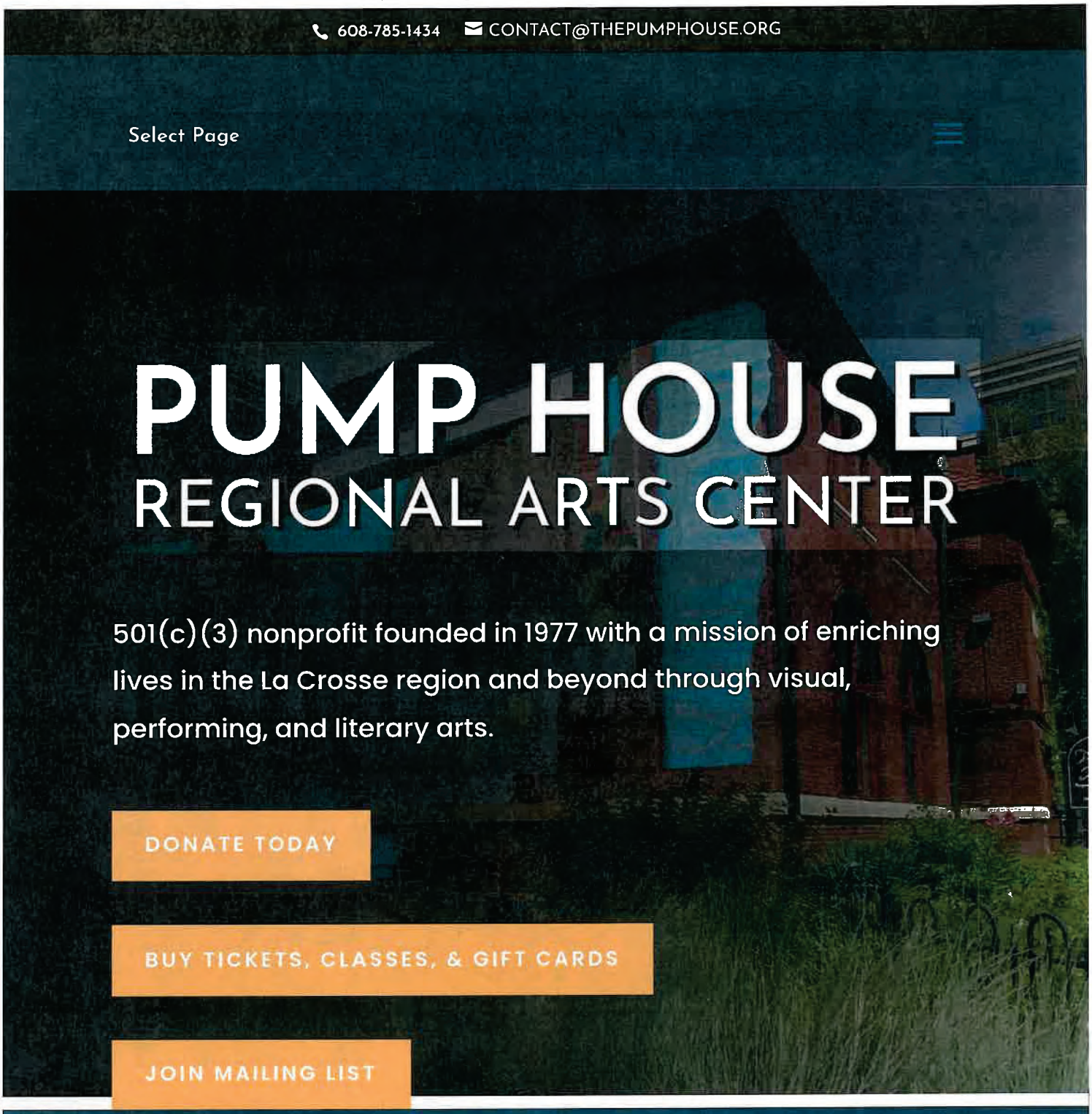
BOOK ONLINE

JOIN OUR NEWSLETTER


Statement

608-785-1434 CONTACT@THEPUMPHOUSE.ORG

Select Page



PUMP HOUSE
REGIONAL ARTS CENTER

501(c)(3) nonprofit founded in 1977 with a mission of enriching lives in the La Crosse region and beyond through visual, performing, and literary arts.

DONATE TODAY

BUY TICKETS, CLASSES, & GIFT CARDS

JOIN MAILING LIST

Visual Arts

Three Exhibition Galleries that are free and open to the public. Artwork selected through a juried process. Gallery artwork is

for sale and changes every other month.

GALLERY EXHIBITIONS

Art Studio

Open Studio Memberhsips

Wheel Throwing

Monthly Clay Classes

Painting and Drawing

ALL OPEN CLASSES

Performing Arts

Grey Area Productions

Live Music

Special Events

ALL PERFORMANCES

PUMP HOUSE WILL BE CLOSED ON:

Thursday, November 27 – *Thanksgiving*

Open for Regular business hours Friday & Saturday, Nov 28 & 29



Heart of La Crosse

Sketch Comedy, Improv & Song Parody

Nov 6-8 & 13-15

VIEW DETAILS



Mark My Words Award Ceremony & Poetry Reading

Friday, November 7

5:30-6:30 PM

Free



Flow State Literary Series

A partnership with UW-L's English Department at Pump House Regional Arts Center

Wednesday, November 12, 2025

7 PM

FT. Julie Schumacher

PUMP HOUSE
REGIONAL ARTS CENTER
FILM SOCIETY

Film Society

November 23, 2025

Movie: The Night of the 12th

JOIN OR RENEW

3-Pack, 6-Pack Tickets & Guest Tickets available

VIEW DETAILS

Free to attend
VIEW DETAILS



Nicholas David Concert

More Than Music Album Release

November 22, 2025

7:30 PM
VIEW DETAILS



Artist Reception

Friday, December 5, 2025, 5-7 PM

Join us to welcome and celebrate artists of Mark My Words, Eastbank Artists and Holmen High School

Free open house reception. Complimentary snacks and a cash bar available.





Cocktails & Cabaret

A Holly Jolly Holiday

With Nancy Allen & Cast
December 9, 10, 12 & 13, 2025
7:30 PM
VIEW DETAILS

String Ties

Holiday Concert
December 17-19, 2025
7:30 PM
VIEW DETAILS



FUNDRAISER

Pump House Regional Arts Center opened an art adoption center featuring donated art pieces in search of loving homes.

All proceeds go toward the Pump House, which is a 501(c)3 nonprofit art center, supporting the continuation of inclusive and accessible art programming.

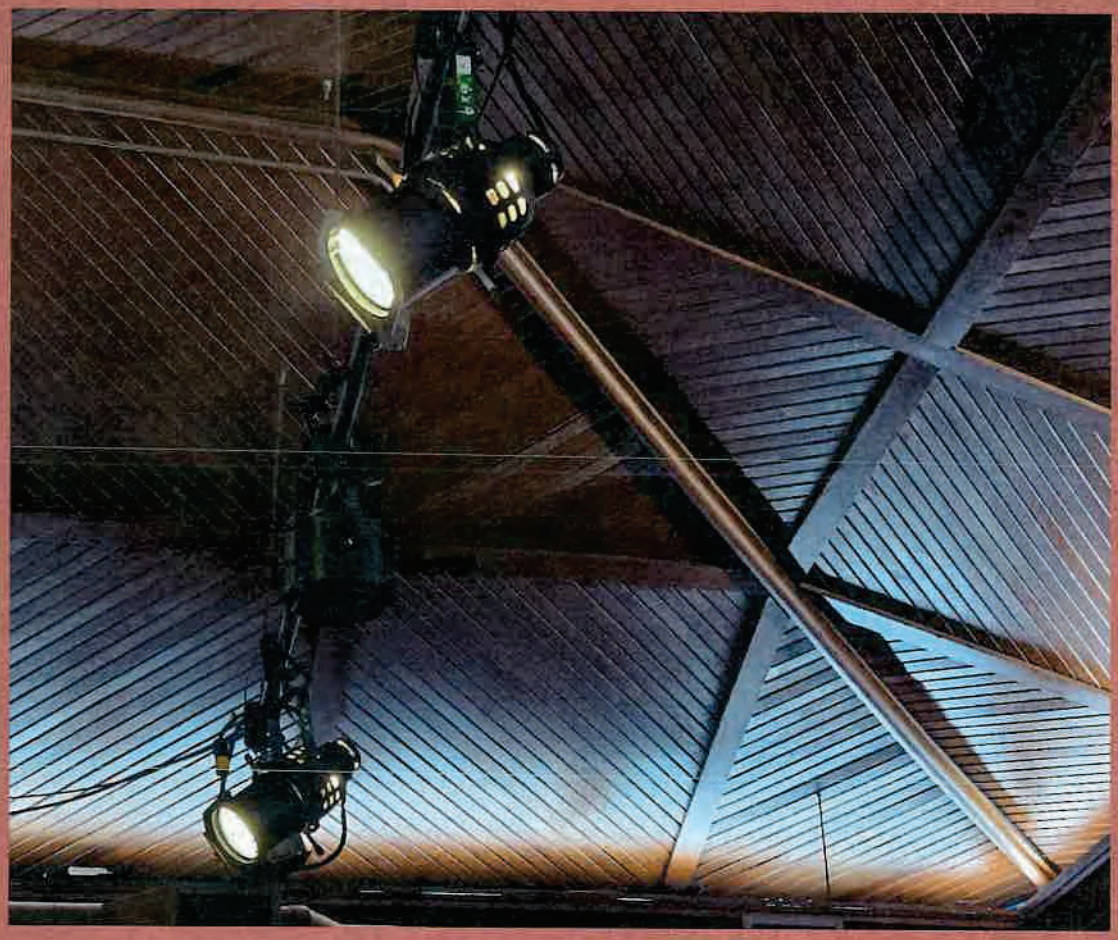
MORE INFO



Restroom Renovation Fund

Restroom Renovation Fund established November 2024 in response to community support of the project. Total fund goal $13,290.03 to cover historic building updates required during Women's Bathroom construction.

DONATE



Lights Up Fund

Lights Up Fund established in August 2025 for stage light renovation at the Pump House Regional Arts Center. Total fund goal of $50,000 to improve the quality, environmental sustainability, and longevity of the performance space.

DONATE

Where PEOPLE & NATURE connect

Welcome to The Nature Place!

We are a nature-focused community center open to the public, located in beautiful Myrick Park in La Crosse, Wisconsin.

We offer nature education programs and community events for all ages, and our unique space is available to visit during open hours or to rent for your special events and meetings.



ALL ARE WELCOME AT THE NATURE PLACE

Located in

Myrick Park
789 Myrick Park Dr
La Crosse, WI 54601

(608) 860-6864
(tel:16088606864;)

DIRECTIONS ►

Open to the public

Mon-Fri: 9am-4pm
Sat: 9am-12pm

Your feedback

We'd love to hear from you!

Found at our facility



Discovery Room with live Nature Education Critters



Local Artwork



Nature Displays



Gardens



Bike Share



Public Restrooms



Water Fountains



WiFi

PROGRAMS



https://nat
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Environmental Education (https://natureplacelacrosse.org/what-we-do/environmental-education/)

LEARN MORE ▶
(HTTPS://NATUREPLACELACROSSE.ORG/WHAT-WE-DO/ENVIRONMENTAL-EDUCATION/)

Day Camps (https://natureplacelacrosse.org/what-we-do/day-camps/)

LEARN MORE ▶
(HTTPS://NATUREPLACELACROSSE.ORG/WHAT-WE-DO/DAY-CAMPS/)

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Community Science (https://natureplacelacrosse.org/what-we-do/community-science/)

LEARN MORE ▶
(HTTPS://NATUREPLACELACROSSE.ORG/WHAT-WE-DO/COMMUNITY-SCIENCE/)

Community Programs (https://natureplacelacrosse.org/what-we-do/community-programs/)

LEARN MORE ▶
(HTTPS://NATUREPLACELACROSSE.ORG/WHAT-WE-DO/COMMUNITY-PROGRAMS/)

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JOBS WITH US

Working at The Nature Place can be a unique and rewarding experience. If you are interested in working at The Nature Place please check out our current openings.

CURRENT OPENINGS

UPCOMING EVENTS

SEE ALL EVENTS

(https://natureplacelacrosse.org/calendar/no-school-nature-camp-15/)

(https://natureplacelacrosse.org/calendar/early-explorers-nature-play-group-5/)

(https://natureplacelacrosse
science-3/)

No School Nature Camp

11/7/25

MORE INFO ▶

Early Explorers Nature Play Group

11/11/25

MORE INFO ▶

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MORE I

FACILITY!

https://nat
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DONATE (HTTPS://NATUREPLACELACROSSE.ORG/DONATE-ONLINE/)

A comfortable location for both outdoor enthusiasts and those who enjoy being indoors, with a gorgeous view.

Reserve one room, multiple rooms, or the entire facility for your next meeting, celebration, or event.

LEARN MORE ▶



the nature place

We acknowledge that The Nature Place occupies the stolen lands of the Ho-Chunk, Dakota, and Menominee people. We honor the people who care for the land: past, present, and future. Recognizing this shared connection, join us as we learn to better care for each other and the land. Click here (https://natureplacelacrosse.org/about/land-acknowledgement/) to learn more.

789 Myrick Park Dr.
La Crosse, WI 54601

608-860-6864 (tel:16088606864)

staff@natureplacelacrosse.org
(mailto:staff@natureplacelacrosse.org)

https://nat
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(https://www.facebook.com/

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RECEIVE OUR eNEWSLETTER

SIGN UP HERE (HTTPS://NATUREPLACELACROSSE.ORG/NEWSLETTER-SIGNUP/)

COPYRIGHT © 2025 THE NATURE PLACE. ALL RIGHTS RESERVED. SITE MAP (HTTPS://NATUREPLACELACROSSE.ORG/SITE-MAP/) | ACCESSIBILITY (/ACCESSIBILITY-STATEMENT/)

Visitor Experience

NATURE'S LIVING ROOM

What is a third place? Your first place is where you live, your second is where you work or go to school, and your third place is a separate social environment that you frequent and connect with others. Think of us as Nature's Living Room or your third place. A warm, welcoming, and inclusive environment to come and connect to nature or others in a way that is right for you.

Whether you want to meet up with friends, attend a program (https://natureplacelacrosse.org/calendar/), or enjoy at your own pace, we are a great spot to work, play, and relax.



- WiFi
- Comfy seating & cafe-style seating
- Fireplace
- Free coffee, tea, and snacks
- Board games
- Musical instruments to jam
- Kids' area with activities and sensory activities
- Books

Disclaimer: Sounds of joy, fun, and life will be heard!

CLICK TO SKIP TO SECTION:

Nature's Living Room
Accessibility
Native Gardens
Produce Garden
Animal Ambassadors
Art Gallery
Gear Check-out
Outdoor Recreation
Myrick Park
Download Things to Do List
Feedback



ACCESSIBILITY

The Nature Place works hand-in-hand with the community to embolden access to nature for everyone.

Click the link to find general information on getting to our location and ways in which we are working to provide access and eliminate existing barriers.

- Access our Location
- Access Inside the Facility
- Access Programs & Services
- Access Information
- View our Inclusivity Assessment
- Provide Feedback

CLICK HERE

NATIVE GARDENS

The Nature Place is surrounded by eight native gardens containing a multitude of native species, habitats, and educational opportunities.

Click the below link to find out more, including:

- Map of the gardens
- Volunteer in the gardens
- What are native plants?
- Pollinator Parade children's book
- Featured native plant of the week
- Native garden resources
- And more!

LEARN MORE



PRODUCE GARDEN

The Nature Place has a large fenced-in produce garden along the hiking trail, centered between the building and the big red barn.

The produce garden's primary use is education. The garden is used for teaching about the importance of sustainable gardening practices and fostering an appreciation for growing your own food. It is a playground of experimenting and hands-



around to view different types of gardening practices on display.

Produce grown in the garden provides food for our program participants, staff, volunteers, and animal ambassadors. Extra produce is also frequently available to community members in the "Free Produce Bin" located outside of the garden, to the right of the entrance. The bin is first come, first serve, typically filled Monday-Friday mornings during growing season.

Feel free to come in and have a look around! Please only take from the free produce bin and do not harvest anything yourself If you see a staff member out in the garden, be sure to ask them your garden questions or get a garden tour!

ANIMAL AMBASSADORS

Our animal ambassadors team includes live reptiles, fish, and invertebrates. They provide hands-on experiences and learning opportunities for program participants and visitors.

Ways to Interact

- Attend our programs, many of which include opportunities to learn about, touch, and sometimes even hold them!
- Invite our Critter Mobile (https://natureplacelacrosse.org/what-we-do/community-programs/community-crittermobile/) to your event, organization, program, or care facility
- Visit our animal ambassadors in the Discovery Room and the hallway outside of it, during public open hours. Please keep in mind that **access to the Discovery Room may be restricted at times due to programming and room usage.**

Thank you to Xcel Energy for providing grant funding to help us provide an exceptional standard of care, keeping our animal ambassadors safe and healthy.



ART GALLERY

The Gallery at The Nature Place displays 5-7 art pieces from a different local artist every 4 months.

Visitors may view artwork in the La Crosse Room during public open hours. Please keep in mind that **access to the La Crosse Room may be restricted at times due to programming and room usage.**

Click below to read our Call to Artists and how to apply to display your artwork!



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GEAR CHECK-OUT

- We have 4 different Explorer Kits available for free check-out to explore on your own: Birding, sweep netting (terrestrial insects), dip netting (aquatic insects), and trash clean-up kits.
- A Drift Cycle (https://driftlax.org/) bike share station is available on the sidewalk between our building and parking lot. It is an easy-to-use, affordable bike rental program. Get your first ride FREE when you use the promo code 57WLZ7!
- In wintertime, we have a Little Free Sled Library right outside our main entrance. Grab a sled, have some fun, return when done! Brought to you in partnership with Hike it Baby. We are always accepting sled donations to keep it stocked.
- We typically have outerwear free to borrow while you are out exploring. Our largest selection is during the wintertime (hats, mittens, jacket, etc.). Available clothing is hanging on the wall in the west entryway. Ask a staff person if you have trouble locating it; this spot often doubles as an additional storage space.



OUTDOOR RECREATION

The Nature Place borders the beautiful 1,077 acre La Crosse River Marsh, containing a network of trails featuring scenic views of the marsh and surrounding bluffs. The Marsh Trails connect with several other trail systems, making The Nature Place the perfect starting point for adventures big and small in every season.

La Crosse River Marsh

- The Marsh Trails offer several accessible paved options (see map)



https://theplacebosse.org/)

- Head west on the Marsh Trails all the way to Riverside Park on the Mississippi River
- Head east on the Wood Duck trail to connect to the Hixon Forest trail system, taking you to the top of the bluff and many more miles of trail great for hiking, trail running, mountain biking, and cross country skiing.
- Head north on the Grand Crossing trail to connect with the State Bike Trail where you can bike all the way to Trempealeau in the north or Reedsburg to the east.

Resources

- **Outdoor Recreation Alliance** (https://www.oratrails.org/trails/). Provides great information on local trails.
- **Drift Cycle Bike Share (https://driftlax.org/).** No bike? No problem! Drift Cycle bike share is an easy-to-use, affordable bike rental program and we have a station right outside our building.
- **Outdoor Connection (https://www.uwlax.edu/recsports/outdoors/rent-gear/).** Equipment Rental Center at UW-La Crosse right across the street from Myrick Park. Not just for students; completely available to the public!
- **Little Free Sled Library.** Available right outside our main entrance for sledding on the Myrick Park hill.





MARSH TRAIL MAP (HTTPS://WWW.CITYOFLACROSSE.ORG/HOME/SHOWPUBLISHEDDOCUMENT/1440/637132008275100000)

LA CROSSE TRAIL MAPS (HTTPS://WWW.CITYOFLACROSSE.ORG/YOUR-GOVERNMENT/DEPARTMENTS/PARKS-RECREATION-FORESTRY/OUTDOOR-RECREATION/TRAILS)





MYRICK PARK

The Nature Place is located in Myrick Park, a city park operated by La Crosse Parks, Recreation, and Forestry. The Park has so much to offer, including open green space, prairie, shaded-tree covered areas, and many amenities.

- **Kids Coulee Playground**, a state-of-the-art playground that includes a multi-level wooden play structure, amphitheater, zipline, climbing structures, and more. Built by over 3,700 volunteers in 1994 and received a $900,000 renovation completed in 2024.
- **Karen's Classroom**, a limestone amphitheater/outdoor classroom used to educate community members about the importance of the La Crosse River Marsh ecosystem, named after Karen Pingstom, an avid member of Friends







scope.

- **Shelters,** Gun Club & Main Shelters available to rent (https://www.cityoflacrosse.org/your-government/departments/parks-recreation-forestry/parks/facility-reservation-information) through the city
- **Antidonts Statue,** an abstract painted aluminum sculpture of a boy and his dog done by Luis Arata, at park entrance
- **Blue Heron Statue,** part of the "Herons of La Crosse" public art project organized by the Pump House Regional Art Center in 2008. Each statue is crafted by local artists with the idea of celebrating art and community. Located on the north-facing patio outside The Nature Place.
- **Indigenous Burial Mounds,** created by the ancestors of the Ho-Chunk, circa 700-1100 AD
- **Dog Park,** Small, fenced-in dog park near the trailhead off of East Avenue N.
- **Tree Memorials**
- **Drinking Fountains**
- **Bathrooms**

MYRICK PARK - PARKS & REC WEBSITE

MYRICK HISTORY - LIBRARY ARCHIVES



DOWNLOAD THINGS TO DO LIST

Woofta! We've covered a lot of information on this page!

Click below to download the extensive list as a 1 page flyer.

THINGS TO DO (HTTPS://NATUREPLACELACROSSE.ORG/WP-CONTENT/UPLOADS/2025/05/FINAL-3.26.24-1.PDF)

Contact:

Amber Bydynkowski

Visitor Services Manager

Email Amber (mailto:amber.bydynkowski@natureplacelacrosse.org)

Have you recently visited The Nature Place? Submit your feedback, thoughts, or ideas!

the nature place

We acknowledge that The Nature Place occupies the stolen lands of the Ho-Chunk, Dakota, and Menominee people. We honor the people who care for the land: past, present, and future. Recognizing this shared connection, join us as we learn to better care for each other and the land. Click here (https://natureplacelacrosse.org/about/land-acknowledgement/) to learn more.

789 Myrick Park Dr.
La Crosse, WI 54601

608-860-6864 (tel:16088606864)

staff@natureplacelacrosse.org
(mailto:staff@natureplacelacrosse.org)

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Odegaard Exhibit 7

La Crosse Arts Board

La Crosse Parks, Recreation and Forestry Department
City of La Crosse

Inserted on subsequent page(s).

ARTS BOARD

ABOUT

The City of La Crosse Arts Board is committed to fostering a vibrant community by supporting diverse artistic activities and cultural programs. Through our Annual Grant Program, we provide funding and opportunities for artists and arts organizations, nurturing creativity and artistic expression while advocating for the arts and shaping a supportive environment within our community. We aim to integrate and advance arts and culture as an essential and transformative part of life in La Crosse by bridging divides, promoting inclusivity, contributing to economic growth, and enhancing the quality of life for all residents and visitors.

ANNUAL GRANT PROGRAM

The Arts Board is dedicated to empowering and supporting individual artists and non-profit groups whose projects directly impact the vibrant visual and performing arts scene within the City of La Crosse. We are committed to fostering inclusivity and diversity by ensuring equitable geographic distribution of public art throughout the city and providing a platform for a wide range of artists and art forms. Grant requests will be reviewed quarterly (January, April, July, and October) during the monthly Arts Board meeting, with disbursements being made the following month.

If you are interested in applying, please review the below documents to learn more about the annual grant program and requirements:

1. Annual Grant Program Information & Requirements
2. Grant Proposal Evaluation & Scoring
3. Final Report Submission Requirements
4. Small Project Grants
5. Creative Development Grants
6. Community Impact Grants



To apply, please submit your application by visiting this link: http://lacrosseartsboard.slideroom.com/

GRANT WRITING RESOURCES

1. Grant Writing Basics: How to Put Your Best Foot Forward with Funders
2. How to Write an Art Proposal in 16 Easy Steps
3. Applying for Grants: Creating a Realistic Budget
4. Tips for Effectively Writing and Talking About Your Work
5. The Artist Guide to Grant Writing

LATEST NEWS

Creative Champion Award. In October 2022, Create Wisconsin honored the City of La Crosse for its support of and investment in the arts, culture, and creativity as essential to community well-being, quality of life, and economic, workforce, and civic growth and strength. The award was presented to La Crosse Mayor Mitch Reynolds, City Arts Board President Jennifer Williams and founder Don Smith, Pump House Center for the Arts Director Allison Kryzch, and other city leaders at the League's conference in La Crosse on October 20, 2022.

American Rescue Plan Act Funding. In November 2023, the La Crosse City Council passed legislation to grant the Arts Board $75,000 in ARPA (American Rescue Plan Act) funding. Thank you to everyone who wrote letters and emails to support our request. With this money, we are able to support more local artists and bring even more art and culture to La Crosse. Thank you also to City Council members and Mayor Reynolds for your support!

MEETINGS, AGENDAS, & MINUTES

Beginning in Summer 2023, the Arts Board will meet the first Tuesday of each month at 8:30 am at La Crosse City Hall in Council Chambers. To present a topic at a meeting, please send a letter of request, including supporting documents, to Kate Kroll at least one week prior to the meeting date. Please refer to the Legislative Information Center for an accurate meeting schedule, as well as the meeting agendas and minutes.

BOARD MEMBERS



Eva Black

Eva Black is a multidisciplinary graphic designer and artist with a passion for creating striking and immersive design. With over a decade of experience in the design industry, Eva has worked with a wide range of clients from small businesses to large brands such as Microsoft, The New Yorker, Adobe among others. More recently, Eva has been experimenting with abstract painting exploring the interplay between her design background and the tactile medium of canvas.

Originally from La Crosse, Eva spent nearly 15 years in Los Angeles before recently moving back to the area. While in Los Angeles, Eva earned her BFA in Graphic Design and leveraged the time there to cultivate her craft by connecting with fellow

creatives and brands. Upon arrival to La Crosse Eva became connected to the vibrant arts community and is committed to nurturing the creative ecosystem with her involvement.



Maureen Freedland

Maureen was born and raised in New Orleans which gave her deep early exposure to art and music, from both street artists and professionals. That impressed on her the need for arts education for children, and the importance of public support for art.

In college, she flirted with majoring in History of Art, but eventually followed her commitment to work with people and communities in need and went to law school instead, spending most of her legal career as a legal aid and public interest lawyer. The first organizations she joined upon moving to Wisconsin in 1986 with her husband Robert were the League of Women Voters and Friends of the Symphony.

Maureen's strong love for the local arts continues through ticket subscriptions and attendance, and fundraising. She was the Conductor Wannabe for the La Crosse Symphony in 2019 and served as co-chair with Robert for UFAH, United Fund for the Arts and Humanities in 2022. She has represented District 4 on the La Crosse County Board in south La Crosse since 2005. She serves on the Arts Board as the La Crosse County Board mayoral appointment.



Chris Kahlow

Chris Kahlow is the La Crosse City Council Member for District 6 and the current Arts Board Chair. Chris is a long time small business owner and supported of La Crosse's Downtown. She has also been a strong advocate for arts in the community.

Paige Manges

Paige returned to the Midwest this past Spring after spending 10+ years in Nashville, TN working in the Commercial Advertising and Production industry. As a Producer, she partnered with talented artists across various mediums ranging from directors, cinematographers, graphic designers, photographers, muralists, 3D artists, improvisers, painters, and musicians on a variety of projects. Her ability to pair talent to meet creative objects opened doors to work on projects for local businesses, non-profits, national companies, and global brands such as Chinet, Sherwin Williams, Red Kap, Huhtamaki, SERVPRO, Molson Coors, Trex Decking, First Horizon Bank, The Nashville Predators and Perkins Restaurants. Paige's heart for people pushed her to co-launch The Nashville Living Wage in 2020, an awareness non-profit aimed to highlight businesses that pay all their employees



a sustainable wage. Her love for community, the outdoors, and creativity has brought her to the Coulee region where she aims to use her knowledge, connections, and passions for the betterment and growth of all people living in La Crosse.

Paige is currently the Administrative Coordinator for WisCorps (the parent organization to The Nature Place and Wisconsin Conservation Corps) and a Partner at Art and Science Tree Care. She's excited to serve on the Arts Board to shape the perception of La Crosse as a creative community for everyone to succeed.



Dillon McArdle, Vice Chair

Dillon has served on the La Crosse Arts Board since 2017, and is in his second term as Co-Chair. In 2021 Dillon was appointed the Director of the Fine Arts Center at Viterbo University. Dillon also serves as a Co-Director of the Weber Center for the Performing Arts. Dillon has previously worked as the Executive Director of the Weber Center for the Performing Arts and the Scenic Designer and Technical Director for La Crosse Community Theater.



Jennifer Morris

Originally from Iowa, with a stopover in Michigan, Jennifer Morris has called La Crosse home since 2015. Jennifer is one of the newest members of the La Crosse Arts Board and is excited to join this awesome team in supporting arts and culture in La Crosse.

Jennifer is a children's illustrator who works primarily in gouache, colored pencil, and wax pastels. In the last few years, she's enjoyed branching out into murals and store windows. When she's not in her studio, she likes to wander the stacks of children's books at the La Crosse Public Library with her two kids.

Jennifer holds a degree in urban planning from Wayne State University in Detroit. She works in the La Crosse County Zoning, Planning & Land Information Department as a Land Use Specialist. She loves spending time in the beauty of the surrounding rivers and bluffs – hiking, camping, and paddling with her family.



Andrew Sherman

Andrew Sherman is a long-time La Crosse resident and ceramic artist with eight years of experience. He graduated from Viterbo University in 2023 with a degree in Ethics, Culture, and Society, where he concentrated on art and law. Andrew is currently employed at the University of Wisconsin-La Crosse. His research includes three projects focused on issues affecting the La Crosse community: art therapy for at-risk youth, moral paternalism and homelessness, and the history of PFAS contamination. He has also contributed to creating art installations at Viterbo University and participated in various community advocacy initiatives. Andrew is passionate about sharing the arts with others and empowering individuals within his community.



Zachary Stensen, Chair

Zach Stensen, a Wisconsin native, is an Assistant Professor of Art at the University of Wisconsin-La Crosse, teaching courses in printmaking and drawing. He earned a Master of Fine Arts in Printmaking and a Book Arts Certificate from the University of Iowa, and has participated in more than 50 national and international exhibitions. His work is in several collections, including the University of Minnesota Libraries' Special Collections and Rare Books, the University of Wisconsin-Madison's Kohler Art Library Artists' Book Collection, and Koto University in Japan.

Before relocating to La Crosse in 2020, Zach was an assistant professor in the VCUarts Qatar Painting + Printmaking program (2011-2020). During this tenure, he helped establish the first fine arts major in Qatar's history. In addition, he also served as Master Printer for the university's print publishing program, Fanoon: Center for Printmedia Research, organizing and producing over 25 visiting artist projects with renowned artists such as Shahzia Sikander, Ranjani Shettar, and Trenton Doyle Hancock.



Mary Cate Wesling

Mary Cate is a creator trained in education and theatre. She has been an employee of La Crosse
Community Theatre since 2017. She has risen the ranks in the organization, currently holding the title of Artistic Operations Director. She is privileged to direct 2 productions a year with LCT, searching out the creative staff for the remaining productions of the season. Mary Cate has a Bachelor of Science in Theatre Education from Viterbo University. She will complete the Nonprofit Leadership Development Collaborative

course at Viterbo University this May. Mary Cate is a transplant to La Crosse but has found her home and creative outlet within this wonderful city. She is excited to continue to develop the arts in a more meaningful way while a part of the La Crosse Arts Board.



Jacqueline Marcou, City of La Crosse Arts Coordinator

Jacqueline Marcou was born and raised in La Crosse, Wisconsin, She is the City of La Crosse Arts Coordinator, a part time position created in early 2023 to advocate for the arts within the city and to cultivate connections in the community. Jacqueline brings a knowledge of city government to the position, serving on La Crosse's City Council in 2017, representing the downtown area. It was through this service where she made lasting connections and found a passion for arts advocacy.

Jacqueline is a passionate advocate and supporter of the arts, with extensive experience managing community public art projects, including numerous murals and installations throughout the city. She has successfully collaborated with local school districts, private and public sectors, as well as City and County organizations, fostering partnerships that bring creative visions to life. Jacqueline thrives on bringing people together to make art projects happen, turning ideas into impactful and vibrant contributions to the community.

Jacqueline also works as a registered nurse at Mayo Clinic Health Systems. She serves as Co-Chair of Mid West Music Fest, a local music fest that celebrates both La Crosse and Winona, MN. She co-created La Crosse's Art Club, a grassroots monthly art group that encourages connections within the art community. She has two daughters, and enjoys hiking and biking through the driftless region.

ARTS BOARD-SUPPORTED PROJECTS



Habitat for Humanity, Renew the Block Mural, Landon Sheely, 2024



Natalie Hinahara, Yarrow and Vervain, 2022



Landon Sheely, Helping Hands, 2018



4th Street Stage Project, 2022-2023

- Great River Folk Fest, 2025
- La Crosse County Historical Society : The Art of Hmong Story Cloths , 2025
- The Mighty River Art Studio Tour, 2025
- Luke Achterberg, "Incendiary" Temporal Sculpture, Burns Park, 2024-2025
- Gray Area Productions "Small Mouth Sounds," funds were used for two free community performances, 2024
- University of Wisconsin - La Crosse School of Visual & Performing Arts - Art Exhibition by internationally-acclaimed composer and visual artist Mary Ellen Childs, 2024

- Viterbo University Fine Arts Center- One hundred percent of La Crosse Arts Board funding will go to offset the cost of tickets for students to attend the 2024-25 AYA Season and improve access.

- Artspire, 2014-Present
- Habitat for Humanity, Renew the Block Mural, Landon Sheely and Logan Middle Students, 2024
- Marlie Voigt, UW-La Crosse Senior Exhibition, 2024
- Ope! Publishing, You Are Here, 2024
- WisCorp, Youth Art Camp Scholarships, 2024
- Olivia Bull, Altered Moments: Vegetated Metropolis show, 2024

- Northside Garden Pathway Mural by Lisa Mobley, 2023
- 4th Street Stage Project, 2022-2023
- Arts for Young America School Series, 2022
- Yarrow and Vervain Mural by Natalie Hinahara, 2022
- La Crosse Center Mosaic "Timeless La Crosse" by Stacia Goodman, 2022
- COVID-19 Art Purchase Award Program "The Moment," 2020 & 2022
- Relocating & Repainting Lyra, 2019
- Relocating & Repainting Dancers, 2019
- Helping Hands Mural by Landon Sheely, 2018
- Confluence Mural by John Pugh, 2014
- Strolling Poem & Dances Steps, Started 2011
- Storefront Arts, 2011



Odegaard Exhibit 8

2026-2030 Strategic Plan

La Crosse Parks, Recreation and Forestry Department
City of La Crosse

Inserted on subsequent page(s).

La Crosse Parks, Recreation and Forestry Department

2026-2030

Strategic Plan



City of LaCrosse
Parks, Recreation, & Forestry

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ACKNOWLEDGEMENTS

Thank you to the:

City Council

Tamra Dickinson
Erin Goggin
Barb Janssen
Larry Sleznikow
Chris Kahlow
Gary Padesky
Mackenzie Mindel
Aron Newberry
Crystal Bedford
Jennifer Trost
Lisa Weston
Rosanne Northwood

Park Board

Jennifer Trost
Robbie Young
Lisa Weston
Pat Wilson
Tim Alberts
Sandra Cleary
Eileen Kirsch
Todd Olson
Tracy Littlejohn

Mayor

Shaundel Washington-Spivey



PURPOSE OF THE PLAN

The groundwork for the Strategic Plan was compiled through community input, recreation partnerships, employee and city officials' input. This plan is a complete reflection of the importance of parks and recreation in the community of La Crosse and community-driven needs and desires for recreation facilities, trails, open spaces and recreation programs. The plan not only identifies these desired needs but also provides an action plan for projects that include timelines, potential costs, and responsibilities.

Importance of the Plan

- Provides a guiding framework for current and long- term future of the City of La Crosse's Parks and Recreation system.
- Outlines the goals and objectives the City of La Crosse is aspiring to achieve.
- Provides an inventory of existing conditions and recommendations for future parks, recreation facilities and programs, and development of open space areas and facilities.

Implementation

The Parks Department cannot accomplish the strategic plan's goals and objectives alone. Success will require partnership with the community, organizations, city officials and employees. Through partnerships, funding mechanisms, and leveraging available new and existing resources, the parks department can find ways to build on past accomplishments and create new opportunities for future success.

Next Steps

This strategic plan is a living document, one that is updated to reflect circumstances at that moment.





Mission Statement

The City of La Crosse Parks, Recreation, and Forestry Department's mission is to enrich our community through stewardship of the environment and through provisions of quality recreation, facilities, and fun.

Vision Statement

Make La Crosse the best possible welcoming and inclusive community to live, work, and play in.





IMPORTANCE OF PARKS AND RECREATION

Purpose

- **Social benefits** by connecting people with neighbors of other ages, incomes, backgrounds, and abilities. Parks and recreational activities build community pride and spirit.
- **Economic benefits** by improving the quality of life in the community and helping to attract businesses and residents to the local area. Top-ranked parks and recreation programs and facilities are a competitive advantage for the entire area in economic development.
- **Environmental benefits** by connecting people with and educating them about nature. La Crosse is fortunate to have an abundance of natural resources and must continue to protect, sustain and restore our natural landscape, while at the same time offer recreational opportunities in harmony with nature.
- **Individual benefits** by promoting physical fitness and self-improvement. Opportunities for exercise and being outdoors results in greater physical fitness, emotional well-being, and connectivity to nature.

47 Parks



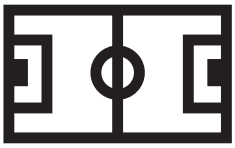
36 Playgrounds



18 Park Shelters



12 Athletic Fields



3 Pools



70+ Miles of Trails



2 Beaches



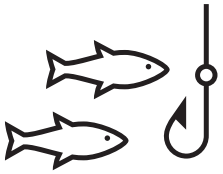
5 Boat Landings



3 Marinas/Harbors



5 Fishing Piers



20,000+ Boulevard Trees



2,400+ Acres of Bluffland & Marsh



Chapter 1 Community Profile

COMMUNITY PROFILE

The City of La Crosse offers spectacular views, a charming downtown life, and welcoming community. It is the largest city on Wisconsin's western border. A regional technology, medical, education, manufacturing, and transportation hub, companies based in the La Crosse area include Mayo and Gundersen Health Systems, Kwik Trip, La Crosse Technology, City Brewing Company and Trane. La Crosse is also a college town home to the University of Wisconsin-La Crosse, Viterbo University, and Western Technical College.

The City of La Crosse is positioned along the Mississippi River. Surrounding the relatively flat prairie valley where La Crosse is located are towering 500 ft bluffs, one of which is the City of La Crosse Parks, Recreation and Forestry Department's own, Grandad Bluff, that overlooks the three-state region. This region is composed of high ridges with carved out valley, also known as coulees, a French term. That is where the city of La Crosse gets its nickname of the "Coulee Region". Among the bluffs in the City of La Crosse are trails, parks, facilities, programs for all ages, and recreational opportunities all provided by the City of La Crosse Parks, Recreation and Forestry Department.

Demographics

The total population of the City of La Crosse is 52,185 with an expected growth of 2.2% per year. The metropolitan statistical area population is 139,627. City of La Crosse's median household income is $56,552. The median age for the city is 28.8.



Chapter 2 Goals & Objectives

GOALS AND OBJECTIVES

Goals and objectives provide the framework for guiding future recreation needs for City of La Crosse residents. These goals and objectives will serve as a guide for the Parks, Recreation, and Forestry Department's annual budget, capital plans, and work plans. These goals will be worked on over the course of the next five years. Each goal was taken into consideration by looking at the assessment needs of the city and the public input.

Goal 1 - Maintain long-term fiscal stability through responsible management, diversified revenue and beneficial partnerships.

Objectives:

- Partner with communities, organizations and businesses to support local initiatives, impact the local economy and generate revenue.
- Work with all levels of government to secure consistent, dedicated funding for park development, maintenance, and operations.
- Increase revenue and develop sustainable spending practices throughout the system that consider the short- and long-term costs and priorities for projects, programs and/or services.

Goal 2 - Protect and manage natural resources through sustainable management practices.

Objectives:

- Focus on habitat protection, conservation and restoration on threatened resources such as wetlands, urban forests, bluff lands, rural landscapes and forests.
- Partner with other organizations to improve resource management education while maintaining the natural, scenic, and agricultural land.
- Improve air and water quality through the protection of open space, land stewardship, and public awareness.

Goal 3 - Engage people with nature and outdoor recreation.

Objectives:

- Encourage people to experience the natural environment by providing and maintaining trails and access points that serve people of all ages and abilities.
- Develop a strong connection between neighborhood and park center programming and the natural areas in the park system.
- Enhance educational experiences to connect visitors to natural, cultural, and recreational resources.

Goal 4 - Provide a safe place to play, recreate, contemplate, and celebrate.

Objectives:

- Identify recurring safety concerns and devise new prevention plans using available resources.
- Pursue public and private partnerships to promote safety in the parks and expand available resources.
- Modify behavior that may cause harm to persons, the environment, or property within the park system.

Chapter 3 Capital Improvement Projects

Capital Improvement Projects Process

Capital Improvement Projects are submitted by each city department and are projects they would like to see completed. Projects are identified as the department's needs and wants within the city for the next five years. The city is allotted a certain budget each year, and there are a few committees that oversee these projects to determine which ones get approved. Projects are first reviewed by the City Planning Commission. The commission shall prepare and submit a five-year capital projects budget to the Common Council through its Finance & Personnel Committee. As much as the department wants to see all projects approved, it doesn't always happen; however, those projects can be resubmitted during the following cycle in hopes it is selected to be completed.

Key

SOF	Source of Funds
NBI	New Bond Issue
CBDG	Community Development Block Grant
TIF	Tax Incremental Fund
OTHER	Other (Grants & Donations)

2026

Park/Site	Project Description	Amount	SOF
Copeland Park	Rehab of shelters	$3,300,000	NBI
Chad Erickson Memorial Park	Stabilization of trail	$75,000	NBI
City Wide	Tree Planting	$60,000	NBI
Marsh	Hydrological Implementation	$100,000	NBI
Wittenberg Dog Park	Fencing and amenities for additional dog park on north side	$40,000	NBI
Glendale Park	Upgrades	$100,000	TIF
Municipal Harbor	Utility line	$40,000	NBI
Forest Hills Tennis Courts	Rebuild of six courts	$600,000	NBI
North Side Pool	Liner, roof, and mechanical upgrades	$1,000,000	NBI
Weigent Park	Replacement of deteriorating and old fencing	$50,000	NBI
Weigent Park	Tennis court replacement	$300,000	NBI
Trane Park	Pickleball courts	$900,000	TIF
Riverside Park	Flagpole replacement	$40,000	NBI
	Total	$6,230,000	

2027

Park/Side	Project Design	Amount	SOF
City Wide	Tree Planting	$60,000	NBI
Bluffview Park	Tennis Court Replacement	$325,000	NBI
River Point District	Waterway development plan	$500,000	TIF
Green Island	Resurface Tennis Courts	$70,000	NBI
Municipal Harbor	Campground	$500,000	NBI
Willow Trail	Reconstruction of trail	$325,000	NBI
Memorial Pool	Repair concrete malfunction	$300,000	TIF
Municipal Harbor	Open air gazebo located on point near Lyra Sculpture	$150,000	NBI
Marsh	West Cell Project	$3,300,000	OTHER

Marsh	Hydrological Implementation	$100,000	NBI
Pettibone Beach	Beach house renovation	$400,000	NBI
River Point District	Implementation of an additional marina	3,300,000	TIF
Civic Center Park	Site improvements	$450,000	NBI
	Total	$9,880,000	

2028

Park/Site	Project Description	Amount	SOF
City Wide	Tree Planting	$60,000	NBI
Marsh	Hydrological Implementation	$100,00	NBI
River Point District	Waterway development plan	$500,000	TIF
Copeland Park	Tennis court replacement	$700,000	NBI
Houska Park	Bathroom restoration	$500,000	NBI
Hass Park	Upgrades	$200,000	NBI
Municipal Harbor	Additional transient dock on west point	$250,000	NBI
Trane Park	Improvements	$150,000	NBI
Green Island	Arena roof replacement	$800,000	NBI
	Total	$3,260,000	

2029

Park/Site	Project Description	Amount	SOF
City Wide	Tree Planting	$60,000	NBI
Forest Hills	Maintenance Shed	$500,000	OTHER
	Total	$560,000	

2030

Park/Site	Project Description	Amount	SOF
City Wide	Tree Planting	$60,000	NBI
Riverside Park	Updates	$25,000	NBI
	Total	$85,000	

Chapter 8 Parks & Forestry

PARKS HISTORY

On May 15th, 1908 the La Crosse Common Council passed an ordinance creating two park districts in La Crosse. The area south of the La Crosse River was named the first district and the area north of the La Crosse River was named the second. The ordinance also provided for the establishment of the Board of Park Commissioners. The ordinance, initiated by the current Mayor at the time, Dr. Wendall A. Anderson, marked the first significant official interest in the city's few parks. The board, composed of J.M Hixon, L.F. Easton, E.L. Colman and Henry Gund, selected John Nolen, a noted landscape artist and advisor, to design a park system for the city.

A public meeting was held on November 18, 1908, to give an overview of the plans and to gain support from the citizens. Nolen's plan included the proposal of improving and creating Copeland, Levee, Grandad Bluff, and La Plume Island, which still exist today.

Despite the Board of Park Commissioners in 1908, a few parks were already established with Burns Park in 1852 and Myrick Park (then Lake Park) in 1873. Pettibone Park was also established before the 1908 ordinance, and it was donated by A.W. Pettibone. Pettibone Park was still considered part of Minnesota at that time, but boundaries were later changed where it became land within Wisconsin.

Six months after that first public meeting in November 1908, enough money was raised to start working on Nolen's plan, and it has brought us where we are today. Currently the La Crosse Parks, Recreation, & Forestry Department maintains a 1,560-acre park system, consisting of 47 park sites, 18 parks shelters/pavilions, 12 athletic fields, an 18-hole frisbee golf course, 27 miles of paved trails, and 45 miles of natural surface trails. In addition, the department also has an 1,100-acre riparian marsh and 1,312 acres of public land across the bluffs on the city's east side. All of these parks are unique to La Crosse and provide the community with a wide variety of opportunities for leisure activities.

Types of Parks

Community parks are readily accessible from arterial streets and the commuter/recreational trail system. These parks may include playfields and courts for organized sports, a playground, and facilities for day use activities including a picnic shelter, restroom, seating, and walking paths.

Neighborhood parks are centrally located within areas of residential development. These areas typically include playgrounds, open space for informal games and activities or play courts.

Community Parks

- Carroll Park 1717 MARCO DR
- Chad Erickson Park & Vietnam Veterans Pond 3601 PARK LANE DR
- Copeland Park 1130 ROSE ST
- Erickson Park 2423 21ST PL S
- Grandad Bluff 3020 GRANDAD BLUFF RD
- Green Island Park 2312 7 ST S
- Houska Park 700 HOUSKA PARK DR
- Lueth Park 1200 LA CROSSE ST
- Myrick Park 2107 LA CROSSE ST
- Pettibone Park 101 PETTIBONE DR S
- Poage Park 500 HOOD ST
- Riverside Park 100 BLOCK STATE ST
- Springbrook Park 3519 SPRINGBROOK WAY
- Trane Park 1500 CHASE ST
- Weigent Park 1500 CASS ST



Neighborhood Parks

- Badger/Hickey Park 1007 PALACE ST
- Bluffview Park 2800 JACKSON ST
- Burns Park 702 MAIN ST
- Cameron Park 400 KING ST
- Civic Center Park 500 2 ST S
- Clayton E. Johnson Park 4701 33RD ST S
- Coulee Park 1201 COULEE DR
- Crowley Park 2100 CAMPBELL RD
- Diagonal Park 2935 23RD ST S
- Glendale Park 2600 29TH ST S
- Goose Green Park 629 KANE ST
- Hass Park 3600 EASTER DR
- Highland Park 2500 HIGHLAND ST
- International Friendship Gardens 405 E VETERANS MEMORIAL DR
- Merry Meadows Park 4200 MEADOWLARK LN
- Powell Park 1002 WEST AVE S
- Pumpkin Patch Park BRICKYARD LN
- Red Cloud Park 416 POWELL ST
- Roellig Park 600 LOSEY BLVD N
- Roesler Park COUNTY ROAD MM
- Schuh Park 2225 HORTON ST
- Seminary Park 3400 E AVE S
- Sherwood Park 3300 NOTTINGHAM ST
- South Goose Green Park 1012 ST ANDREW ST
- South Library Park 1616 FARNAM ST
- Starlite Park 2421 HENGEL CT
- Upper Hixon Forest 800 MILSON CT
- Verchota Park 1825 22ND ST
- Veterans Freedom Park 120 CLINTON ST
- Wittenberg Park 2940 GEORGE S

Future Potential Projects and Goals

- Completion of a waterline in Pettibone
- Complete a new paved walking path in Veterans Freedom Park
- Install a new ADA fishing pier at Veterans Freedom Park
- Rehab of Copeland Park shelters
- Stabilization of the trail in Chad Erickson Memorial Park
- Permanent fencing and amenities at Wittenberg Dog Park

- Upgrades to Glendale and Hass Park playgrounds
- Replacement of deteriorating old fencing at Weigent Park
- Replacement of the flagpole at Riverside Park
- Renovation of the Pettibone Beach House
- Improvements to Civic Center Park
- Restoration of the Houska Park bathrooms
- To upkeep and make appropriate improvements to Trane Park

Forestry

The City of La Crosse's urban forest is a vital natural resource, providing ecological, social and economic benefits to the community. The 20,000 trees that line La Crosse's streets, and additional trees within city parks help to control storm water, improve air quality, reduce utilities expenses, increase property value, provide habitat for birds and other wildlife, and improve neighborhood aesthetics. As climate conditions change, and urban development continues, proactive forestry management is essential to maintaining a resilient and sustainable tree canopy.

This section of the Strategic Plan focuses on implementing the Urban Forestry Management Plan, which guides the City's efforts in tree planting, maintenance, conservation, and community engagement.

Vision: Healthy Trees, Healthy City: Our vision for La Crosse's urban forest is to cultivate a thriving, diverse, and well-maintained tree canopy that enhances the livability, health, and sustainability of our community for current and future generations

Arboretum

In June 2024 Arboretum Accreditation was awarded for the Myrick Park Arboretum. The mission of the Arboretum is to display the rich biodiversity of the Coulee Region and to promote and highlight the importance of trees to our community. An arboretum is a place of learning and public interest to enhance learning and quality of life for the community and engage in public outreach as an outdoor classroom, living laboratory, and an inspiration for a greener, healthier, and more beautiful world.

Upcoming Plans and Information:

- $17,358 DNR grant awarded for 2025 Urban Forestry Ordinace Revision and Arboretum Signage.
- $13,314 DNR grant awarded for 2025 Urban Forestry Catastrophic Storm Damage.

Goals & Objectives

Goal 1 – Preserve tree canopy cover and the urban forest through sound but fair policies and regulations that align with shared priorities in the City and best practices.

Objectives:

- Identify impediments to tree planting and opportunities where tree requirements could be strengthened.
- Utilize the urban heat and impervious surface study to target tree plantings and incentivize developers to support this effort.
- Complete a city-wide tree canopy assessment as an update and periodically reassess canopy cover to monitor changes and trends.

Goal 2 – Foster tree stewardship in our community through equitable and impactful community education and engagement.

Objectives:

- Maintain Tree City USA accreditation
- Host seasonal arboriculture education events, such as spring tree planting and pruning workshops, to teach homeowners best practices for tree care and maintenance.
- Work towards a Level II Arboretum accreditation including the development of an arboretum collections policy and enhanced forestry programs within the arboretum.

Goal 3: Foster a culture of innovation, collaboration and adaptability, ensuring the program remains responsive to changing environmental conditions and community needs.

Objectives:

- Assess and strategize improved communication and protocols to efficiently manage the urban forest.
- Continue to apply for funding to support innovative and essential tree management projects and utilize the resources and trainings provided by these reputable entities
- Strengthen existing and foster new collaborative partnerships to manage the urban forest.

<u>Potential Future Projects and Goals</u>

- Continue to address heat zones identified by the City's Climate Action Committee by planting more shade providing trees in such areas
- Continue work with Neighborhood Associations to utilize funding for tree planting.
- Forestry will continue to provide boulevard tree services to residents in a timely and efficient manner.

Chapter 5 Natural Resources & Sustainability

Natural Resources & Sustainability

The City of La Crosse values environmental sustainability by making decisions that help protect, maintain and preserve our natural and developed resources. The City of La Crosse aims to promote and practice the conservation, preservation and restoration of our unique natural spaces. Sustainable land management is a top priority that satisfies the needs of diverse habitat types as well as ensuring that the recreational potential for user groups is all inclusive. The quality land management practices and goals identified in this plan take our ecosystem health into high consideration when developing sustainable trails, natural areas and trailhead facilities.

Vision: Protect the land through multi-resources management

Mission: The La Crosse Parks, Recreation, and Forestry Department is committed to improving our wildland management by increasing partnership relations, conducting management on a landscape level, and considering the recreational abilities and needs of all user groups.

Natural Resources

Blufflands Overview

The City of La Crosse's Blufflands are a defining natural feature of the region, offering ecological, recreational and scenic value to residents and visitors alike. As demand for outdoor recreation grows and conservation challenges evolve, a strategic approach is essential to protect and enhance these vital lands. By aligning with regional conservation goals and leveraging partnerships with local organizations, the City of La Crosse aims to create a long-term framework that supports responsible recreation, biodiversity, and climate resilience within the Blufflands.

The City Parks Department has a long history of preservation and restoration of natural areas. Since the largest gift of Hixon Forest, the City has acquired ~2,000 acres of property that could have been otherwise sold to developers. Some of the properties more impacted than the others from agriculture and rock quarrying, these lands pose different challenges to restore than more primitive unimpacted lands.

Goals and Objectives – Blufflands

Goal 1: Develop a Comprehensive Blufflands Master Plan

Objectives:

- Conduct a comprehensive blufflands assessment including inventory current land use, ecological conditions, recreational infrastructure, and conservation needs.
- Facilitate an inclusive planning process with community stakeholders to shape the blufflands' future.
- Develop clear land management and recreational guidelines

Goal 2: Conduct ecological assessments and natural resource inventory of natural areas.
Objectives:
- Work with conservation organizations to conduct Ecological Assessments of City natural areas.
- Maintain an accurate database of findings.
- Work with area experts to make improvements to restore natural area

Goal 3: Enhance funding and financial stability through alternative funding sources.
Objectives:
- Provide a robust, long-term, and stable funding framework for natural areas and resources within the city.
- Identify ways for all users of natural to contribute equitably to the development and management of these natural resources.

Goal 4: Conserve Wetlands, Urban Forests, Blufflands, Rural Landscapes and Forests through Partnerships and Incentives.
Objectives:
- Encourage large-scale land conservation partnership projects.
- Manage lands and resources to protect rare plant communities, threatened wildlife species, and scenic beauty.
- Increase the number of pollinators and beneficial insect species in the city.
- Continue to plant native herbaceous species in parks and public lands

Goal 5: Cooperate and Coordinate with Neighboring Cities, Villages, Towns, Counties, and Property Owners to Provide Recreational Activities, Education, and Preservation of Natural, Historic, and Cultural Resources for the Enjoyment and Benefit of all Citizens.
Objectives:
- Provide assistance with park and recreation planning services to neighboring communities.
- Utilize, when practical, a multi-jurisdictional approach to acquiring and developing outdoor recreation facilities, and land.
- Manage lands and resources to protect rare plant communities, threatened wildlife species, and scenic beauty.

La Crosse River Marsh Overview

It is the intent of the La Crosse Parks, Recreation and Forestry Department to maintain the marsh for its hydraulic, ecological and recreation values. The marsh presently offers many opportunities for birding, fishing, and recreation.

The La Crosse River Marsh plays a unique and important role in the La Crosse and Central Wisconsin landscape, providing a critical stopping point for migratory birds, spawning area for

various aquatic species, outdoor classroom, destination for outdoor enthusiasts, and natural flood mitigation and water quality treatment. Despite its importance to the community and region, the marsh has degraded in recent years by man- made encroachments, upland changes in hydrology, and evolving weather patterns. An increasing proportion of the La Crosse's parks and public works budgets must be allocated to maintaining and repairing infrastructure in the marsh such as trails and utilities. These changes have also resulted in habitat loss, water quality, and other ecological impacts.

Goals and Objectives - *Marsh*

Goal 1: Improve hydraulic connectivity throughout the river/marsh system and increase flood water storage.
Objectives:

- Improve connectivity of flow between the river and marsh and between different cells of the marsh.
- Provide additional flood water storage by reconnecting floodwaters with areas isolated by berms, levees, streets, and trails.
- Identify and pursue property acquisition.
- Improve water level control structures to allow periodic summer drawdowns to enhance and restore emergent vegetation.

Goal 2: Improve biodiversity and native vegetation with habitat as the primary objective.
Objectives:

- Evaluate solutions to the floodplain forest.
- Address the disappearing submerged vegetation.
- Improve trail and marsh edge environments.
- Remove invasive species.

Goal 3: Cooperate and coordinate with friend groups, neighboring cities, villages, towns, counties, and property owners to provide recreational activities, education, and preservation of natural, historic, and cultural resources for the enjoyment and benefit of all citizens.
Objectives:

- Provide assistance with park and recreation planning services to local municipalities.
- Utilize, when practical, a multi-jurisdictional approach to acquiring and developing outdoor recreation facilities and land.
- Pursue grant funding and partnerships to accomplish projects

Natural Resource Management and Restoration of La Crosse Natural Areas Overview
Restoring land to its historic and geographic habitat must be strategic and calculated. Restoration practices are also unique because of the diverse ecosystems that exist within each Bluffland or Marsh property. Restoration practices include but are not limited to invasive cutting, pulling, girdling and treating, deer management, tree removal, prescribed fire, and

native plantings. Though volunteer work and grants these conservation areas will be expanded to include restoration of the hardwood timbers encompass many of the City's public lands. Several test timber stand improvement projects are being monitored for effectiveness and feasibility.

Prairie Management
To retain and restore the prairie communities within the City Blufflands the following is recommended:

- Prairie remnants found on scattered sites throughout the forest shall be protected and restored to remain as prairie remnants. Management priority shall be placed on those remnants most threatened by succession.
- The use of fire, as well as selective cutting and tree girdling may be used to carry out these management objectives, as well as to enhance biodiversity, attempt to restore natural processes to the forest, and reduce potentially hazardous situations.
- Herbicides should be used sparingly, and spraying avoided in sensitive areas.

Forest Management **Review the Hixon Forest Comprehensive Management Plan and Urban Forestry Management Plan for a more comprehensive understanding of the forest management recommendations provided here.*
To retain and restore the health of existing forest and tree canopy, the following is recommended:

- The existing forest and tree canopy shall be maintained to the extent possible.
- The management for communities such as oak woodland or savanna shall be focused upon existing edge and open areas.
- Remnant oak opening sites shall be restored to or remain as oak openings.
- The use of fire, as well as selective cutting and tree girdling may be used to carry out these management objectives, as well as to enhance biodiversity, attempt to restore natural processes to the forest, and reduce potentially hazardous situations.
- The former McBain Property and the old field located along the west side of CTH FA shall be managed for establishment of oak savanna or oak forest or for opportunities to allow natural succession to occur. Additional openings within the forest that consist of non-native vegetation shall be evaluated for opportunities to add to the existing closed canopy.
- The reforestation project located in the central portion of the lower forest shall continue to be evaluated as an effective restoration method.
- Oak trees are most susceptible to oak wilt in the springtime, from bud swelling until 2 to 3 weeks past full leaf development. During the period of April 15 to July 1, do not prune, cut or injure oaks. If an oak is wounded during this time, cover the wound immediately with tree wound paint.

Invasive Species Management

To retain and restore the health of Bluff and Marshlands, the following is recommended.

- Removal of invasive native tree species (such as black locust and aspen) in selected locations such as around remnant prairies and throughout wetlands.
- The removal of invasive woody shrub species (such as buckthorn, honeysuckle) is a management priority. Efforts should focus on those areas where the invasive species have not yet become dominant in the under-story. Woody shrubs should be treated according to best management practices.
- The use of herbicides shall be allowed for the management of invasive species when fire or mechanical removal methods are ineffective. Herbicides should be biodegradable and used responsibly according to directions.

Acquisitions & Easements

The presence of easements and grant agreements guide how La Crosse Parks and Recreation manages many bluffland properties. Trail development, habitat restoration, and public access improvements must align with these legal obligations to ensure compliance and sustainability. While these protections limit certain activities such as new development or off-trail use they also provide a framework for balancing conservation and recreation.

Property acquisitions are conclusive to property owner's willingness to sell, making a very short list for potential acquisition. Properties are evaluated based on habitat and recreation value, potential for development and accessibility in addition to the criteria listed below. As new properties become available, a discussion will be entertained with the Environmental Leadership Forum prior to the acquisition of new lands. Additionally, recreational easement and/or conservation easement may be utilized as tools to facilitate the negotiation process and fulfill the desires of the landowner and the city.

<u>Potential Future Projects and Goals</u>

- Hydrological Implementation
- Improvement of marsh hydrology as measured by restoring/enhancing water exchange within the western portion of the marsh



Sustainability

Sustainability is a core priority for the City of La Crosse Parks, Recreation and Forestry Department, ensuring that environmental, social, and recreational systems support a thriving community for future generations. As climate challenges and urban development pressures increase, the City is committed to proactive sustainability efforts that enhance resilience, reduce environmental impact, and foster community engagement.

Goals & Objectives – *Sustainability*

Goal 1 – Enhance Native Landscaping and Planting Practices
Objectives:

- Develop and implement a native planting strategy for new park projects and landscape renovations.
- Require new plantings within parks or as part of beautification efforts to contain at minimum 50% native species

Goal 2 – Expand Sustainability Education and Community Outreach
Objectives:

- Use education programs and incentives to promote the use of native plants and trees on public and private property
- Host regular seasonal workshops, events focused on conservation, native planting, and sustainable park stewardship.
- Collaborate with local community groups, and environmental organizations on park-based sustainability initiatives

Goal 3 – Promote Biodiversity and Wildlife Habitat Restoration
Objectives:

- Maintain existing management plans aimed at protecting and enhancing existing wildlife habitats within parks
- Initiate habitat restoration projects that include the removal of invasive species, reintroduction of native vegetation and creation of wildlife corridors.

Goal 4 – Secure funding to expand sustainability programs
Objectives:

- Identify and pursue grant opportunities, public-private partnerships, and other funding sources to support sustainability initiatives including native planning and community education programs

Conclusion: The city's commitment to natural resource preservation and sustainability involves several key aspects including land management, blufflands preservation, marsh management, restoration practices and sustainable initiatives. The City of La Crosse aims to improve wildland management by increasing partnership relations, conducting management on a landscape level, and considering the recreational abilities and needs of all user groups. This involves cooperating with neighboring communities, pursuing grant funding and partnerships, and enhancing funding and financial stability for natural areas and resources. By focusing on these areas, the City of La Crosse strives to ensure a thriving community for future generations.



Chapter 6
Trail Systems

Trail Systems

The City of La Crosse is home to an extensive trail network that offers diverse recreational experiences, including natural bluffland trails, marsh trails, and paved multi-use paths. This strategic plan prioritizes maintaining existing infrastructure while identifying targeted improvements that enhance accessibility, sustainability, and user experience.

Natural Trails

Bluffland trails wind through forested ridges, steep terrain, bluffland prairies, and scenic overlooks, offering hiking, trail running, mountain biking, cross country skiing, snowshoeing and nature exploration. These trails rely on sustainable maintenance practices to prevent erosion, protect habitats, and ensure long-term usability.

Paved Trails

The city's network of paved multi-use trails supports walking, running, biking, and mobility devices, providing safe and accessible routes for all users. Marsh trails provide a unique wetland experience, supporting birdwatching, education, both paved and soft-surface recreation. Many trails serve as commuter corridors, connecting neighborhoods, parks, schools, and commercial districts. Proper surface maintenance and wayfinding improvements are critical to supporting increased year-round usage.

Protected Trails

Some trails in La Crosse exist on lands protected by conservation easements or subject to grant restrictions from the Wisconsin Department of Natural Resources (DNR). These agreements limit or prevent the construction of new trails and impose specific stewardship responsibilities. The city must carefully manage these lands to maintain compliance while ensuring safe and sustainable public access.

Goals & Objectives

Goal 1: Maintain and Improve the Existing Trail Network

Objectives

- Conduct an annual trail assessment to identify and prioritize maintenance needs.
- Develop a sustainable funding strategy for ongoing trail upkeep, including city budget allocations, grants, and donations.
- Expand routine maintenance efforts by coordinating with volunteer groups, conservation corps, and trail advocacy organizations.
- Standardize maintenance best practices across all trail types to improve durability and safety.

Goal 2: Signage and Wayfinding Plan

Objectives

- Standardize Trail signage by developing a uniform signage system that includes trail names, difficulty ratings, permitted uses and regulatory information
- Standardize branding and logos within trail system to maintain consistency and limit commercialization of public lands
- Ensure all signage includes accessibility details, such as surface types, grades, and ADA compliant routes.

Goal 3: Enhance Accessibility and Inclusivity

Objectives

- Ensure paved trails meet ADA compliance standards, including smooth surfaces, gradual slopes, and rest areas.
- Improve trailhead facilities with accessible parking, restrooms, and clear signage.
- Develop an interactive digital trail guide with accessibility information, trail difficulty ratings, and real-time updates.
- Install wayfinding and interpretive signage to provide inclusive navigation and educational opportunities.

Goal 4: Foster Sustainable Trail Management

Objectives

- Implement erosion control strategies on bluffland and marsh trails, such as rerouting problematic sections and using sustainable materials.
- Increase invasive species management efforts along trails to preserve native ecosystems.
- Promote responsible trail use through community education on Leave No Trace principles.

Goal 5: Maintain Compliance with Easements and Grant Restrictions

Objectives

- Conduct an annual review of all conservation easements and grant agreements to ensure current trail use aligns with restrictions.
- Collaborate on grant opportunities for ecological restoration and low-impact infrastructure improvements.
- Increase invasive species management in cooperation with land trusts and conservation groups.
- Monitor and assess high-use trails for environmental degradation, adjusting management strategies as needed.

Conclusion

By focusing on the maintenance and enhancement of existing trails, this strategic plan ensures that La Crosse's trail system remains a valuable asset for recreation, transportation, and environmental stewardship. Prioritizing accessibility, sustainability, and community engagement will allow the city's trail network to serve diverse users while preserving its natural beauty for future generations. By recognizing and respecting the constraints of conservation easements and grant-restricted lands, the City of La Crosse can ensure the long-term sustainability of its trail system while fostering positive relationships with conservation partners. Prioritizing compliance, stewardship, and education will allow the city to continue providing high-quality recreational opportunities without jeopardizing the ecological and legal integrity of protected lands.

Potential Future Projects

- Replace the Aspen Trail Bridge
- Complete reconstruction of the Grand Crossing Trail
- Complete reconstruction of the Willow Trail



Chapter 7 Aquatic Facilities

Aquatics

The aquatic facilities provide opportunities for youth and adult water recreation activities. The City of La Crosse owns Erickson Pool, North Side Community Pool, and Veterans Memorial Pool. Each of these pools has their own unique characteristics. From zero-depth entry to splash pads, they each offer something for the family to enjoy.

Erickson Pool
2512 Losey Blvd
Potential Future Projects



- Renovate bathhouse
- Replacement of slide

Veterans Memorial Pool
1901 Campbell Rd
Potential Future Projects

- Purchase and install shade structures
- Install security cameras on pool deck
- Repair concrete malfunction on the pool wall

North Side Community Pool
816 Sill St
Potential Future Projects

- Assess the need for an additional diving board or drop slide in deep end.
- Replacement of current slide that was installed in 1999
- Replacement of the liner, roof and mechanical upgrades

Chapter 8 Athletic Facilities

Ball Fields

Ball fields provide ample space for community baseball and softball games. The fields are used daily throughout the summer months hosting the city's baseball and softball programs, as well as tournaments. The ball fields benefit multiple organizations who gather to play sports at these facilities. Features include multiple fields, restrooms, storage sheds, bleachers, concession stands, water and power.

- **Bluffview Ball Fields**
- **Carroll Ball Field**
- **Copeland Softball Field**
- **Copeland Baseball Field**
- **Erickson Ball Fields**
- **Goose Green Ball Field**
- **Houska Ball Field**
- **Weigent Ball Field**



Potential Future Projects

- New concessions facility at Carroll Field



Tennis Courts

The city tennis courts are open to the public as well as used by local schools, adult tennis clubs, and the department's youth tennis programs. These courts facilitate several tournaments and events throughout the season.

- **Copeland Park (4)**
- **Weigent Park (2)**
- **Bluffview Park (2)**
- **Green Island Park (13)**
- **Red Cloud (2)**
- **Forest Hills (6)**



Potential Future Projects

- Replacement of tennis courts at Weigent, Green Island, Bluffview, and Copeland Park

Pickleball Courts

The city has two locations for pickleball, and they are currently not reservable spaces. As the sport grows in popularity, the department hopes to expand the pickleball possibilities.

- **Trane Park (8)**

Potential Future Projects

- Additional build of 8 courts at Trane Park

Green Island Ice Arena

In addition to the outdoor tennis courts, the Ice Arena is home to River City Youth Hockey, Coulee Region Sled Hockey, and youth figure skating programs. River City Youth Hockey currently leases the building from October to March and offers open skate times for the general public.

Potential Future Projects

- Replacement of roof from 1982

Chapter 9 Grounds and Buildings

City Owned Facilities

The department oversees city owned facilities, whether they are run by a third-party vendor, leased, or directly managed by our staff, they are diverse in their capabilities and what they offer to the public. The department oversees the general maintenance of the buildings, but the tenants can diversify their use to fit their desired plan within the guidelines of the lease. Neighborhood Centers are managed and staffed by the Parks Department. Neighborhood Centers focus on community activities such as programs for older adults during the school year as well as programs for adults and youth at night. Leased buildings are open to the public, can be reserved, or put on several events for the public.



Black River Beach Neighborhood Center
1433 Rose St

South Side Neighborhood Center
1300 6th St S



Myrick Park Center
789 Myrick Park Dr

- Leased by WisCorps/The Nature Place

Hatchery
410 Veterans Memorial Dr

- Leased by Hatchery LLC

Copeland Stadium
800 Copeland Ave

- Leased by the La Crosse Loggers



Pettibone Boat Club
600 S Pettibone Dr

- Leased by Pettibone Boat Club

Pettibone Resort
333 Park Plaza Dr

- Leased by Pettibone Resort

Pump House Regional Arts Center
119 King St

- Leased by the Pump House



Green Island Ice Arena
2312 7th St S

- Leased by River City Youth Hockey

Forest Hills Golf Course

600 Losey Blvd N

Forest Hills Golf Course has been under the management of KemperSports on the behalf of the City of La Crosse since 2009. Forest Hills recreation is year-round as part of Hixon Forest. In the summer months, trails line the golf course, whereas in winter it becomes a popular cross-country ski location along with sledding, snow shoeing and dog walking.

Potential Future Projects

- Maintenance building to replace the current 80-year-old shop.
- Drainage additions to cure problematic wet areas on the course
- Refurbishing of club house exterior
- Additional forward tee boxes to accommodate junior, senior and women golfers
- Cart paths rebuild to update the aging paths.



Chapter 10
Waterways

Boat Landings

The Parks, Recreation, Forestry Department is responsible for and maintains five public boat landings/launches. Funding for maintenance and future upgrades comes from launch fees charged at kiosks located at each landing. Launch fees are kept in a "boat landing" account specific to the needs of the landings.

7th Street Landing
2300 S 7th St.

East Copeland Landing (North and South)
421 Clinton St.

Municipal Landing
1500 Marco Dr.

Veterans Freedom Park Landing
1000 Boathouse Dr.

Potential Future Projects

- Plan for and fund complete parking lot replacement at West Copeland and East Copeland
- Continue to grow the number of fishing tournaments hosted at the landings

Riverside Levee

With the recent completion of an additional levee, the department has established long term agreements with Viking Cruise Lines and American Cruise Lines to promote Riverside Park and the city and encourage tourism in the downtown area.

Riverside Transient Dock

A pay to park, seasonal dock, is located along the shoreline in Riverside Park. People are able to experience all the downtown area has to offer by way of boat.

Municipal Harbor

1502 Marco Dr

- 169 boat slips



Veterans Point Marina

120 Clinton Street

- 124 boat slips

Copeland Park Marina

1121 Copeland Park Dr

- 14 slips

Potential Future Projects

- Replacement of gazebo on the west side of the property green space.
- Build a small campground between the dry storage area and south harbor shoreline green space.
- A new utility line at Municipal Harbor
- An additional Marina at River Point District
- A waterway development plan at River Point District





Chapter 11
Recreation

The Recreation Division strives to provide diverse opportunities, quality programs, and engaging special events for youth, adults, families, seniors, and individuals with special needs. The main objective is to enrich lives of City of La Crosse community members by offering social, active, leisure, enriching, and educational choices in safe environments. Staff is responsible for planning and implementing activities, promoting positive customer service, effectively promoting and publicizing programs, and utilizing financial resources efficiently. Not only does the Recreation Division hire numerous seasonal employees, but this division is also responsible for recruiting and managing hundreds of volunteers to assist with programs and special events.

Youth Programs

The department offers year-round sports and programs for youth in the community. Sports include Volleyball, Football, Basketball, Soccer, Track, Baseball, Tennis, and Ice Skating. During the summer, day camps are offered for participants. Different day camps include Playground Program, Adventure Camp, and Tiny Tot Adventures.

Adult Programs

The department offers year-round sports and programs for adults in the community. Leagues include Volleyball, Basketball, and Softball and instructional adult sports include Tennis and Pickleball. There is a variety of adult enrichment programs as well. Enrichment programs is the umbrella name that includes programs like Creative, Cooking, Enrichment, Health and Wellness, Dementia Support and Education, Concerts and Dances, and Technology.

Senior Programs

The department offers year-round programs for aging adults in the community. Participants ages 50+ are welcome to participate in any of the Adult Programs as well as Senior specific programs and excursions. Day excursions offer seniors a hassle-free way to enjoy trips to theater shows, museums and other tours by providing transportation. Excursions are always changing to ensure there is something for everyone. While the excursions are remote experiences, the senior programming classes take place in the city at a number of facilities.

Special Recreation

The City of La Crosse Parks, Recreation & Forestry Department is proud to offer a variety of leisure, educational and recreational programs for individuals with special needs in our community. Our Special Recreation program offers year-round clubs, monthly events and trips. The Special Recreation programs are for all ages and all abilities. This year participants are traveling the world! Each month the theme of the parties, food, crafts, etc. is all based around the county they are learning about.

Special Olympics Wisconsin - La Crosse Area is a non-profit agency that provides individuals with intellectual disabilities the opportunity to participate in sports competition, develop physical fitness, demonstrate courage, and experience joy while participating in the sharing of gifts, skills and friendships with their families, Special Olympics athletes, and the community. In order to be eligible for Special Olympics sports, athletes must be 8 years of age or older with an intellectual disability.

Future Recreation Goals

- Increase pickleball programs and number of participants
- Expand youth enrichment programs throughout the year (outside of sports)
- Add an adult flag football program
- Reimplement a fishing program for kids
- Increase adult sports tournaments
- A full-time position added to fully support the Adult and Senior Enrichment programming and excursions

Chapter 12 Maintenance Plan

Introduction

The maintenance and improvement plan is the Parks, Recreation, and Forestry Departments' commitment to the City of La Crosse to provide safe and beautiful recreational areas to its residents and visitors. The plan's framework addresses all maintenance labor and improvement projects over a timeframe of ten years. This allows for the department to appropriately address and budget for all labor tasks and improvement projects. The timeframe will be subjected to an amending process every two years throughout the entire ten years to meet the growing changes and demands of the park system.

The plan calls for the park system to undergo an inventory analysis of all its parks. The inventory analysis is a comprehensive study of the park's amenities. The study evaluates the current physical condition of each amenity to determine a life expectancy. The life expectancies are used to categorize improvement projects into high priority, medium priority, and low priority. The plan defines high priority as one to three years, medium priority as three to five years, and low priority as five to ten years. The priority rankings make up our ten-year timeframe for the maintenance/improvement plan.

The maintenance and improvement plan allows the department to project future costs and adequately plan a funding source from local businesses, organizations, associations, foundations, state and federal grants, and the capital improvement projects fund. The diversification of sources will allow the department to meet its funding needs and the overall goals of the plan.

Goals & Objectives

Goal 1

Provide a safe and fun atmosphere within the park system.

Objectives

1. Provide more training opportunities to the park's maintenance department.
2. Increase the frequency of routine maintenance checks of parks.
3. Continue to amend the maintenance plan every two years or as changes/updates occur.

Goal 2

Provide adequate and steady funding for all projects.

Objectives

1. Reestablish funding for park maintenance and modest improvements that meet the needs of the community.
2. Create a timeline for all future maintenance projects with an estimated cost and funding plan.
3. Diversify funding through local community foundations, state and federal grants, neighborhood associations, private businesses, and donations.
4. Strive to use sustainable technology to reduce future operational costs.

Goal 3

Build partnerships throughout the community.

Objectives

1. Continue to recruit volunteers to help maintain cleanliness in the parks and recognize them for their contributions.
2. Continue to enrich and strengthen relationships with local schools, universities, associations, organizations, and businesses to maintain a healthy park system.
3. Enhance access to information and increase communication with the public on routine maintenance tasks.

Goal 4

Strive to use sustainable practices.

Objectives

1. Proactively incorporate green strategies in all projects.
2. Continually manage, preserve, and protect natural resource areas.
3. Aspire to become a sustainable leader within the state.

Appendix

- Supporting Plans | La Crosse, WI
  - City of La Crosse Comprehensive Plan
  - City of La Crosse Climate Action Plan
  - City of La Crosse River Marsh Restoration Project
  - Hixon Forest Comprehensive Management Plan
  - Urban Forestry Management Plan
  - City of La Crosse Bicycle Pedestrian Plan
  - The Blufflands: A Plan for Conservation and Recreation Throughout the La Crosse-La Crescent Region
  - Annual Parks Maintenance Plan





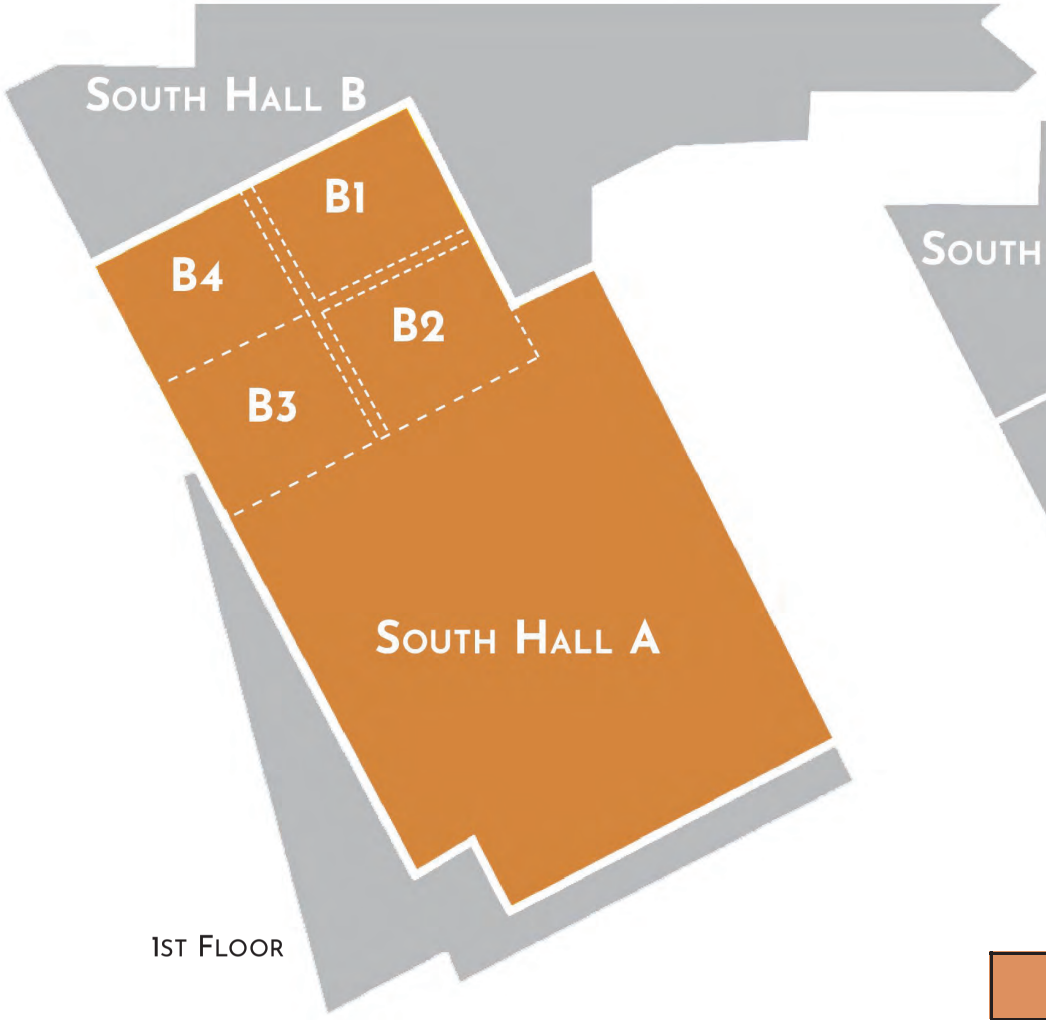
Odegaard Exhibit 9

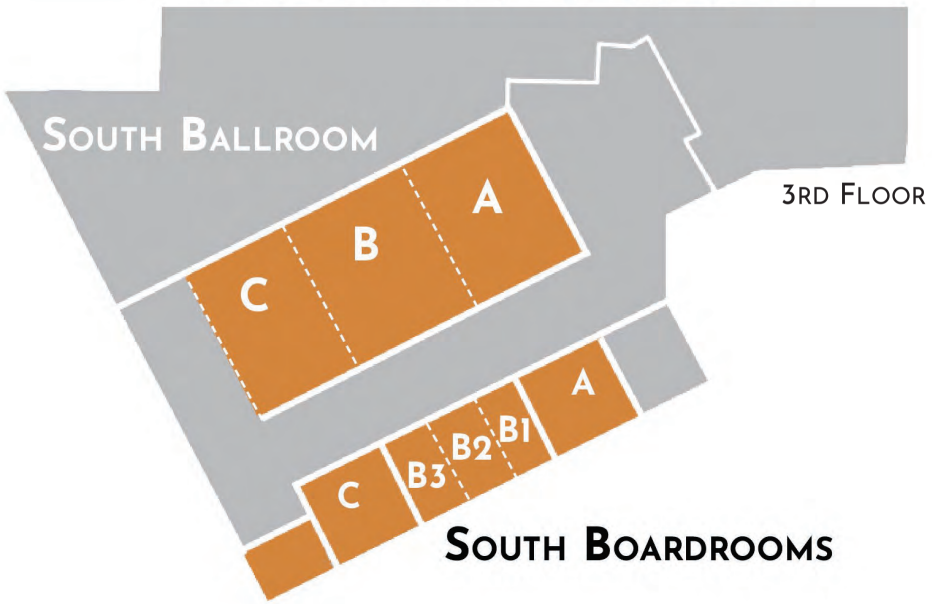
La Crosse Center Layout

La Crosse Center
City of La Crosse

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South Hall





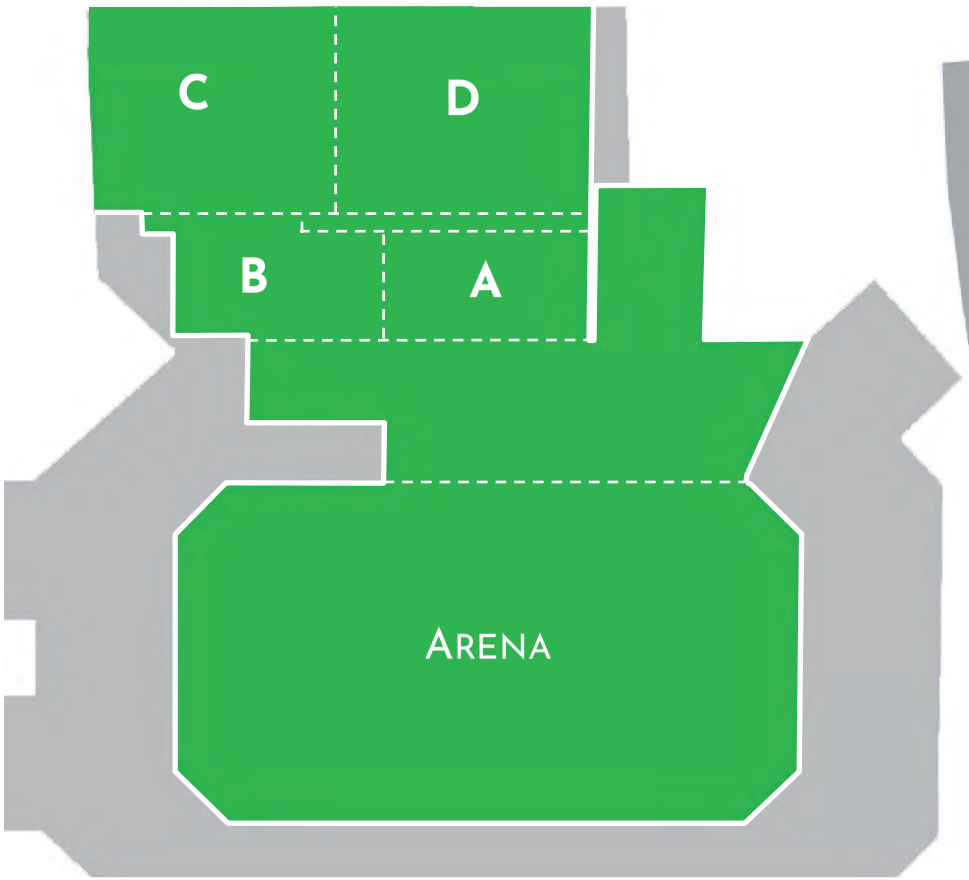
	Ceiling Hight	SIZE	Banquet	Theater	Class Room	8'X10' Booth*	10'X10' Booth*
South Hall A&B	35-47'	260' X 149'	2304	7,766	2,766	207	186
South Hall A	35-47'	155' X 149'	1152	2,880	1,842	129	120
South Hall B	17'6"	117' X 104'	880	1,624	1008	69	52
South Hall B1	17'6"	43' X 50'	128	260	162	-	-
South Hall B2	17'6"	52' X 50'	128	335	162	-	-
South Hall B3	17'6"	52' X 58'	160	416	198	-	-
South Hall B4	17'6"	52' X 58'	200	392	210	-	-
South Hall B3&B4	17'6"	104' X 58'	400	-	-	-	-
South Hall B1&B4	17'6"	115' X 52'	400	-	-	-	-
South Hall B2&B3	17'6"	115' X 51'	320	-	-	-	-

*Numbers may very based on layout direction.
**Power placement information upon request.

	Ceiling Hight	SIZE	Banquet	Theater	Class Room	8'X10' Booth*	10'X10' Booth*
South Ballroom	18'	134' X 49'	450	912	486	49	36
South Ballroom A	18'	35' X 49'	120	224	120	-	-
South Ballroom B	18'	35' X 49'	120	224	120	-	-
South Ballroom C	18'	41' X 49'	120	280	120	-	-
Boardroom	12'	18' X 24'	12	-	-	-	-
Boardroom A	12'	25' X 29'	40	70	48	-	-
Boardroom B	12'	25' X 45'	80	110	72	-	-
Boardroom B1	12'	25' X 14'	20	25	12	-	-
Boardroom B2	12'	25' X 16'	30	50	24	-	-
Boardroom B3	12'	25' X 16'	20	25	12	-	-
Boardroom C	12'	25' X 16'	40	70	48	-	-

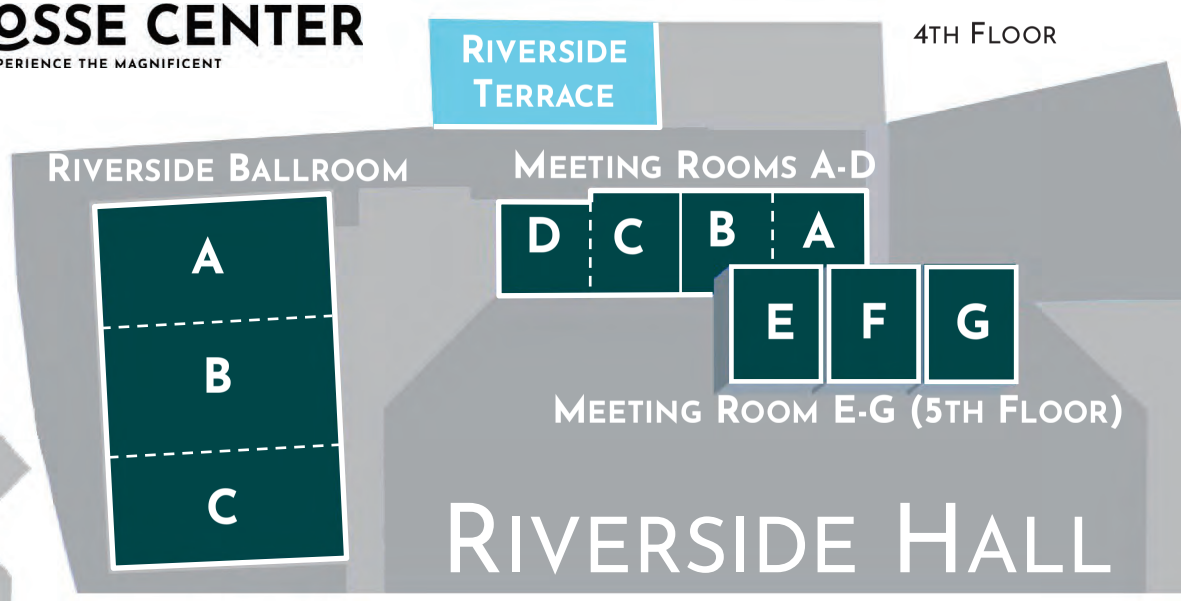
North Hall

LA CROSSE CENTER
EXPERIENCE THE MAGNIFICENT



1st Floor

4th Floor



	Ceiling Hight	Size	Banquet	Theater	Class Room	8'X10' Booth*	10'X10' Booth*
North Hall	28'-33'	104' X 160'	888	1,794	825	82	65
North Hall A	28'-33'	61' X 32'	96	255	84	-	-
North Hall B	28'-33'	67' X 41'	128	340	111	-	-
North Hall C	28'-33'	84' X 61'	256	612	267	-	-
North Hall D	28'-33'	75' X 61'	264	580	225	-	-
North Hall Atrium	8'	-	-	-	-	-	-
Arena	45'-57'	200' X 108'	1,080	7,000	1,050	145	145

	Ceiling Hight	Size	Banquet	Theater	Class Room
Riverside Ballroom	18'	141' X 78'	660	1,140	900
Riverside Ballroom A	18'	48' X 78'	240	380	288
Riverside Ballroom B	18'	43' X 78'	180	304	288
Riverside Ballroom C	18'	49' X 78'	240	380	288
Riverside Ballroom A&B	18'	93' X 78'	420	684	576
Riverside Ballroom B&C	18'	94' X 78'	420	684	576
Meeting Room A	8'	38' X 30'	60	96	69
Meeting Room B	8'	38' X 30'	60	96	69
Meeting Room C	8'	35' X 33'	50	89	72
Meeting Room D	8'	31' X 33'	50	84	60
Meeting Room A&B	8'	76' X 30'	120	221	162
Meeting Room C&D	8'	66' X 33'	120	216	144
Meeting Room E	8'	37' X 27'	60	94	69
Meeting Room F	8'	37' X 27'	60	94	69
Meeting Room G	8'	39' X 28'	60	95	69
Riverside Terrace	-	83' X 38'	120	250	-

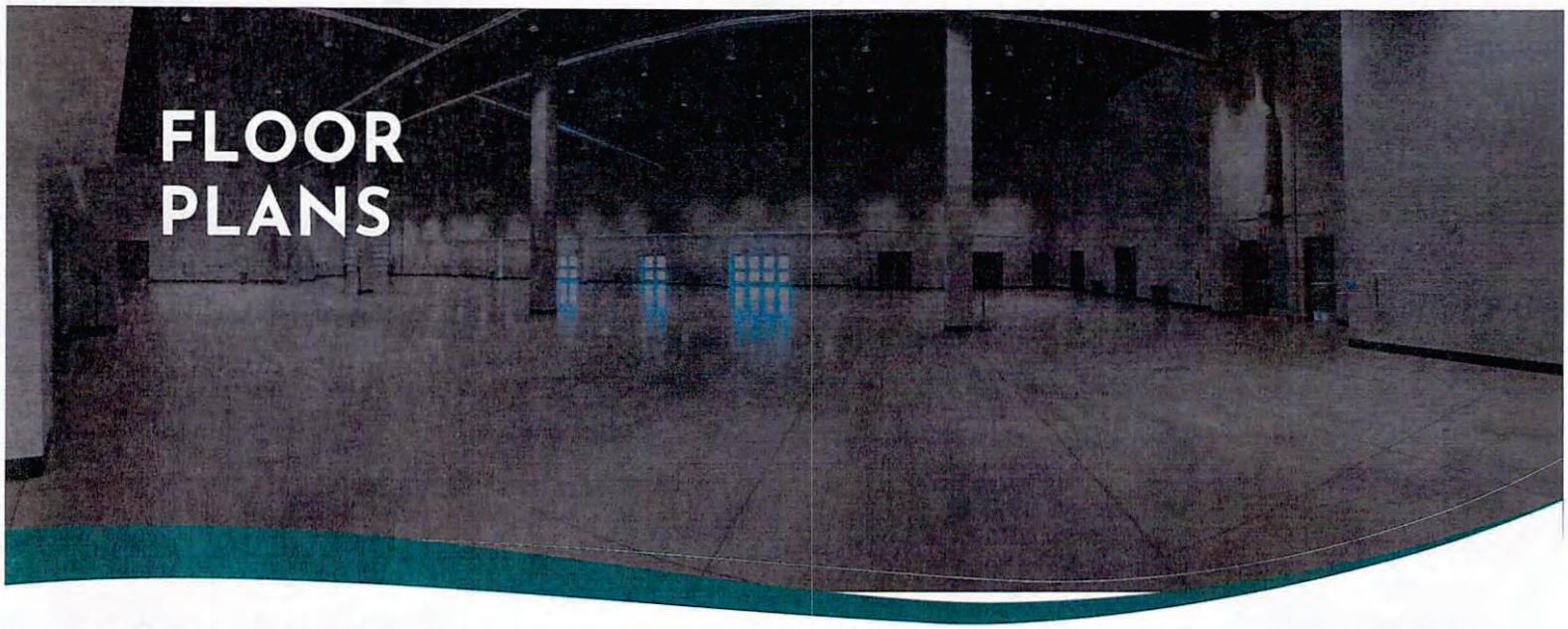
*Numbers may very based on layout direction.
**Power placement information upon request.

Odegaard Exhibit 10

La Crosse Center Venue and Floorplan Information

La Crosse Center
City of La Crosse

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FLOOR PLANS

A VENUE FOR ANY EVENT

The La Crosse Center offers a diverse range of venue options, from expansive halls suitable for exhibitions and conferences to versatile spaces for meetings and social events. Whether you need a spacious and flexible setting or an intimate and elegant atmosphere with scenic views, the center has options to accommodate a wide variety of events and gatherings.

FLOOR PLAN

EVENT REQUEST FORM

SOUTH HALL BALLROOM



Second Level, South Hall, 6,000 sq. ft

Wedding receptions, meetings, and banquets have been held in

the Ballroom. With its overview of the Mississippi River and Riverside Park, the Ballroom makes for a romantic setting during a wedding reception or for a relaxing atmosphere during meetings or conventions. The 6,000 sq. ft. Ballroom sub-divides into 3 smaller rooms.

Our Boardrooms (A-C) are the perfect rooms for any size meeting. The La Crosse Center offers up to 5 boardrooms (Boardroom B can be divided into 3 rooms) overlooking South Hall A with a beautiful view of the Mississippi River.

EVENT REQUEST FORM



SOUTH HALL

First Level

The South Hall forms two levels of impressive meeting space. The Upper Level consists of the Ballroom, 3 Boardrooms, and a Conference Room. The Lower Level is made up of South Hall A and South Hall B.



South Hall A

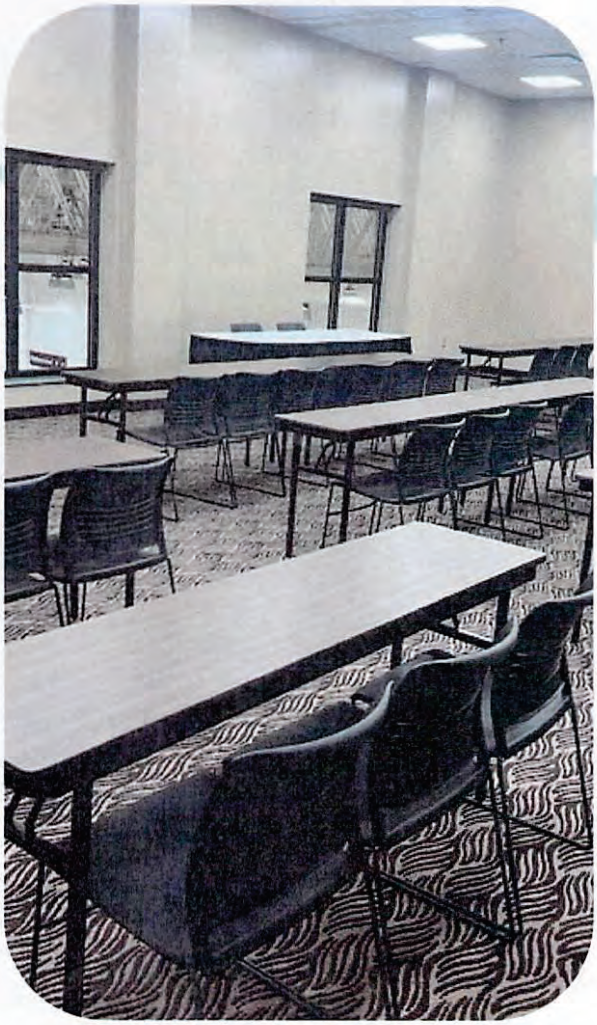
- 24,000 sq. ft. of exhibit and meeting space
- 30 ft. ceilings

South Hall B

- 12,000 sq. ft.

- 24 ft. ceilings
- Divides into 4 smaller break-out and meeting rooms





SOUTH BOARDROOMS

Second Level, South Hall

Our Boardrooms (A-C) are the perfect rooms for any size meeting. The La Crosse Center offers up to 5 boardrooms (Boardroom B can be divided into 3 rooms) overlooking South Hall A with a beautiful view of the Mississippi River.

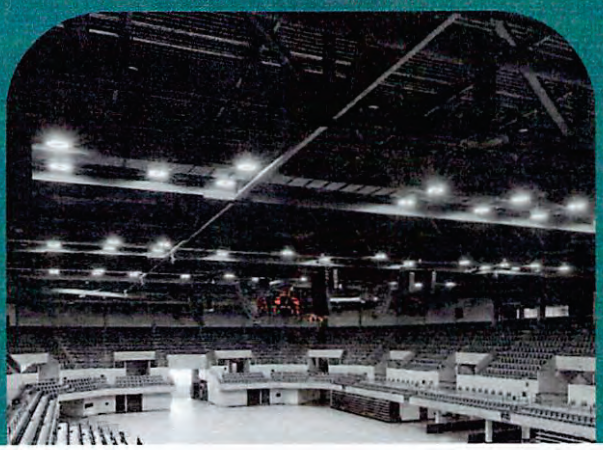
EVENT REQUEST FORM

ARENA

First Level

The Arena is a magnificent room with its 45 ft. ceilings; 21,000 sq. ft. of open floor space; seating up to 8,000, and a full Valure Curtain Package (curtain package hangs from ceiling to floor) that can be used for any show.

The Arena has been the home to basketball and indoor football teams. Along with sports teams,



the Arena has been used for numerous concerts, craft shows, ice shows, sports shows, conferences, and conventions.



Features include:

- 21,000 sq. ft. of open floor space
- 45 ft. ceilings
- Valure Curtain Package (floor to ceiling)
- Seating up to 8,000
- 3 Dressing Rooms (A-C), A & B have tiled floor
- Dressing Rooms equipped with showers, restrooms, and dressing tables
- 2 Locker Rooms (A-B), equipped with lockers, Restrooms, and 2 showers
- Opens to North Hall for nearly 40,000 sq. ft. of space

EVENT REQUEST FORM

RIVERSIDE BALLROOM

Fourth Level, Riverside, 11,000 sq. ft.



The La Crosse Center has upheld a deep-seated tradition as one of downtown La Crosse's premier venues for unforgettable wedding celebrations and social events. The Riverside Ballroom is beautifully appointed with wood-

paneled ceiling accents and a creamy color palette that is sure to complement your chosen color scheme or preferred décor. The ballroom can comfortably accommodate up to 660 guests for a sit-down meal with ample room for a dance floor and staging for a bridal party head table. Your guest will relish in the panoramic [redacted]tiful Mississippi

EVENT REQUEST FORM





NORTH HALL

First Level, Riverside

Celebrate in our elegant 15,079-square-foot North Hall with a sophisticated casual ambiance.

North Hall opened in 2021 as part of a $42 million dollar expansion that nearly doubled the space of the La Crosse Center. The North Hall forms three levels of impressive meeting space. North Hall can be divided up into smaller meeting space to suit your individual requirements perfect for business lunches and conference coffee breaks.

North Hall

- 15,079 sq. ft.
- 21 ft. ceilings
- Divides into four smaller break-out and meeting rooms

EVENT REQUEST FORM

RIVERSIDE MEETING ROOMS A-D

Fourth Level, Riverside, 4,458 sq. ft.

These meeting rooms are equipped with current technology and can adequately host a variety of events from breakouts and meetings to receptions and socials. With sound deafening air walls, the meeting spaces can either be divided into 4 separate rooms or combined into 2 larger rooms.



RIVERSIDE MEETING ROOMS E-G

Fifth Level, Riverside, 3,090 Sq. Ft.

These meeting rooms are equipped with current technology and can adequately host a variety of events from breakouts and meetings to receptions and socials.

EVENT REQUEST FORM



RIVERSIDE TERRACE

Fourth Level, Riverside, 3,300 sq.ft.

This charming and intimate Terrace, overlooking the beautiful Mississippi River, is perfect for special events, gala receptions, and lavish banquets.

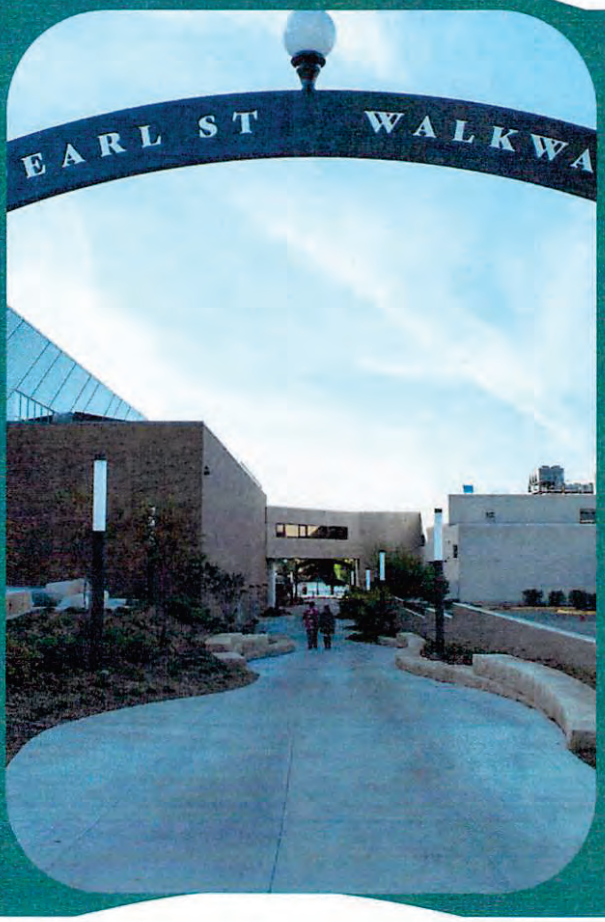
EVENT REQUEST FORM

THE PEARL PATIO

2,279 sq. ft.

A beautiful, welcoming, space tucked between Historic Downtown and the Mississippi River.

EVENT REQUEST FORM



Location

300 Harborview Plaza
La Crosse, WI 54601

Box Office Hours

Monday - Friday
11am - 4pm

Contact

office@lacrossecenter.com
608-789-7400

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Odegaard Exhibit 11

LCC and LCA CVB Strategic Collaboration Plan

La Crosse Center
City of La Crosse

Inserted on subsequent page(s).

LA CROSSE CENTER + LA CROSSE AREA CVB STRATEGIC COLLABORATION

FINAL REPORT AND RECOMMENDATIONS

September 2024

DEB TRAVIS ARCHER + ANNA TANSKI
ARCHER STRATEGIC PARTNERS, LLC + ANNA TANSKI CONSULTING, LLC

INTRODUCTION

Explore La Crosse (LCCVB) and the La Crosse Center (LCC) have worked together to grow group business for decades. In response to the recent upgrade and expansion of the LCC and new leadership of the LCC, both organizations recognized deeper and more strategic collaboration was needed to maximize group business opportunities. They agreed the basis for enhanced collaboration was building stronger relationships between their respective team members.

The result was contracting with industry experts to help a) build understanding of the respective organizations' mandates; b) learn more about systems and processes which exist and can be improved; c) identify competitive advantages and gaps; d) establish future work and business strategies and, KPIs; d) get to know one another on a more personal level.

The in-person and survey work of the teams took place in July and August, 2024 with enthusiastic and dynamic engagement of leadership and sales and marketing team members of both entities. The process was facilitated and guided by Anna Tanski of Anna Tanski Consulting (Duluth, MN) and Deb Archer of Archer Strategic Partners (Madison, WI), seasoned convention and visitor bureau and public facility professionals.

EXECUTIVE SUMMARY

The La Crosse Center is ideally located near the downtown center and on the Mississippi Riverbanks of La Crosse, WI. The facility is a multi-purpose venue with space for conventions, public events, concerts and sporting events. It has an internal team responsible for marketing, selling and servicing events. The Center's group business is augmented through sales and marketing efforts of the LCCVB. The facility is a primarily self-sustaining facility and operated and managed by employees of the City of La Crosse.

Explore La Crosse aka La Crosse Area Convention & Visitors Bureau, represents the Upper Mississippi Valley Region. Its mandate is to generate economic impact by attracting leisure and group visitors to the area. It is supported through room tax collections from the City of La Crosse and Onalaska, member revenues and ancillary revenue sources. It is a private 501(c)6 entity, governed by a Board of Directors. It has a team of professionals, including sales and marketing professionals who focus on leisure, conventions and sports.

To increase opportunities, facility revenues and economic impact of group business, the teams participated in two surveys and four in-person workshops. As a result of this work, several areas were identified to enhance collaboration and results. Key findings included:

- Provide LCCVB real time access to space and date calendar of LCC
- Schedule regular meetings of sales and marketing teams of LCC and LCCVB
- Study and understand competitive landscape together
- Expand joint sales and marketing activities
- Establish shared KPIs for unified accountability
- Produce marketing materials jointly and, when independent, with agreed upon language/messages
- Develop an annual (joint) group sales and marketing plan

SURVEY INPUT

July Survey

The teams from both organizations were presented with six questions (below) plus a section for open-ended comments, prior to the workshops. All submissions were anonymous to encourage candid responses. The overall themes from the July survey were: Increase communication and collaboration; build trust; and, increase and expand sales success. A summary of responses can be found in the Appendix.

1. What are your hopes/expectations of this process?
2. What's working well in the current sales & marketing effort?
3. What obstacles are impeding success?
4. Ideas/suggestions for opportunities to improve?
5. What are your hopes and dreams for the sales & marketing effort?
6. How do you define success?
   Additional items that define success?

August Survey

The second survey included seven questions (below) targeted toward marketing efforts discussed on day one and sales initiatives on day two. All team members were asked to reply to all questions to begin the process of aligning these efforts within each team and between both organizations. All submissions were anonymous to encourage candid responses. The themes emerging from this survey included: Expand collaboration; building plans together/sharing information; creative sales and marketing strategies: and, resource needs. A summary of responses can be found in the Appendix.

1. What hopes/expectations do you have for the Sales Collaboration Session?
2. What hopes/expectations do you have for the Marketing Collaboration Session?
3. In a perfect world, what resources do you need to be successful?
4. What did you take away from the first sessions and what have you worked on?
5. What issues/topics from the first session would you like to spend additional time on?
6. What issues/topics would you like to see addressed that relate to the collaboration between LCC/LCCVB?
7. What do you commit to implementing following these sessions?

WORKSHOPS

LCC and LCCVB sales and marketing teams and their leadership participated in four half-day working sessions, two in July and two in August. These workshops featured content highlighting industry best practices, survey results, facilitated exercises and group discussions*.

July

The opening session for this project kicked off with interactive discussions emphasizing trust, communication and team building. From there, participants were divided into two teams with a balance of LCC and LCCVB members serving on each one. Topics included describing characteristics of great relationships, the value of communication, acknowledging challenges and identifying benefits of building a stronger collaboration between both organizations. After reporting out on these exercises, the teams explored opportunities for improved communication and how to enhance sales and marketing efforts.

The second day of content built upon the positive momentum created during the introductory phase of dialogue on day one. Upon reviewing what's working well within current sales and marketing strategies, the group went into breakout discussions as they did the previous day, to highlight steps they can take to improve team dynamics immediately and outline what success looks like six months from now. There was tremendous engagement and a genuine desire to strengthen relationships moving forward.

August

The first session focused on marketing efforts of the venue and the destination. The format was similar to July with participants divided into two teams with a balance of LCC and LCCVB members serving on each one. Topics included identifying marketing audiences targeted for meetings, events and sports. In addition, the teams prioritized strategies to leverage leisure marketing efforts to enhance awareness for meetings, tournaments and events. Upon comparing discussion outcomes the teams collectively identified Key Performance Indicators (KPIs) and metrics to measure these efforts and provide unified accountability between both organizations.

The second day's sessions were focused on group sales efforts for meetings, conventions, weddings and sporting events. Participants were again divided into two teams to share ideas for new sales strategies to enhance existing efforts, establish unified goals and KPIs, and identify opportunities to align sales initiatives with marketing programs to maximize impact for the community.

These intensive workshops resulted in each organization having an equal voice in evaluating existing sales and marketing efforts, defining new strategies and identifying efficiencies to stretch resources and enhance the overall client experience. Moving forward, these teams are committed to working together to implement a unified sales and marketing plan.

*All input from the workshop session break-outs and group exercises are attached to this Final Report.

RECOMMENDATIONS

The following recommendations include items discussed and agreed upon during the workshops, of which several have already begun to be discussed and/or implemented by the teams. Additional recommendations are noted, which would be useful and contribute to your future goals and success.

In light of the trend that organizations must bring together sales and marketing teams to achieve optimal results, our recommendations represent both elements of your work.

I. Primary Collaboration Recommendations

- Conduct cross training/shadowing between LCC and LCCVB
- Involve all sales and marketing team members in sales and marketing strategy meetings
- Implement shared LCC space calendar
- Build joint, annual sales and marketing plan
- Plan regular (2-3 x per year) joint social opportunities

II. Sales Success Recommendations

- Conduct bid presentations and site visits jointly
- Create all-inclusive and flexible pricing options
- Schedule "impact" meetings to review pricing options, update talking points for sales calls/site inspections, ensure bid content is consistent, and discuss issues
- Do joint competitive investigation site visits and analyses
- Conduct cross team presentations of bids, sales strategies and site visits

III. Marketing Impact Recommendations

- Share digital resources, e.g., photos, proposal software, etc.
- Invest in short and long-form video
- Share and ensure marketing messages are consistent
- Consider special "need date" promotions for need years/months

IV. Reputation and Relationship Development Recommendations

- Establish facility booking policies and strategies for maximum revenue potential. Ex. "18-mo rule"
    - Rationale: create opportunities to accommodate larger/higher impact event
    - Strategies:
        - Determine value of existing business
        - Work with recurring clients to identify their flexibility in future years to shift dates
        - Provide incentives to shift dates when unique/high-impact event knocks on door
- Conduct pre and post event audits (utilizing DI EIC)
- Share and review Exit Interview input; establish practices on responding to feedback
- Create Incentives Deliverables contract to ensure equity and partnership with clients
- Form Customer Advisory Board; local, regional – include turn downs/losses to other destinations
    - Meet 1 x per year in person, 1 x per year virtually – 3-year commitment; work with facilitator
    - Rationale:
        - Feedback on experiences, hotels, etc.
        - Competitive intel
        - Critique of proposals, communications
        - Build advocates

- Recruit Local Advisory Team
    - Rationale:
        - Gather input and expand partnerships
        - Increase understanding and support among/from partners

IMMEDIATE ACTION PLAN

An immediate action plan was developed – and embraced - at the July workshop and updated at the August workshop. See appendix for details.

LCC/LCCVB STRATEGIC COLLABORATION PLANNING		
Action Plan - To be completed by Dec 31		
ACTION	**LEAD(S)**	**NOTES**
Action Plan Meeting - All Sales & Marketing Teams	Erik	
Group Goals Discussion - All Sales & Marketing Teams	Jared	
Arranging Pre-cons	Elizabeth, Kourtni	
Develop RFP/Response Process	Ben, Elizabeth	
Solidify Unified Proposal	Ben	
Targeted Top Prospect List	Erik, Elizabeth	
Create/agree on post-event survey	Kourtni, Jeremiah	
Get joint meetings on calendars	Ben, Elizabeth	All Team meetings, Strategic prospecting
FAM tour (Aug, Dec)	Erik	
Jingle Bell Run (Client blitz/Madison - Nov)	Erik	
Social Event (Thursday Aug 22)	Jared, AJ	
Annual Joint Marketing Plan	Haleigh, Bri	
LCC Event Audit	Elizabeth, Kourtni, Jeremiah	
Competitive Analysis	Erik, Elizabeth	
Annual Sales Plan	Erik, Elizabeth	
Hotel Audit Need Dates	Ben	
Group Goal Discussion	Jaren	

FUTURE STEPS and IMPLEMENTATION

It is important to review the initial Action Plan in Q4 of 2024.

Moving forward, we recommend leadership of both organizations review progress of the Action Plan and monitor team collaboration. In addition, review and discuss the above Recommendations before end of Q1 2025.

After determination of future strategies, amend the Action Plan.

It will be critically important to orient new team members about this process to familiarize and engage them in this work.

An annual refresh and check-in of the process (bringing the teams together 1-2 times per year for half day workshop) is recommended for a minimum of three years, after which time we believe the systems and processes will become “institutionalized” and part of both teams’ regular regimens.

APPENDIX A

Participants

AJ Frels, Executive Director, Explore La Crosse/LCCVB
Jeremiah Burish, Director of Sports Sales & Events, Explore La Crosse/LCCVB
Irish Dishno, Media & Content Marketing Manager, Explore La Crosse/LCCVB
Haleigh Doyle, Director of Media & Marketing, Explore La Crosse/LCCVB
Ben Morgan, Director of Group Sales & Sports Services, Explore La Crosse/LCCVB
Erik Sjolander, Director of Convention Sales, Explore La Crosse/LCCVB
Jay Odegaard, Director La Crosse Center and City of La Crosse Parks, Recreation & Forestry
Jared Flick, Deputy Director, La Crosse Center & Recreation
Elizabeth Poh, Sales & Event Coordinator, La Crosse Center
Kourtni Alcock, Sales & Event Coordinator, La Crosse Center
Brianna Beining, Marketing Coordinator, La Crosse Center
Heather Sommer, Wedding Coordinator, La Crosse Center

July Survey Responses

Course Expectations & Hopes

- Improve understanding and appreciation of both org missions and goals
- Define LCC and LCCVB sales & marketing goals/expectations and joint approach to achieve all
- Establish effective and efficient communications and info sharing between LCC, LCCVB and Clients
- Identify tools, strategies and creative solutions to attract high ROI business and provide exemplary service

What's Working?

- Bi-weekly meetings are great: face-to-face and addressing issues that have popped up
- Communications and relationships have improved
- Interest in destination has increased
- Marketing position at LCC is positive

What Obstacles Impede Success?

- Differing goals/missions complicate efforts
- Lack of trust
- Lack of open, critical conversations
- Competitive issues: facility costs (rent, FB, AV)
- Lack of access to date/space availability

Ideas for Opportunities & Improvements

- Attending industry events together
- Shared calendar/space & date access
- Establishing shared "talking pts" when promoting facility and destination
- Sharing and supporting prospecting efforts

Hopes & Wishes

- Harmony
- Great teamwork, Collaboration & Problem Solving
- Excellent communication
- Mutual respect of relationship
- Relationships will grow

Defining Success: Common Themes

- Increasing group bookings
- Increasing LCC Revenues
- Creating positive client experiences and feedback
- Retaining and securing new, high ROI (facility revenues and destination impact) clients

Defining Success: Additional input

- Increased # of RFPs and responses – ensuring responses are competitive and timely
- Pursuing and securing high ROI multi-year events
- Pursuing and securing a major event win for destination and community
- Enhancing downtown vibe and energy

August Survey Responses

Marketing Course Expectations & Hopes

- Marketing collaboratively while retaining individual identity....why is this important?
- What are expectations of each other's marketing activities?
- Where/when does it make sense to collaborate?
- Program regular brainstorming sessions to explore ways and when to collaborate
- "Staying on the same page"
- Stretching marketing resources and investing in efficient/low-entry channels, e.g., blogs, enewsletters, etc.
- Build annual, joint marketing plan
- Educating sales team members on why marketing matters
- Educating marketing team on how they can support sales

What do you want to spend more time on?

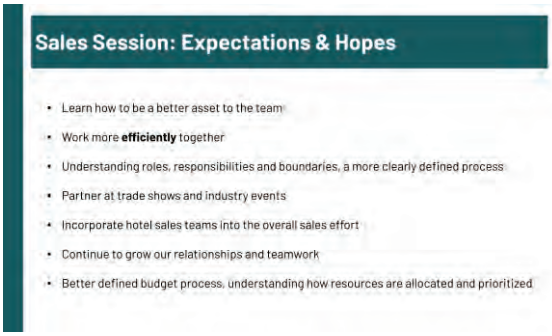
- Identifying realistic ways/times to partner
- Understanding what sales needs from marketing to be successful
- Additional strategies to improve our partnership
- Creating specific date/action items for moving forward
- Discuss what makes La Crosse and the LCC an ideal location to host an event
- Collaboration, collaboration, collaboration!

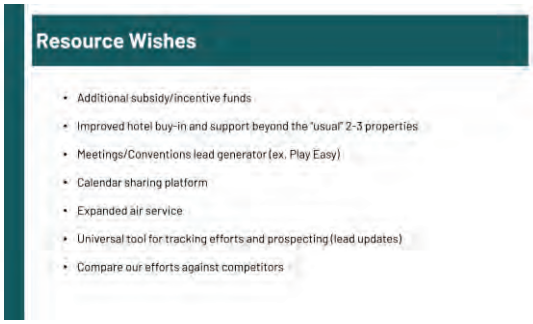
Marketing Resource Wishes

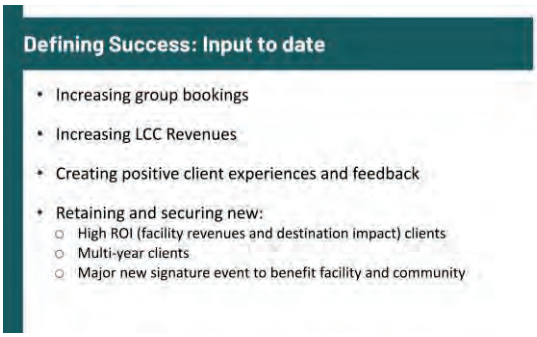
- Admin/support staff
- Understanding competitors' marketing strategies and resources
- Financial resources to build hard-hitting, effective marketing programs; invest in more marketing data tools

Commitments Moving Forward

- Continue to grow our relationship, e.g., attending more meetings, joining tours for groups
- Open & Honest Communication
- Understanding of workloads
- More strategized client outreach
- Continue to build on initial progress/strengthening partnership
- Take a step back and look at things from all angles
- Open mind when communicating
- Contribute as a team member to achieve desired results
- Sharing content
- Keeping mutual best interests in mind
- Continue learning and evolving
- Look forward ways to improve and work together to find solutions
- Commitment to sales efforts
- More open and transparent conversations







APPENDIX B

See attached documents from Workshop Sessions.

Facilitators and Authors

Anna Tanski, Anna Tanski Consulting, LCC
Deb Archer, Archer Strategic Partners, LLC

JULY: SESSION ONE/MONDAY: Breakout Input

OPPORTUNITIES

Communications

- Identify client knowledge/experience level (volunteer vs staff) – share the knowledge to manage level of staff time will be required.
- Post event recap meeting – ROI for venue, hotels to evaluate the benefits of the group
- Combined sales sheet from both orgs that represents destination and venue overview
- Move away from "bid no matter what" to bidding for what works best for the venue (pre-event audit) to determine if it's viable. More intentional and strategic/selective. Yield management.
- Continue bi-weekly meetings
- Add monthly meetings with entire sales/marketing teams
- Create shared document platform (use software system) to share updates (Question: could you create google or drop box shared folders?)

Collaboration

- Attend industry events/conferences together
- RFP process/timeline to determine who should be involved
- Brainstorming about events/concerts that could work for LAX
- Use combined resources for benefit of all
- Flexibility to represent each other when needed – we're a unified team!
- Ensure talking pts for each other are accurate!
- On tours ensure we understand each other's positions, capacity – what we can, can't do; highlight on tours for each other when other party not present
- Highlight destination on site tours

Sales

- Sponsors for events (especially sports) help identify resources
- Proposals to include F&B minimums for clarity and to better inform clients
- All-inclusive price vs listing by line items = package options
- Determine capacity = staff time/flip time required for turnovers to ensure service levels and meet client expectations
- Attend prospecting conferences/tradeshows together
- Look at competitors – determine how to "close the gap"
- Tour other venues as a team – get inspiration

- Carve out more time to spend on sales
- Unified presentation to potential clients – show each other presentations
- Research competitor bids
- Consider secret shopper of other venues and CVBs
- Joint sales blitzed
- Host FAM tours jointly

Marketing

- Co-sponsor at conferences (breakfast, break etc)
- Social media story-telling for the entire area to highlight events
- Info sheet representing an overview of each org
- Monthly meetings – stay on top – involve Iris in all marketing meetings
- Co-op ads: start planning early – before budget is allocated
- Participate in Explore La Crosse Sweepstakes – do ticket giveaways
- Post all LCC events on CVB calendar (these go in LCCVB newsletter and social posts)
- Joint social media ads
- Hashtag each other
- Share video/digital footage and pics
- Create big event giveaway – create foot traffic and generate social media

JULY: SESSION ONE/MONDAY: GROUP EXERCISE RESPONSES

Words to describe great relationships:

- Passion
- Honesty
- Trust
- Faith
- Support
- Communications
- Loyalty
- Respect
- Fun/Humor
- Empathy
- Safety
- Compromise
- Patience
- Sharing

The Value/Results of Collaboration

- Success
- Efficiency
- Synergy
- Client and Community Satisfaction
- Growth
- Reputation
- Ease

Obstacles (Additions to survey responses)

- Disconnect/resentment – Ex: presence during event
- Lack of give/take or perceived “fairness”

JULY: SESSION TWO / TUESDAY: Breakout Input

What can/do we do NOW?

- Continue bi-weekly meetings
- Add monthly meetings and quarterly all staff meetings
- Present unified front to clients: in pre-cons (pre and post) and proposals
- Teams to collaborate in non-stressful situation (social, ex. Cookout!)
- Be responsive to each other and clients
- Open and trusting communications
- Work on marketing materials together
- Develop timeline: RFP – Communication – Proposal
- Collaborate on follow-up to reach goals
- Prepare agendas for meetings
- Find solutions together – don't focus on problem: TRANSPARENCY!
- Establish roles and expectations IMMEDIATELY
- Represent ourselves together/unified in marketing campaigns (have in about each other)
- Share knowledge base

JULY: SESSION TWO/TUESDAY: Group Exercises

Group Exercise 1

Hidden Gems

- Airport Beach
- Linda's Bakery
- Lady of Guadalupe Shrine
- Hixson Forest Trails
- Trane Park
- SportsNut
- Starlight Lounge
- Ranison Ice Cream
- Lawrence Lake Marina
- Unwined & River Rats
- Goose Island
- Open Field (no name!)
- Briar Patch
- Casa La Crosse
- Rim of the City

Group Exercise 2

How do we see Ourselves?

- Keeping up – not enough time for strategy, targeting
- Lack of time = Lack of ability to follow up

Group Exercise 3

What do Others see?

- Confusion: who do I talk to?
- Unique package: no attached hotel
- Facility and hotels are close to downtown
- Safe
- Unique shops & restaurants
- Beautiful

AUGUST: SESSION THREE – GROUP EXERCISE RESPONSES

MARKETING AUDIENCES

- Local, State (WI, MN, IL, IA, UP, ND, SD), National
- Concert & Entertainment Attendees
- Event Promoters
- M&C Attendees
- Association and Corporations
- Meeting Professionals
- Weddings
- Leisure:
    - Families, Moms, Outdoor Rec, Foodies, Music, Retirees
- Car & Motorcycle Clubs
- ORA - Trails, Events
- Religious Groups
- Sports:
    - Wrestling
- Ag

MARKETING PRIORITIES

- Budget/Resources by market (M&C, Weddings, Events, etc.)
- Evaluating by ROI
- Geo-fencing @ events

ROLE OF LEISURE MARKETING (Messaging, focusing on assets, unique/distinguishing features)

- Proximity, footprint of downtown and region; walkability
- Safety
- Inclusivity (something for all ages)
- Natural beauty/topography/scenic
- Local and small/unique restaurants, retailers
- 3 Universities (WTC, UWL, Viterbo)
- Hospitals/healthcare
- Great River Road
- Parks
- Golf
- Festivals & Events
- 4 seasons
- Festivals

- Events
- Boats/Boating
- Fishing
- Fall Colors
- Birding (migrating, eagles, etc.)
- Agriculture, farmers markets, apple orchards
- Amish

MEASURING MARKETING SUCCESS

- New prospects, leads, RFPs
- Action & firsthand feedback (visitor posts and UGC)
- Clicks, engagement, impressions, web analytics, QR scans
- Increase in community awareness/buzz
- Clients tagging LCC/Explore La Crosse
- Economic Impact
- Event Attendance

MARKETING VENDORS

- Zartico
- Madden Media/MobileFuse
- Google Analytics
- Loomly
- Phase 3 (LCC)
- DI's EIC
- RIPS & PlayEasy
- Sports ETA (new earned media measuring tool/Game Day PR)
- Drift Scape
- Threshold 360
- Muckrack
- Crowdriff

MARKETING: Next Steps

- Develop and implement incentive client deliverable agreement
- LCC/LCCVB mutual tagline/messaging
- LCC/LCCVB like/share posts
- Lodging options of website (tracking RNs for LCC events)
- Identify shared/mutual markets
- Invest in swag/leave behinds for tradeshows, FAMs
- Invest in market research to assess value of bigger markets
- Discuss budget for shared marketing (look for highest ROI)
- Research associations for convention center and network with peers
- Review marketing mediums for % of marketing resources:
    - Print
    - Digital (TikTok, FB, IG, LI, etc.)
    - ENewsletter
    - Geofencing
- Consider money to increase:
    - Shared content
    - Video development
    - Virtual tour of LCC and destination
    - Drone video
    - UGC – incentivize
- Increase publicity/PR engagement with travel influencers, creators, event ambassadors
- Continue hosting travel writer/creator/influencer visits

KPIs/GOALS:

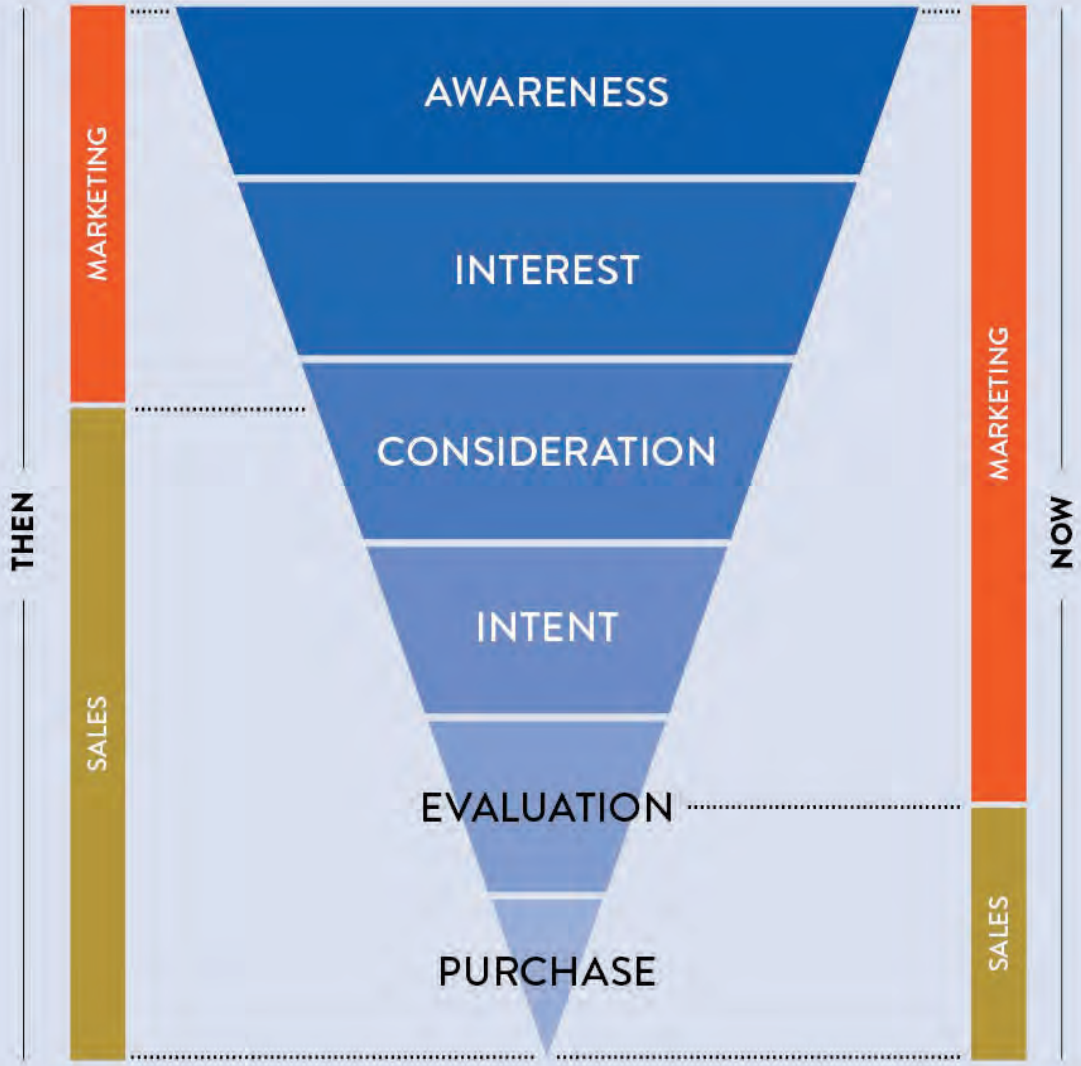
LCC

- Room revenues
- Building attendance
- F&B minimums
- Multi-year bookings
- Ticket sales
- Awareness of facility
- Repeat Clients
- Client satisfaction

LCCVB:

- # of leads generated
- # of tent RNs
- Leads turning definite
- # of new clients
- EI
- Earned media

THE NEW MARKETING AND SALES FUNNEL



Source: Steve Patrizi

BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM DAVID REINHART,
LA CROSSE CHIEF BUILDING INSPECTOR

Q: Would you please state your name?

A: David Reinhart.

Q: What is your occupation?

A: Chief Building Inspector for the City of La Crosse.

Q: Please describe your educational and professional background.

A: I graduated from Western Wisconsin Technical College with a Wood Tech degree. I have been with the City of La Crosse for 22 years, beginning as an Inspector in 2003, and I have been the Chief Building Inspector since 2009.

Q: What certifications do you hold?

A: My State of Wisconsin certifications include Uniform Dwelling Code (UDC) Building, UDC Heating, Ventilation, and Air Conditioning (HVAC), UDC Electrical and UDC Plumbing Inspector, and Commercial Building Inspector. I am a Certified Floodplain Manager, and Incident Command System (ICS) 100, ICS 200, ICS 300, ICS 400, ICS 700, and ICS 800 certified.

Q: Have you received any further training?

A: Annual training is required for the State of Wisconsin certifications and Certified Floodplain Manager. I also attended and obtained a Certification of Achievement for Dale Carnagie Course: Skills for Success, and I have taken Mental Health First Aid Training.

Q: What is the nature of your duties and responsibilities as Chief Building Inspector for the City of La Crosse?

A: As the Chief Building Inspector for the City of La Crosse, I play a critical leadership role in ensuring that construction and development within the City of La Crosse complies with all applicable codes, ordinances, and regulations. I directly supervise and coordinate the work of the 10 staff members in my division, including four Building Inspectors, a Plumbing Inspector, an Electrical Inspector, a Chronic Nuisance Technician/Floodplain Manager, two Code Enforcement Technicians, and an Administrative Specialist. I provide training, guidance, and performance evaluations for Building and Inspection personnel as well as develop and implement policies and procedures. As Chief Building Inspector, I have developed internal policies to improve efficiency and compliance. I also serve as the City's Zoning Administrator.

I am a regular participant in the City's Commercial and Multi-Family Design Review Committee process, during which I review building plans and permit applications for code compliance. Additionally, along with other building and inspection staff, I provide staff support to several City committees, including the Floodplain Advisory Committee, the Board of Zoning Appeals, and the Building and Housing Appeals Board.

The City's Building and Inspection Division was previously under the Fire Department's Community Risk Management Division. In February of 2025, the Common Council approved legislation moving building and inspection personnel and services to the City's Planning and Development Department. I now report to the City's Director of Planning and Development.

Q: You mentioned that you serve as the City's Zoning Administrator as well. Please describe that role in more detail.

A: The Zoning Administrator enforces the zoning code to protect the health, safety and welfare of citizens of La Crosse. It is important to enforce the zoning code correctly to ensure that the proper uses, building setbacks, and building heights are in place. The zoning code also entails enforcement of the floodplain overlay, historic overlay and airport height overlay districts.

Q: What are the benefits of having the Chief Building Inspector also be the City's Zoning Administrator?

A: There are a number of benefits to the Chief Building Inspector also being the Zoning Administrator. With the knowledge of reading blueprints and how structures are built, blueprints can easily be read and deciphered as to the proper setbacks and if there are any encroachments that may not be detailed on the blueprints. Being a Certified Floodplain Manager allows you to know which areas are in the floodplain to determine if the floodplain requirements are required to be met and what those requirements are to relay required information to a resident or contractor. For example, what the lowest or finished floor heights are required to be along with the required fill needed to be floodplain compliant.

Knowing what different uses are in the building code allows great knowledge of what can be considered an approved use for the zoning code My dual role allows for faster approvals and consistency in code interpretation. .

Q: What are the roles and responsibilities of the City's building inspectors?

It is Building and Inspection's responsibility to interpret and enforce local, state and federal building code, including the International Building Code, International Existing Building Code, International Mechanical Code, International Fuel Gas Code, International Energy Conservation Code, ICC A117.1 (Accessibility Code) Wisconsin Uniform Dwelling Code, Wisconsin Plumbing Code, and National Electrical Code. We ensure compliance with zoning ordinances, fire codes, energy codes, and other safety regulations and issue stop-work orders or citations for non-compliance. We conduct and oversee inspections of new construction, renovations, and demolitions, and inspect structural, electrical, plumbing, HVAC, and fire safety systems to make sure that buildings are safe for occupancy.

My office also manages the building permit process, including application intake, fee collection, and issuance, and maintains accurate records of inspections, permits, violations, and correspondence. We **s**erve as a point of contact for contractors, developers, architects, and the public by providing technical assistance and guidance on code requirements. We also attend public meetings or hearings as needed. We stay updated on changes in codes and ordinances, and we recommend updates as needed.

Building inspectors are also responsible for enforcement of code violations, which includes communicating with property owners and issuing orders to correct, citations, and orders to repair or raze properties. We also obtain and execute special inspection warrants as necessary. Our duties include declaring properties unfit for human habitation and ensuring that such properties are identified as such for the public. As part of enforcement, building inspectors testify in court proceedings as necessary. We also work closely with other departments within the City, including the Police Department, Fire Department, Engineering and Public Works, Assessors, Utilities, and Legal Department.

Q: You mentioned several committees that your office provides support for. Could you provide information about those committees?

A: Yes. The Floodplain Advisory Committee manages and guides development and policy decisions related to floodplain areas. This ensures that the City remains in good standing with the National Flood Insurance Program (NFIP) and meets FEMA requirements, which can affect flood insurance rates and eligibility for federal funding. This committee also reviews and approves grants through Floodplain Relief Program.

The Board of Zoning Appeals provides a fair and impartial forum for property owners to seek relief from zoning regulations, namely to request variances, or to appeal an ordinance interpretation or decision of the building inspector. This Board meets monthly and holds hearings, during which it receives testimony from building inspectors, property owners, contractors, and other interested parties, and then deliberates and issues decisions.

The Building and Housing Appeals Board reviews matters related to building codes, housing standards, and property maintenance regulations.

Q: How many people work in the Building and Inspection Division, and can you please describe their positions?

A: Building and Inspections is part of the Department of Planning and Development. There are 11 full-time staff members in the Building and Inspection Division, and this includes two specialty building inspectors – a plumbing inspector and an electrical inspector. In addition to the Chief Building Inspector, the positions are:

- **Building Inspector (x4):** This position provides professional construction and property maintenance inspection services to City of La Crosse property owners.

- **Electrical Inspector:** This position reviews plans and inspects buildings for compliance with municipal, state and national electrical codes; issue permits for electrical work; and maintains the municipal electrical licensing program.

- **Plumbing Inspector:** This position reviews plans, issues permits, and inspects buildings for compliance with municipal, state and national plumbing codes.

- **Chronic Nuisance Technician/Floodplain Manager:** This position performs a variety of code enforcement support functions related to nuisance housing, health and safety, blight, graffiti, garbage and refuse as well as floodplain planning and management.

- **Code Enforcement Technician (x2):** This position performs a variety of code enforcement support functions related to nuisance housing, health and safety, blight, graffiti, garbage and refuse.

- **Administrative Specialist:** This position performs a wide variety of clerical, reception, and administrative assistance tasks. The position provides administrative support to the Chief Inspector, and Building, Electrical and Plumbing Inspectors.

Attached as **Reinhart Exhibit 1** is the organizational chart approved by the Common Council in February 2025.

Q: What other certifications do staff members in Building and Inspection have?

A: The Electrical Inspector holds licenses as a Wisconsin Master Electrician, Wisconsin Commercial Electrical Inspector, Wisconsin UDC Construction Inspector, and Wisconsin UDC HVAC Inspector. The Plumbing Inspector is a licensed Journeyman Plumber and a Wisconsin Commercial Plumbing Inspector. The Building Inspectors have credentials as Wisconsin Commercial Building Inspector, Wisconsin UDC Construction Inspector, Wisconsin UDC HVAC Inspector, and Floodplain Manager.

Q: What types of building inspection services are provided by the City of La Crosse?

A: The City's building and inspection staff provide a wide range of inspection services, including plan review, construction review, and property maintenance inspections. We also provide inspections for electrical, erosion control, HVAC, and plumbing. In addition, we inspect for code violations on private property, floodplain management, tavern and rooming house inspections, and sign inspections. We also inspect nuisance property violations for maintenance of property, like garbage, weeds, brush, and outside storage of personal property. We also issue licenses for electrical and gas and assign property addresses.

As outlined in the 2024 La Crosse Fire Department Community Report, the City's Building and Inspection Division issued 2,857 permits in 2024. It also registered 18 buildings as vacant and conducted 1,866 maintenance enforcement actions. The properties that were permitted in 2024 included 22 newly constructed residential buildings, 14 newly constructed commercial, industrial and institutional structures, 17 additions to single-family dwellings, 67 construction alterations to commercial buildings, and 59 decks being constructed. In addition, 37 garage/utility buildings, 10 commercial and 15 residential structures were razed in 2024.

Attached as **Reinhart Exhibit 2** is the Building and Inspection Division's report as contained in the 2024 La Crosse Fire Department Community Report.

Q: Are there any other types of services provided by the Building and Inspection Division other than what you have described?

A: We also regularly provide proof of zoning letters to property owners, developers and other interested parties, as well as fulfill open records requests, and answer questions regarding building and zoning codes.

Q: Describe the impact of technology on performing the services that you described.

A: The City uses a records management software (RMS) called Energov. Every address and parcel number in the County of La Crosse is in the system. Permits, orders to correct, and citations can be easily issued from this system. It also has the ability to interact with City devices while in the field to provide real time information.

Q: Do the City's building inspectors presently provide any services to the Town of Campbell?

A: We provide airport height permits.

Q: Who is currently providing other types of building and inspection services to the Town of Campbell?

A: I believe it is a contractor named General Engineering Company.

Q: Do you see any downside to the Town having its Clerk-Treasurer also serve as its Zoning Administrator?

A: In the City of La Crosse, there are 4 other Inspectors that also enforce the zoning code. Having one person that is the Clerk and Treasurer as well as Zoning Administrator, does not seem to allow for effective zoning code enforcement. The three roles are vastly different from each other and would each require their own expertise. The Clerk and Treasurer role are primarily financial and administrative while the Zoning Administrator duties are regulatory and technical. Combining these roles may blur the lines of responsibility, making it more difficult for the public and elected officials to understand who is accountable for zoning decisions.

Q: Do the City's building inspectors provide services to any other municipalities?

A: Until recently, the City of La Crosse provided building and inspection services to the Town of Medary under a contract.

Q: What are the benefits of having in-house building and inspection services versus contracting those services out to a third-party consultant?

A: The City of La Crosse is a one stop shop when it comes to the permitting and inspection process. All building inspectors can be contacted by one phone number and email address. Providing building and inspection services in-house enables the City to respond quickly to questions and requests for assistance from members of the public. It also provides consistency and ensures that services are provided by licensed and qualified staff. Property records are kept and can be readily available. In addition, in-house building and inspection staff can be called and respond quickly if a building needs to be inspected and potentially declared uninhabitable or have orders to correct, repair, or raze issued. In-house building

inspectors can also work directly with other City departments, and obtain and execute special inspection warrants and testify in court proceedings as needed.

Q: How does having a full-time front desk staffer benefit the City's residents?

A: The office's full-time front desk staff person provides face-to-face interaction with members of the public and is available five days a week to answer questions about permits and inspections. This position is dedicated to the building and inspections team and provides front line services.

Q: How does your division having code enforcement authority benefit the City and its residents?

A: The City's inspectors are out and about daily and can issue orders to correct for various code violations that not only benefit the health, safety and welfare of the citizens, but also help protect property values of the property owners in the process. As the Zoning Administrator, it is my duty to also enforce the zoning code requirements that also protect the health, safety and welfare of the citizens as well as their property values.

Q: If the Town of Campbell were to annex to the City, what type of services would you be able to provide to the Town?

A: The City's Building and Inspection Division would provide the same services to Town of Campbell residents that the City of La Crosse residents are currently provided should the Town annex to the City. We can provide licensed and credentialed inspectors, including specialty inspectors like an electrical inspector, plumbing inspector, and code enforcement technicians. We also can perform all required building inspections regardless of the size or type of the building. This includes the ability to review plans for new construction up to 50,000 cubic feet in total volume and up to 100,000 cubic feet in total volume for alterations. We can also enforce municipal ordinances. Our services also include the ability to manage floodplain regulations and ensure all DNR and FEMA regulations are being followed. We can also provide quality and efficient customer service.

Q: If the Town of Campbell were to annex to the City, would you need to add any staff to provide the City's Building and Inspection Services to the Town of Campbell?

A: Until recently the Building and Inspections team provided permitting and inspections services to the Town of Medary. Because of the proximity of properties currently in the Town of Campbell to properties in the City of La Crosse, such as on Nakomis Avenue and the Airport Industrial Park, it would be efficient for inspectors to expand services in those areas and throughout the Town of Campbell. Given the absence of current maintenance inspections in the Town

of Campbell, additional resources would be needed to make sure the new territory is in compliance with the City's ordinances.

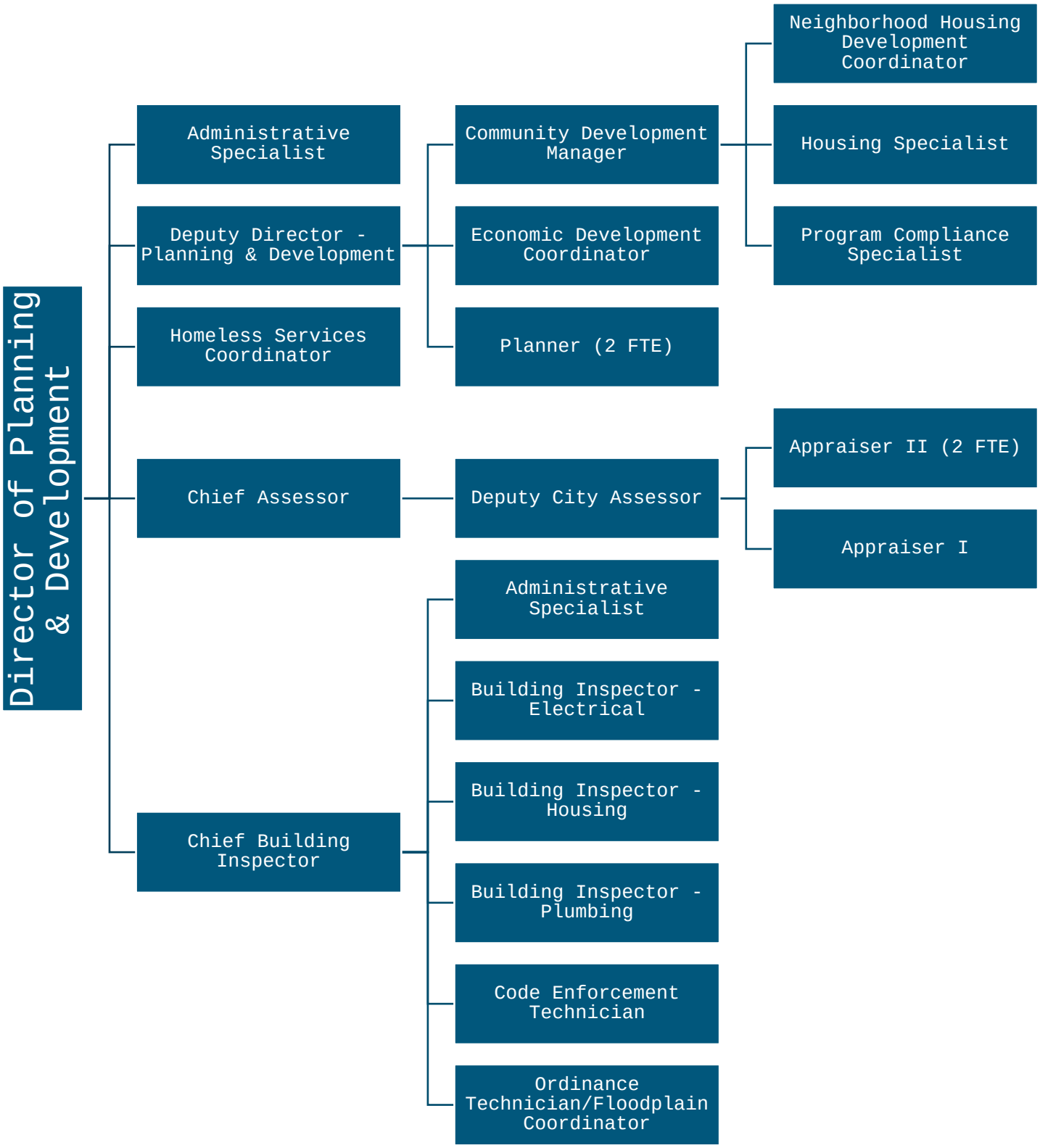
Reinhart Exhibit 1

Organizational Chart

Building and Inspection Division
City of La Crosse

Inserted on subsequent page(s).

Organizational Chart – with Deputy Director + the addition of Community Risk Management



Reinhart Exhibit 2

Building and Inspection 2024 Report

Building and Inspection Division
City of La Crosse

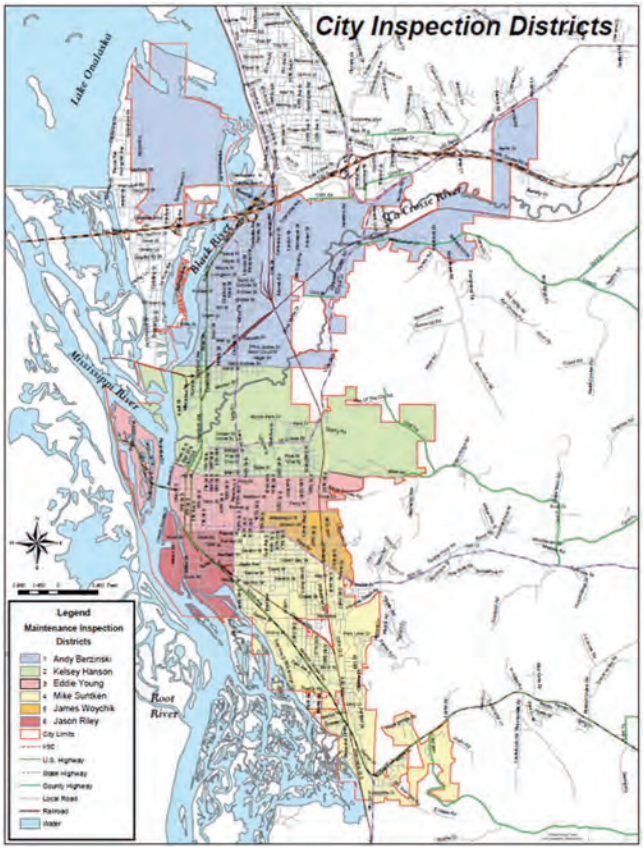
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Division of Community Risk Management

Chief Building Inspector David Reinhart



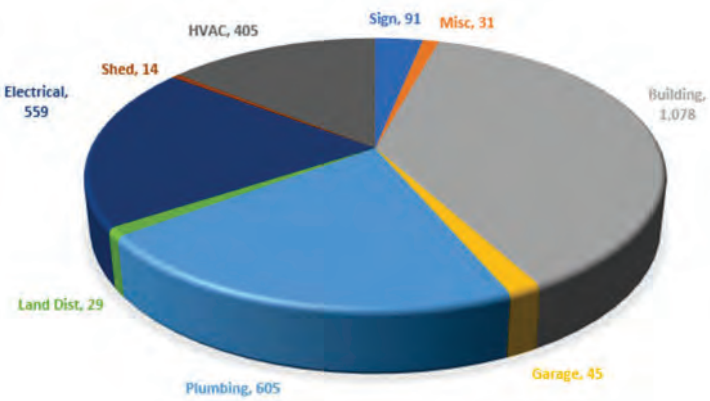
The Division of Community Risk Management also provides a full range of inspection services that includes: plan review, construction review, and property maintenance inspection field operations; full electrical, erosion control, HVAC, and plumbing inspection operations; investigation of code violations on private property; floodplain management; tavern and rooming house inspections; sign inspections; electrical and gas licenses; and assignment of property addresses.
Our division takes great pride in ensuring that La Crosse continues to be a safe place to live, work, and visit.



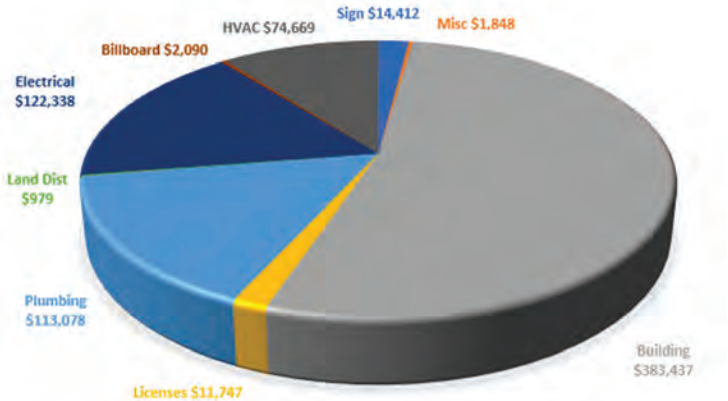
In 2024, the Division's Building Inspectors and Code Enforcement Technicians managed:

- **18 registered** vacant buildings
- **Maintenance enforcement** **1,866** actions
- **22 newly** constructed residential buildings
- **14 newly** constructed commercial, industrial, and institutional structures
- **17** construction **additions** to single-family dwellings
- **67** construction **alterations** to commercial buildings
- **59 decks** constructed
- **37** garage/utility buildings **razed**
- **10** commercial structures **razed**
- **15** residential buildings **razed**

2024 Building Inspection Permits Issued



2024 Building Inspection Annual Fee Summary



BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM J.D. ROBERTS,
LA CROSSE REGIONAL AIRPORT BUSINESS MANAGER

Q: Would you please state your name?

A: Jack D. Roberts.

Q: What is your position with the City of La Crosse?

A: I am the Airport Business Manager for the La Crosse Regional Airport.

Q: Please describe your education and professional background.

A: I earned a Bachelor of Science Degree in Public Administration with a minor in Political Science in 2008 from Winona University. After graduating, I've spent over 18 years working in the area of business development. I began my career working at Kaplan Professional in applications development and implementation, and then as a business development manager for Kaplan Professional's real estate education division, called Dearborn. In this role, I traveled around the country to meet with real estate brokers to assist with business implementation and to meet with government entities to facilitate real estate education. I worked at Kaplan for approximately 11 years before joining WXOW, which is an ABC News affiliate in La Crosse, in 2019 as an Account Executive. This role involved business development, including advertising and sales, and working with many community partners. I left WXOW in 2021 when I accepted the position with the City of La Crosse as Business Manager with the La Crosse Regional Airport.

Q: Please describe your job responsibilities and duties.

A: As the Airport Business Manager, I have a wide range of responsibilities and duties. I oversee and am responsible for marketing and communication, community development, and air service growth, which includes attracting new airlines. I have some financial duties, including accounts payable, monitoring the budget, and advising the Airport Director on budget matters. I manage the Airport's leases, both within the terminal and outside on the Airport's grounds, including for the general aviation tenants and private hanger operators. I have

signatory authority for the Airport and am responsible for controlling badge access. In addition, I directly supervise two Airport staff members.

Q: Where is the airport located?

A: The La Crosse Regional Airport is located at 2850 Airport Road in the City of La Crosse. It is located off I-90 (Exit 2) on the northeast end of French Island within the City's corporate limits.

Attached is **Roberts Exhibit 1** showing the location of the La Crosse Regional Airport.

Q: Who owns and operates the La Crosse Regional Airport?

A: The City of La Crosse.

Q: How many employees work for the La Crosse Regional Airport?

A: The Airport has 17 full-time staff positions, along with some part-time staff. The Airport's administrative team is comprised of the Director, Deputy Director, Business Manager, and Administrative Specialist. In addition, there are 4 Airport Operations Coordinators, 1 Airport Maintenance Supervisor, 1 Mechanic II, 2 Lead Mechanic Technicians, 3 Mechanic Technicians (facility/grounds), and 2 Custodians.

Attached as **Roberts Exhibit 2** is the Airport's organizational chart.

Q: Can you please describe the duties and responsibilities of the other Airport staff positions?

A: The Airport Director oversees the day-to-day activities and all operations of the Airport, including development and coordination of programs pertaining to air transportation. The Airport Director also plans long-range goals, objectives, organizational structure, and the direction of department, including the Airport's master, strategic, and tactical plans to achieve the goals of the department. Currently, the Deputy Director is serving as the Interim Airport Director until the Director position is filled.

The Deputy Director assists the Director in all areas of maintaining and operating the Airport and assumes additional supervisory responsibilities in the absence of the Director. The Deputy Director directs and supervises the day-to-day activities of the Airport while ensuring safe, efficient and effective operations of all airport users. The Deputy Director also ensures activities are performed within the regulatory requirements with a focused attention on safety, security, business operations, financial constraints and longer-term strategic plan accomplishments.

The Administrative Specialist performs administrative support functions, including customer service and responding to public inquiries, scheduling, intermediate accounting duties, and overseeing the parking system. This position also provides public meeting notices, prepares agendas, attends meetings, and takes meeting minutes. The position is responsible for record keeping, monitoring Airport leases, and administering various customer programs.

The Airport has four Airport Operations Coordinators who also serve as Airport Rescue and Firefighting (ARFF) staff. The Airport Operations Coordinators oversee security on the airfield, performing perimeter checks, monitoring the airfield for safety issues for takeoffs and landings, and working with the air traffic control tower staff. Airport Operations Coordinators also perform firefighting on the airfield and are the only individuals authorized to drive firefighting apparatus vehicles. They are the first responders to emergency incidents on the airfield, including passenger medical emergencies. Their duties also include preparing for dignitary events, which they do in direct coordination with the La Crosse Police Department and other City departments.

The Airport has nine maintenance and custodial staff members, including an Airport Maintenance Supervisor, a Mechanic II, two Lead Mechanic Technicians (one for airside and one for landside), three Mechanic Technicians (for facility and grounds), and two custodians. The maintenance staff maintain the airfield, which includes mowing, snowplowing, airfield painting, crack sealing, and repair of Airport equipment and vehicles. The Airport's custodian staff are responsible for terminal cleaning and maintenance, as well as outdoor (not airfield) maintenance.

Q: Are there City governmental bodies that have authority over the Airport?

A: Yes, the City has an Aviation Board that serves as an advisory board for the Airport administration and the City's Common Council. The Aviation Board consists of seven voting members and up to three non-voting (ex-officio) members. Voting members are appointed by the Mayor and confirmed by the Common Council for three-year terms. Non-voting members are appointed by the Mayor for two-year terms. One member of the Board is appointed from the Common Council and one member is appointed from the La Crosse County Board of Supervisors. A minimum of four voting members is required to be City residents. Non-voting members are not required to be City residents. The current chairperson of the Aviation Boad is the Common Council President and District 1 representative, Tamra Dickinson. The Airport administration also reports to the Mayor and the City's Common Council.

Q: Please describe the La Crosse Regional Airport property and facility.

A: The La Crosse Regional Airport (LSE) is a certified commercial air carrier airport serving the greater La Crosse Region, with scheduled commercial airline service. It sits on 1,380 acres at 2850 Airport Road, La Crosse, and consists of a two-story passenger terminal building, three runways, a control tower, multi-size corporate and private hangars, several parking lots, a car wash, a Fire Station and garage, and a maintenance building.

Attached as **Roberts Exhibit 3** is a general map showing the layout of the Airport property.

Q: Could you describe these areas and buildings in more detail?

A: Yes, the following are descriptions of the different buildings, structures, and areas of the Airport property.

Terminal Building: The two-story passenger terminal building is the largest building on the Airport property. It is located on the west side of the property and consists of approximately 60,000 square feet. The inside of the terminal is divided into the landside of the building and the airside of the building. The landside is the area of the terminal that has unrestricted access to the public. The airside is the area of the terminal beyond the security area, and it is restricted to passengers and other authorized individuals. Within the passenger terminal are the following:

First Floor:

- Main Lobby
- Car Rental Agency Service Area (Avis/Budget & Enterprise National)
- Airline Ticket Counter and Offices
- TSA Baggage Area
- Outbound Baggage Area
- Inbound Baggage Area
- Receiving and Storage Area
- Baggage Claim
- Military Lounge
- Conference Rooms
- Administration Offices
- Storage Areas
- Badging & Fingerprinting Area
- Maintenance Office
- Nursing Mothers' Room
- Restrooms

Second Floor:

- TSA Checkpoint and Waiting Area
- Children's Play Area
- Restaurant (landside and airside sales areas)
- Giftshop
- Secured Boarding and Waiting Areas
- Re-screening Area
- Restrooms

Runways: The Airport has three runways: 1) the primary runway is Runway 18/36 and is 8,742 feet long and runs north to south; 2) the second runway is Runway 13/31 and is 6,050 feet long and runs northwest to southeast; and 3) the third runway is Runway 4/22 and is 5,199 feet long and runs southwest to northeast. **Roberts Exhibit 3** shows the runway locations.

Air Traffic Control Tower: The air traffic control tower is located on the east side of the property. The air traffic control tower is a contract tower, which means that the Federal Aviation Administration (FAA) contracts with a private contractor to provide air traffic control services at the Airport.

Hangars (Corporate and Private): The Airport has six general aviation hangars and ten commercial hangars, which are of varying size, and some are subdivided into smaller t-hangars. These hangars are leased as corporate hangars and also as small, private t-hangars for a single aircraft. There are currently 54 spots for private planes. The hangars are located in the southeast area of the property.

Parking Lots: The Airport offers convenient parking within several parking lots located on the west side of the property near the terminal. The parking is operated by Airport staff. There is a free cellphone-use parking area for individuals waiting for passenger arrivals and an employee parking area. In addition, a short-term parking lot is located close to the terminal building and offers hourly ($2/hr.) and daily rates ($8/day). It also has an electric vehicle charging station available free of charge. Also, there is a long-term parking lot located a little further from the terminal building, and it offers hourly ($2/hr.) and daily rates ($11/day).

Attached as **Roberts Exhibit 4** is parking information and lot location map.

Car Wash: The car wash, called Soaring Suds, is located on the south end of the public parking area near Airport Road. It is owned by the City of La Crosse and operated and maintained by Airport staff. It has four wash bays and is available for use by the public. The Avis rental car agency rents one of the bays for its vehicle cleaning and detailing. In addition, a local Town of Campbell business, J.F. Brennan Company, has a fleet account for its vehicles.

Fire Station and Garage: The Airport's Fire Station is a standalone building located on the southeast side of the airfield to provide security and aircraft rescue

and firefighting (ARFF). It is staffed by the Airport's Operations Coordinators, and it houses operations equipment and staff offices. The Airport's Operations Coordinators work 24-hour shifts and there is always an Operations Coordinator on site at the Airport to respond in the event of an emergency.

In addition, a garage is located next to the Fire Station and in the southeast side of the airfield. Airport and ARFF vehicles are stored here. This includes two specialized fire suppression vehicles that adhere to the required Federal Aviation Administration (FAA) standards under 14 CFR 139.317.

Maintenance Building: The Airport Maintenance Building is located on the southeast side of the airfield. Airport vehicles are repaired here, and all Airport maintenance equipment, such as mowers and airfield snow removal equipment, are stored here. This building has approximately 22,800 square feet and has immediate access to the unsecure landside through an access gate near the building. Snow removal equipment vehicles can reach the runways and taxiways by transiting through the hangar area.

Q: What commercial airline flight services are offered at the La Crosse Regional Airport?

A: The La Crosse Regional Airport (LSE) connects the Coulee Region to major destinations with convenient, friendly service and modern amenities designed to make travel easy. American Airlines provides flight service to and from the Airport with three daily departures and arrivals from Chicago O'Hare. In 2024, the Airport had 38,336 passenger enplanements. In 2025, the Airport is projected to have 43,000 passenger enplanements.

In addition, the Airport recently announced an exciting new partnership with Allegiant Airlines to expand flight services. Beginning on February 6, 2026, Allegiant Airlines will be offering two nonstop direct flights to Phoenix/Mesa every week from the La Crosse Regional Airport. On May 21, 2026, Allegiant Airlines will also add two nonstop direct flights every week to Orlando/Sanford.

Q: What amenities does the Airport offer for travelers?

A: The Airport offers a number of amenities for travelers including a restaurant, gift shop, rental car agencies, lounge for military service members, kids play area, free Wi-Fi, a nursing mothers' room, animal relief area for service animals, convenient parking, and a conference room available for rent.

Also, the Transportation Security Administration (TSA) offers a TSA Pre-Check Program, which is very popular with travelers. The TSA hosts around four pop-up pre-check events each year where individuals can undergo a preemptive security screening to be able to bypass general TSA screening for future flights.

We often see more than 400 people taking advantage of this each time the TSA offers this opportunity.

Attached as **Roberts Exhibit 5** is more information on some of the amenities offered at the Airport.

Q: What does the Airport offer for corporate and private aircraft owners?

La Crosse Regional Airport also offers service to businesses and private aircraft owners. As mentioned, the Airport leases commercial hangars as well as smaller t-hangars for private aircrafts. Currently all the hangars at the Airport are leased, however, there are two lots available for construction of a new hangar located near the south ramp and mid-ramp. The Airport is also in the process of developing a new hangar plan for the east side of the airfield to expand the availability for hangar development.

Q: Are there commercial businesses who have leased airfield space at the Airport?

Yes, there are several. The most significant commercial business operating at the Airport is TDM, Inc., d/b/a Colgan Air Services. Colgan Air Services is the Airport's Fixed Base Operator who operates, maintains, and leases several of the Airport's hangers. It operates at the La Crosse Regional Airport under an "Airport Fixed base Operator's Lease and Operating Agreement" with the City of La Crosse for a 25-year term that runs from January 1, 2016 to December 31, 2040. The agreement provides for Colgan to lease space at the Airport and provide fixed base operator services. Colgan's services include providing ramp service, parking, hangaring, rental, and tie-down services, sales of aircraft parts and avionics, accommodations for airport users (such as a pilot lounge area and information services). Colgan also collects certain landing fees, parking charges, tie-down charges, and other Airport related fees. For example, Colgan has its own fuel farm and fuel trucks, which it operates and uses to sell fuel to airlines. It also has two aircraft maintenance facilities for repairs. Colgan assists t-hanger tenants who have smaller, private aircrafts with needed repairs. Colgan also occasionally assists American Airlines with minor repairs. It also performs ground handling and provides baggage and ticketing services for charter operations, such as the Freedom Honor Flight. In addition, a UPS facility also operates out of Colgan's leased space.

Attached as **Roberts Exhibit 6** is the Colgan Air Services agreement.

In addition, other business entities like Courtesy Corporation (McDonald's) and Midwest Hangar Securities lease corporate hangars.

Q: Are there other non-commercial entities that operate out of airfield space at the Airport?

A: Yes, there is the La Crosse Composite Squadron of the Civil Air Patrol, which is a civilian auxiliary of the U.S. Air Force and leases airfield space at the Airport. It is nonprofit organization made up of volunteers that has a squadron based at the Airport. They regularly utilize the Airport for training and aviation education for students through its cadet program. They also provide emergencies for things like search and rescue, disaster relief including assistance to FEMA, and homeland security.

Q: Are there commercial entities that lease space in the Airport passenger terminal?

Yes, there are several commercial entities. The rental car agencies that lease space in the passenger terminal are Avis/Budget and Enterprise National. In addition, the Airport's restaurant, Arrowhead Tap House, and gift shop, Arrowhead Grab n Go, are operated pursuant to an agreement between the City and Oakwells Commuter Rail, LLC (owned by Tailwinds Hospitality, Inc.).

Q: Are there any non-commercial entities that lease space in the Airport passenger terminal?

A: Yes, the Transportation Security Administration (TSA) leases space under an agreement with the City for its offices and security functions.

Q: What regional area is served by the City's Airport?

A: Our core catchment area consists of approximately 250,000 people in the surrounding communities of Western Wisconsin, Southeastern Minnesota, and Northeastern Iowa.

Q: How does the La Crosse City Airport compare in size to the airports in Milwaukee and Madison?

A: It is smaller. The LSE is comparable in size to the Chippewa Valley Regional Airport in Eau Claire, although the LSE has a greater capacity for airlines because it has three runways compared to Chippewa Valley's two runways. Another comparable airport is the Central Wisconsin Airport in Mosinee.

Q: Who are La Crosse Regional Airport's primary competitors?

Our biggest competitor is Minneapolis International Airport. The airports in Rochester, MN and Madison, WI are also competitors, but we lose the most business to Minneapolis due to cost and greater availability of flights.

Attached as **Roberts Exhibit 7** is information on airports near the La Crosse Regional Airport, including travel distance and location.

Q: How does the La Crosse Regional Airport rank from the standpoint of activity?

A: We are generally the 5th largest airport in the State of Wisconsin in terms of passenger use.

Q: Has the Airport completed any recent improvement projects and are there any future projects planned?

A: We just completed a terminal fiber project at the Airport that repaired and improved our fiber lines for internet services to the terminal building and connection to the Fire Station and maintenance shop. Also, the Airport is developing a drainage project to assist with stormwater drainage and to prevent flooding. The project is in design stages, and we anticipate that it may start construction next year. There is also a Fire Station rehabilitation project that is due to start in Spring 2026, which will provide needed updates to the building. The Airport also intends to resurface and repaint its south parking lot beginning in June or July 2026.

Q: Are there long-range plans for expanding the airport? For example, a 5-year plan or a 10-year plan?

A: There are long range goals listed in the Airport's Master Plan relating to expanding the terminal to accommodate additional airlines if needed, as well as lengthening our crosswind Runway 13/31.

The City of La Crosse Common Council approved the Plan on April 14, 2022. It is available online in the City's Legislative Information Center as Legislative Item 22-0409 at the following link: https://cityoflacrosse.legistar.com/LegislationDetail.aspx?ID=5528967&GUID=7FD731B2-EF32-49B4-911B-89530FC0AD1E&Options=ID|Text|&Search=master+plan

Q: Are there lands in the Town of Campbell that are impacted by the Airport's long-range plans?

A: These expansion goals would solely impact current Airport property.

Q: Would area homes be impacted by noise from the Airports expansion goals?

A: Being a small regional airport, we have never historically had many noise complaints. Anything we develop would go through a noise study as directed by the FAA. The FAA has noise abatement program, dictates location of runways, where planes take off, and makes other similar determinations.

The Airport's La Crosse Regional Airport Master Plan includes a noise discussion and analysis in Chapter 5 (Environmental and Land Use Overview), pages 5-1 to 5-28, which is attached as **Roberts Exhibit 8**.

Q: Are there certain land uses that fit better with airports than other land uses?

A: Yes, mostly aeronautical use. The Airport's Master Plan in Chapter 5, page 5-7 explains that incompatible land uses are those that hinder safe and efficient airport operations or those that expose people living or working nearby to noise or other aviation hazards. Land uses that are least compatible with airports include densely populated residential or office buildings, streetlamps and structures that emit bright light, dust-producing smokestacks that cause visual and physical obstructions, ponds and large wetlands that attract wildlife, and places where people gather in large numbers. This information can be found in **Roberts Exhibit 8**.

Q: Does the airport have significant noise impacts on Town of Campbell properties, along the western border of the airport?

A: Not significantly. The Airport's Master Plan analyzed existing and future noise exposure. Per the analysis in the Master Plan, the area with the highest decibel impact would be the neighborhood south of the airport, which includes 1st Ave. E., 2nd Ave. E., and some of Bainbridge Street. This information can be found in **Roberts Exhibit 8**.

Q: Is it then true that the residential area in the Town of Campbell that is north of I-90 but south of the airport is the area with the greatest noise impacts?

A: Yes.

Q: How does the Airport assess the extent of noise exposure and address the problem?

A: As a commercial service airport, we follow the guidelines of FAA Part 150 Airport Noise Compatibility Planning Program.

Q: Are there certain regulations as far as how high buildings and other structures can be near the airport?

A: Yes.

Q: What are the height limitations around the Airport?

A: The heigh limitations depend on the proximity to the Airport, and there are many variables. Generally, the height restriction is 30-45 feet near the runways, and the

permissible heights increase gradually with the distance from the runways. The Airport's Master Plan includes more detailed information on height restrictions and other development variables, including the City's Airport Overlay Zoning District (AOZD). This discussion begins on page 5-7 of the Master Plan and includes AOZD and height limitations maps. In particular, the Master Plan states:

> The City of La Crosse adopted a land use ordinance defining building and height restrictions within three miles of the La Crosse Airport property boundary. The provisions of this ordinance were also adopted by reference in the City of Onalaska zoning code. The La Crosse ordinance allows the Town of Campbell and other municipalities within the three-mile jurisdictional boundary of the Airport the authority to administer the airport zoning code. However, because Campbell has not yet adopted a local ordinance that codifies the zoning provisions, La Crosse maintains authority over the implementation and enforcement of the Airport Overlay Zoning District (AOZD) within Campbell and other municipalities without a locally adopted airport zoning ordinance. The AOZD zones and provisions are described below and shown in Figure 5-3.

A copy of the La Crosse Regional Airport Master Plan, Chapter 5 (Environmental and Land Use Overview), pages 5-1 to 5-28, is attached as **Roberts Exhibit 8**.

Q: Are there roads within the boundaries of the Airport property?

A: Yes.

Q: Which roads are publicly accessible roads on the Airport property?

A: The publicly accessible roads are the Airport's terminal loop (referred to as Airport Drive) on the west side of the Airport property, and parts of two roads on the east side of the Airport Property, which are Fanta Reed Road and Fisherman's Road.

Q: Who maintains the public roads that are on Airport property?

A: The Airport's maintenance crew plows and maintains the Airport's terminal loop, and the City of La Crosse Street Department plows and maintains Fisherman's Road and Fanta Reed Road.

Q: Does the Airport have its own maintenance vehicles and equipment for plowing and maintaining Airport roads, parking lots, runways, and other airfield areas?

A: Yes, the Airport owns its own maintenance vehicles and equipment, which includes the two firefighting vehicles, snowplows, and several other vehicles.

Attached as **Roberts Exhibit 9** is a list of the Airport's vehicles and equipment.

Q: The City of La Crosse has a Fire Department. Why does the Airport employ Operations Coordinators and have a Fire Station?

A: Airports that offer commercial services are subject to 14 CFR Part 139 certification and are required to provide aircraft rescue and firefighting (ARFF) services. The Airport's Operations Coordinators are ARFF personnel who perform a wide variety of specialized duties in support of airport operations, aviation security, public safety, and emergency preparedness. They are trained to operate specialized vehicles and equipment that are designed to respond to airfield and aircraft crashes or emergencies.

Q: What training do they have as firefighters?

A: Operations Coordinators must be trained prior to performing any rescue and firefighting duties. Operations Coordinators must then participate in annual ARFF training to maintain their certification. The FAA directs ARFF training and approves training instructors, and ARFF Specialists LLC is the contractor utilized by the Airport. The training is done annually with a mock fuselage display. Per FAA regulations (14 CFR 139.319), the curriculum for initial and recurrent training must include at least the following topics:

- Airport familiarization, including airport signs, marking, and lighting.
- Aircraft familiarization.
- Rescue and firefighting personnel safety.
- Emergency communications systems on the airport, including fire alarms.
- Use of the fire hoses, nozzles, turrets, and other appliances required for compliance with this part.
- Application of the types of extinguishing agents required for compliance with this part.
- Emergency aircraft evacuation assistance.
- Firefighting operations.
- Adapting and using structural rescue and firefighting equipment for aircraft rescue and firefighting.
- Aircraft cargo hazards, including hazardous materials/dangerous goods incidents.
- Familiarization with firefighters' duties under the airport emergency plan.

Q: Do you think having the airport in La Crosse is a benefit to local businesses and industries?

A: Absolutely. The Airport makes flying much more convenient for local residents, businesses, and other entities. It enables corporate employees to travel to and

from the La Crosse area more efficiently. Local businesses like Emplify Health, Trane, Mayo Clinic Health System, Kwik Trip, J.F. Brennan, and Fastenol utilize the Airport for business purposes. Some, like Emplify Health, prefer that their staff use the Airport when possible due to its proximity.

The Airport also is utilized by travelers for visiting or attending the three colleges in the City and even Winona State University in Winona, MN, be it students, their families, or others visiting for college programming. Many service members also utilize the Airport due to its proximity to Fort McCoy, which is a U.S. Army Reserve base located about 35 miles east from the Airport. The La Crosse Regional Airport is the closest airport to Fort McCoy.

The Airport also participates in community events. For example, in 2024, the Airport served as the launch point of the Bonanzas to Oshkosh, the largest gathering of Beechcraft Bonanzas in the world with 109 participating aircrafts. This brings 400-500 people to the area that stay in La Crosse hotels, visit businesses and stores, and eat at local restaurants. The Bonanzas group held an event at the Freighthouse restaurant the evening before the event. This event is also very popular with locals, who come in droves to see and watch all the aircrafts depart.

The Airport has also hosted Airfest, a popular and well-attended airshow festival featuring the Navy Blue Angels. Also, Oktoberfest is a very popular festival in the City of La Crosse, and we saw passengers get off flights wearing lederhosen ready to go to Oktoberfest. Again, these visitors bring economic benefit to the La Crosse area. Some of the area hotels have shuttles to the Airport, like the Home2 Suites hotel in downtown La Crosse. The Airport also benefits transportation providers, like taxicab companies and uber. The City has bus service that also has stops near the Airport, so travelers can use the bus service to go to other La Crosse area destinations.

The Airport is also a participant in and hosted the Aviation Explorers, a career exploration program for local area high school students. In addition, the Airport offers field trips and tours of the Airport to groups of all ages. Tours are offered year-round and feature a behind the scenes look at the terminal building including airline operations and bag handling as well as the airport Fire Station, fire apparatus, and heavy snow removal equipment.

The Airport regularly participates in other community events such as school career nights, City of La Crosse Public Works Day, Gateway Council's Enchanted Forest, La Crosse High School Futures Fair, and the Airport organized our own community event in Dine, Dash, and Fly. Another example of the Airport's participation in community events is its partnership with the La Crosse Loggers, a collegiate summer baseball team based at the City's Copeland Park. The Airport advertises at the Loggers games, and has fun marketing tie-ins with

the Loggers, like measuring the distance of home runs part of the "how far does it fly" homerun announcement and offering 1,000 Airport vouchers as a giveaway promotion during "Let's Get Away" nights at games. The Loggers baseball team marketing and advertising has been a good promotion for the Airport.

Q: You mentioned the recent announcement that Allegiant Airlines is establishing flight services at the La Crosse Regional Airport. Will that add to the Airport's economic benefit to the region?

A: Yes. We're excited about Allegiant Airlines coming to the La Crosse Regional Airport starting in 2026 and offering two nonstop direct flights to Phoenix/Mesa and Orlando/Sanford. We think these flights will be popular with individuals as these are popular vacation destinations. Allegiant Airlines also offers very reasonable airfare. The airfare for these flights starts at a special introductory rate for one-way tickets at $69. There's also the possibility of more flights being added in the future. This recent announcement by the Airport and Allegiant Airlines has received news coverage not only in La Crosse, but in media markets throughout Wisconsin and in nearby Minnesota, in areas like Winona.

Adding an additional airline and flight service will increase the number of travelers utilizing the Airport and in the area. These are travelers who will also frequent area businesses and local attractions, use local transportation providers, and increase the economic impact of the Airport.

Attached as **Roberts Exhibit 10** are news articles regarding Allegiant Airlines coming to the La Crosse Regional Airport.

Roberts Exhibit 1

Airport Vicinity Map

La Crosse Regional Airport
City of La Crosse

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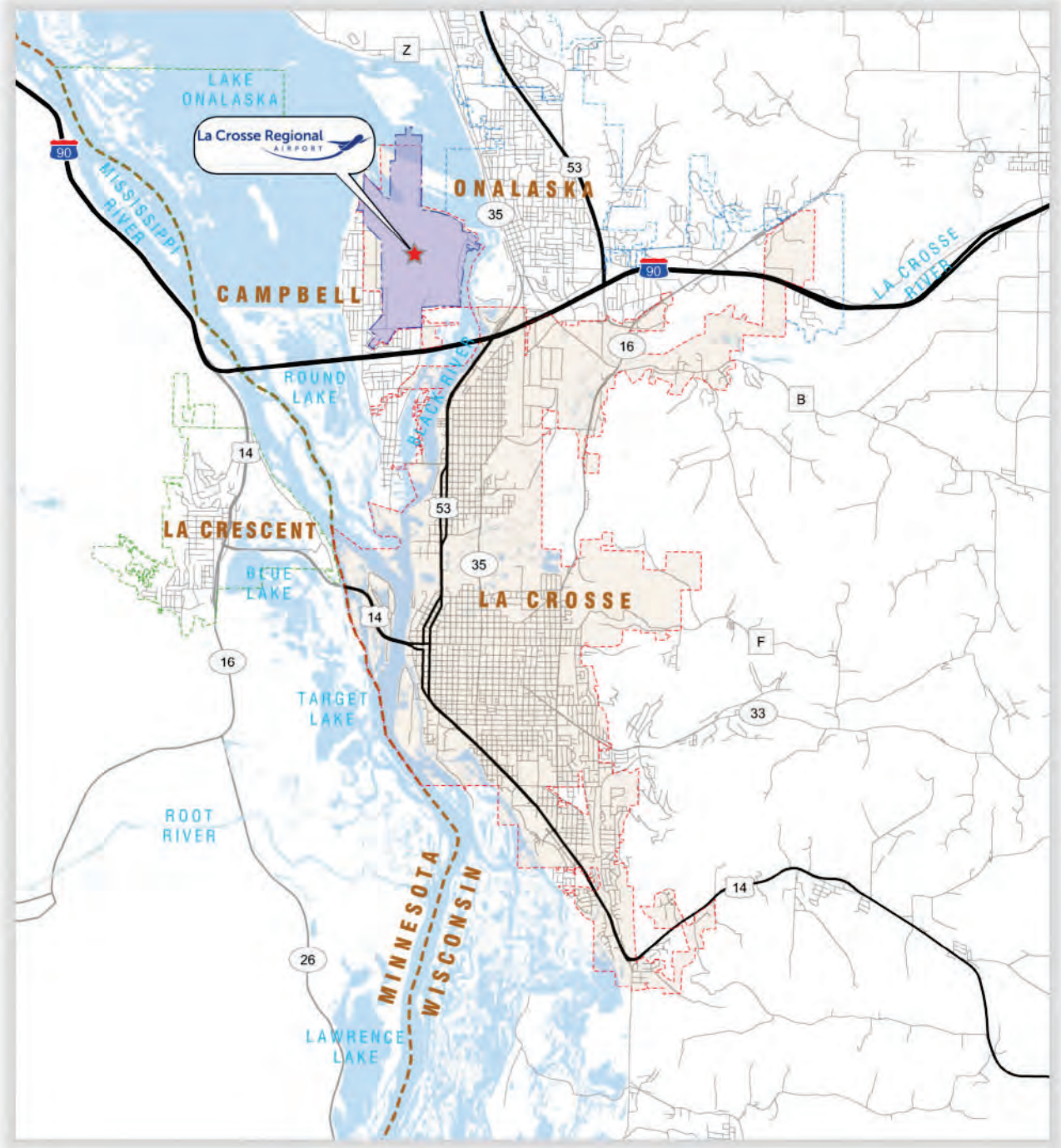


Figure 1-2: **Vicinity Map**

La Crosse Regional AIRPORT

Source: *ArcGIS*

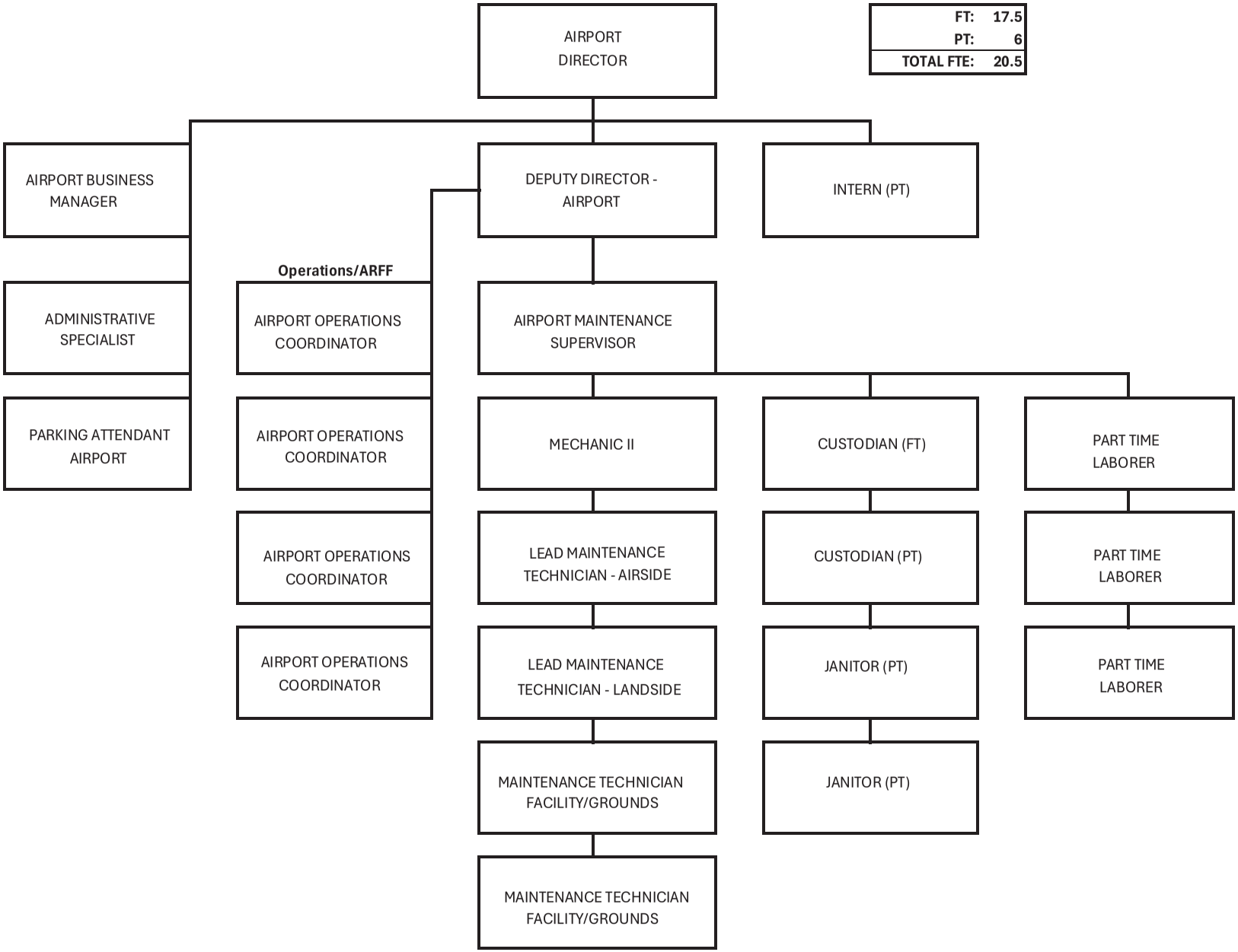
Roberts Exhibit 2

Airport Organization Chart

La Crosse Regional Airport
City of La Crosse

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LA CROSSE REGIONAL AIRPORT



Roberts Exhibit 3

Airport Grounds Map

La Crosse Regional Airport
City of La Crosse

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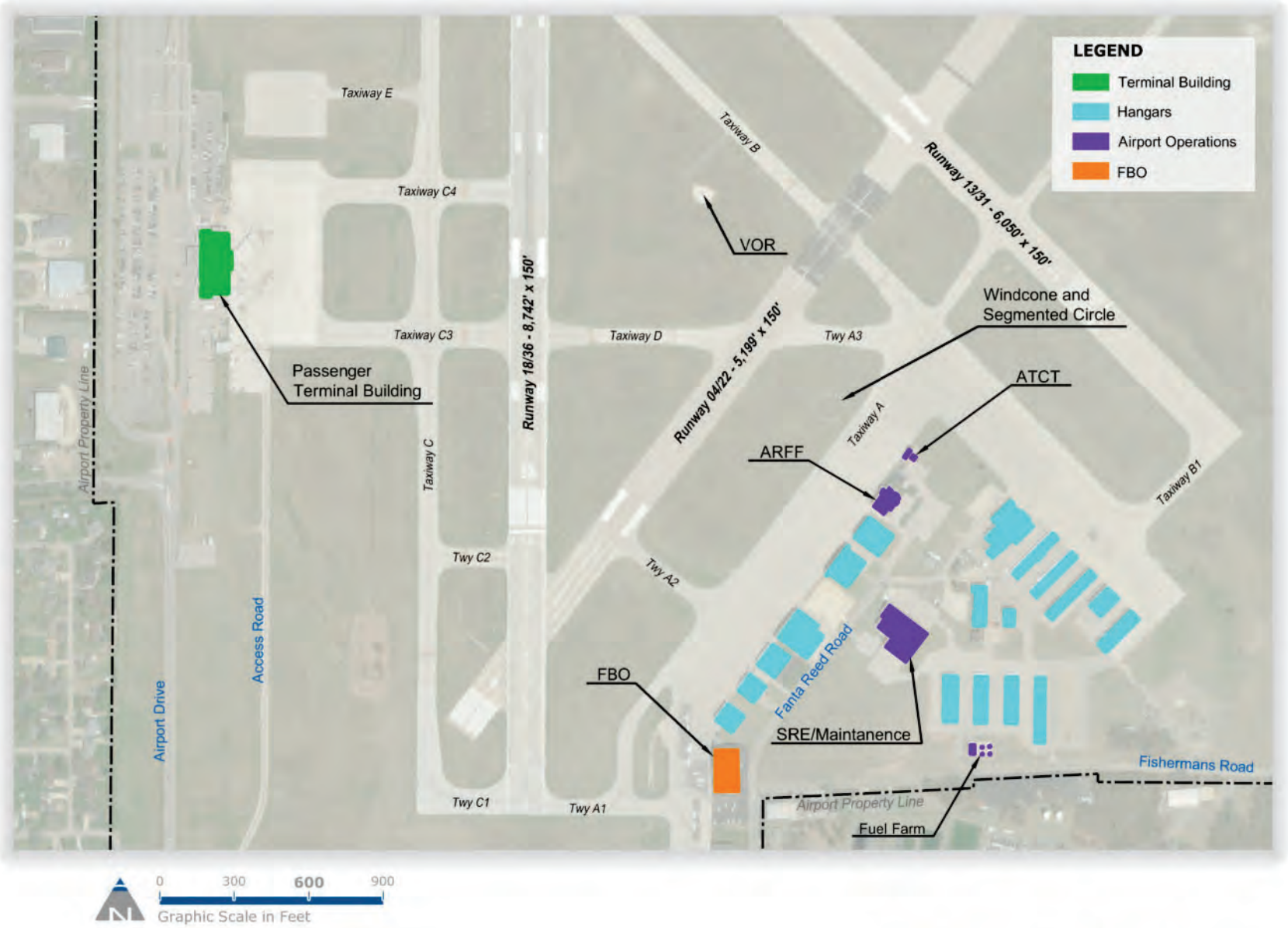


Figure 1-7: **General Aviation Area**

Source: *USGS Earthstar Geographics*

Roberts Exhibit 4

Airport Parking Information and Map

La Crosse Regional Airport
City of La Crosse

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PARKING

Parking at LSE is a Low Stress Experience. Short-term and long-term lots are close to the terminal building. Cash and major credit cards are accepted for payment. For parking information, please call (608) 789-7464.

CALL NOW

LSE VIP

More information coming soon as we roll out a new parking rewards program! Questions on LSE-VIP? E-Mail us at support@lsevip.com

Stress Free Parking

La Crosse Regional Airport is located off I-90 (Exit 2) on the north side of French Island. If you have any questions, call the Airport Administration Office at (608) 789-7464.

For **handicap** parking assistance in the lot please call (608) 789-7464, selection option 3, then select option 5. We will provide assistance as soon as possible.

If you have a **dead battery** upon returning from your flight we are here to help! We have a mobile jump start system that we will lend to you to start your vehicle. We are unable to assist with the actual jump start but we can provide instructions on how to utilize the jump start system. To request this service please call (608) 789-7450

› How to Use the Parking System

Privacy - Terms

Need a hand?

Parking Rates

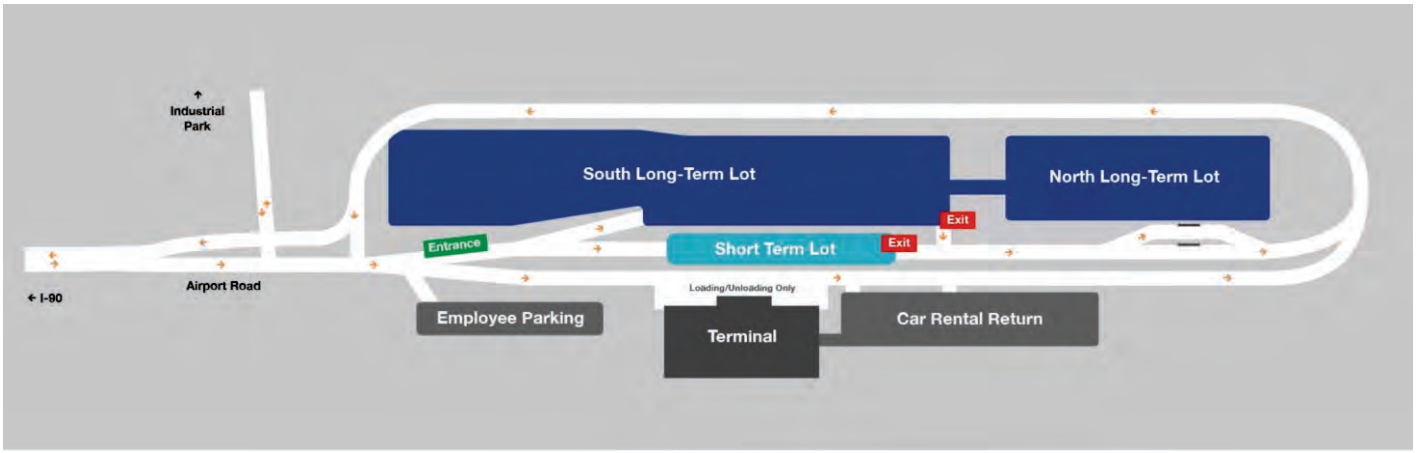
Short-Term
First 20 minutes: **FREE**
20-60 minutes: $2.00
$1.00 for each additional 1/2 hour
$11.00 per calendar day

Long-Term
First 20 minutes: **FREE**
20-60 minutes: $2.00
$1.00 for each additional 1 hour
$8.00 per calendar day

Electric Vehicle Charging

LSE offers a Level 2 Electric Vehicle Charging station. Located in the short term lot on the right hand side towards the end of the row, the Level 2 charging station is on the ;ChargePoint Network and is FREE to use. To activate, wave your ChargePoint card or wireless credit card (no payment will occur), to activate the station using ChargePoint's mobile application, or call the phone number listed on the station. Once activated simply plug your car in the power up.

Map/Directions



Roberts Exhibit 5

Airport Amenities

La Crosse Regional Airport
City of La Crosse

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AMENITIES

Arrowhead Tap House Arrowhead Grab n Go Free Wifi Kids Play Area Nursing Mothers' Room
Pet Area & Service Animals Conference Room Lost & Found



SOUVENIR SHOPPING

Make a quick stop by Arrowhead Grab n Go and take home some souvenirs, or pick up a magazine to take on your flight.

Grabbing a quick, on-the-go snack or a full meal could not be easier at the La Crosse Regional Airport. Our robust amenities will help to make your trip comfortable and give you the peace of mind you need for a happy trip.

Arrowhead Tap House

› Post-Security

Service Hours: Opens one hour prior to the first scheduled departure and closes at the time of the last departures. Open seven days a week.

Arrowhead Tap House is a combination restaurant, bar and gift shop. Located *post-security* on the second floor of the LSE terminal serving breakfast, lunch and dinner, a full bar with local and regional beers, and specialty coffee and tea drinks.

Breakfast Menu | Lunch & Dinner Menu

Arrowhead Grab n Go

› Pre-Security

Service Hours: Opens at 7 a.m. and closes 30 minutes prior to the last departure. Open seven days a week.

Full menu available to *pre-security* passengers and airport guests in addition to fresh bakery items, snacks and grab-and-go options. Bottled beer and wine available. Gift shop

Need a hand?
Privacy - Terms

merchandise such as souvenir T-shirts, sweatshirts, glassware, postcards and greeting cards, along with health and beauty items, magazines and newspapers.

Free Wifi

LSE understands your need to remain connected and offers free wireless internet access in the terminal building to make your trip more enjoyable. Connect to LSE-WiFi.

Kids Play Area



To ensure your flight from La Crosse starts without a fuss, LSE offers a Kids Play Area within the secure area for the youngest travelers. With room to move little ones can enjoy meeting Elsie, our mascot, view the airport through the air traffic control tower, or explore games and activities on our two iPad kiosks. The Kids Play area is located on the second floor of the terminal (post-security).

Sponsored by Coulee Parenting Connection

Nursing Mothers' Room

A private area in the terminal is available for convenience of nursing mothers. The nursing mothers room provides a lockable room with a reclining chair and convenient power outlet. It is located on first floor of the terminal behind the escalators (pre-security). Nearby, the family restroom offers a changing table and sink if needed.



Pet Area & Service Animals

La Crosse Regional Airport has designated Animal Relief Area for our passengers traveling with Service Animals. The pet relief area is a grassy area outdoors located on the north side of the terminal building (near the rental car parking lot, pre-security). The relief area is clearly marked and contains waste bags and a receptacle for your convenience. Thank you for cleaning up after your service animal.

For post-security pet relief, pee pads are available at airline counters.

Please note, all service animals anywhere on airport property, including the pet relief area, should be leashed at all times. All non-service animals or pets must be in a pet carrier within the terminal building.

Conference Room

LSE's conference room is conveniently located on the first floor of the terminal building and is available to rent for corporate meetings, luncheons, and other events.

The conference room seats up to 49 and features a large touch screen monitor, video connection ports, in-ceiling sound, Blu-ray player, conference phone, Wi-Fi, and a sink. Modular tables and chairs are available for a multitude of arrangements. On-site catering is available from Arrowhead Tap House.



EASE OF ACCESS

Our conference room offers you the flexibility and convenience of hosting corporate meetings and other events right in the terminal building.

SCHEDULE NOW

If you are interested in renting the conference room you can either schedule online or call the Airport Administration Office at (608) 789-7464. Room rentals are subject to availability and rates are as follows:

If you plan to schedule more often than one time we recommend using our online scheduling tool, Click Here to setup a new account, once we approve your account during normal business hours, you can then go ahead and schedule your room.

- Basic room rental, up to two - hours: $35
- Basic room rental, up to two-hours with Arrowhead Tap House food catering: $10
- Each additional hour: $15/hour
- Technology use (conference phone, display, audio/visual): $20
- Set-up fee for specified table and chair layout: $20

Lost & Found

If Lost in the Terminal
Items found in the parking lot or terminal building, including the checkpoint are sent to the Airport Administration Office. The Airport Administration Office is open 8 a.m. - 4:30 p.m. Monday-Friday. The Administration Office is located at the end of the hallway to the right of the escalators in the terminal building. To claim your items please visit the office in person or call (608) 789-7464.

If Lost on an Aircraft
Any items lost on an aircraft will be stored by the airline. Contact the Airport Administration Office at (608) 789-7464 to be connected to the local airline office to locate your item.

Roberts Exhibit 6

Fixed Based Operator's Lease and Operating Agreement with TDM, Inc. dba Colgan Air Services

La Crosse Regional Airport
City of La Crosse

Inserted on subsequent page(s)

2015-01-014

La Crosse Regional AIRPORT

AIRPORT FIXED BASE OPERATOR'S LEASE AND OPERATING AGREEMENT

La Crosse Regional Airport
La Crosse, Wisconsin

between

La Crosse Regional Airport
City of La Crosse, Wisconsin

and

TDM, Inc.
D/B/A Colgan Air Services

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AIRPORT FIXED BASE OPERATOR'S LEASE AND OPERATING AGREEMENT

This Lease Agreement (the "Lease" and sometimes referred to as "Agreement") entered into this day of , 2015, is by and between the CITY OF LA CROSSE a municipal corporation and existing pursuant to the laws of the State of Wisconsin, whose address is 400 La Crosse Street, La Crosse, Wisconsin 54601, (the "LESSOR") and TDM, INC., D/B/A COLGAN AIR SERVICES, a domestic corporation, incorporating address at 2709 Fanta Reed Road, La Crosse, Wisconsin 54603 (the "LESSEE") (LESSEE and LESSOR, collectively the "Parties").

WITNESSETH:

WHEREAS, the LESSOR controls, owns, operates and maintains an airport in the City of La Crosse, County of La Crosse, State of Wisconsin known as the La Crosse Regional Airport (the "Airport") and has the power to grant rights and privileges with respect thereto; and

WHEREAS, fixed base operation ("FBO") services are essential to the proper accommodation of general and commercial aviation at the Airport; and

WHEREAS, the LESSEE desires to lease and purchase certain premises and facilities on the Airport and to obtain certain rights in collection with, and on, said Airport, as more fully described hereinafter; and

WHEREAS, LESSOR desires to make such fixed base operator services available at the Airport in keeping with the terms of this Agreement and LESSEE is qualified, ready, willing and able to provide such services; and

WHEREAS, the LESSOR has the authority to control, lease and sell an area and facility within the Airport for the conduct of a fixed base operation.

NOW, THEREFORE, LESSOR does hereby:

ARTICLE 1. SELL/LEASE.

1.1 **Sell.** Sell to the LESSEE the structures only of:

A. Hangar 1 A located at 2717 Fanta Reed Road;

B. Hangar 2 located at 2733 Fanta Reed Road; and

1.2 Lease. Lease to the LESSEE for a term of 25 years the real estate upon which the following Hangers are located:

A. Hangar I located at 2709 Fanta Reed Road;

B. Hangar 3 located at 2763 Fanta Reed Road;

C. Hangar 4 located at 2825 Fanta Reed Road;

D. Hanger 1A located at 2717 Fanta Reed Road;

E. Hanger 2 located at 2733 Fanta Reed Road.

1.3 Leased Premises. The lease and sale to the LESSEE is subject to all stipulations, restrictions, specifications and covenants herein contained. For purposes of this Agreement, regardless of whether the hangar is leased or sold, the facility and parcel of land together with the improvements and appurtenances thereto, located on the Airport, said land and said improvements thereon and appurtenances thereto, is hereby designated as the "Leased Premises" or "Premises" in this Agreement.

1.4 Description of Leased Premises. The Leased Premises are located within part of the area described in the legal descriptions provided in EXHIBIT A, which is attached hereto and hereby incorporated into this Agreement. Further, the Leased Premises identified above are also more specifically depicted in the drawing provided in EXHIBIT B, which is attached hereto and hereby incorporated into this Agreement.

ARTICLE 2. TERM

2.1 Term. The term of this Lease shall commence on January 1, 2016, ("Commencement Date") and shall terminate on December 31, 2040 (a twenty-five year period). Any and all extensions to the term of the Lease will be at the sole discretion of the LESSOR, subject to mutually agreeable terms between the LESSOR and LESSEE. If no extension is granted, then the Lease terminates on December 31, 2040

ARTICLE 3. RENT

3.1 Rent. The LESSEE covenants and agrees to pay to the LESSOR for the Leased Premises, without offset or deduction except as hereinafter set forth, and without previous demand therefore, as rent: the monthly rent payments referred to in EXHIBIT C, Paragraph 1, Annual Rent; and, the fees referred to in EXHIBIT C, Paragraphs 2 through 4; attached hereto and made part of this Lease. It is the intention of the parties that the rental payments shall be net to

The LESSOR and that all costs, expenses and obligations of every kind and nature whatsoever relating to the Leased Premises, except as otherwise provided in this Lease, shall be paid by the LESSEE during the term of the Lease.

ARTICLE 4. PURCHASE OF HANGARS

4.1 Purchase of Hangars. LESSOR shall sell to LESSEE Hangars 1A and 2 for the purchase price of Three Hundred Thousand Dollars ($300,000.00). LESSEE shall pay the purchase price to the LESSOR upon the Commencement Date of the Lease. LESSOR shall provide LESSEE with a Quit-Claim Deed evidencing transfer of ownership of such hangars to LESSEE.

ARTICLE 5. RENT PAYMENTS

5.1 Place of Payments. Unless notified in writing of another address, the LESSEE shall make all monthly payments to the LESSOR by check, payable to:

City of La Crosse
c/o La Crosse Regional Airport
Attn: Airport Director
2850 Airport Road
La Crosse, WI 54603

5.2 Amount/Dates of Payments. Payments shall be due in the amounts, on the dates and in the manner set forth in EXHIBIT C.

5.3 Late Payments. If any monthly payments due the LESSOR remain unpaid thirty (30) days from the due date, interest shall be due and billed at the rate of 1.5% per month. Any amounts of a monthly payment owed to the LESSOR that are discovered through an audit shall include interest, which will be payable and billed at 1.5% per month, accruing from the date the original amounts were due, provided any variance exceeds Ten Percent (10%) of the amount paid to the LESSOR prior to an audit. LESSOR shall reimburse LESSEE for any overpayments made by LESSEE as shown by such audit.

5.4 Partial Payments. Any partial rent payments received processed and accepted by the LESSOR shall not be construed as a waiving of any amount due, unless the Parties agree otherwise.

ARTICLE 6. ANNUAL RENT IMMEDIATELY VESTED IN THE AIRPORT

6.1 Vesting. Immediately upon receipt by the LESSEE of amounts classified as Gross Receipts, whether in cash or in credit, the percentages thereof to be paid to the LESSOR (as a part of monthly payments) under the terms of this Lease shall immediately be vested in and become the property of the LESSOR, and the

LESSEE shall be responsible for these amounts until they are delivered to the LESSOR.

ARTICLE 7. IMPROVEMENTS

7.1 Initial Investment. The LESSEE agrees to make an initial minimum investment of Six-Hundred Fifty Thousand Dollars ($650,000.00) by remodeling the hangers located on the Leased Premises and by relocating its fuel farm, all of which to be substantially completed by December 31, 2020. Documentation establishing the amount of the investment must beprovided to the LESSOR upon completion, showing an initial minimum investment of at least $650,000.00. To the extent that the LESSEE'S initial minimum investment is less than $650,000.00, the difference shall be immediately be due to the Airport in the form of a cash payment.

7.2 Relocation of Fuel Farm. The LESSEE agrees to relocate its fuel farm, at LESSEE'S sole expense, to the new joint use fuel farm no later than five years from the date LESSOR notifies LESSEE, in writing, that LESSOR can provide LESSEE with adequate space to relocate LESSEE'S fuel farm in the Airport.

7.3 Improvements; Repair. LESSEE has the right, within its sole discretion, as to which hanger(s) LESSEE makes improvements to pursuant to this Lease, provided LESSEE agrees to continue to maintain all hangars located within the Leased Premises in a presentable and useable condition. Should the aforementioned buildings fall out of repair and not exist in presentable and useable condition, the LESSEE bears fully responsibility for the costs of repairing or demolishing those premises within LESSEE'S discretion.

7.4 Approval. Any improvements to be made to or upon the Leased Premises by LESSEE, and any subsequent alteration of additions to such improvements, shall be subject to the prior written approval of the Airport Director. Full and complete plans and specifications for all work, facilities, improvements and finishes, and the time required to complete the same shall be submitted to and receive the written approval of the Airport Director before any work or construction is commenced, which shall not be unreasonably withheld or delayed.

ARTICLE 8. MAINTENANCE OF AIRPORT

8.1 Maintenance. Throughout the Term of this Agreement, the LESSOR shall maintain the Airport as an airport capable of accommodating aircraft at least of a size, type, and variety which it accommodates as of the date of this Agreement. LESSOR shall also cause the Airport to possess, hold and keep current all necessary certificates or authorizations issued by the Federal Aviation Administration or any other governmental body or other entity necessary to be possessed by the Airport in order for the Airport to accommodate aircraft at least of a size, type and variety which it accommodates as of the date of this Agreement.

ARTICLE 9. RIGHTS AND OBLIGATIONS OF LESSEE

9.1 Rights and Obligations of Lessee. By ordinance, the City of La Crosse adopts and maintains Minimum Standards for Commercial Aeronautical Service Providers. Said ordinance, as may be modified from time to time, is hereby incorporated by reference into this Agreement and, for all matters articulated within the ordinance, it shall constitute the minimum requirements of the LESSEE.

9.2 Services. In addition to the standards required by the City's Minimum Standards for Commercial Aeronautical Service Providers ordinance and in accordance with the provisions of this Agreement, LESSEE is hereby granted the privilege to engage in, and LESSEE agrees to engage in, the business of providing full and complete fixed base operation services at the Airport, twenty-four (24) hours per day, every day, as follows:

A. Ramp service, including sale and into-plane delivery of aviation fuels, lubricants, and other related aviation products.

B. Apron servicing of, and assistance to, aircraft to include parking, hangaring, rental, and tie-down service for both based and transient aircraft upon, or within, facilities leased to LESSEE or aircraft parking areas designated by LESSOR.

C. Sales of avionics, aircraft parts, aircraft engine parts, instruments, and accessories.

D. Customary accommodations for the convenience of airport users, including pilot lounge area, information services, direct telephone service connections to the FAA Automated Flight Service Station (AFSS),

and courtesy vehicle ground transportation to and from other points at the Airport.

E. Arrangements for the expeditious removal of any disabled aircraft from active runways or taxiways at the request of the LESSOR and with the approval, if necessary, of the aircraft operator, the FAA, and the National Transportation Safety Board.

F. On behalf of LESSOR, LESSEE shall collect or cause to be collected all prescribed landing fees, parking charges, tie-down charges, and any other Airport related fees or charges imposed by users of the Airport handled by LESSEE, LESSOR shall retain full right and power to establish Airport landing, parking, tie-down, and Airport operated storage hangar space rental fees and will promptly provide LESSEE with the Airport fee schedule, as it may from time to time be amended by the Airport Director. However, LESSOR shall from time to time consult and coordinate with LESSEE regarding adjustments to fees noted herein. LESSEE shall not be required to guarantee collection but make reasonable attempts to try to effect collection of such fees from the Airport users. LESSEE shall provide the Airport, on a quarterly basis, a list of FBO fees (i.e. fuel, tie-down, hangaring, parking) as posted in the FBO facility. LESSOR and LESSEE shall put in writing any waiving of fees.

G. LESSEE, or majority-owned subsidiary of LESSEE, will provide standard general aviation flight services to include student flight instruction. Aircraft used to provide these services shall be agreed upon by both LESSEE and LESSOR.

H. LESSEE will provide sufficient pilots to properly serve the demands under this Lease. Pilots providing service will have all FAA certification necessary or appropriate to provide the particular service.

I. LESSEE will operate and maintain their fuel storage facility. LESSEE shall assume full and total responsibility for compliance with all Federal, State, and local laws, rules and regulations which may apply to the operation of the fuel facility; including those rules and regulations promulgated by LESSOR and any or all governmental agencies or regulatory bodies. Further, LESSEE shall maintain in effect and, if required, to post in a prominent place, all necessary and/or required licenses and/or permits. LESSEE will ensure that all personnel engaged in the operation of fueling systems are properly trained and that documentation of such training is complete and available to the Airport for inspection. Training will include fuel system emergency response procedures. LESSEE will comply with fueling operations as detailed in the Airport ACM.

J. LESSEE will provide a weather computer for use by pilots and other aviation users that provides access to DUA TS, SITA, or other specialized aviation weather service appropriate for flight planning purposes. LESSEE shall provide all electricity, backup power, and servicing of the equipment to maintain at least a 95% uptime.

K. LESSEE will operate Airport aircraft storage hangars (Hangars #1, IA 2, 3, 4 and 5 as shown on EXHIBIT B) to include hangar security, cleanliness of interior and immediate exterior areas, debris and trash removal, and the removal of snow and ice from immediate area of hangar doors/entry way and vehicle security gates in the FBO ramp area, and the movement and repositioning of aircraft to/from and within hangars. LESSEE may, at its sole option, ask LESSOR to operate other additional hangars in a similar manner in the future; however, LESSOR will not require LESSEE to operate any additional hangars.

L. LESSEE agrees to provide uniformed personnel for maintenance type services agreed to herein. Maintenance type personnel work clothes will have identification patch or, insignia clearly visible on chest, shoulder, or back of shirt.

M. The LESSEE, will provide appropriately certified personnel and personnel will have an operational capacity for major and minor repairs and alterations, top engine overhaul, engine changes, electrical repairs and aircraft modifications. LESSEE will provide qualified/certified personnel to handle air carrier maintenance/on-call service 24 hours per day.

N. The LESSEE will post, at its facility, a published list of fees, rates, and charges for its services. It is intended by both parties that all rates, fees, or charges charged by LESSEE are generally competitive, fair, and generally in line with rates, fees, or charges found to be generally acceptable in airports of a similar size providing similar facilities and services as the Airport.

O. If requested by an Air Carrier or other Airport user or firm, ramp service at all on Airport locations, including but not limited to into-plane delivery of aircraft fuel, lubricants, and other related aviation products; loading and unloading of passengers, baggage, mail and freight services;

and providing of ramp equipment, aircraft/equipment cleaning and other aircraft/equipment related services.

P. Any other aviation services not specifically provided for herein which are approved in advance by LESSOR, which approval shall not be unreasonably withheld.

9.3 User Services. LESSEE acknowledges that no right or privilege has been granted by LESSOR pursuant to **ARTICLE 9.** of this Agreement which would operate to prevent any person, firm, or corporation operating aircraft on the Airport from performing services on its own aircraft, with its own employees, including, but not limited to, maintenance and repair services. Aircraft owners/pilots may perform such basic services on their aircraft as is permitted by the FAA, airport hangar contracts, OSHA standards, and any other applicable laws or regulations. LESSOR acknowledges and agrees that LESSEE is in no way liable for services performed by any person, firm, corporation, owner or pilot on its own aircraft.

9.4 Operating Standards. By ordinance, the City of La Crosse adopts and maintains Minimum Standards for Commercial Aeronautical Service Providers. Said ordinance, as may be modified from time to time, is hereby incorporated by reference into this Agreement and it shall serve as the minimum operating standard. Provided, however, in the event any modification of said ordinance which substantively changes the terms of this Lease so as to not permit LESSEE to make a reasonable profit on such fixed based operation as determined by LESSEE, LESSEE shall have the right to terminate said Lease and be paid for LESSEE'S unamortized costs in the Hangars. In addition to the standards required by the City's Minimum Standards for Commercial Aeronautical Service Providers ordinance, in providing any of the services or activities pursuant to this Agreement, LESSEE shall operate for the use and benefit of the public and shall also meet or exceed the following operating standards:

A. LESSEE shall comply with the minimum operating standards or requirements promulgated by LESSOR, applicable to each of LESSEE'S activities on the Airport, and with such standards or requirements promulgated by any airline or government agency utilizing the Airport.

B. LESSEE shall furnish service on a fair, reasonable, and nondiscriminatory basis to all users of the Airport requesting the services of LESSEE. LESSEE shall furnish service adequate to meet all reasonable demands at the Airport. LESSEE shall charge fair, reasonable, and nondiscriminatory prices for each unit of sale or service; provided, however, that LESSEE shall be allowed to make reasonable and nondiscriminatory discounts, rebates, or other similar types of price reductions to volume purchasers and air carriers. It is

understood and agreed that nothing contained herein shall be construed to grant or authorize the granting of an exclusive right within the meaning of Section 308(a) of the Federal Aviation Act.

C. LESSEE shall select and appoint a full-time general manager of its operations at the Airport. The general manager shall be qualified and experienced, and vested with full power and authority to act in the name of LESSEE with respect to the method, manner, and conduct of the operation of the fixed based services to be provided under this Agreement. The general manager shall be available at the Airport during regular business hours, and during the manager's absence a duly authorized subordinate shall be in charge and available at the Airport. Normal and emergency telephone numbers shall be provided to the Airport Director's office and kept current.

D. LESSEE shall provide, at its sole expense, a sufficient number of employees necessary to provide the services required or authorized by this Agreement. Said employees shall be the sole and exclusive employees of the LESSEE and not the LESSOR.

E. LESSEE shall control the conduct, demeanor, and appearance of its employees, who shall be trained by LESSEE and who shall possess such technical qualification and hold such certificates or qualifications as may be required by any governmental authority in carrying out their assigned duties.

F. LESSEE shall be responsible for the payment of all expenses and payments in connection with the use of the Premises, including all Federal, State, or Local taxes, permit fees, license fees, assessment fees, approved fees, or other fees lawfully levied or assessed upon the Premises or property at any time situated therein and thereon except property of the LESSOR. LESSEE may, at its sole expense and cost, contest any tax, fee, or assessment. Provided, however, LESSOR shall not initiate or increase any existing fees to LESSEE, except for fees which are not specific to LESSEE'S business operations at the Airport.

G. LESSEE shall comply with all Federal, State, and local laws, rules, and regulations which may apply to the conduct of the LESSEE'S business pursuant to this Agreement, including the rules and regulations promulgated by LESSOR. The LESSEE shall maintain in effect and, if required, to post in a prominent place all necessary and/or required licenses or permits.

H. LESSEE agrees no fuel or hazardous material shall be stored in any hanger located on the Leased Premises except as may be confined to the tanks of the aircraft stored in any such hanger or as approved in the applicable Federal, State or local regulations and statutes.

ARTICLE 10. PREMISES MAINTENANCE

10.1 Maintenance. The LESSEE shall, at its sole cost and expense, maintain and repair the Leased Premises throughout the term of this Lease as set forth in EXHIBIT D of the Lease. The LESSEE shall also be liable for all damages to the Premises caused by its agents, employees and guests.

10.2 Alterations. LESSEE shall maintain and keep the interior of the Premises in good repair and the interior and exterior free of refuse or rubbish and shall return the same at the expiration or termination of this Lease in as good condition as received by LESSEE, ordinary wear and tear excepted; provided, however, that if alterations, additions and/or improvements shall have been made by LESSEE as provided for in this Lease, LESSEE shall not restore the Premises to the condition in which they were prior to such alterations, additions and/or installations except as hereunder provided.

ARTICLE 11. TENANT IMPROVEMENTS

11.1 Tenant Improvements. With LESSOR'S prior written consent, which shall not be unreasonably withheld, LESSEE may make improvements, alterations, and additions to the Premises at LESSEE'S expense consistent with LESSEE'S intended use of the Premises, provided the improvements, alterations, and/or additions to the Premises do not unreasonably interfere with LESSOR'S business or operations on the Premises. Any equipment installed upon or improvements made to the Premises by LESSEE shall be deemed the sole property of LESSEE and not fixtures appurtenant to the Premises, notwithstanding that such improvements may be affixed or attached to realty.

11.2 Removal. At the expiration of this Agreement or any other termination of this Agreement, all structures and any and all improvements of any character whatever installed on the Leased Premises shall be and become the property of the LESSOR and title thereto shall pass and revert to LESSOR at such expiration or other termination, and none of the improvements now or hereafter placed on the Leased Premises shall be removed there from, without LESSOR'S express written consent. The LESSOR shall have the alternative, at its option, to require LESSEE to remove any and all improvements and structure from the Leased Premises and repair any damage caused thereby, at LESSEE'S sole expense.

ARTICLE 12. EXCLUSIONS

12.1 Notwithstanding the above, the following operations and businesses shall not be permitted on the Leased Premises unless otherwise agreed to in writing by the LESSOR:

A. Any and all types of restaurant (such as Subway, McDonalds or similar commercial food service activity); However, providing catering and snacks to customers and/or employees does not constitute a violation of this Agreement;

B. Travel agencies;

C. Automobile rentals;

D. Vehicle parking, except customer parking; and

E. Airport Taxi-Limousine service, Package Pickup-Delivery services.

12.2 Off-site Rentals of Vehicles. Notwithstanding Section **12.1.C.** above, the LESSEE shall be permitted to operate and maintain off-site automobile rentals; however, any such operations shall be subject to the Airport's off-site rental car provisions.

12.3 Telephone Line. The LESSEE shall be permitted to maintain, within the FBO, a direct telephone line to all businesses located on the Airport property.

ARTICLE 13. RIGHTS OF LESSEE

13.1 Rights of LESSEE. It is expressly understood and agreed that nothing in this Agreement shall prohibit the LESSOR from granting similar rights and privileges to any other person(s) or entity within areas of the Airport but outside of the Leased Premises and that the LESSEE shall have no exclusive right or privilege hereunder. In the event such other rights and privileges are granted to any other person(s) or entity, LESSOR does covenant and expressly agree that with respect to any other authorized fixed base operator that:

A. LESSOR shall enforce identical minimum operating standards or requirements for all aeronautical endeavors and activities conducted at the Airport;

B. LESSOR will not permit any other operator of aeronautical endeavors or activities to operate on the Airport under rates, terms, or conditions which are more favorable to any other operator than those set forth in this Agreement; and

C. LESSOR will not permit the conduct of any fixed base operation at the Airport except under an approved written lease and operating agreement equal in scope to this Agreement.

ARTICLE 14. APPURTENANT PRIVILEGES

14.1 Non-exclusive Use of Airport Facilities. During the Term of this Agreement, LESSEE shall be entitled, in common with others so authorized, to the non-exclusive use of facilities and improvements of a public nature which now are or may hereafter be connected with or appurtenant to the Airport, including but not limited to, the use of landing areas, runways, taxiways, navigational aids, terminal facilities and aircraft parking areas.

14.2 Maintenance of Airport Facilities. During the Term of this Agreement, LESSOR shall maintain all public and common or joint use areas of the Airport, including, but not limited to, the Air Operations Area and facility road, vehicle parking areas, and walkways, in good repair, and shall make such repairs, replacements or additions thereto as it considers, in its sole discretion, necessary for the safe and efficient operation of the Airport.

14.3 Aerial Approaches. LESSOR reserves the right to take any action it considers necessary to protect the aerial approaches of the Airport against obstruction, together with the right to prevent LESSEE from erecting or permitting to be erected, any building or other structure on or adjacent to the Airport which, in the opinion of LESSOR, would limit the usefulness of the Airport or constitute a hazard to an aircraft.

ARTICLE 15. VEHICULAR ACCESS

15.1 Vehicular Access. The LESSOR agrees that throughout the term of this Lease, it shall provide the LESSEE with direct vehicular access to and from the Airport road network and the Leased Premises by the LESSEE. The LESSOR further agrees that it will operate, maintain and keep free from obstruction of any kind whatsoever, except for emergency situations involving public safety, an adequate, well lighted, vehicle roadway during the term of this Lease.

ARTICLE 16. BOOKS ON ACCOUNT AND AUDITING

16.1 Annual Financial Statements. The LESSEE agrees to prepare or cause to be prepared, at its own expense, true and accurate (1) annual financial statements reflecting the results of all the operations of the Leased Premises (not consolidated or combined with the results of any other enterprise) including a Balance Sheet, Statement of Income, Statement of Changes in Financial Position and Statement of Changes in Partners' Equity, with all supporting schedules and notes applicable thereto, (collectively "Financial Statements"); and (2) computations of Annual Rents and Percentage Fees ("annual statements") in form and content satisfactory to the LESSOR , supported by detailed schedules of Gross Receipts, Operating Expenses, and Operating Profits as such terms are defined in EXHIBIT C of this Lease.

16.2 Reconciliation. The annual statements shall include a reconciliation to explain any differences between the said terms defined in EXHIBIT C and comparable classifications contained in the Financial Statements.

16.3 Delivery of Financial Statements to Lessor. The LESSEE'S Financial Statements and its annual statements shall be made available for LESSOR'S review within three and one-half months following the end of each calendar year of the Lease term. The LESSEE shall be obligated to prepare such Financial Statements and annual statements at the end of each calendar year of the Lease, including each year of any extension of the original term of the Lease.

16.4 CPA Review. The LESSEE'S annual statements shall be reviewed by an independent Certified Public Accountant (CPA) and shall contain the CPA's unqualified professional opinion relative to each of the following:

A. The accuracy of the annual statements and the computations of Percentage Fees, including all information necessary to compute Gross Receipts, Operating Expenses, and Operating Profits under this Lease;

B. The Financial Statements of the LESSEE have been prepared in accordance with generally accepted accounting principles consistently applied;

C. The annual statements and the payments due the LESSOR are computed correctly and in accord with the terms of this Lease and with the laws of the State of Wisconsin; and

16.5 Lessor Inspection of Tax Returns. The LESSEE agrees that the LESSOR may inspect any state and Federal income tax returns and sales tax returns or reports, including accompanying schedules and data, which the LESSEE may file with any governmental agency pursuant to its Retail Sales Tax Licenses, and the LESSEE

waives any claim of confidentiality which it may have in connection with such information.

16.6 Records. The LESSEE shall keep at a location within the State of Wisconsin acceptable to the LESSOR, true and complete books of accounts and records of all items and transactions necessary to prepare and verify the accuracy of the Financial Statements of the LESSEE and the annual statements ("LESSEE'S Records"). The LESSEE'S Records shall include, without limitation, daily bank deposits, customer service and user receipts, bank statements, canceled checks, cash receipts and disbursement journals, invoices, general ledger, interim financial statements, vouchers, hangar occupancy records, landing and parking receipt and validation records, and records for all activities conducted on the Leased Premises. The LESSEE'S Records shall be maintained in an appropriate business-like manner, and the LESSEE'S system of bookkeeping shall be reasonably satisfactory to the LESSOR, consistent with practices applicable to the FBO industry and shall be sufficient to enable the CPA to certify to the annual statements, including requirements for adequate internal control. The LESSOR'S authorized representatives shall be given access by the LESSEE during reasonable business hours to inspect the LESSEE'S Records. The LESSEE agrees that it will keep and preserve, or cause to be kept and preserved, for at least three years after each year of this Lease or for one full year after the LESSOR conducts an audit for a particular year of the Lease, whichever occurs first, all operations receipts and all other LESSEE'S Records for each such year.

16.7 Audit. The LESSOR shall have the right at any time and from time to time, provided it has given reasonable notice to the LESSEE, to audit all the LESSEE'S Records, including the work papers of LESSEE'S CPA. The LESSEE, upon request by the LESSOR, shall make LESSEE'S Records available for such examination either at the Airport or at the place of business of the LESSEE where such matters generally are kept. If the LESSOR shall make or have such an audit made for any year of the Lease and the actual audited amount of Gross Receipts, or the actual audited amount of Operating Profits, is more than three percent (3%) than the amount contained in the LESSEE'S annual statements for such year, the LESSEE shall pay to the LESSOR the reasonable cost of the audit. LESSOR'S right to have such an audit made with respect to any year of the Lease shall expire two (2) years after the LESSEE'S annual statements for any year shall have been delivered to the LESSOR.

ARTICLE 17. INSURANCE

17.1 Required Insurance. By ordinance, the City of La Crosse adopts and maintains Minimum Standards for Commercial Aeronautical Service Providers. Said ordinance, as may be modified from time to time, is hereby incorporated by reference into this Agreement and, notwithstanding the requirements outlines below, in all matters articulated within the ordinance, it shall constitute the minimum insurance requirements of the LESSEE. Unless additional insurance is required by the Minimum Standards for Commercial Aeronautical Service Providers ordinance, LESSEE shall obtain and

maintain continuously in effect at all times during the Term of this Agreement, at LESSEE'S sole expense, the following insurance:

A. Comprehensive commercial general and aircraft liability insurance protecting LESSOR against any and all liability arising by reason of LESSEE'S conduct or the conduct of its officers, directors, employees or agents incidental to the use of the Premises, or resulting from any accident occurring on or about the roads, driveways or other public places, including runways and taxi ways, used by LESSEE at the Airport, caused by or arising out of any wrongful act or omission of LESSEE, in the minimum amount of $1,000,000 combined single limit for each occurrence for all personal and bodily injury (including passengers), death and/or property damage.

B. Hangar keeper's liability insurance in the minimum amount of $1,000,000 for any one aircraft and in the amount of $1,000,000 for any one occurrence, subject to deductible of not more than $25,000 for any one occurrence. Such coverage shall be extended to cover LESSEE'S operation of any and all hangars, to include those facilities identified in Section **9.1.N.** in addition to the FBO premises.

C. Automobile comprehensive liability insurance at a combined single limit coverage of not less than $2,000,000 (bodily injury and property damage) per occurrence. Coverage shall be extended to include non-owned/hired vehicles, as well as LESSEE-owned vehicles.

D. Product liability insurance is to be included in the $2,000,000 combined single limit applying to premises operations.

E. Workers' compensation insurance or qualified self-insurance as approved and as required by the State of Wisconsin.

F. Such additional coverage or other insurance in amounts as LESSOR reasonably deems advisable for protection against claims, liabilities and losses arising out of or connected with the operation of the Premises.

G. All insurances shall carry all of the following endorsements on each policy:

(1) "The City of La Crosse d/b/a La Crosse Regional Airport and its Airport Board are hereby added as additional insureds."

(2) "This policy shall be considered primary insurance as with respect to any other valid and collectable

insurance the City of La Crosse or Airport may have, and any other insurance the City of La Crosse or Airport may possess shall be considered excess insurance only."

(3) "This insurance shall act for each insured, and additional insured as through a separate policy had been written for each. This, however, will not act to increase the limit of liability of the insuring company."

(4) "Thirty (30) days prior written notice of cancelled shall be given to the City of La Crosse in writing by certified mail, return receipt requested, in the event of a cancellation and/or reduction on coverage of any nature."

H. Language on a certificate stating the insurance company will "endeavor to provide 30 days written notice" is unacceptable.

I. LESSEE is to provide certificates of insurance, as evidence of the foregoing, carried with an insurance company properly licensed in the State of Wisconsin and acceptable to the LESSOR.

17.2 Notice. LESSEE and LESSOR agree to notify each other in writing as soon as practical of any claim, demand, or action arising out of an occurrence covered hereunder of which LESSEE or LESSOR has knowledge.

ARTICLE 18. LIABILITY AND INDEMNITY

18.1 Liability and Indemnity. The LESSEE agrees to indemnify and save harmless the LESSOR, the Airport Board, the Commissioners and Council Members of the City of La Crosse, and its respective employees and agents against any loss, liability, or damages which arise as a result of activities by the LESSEE on the Airport; provided LESSEE shall have no obligation to indemnify and hold harmless pursuant to this Section **18.1** to the extent such liability arises from LESSOR'S negligence or omission to act. The LESSEE shall defend any lawsuits with regard to claims for loss, liability, or damages, and shall pay any judgments which result from the lawsuits, provided the LESSOR provides the LESSEE with adequate notice to enable the LESSEE to defend any lawsuits. "Lawsuits" include arbitration proceedings, administrative proceedings, and all other governmental or quasi governmental proceedings. "Liability" includes the fees and disbursements of attorneys and witnesses. Indemnity shall not be limited by reason of any insurance coverage.

ARTICLE 19. UTILITIES

19.1 Utilities. The LESSEE'S obligations under this Lease are conditioned upon the LESSOR providing and maintaining the utility systems to the property line of the

Premises. The LESSEE shall have the right, at its sole expense, to connect to all common utilities. However, no common sewer shall be used for the disposal of industrial waste and the LESSEE shall not discharge waste material that exceeds the limits or character permitted by permit, law or regulation. The LESSEE shall pay the costs of all utilities that it uses and, at its own expense, shall arrange for the installation of separate meters, whenever feasible, and shall arrange for direct billing for such use and consumption where applicable. LESSEE agrees to accept and allow any and all existing utility easements on the property and that protrude into or onto the Leased Premises. The LESSEE shall coordinate with LESSOR regarding all utility installations, including telephone and internet service. This is to avoid new conduits and utility lines being installed in locations that could cause a hazard or otherwise do not meet utility plan requirements of the Airport. LESSEE can view current utility easements in the Airport's Administrative Office by appointment and three (3) day advance notice.

ARTICLE 20. SIGNS

20.1 Signs. The LESSEE shall have the right to erect advertising and identification signs on the Leased Premises, subject to the approval of the LESSOR which shall not be unreasonably withheld.

ARTICLE 21. COMPLIANCE BY LESSEE WITH AIRPORT REGULATIONS

21.1 Compliance. The LESSEE shall comply with all written directives of the Airport Director that are intended to promote safety and public order on the Airport and on the Leased Premises.

21.2 Hazardous Materials Control. LESSEE agrees no hazardous materials or substances shall be stored on the Premises except as approved in the applicable Federal, State or Local regulations and statues. LESSEE agrees no hazardous materials or substances shall be discharged into the Airport sewer system, drainage lines or on Airport property except as permitted and approved in applicable Federal, State or Local regulations and statues. LESSEE warrants that as of Commencement Date of the lease there are no hazardous materials or substances on the Leased Premises or any current violations of Federal, State or Local regulations or statues regarding hazardous materials or substances on the Leased Premises.

21.3 Noise Abatement. The LESSEE will adhere to Airport noise abatement policy and procedures as established by the LESSOR'S Airport Director. Aircraft engine runs during the hours of darkness will be held to an absolute minimum and will be conducted only in areas designated by the LESSOR'S Airport Director.

21.4 Security. Both parties recognize the critical role and responsibilities of the LESSEE in Airport/Aviation Security. The LESSEE shall strictly comply with the Airport Security requirements as stated in Title 14, Code of Federal Regulations (CFR), Department of Transportation, Part 1542 ("Airport Security") and the La Crosse Regional Airport Security Plan (ASP)" and any amendments thereto. Further, the LESSEE

may be required to enter into an Airport/Tenant Security Agreement which details additional LESSEE security procedures and guidance. Additionally, the LESSEE will provide twenty four (24) hour control of access to the general aviation area at those FBO doors/gates as designated in the Airport Security Plan (ASP). LESSEE is required to provide physical access control and video surveillance of the Leased Premises and that the LESSEE'S physical access control and surveillance may be integrated with Airport-provided software. LESSOR shall have the right to review such video surveillance of the Leased Premises. LESSEE will ensure that personnel responsible for granting such access to Airport facilities are thoroughly trained in, and knowledgeable of, the ASP and Airport Security procedures for granting of such access.

21.5 Vehicle Control. The LESSEE shall comply with Airport vehicle policy and procedures as established in Airport Certification Manual (applicable sections) and as posted on the Airport. The LESSOR may provide additional designated LESSEE parking at rental rates and terms to be negotiated.

21.6 Taxes and Fees. LESSEE shall be responsible for the payment of all taxes, permit fees, license fees, approved fees, or other fees lawfully levied or assessed upon the Premises or Improvements relative to LESSEE'S businesses.

ARTICLE 22. STORM WATER COMPLIANCE

22.1 Acknowledgments.

A. Notwithstanding any other provisions or terms of the Lease, LESSEE acknowledges that the Airport is subject to federal storm water regulations, 40 C.F.R. Part 122, for "vehicle maintenance shops" (including vehicle rehabilitation, mechanical repairs, painting, fueling and lubrication), equipment cleaning operations and/or deicing operations that occur at the Airport as defined in these regulations and Title 25 Chapter 92 National Pollutant Discharge Elimination System (NPDES) and all other applicable state laws or regulations. LESSEE further acknowledges that it is familiar with these storm water regulations; that it conducts or operates "vehicle maintenance" (including vehicle rehabilitation, mechanical repairs, painting, fueling and lubrication), equipment cleaning operations and/or deicing activities as defined in the federal and state storm water regulations; and that it is aware that there are significant penalties for submitting false information, including fines and imprisonment for knowing violations.

B. Notwithstanding any other provisions or terms of the Lease, LESSOR acknowledges that it has taken steps necessary to apply for or obtain a storm water discharge permit as required by the applicable regulations for the Airport, including the Property occupied or operated by the LESSEE. LESSEE acknowledges that the storm water discharge permit issued to the LESSOR may name the LESSEE as a co-permittee in lieu of

LESSEE obtaining a separate permit.

C. Notwithstanding any other provisions or terms of this Lease, including the LESSEE'S right to quiet enjoyment, LESSOR and LESSEE both acknowledge that close cooperation is necessary to ensure compliance with any storm water discharge permit terms and conditions; as well as to ensure safety and to minimize costs. LESSEE acknowledges that, as discussed more fully below, it may have to undertake to minimize the exposure of storm water (and snow melt) to "significant materials" generated, stored, handled or otherwise used by the LESSEE, as defined in the federal and state storm water regulations, by implementing and maintaining "Best Management Practices."

D. LESSEE acknowledges that the Airport's storm water discharge permit is incorporated by reference into this Lease and any subsequent renewals.

22.2 Permit Compliance.

A. LESSOR will provide LESSEE with written notice of those storm water discharge permit requirements, that are in the Airport's storm water permit, that LESSEE will be obligated to perform from time to time, including, but not limited to: certification of non-storm water discharges; collection of storm water samples; preparation of storm water pollution prevention or similar plans; implementation of "good housekeeping" measures or Best Management Practices; and maintenance of necessary records. Such written notice shall include applicable deadlines. LESSEE, within seven (7) days of receipt of such written notice, shall notify LESSOR in writing if it disputes any of the storm water discharge permit requirements it is being directed to undertake. If LESSEE does not provide such timely notice, it is deemed to assent to undertake such requirements. If LESSEE provides LESSOR with timely written notice that it disputes such storm water discharge permit requirements, LESSOR and LESSEE agree to negotiate a prompt resolution of their differences. LESSEE warrants that it will not object to written notice from the LESSOR for purposes of delay or avoiding compliance.

B. LESSEE agrees to undertake, at its sole expense unless otherwise agreed to in writing between LESSOR and LESSEE, those storm water discharge permit requirements for which it has received written notice from the LESSOR. LESSEE warrants that it shall meet any and all deadlines that may be imposed on or agreed to by LESSOR and LESSEE. LESSEE acknowledges that time is of the essence.

C. LESSOR agrees to provide LESSEE, at its request, with any

non-privileged information collected and submitted to any governmental entity(ies) pursuant to applicable storm water regulations.

D. LESSEE agrees that the terms and conditions of the Airport's storm water discharge permit may change from time to time and hereby appoints LESSOR as its agent to negotiate with the appropriate governmental entity(ies) any such permit modifications.

E. LESSOR will give LESSEE written notice of any breach by LESSEE of the Airport's storm water discharge permit or the provisions of this section. Such a breach is material, and, if of a continuing nature, LESSOR may seek to terminate this Lease pursuant to the terms of this Lease. LESSEE agrees to cure promptly any breach.

F. LESSEE agrees to participate in any Airport-organized task force or other committee or work group established to investigate, coordinate or modify storm water activities and procedures at the Airport.

22.3 Indemnification. Notwithstanding any other provisions of this Lease, LESSEE agrees to indemnify and hold harmless LESSOR and other tenants for any and all claims, demands, costs (including attorney's fees), fees, fines, penalties, charges and demands by and liability directly or indirectly arising from LESSEE'S actions or omissions, relating to LESSEE'S failure to comply with LESSEE'S obligations under this Section, the applicable storm water regulations, and storm water discharge permit, except to the extent such liability arises from LESSOR'S negligence or omission to act. This indemnification shall survive any termination or non-renewal of this Lease.

ARTICLE 23. COVENANTS OF QUIET ENJOYMENT

23.1 Quiet Enjoyment. The LESSEE, upon paying Annual Rent, Percentage Fees and all other sums and charges to be paid by it as provided in this Lease, and upon performing and complying with all of the terms and provisions contained in this Lease to be performed or kept by the LESSEE, shall quietly have and enjoy the Leased Premises during the term of this Lease, without hindrance or interference by anyone acting or purporting to be acting under the jurisdictional authority of the LESSOR.

23.2 Lessor Representations. The LESSOR represents and warrants to the LESSEE that it has fee simple title to the Leased Premises and has the power and authority to execute and deliver this Lease and to carry out and perform all covenants to be performed by it under the Lease. The LESSOR further represents and warrants to the LESSEE that:

A. Except for the applicable terms and conditions in this Lease, sole and undisturbed physical possession of the Leased Premises will be delivered free and clear of all encumbrances, liens, defects in title, violations

of law, leases, tenancies, easements, restrictions and agreements;

B. The LESSEE, at all times other than during temporary periods of construction or other remedial activities, shall have unobstructed and adequate means of ingress and egress to the Leased Premises from all abutting streets, roads and highways; and

C. Except as provided in this Lease, no municipal zoning approvals or consents are required and there are no legal restrictions or impediments that prevent the operation of the FBO on the Leased Premises.

23.3 Breach. If any of the covenants, representations or warranties contained in this **ARTICLE 23** shall not be kept or performed by the LESSOR, the LESSEE shall so notify the LESSOR in writing. After receiving such notification, the LESSOR then shall have thirty (30) days in which to cure, unless: (a) the nature of the LESSOR'S failure is such that the LESSEE no longer is able to operate the FBO, or (b) a cure cannot with due diligence be effected within a period of thirty (30) days, and the LESSOR promptly advises the LESSEE of the LESSOR'S intention to institute all steps necessary to remedy the situation and thereafter diligently prosecutes the same to completion. If the LESSOR fails to cure as provided in Section **23.3**, or if the failure is of such magnitude as to prevent the LESSEE from operating the FBO, the LESSEE, in addition to any and all remedies it may have at law or in equity, may terminate this Lease upon written notice to the LESSOR.

ARTICLE 24. ADDITIONAL RIGHTS, OBLIGATIONS, AND COVENANTS BETWEEN THE PARTIES

24.1 Operation of FBO. The LESSEE agrees and covenants to keep the FBO open and operational during the full term of this Lease, except for closings necessitated by emergencies or other circumstances beyond the reasonable control of the Parties.

24.2 Access for Maintenance. The LESSEE shall have the right to enter onto property of the Airport outside of and adjacent to the boundaries of the Leased Premises for the purpose of maintaining the improvements, and may temporarily place equipment thereon in connection with such maintenance. In such event, the LESSEE shall first give notice, if practicable, of its intent to the Airport Director and shall comply with the Airport Director's instructions pertaining to the maintenance activities.

24.3 Compliance. The LESSEE agrees to comply with all applicable federal, state, and local statutes and regulations, including Airport regulations concerning the operations, activities, and uses of the Leased Premises as the same may be applicable to other properties on the Airport and including all requirements of the Federal Aviation Administration. The LESSEE shall be responsible for obtaining, at its own expense, all licenses and permits that are legally required for the operations, activities, and uses of the Leased Premises. The LESSOR shall cooperate with, and assist, the LESSEE in obtaining all necessary licenses or permits. Any and all expenses incurred by the LESSEE

in obtaining the licenses or permits shall be borne strictly by the LESSEE.

24.4 Modifications. There shall be no oral modifications to this Lease. This Lease contains all the terms and conditions between the parties with respect to the Leased Premises, and shall not be modified, waived, or terminated in any manner other than by an agreement, in writing, signed by the parties or by their respective successors in interest. All terms, provisions, conditions, covenants, warranties and agreements contained in this Lease shall be binding upon the successors and assigns of the LESSOR and of the LESSEE.

24.5 Waiver. The receipt of any payment by the LESSOR, with knowledge of any breach of this Lease by the LESSEE or of any default on the part of the LESSEE under this Lease, shall not be deemed to be a waiver by the LESSOR of any provision of this Lease. If the LESSEE makes any payment which is less than the amount due, the LESSOR, without notice, may accept the same as a payment on account, and the LESSOR shall not be bound either by any notation on any check involving such payment or by any statement in any accompanying letter. A failure on the part of either the LESSOR or the LESSEE to enforce any covenant or provision of this Lease, or any waiver of any right by either party, unless in writing, shall not discharge or invalidate such covenant or provision or affect the right of either party to enforce the same in the event of any subsequent breach or default. The receipt and acceptance by the LESSOR of any rental payments or of any other sum of money or of any other consideration paid by the LESSEE after the termination, in any manner, of this Lease, or after the LESSOR has given notice to effect a termination, shall not reinstate, continue, or extend the term of this lease or destroy or in any manner impair the effectiveness of any such notice of termination that is given by the LESSOR to the LESSEE prior to the receipt of such sum of money or of other consideration, unless otherwise agreed to in writing and signed by the LESSOR. Neither acceptance of the keys nor any other act on the part of the Airport or on the part of any agent or employee of the LESSOR during the term of the Lease shall be deemed to be an acceptance of a surrender of the premises of the Leased Parties, excepting only an agreement in writing signed by the LESSOR accepting or agreeing to accept such a surrender.

24.6 Assignment; subletting. The LESSEE agrees that it shall neither sublet nor assign the Leased Premises or any part thereof without receipt of prior written approval from the LESSOR, which approval shall not be unreasonably withheld or delayed, time being of the essence. All amendments to subleases and all arrangements with concessionaires, franchises, assignees, and representatives shall be submitted to the LESSOR for prior written approval, which approval shall not be unreasonably withheld or delayed, time being of the essence.

24.7 No Exclusive Rights. Nothing contained in this Lease shall be construed as granting the LESSEE any exclusive rights at the Airport.

24.8 Surrender of Leased Premises. On the last day of the Lease, the LESSEE shall peaceably and quietly leave, surrender and yield unto the LESSOR the Leased Premises, including all real estate fixtures and other real property, in good order, repair and condition, ordinary wear and tear excepted. Subject to the terms of this Lease, LESSEE shall not remove any items from the Leased Premises other than personal property. Provided, however, in the event that the Lease is terminated prior to the end of the Term of this Lease, for any reason, LESSEE shall receive from the LESSOR, the unamortized value of the Hangars, including any improvements made by LESSEE to such Hangars as of the time of said Lease termination.

24.9 Lessee's Business Entities. LESSOR understands that LESSEE may operate two or more separate business entities to encompass the full FBO requirements. However, these separate businesses shall be wholly or majority owned by TDM, Inc. d/b/a Colgan Air Services, or its successor, as the parent company.

ARTICLE 25. LESSOR'S RIGHT TO ENTER AND MAINTAIN OR REPAIR LEASED PREMISES

25.1 Damage or Destruction. It is understood and agreed by the Parties that as the owner of the real estate, the LESSOR has the right to protect the Leased Premises from damage and deterioration due to lack of diligence by the LESSEE. If the LESSEE fails to perform or comply with any of the terms or provisions contained in this Lease to be kept or performed by the LESSEE, other than a failure to pay rent or an event of bankruptcy, and after written notification from the LESSOR fails to cure such default within the permitted period, the LESSOR may at its option, and in addition to any other remedies which may be available to it, enter the Leased Premises, and effect the cure. Such entering shall not cause or constitute a cancellation of this Lease or an interference with the LESSEE'S possession of the Leased Premises. The LESSOR shall have the right to do all things reasonably necessary to accomplish the work required. The reasonable cost and expense of such work shall be payable to the Airport by the LESSEE on demand.

25.2 Repair. If, in the opinion of the LESSOR, the LESSEE'S failure to perform or comply with any of the terms or provision contained in the Lease to be kept or performed by the LESSEE endangers the safety of either (i) the public, (ii) the employees of the Airport, (iii) the property of the Airport, or (iv) other tenants at the Airport, and the LESSOR so states in its notice to the LESSEE and, if the LESSEE is not, in fact, remedying the situation, the LESSOR may perform such maintenance at any time after giving of such notice, and the LESSEE agrees to pay to the LESSOR the LESSOR'S actual cost at then current fully-loaded labor rates (or that of an appropriate contractor, if used) and expense plus a 15% markup of such performance on demand. Furthermore, should the LESSOR, its officers, employees, agents, or contractors undertake any work hereunder, the LESSEE hereby waives any claim for damages, consequential or otherwise, as a result of such work, unless the damages are caused

by the negligence of the LESSOR or any of its representatives. The foregoing shall in no way affect or alter the primary obligations of the LESSEE as set forth in this Lease and shall not impose or be construed to impose upon the LESSOR any obligation to maintain the Leased Premises, unless specifically stated otherwise in this Lease.

25.3 Right to Enter. The LESSEE also agrees that the LESSOR shall have the right to enter the Leased Premises at any time during emergency or crises situations, and at other reasonable times after due notice to the LESSEE, for inspection and maintenance and for any other legal reason within its jurisdictional authority.

ARTICLE 26. DEFAULT OF LESSEE AND TERMINATION BY THE LESSOR

26.1 Default. If any of the following occurs, the LESSEE shall be in default under the terms and provisions of this Lease, and the LESSOR may terminate the Lease and require the LESSEE to vacate and surrender possession of the Leased Premises thirty (30) days after receipt by the LESSEE of written notification of termination of the Lease:

A. Failure of the LESSEE to pay Rent when due, and such failure continues for fifteen (15) days after receipt of notice by the LESSEE from the LESSOR that such rental payment has not been paid when due;

B. Filing by the LESSEE of a voluntary petition in bankruptcy or insolvency or adjudication of bankruptcy or insolvency of the LESSEE, or filing by the LESSEE of any petition or answer seeking any reorganization, arrangement, composition, readjustment, liquidation, dissolution or similar relief under the present or any future Federal bankruptcy act or any other present or future applicable Federal, state or other statute or law, or an assignment by the LESSEE for the benefit of creditors, or appointment of a Trustee, receiver, or liquidator of all or any part of the assets of the LESSEE; and

C. If, sixty (60) days after the commencement of any such proceeding against the LESSEE, such proceeding shall not have been dismissed, or if, within forty-five (45) days after the appointment of any trustee, receiver or liquidator of the LESSEE or of all or any part of the LESSEE'S property, without the consent or acquiescence of the LESSEE, such appointment shall not have been vacated or otherwise discharged, or if any execution or attachment shall be issued against the LESSEE or any of the LESSEE'S property pursuant to which the Leased Premises shall be taken or occupied, or

D. Failure of the LESSEE to perform or comply with any of the other terms or provisions contained in this Lease, to be kept or performed by the LESSEE.

26.2 Remedy. Notwithstanding the provisions contained in Section **26.1** above, the LESSOR shall not have the right to terminate the Lease in an event of default under Section **26.1.A.** above, if the LESSEE cures such default within thirty (30) days after the LESSOR shall have given written notification to the LESSEE of the default, or, in the case of a default which cannot with due diligence be cured within a period of thirty (30) days, the LESSEE shall (i) promptly advise the LESSOR of the LESSEE'S intention to institute all steps necessary to remedy such situation, (ii) duly institute within such thirty (30) day period all steps necessary to remedy the default and thereafter diligently prosecutes the same to completion, and (iii) complete such remedy within such time after the notice of default as shall be reasonably necessary. Failure of the LESSOR to utilize any remedy described herein does not preclude the LESSOR from utilizing such remedy at any other time, in the event of a further default by Lessee for cause.

ARTICLE 27. TERMINATION OF THE LEASE BY THE LESSEE

27.1 Termination by Lessee. In the event that the Airport either ceases to function as an Airport for general commercial traffic for a period of Ninety (90) consecutive days or more, or closes for a period of sixty (60) consecutive days or more during which commercial aircraft are prevented from landing at the Airport, the LESSEE may terminate the Lease with no further obligations owed by LESSEE to LESSOR. If the Airport is directly responsible for such occurrence, and if the LESSEE elects to terminate the Lease, such action by the Airport shall be deemed a total condemnation under the power of eminent domain and the provisions of **ARTICLE 28.** shall control. In order to terminate the Lease pursuant to this Section, the LESSEE must notify the Airport in writing of its intent to terminate at any time after such ninety (90) day period, but in no event later than three (3) days after the Airport is reopened for general commercial traffic or after commercial aircraft resume landing at the Airport, whichever the case may be. If the LESSEE does not elect to terminate the Lease, Rent shall be abated the days of such closing, and the original term of the Lease shall be extended for a period of time equal to that period during which the Airport did not function as an Airport for general commercial traffic or during which the Airport was closed, whichever the case may be. If either of the events as set forth above occurs as a result of the action of any public authority, other than the Airport or its duly authorized agencies, the LESSEE shall be entitled to all its rights and remedies at law.

ARTICLE 28. EMINENT DOMAIN

28.1 Eminent Domain. If all of the Leased Premises are taken by any condemning authority under the power of eminent domain, the Lease shall terminate as of the date when title to the Leased Premises or LESSEE'S interest under this Lease, as

the case may be, is acquired by the condemning authority, subject to the provisions hereinafter set forth with no further obligations owed by Lessee to LESSOR.

28.2 Condemnation. If only part of the Leased Premises is taken by any condemning authority, including the Airport, under the power of eminent domain and if such taking results, in the reasonable opinion of the LESSEE, in a substantial interference with the business which the LESSEE is conducting on the Leased Premises and, in addition, in the reasonable opinion of the LESSEE has a materially adverse impact upon the financial position of the LESSEE, the LESSEE shall have the right to terminate the Lease by giving written notice to the LESSOR (in which event the Lease shall terminate as of the date when title to the Leased Premises or the LESSEE'S interest under this Lease, as the case may be, is acquired by the condemning authority) with no further obligations owed by Lessee to LESSOR.

28.3 Apportionment of Rent-Condemnation. If the Lease is terminated in accordance with Section **28.2** above, all rent and any other monies payable by the LESSEE under this Lease shall be apportioned to the date title to the Leased Premises or the LESSEE'S interest therein, as the case may be, passes to the condemning authority whose taking occasioned such termination. If the Lease is terminated in accordance with Section **28.2** above, all rent and any other monies payable by the LESSEE under this Lease shall be apportioned to the time of termination of the Lease.

28.4 Condemnation proceeds. If a condemnation occurs under either Sections **28.1** or **28.2** above, which results in a termination of the Lease, the condemnation award shall be distributed as follows: first, to the LESSEE for its unamortized investment in the leasehold improvements, and second, to the LESSOR for its ownership interest in the Leased Premises.

28.5 Rent Changes-Condemnation. In the event a portion of the Leased Premises is taken by eminent domain, or is purchased or acquired in lieu thereof, and the Lease is not terminated pursuant to the provisions of this Section **28.5**, the Lease shall continue and the proceeds of the condemnation award or purchase price shall be used to restore or repair the Leased Premises so that it is in the condition it was prior to the taking, to the extent practicable. If the partial taking directly results in a diminution of the value of the LESSEE'S leasehold estate, Annual Rent shall be reduced to reflect such diminished value. For purposes of this Section **28.5** "diminution of the value of the LESSEE'S leasehold estate" shall mean an adverse economic impact upon the LESSEE'S operation. If there is a dispute concerning (i) whether the taking directly resulted in a diminution of the value of the LESSEE'S leasehold estate, and/or (ii) how much the Annual Rent payments should be reduced, the parties agree to resolve such dispute by arbitration. Each party shall promptly select one arbitrator, each of whom must have proven experience in the fixed base operator and Airport industries. Each party shall pay the costs of the arbitrator it has selected. The arbitrators shall promptly attempt to settle the dispute. A decision reached by the two arbitrators shall

be binding upon the parties.

28.6 Arbitration. If the two arbitrators are unable to resolve the dispute, within thirty days of the matter being submitted, they shall designate a third individual as an arbitrator, as promptly as practicable. The third arbitrator must have proven experience in the fixed base operator and Airport industries. If the two arbitrators are unable to agree upon the selection of a third arbitrator, either party may apply to the then Chief Judge of La Crosse County for the independent selection of a third arbitrator, who must be duly qualified. The costs of the third arbitrator shall be equally divided by the parties. The three arbitrators shall thereafter promptly consider the matter. If the dispute concerns whether the taking directly resulted in a diminution of the value of the LESSEE'S leasehold estate, the decision of a majority of the arbitrators shall be binding upon the parties. If the dispute concerns how much the Annual Rent payments should be reduced, the average amount of the closest two arbitrators shall be the arbitrators' decision, which decision shall be binding upon the Parties.

ARTICLE 29. EXERCISE OF REMEDIES

29.1 Exercise of Remedies. In addition to any remedies specifically granted in this Lease, the Parties shall have any and all remedies at law and in equity. A party may exercise its rights and remedies without regard to whether the exercise of one right or remedy precedes, concurs with, or succeeds, the exercise of another. No delay or omission in exercising a right or remedy shall exhaust or impair the right or remedy or constitute a waiver of, or acquiescence to, a breach or default under this Lease.

ARTICLE 30. NONDISCRIMINATION

30.1 Nondiscrimination. LESSEE its successors in interest and assigns as a part of the consideration hereof, does hereby covenant and agree as a covenant running with the land, that (1) no person on the grounds of race, religion, color, or national origin or sex shall be excluded from participation in denied the benefits, (2) that in the construction of any improvements on, over or under such Leased Premises and the furnishings of services thereon, no person on the grounds of race, color or national origin or sex shall be excluded from participation in, denied the benefits of, or otherwise be subjected to discrimination, (3) that the LESSEE shall use the premises in compliance with all other requirements imposed by or pursuant to Title 49, Code of Federal Regulations, Department of Transportation, Subtitle A, Office of the Secretary, Part 21, Non-discrimination in Federally-assisted programs of the Department of Transportation - effectuation of Title VI of the Civil Rights Act of 1964, and as said Regulations may be amended.

ARTICLE 31. AMERICANS WITH DISABILITIES ACT

31.1 Americans with Disabilities Act. During the term of this contract, pursuant to federal regulations promulgated under the authority of The Americans With Disabilities

Act, 28 C.F.R. 35.101 et seq. the LESSEE understands and agrees that no individual with a disability shall, on the basis of the disability, be excluded from participation in this contract or from activities provided for under this contract. As a condition of accepting and executing this contract, the LESSEE agrees to comply with the "General Prohibitions Against Discrimination," 28 C.F.R. 35.130, and all other regulations promulgated under Title II of The Americans With Disabilities Act which are applicable to the benefits, services, programs, and activities provided by the State of Wisconsin through contracts with outside LESSEE'S.

ARTICLE 32. FORCE MAJEURE

32.1 Force Majeure. In the event that the Airport or the LESSEE shall be delayed, hindered in or prevented from the performance of any act required under this Lease by reason of strikes; shortages of labor, material or equipment; fire; war; flood; accident; governmental regulations; or other contingencies beyond the reasonable control of the Parties, then performance of such act shall be excused for the period of the delay and the period of the performance of any such act shall be extended for a period equivalent to the period of such delay.

ARTICLE 33. MISCELLANEOUS

33.1 Entire Agreement. The terms and provisions contained in this Lease constitute the entire agreement between the parties and shall supersede all previous communications, representations, or agreements, either oral or written, between the parties with respect to the subject matter of this Lease. Any and all prior agreements between the parties with respect to the subject matter of this Agreement are hereby declared null and void as of the date of this Agreement. No agreement or understanding varying or extending the same shall be binding upon either party unless in writing signed by both Parties, and nothing contained in the terms or provisions of this Lease shall be construed as waiving any of the rights of the Parties under the laws of the State of Wisconsin.

33.2 Right of First Refusal. During the term of this Agreement, before LESSEE may sell, transfer and/or assign its interest in this Agreement, LESSEE shall first offer to sell, transfer and/or assign its interests in the real property described as the Leased Premises as defined by this Agreement to the LESSOR upon the terms and conditions contained in a written accepted offer between LESSEE and a third party. Should the LESSOR choose to not exercise its right of first refusal within 90 days of such an offer, then LESSEE shall have the right to sell, transfer, and/or assign its interest in this Agreement to a bona fide third party and for valuable consideration. In the event that LESSEE seeks to sell, transfer and/or assign other, non-real property, interests in this Agreement, LESSEE shall first offer to sell, transfer and/or assign said non-real property interests in this Agreement to the LESSOR on the same terms and conditions that are offered to the third-party, provided that the LESSOR shall be provided no less than 90 days to accept such an offer.

33.3 Arbitration. Should any dispute arise between the parties to this Lease as to the interpretation or application of any of its provisions, and said dispute is not resolved between the Parties within sixty (60) days of its submission, then such dispute shall be resolved under the procedure of the American Arbitration Association.

33.4 Interpretation. LESSEE and LESSOR agree that any term, condition, phrase, or any other portion of this document that is found to be illegal or otherwise in violation of any applicable present or future law, ordinance, rule, or regulation of any governmental authority, agency, or department having appropriate jurisdiction over the Airport, this Agreement, the operations of the Airport, or the FBO, shall be considered null and void but shall not cause the entire Agreement to be null or void and such finding(s) shall not affect any other portions of this Agreement.

33.5 Permitted Use. LESSEE shall not use nor permit the Leased Premises to be used for any purpose other than as herein set forth except with the prior written consent of LESSOR, nor for any use in violation of any applicable present or future law, ordinance, rule, or regulation of any governmental authority, agency, or department.

33.6 Governmental Regulations. LESSEE shall comply with all Governmental Requirements applicable to LESSEE'S use and operation of the Leased Premises. Without limiting the generality of the foregoing, LESSEE shall at all times use and occupy the Airport at the Leased Premises in strict accordance with all rules, regulations, and security plans existing or that may be imposed by the TSA, FAA, or LESSOR with respect to the Airport, the Leased Premises and the operations thereof. This Agreement is subject and subordinate to the provisions of any Agreement heretofore or hereafter made between LESSOR and the United States Government, for any reason whatsoever.

33.7 FAA Modifications. In the event that the Federal Aviation Administration, or its successor agency, requires modifications or changes to this Agreement as a condition precedent to the granting of funds for airport improvement, due to regulatory changes, or other official mandate or order, LESSEE agrees to consent (without further consideration) to such amendments, modifications, revisions, supplements, or deletions of any of the terms, conditions or requirements of this Agreement as may be reasonably required to satisfy the Federal Aviation Administration requirements.

33.8 Governing Law. Any claim related to this Lease will be governed by the laws of the State of Wisconsin, subject to herein contained provision for dispute resolution through the American Arbitration Association.

33.9 Airport Representative. For all necessary purposes, the Airport Director is designated as the official representative of the LESSOR.

ARTICLE 34. NOTICES

34.1 Notices. Notices given shall be valid only if:

A. In writing addressed to:

(1) when the (LESSOR) is to reeeive such notice:

La Crosse Regional Airport
Attn: Airport Director
2850 Airport Road
La Crosse, WI 54603

COPY ALSO TO:
City of La Crosse City Attorney
400 La Crosse Street
La Crosse, WI 54601

(2) when the LESSEE is to receive such notice:

TDM, Inc. d/b/a Colgan Air Services
Attn: Timothy Colgan, President
2709 Fanta Reed Road
La Crosse, WI 54603

COPY ALSO TO:
Attorney Thomas J, Kieffer
Hale, Skemp, Hanson, Skemp & Sleik
P.O. Box 1927
La Crosse, WI 54602-1927

B. Mailed United States Postal Service – "Registered or Certified Mail – Return Receipt Requested";

C. Any notice sent by registered or certified mail, return receipt requested, shall be deemed given on the date of delivery shown on the receipt card, or if no delivery date is shown, the postmark thereon; and

D. Such notice contains complete and accurate information in sufficient detail to properly and adequately identify and describe the subject matter. The term "official notice" as used in this Lease shall be construed to include but not be limited to any request, demand, authorization, direction, waiver, and consent of the parties as well as to any documents provided, permitted, or required for the making or ratification of any change, revision, addition to or deletion from the document, contract, or agreement in which this "official notice" specification is contained. Further, it is understood and agreed that nothing contained in this Lease shall preclude the parties from subsequently agreeing, in writing, to designate alternate persons (by name, title, and affiliation) to which such notices are to be addressed, alternate means of conveying such notices to the particular parties, and alternate locations to which the delivery of such notices are to be made, provided such subsequent agreements are concluded pursuant to the terms of this Section.

ARTICLE 35. TAXES AND LICENSES

35.1 Licenses; permits. LESSEE shall obtain and pay for all licenses or permits necessary or required by law for the construction of improvements, the installation of equipment and furnishings, and any other licenses necessary for the conduct of its operations hereunder. LESSOR shall assist LESSEE where necessary in obtaining said permits.

35.2 Taxes. LESSEE shall be responsible for any and all real estate taxes due and owing relative to the Leased Premises during the term of this Lease. Lessee shall, during the term of this Lease, pay and discharge as they become due, promptly and before delinquency, all personal property taxes, assessments, rates, license fees, municipal liens, levies, excises or imports of every nature and kind levied, assessed, charged, or imposed on or against the Leased Premises, LESSEE'S leasehold interest in the Premises or personal property of any kind owned or placed on the Leased Premises by LESSEE. LESSEE'S responsibility shall include any lease taxes imposed regardless of who the governing body assessing the tax shall deem responsible for payment. LESSEE shall only be obligated to pay installments of special assessments (using the longest amortization schedule available) coming due during the term, or extensions thereof, of this Agreement.

ARTICLE 36. LEASE SUBORDINATE TO AGREEMENTS WITH THE UNITED STATES

36.1 Subordination of Lease. This Lease is subject and subordinate to the terms, reservations, restrictions, and conditions of any existing or future agreements between the LESSOR and the United States, the execution of which has been or may be required as a condition precedent to the transfer of federal rights or property to the LESSOR for Airport purposes, and the expenditure of federal funds for the extension, expansion, or development of the La Crosse Regional Airport.

ARTICLE 37. NO PERSONAL LIABILITY

37.1 No Personal Liability. Under no circumstances shall any trustee, officer, official, commissioner, Manager, member, partner or employee of LESSOR have any personal liability arising out of this Lease, and LESSEE shall not seek or claim any such personal liability.

ARTICLE 38. SEVERABILITY

38.1 Severability. The provisions of this Agreement are severable. If any provision or part of this Agreement or the application thereof to any person or circumstance shall be held by a court of competent jurisdiction to be invalid or unconstitutional for any reason, the remainder of this Agreement and the application of such provision or part thereof to other persons or circumstances shall not be affected thereby.

ARTICLE 39. POLITICAL ACTIVITIES

39.1 Political Activities. LESSEE shall not engage in any political activities while in performance of any and all services and work under this Agreement, provided LESSEE may provide FBO services to political candidates and may make political contributions.

ARTICLE 40. ENTIRE AND SUPERSEDING AGREEMENT

40.1 Entire and Superseding Agreement. This writing, all Exhibits hereto, and the other documents and agreements referenced herein, constitute the entire Agreement between the parties with respect to the subject matter hereof, and all prior agreements, correspondences, discussions and understandings of the parties (whether written or oral) are merged herein and made a part hereof. This Agreement, however, shall be deemed and read to include and incorporate such minutes, approvals, plans, and specifications, as referenced in this Agreement, and in the event of a conflict between this Agreement and any action of City, granting approvals or conditions attendant with such approval, the specific action of City shall be deemed controlling.

ARTICLE 41. AMENDMENT

41.1 Amendment. This Agreement shall be amended only by formal written supplementary amendment. No oral amendment of this Agreement shall be given any effect. All amendments to this Agreement shall be in writing executed by both parties.

ARTICLE 42. TIME COMPUTATION

42.1 Time Computation. Any period of time described in this Lease by reference to a number of days includes Saturdays, Sundays, and any state or national holidays. Any period of time described in this Lease by reference to a number of business days does not include Saturdays, Sundays or any state or national holidays. If the date or last date to perform any act or to give any notices is a Saturday, Sunday or state or national holiday, that act or notice may be timely performed or given on the next succeeding day which is not a Saturday, Sunday or state or national holiday.

ARTICLE 43. PUBLIC RECORDS LAW

43.1 Public Records Law. LESSEE understands and acknowledges that LESSOR may be subject to the Public Records Law of the State of Wisconsin. As such, LESSEE agrees to retain all records as defined by Wisconsin Statute § 19.32(2) applicable to this Agreement for a period of not less than seven (7) years after the termination or expiration of this Agreement. LESSEE agrees to assist LESSOR in complying with any public records request that LESSOR receives pertaining to this Agreement. In the event that LESSEE decides not to retain its records for a period of seven (7) years, then it shall provide written notice to LESSOR whereupon the City of La Crosse shall take custody of said records assuming such records are not already maintained by City. This provision shall survive the termination of this Lease.

ARTICLE 44. CONSTRUCTION AND SHARING IN DRAFTING COSTS

44.1 Construction. This Agreement shall be construed without regard to any presumption or rule requiring construction against the party causing such instrument to be drafted. This Lease shall be deemed to have been drafted by the parties of equal bargaining strength. The captions appearing at the first of each numbered section of this Lease are inserted and included solely for convenience but shall never be considered or given any effect in construing this Lease with the duties, obligations, or liabilities of the respective parties hereto or in ascertaining intent, if any questions of intent should arise. All terms and words used in this Lease, whether singular or plural and regardless of the gender thereof, shall be deemed to include any other number and any other gender as the context may require.

44.2 Sharing of Drafting Costs. The Parties agree to equally share in the costs and fees associated with drafting and preparing this Agreement and related agreements, provided that the LESSEE's share shall not exceed $5,000.00.

ARTICLE 45. NO THIRD PARTY BENEFICIARY

45.1 No Third Party Beneficiary. Nothing contained in this Lease, nor the performance of the parties hereunder, is intended to benefit, nor shall inure to the benefit of, any third party.

ARTICLE 46. GOVERNMENT APPROVALS

46.1 Government Approvals. LESSEE acknowledges that various of the specific undertakings described in this Agreement may require approvals from the City of La Crosse Council, City of La Crosse bodies, and/or other public bodies, some of which may require public hearings and other legal proceedings as conditions precedent thereto. LESSEE further acknowledges that this Agreement is subject to approval by the La Crosse Common Council. LESSOR'S obligation to perform under this Agreement is conditioned upon obtaining all such approvals in the manner required by law. LESSOR cannot assure that all such approvals will be obtained, however, it agrees to use good faith efforts to obtain such approvals on a timely basis.

ARTICLE 47. GOVERNMENT APPROVALS

47.1 Unilateral Change. Provided, however, in the event any modification of LESSOR'S municipal ordinances which substantively changes the terms of this LEASE as to not permit LESSEE to make a reasonable profit on such fixed based operation as determined by LESSEE, LESSEE shall have the right to terminate said LEASE and be paid for LESSEE'S unamortized costs in the Hangars.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto do hereby set their hands and seals on the day and year first above written.

LESSOR:
CITY OF LA CROSSE

By: _____
Tim Kabat, Mayor

By: _____
Teri Lehrke, City Clerk

LESSEE:
TDM, INC. d/b/a COLGAN AIR

By: _____
Timothy Colgan, President

EXHIBIT A
LEGAL DESCRIPTION

ALL OF SEC 7-16-7 EX PRT LYG W OF FOLL DESC LN COM NW COR SEC 7-16-7 E 33FT E 790FT MIL TO POB S45D39M40SE 130 FT MIL N89D20M20SE 212.13 FT S45D39M40SE 898.71 FT SLY 4490FT MIL TO SLY LN SEC 7-16-7 & TERM LN & EX S 33FT OF E 500FT OF SE-SE SEC 7-16-7 BUT INCL THE FOLL DESC PRT NW 1/4 & PRT N 1/2-SW & PRT SE-SW BEG SW CORSE-SW E 440FT MIL NOD34M18SW 4490 FT MIL N45D39M40SW 898.71FT S89D20M20SW 212.13 FT N45D39M40SW 130 FT MILTON LN SEC 7-16-7 W ALG N LN TO SE COR LOT 7 AIRPORT IND PARK S45D38M38SE 1024.77 FT S TO S LN NW-SW E TO SE COR NW-SW S TO SW COR SE-SW TO POB EX PRT TAKEN FOR AIRPORT RD AS IN V803 P44 & V792 P566 & EX PRT TAKEN FOR MUTH RD AS IN V356 P481 & EX PRT TAKEN FOR FISHERMANS RD AS IN V346 P47 & DOC NO. 1605827 & EX PRT TAKEN FOR FANTA REED RD AS IN V356 P481.

EXHIBIT B



EXHIBIT C

FIXED BASE OPERATOR'S LEASE AND OPERATING AGREEMENT RENT ATTRIBUTABLE TO FBO LEASE AND OPERATING AGREEMENT

In consideration of the rights and privileges granted by this Agreement, and in addition to the upfront payment of Three-Hundred Thousand Dollars ($300,000.00) as described in Article 4 of the Agreement, LESSEE agrees to pay to LESSOR during the Term of this Agreement the following RENTS:

1. ANNUAL RENT.

A. LESSEE agrees to pay to the LESSOR, without demand, on the twentieth (20th) day of each month (one-twelfth (1/12th of) for the following month, the amounts for the rental of land and ramp herein leased as set forth below:

ADDRESS	LAND	RAMP	LAND RATE $0.30	RAMP RATE $0.45
2709 FANTA REED ROAD	56,773	18,365	$17,031.90	$8,264.25
2733 FANTA REED ROAD	26,449	6400	$7,934.70	$2,880.00
2825 FANTA REED ROAD	26,231	12,000	$7,869.30	$5,400.00
2763 FANTA REED ROAD	23,927	18,006	$7,178.10	$8,102.70
2717 FANTA REED ROAD	22,157	6,400	$6,647.10	$2,880.00
Fuel Farm	10,014		$3,004.20	$0.00
	165,551	61,171	$49,665.30	$27,526.95

B. Land and ramp rates are subject to fee adjustments every five years based on current Airport Rates and Charges, as amended from time to time. Land rate adjustments shall be provided to LESSEE in writing thirty (30) days prior to the conclusion of the five year adjustment period. Land and Ramp Rates cannot increase more than Fifteen Percent (15%) from the rate level that exists at each five (5) year period of adjustment and such increase must be the same for tenants of the airport subject to such Land and Ramp Rate adjustment clause.

C. CPI Index. On January 1 of each year for the period of this Agreement, commencing January 1, 2017, the rental amounts for the Leased Premises, shall be adjusted in accordance with the Consumer Price Index

- National Index for All Urban Consumers for the previous calendar year. Said adjustment shall be computed as follows:

New Rate= Most recent year's rate x (CPI for September of most recent year/CPI for the September of the previous year)

D. The Parties to this Agreement understand and agree thatthe CPI adjustment will be effective on January 1, 2017 and each successive January 1st during the term of the lease.

2. FUEL SALES/FEES:

A. A per gallon flowage fee on fuel sold, as determined by the LESSOR'S Aviation Board. For purposes of reference, the current fee is the sum of $0.07 per gallon flowage fee on fuel sold.

B. The LESSEE agrees to cap net revenue on the sale of general aviation 100 LL fuel at $0.73 per gallon. Net revenue shall be determined based on revenue above direct and indirect expenses. However, the Airport reserves the right to inspect direct and indirect expenses at any time to ensure that they are reasonable and the LESSEE agrees to cooperatewith any said inspections.

C. A 5% escalator of the cap referenced in (b) may be invoked for each successive five year period, solely at the LESSEE's option.

3. GENERAL AVIATION LANDING, PARKING, TIE-DOWN, USER FEE FEES. The LESSEE'S responsibility as manager of the General Aviation ramp includes responsibility to collect all General Aviation fees as follows. LESSEE shall pay LESSOR the sum of ninety-five percent (95%) of gross fees from collection of landing fees, parking fees, tiedown fees and user fees due to LESSOR as notified to LESSEE by LESSOR. LESSEE shall retain five percent (5%) of monthly collection of these fees.

LESSEE shall provide LESSOR monthly with names and aircraft numbers of those persons or companies with whom LESSEE has parking, tie-down, and user fee agreements. LESSEE shall forward to LESSOR within twenty (20) days after end of month, LESSOR'S share of fees. LESSEE shall also forward to LESSOR the names of persons/companies who refuse to pay the prescribed fees on a monthly basis. LESSEE has the responsibility for collection of all fees (and any costs associated with those collections).

4. OTHER OPERATING REVENUE PAYMENTS: LESSEE shall pay to LESSOR the following sums on LESSEE's Gross Receipts (before taxes):

2.0% of gross receipts for years 0-9 of the Agreement
2.5% of gross receipts for years 10-19 of the Agreement
3.0% of gross receipts for years 20-25 of the Agreement

5. DEFINITIONS: GROSS RECEIPTS: The term "gross receipts" as used herein shall include all collected cash, credit, and charges for sales and services (after such discount as may be the LESSEE'S policy to allow) less Federal, State, or Municipal sales, use, or other similar taxes separately stated and collected from customers of the LESSEE and less fuel sales and user fees both of which are described in Sections 2 and 3 of EXHIBIT C.

6. ACCOUNTING OF MONTHLY PAYMENTS: LESSEE agrees to provide the LESSOR with monthly reports by the twentieth (20th) day of the month, accompanying payment, accounting for sales, fuel flowage, landing fees, parking fees, tie-down fees and other user fees for the previous month.

EXHIBIT D
OPERATION AND MAINTENANCE RESPONSIBILITIES FOR HANGARS 1, 1A, 2, 3 AND 4 FBO FACILITY PREMISES LA CROSSE REGIONAL AIRPORT

FBO = Fixed Base Operator
LSE = La Crosse Regional Airport

1.	Interior Maintenance		
	A.	Custodial service.	FBO
	B.	Cleaning, painting interior walls, floors, ceilings, windows, doors.	FBO
	C.	Trash removal from airport grounds.	FBO
	D.	Locks.	FBO
	E.	Lighting fixture upkeep, relamping.	FBO
2.	Electrical:		
	A.	Internal distribution system.	FBO
	B.	Fixtures and outlets.	FBO
	C.	Provision of additional power capabilities.	FBO
3.	Air Conditioning/Heating		
	A.	Internal distribution system.	FBO
	B.	Heating unit upkeep.	FBO
4.	Water and Sewage		
	A.	Internal distribution system.	FBO
	B.	Fixtures and drains within facility.	FBO
	C.	Fixtures and drains on facility exterior.	FBO
	D.	Sewage system external to facility.	FBO
5.	Structural and Exterior Maintenance		
	A.	Roof.	FBO
	B.	Exterior wall.	FBO
	C.	Foundation, floors, and slats.	FBO
	D.	Powered doors.	FBO
	E.	Exterior lighting.	FBO
	F.	Lighting Relamp.	FBO
6.	Grounds Maintenance (Leased Premises)		
	A.	Trash/debris pick-up.	FBO
	B.	Snow removal.	FBO*
	C.	Weed/grass control.	FBO

7.	Ramp Maintenance and Repair		
	A.	Maintenance (Paved Surface).	LSE
	B.	Snow removal.	LSE*
	C.	Ramp Lighting	FBO
	D.	Grounding Points (Repair)	LSE
	E.	Grounding Points (Certification/Testing).	FBO
8.	Parking Lot/Parking Areas		
	A.	Maintenance (Paved Surface/Curbing).	FBO
	B.	Trash/Debris Control	FBO

* Snow removal is LSE's responsibility up to five feet from the hangars, snow removal is the FBO's responsibility from five feet in.

17-1387

FIRST AMENDMENT TO THE AIRPORT
FIXED BASE OPERATOR'S LEASE AND OPERATING AGREEMENT
BETWEEN
THE CITY OF LA CROSSE AND TDM, INC.

This First Amendment to the Fixed Base Operator's Lease and Operating Agreement is (the "Lease" and sometimes referred to as "Agreement") entered into this 9th day of November, 2017, is by and between the CITY OF LA CROSSE a municipal corporation and existing pursuant to the laws of the State of Wisconsin, whose address is 400 La Crosse Street, La Crosse, Wisconsin 54601, (the "LESSOR") and TDM, INC., D/B/A COLGAN AIR SERVICES, a domestic corporation, incorporating address at 2709 Fanta Reed Road, La Crosse, Wisconsin 54603 (the "LESSEE") (LESSEE and LESSOR, collectively the "Parties").

WITNESSETH:

WHEREAS, the parties have previously entered into a certain Fixed Base Operator's Lease and Operating Agreement dated January 1, 2016 pertaining to the business of operating a Fixed Base Operator at the La Crosse Regional Airport, and

WHEREAS, the parties desire to enter into this First Amendment to provide for updated surveyed legal descriptions, an updated surveyed map, and amended square foot totals and rental rates.

NOW THEREFORE, in consideration of the covenants set forth herein and other good and valuable consideration, the receipt and sufficiency of which is acknowledged and received, the parties hereby covenant and agree as follows:

1. Exhibit A of the Fixed Base Operator's Lease and Operating Agreement shall be amended in its entirety as attached.

2. Exhibit B of the Fixed Base Operator's Lease and Operating Agreement shall be amended in its entirety as attached.

3. Exhibit C, Para 1(A) of the Fixed Base Operator's Lease and Operating Agreement shall be amended in its entirety as attached.

4. Fuel Farm. Upon LESSEE notifying LESSOR of LESSEE'S relocating its fuel farm to the LESSOR'S consolidated fuel farm facility, the 10,014 square feet of land currently used as LESSEE'S Fuel Farm will no longer be leased by the LESSEE; the rent set forth in Exhibit C Paragraph 1(A) for the current Fuel Farm shall abate as of the date of such relocation and no longer be due to the LESSOR; and LESSEE shall no longer be liable to the LESSOR for such leased area pursuant to the terms of the Lease.

5. Leasehold Mortgage. LESSOR hereby approves the filing of a leasehold mortgage of the Fixed Base Operator's Lease and Operating Agreement on the leased premises of 2709, 2717, 2733, 2763, and 2825 Fanta Reed Road to Merchants Bank for improvements made to said premises. The Aviation Board shall be authorized to approve any future amendments or assignments to this agreement.

6. Entire Agreement. This Amendment contains the entire understanding between the parties with respect to the subject matter herein. There are no representations, agreements, or understandings (whether oral or written) between or among the parties relating to the subject matter of this Amendment which are not fully expressed herein. Except as modified herein, all terms and conditions of the Agreement dated January 1, 2016 shall remain in full force and effect. This Amendment may not be amended, except pursuant to a written instrument signed by the parties.

7. Severability: Should any part, term, portion, or provision of this Amendment, or the application thereof to any person or circumstances be in conflict with and federal or state law, or otherwise be rendered unenforceable, it shall be deemed severable and shall not affect the remaining provisions, provided such remaining provisions can be construed in substance to continue to constitute the agreement that the parties intended to enter into in the first instance.

8. Choice of Law: This amendment is and shall be governed by the laws of the State of Wisconsin. Any judicial action relating to the construction, interpretation, or enforcement of this Amendment shall be brought and venued in La Crosse County Circuit Court in La Crosse, Wisconsin. The parties hereby consent to personal jurisdiction in those Wisconsin courts, and waive any defense that they might otherwise have relating thereto.

IN WITNESS WHEREOF, the parties hereto do hereby set their hands and seals on the day and year first above written.

LESSOR:
CITY OF LA CROSSE

By: _____
Tim Kabat, Mayor

By: _____
Teri Lehrke, City Clerk

LESSEE:
TDM, INC. d/b/a COLGAN AIR

By: _____
Timothy Colgan, President

EXHIBIT A
LEGAL DESCRIPTION

DESCRIPTION-PARCEL "B"-COLGAN AIR-2709 FANTA REED ROAD

A PARCEL OF LAND LOCATED IN THE NORTHWEST QUARTER OF THE NORTHEAST QUARTER OF SECTION 18, TOWNSHIP 16 NORTH, RANGE 7 WEST, AND THE SOUTHWEST QUARTER OF THE SOUTHEAST QUARTER OF SECTION 7, TOWNSHIP 16 NORTH, RANGE 7 WEST, CITY OF LA CROSSE, LA CROSSE COUNTY, WISCONSIN, DESCRIBED AS FOLLOWS:

COMMENCING AT THE NORTHEAST CORNER OF SECTION 18; THENCE N85°29'04"W, 1415.23 FEET TO THE WEST RIGHT-OF-WAY FANTA REED ROAD AND POINT OF BEGINNING; THENCE S00°24'03"E, 339.52 FEET ALONG SAID RIGHT-OF-WAY FANTA REED ROAD; THENCE S89°35'57"W, 145.83 FEET; THENCE N00°24'03"W, 443.61 FEET; THENCE S53°39'40"E, 174.02 FEET TO THE POINT OF BEGINNING.

SAID PARCEL CONTAINS 54,602 SQ. FT.±

DESCRIPTION-PARCEL "C"-COLGAN AIR-2717 FANTA REED ROAD

A PARCEL OF LAND LOCATED IN THE SOUTHWEST QUARTER OF THE SOUTHEAST QUARTER OF SECTION 7, TOWNSHIP 16 NORTH, RANGE 7 WEST, CITY OF LA CROSSE, LA CROSSE COUNTY, WISCONSIN, DESCRIBED AS FOLLOWS:

COMMENCING AT THE SOUTHEAST CORNER OF SECTION 7; THENCE N85°29'04"W, 1415.23 FEET TO THE WEST RIGHT-OF-WAY FANTA REED ROAD AND POINT OF BEGINNING; THENCE N53°39'40"W, 174.02 FEET; THENCE N36°20'20"E, 130.08 FEET; THENCE S53°39'40"E, 174.02 FEET TO THE WEST RIGHT-OF-WAY FANTA REED ROAD; THENCE S36°20'20"W, 130.08 FEET ALONG WEST RIGHT-OF-WAY FANTA REED ROAD TO THE POINT OF BEGINNING.

SAID PARCEL CONTAINS 22,636 SQ.FT.±.

DESCRIPTION-PARCEL "D"-COLGAN AIR-2733 FANTA REED ROAD

A PARCEL OF LAND LOCATED IN THE SOUTHWEST QUARTER OF THE SOUTHEAST QUARTER AND SOUTHEAST QUARTER OF THE SOUTHEAST QUARTER OF SECTION 7, TOWNSHIP 16 NORTH, RANGE 7 WEST, CITY OF LA CROSSE, LA CROSSE COUNTY, WISCONSIN, DESCRIBED AS FOLLOWS:

COMMENCING AT THE SOUTHEAST CORNER OF SECTION 7; THENCE N85°29'04"W, 1415.23 FEET TO THE WEST RIGHT-OF-WAY FANTA REED ROAD; THENCE N36°20'20"E, 130.08 FEET ALONG THE WEST RIGHT-OF-WAY FANTA REED ROAD AND THE POINT OF BEGINNING; THENCE N53°39'40"W, 174.02 FEET; THENCE N36°20'20"E, 163.05 FEET; THENCE S53°39'40"E, 174.02 FEET TO THE WEST RIGHT-OF-WAY FANTA REED ROAD; THENCE S36°20'20"W, 163.05 FEET ALONG THE WEST RIGHT-OF-WAY FANTA REED ROAD AND THE POINT OF BEGINNING.

SAID PARCEL CONTAINS 28,373 SQ. FT.±

DESCRIPTION-PARCEL "F"-COLGAN AIR-2763 FANTA REED ROAD

A PARCEL OF LAND LOCATED IN THE SOUTHWEST QUARTER OF THE SOUTHEAST QUARTER AND SOUTHEAST QUARTER OF THE SOUTHEAST QUARTER OF SECTION 7, TOWNSHIP 16 NORTH, RANGE 7 WEST, CITY OF LA CROSSE, LA CROSSE COUNTY, WISCONSIN, DESCRIBED AS FOLLOWS:

COMMENCING AT THE SOUTHEAST CORNER OF SECTION 7; THENCE N85°29'04"W, 1415.23 FEET TO THE WEST RIGHT-OF-WAY FANTA REED ROAD; THENCE N36°20'20"E, 418.13 FEET ALONG THE WEST RIGHT-OF-WAY FANTA REED ROAD AND THE POINT OF BEGINNING; THENCE N53°39'40"W, 174.02 FEET; THENCE N36°20'20"E, 156.65 FEET; THENCE S53°39'40"E, 174.02 FEET TO THE WEST RIGHT-OF-WAY FANTA REED ROAD; THENCE S36°20'20"W, 156.65 FEET ALONG THE WEST RIGHT-OF-WAY FANTA REED ROAD AND THE POINT OF BEGINNING.

SAID PARCEL CONTAINS 27,260 SQ.FT.±

DESCRIPTION-PARCEL "H"-COLGAN AIR-2825 FANTA REED ROAD

A PARCEL OF LAND LOCATED IN THE SOUTHEAST QUARTER OF THE SOUTHEAST QUARTER OF SECTION 7, TOWNSHIP 16 NORTH, RANGE 7 WEST, CITY OF LA CROSSE, LA CROSSE COUNTY, WISCONSIN, DESCRIBED AS FOLLOWS:

COMMENCING AT THE SOUTHEAST CORNER OF SECTION 7; THENCE N85°29'04"W, 1415.23 FEET TO THE WEST RIGHT-OF-WAY FANTA REED ROAD; THENCE N36°20'20"E, 587.09 FEET ALONG THE WEST RIGHT-OF-WAY FANTA REED ROAD AND THE POINT OF BEGINNING; THENCE N53°39'40"W, 174.02 FEET; THENCE N36°20'20"E, 151.65 FEET; THENCE S53°39'40"E, 174.02 FEET TO THE WEST RIGHT-OF-WAY FANTA REED ROAD; THENCE S36°20'20"W, 151.65 FEET ALONG THE WEST RIGHT-OF-WAY FANTA REED ROAD AND THE POINT OF BEGINNING.

SAID PARCEL CONTAINS 26,390 SQ.FT.±

EXHIBIT B

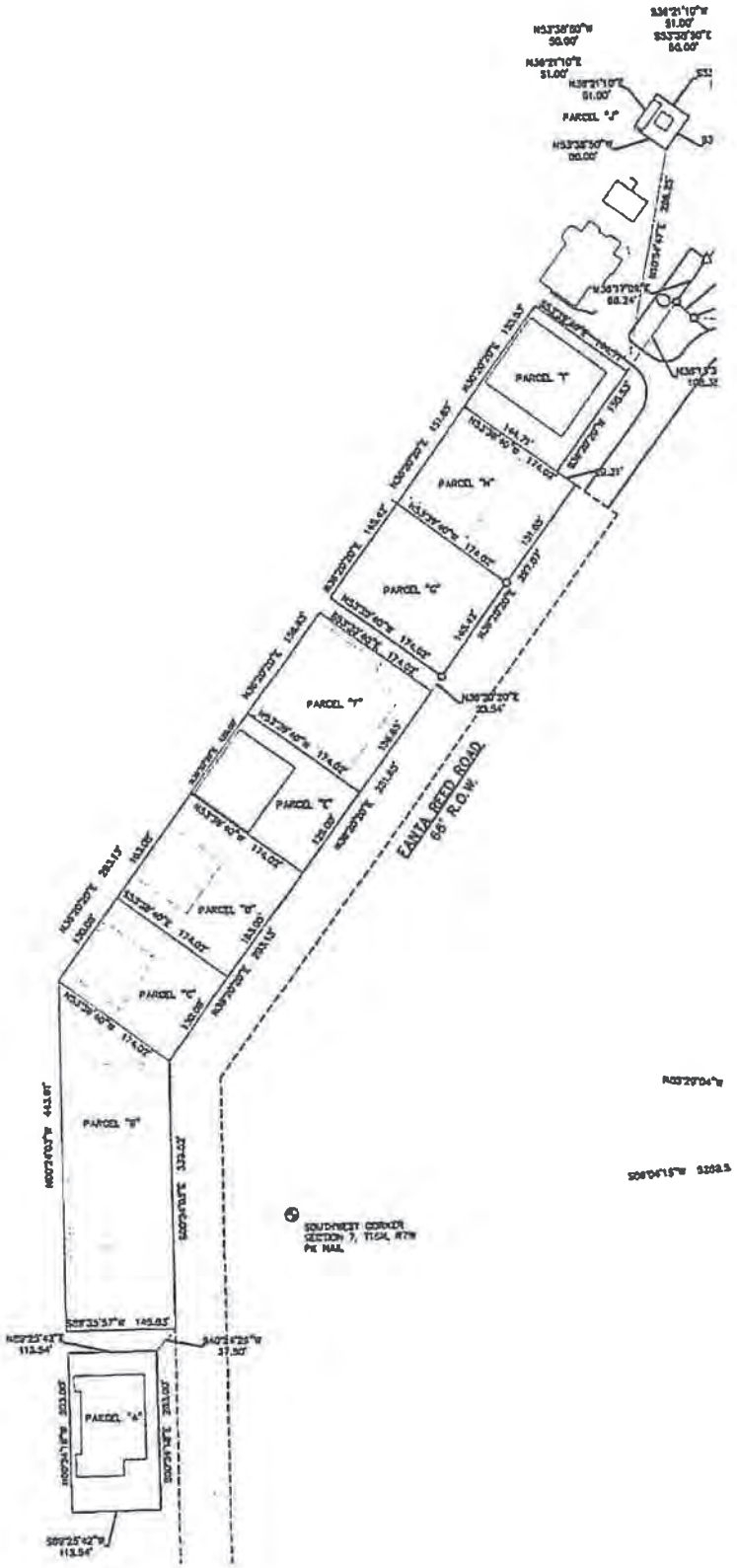

PARCEL "A"
PARCEL "B"
PARCEL "C"
PARCEL "D"
PARCEL "E"
PARCEL "F"
PARCEL "G"
PARCEL "H"
PARCEL "I"
PARCEL "J"
TANIA REED ROAD
66' R.O.W.
SOUTHWEST CORNER
SECTION 7, T10N, R7W
PK NAIL

EXHIBIT C

A. LESSEE agrees to pay to the LESSOR, without demand, on the twentieth (20th) day of each month (one-twelfth (1/12th of) for the following month, the amounts for the rental of land and ramp herein leased as set forth below:

PARCEL	ADDRESS	LAND	RAMP	LAND RATE $0.30	RAMP RATE $0.4502
B	2709 FANTA REED ROAD	54,602	18,365	$16,380.60	$8,267.92
C	2717 FANTA REED ROAD	22,636	6,400	$6,790.80	$2,881.28
D	2733 FANTA REED ROAD	28,373	6,400	$8,511.90	$2,881.28
F	2763 FANTA REED ROAD	27,260	18,006	$8,178.00	$8,106.30
H	2825 FANTA REED ROAD	26,390	12,000	$7,917.00	$5,402.40
	Fuel Farm	10,014		$3,004.20	$0.00
		169,275	61,171	$50,782.50	$27,539.18

La Crosse Regional AIRPORT

Low Stress Experience

5/22/2020

Honorable Mayor Tim Kabat
Common Council Members

Ladies and Gentleman:

The Aviation Board, at their last regular meeting, approved as amended and by unanimous vote the *Resolution* temporarily amending certain leases and concessions agreements between the City of La Crosse and certain lessees and concessionaires at the La Crosse Regional Airport.

Therefore, it is respectfully requested that the Common Council approve the same.

Respectfully Submitted,

Ian A. Turner
Airport Director

Aviation Board
OFFICERS • Chairman: Andrea Richmond, Vice Chairman: Neil Duresky
MEMBERS • Mike Giese, Carol Kratz, Jim Bloedorn, Jeff Wrobel, Jeff Sexton

2850 Airport Road, La Crosse, WI 54603 • **Phone:** 608-789-7464 • **Fax:** 608-789-7469 • lseairport.com

20-0663
Amended by Aviation Board 5.18.2020

Resolution temporarily amending certain leases and concessions agreements between the City of La Crosse and certain lessees and concessionaires at the La Crosse Regional Airport.

RESOLUTION

WHEREAS, the economic conditions related to the COVID-19 pandemic have impacted certain businesses in a substantial fashion, and

WHEREAS, certain lessees and concessionaires have requested relief from financial obligations under those leases and concessions agreements with the City of La Crosse to maintain business continuity, and

WHEREAS, those requests have been found reasonable in part and unreasonable in part, and

WHEREAS, the City of La Crosse wishes to assist those lessees and concessionaires in a manner that seeks to ensure the long-term viability of the business operations of those lessees and concessionaires while not unduly placing the citizens of the City of La Crosse at risk of supporting these operations or being disproportionately unfair to any individual party, and

WHEREAS, a mutually beneficial path is seen in approving temporary relief from certain financial obligations to these lessees and concessionaires.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby authorize temporary amendments to such leases and concession agreements at the La Crosse Regional Airport beginning April 1, 2020.

BE IT FURTHER RESOLVED that those leases and concessions agreements containing provisions for penalties for late payment of financial obligations to the City of La Crosse at stated interest rates shall be set to an interest rate of zero beginning April 1, 2020 and continuing to December 31, 2020.

BE IT FURTHER RESOLVED that those leases and concession agreements containing provisions for penalties for late payment of financial obligations to the City of La Crosse at a stated interest rate shall have said interest rate set to a rate equal to the 52-week US Treasury Bill coupon rate as published by the US Treasury Department on the last business day of December 2020 beginning January 1, 2021 and continuing through December 31, 2021.

BE IT FURTHER RESOLVED that this temporary relief shall end at 11:59pm, Central Standard Time, on December 31, 2021 and any outstanding financial obligation due to the City of La Crosse shall begin to be treated in accordance with the provisions of each lease or concessions agreement as existed on March 30, 2020.

BE IT FURTHER RESOLVED that any lessee or concessionaire shall submit its intention to defer any rental payments in accordance with this resolution in writing to the Director of the La Crosse Regional Airport who shall execute a formal amendment with said lessee or concessionaire.

BE IT FURTHER RESOLVE that all lessees or concessionaires shall be in compliance with its current lease or agreement at the time any temporary amendment is requested.

BE IT FURTHER RESOLVED that no lessee or concessionaire shall fail to make payment of a commission or variable fee based on business volume such as a fuel flowage fee, customer facility fee, passenger facility fee, percentage-based fee, or similar.

BE IT FURTHER RESOLVED that the Director of the La Crosse Regional Airport is authorized to perform all steps needed to effectuate the temporary amendments to leases and concession agreements as exercised by those lessees and concessionaires in accordance with this resolution.

I, Teri Lehrke, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on June 11, 2020.

Teri Lehrke

Teri Lehrke, City Clerk
City of La Crosse, Wisconsin

THIRD AMENDMENT TO THE AIRPORT FIXED BASE OPERATOR'S LEASE AND OPERATING AGREEMENT BETWEEN TDM, INC., D/B/A COLGAN AIR SERVICES AND THE CITY OF LA CROSSE

This Third Amendment to the Airport Fixed Base Operator's Lease and Operating Agreement (the "Agreement") between TDM, Inc., DBA Colgan Air Services (hereinafter called "Lessee"), and the City of La Crosse (hereinafter the "City") for fixed base operation services at the La Crosse Regional Airport (hereinafter the "Airport") beginning January 1, 2016, is entered into this 7th day of October, 2021.

WITNESSETH

WHEREAS, the Aviation Board of the City of La Crosse was authorized to enter into the Agreement with the Lessee by Common Council of La Crosse Resolution 14-1350, and;

WHEREAS, Aviation Board item 15-0864 approved the Agreement, and;

WHEREAS, said Agreement was previously amended by Common Council of La Crosse Resolutions 17-1387 and 20-0663, and;

WHEREAS, the continued business implications resulting from the COVID-19 pandemic has adversely impacted business for the aviation industry, and;

WHEREAS, Lessee requested certain relief under the Agreement, and;

WHEREAS, Article 41, *Amendment,* of the Agreement requires all amendments to be in writing and executed by both parties;

NOW THEREFORE, in consideration of the covenants set forth herein and other good and valuable consideration, the receipt and sufficiency of which is acknowledged and received, the parties do hereby agree to the following amendments to the Agreement:

1. ARTICLE 7. IMPROVEMENTS, Section 7.2 Relocation of the Fuel Farm is hereby amended to read –
   The LESSEE agrees to relocate its fuel farm, at LESSEE'S sole expense, to the new joint use fuel farm no later than June 30, 2024.

BE IT FURTHER UNDERSTOOD, that all other terms of the Agreement shall continue in full force and effect.

IN WITNESS WHEREOF, the parties hereby set their hands and seals on the day and year first written above.

TDM, Inc.:

Signature: _____

Name: Timothy J. Colgan

Title: Chief Executive Officer

City of La Crosse:

Signature: _____

Name: Mitch Reynolds

Title: Mayor

Signature: _____

Name: Nikki M. Elsen

Title: City Clerk

23-1391

Resolution approving a Fourth Amendment to the Airport Fixed Base Operator's Lease and Operating Agreement between TDM, Inc., D/B/A Colgan Air Services and the City of La Crosse.

RESOLUTION

WHEREAS, the Aviation Board of the City of La Crosse was authorized to enter into the Airport Fixed Base Operator's Lease and Operating Agreement with TDM, Inc., D/B/A Colgan Air Services by Common Council of La Crosse Resolution 14-1350; and

WHEREAS, Aviation Board item 15-0864 approved the Airport Fixed Base Operator's Lease and Operating Agreement; and

WHEREAS, said Agreement was previously amended by City of La Crosse Common Council Resolutions 17-1387 and 20-0663; and

WHEREAS, the Third Amendment to the Airport Fixed Base Operator's Lease and Operating Agreement, approved by Common Council of La Crosse Resolution 21-1339, previously amended Article 7. IMPROVEMENTS, Section 7.2 *Relocation of the Fuel Farm*; and

WHEREAS, TDM, Inc., requests further relief from the requirements of the agreement due to additional reduction in business.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby approves the Fourth Amendment to the Airport Fixed Base Operator's Lease and Operating Agreement.

BE IT FURTHER RESOLVED that the Mayor is hereby authorized to sign said amendment on behalf of the City of La Crosse.

BE IT FURTHER RESOLVED that the Director of the La Crosse Regional Airport is directed to take all necessary steps to implement this resolution.

I, Nikki M. Elsen, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on January 11, 2024.

Nikki M Elsen

Nikki M. Elsen, WCMC, City Clerk
City of La Crosse, Wisconsin

DocuSign Envelope ID: D1099A7D-83BF-4BB1-8AE8-DAD282216789

FOURTH AMENDMENT TO THE AIRPORT FIXED BASE OPERATOR'S LEASE AND OPERATING AGREEMENT BETWEEN TDM, INC., D/B/A COLGAN AIR SERVICES AND THE CITY OF LA CROSSE

This Fourth Amendment to the Airport Fixed Base Operator's Lease and Operating Agreement (the "Agreement") between TDM, Inc., DBA Colgan Air Services (hereinafter called "Lessee"), and the City of La Crosse (hereinafter the "City") for fixed base operation services at the La Crosse Regional Airport (hereinafter the "Airport") beginning January 1, 2016, is entered into this 1st day of January, 2024.

WITNESSETH

WHEREAS, the Aviation Board of the City of La Crosse was authorized to enter into the Agreement with the Lessee by Common Council of La Crosse Resolution 14-1350, and;

WHEREAS, Aviation Board item 15-0864 approved the Agreement, and;

WHEREAS, said Agreement was previously amended by Common Council of La Crosse Resolutions 17-1387 and 20-0663, and;

WHEREAS, Resolution 21-1339 previously amended ARTICLE 7. IMPROVEMENTS, Section 7.2 Relocation of the Fuel Farm, and;

WHEREAS, Lessee has requested further relief from the requirements of the Agreement due to additional reduction in business, and;

WHEREAS, Article 41, AMENDMENT, of the Agreement requires all amendments to be in writing and executed by both parties.

NOW THEREFORE, in consideration of the covenants set forth herein and other good and valuable consideration, the receipt and sufficiency of which is acknowledged and received, the parties do hereby agree to the following amendments to the Agreement:

1. ARTICLE 7. IMPROVEMENTS, Section 7.2 Relocation of the Fuel Farm is hereby amended to read –
   The LESSEE agrees to relocate its fuel farm, at LESSEE'S sole expense, to the new joint use fuel farm no later than June 30, 2027.

BE IT FURTHER UNDERSTOOD, that all other terms of the Agreement shall continue in full force and effect.

DS kC DS MR DS NE

DocuSign Envelope ID: D1099A7D-83BF-4BB1-8AE8-DAD282216789

IN WITNESS WHEREOF, the parties hereby set their hands and seals on the day and year first written above.

TDM, Inc.:

Signature: DocuSigned by: Kelly Colgan-Hammen 16DA10F59C2D4E0... 11/22/2023

Name: Kelly Colgan-Hammen

Title: President/Corporate Officer

City of La Crosse:

Signature: DocuSigned by: Mitch Reynolds 430EDF95210348C... 1/10/2024

Name: Mitch Reynolds

Title: Mayor

Signature: DocuSigned by: Nikki Elsen 2695E04D5EC746C... 1/17/2024

Name: Nikki M. Elsen

Title: City Clerk

Roberts Exhibit 7

Competitors

La Crosse Regional Airport
City of La Crosse

Inserted on subsequent page(s)

1.2 Airport Background

1.2.1 Airport Location and History

The Airport is located approximately five miles north of downtown La Crosse on French Island between the Mississippi River and the Black River, as shown in **Figure 1-1** and **Figure 1-2**. Several cities are located near the Airport. In addition to the City of La Crosse, Onalaska is located less than a mile from the Airport on the east bank of the Black River and La Crescent is located approximately four miles to the southwest on the west bank of the Mississippi River. The local region has a history of aviation dating back to 1911 when mail was first delivered to the area by aircraft. Although the first airport was constructed in the southern portion of the City of La Crosse, the Airport was eventually relocated and opened in its existing location in 1947. As of 2020, the Airport was served by two airlines. American Airlines, providing service to Chicago, and Delta Air Lines, with service to Minneapolis and to Detroit. Surrounding commercial airports may impact activity at LSE due to passenger preference or air carrier routes available nearby. Nearby airports that offer commercial service are shown below in **Table 1-1.** Locations of these airports are shown in **Figure 1-3.**

Table 1-1: Surrounding Commercial Service Airports

Airport	Distance (Miles)	Driving Time (Minutes)
Rochester International (RST)	76	70
Chippewa Valley Regional (EAU)	69	105
Dane County Regional (MSN)	109	123
Central Wisconsin Airport (CWA)	100	137
Minneapolis–Saint Paul International (MSP)	150	142
Mason City Municipal (MCW)	161	145
Waterloo Regional (ALO)	133	152
Dubuque Regional (DBQ)	125	154
Appleton International (ATW)	139	176
General Mitchell International (MKE)	181	193
Rhinelander/Oneida County (RHI)	150	199
Austin Straubel International (GRB)	161	201

Source: Google Earth, Google Maps



Figure 1-3: **Nearby Airports**

La Crosse Regional AIRPORT

Source: *ArcGIS*

Roberts Exhibit 8

Airport Master Plan - Chapter 5 - Environmental & Land Use Overview

La Crosse Regional Airport
City of La Crosse

Inserted on subsequent page(s)



CHAPTER 5

Environmental & Land Use Overview

5.1 Introduction

The purpose of this chapter is to present an overview of environmentally sensitive features and land uses on and surrounding La Crosse Regional Airport (LSE or the Airport), and to identify potential impacts resulting from the recommended development plan. Known or readily visible environmental resource categories were assessed in conformance with applicable Federal Aviation Administration (FAA) environmental guidance and applicable federal, state, and local regulations. The environmental overview is not intended as a substitute for a National Environmental Policy Act (NEPA) document. Rather, the intent is to provide information regarding environmental resources for general airport planning purposes. This information is organized in these sections:

- Aircraft Noise
- Compatible Land Use
- Historical and Archeological
- Section 4(f) Resources
- Floodplains
- Water Resources
- Fish, Wildlife, and Plants
- Hazardous Materials and Solid Waste
- Summary

5.2 Aircraft Noise

Noise analysis and planning is essential for an airport to maintain a positive relationship with its neighbors and mitigate noise-related land use compatibility concerns. When the Airport was constructed in 1947 French Island was used primarily for agricultural fields. Currently LSE is surrounded by a variety of land uses, including residential and commercial districts. Because of this, impacts to noise-sensitive land uses around the Airport require consideration.

Noise is defined as any sound that is undesirable or interferes with people's ability to hear other sounds. The degree of annoyance people experience from aircraft noise varies depending on their activities at any given time. Studies by governmental agencies and private researchers, in particular those by the U.S. Department of Housing and Urban Development (HUD) and the FAA, have defined the compatibility of land uses with varying noise levels. Day-night average sound level (DNL), expressed in decibels (dB), is the standard federal metric for determining cumulative exposure of individuals to noise. The compatibility of various land uses with annual DNL is summarized in **Table 5-1**. DNL is a 24-hour measure of total noise, with events occurring at night (10 p.m. to 7 a.m.) treated as 10 dB louder than they are. The 10 dB penalty accounts for the fact that events at night are often perceived as more intrusive because nighttime ambient noise is less than daytime ambient noise. The FAA, U.S. Environmental Protection Agency (EPA), and HUD have established the 65 DNL contour as the threshold indicating significant cumulative noise impacts over noise sensitive areas.

Table 5-1: Land Use Compatibility with Annual Day-Night Average Sound Levels (DNL)

	Annual DNL in decibels					
Land Use	**Below 65**	**65-70**	**70-75**	**75-80**	**80-85**	**Over 85**
Residential						
Residential, other than mobile homes and transient lodgings	YES	NO (1)	NO (1)	NO	NO	NO
Mobile home parks	YES	NO (1)	NO (1)	NO	NO	NO
Transient lodgings	YES	NO (1)	NO (1)	NO (1)	NO	NO
Public Use						
Schools	YES	NO (1)	NO (1)	NO	NO	NO
Hospitals and nursing homes	YES	25	30	NO	NO	NO
Churches, auditoriums, and concert halls	YES	25	30	NO	NO	NO
Government services	YES	YES	25	30	NO	NO
Transportation	YES	YES	YES (2)	YES (3)	YES (4)	YES (4)
Parking	YES	YES	YES (2)	YES (3)	YES (4)	NO
Commercial Use						
Offices, business, and professional	YES	YES	25	30	NO	NO
Wholesale and retail building materials, hardware, and farm equipment	YES	YES	YES (2)	YES (3)	YES (4)	NO
Retail trade (general)	YES	YES	25	30	NO	NO
Utilities	YES	YES	YES (2)	YES (3)	YES (4)	NO
Communication	YES	YES	25	30	NO	NO
Manufacturing and Production						
Manufacturing (general)	YES	YES	YES (2)	YES (3)	YES (4)	NO
Photographic and optical	YES	YES	25	30	NO	NO
Agriculture (except livestock) and forestry	YES	YES (6)	YES (7)	YES (8)	YES (8)	YES (8)

Table 5-1: Land Use Compatibility with Annual Day-Night Average Sound Levels (DNL)						
	Annual DNL in decibels					
Land Use	**Below 65**	**65-70**	**70-75**	**75-80**	**80-85**	**Over 85**
Livestock farming and breeding	YES	YES (6)	YES (7)	NO	NO	NO
Mining and fishing, resource production, and extraction	YES	YES	YES	YES	YES	YES
Recreational						
Outdoor sports arenas and spectator sports	YES	YES (5)	YES (5)	NO	NO	NO
Outdoor music shells and amphitheaters	YES	NO	NO	NO	NO	NO
Nature exhibits and zoos	YES	YES	NO	NO	NO	NO
Amusements, parks, resorts, and camps	YES	YES	YES	NO	NO	NO
Golf courses, riding stables, and water recreation	YES	YES	25	30	NO	NO

Source: FAA Environmental Desk Reference for Airport Actions

Note: *Numbers in parentheses refer to notes; see continuation of Table 5-1 on the next page for notes and key.*

Table 5-1: Notes and Key	
NOTE: The designations in this table do not constitute a federal determination that any use of land is acceptable or unacceptable under federal, state, or local law. The responsibility for determining the acceptable and permissible land uses and the relationship between specific properties and specific noise contours rests with local land use authorities. FAA determinations under Part 150 are guidelines and are not intended to substitute for land uses determined to be suitable by local authorities in response to locally determined needs and values in achieving noise compatible land uses.	
Key to Table 5-1	
YES	Land use and related structures compatible without restrictions.
NO	Land use and related structures are not compatible and should be prohibited.
NLR	Noise Level Reduction (outdoor to indoor) to be achieved through incorporation of noise attenuation into the design and construction of the structure.
25, 30, or 35	Land use and related structures generally compatible; measures to achieve NLR of 25, 30, or 35 dB must be incorporated into design and construction of structure.
Notes for Table 5-1	
(1)	Where the community determines that residential or school uses must be allowed, measures to achieve outdoor to indoor Noise Level Reduction (NLR) of at least 25 dB and 30 dB should be incorporated into building codes and be considered in individual approvals. Normal residential construction can be expected to provide an NLR of 20 dB; thus, the reduction requirements are often stated as 5, 10, or 15 dB over standard construction and normally assume mechanical ventilation and closed windows year-round. However, use of NLR criteria will not eliminate outdoor noise problems.
(2)	Measures to achieve NLR of 25 dB must be incorporated into the design and construction of portions of these buildings where the public is received, office areas, noise-sensitive areas, or where the normal noise level is low.
(3)	Measures to achieve NLR of 30 dB must be incorporated into the design and construction of portions of these buildings where the public is received, office areas, noise-sensitive areas, or where the normal noise level is low.
(4)	Measures to achieve NLR of 35 dB must be incorporated into the design and construction of portions of these buildings where the public is received, office areas, noise-sensitive areas, or where the normal noise level is low.
(5)	Land use compatible provided special sound reinforcement systems are installed.
(6)	Residential buildings require an NLR of 25.
(7)	Residential buildings require an NLR of 30.
(8)	Residential buildings not permitted.

Source: FAA Environmental Desk Reference for Airport Actions

Noise impact areas for an airport are identified by noise contours. Noise levels are indicated by a series of contour lines superimposed on a map of the airport and its environs. By creating these contours, LSE can identify areas that are most likely to be impacted by aircraft noise and can plan accordingly. Three basic noise impact areas, or "noise corridor zones," are identified by the 2011 *Wisconsin Airport Land Use Guidebook*:

- Severe Noise Impact Areas (70 DNL contour and above)
- Substantial Noise Impact Areas (65 to 70 DNL contour)
- Moderate Noise Impact Area (55 to 65 DNL contour)

FAA Order 1050.1F notes that projects at airports with 90,000 annual piston-powered aircraft operations or 700 annual jet-powered aircraft operations that involve runway relocation, runway strengthening, or a major runway expansion require a noise analysis that includes noise exposure maps. The Aviation Environmental Design Tool (AEDT) is the FAA-approved software system that dynamically models aircraft performance to produce noise estimates. The baseline operations and forecasted operations presented in Chapter 2 were used to develop noise contours. AEDT Version 2d, the most up-to-date version of the software at the time this master plan was developed, was used to model the noise exposure contours for this master plan. Resulting contours are shown in **Figure 5-1**.

The noise analysis shows that in the existing conditions, severe and substantial noise impact areas (65 DNL or higher) are limited to Airport property. When considering NEPA review for future projects, the FAA regards a change in airport related noise as significant if, "The action would increase noise by DNL 1.5 dB or more for a noise sensitive area that is exposed to noise at or above the DNL 65 dB noise exposure level, or that will be exposed at or above the DNL 65dB level due to a DNL 1.5dB or greater increase, when compared to the no action alternative for the same timeframe." The future noise exposure model used activity and fleet forecasts developed in Chapter 2 along with preferred airfield alternatives discussed in Chapter 4, including closing Runway 4/22, to show noise contours projected for the end of the planning period in **Figure 5-2**. In the future condition, severe and substantial noise impacts (65 DNL or higher) remain almost completely on Airport property, except a small portion of the 65 DNL contour that falls into the wildlife area on the northeastern part of French Island. Because noise sensitive areas will not be exposed to levels higher than 65 dB, this means that noise impacts resulting from the future condition are unlikely to be significant for the purposes of NEPA review. Contours signifying moderate noise impacts, 55 DNL and 60 DNL, extend farther from Airport property in the future condition, including residential areas to the south and northwest. Moderate off-airport impacts where the 55 DNL contour extended over the Black River in the existing condition will be reduced northeast of existing Runway 22 end, due to the planned closure of the runway.

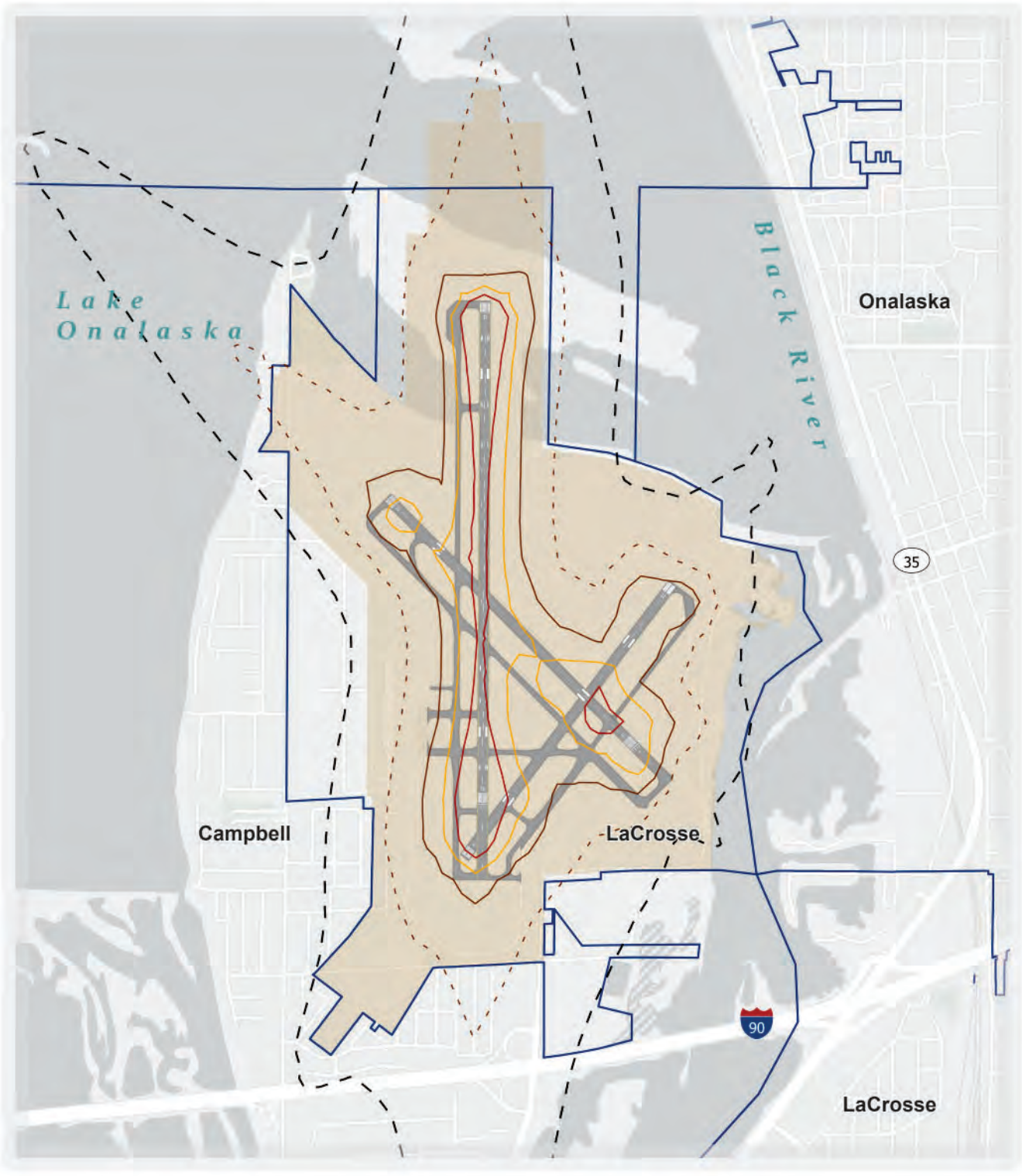


Figure 5-1: Existing Noise Exposure

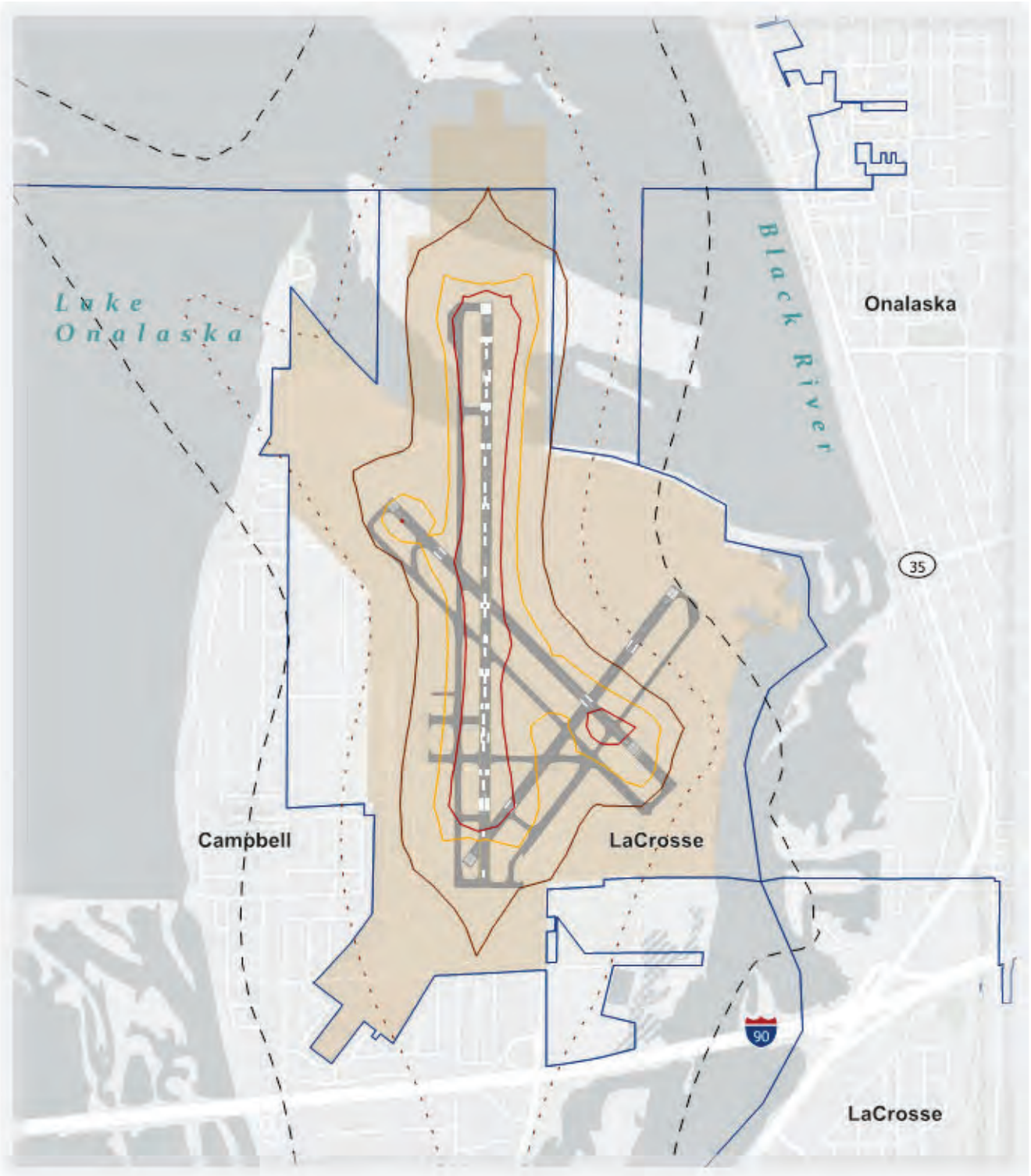


Figure 5-2: Future Noise Exposure

5.3 Compatible Land Use

Laws and policies at state, federal, and local levels encourage compatible land uses near airports and determine what makes a land use compatible. For LSE, policies enacted by the FAA, the Wisconsin Department of Transportation (WisDOT), and local government entities establish the rules and regulations for compatible land use near the Airport.

Under the Airport and Airway Improvement Act of 1982, to receive federal funding for airport actions sponsors must provide assurances to the FAA. Examples of assurances related to land use include:

- Consistency with local plans.
- Mitigation and prevention of airport hazards.
- Public access to project information and the planning process.
- Adoption of zoning laws that increase land use compatibility.

According to the 2011 *Wisconsin Airport Land Use Guidebook*, incompatible land uses are those that hinder safe and efficient airport operations or those that expose people living or working nearby to noise or other aviation hazards. Land uses that are least compatible with airports include densely populated residential or office buildings, streetlamps and structures that emit bright light, dust-producing smokestacks that cause visual and physical obstructions, ponds and large wetlands that attract wildlife, and places where people gather in large numbers. This section discusses land uses near LSE, such as residences and industrial parks.

5.3.1 Zoning and Current Land Use

Several municipalities surround LSE, including the City of La Crosse, the City of Onalaska, and the Town of Campbell. This section provides a summary of zoning districts and land use restrictions near the Airport.

Airport Zoning Overlay

The City of La Crosse adopted a land use ordinance defining building and height restrictions within three miles of the La Crosse Airport property boundary. The provisions of this ordinance were also adopted by reference in the City of Onalaska zoning code. The La Crosse ordinance allows the Town of Campbell and other municipalities within the three-mile jurisdictional boundary of the Airport the authority to administer the airport zoning code. However, because Campbell has not yet adopted a local ordinance that codifies the zoning provisions, La Crosse maintains authority over the implementation and enforcement of the Airport Overlay Zoning District (AOZD) within Campbell and other municipalities without a locally adopted airport zoning ordinance. The AOZD zones and provisions are described below and shown in **Figure 5-3**.

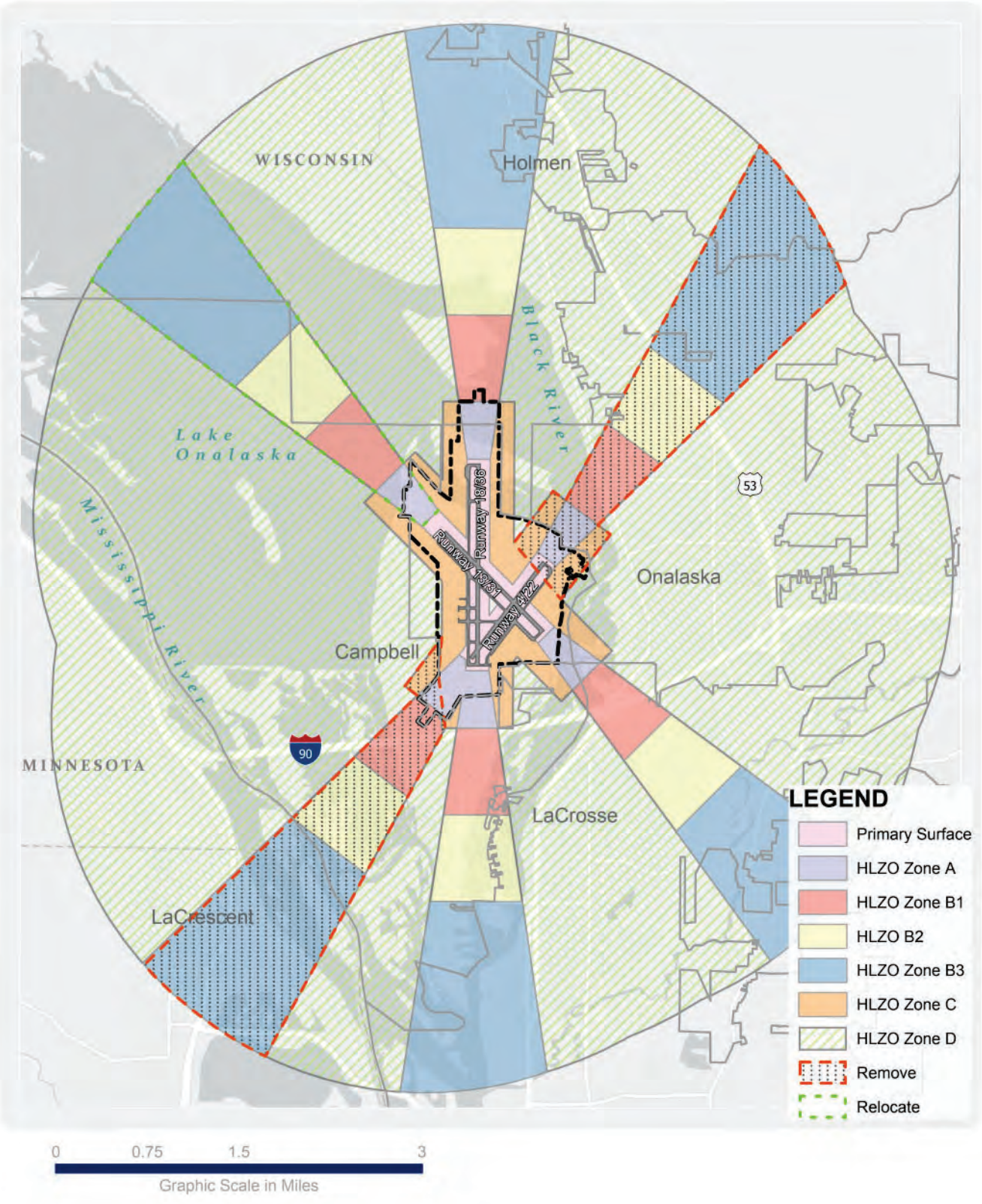


Figure 5-3: **Airport Overlay Zoning Districts**

Source:

- **Zone A – RPZ:** Zone A aligns with federal RPZs designed to enhance the safety of people and property on the ground and provide a clear area that is free of above ground obstructions and structures.
    - Zone A only allows animal or plant related uses. A permit is required for any use.
- **Zone B – Approach Surface:** Zone B reflects the approach and departure areas for each runway at the Airport. The size of Zone B depends on the type of approach (visual, non-precision, or precision) and the type and size of aircraft that use a runway. Zone B is divided into three subzones, listed below. Zone B has a 50:1 approach slope.
    - Zone B1 – Extends 3,750 feet long and begins at the end of Zone A.
        - Some low-rise residential, commercial, and industrial uses are allowed with a permit.
        - Self-storage facilities, parking, transportation, and animal and plant uses are permitted by right.
    - Zone B2 – Extends 3,750 feet beyond Zone B1.
        - Most land use types are allowed, but the majority require a permit.
    - Zone B3 – Extends from the end of Zone B2 and terminates at the three-mile jurisdictional boundary.
        - Most land uses are permitted by right, but some types of industrial, institutional, and recreational uses require a permit.
- **Zone C – Transitional Surface:** This surface extends 1,050 feet outward from the edge of the primary surface of the runways up to Zone A.
    - Most uses are not permitted.
    - Low-rise commercial, some industrial, and basic utility uses may be allowed with a permit.
    - Parking, transportation, and animal and plant uses are permitted by right.
- **Zone D – Three-Mile Jurisdictional Boundary:** This surface is formed by rotating a three-mile arc from the outermost property boundaries of the Airport.
    - Most land uses are permitted by right unless restricted by the underlying zoning, but some types of industrial, institutional, and recreational uses require a permit.

Various portions of Zone B and Zone D overlay the City of Onalaska on the east bank of the Black River to the northeast and the City of La Crosse to the south. Most Airport property outside of the primary surface is currently within Zone C, however, the preferred alternative to decommission Runway 4/22 will result in a transition of a portion of the west side of the property to Zone D, opening it to many more uses permitted by the AOZD.

Height restrictions within the AOZD are established by the City of La Crosse on the Height Limitations Zoning Map **(Figure 5-4**). Information about the AOZD and airport related height limitations, including an interactive map, can be found on the Airport website. The URL is https://www.lseairport.com/content/land-use.

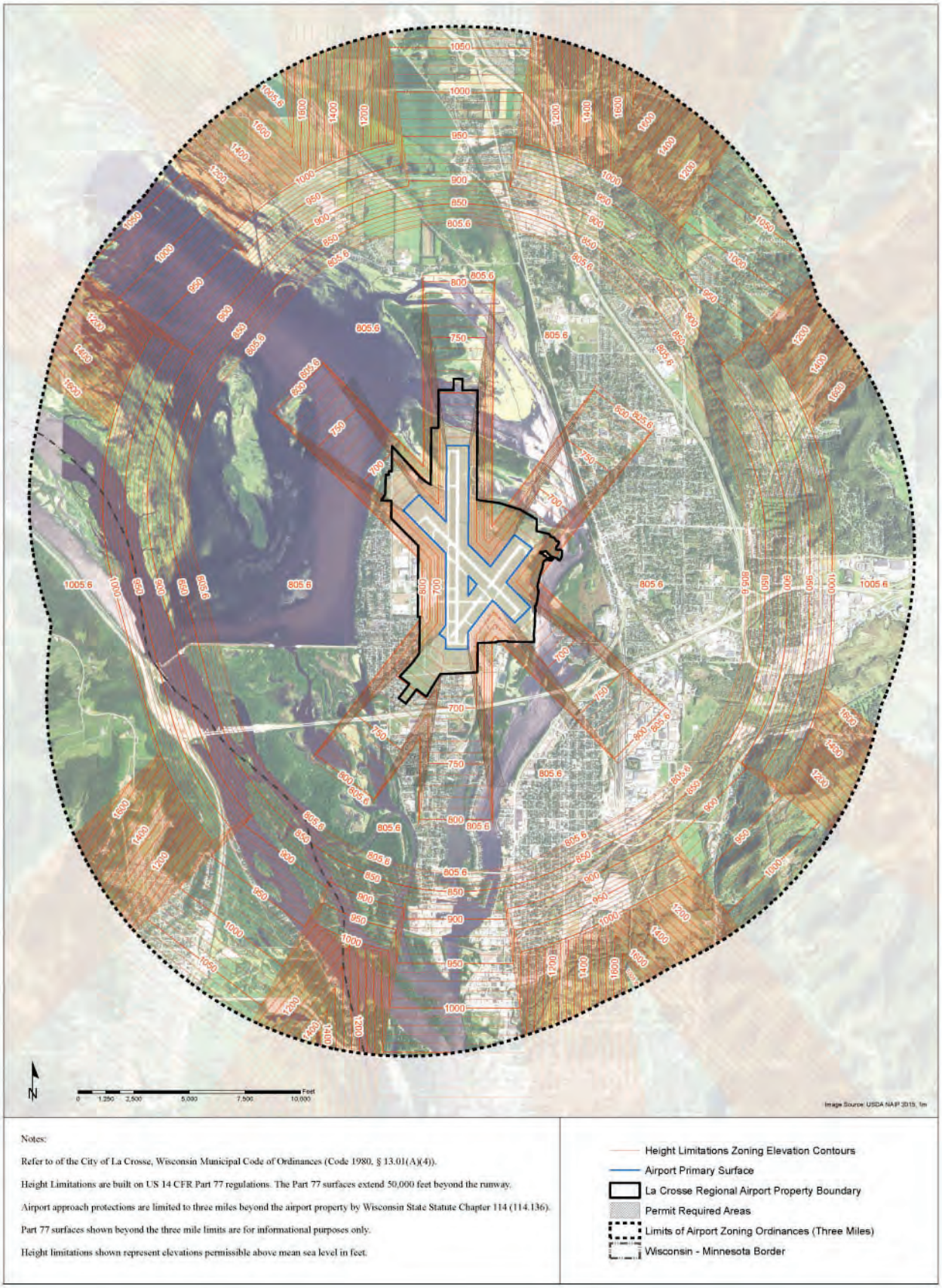


Figure 5-4: **Height Limitations**

Source: *City of La Crosse Height Limitations Zoning Map*

La Crosse Regional AIRPORT

As the Airport takes steps to decommission Runway 4/22, as outlined in Chapter 4, *Alternatives*, the surrounding jurisdictions should ultimately remove the existing overlays and use restrictions associated with this runway. Additionally, the preferred alternative to extend Runway 13/31 would have implications for the AOZD, and necessary adjustments may require consideration by zoning authorities within the affected jurisdictions at the time the project is implemented.

City of La Crosse

The Airport is located within the city limits of La Crosse; however, most of the city is located south of the Airport. LSE property is zoned as a Public and Semi-Public District. Publicly owned and operated airports and aviation-related facilities are permitted by right within this district. Other types of public facilities are allowed within the district if they comply with the Aviation specific municipal code and Airport Zoning.

An industrial park within the city limits of La Crosse, zoned as Heavy Industrial (M2) and occupied primarily by warehouses and manufacturers, is located adjacent to the Airport's west side. A few commercial and light industrial parcels (C1, C2, and M1) are located to the south along Fisherman Road. Land use zoning districts are shown in **Figure 5-5.**

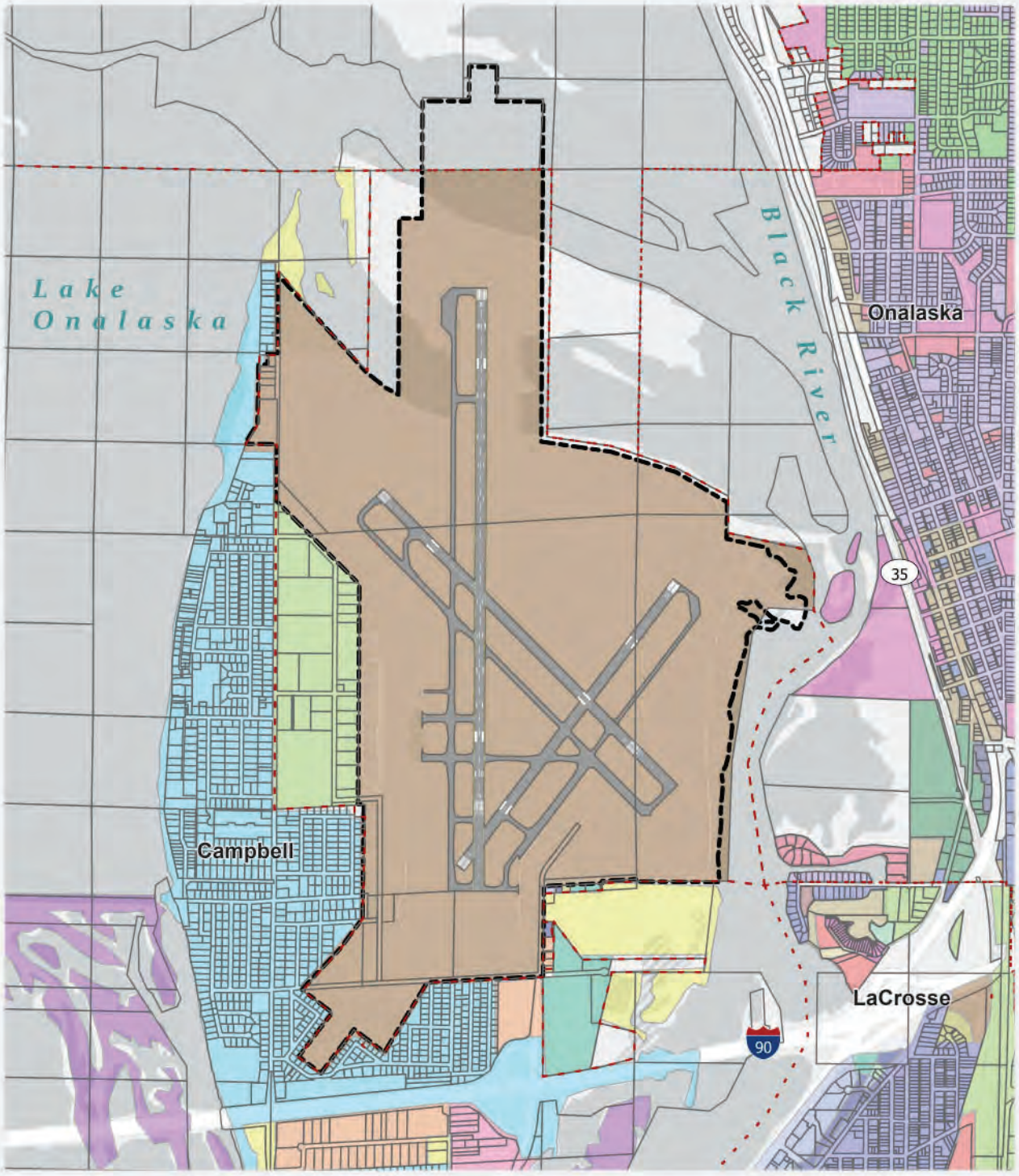
City of Onalaska

The City of Onalaska is located approximately one-half mile east of the Airport across the Black River. Most areas nearest the Airport are zoned as Zone R2 (Single-Family and/or Duplex Residential District), Zone R4 (Multi-Family Residential District), or Zone P1 (Public and Semi-Public District). There are also intermittent areas of Zone R1 (Single-Family Residential district) and Zone M2 (Industrial District) further inland to the east. Due to the location of Black River these land uses are separated from the RPZ/Zone A but do fall under Zone B. Single-family and multi-family homes are allowed in these areas with a permit although high rise buildings (over 13 stories) are prohibited.

When Runway 4/22 is ultimately decommissioned the zoning authority will likely remove AOZD Zone B that impacts Onalaska, which will remove related height and use restrictions. Eliminating the approach and departure areas from directly over the city will reduce the number of overflights in potentially sensitive or less compatible areas, such as residential districts, that are currently within these zones.

Town of Campbell

The Town of Campbell immediately surrounds the Airport to the west and south. Together, LSE and the Town of Campbell occupy nearly all of French Island. There are residential neighborhoods bordering the south and west of Airport property, including off Runway ends 4, 13, and 36. The town's draft Comprehensive Plan shows future land use around the Airport as primarily single family residential with isolated areas of mixed used, commercial, and public or institutional land uses to the south.



0 0.25 0.5 1

Graphic Scale in Miles

LEGEND

Campbell Commercial	LaCrosse C1	LaCrosse M1	LaCrosse R2	Onalaska M2
Campbell Environmental	LaCrosse C2	LaCrosse M2	LaCrosse R5	Onalaska P1
Campbell Mixed-Use	LaCrosse C3	LaCrosse PD	Onalaska B1	Onalaska R1
Campbell Public/Institution	LaCrosse Conservancy	LaCrosse PS	Onalaska B2	Onalaska R2
Campbell Single-Family	LaCrosse FW	LaCrosse R1	Onalaska M1	Onalaska R4

Figure 5-5: **Land Use Zoning**

La Crosse Regional AIRPORT

Source: *City of La Crosse; City of Onalaska; Town of Campbell accessed 2019*

Similar to Onalaska, when Runway 4/22 is ultimately decommissioned the zoning authority will likely remove AOZD Zone B south of the Runway 4 end, which will remove related height and use restrictions for some parcels. Eliminating this approach and departure area above the affected residential neighborhood will reduce potential land use conflicts with a noise-sensitive use. However, large portions of the Town of Campbell will remain subject to the AOZD due to Runway 18/36 and Runway 13/31.

Because of the proximity of residential areas in Campbell to LSE, future actions affecting land use, noise, and traffic in these neighborhoods should be considered for compatibility. Coordination with the Town should occur to develop any necessary mitigation strategies, and a program for communicating plans and soliciting feedback from Airport neighbors would likely be welcome.

County of La Crosse

Although most of the land surrounding the Airport is municipally managed by the Cities of La Crosse, Onalaska, or the Town of Campbell, there are some areas to the north of the Airport that are managed by the County. These lands are mostly unoccupied recreation and natural resource areas. While there are some residential areas adjacent to the City of Onalaska, similar to the residential areas in the City of Onalaska, these homes are not high rises and do not interfere with Airport zoning.

La Crosse Municipal Airport Land Use Study, 2011

Compatible land use near LSE has been previously explored by the 2011 La Crosse Municipal Airport Land Use Study. The study report recommended the formation of airport zoning overlays and land use compatibility zones, along with a path to implementation of the present-day Airport Zoning Overlay District ordinances across the jurisdictions within the three-mile zoning radius. At that time each zone and potential compatible or incompatible uses were set out and considered in detail, resulting in the permitted uses in those zones today. Considerations included:

- Concentrations of people (density).
- Noise sensitivity.
- Tall structures.
- Visual obstructions.
- Wildlife and bird attractants.

The conclusions of this report were incorporated into the permitted, permit-required, and not permitted uses described in Section 5.3.1 *Airport Zoning Overlay.*

5.3.2 Airport Land Use

The original Airport property consisted of 1,100 acres of land owned in fee simple and approximately 104 acres of avigation easement, which was acquired using airport sponsor funds and/or transferred to the City as federal surplus property. The Exhibit 'A' Property Map indicates that from 1968 to 2002, the Airport acquired additional parcels totaling approximately 226 acres largely using FAA grants. An airport right-of-way grant was acquired from the US Army Corps of Engineers on an additional approximately 29 acres,

which was renewed with the Fish & Wildlife Service in 2019 for an additional 50 years. The purpose of the additional land acquisition was primarily airport operations and approach protection.

Along with acquiring property, the Airport has released some parcels, including approximately 105 acres, to the City of La Crosse. The Airport also vacated Fisherman's Road, which was originally on Airport property. The La Crosse Telephone Corporation has a utility easement at the Airport.

Aeronautical Use

Most of Airport property is dedicated to aeronautical land use, including the airfield, terminal area, and south GA area, along with dedicated safety zones. While some areas are not yet developed, they are reserved for potential future demand for aeronautical use. Concepts for development in several areas for aeronautical use within the planning period are described in detail in Chapter 4, *Alternatives*. Some of the areas planned for aeronautical development require consideration of impacts to sensitive habitats, floodplains, wetlands, and cultural resources, which are discussed below in Sections 5.4 through 5.8.

Non-Aeronautical Development

Note: This section was written prior to passage of the FAA Reauthorization Act of 2018, Section 163 of which changed some of the regulations surrounding FAA land releases and releases from aeronautical use.

Other areas on Airport property are used for non-aeronautical purposes. This currently includes a beach available for recreational uses, and a portion of a community baseball field.

LSE currently has undeveloped land that would be desirable for non-aeronautical development. The Airport, along with consulting firm Explorer Solutions, developed concepts in 2018 for additional non-aeronautical development to increase revenue streams and make efficient use of property that is not needed for aeronautical purposes in the foreseeable future. The study analyzed the demand in the region and sought Airport user, potential user, and community input to develop land use alternatives. Proposed uses include commercial and industrial development. These proposals are analyzed in detail in Explorer Solutions' report, *Highest and Best Land Use Study* (HBLU Study, see **Appendix E**), and discussed further in this document in Chapter 4. The 2018 Highest and Best Land Use report noted that the development of non-aeronautical uses would not only benefit LSE by diversifying Airport revenue sources, it would also generate additional tax base for the municipality.

When considering non-aeronautical development on Airport property, it is necessary to consider the compatibility of proposed land uses with airport activities. This includes not introducing uses sensitive to noise or light emissions and avoiding uses that may create hazards for airport users or people on the ground.

In addition, because the FAA requires that property proposed for non-aeronautical use not be needed for aeronautical purposes, it is important to carefully consider foreseeable aeronautical needs before requesting a land release for non-aeronautical development purposes. The 2018 HBLU Study concluded that areas identified and reserved for future aeronautical development have enough space to accommodate reasonably foreseeable needs associated with existing and future based aircraft. Facility requirements

considerations for the 20-year planning horizon show that carefully coordinated land release for non-aeronautical use will not prevent the Airport from meeting aeronautical development needs.

Land Release

Non-aeronautical development and airport revenue opportunities are overseen by the FAA. Airport Cooperative Research Program (ACRP) Report 176: *Generating Revenue from Commercial Development On or Adjacent to Airports* notes that four key factors appear to drive the extent of this oversight:

- The nature of applicable FAA grant obligations.
- Airport or airport agency ownership or non-ownership of the property.
- Site planning and vertical limitations.
- The type of access permitted to the airport grounds proper.

Any property defined by an airport layout plan or listed in an Exhibit 'A' property map as part of an airport is considered "dedicated" or obligated property for Airport purposes. Federal Airport Improvement Program (AIP) grant assurances require FAA authorization for any proposed non-aeronautical land uses on obligated Airport property. This is typically in the form of a formal release of land from these obligations. A land release for non-aeronautical use is a formal, written authorization relinquishing an airport's contractual obligation to use Airport property for aeronautical purposes. Before authorizing such a release, the FAA must conclude that the property is not needed for aeronautical purposes.

Releases and all leases and agreements must comply with FAA Order 5190.6B: *FAA Airport Compliance Manual.* The FAA may determine that environmental documentation such as a documented Categorical Exclusion or an Environmental Assessment is required to grant a land release request, along with a boundary survey. Order 5190.6B also requires publication in the Federal Register and a 30-day public comment period. This comment period can be concurrent with environmental review if the type of review undertaken requires it.

Obtaining a land release is a lengthy process requiring many components and dedicated staff or consultants. The application to FAA, the FAA's review, and the Federal Register publication requirement all contribute to this timeline. Land release requests require the following elements:

- Type of release requested (for example, a transfer of ownership or change in use).
- What agreement(s) with the United States are involved.
- Why the release is requested (for example, if it is excess property or non-contiguous property).
- Facts and circumstances that justify the request.
- Requirements of state or local law or ordinance that need to be carried forward in any agreements.
- Description of property or facilities involved.
- Documentation of how the property was acquired or obtained by the airport owner.
- The present condition and present use of any property or facilities involved.
- Proposed use of the property or facilities.
- Appraisal of fair market value of the property or facilities.
- Proceeds expected from the use of the property and what will be done with net revenues.

- A current ALP that shows the area to be released as being unnecessary for airport use.
- A current Exhibit 'A' property map.
- A Metes and Bounds Survey of the subject property to be released.
- Environmental Review (often a Categorical Exclusion, or CATEX).

Implementation Considerations for Non-Aeronautical Use

ACRP Report 176 *Generating Revenue from Commercial Development On or Adjacent to Airports,* notes that an important consideration while marketing airport properties for non-aeronautical use is that FAA grant assurances may apply to the project, including limitations on lease terms, building height limitations, and fair market value requirements. The FAA will review lease terms to confirm compliance with grant assurances, along with reviewing the land release request and any environmental review.

When the land release application has been submitted, the FAA may take several months to review the request, and modifications may then be required in response to FAA comments. After the FAA approves the application, the request is published in the Federal Register and a 30-day comment period is required. The ACRP research found that with proper preparation a land release is possible to complete in 6 to 12 months, but it may take longer.

A complicating factor of implementing a non-aeronautical development plan is that the Airport must have a specific tenant or client identified and be able to describe the proposed use of the property in detail prior to release, typically including a site plan. Stating that a parcel is no longer necessary for airport purposes and would be marketed for non-aeronautical use is not an acceptable level of justification for FAA approval.

Alongside FAA requirements and approval timelines, proposed developers and tenants will likely have scheduling constraints and pressures. The 2018 HBLU Study noted that to implement non-aeronautical development concepts, the Airport will need to synchronize its efforts with key partners, especially the City of La Crosse, the La Crosse Area Development Corporation, and the La Crosse Chamber of Commerce. These partnerships may help smooth the process for potential developers or may function as an arm of a public-private partnership that may be more tolerant of a long permitting and release process.

Zoning Considerations for Non-Aeronautical Development

All development will need to comply with height limitation zoning. The City of La Crosse has a permitting process for development within height restricted zones that expect to exceed height limits by up to ten feet.

Additionally, all development must comply with allowed uses in the zoning district where it falls. These are dictated both by the general land use zoning district, and by the AOZD permitted uses. Because Airport property is currently a Public and Semi-Public zone, uses outside of those allowed by right in the zone will need to apply for a conditional use permit or request that a parcel be rezoned to allow a new use. Uses allowed by right in the Public and Semi-Public district are:

- Governmental offices and facilities.
- Elementary and secondary public and private educational facilities.
- Historical structures.
- Public parks, community gardens and plazas.

- Off-street parking and loading facilities.
- Public auditoriums.
- Hospitals and clinics occupied by a minimum of 25 physicians or dentists practicing medicine or practicing dentistry.
- Post-secondary public and private educational facilities.
- Publicly owned and operated airports and aviation-related facilities as well as non-aviation related facilities.
- Restaurants and concessions that are located on City-owned park land and subject to approval by the Board of Park Commissioners.
- YMCA, YWCA, Boys & Girls Club, and other similar non-profit organizations.

Conditional uses allowed in the Public and Semi-Public District are tourist rooming houses and bed & breakfasts in designated locations.

Petitions for changes to zoning districts must filed with the City Clerk in order to initiate a review and hearing by the City Council. All rezoning requests require written notification by regular mail to the owners of record of land located within a 200-foot radius of the property.

For all uses that require a permit, including those that may exceed height restrictions, a site application and AOZD checklist must be submitted to the Zoning Administrator. Requirements are found in La Crosse Municipal Code of Ordinances Section 8.142 and Section 8.172.

On-airport use must also consider whether a location is within an AOZD zone that restricts allowable uses, such as Zones A and C. Restrictions are described in Section 5.3.1, *Airport Zoning Overlay.* Parcel P8 is within Zone C associated with Runway 13/31. Parcel P2 may also be partially within Zone C for Runway 18/36.

5.4 Historic and Archaeological

According to the Wisconsin Historical Society database, La Crosse County has 63 sites that are listed on either the National or State Register of Historic Places. This includes several historic districts within the City of La Crosse, and many individual sites in and around La Crosse and Onalaska. One such property, the Frank Eugene Nichols House, is located with ¾ mile of the Runway 22 end. Another, the La Crosse County School of Agriculture and Domestic Economy (the site of the present-day Onalaska High School), is located approximately one mile east of the Runway 31 end. Other sites found within the La Crosse city limits are more than two miles south and southeast of the Runway 36 end and are therefore outside the area of impacts for the projects proposed in this master plan study.

Mead & Hunt previously completed archaeology surveys for the Airport in 2007, 2010, 2011, and 2018. A total of nine archaeological sites are known to be on French Island. Most of these sites are located on or within approximately 1,000 feet of Airport property. This includes the Runway 18 end and its surrounding area, areas along Airport Road on the west side of the Airport, and a site approximately 1,200 feet from the Runway 4 end. Sites near the Airport have produced prehistoric scatter, artifacts associated with indigenous woodlands cultures, and the remains of Euro-American building sites.

Alternatives developed for aeronautical development areas using Parcels P3 and P3B, discussed in Chapter 4, Section 4.7.1, are located within 500 feet of an archaeological site. Additionally, the southeastern half of Parcel P8, which is reserved for future aeronautical development, contains an archaeological site. Portions of non-aeronautical development alternatives for Parcel P1 are located within 300 feet of an archaeological site. Because cultural artifacts have been found on and around the Airport, projects that include ground disturbance will likely require further study.

During the NEPA review process it will be necessary to invite American Indian tribal nations that consider the area culturally significant to provide input and assist in identifying cultural resources in project areas. According to the Wisconsin Department of Administration Division of Intergovernmental Relations, there are 11 federally recognized American Indian nations and tribal communities in Wisconsin. According to The Great Lakes Inter-Tribal Council Tribal Map and the Wisconsin State Tribal Relations Initiative, the Ho-Chunk Nation has Trust Lands located approximately 1 ½ miles north of the Airport. No other tribal lands are located near LSE; however, American Indian nations who no longer have lands in La Crosse County may still have a historical interest in the area on and around the Airport.

5.5 Section 4(f) Resources

Airport development can in some circumstances be incompatible with park or recreation land uses due to impacts from noise or other airport activity. Because of this, it is necessary to consider nearby publicly owned parks, recreation areas, or wildlife preserves in the context of Section 4(f) requirements. Section 4(f) of the Department of Transportation Act of 1966 states that, subject to exceptions for *de minimis* impacts, the Secretary of Transportation may approve a transportation program or project requiring the use of publicly-owned land of a park, recreational area, or wildlife and waterfowl refuge of national, state, or local significance, or land of a historic site of national, state, or local significance, only if:

1) There is no prudent or feasible alternative that would avoid using these resources, and
2) The program or project includes all possible planning to minimize harm resulting from the use.

A radius of one mile from Airport property was used to located potential 4(f) resources.

- The Airport is situated directly adjacent to the Upper Mississippi River National Wildlife and Fish Refuge, which is a unit of the National Wildlife Refuge System.
- The Airport borders land owned by the U.S. Army Corps of Engineers (USACE) and designated for recreational use and wildlife management. The USACE St. Paul District manages these lands.
- Rose Park is an approximately 30-acre park in the City of Onalaska that includes softball, baseball, and tennis facilities, enclosed picnic shelters, playground equipment, and open green space. It is next to the Onalaska High School, which has additional sports fields.
- Jaycee Fields and additional sports facilities are associated with the Onalaska Middle School and Onalaska Community Center.
- Onalaska's Northern Hills Elementary School has a playground and a baseball/softball field.
- Park Avenue Park is a small neighborhood park in Onalaska that provides a basketball court and playground equipment.

- Wayside Park, located on the bluffs in Onalaska, provides scenic views of Lake Onalaska and the Black River.
- Hickey Park in La Crosse has a playground, picnic shelter, basketball and volleyball facilities, and open green space.
- Wittenberg Park in La Crosse is approximately 8.5 acres comprised mostly of green space and wetlands. The City considered developing this park for housing in 2018.
- La Crosse's Summit Environmental Elementary School on French Island has a playground.
- Church Drive Park, a small neighborhood park in the Town of Campbell, has a playground, tennis courts, and a picnic shelter.
- The Town of Campbell has two baseball fields within one mile of the Airport.
- Nelson Park is a 35-acre park owned by the USACE and maintained by the Town of Campbell. It provides opportunities for wildlife viewing and fishing, and includes picnic shelters, a boat launch, and shoreland access.
- Airport Beach is a public beach on Airport property. There are no facilities here beyond the shoreline and beach access.
- A portion of the Great River State Trail, managed by the Wisconsin Department of Natural Resources (DNR), passes within one mile of the Airport in Onalaska. This trail, used for walking, bicycling, snowmobiling, cross-country skiing, and snowshoeing, was built on an abandoned Chicago-Northwestern railroad line.
- Several public boat landings with access to Lake Onalaska or the Black River are located near the Airport.

For Section 4(f) to apply, a property must be considered significant. Significance is determined by the entity with jurisdiction over the resource. In this case, many different entities have jurisdiction over the parks and wildlife areas near the Airport, including federal and state agencies and each of the municipal governments surrounding LSE. For a 4(f) resource to be protected from an action, the project needs to constitute a use of the resource. "Use" means either a physical taking of the property, or a constructive use where project impacts would impair or reduce the value of the resource or restrict access in a way that limits public use.

Potential 4(f) resources will be examined further during NEPA review for individual projects. The proximity and number of public parks and wildlife resources within one mile of Airport indicate that this is a resource category that may require in-depth study. If a proposed action will constitute a use of a potential 4(f) resource, agencies with jurisdiction over the property must be consulted during the NEPA review, and a Section 4(f) evaluation exploring feasible alternatives and mitigation efforts may be required.

Some vegetation management associated with future projects and ongoing maintenance of obstructions may occur in publicly owned parkland. Tree removal and vegetation management is detailed in Section 5.8.3, *Vegetation Management and Wildlife Hazards.*

5.6 Floodplains

Most of Airport property, including the terminal and its associated parking areas, is considered an area of minimal flood hazard according to the most up-to-date Federal Emergency Management Agency (FEMA) Flood Insurance Rate Map (FIRM) panels, which are effective as of January 2012. Much of the runway and taxiway infrastructure is included in a moderate flood hazard area, designated Zone X (shaded), with a 0.2 percent annual chance of flood. The north end of Taxiway F is within Special Flood Hazard Area (SFHA) Zone AE, which indicates a one percent annual chance of flood hazard. Much of the shoreline of French Island is also within Zone AE. A portion of French Island shoreline, including the Airport Beach, is considered a regulatory floodway. Flood zones at and near LSE are shown in **Figure 5-6**.

- **Area of Minimal Flood Hazard**: Areas outside a SFHA with elevations higher than the 0.2 percent annual chance of flood. The FEMA flood zone designation is Zone X (unshaded) or Zone C.
- **Base Flood**: A flood having a one percent chance of being equaled or exceeded in any given year. This is the regulatory standard also referred to as the "100-year flood."
- **Base Flood Elevation (BFE):** The elevation to which floodwater is likely to rise during the base flood.
- **Regulatory Floodway:** An area including a watercourse and adjacent land set aside to discharge the base flood without increasing upstream water

Base flood elevations for the Black River shown on the FIRM panels range from 644 to 646 feet.

The City of La Crosse Code of Ordinances Section 115 regulates areas within the base flood area and the AE zone.

- Section 115-276 states that floodplain development is not allowed to obstruct flow or cause any increase in the regional flood height due to lost floodplain storage area.
- Regional flood elevation should be determined using Wisconsin State guidance.
- Land uses with low flood damage potential are allowed within floodway and floodplain districts. This includes campgrounds, agriculture, and some nonstructural recreational and commercial uses.

Nonaeronautical development alternatives for Parcel P6 described in Chapter 4, Section 4.7.3 include shoreline commercial development within both the 0.2 percent annual chance of flood and 1 percent annual chance of flood areas.

Intermediate and long-term general aviation (GA) area conceptual plans described in Section 4.6.3 also include a relocation and raising of Fishermans Road within both the 0.2 percent annual chance of flood and 1 percent annual chance of flood areas.

Order 1050.1F only considers disturbance or fill within the areas with 1 percent annual chance of flood as a significant floodplain impact. Mitigation of any impacts to the floodplains for the proposed projects in SFHAs will require discussion and analysis during project specific environmental review.

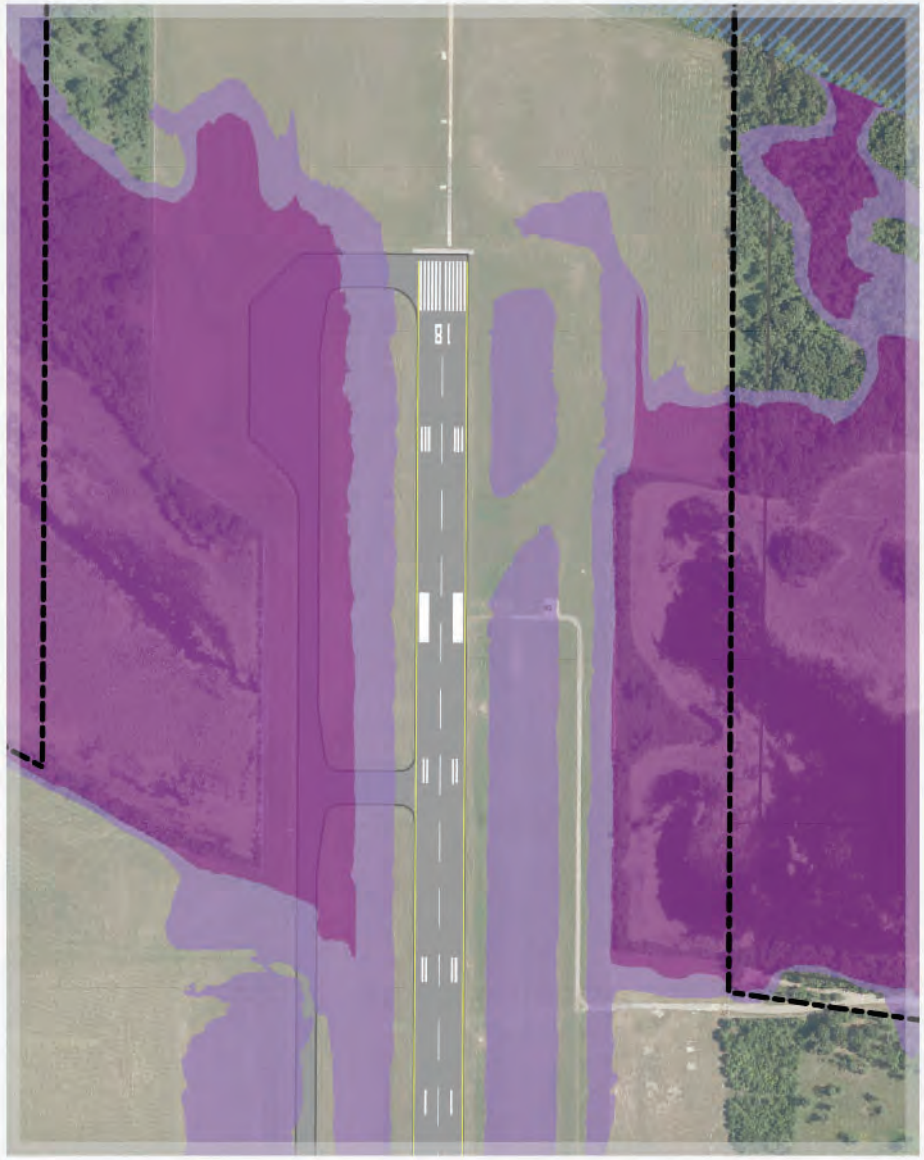


Figure 5-6: **Flood Zones Detail**

Source: *FEMA National Flood Hazard Layer effective 2012*

La Crosse Regional AIRPORT

5.7 Water Resources

National policy provides guidelines for some water resources based on their value as cultural or recreational assets via the Wild and Scenic Rivers and Nationwide Rivers Inventory programs. Laws and regulations including the Clean Water Act (CWA) address water quality and wetlands from an environmental perspective.

5.7.1 Surface Water and Water Quality

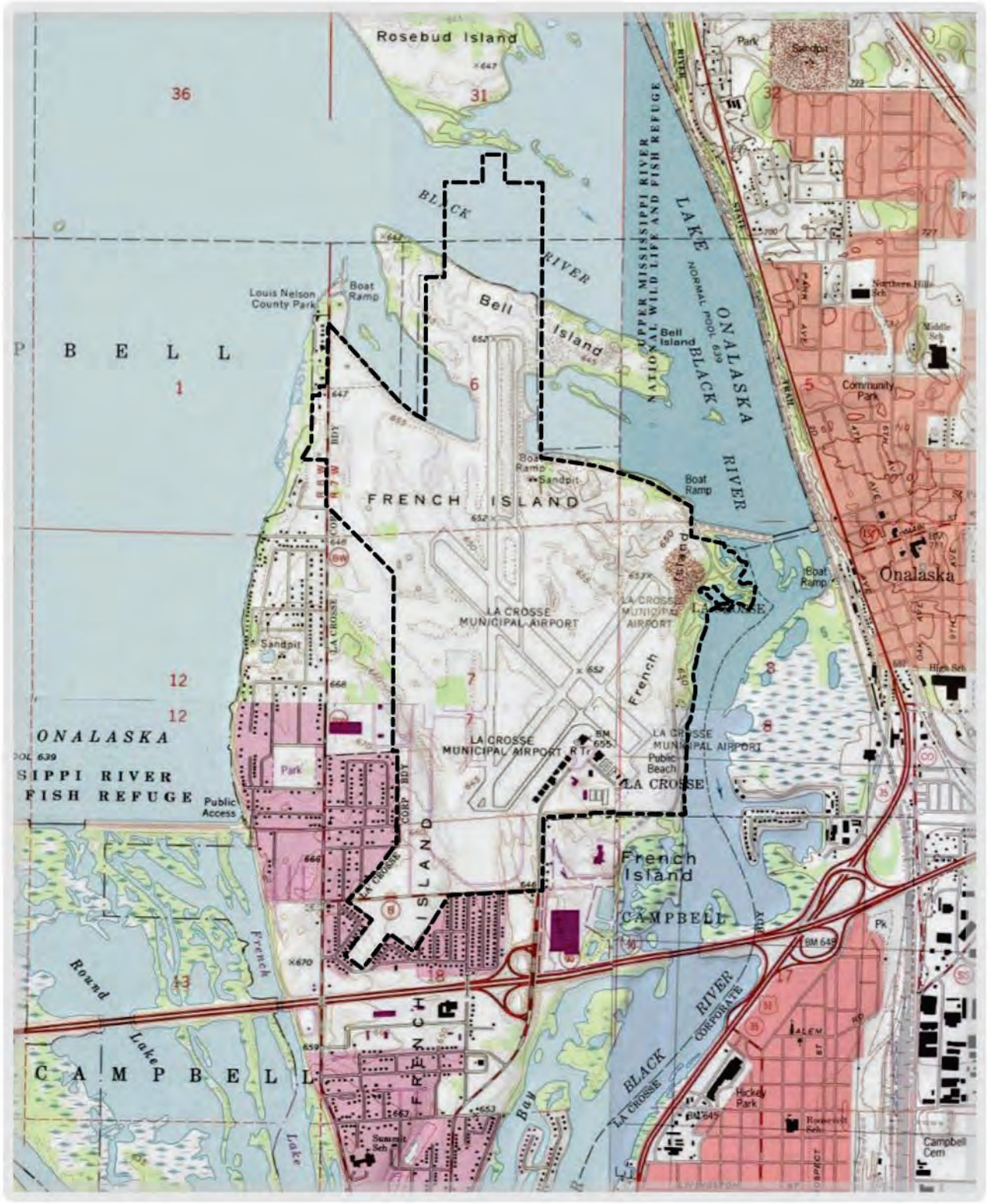
The Clean Water Act provides the authority to establish water quality standards, control discharges into surface and subsurface waters, develop waste treatment management plans and practices, and issue permits for discharges (section 402) and for dredged or fill material (section 404). The Fish and Wildlife Coordination Act (FWCA) applies to a proposed federal action that would impound, divert, drain, control, or otherwise modify the waters of a stream or body of water, unless the project is for the impoundment of water covering an area of less than 10 acres. The FWCA requires consultation with the U.S. Fish and Wildlife Service (FWS) and applicable state agencies to identify means to prevent loss and damage to wildlife resources resulting from airport improvements.

Because of the Airport's unique position on French Island, surface water is a major part of the surrounding area of LSE. **Figure 5-7** shows the many water features near the Airport, including the Black River, Lake Onalaska, Round Lake, and the Mississippi River. Stormwater management infrastructure, including ditches, culverts, and other drainage and infiltration structures, are used to treat or contain stormwater on Airport property prior to runoff encountering surrounding water bodies. As of 2019, some of this infrastructure at LSE is beyond its useful life. For this reason, the Airport plans to complete a drainage study to maintain and improve stormwater management. Future projects at LSE that increase the amount of impervious surface and stormwater runoff volume will need to include stormwater management measures to accommodate or treat any potential discharge.

5.7.2 Wetlands

The Clean Water Act defines wetlands as "areas that are inundated or saturated by surface or groundwater at a frequency and duration sufficient to support, and that under normal circumstances do support, a prevalence of vegetation typically adapted for life in saturated soil conditions. Wetlands generally include swamps, marshes, bogs, and similar areas." Federal regulations require that proposed actions avoid, to the greatest extent possible, long-term and short-term impacts to wetlands, including the destruction and alteration of wetland functions and values.

There are wetland areas on and around Airport property (**Figure 5-8**). The National Wetland Inventory (NWI) shows wetlands near the Runway 18 end and Taxiway C. A wetland delineation was conducted in the area prior to construction of this taxiway, and in 2009 a permit was granted to fill wetlands to accommodate the taxiway. Other wetlands shown on the NWI include two small pond areas south and southwest of the Runway 4 and 36 ends, within the perimeter road. Development plans discussed in Chapter 4 avoid these areas, but further study and delineation will be required during environmental review for planned projects to help avoid or minimize potential wetland impacts.



0 0.25 0.5 1

Graphic Scale in Miles

Figure 5-7: **Surface Water**

La Crosse Regional AIRPORT

Source: *National Geographic Society, 2013*



Figure 5-X: **Wetlands Detail**

Source: *USFWS National Wetland Inventory updated October 2019*

La Crosse Regional AIRPORT

5.8 Fish, Wildlife, and Plants

5.8.1 Listed Species

A review of the USFWS Information for Planning and Consultation (IPaC) tool, accessed in August 2019, showed a total of three federally listed endangered species and two threatened species potentially located near the Airport.

- Threatened
  - Northern long-eared bat
  - Eastern Massasauga rattlesnake
- Endangered
  - Whooping crane (experimental population)
  - Higgens eye pearly mussel
  - Sheepnose mussel

No critical habitat has been identified near the Airport for these species.

A preliminary search of the Wisconsin DNR Natural Heritage Inventory (NHI) portal indicated that the Airport also overlaps with the Karner Blue Butterfly High Potential Zone and the Rusty Patched Bumble Bee High Potential Zone. Both insects are also federal endangered species. The results indicated that an Endangered Resources Review should be requested to ensure compliance with Wisconsin's Endangered Species Law and the federal ESA.

Threatened Species

The northern long-eared bat (NLEB) is listed as threatened throughout its extensive range including 37 states and multiple southeastern Canadian provinces due to the threat of white-nose syndrome, a fungal disease. During summer, the NLEB typically roosts singly or in colonies under bark, in cavities, or in crevices of living and dead trees. Most hibernate during winter in caves and mines with constant temperatures, high humidity, and no air currents. The "4(d) rule" is one of many tools found within the Endangered Species Act (ESA) for protected species listed as "threatened." The rule directs the USFWS to issue regulations that help to conserve threatened species. The 4(d) Rule for the NLEB may regulate tree removal or other activities if the activities are conducted within one quarter mile of an entrance to a known NLEB hibernaculum (a cave or other feature where NLEBs have been known to overwinter), or within 150 feet of a known NLEB maternity roost tree.

The eastern massasauga rattlesnake is listed as threatened because of habitat loss and fragmentation throughout its range in portions of Illinois, Indiana, Iowa, Michigan, Minnesota, New York, Ohio, Pennsylvania, Wisconsin, and Ontario. It lives in shallow wetlands and adjacent upland habitats. No 4(d) rules have been developed for this species.

Endangered Species

Higgins eye mussels and sheepnose mussels are freshwater mussels that have been negatively affected by the loss of free-flowing river habitat to impounded river systems, fragmented habitat, chemicals from pollution in river water, and dredging and waterway traffic that produce silt and sedimentation. The two mussel species are unlikely to be affected by Airport activity due to their underwater habitats.

Whooping cranes breed, roost, and forage in various wetland habitats, including lakes, rivers, and seasonally and semi-permanently flooded palustrine and emergent wetlands. Whooping cranes are in the Wisconsin area in the summer and spend the winter in the southern US. The whooping crane population in this part of Wisconsin is considered a non-essential experimental population. The Wisconsin DNR, along with the Whooping Crane Eastern Partnership (WCEP), is working to restore a migratory population of whooping cranes that migrates between its Wisconsin breeding grounds and its wintering habitat in the southern US. The most recent species management plan published by the DNR in 2006 cites whooping crane sightings in Lake Onalaska and the Upper Mississippi Wildlife Refuge. Reintroduced experimental populations are treated as a threatened population for the purposes of Section 4(d) of the Endangered Species Act. Non-essential experimental populations are treated as if they have been proposed for listing for the purposes of Section 7 of the ESA and are not subject to the formal consultation requirements of that Section unless they are located on a National Wildlife Refuge or National Park. LSE borders the Upper Mississippi River National Wildlife and Fish Refuge, so the more in-depth consultation requirements likely apply for any potential whooping crane population near the Airport.

5.8.2 Sensitive Habitat

Mead & Hunt conducted a study of the sand prairie habitat, including a boundary delineation, on Airport property in 2007 while preparing for construction of Taxiway C and hangar development. When surveyed, two sand prairie areas were delineated, the northern area totaling approximately 134 acres and the southern area totaling approximately 22 acres. While much of the area is high quality prairie, some areas of the sand prairie have previously been used as a source of fill or temporary pavement batch-plant operations and have been degraded. During the study a botanist found that the sand prairie at LSE was among the top four sand prairies in Wisconsin in terms of size, diversity, and condition and is the second-largest prairie of any kind in western Wisconsin. Other sand prairies in Wisconsin include sites near Spring Green and Trempealeau.

During studies of vegetation and fauna in the area at the time of the habitat delineation, some rare species were found, including poppy mallow, prairie ragwort, and the woolly bean (Special Concern plants in Wisconsin), and the grasshopper sparrow, a Special Concern bird in Wisconsin. The poppy mallow is endangered in all other states where it is found. No listed endangered or threatened species in Wisconsin were found during the 2007 studies. However, the DNR maintains the authority to take into account habitat quality during project reviews.

Mitigation of the impacts of taking fill from the sand prairie at the time included restoration of the disturbed areas and haul routes. Any disturbance to the sand prairie in the future is likely to involve coordination with the Wisconsin DNR and similar mitigation and restoration considerations.

5.8.3 Vegetation Management and Wildlife Hazards

The large collection of wetlands in the area and open waters of the Mississippi River, Black River and Lake Onalaska provide notable wildlife attractants. The Airport Facility Directory indicates that wildlife is common in the area with heavy concentrations of waterfowl in the spring and fall. Due to the natural areas surrounding the Airport, deer and other mammals are also common in the area. To help mitigate these wildlife concerns a perimeter fence surrounds the entire Airport. Most of the perimeter fencing has a buried barrier to prevent animals from burrowing. Airport personnel will continue to monitor the fence to maintain its integrity.

Tree removal associated with the proposed alternatives will occur on residential and FWS lands in order to clear approach surfaces from obstructions that may pose a danger to aircraft. The ordinance setting allowable heights for structures around the Airport, discussed in Section 5.3.2, also limits vegetation heights to the same levels. Further evaluation of tree removal, coordination with the FWS, and outreach to property owners will be required as part of the environmental review associated with projects needing vegetation management.

5.9 Hazardous Materials and Solid Waste

Airport activities generate solid waste and likely generate hazardous materials. Municipal solid waste (a form of non-hazardous waste) is discussed in greater detail in **Appendix I: *Recycling, Reuse, and Waste Reduction Plan***.

A Phase I Site Assessment was completed by Mead & Hunt in 2003 for the Taxiway C Relocation project, and in 2012 on the southeastern side of Airport property including the shore of the Black River along the east and Fisherman's Road along the south. Phase I site assessments include reviews of records and aerial photos along with site visits to help determine a property's potential of being contaminated by hazardous materials, such as previous leaks or hazardous material storage.

The 2003 Phase I Assessment concluded that the study area was not likely to contain any direct contamination, but the records review showed sites along Airport Road registered as generators of hazardous waste or previous releases. The 2012 study discovered that fill used in the area may have contained contaminants, creating a potential environmental concern.

Projects proposed by this Master Plan may require further consideration of the potential to encounter hazardous materials during the environmental review process.

5.10 Summary

This chapter provided an overview of land use, zoning, and high-profile environmental resources on and surrounding the Airport that should be considered during the scoping process for projects that will require environmental review. This section summarizes the findings and recommendations of this Environmental Overview for LSE.

- Further study will be required during NEPA and state environmental review for specific projects.
- Severe and significant noise impacts (65 DNL and above) remain primarily on Airport property and are not projected to impact residential areas near the Airport or substantially impact other sensitive areas.
- Zoning changes will be required for Airport related height limits when runway changes are implemented, as well as for land use on Airport property to allow some types of non-aeronautical use.
- A land release process must be pursued with the FAA to allow non-aeronautical uses on LSE property. A tenant must be determined at the time of request.
- Several archeological sites have been found on French Island and near LSE; therefore, development in undeveloped areas or near previously discovered sites may require further investigation and consultation with WI SHPO prior to any construction.
- There is an abundance of public parkland and recreation facilities near and adjacent to LSE that may require further review when off-airport environmental impacts could occur.
- Proposals for Fisherman's Road and Parcel P6 are partially located in designated floodplains and may require mitigation.
- A unique habitat, sand prairie, is present on LSE property, some of which is considered very high quality. The WI DNR requires coordination in the event of development in and near the delineated sand prairie area.

Future improvements at the Airport will require environmental processes and documentation prior to implementation. Consideration and coordination with agencies and regulation prior to development activities will allow LSE to continue to be a good neighbor and steward of the environment.

Roberts Exhibit 9

Vehicles and Equipment List

La Crosse Regional Airport
City of La Crosse

Inserted on subsequent page(s)

Appendix E - Capital Assets/Equipment List

Airport ID #	Manufacturer	Model	Type
F1	Rosenbauer	Panther 4 x 4	Fire Truck
F2	Oshkosh	Striker 1500	Fire Truck
1	Chevy	Equinox	SUV
2	Chevy	Equinox	SUV
3	Ford	F150	1/2 Ton Truck
4	Ford	F150	1/2 Ton Truck
5	Ford	F250	3/4 Ton Truck
7	Ford	F450	1 1/2 Ton Truck
8	Ford	F250	3/4 Ton Truck
9	Ford	F250	3/4 Ton Truck
10	Oshkosh	P2526	Snow Plow
11	Chevy	3500	1 Ton Truck
12	Chevy	2500	3/4 Ton Truck
13	Oshkosh	P2526	Snow Plow/De-Ice
14	Oshkosh	HT	Snow Plow/Broom
15	Oshkosh	HT	Rotary Plow
16	MB	MB2	Snow Plow/De-Ice
17	Oshkosh	HT	Snow Blower/Broom
19	New Holland	T6.160	Tractor
20	Crafco	SS250	Tar Kettle
21	Bobcat	873	Skid Steer
22	Hyundai	HL960XT	Loader
23	Oshkosh	HT	Snow Plow/Tow Behind Broom
26	John Deere	1585	Single-Deck Mower
27	John Deere	1600	Wide Area Mower
28	Power Boss	SW80HD	Sweeper
29	John Deere	2032R	Compact Utility Tractor
36	International	HV507	Street Plow/Salt Spreader
39	New Holland	T6.155	Tractor
41	Horse Creek		16' Trailer
55	JLG	45	Boom Lift

FAA Approval:

Federal Aviation Administration
Great Lakes Region Airports Division
APPROVED
Nov 12 2025
Erasmo Alarcon
Airport Certification Safety Inspector

Roberts Exhibit 10

Allegiant Airlines News Articles

La Crosse Regional Airport
City of La Crosse

Inserted on subsequent page(s)

https://www.news8000.com/news/local-news/la-crosse/allegiant-airlines-expands-service-to-la-crosse-with-new-nonstop-routes/article_4c209149-ee33-48a9-a6db-51df37c7c4a2.html

TOP STORY

Allegiant Airlines expands service to La Crosse with new nonstop routes

T Kaldahl
Nov 18, 2025



The Brief

• Allegiant Airlines will start flying from La Crosse Regional Airport in 2026 with two new direct flights to Mesa, Arizona and Sanford, Florida

• This is part of Allegiant's big announcement of 30 new direct routes connecting 35 cities across the country, including four new airports

• One-way tickets on the new La Crosse routes start at $69, and people can buy tickets now through November 19

LA CROSSE (WKBT) — Allegiant Airlines announced Tuesday it will start flying from La Crosse Regional Airport, adding the city to its list of destinations with two new direct routes starting in 2026.

The low-cost airline will offer flights from La Crosse to Mesa, Arizona beginning February 6, 2026, and to Sanford, Florida starting May 21, 2026. Both routes have special introductory one-way tickets starting at $69.

The La Crosse expansion is part of Allegiant's bigger plan to grow, which includes 30 new direct routes connecting 35 cities across the country. The airline also announced service to three other new cities: Philadelphia, Pennsylvania; Trenton, New Jersey; and Columbia, Missouri.

"We're thrilled to continue Allegiant's growth by adding these new routes," said Drew Wells, Allegiant's chief commercial officer. "Our mission has always been to connect travelers to world-class destinations at an affordable price. These additions provide convenient options for leisure travelers and reflect our commitment to expanding service where demand is strong."

The Mesa route will connect La Crosse travelers to Phoenix-Mesa Gateway Airport, giving them access to Arizona's desert vacation spots. The Sanford route offers a way to get to Orlando-area attractions through Orlando Sanford International Airport.

JD Roberts, La Crosse Regional Airport's business manager, says the announcement is a win for the Coulee Region.

"We couldn't be more excited to have Allegiant begin service at LSE!" Roberts said. "It really showcases our area's passion for travel and adventure, and we're proud to see Allegiant investing in the La Crosse area."

Allegiant's business plan focuses on connecting smaller cities to popular vacation spots with direct flights. The Las Vegas-based airline has built its reputation on offering cheap tickets while getting rid of layovers for passengers.

The airline's growth comes as more travelers want affordable travel options. Allegiant has positioned itself as a vacation-focused airline, with ticket prices that average less than half the cost of typical domestic round-trip tickets.

The special fare deal requires tickets to be bought by November 19 for travel through August 18, 2026. Seats and dates are limited, and the cheap fares aren't available on all flights. The listed prices include taxes and government fees, but extra baggage charges and other restrictions may apply.

Besides La Crosse, Allegiant's expansion includes new routes from Philadelphia to Des Moines, Knoxville and Grand Rapids; from Trenton to three Florida cities; and from Columbia, Missouri to Florida destinations. The airline also announced many routes connecting cities it already serves.

Tickets for all newly announced routes are now available to buy. Flight schedules, days of the week flights operate, and current prices can be found on Allegiant's website. Travelers can also book flights through the La Crosse Regional Airport website.

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T Kaldahl



LOCAL NEWS

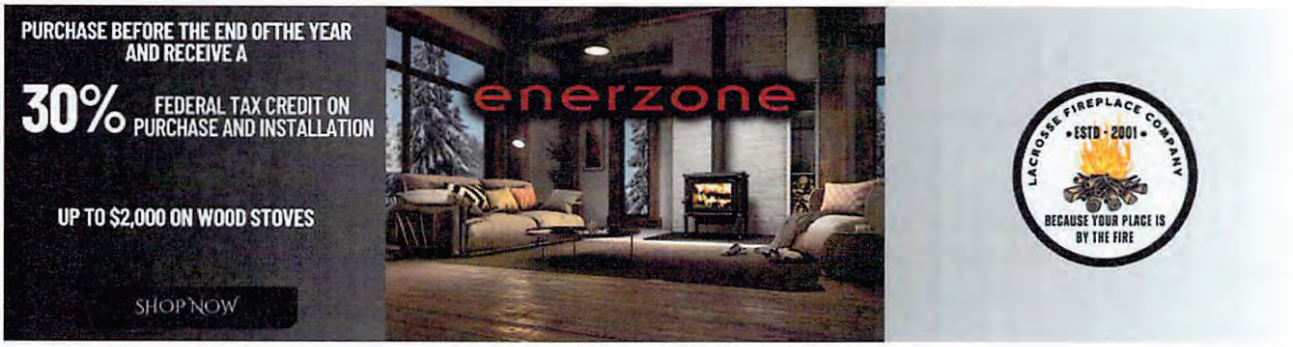
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Low-cost airline returning to La Crosse with flights to Arizona, Florida

By Jason Melillo

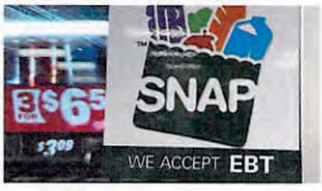
Nov 19, 2025 | 5:46 AM

(KWNO)-If you're already thinking about planning a warm weather getaway this winter, consider flying out of La Crosse Regional Airport. Allegiant Airlines will be offering direct flights to Mesa, AZ starting in February and to Sanford, FL starting in May. The expansion is part of 30 new routes being offered by the low-cost carrier that specializes in point-to-point flights from small airports to leisure destinations. One-way fares are as low as $69 if you book by November 19 for travel by August 18, 2026. Seats and dates are limited, and cheap fares aren't available on all flights. The listed prices include taxes and government fees, but extra baggage charges and other restrictions may apply.



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Minnesota food aid slowly recovers post-shutdown

State commissioner Tikki Brown said about half of Minnesota SNAP recipients will no longer be eligible for benefits or will see their benefits reduced.

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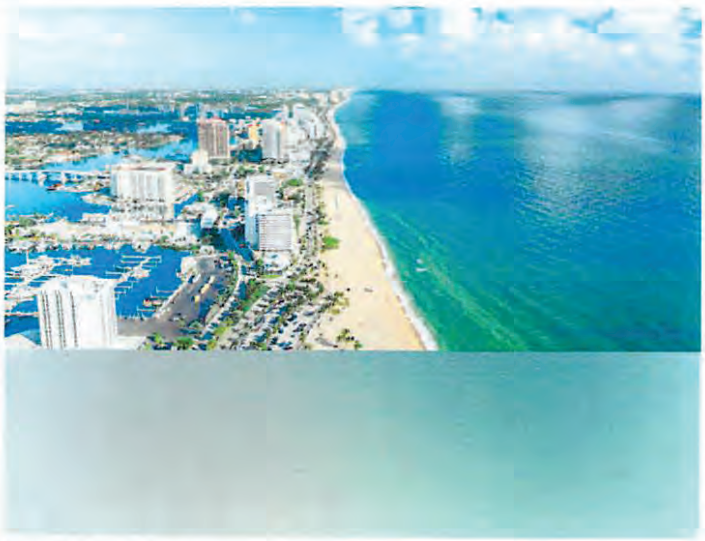


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Fort Lauderdale Beach
© (photo via Visit Lauderdale)

Budget travelers looking to book their vacation for next year will have an array of new destinations, thanks to Allegiant Air's latest network expansion.

The low-cost carrier just announced 30 new nonstop routes launching next year that will connect 35 cities across the United States. When the flights debut in the first half of 2026, Allegiant will enter four U.S. markets brand new for the airline. Among those new markets are cities on the East Coast and in the Midwest, including La Crosse, Wisconsin (LSE); Trenton, New Jersey (TTL); Columbia, Missouri (COU); and Philadelphia (PHL).

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Fisher Investments

Allegiant will connect each of its four new cities to popular domestic leisure destinations, like various cities in Florida. The budget carrier operates a regional, point-to-point leisure network, with a focus on serving smaller destinations around the country. Here's a look at the new nonstop routes in the each of the four cities:

Two new routes will launch at Wisconsin's La Crosse Regional Airport (LSE), with introductory one-way fares as low as $69.

- Flights to Mesa, Arizona via Phoenix-Mesa Gateway Airport (AZA) will begin on February 6, 2026.
- Flights to Sanford, Florida via Orlando Sanford International Airport (SFB) will start on May 21, 2026.

Three new routes will launch at Philadelphia International Airport (PHL), with one-way fares starting at $49.

- Flights to Iowa's Des Moines International Airport (DSM) will begin on May 21, 2026.
- Flights to Knoxville, Tennessee via McGhee Tyson Airport (TYS) will begin on May 21, 2026.
- Flights to Grand Rapids, Michigan via Gerald R. Ford International Airport (GRR) will start on May 22, 2026.

Three new routes will debut at New Jersey's Trenton-Mercer Airport (TTN), with one-way tickets as low as $49.

Related video: Boise Airport to add two new flights to California (KTVB-TV Boise)



- Flights to Florida's Fort Lauderdale-Hollywood International Airport (FLL) will start on February 19, 2026.
- Flights to Florida's Punta Gorda Airport (PGD) will start on February 20, 2026.
- Flights to Florida's St. Pete–Clearwater International Airport (PIE) will launch on February 20, 2026.

Two new routes will roll out at Missouri's Columbia Regional Airport (COU), with one-way fares as low as $59.

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- Flights to Florida's Orlando Sanford International Airport (SFB) will start on June 3, 2026.
- Flights to Florida's Destin-Fort Walton Beach Airport (VPS) will launch on June 5, 2026.

"Our mission has always been to connect travelers to world-class destinations at an affordable price," said Drew Wells, Allegiant's chief commercial officer. "These additions provide convenient options for leisure travelers and reflect our commitment to expanding service where demand is strong. As we grow, we remain focused on delivering the most value to our customers."



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Allegiant also announced 20 new routes coming to cities that it already serves, including nonstop flights from Fort Lauderdale, Alabama's Gulf Shores International Airport (GUF), California's Hollywood Burbank Airport (BUR) and John Wayne Airport (SNA), as well as South Carolina's Myrtle Beach International Airport (MYR) to destinations across the West Coast, Midwest, and Southern U.S.

To score the ultra-cheap introductory fares on each of the new routes, travelers must book by November 19 for travel by August 18, 2026.

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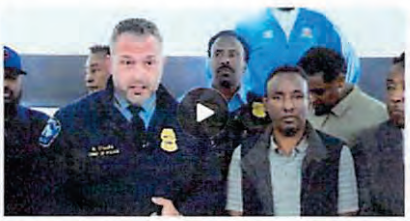
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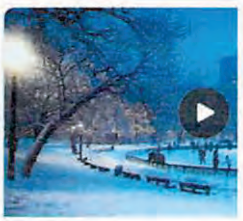


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BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM JEFFREY SCHOTT,
LA CROSSE FIRE CHIEF

Q: Please state your name.

A: Jeffrey Schott.

Q: What is your position with the City of La Crosse?

A: I am the Fire Chief of the City of La Crosse Fire Department.

Q: Please describe your educational and professional background.

A: I graduated with a Bachelor of Science Degree in Criminal Justice from the University of Wisconsin – Eau Claire in 1997. I then attended and graduated from the Louis F. Garland Department of Defense Fire Academy located at Goodfellow Air Force Base in San Angelo, Texas in 1999. I also completed Air Force Airmen Leadership School in 2003.

Prior to joining the City of La Crosse Fire Department, I was a volunteer Firefighter/EMS for Washburn, Wisconsin from 1999 to 2000. I also served in the Minnesota Air National Guard as a Staff Sergeant and Firefighter from 1999 to 2007.

I was hired in November 2000 at the City of La Crosse as a Firefighter/EMT. I was subsequently promoted to EMT Trainer in 2006, to Lieutenant in 2008, to Captain in 2012, and to Battalion Chief in 2018. During this time, I was a member of the Hazmat Team, including serving as a Hazmat Meter Technician from 2007 to 2009, and then a Hazmat Team Leader from 2010 to 2018. I was also a CPR/EMS Instructor and a member of the Critical Incident Stress Management Team. I currently am a Hazmat Team Senior Advisor. I also currently serve as a training exercise advisor for Wisconsin Emergency Management (WEM), which is a division of the Wisconsin Department of Military Affairs.

In April 2022, I was appointed as Interim Assistant Fire Chief, and then in August of 2022, I was appointed by the City's Police and Fire Commission as Fire Chief of the City of La Crosse Fire Department. As Fire Chief, I am also the Emergency Management Director for the City of La Crosse.

Q: Do you have any certifications?

A: Yes, I hold numerous certifications, including:

- Fire Fighter I, II
- Nationally Registered EMT B
- FEMA ICS 100,200,300, 400, 700, 702
- Hazmat Technician
- Driver Operator- Pumper
- Driver Operator- ARFF
- Airport Firefighter
- Wild Land Firefighter
- Fire Officer I, II, III, IV
- Fire Instructor I
- Highway Emergency Response Specialist
- Tank Car Specialist
- Meter Specialist
- Blue Card Incident Commander Certified
- Peer Support Specialist IAFF Certification
- NFA Certified Incident Safety Officer
- Advanced Hazmat PPE Specialist

Q: What is the nature of your duties and responsibilities as Fire Chief of the City of La Crosse?

A: My duties and responsibilities are to lead, oversee, and manage all activities, projects, and personnel of the City of La Crosse Fire Department. I administer and direct all programs of the Fire Department, which include fire suppression operations, emergency medical services, fire prevention efforts, community risk reduction strategy, code inspection and enforcement, and a broad range of technical rescue response services. My position also requires me to respond to significant fires and emergency calls for assistance and that can include assuming the role of Incident Commander at complex incidents.

As Fire Chief, I am also the Emergency Management Director for the City of La Crosse. In that capacity, I am responsible for coordinating and implementing the City's Emergency Operations Plan upon the declaration of an emergency. The City has adopted the National Incident Management System (NIMS) as the City's standard for incident management. Emergencies are generally those events that can cause significant threats and/or damage to persons, property, and/or infrastructure. They can include, among other things, natural disasters, like

tornados, floods, blizzards, and sinkholes; health emergencies, like pandemics such as covid-19; and man-made disasters such as fires and explosions, plane crashes, and train derailments.

I also report to the City's Police and Fire Commission, Mayor, and Common Council.

Q: What is the total budget for the City of La Crosse Fire Department?

A: For 2025, the Fire Department's budget is $13,241,336.

Q: How many fire stations does the City of La Crosse have and where are they located?

A: The City of La Crosse Fire Department has four fire stations, and they are located throughout the City to provide quick and efficient emergency response. The stations and their locations are:

- **Station #1**, 726 5th Ave. S. This station is located near the downtown area and is close to Mayo Hospital.

- **Station #2**, 1400 La Crosse St. This station is located a few blocks from City Hall and is near the colleges and universities. It is centrally located to be near the downtown area and the northside. The Fire Department's administrative offices are located here. This includes the Fire Chief, Fire Investigations, the Division Chiefs, Battalion Chief, and Community Risk Educator. This station was newly built and opened in June 2023.

- **Station #3**, 1710 Losey Blvd. S. This station is located near the south side of La Crosse, near Central High School and other schools, and near the Emplify Health System campus.

- **Station #4**, 920 Gillette St. This station is located on the northside, and is near several schools, including Northside Elementary School, Logan Middle School, and Logan High School. This station was newly built and opened in July 2024. It includes a community room that is used for Fire Department educational programs and presentations and can also be reserved and used by the public.

Attached as **Schott Exhibit 1** is a map that includes the fire station locations.

Q: How many firefighters and other employee positions does the Fire Department have?

A: There are 98 full-time firefighter positions, and 2 administrative positions within the Fire Department. Of the firefighter positions, 16 are also paramedics. The

Fire Department is organized through a chain of command into three divisions with multiple areas of responsibility and cross-division coordination. These divisions are: 1) Fire and Rescue Operations Division; 2) Training and Professional Standards Division; and 3) Community Risk Management/Fire Marshal Division.

Attached as **Schott Exhibit 2** is the La Crosse Fire Department's Organizational Chart.

Q: How many hours a day are the City of La Crosse firefighters on duty?

A: Firefighters are on duty 7 days a week, 24 hours a day. The Fire and Rescue Operations Division has three shifts designated as A Shift, B Shift, and C Shift, with approximately 23-24 fulltime firefighters/EMTs on each shift, and each shift has a Battalion Chief. Additionally staffing may be added for certain shifts and events. The shifts are 48 hours on with 96 hours off. All firefighters in the City of La Crosse Fire Department are EMT certified, and at least 16 are certified as paramedics. There is at least 1 firefighter that is also certified as a paramedic on duty every shift, with additional paramedic staffing on the weekends.

Q: Please describe the amount and type of equipment owned by the City of La Crosse Fire Department.

A: The Fire Department has 8 primary response units, including 3 fire quint vehicles, 2 fire engines, 2 light rescue vehicles, 1 heavy rescue vehicle, and 1 battalion vehicle as an incident commander vehicle. Fire Department vehicles are outfitted with fire suppression apparatus and with life support systems. The vehicles and firefighters have beneficial EMS and paramedic equipment, such as cardiac monitors/defibrillators, including those used for advanced monitoring and life support, high-tech video laryngoscopes, tympanic thermometers, Narcan, UV decontamination systems, and a patient lifting device. The Fire Department also has medical bicycles and a Utility Terrain Vehicle (UTV). These can be used for events with large crowds, like Oktoberfest, run/walks, and bike races, as well as for bluff rescue. Firefighters carry numerous medical supplies, both for basic and advanced life support (BLS and ALS). Attached as **Schott Exhibit 3** is a list of Fire Department vehicles and equipment. Attached as **Schott Exhibit 4** are sample supply and equipment lists.

The Fire Department has 3 boats that assist with water rescue operations. One is kept at Fire Station #1 and is an 18-foot-long rescue boat with a 90-horsepower motor. Two are kept at Fire Station #4, and they are always hooked up to vehicles so that they are ready to go in an emergency. The smaller Zodiac boat can be dropped into water anywhere and one is designed for swift water rescues. The other is a fire boat with pump capability. The boats contain equipment that includes underwater cameras, underwater robots, and high-definition sonar. They are able to perform ice rescue and rescues in swift water. The Fire Department

has swift water suits for its dive team members. Three members of the Fire Department are members of the La Crosse County dive team. The Fire Department also has a dry land access vehicle. It also has 2 drones.

Each firefighter has two sets of turn-out response gear that is individual to each firefighter. In addition, each firefighter is equipped with a Motorola APX Next XE two-way radio, with the department having a total of 100 portable radios.

Q: You mentioned that the Fire Department has three divisions. Could you describe each of those divisions?

A: Yes, the three divisions are: 1) Fire and Rescue Operations Division; 2) Training and Professional Standards Division; and 3) Community Risk Management/Fire Marshal Division. The duties and responsibilities of each division are described below:

1) **Fire and Rescue Operations Division** – The Fire Department's Fire and Rescue Operations Division is responsible for addressing all hazards and emergencies within the community. It routinely responds to fires and emergency medical service (EMS) calls. The City of La Crosse is surrounded by rivers and bluffs that present unique challenges for Fire Department response. As such, it requires the services and expertise of the Fire Department's Urban Search and Rescue (USAR) and Water Rescue Teams. These teams are required to operate in any weather condition. Also, the La Crosse Fire Department's Hazardous Materials Team and Radiological Field Team, which provide highly skilled response and are a state-funded regional resource, respond to chemical spills, leaks, explosions, and other hazardous incidents, within and around La Crosse.

   Within the Fire and Rescue Operations Division is EMS services, which is overseen by a Captain – EMS Coordinator. The Fire Department provides pre-hospital EMS services up to the paramedic level. The agency collaborates with Emplify Health for medical control for oversight of its EMS service delivery. The Fire Department also partners with Tri-State Ambulance, Inc., in a program that provides La Crosse Fire Department EMTs and paramedics to Tri-State Ambulance to staff and provide ambulance emergency care services. A Tri-State ambulance is also housed at Fire Station #1 under a premises lease.

   The Fire Department not only provides emergency response, but it also performs pre-planning and EMS standby for major events, such as Oktoberfest, the WIAA State Track Meet held at the University of Wisconsin-La Crosse, and several other large community events. The EMS Division also works with the Fire Department's Community Risk Management Division to provide public outreach and training, like CPR/AED training, Stop the Bleed training, and overdose reversal intervention (Narcan) training. In 2024, more

than 1,000 people were trained through these outreach programs. In addition, the Fire Department's EMS Coordinator, along with three EMS assistants, provided 3,123 hours of EMS training to Fire Department personnel in 2024.

In 2024, La Crosse Fire Department firefighters responded to 7,147 calls for assistance, of which 4,819 were medical emergencies and 161 were fire-related incidents. In 2024, the Fire Department achieved a cardiac survival rate of 12.5%, which is above the national average of 9.1%. It is also worth noting that the Fire Department continually strives to reduce the number of firefighter injuries, and provides initiatives for firefighter health, wellness, and safety.

2) **Training and Professional Standards Division** – The Training and Professional Standards Division is responsible for ensuring that the Department's firefighters achieve high standards of training, professionalism, and conduct in order to deliver exceptional service to the community and visitors of the greater La Crosse area. The National Fire Protection Association (NFPA) is a worldwide organization and establishes codes and standards for minimum safety requirements to reduce the risk of fire and related hazards including training standards. The Occupational Safety and Health Administration (OSHA) is a federal agency under the U.S. Department of Labor, and it also provides training to ensure occupational safety and health. In addition, the Insurance Services Office (ISO) is an organization that provides a Public Protection Classification (PPC) rating to communities based on assessing a fire department's capabilities, its water supply, its emergency communications, and its community risk reduction. These organizations mandate a minimum 20-hour training per month training requirement. The La Crosse Fire Department consistently exceeds this requirement. In 2024, the Fire Department averaged 26 hours of training per month for each individual firefighter. The Department's Training Division completed over 27,000 total hours of training in a wide range of topics, including training in vehicle extraction, firefighting techniques, emergency medical services, rescue, mental health awareness, fire prevention, inspection, community risk reduction, administrative skills, and leadership. Specialized training is also provided in technical rescue, hazardous materials handling, water and dive rescue, and tactical emergency medical support.

   The Fire Department expects to meet or exceed those same training amounts in 2025. The Fire Department regularly collaborates with businesses, nonprofit organizations, and individuals that enable the Fire Department to simulate real-world emergencies in buildings, structures, vehicles, waterways, and outdoor areas, including bluffland, across the City and region to continually prepare firefighters to respond to any emergency. This training is vital and supports and improves the Fire Department's readiness and response.

The Training Division includes a Battalion Chief, a Captain – Suppression Training Coordinator, a Captain – EMS Coordinator, and three EMS trainers.

3) **Community Risk Management/Fire Marshal Division** – The Community Risk Management/Fire Marshall Division implements a Community Risk Reduction (CRR) program that enables the Fire Department to evolve beyond traditional fire service to a comprehensive, all-hazard emergency response system. CRR focuses on prevention and mitigation strategies that reduce risks before they become crises. This requires assessing hazards and challenges and implementing education and initiatives that lead to fewer fires, reduced emergency medical calls, and ultimately more lives save. This is a collaborative, community-centered approach. It involves working with local agencies and other stakeholders and requires outreach to the community. The Fire Department has a Community Risk Education Specialist position in this Division, and the position is instrumental in helping the Fire Department to perform this work. The Fire Department averages over 70 events yearly under this program, including Fire Prevention Week visits to every K-5 classroom in the City of La Crosse and presenting a nationally recognized program and inquiry-based learning. Other events include Loggers Game CPR and AED, Library Summer Kickoff, Riverfest, Gundersen Trauma Symposium, Senior Fitness Day, YWCA Safety Training, Medary Funfest, Boys and Girls Club Teenlife Skills, Disability Pride Fest, and numerous other fire station tours, and presentations at local colleges, schools, senior living centers. The Community Risk Education Specialist position also does outreach to the unsheltered population and works to provide safe shelter in emergencies. For example, during summer inclement weather, the City of La Crosse made certain park facilities available for people to shelter in. In the winter, this position assists with setting up and staffing the daytime winter emergency shelter location in the City's main library during dangerous winter storms and extreme cold. This division also has a smoke detector program, which includes providing and installing smoke detectors in residential properties.

This division is also responsible for fire cause and origin investigations for all fires that exceed $500 in damages, are suspicious in nature, have an unknown origin, cause a fire-related injury or death, or are deemed necessary by the investigation unit. The Fire Department has three trained fire investigators in this Division, a Division Chief, a Captain, and a Lieutenant. One of these investigators is certified as a Fire Investigator Technician by the International Association of Arson Investigators, and another is a Wisconsin Technical College System-certified Fire Investigator.

The City is divided into 27 districts, and inspections are assigned to fire officers throughout the year. Approximately 3,000 occupancy and fire life safety inspections are performed annually for all commercial properties and residential properties with more than three units in the City of La Crosse. These fire inspections comply with the Wisconsin Department of Safety and

Professional Services and the City of La Crosse Municipal Code. In 2024, the Fire Department transitioned to a new inspection software system. This software enables the Fire Department to streamline fire inspection and reporting processes.

The City's building and inspection program was under the Fire Department's Community Risk Management Division until February 2025 when the City's Common Council passed legislation transferring the building and inspection program to the City's Planning and Development Department. When the building and inspection program was under the Fire Department, there were 15 positions dedicated to that program. The Fire Department continues to provide fire inspections, fire investigations, and other programs under its Community Risk Management Division.

Additional information can be found in Fire Department's Annual Community Report for 2024, which is attached as **Schott Exhibit 5**.

Q: Has the Fire Department received any recognition or awards?

A: The La Crosse Fire Department has been an accredited fire agency through the Commission of Fire Accreditation International since 2014. The Fire Department was just recently re-accredited in 2025. The accreditation process is required every five years and is rigorous. There are 12 major categories for submission and 300 performance standards that must be met. In addition, an accreditation team from the Commission visited the Fire Department for two days and conducted a review of its operations. Then, as Fire Chief, I was required to go before the Board for the Commission of Fire Accreditation International in Denver, CO, and respond to questions regarding the Fire Department and its operations. The purpose of accreditation is to demonstrate that the Department follows all stated standards and core competencies to best serve our community. The La Crosse Fire Department is one of only 300 fire departments in the United States that have achieved accreditation status. Currently, only 13% of the population of the United States is protected by an accredited agency.

The Fire Department has received recognition and awards in the handling of hazardous materials. Several staff members have been recognized for their education and training in this area. In addition, several staff members serve as adjunct instructors at Western Technical College.

Q: Is the Town of Campbell Fire Department accredited?

A: No. The Town of Campbell Fire Department is unlikely to meet the accreditation requirements under the current performance and planning documents. The Town of Campbell has a volunteer Fire Department which makes it difficult to meet the standards of cover requirements and effective response force alarm progressions.

The lack of a reliable water system in the town of Campbell for fire suppression could also prohibit accreditation.

Q: Describe the minimal qualifications of entry-level firefighters.

A: Entry level firefighters at the City of La Crosse must hold a Wisconsin Firefighter II certification and a national or State of Wisconsin EMT license. In addition, an associate degree in fire science or a related field is preferred. A driver's license is required and medical, vision and hearing requirements are in accordance with NFPA standard 1582. Firefighters must also have passed the Candidate Physical Ability Test (CPAT), a psychological exam, FireTeam exam, drug screen, and background check.

In addition, new firefighters are required to successfully complete six-week fire academy training.

Q: What type of training are City of La Crosse firefighters required to undergo?

A: All public fire departments, whether career or volunteer (paid on call), are required to meet the standards provided by the Wisconsin Department of Safety and Professional Services (DSPS). These standards are provided in SPS Chapter 330, Wisconsin Administrative Code. In particular, SPS 330.07 and 330.08 provide training and education standards.

The La Crosse Fire Department meets all State of Wisconsin safety and health standards as required under SPS Chapter 330, Wisconsin Administrative Code. All La Crosse firefighters hold a Wisconsin Firefighter II certification. La Crosse firefighters are also certified as Driver/Operators in the State of Wisconsin under DSPS requirements.

In addition, at least 20 hours of ongoing training is required each month for each firefighter, and the La Crosse firefighters exceed that monthly training amount. The trainings include search and rescue, fire suppression, extrication, hazardous materials, high angle rescue, confined space rescue, EMS, and much more.

Q: Are there additional qualifications for supervisory level positions in the La Crosse Fire Department?

Yes, each supervisory position has certain qualifications and requirements. The requirements progressively increase the higher the position in the chain of command.

For example:

A Lieutenant in Fire Prevention and Community Risk Management requires:

- Associate Degree or documented progress towards an Associate Degree.

- Certified Fire Officer I.
- Emergency Services Instructor I.
- Certified Fire Inspector I or working towards Fire Inspector 1.
- Possess and maintain certification and licensing as an Emergency Medical Technician or Paramedic.
- Valid unrestricted driver's license.
- Seven years of experience.
- Completion of the Lieutenant Task Book prior to promotion.
- Must obtain State of Wisconsin certified UST/AST inspector certification within one year of appointment.
- Must meet, or work towards meeting, the standards set by NFPA 1033 and obtain fire investigation certifications including but not limited to Basic Fire Investigator (IAAI), Fire Investigative Technician (IAAI).

A Captain in Fire Rescue Operations requires:

- Associate Degree.
- Emergency Services Instructor I.
- Certified Fire Inspector I.
- Fire Officer II Certification.
- NIMS 300 Certificate.
- Completion of the Fire Investigation for Officers Program on CFITrainer.net.
- Possess and maintain certification and licensing as an Emergency Medical. Technician or Paramedic.
- Valid unrestricted driver's license.
- One year of experience as an LCFD Lieutenant.

Q: Do some firefighters have advanced training beyond what is required, and if yes, please describe that training?

A: Yes, in addition to the Fire Department's standard training, numerous firefighters in the department have advanced training, including in specialized areas. La Crosse Fire Department members participate in specialized training not only at the local level, but also at state and national trainings. More training information and examples are contained in the Fire Department's 2024 Annual Community Report, which is attached as **Schott Exhibit 5**.

Q: What training facilities does the Fire Department have?

A: The Fire Department has its own training facility located at 2201 Marco Drive, La Crosse. This facility consists of a four-story burn tower, classroom, roof prop, rail car, a search and rescue maze, and a spotting and apparatus staging area. In

addition, vehicles are brought in for extrication training. The Fire Department also brings in a 30,000-gallon tank car to train for hazardous materials operations.

The Fire Department also trains at other sites, namely buildings and structures in the City of La Crosse and the surrounding area. These are often buildings and structures that will be demolished in the future and conducting these trainings helps prepare our firefighters for real-world, practical applications of firefighting. Some of the buildings and structures that the Fire Department has used for training include Mayor Hospital, the La Crosse School District's Hogan Administration Building, the former Kmart building, a multi-family residential property known as the "pink palace", and numerous residential homes.

Q: You mentioned training for emergency medical services. What type of emergency medical services does the Fire Department provide?

A: We provide emergency medical response, through first responder units. We can and do carry approved equipment that would be associated with the level we are credentialed to, which is currently EMT-P. All sworn members are required to work at the EMT level. The department currently has 16 EMT-Paramedics. Most front-line response equipment is equipped to carry additional medications and equipment for IVs, ET tubes, and other advanced life support equipment.

Attached as **Schott Exhibit 4** is a medications and equipment list.

Q: You've mentioned that the La Crosse Fire Department has several specialized response teams, including the Water Rescue Team. Could you please explain the services of the Water Rescue Team?

A: The Water Rescue Team is made up of 18 members who specialize in water rescue operations. They are highly trained in ice rescue, sonar technology, boat operations, underwater camera usage, swiftwater rescue, and water-based emergency medical services. We provide water rescue services in all waterways in the City of La Crosse. Our area runs from the far south limits of our City to the end of the Mississippi River through the Black River, which is in the City of La Crosse. The Fire Department has three boats to assist with water rescues, swiftwater suits for firefighters, and other specialized equipment. Water rescue services include responding to incidents involving swimmers, suicidal individuals, body recovery, vehicles entering the water, watercraft accidents, medical incidents on boats, stranded boats, individuals struck by a watercraft, and numerous others.

Q: What types of calls has the Water Rescue Team responded to?

A: In 2024, we had 13 calls for water rescue services, including responses for assisting kayakers, performing ice rescues, checking camping areas during potential flooding, and recovering a body.

Q: You also mentioned the Hazardous Materials Team and the Radiological Field Team. Could you please explain the services of the Hazardous Materials Team and the Radiological Field Team?

A: The La Crosse Regional Hazardous Material Team (Hazmat Team) is made up of 23 members and specializes in dealing with chemical, biological, radiological, nuclear, and explosive incidents. Through the Hazmat Team, the City of La Crosse provides the hazmat response for La Crosse County. The team was established by the State's Department of Military Affairs – Division of Emergency Management in 2000, and the La Crosse Fire Department provides its hazmat response pursuant to a contract with the State of Wisconsin. The Hazmat Team is part of the larger Southwest Wisconsin Hazardous Materials Taskforce, which also includes the City of Madison, City of Portage, Grant County, Rock County, and Vernon County. We cover hazardous response to nine counties in West Central Wisconsin, and cover 90 miles of the Mississippi River, 287 miles of railroad tracks, and 121 miles of interstate highway. This team also acts as a Radiological Field Team for the Wisconsin Department of Health for radiological emergencies, which includes providing services protecting life and property against the dangers of radiation during an emergency. The State of Wisconsin provides the funding for both the Hazmat and Radiological Teams pursuant to a contract.

Attached as **Schott Exhibit 6** is the agreement for the Fire Department's Hazardous Materials Team and attached as **Schott Exhibit 7** is the agreement for the Fire Department's Radiological Field Team.

Q: What types of calls have the Hazmat Team responded to?

A: In 2024, we had 11 calls for hazardous related responses, including for an acid spill, industrial chemical releases, and for deployment and preparation during dignitary visits.

Q: You've also mentioned that the La Crosse Fire Department has an Urban Search and Rescue Team. Could you please explain the services of the Urban Search and Rescue Team?

A: The La Crosse Fire Department's Urban Search and Rescue Team (USAR Team) is made up of 18 members who are trained to respond to emergencies involving structural collapse, confined spaces, rope rescue, trench rescue, tower rescue, and major extrication or disentanglement. The USAR Team responds to technical rescue emergencies within the City and regionally in surrounding municipalities if requested. The team has a heavy rescue apparatus, which is a 33-foot Pierce Sabre that carries specialized equipment for rope and tower rescue, confined space, and structural collapse incidents. In addition, this team uses the Fire Department's UTV, which as I've mentioned is used for bluff response, large

community events like Riverfest and Oktoberfest, and for other run/walk events when specialized rescue may be needed.

The USAR Team provides statewide services for urban search and rescue through an agreement with the State's Department of Military Affairs – Division of Emergency Management. Attached as **Schott Exhibit 8** is a copy of this agreement.

Q: What types of calls have the Urban Search and Rescue Team responded to?

A: In 2024, the USAR Team responded to 6 bluff incidents, a mutual aid request to evaluate structural integrity, and a deployment to assist with rescue efforts in South Carolina.

Q: Do these specialized teams receive specific training?

A: Yes, all of the specialized teams, Water Rescue Team, Hazmat Team, Radiological Team, and Urban Search and Rescue Team, receive specialized training specific to their areas of incident response. For example, the Water Rescue Team completed 1, 224 hours of water-related training in 2024, including 10 core water rescue drills and joint training exercises with the La Crosse County Dive Team. It also conducted specialized night operations drills and use of thermal imaging cameras. The Hazmat Team/Radiological Team conducted specialized training that included a live scenario for handling unknown corrosive and toxic gases as well as training on lithium battery emergencies. Radiation field team training was conducted along with the Radiation Protection Section of the Wisconsin Department of Health Services. Also, the Federal Emergency Management Agency (FEMA) conducted a formal evaluation of the team. The Urban Search and Rescue Team trains regularly and had over 1,700 hours of such training in 2024. This included core team drills as well as cross training for non-team members in the Fire Department.

Q: Are you aware of any facilities in the Town of Campbell that might pose an extra risk if there was a fire or might pose a hazmat or other similar risk?

A: Yes. J.F. Brennan Company (Brennan Marine) is located at 818 Bainbridge Street in the Town of Campbell, and it is a marine construction company. It does underwater construction, including welding, dam construction, environmental remediation, commercial diving, and other similar activities. The business has substantial assets at its location, and the work it performs can be dangerous, for example, hot work like welding.

Also, Xcel Energy has a French Island Generating Facility (Waste to Energy) located within the City of La Crosse on French Island at 200 Bainbridge Street. It is a waste fired electrical power station that burns refuse mixed with wood waste and railroad ties to produce energy. Xcel Energy has a contract with La Crosse

County until 2030 for La Crosse County to provide at least 70,000 tons of waste per year to the Xcel's Waste to Energy Facility on French Island. The City's Fire Department has responded to fires at that location previously.

In addition, there is a property located at 505 Bainbridge Street in the Town of Campbell that is owned by J&T Noyes LLC, and leased to a business called Omaha Track. Omaha Track provides railroad supplies and the site in the Town of Campbell is a railroad tie recycling facility where scrap railroad ties and other materials are shred into chips for use as biofuel. Omaha Track also works with the Xcel Energy French Island Generating Station. There are thousands of railroad ties stacked at the Omaha Track site on French Island. There have been fires at the site, including as recently as October 2024, which required emergency response from the La Crosse Fire Department, Town of Campbell Fire Department, and others. There were additional fires at Omaha Track in 2015 and 2003 as well.

There are also concerns about fires that may occur near La Crosse Regional Airport and at the Airport given the potential for loss of life and significant property damage.

Q: Please provide more information regarding the 2024 fire at the Omaha Track site on French Island.

A: There was a massive fire that broke out at the Omaha Track site on October 1, 2024 at 1:30 a.m. La Crosse County dispatched fire response to both the City of La Crosse Fire Department and the Town of Campbell Fire Department because the specific location of the fire and which municipality it was located in was unknown at the time of dispatch. Initially, command at the scene was a joint incident command between the La Crosse Fire Department and the Town of Campbell Fire Department. When it was determined that the fire was at the Omaha Track site in the Town of Campbell, incident command was taken over by the Town of Campbell Fire Department. The fire was so massive that additional fire departments in the area responded as well. The fire burned for over 20 hours. There was a private fire hydrant at the property, however, it was a dead and not a functional hydrant. Water from the City of La Crosse Water Utility was used to fight and extinguish the fire via a fire hydrant located on Bainbridge Street.

Attached as **Schott Exhibit 9** are news articles and photos from 2024 Omaha Track fire.

Q: Could you describe the La Crosse Fire Department personnel and equipment that was used to fight the 2024 Omaha Track Fire?

Yes. La Crosse Fire Department over the course of the massive firefighting effort dispatched multiple vehicles and equipment, including Engine 1, Engine 4, Quint 10, Quint 2, Rescue 1, Rescue 2, Rescue 3, Battalion 1, and two additional Chief's

vehicles. Approximately 23 firefighters from the La Crosse Fire Department, including me, were on the scene. Water from the City of La Crosse Water Utility via a fire hydrant located on Bainbridge Street was used to fight the fire. The total cost of the La Crosse Fire Department personnel response was $11,169.84 (which excludes the water cost).

Q: Should the hydrant have been functional on the Omaha Track site, in your opinion?

A: Yes, the private hydrant should have been inspected and required to be functioning for a site like Omaha Track. The Town of Campbell could have required the property owner to have an active and functioning hydrant but apparently did not do so or did not have knowledge of the hydrant location. The City of La Crosse requires properties located on French Island that are within the City of La Crosse limits have active, working hydrants. For example, the La Crosse Fire Department requires Xcel Energy to have active, functioning hydrants at its Waste to Energy burn facility on French Island.

Q: You mentioned additional fires at the Omaha Track site in 2015 and 2003. Could you provide more information regarding those fires?

A: The 2015 fire at Omaha Track was a similar type of fire and it involved a woodchipper that caught fire, which spread to wood chips and other materials. According to news reports, the Town of Campbell Fire Department called for assistance from the La Crosse Fire Department and several others. Also, according to news reports, there were concerns for toxins being released into the air and residents were required to shelter in place due to poor air quality.

Attached as **Schott Exhibit 10** are news articles from the Omaha Track 2015 fire.

I understand from news reports that there was also a previous fire in April 2003 at the Omaha Track site. According to an article in the La Crosse Tribune there were concerns for air quality, although no residents were evacuated.

Attached as **Schott Exhibit 11** is a news article from the La Crosse Tribune regarding the Omaha Track 2003 fire.

While I don't specifically recall this fire, I believe that the fires prior to the 2024 Omaha Track fire were smaller than the 2024 fire. I do recall in the early 2000's that I took a complaint from a citizen while I was working on shift after one of these fires. The citizen was concerned about air quality after the railroad tie fire and an "orange" water pooling near their home. At the time, I passed this information along to the fire officer.

Q: Could the Town of Campbell fire department handle another fire at the Omaha Track facility without the City's assistance?

A: No, not if it was the same magnitude as the last one.

Q: Do you think the Town of Campbell could handle other significant fires or emergency events like a fire due to an airplane crash without assistance from the City of La Crosse?

A: No.

Q: You previously mentioned training in confined space. What does this mean?

A: Confined space could be anything from a tank to something below grade. Confined space is basically something you crawl into. That is a pretty broad definition, but that is exactly what confined spaces are. Water towers would be a confined space, any sewer work, anything undergrade would be a confined space.

Before workers can enter a confined space, we need to take a reading to classify the different dangers that may be involved in working in the confined space. If there is a high degree of danger, they would have to have a rescue team stand by. With our training, we can provide that.

Q: You previously mentioned extrication training. What is this?

A: In an automobile accident where the victim is trapped, extrication involves making sure the vehicle is stable, the situation is safe and then entering the vehicle and doing whatever it takes to get the individual out. If it took removing the doors and roof or anything that needed to be done, we would do it to get them out.

Q: Does the La Crosse Fire Department have equipment for extrication?

A: Yes, the Fire Department has an extensive inventory of extrication equipment from the smallest hand tool to hydraulic equipment. Each rescue team has access to hand tools, reciprocating saws, spreaders, and other equipment. In addition, there is a large hydraulic unit on the heavy rescue vehicles as well as battery powered heavy extrication equipment on three of our rescue units.

Q: Where is this service provided?

A: The service is provided in the City of La Crosse limits.

Q: Do you provide this service along the interstate?

A: We would, and have, used it on the interstate when the interstate was in the City's boundaries or when the La Crosse Fire Department was called upon for assistance.

An example of this was during a vehicle accident that occurred on July 25, 2014 on I-90 near County Road BW in the Town of Campbell. A dump truck rear-ended another vehicle, causing a chain reaction with a total of six vehicles involved in the crash. The Town of Campbell Fire Department contacted the City of Onalaska Fire Department for assistance, and the Onalaska Assistant Fire Chief, who was Troy Gudie at that time, requested that the La Crosse Fire Department provide assistance with extrication of an individual from one of the vehicles. The La Crosse Fire Department was able to extract the individual from the vehicle.

Attached as **Schott Exhibit 12** are news article reporting on the accident. A video of a news report is also available on YouTube at the following link: https://youtu.be/kaALw9LuhN8?si=uqUZWR_Jcozp2C1p

Q: Does the La Crosse Fire Department provide any other services we haven't covered?

A: Yes. The La Crosse Fire Department provides some additional services under contracts. These include Fire Department services to the Town of Medary, Tri-State Ambulance, Inc., and augmented emergency response to Dairyland Power's decommissioned nuclear power plant.

Q: Can you provide more information regarding these contracted services?

A: The City of La Crosse first entered into an agreement with the Town of Medary in November 2019 for the La Crosse Fire Department to provide fire protection, first responder, rescue, and inspection services for all Town of Medary properties. It included issuing permits and conducting building inspections. The City of La Crosse and Town of Medary recently entered a new twenty-five-year contract, effective January 1, 2025, for the La Crosse Fire Department to continue to provide fire protection, first responder, rescue, and fire inspection services for the Town of Medary.

Attached as **Schott Exhibit 13** is the City of La Crosse and Town of Medary Agreement.

The La Crosse Fire Department also provides certain EMT and paramedic staffing to Tri-State Ambulance, Inc. (Tri-State), pursuant to an employee lease agreement. This agreement provides that the Fire Department and Tri-State will mutually agree on a schedule and Fire Department EMTs and paramedics will staff and provide emergency care as part of Tri-State's ambulance services. This agreement enables Tri-State to provide appropriate staffing for its ambulance services and also provides the Fire Department's EMTs and paramedics opportunities to utilize their skills and maintain their licenses and certifications. Under the agreement, Tri-State reimburses the City for the services of the Fire

Department personnel. Tri-State also has a premises lease with the City that enables it to house an ambulance in garage space at Fire Station #1.

Attached as **Schott Exhibit 14** is the employee lease agreement with Tri-State Ambulance, Inc., and attached as **Schott Exhibit 15** is the premises lease agreement with Tri-State Ambulance, Inc.

The La Crosse Fire Department also has an annual agreement with Dairyland Power Cooperative to provide augmented hazmat emergency response for a decommissioned nuclear power plant located in Genoa, Wisconsin. The agreement also provides for the Hazmat Team to participate in drills and other training, provide equipment, and provide administrative coordination and record keeping.

Attached as **Schott Exhibit 16** is the agreement with Dairyland Power Cooperative.

Q: How would the La Crosse Fire Department provide fire protection or rescue services in the event of a flood?

A: It depends on the nature and scope of the incident. Flash flooding is entirely different than forecasted events. Every incident must first be assessed, resources assigned, and then actions taken.

Q: Are there safety concerns with respect to flooding if you don't have rescue vehicles that can go through standing water?

A: Emergency vehicles should never be driven through standing water unless necessary. If you don't have appropriately equipped vehicles, it could be a life-threatening situation.

Q: Does the Town of Campbell have these types of vehicles?

A: I believe they have four wheeled drive vehicles, but I do not know if they are equipped for flood response.

Q: Would it help the Town of Campbell residents to have these types of vehicles available to them?

A: Given the Town of Campbell's proximity to waterways and its vulnerability with past flooding, I would think so.

Q: What is the approximate number of calls received in the last year by the City of La Crosse Fire Department?

A: In 2024, the total calls for assistance were 7,147. Of these, 4,819 were medical emergencies occurring at all hours, 161 were fire-related incidents, and the remaining were a variety of other service calls.

Additional information is contained in **Schott Exhibit 5**, which is the Fire Department's 2024 Annual Community Report.

Q: Does the City of La Crosse already provide Fire Department services to portions of Hiawatha Island, such as Nakomis Avenue, and French Island?

A: Yes. Properties on both the north and south ends of French Island are in the City of La Crosse, and we provide service there. We also serve City of La Crosse properties on Nakomis Avenue which is about in the middle of Hiawatha Island.

Q: What is the La Crosse Fire Department's response times?

A: The La Crosse Fire Department's average response time in 2025 is 5 minutes 44 seconds. Also, the response time is under 6 minutes for 86% of the call outs. The apparatus response time is under 9 minutes for 90.93% of the call outs. The unit average turnout time is 87.09 seconds. It is important to mention that response times are measured in effective response force, which is personnel with appropriate suppression apparatus. It not based solely on the first arriving unit, such as a Chief's vehicle or for a volunteer fire department, a volunteer in a private vehicle.

The Fire Department responds with lights and sirens, and the City of La Crosse also has a traffic signal preemption system that enables the Fire Department to have a faster response time. This traffic signal preemption system turns the traffic signal green for approaching fire vehicles and the signals red for all other directions.

More information on the La Crosse Fire Department's performance metrics can be found on its website at: https://www.cityoflacrosse.org/your-government/departments/fire-department/department-performance-and-pertinent-documents/iso-accreditation/fire-department-performance-statistics.

Q: What is your response time to these areas on Hiawatha Island, like Nakomis Avenue, and French Island?

A: The La Crosse Fire Department's Fire Station 4 response time area of six minutes or less includes all of Hiwatha Island and almost all of the area south of and including I-90. It also includes the immediate area around the intersection of Dawson Avenue and Fanta Reed Road, on the southeast corner of the Airport.

I want to mention again that response times are measured in effective response force, which is personnel with appropriate suppression apparatus. Response times

are not based solely on the first arriving unit, such as a Chief's vehicle or for a volunteer fire department, a volunteer in a private vehicle.

Attached as **Schott Exhibit 1** is the Fire Department's six-minute response time map.

Q: Is it important to have a quick response time for an emergency call for service?

A: Yes, a response time is vital. It can be the difference between life and death in an emergency. A faster response time translates to an increased likelihood in saving persons and property. This is an issue particularly in the Town of Campbell that hits close to home. The La Crosse Fire Department has a Division Chief who tragically lost his young son and a niece in a house fire in the Town of Campbell. He has been with the La Crosse Fire Department for over 23 years and has dedicated his exemplary career to preventing such tragedies from occurring to others. Our Division Chief consented to me sharing his story to support better fire protection for all citizens regardless of where they live.

Attached as **Schott Exhibit 17** is a related news article of an interview with the Division Chief.

Q: What La Crosse Fire Department fire stations are usually involved in responding to fires on French Island and Hiawatha Island?

A: Station 4.

Q: Where is Station 4?

A: Stations 4 is located at 920 Gillette Street on the north side of La Crosse.

Q: How many people are normally on duty at Station 4?

A: Station 4 has 7-8 firefighters on duty 24/7. There is also a Captain and/or Lieutenant on duty.

Q: What equipment does Station 4 have?

A: Station 4 has an Engine (750 gallons), a Tender/Engine (2000 gallons), two boats, and a Dry Land Access Vehicle.

Q: What type of fire department does Campbell have?

A: The Town of Campbell has a volunteer fire department. Responses by a volunteer fire department rely on the potential "availability" of volunteer firefighters responding from places of employment or home.

Q: Do they have a full-time fire chief?

A: No.

Q: Does the Town of Campbell have fire hydrants?

A: No, I don't believe the Town of Campbell has a fire hydrant system. At least not to NFPA standards for suburban areas. I believe they have designated fill sites with limited hydrants in some areas.

Q: If the Town of Campbell was annexed into the City of La Crosse, would it have hydrants?

A: Yes, the same infrastructure, including hydrants, could be constructed in the Town of Campbell as in the City of La Crosse. The City's Water Utility already has some infrastructure in place in areas of French Island. Additional infrastructure would be needed to implement a robust water system that is comparable to the City of La Crosse, but I would think that this could be done.

Q: How would Campbell residents benefit by receiving fire service from the City of La Crosse Fire Department?

A: The La Crosse Fire Department provides professional, quality fire and EMS services as an accredited agency. It offers numerous community risk prevention services, including fire inspections, fire investigations, and community outreach. It also has specialized services as I've previously described. It would significantly improve the fire and EMS services provided to residents and properties in the Town of Campbell through faster response times and scope of resources available with a predictable alarm progression.

I think the question for the Town of Campbell residents is: If you had the opportunity to have fire and EMS response that is accredited, has robust resources, and greater capacity to deliver service faster, why would you not want that?

Q: To serve the Town of Campbell, would the La Crosse Fire Department have to have another fire station?

A: No. Not necessarily, but the airport fire station could be a consideration given its location on the island. It has legitimate viability to have resources and personnel available to the airport and the north end of French Island.

Q: Would the La Crosse Fire Department be able to provide fire protection if there was no public water source?

A: Yes, the La Crosse Fire Department has vehicles and other equipment that provide gallons of water. For example, a first due alarm on a residential structure fire in the Town of Campbell would get a minimum of 14 personnel from the La Crosse Fire Department in less than 10 minutes. A minimum of 3,000 gallons would arrive on 3 suppression apparatus with a dedicated incident commander (a Battalion Chief). Additional alarm(s) would get 8 more individuals and 1,400 more gallons.

Q: In your professional opinion, does the Town of Campbell have a need for a fire Department like the City of La Crosse has?

A: Yes. I believe that the Town of Campbell would benefit from an already established and accredited fire agency with greater resources than it currently has.

Q: Is it your opinion that the City of La Crosse provides better service than that provided by the Town of Campbell?

A: Yes, I believe the La Crosse Fire Department could provide a better service with a faster response with more staff and equipment than the town of Campbell currently provides.

Q: Please explain what an ISO rating is.

A: The Insurance Services Office (ISO) gives fire departments a 1-10 rating based on their ability to meet standards when performing their responsibilities through the Public Protection Classification (PPC) program. The purpose of an ISO rating is to help communities evaluate their fire protection services in order to be held to countrywide standards. These standards include a fire department's planning and budgeting for facilities, equipment, and training. The main criteria for an ISO rating score is: 50% is the quality of staffing levels, training, and the proximity of the fire station; 40% is the availability of water supply; and 10% is the quality of the area's emergency communications system (911).

A lower ISO number means that a fire department is performing to higher standards, while a higher ISO number means the department is not performing the minimum standards. An ISO rating of 1 is the best rating that can be awarded. In addition, the ISO ratings impact homeowner's insurance premiums.

Q: What is the La Crosse Fire Department's ISO rating?

A: The La Crosse Fire Department currently has an ISO class 2 rating and is working to achieve class 1. This means that a property in the City of La Crosse is at a lower risk for serious fire damage and is offered lower insurance rates due to having a well-prepared fire department.

Q: Do you know what the Town of Campbell's ISO rating is?

A: I think that the Town of Campbell Fire Department has stated that it has an ISO rating of 3.

Q: What are the implications of this ISO rating?

A: The Town of Campbell has a higher ISO rating, therefore they should pay higher commercial and residential fire insurance rates than in the City of La Crosse.

The Town of Campbell benefits from being close in proximity to the City of La Crosse and other municipalities with professional, full-time fire departments. The Town of Campbell also benefits from the mutual aid agreement. The Town of Campbell's ISO rating went from a 7 to a 3 in December 2016. The mutual aid agreement was signed in September 2015. In my opinion, the Town of Campbell Fire Department leveraged the mutual aid response in order to bolster staffing scores for its ISO rating. I also question how the Town of Campbell could score its improved ISO rating when it lacks a reliable system of fire hydrants in a suburban demographic.

Q: What is the mutual aid agreement that you mentioned?

A: There is a La Crosse County Fire Department Mutual Aid Agreement dated September 10, 2015. It was entered into by the City of La Crosse, the City of Onalaska, the Village of Holmen, the Village of West Salem, the Village of Bangor, the Town of Campbell, the Town of Shelby, and the Town of Farmington.

The agreement provides that upon request from an authorized representative of a member fire department to one or more member departments, the member department receiving the request will dispatch firefighting equipment and personnel within the area that the requesting department provides fire protection. The agreement is not mandatory and does not cover specialized hazardous material responses.

Attached as **Schott Exhibit 18** is the La Crosse County Fire Department Mutual Aid Agreement dated September 10, 2015.

Q: Can the mutual aid agreement be ended?

A: Yes, it can be terminated by any of the parties with 30 days written notice to the other parties.

Q: Do fire departments receive reimbursement for responding to a mutual aid request?

A: No, there is no compensation.

Q: Who makes the decision as to whether mutual aid is requested?

A: The incident commander decides if mutual aid will be called.

Q: Are there alternatives to mutual aid?

A: Yes, there have been discussions that the yet to be onboarded and new computer-aided dispatch (CAD) system used by La Crosse County Dispatch Center could use Automatic Vehicle Location (AVL), which operates like GPS, and provides for the automatic determination and transmission of a vehicle geographic location. Using this type of dispatch system, the County would be able to tell which vehicle is the closest to the incident for response. The closest vehicle would then be dispatched. If this type of system is used, the fire departments of the townships are much less likely to be dispatched since they are volunteer fire departments.

Q: Would the La Crosse Fire Department ever respond to a fire call in Campbell?

A: The City of La Crosse participates in La Crosse County's 911 emergency dispatch center. Agencies with different territorial boundaries may participate in a joint emergency dispatch system and under Wisconsin Statute sec. 256.35(9), are required to enter into an annual Joint Powers Agreement. The agreement provides that if an emergency services vehicle is dispatched in response to a request through the County's 911 dispatch system, the vehicle is required to provide services to the person needing the services regardless of whether the vehicle is operating outside of its normal jurisdictional boundaries. This means that if the County dispatch center makes an error and sends the La Crosse Fire Department to a Town of Campbell property, the La Crosse Fire Department will respond to the call and provide services until the Town of Campbell Fire Department responds and then turn the incident command over to the Town of Campbell.

Attached as **Schott Exhibit 19** is the La Crosse County Joint Powers Agreement.

Q: Is there confusion at times among dispatchers, residents, and officials about which properties on French and Hiawatha islands are the Town's responsibility as opposed to the City's responsibility for fire service?

A: Yes. This has happened at times. In particular, Nakomis Avenue is difficult given that some of the properties are in City of La Crosse jurisdiction and some are in the Town of Campbell. This is also what happened with the Omaha Track fire in 2024 with both the City and the Town fire department dispatched because the specific location of the fire and which jurisdiction it was in was unknown.

Q: Has the Department received requests for assistance from Town of Campbell officials?

A: Yes, the City of La Crosse has been requested to provide fire service assistance in the Town of Campbell.

Attached as **Schott Exhibit 20** is a list of La Crosse Fire Department mutual aid responses to the Town of Campbell.

Q: Has the Department requested mutual aid from the Town of Campbell Volunteer Fire Department?

A: No. To the best of my knowledge and my review of mutual aid, we have never requested assistance from the Town of Campbell Volunteer Fire Department.

Q: When there is a situation where there is an error in the dispatch, does the Town of Campbell reimburse the City of La Crosse for its costs?

A: No.

Q: Would there ever be a situation in which the La Crosse Fire Department was dispatched by the dispatch center and realized halfway there it was in the Town of Campbell, so the La Crosse Fire Department would turn around and not respond?

A: No, we would never turn around. We would continue on and provide services until the Town of Campbell Fire Department arrived.

Q: In the Town of Campbell, are there any special issues involved in protecting a school building from fire?

A: Before the schools open each fall, we go to all La Crosse School District Schools and make sure the fire alarm system is operating, so that you can hear it in every room in the school with the door shut. We do a fire inspection for the school itself. Fire drills are performed during fire prevention week and other times during the year.

Q: If there was a fire at Summit Elementary School in the Town of Campbell, who would fight that fire?

A: That fire would be fought by the Campbell Fire Department.

Q: If there was an active shooting at Summit School in the Town of Campbell, who would respond with emergency services?

A: The Town of Campbell would be dispatched to respond.

Q: The Town of Campbell Fire Department asserts that it provides regional support for AirFest and dignitary visits to the Airport. Do you agree with this assertion?

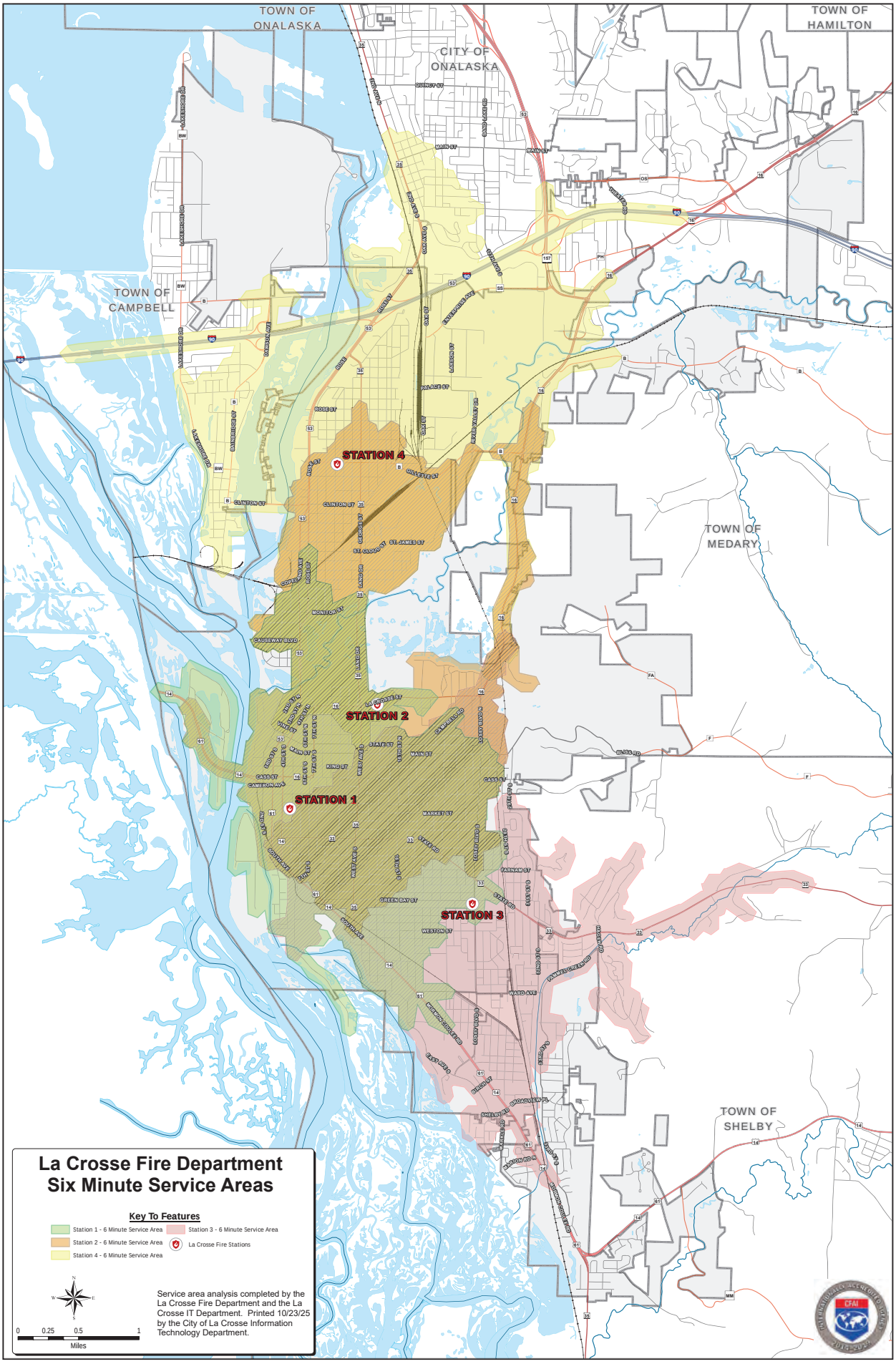
A: The City of La Crosse provides the services to the La Crosse Regional Airport as it is owned and operated by the City of La Crosse and located in the City of La Crosse. The emergency preparation and response services for the Airport, including events held at the Airport, are provided by the City of La Crosse, including the City's Fire Department and Police Department. I should note that the Airport itself has fire equipment and apparatus, including two Aircraft Rescue Fire Fighting (ARFF) vehicles. The City of La Crosse has incident command for any events, such as Airfest, at the Airport. The Town of Campbell may be invited to participate in the planning stages given the proximity to the Airport and being on French Island, however, the Airport is in the La Crosse Fire Department's jurisdiction.

Schott Exhibit 1

La Crosse Fire Stations and 6 Minute Service Areas

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).


TOWN OF ONALASKA
CITY OF ONALASKA
TOWN OF HAMILTON
TOWN OF CAMPBELL
TOWN OF MEDARY
TOWN OF SHELBY
STATION 1
STATION 2
STATION 3
STATION 4
La Crosse Fire Department
Six Minute Service Areas
Key To Features
Station 1 - 6 Minute Service Area
Station 2 - 6 Minute Service Area
Station 4 - 6 Minute Service Area
Station 3 - 6 Minute Service Area
La Crosse Fire Stations
Service area analysis completed by the La Crosse Fire Department and the La Crosse IT Department. Printed 10/23/25 by the City of La Crosse Information Technology Department.
0 0.25 0.5 1
Miles

Schott Exhibit 2

Organizational Chart

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).



Fire Chief
Emergency Management Director

Dual-Staffed Positions = NO FTE

Sworn Uniformed Staff

Civilian Staff

Assistant Fire Chief
Fire and Rescue Operations

Administrative Specialist

Battalion Chiefs (A/B/C Shifts)
Fire and Rescue Operations

- Captain – Fleet, Facilities, and Logistics Officer
- Assistant Mechanic (x3)
- Station 1 - E1, Q1, R1
  8 Per Shift = 1 Cpt, 1Lt, 2Eng, 4FF
- Station 2 - Q2, R2
  6 Per Shift = 1Cpt, 1Lt, 2Eng, 1FF
- Station 3 - Q3, R3
  6 Per Shift = 1Cpt, 1Lt, 2Eng, 2FF
- Station 4 – Q4, E4
  7 Per Shift = 1Cpt, 1Lt, 2Eng, 3FF
- Technology Assistant (x3)

Division Chief of Training and Professional Standards

- Captain – Suppression Training Coordinator
- Captain – EMS Coordinator
- EMS Trainer (x3)

- Hazardous Materials Team Coordinator (25) Team Members
- Technical Rescue/USAR Team Coordinator (18) Team Members
- Water Rescue Team Coordinator (18) Team Members

Division Chief of Community Risk Management/ Fire Marshall

- Captain – Investigations, Inspections, Prevention
- Lieutenant – Investigations, Inspections, Prevention
- Community Risk Reduction Specialist
- Community Risk Reduction LTE

Schott Exhibit 3

Vehicle and Equipment List

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

Year	Make	Model	Description	Name	Original Cost	Value	Asset No.
1989	WELLS CARGO	16'	TRAILER	USAR LUMBER TRAILER		11,000.00	
1998	STEWART & STEVENSON	1078	ARMY VEHICLE	DLAV		**$40,000**	4504
2000	FORD	EXCURSION		CAR 64	$44,500		00000994
2000	FORD	TRUCK	TRUCK	CAR 58	$28,954		00000939
2003	RAE	PID/4	GAS METER	2003 RAE PID/4 GAS METER		11,817.00	00001624
2003	RAE	PID/4	GAS METER	2003 RAE PID/4 GAS METER		11,817.00	00001625
2003	EAGLE		AIR COMPRESSOR & TRAILER	2003 EAGLE AIR COMPRESSOR		74,000.00	00001626
2003	PIERCE	ENFORCER	ENGINE	ENGINE 11 (TO BE SOLD)	**$269,075**		00001622
2006			HYDRAULIC CUT OFF SAW W/ACCESSORIES	2006 HYDRAULIC CUT OFF SAW W/ACCESSORIES		35,000.00	2961
2006	PIERCE	ENFORCER	QUINT	QUINT 10	**$296,458**		00001705
2008	MIDDLEBURY		TRAILER	USAR 3		19,000.00	
2009	PIERCE	PUC 1500 GPM	ENGINE	ENGINE 1 (WILL BECOME ENGINE 11)	**$365,719**		3304
2011	FORD	F350 SD 4X4 CREW	TRUCK	CAR 66	$25,145		3563
2013			TRAILER	KITCHEN FIRE DEMO TRAILER		60,000.00	
2014	POLARIS	UTV	UTV & TRAILER	FIR-UTV-01		13,500.00	4720
2016	PIERCE	ARROW XT	QUINT	QUINT 3	**$749,719**		4193
2017	TROUPHY		TRAILER	2017 TROUPHY TRAILER		13,000.00	
2017	KANN	2272 FB	BOAT	BOAT 2		125,180.00	4541
2017	MARION	SPARTAN ENGINE	ENGINE	ENGINE 4	**$500,000**		4383
2017	FORD	F-350	TRUCK	HAZMAT 1	**$37,817**		4382
2017	FORD	F450	TRUCK	RESCUE 2	**$42,332**		4353
2017	FORD	F450	TRUCK	RESCUE 3	**$42,332**		4354
2017	CHEVROLET	3500 SRW		CAR 57	$32,521		4356
2018		ENCLOSED 16' RED TRAILER	TRAILER	SPECIAL EVENTS TRAILER		15,000.00	
2018	KANN		TRAILER	2018 KANN TRAILER		25,393.00	4540
2018	BRAVO		HAZMAT TRAILER	HAZMAT TRAILER		30,000.00	
2018	SPARTAN	LA4G02GB17		RESCUE 1	**$629,627**	**$1,001,107**	4503
2018	CHEVROLET	TAHOE	SUV	FIR-SUV-67	$35,181	**$55,937**	4510
2018	CHEVROLET	TAHOE	SUV	FIR-SUV-65	$34,609	**$55,028**	4509
2018	CHEVROLET	TAHOE	SUV	FIR-SUV-077	$34,609	**$55,028**	4511
2019			PORTABLE VEHICLE PUMP	2019 PORTABLE VEHICLE PUMP		9,974.00	4762
2020			DUAL BATTERY CUTTER & SUPER SPREADER	2020 DUAL BATTERY CUTTER & SUPER SPREADER		25,071.00	5221
2020	PIERCE	SABER	ENGINE	ENGINE 10	**$410,000**	**$561,700**	5040
2020	FORD	F250	TRUCK	FIR-TRP-063	$40,652	**$55,693**	4825
2021	KARAVAN	ZODIAC MILPRO F-470	BOAT & TRAILER	BOAT 3		47,317.00	5225
2021	R&R TRAILERS		TRAILER	FIR-TRL-001		145,123.00	5057
2021	PIERCE	ARROW XT	QUINT	QUINT 2	**$1,100,000**	**$1,386,000**	5012
2021	CHEVROLET	TAHOE	SUV	FIR-SUV-001	$53,732	**$67,702**	4834
2021	CHEVROLET	TAHOE	SUV	FIR-SUV-062	$52,595	**$66,270**	4833
2021	FORD	F250	TRUCK	FIR-TRP-056	$42,654	**$53,743**	5041
2022	PIERCE	HDR/ USAR	USAR	**USAR 1**	**$675,147**	**$776,419**	5619
2023	ROBOTRONICS	SPARKY FIRE ROBOT		2023 SPARKY FIRE ROBOT		17,113.00	5426
2023			BATTERY CUTTER & SUPER SPREADER	2023 BATTERY CUTTER & SUPER SPREADER		25,755.00	
2023			AIR TRAILER WITH COMPRESSOR	AIR TRAILER		155,300.00	5425
2025	SEAARK	1860 CUB SUZUKI 90HP 4-STROKE	BOAT & TRAILER	BOAT 1		38,000.00	
2025	PIERCE	ARROW XT	ENGINE	**New ENGINE 1**	**$583,922**	**$601,440**	6003
			EMS BIKES	EMS BIKES		5,800.00	
			EMS BIKES	EMS BIKES		5,800.00	
			SAFETY TRAILER	FRE-TRL-XX		36,444.00	3792
			GENERATOR	PORTABLE GENERATOR		86,000.00	3776

Schott Exhibit 4

Sample Supply and Equipment List

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

BLS PRIMARY KIT INVENTORY

G3 Perfusion StatPack

- **Top Pouch**
  - 1 Nasal Canula
  - 1 Non-Rebreather
  - 1 oxygen tubing
  - 1 Nebulizer Kit
  - 1 Bi-Level CPAP
- **Front Top**
  - 1 pony o2 bottle
  - 1 regulator w/ O-ring
  - 1 o2 bottle wrench
  - 1 BVM
  - 1 airway filter
  - 1 peep valve
- **Front Bottom**
  - 1 Adult c-collar
  - 1 Towel
  - 1 Lift sheet
  - Medication Box
    - 1 Epinephrine
    - 1 Atrovent or Duo neb
    - 1 (bottle) Aspirin
    - 1 oral Glucose
    - 2 Naloxone
    - Tweezers
    - 3 Albuterol
    - 2 - 1 ml syringe
    - 2 Nasal atomizers
    - 2 Luer lock needles
    - 4 Alcohol Preps
    - 4 Ibuprofen 100mg
    - 1 acetaminophen 650 mg
  - Airway Kit
    - Airway Kit Bag
    - #3, #4, #5 I-Gel
    - Tube Holder
    - BVM swivel adapter
    - Laryngoscope Intubrite Handle
    - Mac blade #4
    - Mac blade #3
    - Miller blade #3
    - Miller or Mac blade #2
    - Miller 1
    - Ma-gill Forceps
    - Nasal Airways (26,28,30,32,34,36)
    - Lubricant
    - Oral Airways (70,80,90,100,110)
  - Mesh Lid pocket
    - 2 emesis bag
    - 1 bag spare EMS gloves (large)
    - 1 Bio Bag (RED)
    - 1 Bio Bag (YELLOW)
    - 2 surgical masks
- **Left Pouch**
  - Pulse Oximeter
  - Blood Pressure Cuff Kit
  - Disposable Pen Light
  - Stethoscope
  - Thermometer
  - Glucometer
  - Sharps shuttle
  - 2 Surgical Mask
  - CO Meter

BLS PRIMARY KIT INVENTORY

G3 Perfusion StatPack

- **Right Pouch**
  - 1 tourniquet
  - 1 trauma sheer
  - 1 Hemostatic gauze
  - 1 Hot Pack
  - 1 Cold Pack
  - 1 set chest seal
  - 4” Emergency bandage
  - 1 emergency blanket
  - 1 ace bandage
  - 1 Coban
  - 1 nose clamp
  - 4 - 4x4
  - 4 - 5x9
  - 10 Band-Aids
  - 1 Large trauma dressing
  - 3 Kling
  - 2 cravats
  - 1 Vaseline gauze
  - Medical tape

Current as of 06/02/2025

ALS BAG INVENTORY

MERET V.E.R.S.A Bag

- **Front Zipper Pouch**
  - 1-250 ML bag of Dextrose 10
  - 1- Macro Drip Set
  - 2- 10, 12, or 14g Needle Decompression Needles
  - 1- Scalpel
  - 1- Trach Hook
  - 1- 3.0 ET BVM connector
  - 2- Providone Iodine Swabs
  - 1-Stethescope
  - 1-Saline Flush
  - 1-extra epi pre-load syringe

- **Upper Front Zipper Pouch**
  - 1- Laminated inventory sheet
  - 2-Chux pads
  - 1-bag electrodes
  - 1-face shield

- **Top Flap Divider**
  - 1- Micro Drip Set
  - TXA kit (2 grams TXA, draw needle, 12 cc syringe, 100 cc NS)
  - (Back Side) Assorted Reference Material

- **IV Roll (Red)**
  - 1- 24g IV catheter
  - 2- 22g IV catheter
  - 2- 20g IV catheter
  - 2- 18g IV catheter
  - 2- 16g IV catheter
  - 1- 14g IV catheter
  - 4- Tourniquets
  - 2- Macro Drip Sets
  - 2- Extension Sets
  - 2- IV caps
  - 1- Roll of 1 inch Medical Tape
  - 4- Tegaderm Film
  - 4- 4x4 gauze pads
  - 2- 10 ml Saline Flushes
  - 10- Alcohol Prep Pads
  - 1- 1000 ml Normal Saline Bag

- **IO Pouch (Yellow)**
  - 1- IO Driver
  - 1- Adult (Blue) 25 mm IO needles
  - 2- Adult (Yellow) 45 mm IO needle
  - 1- Pressure Infuser
  - 2- Saline Flushes
  - 1- 2% Lidocaine 100 mg/ 5 ML
  - 2- Alcohol or providone iodine Prep Pad

- **Medication Pouch (Blue)**
  - 2- Epinephrine 1:10,000
  - 3- Amiodarone 150 mg
  - 1- Narcan 2mg/2mL
  - 1- Nitroglycerin Tablet Bottle
  - 1- Ondansetron (Zofran) 4mg/ 2 mL
  - 1- Diphenhydramine (Benadryl) 50 mg
  - 1- Ketorolac (Tordal) 30 mg
  - 2- 3 mL syringe
  - 1- 6 mL syringe
  - 1- MAD Atomizer Device
  - 2- 25g needles x 1”
  - 2- Blunt/filter cannulas
  - 2- 18g needles x 1”

- 2- Alcohol Prep Pads

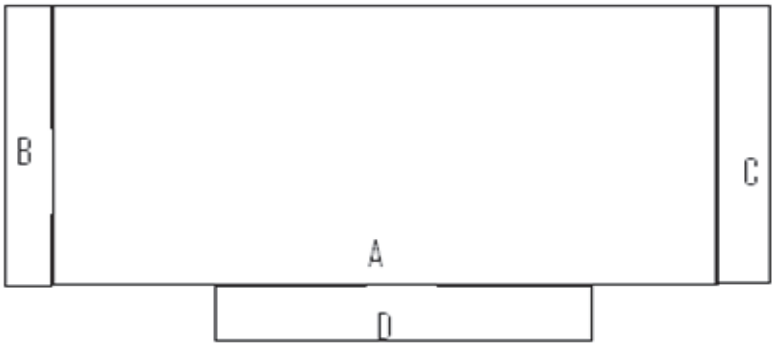
- **Narcotics box**
  - 2-Fentanyl 100mcg/2ml
  - 2-Midazolam 5mg/5ml
  - 1-Ketamine 500mg/10ml

- **Airway Pouch (Green)**
  - 1- Adult Bougie
  - 1- Magills Forceps
  - 1- 12cc syringe
  - 1- Tube EtCO2 capnography
  - 1- Tube Holder
  - 1-BVM horizontal in-line extension/swivel/adapter
  - 1ea -ETT Tubes (Sizes 6.0, 7.0, 8.0, and 9.0)
  - 1- McGrath Video Laryngoscope
  - 2- McGrath Laryngoscope batteries
  - 1ea - McGrath Video Laryngoscope blades (MAC 2, 3, 4)
  - 1ea - Oropharyngeal Airways (Sizes 110, 100, 90, 80)
  - 1ea - Nasopharyngeal Airways (Sizes 32, 30, 28Fr)
  - 1- Lube packet

Medications are highlighted yellow

Updated: 06/02/2025

Trauma Bag



Item	Quantity	Location
Trauma Bag	1	NA
Rolls Kling	10	A
Rolls Tape	2	A
Band Aids	15	A
Burn Sheets	1	A
Saran Wrap	1	A
Large Multi Trauma Dressings	4	A
5x9	10	A
4x4 Dressing	10	A
Vaseline gauze	2	A
Chest Seal	1	A
Hemostatic Agent	2	A
Tourniquet	1	A
Ring Cutter	1	A
Anvil Cutters	1	A
Garbage Bags	2	B
Red Bio Bags (Large)	2	B
Yellow Bio bag	1	B
Over Booties	4	B
Emergency Blanket	1	D
Irrigation H20	1	C
Hot Compresses	2	C
Cold Compresses	2	D
Gowns	4	D
Face shields	4	D
Emesis bag	2	D
Mass casualty tags	1	RAP tags and or paper tags

Collar Bag

Item	Quantity	Location
Adjustable adult collar	4	Center
Pediatric Collar	2	Center
Head Block or CIDs w/ Straps	1	Center
Long Board Straps	4	Center

Adult Prosplint Bag

Item	Quantity	Location
Adult Prosplint Bag	1	NA
27” Leg Prosplint	1	Center
33” Leg Prosplint	1	Center
27” Arm Prosplint	1	Center
24” Arm Prosplint	1	Center
25” Combo Prosplint	1	Center
12” Wrist Prosplint	1	Center
Sam Splint	2	Center
15” Padded Board Splint	2	Center
32” Padded Board Splint	2	Center
Triangle Bandage	4	Center
Arm Sling	1	Center
Kendrick Traction Device	1	Center

Pediatric Prosplint Bag

Item	Quantity	Location
Pediatric Leg Prosplint	1	Inside
Pediatric Arm Prosplint	1	Inside
Pediatric Combo Prosplint	1	Inside
Pediatric Wrist Prosplint	1	Inside
15” Padded Board Splint	1	Inside
Triangle Bandage	3	Inside

Boards/Other Devices

Item	Quantity
Pediatric Long Board	1
Long Back Board (Where Applicable)	1
Kendrick Extrication Device	1
Scoop Stretcher	1
Wool Blanket	1
Stokes Basket (Where Applicable)	1

Zoll AED Plus

Item	Quantity
Adult AED pads	2
Disposable Razor	1
Trauma Sheers	1
Disposable Cloth	1
Gloves	1

SSCOR Suction Unit

Item	Quantity

Hard Suction Catheter	1
Soft Suction Catheter (Size 8, 12, 16)	1
Suction Tubing	1
Suction Canister	1

Active Shooter Kit

Item	Quantity
Helmet	2
Plate Carrier w/ Plates	2
“Rescue” Patches	2
Soft Stretcher in pouch on back side	1 (each vest)
TQs on outside	2
6” Olaes Bandage	1
4” Olaes Bandage	1
28F Nasal w/ Lube	1
Tape	1
Blast Bandage	1
Roll Cling	1
Compressed Gauze	1
Quick Clot	1
Chest Seal	2
Sharpie	1
Carabiner	1

Pediatric Bag Inventory

Left Pocket		
1x	Stuffed Animal and toy	
Front Pocket		
1x	Broselow Tape	
1x	APGAR Scoring chart	
Right Pocket		
1x	Stuffed animal or toy	
Inside		
OB Kit		
Blue Pouch		
1x	Tube Holder	
1x	Size 1.5 I-Gel	
1x	Size 1 I-Gel	
Orange Pouch		
1x	Bulb Syringe	
3x	Lubricating gel	
3x	tongue depressors	
1x	12Fr NPA	
1x	14Fr NPA	
1x	16Fr NPA	
1x	18Fr NPA	
1x	20 Fr NPA	
1x	22Fr NPA	
1x	24Fr NPA	
1x	40 MM OPA	
1x	50 MM OPA	
1x	60 MM OPA	
1x	70 MM OPA	
1x	80 MM OPA	
Yellow Pouch		
1x	Size 2 I-Gel	
1x	Size 2.5 I-Gel	
Black Pouch		
1x	Pediatric Non-Rebreather	
1x	Infant Non-Rebreather	
1x	Pediatric Nebulizer	

Inside Pocket		
1x	Pediatric BVM (3 face piece sizes)	

Updated 06/02/2025

Medical Bikes Inventory List

Each bike should be equipped with the following safety devices:

- 1 Headlight
- 1 Flashing Rear Reflector
- 1 Black Bike Helmet

Each Bike should be equipped with the following medical/response equipment:

- Left Side Saddle Bag
  - Exterior Pocket
    - Ice Pack
  - Large Interior Pocket
    - 1 Adult C-Collar
    - 1 Ped C-Collar
    - 1 O2 Tank
    - 2 Trauma packs
      - "Bandage 1"
        - 5x9s
        - 2 Triangle Bandages
        - Vaseline Gauze
        - Stretch Gauze
        - Emergency Blanket
        - SAM Splint
        - 2 Wraps
      - 'Bandage 2"
        - TQ
        - Hemostatic Agent
        - Chest Seal(set)
        - Wound Packing Gauze
        - Olaes Bandage
        - Blast Bandage
        - Israeli Bandage

- Right Side Saddle Bag
    - Exterior Pockets
        - 1 Nasal Cannula
        - 1 Adult Non-rebreather Mask
        - 1 Neb Kit
    - Large Interior Pockets
        - Hand Suction Unit
        - AED with 2 sets of pads and aid kit
        - "Airway" Bag
            - Collapsible BVM
            - NPA Kit
            - OPA Kit
- Middle Bag
    - Exterior Pocket
        - Sterile water
    - Interior Pocket
        - BP Cuff(might be on exterior too)
        - Stethoscope
        - Ziplocks with Gloves
        - Hand Sanitizer
        - Assorted Bandaids
        - TQ
        - Glucometer
        - Med Box
            - 2 Albuterol
            - Ipratropium
            - 1 Narcan
            - 1 Epi
            - MADS Device
            - Syringes, alcohol wipes, etc.
        - "Extras" Bag
            - Shears
            - Sharps Shuttle
            - Tape
            - SPo2 Monitor
            - Pen Light
            - 1 Oral Glucose
            - Aspirin

ZOLL X-SERIES MONITOR INVENTORY

- **Left Zipper Pouch**
  - 1-Adult BP Cuff
  - 1-Reusable SPO2 Probe
  - 1-4 lead Monitoring Cable
- **Right Inner Zipper Pouch**
  - 2-Adult Defib Pads w/ CPR Puck
  - 1-Defib Cable
- **Right Outer Zipper Pouch**
  - 1-Infant Disposable Pulse Ox Adhesive Sensor
  - 1-Adult Disposable Pulse Ox Adhesive Sensor
  - 1-Pediatric Pulse Ox Adhesive Sensor
  - 1-Child BP Cuff
  - 1-Small adult BP Cuff
  - 1-Adult BP Cuff
  - 1-Large adult BP Cuff
  - 1-Inline ET CO2 (Outside Non-zippered pocket)
  - 1-Nasual Cannula ET CO2 (Outside Non-zippered pocket)
- **Rear Velcro Pocket**
  - 1-Roll Monitor Paper
  - 3-Disposable Razors
  - 1-12 lead Monitoring Cable
  - 1-Package of Electrodes

Updated 06/02/2025

Minimum Excess EMS Station Supplies

ALS

All medications used should be restocked from TSA in the field per policy.

Item	Quantity (Minimum)
1. EtCO2 ETT	2
2. EtCO2 Nasal	2
3. EKG Patch (Packs)	2
4. Disposable SPO2 Sensor Infant	1
Pediatric	1
Adult	1
5. EKG paper	2
6. Bougie Adult	1
7. ET Tubes	1 each (6.0-9.0 mm)
8. Video Scope Blades	
Mac 2	1
Mac 3	1
Mac 4	1
9. EZ IO Needles	1 yellow, 1 blue, 1 red
10. IO stabilizers	2
11. Pressure Infuser	1
12. Extension Set	3
13. Primary Tubing	3
14. 1 L Normal Saline	2 bags
15. D10	1 bag
16. Epi 1:10,000 pre-load	2
17. IV Cap	3
18. 25g x 1.5” needle	2
19. 25g x 1” needle	2
20. 18g x 1” needle	2
21. Blunt draw filter needles	2
22. Tourniquet (roll)	1
23. IV Catheters	1 each (24g, 22g, 16g, 14g) 3 each (18g, 20g)
24. 3cc Syringe	3
25. 6cc Syringe	2
26. 12cc Syringe	1
27. Saline Flush	3
28. Tegaderm	15
29. Decompression Needle	1
30. 100cc Normal Saline	1

Minimum Excess EMS Station Supplies

BLS

ITEM	Quantity (Minimum)
Pro Splints	1 Full kit for each station
Trauma Supplies	
Hemostatic Agent	2
Sterile Water/Saline	2 Bottles
Chest Seal	2
Trauma Pads	2
Burn Sheets	2
Trauma Sheers	2
Tourniquet	1
Emergency Foil Blanket	2
OB Kit/Pediatric Supplies	
OB Kit	1
Ped NRB	1
Ped BVM	1
Med Administration	
Mucosal Devices (atomizers)	3
1 ML Syringe/needle	2
NRB Mask, O2 Cannulas, King or I-Gel	
Ped Tube Holder	1
Adult Tube Holder	2
King/IGel	1 Per Size (3, 4, 5)
Adult NRB	3
Adult Nasal Cannula	3
BVM, PEEP, CPAP, AED Pads	
Flexible Airway Elbow	2
Airway Filter	2
PEEP Valve	2
CPAP	2
Bag Valve Mask	2
AED Stat Pads	2
Medications	
Atrovent	1
Albuterol	2
Oral Glucose	1 tube
Narcan	1
Epinephrine 1:1,000	1
Aspirin	1

Oxygen	2 mini, 1 D cylinder (2 wrenches)
Acetaminophen	1
Ibuprofen	4 or 400mg total dosing
Glucometer Supplies	
Lancets	1 Boxes
Alcohol Wipes	1 Box
Glucometer Strips	1 Canister
Pen light, Razor, Lube, Biohazard	
Pen Light	1 Pack
Bio-Bags	2
Emesis Bags	3
Razors	3
Gloves	M, L, XL (1 case each)
Hand San, San Cloth, Sharps Container	
Disinfectant Wipes	3 cans
Sharps Shuttles	3
Hand foam Cleaner	4
Sharps Container	3
Nebulizer, O2 Tubing	
Adult Nebulizer	3
Oxygen Connecting Tube	1
Heat and Cold Packs	
Hot Compress	2
Cold Compress	2
Oral Airways, Nasal Airways	
NPA Kit	1
OPA Kit	1
Suction Canister,Tubing,Ducanto Catheter	
Suction Canister	2
Ducanto Suction Tip	2
Suction Tubing	2
Soft Suction (8, 12, 16fr)	1 each size
Tape, Gauze, Bandaging	
4X4	1 Box
5X9	1 Box
Band-Aids	1 Box
2X2	1 Box
Rolled Kling	1 Box
Transpore Tape	2 rolls
Nose Clamps	2
Coban	1 roll
Blankets, Towels	
Wool Blankets	2
Towel	2
Soft Stretcher	1

Chux Pads	2
C-Collar, Splints, Board Straps	
Arm Sling	1
Sam Splint	1
Triangle Bandages	5
Adult C-Collar	2
Peds C-Collar	2

Schott Exhibit 5

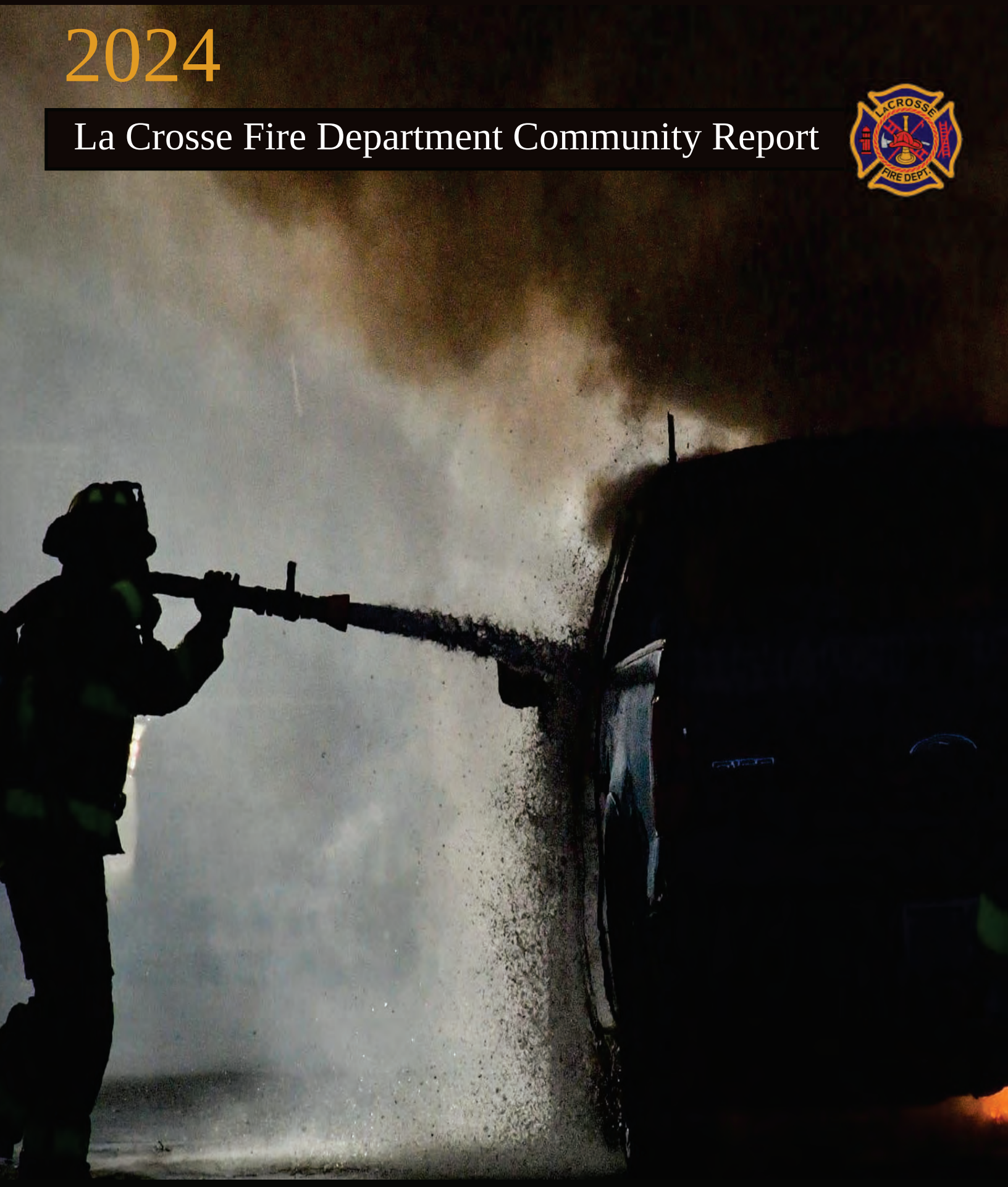
2024 La Crosse Fire Department Community Report

La Crosse Fire Department
City of La Crosse

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2024

La Crosse Fire Department Community Report



Our Mission

We promote safety, reduce risks, and respond to calls for fire suppression, emergency medical services, and all-hazards rescue. We earn the community's trust through preparedness, professionalism, and dedication to service.



Our Values

Respect reflects our belief that all persons have equal value and deserve our due attention.

Integrity leads us to honor our commitments and to do what is right.

Service drives us to put the needs of the community first.

Excellence encompasses our professionalism and dedication to continuous improvement of knowledge, skills, and abilities.

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Letter from Fire Chief Jeff Schott

To the Citizens of the Communities We Serve,

The passing of 2024 brings the opportunity to reflect and unpack the contents of a very busy and productive year for the City of La Crosse Fire Department (LCFD). The reflective nature of this annual report will serve up the requisite measurements of statistical data associated with over 7,000 calls for service. More importantly, the annual report provides a glimpse of the individuals that drive and deliver quality customer service every day.

There were many notable moments, challenging incidents, and purposeful planning in 2024. The road map for the future continues to look bright as department staff rise to every challenge faced. One of the highlights included the July opening of the new Station 4 on La Crosse's north side, which in my eyes is one the finest public safety facilities in the country. The new station houses a variety of response apparatus, fire training tower, living quarters for seven full time staff, a satellite police station, and large community room. It encompasses and promotes an environment where public safety can readily respond and engage with the surrounding community.

Future department planning was solidified with the adoption of a three-year strategic plan, offering a roadmap for achieving objectives and goals within five specific categories. Employee Wellness, interagency communication, leadership development, and enhancement of community risk reduction services will be the focus of the initiatives that were constructed with internal and external stakeholder input. The departments commitment to excellence was measured by the five-year re-accreditation process conducted by the Center for Public Safety Excellence. The Commission of Fire Accreditation International visited last summer to observe and validate over 300 professional standards that must be written to and verified. It is expected that an official re-accreditation will be affirmed in late summer of 2025.

It takes a tremendous amount of effort and coordination from dedicated professionals to provide the high-level service and professionalism that the La Crosse community has come to expect. We can not accomplish our mission without the continued support of the community, it's elected officials, and collaboration with other city departments. The daily dedication of our staff is evident by the numerous pictures and narratives throughout the entire document.

I am privileged to lead and share quality work done by our amazing team. We will continue our pursuit of excellence through focused training and commitment to continuous improvement in all avenues of service delivery in 2025 and beyond. Thank you for taking the opportunity to review our 2024 Annual Community Report.



Be well and safe,

Jeff Schott, Fire Chief

Highlights from 2024



- Construction of the new Station 4 completed in June of 2024. The new building has four drive-through vehicle bays, a space for rescue watercrafts, an indoor training space as well as a small police substation, and a community room.
- Over 7,000 calls for service answered with continued collaborative efforts with other public safety response professionals including Tri-State Ambulance, La Crosse County Emergency Dispatch, Xcel Energy, La Crosse Police Department, and many other mutual aid partners from surrounding communities.
- A total of 44 fire scenes were investigated, the highest annual amount in the last ten years.
- Over 27,000 training hours completed; averaging over 26 hours a month per person.
- Acquired a new 2024 SEAARK 1860, also known as Boat 1, that is being utilized by our Water Rescue Team.
- Every member of the department is now equipped with a new, Motorola APX NEXT XE two-way radio.



Assistant Fire Chief
Fire and Rescue Operations

Battalion Chiefs (A/B/C Shifts)
Fire and Rescue Operations

Captain – Fleet, Facilities, and Logistics Officer

Assistant Mechanic (x3)

Station 1 - E1, Q1, R1
8 Per Shift = 1 Cpt, 1Lt, 2Eng, 4FF

Station 2 - Q2, R2
6 Per Shift = 1Cpt, 1Lt, 2Eng, 1FF

Station 3 - Q3, R3
6 Per Shift = 1Cpt, 1Lt, 2Eng, 2FF

Station 4 – Q4, E4
7 Per Shift = 1Cpt, 1Lt, 2Eng, 3FF

Technology Assistant (x3)

Division Chief of Training and Professional Standards

Captain – Suppression Training Coordinator

Captain – EMS Coordinator

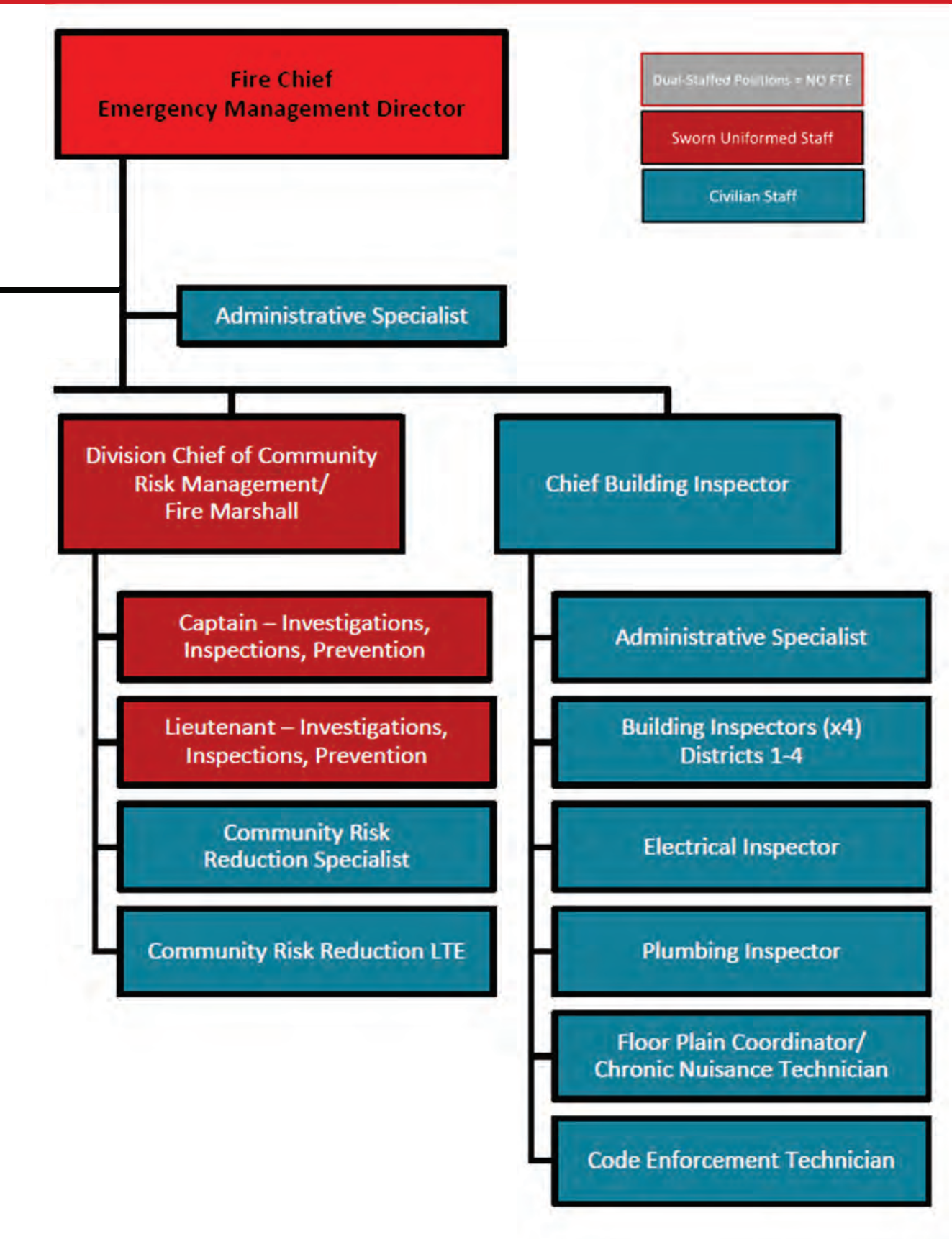
EMS Trainer (x3)

Hazardous Materials
Team Coordinator
(25) Team Members

Tactical EMS (TEMS)
Team Coordinator
(6) Team Members

Technical Rescue/USAR
Team Coordinator
(18) Team Members

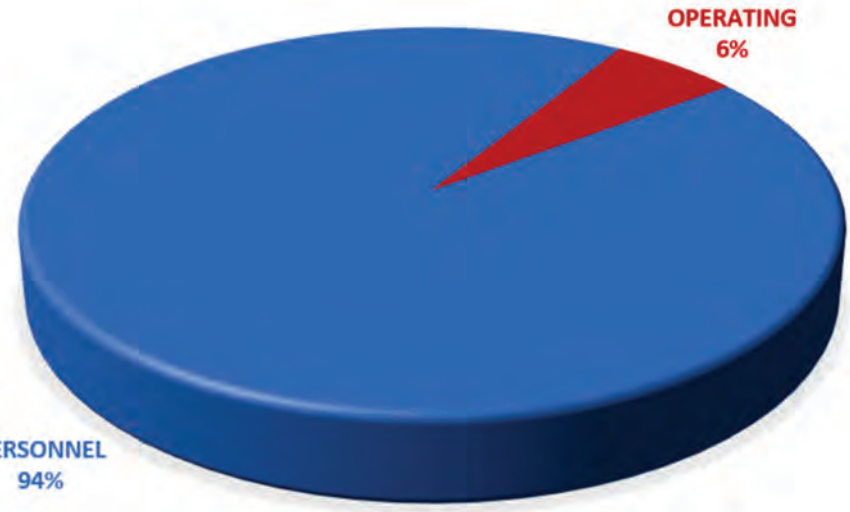
Water Rescue
Team Coordinator
(18) Team Members

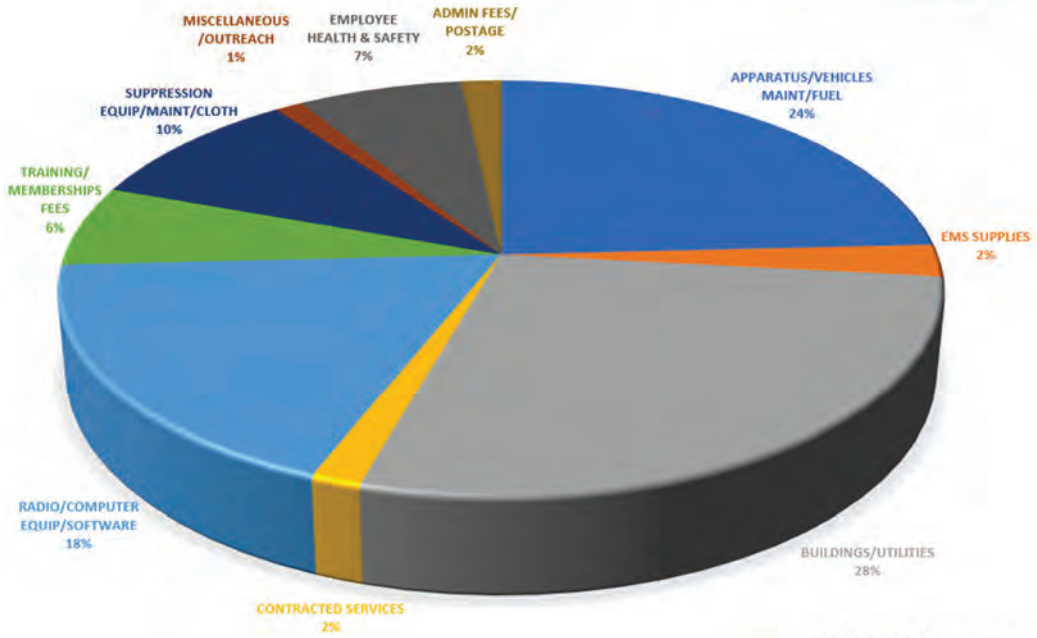

Fire Chief
Emergency Management Director
Dual-Staffed Positions = NO FTE
Sworn Uniformed Staff
Civilian Staff
Administrative Specialist
Division Chief of Community Risk Management/ Fire Marshall
Chief Building Inspector
Captain – Investigations, Inspections, Prevention
Lieutenant – Investigations, Inspections, Prevention
Community Risk Reduction Specialist
Community Risk Reduction LTE
Administrative Specialist
Building Inspectors (x4) Districts 1-4
Electrical Inspector
Plumbing Inspector
Floor Plain Coordinator/ Chronic Nuisance Technician
Code Enforcement Technician

2024 Budget Snapshot

Total 2024 Expenses:

$13,798,585.47



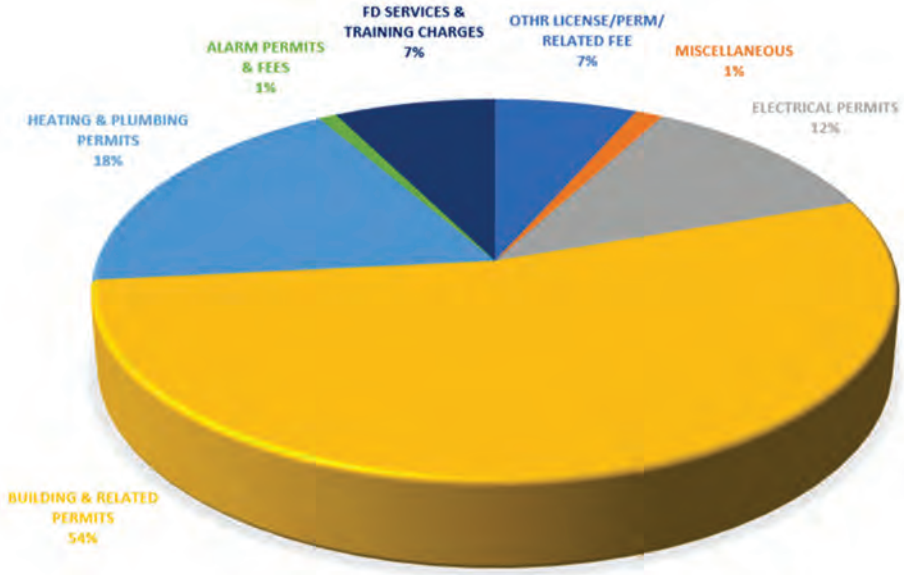


Total 2024 Operating Expenses:

$812,742.63

Total 2024 Revenues:

$1,284,078.56



2024 Personnel Changes

Promotions and Appointments		
Blane Neher	Assistant Chief	May 15th
Matt Buley	Battalion Chief	January 19th
Jesse Walters	Battalion Chief	May 15th
Jon Kochie	Captain	January 26th
Andrew Formanek	Captain	May 15th
Isaac Zurawski	Lieutenant	January 19th
Ryan Scheel	Lieutenant	May 27th
Brian Everson	Engineer	January 20th
CJ Sordahl	Engineer	January 22nd
Colton LeClaire	Engineer	April 1st
Josh Kois	Engineer	April 19th
Erin Miller	Engineer	September 18th
New Hires		
Anthony Wagner	Firefighter	April 15th
Amos Weide	Firefighter	April 15th
Zachery Ihle	Firefighter	April 15th
Justin Eddy	Firefighter	April 15th
Kailee Andress	Firefighter	April 15th
Elias Bolstad	Firefighter	April 15th
Jacine Johanningmeier	Program Specialist - LTE	October 7th
Retirements		
Todd English	28+ years	January 8th
David Snow	28+ years	January 24th
Jeffrey Murphy	28+ years	March 1st
Byron Stein	29+ years	April 2nd

Division of Community Risk Management

Community Risk Educator

Molly McCormick



Community Risk Reduction (CRR) empowers our department to evolve from a traditional fire service to a comprehensive, all-hazard emergency response system. Shifting from a reactive to a proactive approach, CRR focuses on prevention and mitigation strategies that reduce risk before it becomes a crisis. By assessing and prioritizing the unique hazards and challenges facing our community, we are committed to delivery education and initiatives that lead to fewer fires, reduced emergency medical calls, and ultimately, more lives saved. This collaborative, community-centered strategy leverages both our department's expertise and partnership s with local agencies to enhance health, safety, and resilience across the region.

Over the course of 2024 the department was able to increase outreach efforts and establish reoccurring annual events with partner agencies. With over 70 event/activities attended, the department saw a 16% increase from the previous year and added two new community-wide safety campaigns. Additionally, Fire Prevention Week includes visits to every K-5 classroom in the City of La Crosse with new updates to curriculum based on nationally recognized programming and inquiry-based learning models.

Community Risk Education Notable 2024 Events



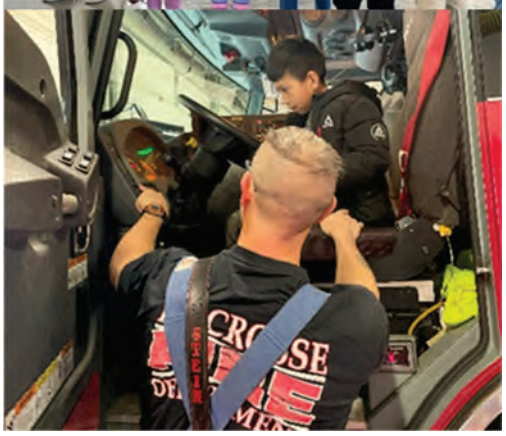


Event	Topics Covered
Homeschool Tour Station 1	Fire Safety
UWL Public Health Class	CRR- Public Safety
4-H Tour	Fire Safety- Career
Hamilton ELL Students	Fire Safety
Future Fair- Logan and Central HS	Career- CPR, Fire Extinguisher
AMS Brunch and Learn	Harm Reduction
Homeschool Tour Station 2	Fire Safety
Community Lunch	Smoke/ CO Alarms
State Rd Elem Tour	Fire Safety
WTC Exchange Students Tour	Emergency Services in US
Minnesota Middle School Experience	Career- CPR, Fire Extinguisher
Junior Achievement @ WTC	Science of Fire, CPR, Fire Extinguisher
Slide into Safety	Fire Safety
Touch-a-Truck Public Works	Fire Safety
Gundersen Trauma Symposium	Bluff Calls
Salvation Army's Party in the Park	Fire Safety
Aquinas Senior Safety Discussion	Fire Safety
Viterbo Emergency Response Exercise	Pre-Planning
Senior Fitness Day	Fall Prevention, Smoke alarm sign up
CPR and AED WAFER	CPR/AED
Loggers Game CPR and AED	CPR/AED
Library Summer Kick Off	Fire Safety, CPR/AED
Riverfest	Fire Safety

Community Risk Education Notable 2024 Events, continued...

Event	Topics Covered
Longfellow Summer School	Fire Industry/public safety
Disability Pride Fest	Emergency Readiness/smoke alarms
Emerson Summer School Station tour	Fire Safety/Burn Safety
Station 4 Open House	Public Safety
Overdose Awareness Event	Public Safety, emerging drug trends
Western Tech RA Training	Fire Extinguisher, Narcan, CPR
Medary Funfest	Kitchen Fire Safety/ CPR
Trinity Lutheran Block Party	Kitchen Fire Safety/ CPR
Boys and Girls Club Teen LifeSkills	Fire Extinguisher
RA Training at Viterbo	Fire Extinguisher, Narcan, CPR
La Crosse Center Staff Training	Fire Extinguisher, Narcan, CPR, Stop the bleed
Eagle Fest	Fire Extinguisher, Narcan, CPR
NWS Open House	safety simulator, CPR, Smoke Alarms
UWL- Violence and Injury Prevention	CRR- Public Safety
Night of Wheels- Hintgen	Safety simulator, CPR, Smoke Alarms
Coulee Recovery- AED	CPR/AED/Narcan
Emerson K and 2nd Grade Tours	Fire Safety/Emergency Response
UWL Childcare Visit	Fire Safety/Burn Safety
New Horizon's Staff Safety Training	FE/CPR/AED/STB/Rescue Breaths
YWCA- Safety Training	FE/CPR/AED/STB/Rescue Breaths
Chileda Tour	Fire Safety
Stepping On	Fall Prevention, Smoke alarms
Coulee Mont. Tour	Public Safety
UWL- A night without shelter	Narcan/Rescue Breaths/CPR/AED
Our Redeemer Lutheran Church	Dept Overview/Fire Safety
Trail of Life Scout Tour	CPR/AED/Escape mapping









LCFD worked in collaboration with several other local agencies for targeted campaigns, examples include:

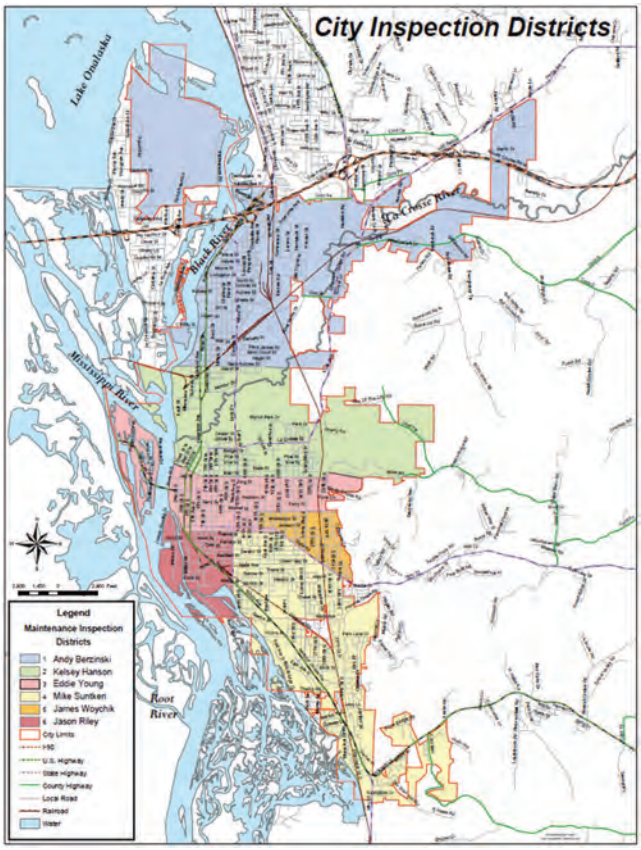
- **Mugs for Rugs**
- **Hydro Helpers & Hydro Colors**
- **Keep the Wreath Green**
- **Overdose Awareness**
- **Falls Prevention & Mitigation**
- **Sound the Alarm - Smoke Alarm & CO Detector Installs**

Division of Community Risk Management

Chief Building Inspector David Reinhart



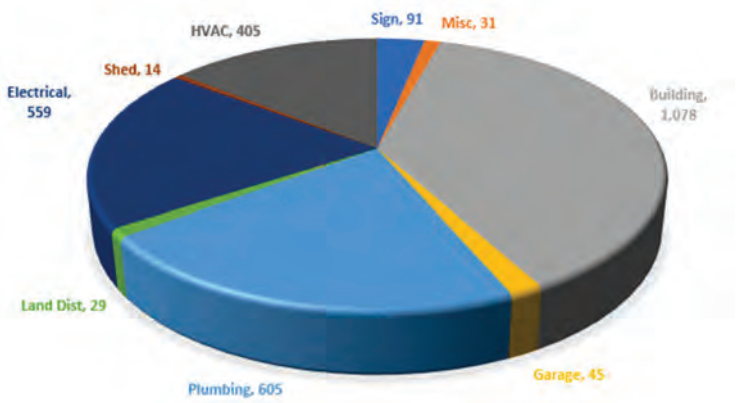
The Division of Community Risk Management also provides a full range of inspection services that includes: plan review, construction review, and property maintenance inspection field operations; full electrical, erosion control, HVAC, and plumbing inspection operations; investigation of code violations on private property; floodplain management; tavern and rooming house inspections; sign inspections; electrical and gas licenses; and assignment of property addresses.
Our division takes great pride in ensuring that La Crosse continues to be a safe place to live, work, and visit.



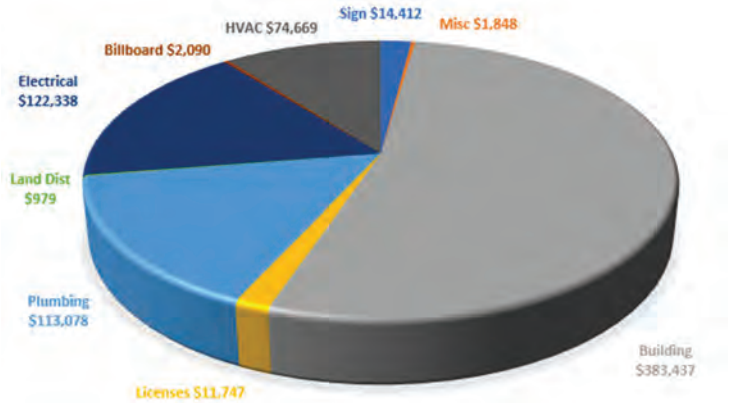
In 2024, the Division's Building Inspectors and Code Enforcement Technicians managed:

- **18 registered** vacant buildings
- **Maintenance enforcement** **1,866** actions
- **22 newly** constructed residential buildings
- **14 newly** constructed commercial, industrial, and institutional structures
- **17** construction **additions** to single-family dwellings
- **67** construction **alterations** to commercial buildings
- **59 decks** constructed
- **37** garage/utility buildings **razed**
- **10** commercial structures **razed**
- **15** residential buildings **razed**

2024 Building Inspection Permits Issued



2024 Building Inspection Annual Fee Summary



Division of Community Risk Management

Division Chief Bee Xiong



The La Crosse Fire Department Division of Community Risk Management provides cause and origin investigations for the City of La Crosse and the Town of Medary for all fires that result in damages exceeding $500, are suspicious in nature, have an unknown origin, cause a fire-related injury or death, or are deemed necessary by the investigation unit.

The Community Risk Management Division is staffed with two trained fire investigators and one new member in training. The division consists of one Division Chief, one Captain, and one Lieutenant. Bee Xiong serves as the Division Chief of Community Risk Management. Engineer Renee Christensen was officially promoted to the position of Lieutenant of Community Risk Management but returned to shift as a Suppression Lieutenant in August. Lieutenant Isaac Zurawski transferred into the Community Risk Management Division as the Lieutenant of Community Risk Management, and Engineer Josh DeFlorian also transferred into the division in the role of Lieutenant of Community Risk Management.

The La Crosse Fire Department has one Fire Investigator certified to the level of Fire Investigator Technician by the International Association of Arson Investigators and another who is a Wisconsin Technical College System-certified Fire Investigator. La Crosse Fire Department Fire Investigators work closely with La Crosse Police Department Investigators on suspicious or incendiary fires. This year, one incendiary fire resulted in an arrest. Additionally, another arrest was made for previous incendiary fires from 2023.

The La Crosse Fire Department Community Risk Management Division, along with 24 Shift Fire Officers, performed approximately 5,000 occupancy and fire life safety inspections annually across the City of La Crosse and the Town of Medary. These fire inspections comply with the Wisconsin Department of Safety and Professional Services 314 and the City of La Crosse Municipal Code. Fire inspections are conducted for all commercial properties and all residential properties with three or more units. The city is divided into 27 inspection districts, and inspections are assigned to fire officers throughout the calendar year.

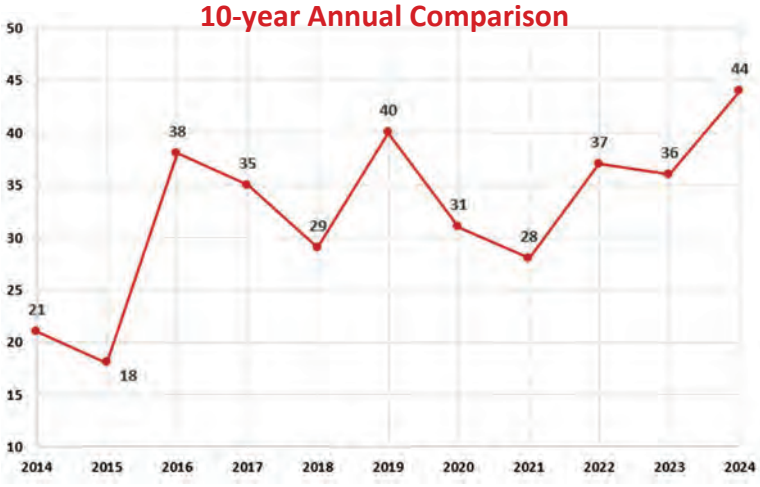
At the beginning of 2024, the Community Risk Management Division transitioned to a new inspection software system, the same platform used for fire incident reporting. This change aims to streamline the fire inspection and fire reporting processes within the department.

Lastly, the La Crosse Fire Department extends congratulations and appreciation to Captain Tim Knudsen for his service to the department and the Community Risk Management Division. Captain Knudsen will retire in March 2025, and we thank him for his dedication and contributions.

2024 Investigated Fire Scenes By Month



Total Investigated Fire Scenes
10-year Annual Comparison




LA CROSSE FIRE/RE

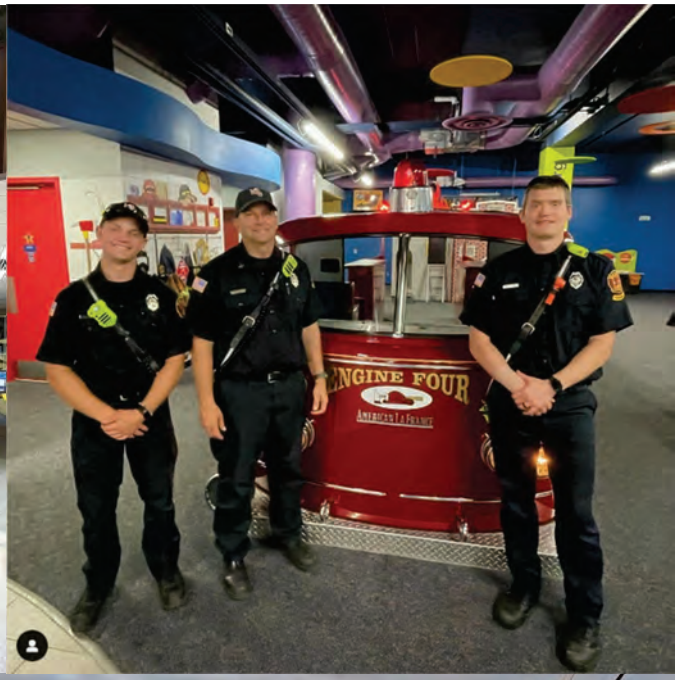





PACKERS






ENGINE FOUR


EXIT




LA CROSSE FIRE
INTERNATIONALLY ACCREDITE



Division of Training & Professional Standards

Division Chief Aaron Bolstad



The Training and Professional Standards Division of the La Crosse Fire Department is responsible for preparing the men and women of our team to serve as confident, competent, and professional emergency service providers for our community. By maintaining high standards of training, professionalism, and conduct, we aim to deliver exceptional services to the citizens, businesses, and visitors of the greater La Crosse area.

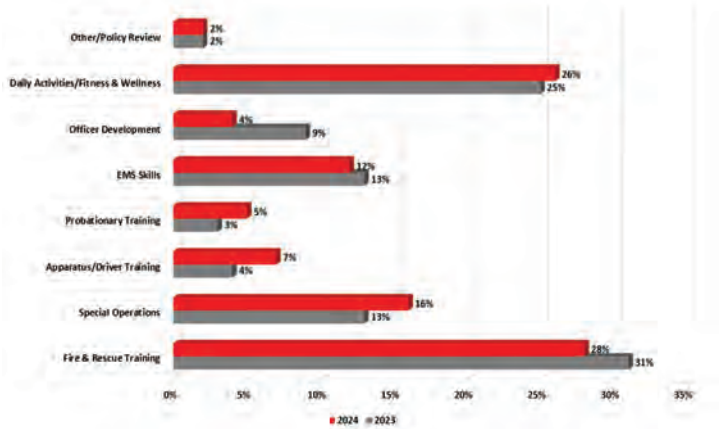
Our success is measured not by the hours spent in training but by the consistent, outstanding performance of our firefighters and emergency service personnel during critical, real-world situations. Training and professional standards will always remain a priority for the La Crosse Fire Department. The division continuously works to provide and manage training for all 96 members of our department. In 2024 alone, the Training Division completed over 27,000 hours of training across a wide range of topics. These included firefighting techniques, vehicle extrication, emergency medical services, rescue, mental health awareness, administrative skills, leadership, fire prevention, inspection strategies, and community risk reduction. Additionally, specialized training in technical rescue, hazardous materials handling, water and dive rescue, and tactical emergency medical support further enhanced our team's readiness to face the complexities of modern emergencies.

Meeting the 20-hour-per-month training mandate required by NFPA, OSHA, and ISO is no small feat. Thanks to the dedication of our personnel and external instructors, this mandate was exceeded in 2024, with each individual averaging 26 hours of training per month. These achievements reflect the collaborative effort of the Training Division, department personnel, and outside instructors, who together foster a comprehensive training program that develops exceptional emergency service providers.

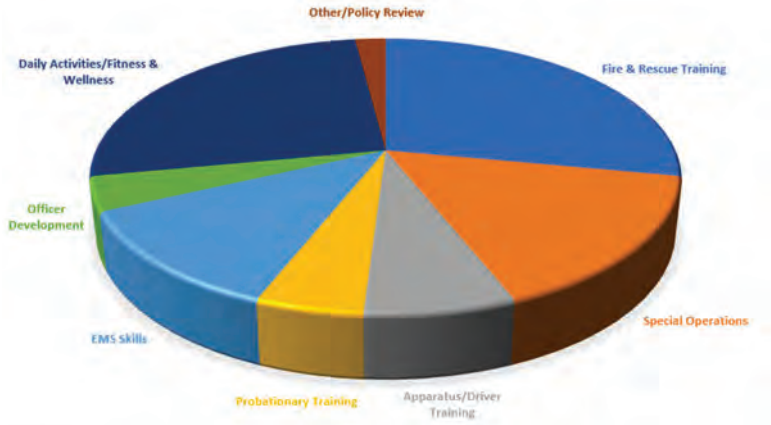
Realistic training scenarios are vital for preparing our personnel to tackle diverse challenges. Throughout the year, our team benefited from access to numerous structures and locations across the city and region—such as the iconic "Pink Palace" —that allowed us to simulate real-world emergencies and build essential skills. These invaluable opportunities are made possible by the generous support of city departments, businesses, and external collaborators. We extend our gratitude to the city shops for assisting with vehicle movement and Drill Tower maintenance, as well as to city departments that provide access to their facilities for training. Special thanks go to the city Building Rehab Program, Emplify, Mayo Health Care, Western Technical College, University of Wisconsin-La Crosse, Don's Towing, Mathy Construction, Dairyland Power Company, 360 Real Estate Development, Hess Excavating, J.F. Brennan/Brennan Marine, BNSF Railroad, Xcel Energy, and other community partners for their continued support. Your contributions are instrumental to our training success and deeply appreciated.

2024 was a dynamic year for the Training Division, marked by fluctuations in personnel, evolving certifications, and compliance with NFPA, OSHA, and state requirements. Looking ahead, our goal for 2025 is to continue providing training that meets the needs of all personnel—from probationary firefighters to administrative staff. We remain committed to building strong relationships within our community and surrounding areas to develop a well-trained, professional, and prepared department.

2023 vs. 2024 Training Hours



2024 Training Hours by Category















Division of Operations
All-Hazards Fire, EMS, & Rescue
Assistant Fire Chief Blane Neher



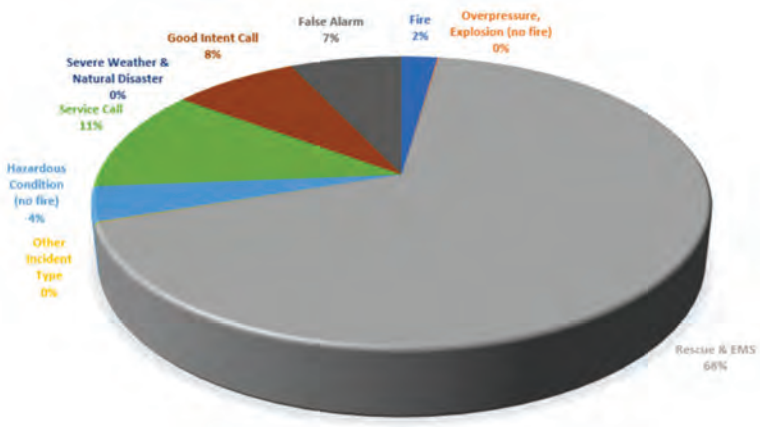
The La Crosse Fire Department (LCFD) Operations Division is tasked with addressing all hazards within our community. While we routinely respond to fires and emergency medical service (EMS) calls, we are also equipped to handle less frequent but equally critical emergencies. The natural beauty of La Crosse, characterized by its rivers and bluffs, presents unique challenges that require specialized response capabilities. Each year, these areas can become focal points for emergencies, necessitating the expertise of our Urban Search and Rescue (USAR) and Water Rescue Teams. These teams are prepared to operate in any weather condition, ensuring a swift and effective response to complex incidents. Additionally, our Hazardous Materials Team, a highly skilled and state-funded regional resource, stands ready to address chemical spills, leaks, and other hazardous incidents within and around La Crosse. This team of professionals is available at a moment's notice to safeguard our community and environment.

The LCFD operates on a three-shift system, with personnel strategically stationed across four (temporarily five) fire stations to ensure comprehensive coverage of the city. Our firefighters respond to emergencies using a fleet of Engines, Quints (ladder/engine combinations), and Rescue vehicles. These crews engage in daily training and preparation to maintain readiness for any situation that may arise.

In 2024, we celebrated the opening of the new Station 4 at 920 Gillette Street, marking our return to a four-station operational model. This state-of-the-art facility enhances our ability to serve the community efficiently and effectively. In 2024, La Crosse firefighters responded to 7,147 calls for assistance. Of these, 4,819 were medical emergencies, occurring at all hours, and 161 were fire-related incidents. Notably, we recorded twelve firefighter injuries during the year, a reduction of eleven from the previous year. This improvement reflects the success of our ongoing health and wellness initiatives, which we will continue to prioritize in the years ahead.

This past year, the LCFD enhanced its operational capabilities with the acquisition of a new 2024 SEAARK 1860, designated as BOAT 1. This vessel is utilized by our Water Rescue Team to address a variety of water-based emergencies, including: swimmers in distress, sinking vessels, swiftwater rescues, boat fires & chemical or fuel spills. Additionally, the department equipped every firefighter with the Motorola APX NEXT XE two-way radio. This advanced communication tool provides: superior audio clarity in high-noise environments, enhanced situational awareness, integration with SCBA systems, and mission-critical reliability for seamless communication during emergencies. The La Crosse Fire Department remains dedicated to protecting our community through innovation, training, and collaboration. As we look to the future, we will continue to invest in cutting-edge equipment, expand our specialized response capabilities, and prioritize the health and safety of our firefighters.

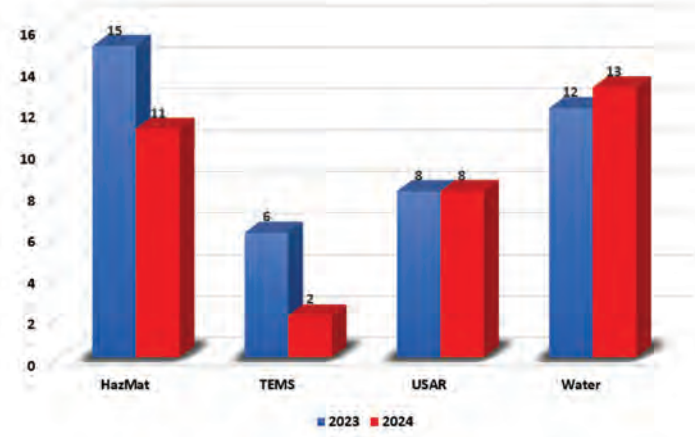
2024 Total Incidents by Type



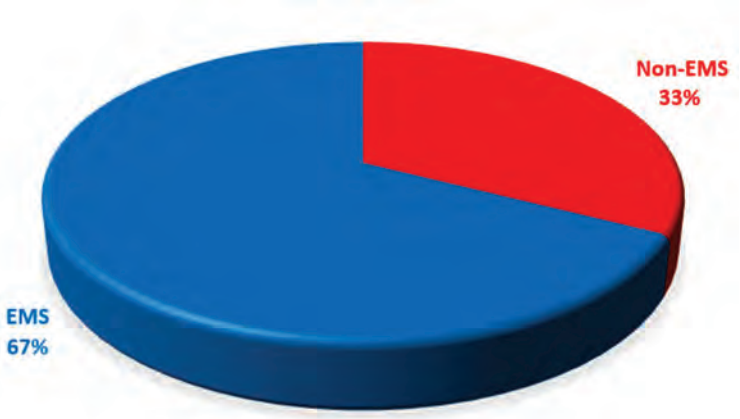
2024 Incident Count by Month



Special Operations Teams Incidents - 2023 vs. 2024



2024 Total Calls - Non EMS vs. EMS





Division of Operations
Emergency Medical Services
Captain/EMS Coordinator Jim Hillcoat



The LCFD provides pre-hospital emergency medial services (EMS) up to the Paramedic level with the goal of providing the highest quality care. Positive outcomes are achieved through adequate staffing, effective training, having up-to-date medical equipment, and public education. The agency collaborates with Emplify by Gundersen medical control for oversight of EMS delivery in the community. The department is currently engaged in a public/private ambulance partnership with Tri-State Ambulance. This one-of-a-kind pilot program enables LCFD Firefighter/Paramedics to staff an ambulance deployed from Fire Station #1 up to ten days a month.

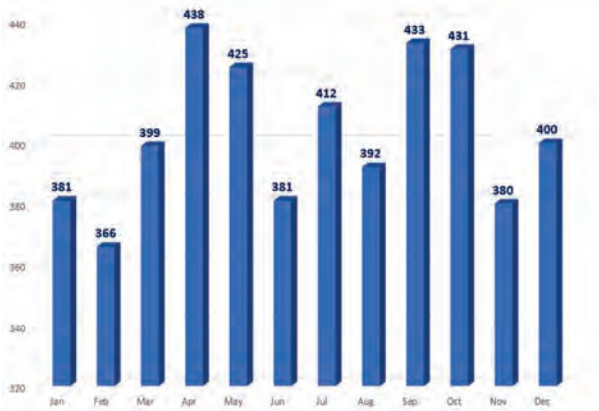
Department personnel responded to 4,819 EMS related calls in 2024 from all four (formally five) fire stations, accounting for approximately 67% of the agency's total call volume. The agency, along with its partners, continue to achieve a cardiac arrest survival rate of 12.5%, above the national average of 9.1%. In addition to emergency response, personnel perform pre-planning and EMS standbys for major events such as Oktoberfest, the WIAA State Track meet, and numerous other large gathering community events.

The EMS Division partners with the Community Risk Management Division to delivery public preparedness training to the community. Public outreach education includes CPR/AED training, Stop the Bleed, and overdose reversal intervention (NARCAN) training. More than 1,000 people were trained through the department's outreach programs in 2024. The EMS Coordinator, along with three EMS assistants, delivered 3,123 hours of EMS training to LCFD personnel this past year. Mandated monthly trainings and virtual assignments make the vast majority of those hours.

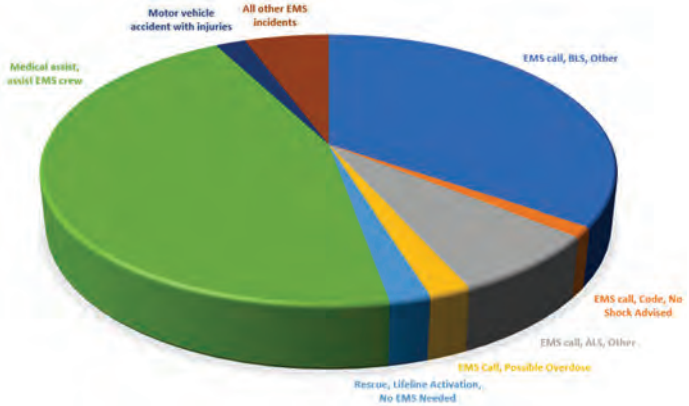
Various funding sources were leveraged to add and augment the necessary equipment needed to provide high quality patient care. The department took advantage of surplus medical equipment and supplies offered to EMS agencies by the Wisconsin DHS which included PPE, UV decontamination systems, and ventilators. Capital Equipment funds were utilized for a cardiac monitor/defibrillator, high-tech video laryngoscopes, tympanic thermometers, and Technimount systems for securing EMS equipment in apparatus. Additional equipment funds were awarded from the Mayo Clinic Health System's Community Investment Program for the purchase of a patient lifting device.

Primary goals for 2025 include: continuing to build the public/private EMS transport collaboration, adding and replacing critical equipment with recently awarded state sponsored funding, and special event planning and standbys.

EMS Incident Count by Month for 2024



Most Common EMS Incident Types for 2024




PUBLIC SAFETY
Western Technical College


FIRE


FIRST AID




LA CROSSE FIRE RESCUE


IndeLift

Division of Operations
Hazardous Materials Team
Captain Andrew Formanek



The La Crosse Regional Hazardous Materials Team (Hazmat), with 23 members, specializes in dealing with chemical, biological, radiological, nuclear, and explosive incidents. Established by Wisconsin Emergency Management (WEM) in 2000, the team provides hazardous materials response across nine counties in West Central Wisconsin. It covers 90 miles of the Mississippi River, 287 miles of railroad tracks, and 121 miles of interstate highway. The team also acts as a Radiological Field Team for the Wisconsin Department of Health, preparing for radiological emergencies. The State of Wisconsin provides 100% of the funding for both Radiological and Hazmat Teams. The funding includes worker's compensation and reimbursement for costs incurred during a response when there is no responsible party.

The Hazmat Team engaged in a series of specialized training programs and initiatives to strengthen their operational capabilities and expertise. The year began with a live scenario addressing the handling of unknown corrosive and toxic gases, followed by training on lithium battery emergencies funded through the HMEP grant (Hazardous Materials Education Preparedness). Radiation Field Team training was conducted in partnership with the Radiation Protection Section of the Wisconsin Department of Health Services. The Federal Emergency Management Agency (FEMA) carried out a formal evaluation of the Field Response Team. Specialized response protocols were developed for pool-related incidents and unknown powders. A cooperative training scenario with the 54th Civil Support Team enhanced interagency collaboration. Preparation for the increased threats during the election was prioritized.

2024 had 11 calls for Hazardous related responses.
Higher profiled incidents included:

- Acid spill
- 2 industrial chemical releases
- Deployment & prep during election & candidate visits





Division of Operations
Urban Search & Rescue
Captain Cory Westpfahl



The La Crosse Fire Department's Urban Search and Rescue (USAR) team is made up of 18 members who are trained to respond to emergencies involving structural collapse, confined spaces, rope rescue, trench rescue, tower rescue, swift water, and major extrication or disentanglement. Nine of the members are also a part of Wisconsin Task Force 1, a state asset. The mission of the USAR team is to prepare for and respond to technical rescue emergencies both within the city and regionally in surrounding communities if called upon. The USAR team is supported by one heavy rescue apparatus, a 33-foot Pierce Sabre which carries specialized equipment for rope and tower rescue, confined space and structural collapse incidents. The team is further supported by a 21-foot enclosed trailer which contains lumber, additional structural collapse equipment and trench rescue equipment. Lastly, the team has a utility terrain vehicle or UTV that is used primarily for bluff response and has been used for various large community events such as Riverfest and Oktoberfest. The USAR Team also supports other special events like the EPIC Bike Race and the Hixon 25k and 50k runs where specialized rescue may be needed.

USAR Team members train regularly on duty and meet every other month for a large-scale training which involves rescue skill development and scenarios. There were over 1,700 hours of USAR training in 2024. This encompassed the USAR core team drills, WI-TF1 training as well as cross training non-team members on the department.

Finally, I would like to thank recent USAR team retirees Bryon Stein, Wade Flisram, and Mike Larson for their 25, 24, and 23 years of service respectively on the USAR team. Their dedication to the team is greatly appreciated and they will be missed. Thank you, gentlemen, and enjoy your retirement.



2024 had 8 calls for USAR related responses.

- 6 of the 8 bluff incidents
- 1 mutual-aid to evaluate structural integrity
- 1 deployment to assist with rescue efforts in South Carolina (pictured left)



Division of Operations
Water/Ice/Dive Rescue
Lieutenant Jay Lindahl



The mission of the La Crosse Fire Department Water Rescue Team is to provide the community with rescue and recovery capabilities across all water environments. Our team is comprised of 18 dedicated members who specialize in Water Rescue operations. Team members are highly trained in ice rescue, sonar technology, boat operations, underwater camera usage, swiftwater rescue, and water-based emergency medical services (EMS).

In 2024, significant advancements were made to enhance our water rescue capabilities. Swiftwater rescue gear was placed on all frontline apparatus, providing vital protective equipment for floodwater conditions. Each kit includes a drysuit, helmet, boots, personal flotation device, and gloves — allowing our personnel to respond more efficiently and safely during water emergencies.

Additionally, a major upgrade was made with the introduction of the new Boat 1, stationed at Station 1. The previous vessel, originally acquired in 2006, had reached the end of its service life. The new Boat 1 is a rugged, heavy-duty, 18-foot rescue boat, custom-designed by Water Rescue Team members to meet the specific needs of the La Crosse area. The team is extremely pleased with the boat's performance and its role in enhancing operational readiness.

In 2024, the La Crosse Fire Department completed 1,224 hours of water-related training. Ten core water rescue drills were conducted, focusing on various emergency scenarios to sharpen our preparedness. One notable drill included a joint training exercise with the La Crosse County Dive Team, simulating a submerged canoe incident involving victims. Collaborative trainings like this are crucial for seamless coordination during real emergencies. The team also conducted a specialized night operations drill, which tested night navigation skills and the use of thermal imaging cameras for victim search and rescue. These exercises are critical in building both confidence and competence among team members under challenging conditions.

The Water Rescue Team remains steadfast in its commitment to earning the community's trust through preparedness, professionalism, and dedication — in alignment with the mission of the La Crosse Fire Department. We extend our sincere gratitude to the community and all partnering organizations who support and assist our Water Rescue efforts. Your ongoing support is vital to our success.



2024 had 13 calls for water rescue related responses.
Here are the high profile calls:

5/7 - Checking camps during flood stage along river

7/20 - Assist kayaker from La Crosse River

10/7 - Body Recovery

12/2 - Ice Rescue one dog and assist one person

12/28 - Ice Rescue



Division of Operations
Tactical EMS
Firefighter Frank Garritano



In 2024, the Tactical Emergency Medical Services (TEMS) Team continued to operate as a dedicated and cohesive unit, proudly serving and contributing to the safety of the City of La Crosse. Throughout the year, our team worked diligently to maintain the diverse medical and tactical skills necessary to respond to high-threat situations.

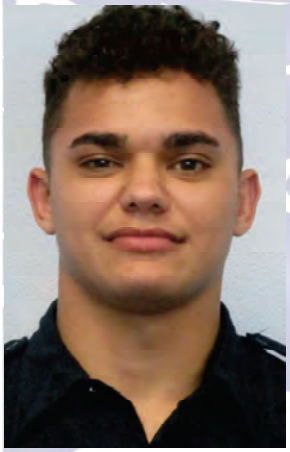
Through the third quarter, the team responded to two callouts—one of which involved multiple locations—and logged over 200 hours of combined training. The complexity and demands of the Tactical Responder role require consistent training and a high level of readiness, which remained a central focus of our efforts.

Beyond our operational duties, TEMS medics had the opportunity to assist in the La Crosse Police Department's annual in-service training. This collaborative training brought together officers and firefighters who share the streets daily, engaging in large-scale, and active threat response scenarios. It was a meaningful chance to foster interagency cooperation, enhance mutual understanding, and ultimately improve outcomes for those caught in critical incidents.

As the year comes to a close, we also mark the conclusion of the TEMS Team's chapter in our city's public safety history. The decision to dissolve the team was not made lightly, and it reflects a thoughtful assessment of current and future resource needs.

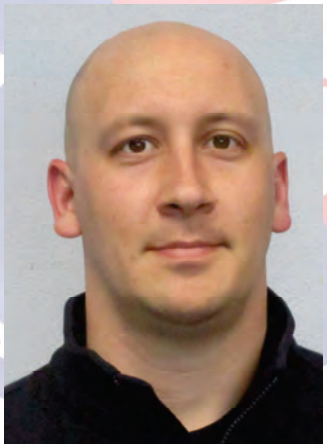
I want to sincerely thank everyone who has supported the TEMS Team throughout the years—our fellow first responders, leadership, and community members. Your belief in our mission has meant the world to us, and it has been an honor to serve together in pursuit of a safer community.





Brett Kenner

WI Army
National Guard
C Co 1-128th
Infantry



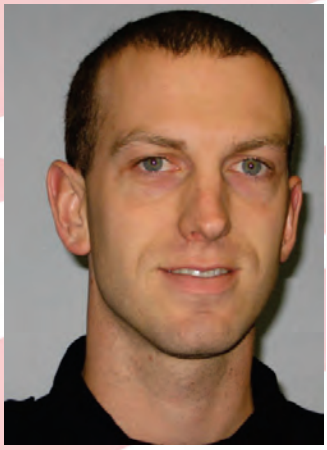
Adam Clements

WI Air
National Guard
115th Fighter Wing



Clayton Anderson

MN National Guard
C Co 2-211
Medevac



Andrew Servais

WI Air
National Guard
115th Fighter Wing

Serving Our Country & Community

Honoring our firefighters for protecting our nation and our local community.

Our Veterans:

Bradley Alexander
Richard Brunoni
Cole Doblar
Mark Hanson
Tyler Hoerres
Josh Kois
Michael Larson
Richard Placek
Jeffrey Schott
Shane Trussoni
Cory Westpfahl

Fire Prevention Week 2024













Serving the La Crosse Region with Quality Services Since 1896



La Crosse Fire Department
1400 La Crosse Street, La Crosse, WI 54601
608-789-7260
FDinfo@cityoflacrosse.org
https://www.cityoflacrosse.org/your-government/departments/fire-department

Schott Exhibit 6

Contract for Wisconsin Hazardous Materials Response System Services

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).


WISCONSIN
W
E
M
EMERGENCY MANAGEMENT

CONTRACT FOR
WISCONSIN HAZARDOUS MATERIALS
RESPONSE SYSTEM SERVICES

JULY 1, 2025, THROUGH JUNE 30, 2027

Between

STATE OF WISCONSIN
DEPARTMENT OF MILITARY AFFAIRS
DIVISION OF EMERGENCY MANAGEMENT

And

CITY OF MADISON, WISCONSIN
CITY OF LA CROSSE, WISCONSIN
CITY OF PORTAGE, WISCONSIN
GRANT COUNTY, WISCONSIN
ROCK COUNTY, WISCONSIN
VERNON COUNTY, WISCONSIN

SOUTHWEST
WISCONSIN HAZARDOUS MATERIALS TASKFORCE



CONTRACT FOR WISCONSIN HAZARDOUS MATERIALS RESPONSE SYSTEM SERVICES

1.0 General Contract Information

1.1 **Parties:** This contract is between the State of Wisconsin, Department of Military Affairs, Division of Emergency Management on the one hand and the City of Madison, City of La Crosse, City of Portage, Grant County, Rock County, and Vernon County, also collectively referred to as the Southwest Wisconsin Hazardous Materials Taskforce on the other for the provision of Wisconsin Hazardous Materials Response System services as described herein and authorized under 1991 Wisconsin Act 104, as codified in Wis. Stat. § 323.70 of the Wisconsin Statutes and as further amended.

1.2 **Recitals:**

WHEREAS to protect life and property against the dangers of emergencies involving Level A releases, the Division may assign and make available for use in any county, city, village, or town a hazardous materials response system.

WHEREAS the Division desires to enter into this Agreement to establish Contractor as part of the Wisconsin Hazardous Materials Response System, and Contractor desires to be so designated and to enter into this Agreement.

HOWEVER, the parties expressly recognize and attest by this Agreement that neither party intends to create or assume fiduciary or other responsibilities to provide for the containment, cleanup, repair, restoration, and investigation of the environment (air, land, and water) in a hazardous materials incident, which named responsibilities are and shall remain the sole obligations of the Wisconsin Department of Natural Resources under Wis. Stat. §§ 292.11 and 323.60(4).

1.3 **Contract Term:** This Agreement runs for two years, commencing July 1, 2025, and ending on June 30, 2027.

1.4 **Quarterly Basis:** Certain actions are to be taken on a quarterly basis. For the purposes of this Agreement, the quarters are as follows:

First quarter:	July 1 through September 30
Second quarter:	October 1 through December 31
Third quarter:	January 1 through March 31
Fourth quarter:	April 1 through June 30

2.0 Definitions: The following definitions are used throughout this Agreement:

Agreement means this Contract, together with the Exhibits. Exhibits include the

following:

Exhibit A	Standard Terms and Conditions (Request for Bids/Proposals) DOA-3054 Form
Exhibit B	Southwest Wisconsin Hazardous Materials Taskforce Budget
Exhibit C	Map of Wisconsin Hazardous Materials Response System
Exhibit D	Certificate of Protection in Lieu of an Insurance Policy, as applicable.

State means the State of Wisconsin.

Department means the State of Wisconsin Department of Military Affairs.

Division means the Division of Emergency Management.

Contractor means the City of Madison, City of La Crosse, City of Portage, Grant County, Rock County, and Vernon County, also collectively referred to as the Southwest Wisconsin Hazardous Materials Taskforce, by which hazardous materials response service or services to Level A releases will be performed under this Agreement.

Emergency means a situation that affects or presents an imminent risk to public health, safety and/or the environment.

Wisconsin Hazardous Materials Taskforce means one of four (4) Taskforces located throughout the State and comprised of Type I, Type II, and Type III hazardous materials teams.

Incident means any actual or imminent threat of release, rupture, fire, or accident that results or has the potential to result in the loss or escape of a hazardous material into the environment.

Level A Release means a release that meets the specifications under Wis. Stat. § 323.02(11) of the Wisconsin Statutes.

Type I Hazardous Materials Team includes all Type II and Type III Level A release response capabilities, plus the self-sufficient ability to make entry to and the capability to respond to Weapons of Mass Destruction (WMD) and Chemical, Biological, Radiological, Nuclear, and Explosive (CBRNE) incidents.

Type II Hazardous Materials Team includes all Type III Level A release response capabilities plus the analysis of unknown substances and the capability to make entry to an unknown substance response with the proper number of personnel.

Type III Hazardous Materials Team includes response capabilities to all known

chemicals and fuels plus the ability to perform mitigation operations and the capability to make entry for Level A releases and known substances with the proper number of personnel.

Wisconsin Hazardous Materials Response System means the four (4) tiered hazardous materials taskforces comprised of fire departments chosen by the Division to provide Level A hazardous materials response that meets the standards under 29 CFR 1910.120 and/or 29 CFR 1910.134(f), NFPA 472 and 1582, IS 700, ICS 100, 200, 300 and 400, and Wisconsin Firefighter 1.

3.0 Statement of Work

3.1 **Services to be provided by Contractor:** During the term of this Agreement, the Contractor agrees to provide hazardous materials response system services to Level A releases through the use of designated Type I, Type II, and Type III Hazardous Materials Teams making up four (4) Taskforce areas throughout the State of Wisconsin as described in Exhibit C, attached hereto and incorporated by reference herein. This Agreement does not include response to Type IV incidents which are locally defined and handled by the authority having jurisdiction.

Contractor's response activities under this Agreement shall be limited to emergency operations relating to hazardous materials incidents, reporting and documentation of activities arising from hazardous materials releases/incidents which threaten life, property and/or the environment. Contractor shall not provide under this Agreement any services with respect to the sampling, testing, analysis, treatment, removal, remediation, recovery, packaging, monitoring, transportation, movement of hazardous materials, cleanup, storage and disposal of hazardous materials except as these may be reasonably necessary and incidental to preventing a release or threat of release of a hazardous material or in stabilizing the emergency response incident, as determined by the Contractor.

Contractor shall establish safety perimeters at or near sites and vessels. Contractor shall not be required to locate underground utilities, ensure appropriate traffic control services, conduct hydrological investigations and analysis, or provide testing, removal, and disposal of underground storage tanks at or near the emergency response incident to which the Contractor is dispatched.

The Division and Contractor make no representations to third parties with regard to the ultimate outcome of the services to be provided under this Agreement, but Contractor shall respond to the best of its abilities, subject to the terms of this Agreement.

3.2 **Performance Conditions:** Contractor acknowledges that prior to undertaking any emergency response activity under this Agreement, Contractor shall receive written approval from the Division to proceed with response activities. A Contractor that

has previously been providing services under a regional hazardous materials response system agreement with the Division is considered to have received written approval to proceed with response activities. Division approval shall be conditioned upon the Contractor demonstrating to the Division that its employees, equipment and vehicles meet or exceed applicable regulatory requirements.

3.3 **Personnel:** Contractor shall provide an adequate number of trained, medically monitored, competent, and supervised personnel as established by the Division and as is reasonably necessary to operate within the safety levels of the Wisconsin Hazardous Materials Response System. Contractor shall meet the standards under 29 CFR 1910.120 and/or 29 CFR 1910.134(f), NFPA 471, 472 and 1582, IS 700, ICS 100, 200, 300 and 400, and Wisconsin Firefighter 1 certification.

3.4 **Vehicles and Equipment:** Contractor shall limit its activities to that which can be safely accomplished within the technical limitations of the available vehicles and equipment. Contractor may use equipment and vehicles provided by the Division for Contractor's local use, except as follows. Contractor agrees that in the event of multiple responses, said equipment that is already not committed to a prior response shall be used on a priority basis to respond to a hazardous materials release. Contractor shall provide the Division with a current listing of its equipment assets including the manufacturer, date of purchase, and calibration requirements within 30 days after this Agreement is fully executed and annually thereafter.

3.5 **Vehicles and Equipment Use Limitations:** This Agreement in no way limits the Contractor from responding with Division-provided vehicles, equipment, and supplies under local authority, mutual aid agreements, or other contracts under local authority.

3.6 **Response Procedures and Limitations:** Contractor recognizes that its obligations under this Agreement are paramount to the State of Wisconsin. Contractor agrees that if local fire response obligations in Contractor's own jurisdiction create limits or unavailable resources, Contractor will seek aid from local jurisdictions to assist in local fire response obligations in Contractor's own jurisdiction.

Contractor's obligation to provide services hereunder shall arise, with respect to specific response actions, upon receipt of an emergency response request pursuant to mutually approved Standard Operating Guidelines provided in Subsection 3.8. These guidelines will be maintained in a mutual aid support system that will be used to assess readiness.

3.7 **Right of Refusal:** If, on occasion, a response under this Agreement would temporarily place a verifiable undue burden on the Contractor because Contractor's resources are otherwise inadequate or unavailable and mutual aid is unavailable for a hazardous materials response within the State, then, if notice has been provided to the Division, the Contractor may decline a request for hazardous materials

response system services.

3.8 **Standard Operating Guidelines:** Contractor and Division agree that hazardous materials response system operations will be conducted in accordance with Wisconsin Hazardous Materials Response System Operations Plan, and "Call Out Procedure" that will be mutually approved by the parties to this Agreement.

3.9 **Mutual Aid Box Alarm System (MABAS):** Contractor is highly encouraged to participate in the MABAS-WI program. At a minimum and absent MABAS-WI participation, Contractor will be qualified and credentialed under all NIMS standards for hazardous materials.

3.10 **Standardized Equipment Reports:** In order to prepare, plan, and respond to the dangers of emergencies involving Level A releases, the Division shall require standardized equipment purchases and inventory for the Wisconsin Hazardous Materials Response System. Contractor shall update, on an annual basis, the Standardized Equipment Report that provides a current inventory of all hazardous materials equipment assets including but not limited to the manufacturer, date of purchase, and calibration requirements. The Contractor will input equipment inventory on the Division's secure ImageTrend Elite website, https://wisconsinfire.imagetrendelite.com/elite/organizationwisconsinfire/ or equivalent. The annual Equipment Inventory shall be updated after January 1, or when new equipment is added during the calendar year. Failure to submit timely Equipment Inventory may result in the withholding of quarterly Annual Allocation payments provided for under this Agreement.

3.11 **Operating Expenditure Reports**: In order to prepare, plan, and respond to the dangers of emergencies involving Level A releases, the Division shall collect standardized operating expenditure information from Contractor including but not limited to wages and stipend costs. Contractor shall provide the Division, on a quarterly basis, with an Operating Expenditure Report that provides a current listing of its hazardous materials team's operating expenditures on an electronic spreadsheet developed by the Division. The Division will input Contractor's operating expenditures on the Division's secure WebEOC website located at wi.webeocasp.com, or equivalent. The quarterly Operating Expenditure Reports shall be provided to the Division no later than thirty (30) days after the end of each quarter. Failure to submit timely Operating Expenditure Reports may result in the withholding of quarterly payments under this Agreement until such report is received.

3.12 **Hazardous Materials Incident Reporting:** To prepare, plan, and respond to the dangers of emergencies involving Level A releases, the Division shall collect accurate, actual, and standardized hazardous materials assist and response data. Further, Contractor shall report all hazardous materials incidents (local/county or State) on the Division's secure ImageTrend Elite website,

https://wisconsinfire.imagetrendelite.com/elite/organizationwisconsinfire/ or equivalent. The Hazardous Materials Incident Report shall be completed and submitted no later than five (5) business days after the end of the incident. Failure to submit timely Hazardous Materials Incident Reports may result in the withholding of quarterly payments under this Agreement until such report is submitted.

3.13 **Wisconsin Hazardous Materials Response System Member Rosters:** Under Subsection 5.11, members of the Wisconsin Hazardous Materials Response System are considered state employees for worker's compensation purposes. It is paramount that the Division has a current listing of all members in order to ensure coverage. Contractor shall provide the Division, on a quarterly basis, with a current listing of its members on an electronic spreadsheet developed by the Division. Failure to submit timely member rosters may result in the withholding of quarterly payments under this Agreement.

4.0 Advisory Committee

4.1 There are currently four agreements establishing separate Wisconsin hazardous materials taskforces. Section 4 of each such agreement authorizes the creation of a committee that will advise the Division on matters relating to the exercise of the Division's discretion.

4.2 The committee shall be advisory only.

4.3 Committee membership shall be made up of two representatives from each type of team (Type 1, Type 2 and Type 3) and one at-large representative.

4.4 Membership may be drawn from any of the contractors of any of the four taskforces.

4.5 The members of the advisory committee shall be appointed by the Board of Directors of the Wisconsin State Fire Chiefs Association.

5.0 Contractor Annual Allocation, Reimbursement, and Grants

There are two types of Contractor funding under this Agreement: (1) Annual Allocation based on the Type I, Type II or Type III Level A release capabilities provided by Contractor and (2) Team Response Costs. Each of these is discussed below.

5.1 **Annual Allocation and Quarterly Payments:** As provided under Wis. Stat. § 323.70(2) of the Wisconsin Statutes, Contractor will be subsidized annually for each fiscal year, commencing on 7/1/2025 and ending on June 30, 2027 under this Agreement for its approved annual allocation as described in "Exhibit B", attached, and incorporated by reference. The payments shall be made to Contractor on a

quarterly basis, with the first payment to be made at the end of the first quarter, if all required quarterly reports have been submitted for the quarter at issue and if the Agreement has not been terminated or canceled with respect to the Contractor. If the Agreement has been terminated or canceled with respect to the Contractor prior to the end of the Agreement, payment of annual allocations will be made pursuant to Section 8.8. Funding amounts will be based by Type I, Type II, and Type III Hazardous Materials Team designation. The Annual Allocation is intended to cover direct and indirect costs necessary to ensure the proper number of trained personnel per shift depending on the type of response, a stipend per response system member as well as baseline, maintenance, and exit physicals for each response system member. Quarterly Annual Allocation payments to Contractor shall be made from the appropriation account under Wis. Stat. § 20.465(3)(dd) of the Wisconsin Statutes.

5.1.1 Funds allocated under Subsection 5.1 of this Agreement shall supplement existing, budgeted monies of the Contractor to provide the services specified herein and may not be used to replace, decrease, or release for alternative purposes the existing, budgeted monies of or provided to the Contractor.

Further, funds allocated under Subsection 5.1 of this Agreement shall not be used by Contractor to supplement, offset, replace, decrease, or release any budgetary obligations for other municipal departments not directly connected to this Agreement.

5.2 Southwest Wisconsin Hazardous Materials Taskforce Response Costs and Reimbursement:

5.2.1 Pursuant to Wis. Stat. § 323.70(3) of the Wisconsin Statutes and as set forth in this Section 5.2.1, Contractor shall be reimbursed for reasonable and necessary response costs and expenses incurred in responding to an emergency involving a Level A release or potential Level A release pursuant to this Agreement.

Taskforce response costs may include, but are not limited to:

(1) Reimbursement for use of Vehicle(s) and Apparatus: Contractor shall be reimbursed for the approved use of its vehicles and equipment at FEMA-established rates.

(2) Personnel Expenses: Contractor's team response personnel expenses which are approved and authorized under this Agreement are reimbursable at the rates described as follows:

a) For full-time fire departments, at the actual cost of personnel expenses.

b) For part-time and volunteer fire departments or team personnel, at the average over-time hourly rates for the three geographically nearest full-time fire departments.

Team response personnel expenses shall be billed to the nearest one-fourth (1/4) hour work period. Personnel expenses may reflect replacement personnel costs and indirect charges/costs for wage, fringe, death, and duty disability retirement benefits.

(3) Emergency Expenses: Contractor's necessary and reasonable emergency expenses related to services rendered under this Agreement are reimbursable. All such expenses must be based on actual expenditures and fully documented by the Contractor. The Division reserves the right to deny any reimbursement of unjustifiable Contractor expenditures.

5.2.2 If the Division determines that an emergency requiring a response per this Agreement existed, the Division will issue reimbursement for response costs to Contractor within 60 days after receiving a complete application for reimbursement from Contractor on a form prescribed by the Division, but only if the completed application is received by the Division within 45 days after the conclusion of deployment for a response under this Agreement.

5.3 **Training Costs:** In addition to the Annual Allocation, funding may be available to Contractor through the Division's training and equipment grants. Applications shall be made via "E-Grants" and will be available to Contractor based upon established criteria. The Division makes no representations that funding will be available to any or all parties.

5.4 **Duty Disability Premium Increases:** The Division shall reimburse Contractor for costs incurred by Contractor for any increase in contributions for duty disability premiums as set forth in Wis. Stat. § 323.70(3m) for employees who received duty disability benefits because of an injury incurred while performing duties as a member of the Southwest Wisconsin Hazardous Materials Taskforce while engaging in a response to a Level A emergency under this Agreement.

5.5 **Standard Equipment Purchases and Cache:** The Division intends to standardize equipment purchases for the Wisconsin Hazardous Materials Response System. Contractor shall provide the Division with a current listing of its equipment assets including the manufacturer, date of purchase, and calibration requirements. The Division will develop a standardized equipment list including vendor information.

Contractor may make equipment purchase requests to the Division by submitting an "E-Grants" request with supporting documentation. The Division makes no representations that funding will be available to all parties.

The Division intends to develop and maintain an equipment cache. When developed, Contractor may borrow specific equipment from the equipment cache in the event of an equipment failure requiring repair of Contractor's equipment.

5.6 **Minimum Appropriation:** The Division has requested in its State Fiscal Years 2025-2027 budget a sum to cover the annual allocation for those fiscal years as described in "Exhibit B" to this Agreement. If at least that amount is appropriated, then that amount shall be the minimum amount payable annually to response teams, with any additional amounts that might be appropriated payable pro rata to the response teams as part of the annual allocation. The minimum contract annual allocation does not, however, include Contractor's response costs as specified in Subsection 5.2 of this Agreement.

5.7 **Full Payment and Release:** The Division's reimbursement(s) shall be full payment for work performed or services rendered and for all labor, materials, supplies, equipment, and incidentals necessary to complete the work authorized under this Agreement. Acceptance of payment by the Contractor shall operate as a release of the Division of all claims by Contractor for reimbursement of its response costs.

5.8 **Approval:** Contractor, when acting under this Agreement, may not participate in an emergency response to a Level A release without following the Division-approved "Call Out Procedure." Contractor agrees to make reasonable and good faith efforts to minimize costs.

5.9 **Retirement System Status and Tax Payments:** Contractor and its employees are not entitled under this Agreement to Division contribution to any retirement benefit or other benefit offered by Contractor or the State. Contractor shall be responsible for payment/withholding of any applicable federal, Social Security and State taxes.

5.10 **Worker's Compensation:** A member of the Southwest Wisconsin Hazardous Materials Taskforce who is acting under the scope of this Agreement is an employee of the State for purposes of worker's compensation under § 323.70(5) of the Wisconsin Statutes. For all other purposes, the member remains Contractor's employee.

5.11 **Payment of Contractor's Obligations:** Contractor agrees to make payment promptly, as just, due, and payable to all persons furnishing services, equipment or supplies to Contractor. If Contractor fails, neglects, or refuses to pay any such claims as they become due and for which the Division may be held liable, the proper officer(s) representing the Division, after ascertaining that the claims are just, due and payable, may, but shall not be required to, pay the claim and charge the amount of the payment against funds due to Contractor under this Agreement. The payment of claims in this manner shall not relieve Contractor of any duty with respect to any unpaid claims.

5.12 **Dual Payment:** Contractor shall not be compensated for work performed under this Agreement by any state agency or person(s) responsible for causing a hazardous materials emergency except as approved and authorized under this Agreement.

5.13 **Taskforce Members:** Members of the Southwest Wisconsin Hazardous Materials Taskforce are firefighters and therefore are considered protective occupation employees.

6.0 Liability and Indemnity

Nothing contained in this Agreement is intended to limit any immunities and rights of any party available under Wis. Stat. §§ 345.05, 893.80, 893.82 and 895.46 or any other constitutional or statutory provision or common law. Such immunities and rights are expressly reserved to the parties.

6.1 **Scope:** During operations authorized by this Agreement, Contractor employees who are part of Contractor's emergency management program shall be agents of the State and protected and defended against tort liability under Wis. Stat. § 323.41. For purposes of Wis. Stat. § 895.46(1), members of the Southwest Wisconsin Hazardous Materials Taskforce shall, during authorized operations, be considered agents of the State and the State will indemnify such employees as required under Wis. Stat. § 895.46(1). For purposes of this section, operations means activities, including travel, directly related to a particular emergency response involving a hazardous material response/incident by a hazardous materials response system team. Operations also include specialized training activities provided under this Agreement to the members of a hazardous materials response system team.

6.2 **Civil liability exemption; hazardous material and local emergency response team:** Under Wis. Stat. § 895.483(1), a Hazardous Materials Taskforce, a member of such a Taskforce, and a local agency, as defined in Wis. Stat. § 323.70(1)(b), that contracts with the Division under Wis. Stat. § 323.70 are immune from civil liability for acts or omissions related to carrying out responsibilities under this Agreement.

7.0 Insurance Provisions

7.1 **General Liability Insurance:** Contractor shall maintain, at its own expense, and keep in effect during the term of this Agreement, commercial liability, bodily injury and property damage insurance against any claim(s) which might occur in carrying out this Agreement. Minimum coverage is one million ($1,000,000) liability for bodily injury and property damage including products liability and completed operations. The State reserves the right to require higher or lower limits where warranted.

If Contractor is self-insured or uninsured, a Certificate of Protection in Lieu of an

Insurance Policy shall be submitted to the Division certifying that Contractor is protected by a Self-Funded Liability and Property Program or alternative funding source(s), attached hereto as "Exhibit D".

7.2 **Automobile Liability:** Contractor shall obtain and keep in effect automobile liability insurance for all owned, non-owned and hired vehicles that are used in carrying out this Agreement. This coverage may be written in combination with the commercial liability and property damage insurance mentioned in Subsection 7.1. Minimum coverage shall be one million ($1,000.000) per occurrence combined single limit for automobile liability and property damage. The State reserves the right to require higher or lower limits where warranted.

If Contractor is self-insured or uninsured, a Certificate of Protection in Lieu of an Insurance Policy shall be submitted to the Division certifying that Contractor is protected by a Self-Funded Liability and Property Program, or alternative funding source(s) attached hereto as "Exhibit D".

7.3 **Notice of Cancellation or Change:** Contractor agrees that there shall be no cancellation, material change, exhaustion of aggregate limits or intent not to renew insurance coverage without 30 days' written notice to the Division.

7.4 **Certificate(s) of Insurance:** As evidence of the insurance coverage required by this Agreement, Contractor shall provide to the Wisconsin Department of Military Affairs' General Counsel an insurance certificate indicating this coverage, countersigned by an insurer licensed to do business in Wisconsin, covering the period of the Agreement or, if self-insured or uninsured, a Certificate of Protection in Lieu of Insurance Policy prior to commencement of this Agreement and annually thereafter.

8.0 Standard Contract Terms, Conditions and Requirements

8.1 **Disclosure of Independence and Relationship:** Contractor certifies that no relationship exists between its membership in the Hazardous Materials Response System, the State, or the Division that interferes with fair competition or is a conflict of interest, and no relationship exists between the Contractor and its employees and another person or organization that constitutes a conflict of interest with respect to a state contract.

Contractor agrees as part of this Agreement that, during performance of this Agreement, it will neither provide contractual services nor enter into any agreement to provide services to a person or organization that is regulated or funded by the Wisconsin Department of Military Affairs or has interests that are adverse to the Department.

The Department of Administration may waive the provisions of the previous two

paragraphs, in writing, if those activities of the Contractor will not be adverse to the interests of the State.

8.2 **Dual Employment:** Section 16.417 of the Wisconsin Statutes prohibits an individual who is a state employee or who is retained as a consultant full-time by a state agency from being retained as a consultant by the same or another agency where the individual receives more than $12,000 as compensation. This prohibition applies only to individuals and does not include corporations or partnerships.

8.3 **Employment:** Contractor will not engage the service of any person or persons now employed by the State, including any department, commission, or board thereof, to provide services relating to this Agreement without the written consent of the employer of such person or persons and the Department of Military Affairs and the Division.

8.4 **Conflict of interest:** Private and non-profit corporations are bound by Wis. Stat. §§ 180.0831 and 181.0831 regarding conflicts of interest by directors in the conduct of state contracts.

8.5 **Recordkeeping and Record Retention:** The Contractor shall establish and maintain adequate records of all expenditures incurred under the Agreement. All records must be kept in accordance with generally accepted accounting principles and be consistent with federal and state laws and local ordinances. The Division, the federal government, and their duly authorized representatives shall have the right to audit, review, examine, copy and transcribe any pertinent records or documents relating to any contract resulting from this Agreement held by Contractor. The Contractor shall retain all documents applicable to the Agreement for a period of not less than six (6) years after the final payment is made or longer where required by law.

8.6 **Taskforce Member Removal:** If an individual Southwest Hazardous Materials Taskforce member is substantiated to have been negligent or unresponsive with respect to the requirements under this Agreement, the Division, after consultation with Contractor and Contractor's Fire Commission/Board, may recommend the removal of this member from the Taskforce. A request by the Division to dismiss a Taskforce member shall not constitute an order to discipline or discharge the employee. All actions taken by the Contractor and/or fire department management with regard to employee discipline shall be at the sole discretion of the Contractor and/or fire department management.

8.7 **Hold Harmless:** Contractor will indemnify, defend against, and hold harmless the Division of Emergency Management, the Department of Military Affairs, and the State of Wisconsin for any claims arising from any disputes any Local Agency may have with its employees. This shall include, but not be limited to, charges of discrimination, harassment, and discharge without just cause.

8.8 **Termination of Agreement:**

Contractor may terminate this Agreement at will by delivering ninety (90) days' written notice to the Division of intent to terminate, during which 90-day period Contractor must continue to provide services under the Agreement. If the Agreement terminates at the end of a quarter based on Contractor's 90-day notice of termination, Contractor will be paid its quarterly payment from the Annual Allocation, but no further Annual Allocation payments will be made. If the Agreement terminates during a quarter based on Contractor's 90-day notice of termination, Contractor will be paid a prorated amount of its Annual Allocation for that quarter, but no further Annual Allocation payments will be made.

The Division may terminate this Agreement at will effective upon delivery of written notice to the Contractor, under any of the following conditions:

(1) Division funding from federal, state, or other sources is not obtained and/or continued at levels sufficient to allow for payments under this Agreement.

(2) Federal or state laws, rules, regulations, or guidelines are modified, changed, or interpreted in such a way that the services are no longer allowable or appropriate for purchase under this Agreement or are no longer eligible for the funding proposed for payments by this Agreement.

(3) Any license or certification required by law or regulation to be held by the Contractor to provide the services required by this Agreement is for any reason denied, revoked, or not renewed.

(4) Failure of Contractor to comply with the terms, conditions, and specifications of the Agreement.

Any termination of the Agreement shall be without prejudice to any obligations or liabilities of either party already accrued prior to such termination, except as provided elsewhere in the Agreement.

8.9 **Cancellation:** The continuation of payments under this Agreement beyond the limits of the funds already available is contingent upon the future availability of funds to support such payments. The State of Wisconsin reserves the right to immediately cancel any contract in whole or in part without penalty due to non-appropriation of funds. Upon cancellation, response costs and expenses incurred up to that date will be reimbursed to the extent of recovery from the Responsible Party and any appropriated amounts available and a prorated amount of annual allocations will be made to the extent funds have been appropriated.

8.10 **Prime Contractor and Minority Business Subcontractors:** In the event Contractor subcontracts for supplies and/or services, any subcontractor must abide by all terms and conditions of the Agreement. The Contractor shall be responsible for performance of services authorized by this Agreement whether or not subcontractors are used.

Contractor is encouraged to purchase services and supplies when/if applicable from minority businesses certified by the Wisconsin Department of Development, Bureau of Minority Business Development.

8.11 **Executed Contract to Constitute Entire Agreement:** The written Agreement with referenced Exhibits and attachments shall constitute the entire agreement of the parties regarding the subject matter of the Agreement and supersedes all prior discussions, negotiations, and agreements, written or oral, with respect to the subject matter of this Agreement.

8.12 **News Releases:** News releases pertaining to the negotiation of this Agreement shall not be made without the prior approval of the Division.

8.13 **Applicable Law:** This Agreement shall be governed under the laws of the State of Wisconsin. The Contractor and State shall at all times comply with and observe all federal and state laws, rules and regulations and ordinances which are in effect during the period of this Agreement, and which may in any manner affect performance of obligations under this Agreement.

8.14 **Assignment:** No right or duty, in whole or in part, of the Contractor under this Agreement may be assigned or delegated without the prior written consent of the State of Wisconsin.

8.15 **Successors in Interest:** The provisions of the Agreement shall be binding upon and shall inure to the benefit of the parties to the Agreement and their respective successors and assigns.

8.16 **Notifications:** Contractor shall immediately report by telephone and in writing any demand, request, or occurrence that reasonably may give rise to a claim against the State, its officers, Divisions, agents, employees, and members. Such reports shall be directed to:

ATTN: Administrator
Division of Emergency Management
WI Dept. of Military Affairs
PO Box 7865
Madison, WI 53707-7865
Telephone #: (608) 242-3232

FAX #: (608) 242-3247

Copies of such written reports shall also be sent to:

ATTN: State General Counsel
WI Dept. of Military Affairs
PO Box 8111
Madison, WI 53708-8111

8.17 **Severability:** If any provision of this Agreement is declared by a court to be illegal or in conflict with any law, the validity of the remaining terms and provisions shall not be affected. The rights and obligations of the parties shall be construed and enforced as if the Agreement did not contain the particular provision held to be invalid.

8.18 **Amendments:** The terms of this Agreement shall not be waived, altered, modified, supplemented, or amended in any manner whatsoever without prior written approval of Division and Contractor and approval, by passive review or otherwise, of the Wisconsin Joint Committee on Finance. In the event additional funding is provided for the four taskforces (Northwest, Northeast, Southwest and Southeast) as a group, the provisions in this Agreement and the agreements establishing the three other taskforces regarding payment to contractors shall be modified by written agreement of the parties to reflect the additional funding consistent with any legislative directive.

8.19 **Approval Authority:** Contractor's representatives certify by their signature below that they have the necessary and lawful authority to enter into contracts and agreements on behalf of the Contractor.

8.20 **Insufficient Funds:** The obligation of the Contractor under this Agreement is contingent upon the availability and allotment of funds by the Division to Contractor and Contractor may, upon thirty (30) days prior written notice, terminate this contract if funds are not available.

8.21 **No Waiver:** No failure to exercise, and no delay in exercising, any right, power or remedy, including payment, under this Agreement, on the part of the Division, State, or Contractor, shall operate as a waiver of it, nor shall any single or partial exercise of any right, power or remedy preclude any other or further exercise of it or the exercise of any other right, power or remedy. No express waiver shall affect any event or default other than the event or default specified in such waiver, and any such waiver, to be effective, must be in writing and shall be operative only for the time and to the extent expressly provided by the Division, State, or Contractor, in the written waiver. A waiver of any covenant, term or condition contained herein shall not be construed as a waiver of any subsequent breach of the same covenant, term, or condition.

8.22 **Construction of Agreement:** This Agreement is intended to be solely between the parties. No part of the Agreement shall be construed to add, supplement, amend, abridge, or repeal existing rights, benefits, or privileges of any third party or parties, including but not limited to employees of either of the parties.

8.23 **Disparity:** In the event of a discrepancy, difference or disparity in the terms, conditions or language contained in the Agreement, on the one hand, and its Exhibits on the other, it is agreed between the parties that the language in Exhibit A to this Agreement, shall control.

8.24 **Amendment to Comply with Law.** If any laws are enacted that affect the subject matter of this Agreement, the Parties agree to amend this Agreement to reflect the substance of such laws as soon as practicable. Such amendment must first be submitted to the Joint Finance Committee for passive or actual approval prior to being fully executed.

8.25 **Counterparts.** This Agreement may be executed in counterparts, each of which shall be deemed the original, but all of which together shall constitute one and the same instrument.

Approving Signatures:

ON BEHALF OF THE DIVISION OF EMERGENCY MANAGEMENT (DIVISION)

Dated this ____ day of _____, 2025.

_____

Greg Engle, Division Administrator

On Behalf of the City of La Crosse
A Municipal Corporation

Dated this 21st **day of** July, **2025**

Signature: _____
Printed Name: Shaundel Washington-Spivey
Title: Mayor
Address: 400 La Crosse Street
City/State: La Crosse, WI Zip: 54601

On Behalf of the City of La Crosse

Dated this 25 **day of** July, **2025**

Signature: _____
Printed Name: Nikki Elsen
Title: City Clerk
Address: 400 La Crosse Street
City/State: La Crosse, WI Zip: 54601

Approved as to form:

Dated this 23 **day of** July, **2025**

Signature: _____
Printed Name: Stephen Matty
Title: City Attorney
Address: 400 La Crosse Street
City/State: La Crosse, WI Zip: 54601

On Behalf of the City of Madison
A Municipal Corporation
Dated this ____ day of _____, 2025

Signature:_____
Printed Name: Satya Rhodes-Conway
Title: Mayor
Address: 210 Martin Luther King Jr. Boulevard
City/State: Madison, WI Zip: 53703

On Behalf of the City of Madison
Dated this ____ day of _____, 2025

Signature: _____
Printed Name: Maribeth Witzel-Behl
Title: City Clerk
Address: 210 Martin Luther King Jr. Boulevard
City/State: Madison, WI Zip: 53703

On Behalf of the City of Madison

Dated this ____ day of _____, 2025

Signature: _____
Printed Name: David P. Schmiedicke
Title: Finance Director
Address: 210 Martin Luther King Jr. Boulevard
City/State: Madison, WI Zip: 53703

On Behalf of the City of Madison

Dated this ____ day of _____, 2025

Signature: _____
Printed Name: Eric T. Veum
Title: Risk Manager
Address: 210 Martin Luther King Jr. Boulevard
City/State: Madison, WI Zip: 53703

Approved as to form:

Dated this ____ day of _____, 2025

Signature: _____
Printed Name: Michael Haas
Title: City Attorney
Address: 210 Martin Luther King Jr. Boulevard
City/State: Madison, WI Zip: 53703

On Behalf of the City of Portage
A Municipal Corporation

Dated this ____ day of _____, 2025

Signature: _____
Printed Name: Mitchel Craig
Title: Mayor
Address: 115 West Pleasant Street
City/State: Portage, WI Zip: 53901

On Behalf of the City of Portage

Dated this ____ day of _____, 2025

Signature: _____
Printed Name: Rebecca Ness
Title: City Clerk
Address: 115 West Pleasant Street
City/State: Portage, WI Zip: 53901

On Behalf of Grant County

Dated this ____ day of _____, 2025

Signature: _____
Printed Name: Robert Keeney
Title: County Board Chair
Address: 6139 Stanton Road
City/State: Platteville, WI Zip: 53818

On Behalf of Rock County

Dated this ____ day of _____, 2025

Signature: _____
Printed Name:
Title:
Address:
City/State: Zip:

On Behalf of Rock County

Dated this ____ day of _____, 2025

Signature: _____
Printed Name:
Title:
Address:
City/State: Zip:

Approved as to form:

Dated this ____ day of _____, 2025

Signature: _____
Printed Name:
Title:
Address:
City/State: Zip:

On Behalf of Vernon County

Dated this ____ day of _____, 2025

Signature: _____
Printed Name:
Title: County Administrative Coordinator
Address: 400 Courthouse Square
City/State: Viroqua, WI Zip: 54665

On Behalf of Vernon County

Dated this ____ day of _____, 2025

Signature: _____
Printed Name: Brandon Larson
Title: Emergency Management Director
Address: 400 Courthouse Square
City/State: Viroqua, WI Zip: 54665

Exhibit A

1.0 GUARANTEED DELIVERY: Failure of the Contractor to adhere to delivery schedules as specified or to promptly replace rejected materials shall render the Contractor liable for all costs in excess of the contract price when alternate procurement is necessary. Excess costs shall include the administrative costs.

2.0 APPLICABLE LAW AND COMPLIANCE: This contract shall be governed under the laws of the State of Wisconsin. The contractor shall at all times comply with and observe all federal and state laws, local laws, ordinances, and regulations which are in effect during the period of this contract and which in any manner affect the work or its conduct. The State of Wisconsin reserves the right to cancel this contract if the contractor fails to follow the requirements of Wis. Stat. § 77.66, and related statutes regarding certification for collection of sales and use tax. The State of Wisconsin also reserves the right to cancel this contract with any federally debarred contractor or a contractor that is presently identified on the list of parties excluded from federal procurement and non-procurement contracts.

3.0 ANTITRUST ASSIGNMENT: The contractor and the State of Wisconsin recognize that in actual economic practice, overcharges resulting from antitrust violations are in fact usually borne by the State of Wisconsin (purchaser). Therefore, the Contractor hereby assigns to the State of Wisconsin any and all claims for such overcharges as to goods, materials or services purchased in connection with this contract.

4.0 ASSIGNMENT: No right or duty in whole or in part of the contractor under this contract may be assigned or delegated without the prior written consent of the State of Wisconsin.

5.0 NONDISCRIMINATION: In connection with the performance of work under this contract, the contractor agrees not to discriminate against any employee or applicant for employment because of age, race, religion, color, handicap, sex, physical condition, developmental disability as defined in Wis. Stat. §. 51.01(5), sexual orientation as defined in Wis. Stat. § 111.32(13m) or national origin. This provision shall include, but not be limited to, the following: employment, upgrading, demotion or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. Contractor is exempt from having to file an affirmative action plan but must request the exemption within fifteen (15) working days from

the date the Agreement is fully executed.

5. 1 The contractor agrees to post in conspicuous places, available for employees and applicants for employment, a notice to be provided by the contracting state agency that sets forth the provisions of the State of Wisconsin's nondiscrimination law.

5.2 Failure to comply with the conditions of this clause may result in the contractor's becoming declared an "ineligible" contractor, termination of the contract, or withholding of payment.

5.3 Pursuant to s. 16.75(10p), Wis. Stats., contractor agrees it is not, and will not for the duration of the contract, engage in a prohibited boycott of the State of Israel as defined in s. 20.931(1)(b). State agencies and authorities may not execute a contract and reserve the right to terminate an existing contract with a company that is not compliant with this provision. This provision applies to contracts valued $100,000 or over.

5.4 Pursuant to 2019 Wisconsin Executive Order 1, contractor agrees it will hire only on the basis of merit and will not discriminate against any persons performing a contract, subcontract or grant because of military or veteran status, gender identity or expression, marital or familial status, genetic information or political affiliation.

6.0 **CANCELLATION:** The State of Wisconsin reserves the right to cancel any contract in whole or in part without penalty due to non-appropriation of funds or for failure of the contractor to comply with terms, conditions, and specifications of this contract.

7.0 **VENDOR TAX DELINQUENCY:** Vendors who have a delinquent Wisconsin tax liability may have their payments offset by the State of Wisconsin.

8.0 **PUBLIC RECORDS ACCESS:** Pursuant to Wis. Stat. §19.36 (3), all records of the contractor that are produced or collected under this contract are subject to disclosure pursuant to a public records request. Upon receipt of notice from the State of Wisconsin of a public records request for records produced or collected under this contract, the contractor shall promptly provide the requested records to the contracting agency. Contractor agrees to contact the State promptly upon receiving a request for information under the public records law and comply with the State's instructions on how to respond to the request. The contractor, following final payment, shall retain all records produced or collected under this contract for six (6) years.

9.0 DISCLOSURE: If a state public official (Wis. Stat.§ 19.42), a member of a state public official's immediate family, or any organization in which a state public official or a member of the official's immediate family owns or controls a ten percent (10%) interest, is a party to this agreement, and if this agreement involves payment of more than three thousand dollars ($3,000) within a twelve (12) month period, this contract is voidable by the state unless appropriate disclosure is made according to Wis. Stat.§ 19.45(6), before signing the contract. Disclosure must be made to the State of Wisconsin Ethics Board, 44 East Mifflin Street, Suite 601, Madison, Wisconsin 53703 (Telephone 608-266-8123).

State classified and former employees and certain University of Wisconsin faculty/staff are subject to separate disclosure requirements, Wis. Stat.§ 16.417.

10.0 PROMOTIONAL ADVERTISING / NEWS RELEASES: Reference to or use of the State of Wisconsin, any of its departments, agencies or other subunits, or any state official or employee for commercial promotion is prohibited. News releases pertaining to this procurement shall not be made without prior approval of the State of Wisconsin. Release of broadcast e-mails pertaining to this procurement shall not be made without prior written authorization of the contracting agency.

11.0 FORCE MAJEURE: Neither party shall be in default by reason of any failure in performance of this Agreement in accordance with reasonable control and without fault or negligence on their part. Such causes may include, but are not restricted to, acts of nature or the public enemy, acts of the government in either its sovereign or contractual capacity, fires, floods, epidemics, quarantine restrictions, strikes, freight embargoes and unusually severe weather, but in every case the failure to perform such must be beyond the reasonable control and without the fault or negligence of the party.

12.0 VENDOR TAX DELINQUENCY: Vendors who have a delinquent Wisconsin tax liability may have their payments offset by the State of Wisconsin.

Exhibit B

SOUTHWEST WISCONSIN
HAZARDOUS MATERIALS
TASKFORCE

WISCONSIN HAZARDOUS MATERIALS RESPONSE SYSTEM

BUDGET

CONTRACTORS:

CITY OF MADISON, WISCONSIN
CITY OF LA CROSSE, WISCONSIN
CITY OF PORTAGE, WISCONSIN
GRANT COUNTY, WISCONSIN
ROCK COUNTY, WISCONSIN
VERNON COUNTY, WISCONSIN

TEAM NAME	TEAM TYPE	BUDGET 7/01/25-6/30/26	BUDGET 7/01/26-6/30/27
CITY OF MADISON	TYPE II	$160,085.71	$160,085.71
CITY OF LACROSSE	TYPE II	$94,549.90	$94,549.90
CITY OF PORTAGE	TYPE III	$15,812.94	$15,812.94
GRANT COUNTY	TYPE III	$15,812.94	$15,812.94
ROCK COUNTY	TYPE III	$15,812.94	$15,812.94
VERNON COUNTY	TYPE III	$15,812.94	$15,812.94

NOTE: CHECKS WILL BE MADE PAYABLE TO EACH CONTRACTOR NOTED ABOVE ON A QUARTERLY BASIS AS SPECIFIED IN THE AGREEMENT.

Exhibit C

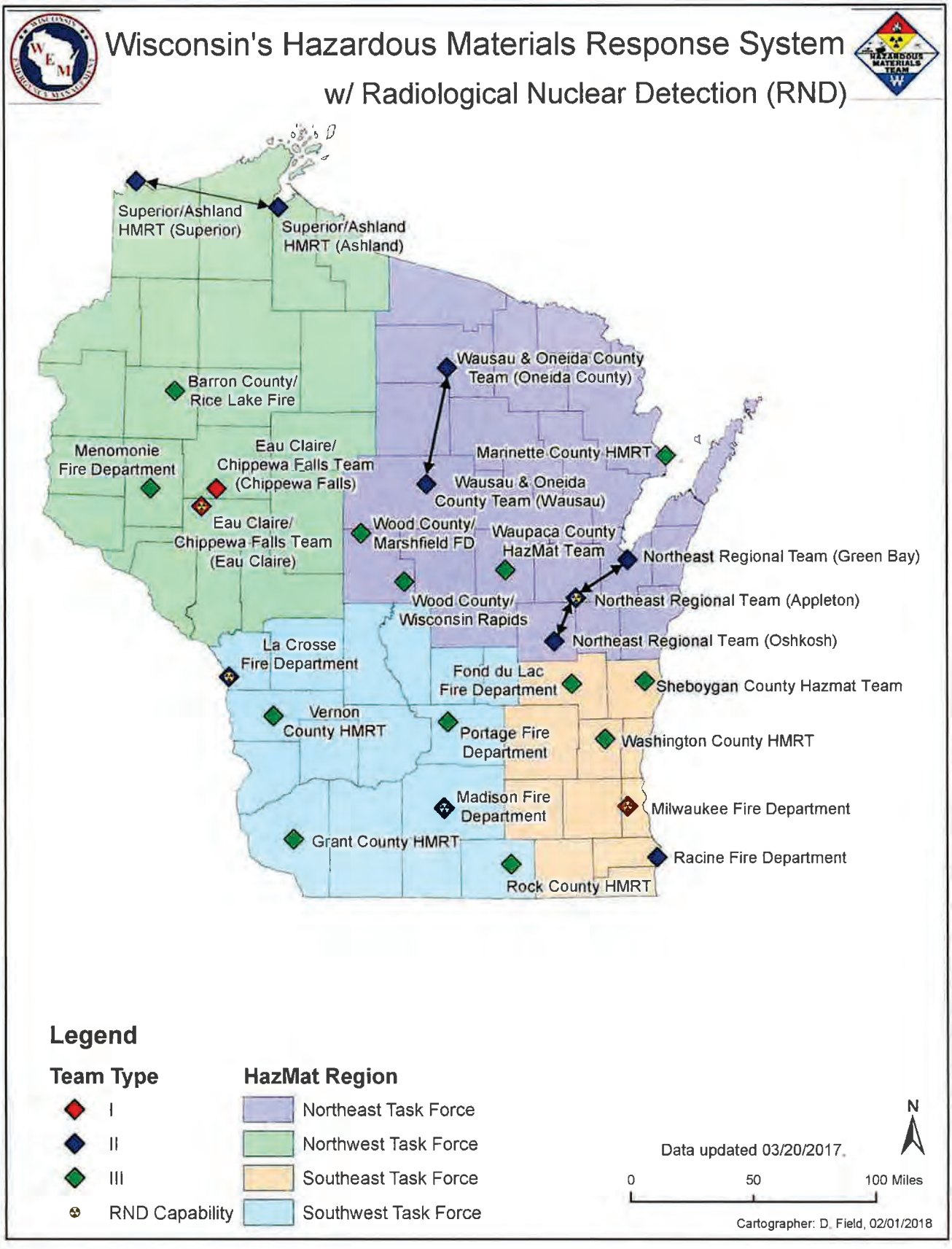

Wisconsin's Hazardous Materials Response System
w/ Radiological Nuclear Detection (RND)
Superior/Ashland HMRT (Superior)
Superior/Ashland HMRT (Ashland)
Barron County/ Rice Lake Fire
Menomonie Fire Department
Eau Claire/ Chippewa Falls Team (Chippewa Falls)
Eau Claire/ Chippewa Falls Team (Eau Claire)
Wausau & Oneida County Team (Oneida County)
Marinette County HMRT
Wausau & Oneida County Team (Wausau)
Wood County/ Marshfield FD
Waupaca County HazMat Team
Northeast Regional Team (Green Bay)
Northeast Regional Team (Appleton)
Wood County/ Wisconsin Rapids
Northeast Regional Team (Oshkosh)
La Crosse Fire Department
Fond du Lac Fire Department
Sheboygan County Hazmat Team
Vernon County HMRT
Portage Fire Department
Washington County HMRT
Madison Fire Department
Milwaukee Fire Department
Grant County HMRT
Racine Fire Department
Rock County HMRT
Legend
Team Type
I
II
III
RND Capability
HazMat Region
Northeast Task Force
Northwest Task Force
Southeast Task Force
Southwest Task Force
N
Data updated 03/20/2017.
0
50
100 Miles
Cartographer: D. Field, 02/01/2018

Exhibit D

MUNICIPAL CERTIFICATES OF INSURANCE

Schott Exhibit 7

Contract for Radiological Field Team Services

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

DocuSign Envelope ID: D90CE9E4-83D2-4D58-992E-A687F0626A6F

DHS Agreement Number: 435100-A24-RadioField-01

Contract between State of Wisconsin, Department of Military Affairs, Division of Emergency Management, State of Wisconsin, Department of Health Services, and the City of La Crosse, Wisconsin for Radiological Field Team Services

THIS CONTRACT ("Contract") is between the State of Wisconsin, Department of Military Affairs, Division of Emergency Management ("Division"), the State of Wisconsin, Department of Health Services (hereinafter "DHS"), and the City of La Crosse, Wisconsin ("Contractor") for the provision by Contractor of Radiological Field Team Services.

WHEREAS, the State of Wisconsin, Department of Military Affairs, through its Division of Emergency Management, has statutory authority under Chapter 323 of the Wisconsin Statutes to provide emergency response planning.

WHEREAS, the Wisconsin Department of Health Services has statutory authority under Section 254.34 of the Wisconsin Statutes to develop comprehensive policies and programs for the evaluation and determination of hazards associated with the use of radiation, and for their amelioration, as well as to conduct studies, investigations, training, research, and demonstrations relating to the control of radiation hazards.

WHEREAS, the City of La Crosse Fire Department is currently under contract with the Division as part of a regional emergency response team authorized under Wis. Stat. § 323.70.

WHEREAS, to protect life and property against the dangers of emergencies involving the release of radiation, the Division may assign and make available a regional emergency response team under contract as a designated radiological field team to the State Radiological Coordinator to survey and monitor the amount of radiation deposited following a release of radiation in a nuclear incident.

WHEREAS, the Division and DHS desire to enter into this Contract to establish the Contractor as a regional Radiological Field Team and Contractor desires to be so designated and to enter into this Contract.

HOWEVER, the parties expressly recognize and attest by this Contract that neither party intends to create or to assume fiduciary responsibilities to provide for the containment, cleanup, repair, restoration and investigation of the environment (air, land and water) in a radiological or nuclear incident.

NOW THEREFORE, in consideration of the premises above, their mutual and dependent agreement, and the consideration provided below the parties agree as follows:

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ARTICLE 1. CONTRACT TERM

This Contract shall continue for four (4) years commencing July 1, 2023 through June 30, 2027.

ARTICLE 2. DEFINITIONS

The following definitions are used throughout this Contract:

Disaster means a severe or prolonged, natural or human-caused, occurrence that threatens or negatively impacts life, health, property, infrastructure, the environment, the security of this State or a portion of this State, or critical systems, including computer, telecommunications, or agricultural systems.

Nuclear incident means any potential, sudden or non-sudden release of radioactive material, as defined under Wis. Stat. § 254.31 (9m), being stored or used in a nuclear facility, as defined under Wis. Stat. § 254.31 (4), or transported. "Nuclear incident" does not include any release of radiation from radioactive material being transported under routine operations.

Primary Response Area means the geographical region located in the State where the Contractor is principally responsible for providing radiological field team services.

Radiological agent means radiation or radioactive material at a level that is dangerous to humans, animals, plants, or other living organisms.

Radiological Field Team means the Contractor and/or designated employees of the Contractor who are expected to conduct a radiation and contamination survey, monitor, sample, and evaluate the actual or potential emergency release(s) of a radiological agent as well as participate in federally evaluated nuclear power plant exercises.

Radiological Field Team Services means the performance of primary radiation contamination surveys, monitoring, sampling, and evaluating an actual or potential emergency release(s) of a radiological agent under the direction of the State Radiological Coordinator and participating in annual federally-evaluated nuclear power plant emergency preparedness exercises as well as related pre-exercise drills.

Responsible Party means any person under Wis. Stat. § 895.065(1)(i).

State means the State of Wisconsin.

State Radiological Coordinator means the individual employed by DHS responsible for initiating any state level radiological response to a radiological incident/emergency, monitoring and evaluating the health impact of any radiological emergency including a nuclear power plant incident and recommending appropriate protective actions to protect the public and mitigate the impact on public health and safety.

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ARTICLE 3. STATEMENT OF WORK

Services to be provided by Contractor: During the term of this Contract, Contractor agrees to provide Radiological Field Team Services within the boundaries of Contractor's assigned Primary Response Area and as requested by the Division and/or DHS. It is understood and agreed that the DHS is responsible to provide direction to and control of the radiological field team during radiological emergency preparedness drills and exercises, as well as real events.

Contractor shall not provide under this Contract any services with respect to the treatment, removal, remediation, recovery, packaging, transportation, movement; cleanup, storage and disposal of radioactive material except as these services may be reasonably necessary and incidental to preventing a release or threat of release of radioactive material or in stabilizing a nuclear incident, as determined by the DHS.

The Division, DHS, and Contractor make no representations to third parties with regard to the ultimate outcome of the provision of Radiological Field Team Services, but Contractor shall perform to the best of its abilities, subject to the terms of this Contract.

Personnel: Contractor shall provide an adequate number of trained, competent, and supervised personnel as established by DHS and as is reasonably necessary to operate within the safety levels of a radiological field team.

It is understood and agreed that response to a nuclear incident or training exercise will require 24-hour coverage for the length of the incident or training and will require four two-person teams per every 24-hour period. Each 12-hour period will be staffed by two two-person teams for a Contractor agrees to have a sufficient number of radiological field team personnel trained to ensure 24/7 availability for a radiological response.

Equipment: All necessary radiological equipment needed for Radiological Field Team Services will be provided by the DHS Radiation Protection Section. The Radiation Protection Section shall be responsible for the maintenance and calibration of the equipment. The equipment will be located with the Radiological Field Team. Contractor may use the radiological equipment under local authority or mutual aid agreements; however, Contractor agrees that in the event of nuclear incident response or training exercise, use of the equipment to respond to a nuclear incident shall have priority.

Use of State Vehicles: Only those Radiological Field Team members who (1) meet the eligibility criteria for driving a State of Wisconsin vehicle and (2) have an approved vehicle use agreement in place prior to operating a State vehicle may operate State vehicles during training, drills, exercises or real events or to perform any other service authorized under this Contract. Contractor should contact the DHS State Radiological Coordinator to obtain the eligibility criteria and start the vehicle operation approval process.

Under no circumstances may any Radiological Field Team member operate a State vehicle for any reason other than to perform services pursuant to this Contract or permit an individual who has not been approved to operate a State vehicle to do so.

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Personal use of State vehicles is prohibited.

The driving records of all approved drivers are vetted on a monthly basis. A driver who does not continue to meet the eligibility criteria may not operate a State vehicle.

This use is subject to the Fleet Policies and Procedures of Central Fleet with the Division of Enterprise Operations with the Wisconsin Department of Administration.

Procedures and Limitations: Contractor recognizes that its obligations under this Contract are paramount to the State. Contractor agrees that if local fire response obligations in Contractor's own jurisdiction create limits or unavailable resources within the Primary Response Area, Contractor will seek aid from local jurisdictions to assist in local fire response obligations in Contractor's own jurisdiction to ensure that Contractor is able to provide Radiological Field Team Services when requested.

ARTICLE 4. TRAINING AND CERTIFICATION

The DHS is responsible for providing periodic training to the Radiological Field Teams. Specifically, the DHS Radiation Protection Section will provide periodic training opportunities to ensure that all Radiological Field Team personnel receive necessary training and certification. Contractor agrees and understands that all Radiological Field Team personnel shall attend necessary field team training and refresher training to ensure certification for radiological field team response. Any Radiological Field Team personnel who have not attended or completed the required training will not be allowed to participate in a scheduled exercise. Radiological Field Team personnel shall also keep current any State required certifications.

ARTICLE 5. PAYMENT FOR SERVICES

Financial Consideration:
Contractor will be paid annually for the term of this Contract the sum of twenty four thousand nine hundred ninety-nine dollars ($24,999.00) for the above-described activities. The initial payment will be made within 30 days following the execution of this Contract by all the parties and all subsequent payments within three weeks following the beginning of each new year for the term of the Contract.

Retirement System Status and Tax Payments: Contractor and its employees are not entitled under this Contract to Public Employees Retirement Withholding System benefit(s) contributions by the Division, DHS or any State agency. Contractor shall be responsible for payment/withholding of any applicable federal, Social Security and State taxes for its employees who are Radiological Field Team members.

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ARTICLE 6. LIABILITY AND INDEMNITY

Scope: During radiological field team operations and associated training authorized by this Contract, Contractor and Radiological Field Team members are agents of the DHS for purposes of Wis. Stat. § 895.46(1). For purposes of this Article, operations means activities, including travel, that are directly related to performing Radiological Field Team Services under the direction of the State Radiological Coordinator and participation in annual federally-evaluated, nuclear power plant emergency preparedness exercises. Operations also include advanced training activities provided under this contract to the members of the radiological field team, but it does not include travel to and from the training.

Contractor Indemnification of State: When acting as other than an agent of DHS under this Contract and using the State's, Division's or DHS' equipment or vehicles, the Contractor shall indemnify, defend and hold harmless the State, Division, DHS, its officers, agents, employees, and members from all claims, suits or actions of any nature arising out of the activities or omissions of Contractor, its officers, subcontractors, agents or employees.

Accrued Obligations and Liabilities:

Any termination of the Contract shall be without prejudice to any obligations or liabilities of any party already accrued prior to termination, subject to the provisions of Article 7.

ARTICLE 7. RECORDKEEPING AND RECORD RETENTION

The Contractor shall establish and maintain adequate records of all expenditures incurred under the Contract. All records must be kept in accordance with generally accepted accounting principles and be consistent with federal and state laws and local ordinances. The Division, DHS, the federal government, and their duly authorized representatives shall have the right to audit, review, examine, copy and transcribe any pertinent records or documents relating to any contract resulting from this Contract held by Contractor. The Contractor shall retain all documents applicable to the Contract for a period of not less than six (6) years after the final payment is made or longer where required by law.

ARTICLE 8. TERMINATION OF CONTRACT

The Division, DHS, and/or Contractor may terminate this Contract at any time **for cause** by delivering thirty (30) days written notice to the other parties

Contractor may terminate this Contract **at will** by delivering ninety (90) days written notice to the Division and DHS.

The Division or DHS may terminate this Contract **at will** effective upon delivery of written notice to the Contractor, under any of the following conditions:

(1) If Division funding from federal, state, or other sources is not obtained and/or continued at levels sufficient to allow for payments required under the terms of this Contract; provided,

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however, that the Contract may be modified to accommodate a reduction or increase in funds if mutually agreed to in writing.

(2) If federal or state laws, rules, regulations, or guidelines are modified, changed, or interpreted in such a way that the Radiological Field Team Services are no longer allowable or appropriate for purchase under this Contract or are no longer eligible for the funding proposed for payments under this Contract.

(3) If any license or certification required by law or regulation to be held by the Contractor to provide the services required by this Contract is for any reason denied, revoked, or not renewed.

Upon termination of the Contract for any reason, the Division and DHS have no obligation to make any further payment under the Contract. For example, if the Contract is terminated in year two, then the Division and DHS have no obligation to make any payment for years three and four.

Upon termination of the Contract for any reason, Contractor will refund to the Division within sixty (60) days of the termination payments made to the Contractor for the contract year in which the termination occurs based in proportion to the number of days remaining in the contract year.

Insufficient Funds: The obligation of the Contractor under this Contract is contingent upon the availability of funds to the Division and the allotment of funds to Contractor. Contractor may, upon thirty (30) days prior written notice, terminate this contract if funds are not available.

ARTICLE 9. APPLICABLE LAW

This Contract shall be governed under the laws of the State of Wisconsin. The Contractor and State shall at all times comply with and observe all federal and state laws, ordinances, rules and regulations in effect during the period of this Contract and which may in any manner affect the provision of Radiological Field Team Services or participation in training.

ARTICLE 10. ASSIGNMENT

No right or duty, in whole or in part, of the Contractor under this Contract may be assigned or delegated without the prior written consent of the State.

ARTICLE 11. SUCCESSORS IN INTEREST

The provisions of the Contract shall be binding upon and shall inure to the benefit of the parties to the Contract and their respective permitted successors and assigns.

ARTICLE 12. NOTIFICATIONS

Contractor shall immediately report by telephone and in writing any demand, request, or occurrence that reasonably may give rise to a claim against the State, its officers, divisions, agents, employees

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and members. All notices to be given under the terms of this contract shall be in writing and signed by the person serving the notice and shall be sent registered or certified mail, return receipt requested, postage prepaid or hand delivered to the addresses of the parties. Such notices or reports shall be directed to:

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For the Division of Emergency Management:

ATTN: Administrator
Division of Emergency Management
Dept. of Military Affairs
PO Box 7865
Madison, WI 53707-7865
Telephone #: (608) 242-3232
FAX #: (608) 242-3247

For the Department of Health Services:

ATTN: Administrator
Division of Public Health
Department of Health Services
PO Box 2659
Madison, WI 53701-2659
Telephone #: (608) 266-1251
FAX #: (608) 267-2832

For the City of La Crosse:

Fire Chief
City of La Crosse
400 La Crosse Street
La Crosse, WI 54601
Telephone #: (608) 789-7260
FAX #: (608) 789-7276

Copy to: City Clerk
City of La Crosse
400 La Crosse Street
La Crosse, WI 54601
Telephone # (608) 789-7510
FAX #: (608) 789-7552

ARTICLE 13. SEVERABILITY

If any provision of this Contract is declared by a court to be illegal or in conflict with any law, the validity of the remaining terms and provisions shall not be affected. The rights and obligations of the parties shall be construed and enforced as if the Contract did not contain the particular provision held to be invalid.

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ARTICLE 14. AMENDMENTS

The terms of this Contract shall not be waived, altered, modified, supplemented or amended in any manner whatsoever without prior written approval of Division, DHS, and Contractor.

ARTICLE 15. APPROVAL AUTHORITY

Contractor's representative(s) certify by their signature herein that he or she, as the case may be, has the necessary and lawful authority to enter into contracts and agreements on behalf of the local government entity.

ARTICLE 16. NO WAIVER

No failure to exercise, and no delay in exercising, any right, power or remedy, including payment, hereunder, on the part of the Division, DHS, State, or Contractor shall operate as a waiver hereof, nor shall any single or partial exercise of any right, power or remedy preclude any other or further exercise thereof or the exercise of any other right, power or remedy. No express waiver shall effect any event or default other than the event or default specified in such waiver, and any such waiver, to be effective, must be in writing and shall be operative only for the time and to the extent expressly provided by the Division, DHS, State or Contractor therein. A waiver of any covenant, term or condition contained herein shall not be construed as a waiver of any subsequent breach of the same covenant, term or condition.

ARTICLE 17. CONSTRUCTION OF CONTRACT

This Contract is intended to be solely between the parties hereto. No part of the Contract shall be construed to add, supplement, amend, abridge, or repeal existing rights, benefits or privileges of any third party or parties, including but not limited to employees of either of the parties.

ARTICLE 18. COUNTERPARTS

This Agreement may be executed in counterparts, each of which shall be deemed the original, and all of which together shall constitute one and the same instrument.

ARTICLE 19.

This Contract constitutes the entire agreement between the Division, DHS and Contractor with respect to the subject matter of this Contract and supersedes all prior discussions, negotiations, and agreements, written or oral, with respect to such subject matter.

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Approving Signatures:

ON BEHALF OF THE DIVISION OF EMERGENCY MANAGEMENT (DIVISION)

Dated this 12th day of June, 2023

Greg Engle, Division Administrator

ON BEHALF OF THE DEPARTMENT OF HEALTH SERVICES

12/6/2023

Dated this ___ day of _____, 2023

DocuSigned by:
Jonette Arms
2E8408EBD5E64C8...

Division of Public Health

Jonette Arms

Assistant Administrator

DocuSign Envelope ID: D90CE9E4-83D2-4D58-992E-A687F0626A6F

On Behalf of the City of La Crosse
A Municipal Corporation

Dated this ___ day of _____, 2023

Signature: _____
Printed Name: Mitch Reynolds
Title: Mayor
Address: City Hall, 400 La Crosse Street
City/State: La Crosse, WI Zip: 54601-3374

On Behalf of the City of La Crosse

Dated this 1st **day of** November **, 2023**

Signature: _____
Printed Name: Nikki Elsen
Title: City Clerk
Address: City Hall, 400 La Crosse Street
City/State: La Crosse, WI Zip: 54601-3374

Approved as to form:

Dated this 27 **day of** NOV **, 2023**

Signature: _____
Printed Name: Stephen F. Matty
Title: City Attorney
Address: City Hall, 400 La Crosse Street
City/State: La Crosse, WI Zip: 54601-3374

Schott Exhibit 8

Agreement for Urban Search and Rescue Emergency Response Services

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

AGREEMENT FOR URBAN SEARCH AND RESCUE EMERGENCY RESPONSE SERVICES

July 1, 2024, through June 30, 2026

Between

STATE OF WISCONSIN
DEPARTMENT OF MILITARY AFFAIRS
DIVISION OF EMERGENCY MANAGEMENT

And

CITY OF LA CROSSE

This agreement (Agreement) is by and between the State of Wisconsin through the Department of Military Affairs (the Department), Division of Emergency Management (the Division) and City of La Crosse, Wisconsin (Participating Agency), a Local Agency, regarding the provision of personnel by Participating Agency to a statewide urban search and rescue team created pursuant to Wis. Stat. § 323.72(1). The Division and Participating Agency are each a Party and, collectively, the Parties.

RECITALS

1.0 To protect life and property against the dangers of emergencies, the Division has, pursuant to Wis. Stat. § 323.72(1), established a US&R team that can be deployed to provide Services in response to Emergencies.

2.0 The Division desires to enter into this Agreement with Participating Agency for the purpose of having Participating Agency supply qualified employees to serve on such a team and Participating Agency desires to provide such employees.

NOW THEREFORE, for the mutual promises set forth below, the Parties agree as follows:

TERMS AND CONDITIONS

1.0 Recitals: The Recitals are incorporated by reference.

2.0 Definitions: The following definitions are used throughout this Agreement:

2.1 "Advisory Committee" means the WI-TF1 Advisory Committee established by this Agreement and consisting of five or seven members appointed by the Board of Directors of the Wisconsin State Fire Chiefs' Association.

2.2 "All-Hazards" means the grouping classification encompassing all conditions, environmental or man-made, that have the potential to cause injury, illness or death or damage to or loss of equipment, infrastructure services or property or, alternatively, causing functional degradation to societal, economic, or environmental aspects.

2.3 "Certification" means an affirmation that a candidate has successfully met the requirements of a standard or level of a standard through a valid and reliable assessment as approved by the National Board on Fire Service Professional Qualifications.

2.4 "Emergency" or "Emergencies" means an incident(s) or event(s) for which, in the sole determination of the Division, Services are needed to supplement state and local efforts and capabilities to save lives and protect property and public health and safety or to lessen or avert the threat of a catastrophe.

2.5 "Harm" means, at a minimum, human casualties, destruction of property, adverse economic impact and/or damage to natural resources.

2.6 "Incident" means any natural, technological, or human-caused occurrence that may cause Harm and that may require action. Incidents may include major disasters, terrorist attacks, wildland and urban fires, floods, hazardous materials, explosions, nuclear accidents, aircraft accidents, earthquakes, cyberattacks, hurricanes, tornadoes, tropical storms, public health and medical emergencies, law enforcement encounters, service calls, mutual aid, false alarms, and other occurrences requiring an emergency response.

2.7 "Local Agency," pursuant to Wis. Stat. §§ 323.70(1)(b) and 323.72(1), means an agency of a county, city, village, or town, including a municipal police or fire department, a municipal health organization, a county office of emergency management, a county sheriff, an emergency medical service, a local emergency response team, or a public works department.

2.8 "REACT Center" means the Regional Emergency All-Climate Training Center, which is a training facility owned and operated by the State of Wisconsin, Department of Military Affairs and operated by the Division.

2.9 "Services" means US&R emergency response services as described in Wis. Stat. § 323.72(1) and any subsequent amendments to that statute, which include services involving search, rescue and recovery in the technical rescue disciplines including structural collapse, rope rescue, vehicle extrication, machinery extrication, confined space, trench, excavation, and water operations in an US&R environment.

2.10 "US&R" means urban search and rescue, which involves the location, rescue (extrication), and initial medical stabilization of victims trapped in confined spaces. Structural collapse is most often the cause of victims being trapped, but victims may also be trapped in transportation accidents, mines and collapsed trenches. US&R is considered an all-hazards discipline, as it may be needed for a variety of emergencies or disasters, including earthquakes, hurricanes, typhoons, storms and tornadoes, floods, dam failures, technological accidents, terrorist activities, and hazardous materials releases.

2.11 "WI-TF1" means the all-hazards US&R team authorized by Wis. Stat. § 323.72(1) made up of firefighters, engineers, medical professionals, canine handlers, incident managers, and others that is a core component of a Search and Rescue Essential Support Function mission, including a Type 1 US&R task force, Type 3 US&R task force or any component thereof, as designated by the Federal Emergency Management Agency National Incident Management System Search and Rescue resource typing system. *See* Wis. Stat. § 323.72(7).

3.0 Participating Agency Obligations:

3.1. Recognizing that many of Participating Agency's employees who are potential candidates for appointment to WI-TF1 may not have all required training as of the date this Agreement begins, the Parties agree to proceed as follows within 90 days after the Agreement begins.

3.1.1 After individuals selected for training have successfully completed the training,

Participating Agency shall provide, on a form prescribed by the Division, a list of trained individuals that it deems to be good candidates for appointment to WI-TF1 but for the need for up-to-date training. The Division shall select individuals from list for initial and/or refresher training required by Section 4.0 of this Agreement.

3.2 Once the employees Participating Agency proposed to be appointed to WI-TF1 have successfully completed the required training, Participating Agency shall provide to the Division for Division approval a list on a form prescribed by the Division of one or more employees fully trained as set forth in Section 4.0 of this Agreement who Participating Agency proposes be a WI-TF1 member for Division approval, along with a description of the anticipated role the employee would have on WI-TF1 (e.g., Medical Specialist, Structural Collapse Search Technician, etc.). Only those employees who Participating Agency can demonstrate to the Division's satisfaction meet the following criteria at the time Participating Agency submits the list may be included on the list:

3.2.1 Possess all required training and certifications necessary to perform Services in the specific role the employee would fill on WI-TF1, based on the training, competency, and job performance requirement standards for an US&R task force issued by the National Fire Protection Association (NFPA), the most current version of the urban search and rescue standards issued by the Emergency Management Accreditation program, and any training standards required by law, rule or regulation.

3.2.2 Are employees in good standing.

3.2.3 Are not probationary employees.

3.2.4 Have been subjected to a background check by Participating Agency or the Division.

3.2.5 Meet any medical or fitness standards agreed upon by the WI-TF1 Advisory Committee and the Division.

3.2.6 Have been instructed on and, as required by the State of Wisconsin, are able to meet the then-current COVID-19 standards set by the State of Wisconsin, for its employees, including vaccination, testing, and mask-wearing requirements.

3.3 The Division, in consultation with the Advisory Committee established pursuant to Section 3.7 below, may appoint one or more of the employees on the list to the WI-TF1. Inclusion on the list or proposed WI-TF1 members does not guarantee appointment.

3.4 Upon receipt of an emergency response request by the Division pursuant to the Standard Operating Procedures, Participating Agency shall direct employees who have been appointed to WI-TF1 and designated for mobilization to travel to the REACT Center or such other location as designated by the Division to be deployed to provide Services in response to an Emergency.

3.5 Participating Agency may not self-deploy WI-TF1 members. This prohibition does not

prevent Participating Agency from deploying its employees to respond to emergencies where urban search and rescue services are needed or responding with urban search and rescue vehicles, equipment and supplies under local authority, mutual aid agreements or other contracts entered into under local authority. Participating Agency recognizes that it is not entitled to reimbursement by the Division for such response costs and that the Division will not supply equipment or vehicles for such responses.

3.6 Participating Agency shall comply with all requirements of any grants which provide funding for WI-TF1.

3.7 An Advisory Committee has been established, the duties of which will be defined by the WI-TF1 Standard Operating Procedures.

3.8 The Division, in consultation with the Advisory Committee, has the authority to immediately suspend or terminate a WI-TF1 member from participation on the task force.

4.0 Required Training and Exercises:

4.1 All required training and exercises must be done at the REACT Center or at a location pre-approved in writing by the Division in consultation with the Advisory Committee. Refresher training shall be a minimum of eighteen (18) hours per WI-TF1 member per year. Additional specialty training may be made available at REACT upon written pre-approval by the Division. Participation in required training and exercises will be in accordance with the WI-TF1 Attendance Policy approved by the Division in consultation with the Advisory Committee.

4.2 Non-Duty Status: All individuals attending training or exercises at the REACT Center shall be in a non-duty status with Participating Agency.

4.3 Training and Exercise Schedule: To facilitate planning for required training and exercises, the REACT Center shall post the relevant schedule a minimum of twelve months in advance of the start date of the training, except that specialized training may be made available with less advance notice. Changes may be made to the training and exercise schedule for unforeseen circumstances by notification of Participating Agencies. The Division will provide as much advanced notice of any changes as possible.

5.0 Response Procedures and Limitations:

5.1 Participating Agency recognizes that its obligations under this Agreement are paramount to the State of Wisconsin. Participating Agency agrees that, if local fire response obligations in Participating Agency's own jurisdiction would limit necessary resources necessary to provide Services in response to an Emergency or make such resources unavailable, Participating Agency will seek aid from local jurisdictions to assist in local fire response obligations in Participating Agency's own jurisdiction to ensure availability of resources for the performance of Services.

5.2 Participating Agency and the Division agree that WI-TF1 or components of it may be used

for any Emergency for which WI-TF1 members are trained and qualified.

5.3 Participating Agency's obligation to provide services under this Agreement shall arise, with respect to specific Emergency response actions, upon receipt of an Emergency response request pursuant to the Standard Operating Procedures. *See* Section 7 below.

6.0 Right of Refusal:

If, on occasion, a response under this Agreement would temporarily place a verifiable undue burden on the Participating Agency because Participating Agency's resources are otherwise inadequate or unavailable and mutual aid is unavailable, then if notice has been provided to the Division, the Participating Agency may decline a request for personnel to staff WI-TF1 and/or for response equipment.

7.0 Standard Operating Procedures:

Participating Agency and Division agree that WI-TF1 operations will be conducted in accordance with Standard Operating Procedures and a "Call-Out Procedure" that will be mutually approved by the Parties and other Local Agencies providing WI-TF1 members. Participating Agency agrees that it shall ensure that any of its employees appointed to WI-TF1 comply with these procedures.

8.0 Reimbursement of Costs

There are three types of Participating Agency costs that shall be reimbursed under this Agreement: (1) costs related to providing requested Services and (2) required training and exercise costs; and (3) costs related to an increase in duty-disability benefit premiums due to an injury a WI-TF1 member sustained while performing under this Agreement. In seeking reimbursement for those costs, Participating Agency shall comply with all Division-approved procedures and any relevant administrative rules.

9.0 Reimbursement for Response Costs:

9.1 Pursuant to Wis. Stat. § 323.72(2), the Division shall reimburse Participating Agency for costs incurred by Participating Agency in responding to an Emergency and providing Services at the request of the Division within 60 days after receiving a complete application for reimbursement on a form prescribed by the Division but only if (1) the Division determines that the provision of Services was necessary; and (2) Participating Agency applies for reimbursement within 45 days after the conclusion of that deployment of WI-TF1 for that particular Emergency.

9.2 Recoverable costs include but are not limited to the use of vehicles and apparatus, personnel expenses, backfill expenses and emergency expenses. The amount of reimbursement for the enumerated costs are as follows:

9.2.1 Reimbursement for use of Vehicle(s) and Apparatus: Participating Agency shall be reimbursed for the approved use of its vehicles and equipment in providing

Services at FEMA-established rates.

9.2.2 Personnel Expenses: Reasonable personnel expenses relating to WI-TF1 members deployed at the direction of the Division to provide Services which are reimbursable at $55.00 per hour per deployed employee. During a deployment, this shall be calculated as portal to portal.

9.2.3 Backfill expenses: Participating Agency's reasonable personnel expenses incurred to cover the duties of employees deployed to provide Services as part of WI-TF1 are reimbursable at the Participating Agency's actual cost.

9.2.4 Emergency Expenses: Participating Agency's necessary and reasonable emergency expenses related to deploying employees to provide Services, which expenses must be based on actual expenditures and fully documented by the Participating Agency. The Division reserves the right to deny any reimbursement of Participating Agency expenditures it deems to be unreasonable or unjustifiable.

9.3 Participating Agency agrees to make reasonable and good faith efforts to minimize its costs related to providing personnel and equipment to perform Services in response to an Emergency.

10.0 Payment for Training and Exercise Costs:

10.1 In any given fiscal year, Participating Agency shall be paid for any training and participation in exercises of employees who the Division has appointed to WI-TF1 that is pre-authorized in writing by the Division at a rate of $55 per hour per appointed employee consistent with the Attendance Policy.

10.2 Such payment will be made on a quarterly basis as determined by reference to the state's fiscal year. For example, the first quarter will be from July 1 through September 30 and so forth.

10.3 The Division will not pay for Participating Agency's personnel backfill expenses to cover team members who are traveling to and from or participating in training or exercises.

11.0 Reimbursement of Increased Duty Disability Costs:

11.1 The Division shall reimburse Participating Agency for costs incurred by Participating Agency for any increase in contributions for duty disability premiums under Wis. Stat. § 40.05(2)(aw) for its employees who are WI-TF1 members and who receive duty disability benefits under Wis. Stat. § 40.65 because of an injury that occurred while performing duties as a member of WI-TF1.

11.2 Application for reimbursement under this Section shall be made after the close of the State's fiscal year and shall seek reimbursement for any cost due to increased premiums referred to above imposed in the prior fiscal year.

11.3 Payment under this Section shall be made within 60 days of receipt of documentation of the following:

11.3.1 That the WI-TF1 member was injured while performing WI-TF1 duties after being deployed pursuant to a Division order.

11.3.2 That the member is receiving duty disability benefits because of such injury.

11.3.3 The amount of increase in premium for duty disability benefits to the Participating Agency that can be directly attributed to the receipt of such benefits by the member during the preceding fiscal year.

12.0 Employer-Employee Relationship and Obligations Maintained:

Except as provided in this Agreement, Participating Agency employees who are WI-TF1 members remain employees of Participating Agency and are not employees of the State of Wisconsin. This means, in part, that Participating Agency's employees are not entitled to Division contribution for any Public Employees Retirement Withholding System benefit(s), nor to any other benefits or any wage provided by the State of Wisconsin to its employees. Participating Agency shall be responsible for payment/withholding of any applicable federal, Social Security and State taxes from any wages paid or benefits provided to its employees.

13.0 Worker's Compensation:

A WI-TF1 member acting under this Agreement is an employee of the state for purposes of worker's compensation pursuant to Wis. Stat. § 323.72(4).

14.0 Dual Payment:

Participating Agency shall not be compensated for work performed under this Agreement both by the Division and any other state agency or person(s) responsible for causing an Emergency except as approved and authorized under this Agreement.

15.0 Reasonable Efforts:

Participating Agency shall make reasonable and good-faith efforts to minimize its costs related to its employees' participation in WI-TF1 training, exercise, and Emergency response Services.

16.0 Liability and Indemnity

16.1 Scope:

During operations authorized by this Agreement, WI-TF1 members supplied by Participating Agency are agents of the state for purposes of Wis. Stat. § 895.46(1). For the purposes of this Section, operations means activities, including travel, directly related to providing Services. Operations also include training activities provided under this

Agreement to WI-TF1 members but does not include travel to and from any training required or permitted under this Agreement.

16.2 Civil liability exemption; regional emergency response teams and their sponsoring agencies:

Pursuant to Wis. Stat. § 895.483(4), Participating Agency and its employees who are members of WI-TF1 are immune from civil liability for acts or omissions related to carrying out the Services.

16.3 Participating Agency Indemnification of State:

When acting as other than an agent of the State of Wisconsin under this Agreement, and when using the State's or Division's vehicles or equipment, Participating Agency shall indemnify, defend and hold harmless the State, which includes the Department, the Division and all state agencies, and its officers, officials, agents, employees, and members from all claims, suits or actions of any nature, including actions for attorneys' fees, arising out of the activities or omissions of Participating Agency, its officers, officials, subcontractors, agents or employees.

17.0 Insurance Obligations:

17.1 Insurance obligations are set forth in the Standard Terms and Conditions attached as Exhibit A. Prior to commencement of this Agreement, Participating Agency must either provide to the Division a certificate of insurance or, if Participating Agency is self-insured or uninsured, a certificate of protection in lieu of insurance certifying that Participating Agency is protected by a self-funded liability and property program or alternative funding source(s). Such certification must be provided on an annual basis.

17.2 Participating Agency agrees that it shall not cancel or make a material change to the insurance required by this Agreement without 30 days written notice to the Division.

18.0 Standard Terms and Conditions: The Wisconsin Standard Terms and Conditions are attached as Exhibit A and are incorporated into this Agreement by reference.

19.0 Miscellaneous

19.1 Disclosure of Independence and Relationship: Participating Agency certifies that no relationship exists between it, the State of Wisconsin or the Division that interferes with fair competition or is a conflict of interest, and no relationship exists between the team and another person or organization that constitutes a conflict of interest with respect to a state contract. The Department of Administration may waive this provision, in writing, if those activities of the Participating Agency will not be averse to the interest of the State.

Participating Agency agrees as part of this Agreement that, during performance of the terms of this Agreement, they will neither provide contractual services nor enter into any agreement to provide services to a person or entity that is regulated or funded by the

Department or has interests that are adverse to the Department. The Department of Administration may waive this provision, in writing, if those activities of the Participating Agency will not be adverse to the interests of the state.

19.2 Dual Employment: Wis. Stat. § 16.417 prohibits an individual who is a state employee or who is retained as a consultant full-time by a state agency from being retained as a consultant by the same or another agency where the individual receives more than $5,000 as compensation. This prohibition applies only to individuals and does not include corporations or partnerships.

19.3 Employment: Participating Agency will not engage the service of any person or persons now employed by the state, including any department, commission, or board thereof, to provide services relating to this Agreement without the written consent of the employer of such person or persons and the Department and Division.

19.4 Conflict of interest: Private and non-profit corporations are bound by Wis. Stat. §§ 180.0831 and 181.225 regarding conflicts of interest by directors in the conduct of state contracts.

19.5 Recordkeeping and Record Retention: The Participating Agency shall establish and maintain adequate records of all expenditures incurred under the Agreement. All records must be kept in accordance with generally accepted accounting principles and be consistent with federal and state laws and local ordinances. The Division, the federal government, and their duly authorized representatives shall have the right to audit, review, examine, copy, and transcribe any pertinent records or documents relating to any contract resulting from this Agreement held by Participating Agency. The Participating Agency shall retain all documents applicable to the Agreement for a period of not less than three (3) years after the final payment is made or longer where required by law.

19.6 Indemnification Regarding Employment Disputes: Participating Agency shall indemnify, defend, and hold harmless the State of Wisconsin, including the Division and the Department, with respect any disputes Participating Agency may have with its employees. Such disputes include but are not limited to charges of discrimination, harassment, improper wage payment, and discharge without just cause.

19.7 Term, Termination and Review of Agreement:

19.7.1 Term: This Agreement shall begin on July 1, 2024, and terminate on June 30, 2026, unless terminated earlier pursuant to Section 19.7.2.

19.7.2 Termination:

19.7.2.1 The Division and/or Participating Agency may terminate this Agreement at any time upon one hundred twenty (120) days written notice to the other Party.

19.7.2.2 The Division may also terminate this Agreement at will effective

upon delivery of written notice to the Participating Agency under any of the following conditions:

19.7.2.2.1 Funding from federal, state, or other sources is not obtained and/or continued at levels sufficient to allow for training.

19.7.2.2.2 Federal or state laws, rules, regulations, or guidelines are modified, changed, or interpreted in such a way that the services are no longer allowable or appropriate for purchase under this Agreement or are no longer eligible for the funding proposed for payments by this Agreement.

19.7.2.2.3 Any license or certification required by law or regulation to be held by the Participating Agency to provide the services required by this Agreement is for any reason denied, revoked, lapses, or not renewed.

19.7.2.3 Any termination of the Agreement shall be without prejudice to any obligations or liabilities of either party already accrued prior to such termination. Upon termination, the Division's liability under Sections 8-11 will be limited to events occurring during the term of this Agreement.

19.7.3 Review: The Agreement shall be reviewed by the Parties and other participating agencies no later than six (6) months prior to the expiration of this Agreement.

19.8 Entire Agreement: The contents of the Agreement including its Exhibits shall constitute the entire agreement between the Parties relating to the subject matter of the Agreement. The Agreement supersedes any and all prior agreements, whether expressed orally or in writing, relating to the subject matter of the Agreement.

19.9 Applicable Law: This Agreement shall be governed by the laws of the State of Wisconsin. The Participating Agency and State shall at all times comply with and observe all federal and state laws and regulations, the federal and state constitutions, and local ordinances and regulations in effect during the period of this Agreement and which may in any manner affect its performance of its obligations under this Agreement, including the provision of Services.

19.10 Assignment: No right or duty of the Participating Agency under this Agreement, whole or in part, may be assigned or delegated without the prior written consent of the State of Wisconsin.

19.11 Successors in Interest: The provisions of the Agreement shall be binding upon and shall inure to the benefit of the parties to the Agreement and their respective successors and permitted assigns.

19.12 Force Majeure: Neither party to this Agreement shall be held responsible for delay or default caused by fire, riots, acts of God and/or war or for other reasons beyond that Party's reasonable control.

19.13 Notifications: Participating Agency shall immediately report by telephone and in writing any demand, request, or occurrence that reasonably may give rise to a claim against the State, its officers, Divisions, agents, employees, and members. Such reports shall be directed to:

ATTN: Administrator
Division of Emergency Management
DMA Wisconsin
PO Box 7865
Madison, WI 53707-7865
Telephone #: (608) 242-3232
FAX #: (608) 242-3247

Copies of such written reports shall also be sent to:

ATTN: Office of the Department of Military Affairs General Counsel
Wisconsin Department of Military Affairs
2400 Wright Street
Madison, WI 53704

19.14 Severability: If any provision of this Agreement is declared by a court to be illegal or in conflict with any law, the validity of the remaining terms and provisions shall not be affected. The rights and obligations of the parties shall be construed and enforced as if the Agreement did not contain the particular provision held to be invalid.

19.15 Amendments: The terms of this Agreement shall not be waived, altered, modified, supplemented, or amended in any manner whatsoever without prior written approval of Division and Participating Agency.

19.16 Approval Authority: Participating Agency's representative(s) certify by their signature herein that he or she has the necessary and lawful authority to enter into contracts and agreements on behalf of Participating Agency.

19.17 No Waiver: No failure to exercise, and no delay in exercising, any right, power or remedy, including payment, hereunder, on the part of the Division, state, or Participating Agency shall operate as a waiver of the same, nor shall any single or partial exercise of any right, power or remedy preclude any other or further exercise of the same or the exercise of any other right, power or remedy created by the Agreement. No express waiver shall affect any event or default other than the event or default specified in such waiver, and any such waiver, to be effective, must be in writing and shall be operative only for the time and to the extent expressly provided in the written waiver. A waiver of any covenant, term or condition contained herein shall not be construed as a waiver of any subsequent breach of the same

covenant, term or condition.

19.18 Construction of Agreement: This Agreement is intended to be solely between the Parties. No part of the Agreement shall be construed to add, supplement, amend, abridge, or repeal existing rights, benefits or privileges of any third party or parties, including but not limited to employees of either of the Parties.

The Division and Participating Agency make no representations to third parties with regard to the ultimate outcome of the provision of Services.

Approving Signatures:

ON BEHALF OF THE WISCONSIN EMERGENCY MANAGEMENT DIVISION

Dated this ____ day of _____, 2024

Greg Engle, Acting Division Administrator

ON BEHALF OF THE CITY OF LA CROSSE

Dated this 26th day of June, 2024

Mitch Reynolds, Mayor

Dated this 26th day of June, 2024

Nikki Elsen, City Clerk

APPROVED AS TO FORM

Dated this 26 day of June, 2024

Stephen Matty, City Attorney

ON BEHALF OF THE CITY OF LA CROSSE FIRE DEPARTMENT

Dated this 26 day of June, 2024

Jeff Schott, Fire Chief

EXHIBIT A

EXHIBIT A TO AGREEMENT FOR URBAN SEARCH AND RESCUE EMERGENCY RESPONSE SERVICES AGREEMENT (the Agreement)

STATE OF WISCONSIN STANDARD TERMS AND CONDITIONS

ANTITRUST ASSIGNMENT: The Participating Agency and the State of Wisconsin recognize that in actual economic practice, overcharges resulting from antitrust violations are in fact usually borne by the State of Wisconsin (purchaser). Therefore, the Participating Agency hereby assigns to the State of Wisconsin any and all claims for such overcharges as to goods, materials or services purchased in connection with this Agreement.

APPLICABLE LAW AND COMPLIANCE: This Agreement shall be governed under the laws of the State of Wisconsin. The Participating Agency shall at all times comply with and observe all federal and state laws, local laws, ordinances, and regulations which are in effect during the period of this Agreement and which in any manner affect the work or its conduct. The State of Wisconsin reserves the right to cancel this Agreement if the Participating Agency fails to follow the requirements of s. 77.66, Wis. Stats. and related statutes regarding certification for collection of sales and use tax. The State of Wisconsin also reserves the right to cancel this Agreement with any federally debarred Participating Agency or a Participating Agency that is presently identified on the list of parties excluded from federal procurement and non-procurement Agreements.

CANCELLATION: The State of Wisconsin reserves the right to cancel any Agreement in whole or in part without penalty due to nonappropriation, unavailability or insufficiency of funds or for failure of the Participating Agency to comply with terms, conditions, and specifications of this Agreement.

WORK CENTER CRITERIA: A work center must be certified under s.16.752, Wis. Stats., and must ensure that when engaged in the production of materials, supplies or equipment or the performance of contractual services, not less than seventy-five percent (75%) of the total hours of direct labor are performed by severely handicapped.

INSURANCE RESPONSIBILITY: The Participating Agency performing services for the State of Wisconsin shall:

Maintain worker's compensation insurance as required by Wisconsin Statutes, for all employees engaged in the work.

Maintain commercial liability, bodily injury and property damage insurance against any claim(s) which might occur in carrying out this agreement/Agreement. Minimum coverage shall be one million ($1,000,000) liability for bodily injury and property damage including products liability and completed operations. Provide motor vehicle insurance for all owned, non-owned and hired vehicles that are used in carrying out this Agreement. Minimum coverage shall be one million ($1,000,000) per occurrence combined single limit for automobile liability and property damage.

The state reserves the right to require higher or lower limits where warranted.

NONDISCRIMINATION / AFFIRMATIVE ACTION: In connection with the performance of work under this Agreement, the Participating Agency agrees not to discriminate against any employee or applicant for employment because of age, race, religion, color, handicap, sex, physical condition, developmental disability as defined in s.51.01(5), Wis. Stats., sexual orientation as defined in s.111.32(13m), Wis. Stats., or national origin. This provision shall include, but not be limited to, the following: employment, upgrading, demotion or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. Except with respect to sexual orientation, the Participating Agency further agrees to take affirmative action to ensure equal employment opportunities.

Contracts estimated to be over fifty thousand dollars ($50,000) require the submission of a written affirmative action plan by the Participating Agency. An exemption occurs from this requirement if the Participating Agency has a workforce of less than fifty (50) employees. Within fifteen (15) working days after the Agreement is awarded, the Participating Agency must submit the plan to the contracting state agency for approval. Instructions on preparing the plan and technical assistance regarding this clause are available from the contracting state agency.

The Participating Agency agrees to post in conspicuous places, available for employees and applicants for employment, a notice to be provided by the contracting state agency that sets forth the provisions of the State of Wisconsin's nondiscrimination law.

Failure to comply with the conditions of this clause may result in the Participating Agency's becoming declared an "ineligible" Participating Agency, termination of the Agreement, or withholding of payment.

Pursuant to 2019 Wisconsin Executive Order 1, Participating Agency agrees it will hire only on the basis of merit and will not discriminate against any persons performing a contract, subcontract or grant because of military or veteran status, gender identity or expression, marital or familial status, genetic information or political affiliation.

Pursuant to s. 16.75(10p), Wis. Stats., Participating Agency agrees it is not, and will not for the duration of the Agreement, engage in a prohibited boycott of the State of Israel as defined in s. 20.931(1)(b). State agencies and authorities may not execute a contract and reserve the right to terminate an existing contract with a company that is not compliant with this provision. This provision applies to contracts valued $100,000 or over.

PUBLIC RECORDS. Upon receipt of notice from the State of Wisconsin of a public records request for records produced or collected under this Agreement, the Participating Agency shall provide the requested records to the contracting agency in order to ensure compliance with s. 19.36(3), Wis. Stats. Participating Agency, following final payment under this Agreement, shall retain all records produced or collected under this Agreement for six (6) years. Participating Agency is also considered a contractor for the purposes of Wis. Stat. § 19.36(3) and must comply with its provisions.

TAXES: The State of Wisconsin, including all its agencies, is required to pay the Wisconsin excise or occupation tax on its purchase of beer, liquor, wine, cigarettes, tobacco products, motor vehicle fuel and general aviation fuel. However, it is exempt from payment of Wisconsin sales or use tax on its purchases. The State of Wisconsin may be subject to other states' taxes on its purchases in that state depending on the laws of that state.

VENDOR TAX DELINQUENCY: Vendors who have a delinquent Wisconsin tax liability may have their payments offset by the State of Wisconsin.

Schott Exhibit 9

2024 Omaha Track Fire News Articles

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

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https://www.wxow.com/news/video-fire-chief-extinguishing-fire-a-slow-tedious-process/article_93331de0-7fe3-11ef-abd2-fbab48df11e2.html

VIDEO: Fire Chief: Extinguishing fire 'a slow, tedious process'

WXOW
Oct 1, 2024

1 of 11





Multiple departments are assisting with extinguishing a fire that's been burning most of Tuesday on French Island.



News 19's Crystal Flintrop talks to Campbell Fire Chief Nate Melby about firefighting efforts and the help they're getting from surrounding departments and the community.



Video from the scene of a large fire at the Tie Yard of Omaha where it appears that railroad ties are on fire.

UPDATE: (6 P.M.) - Multiple departments are assisting with extinguishing a fire that's been burning most of Tuesday on French Island.

Railroad ties at Omaha Track on Bainbridge Street caught fire around 1:30 Tuesday morning.

Town of Campbell Fire Chief Nate Melby provided an update to News 19 at 5 p.m.

He said that crews from La Crosse, Onalaska, Town of Shelby, and La Crescent fire departments either are on the scene or were during the day. More than 40 were currently there as of 5 p.m.

Melby said they are rotating crews to help keep them fresh as the fire nears its 16th hour.

Crews are currently using streams of water from ladder trucks to try to cover as much of the burning and smoldering ties. They're using excavators to pull apart the piles of ties to help get better penetration from the aerial streams.

TOP VIDEOS

Powered by minute.ly

About an hour later Chief Melby said that the windy conditions have helped move the smoke away from populated areas all day long.

He also said that as of 6 p.m. the fire is about 70-percent contained. Teams are making good headway in getting the remainder of the fire extinguished.

He was also appreciative to the community that have given them support all day through efforts such as bringing bottled water for firefighters.

"I just want to express my gratitude to everyone for that. It really shows how special of a community we have here on French Island and also the surrounding area. All of the support that we've received has been absolutely wonderful," he said.

Campbell Supervisor Lee Donahue also shared her praise of the volunteers that man the fire department.

"We can't be more blessed with the fact that they have a devotion to be here and to care for their community and to protect their community. These folks have full time jobs and they do this because they love Campbell, they love their neighbors and they just want to do what needs to be done to keep everyone safe."

The work of extinguishing the fire is expected to last well into the evening.

Chief Melby added that they'll have people on site throughout the night making sure there aren't any flare ups or reignition of the fire.



WEB EXTRA: Drone video of Omaha Track fire
WXOW



PHOTOS: Omaha Track fire on French Island
WXOW

UPDATE: (10:15 A.M.) - Town of Campbell Fire Chief Nate Melby said the fire at the Omaha Track facility on French Island is about 30-percent contained as of 10:15 a.m.

Melby provided an update to the media on the fire that he said consisted mainly of railroad ties.

Omaha Track recycles railroad ties. He said the chips created go to the Xcel Energy facility just down the street.

He said that multiple departments are on the scene trying to contain the fire and keep it from spreading. He commended the teamwork of all the departments in fighting this fire.

Early word is that the fire started around 1:30 a.m. in an area near a shed that contains wood chips. The fire spread to nearby piles of railroad ties.

"There's so much fuel there, it's hard to extinguish," Chief Melby said.

He didn't know yet what caused the fire.

No injuries were reported.

They've been fighting the wind at the same time they've been fighting the fire, he said. Fortunately, the wind is blowing from the north to the south so that is moving the smoke away from the fire so they can better see to put it out.

Also, the Campbell Police Department is asking people to stay away from the area.

Bainbridge Street at Usher St. southbound is closed according to the department.

We'll update this story as more information becomes available.

TOWN OF CAMPBELL, Wis. (WXOW) - Firefighters are battling a large fire on the south end of French Island on Tuesday morning.

Crews are fighting a fire by the Tie Yard of Omaha at 505 Bainbridge Street.

The fire appears to be in an area containing railroad ties.

At least one covered shed style building on the site appears to have been destroyed by the fire.

The fire and smoke can be seen for miles. Viewers shared video from as far away as Trempealeau.

According to its website, Omaha Track operates a grinding facility in La Crosse that processes "scrap railroad ties and other railway materials into high-quality chips for co-generation fuel" for biomass production.

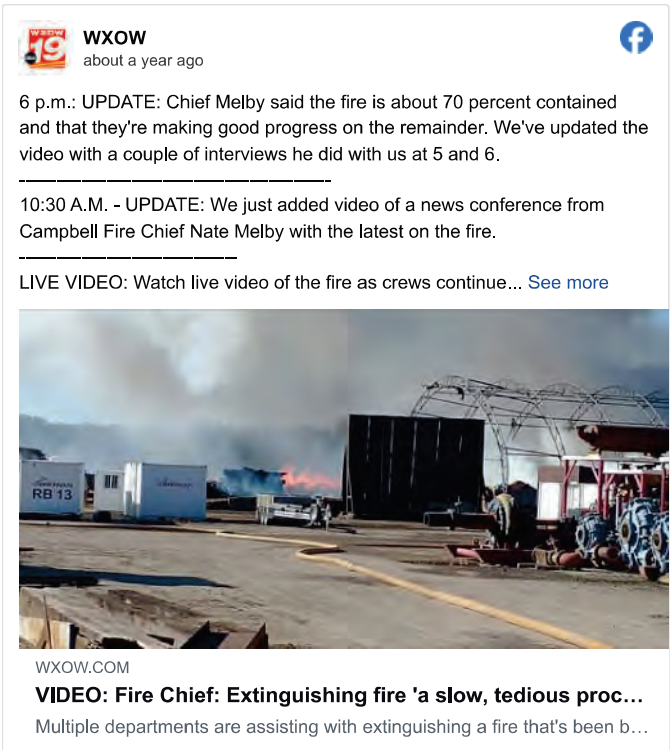
Wood chips from the facility go to the Xcel Energy plant just down the street.

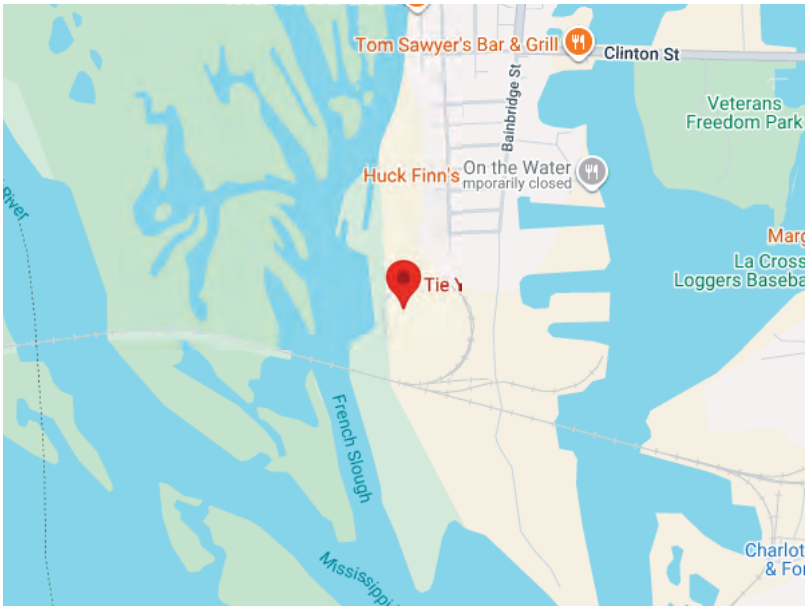
No other information was immediately available.

WXOW has a crew at the scene of this developing story and will be updated as more details become available.

This is the second fire of this type in the area. A similar fire occurred in 2015.

Mobile viewers-click here to watch





TOP VIDEOS

3 Lisowski scores on a 44-yard scamper

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MORE INFORMATION



Campbell Fire Chief gives update on Omaha Track fire

Schott Exhibit 10

2015 Omaha Track Fire News Articles

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

https://www.news8000.com/news/local-news/no-one-injured-in-large-fire-on-french-island/article_7b4dde1e-33bd-5866-b22f-cb20617f9a41.html

No one injured in large fire on French Island

Advisory issued due to poor air quality

By Site staff
Jun 10, 2015

No one was injured in a large overnight fire in the Town of Campbell (French Island).

The Town of Campbell Fire Department issued a Shelter in Place advisory early Tuesday morning due to poor air quality. A Shelter in Place advisory means there is an event where the public is recommended to go inside, close doors and windows and stay there until the advisory is lifted.

Firefighters were called at about 1:30 a.m. for a fire at a warehouse-type building at Omaha Track, on the 800 block of Brainbridge Street. Town of Campbell Assistant Fire Chief Matthew Van Loon said the company chips railroad ties and then uses them to burn down at Xcel Energy for energy.

The Town of Campbell Fire Department said the company stored wood chips in the building and the fire started in a wood chipper that was in the building. There was no office space inside.

When firefighters arrived on scene, they saw 20-foot flames coming from the building. It escalated to a third box alarm, meaning more water was needed to combat the growing flames.

The Campbell Fire Department called for help from several area fire departments, including Stoddard, Bangor, La Crosse, La Crescent, Onalaska, Brice Prairie, Town of Shelby, and West Salem. About 40 firefighters were on scene at one time, some working to put out the fire and others trying to prevent it from spreading.

"We had two structures that were located right next to the building that we thought had acetylene in them so we protected those structures and there was also a fuel tank that was right behind those so we kept hand lines and kept them cool. That was our first assignment," said Lieutenant Karl Goldbeck of the Onalaska Fire Department.

After six hours of battling, firefighters knocked the 20-foot flames down to smoking embers.

"We're spreading the wood chips out which helps because when you have this big of an area, so we won't have to worry about hot spots," Goldbeck said.

The State Fire Marshall is assisting the Town of Campbell Fire Department in determining the cause of the fire.

Kwik Trip on Clinton Street in La Crosse closed its doors while the Shelter in Place advisory was in place. Town of Shelby firefighters alerted most businesses in the Town of Campbell about the advisory. At about 8:15 a.m. Tuesday, the advisory was lifted in Town of Campbell.

Here is a statement from Omaha Track:

"Omaha Track wants to express our deep appreciation to the Campbell, La Crescent, La Crosse and Shelby Fire Departments for their quick and efficient response to the fire at our French Island tie chipping facility. We are thankful that there were no injuries to any of our employees or to fire department personnel in containing this fire. This facility processes whole railroad ties into reduced size co-generation fuel for the Excel Energy power plant on French Island, and has been in continuous operation since the early 90's. Omaha Track has operated the facility since 2002. In 2008, the facility was converted to an all-electric chipping system to minimize the risk of fire. Strict housekeeping protocols are also in place to minimize fire risk. Fire investigators from the Omaha Track Safety department, our insurance carrier, and the State of Wisconsin are on the site, or will be shortly, and will begin the process of establishing the cause for the fire. The extent of the damage may make this determination difficult. Omaha Track is committed to safety and will be diligent in our response to this serious incident. At this time there is no timeline for resuming operations at the facility."

No one injured in large fire on French Island

https://www.news8000.com/news/local-news/many-questions-remain-in-french-island-warehouse-fire/article_848c824c-b123-5758-bdf3-b95239d3c4ec.html

Many questions remain in French Island warehouse fire

The fire caused millions in damages

By Keely Arthur
Jun 10, 2015

Officials have ruled out suspicious activity but are still determining the cause of a massive fire at Omaha Track warehouse. The fire started at 1:30 a.m. Tuesday morning in the town of Campbell, destroying the warehouse and ruining millions of dollars' worth of equipment. Now that the damage is done, Omaha Track executives and fire officials are turning their focus to what's to blame.

"The firefighter said it was like 1,400 to 1,700 degrees," said Rich Lincoln, manager of tie operations with Omaha Track.

That's more three times the temperature of a normal camp fire, and that level of heat, completely destroyed the Omaha Track warehouse, even melting the equipment the company uses to grind old railroad ties into wood chips. Those high temperatures have not helped the investigation, either.

"The fire marshal came through yesterday and he did an investigation, and he said with the heat involved it's very hard to pinpoint a source of the fire," Lincoln said.

Town of Campbell Fire Department officials believe flammable materials inside the grinder likely ignited.

"There is always residue from the chipping process that happens that's pretty much where we got it laying right now," said Matthew Van Loon. assistant fire chief of the Town of Campbell.

But Omaha Track officials are less certain.

"We try to clear it as best we can," Lincoln said. "With all of the residue that's inside there, you can't get to everything, of course, but we do a procedure every night to prevent this situation from happening."

One thing that is for sure right now is that the cost of the damage is high.

"Two to 2.5 million dollars, probably. With the time and the cleanup and all the hours, it's probably going to reach over that," Lincoln said.

The Wisconsin state fire marshal's investigation is ongoing. In the meantime, Omaha Track is working on cleaning up the site. It spent hours removing debris from the area, Wednesday, and is working closely with fire departments to make sure any hot spots workers uncover are contained.

A private investigation with Omaha Track's insurance company is also being done.

Schott Exhibit 11

2003 Omaha Track Fire News Articles

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

BLACK FRIDAY SALE: LOCAL NEWS FOR LESS THAN $1/WEEK

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https://lacrossetribune.com/article_91aa3ca1-b447-5170-ac69-f0daa27332db.html

Railroad ties burn on French Island

CHRIS BALDUS / Of the Tribune Staff

Apr 27, 2003



Town of Campbell firefighter work to put out a blaze at the railroad tie shredding yard owned by Tie Yard of Omaha on the south end of Bainbridge St. on French Island.Erik Daily

PETER THOMSON

CHRIS BALDUS / Of the Tribune Staff

TOWN OF CAMPBELL, Wis. - The skeleton of a crane towered above the firefighters early Sunday morning as they soaked one by one the charred railroad ties pulled out of the pile that started burning between 10 and 11 p.m. Saturday on the south end of French Island.

Neighbors of the facility, which shreds railroad ties for burning in Xcel Energy's French Island Generating Plant, noticed the flicker of a fire around 11 p.m. and called 911. A Campbell police officer on routine patrol had checked the facility at 817 Bainbridge St. around 10 p.m. and saw nothing.

The fire quickly grew and when Campbell firefighters arrived, fire was licking at the shredder, around the crane that lifted ties into the shredder, which is about at long as a city bus, and beside a large metal storage container next to it. Fire had not gotten into an open-air building the shredder pours it shards into.

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1 **Redevelopment plan for downtown Oktoberfest area adopted by La Crosse city council**

2 **Newly released Epstein emails say Trump 'knew about the girls,' spent time with a victim**

3 **The Vintage Kitchen set to open Nov. 29 near UW-La Crosse**

4 **Driver airlifted after ATV accident in Trempealeau**

Firefighters spent about two and a half hours knocking down the flames as it was. Had the shredded ties that partially filled the building caught, Campbell Fire Chief Gary Bauer said they would have been there all night.

Campbell and La Crescent, Minn., firefighters, with their backs to the shredded ties that they first soaked, attacked the fire. They also had to go into the flames next to the container to cut loose some tanks of welding gases that were chained in place.

From the container they removed more welding equipment, the chief said. And they made certain to keep a diesel fuel tank initially in the midst of the flames as cool as possible.

As it was, up to 10 small explosions popped from the blaze, according to Bauer and Campbell police officers at the scene. The chief speculated some explosions could have come from the crane's hydraulic cylinders, but he wasn't certain.

Ron Donahue, manager of the shredding operation, assisted the fight by using a front-end loader to lift burning bundles of ties from the pile. With smoke sometimes engulfing his cab, firefighters trained their hoses on the orange glow between the bundled ties as he moved them.

"He had a lot of (guts) going in with that front-end loader," Bauer said, noting Donahue was "fabulous" to work with.

Bauer was not worried the fire would reach the five or so houses neighboring the operation, because between it and the homes was a yard - of more than an acre - of steel beams. Nothing flammable.

The smoke, however, worried him. Because ties are treated with creosote, the smoke from the fire was potentially toxic, but a light wind carried it away over the river, rather than into the neighborhood, he said. So, it wasn't necessary to evacuate anyone, he said.

Bauer didn't think the fire was suspicious, because an employee of the operation had been welding at the site Saturday afternoon and creosote is extremely flammable.

In the almost 12 years the shredding operation has been at the site, welding - which is done to repair and maintain the equipment - had never caused a fire, Donahue told the Tribune. A water line is run to the site and it is soaked after each welding session. He also noted he had sprayed down the shredder about noon Saturday after changing its oil, and the employee who was welding also wet down the area.

Bauer doesn't expect to call for an investigation.

The operation, formerly owned by Rail Systems Inc., was sold in February to The Tie Yard of Omaha, according to Donahue.

The Xcel plant has gotten most of its shredded ties from Rail Systems Inc., according to a February 2002 Tribune article. Rail Systems received its ties from a five state area, primarily from CP Rail.

Chris Baldus can be contacted at **cbaldus@lacrossetribune.com** or (608)791-8217.



Schott Exhibit 12

2014 I-90 Accident News Article

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

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Schott Exhibit 13

Town of Medary Agreement for Fire Protection Services

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

AGREEMENT FOR FIRE PROTECTION, FIRST RESPONDER, RESCUE AND INSPECTION SERVICES

This Agreement for Fire Protection, First Responder, Rescue and Inspection Services ("Agreement") is made by and between the **City of La Crosse**, Wisconsin ("**City**") and the **Town of Medary**, Wisconsin ("**Town**") on Sept 11, 2025 (collectively the "Parties") and is made effective January 1, 2025.

WHERAS, the City has a full-time Fire Department that provides fire protection, first responder, rescue and inspection services.

WHEREAS, the Town is adjacent to the City and desires fire protection, first responder, rescue and inspection services from the City for all Town properties, citizens and guests located within the area described in **Exhibit A**.

WHEREAS, the Parties had previously executed an Agreement for Fire Protection, First Responder, Rescue and Inspection Services on or about November 14, 2019, (the "2019 Agreement").

WHEREAS, the Parties desire to change certain terms and provisions of the 2019 Agreement.

WHEREAS, the Parties wish to set forth their respective commitments, understandings, rights and obligations as more fully described herein.

NOW, THEREFORE, in consideration of the mutual covenants and agreements herein exchanged, and other good and valuable consideration, the Parties agree as follows:

1. Commencing on January 1, 2025 and ending on December 31, 2049 at 11:59 pm (the "Term"), the City will provide fire protection, first responder and rescue services to all alarms received from the Town, for the Service Area. Additionally, the City will also provide fire inspections services in accordance with Wis. Admin. Code § SPS 314 to the Service Area for the Term of the Agreement. During the Term of this Agreement, the Service Area shall be all Town properties described in **Exhibit A**.

2. In consideration for the fire protection, first responder and rescue services provided herein, the Town shall pay the City:

   a. Beginning in 2025 and continuing annually, an amount calculated by the following method.

      (1) The City shall calculate the equalized assessed value of the Town (the "Town's EAV").

      (2) The City shall calculate the equalized assessed value of the City (the "City's EAV").

(3) The total equalized assessed value of both municipalities (the "Total EAV") shall be calculated by adding the Town's EAV and the City's EAV.

(4) The Town's EAV shall be divided by the Total EAV. The quotient shall be known as the Town's equalized assessed value percentage (the "Town's EAV Percentage").

(5) The City's annual operating budget for its Fire Department shall be multiplied by the Town's EAV Percentage. The product shall be the Town's annual cost of fire protection, first responder, and rescue services (the "Town's Annual Cost").

(6) For each contract year, the Town's Annual Cost to be paid to the City shall be adjusted in five percent (5%) increments. In year 2025, the Town shall only pay to the City thirty-five percent (35%) of the Town's Annual Cost. In each subsequent year, the Town shall pay to the City an additional five (5%) until the Town has achieved paying one hundred percent (100%) of the Town's Annual Cost. Once the Town is paying one hundred percent (100%) of the Town's Annual Cost, the Town shall continue to pay one hundred percent (100%) of the Town's Annual Cost to the City for the remainder of the Agreement. The Town's Annual Cost multiplied by the applicable annual percentage shall be the Town's payment for fire protection, first responder, and rescue services (the "Payment for Fire Services").

(7) The Town shall pay the City the Payment for Fire Services within thirty (30) days of invoice from the City.

(8) Attached to this Agreement as **Exhibit B** is an illustrative calculation of the method provided in this Section 2.a., using illustrative values. These values and figures are used solely for illustrating the method of calculation provided in this section and are not intended to indicate in any way what the actual calculation for any contract year shall be. The amount of the Payment for Fire Services for any given contract year, calculated as provided in this section, shall be binding on the Parties.

b. The City's standard inspection fees as determined in the City's fee schedule, as amended and superseded from time to time. A copy of the current fire inspection fees is attached as **Exhibit C**. Payment shall be received within thirty (30) days of invoice.

c. For each contract year and continuing annually, the equal amount received from the annual Wisconsin Department of Safety and Professional Services (the "DSPS") 2% fire funding payment pursuant

to Wis. Stat. § 101.575, as amended or superseded. Payment to the City will be due within sixty (60) days of Town's receipt of payment from the DSPS. This amount of funds paid to the City will be applied directly to the City's Fire Department operating budget to support eligible Fire Department needs in accordance with applicable law. The Town shall take all necessary steps to timely qualify and apply for such funding from DSPS.

3. The City agrees to make available for such services all of the equipment at its disposal, as well as adequate available staffing. The Fire Chief, or designee of the Fire Department, is vested with the discretion to determine what service and equipment is necessary and is further vested with discretion as to responding to simultaneous fires within the City and other municipalities served. In exercising discretion, the Fire Chief, or designee, shall give equal consideration in prioritization to Town incidents compared to City incidents based upon generally accepted fire service risk management principles. The City shall in no way be liable for the exercise of such discretion and the determination by the Fire Chief not to answer any alarm provided, however, that an agent designated by the Town shall be notified by the City that the City is engaged in incident response beyond available resource capacity within its own limits or any other municipality that the City has a contract with and the Fire Chief has decided that the City cannot safely respond to the alarm of the Town. Existing mutual aid agreements with neighboring agencies will be requested at the discretion of the Fire Chief, or designee of the Fire Department, to respond to the potential of multiple simultaneous incidents that exceed available resources and response will be prioritized to the best abilities of available partnering mutual aid resources.

4. The City shall assume liability for Worker's Compensation of its employees, loss to its equipment and property and its intentional and negligent misconduct. The Town shall assume general liability for the services provided in this Agreement and indemnify, hold harmless and defend the City, its officers, employees and agents. The Town shall obtain and maintain an insurance policy for general liability that is primary, non-contributory and waives subrogation against the City. The Town's general liability policy shall be written to include the requirements identified in **Exhibit E**.

5. The Town shall hold harmless and indemnify the City from any third-party claim or loss, against the City, arising from any incident that occurs on properties that for the reason of slope, structure setback from roadway, lack of fire hydrant water supply, grade or weight capacity of driveway, width of driveway, overhang of buildings or trees, or other property design and access features that delay, impede or prohibit access to the property by the City's Fire Department equipment or otherwise adversely affect or impede accepted Fire Department tactical procedures or policies.

6. The 2019 Agreement provided for certain amounts of previous Town payments to be placed in a special fund for the possible future construction of a fire station. To this end, the City only received payments for fire inspection fees and the WDSPS fire funding payments found under Sections 2b and c during the 2019 Agreement. Due to the impracticality of constructing a new fire station at this time, the Parties agree that the amounts placed in the special fund shall be disbursed to the City

for payment for services already rendered in the 2019 Agreement upon execution of this Agreement.

7. The Town may terminate this Agreement at any time for convenience upon the occurrence of all the following conditions:

a. Town shall provide one hundred eighty (180) days advanced written notice of its termination of the Agreement to the City.

b. Prior to termination of the Agreement, the Town shall pay the City the Town's Annual Cost for the current year of the contract, less any Payments for Fire Services received by the City in the current year of the contract. Attached to this Agreement as **Exhibit D** is an illustrative calculation by the method provided in this Agreement, using illustrative values. These values and figures are used solely for illustrating the method of calculation provided in this section and are not intended to indicate in any way what the actual calculation for any contract year shall be. The amount of the payment for any given contract year, calculated as provided in this section, shall be binding on the Parties.

8. Any references in this Agreement to any particular agency, organization or officials shall be interpreted as applying to any successor agency, organization or official or to any other agency, organization or official to which contemplated functions are transferred by statute or ordinance. Any references in this Agreement to any particular statute, ordinance, or other law shall be interpreted as applying to such statute, ordinance, or other law as recreated or amended from time to time.

9. This Agreement and any dispute arising from or related to this Agreement shall be governed by, construed, interpreted and enforced in accordance with the laws of the State of Wisconsin.

10. If any term or provision of this Agreement is reviewed by a court or other judicial or quasi-judicial entity, such entity shall treat this Agreement as having been jointly drafted by both Parties with equal bargaining strength.

11. All notices, requests, consents, demands, waivers or other communication required or permitted to be given hereunder shall be in writing and shall be deemed to have been duly given if delivered personally or mailed first class, postage prepaid, by registered or certified mail as follows:

If to the Town, to:

Town of Medary
Attn: Town Clerk
N3393 Smith Valley Road
La Crosse, WI 54601

If to the City, to:

City of La Crosse
Attn: City Clerk
400 La Crosse Street

La Crosse, WI 54601

With a copy to:

City of La Crosse
Attn: Fire Chief
400 La Crosse Street
La Crosse, WI 54601

Notice shall be deemed given for all purposes five (5) days after deposit in the United States mail, and the date of postmark on the receipt for such article conclusively shall be deemed the date of deposit.

12. Any dispute arising out of or relating to this Agreement, including the alleged breach, termination, validity, interpretation and performance thereof (the "Dispute") shall be resolved with the following procedures:

a. Upon written notice of any Dispute, the Parties shall attempt to resolve it promptly by negotiation between individuals who have authority to settle the Dispute on behalf of the Parties and this process should be completed within sixty (60) days (the "Negotiation").

b. If the Dispute has not been resolved by Negotiation in accordance with Section 12.a., then the Parties shall proceed to mediation unless the Parties at the time of the Dispute agree to a different timeframe. A "Notice of Mediation" shall be served, signifying that the Negotiation was not successful and to commence the mediation process. The mediator shall be agreed on by the Parties or, if they are unable to agree, selected by the Circuit Court of La Crosse County, on application of either Party. The mediation session shall be held within thirty (30) days of the retention of the mediator, and last for at least one full mediation day, before any Party has the option to withdraw from the process. The Parties may agree to continue the mediation process beyond one day, until there is a settlement agreement, or one Party (or the mediator) states that there is no reason to continue because of an impasse that cannot be overcome and sends a notice of termination of mediation. All reasonable efforts will be made to complete the mediation within thirty (30) days of the first mediation session. During the course of mediation, no Party can assert the failure to fully comply with Section 12(a), as a reason not to proceed or to delay the mediation. The service of the Notice of Mediation shall stay the running of any applicable statute of limitation regarding the Dispute until thirty (30) days after the Parties agree that the mediation is concluded or the mediator issues a Notice of Impasse. Each Party shall bear an equal share of the mediation cost unless the Parties agree otherwise. All communications, both written and oral, during the Negotiation and Mediation phases are confidential and shall be treated as settlement negotiations for purposes of applicable rules of evidence; however, documents generated in the ordinary course of business prior to the Dispute, that would otherwise be discoverable, do not become confidential simply because they are

used in the Negotiation and/or Mediation process. The process shall be confidential based on terms acceptable to the mediator and/or mediation service provider.

c. If the Parties cannot resolve the Dispute by mediation, after reasonable efforts, either Party may demand arbitration conducted in accordance with chapter 788, Wis. Stat., or any successor statute, by a single arbitrator, chosen by mutual agreement of the Parties, or if they do not agree, by the Circuit Court for La Crosse County, on application of either Party. The arbitrator shall be an attorney with at least ten (10) years experience. The Party demanding arbitration shall bear all the costs of arbitration. Chapter 788, Wis. Stat., or any successor statute, shall govern the arbitration proceeding, except that the Parties waive any right to trial by jury if a dispute concerning the arbitration proceeding is resolved by a court. Each Party is hereby authorized to file a copy of this Section in any proceeding as conclusive evidence of this waiver of jury trial by the other Party.

d. In the event of a Dispute, each Party shall have all remedies available at law or in equity.

13. This Agreement is intended to be solely between the Parties. Nothing in this Agreement nor the performance of the Parties hereunder, accords any third party any legal or equitable rights whatsoever which may be enforced by any nonparty to the Agreement.

14. This Agreement may be executed in severable counterparts, each of which may be deemed an original and all such counterparts together shall constitute one and the same agreement.

15. The Preamble and Recitals to this Agreement are incorporated into, and made a part of, this Agreement by reference.

16. This Agreement and referenced Exhibits constitute the entire agreement between the Parties and shall supersede all previous communications and commitments, whether written or verbal, between the Parties regarding the subject matter of this Agreement. No agreement or understanding changing, modifying or extending this Agreement shall be binding on either Party unless memorialized in a writing signed by both Parties' authorized representatives.

***

IN WITNESS, the Parties to this Agreement have caused this instrument to be signed and sealed by duly authorized representatives of the City and Town.

Town of Medary

By: _____
Steve Elsen, Chairperson

By: _____
Diane Elsen, Town Clerk

Subscribed and sworn before me
this 14 day of October, 2025

_____
Notary Public, State of Wisconsin
My Commission: 4/20/29

MARISA J. DAVIS NOTARY PUBLIC STATE OF WISCONSIN

City of La Crosse

By: _____
Shaundel Washington-Spivey, Mayor

By: _____
~~Nikki Elsen~~, City Clerk - Deputy
Sondra Crais

Subscribed and sworn before me
this 5 day of Nov, 2025

_____
Notary Public, State of Wisconsin
My Commission: 08/23/2027

ALICIA SMITHBURG NOTARY PUBLIC STATE OF WISCONSIN


STATE OF WISCONSIN
NOTARY
PUBLIC

EXHIBIT A

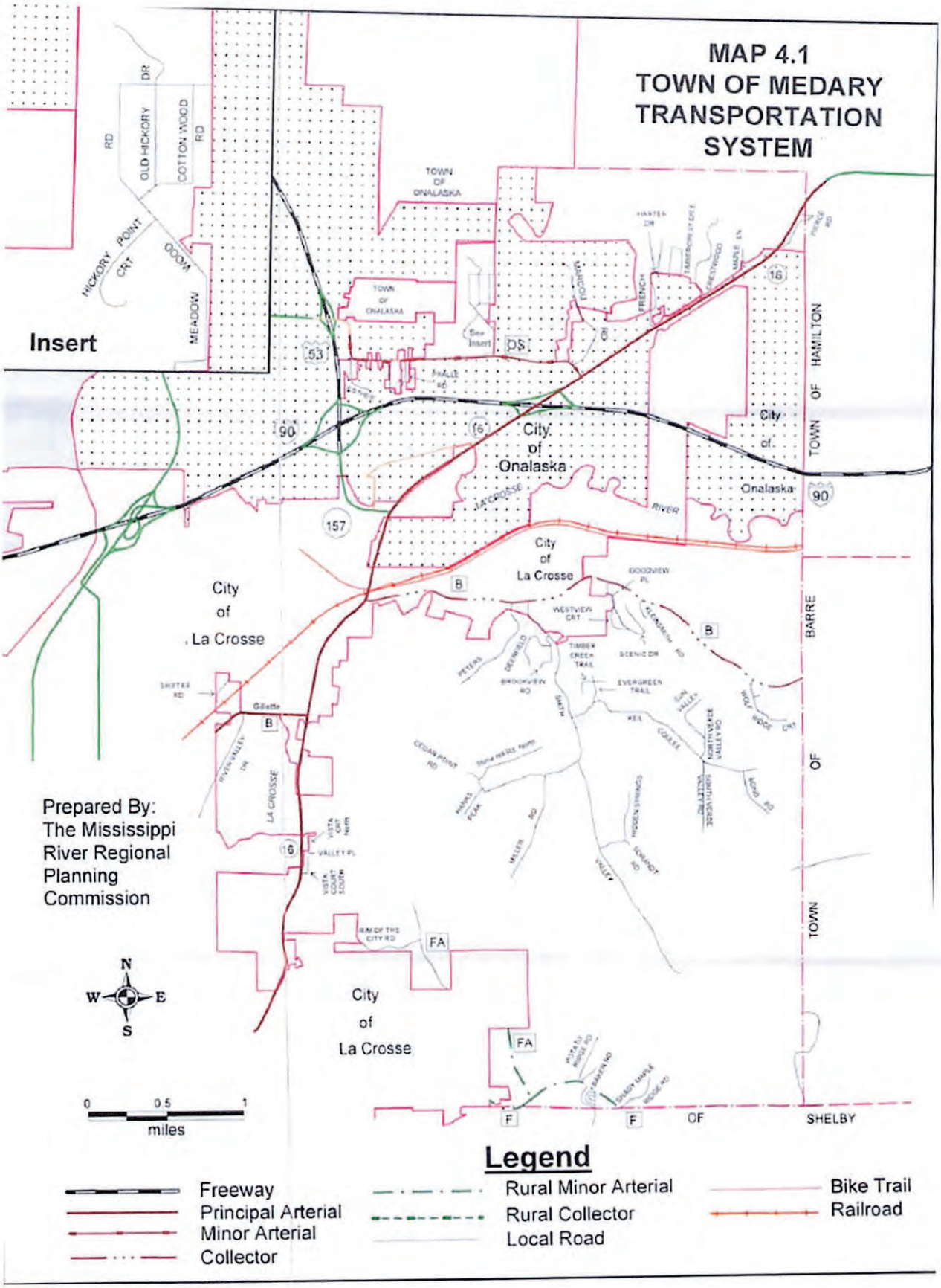

MAP 4.1
TOWN OF MEDARY
TRANSPORTATION
SYSTEM
Insert
Prepared By:
The Mississippi
River Regional
Planning
Commission
City
of
La Crosse
City
of
Onalaska
TOWN OF HAMILTON
TOWN OF BARRE
TOWN OF SHELBY
0 0.5 1
miles
Legend
Freeway
Principal Arterial
Minor Arterial
Collector
Rural Minor Arterial
Rural Collector
Local Road
Bike Trail
Railroad

Exhibit B

Illustrative Calculation: Payment for Fire Services

2025 Calculation (Contract Year 1)

Step 1: Calculate the Total EAV:

Town's EAV	$269,194,200
+ City's EAV	+$5,638,471,900
Total EAV	$5,907,666,100

Step 2: Calculate the Town's EAV Percentage:

Town's EAV	$269,194,200
Total EAV	$5,907,666,100
Town's EAV Percentage	4.56%

Step 3: Calculate the Town's Annual Cost:

City's Fire Department Budget	$14,434,251
x Town's EAV Percentage	x 0.0456
Town's Annual Cost	$658,201.85

Step 4: Calculate the Payment for Fire Services:

Town's Annual Cost	$658,201.85
x Contract Year 1 percentage	x 0.35
Payment for Fire Services (to be invoiced)	$230,370.65

2026 Calculation (Contract Year 2)

Step 1: Calculate the Total EAV:

Town's EAV*	$285,345,852
+ City's EAV*	+$5,807,626,057
Total EAV	$6,092,971,909

Step 2: Calculate the Town's EAV Percentage:

Town's EAV	$285,345,852
Total EAV	$6,092,971,909
Town's EAV Percentage	4.68%

Step 3: Calculate the Town's Annual Cost:

City's Fire Department Budget**	$14,500,000
x Town's EAV Percentage	x 0.0468
Town's Annual Cost	$678,600.00

Step 4: Calculate the Payment for Fire Services:

Town's Annual Cost	$678,600.00
x Contract Year 2 percentage*	x 0.40
Payment for Fire Services (to be invoiced)	$271,440.00

*In accordance with Section 2(a)(6) of the Agreement, the contract year two percentage of 40% applies to the Town's Annual Cost.

EXHIBIT C

	License/Fee	Last Date Changed	Fee
Annual Fire Prevention Fee			
18-27	Residential multifamily: 3—4 units	2015	$10.00
18-27	Residential multifamily: 5—12 units	2015	$20.00
18-27	Residential multifamily: 13—18 units	2015	$30.00
18-27	Residential multifamily: 19+ units	2015	$50.00
18-27	Motel/hotel - per guest room		$5.00
18-27	High life safety facilities [1]: Under 5,000 square feet [2]		$92.75
18-27	High life safety facilities [1]: 5,000 to 25,000 square feet [2]		$198.00
18-27	High life safety facilities [1]: 25,001 to 50,000 square feet [2]		$275.25
18-27	High life safety facilities [1]: 50,001 to 75,000 square feet [2]		$369.00
18-27	High life safety facilities [1]: 75,001 to 100,000 square feet [2]		$463.00
18-27	High life safety facilities [1]: 100,001 to 125,000 square feet [2]		$555.25
18-27	High life safety facilities [1]: 125,001 to 150,000 square feet [2]		$683.50
18-27	High life safety facilities [1]: More than 150,000 square feet [2]: Base fee		$683.50

18-27	High life safety facilities [1]: More than 150,000 square feet [2]: Per each additional 25,000 square feet		$98.00
18-27	All other buildings subject to the Wisconsin Commercial Building Code: Under 5,000 square feet [2]		$50.00
18-27	All other buildings subject to the Wisconsin Commercial Building Code: 5,000 to 25,000 square feet [2]		$98.00
18-27	All other buildings subject to the Wisconsin Commercial Building Code: 25,000 to 50,000 square feet [2]		$146.25
18-27	All other buildings subject to the Wisconsin Commercial Building Code: 50,001 to 75,000 square feet [2]		$210.25
18-27	All other buildings subject to the Wisconsin Commercial Building Code: 75,001 to 100,000 square feet [2]		$245.00
18-27	All other buildings subject to the Wisconsin Commercial Building Code: 100,001 to 125,000 square feet [2]		$291.00
18-27	All other buildings subject to the Wisconsin Commercial Building Code: 125,001 to 150,000 square feet [2]		$342.00
18-27	All other buildings subject to the Wisconsin Commercial Building Code: More than 150,000 square feet [2]: Base fee		$342.00
18-27	All other buildings subject to the Wisconsin Commercial Building Code: More than 150,000 square feet [2]: Per each additional 25,000 square feet		$50.00
18-27	Administrative fee for any fees remaining unpaid as of May 1 of each year, which fees shall be placed on annual tax roll for collection: [1] Hospitals, nursing homes, community-based residential facilities [2] Square footage refers to floor area of any building or structure		$20.00

EXHIBIT D

Illustrative Calculation: Contract Termination Payment

This illustrative calculation assumes the Town has decided to terminate the Agreement with the City pursuant to Section 7 on or before the last day of calendar year 2026. This illustrative calculation assumes the Town's Annual Cost for 2026 is $655,647.52 and that it has already made its Payment for Fire Services in 2026, specifically $262,259.01. Accordingly, the Town would need to pay the City an amount as calculated below in order to terminate the Agreement prior to the expiration of its Term:

Town's Annual Cost (2026)	$678,600
- Payment for Fire Services (2026)	- $271,440
Amount owed (2026)	$407,160

EXHIBIT E
INSURANCE REQUIREMENTS

The Town will, at its sole expense, maintain in effect at all times during the Agreement, insurance coverage not less than the requirements set forth below:

a. *Commercial General Liability and Automobile Liability Insurance.* The Town shall provide and maintain the following commercial general liability and automobile liability insurance:

i. Coverage for commercial general liability and automobile liability insurance shall, at a minimum, be at least as broad as the following:

1. Insurance Services Office (ISO) Commercial General Liability Coverage (Occurrence Form CG 0001).

2. Insurance Services Office (ISO) Business Auto Coverage (Form CA 0001), covering Symbol 1 (any vehicle).

ii. The Town shall maintain limits no less than the following:

1. General Liability. One million dollars ($1,000,000.00) per occurrence ($1,000,000.00 general aggregate if applicable) for bodily injury, personal injury and property damage.

2. Automobile Liability. One million dollars ($1,000,000.00) for bodily injury and property damage per occurrence covering all vehicles to be used in relationship to the Agreement.

b. *Required Provisions.* The general liability and automobile liability policies are to contain, or be endorsed to contain, the following provisions:

i. The City, its elected and appointed officials, officers, employees or authorized representatives or volunteers are to be given additional insured status (via ISO endorsement CG 2010, CG 2033, or insurer's equivalent for general liability coverage) as respects: liability arising out of activities performed by or on behalf of the Town; products and completed operations of the Town; premises occupied or used by the Town; and vehicles owned, leased, hired or borrowed by the Town. The coverage shall contain no special limitations on the scope of protection afforded to the City, its elected and appointed officials, officers, employees or authorized representatives or volunteers. Except for the workers' compensation policy, each insurance policy shall contain a waiver of subrogation endorsement in favor of the City.

ii. For any claims related to this Agreement, the Town's insurance shall be primary insurance with respect to the City, its elected and appointed officials, officers, employees or authorized representatives or volunteers. Any insurance, self-insurance, or other coverage maintained by the City, its elected and appointed officers, officials, employees or authorized representatives or volunteers shall not contribute to the primary insurance.

iii. Any failure to comply with reporting or other provisions of the policies including breaches of warranties shall not affect coverage provided to the City, its elected and appointed officers, employees or authorized representatives or volunteers.

iv. The Town's insurance shall apply separately to each insured against whom claim is made or suit is brought, except with respect to the limits of the insurer's liability.

v. Coverage shall not be canceled by the insurance carrier or the Town, except after sixty (60) days (ten (10) days for non-payment of premium) prior written notice by U.S. mail has been given to the City.

vi. Such liability insurance shall indemnify the City, its elected and appointed officials, officers, employees or authorized representatives or volunteers against loss from liability imposed by law upon, or assumed under contract by, the Town for damages on account of such bodily injury, (including death), property damage personal injury, completed operations, and products liability.

vii. The general liability policy shall cover bodily injury and property damage liability, owned and non-owned equipment, blanket contractual liability, completed operations. The automobile liability policy shall cover all owned, non-owned, and hired vehicles.

viii. All of the insurance shall be provided on policy forms and through companies satisfactory to the City, and shall have a minimum AM Best's rating of A- VIII.

c. *Deductibles and Self-Insured Retentions.* Any deductible or self-insured retention must be declared to and approved by The City.

d. *Evidences of Insurance.* Prior to execution of the Agreement, the Town shall file with the City a certificate of insurance (Accord Form 25-S or equivalent) signed by the insurer's representative evidencing the coverage required by this Agreement. Such evidence shall include an additional insured endorsement signed by the insurer's representative. Such evidence shall also include confirmation that coverage includes or has been modified to include all required provisions as detailed herein.

***

Schott Exhibit 14

Tri-State Ambulance Employee Lease Agreement

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

LCFD-TSA EMPLOYEE LEASE AGREEMENT

This Employee Lease Agreement ("Agreement") is made and entered into as of April 26, 2021, ("Effective Date") by and between **La Crosse Fire Department, individually and as agent for City of La Crosse** ("Employing Entity"), and **Tri-State Ambulance, Inc.** ("Facility").

RECITALS

A. Employing Entity and Facility are organizations whose purposes include the advancement of healthcare and emergency medical services.

B. Employing Entity and Facility are unrelated entities.

C. In order to meet the needs of its patients, Facility wishes, pursuant to the terms and conditions contained in this Agreement, to obtain the Services of certain Professionals employed by Employing Entity.

D. Pursuant to the terms and conditions outlined in this Agreement, Employing Entity is willing to provide the Services of certain Professionals to Facility.

AGREEMENT

1. Professional Services. Employing Entity will provide the Services described in Exhibit A ("Services"). Services will be provided by Professional(s) as further described in Exhibit A.

2. Qualifications, Conduct, and Standards Applicable to Professionals. Professionals shall, at all times relevant to this Agreement: (a) be qualified to perform the Services, (b) hold all licenses required to perform the Services, (c) provide the Services in manner that is competent and compliant with all applicable laws, regulations, and standards, and (d) comply with all reasonable rules and requirements of Facility. If at any time Facility, in its sole discretion, determines that a Professional has failed to meet the requirements outlined in this Section, Facility may remove Professional from Facility's premises. In the event that Facility removes a Professional from Facility's premises pursuant to this Section, Facility shall immediately notify Employing Entity. Professionals which have been removed pursuant to this section may not be scheduled or provide Services under this Agreement without advance written consent from Facility.

3. Site of Service. Services will be provided on Facility's premises or at such other location as may be agreed upon by the parties from time to time.

4. Schedule. The scheduling of Professional(s) providing Services under this Agreement shall be mutually agreed upon by Employing Entity and Facility. The manager of the Facility requesting the Services shall contact the manager of the Employing Entity providing the Services to coordinate scheduling the Services. When requesting to schedule Services, Facility shall provide Employing Entity with as much notice as is reasonably practicable. Parties agree to endeavor to schedule services 30 days in advance. In the event that Facility provides Employing Entity less than twenty-four hours' notice, Employing Entity may provide services as able and as subject to the premium rate. If the parties are unable to agree on the scheduling and/or amount of Services to be

provided under this Agreement, either party may terminate this Agreement as set forth in the Term and Termination section, below.

5. Orientation. Facility will provide orientation to the Facility for Professionals; provided, however, that it is understood that Professionals provided by the Employing Entity will already have the necessary training, education and professional certification necessary to perform the Services. Facility will provide sufficient education or training to Professionals as required by Facility to maintain licensure and proficiency.

6. Record of Services. The actual time spent by Professional(s) performing Services will be tracked by the Professional through the Employing Entity's timekeeping system, which will be recorded by Employing Entity. Such time will be measured in fifteen-minute increments.

7. Space, Equipment, Staff Services, and Supplies. Facility shall make available to Professional(s) the space, equipment, staff services, and supplies that are necessary for Professional(s) to perform the Services and to fulfill Employing Entity's obligations under this Agreement. Professional(s) shall not use any Facility space, equipment, staff services, or supplies for any purpose other than as required to provide Services under this Agreement.

8. Performance Standards; Quality Indicators. During the term of this Agreement, Professionals shall meet the following performance standards and quality indicators: [a] Professionals shall comply with Facility regulations, maintain confidentiality of patient-related information, abide by Facility policies and procedures, and comply with state and federal requirements, [b] Employing Entity shall ensure that each Professional has undergone a comprehensive screen to determine qualifications and competence, and [c] Facility reserves the right to require each Professional to complete an orientation.

9. Performance Monitoring. During the term of this Agreement, Facility reserves the right to periodically monitor the Professional's activities in order to ensure the Employing Entity's compliance with the terms of the Agreement, including, without limitation, performing [a] direct observation of the services provided, [b] review or audits of documentation and other business records kept by Professionals and/or the Employing Entity upon reasonable notice, [c] collecting and reviewing data that address the efficacy of the services contracted for in this Agreement, [d] periodic review(s) of the accreditation or certification status of the Professionals, and/or [e] review of patient satisfaction surveys.

10. Payment. Facility shall pay Employing Entity the amounts set forth in Exhibit A for Services provided under this Agreement and recorded as required in the Record of Services Section of this Agreement. Employing Entity shall invoice Facility on a monthly basis for Services provided under this Agreement, and Facility shall pay such invoices within thirty (30) days of receipt. Employing Entity shall include a description of the Services and the number of hours provided.

11. Insurance. Each party shall, at its expense, carry liability and professional liability insurance or provide self-insurance covering its acts and omissions under this Agreement, with limits of at least $1 million per claim and $3 million aggregate. In addition to and in clarification of the foregoing, Employing Entity shall be solely responsible for liability and professional liability insurance, as well as worker's compensation insurance, for all Professionals providing Services under this Agreement. Moreover, and in further

clarification of the foregoing, Facility shall be solely responsible for liability and professional liability insurance, as well as worker's compensation insurance, for all Facility's employees.

12. Compliance. Both parties shall comply with applicable state and federal laws and regulations including but not limited to the Health Insurance Portability and Accountability Act of 1996 and regulations promulgated thereunder, laws and rules governing the provision of health care and payment therefor, the Occupational Safety and Health Administration regulations, and legal standards relating to the interaction of personnel in the workplace.

13. Confidentiality. Both parties shall maintain the confidentiality of patient records and medical information, in accordance with applicable state and federal laws, rules and regulations. Neither party nor any of its staff shall disclose to any third party, except where permitted or required by law or where such disclosure is expressly approved in writing by any patient, medical information regarding the other party's patient. All documentation and records relating to any Professional's provision of Services hereunder shall be and remain the sole property of Facility, subject to the patient's rights in such documentation and records.

During the course of providing Services hereunder, the parties may have access to or become acquainted with confidential information relating to each other's business operations. Both parties, on their own behalf and on behalf of their employees and agents, acknowledge the importance to the other party of maintaining the confidentiality of such information and agree never to use or disclose such information except as necessary to carry out its obligations under this Agreement. Upon termination of this Agreement, both parties agree to return to each other all copies of data, records or other materials, regardless of whether such data, records or other materials are in written, electronic, or other format, which belong to the other party and which contain, embody, or disclose, in whole or in part, any confidential patient information or any general confidential information.

In addition to and in clarification of the foregoing, nothing in this Section 13 shall prevent Employing Entity from performing its duties under the Wisconsin Public Records Law. Facility and Employing Entity agree that patient health care records, as that term is defined at Wisconsin Statute § 146.81(4), are exempt from disclosure requirements under the Wisconsin Public Records Law. Employing Entity shall not make any disclosure under the Wisconsin Public Records Law which contain patient health care records

The provisions of this Section shall survive the termination of this agreement.

14. Public Records Law. Facility understands and acknowledges that Employing Entity is subject to the Public Records Law of the State of Wisconsin. As such, Facility agrees to retain all records as defined by Wisconsin Statute § 19.32(2) applicable to this Agreement for a period of not less than seven (7) years after the termination or expiration of this Agreement. Employing Entity shall notify Facility of any public records request affecting Facility within one (1) business day. Facility agrees to reasonably cooperate with Employing Entity in complying with any public records request that Employing Entity receives pertaining to this Agreement. If the requested record is not within that which is required to be produced by statute or other authority, then Facility may object, and Employing Entity will reject the request. Facility may seek to intervene in any subsequent

public records lawsuit, writ of mandamus, or other action against Employing Entity seeking to compel disclosure in order to dispute disclosure of the requested record. Facility shall also reasonably cooperate with Employing Entity, at no cost, in the defense of such lawsuit, writ or other action. If the request is upheld by a court of law, then Facility will produce the records or indemnify and hold harmless Employing Entity from any liability, including without limitation, attorney fees related to or in any way arising from Facility's actions or omissions which contribute to Employing Entity's inability to comply with the Public Records Law. In the event that Facility decides not to retain its records for a period of seven (7) years, then it shall provide written notice to Employing Entity whereupon Employing Entity shall take custody of said records assuming such records are not already maintained by Employing Entity. This provision shall survive the termination of this Agreement.

15. Inducement of Referrals. It is not the purpose of this Agreement or the intent of the parties to induce or encourage the referral of patients and there is no requirement under this Agreement or under any other agreement between the parties that either party, or its employees or agents, refer patients to the other party for products or services. No payment made under this Agreement is made in return for the referral of patients, or is made in return for the purchasing, leasing or ordering of any products or services.

16. Access to Records. To the extent required by applicable law, Employing Entity agrees that for a period of four (4) years after it has last furnished services under this Agreement, it shall make available, upon written request of the Secretary of the Department of Health and Human Services (the "Secretary"), or upon request of the Comptroller General of the United States (the "Comptroller"), or any of their duly authorized representatives, this Agreement and any of its books, documents and records that are necessary to certify the nature and extent of the costs for services for which Facility seeks reimbursement. Employing Entity further agrees that if it carries out any of its duties under this Agreement through a subcontract with a value or cost of ten thousand dollars ($10,000) or more over a twelve-month period with a related organization, such subcontract shall contain a clause requiring the subcontractor, for a period of four (4) years after carrying out such duties, to make available, upon written request of the Secretary or Comptroller, or any of their duly authorized representatives, the subcontract and any of its books, documents, and records that are necessary to verify the nature and extent of the cost of the Services it has provided.

17. Indemnification. The parties are each responsible for their own acts and omissions, and are not liable for the acts or omissions of, or the cost of defending, others. Nothing in this Section shall preclude a finding of liability on the part of either party based on the doctrines of equitable indemnity, comparative negligence, contribution, or other statutory or common law basis for liability.

In addition to and in clarification of the foregoing, nothing in this Agreement is intended or shall be construed to be a waiver or estoppel of Employing Entity or its insurer (or otherwise affect or alter their ability) to rely upon the limitations, defenses and immunities contained within Wis. Stat. §§ 345.05 and 893.80, or other applicable law. To the extent that indemnification or liability is available and enforceable against Employing Entity, the Employing Entity or its insurer shall not be liable in indemnity, contribution, or otherwise for an amount greater than the limits of liability of municipal claims established by applicable Wisconsin or federal law. The parties represent that, as of the effective date, neither party has any notice or knowledge of any claims, demands, liabilities, damages,

costs and expenses asserted or threatened by any third party with respect to the matters contemplated in this Agreement.

18. Term and Termination. This Agreement shall continue in effect for one (1) year from the effective date, and shall automatically renew for successive one (1) year terms unless sooner terminated as set forth in this Agreement. Either party may terminate this agreement by providing the other party thirty (30) days' prior written notice of such termination. Notwithstanding the foregoing, The Employing Entity may, in its sole discretion, choose to stop providing one or more type(s) of Professionals pursuant to this Agreement, provided it gives the other party thirty (30) days advance written notice. Employing Entity and Facility agree to meet at least once annually, upon the request of either party, to review the hourly rates identified in Exhibit A.

19. Notices. All notices required or permitted under this Agreement shall made in writing and delivered (a) personally or (b) by registered or certified mail, postage prepaid, return receipt requested, or (c) by a recognized courier service. Notice to a party shall be addressed to the address(es) listed in this Section or at such other address(es) as that a party may designate by like notice from time to time. Notice shall be effective when received if delivered by hand, or on the date shown on the return receipt if by certified mail or courier service.

If to Employing Entity:

City of La Crosse
Attn: Fire Chief
400 La Crosse Street
La Crosse, WI 54601

With a copy to:

City Clerk
City of La Crosse
400 La Crosse Street
La Crosse, WI 54601

If to Facility:

Tri-State Ambulance, Inc.
Attn: Admin. Director
235 Causeway Blvd
La Crosse, WI 54603

With a copy to:

Gundersen Health System
Attn: General Counsel
1900 South Avenue
MS – GB1-001
La Crosse, WI 54601

20. Governing Law. This Agreement shall be governed, construed, and enforced in accordance with the laws of the State of Wisconsin, without giving effect to any choice or conflict of law rule (whether of the State of Wisconsin or any other jurisdiction) that would cause the laws of any jurisdiction other than the State of Wisconsin to apply.

21. Venue and Personal Jurisdiction. The parties hereby consent to venue and personal jurisdiction in the La Crosse County Circuit Court. If the La Crosse County Circuit Court cannot adjudicate an action because it lacks subject matter jurisdiction, the parties alternatively consent to venue and personal jurisdiction in the federal district court for the Western District of Wisconsin.

22. No Assignment. Neither party may assign this Agreement without the prior written consent of the other.

23. Counterparts. This Agreement may be executed in counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same Agreement. In the event that any signature is delivered by facsimile transmission or by e-mail delivery of a ".pdf" format data file, such signature shall create a valid and binding obligation of the party executing (or on whose behalf such signature is executed) with the same force and effect as if such facsimile or ".pdf" signature page were an original thereof.

24. Entire Agreement. This Agreement, including any exhibits, attachments, or addenda which are incorporated by reference herein and attached hereto, constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior agreements, representations and understandings of the parties.

25. Amendment. No amendment to this Agreement shall be effective unless in writing and signed by both parties.

26. Consent to Amendment. The parties agree to amend this Agreement as necessary to comply with any changes in applicable laws and regulations. If a party refuses to enter into such an Amendment, the other party may immediately terminate this Agreement upon providing written notice of termination.

27. No Waiver. The waiver by either party of a breach of any provision of this Agreement will not be deemed a waiver of any subsequent breach of the same or any other provision. All of the rights and remedies provided herein are cumulative and additional to any rights or remedies the parties may have at law.

28. Severability. The invalidity or unenforceability of any provision of this Agreement shall not affect the validity or enforceability of any other provision of this Agreement, which shall remain in full force and effect.

29. Binding Effect. This Agreement shall be binding upon and inure to the benefit of the parties and to their permitted successors and assigns.

30. Independent Contractor Relationship. The parties to this Agreement are at all times performing as independent contractors. Nothing in this agreement shall constitute or be construed the creation of an employment relationship, partnership or joint venture between or among Employing Entity, Facility, and/or any of their agents or employees, including but not limited to Professional(s). In addition to and in clarification of the foregoing, it is expressly understood that Professionals are not employees of Facility. Professionals shall not be entitled to receive any benefits from Facility, nor shall the Employing Entity or Professionals be entitled to participate in any employee benefit plans now or hereafter offered by Facility. Employing Entity's human resource policies shall apply to the Professionals and Employing Entity shall be responsible for paying compensation as well as all federal, state, and local taxes, fees, and other amounts arising from or relating to the Professionals and the Services provided pursuant to this Agreement, including without limitation: [i] All income taxes, withholding taxes, self-employment taxes, and social security taxes, [ii] All sales and use taxes, if any; [iii] All license fees, permit fees and assessments; and [iv] All contributions and assessments which may be required under any applicable unemployment or worker's compensation laws.

31. Claims Notification. Each party shall promptly notify the other in the event it has reason to believe a claim may exist against the other party, or any Professional, related to the

services provided under this Agreement. Notification under this section shall be for information purposes only and shall not substitute for any statutory notification and claim procedures, if and as applicable.

32. Section Headings. Section headings are provided solely for the convenience of the parties and shall not affect the interpretation of this Agreement.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date set forth above.

City of La Crosse
(Employing Entity)

By: _____

Print name: Jeff Schoff

Title: Fire Chief

Date: 12-5-2023

Tri-State Ambulance, Inc. (Facility)

By: _____

Print name: Tom Tornstrom

Title: Director

Date: 12-5-2023

EXHIBIT A

Scope of Services:
Employing Entity will provide the services of Emergency Medical Technicians (EMT) and Paramedics to the facility.

Payment:
In exchange for the Services, Facility shall pay Employing Entity the following hourly rates for each Professional:

Professional	Hourly Rate
Paramedic	$40.93
EMT	$38.08
Paramedic – 24 hour or less notice	$49.12
EMT – 24 hour or less notice	$45.69

2021 thru 2023 Hourly Rates		
Professional	Hourly Rate	
Paramedic	$	40.93
EMT	$	38.08
Paramedic - 24 Hour or Less Notice	$	49.12
EMT - 24 Hour or Less Notice	$	45.69

2024 Hourly Rates (effective 1-1-2024)			Increase from Previous Year		
Professional	2024 Hourly Rate		%	Previous Hourly Rate	
Paramedic	$	45.02	10%	$	40.93
EMT	$	41.89	10%	$	38.08
Paramedic - 24 Hour or Less Notice	$	54.03	10%	$	49.12
EMT - 24 Hour or Less Notice	$	50.26	10%	$	45.69

These amounts recognize that their CBA will likely have additonal increases in 2025. Would like to have the right to renogotiate the prices after CBA changes.

Schott Exhibit 15

Lease Agreement between La Crosse and Tri-State Ambulance

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

LEASE AGREEMENT BETWEEN

CITY OF LA CROSSE

AND

TRI-STATE AMBULANCE, INC.

RELATING TO BACK-UP AMBULANCE BAY SPACE

This lease Agreement is entered into effective this 15th day of September, 2022 (Effective Date) by and between the City of La Crosse ("City") and Tri-State Ambulance, Inc. ("Tri-State").

WHEREAS, City is a Wisconsin municipal corporation that oversees the services of many local governmental departments, including the La Crosse Fire Department; and

WHEREAS, Tri-State is an affiliated non-profit corporation operating an ambulance service in the greater Western Wisconsin area; and

WHEREAS, Tri-State desires to lease certain space from City for ambulance storage;

NOW THEREFORE, FOR VALID CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, and in consideration for the terms and conditions hereinafter set forth, Tri-State and City agree as follows:

1. **DEFINITIONS.** For purpose of this Contract:
    a. "Agreement" means this Lease agreement between Tri-State and City;
    b. "City" means the City of La Crosse;
    c. "Tri-State" means Tri-State Ambulance, Inc.;
    d. "Party" means either Tri-State or City, depending upon the context in which such term is used. The term "Parties" means both Tri-State and City;

e. "Premises" shall mean approximately 336 square feet (14'x24') of ambulance garage space located at 726 5th Ave S., La Crosse, WI 54601, or other City owned location, as mutually agreed by the parties.

2. **TERM: TERMINATION; AUTOMATIC RENEWAL.** The term of this Agreement shall be one (1) year, commencing on the Effective Date, subject to the following terms and conditions:

   a. This agreement may be terminated for cause by either Party upon thirty (30) days prior written notice.

   b. This agreement shall automatically renew for additional periods of one (1) year terms unless a Party sends the other written notice of its intent not to renew the Agreement at lease sixty (60) days prior to the expiration of the original or renewal term.

   c. To ensure compliance with applicable federal and state laws, City and Tri-State reserve the right to amend and modify this Agreement from time to time to ensure that Tri-State reimburses City for the fair market value of the space in question. Notwithstanding the above, this Agreement may only be amended, modified, or supplemented by a written amendment signed by each party.

3. **LEASE OF TRI-STATE SPACE TO GUNDERSEN.** For the entire term of this Agreement, City shall lease the Premises to Tri-State, and Tri-State shall lease the Premises from City. Nothing in this Agreement shall be construed as a lease or rental of Tri-State ambulances or authorization to utilize Tri-State property in any way.

4. **RENTAL PAYMENTS.** Tri-State shall pay to City, at the address of City first set forth above, or to such other person or at such other address as City

may from time to time hereafter designate by notice to Tri-State, without demand, Rent in the amount of $20.00 per annum per square foot of the actual rentable square footage, payment in equal monthly installments, the first month payment to be made on or about the Effective Date, subject to proration, as applicable, with each successive month's payment to be made on the first (1st) day of each succeeding calendar month. Rent for any partial month shall be prorated based on the number of days of Tri-State's tenancy. Rent shall be payable in lawful money of the United States, without deduction or offset.

5. **UTILITIES, MAINTENANCE, REPAIR AND HOUSEKEEPING.** During the term of this Lease:

    a. City shall be responsible for all routine maintenance and repairs of the premises at its own expense, as well as providing all utilities and housekeeping services.

    b. Tri-State shall be responsible for all routine maintenance and repairs of the ambulance(s) housed within the Premises.

6. **NO REFERRALS REQUIRED.** Consistent with applicable federal and state laws, rules and regulations, it is expressly understood, intended and agreed that:

    a. City and City's staff reserve the right to refer patients to physicians and providers other than Tri-State affiliates, including Gundersen Clinic, Ltd. and Gundersen Lutheran Medical Center, Inc. based upon sound medical principles such as the desires and medical needs of the patients, and the availability of necessary physicians, specialists, facilities and equipment to diagnose and treat such patients and their conditions; and

b. The space leased by each Party to the other and the amount of monthly rental payments owned hereunder shall be provided and paid without regard to the volume of patient referrals and other business between the two corporations.

7. **COMPLIANCE WITH LAW.** During the term of this Agreement, Tri-State and City shall:

   a. Comply with all applicable federal, state and local statues, rules and regulations, licenses and authorization of any governmental of public body or authority in connection with the performance or carrying out of their respective obligations hereunder;

   b. Apply for, obtain and maintain any and all licenses, authorizations and permits necessary to carry out the provisions of this Agreement; and Comply with all standards adopted by the Joint Commission for the Accreditation of Healthcare Organization, and all institutional policies and procedures adopted by Tri-State relating to the provision of health care services.

8. **GOVERNING LAW; SEVERABILITY**. The validity, construction and interpretation of this Agreement, and the rights and duties of the parties hereunder shall be governed by the law of the State of Wisconsin. If any provision of this Agreement is determined to be unenforceable or invalid for any reason, the remainder of this Agreement shall remain in full force and effect to govern the Parties' conduct and relationship.

[Signatures follow on the next page.]

IN WITNESS WHEREOF, the Parties have entered into this Agreement as of the first date set forth above.

CITY OF LA CROSSE

By: _____

TRI-STATE AMBULANCE, INC.

By: _____

Schott Exhibit 16

Dairyland Power Agreement

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

RE: LAC-14589

2026 LETTER OF AGREEMENT BETWEEN
DAIRYLAND POWER COOPERATIVE (DPC) INDEPENDENT SPENT FUEL STORAGE INSTALLATION (ISFSI), AND LA CROSSE HAZMAT

SUBJECT: Response to Dairyland Power Cooperative, LAC8WR ISFSI in Genoa Wisconsin to augment the Emergency Response Organization.

La Crosse HAZMAT, under the guidance of the Wisconsin Emergency Management, your procedures, the Dairyland Power Cooperative LACBWR ISFSI Emergency Plan and this Letter of Agreement, has been designated as the personnel trained in radiological monitoring and assessment to respond and augment the LACBWR ISFSI Emergency Response Organization, under the All-Hazards Approach.

When an ALERT Is declared due to damage or suspected damage to a loaded Cask Confinement Boundary and a notification for support is requested through the Vernon County Dispatch system (911) or otherwise requested, the La Crosse HAZMAT shall respond with a team of personnel qualified to perform radiological monitoring and assessment, with the appropriate radiological equipment within 4 hours of the emergency declaration or request. Once arrival onsite at the LACBWR ISFSI, the La Crosse HAZMAT will report to the Incident Commander at the scene (normally Genoa Fire Department) or a member of the LACBWR ISFSI staff to receive an updated briefing of the incident and actions that need to be performed.

When requested by Dairyland Power Cooperative, La Crosse HAZMAT will provide copies of documentation related to the event (e.g., surveys, dosimetry records, sampling records, evidence of instrument calibrations, instrument response checks, etc.)

Participation in drills is offered to La Crosse HAZMAT at the LACBWR ISFSI site at the request and scheduling of either party.

Organizations which may be called upon to render assistance on-site will be offered general facility familiarization sessions on an annual basis. These sessions may include walk down of the facility, safety, building layout, access protocol, communications capabilities, and security requirements.

For 2026 services, La Crosse HAZMAT will invoice Dairyland Power Cooperative an annual fee not to exceed **$5,725**, due by **August 1, 2026**. This fee covers:

- One full day of on-site training based on City of La Crosse Fire Department wage and benefits in accordance with FEMA reimbursement guidelines
- Administrative coordination and documentation
- Equipment calibration, maintenance, and readiness
- Participation in drills and facility familiarization sessions
- Ongoing support for emergency preparedness activities

In the event of an emergency response, La Crosse HAZMAT will invoice Dairyland separately. Billing will be based on the City of La Crosse Fire Department wage and benefits scale, in accordance with standard FEMA reimbursement guidelines.

Dairyland Power Cooperative

Signature: _____

Print Name: _____

Title: _____

Date: _____

La Crosse HAZMAT

Signature: _____

Print Name: _____

Title: _____

Date: _____

Schott Exhibit 17

Division Chief Xiong News Article

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

https://www.news8000.com/news/local-news/la-crosse/la-crosse-s-bee-xiong-one-of-two-hmong-firefighters-in-wisconsin/article_616c9e86-bd22-5e5d-b949-4971a6388a7d.html

TOP STORY

La Crosse’s Bee Xiong one of two Hmong firefighters in Wisconsin

Xiong shares his parent's journey to the U.S. and his call to service in La Crosse's community

By Jordan Fremstad
Mar 29, 2021




LACROSSE
FIRE DEPT.



LA CROSSE, Wis. (WKBT) – There are only two Hmong firefighters in Wisconsin. One of them lives right here in La Crosse.

"Everybody wants to live the American dream," Batallion Chief Bee Xiong said. "I think that's what my family and I are doing right now."

Xiong built 19 years and counting with the La Crosse Fire Department. Xiong is one of two Hmong Firefighters in Wisconsin.

"When you get that feeling of pride and ownership after you help somebody out," Xiong said. "That's just a rewarding feeling. It's kind of indescribable."

The career and life he made in La Crosse didn't come without hardship and sacrifice.

"I was actually born in Laos," Xiong said.

Hmong soldiers who helped America in the Vietnam War were persecuted by the communist regime in the late 1970s early 1980s.

"You have two choices. Either you stay there and possibly get killed, or you take the chance and you come over to a different country that you know nothing about," Xiong said. "That's just almost as scary as staying behind too."

Xiong's family chose a new opportunity in the United States — a feat far from simple.

"Not knowing one bit of their language, not knowing one bit of their culture," Xiong said.

Xiong said his parents made the difference.

"They've taught me a lot, how to work hard and don't take anything for granted," Xiong said.

As a firefighter, Xiong lives for moments when people need help. Xiong knows first-hand what people on the other end of 911 calls face.

"I had one of my children at my mother-in-law's house. They were on French Island," Xiong said. "It happened to be that the house caught on fire. My son and my niece perished in that fire."

He said he remains grateful for the family he still has at his home in La Crosse.

"It's a miracle that we're even here," Xiong said describing his parent's difficult journey to the U.S.

He said he's honored to set an example for the Hmong community to follow. For Xiong, he's just a man with a responsibility to his community.

"I don't even remember that I'm here because I'm Hmong," Xiong said. "I'm here because I'm a firefighter."

He wants people to understand the impact they can make.

"As long as you're willing to put your heart in it, I think anybody can succeed," he said.

Xiong said he hopes more children in the Hmong community will take interest in emergency services in the future.

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Schott Exhibit 18

La Crosse County Fire Department Mutual Aid Agreement

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

LA CROSSE COUNTY FIRE DEPARTMENT MUTUAL AID AGREEMENT

This agreement is entered into on Sept. 10, 2015 between the undersigned La Crosse County Fire Departments to secure for each the benefits of mutual aid in fire prevention, the protection of life and property from fire and firefighting.

It is agreed that:

1. On request by an authorized representative of a member fire department to one or more member departments, firefighting equipment and personnel will be dispatched when available to any point within the area the requesting department normally provides fire protection.

2. Mutual aid is not to be a substitute for the undersigned departments to provide adequate staffing and equipment to meet the normal day-to-day service demands of their respective response areas.

3. The rendering of assistance under the terms of this agreement shall not be mandatory, but the party receiving the request for assistance should immediately inform the requesting department if, for any reason, assistance cannot be rendered.

4. This agreement shall not cover specialized hazardous materials responses for the participating departments of this agreement.

5. Any dispatch of equipment and personnel pursuant to this agreement is subject to the following conditions:

   A. Any request for aid under this agreement will specify the location to which the equipment and personnel are to be dispatched; however, amount and type of equipment and number of personnel to be furnished will be determined by a representative of the responding organization.
   B. The responding organization will report to the officer in charge of the requesting organization at the location to which the equipment is dispatched, and will be subject to the orders of the officer. It will be

agreed upon that both agencies must utilize the National Incident Management System (NIMS) for the management of all emergencies.

C. A responding organization will be released by the requesting organization when the services of the responding organization are no longer required, or when a responding organization is needed within the area for which it normally provides fire protection.

D. In the event that an emergency occurs in the response territory that requires the aiding department to recall their mutual aid units, said units will be released from providing mutual aid as soon as safely possible by the incident commander.

6. Each party to this agreement hereby waives all claims against the other party for compensation for any loss, damage, injury or death arising from or related to a party's performance of its obligations pursuant to this agreement.

7. The chief fire officers and personnel of the fire departments of all parties to this agreement are invited and encouraged, on a reciprocal basis, to frequently visit each other's facilities for guided familiarization tours consistent with local security requirements and, as feasible, to jointly conduct pre-fire planning inspections and drills.

8. The technical heads of the member fire departments of this agreement are authorized and directed to meet and draft any detailed plans and procedures of operation necessary to effectively implement this agreement. Such plans and procedures of operations shall become effective upon ratification by the member departments.

9. All equipment used by the requesting department in carrying out this agreement will be owned by that department; and all personnel acting for the requesting department under this agreement will be employees of the requesting department.

10. All equipment used by the responding department in carrying out this agreement will be owned by that department; and all personnel acting for the responding department will be employees of the responding department.

11. This agreement shall become effective on the date signed and remain in full force and effect until cancelled by mutual agreement of the parties or by written notice by one party to the others, giving thirty (30) days notice of said cancellation.

BANGOR

Chairman 10-5-15

Jane Essyr - clerk,

Chief

LA CROSSE

Timothy Kabat MAYOR

Teri Lehrke, City Clerk

11/11/15

CAMPBELL

- Chairman

, Clerk

Fire Chief

ONALASKA

mayor

Clerk

FIRE CHIEF

FARMINGTON

Nesse Chairman

FIRE CHIER

SHELBY

Clerk

Chairman

chief

HOLMEN

President

, Secty/Treas

asst chief

12-15-15

WEST SALEM

Secretary/Treasurer

Fire Chief

7-12-15

Schott Exhibit 19

Joint Powers Agreement County 9-1-1 Emergency System

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

JOINT POWERS AGREEMENT
COUNTY 9-1-1 EMERGENCY SYSTEM

WHEREAS, La Crosse County and the municipalities located within the boundaries of La Crosse County have implemented an Emergency 9-1-1 System for the purposes of providing emergency services to residents and visitors of these municipalities, including fire fighting, law enforcement, ambulance, medical and other emergency services; and

WHEREAS, Sec. 256.35 (9), Wis. Stats., "Joint Powers Agreement," requires that in implementing a 9-1-1 system as has been done in La Crosse County, municipalities shall annually enter into a Joint Powers Agreement, which Agreement shall be applicable on a daily basis and which shall provide that if an emergency services vehicle is dispatched in response to a request through the La Crosse County 9-1-1 System, such vehicle shall render its services to the persons needing the services, regardless of whether the vehicle is operating outside the vehicle's normal jurisdictional boundaries.

THEREFORE, in consideration of the mutual promises, agreements, and conditions contained herein, it is hereby jointly agreed between La Crosse County and the Town/City/Village of CITY OF LA CROSSE follows:

1. That effective January 1, 2025 this Agreement shall, thereafter, be applicable on a daily basis from said date through December 31, 2025

2. That if an emergency services vehicle operated by the municipality, or operated by an agency with which the municipality contracts for that particular emergency service, is dispatched in response to a request through the La Crosse County Emergency 9-1-1 System, such vehicle (whether owned and operated by the municipality or by the agency) shall render its services to the persons needing the services, regardless of whether the vehicle is operating outside the vehicle's normal jurisdictional (or as defined by contract) boundaries.

3. That a copy of this Agreement shall be filed with the State Department of Justice, as required by sec 256.35 (9), Wis. Stats.

LA CROSSE COUNTY (Dispatching agency)

By: _____
(County Board Chair)

City of La Crosse (Participating agency)
(Town/City/Village)

By: _____
(Chair/Mayor/President)

Schott Exhibit 20

Mutual Aid Responses to Town of Campbell

La Crosse Fire Department
City of La Crosse

Inserted on subsequent page(s).

Mutual Aid Responses to Town of Campbell						
Incident Location	**Date**	**Incident Type**	**Summary**			
505 BAINBRIDGE St	1-Oct-24	Large Commerial Fire	Over a 12 hour incident with thousands of tons of railroad ties on fire. Campbell and LCDF disppatched at same time			
1114 BAINBRIDGE St	27-Sep-21	Structure Fire	Working Structure fire with full alarm response, later found to be Town of Campbell			
1822 BAINBRIDGE St	13-May-20	Structure Fire	Daytime Weekday mutual aid request. E4,B1. E4 assigned interior search/overhaul			
100 CLINTON St	16-Dec-19	Unknown	No mutual aid records found. Incidents for needle pick ups and a tree fire.			
1718 LA FOND Ave	29-May-18	Structure Fire	Called for mutual aid by Campbell Police Chief, not by Campbell FD.			
129 MARINA Dr	29-Jul-17		Fire, Unknown			
507 SANBORN St	7-Jun-17		Structure Fire Mutual Aid from Town of Campbell			
127 MARINA Dr	21-Jul-16		Water vehicle Fire. Details not known			
817 BAINBRIDGE St	9-Jun-15	Structure Fire	Air Monitoring and Suppression on MABAS request from Town of Campbell			
W5975 I90	2020	Grass Fire	Mutual Aid with Onlaska FD on Interstate			
W6700 I90	2020	Vehicle Accident	Vehicle Accident with Injuries, no documentationof mutual aid			
W5184 I90	2019	Semi Fire	Engine 4 mutual aid from Onalaska Fire Department			
W6701 I90	2018		No records found, presumed vehicle accident			
W6701 I90	2016		No records found, presumed vehicle accident			

BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY OF ANDREA TRANE,
LA CROSSE DIRECTOR OF PLANNING AND DEVELOPMENT

Q: Would you please state your name?

A: Andrea Trane

Q: What is your occupation?

A: I am the Director of Planning and Development for the City of La Crosse.

Q: How long have you been employed by the City of La Crosse?

A: I have been employed by the City of La Crosse since July 2016.

Q: What is your professional and educational background?

A: I have a Bachelor of Arts in International Relations from the University of Minnesota and a Master of Public Administration from the University of Colorado – Denver. I have been employed with the City of La Crosse Department of Planning and Development since 2016 and have served as the department's Director since 2020. Before the City of La Crosse, I worked for an international development company based in Denver, Colorado for 12 years and a foreign policy think tank in Washington, DC prior to that.

Q: Did you help prepare the City of La Crosse Report Opposing the Proposed Incorporation of the Town of Campbell, La Crosse County, Wisconsin as the Village of French Island?

A: Yes. I helped prepare the analysis of Section 1 (a) Characteristics of Territory, Section 1 (b) Territory Beyond the Core, and Section 2 (b) Level of Service.

Q: Are you familiar with what is known as the Town of Campbell?

A: Yes.

Q: What do you do as Director of Planning and Development?

A: As Director of the Department of Planning and Development Department, I serve in a key leadership role in the City of La Crosse, responsible for guiding the strategic vision, land use, and growth of the community. I blend policy leadership, team management, and community engagement to ensure that development aligns with the City's goals and values. I supervise staff members in Planning, Community and Economic Development, Assessment, and Building and Inspections. Additionally, I am responsible for staffing and overseeing 20 city committees and managing twelve active Tax Incremental Financing Districts. Under my direction, these committees have written, carried through adoption, and helped implement several plans including, but not limited to, the Bicycle-Pedestrian Advisory Committee's La Crosse Bicycle and Pedestrian Master Plan Update[1], Imagine 2040 La Crosse Downtown Plan[2], and the La Crosse 2024 Housing Study[3]. Through this department, I guide development and implementation of most City plans, specifically the Comprehensive Plan[4], which was recently updated and adopted in 2023.

I also manage the departmental budgets and staffing needs, making sure the department operates effectively.

Q: What is the annual budget of the City's Department of Planning & Development?

A: The 2025 department budget is $2,578,767 in expenses and $687,661 in revenue. This includes the budgets for the offices of Planning and Development, Building and Inspections, and Assessment. The proposed budget for just the Planning and Development offices for 2026 is $1,209,664 in expenses and $24,600 in revenue.

Q: How many people work in the Department of Planning & Development?

A: 27. There are 11 staff members in Building and Inspections, 5 Assessors and 11 in Planning and Development, including myself.

Q: What type of services does the Department of Planning and Development provide?

A: The Planning and Development Department plays a central role in shaping the future growth, livability, and sustainability of La Crosse. It acts as both a visionary and a regulator, balancing community needs, economic development, and environmental stewardship. The Department developed and updated the community's Comprehensive Plan, which guides land use, transportation,

[1] Available at https://www.cityoflacrosse.org/home/showpublisheddocument/8667
[2] Available at https://cityoflacrosse.legistar.com/View.ashx?M=F&ID=9708648&GUID=6ED8E431-228D-4ADA-BC4E-BF233358DD7D
[3] Available at https://www.cityoflacrosse.org/home/showpublisheddocument/8629/638590729542930000
[4] Available at https://www.cityoflacrosse.org/home/showpublisheddocument/7655/638345999839030000

housing, parks, and infrastructure over the next 10–20 years. This Plan ensures the community grows in a coordinated, sustainable, and equitable way, integrating sustainability, green infrastructure, and historic preservation into planning efforts.

The Department manages zoning ordinances and development regulations to provide residents with assurance that land use is compatible and beneficial to the community. The Department also oversees the Multi-Family and Commercial Design Review process to ensure that new projects meet community standards for design, infrastructure, environmental impact, and public safety.

The Department also provides opportunities to the community for engagement and public input by facilitating public meetings, surveys, and workshops to gather input on planning initiatives and ongoing neighborhood association events. The Department assists the business community through retention, and revitalization efforts and manages grants and incentives with funding through the Capital Improvement Program, Tax Incremental Financing, Community Development Block Grants and through the Wisconsin Economic Development Corporation. These programs encourage job creation, affordable housing, and vibrant neighborhoods.

The Assessment office assesses the market value of residential and commercial properties, using these values to calculate property taxes, which fund essential local services like schools, roads, and emergency services. This office periodically updates property values to reflect changes in the real estate market or property improvements to keep assessments equitable and aligned with current market conditions.

The Building and Inspections office reviews construction plans and issues permits for new buildings, renovations, demolitions, and additions, ensuring that all construction complies with local building codes, zoning laws, and safety standards.

The Department provides coordination by working with regional transportation, housing, public works, and regional agencies to align local plans with broader regional goals and funding opportunities.

Q: What are some of the regional coordination activities that the City assists with?

A: The Mississippi River Regional Planning Commission (MRRPC) acts as the Regional Planning Commission (RPC) for a nine-county area, of which La Crosse County is a member. A product of the MRRPC is the Comprehensive Economic Development Strategy (CEDS)[5] which is prepared every five years. Commission staff collects and analyzes socioeconomic information and data gathered from various sources. Coordination is made with municipal officials concerning current

[5] Available at https://mrrpc.com/wp-content/uploads/2022/08/CEDS-2022-2027-Final.pdf

and proposed economic development projects and trends, in order to improve the region's environment, economy and quality of life.

The La Crosse Area Planning Committee (LAPC) is the Federally designated Metropolitan Planning Organization (MPO) for the La Crosse, Wisconsin, La Crescent, Minnesota Urbanized Area. The City of La Crosse Planning and Development Department provides staff services to the MPO. The MPO has prepared and adopted a long-range transportation plan, with the most recent being Beyond Coulee Vision 2040, approved in 2020 and is an update of Coulee Vision 2040[6]. The LAPC is currently updating the Beyond Coulee Vision 2040 plan.

The first Port of La Crosse Harbor Plan was adopted by both the City and County in 1988. The Mississippi River Regional Planning Commission staff prepared this plan under contract with the City and the County. The Port of La Crosse Habor Plan[7] plan was updated in 1999 and again in 2011 as the Port of La Crosse Harbor and Waterfront Plan 2011[8]. Because of French Island's location on the Black River near the confluence of the Mississippi River, there exists several major port activities on the Island. These activities all exist south of Clinton Street. The Joint Board of Harbor Commissioners was established in 2007 to provide for the development and operation of harbors and preservation of navigable waterways within the County. The 2011 plan mentions a bridge near the spillway would link the Town of Campbell and Fisherman's Road to open spaces and water access points to Onalaska neighborhoods and downtown redevelopment. This Commission is administered by staff from the County and City of La Crosse. The current City staff member is a part of the Parks and Recreation team however this was previously done until the supervision of a staff member from Planning and Development.

Q: How would the annexation of the Town into the City assist with implementation of these regional plans?

A: If a part of the City of La Crosse, residents of the current Town would have a stronger, more professional voice on implementation of plans in their community due to the experience and involvement of the City's Department of Planning and Development.

The City could also assist with addressing the known planning and safety issues in the Town set out in the plans. For example, Pages 4-29 and 4-30 of the Coulee Vision 2040 plan points out there are potential safety issues in the Town of Campbell due to the lack of sidewalks. According to page 78 of the LAPC's

[6] Available at https://lacrossecounty.org/docs/default-source/metropolitan-planning-organization/final-cv2040_full-document_reduced.pdf?sfvrsn=4a893098_0
[7] Available at https://lacrossecounty.org/pdf/LaXHarborPlan.pdf
[8] Available at https://www.cityoflacrosse.org/home/showpublisheddocument/1370/637129579217300000

Moving Head to 2055 Metropolitan Transportation Plan[9], the Town of Campbell is the only regional community that does not require sidewalks or trails on at least one side of arterial and collector streets.

Q: Do you believe that the Town of Campbell would benefit in other ways by having access to the types of services that the City's Department of Planning & Development provides?

A: Yes. The Town of Campbell and its residents would greatly benefit from the services and professionalism provided by the City of La Crosse Department of Planning and Development.

The Planning and Development Department staff are 11 staff members who focus on the planning and development of the community. The other 15 staff members of the Department are the Inspectors and Assessors. The Town of Campbell has one staff member who is the Clerk, Treasurer and Zoning Administrator and one staff member who is the Deputy Clerk, Treasurer and Zoning Administrator. The City of La Crosse has a significantly larger and more specialized team, allowing for a more robust and comprehensive approach to community planning and development.

The City has a full-time Economic Development Administrator that works to support economic development growth and business assistance. That position assists in growing local businesses, facilitates a strong workforce, and assists development projects in the City of La Crosse in order to increase the quality of living and high-quality job opportunities. Expanding childcare opportunities has been an additional focus over the past several years. The Economic Development Administrator also creates and maintains the City's 12 active Tax Increment Financing Districts (TID) and regularly evaluates opportunities to use Tax Increment Financing (TIF) as a development incentive. The Planning and Development Department has built strong relationships with local and regional developers, frequently receiving calls for additional development opportunities in the City of La Corsse. If the Town were to become part of the City, staff would alert those developers to the many opportunities to develop vacant and underdeveloped commercial and industrial land in the Town.

The Community Development Manager and their 3 full-time staff members focus on housing solutions for the City. Working with multiple financial resources such as TIF and Community Development Block Grants, programs such as the Replacement Housing program and 1st Time Home Buyers Downpayment Assistance Program help revitalize the City's neighborhoods, address income equality and improve the quality of the City's housing. Residents in the Town of Campbell would be eligible for these programs if they became residents of La Crosse.

[9] Available at https://lacrossecounty.org/docs/default-source/metropolitan-planning-organization/2055-mtp-final-09-18-2025.pdf?sfvrsn=d12061e8_1

The City has a program to assist property owners living in the floodplain to either remove homes from the floodplain or make their homes floodplain compliant with the purpose of reducing flood risks and reducing the cost of floodplain insurance. This program, called the Floodplain Relief Grant Program, has existed for the last 8 years and has been funded through Tax Incremental Financing funds, Capital Improvement Program funds and ARPA, making this program eligible to all homeowners in the City of La Crosse. The program offers a 50/50 match with a maximum grant of $40,000 to fund projects such as filling basements, moving home utilities to a higher floor, and even brand-new construction on vacant lots.

Residents would also benefit from the implementation of recommendations from the La Crosse Safe Routes to School Plan[10], specifically to improve infrastructure for children walking and biking to school. The plan recommends installing new sidewalks near the driveway entrance to Summit elementary school, on the east side of Lakeshore Drive, one side of Hinkley Road and one side of Tellin Court.

Although the town does have a Comprehensive Plan, there are no other available small area or corridor plans. City staff would have the ability, resources and experience in community involvement in creating additional plans. For the Town's Comprehensive Plan, their community outreach was an online survey with 69 responses. Whereas, during the update of the City's Comprehensive Plan, the Planning and Development staff, along with consultants, had a specialized website that had 10,000 visitors, emailed over 60 newsletters to 5,000 online subscribers, maintained a social media presence with over 400 followers, held stakeholder sessions with additional targeted interviews, met with each neighborhood association, and received over 2,100 responses to the online community surveys. Community input is essential in building trust and transparency, making inclusive decisions, and enhancing project success.

[10] Available at https://www.cityoflacrosse.org/home/showpublisheddocument/4648/

BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM DAWN WACEK,
DIRECTOR OF THE LA CROSSE PUBLIC LIBRARY

Q: Would you please state your name?

A: Dawn Wacek.

Q: What is your position with the City of La Crosse?

A: I am the Director of the La Crosse Public Library.

Q: How long have you been the Director of the La Crosse Public Library?

A: Since May of 2025.

Q: What is your professional and educational background?

A: I received my Bachelor of Arts degree in English Language Arts from the University of Wisconsin-River Falls in 2002 and earned my Master's Degree in Library and Information Science from the University of South Carolina - Columbia in 2004. I then began working as a children's librarian at the Charleston County library system in Johns Island, South Carolina. I subsequently moved to Rice Lake, WI and began working at the library as a youth services manager and was later promoted to library director. I was there for nine (9) years total between those positions. I joined the City of La Crosse Public Library in 2016 as the youth services manager and became deputy director in 2021. I served in that role until the Library Board appointed me to the library director position in May 2025.

I currently hold the Wisconsin Department of Public Instruction's highest level of public library certification (Grade I). Maintaining this certification requires participating in continuing education activities and programs, annual reporting, rigorous record maintenance, and more.

In addition, I serve on the La Crosse County Board of Supervisors as the District 9 representative, and I have held this elected position since 2020.

Q: What are the duties and responsibilities of your position as the La Crosse Public Library Director?

A: I direct and oversee all library operations, including its budget, public services, collection management, local archives development, technology, administration, and facilities management. This includes supervising 59 La Crosse Public library employees. I also regularly report to the Library Board of Trustees, Friends of the Library Board, and the Washburn Trust Board. For further information, the La Crosse Public Library Director job description is attached as **Wacek Exhibit 1**.

Q: You mentioned the La Crosse Board of Trustees. Could you please describe what that is?

A: The La Crosse Public Library is governed by a board of directors according to the powers and duties outlined in Wisconsin Statute § 43.58. Board members are recommended for approval by the Mayor and confirmed by the City's Common Council. By law, one board member must be either the school district administrator or his/her designee. There must also be a Common Council representative. Because of the size of our city, the Library Board may have up to two members who live outside of the municipality; all other members must reside in the City of La Crosse. The Library Board meets monthly.

Q: You also mentioned the Friends of the Library. Could you please describe what that is?

A: The Friends of the Library was founded in 1967 to support library services and programming, including the development of collections, materials, and research tools that serve the diverse needs of library users and community members. It is made up of individuals who pay a small membership fee and governed by a Board. The Friends of the Library is a wonderful partner to the La Crosse Library and assists in providing funds for the library's needs that are beyond the library budget, encourages donations of books, materials, and bequests to the library, and much more. The Friends of the Library holds various fundraisers throughout the year, including selling used books, audiobooks, DVDs, and more. They have a Bookshop in the main branch of the library and a small selection at the north branch.

Q: You also mentioned the Washburn Trust Board. Could you please describe what that is?

A: The Washburn Fund Board of Trustees is responsible for overseeing funds provided by the C.C. Washburn bequest. The Board also has responsibility for the management of funds received and invested from several other bequests. It is the

Board's policy to provide financial support to the La Crosse Public Library for needs outside of the established budget.

Q: Is the La Crosse Public Library a city library?

A: Yes. The La Crosse Public Library was founded in 1888, and it is owned and operated by the City of La Crosse. It is also a member library in the Winding Rivers Library System (WRLS).

Q: What is the Winding Rivers Library System?

A: The Winding Rivers Library System (WRLS) is a consortium of member libraries in the area that provide support in materials, services, and education to each other. The La Crosse Public Library is the largest member library in the WRLS and is the resource library for the WRLS. The WRLS started in 1965 under a different name as a project funded by a federal grant. It subsequently expanded and changed its name to the Winding Rivers Library System. It now includes over 30 libraries in seven Wisconsin counties: La Crosse, Monroe, Vernon, Juneau, Jackson, Trempealeau, and Buffalo. It is governed by a Board of Trustees that oversees the administration and operation of the WRLS. It has staff, including delivery staff, that facilitate the cooperation between the member libraries and the lending of materials, services, and more.

Attached at **Wacek Exhibit 2** is the membership directory for the Winding Rivers Library System.

Q: What does it mean that the La Crosse Public Library is the resource library for the WRLS?

A: It means that the La Crosse Public Library, as the largest of the member libraries, provides support to the smaller libraries. That includes helping those libraries understand the policies within the system, providing some training, referring individuals to the La Crosse Public Library's archives department, and more.

Q: Can a library patron for one of the member libraries use another library within WRLS?

A: Yes. The library cards are the same within the WRLS. Any library patron in the WRLS can come to our library and use our materials. They are able to borrow materials between libraries, and the WRLS has daily delivery of materials between libraries. There is no charge to the patron to borrow materials between the member libraries.

Q: Is the Town of Campbell Library a member of the Winding Rivers Library System?

A: Yes, through the La Crosse County Library. The Town of Campbell Library is a branch of the La Crosse County Library, and the La Crosse County Library is a member of the Winding Rivers Library System.

Q: Does this mean that a resident of the Town of Campbell can borrow materials from the La Crosse Public Library?

A: Yes.

Q: How many library facilities does the City of La Crosse have?

A: Two.

Q: Where are the two branches located?

A: The La Crosse Public Library's main branch is centrally located in the City of La Crosse at 800 Main Street. This is the larger of the two branches and is across the street from Burns Park. It is located near residential and commercial areas, including being a block from downtown. The La Crosse Public Library also has a north branch, located at 1552 Kane Street, on the City's north side. The north library branch is located within a block of Northside Elementary School and near walking distance of other schools, including Logan Middle School.

In addition to the two branches, the La Crosse Public Library also has an outreach van that is used to provide outreach services.

Q: Does the La Crosse Public Library prepare an annual report each year?

A: Yes. The La Crosse Public Library's 2024 Annual Report is attached as **Wacek Exhibit 3.**

Q: Does the La Crosse Public Library have a strategic plan?

A: Yes, on September 12, 2023, the La Crosse Public Library's Board of Trustees approved the Library's Strategic Plan 2024-2026.

Attached as **Wacek Exhibit 4** is the La Crosse Public Library's Strategic Plan 2024-2026.

Q: How many physical materials, including volumes and publications, does the Library have?

A: 122,929 as of 2024.

Q: How many hours are the libraries open each week?

A: The La Crosse Public Library's main branch is open approximately 56 hours per week, and the north branch is open approximately 28 hours per week. The specific hours of each library branch are listed on the library's website, https://www.lacrosselibrary.org.

Q: Does someone have to be a City of La Crosse resident to check out materials or use the La Crosse Public Library's services?

A: No.

Q: What is the annual budget of the La Crosse Public Library?

A: The budget for 2025 is $5,201,095.

Q: How is the La Crosse Public Library's budget funded?

A: The vast majority of the library's operating budget comes from the City of La Crosse. We also receive some grants and donations. In addition, the library also receives some funding from Wisconsin counties whose residents use our materials. For example, in 2024, our City of La Crosse allocation was $4,829,179, our county reimbursements totaled $157,346, we received $23,500 from WRLS for specific services, and other operating income totaled $21,039.

Q: How much of the library's budget comes from City taxpayers versus other sources?

A: About 94%.

Q: How much of your budget comes from people living outside of the City of La Crosse?

A: We receive a little less than 3% of our budget from services to counties outside our own.

Q: Could you please describe the La Crosse Public Library's staff?

A: We have 59 employees, most of whom are full-time. I believe we have approximately 50 full-time equivalent positions. We have professional staff, and librarians have master's degrees in library science. Other staff have various levels of education, including degrees, training, and experience. I'm proud of the expertise and accomplishments of my staff. More information on the Library staff education and accomplishments is in the attached **Wacek Exhibit 5**.

Q: What kinds of general services does the La Crosse Public Library provide?

A: The La Crosse Public Library is a resource for information, education, and entertainment. including books, audiobooks, movies, music, kits, and online resources. We offer educational or enriching programs and outreach for all ages. We also provide connections to community resources and technology training. Also, we help bring people together for socialization and to create a sense of community.

Q: Does the La Crosse Public Library have a working relationship with the La Crosse School District?

A: Yes, it does. The La Crosse Public Library has a partnership with the La Crosse School District for a variety of projects and programs. Children in the school district's 4K program come to the library and are encouraged to obtain a library card at that visit. In addition, other grade levels visit the library, and librarians also visit the schools.

We also have free library services designed especially for teachers. We love to collaborate with schools, daycares, and other educational programs to inspire La Crosse's students. These programs and services include the following:

- Tours: The Library provides tours to explain how the library works, provide library cards for students, and may include a story during the tour.

- School Visits:
  - 4K Class Visits: Librarians visit classrooms with stories, music, fingerplays and more. Books can also be delivered by request.
  - Kindergarten Stars Tour: This program welcomes kindergarten classrooms for a storytime, tour of the Library's Children's Room and a behind the scenes sneak peek. The La Crosse School District visits usually happen every January and February.
  - Second Grade Stars Tour: This is a special "big kid" tour that includes the Library's Children's Room, an in-depth behind the scenes tour, and a variety of booktalks to get students excited and talking about the best new children's books for second graders.

- Books to Go**:** The Library offers a new set of books each month for students and families. Books to Go check-outs can be done in many ways -- a rotating set of library books can be brought to a classroom once each month; Librarians can bring books for kids to check out individually; and books on a certain theme can be chosen ahead of time and held at the nearest library.

- Other Special Events: These are events like Family Fun Nights, School Carnivals, Literacy Nights, or other similar events held at schools, and for which the school has requested the Library to participate. Library staff provides information booths, craft activities, and more at these events.

Q: Does the La Crosse Public Library provide similar types of events for other organizations?

A: Yes, we also work with many other organizations to provide access to the Library's services, including those that provide after school and summer care and other programming. These organizations include the Boys and Girls Clubs of Greater La Crosse, the Parenting Place, WAFER, YMCA, Aptiv, and many others.

Q: How many library programs and events did the La Crosse Public Library offer in 2024?

A: The La Crosse Public Library offered over 1,000 library programs and events in 2024. These programs included storytime programs (for families, adults and children), Northside After School Club, All Abilities Play Group, Repair Café (where individuals can bring in items in need of repair and volunteers help fix them), Career Navigation Assistance, book clubs and various book discussions, crafting workshops, fitness classes, Dungeons and Dragons and other game nights, book themed bingo, movie nights, various clubs (e.g., teen, Pokémon), knitting lessons, programs for seniors, and other educational and learning courses.

The La Crosse Public Library also offers a Summer Reading Program that provides daily activities and events that keep kids and families learning and connecting during the summer. Some events from recent years include a summer carnival, storybook walks through the marsh, a Bluey-themed celebration, park storytimes, and an interactive Where the Wild Things Are experience. Each program is created to inspire curiosity, strengthen family connections, and help every child discover the joy of learning at the library.

Attached as **Wacek Exhibit 6** is a list of the La Crosse Public Library's programs and events offered in 2024.

Q: How many people attended the La Crosse Public Library's programs and events in 2024?

A: 38,007.

Q: Did the La Crosse Public Library offer a similar number of events and programs in 2025?

A: Yes.

Attached as **Wacek Exhibit 7** is a list of the La Crosse Public Library's programs and events offered in 2025, as of November 10, 2025.

Q: Are these programs and events open to anyone, and is there a fee to attend?

A: All of the programs and events offered by the La Crosse Public Library are open to anyone, and there is no cost to attend. You don't even need to have a library card to attend.

Q: How many computers are available at the La Crosse Public Library?

A: We have 95 public use computers. They are available to any member of the public. Individuals can get a guest pass to use the computers if they do not have a library card.

Q: Does the La Crosse Public Library offer any programs or services that are unique?

A: Yes, we have a number of programs and services that are unique to the area. These include:

- **Tool Library:** The La Crosse Public Library's Tool Library provides access to circulating tools, home maintenance materials, and more. It was established with funding from a 2022 AARP Community Challenge Grant. The goal of the Tool Library is to help our community reduce cost-related barriers to home improvement, while also encouraging the exploration of new DIY skills and hobbies. Anyone with a library card can use it.

- **Special Partnerships with Local Organizations:** Due to the La Crosse Public Library's partnerships with local organizations, we can provide more services to individuals in the region in addition to City residents. For example, the Parenting Place – whose services are available to those residing in La Crosse County and beyond - offers a weekly playtime at the North Library and will supervise parent/child visitations at our libraries.

- **Creation Space:** The La Crosse Public Library Creation Space provides an opportunity for the community to create, invent, and collaborate. People can drop in during open lab to get a brief software overview and find out how Creation Space can help with their project. After training, individuals can use a sewing machine, desktop cutter, heat press, and other equipment, along with their creativity. Creation Space has a 3D printer available for public use.

- **Community Connectors:** The La Crosse Public Library has two unique staff positions called community connectors. These staff positions help individuals by providing connections to community resources, working with local non-profit entities such as the REACH Center, and otherwise assist members of the public with obtaining resources.

- **Children's Room and Teen Space:** The La Crosse Public Library is unique in the region in that it has a dedicated children's room and teen space. These types of rooms are usually not available in smaller libraries.

  The Children's and Family area is designed to spark curiosity, creativity, and a love of reading in our youngest community members. The space features computers reserved specifically for children, providing safe and age-appropriate access to digital learning tools. Our interactive play space encourages hands-on exploration and social learning, combining fun with early literacy and STEAM skill development. The collection includes books for every age and interest, including sturdy board books for babies, engaging picture books, early readers, chapter books, graphic novels, and a wide range of nonfiction. A staffed help desk is always available to assist families with finding materials, recommending books, and connecting them to library programs and community resources, making the Children's and Family area a welcoming and dynamic hub for learning and discovery.

  The Teen Space at the La Crosse Public Library is specifically designed for use by patrons in grades 6-12. Library staff monitor the area to provide assistance and to ensure appropriate access for this age group. The Teen Space is open during all regular hours. The La Crosse Public Library is committed to providing an inviting and safe space for teens to engage in individual and group activities. The Library recognizes that the social nature and unique characteristics of this age group require a separate space designed for their needs.

- **Sensory Kits and Accessibility:** The La Crosse Public Library has sensory kits designed for children or adults with special needs, and we offer sensory programs and have sensory helpers in the children's room that offer accommodations such as fidget toys, earphones, bouncy seats, and more. The Library also offers accessibility equipment, such as a zoom magnifier reader machine for those with vision impairments, reading glasses, and more. We are also able to provide interpreters and other accommodations upon request; we would just need to have some advanced notice.

- **Free Pantry:** We also have a pantry at the library that is available to anyone at no cost. It contains snacks, hygiene items, blankets, socks, rain ponchos, and more.

- **Senior Services:** The Library offers some unique services for seniors, such as home delivery of materials and delivery to senior centers. We also offer one-on-one appointments, and a common usage of this is for general technology assistance. There is additional programming offered that is specific to older adults, such as Monday Mornings at Main, our signature

lifelong learning program for ages 50 and better. Each Monday, attendees hear from a new speaker on a variety of topics ranging from local history, health, and wellness, to popular entertainment and more. Many older adults also attend the Library's chair fitness class and then enjoy coffee and socializing between other programs.

- **Rooms to Reserve:** The Library offers several meeting rooms of different sizes that can be reserved by members of the public and organizations for group meetings.

- **Daytime Warming for Weather Emergencies:** The Library main branch has functioned as a daytime warming area for winter weather emergencies. Volunteers help staff this area as needed. There is no other designated space in the community that serves this need.

- **Services for Incarcerated Persons:** The Library received a grant to provide materials to incarcerated persons and to juveniles in detention facilities.

- **Lucky Day Collection:** The Library also has a special lucky day collection. It is not advertised, but if you come in and see an extra copy of a book that has a long waitlist – boom, it is your lucky day.

Q: Does the La Crosse Public Library provide online resources?

A: Yes. Materials such as ebooks, audiobooks, movies, music and other materials can be borrowed online through Libby, Hoopa, Kanopy, Spotify, and others. The library also offers online language programs, ancestry and genealogy information, archives, reference materials, consumer information, health resources, and more. Some of these require a library card, and some are specific to City residents depending on the source of funding.

Q: You mentioned the La Crosse Public Library's home delivery service. Is that service only available to City of La Crosse residents?

A: Yes. Most of the other libraries in the county cannot provide outreach services the way we can.

Q: Do any La Crosse Public Library staff also go to community events?

A: Yes, our staff attends many community events in the Coulee Region, not just the City of La Crosse. Some examples of community events attended by library staff are the La Crosse Farmer's Market, Hmong New Year (held in Veteran's Memorial Park in West Salem), Back to School nights, Pride in the Park, Juneteenth, and many more.

Q: Are there any special collections that are only available at the La Crosse Public Library?

A: Yes, we have a special Archives Department that maintains local historical documents, including City records for public access.

Q: Could you please describe the Archives Department?

A: The La Crosse Public Library's Archives Department has one full-time and two part-time dedicated staff members that research, document, and archive local history, genealogy, City records, media reports, and other items of local interest. The Archives Department assists the public in researching historical areas of interest.

The Archives Department also provides programming, including podcasts and video series. In fact, the La Crosse Public Library recently won the Governor's Archives Award of Archival Innovation for a program called *Dark La Crosse Stories*. *Dark La Crosse Stories* is a video series and podcast highlighting the unique social and cultural history of La Crosse. *Dark La Crosse Stories* is an engaging and informative program that successfully developed new ways to demonstrate the relevance of historical records for understanding the past.

Archives Department staff also coordinate and conduct trolley tours, walking tours, and other programs related to unique history. Any member of the public can participate in and enjoy these activities. The Archives Department also assisted with the Hear, Hear Project, which is an oral history program that began through the University of Wisconsin-La Crosse, and received funding from the City of La Crosse. Through the Hear, Hear project, individuals can record their unique stories about themselves and La Crosse. Signs are placed in the City's downtown and north side where people use their mobile phones to call a designated number and listen to the stories.

The Library's Archives Department is so well known and respected that sometimes people from other states come and ask our Archives Department about researching their family history.

Q: Has the La Crosse Public Library undertaken any recent major improvement projects?

A: Yes, the La Crosse Public Library received an award of more than $3 million in a Flexible Facilities Grant awarded through the State of Wisconsin in 2024 for renovations to the main branch of the library. The grant is enabling the library to add more meeting and study spaces, upgrade technology resources, add a computer lab, and improve access to tools for education, job searching, and telehealth services. It also adds a new large meeting room available on the first floor of the library that can hold up to 150 people. The renovations are currently

going on now, and when complete, will directly benefit our community by providing vital spaces and resources for learning, collaboration, and growth. These renovations were recommendations through the Library's Strategic Plan.

More information on this renovation project is attached as **Wacek Exhibit 8**.

Q: You previously mentioned that the Town of Campbell has a La Crosse County library. Do you know how large this library is?

A: As previously mentioned, the Town of Campbell library is part of the La Crosse County Library. It is a small library that is open approximately 38 hours a week.

Q: Do you know how the library in the Town of Campbell is funded?

A: It is funded, as I understand it, by a combination of Town and County money. The building is funded through the Town, but the staff and materials are funded through La Crosse County.

Q: Do you know whether people that reside in the Town of Campbell use the La Crosse Public Library?

A: Yes. The way the system is designed is for resource sharing and efficiency. All libraries in the Winding Rivers Library System have users from other communities in our region. Town of Campbell residents, being so close geographically to the City of La Crosse and the La Crosse Public Library being the largest library in the region, also use the La Crosse Public Library.

Q: Do you know how many Town of Campbell residents use the La Crosse Public Library?

A: This is difficult to determine. Looking at our estimated data from October 2024 to October 2025, the La Crosse Public Library had approximately 1,500 patrons from the Town of Campbell with more than 3,700 items circulated or checked out to Town of Campbell residents.

Q: Is there a need for Town of Campbell residents to use the La Crosse Public Library?

A: I would say that if Town of Campbell residents do not find what they want in their own library, which is a small library with limited resources, they would definitely use the La Crosse Public Library. I would even guess that there are residents in the Town of Campbell that don't realize that there is another library other than the La Crosse Public Library. They have always come to La Crosse's library.

Q: Do you know why that would be?

A: Because we have a larger collection, better service, a larger variety of programs, more inclusive programs, children's programs, and other things like that.

Q: Do you know how many people who reside in the Town of Campbell attended Library programs and events?

A: No, we do not track this information.

Q: Does the Town of Campbell share in the cost of providing library services that the La Crosse Public Library provides for its residents?

A: No, the Town of Campbell does not directly share those costs.

Q: How far away from the Town of Campbell are each of the La Crosse Public Library's two branches?

A: The La Crosse Public Library's north branch is approximately 1.1 miles from the Town of Campbell. The La Crosse Public Library's main branch is approximately 2.6 miles from the Town of Campbell.

Q: Is the La Crosse Public Library capable of providing its library services to the Town of Campbell?

A: Yes.

Wacek Exhibit 1

Library Director Job Description

La Crosse Public Library
City of La Crosse

Inserted on subsequent page(s).

Library Director

Department:	Library
Division:	Administration
Status:	Exempt
Grade:	18
Report to:	Board of Trustees

Summary:

The Library Director acts as the Chief Executive of the La Crosse Public Library (LPL) and ensures the mission and strategic goals of LPL are realized. Plans, organizes, develops, analyzes, implements, and defends library policies, procedures, plans, and operations.

Reporting Relationships and Team Work:

The position reports to the Board of Trustees and the Library Director is reviewed annually by the group in accordance with the bylaws and Wisconsin State Statutes. Supervises Deputy Director, managerial and supervisory staff in Archives, Business Services and Infrastructure teams and support services.

Essential Duties and Responsibilities:

Class specifications are intended to provide a descriptive list illustrative of the range of duties performed by employees in the class. The omission of specific duties does not exclude them from the position if the work is similar, related or a logical assignment to the position.

1. Serve as a visionary leader and continue to move the library forward to best serve the needs of the community, be innovative and adapt to the changing role of public libraries.
2. Report to the Board of Trustees twice monthly and additionally as needed, including intermittent meetings with the Board President to keep the Board apprised of library needs and updates.
3. Serve as the liaison between library management and the Board of Trustees.
4. Directly manage library leadership and directly/indirectly provide support, guidance, and development opportunities for all staff.
5. Advocate for the library and actively participate in community events and organizations, while fostering partnerships.

6. Develop annual operating and capital budgets in collaboration with the Board of Trustees and library managers presenting annually to the City of La Crosse, working within budget parameters.
7. Manage the budget of the library as well as have a strong understanding of the fiscal operations of city budgeting and accounting.
8. Develop and increase secondary and tertiary lines of income for the library.
9. Maintain and develop relations with city departments and officials.
10. Manage the development and implementation of the LPL goals, objectives, priorities, policies and procedures.
11. Provide leadership in the external affairs of LPL including fundraising, community relations and outreach to community organizations through ongoing library advocacy.
12. Oversee and direct library operations including public services, current collection management, local archives department, technology, administration and facilities management.
13. Oversee the writing, distribution and filing of the annual reports including LPL annual report.
14. Responsible for compliance with corresponding laws and policies pertaining to public libraries.
15. Ensure appropriate policies and work practices are in place and well understood by the organization.
16. Foster collegial relationships with other library directors and professionals.
17. Participate regularly in continuing education activities to maintain all certifications needed for the position of Public Library Director in Wisconsin.

Core Skills and Qualities:

Employees are expected to demonstrate the following qualities at all times:

1. Establish and maintain effective working relationships with internal staff, external organizations, and the general public.
2. Positively reflect LPL's mission, vision, and values to the staff and public.
3. Effective organizational and time management skills, including the ability to multitask, manage multiple projects at the same time and adapt to changing priorities to meet demands of the department.
4. Communicate effectively verbally and in writing.
5. Demonstrate quality customer service.
6. Exhibit initiative, inclusivity and acceptance of diverse ideas and people, and decisiveness.
7. Exhibit reliability and dependability. Demonstrate punctuality and regular and consistent onsite and offsite attendance.
8. Demonstrate a positive attitude and flexibility.
9. Work well with others, show respect, contribute to the team.

Knowledge, Skills, and Abilities:

Employees are expected to perform or possess the following:

1. Oversight and coordination of public library operations, programs and services.

2. Principles and practices of library science and information services.
3. Experience facilitating high-quality, customer-focused and innovative public library service.
4. Library technology, resources, databases and software.
5. Preparing and administering budgets; fiscal stewardship.
6. Principles, practices and methods of supervising others.
7. Efficiency in decision-making and prioritization with operational and procedural concerns.
8. Sound judgement and the ability to identify complex problems, evaluate solutions and implement change to the benefit of the organization.
9. Maintain all certifications needed for the position of Library Director, Grade 1 Certification from Wisconsin DPI.
10. Facilitation of task forces, committees and council meetings.

Technology Requirements:

Required:

- Use of standard office equipment, including but not limited to Personal Computer and related software packages to perform analysis, information retrieval and tracking.
- Library technology, resources, databases and software.
- Intermediate keyboard and data entry skills.
- PC navigation skills in a Windows-based environment; ability to connect and print
- Ability to navigate, search and use web functions and software applications (i.e., time and attendance systems, performance reviews).
- Intermediate (or Basic) Microsoft Office Suite skills (e.g., Outlook, Word, Excel) to satisfactorily complete job responsibilities.

Desired:

- Basic (or Intermediate) SharePoint skills.

Education and Experience:

Master of Library & Information Science from an ALA-accredited institution and proven work experience is required.

Five or more years of progressively responsible public library experience with at least three years of supervisory experience; knowledge of management techniques and the ability to direct the work of others.

Licenses, Certifications, and Special Requirements:

- State of Wisconsin Librarian Certification is required.
- Must pass and maintain a criminal background check.
- Must have a valid Wisconsin State driver's license and an acceptable driving record, OR must be able to provide own transportation to and from job, meetings, and related job sites.

Physical and Environmental Conditions:

- Work is performed in a busy, service-oriented office with frequent interruptions and under the stress of continual pressure to meet deadlines and handle competing priorities.

- Occasional travel is required to attend meetings

Work Schedule

Full-time, frequently including evenings and additional hours related to meetings, programs, and special projects. May include rotating evening and weekend hours.

The above job description is not intended as, nor should it be construed as, exhaustive of all responsibilities, skills, efforts, or working conditions with this job.
This and all LPL positions are subject to transfer, based on library need.
Reasonable accommodations may be made to enable qualified individuals with disabilities to perform the essential functions of this job. La Crosse Public Library is also an Equal Opportunity Employer.

Wacek Exhibit 2

WRLS Member Libraries

La Crosse Public Library
City of La Crosse

Inserted on subsequent page(s).

Winding Rivers Library System
Member Libraries

		Questions or updates? Email david(at)wrlsweb.org		
Library	**Address**	**City**	**Zip Code**	**Phone**
Alma Public Library	312 N. Main St.	Alma	54610	(608)685-3823
Arcadia Free Public Library	730 Raider Dr. Suite 3140	Arcadia	54612	(608)323-7505
Bangor Branch (La Crosse County Library)	1720 Henry Johns Blvd.	Bangor	54614	(608)486-4408
Bekkum Memorial Public Library	206 N. Main St.	Westby	54667	(608)634-4419
Black River Falls Public Library	222 Fillmore St.	Black River Falls	54615	(715)284-4112
Blair-Preston Public Library	122 S. Urberg Ave.	Blair	54616	(608)989-2502
Campbell Branch (La Crosse County Library)	2548 Lakeshore Dr.	La Crosse	54603	(608)783-0052
Cashton Memorial Library	720 Broadway St.	Cashton	54619	(608)654-5465
De Soto Public Library	111 S. Houghton St.	De Soto	54624	(608)648-3593
Elroy Public Library	501 Second Main St.	Elroy	53929	(608)462-2407
Ettrick Public Library	15570 School St	Ettrick	54627	(608)525-3408

Galesville Public Library	16787 S. Main St.	Galesville	54630	(608)582-2552
Hatch Public Library	111 W. State St.	Mauston	53948	(608)847-4454
Hauge Memorial Library	50655 Charles St.	Osseo	54758	(715)597-3444
Hillsboro Public Library	819 High Ave.	Hillsboro	54634	(608)489-2192
Holmen Area Branch (La Crosse County Library)	121 W. Legion St.	Holmen	54636	(608)526-9600
Independence Public Library	23688 Adams St.	Independence	54747	(715)985-3616
Kendall Public Library	110 E. South Railroad St.	Kendall	54638	(608)463-7103
Knutson Memorial Library	500 Central Ave.	Coon Valley	54623	(608)452-3757
La Crosse Public Library	800 Main St.	La Crosse	54601	(608)789-7100
Lawton Memorial Library	118 N. Bird St.	La Farge	54639	(608)625-2015
McIntosh Memorial Library	205 South Rock Avenue	Viroqua	54665	(608)637-7151
Mondovi Public Library	147 W. Hudson St.	Mondovi	54755	(715)926-4403

Necedah Community-Siegler Memorial Library	217 Oak Grove Dr.	Necedah	54646	(608)565-2253
New Lisbon Memorial Library	115 W. Park St.	New Lisbon	53950	(608)562-3213
North Community Branch (La Crosse Public)	1552 Kane St.	La Crosse	54603	(608)789-7102
Norwalk Public Library	101 Railroad St.	Norwalk	54648	(608)823-7473
Onalaska Branch (La Crosse County Library)	741 Oak Ave. S.	Onalaska	54650	(608)781-9568
Ontario Public Library	313 Main St.	Ontario	54651	(608)337-4651
Readstown Public Library	129 W. Wisconsin Ave.	Readstown	54652	(608)629-5465
Shirley M. Wright Memorial Library	11455 Fremont St.	Trempealeau	54661	(608)534-6197
Sparta Free Library	P.O. Box 347, 124 W. Main St.	Sparta	54656	(608)269-2010
Strum Public Library	114 5th Ave. S.	Strum	54770	(715)695-3848
Taylor Memorial Library	420 2nd St.	Taylor	54659	(715)662-2310
Tomah Public Library	716 Superior Ave.	Tomah	54660	(608)374-7470
West Salem Branch (La Crosse County Library)	702 Industrial Dr	West Salem	54669	(608)786-1505

Whitehall Public Library	36351 Main St.	Whitehall	54773	(715)538-4107
Wilton Public Library	400 East St., Ste. 102	Wilton	54670	(608)435-6710
Wonewoc Public Library	305 Center St.	Wonewoc	53968	(608)464-7625

Updated 10/14/2023

Library	Address	City	Zip Code
Arcadia School District: Arcadia High School	756 Raider Dr.	Arcadia	54612
Blair-Taylor School District: Blair/Taylor High School	N31024 Elland Rd.	Blair	54616
Cashton School District: Cashton High School	540 Coe St., P. O. Box 129	Cashton	54619
Cochrane-Fountain City School District: CF City High School	S2770 State Highway 35	Fountain City	54629
Gundersen Health System: Adolf L. Gundersen, MD Health Sciences Library (La Crosse Campus)	1900 South Ave. H01-011	La Crosse	54601
Gundersen Health System: Mooney Library (La Crosse Campus)	Hospital, Level 1	La Crosse	54601
Gundersen Health System: Mooney Library East (La Crosse Campus)	East Building, Level 2	La Crosse	54601
Gundersen Health System: Mooney Library Onalaska (Onalaska Campus)	3111 Gundersen Drive, Level 4	Onalaska	54650
Holmen School District: Holmen High School	1001 McHugh Rd.	Holmen	54636-0430
Holmen School District: Holmen Middle School	502 North Main Street	Holmen	54636
La Crosse School District: Central High School			

La Crosse School District: Logan High School			
La Farge School District: La Farge High School	301 West Adams Street	La Farge	54639
Melrose-Mindoro School District: Melrose-Mindoro High School Library	N181 State Rd. 108	Melrose	54642
New Lisbon Correctional Institution	2000 Progress Road, PO Box 2000	New Lisbon	53950
University of Wisconsin- La Crosse: Murphy Library	1631 Pine St.	La Crosse	54601
Viroqua School District: Viroqua Middle School & High School	100 Blackhawk Dr.	Viroqua	54665
Viterbo University: Todd Wehr Memorial Library	900 Viterbo Drive	La Crosse	54601
Western Technical College: WTC Library	400 Seventh Street North, Room 201	La Crosse	54601
Wonewoc-Center Schools: Wonewoc-Center Schools Library	101 School Rd.	Wonewoc	53968

Wacek Exhibit 3

2024 Annual Report

La Crosse Public Library
City of La Crosse

Inserted on subsequent page(s).

2024 Annual Report

LA CROSSE PUBLIC LIBRARY
Discover, create, connect.









Director's Message

2024 has been a year of growth, innovation, and, most importantly, connection. We are excited to share some of the incredible milestones that you, our dedicated patrons and supporters, helped make possible.

Community Engagement and Programming:
In 2024, La Crosse Public Library hosted an outstanding 1,142 programs for all ages, attracting more than 38,000 attendees. These programs spanned a wide range of interests and needs, from early literacy initiatives to cultural and artistic events that brought our community together. The success of these programs reflects the ever-growing importance of libraries as vital hubs for learning and connection.

Expanded Collection and Access:
This year, we made significant strides in expanding our collections. We added nearly 12,000 new materials, ensuring that our patrons have access to the latest and most relevant resources. From books to e-media, we are committed to continuously growing our offerings to meet the diverse needs of our community. As a result, our patrons checked out an impressive 582,084 items in 2024, a clear indicator of the trust and engagement we share with you.

Continued on the next page...

Enhanced Patron Experience:
We understand that convenience and access are key to your library experience. That's why, in 2024, we successfully implemented a new library catalog and app, enhancing the tools and resources available to you. The updated system makes it easier to search, borrow, and interact with library services from anywhere, helping you make the most of everything the library has to offer.

Exciting Renovations Ahead:
A major highlight of 2024 has been the award of a more than $3 million Flexible Facilities Grant for upcoming renovations. This transformative project will allow us to create more meeting and study spaces, upgrade technology resources, and improve access to tools for education, job seeking, and telehealth services. These renovations will directly benefit our community by providing vital spaces and resources for learning, collaboration, and growth.

We want to thank each and every one of you for your continued support and dedication to our library. Whether you attended programs, checked out materials, or advocated for our mission, you played an essential role in making 2024 such a successful year!

With warmest regards,
Shannon Grant

Thank You!

Thank you to our Library Board of Trustees and to our dedicated Library staff for all they do to make the Library a welcoming hub to all, as well as a center of social and intellectual engagement for our community.

Also, a big thank you to supporters of our food and supply pantry, our knitters, and our quilters. Your generosity does not go unnoticed.

FRIENDS OF THE LIBRARY
La Crosse Public Library

We couldn't do what we do without the support of the Friends of the La Crosse Public Library providing funding for programs and enrichment activities. We are grateful to our generous Friends members and volunteers whose hard work and commitment help us fulfill our mission.

2024 *Your library at a glance*



810 LIBRARY VISITORS PER DAY ON AVERAGE

582,084
TOTAL ITEMS CIRCULATED





TOTAL PHYSICAL MATERIALS BORROWED **457,450**

124,634 ELECTRONIC ITEMS CHECKED OUT





PUBLIC COMPUTER SESSIONS **40,693**

38,007 PROGRAM ATTENDANCE





LIBRARY PROGRAMS DELIVERED **1,142**

32,810 ACTIVE CARD HOLDERS



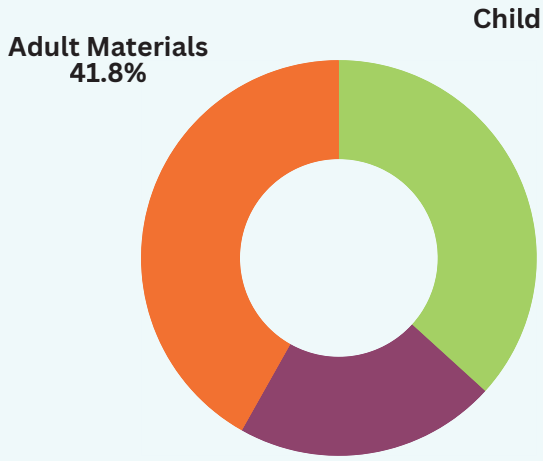


NEW MATERIALS ADDED **11,983**

LA CROSSE PUBLIC LIBRARY

NEW IN 2024

- New library catalog and app!
- Regional Read: *Big Magic: Creative Living Beyond Fear* by Elizabeth Gilbert.
- LPL was awarded a 3-million-dollar Flexible Facilities Grant for renovations and technology improvements.



582,084 TOTAL ITEMS BORROWED

2,377 NEW LIBRARY CARD HOLDERS IN 2024

28.3% INCREASE IN NEW CARD HOLDERS

6.3% INCREASE IN ACTIVE CARD HOLDERS



15% INCREASE IN PUBLIC INTERNET COMPUTER USE

33 ATTENDEES, ON AVERAGE, AT A TYPICAL LIBRARY EVENT IN 2024

22% INCREASE IN ELECTRONIC ITEMS CHECKED OUT



ECONOMIC BENEFIT:
HOW LA CROSSE PUBLIC LIBRARY SAVES YOU MONEY

Every dollar invested in the La Crosse Public Library is an investment in an informed, healthy, connected, and resilient community.

LPL offers workout classes ranging from chair fitness to qigong, saving patrons hundreds of dollars in **monthly fitness class fees**. Our Creation Space and tool library help patrons discover and cultivate **new hobbies free of charge**, increasing community engagement in the arts, cooking, star gazing, and home maintenance.

Free State Parks Passes not only get families into the outdoors-- a day pass saves a carload of people $13.

In 2024, LPL circulated 489,827 physical items at a **combined estimated savings of $10,394,129** if patrons were to purchase these materials instead of borrowing them through the library (avg. cost/item = $21.22).

Using the "What's Your Library Worth?" calculator from *ilovelibraries*, **an average library user saved $519.53** by utilizing library services, materials, and programs over the span of one year.

Online library users saved more than $1,022,420 by using Libby and other digital resources like Kanopy and Hoopla over paid products like Audible, Hulu, or Netflix in 2024.

The **economic benefit of library programming** to La Crosse community members of all ages is estimated at **more than $760,140** (avg. cost/program participant is estimated at $20).

Public **Wi-Fi can save a household upwards of $1020/year**.

LPL's Tool Library is a more **sustainable, communal, and equitable** way to manage resources in our economy. Instead of buying, a community member can borrow a variety of tools such as a paint sprayer, power washer, turf edger, and more, potentially saving thousands of dollars.

Segarra, M., & Nguyen, A. (2023, November 2). 7 surprising ways the Public Library can help you save money. NPR. https://shorturl.at/Ms0LC

WHAT OUR PATRONS HAD TO SAY ABOUT US THIS YEAR:

“I know of no other place where all types of people are welcomed: a place where we can share resources, knowledge, skills, safety, and community. This space promotes inclusion and support for all ages.” - Alysa R.

“The library is my happy place.” - Harrison B.

“It is a joy that my children know the staff and the staff KNOW them.” - Ellen R.

“My life would be impoverished without access to fresh new and wonderful or old and classic BOOKS!” - Lindy M.

“Our library is amazing. I’ve visited a lot of libraries and honestly La Crosse’s is 10/10.” - Maryl N.

“The La Crosse libraries are a gem and enrich the lives of everyone in our community. It is a place that brings out and celebrates the best in all of us.” - Elizabeth L.

“Like many Americans, I suffer from loneliness. The La Crosse Public Library provides a refuge from this by offering a welcoming environment in which I can work every day. This place has been a haven for me in a period of transition, and I know it is a highly impactful “third place” for many others.” - Max S.

“My family is so grateful to the smart, kind, and patient staff who work at the library.” - Chiana V.

“I truly appreciate the library and the work it does for our community and the region.” - Chris K.

Continued on the next page...

“Everyone who works at the library is so lovely and welcoming and it’s obvious how much they care about this city and really fostering a sense of community.” - Cheyenne B.

“The library is the #1 answer for accessible, inclusive and free [programming]!” - Bekky M.

“The library staff, with their dedication and expertise, have been instrumental in providing not only access to information but also crucial support services that these [vulnerable] populations rely on.” - Colin W.

“I enjoy being able to read books without any sort of financial expense.” - Lauren E.

“Librarians are some of the most wonderful people you will ever know, and libraries are some of the most wonderful spaces you will ever occupy.” - Rachel M.

“Libraries are the backbone of a community.” - Shannon C.



Some friends at our Fall Fairy Hunt!



You never know what you’ll find at the Library!






PAINT SUPPLIES


TEENAGE MUTANT NINJA
TURTLES


NO SMOKING
After School Club



Wisconsin Department of Public Instruction
PUBLIC LIBRARY ANNUAL REPORT
PI-2401 (Rev. 01-25)
S. 43.05(4) & 43.58(6)
FOR THE YEAR 2024

INSTRUCTIONS: Complete and return electronic, signed copy of the form and attachments to the library system. Confirm with the library system if printed, signed copies are required.

Board-approved, signed annual reports for 2024 are due to the DPI Division for Libraries and Technology no later than March 1, 2025.

I. GENERAL INFORMATION

1. Name of Library	2. Public Library System
La Crosse Public Library	Winding Rivers Library System

3b. Head Librarian First Name	3c. Head Librarian Last Name	4a. Certification Grade	4b. Certification Type	5. Certification Expiration Date
Shanneon	Grant	Grade 1	Regular	08/31/2027

6a. Street Address	6b. Mailing Address or PO Box	7. City / Village / Town	8a. ZIP	8b. ZIP4	9. County
800 Main St.	800 Main St.	La Crosse	54601	4122	La Crosse

10. Library Phone Number	11. Fax Number	12. Library E-mail Address of Director
6087897100		sgrant@lacrosselibrary.org

13. Library Website URL	14. No. of Branches	15. No. of Bookmobiles Owned	16. No. of Other Public Service Outlets
www.lacrosselibrary.org	2	0	1

17. Does your library operate a books-by-mail program?	18. Some public libraries are legally organized as joint libraries, with neighboring municipalities or a county and municipality joining to operate a library. Is your library such a joint library legally established under Wis. Stat. s. 43.53?
No	No

20. Square Footage of Public Library	21a. Did your library or a branch move to a new facility during the fiscal year?	21b. Did your library or a branch renovate or expand an existing facility during the fiscal year?	22. UEI Number
84,610	No	No	

HOURS OF OPERATION

	Standard Service with No Restrictions on Building Access	Limited Service	Staff Only (No interior service for the public)
19a. Winter hours open per week	56	0	0
19b. Number of winter weeks	52	0	0
19c. Summer hours open per week		0	0
19d. Number of summer weeks		0	0
19e. Total weeks per year	52	0	0
19f. Total hours per year for this location	2,912	0	0

II. LIBRARY COLLECTIONS

	a. Number Owned / Leased	b. Number Added
1. Books in Print	88,555	10,260
2. Physical Subscriptions	137	
3. Physical Audio Materials	8,594	624
4. Physical Video Materials	15,109	1,099
5. Other Physical Materials	10,671	
6. Total Physical Items in Collection	122,929	

	Purchased solely by the Library	Purchased via a System, Consortium or Cooperative Agreement	Provided by the State
7. E-books	Yes	Yes	No
8. E-serials	No	Yes	No
9. E-audio	Yes	Yes	No
10. E-video	Yes	Yes	No
11. Research Databases	Yes	Yes	Yes
12. Online Learning Platforms	Yes	Yes	Yes

III. LIBRARY SERVICES

1. Physical Circulation Transactions

a. Total Circulation	b. Children's Materials	c. Other Physical Items
457,450	213,893	7,850

2. Interlibrary Loans

a. Items Loaned *Provided to*	b. Items Received *Received from*
57,133	71,971

(Only Total will display when Total ILL Transactions is listed as the Method for Counting ILL Transactions)	Method for Counting ILL Transactions: Total ILL Transactions	
	Items Loaned to Other Libraries *Provided to*	Items Borrowed from Other Libraries *Received from*
Integrated Library Systems (ILS)		
WISCAT		
Other (includes OCLC, manual tracking or other methods)		

3. Electronic Content Circulation Transactions

a. E-books	b. E-serials	c. E-audio	d. E-video	e. Children's E-materials	f. Total E-materials
47,761	12,643	62,259	1,971	11,351	124,634

4. Number of Registered Users			5. Overdue Fines	6. Reference Transactions		7. Library Visits	
a. Resident	b. Nonresident	c. TOTAL		a. Method	b. Annual Count	a. Method	b. Annual Count
23,770	7,956	31,726	No	Survey Week(s)	62,738	Actual Count	233,476

8. Uses of Public Internet Computers				9. Uses of Public Wireless Internet	
a. Number of Public Use Computers	b. Number of Public Use Computers with internet access	c. Method	d. Annual Count	a. Method	b. Annual Count
95	95	Actual Count	40,693	Actual Count	24,926

LIBRARY PROGRAMS AND ATTENDANCE

Total In-Person and Live, Virtual Statistics by Age

	Young Child (0-5)	Child (6-11)	Young Adult (12-18)	Adult (19+)	General Interest (all ages)
Number of Programs	289	254	120	393	86
Total Attendance	8,194	12,046	2,202	10,703	4,862

Total Program Statistics by Program Category

	In-Person On-Site	In-Person Off-Site	Live, Virtual	Pre-recorded	
Number of Programs	691	418	33	0	
Total Attendance	20,394	16,427	1,186		
Total Program Views				0	

Describe the library's in-person programs:

story times, tours, school age/teen fun, outreach events, community partnerships, book discussions, tech help, musical events, yoga, presenters, research instruction, local history conversations, scavenger hunts

Which platforms does the library use to host the library's live, virtual programs:

Zoom

Describe the library's live, virtual programs:

Zoom discussions for adults, book clubs etc.

Which platforms does the library use to host the library's pre-recorded programs:

Youtube, Google/Apple podcasts, Spotify

Describe the library's pre-recorded programs:

Dark La Crosse stories

IV. LIBRARY GOVERNANCE

Library Board Members. *List all members of the library board as of the date of this report. List the president first. Indicate vacancies. Report changes to the Division for Libraries and Technology as they occur. When reporting such changes, indicate the departing board members.*

First Name	Last Name	Street Address	City	ZIP+4	Email Address
PRESIDENT 1. Suzanne	Anglehart	1654 Farnam St.	La Crosse	54601	sjanglehart@gmail.com
2. Araysa	Simpson	2640 29th St S	La Crosse	54601	bsbnjg@yahoo.com
3. Katie	Bittner	1027 Charles St	La Crosse	54603	kljleigh@gmai.com
4. Ross	Seymour	907 King St	La Crosse	54601	rseymour@centurytel.net
5. Aaron	Engel	W25274 Quarterhorse Ln	Trempealeau	54661	aengel@lacrossesd.org
6. Jessica	Thill	1417 Mississippi St	La Crosse	54601	thill.jess@gmail.com
7. Kathy	Ivey	2001 Hyde Ave	La Crosse	54601	kathycivey@gmail.com
8. Mac	Kiel	2137 Winnebago St	La Crosse	54601	kielm@cityoflacrosse.org
9. Erin	Raymus	903 Wood St	La Crosse	54603	edq161818@gmail.com
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					

No. of Library Board Members
Include vacancies in this count

9

V. LIBRARY OPERATING REVENUE

Report operating revenue only. Do not report capital receipts here.

1. Local Municipal Appropriations for Library Service Only Joint libraries report more than one municipality here

Municipality Type	Name	Amount
City	La Crosse	$4,829,179
	Subtotal 1	$4,829,179

2. County

a. Home County Appropriation for Library Services — Subtotal 2a

a. Other County Payments for Library Services

County Name	Amount	County Name	Amount
Jackson	$7,869		
Monroe	$9,255		
Trempealeau	$13,615		
Vernon	$126,607		
	Subtotal 2b		$157,346

3. State Funds

a. Public Library System State Funds

Description	Amount	Description	Amount
Winding Rivers Library System	$23,500		
b. Funds Carried Forward from Previous Year		c. Other State Funded Program	
	Subtotal 3		$23,500

4. Federal Funds Name of program—for LSTA grant awards, grant number, and project title

Program or Project	Amount
	$0
Subtotal 4	$0

5. Contract Income From other governmental units, libraries, agencies, library systems, etc.

Name	Amount	Name	Amount
	Subtotal 5		$0

6. Other Funds Carried Forward and Expended. Do not include state aid. Report state funds in 3b above.	$92,568
7. All Other Operating Income	$21,039
8. Total Operating Income *Add 1 through 7*	$5,123,632
9. What is the current year annual appropriation provided by governing body(ies) for the public library?	$5,201,995
10. Was the library's municipality exempt from the county library tax for the report year? Wis. Stat. s. 43.64(2)	Yes

VI. LIBRARY OPERATING EXPENDITURES

Report operating expenditures from all sources. Do not report capital expenditures here.

1. Salaries and Wages Include maintenance, security, plant operations	2. Employee Benefits Include maintenance, security, plant operations
$3,082,980	$970,938

3. Library Collection Expenditures

a. Print Materials	b. Electronic Materials	c. Audiovisual Materials	d. All Other Library Materials	Subtotal 3
$167,270	$55,113	$54,244	$5,337	$281,964

4. Contracts for Services Include contracts with other libraries, municipalities, and library systems here. Include service provider.

Provider	Description	Type	Amount
WRLSWEB		Fee	$44,387
Overdrive			$27,693
		Subtotal 4	$72,080

5. Other Operating Expenditures	$566,127
6. Total Operating Expenditures *Add 1 through 5*	$4,974,089
7. Of the expenditures reported in item 6, what were operating expenditures from federal program sources?	$0

VII. LIBRARY CAPITAL REVENUE, EXPENDITURES, DEBT RETIREMENT, AND RENT

1. Capital Income and Expenditures by Source of Income
Do not report any expenditures reported above. Provide a brief description of any expenditures.

Source	Brief Description of Expenditure	Revenue	Expenditure
a. Federal		$0	$0
b. State		$0	$0
c. Municipal		$0	$0
d. County		$0	$0
e. Other		$0	$0

2. Debt Retirement	3. Rent Paid to Municiality/County	Total Revenue	Total Expenditure
		$0	$0

VIII. OTHER FUNDS HELD BY THE LIBRARY BOARD

1. Total Amount of Other Funds at the End of Year	$143,442

IX. FUNDS PAID OR TRANSFERRED TO THE LIBRARY BOARD FINANCIAL SECRETARY

1. Total Amount of Section IX Funds at End of Year	$1,025,288

X. STAFF

1. Personnel Listing. Libraries with 15 or fewer employees may report all staff under 1a. Libraries with more than 15 employees, list head librarian, chief assistants, branch librarians, division heads, and other supervisory personnel in 1a. and all other positions in 1b.

a. Employees Holding the Title of Librarian. Indicate advanced degrees in Type of Staff.

Position (Local Title)	Job Title (AppendixA)	Type of Staff	Total Annual Wages Paid	Hours Worked per Week
Director / Head Librarian	Library Director / Chief Officer	MLS (ALA)	$113,588	40.00
Deputy Director	Deputy / Associate / Assistant Library Director	MLS (ALA)	$97,905	40.00
IT Manager	Information Technology Manager	Other	$81,016	40.00
Business Manager	Office Manager	Other	$75,691	40.00
Facilities Manager	Facility Engineering Manager (Maintenance)	Other	$85,529	40.00
Youth Services Manager	Department Head / Coordinator / Senior Manag	MLS (ALA)	$75,691	40.00
Achives Manager	Department Head / Coordinator / Senior Manag	MLS (ALA)	$86,715	40.00
Circulation Manager	Department Head / Coordinator / Senior Manag	Librn. no-MLS	$86,715	40.00
Access & Engagement Manager	Department Head / Coordinator / Senior Manag	MLS (ALA)	$75,691	40.00
Access and Engagement Librarian	Librarian (MLS)	MLS (ALA)	$268,777	160.00
Youth Services Librarian	Librarian (MLS)	MLS (ALA)	$133,515	80.00
Collection Management Supervisor	Collection Development Specialist	MLS (ALA)	$70,740	40.00

X. STAFF (cont'd.)

b. Other Paid Staff *See Instructions*

Position (Local Title)	Job Title (AppendixA)	Type of Staff	Total Annual Wages Paid	Hours Worked per Week
Associate Librarian	Associate Librarian (non-MLS)	Other	$307,683	240.00
Archives Librarian	Librarian (MLS)	MLS (ALA)	$131,602	80.00
Community Resource Specialist	Social Worker	Librn. no-MLS	$65,249	40.00
Network and Cyber Security Analys	Technical Support/Computer Technician	Other	$68,648	40.00
Business Service Specialist	Office Support (Top)	Other	$57,866	40.00
Supervisor	Manager/Supervisor of Support Staff	Other	$121,222	80.00
Library Assistant	Library Assistant - Public Services	Other	$782,765	680.00
Library Clerk	Page/Shelver	Other	$126,984	140.00
Custodial Maintenance		Other	$107,444	98.00

2. Library Staff Full-Time Equivalents (FTEs). Divide the total hours worked per week for each category by 40 to determine full-time equivalents.

a. Persons Holding the Title of Librarian			b. All Other Paid Staff (FTE)	
Master's Degree from an ALA Accredited Program (FTE)	Other Persons Holding the Title of Librarian (FTE)	Subtotal 2a	Include maintenance, plant operations, and security	c. Total Library Staff (FTE)
14.00	6.60	20.60	31.35	51.95

XI. PUBLIC LIBRARY LOANS OF MATERIAL TO NONRESIDENTS

1. Of the total circulation reported for the library from Section III, item 1, what was the total circulation to nonresidents *See instructions for definition of nonresident*	151,453

Divide nonresident circulation among the following categories. The total of 2 through 6 below should not be greater than the number reported in item 1 above.	a. Those with a Library	b. Those without a Library	c. Subtotal
2. Circulation to Nonresidents Living in the Library's County	34,964	74,672	109,636
3. Circulation to Nonresidents Living in Another County in the Library System	8,650	27,162	35,812
4. Circulation to Nonresidents Living in an Adjacent County Not in the Library System	0	0	0

5. Circulation to All Other Wisconsin Residents	1,772	6. Circulation to Persons from Out of the State	4,233

7. Are the answers to items 1 through 6 based on actual count or survey/sample?	8a. Does the library deny access to any residents of adjacent public library systems on the basis of Wis. Stat. s. 43.17(11)(b)?	8b. If yes, does the library allow residents in adjacent systems to purchase library cards?
Actual	No	

9. Circulation to Nonresidents Living in an Adjacent County Who Do Not Have a Local Public Library

Name of County	Circulation	Name of County	Circulation
a. Jackson	568	f.	
b. Monroe	1,741	g.	
c. Trempealeau	1,218	h.	
d. Vernon	22,837	i.	
e.		j.	

XII.TECHNOLOGY (Not included in 2024 Report)

XIII. SELF-DIRECTED ACTIVITIES, STAFF SERVING YOUTH / ADULTS

1. Self-directed Activities: *Planned, independent activities available for a definite time period which introduce participants to any of the broad range of library services or activities that directly provide information to participants.*

	a. Children (0-5)	b. Children (6-11)	c. Young Adult (12-18)
Number of Self-Directed Activities	19	32	17
Total Self-Directed Activity Participation	3,338	5,229	855
	d. Adult (19+)	e. General Interest (all ages)	f. Total
Number of Self-Directed Activities	23	204	295
Total Self-Directed Activity Participation	2,018	8,239	19,679

2. Name and email address of primary staff person who serves as the children, youth, or teen librarian. Only the primary person is displayed here.

a. First Name	b. Last Name	c. Email Address
Brooke	Newberry	bnewberry@lacrosselibrary.org

3. Name and email address of primary staff person who serves as the librarian for adults. Only the primary person is displayed here.

a. First Name	b. Last Name	c. Email Address
Heather	Miller	hmiller@lacrosselibrary.org

XIV. PUBLIC LIBRARY ASSURANCE OF COMPLIANCE WITH SYSTEM MEMBERSHIP REQUIREMENTS

We assure the Public Library System of which this library is a member and the Division for Libraries and Technology, Department of Public Instruction that this public library is in compliance with the following requirements for public library system membership as listed in Wis. Stats.
A check (X) or a mark in the checkbox indicates compliance with the requirement.

- ☒ The library is established under s. 43.52 (municipalities), s. 43.53 (joint libraries), or s. 43.57 (consolidated county libraries and county library services) of the Wisconsin Statutes [s. 43.15(4)(c)1].
- ☒ The library is free for the use of the inhabitants of the municipality by which it is established and maintained [s. 43.52(2), 73 Op. Atty. Gen. 86(1984), and OAG 30-89].
- ☒ The library's board membership complies with statutory requirements regarding appointment, length of term, number of members and composition. [s. 43.54 (municipal and joint libraries), s. 43.57(4) & (5) (consolidated and country library services), and s. 43.60(3) (library extension and interchange)].
- ☒ The library board has exclusive control of the expenditure of all moneys collected, donated, or appropriated for the library fund [s. 43.58(1)].
- ☒ The library director is present in the library at least 10 hours a week while library is open to the public, less leave time [s. 43.15(4)(c)6]
- ☒ The library board supervises the administration of the library, appoints the librarian, who appoints such other assistants and employees as the library board deems necessary, and prescribes their duties and compensation [s. 43.58(4)].
- ☒ The library is authorized by the municipal governing board to participate in the public library system [s. 43.15(4)(c)3].
- ☒ The library has entered into a written agreement with the public library system board to participate in the system and its activities, to participate in interlibrary loan of materials with other system libraries, and to provide, to any resident of the system area, the same library services, on the same terms, that are provided to the residents of the municipality or county that established the member library. This shall not prohibit a municipal, county, or joint public library from giving preference to its residents in library group programs held for children or adults if the library limits the number of persons who may participate in the group program, or from providing remote access to a library's online resources only to its residents. [s. 43.15(4)(c)4].
- ☒ The library's head librarian holds the appropriate grade level of public librarian certification from the Department of Public Instruction [s. 43.15(4)(c)6 and Administrative Code Rules PI 6.03].
- ☒ The library annually is open to the public an average of at least 20 hours each week except that for a library in existence on June 3, 2006, annually is open to the public an average of at least 20 hours or the number of hours each week that the library was open to the public in 2005, whichever is fewer [s. 43.15(4)(c)7].
- ☒ The library annually spends at least $2,500 on library materials. [s. 43.15(4)(c)8].

XV. CERTIFICATION

I CERTIFY THAT, to the best of my knowledge, the information provided in this annual report and any attachments are true and accurate and the library board has reviewed and approved this report.

President, Library Board of Trustees Signature or designee	Name of President or Designee Print or type	Date Signed
Suzanne Anglehart	Suzanne Anglehart	2/20/2025
Library Director / Head Librarian Signature	**Library Director / Head Librarian Print or type**	**Date Signed**
Shanneon Grant	Shanneon Grant	2/20/2025

STATEMENT CONCERNING PUBLIC LIBRARY SYSTEM EFFECTIVENESS

As required by Wis. Stat. s. 43.58(6)(c), the following statement that the library system either did or did not provide effective leadership and adequately meet the needs of the library must be completed and approved by the library board. The response should be made in the context of the public library system's statutory responsibilities and the funding which it has available to meet those responsibilities.

County: La Crosse

The La Crosse Public Library Board of Trustees hereby states that in 2024 the Winding Rivers Library System

Name of Public Library *Name of Public Library System / Service*

☒ did provide effective leadership and adequately met the needs of the library.

☐ did not provide effective leadership and did not adequately meet the needs of the library.

Indicate with an X one of the above statements

Explanation of library board's response. *Attach additional sheets if necessary.*

Note: With the approval of the library board of trustees, this statement may be submitted separately from the Annual Report form that is sent to the library system, as an e-mail attachment to LibraryReport@dpi.wi.gov.

XV. CERTIFICATION

The preceding statement was approved by the Public Library Board of Trustees.

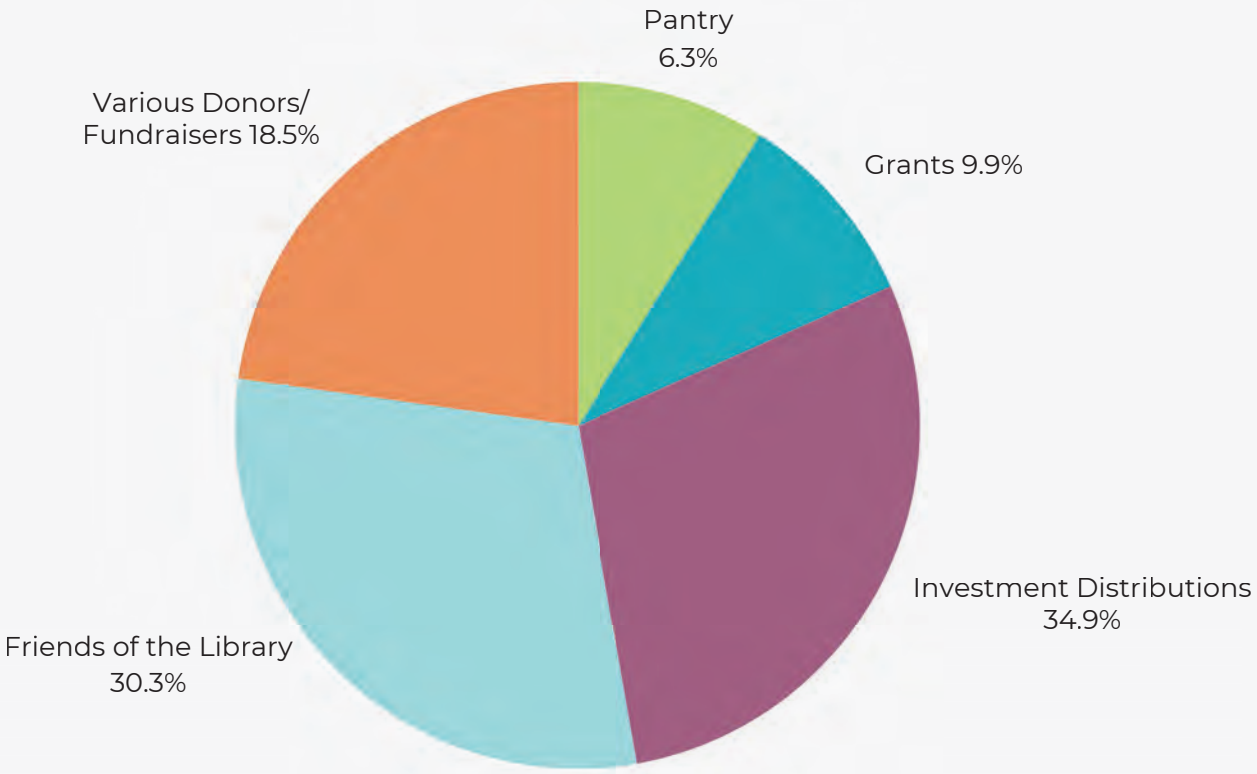
Division staff will compile the statements received for each library system and, as required by *Wis. Stat. s. 43.05(14)*, conduct a review of a public library system if at least 30 percent of the libraries in participating municipalities that include at least 30 percent of the population of all participating municipalities report that the public library system did not adequately meet the needs of the library. This statement may be provided to the public library system.

President, Library Board of Trustees Signature or designee	Name of President or Designee Print or type	Date Signed
➤ Suzanne Anglehart	Suzanne Anglehart	2/20/2025

COMMENTS

SECTION_I
14. Number of Branches (only if applicable)
South Library Closed permanently December 2023--2025-01-24
SECTION_II
1a. Books in Print (end of year total)
Weeded significantly in preparation for ILS migration--2025-02-17

2024 GIFT FUNDS



Source of Gift	Amount	More Information
Various Donors/Fundraisers	$27,115.46	May have restrictions: materials, programs, furniture, summer reading, YS, A&E, Archives, etc.
Investment Distributions	$51,252.16	Various Endowments, G. Gordon & D. Gordon, Washburn
Friends of the Library	$44,662.15	For Programming, Professional Development, Courtyard, Pantry, Creation Space
Grants	$14,600	Regional Read, ALA Grant
Pantry	$9,290.53	Sale of T-shirts/Totes, Gundersen donation
	Total: $146,920.29	

Wacek Exhibit 4

Strategic Plan 2024-2026

La Crosse Public Library
City of La Crosse

Inserted on subsequent page(s).

LA CROSSE PUBLIC LIBRARY

STRATEGIC PLAN 2024-2026



PREPARED BY

LIBRARY STRATEGIES

10.2023

MISSION & VISION

VISION:

Discover, create, connect.

MISSION:

The La Crosse Public Library is the hub of our community, inspiring inclusion, learning, and connection.







STRATEGIC GOALS

<u>GOAL 1</u>: Extend the library's reach and visibility across the community: Connect people to one another and to the essential community information they need to thrive.

STRATEGIES:

- Position the library as the go-to place for reliable knowledge and information.
- Ensure the community sees the library as the clearinghouse for local information and resources.
- Continue providing a responsive portfolio of materials, programs, and events which foster fun, literacy, and learning.
- Cooperate with community non-profit and service agencies to support intentional collaboration on pressing community issues.
- Expand marketing efforts to ensure all residents are aware of the services and resources at all library locations.







<u>GOAL 2</u>: **Nurture La Crosse's diversity:** Provide resources and services reflective of our evolving community.

STRATEGIES:

- Create and maintain collections about other cultures and in languages other than English, keeping pace with evolving demographics, with special attention to the children's collections.
- Expand on non-traditional offerings and engage diverse populations and interest groups in collaborative activities.
- In partnership with local cultural organizations, provide community programs that excite, educate, and instill empathy.
- Ensure that collection content and formats are meeting the demands of the broader community, as well as those with specific needs.
- Welcome with intention all people of the La Crosse community.





<u>GOAL 3</u>: Focus on Library Spaces: Re-envision existing library spaces to prioritize equitable services across the community.

STRATEGIES:

- Invest financial and human resources where they are most impactful.
  - o Continually evaluate public spaces of all locations. Consider usage and community data to balance current community needs with fiscal realities and equitable services.
  - o Prioritize investment in library services that focus on community locations of highest need.
  - o Explore outreach vehicles to augment efforts to more effectively connect library resources and services to all populations, neighborhoods, and partnering organizations.
- Explore modifying the library interior(s) to make efficient use of space that addresses community needs and priorities, including:
  - o Investigate adding additional small, safe meeting rooms.
  - o Rethink the children's and teen areas, devoting more space to youth services.







<u>GOAL 4</u>: Train and retain exceptional staff: Equip a library team that is confident and excited to enact the library's mission.

STRATEGIES:

- Create and offer a standard on-boarding program to give newer staff a grounding in the library's purpose and vision, core activities, and staff expectations.
- Coordinate regular staff technology and resource training, and team-building opportunities throughout the year.
- Provide advanced training around social-service topics and issues so that staff are equipped and comfortable as the first-responders for all patrons.
- Standardize and streamline staff communication channels.
- Continuously advocate for the compensation, benefits, and flexibility that allows us to hire and keep great employees.







La Crosse Public Library Board

Sue Anglehart, President
Katie Bittner
Aaron Engel
Kathy Ivey, Vice-President
Mac Kiel
Erin Raymus
Ross Seymour
Araysa Simpson, Secretary
Jessica Thill

Strategic Plan Steering Committee

Suzanne Anglehart
Annie Baumann
Shanneon Grant, Director
Tashyra Jackson
Erin Raymus
Mary Ellen Stolder
Jessica Thill
Dawn Wacek, Deputy Director







PREPARED BY

LIBRARY STRATEGIES

Wacek Exhibit 5

Staff Expertise & Awards

La Crosse Public Library
City of La Crosse

Inserted on subsequent page(s).

La Crosse Public Library Staff Expertise and Accomplishments

- Resource Management Team
    - Performed bibliographic record analysis for the state bibliographic standards committee (LPL was paid $2,500 from LSTA Cooperative Cataloging grant for this work)
    - Linda Jerome (Librarian) serves on WLA Board as YSS Representative
    - Won AARP Community Challenge grant 2022 (tool library)
    - Won Read Africa grant 2021 (books)
    - Won Wisconsin Humanities Council grant 2021 (Hmong programming)
    - Won WiLS Ideas to Action fund 2021 (sewing machines)
    - Won Bader grant 2021 (as part of WRLS – memory kits)
- Scott Brouwer (Supervisor) was the Midwest Archives Conference Education Committee co-chair for the 2024-25 program year. He is now the MACinars coordinator for the Education Committee for the 25-26 program year.
- IT dept at LPL accomplishments
    - Received federal CIPA (Child information protections act) compliance status
    - One of the few Libraries in the state of WI to use Category 2 E-rate funding. Most Libraires only utilize category 1 for internet discounts. Category 2 requires CIPA certification and ongoing auditing, this provides discounts to hardware as well as internet.
    - One of the few Libraries in WI to implement a Cybersecurity platform
    - One if not only Library in WI to implement 10GB internet service for its patrons
- Kam Hartfield (Assistant) won the ALA Library Building Capacity Grant (2024)
- Bill Ives (Librarian) Began reviewing picture books professionally for School Library Journal and had a blurb for "Lucky Day" by Chuck Tingle featured as part of Library Reads top 10 books for August
- Brooke Newberry (Manager) :
    - Member, Steering Committee for Wisconsin Public Library Standards, 2025
    - Member, 2024 Caldecott Award Selection Committee, 2022-2024
    - Co-Chair, ALSC Professional Recognition and Scholarship Committee, 2021-2022
    - Board Book Round-Up. *School Library Journal*, 2017, 2019, 2020, 2021, 2022, 2024, 2025
    - Early Literacy Manual. (co-author) for *CSLP Summer Reading Manual*, Fall 2014, 2015, 2016
    - Instructor:

        - Connect and Engage: Effective Youth Outreach Strategies for Libraries, Graduate Class, University of Wisconsin-Madison iSchool, 2024-present
        - Youth Services 101, Graduate Class, University of Wisconsin-Madison iSchool, 2020-present
        - Babies in the Library, Graduate Class, University of Wisconsin-Madison iSchool, 2018-present
        - No One is Listening: Tips on Managing Spaces, Programs, and Colleagues, Indianapolis Public Library, 2024
        - Early Literacy 101 & Programming 101, Foundations of Wisconsin Librarianship Workshop, 2024

- Archives Department won the Governor's Archives Award for Archival Innovation from the Wisconsin Historical Society.
- Archives Department won an Emmy for the Dark La Crosse series.
- Anita Doering (former Archivist) won the Muriel Fuller Award from WLA
- Dusty Karls (Associate Librarian) Facilitator for Games and Learning Project (Statewide)- DPI Get in the Game Grant
    - Presenter for Games and Learning-State of Wisconsin: TTRPGs and D&D
    - WRLS(Winding Rivers Library System) Presentation
    - SWAL(Southwest Wisconsin Activities League) Presentation
    - PML (Play Make Learn) D&D Facilitator and Presenter(multiple)
    - WiLS(Wisconsin Library Services) Presenter/Educator
    - Teaching for UW-Madison- "Roll with it... Games in Libraries" (3rd year)
    - Games and Learning Educator- Certified Games Therapy Educator via Critical-Core Games to Grow
- Dawn Wacek (Director)
    - Keynote Speaker for HootCon Library Conference
    - Library System Educator: Intellectual Freedom Challenges
    - TED Talk
    - L3 Bremer Foundation Mentor
    - WAPL Chair
    - UW-SLIS Continuing Education Instruction.
    - Trustee Training Week Presenter

Wacek Exhibit 6

2024 Programs & Events

La Crosse Public Library
City of La Crosse

Inserted on subsequent page(s).

La Crosse Public Library
2024 Programs and Events

	A	B
1	Date	Event Name
2	1/2/2024 16:30	TAC Meeting
3	1/2/2024 17:30	Busy Builders
4	1/3/2024 9:30	Family Storytime
5	1/3/2024 10:30	Family Storytime
6	1/3/2024 13:30	JDC Outreach
7	1/4/2024 9:00	Summit K Stars Tour
8	1/4/2024 16:30	Pride in the Panels
9	1/5/2024 9:00	So Bluffs 2nd Gr Stars Tour
10	1/5/2024 10:00	History Club: Activity 1
11	1/5/2024 13:00	Hamilton/SOTA 2nd Gr Stars Tour
12	1/5/2024 18:00	First Friday: Camp Half Blood
13	1/6/2024 10:30	Saturday Storytime
14	1/8/2024 8:30	Longfellow 7th grade (Halderson)
15	1/8/2024 9:00	Emerson 4k
16	1/8/2024 9:00	Hintgen 2nd gr Stars Tour
17	1/8/2024 9:30	Longfellow 7th grade (Halderson)
18	1/8/2024 13:30	Emerson 4k
19	1/8/2024 15:00	Creation Space
20	1/8/2024 17:00	D&D 101: Special Session
21	1/8/2024 17:00	Winter Wonderland Ball
22	1/9/2024 8:30	Longfellow 7th grade (Kloss)
23	1/9/2024 9:00	Emerson K Stars Tour
24	1/9/2024 9:30	Summit 4K
25	1/9/2024 9:30	Longfellow 7th grade (Kloss)
26	1/9/2024 13:30	Summit 4K
27	1/9/2024 15:30	State Rd 4k storytime
28	1/9/2024 15:30	Pop Up Snow Play
29	1/9/2024 16:00	Pokémon Club
30	1/9/2024 17:30	Busy Builders
31	1/9/2024 18:30	BookTok Bingo
32	1/10/2024	Qigong
33	1/10/2024	Chapters- The Lunar Housewife
34	1/10/2024 8:00	Great Stories Club
35	1/10/2024 9:30	Family Storytime
36	1/10/2024 10:30	Family Storytime
37	1/10/2024 15:30	Would you rather?
38	1/10/2024 19:00	Teen book club for adults
39	1/11/2024	Singing Bowl Sound Meditation
40	1/11/2024 9:00	Class Visit-4K Hamilton
41	1/11/2024 9:30	State Road K Stars Tour
42	1/11/2024 9:30	Spence 4K
43	1/11/2024 9:30	Southern Bluff 4K AM
44	1/11/2024 9:30	Longfellow 7th grade (Barth)
45	1/11/2024 10:30	Longfellow 7th grade (Barth)
46	1/11/2024 13:00	Ham 2/3 Visit

La Crosse Public Library
2024 Programs and Events

	A	B
47	1/11/2024 13:30	Spence 4K
48	1/11/2024 13:30	Southern Bluffs 4K PM
49	1/13/2024	Yoga for All
50	1/13/2024	Chapters- The Lunar Housewife
51	1/13/2024 10:30	Family Storytime
52	1/14/2024	Oppenheimer
53	1/15/2024	"I have a dream"
54	1/15/2024 9:00	Teen whiteboard question
55	1/15/2024 17:00	Tween/Teen D&D
56	1/16/2024	Adult Craft: Danish Woven Heart
57	1/16/2024 9:00	NWI 4K Storytime
58	1/16/2024 9:30	Red Balloon MLK storytime
59	1/16/2024 13:00	NWI 4K Storytime
60	1/16/2024 17:30	Busy Builders
61	1/17/2024	Brick It!
62	1/17/2024 9:30	Storytime
63	1/17/2024 10:30	Storytime
64	1/17/2024 11:52	North After School Club
65	1/17/2024 13:30	JDC Outreach
66	1/17/2024 15:30	NCL After School Club
67	1/18/2024	Chair Yoga
68	1/18/2024 13:00	Ham 2/3 Visit
69	1/19/2024 10:00	History Club: Activity 2
70	1/20/2024 9:30	Saturday Storytime
71	1/20/2024 10:30	Saturday Storytime
72	1/22/2024	Card of the Month
73	1/22/2024 10:00	Special Session: DIY Stickers and Buttons
74	1/22/2024 15:00	Maker Monday
75	1/22/2024 17:00	Tween/Teen D&D
76	1/23/2024 9:30	Logan Middle 7th grade (Armstrong)
77	1/23/2024 13:30	Logan Middle 7th grade (Armstrong)
78	1/23/2024 17:30	Busy Builders
79	1/24/2024 8:30	Logan Middle 7th grade (Fenton)
80	1/24/2024 9:30	Family Storytime
81	1/24/2024 10:30	Northside Elementary 1st Grade
82	1/24/2024 10:30	Family Storytime
83	1/24/2024 12:30	Logan Middle 7th grade (Fenton)
84	1/24/2024 15:30	NCL After School Club
85	1/25/2024 8:30	Logan Middle 7th grade (Sprain)
86	1/25/2024 9:30	Logan Middle 7th grade (Sprain)
87	1/25/2024 10:00	Northside 4K Storytime
88	1/25/2024 12:30	Coulee Montessori K & 2nd Gr Stars Tour
89	1/25/2024 13:00	Ham 2/3 Visit
90	1/25/2024 14:00	Northside 4K Storytime
91	1/26/2024 9:00	Spence 2nd Gr Stars Tour
92	1/26/2024 13:00	4/5 Visit

La Crosse Public Library
2024 Programs and Events

	A	B
93	1/26/2024 13:30	4/5 Visit
94	1/26/2024 13:30	Northside 2nd Gr Stars Tour
95	1/26/2024 14:20	Kinder Visit
96	1/27/2024 10:30	Family Storytime
97	1/29/2024 13:10	Archival Research Instruction for UWL Econ 312
98	1/29/2024 14:30	Pride in the Panels Outreach - Longfellow Middle School
99	1/29/2024 15:00	Maker Monday
100	1/30/2024 17:30	Busy Builders
101	1/31/2024	Propagation Station
102	1/31/2024 9:30	Family Storytime
103	1/31/2024 10:30	Family Storytime
104	1/31/2024 12:00	Puppy Scavenger Hunt
105	1/31/2024 12:00	Puppy Scavenger Hunt
106	1/31/2024 13:10	Archival Research Instruction for UWL Econ 312
107	1/31/2024 15:30	NCL After School Club
108	1/31/2024 17:30	History Club: January Meeting
109	2/1/2024	Chair Yoga
110	2/1/2024 9:00	NorthWoods 2nd Gr Stars Tour
111	2/1/2024 16:30	Pride in the Panels
112	2/2/2024 9:30	Northside K Stars Tour
113	2/2/2024 10:29	First Friday: Games Galore!
114	2/3/2024 9:00	Creation Space Open Lab
115	2/3/2024 10:30	Saturday Storytime
116	2/5/2024	Chair Fitness
117	2/5/2024	Monday Mornings at Main
118	2/5/2024 9:00	Teen whiteboard question
119	2/5/2024 9:30	Summit 4K
120	2/5/2024 14:30	Summit 4K
121	2/5/2024 15:30	Northside BGC
122	2/6/2024	Chair Fitness
123	2/6/2024	Learn to Knit 1
124	2/6/2024 9:00	Hintgen K Stars Tour
125	2/6/2024 16:30	TAC meeting
126	2/6/2024 17:30	Busy Builders
127	2/7/2024	Knit and Needle
128	2/7/2024 8:00	Great Stories Club
129	2/7/2024 9:30	Family Storytime
130	2/7/2024 10:30	Family Storytime
131	2/7/2024 10:39	NCL After School Club
132	2/7/2024 13:00	Ham 2/3 Visit
133	2/8/2024	Singing Bowl Sound Meditation
134	2/8/2024 9:00	Ham 4/k Visit
135	2/8/2024 9:30	Northwoods K Stars Tour
136	2/8/2024 9:30	Southern Bluff 4K AM
137	2/8/2024 13:00	Ham 4/k Visit
138	2/8/2024 13:30	Southern Bluff 4K PM

La Crosse Public Library
2024 Programs and Events

	A	B
139	2/9/2024 10:00	Creation Space Special Session: Heart Art
140	2/9/2024 10:00	History Club: February Activity 1
141	2/10/2024	Yoga for All
142	2/10/2024	Chapters- Charm City Rocks
143	2/10/2024 9:00	Creation Space Open Lab
144	2/10/2024 10:30	Saturday Storytime
145	2/11/2024	The Holdovers
146	2/11/2024 15:30	Leonardo Music
147	2/12/2024	Chair Fitness
148	2/12/2024	Monday Mornings at Main
149	2/12/2024 9:00	Emerson 4k
150	2/12/2024 9:30	Red Balloon
151	2/12/2024 9:30	Longfellow 7th grade (Halderson)
152	2/12/2024 13:30	Emerson 4k
153	2/12/2024 15:00	Maker Monday
154	2/12/2024 17:00	Tween/Teen D&D
155	2/13/2024	Chair Fitness
156	2/13/2024	Learn to Knit 2
157	2/13/2024 9:00	Spence K Stars Tour
158	2/13/2024 12:30	State Rd 4k Storytime
159	2/13/2024 14:30	Summit 2nd Gr Stars Tour
160	2/13/2024 16:00	Pokémon Club
161	2/13/2024 17:30	Busy Builders
162	2/13/2024 18:30	BookTok Bingo
163	2/14/2024	Qigong
164	2/14/2024	Brick It!
165	2/14/2024	Chapters- Charm City Rocks
166	2/14/2024	Winter Reading Challenge
167	2/14/2024 9:30	Longfellow 7th grade (Barth)
168	2/14/2024 9:30	Storytime
169	2/14/2024 10:30	Longfellow 7th grade (Barth)
170	2/14/2024 10:30	Storytime
171	2/14/2024 12:30	North After School Club
172	2/14/2024 13:00	Ham 2/3 Visit
173	2/14/2024 13:30	JDC Outreach
174	2/14/2024 13:30	JDC Outreach
175	2/15/2024	Chair Yoga
176	2/15/2024 10:00	Northside 4K Storytime
177	2/15/2024 14:00	Northside 4K Storytime
178	2/16/2024 9:30	Longfellow 7th grade (Kloss)
179	2/16/2024 10:00	Toy Tea Party
180	2/16/2024 13:00	St Rd Caldecott Outreach
181	2/17/2024 10:30	Storytime
182	2/19/2024	Chair Fitness
183	2/19/2024	Monday Mornings at Main
184	2/19/2024 8:30	Logan Middle 7th grade (Fenton)

La Crosse Public Library
2024 Programs and Events

	A	B
185	2/19/2024 12:30	Logan Middle 7th grade (Fenton)
186	2/19/2024 15:00	Maker Monday
187	2/20/2024	Chair Fitness
188	2/20/2024	Learn to Sew 1
189	2/20/2024 9:00	NWI 4K Storytime
190	2/20/2024 9:30	Spence 4K
191	2/20/2024 9:30	B Bright Playschool
192	2/20/2024 9:30	Logan Middle 7th grade (Armstrong)
193	2/20/2024 13:00	Ham 2/3 Visit
194	2/20/2024 13:00	NWI 4K Storytime
195	2/20/2024 13:30	Spence 4K
196	2/20/2024 14:00	SOTA 1st grade
197	2/20/2024 14:00	Logan Middle 7th grade (Armstrong)
198	2/20/2024 17:30	Busy Builders
199	2/21/2024	Brick It!
200	2/21/2024 9:30	Longfellow 7th grade (Zawistowski)
201	2/21/2024 10:30	Longfellow 7th grade (Zawistowski)
202	2/21/2024 11:30	LaCrosseRoads Outreach
203	2/21/2024 11:30	Longfellow 7th grade (Zawistowski)
204	2/21/2024 12:30	Northside 1st Grade Storytime
205	2/21/2024 13:00	Ham 2/3 Visit
206	2/21/2024 19:00	Teen book club for adults
207	2/22/2024 8:30	Logan Middle 7th grade (Sprain)
208	2/22/2024 9:30	Logan Middle 7th grade (Sprain)
209	2/22/2024 10:00	Mayo Mom and Baby
210	2/22/2024 16:00	Gnome Sweet Gnome
211	2/23/2024 9:00	Emerson 2nd gr Stars Tour
212	2/23/2024 10:00	Hamilton/SOTA1 K Stars Tour
213	2/23/2024 10:00	History Club: February Activity 2
214	2/23/2024 13:00	4/5 Visit
215	2/23/2024 13:30	4/5 Visit
216	2/23/2024 14:00	K Visit
217	2/23/2024 14:00	SOTA 1st grade
218	2/24/2024	Chair Fitness
219	2/24/2024 10:30	Saturday Storytime
220	2/25/2024 14:00	Inside "Rivertown"
221	2/26/2024	Monday Mornings at Main
222	2/26/2024 9:00	Teen whiteboard question
223	2/26/2024 10:00	Inside "Rivertown"
224	2/26/2024 11:59	Pride In the Panels - Longfellow Middle School
225	2/26/2024 15:00	Maker Monday
226	2/26/2024 17:00	Tween/Teen D&D
227	2/27/2024	Chair Fitness
228	2/27/2024	Learn to Sew 2
229	2/27/2024 16:00	International Pokemon Day
230	2/27/2024 17:30	Busy Builders

La Crosse Public Library
2024 Programs and Events

	A	B
231	2/28/2024 9:30	Family Storytime
232	2/28/2024 10:30	Family Storytime
233	2/28/2024 12:00	North Craft of the month
234	2/28/2024 13:30	JDC Outreach
235	2/28/2024 15:30	North After School Club
236	2/28/2024 17:30	Coulee Child Center Family Night
237	2/28/2024 17:30	Archival Research Instruction for UWL History Class: Hear, Here North
238	2/28/2024 17:30	History Club: February Meeting
239	2/29/2024 12:30	State Road 2nd Gr Stars Tour
240	2/29/2024 19:00	Western Tech Family Night
241	3/1/2024	Card of the Month
242	3/1/2024 18:00	First Friday: Dystopia
243	3/2/2024 10:30	Saturday Storytime
244	3/3/2024	Indigenous Peoples Spotlight Collection of Turtle Island
245	3/4/2024	Chair Fitness
246	3/4/2024	Monday Mornings at Main
247	3/4/2024	Chair Fitness
248	3/4/2024 10:00	Beadtastic
249	3/4/2024 15:00	Maker Monday
250	3/5/2024 9:00	Gnomes Scavenger Hunt
251	3/5/2024 9:00	Gnomes Scavenger Hunt
252	3/5/2024 16:30	TAC meeting
253	3/6/2024 9:30	Family Storytime
254	3/6/2024 12:00	Bouncing Babies
255	3/6/2024 12:30	Northside 1st Grade Storytime
256	3/6/2024 15:30	March Book Madness
257	3/6/2024 15:30	North After School Club
258	3/6/2024 17:30	Archival Research Instruction for UWL History Class: Hear, Here North
259	3/7/2024	ONAbilities
260	3/7/2024	Chair Yoga
261	3/7/2024 9:30	Family Storytime
262	3/7/2024 10:00	Family Storytime
263	3/7/2024 10:00	Nathan Myrick & The Founders of Our Communities Webinar for Wisconsin Historical Society
264	3/7/2024 11:54	Bedtime Storytime
265	3/7/2024 16:30	Pride in the Panels
266	3/8/2024 10:00	History Club: March Activity 1
267	3/9/2024	Yoga for All
268	3/9/2024	Chapters- Closer by Sea
269	3/9/2024 10:30	Family Storytime
270	3/10/2024	Wonka
271	3/11/2024	Chair Fitness
272	3/11/2024	Monday Mornings at Main
273	3/11/2024 9:15	Emerson 4K

La Crosse Public Library
2024 Programs and Events

	A	B
274	3/11/2024 9:30	Summit 4K
275	3/11/2024 13:30	Emerson 4K
276	3/11/2024 13:30	Summit 4K
277	3/11/2024 15:00	Maker Monday
278	3/11/2024 17:00	Tween/Teen D&D
279	3/12/2024	Chair Fitness
280	3/12/2024	Spring Home Maintenance with Habitat for Humanity
281	3/12/2024 9:30	4k Storytime
282	3/12/2024 13:45	Spence 4K
283	3/12/2024 16:00	Pokémon Club
284	3/12/2024 17:30	BookTok Bingo
285	3/12/2024 21:45	Spence 4K
286	3/13/2024	Qigong
287	3/13/2024	Chapters- Closer by Sea
288	3/13/2024 9:30	Family Storytime
289	3/13/2024 10:05	North After School Program
290	3/13/2024 12:00	Bouncing Babies
291	3/13/2024 13:00	Ham 2/3 Visit
292	3/13/2024 13:30	JDC Outreach
293	3/14/2024	Indigenous Film Series
294	3/14/2024 9:00	Ham 4/k Visit
295	3/14/2024 9:30	Southern Bluffs 4k - AM
296	3/14/2024 9:30	Family Storytime
297	3/14/2024 13:00	Ham 4/k Visit
298	3/14/2024 13:30	Southern Bluffs 4k - PM
299	3/16/2024 10:30	Saturday Storytime
300	3/18/2024	Monday Mornings at Main
301	3/18/2024	Chair Fitness
302	3/18/2024	Out in Print: The World We Make
303	3/18/2024 10:23	March Book Madness
304	3/18/2024 13:00	Ham 2/3 Visit
305	3/18/2024 15:00	Maker Monday
306	3/19/2024	Chair Fitness
307	3/19/2024	Storytime for Adults
308	3/19/2024 15:15	BGC
309	3/19/2024 17:00	Little Library Detectives
310	3/20/2024	Brick It!
311	3/20/2024 10:00	Northside 4K Storytime
312	3/20/2024 10:24	Storytime
313	3/20/2024 12:00	Bouncing Babies
314	3/20/2024 13:00	Ham 2/3 Visit
315	3/20/2024 13:30	Northside 1st grade
316	3/20/2024 14:00	Northside 4K Storytime
317	3/20/2024 15:30	After School Club
318	3/21/2024	Chair Yoga

La Crosse Public Library
2024 Programs and Events

	A	B
319	3/21/2024	Adult Craft Program - Fabric Carrots
320	3/21/2024 9:30	Family Storytime
321	3/21/2024 12:10	Northside K Storytime
322	3/21/2024 17:30	Bedtime Storytime
323	3/22/2024	Eclipse Scavenger Hunt
324	3/22/2024 10:00	History Club: March Activity 2
325	3/22/2024 10:26	Teen This or That
326	3/22/2024 13:00	4/5 Visit
327	3/22/2024 13:30	4/5 Visit
328	3/22/2024 14:00	K Visit
329	3/23/2024	All About Seeds
330	3/23/2024	Seed Swap
331	3/23/2024 10:30	Saturday Storytime
332	3/23/2024 13:30	Raising Rainbows Storytime
333	3/25/2024	Chair Fitness
334	3/25/2024	Monday Mornings at Main
335	3/25/2024 9:00	Storytime
336	3/25/2024 15:00	Maker Monday
337	3/26/2024	Chair Fitness
338	3/26/2024	Yarn Painting
339	3/26/2024 9:00	NWI 4K Storytime
340	3/26/2024 13:00	NWI 4K Storytime
341	3/26/2024 15:30	BGC
342	3/26/2024 16:00	Science Explosion
343	3/27/2024	Stitch for a Cause
344	3/27/2024 9:30	Family Storytime
345	3/27/2024 12:00	Bouncing Babies
346	3/27/2024 13:00	Ham 2/3 Visit
347	3/27/2024 13:30	JDC Outreach
348	3/27/2024 17:30	History Club: March meeting
349	3/28/2024 9:30	Family Storytime
350	3/28/2024 17:30	Bedtime Storytime
351	3/29/2024 10:00	Creation Space: Open : Lab
352	3/30/2024 10:30	Saturday Storytime
353	4/1/2024	Chair Fitness
354	4/1/2024	Monday Mornings at Main
355	4/1/2024	Card of the Month
356	4/1/2024 15:00	Maker Monday
357	4/1/2024 17:55	March Book Madness
358	4/1/2024 18:30	Would you rather board
359	4/2/2024	Chair Fitness
360	4/2/2024 13:48	Mythical Creatures Scavenger Hunt
361	4/2/2024 15:00	B Bright Playschool
362	4/3/2024	Knit & Needle
363	4/3/2024 9:30	Southern Bluffs 4k - AM
364	4/3/2024 9:30	Family Storytime

La Crosse Public Library
2024 Programs and Events

	A	B
365	4/3/2024 12:00	Bouncing Babies
366	4/3/2024 13:30	Southern Bluffs 4k - PM
367	4/3/2024 17:30	Archival Research Instruction for UWL History Class: Hear, Here North
368	4/4/2024	Chair Yoga
369	4/4/2024 9:30	Family Storytime
370	4/4/2024 12:36	Bedtime Storytime
371	4/4/2024 12:37	North Monthly Craft
372	4/4/2024 16:30	Pride in the Panels
373	4/5/2024 9:00	Emerson K
374	4/5/2024 9:30	Emerson K
375	4/5/2024 10:00	Emerson K
376	4/6/2024 10:30	Family Storytime
377	4/7/2024	When the Sky Turns Dark
378	4/7/2024 16:48	March Book Madness
379	4/8/2024	Chair Fitness
380	4/8/2024	Monday Mornings at Main
381	4/8/2024	Eclipse Glasses Handout
382	4/8/2024 9:30	Red Balloon
383	4/8/2024 14:04	Eclipse Craft
384	4/8/2024 15:00	Maker Monday
385	4/8/2024 17:00	Tween/Teen D&D
386	4/9/2024	Chair Fitness
387	4/9/2024 9:30	4k Storytime State Rd
388	4/9/2024 16:00	Pokémon Club
389	4/9/2024 17:00	Coulee Children's Center Family Night
390	4/10/2024	Mend + Make
391	4/10/2024	Qigong
392	4/10/2024	Chapters- The Little French Bridal Shop
393	4/10/2024 9:30	Family Storytime
394	4/10/2024 12:00	Bouncing Babies
395	4/10/2024 13:00	Ham 2/3 Visit
396	4/10/2024 13:30	JDC Outreach
397	4/10/2024 14:51	Teen White Board Question
398	4/10/2024 14:52	This or That Question
399	4/11/2024	Crafting Bows and Arrows with Stone-Age Tools
400	4/11/2024 9:00	Ham 4/k Visit
401	4/11/2024 9:30	Family Storytime
402	4/11/2024 10:36	Bedtime Storytime
403	4/11/2024 13:00	Ham 4/k Visit
404	4/11/2024 16:00	Mr Lemoncello's library
405	4/11/2024 16:35	Mythical Creatures (March) Scavenger Hunt
406	4/13/2024	Yoga for All
407	4/13/2024	Gwen Westerman's Book Talk
408	4/13/2024	Chapters- The Little French Bridal Shop
409	4/13/2024 10:30	Family Storytime

La Crosse Public Library
2024 Programs and Events

	A	B
410	4/13/2024 11:30	Period Party
411	4/14/2024	The Color Purple
412	4/15/2024	Chair Fitness
413	4/15/2024	Monday Mornings at Main
414	4/15/2024 9:15	Emerson 4k
415	4/15/2024 9:30	Summit 4K
416	4/15/2024 13:30	Summit 4K
417	4/15/2024 13:30	Emerson 4k
418	4/15/2024 15:00	Maker Monday
419	4/16/2024	Chair Fitness
420	4/16/2024	Storytime for Adults
421	4/16/2024 9:45	Spence 4K
422	4/16/2024 13:45	Spence 4K
423	4/16/2024 14:00	K Visit
424	4/16/2024 16:30	Then and Now: Housing Access, Affordability, and Discrimination in La Crosse
425	4/16/2024 17:30	Storyland: Where the Wild Things Are
426	4/17/2024	Brick It!
427	4/17/2024 9:30	Family Storytime
428	4/17/2024 9:30	Then and Now: Housing Access, Affordability, and Discrimination in La Crosse
429	4/17/2024 12:00	Bouncing Babies
430	4/17/2024 15:30	After School Club
431	4/17/2024 17:30	Family Night @ Central
432	4/18/2024	Chair Yoga
433	4/18/2024	Senior Scam: Fraud Prevention
434	4/18/2024	Finding Your Money Balance
435	4/18/2024 9:30	Family Storytime
436	4/18/2024 10:00	Northside 4K
437	4/18/2024 12:10	Northside K Storytime
438	4/18/2024 13:48	Bedtime Storytime
439	4/18/2024 14:00	K Visit
440	4/18/2024 14:10	Northside 4K
441	4/19/2024 10:00	Creation Space Special Session: Comics!
442	4/19/2024 13:00	4/5 Visit
443	4/19/2024 13:30	4/5 Visit
444	4/20/2024	Tiny Art Show Voting
445	4/20/2024 10:30	Saturday Storytime
446	4/22/2024	Chair Fitness
447	4/22/2024	Monday Mornings at Main
448	4/22/2024 13:00	Ham 2/3 Visit
449	4/22/2024 15:00	Maker Monday
450	4/22/2024 17:00	Tween/Teen D&D
451	4/23/2024	Chair Fitness
452	4/23/2024	How To Teach Your Kids About Money
453	4/24/2024 9:30	Family Storytime

La Crosse Public Library
2024 Programs and Events

	A	B
454	4/24/2024 12:00	Bouncing Babies
455	4/24/2024 15:30	After School Club
456	4/25/2024	Credit Awareness and Homebuying
457	4/25/2024 9:30	Family Storytime
458	4/25/2024 13:49	Bedtime Storytime
459	4/25/2024 18:00	Toddle Inn and Congregational Family Night
460	4/27/2024 9:00	LAGS Workshop
461	4/27/2024 9:30	LAGS Workshop
462	4/27/2024 10:30	Saturday Storytime
463	4/27/2024 11:30	LAGS Workshop
464	4/27/2024 13:30	Raising Rainbows Storytime
465	4/28/2024 11:00	Earth Fair
466	4/29/2024	Monday Mornings at Main
467	4/29/2024	Chair Fitness
468	4/29/2024 15:00	Maker Monday
469	4/30/2024	Chair Fitness
470	4/30/2024 9:30	Southern Bluffs 4k - AM
471	4/30/2024 13:30	Southern Bluffs 4k - PM
472	4/30/2024 16:35	Flower (April) Scavenger Hunt
473	4/30/2024 16:35	Flower (April) Scavenger Hunt
474	5/1/2024	Knit and Needle
475	5/1/2024	Card of the Month
476	5/1/2024 13:49	Would You Rather Board
477	5/1/2024 13:53	NCL Monthly Craft
478	5/2/2024	Chair Yoga
479	5/2/2024 10:00	Mayo Mom & Baby
480	5/3/2024 9:30	SLP 2024-PolyTech-Teen
481	5/3/2024 9:30	SLP 2024-PolyTech
482	5/3/2024 10:00	History Club: May Activity 1
483	5/3/2024 10:30	SLP 2024-PolyTech-6th-8th
484	5/3/2024 11:00	Motherhood Collection Grop
485	5/4/2024 10:30	Saturday Storytime
486	5/5/2024 14:00	Teen Volunteer Meeting
487	5/6/2024	Chair Fitness
488	5/6/2024	Monday Mornings at Main
489	5/6/2024 15:00	Maker Monday
490	5/7/2024	Community-Wide Volunteer Fair
491	5/7/2024 9:30	B Bright Playschool
492	5/8/2024	Qigong
493	5/8/2024	Make + Mend
494	5/8/2024	Chapters- The Guncle
495	5/8/2024 13:30	JDC Visit
496	5/8/2024 13:55	NCL After School Club
497	5/8/2024 17:30	Footsteps of La Crosse - Downtown
498	5/9/2024	Protecting Our Night Skies
499	5/9/2024 13:00	Ham 4/k Visit

La Crosse Public Library
2024 Programs and Events

	A	B
500	5/11/2024	Yoga for All
501	5/11/2024	Chapters- The Guncle
502	5/11/2024 10:00	Market on Market
503	5/11/2024 10:30	Saturday Storytime
504	5/13/2024	Chair Fitness
505	5/13/2024	Music on a Monday in May
506	5/13/2024	Skillshare: Macrame
507	5/13/2024 9:15	Emerson 4k
508	5/13/2024 9:30	Summit 4K
509	5/13/2024 9:30	Red Balloon
510	5/13/2024 13:30	Summit 4K
511	5/13/2024 13:30	Emerson 4k
512	5/13/2024 15:00	Maker Monday
513	5/13/2024 18:00	Teen Volunteer Meeting
514	5/14/2024 5:30	608 Bingo
515	5/14/2024 9:30	4k Storytime
516	5/15/2024 15:30	NCL After School
517	5/15/2024 17:30	Footsteps of La Crosse - Main Street Meander
518	5/16/2024	Indigenous Film Series
519	5/16/2024 8:00	Touch a Truck
520	5/16/2024 9:00	Hintgen SLP visit
521	5/17/2024	Brick It!
522	5/17/2024 9:00	SOTA1 SLP visit
523	5/17/2024 9:00	NorthWoods SLP visit
524	5/17/2024 9:00	Hamilton SLP visit
525	5/17/2024 9:00	Logan History Hunt
526	5/17/2024 10:00	History Club: May Activity 2
527	5/17/2024 16:30	North Woods Family Fun Fest
528	5/18/2024 10:30	Family Storytime
529	5/18/2024 13:30	Raising Rainbows Storytime
530	5/20/2024	Chair Fitness
531	5/20/2024	Music on a Monday in May
532	5/20/2024 9:00	Summit SLP visit
533	5/20/2024 13:00	Ham 2/3 Visit
534	5/20/2024 15:00	Maker Monday
535	5/21/2024 9:00	Southern Bluffs SLP visit
536	5/21/2024 9:00	NWI 4K Storytime
537	5/21/2024 13:00	NWI 4K Storytime
538	5/21/2024 14:00	K Visit
539	5/22/2024 9:00	Coulee Montessori SLP visit
540	5/22/2024 9:00	Northside SLP visit
541	5/22/2024 13:30	JDC Outreach
542	5/22/2024 15:30	NCL After School Club
543	5/22/2024 17:30	Footsteps of La Crosse - 10th and Cass
544	5/23/2024	Gluten Free Baking
545	5/23/2024 9:00	Spence SLP visit

La Crosse Public Library
2024 Programs and Events

	A	B
546	5/23/2024 14:00	K Visit
547	5/23/2024 17:30	Parenting Place Family Night
548	5/28/2024	Storytime for Adults: Secrets We Can't Keep
549	5/29/2024 15:30	After School Club
550	5/29/2024 17:30	Footsteps of La Crosse - Franciscan Neighborhood
551	5/30/2024	Singing Bowl Sound Meditation
552	5/30/2024 9:00	State Road SLP visit
553	5/30/2024 17:30	History Club: May Meeting
554	5/31/2024 9:12	Art Scavenger Hunt
555	5/31/2024 17:00	Would You Rather
556	6/1/2024 10:00	Storytellers
557	6/3/2024	Skillshare: Embroidery
558	6/3/2024	Card of the Month
559	6/3/2024 15:00	Maker Monday
560	6/4/2024	Chair Fitness
561	6/4/2024 9:00	Emerson SLP visit
562	6/4/2024 18:00	Art Scavenger Hunt
563	6/5/2024 15:30	After School Club
564	6/6/2024	Chair Yoga
565	6/6/2024 12:00	Teen whiteboard question
566	6/8/2024	Bike Repair Cafe
567	6/8/2024	Chapters- The Golden Couple
568	6/9/2024 15:00	Summer Kick Off
569	6/9/2024 17:00	Bluey Scavenger Hunt
570	6/9/2024 17:00	Bluey Scavenger hunt
571	6/10/2024 15:00	Maker Monday
572	6/10/2024 17:00	Would You Rather
573	6/11/2024	Chair Fitness
574	6/11/2024 9:30	Storytime
575	6/11/2024 10:30	Storytime
576	6/11/2024 14:00	Big Blue Dog Bash
577	6/12/2024	Chapters- The Golden Couple
578	6/12/2024 12:00	Bouncing Babies
579	6/12/2024 17:00	La Crosse Storytellers
580	6/13/2024	Chair Yoga
581	6/13/2024 14:00	Teen: Fantasy Freeze Tag
582	6/13/2024 17:30	Bedtime Storytime
583	6/14/2024 9:00	Fairy Tale Frolic
584	6/14/2024 10:00	Fairy Tale Frolic
585	6/14/2024 10:00	History Club: June Activity 1
586	6/14/2024 18:00	Dark La Crosse Trolley
587	6/15/2024 10:00	Save the City!
588	6/15/2024 13:30	Raising Rainbows Storytime
589	6/17/2024 9:00	Fairy Tale Scavenger Hunt
590	6/17/2024 9:00	Fairy Tale Scavenger Hunt
591	6/17/2024 15:00	Maker Monday

La Crosse Public Library
2024 Programs and Events

	A	B
592	6/17/2024 18:00	Would You Rather
593	6/18/2024	Chair Fitness
594	6/18/2024 9:30	Storytime
595	6/18/2024 10:30	Storytime
596	6/18/2024 14:00	Taylor Swift
597	6/18/2024 17:30	Period Party
598	6/19/2024	Between the Lines: Community Book Club Discussion
599	6/19/2024	Brick It!
600	6/19/2024 12:00	Bouncing Babies
601	6/19/2024 17:30	History Club: June Meeting
602	6/20/2024	Chair Yoga
603	6/20/2024 16:30	The Parenting Place Family Night
604	6/20/2024 17:30	Bedtime Storytime
605	6/21/2024 13:15	Nerf Battle Royale
606	6/23/2024	Courtyard Concert
607	6/24/2024 9:00	Musical Instrument Scavenger Hunt
608	6/24/2024 9:00	Teen whiteboard question
609	6/24/2024 15:00	Maker Monday
610	6/24/2024 18:00	Would You Rather
611	6/25/2024	Chair Fitness
612	6/25/2024 9:30	Storytime
613	6/25/2024 10:30	Family Storytime
614	6/25/2024 14:00	Karate w/YMCA
615	6/26/2024 12:00	Bouncing Babies
616	6/26/2024 17:30	Little Olympics
617	6/27/2024	BYOB Club
618	6/27/2024 14:00	Ultimate Werewolf
619	6/27/2024 17:30	Bedtime Storytime
620	6/28/2024 9:00	Fairy tale Frolic
621	6/28/2024 18:00	Dark La Crosse Trolley
622	6/29/2024	Understanding the Universal Music
623	6/29/2024 11:00	Pool Storytime
624	7/1/2024	Card of the Month
625	7/1/2024 9:20	Olympics Scavenger Hunt
626	7/1/2024 12:27	Olympics Scavenger Hunt - North
627	7/1/2024 15:00	Maker Monday
628	7/1/2024 17:00	Would You Rather
629	7/2/2024	Chair Fitness
630	7/2/2024 9:30	Family Storytime
631	7/2/2024 10:30	Family Storytime
632	7/2/2024 14:00	Family BINGO
633	7/3/2024 12:00	Bouncing Babies
634	7/3/2024 17:30	Music with Mr. Evan
635	7/5/2024 9:00	Fairy Tale Frolic
636	7/8/2024 8:00	Pokemon Scavenger Hunt
637	7/8/2024 9:00	Pokemon Scavenger Hunt

La Crosse Public Library
2024 Programs and Events

	A	B
638	7/8/2024 15:00	Maker Monday
639	7/9/2024	Chair Fitness
640	7/9/2024 9:00	Sesame Street Scavenger Hunt
641	7/9/2024 9:00	Sesame Street Scavenger Hunt
642	7/9/2024 11:00	Would You Rather
643	7/9/2024 14:00	Pokemon Fandom
644	7/9/2024 17:00	Northside BGC back to school event
645	7/10/2024	Courtyard Chapters- Everyone in My Family Has Killed Someone
646	7/10/2024 12:00	Bouncing Babies
647	7/10/2024 17:30	Northside Open House
648	7/11/2024	Chair Yoga
649	7/11/2024 17:30	Bedtime Storytime
650	7/12/2024 9:30	Fairy Tale Frolic
651	7/12/2024 10:00	History Club: July Activity 1
652	7/12/2024 17:30	Video Game Arcade
653	7/12/2024 18:00	Dark La Crosse Trolley
654	7/13/2024	Courtyard Chapters- Everyone in My Family Has Killed Someone
655	7/13/2024 10:00	Youth Outdoor Fest
656	7/14/2024	Arthur the King
657	7/15/2024 9:00	Would You Rather
658	7/15/2024 9:00	Teen whiteboard question
659	7/15/2024 14:00	Art Cart Monthly Craft
660	7/15/2024 15:00	Maker Monday
661	7/16/2024	Chair Fitness
662	7/16/2024 9:30	Storytime
663	7/16/2024 10:30	Storytime
664	7/16/2024 14:00	Kris Wrobel Magic Show
665	7/17/2024 12:00	Bouncing Babies
666	7/18/2024	Chair Yoga
667	7/18/2024	Indigenous Film Series: Flags of our Fathers
668	7/18/2024 10:00	Storyland: Pete the Cat
669	7/18/2024 17:30	Bedtime Storytime
670	7/20/2024 13:30	Raising Rainbows Storytime
671	7/22/2024	Courtyard Concert: Eddie Kim
672	7/22/2024 9:00	Scavenger Hunt
673	7/22/2024 9:14	Scavenger Hunt
674	7/22/2024 15:00	Maker Monday
675	7/22/2024 18:00	Would you Rather
676	7/23/2024 9:30	Family Storytime
677	7/23/2024 10:30	Family Storytime
678	7/23/2024 14:00	Duke Otherwise
679	7/24/2024	CD playing cards
680	7/24/2024 12:00	Bouncing Babies
681	7/25/2024 14:00	Teen Trivia

La Crosse Public Library
2024 Programs and Events

	A	B
682	7/26/2024 10:00	History Club: July Activity 1
683	7/26/2024 10:34	Longfellow summer school
684	7/26/2024 17:30	Bedtime Storytime
685	7/26/2024 18:00	Dark La Crosse Trolley
686	7/29/2024 9:30	Emmerson Summer School Visit
687	7/29/2024 15:00	Maker Monday
688	7/30/2024	Chair Fitness
689	7/30/2024 9:00	Teen whiteboard question
690	7/31/2024 15:00	The Center: Rainbow Lounge Drop In Hours
691	7/31/2024 17:30	History Club: July Meeting
692	8/1/2024	Card of the Month
693	8/1/2024 8:00	Mario Scavenger Hunt
694	8/1/2024 8:00	Mario Scavenger Hunt
695	8/5/2024 15:00	Maker Monday
696	8/5/2024 18:00	Would you Rather
697	8/6/2024 13:00	Back2School Fair
698	8/6/2024 17:30	Daniel Tiger Look For the Helpers Storytime
699	8/7/2024 8:00	Back2School Fair
700	8/8/2024	Chair Yoga
701	8/8/2024 12:00	Teen Movie: Rivoli Theatre
702	8/10/2024	Courtyard Chapters- Iona Iverson's Rules for Commuting
703	8/10/2024 17:00	Memorial Pool Party
704	8/13/2024 15:00	Maker Monday
705	8/14/2024	Courtyard Chapters- Iona Iverson's Rules for Commuting
706	8/15/2024 12:00	Teen Movie: Rivoli Theatre
707	8/16/2024 10:00	History Club: August Activity 1
708	8/17/2024 17:00	Northside Pool Party
709	8/18/2024	Courtyard Concert with Cassie Davis
710	8/18/2024 13:00	Coulee Con 2024
711	8/20/2024 17:00	Mathy-BGC Back2School
712	8/21/2024 17:00	Northside Pool Party
713	8/22/2024	Chair Yoga
714	8/23/2024 9:00	Teen whiteboard question
715	8/23/2024 18:00	Dark La Crosse Trolley
716	8/24/2024	Mushroom Identification Walk
717	8/24/2024 9:00	Parenting Place Children's Festival
718	8/25/2024 9:00	G.E.T. Fresh!
719	8/26/2024 15:00	Maker Monday
720	8/27/2024 16:30	Hamilton/SOTA Open House
721	8/28/2024 17:30	Coulee Montessori Open House
722	8/28/2024 17:30	History Club: August Meeting
723	8/30/2024	B.Y.O.B.
724	9/3/2024 9:00	Butterfly Scavenger Hunt
725	9/3/2024 9:00	Butterfly Scavenger Hunt
726	9/3/2024 16:30	TAC meeting
727	9/3/2024 18:00	Would you Rather

La Crosse Public Library
2024 Programs and Events

	A	B
728	9/4/2024 9:30	Storytime
729	9/4/2024 12:00	Bouncing Babies
730	9/4/2024 15:30	After School Club
731	9/4/2024 17:30	Footsteps of La Crosse - Crowley Neighborhood
732	9/5/2024	Chair Yoga
733	9/5/2024 17:30	Storytime
734	9/7/2024 10:30	Saturday Storytime
735	9/7/2024 11:00	Pride in the Park
736	9/8/2024 18:00	Game Night @ The Center
737	9/9/2024	Chair Fitness
738	9/9/2024	Monday Mornings at Main: Music Celebrating River & Refuge with Prairie Smoke
739	9/9/2024 15:00	Maker Monday
740	9/11/2024	Genealogy Basics
741	9/11/2024	Courtyard Chapters- This Other Eden
742	9/11/2024 9:30	Emerson 4K
743	9/11/2024 9:30	Storytime
744	9/11/2024 12:00	Bouncing Babies
745	9/11/2024 13:30	Emerson 4K
746	9/11/2024 15:30	Hamilton BGC
747	9/11/2024 15:30	After School Club
748	9/11/2024 17:30	Footsteps of La Crosse - UW-L/Goosetown
749	9/12/2024	Chair Yoga
750	9/12/2024 11:00	Hamilton 3rd
751	9/12/2024 11:00	Hamilton 2nd
752	9/12/2024 17:30	Storytime
753	9/14/2024	Courtyard Chapters- This Other Eden
754	9/14/2024 10:30	Saturday Storytime
755	9/15/2024	Deciding What's True in a Polarized Society
756	9/16/2024	Chair Fitness
757	9/16/2024	Monday Mornings at Main: Senior Identity Protection
758	9/16/2024	Card of the Month
759	9/16/2024 9:00	Teen whiteboard question
760	9/16/2024 15:00	Maker Monday
761	9/16/2024 16:00	Pokemon Adventure
762	9/17/2024	Out in Print: Pageboy
763	9/17/2024 17:30	Fall Fairy Hunt
764	9/18/2024 15:30	Hamilton BGC
765	9/19/2024	Chair Yoga
766	9/19/2024	Storytime for Adults: This is Fine
767	9/19/2024 9:00	Hamilton 4K
768	9/19/2024 9:50	Northside 4K
769	9/19/2024 14:00	Hamilton 2nd
770	9/19/2024 15:30	Storytime
771	9/20/2024 18:00	Dark La Crosse Trolley
772	9/21/2024	Creativity, Connection, Community

La Crosse Public Library
2024 Programs and Events

	A	B
773	9/21/2024 13:30	Raising Rainbows Storytime
774	9/22/2024 14:00	Period Party
775	9/23/2024	Chair Fitness
776	9/23/2024	Monday Mornings at Main: “Where's Home?: People Experiencing Homelessness In La Crosse Share their Stories” with Author Bobbi Rathert
777	9/23/2024 15:00	Maker Monday
778	9/24/2024 11:00	Hmong New Year
779	9/24/2024 12:00	Hamilton K
780	9/24/2024 17:30	LAGS court records presentation
781	9/25/2024 9:30	Storytime
782	9/25/2024 12:00	Bouncing Babies
783	9/25/2024 15:30	Hamilton BGC
784	9/25/2024 17:30	Footsteps of La Crosse - Crowley Neighborhood
785	9/26/2024	Chair Yoga
786	9/26/2024	Vega Class
787	9/26/2024 9:50	Spence 4K
788	9/26/2024 12:00	Hamilton K
789	9/26/2024 13:00	Spence 4K
790	9/26/2024 17:30	Storytime
791	9/28/2024 10:30	Saturday storytime
792	9/28/2024 21:00	Creation Space: Open : Lab
793	9/29/2024	Cultural Relief Printmaking
794	9/30/2024	Monday Mornings at Main: “Cranberries: How Wisconsin Became the Best"
795	9/30/2024	Chair Fitness
796	9/30/2024 9:00	Teen whiteboard question
797	9/30/2024 15:00	Maker Monday
798	9/30/2024 19:00	Would You Rather
799	10/1/2024 16:30	TAC meeting
800	10/2/2024	Chair Fitness
801	10/2/2024	Vega Class
802	10/2/2024	Knit & Needle
803	10/2/2024 8:30	Storytime
804	10/2/2024 9:00	1st & K Grade SOTA
805	10/2/2024 9:00	Hispanic Hertiage Month Scavenger Hunt
806	10/2/2024 9:30	4/5 SOTA
807	10/2/2024 10:00	2/3 SOTA
808	10/2/2024 12:00	Bouncing Babies
809	10/2/2024 15:30	Hamilton BGC
810	10/3/2024	Adult Craft Program-Witches' Broom
811	10/3/2024	Chair Yoga
812	10/3/2024 9:30	NWI 4K Storytime
813	10/3/2024 16:30	Pride in the Panels
814	10/3/2024 17:30	Storytime
815	10/5/2024 10:30	Saturday storytime

La Crosse Public Library
2024 Programs and Events

	A	B
816	10/7/2024	Chair Fitness
817	10/7/2024	Monday Mornings at Main: Fall Migration The Return Flight South
818	10/7/2024 15:00	Maker Monday
819	10/7/2024 17:00	Tween/Teen D&D: New Age
820	10/8/2024	Information in the Age of Misinformation
821	10/8/2024 9:30	Southern Bluffs 4k - AM
822	10/8/2024 13:30	Southern Bluffs 4k - PM
823	10/9/2024	Chair Fitness
824	10/9/2024	Courtyard Chapters- Ghost Eaters
825	10/9/2024	Allergy-Friendly Baking Magic
826	10/9/2024 9:30	Storytime
827	10/9/2024 12:00	Bouncing Babies
828	10/9/2024 15:30	Hamilton BGC
829	10/10/2024	Chair Yoga
830	10/10/2024	Community Volunteer Fair
831	10/10/2024 11:00	Hamilton 3rd
832	10/10/2024 11:00	Hamilton 2nd
833	10/10/2024 17:30	Storytime
834	10/12/2024	Courtyard Chapters- Ghost Eaters
835	10/12/2024 10:30	Saturday Storytime
836	10/13/2024 16:00	Game Night @ The Center
837	10/14/2024	Chair Fitness
838	10/14/2024	Monday Mornings at Main: Indigenous Voices of Hear, Here
839	10/14/2024 10:00	4/5 SOTA
840	10/14/2024 11:00	City of La Crosse Indigenous Peoples' Day
841	10/14/2024 15:00	Maker Monday
842	10/15/2024	Storytime for Adults: All The World's A Stage
843	10/15/2024	Card of the Month
844	10/15/2024 9:00	Teen whiteboard question
845	10/15/2024 9:00	SOTA II -Tour/Creation Space
846	10/15/2024 16:00	Burns Park Fall Celebration
847	10/15/2024 17:30	La Crosse Links
848	10/16/2024	Chair Fitness
849	10/16/2024	What is Media Literacy?
850	10/16/2024 9:00	Emerson 4K
851	10/16/2024 9:30	Storytime
852	10/16/2024 11:45	Emerson 4K
853	10/16/2024 12:00	Bouncing Babies
854	10/16/2024 15:30	Hamilton BGC
855	10/16/2024 15:30	After School Club
856	10/17/2024	Big Magic Book Discussion
857	10/17/2024	Chair Yoga
858	10/17/2024 9:50	Northside 4K
859	10/17/2024 17:30	Storytime

La Crosse Public Library
2024 Programs and Events

	A	B
860	10/19/2024 10:30	Saturday Storytime
861	10/19/2024 13:30	Raising Rainbows Storytime
862	10/19/2024 18:00	A Reception Celebrating the Cuban Migrant Community of La Crosse
863	10/21/2024	Chair Fitness
864	10/21/2024	Monday Mornings at Main: Keeping Your Mind Active With Music
865	10/21/2024 13:00	Hamilton 3K
866	10/21/2024 15:00	Maker Mondays
867	10/22/2024	Art as Meditation
868	10/22/2024 8:30	Logan Middle 7th Grade (Fenton)
869	10/22/2024 9:00	4k Storytime State Rd
870	10/22/2024 9:30	Logan Middle 7th Grade (Fenton)
871	10/22/2024 10:30	Logan Middle 7th Grade (Fenton)
872	10/22/2024 12:00	Hamilton K
873	10/22/2024 13:00	Hamilton 3K
874	10/23/2024	Chair Fitness
875	10/23/2024 11:09	North After School Club
876	10/23/2024 14:15	UWL History 200 Class (Historiography)
877	10/23/2024 15:30	Hamilton BGC
878	10/24/2024 9:00	Hamilton 4K
879	10/24/2024 9:45	Spence 4K
880	10/24/2024 12:00	Hamilton K
881	10/24/2024 13:45	Spence 4K
882	10/24/2024 14:00	Hamilton 2nd
883	10/25/2024 1:30	K SOTA
884	10/25/2024 9:30	Summit 4K
885	10/25/2024 13:30	Summit 4K
886	10/26/2024 10:30	Saturday Storytime
887	10/28/2024	Chair Fitness
888	10/28/2024	Monday Mornings at Main: Wisconsin Lumberjacks Legends and Lore
889	10/28/2024 14:00	Hintgen 4K
890	10/28/2024 15:00	Maker Monday
891	10/29/2024	Skillshare: Circle Weaving
892	10/29/2024	Out in Print: Plain Bad Heroines
893	10/29/2024 10:30	Logan Middle 7th grade (Sprain)
894	10/29/2024 11:30	Logan Middle 7th grade (Sprain)
895	10/29/2024 17:00	Spooky Stroll
896	10/30/2024	Inspiration in the Archives
897	10/30/2024 14:15	UWL History 200 Class (Historiography)
898	10/30/2024 15:30	After School Club
899	10/30/2024 15:30	Hamilton BGC
900	10/30/2024 17:30	Inspiration in the Archives
901	10/31/2024 8:00	Spooky Pets Scavenger Hunt North
902	10/31/2024 10:00	Mom and Baby

La Crosse Public Library
2024 Programs and Events

	A	B
903	11/1/2024 17:00	Would you rather?
904	11/1/2024 18:00	Hide & Seek and Nerf Battle
905	11/2/2024 10:30	Storytime
906	11/3/2024	Meditative Community Mandalas
907	11/4/2024	Chair Fitness
908	11/4/2024	Monday Mornings at Main: The Buzz on Honeybees with R&Js Honey Farm
909	11/4/2024 15:00	Maker Monday
910	11/5/2024 16:30	TAC meeting
911	11/6/2024	Chair Fitness
912	11/6/2024	Knit and Kneedle
913	11/6/2024 9:00	1st Grade SOTA
914	11/6/2024 14:15	UWL History 200 Class (Historiography)
915	11/6/2024 15:30	Teen D&D Club
916	11/6/2024 15:30	Hamilton BGC
917	11/6/2024 15:30	After School Club
918	11/7/2024	Chair Yoga
919	11/7/2024 10:00	Family Yoga
920	11/7/2024 10:10	Spooky Pets Scavenger Hunt
921	11/7/2024 11:00	Hamilton 3rd
922	11/7/2024 16:30	Pride in the Panels
923	11/9/2024	Chapters - The Measure
924	11/9/2024	Copper Embossing
925	11/9/2024 10:30	Saturday Storytime
926	11/11/2024	Chair Fitness
927	11/11/2024	Monday Mornings at Main: Badger Aces
928	11/11/2024 9:30	Summit 4K
929	11/11/2024 13:30	Summit 4K
930	11/11/2024 15:00	Maker Monday
931	11/12/2024	Taste of Vietnam: How to Make Spring Rolls
932	11/12/2024	2024 Wisconsin State Park Pass
933	11/12/2024 13:30	Southern Bluffs 4k - PM
934	11/13/2024	Chair Fitness
935	11/13/2024	Chapters - The Measure
936	11/13/2024 9:30	Emerson 4K
937	11/13/2024 9:30	Storytime
938	11/13/2024 12:00	Bouncing Babies
939	11/13/2024 13:30	Emerson 4K
940	11/13/2024 14:15	UWL History 200 Class (Historiography)
941	11/13/2024 15:30	Hamilton BGC
942	11/13/2024 15:30	After School Club
943	11/14/2024	Chair Yoga
944	11/14/2024	Writing Day
945	11/14/2024 9:30	NWI 4K Storytime
946	11/14/2024 9:30	Southern Bluffs 4k - AM
947	11/14/2024 10:00	Family Yoga

La Crosse Public Library
2024 Programs and Events

	A	B
948	11/14/2024 11:00	Hamilton 2nd
949	11/14/2024 17:30	Family storytime
950	11/15/2024	Logan Middle School NHD
951	11/15/2024	Habitat How To: Draft Blockers
952	11/15/2024	Voting on FB/Instagram/in-person for new tool library purchases
953	11/15/2024 18:00	Pride in the Panels
954	11/16/2024 10:30	Saturday Storytime
955	11/16/2024 13:30	Raising Rainbows Storytime
956	11/17/2024	Mindful Paper Marbling
957	11/18/2024	Chair Fitness
958	11/18/2024	Monday Mornings at Main: The Amish Community in Wisconsin
959	11/18/2024 9:00	Teen whiteboard question
960	11/18/2024 13:00	Hamilton 3K
961	11/18/2024 15:00	Maker Monday
962	11/18/2024 17:45	Toddle Inn Family Night
963	11/19/2024	Healthy Aging And Wellness Workshop
964	11/19/2024 12:00	Hamilton K
965	11/20/2024	Chair Fitness
966	11/20/2024	Internet Security Class
967	11/20/2024 11:18	Storytime
968	11/20/2024 12:00	Bouncing Babies
969	11/20/2024 13:00	Hamilton 3K
970	11/20/2024 14:15	UWL History 200 Class (Historiography)
971	11/20/2024 15:30	Hamilton BGC
972	11/20/2024 15:30	After School Club
973	11/20/2024 16:00	Margaret Annett Head Start Family Night
974	11/21/2024	"Where's Home" Author Talk
975	11/21/2024 1:00	Hamilton 5th Grade-Creation Space
976	11/21/2024 9:00	Hamilton 4K
977	11/21/2024 9:50	Northside 4K
978	11/21/2024 9:50	Northside 4K
979	11/21/2024 10:00	Family Yoga
980	11/21/2024 12:00	Hamilton K
981	11/21/2024 14:00	Hamilton 2nd
982	11/21/2024 17:30	Family storytime
983	11/22/2024 12:30	Spence 4K
984	11/22/2024 21:45	Spence 4K
985	11/23/2024 10:30	Saturday Storytime
986	11/25/2024	Chair Fitness
987	11/25/2024	Monday Mornings at Main: Recollection Wisconsin
988	11/25/2024	Singing Bowls Sound Meditation
989	11/25/2024 14:00	Hintgen 4K
990	11/25/2024 15:00	Maker Monday
991	11/26/2024	Out in Print: I am a Wild Seed

La Crosse Public Library
2024 Programs and Events

	A	B
992	11/26/2024 9:00	State Rd 4K Storytime
993	11/27/2024	Chair Fitness
994	11/27/2024 9:30	Family Storytime
995	11/27/2024 12:00	Bouncing Babies
996	11/30/2024 10:30	Saturday Storytime
997	12/2/2024	Chair Fitness
998	12/2/2024	Monday Mornings at Main: Highlights from the Great Wisconsin Quilt Show
999	12/2/2024	Intro to Embriodery: Part 1
1000	12/2/2024 9:00	Scavenger Hunt
1001	12/2/2024 9:00	Scavenger Hunt
1002	12/2/2024 9:00	Teen whiteboard question
1003	12/2/2024 15:00	Maker Monday
1004	12/2/2024 17:00	Would you rather?
1005	12/3/2024 16:30	TAC meeting
1006	12/3/2024 17:30	Busy Builders
1007	12/4/2024	Storytime for Adults: I Snow You Are But What Am I?
1008	12/4/2024	Chair Fitness
1009	12/4/2024 9:30	Storytime
1010	12/4/2024 12:00	Bouncing Babies
1011	12/4/2024 15:30	Hamilton BGC
1012	12/4/2024 15:30	After School Club
1013	12/5/2024	Sustainable Fabric Gift Bag
1014	12/5/2024	Chair Yoga
1015	12/5/2024 11:00	Hamilton 3rd
1016	12/5/2024 16:30	Pride in the Panels
1017	12/5/2024 17:30	Family storytime
1018	12/7/2024 10:00	Magic Market
1019	12/8/2024 16:00	Game Night @ The Center
1020	12/9/2024	Chair Fitness
1021	12/9/2024	Monday Mornings at Main: Dark Sky Lighting
1022	12/9/2024 9:30	Summit 4K
1023	12/9/2024 13:30	Summit 4K
1024	12/9/2024 15:00	Maker Mondays
1025	12/10/2024 9:30	Southern Bluffs 4k - AM
1026	12/10/2024 13:30	Southern Bluffs 4k - PM
1027	12/10/2024 14:00	Hintgen 4K
1028	12/10/2024 17:30	Busy Builders
1029	12/11/2024	Chair Fitness
1030	12/11/2024	Chapters- Three Holidays and a Wedding
1031	12/11/2024 12:00	Bouncing Babies
1032	12/11/2024 15:30	Hamilton BGC
1033	12/11/2024 15:30	After School Club
1034	12/12/2024	National History Day
1035	12/12/2024	Voting on FB/Instagram/in-person for new tool library purchases

La Crosse Public Library
2024 Programs and Events

	A	B
1036	12/12/2024 17:30	Family storytime
1037	12/13/2024	Chair Yoga
1038	12/13/2024	National History Day
1039	12/14/2024	Chapters- Three Holidays and a Wedding
1040	12/14/2024 10:30	Saturday Storytime
1041	12/16/2024	National History Day
1042	12/16/2024	Chair Fitness
1043	12/16/2024	Monday Mornings at Main: Coulee Region Giving Hearts Choir
1044	12/16/2024	Embriodery Class: Part 2
1045	12/16/2024 13:00	Hamilton 3K
1046	12/16/2024 15:00	Maker Monday
1047	12/17/2024 12:00	Hamilton K
1048	12/17/2024 13:00	Hamilton 3K
1049	12/17/2024 17:30	Busy Builders
1050	12/18/2024	Libby + Hoopla
1051	12/18/2024 9:30	Storytime
1052	12/18/2024 12:00	Bouncing Babies
1053	12/18/2024 15:30	Hamilton BGC
1054	12/18/2024 15:30	Teen D&D Club
1055	12/18/2024 15:30	After School Club
1056	12/19/2024	Chair Yoga
1057	12/19/2024 9:00	NWI 4K Storytime
1058	12/19/2024 9:00	Hamilton 4K
1059	12/19/2024 11:00	Hamilton 2nd
1060	12/19/2024 12:00	Hamilton K
1061	12/19/2024 13:30	Hamilton 4K
1062	12/19/2024 14:00	Hamilton 2nd
1063	12/19/2024 17:30	Family storytime
1064	12/20/2024 13:00	Hamilton 1st
1065	12/20/2024 18:00	Pride in the Panels
1066	12/21/2024 10:30	Saturday Storytime
1067	12/23/2024 9:00	Teen whiteboard question
1068	12/28/2024 10:30	Saturday Storytime
1069	12/30/2024 15:00	Maker Monday
1070	12/31/2024 6:00	Would you rather
1071	12/31/2024 9:00	Scavenger Hunt
1072	12/31/2024 9:00	Scavenger Hunt
1073	11-Aug	The Boys in the Boat
1074	16-Aug	Chair Yoga

Wacek Exhibit 7

2025 Programs & Events (through 11/10/2025)

La Crosse Public Library
City of La Crosse

Inserted on subsequent page(s).

La Crosse Public Library
2025 Programs and Events

	F	G
1	**Program Date**	**Event Name**
2	1/8/2025	Emerson 4K st
3	1/8/2025	Emerson 4K st
4	1/9/2025	Northside 4K Sstorytime
5	1/9/2025	Hamilton 2nd Grade`
6	1/13/2025	Summit 4K st
7	1/13/2025	Summit 4K st
8	1/16/2025	Hamilton 4K am class
9	1/16/2025	Hamilton 4K pm class
10	1/16/2025	Hamilton 3rd Grade
11	1/16/2025	So Bluffs 4K st
12	1/16/2025	So Bluffs 4K st
13	1/16/2025	Hamilton 4K st
14	1/16/2025	Hamilton 4K st
15	1/18/2025	Raising Rainbows
16	1/21/2025	Booktok Bingo
17	1/22/2025	Presentation on Rock & Roll History Project for Rotary Club
18	1/23/2025	Spence 4K st
19	1/23/2025	Spence 4K st
20	1/27/2025	Hamilton 1st Grade
21	1/27/2025	Hamilton 3K
22	1/27/2025	Hintgen 4K st
23	1/27/2025	Hamilton 1st st
24	1/27/2025	Hamilton 3K st
25	1/28/2025	Hamilton Kindergarten
26	1/28/2025	Hamilton 3K
27	1/28/2025	NorthWoods Int'l 4K st
28	1/28/2025	State Road 4K st
29	1/28/2025	Hamilton 3K st
30	1/28/2025	Hamilton K st
31	1/30/2025	Hamilton 2nd grade
32	1/30/2025	Hamilton Kindergarten

La Crosse Public Library
2025 Programs and Events

	F	G
33	1/30/2025	Archival and local history research instruction for UWL HIS 490 (Capstone) class
34	1/30/2025	Hamilton K st
35	2/1/2025	Family Storytime NCL
36	2/4/2025	Northside Elem @ NCL
37	2/5/2025	Northside Global Play Day
38	2/6/2025	Hamilton 2nd Grade
39	2/6/2025	Hamilton 3rd Grade
40	2/6/2025	Career advice and intro to libraries & archives Q&A for UWL HIS 320 (Public & Policy) class
41	2/6/2025	Emerson K Stars tour
42	2/7/2025	Hintgen 2 Stars tour
43	2/7/2025	Hamilton/SOTA 2 Stars tour
44	2/8/2025	Family Storytime NCL
45	2/11/2025	BookTok Bingo
46	2/11/2025	So Bluffs 4K st
47	2/11/2025	So Bluffs 4K st
48	2/11/2025	Northside Elem @ NCL
49	2/12/2025	Emerson 4K st
50	2/12/2025	Emerson 4K st
51	2/15/2025	Family Storytime NCL
52	2/15/2025	Raising Rainbows
53	2/17/2025	Bibliographic and archival research instruction for UWL HIS 200 (Historiography) class
54	2/18/2025	NorthWoods Int'l 4K st
55	2/18/2025	Northside Elem @ NCL
56	2/19/2025	Bibliographic and archival research instruction for UWL HIS 200 (Historiography) class
57	2/19/2025	Northside 4K st
58	2/20/2025	Hamilton 4K am class
59	2/20/2025	Hamilton 4K pm class
60	2/20/2025	Northwoods 2 Stars tour
61	2/21/2025	Northwoods K Stars tour

La Crosse Public Library
2025 Programs and Events

	F	G
62	2/21/2025	Northside 2 Stars tour
63	2/22/2025	Family Storytime NCL
64	2/24/2025	Hamilton 1st Grade
65	2/24/2025	Hamilton 3K
66	2/24/2025	Bibliographic and archival research instruction for UWL HIS 200 (Historiography) class
67	2/25/2025	Hamilton Kindergarten
68	2/25/2025	Hamilton 3K
69	2/25/2025	State Road 4K st
70	2/25/2025	Northside Elem @ NCL
71	2/26/2025	Headstart MA ST
72	2/26/2025	Bibliographic and archival research instruction for UWL HIS 200 (Historiography) class
73	2/26/2025	Headstart MA ST
74	2/26/2025	Hamilton BGC
75	2/27/2025	WTC at Children's Museum
76	2/27/2025	Southern Bluffs 2 Stars tour
77	2/27/2025	State Road 2 Stars tour
78	2/28/2025	Teen Passive- Anime/Manga Character Drawing
79	2/28/2025	State Road K Stars tour
80	2/28/2025	Hamilton/SOTA1 K Stars tour
81	3/1/2025	BBright Storytime
82	3/1/2025	Qigong
83	3/1/2025	Family Storytime NCL
84	3/3/2025	Spence 4K st
85	3/3/2025	Spence 4K st
86	3/3/2025	Longfellow GSA visit
87	3/4/2025	Chair Fitness
88	3/4/2025	Heaven's Step st
89	3/4/2025	Congregational preschool st
90	3/4/2025	Congregational preschool st
91	3/4/2025	Congregational preschool st
92	3/4/2025	Northside Elem @ NCL

La Crosse Public Library
2025 Programs and Events

	F	G
93	3/5/2025	BGC Hamilton
94	3/5/2025	Hamilton BGC
95	3/5/2025	BGC Afterschool
96	3/6/2025	Historic Preservation and career advice Q&A for UWL HIS 320 (Public & Policy) class
97	3/6/2025	Emerson 2 Stars tour
98	3/6/2025	Mom and Baby Group Mayo
99	3/8/2025	Family Storytime @ NCL
100	3/10/2025	MM@M: Critter Mobile
101	3/10/2025	3D Printing 101: Tinkercad Training
102	3/10/2025	Erickson BGC
103	3/11/2025	4K Storytime
104	3/11/2025	4K Storytime
105	3/11/2025	Summit 4K
106	3/11/2025	Summit 4K
107	3/11/2025	Busy Builders
108	3/11/2025	Storytime for Adults: Beyond the Shire
109	3/11/2025	Chair Fitness
110	3/11/2025	Northside Elem @ NCL
111	3/12/2025	Family Storytime
112	3/12/2025	Family Storytime
113	3/12/2025	Chapters Book Discussion: The Museum of Ordinary People
114	3/12/2025	After School Club (North)
115	3/12/2025	Bouncing Babies
116	3/12/2025	BGC-Hamilton
117	3/12/2025	National History Day Western Wisconsin Regional Competition
118	3/12/2025	Kwik Trip Storytime
119	3/12/2025	Emerson 4K st
120	3/12/2025	Kwik Trip Storytime
121	3/12/2025	Kwik Trip Storytime
122	3/12/2025	Emerson 4K st

La Crosse Public Library
2025 Programs and Events

	F	G
123	3/12/2025	Learn to Knit: Beginners!
124	3/12/2025	Tween & Teen: Dungeons and Dragons
125	3/12/2025	Emerson 4k
126	3/12/2025	Emerson 4k Storytime
127	3/13/2025	Hamilton 2nd Grade
128	3/13/2025	Hamilton 3rd Grade
129	3/13/2025	Chair Yoga
130	3/13/2025	Homeschool Hangout
131	3/13/2025	La Crosse Links Presentation about LPL Archives
132	3/13/2025	Spence K Stars tour
133	3/14/2025	Storytime at the Congregational Preschool 3k
134	3/14/2025	Storytime at the Congregational Preschool 3k
135	3/14/2025	Storytime at the Congregational Preschool 4k
136	3/14/2025	Storytime at the Congregational Preschool 3k
137	3/14/2025	Coulee Montessori 2 Stars tour
138	3/14/2025	Northside K Stars tour
139	3/15/2025	North Storytime
140	3/15/2025	Construction Site!
141	3/15/2025	Raising Rainbows
142	3/17/2025	Chair Fitness
143	3/17/2025	Southern Bluffs 3k Storytime
144	3/17/2025	BGC-Northside
145	3/17/2025	MM@M: Identity Theft and Protection for Older Adults
146	3/17/2025	Make and Play Mondays
147	3/18/2025	Southern Bluffs 3k Storytime
148	3/18/2025	CCC 3 year story time
149	3/18/2025	CCC 4k story time
150	3/18/2025	Chair Fitness
151	3/18/2025	Northside 2nd grade at Northside Library
152	3/18/2025	Junk Journaling for Teens
153	3/18/2025	Busy Builders
154	3/18/2025	BookTok Bingo
155	3/18/2025	Adult Dungeons and Dragons

La Crosse Public Library
2025 Programs and Events

	F	G
156	3/18/2025	Chair Fitness
157	3/19/2025	Family Storytime
158	3/19/2025	Family Storytime
159	3/19/2025	COULEE CHILDREN CENTER 2 YEAR OLD ROOM STORY TIME
160	3/19/2025	Bouncing Babies
161	3/19/2025	After School Club
162	3/19/2025	Social Media Reset: Finding Alternative Ways to Connect Online
163	3/19/2025	BYOB at JavaVino
164	3/19/2025	After School Club
165	3/19/2025	BGC Hamilton
166	3/20/2025	Northside 4K storytime
167	3/20/2025	Chair Yoga
168	3/20/2025	Coulee Montessori K Stars Tour
169	3/20/2025	Summit K Stars Tour
170	3/20/2025	Homeschool Hangout
171	3/20/2025	Skill Share: Sew a Bowl Cozy
172	3/21/2025	Hintgen K Stars Tour
173	3/21/2025	Summit 2 Stars Tour
174	3/21/2025	SOTA K Storytime
175	3/21/2025	SOTA 4th Grade
176	3/21/2025	SOTA 5th Grade
177	3/21/2025	SOTA 2/3 Grade
178	3/21/2025	SOTA 2/3 Grade
179	3/22/2025	Family Storytime @ NCL
180	3/22/2025	Repair Cafe
181	3/23/2025	Page to Screen: Murder on the Orient Express
182	3/24/2025	YWCA 2 yr Storytime
183	3/24/2025	YWCA 3k / 4k Storytime
184	3/24/2025	Hintgen 4K
185	3/24/2025	Chair Fitness
186	3/24/2025	Make and Play Mondays: LEGO Club
187	3/24/2025	MM@M: Dark La Crosse
188	3/24/2025	Erickson BGC

La Crosse Public Library
2025 Programs and Events

	F	G
189	3/25/2025	NWI 4K Storytime
190	3/25/2025	State Rd 4k Storytime
191	3/25/2025	Chair Fitness
192	3/25/2025	Pride in the Panels
193	3/25/2025	Busy Builders
194	3/26/2025	Family Storytime
195	3/26/2025	Family Storytime
196	3/26/2025	Spence 4K storytime
197	3/26/2025	Coulee Montessori 4k Ms Adams
198	3/26/2025	Spence 4K storytime
199	3/26/2025	Fireside Storytime
200	3/26/2025	Bouncing Babies
201	3/26/2025	After School Club
202	3/26/2025	BGC-Hamilton
203	3/26/2025	Learn to Macrame a Mini Hanging Jar
204	3/26/2025	Tween & Teen: Dungeons and Dragons
205	3/26/2025	Bibliographic and archival research instruction for UWL HIS 200 (Historiography) class
206	3/26/2025	Coulee Montessori 4k Ms Nikki
207	3/26/2025	Emerson K
208	3/26/2025	Emerson K
209	3/26/2025	Emerson K
210	3/27/2025	Toddle Inn Daycare storytime
211	3/27/2025	Toddle Inn Daycare storytime
212	3/27/2025	Toddle Inn Daycare storytime
213	3/27/2025	Chair Yoga
214	3/27/2025	Homeschool Hangout
215	3/29/2025	Saturday Storytime @North
216	3/31/2025	MM@M: Project Proven
217	3/31/2025	Fit & Fun
218	3/31/2025	Plant Wall Exchange
219	3/31/2025	Puzzle Exchange
220	3/31/2025	BGC-Northside

La Crosse Public Library
2025 Programs and Events

	F	G
221	3/31/2025	Scavenger Hunt (Main)
222	3/31/2025	Teen Whiteboard- Would You Rather
223	3/31/2025	Teen Whiteboard- Drawing
224	3/31/2025	Teen Passive: Origami
225	3/31/2025	Make & Play Mondays
226	3/31/2025	CS Passive Craft
227	3/31/2025	Would You Rather YS
228	3/31/2025	Would You Rather - Creation Space
229	3/31/2025	Scavenger Hunt (North)
230	4/1/2025	Storytime-Congregational Preschool 3k
231	4/1/2025	Storytime-Congregational Preschool
232	4/1/2025	Storytime-Congregational Preschool 4k
233	4/2/2025	Storytime
234	4/2/2025	Storytime
235	4/2/2025	Bibliographic and archival research instruction for UWL HIS 200 (Historiography) class
236	4/2/2025	Bouncing Babies
237	4/2/2025	After School Club w/Read to Rover
238	4/2/2025	Teen Anime Club
239	4/2/2025	BGC Hamilton
240	4/3/2025	Chair Yoga
241	4/3/2025	Southern Bluffs K Stars tour
242	4/3/2025	Northside school tour and story time at North
243	4/3/2025	Homeschool Hangout
244	4/4/2025	Spence 2nd grade Stars tour
245	4/4/2025	Teen Nerf Battle
246	4/4/2025	Adult Nerf Battle
247	4/5/2025	Qigong
248	4/5/2025	Family Storytime @NCL
249	4/6/2025	Nature Storytime with ORA Trails
250	4/6/2025	Free for All: Inside the Public Library
251	4/6/2025	Free for All: Insider the Public Library
252	4/7/2025	Chair Fitness

La Crosse Public Library
2025 Programs and Events

	F	G
253	4/7/2025	Introduction to Ancestry.com & Wisconsin Genealogy
254	4/7/2025	Monday Mornings @ Main
255	4/7/2025	Fit & Fun: Dancing Through The Decades
256	4/7/2025	Erickson BGC after school club
257	4/7/2025	Little Play Library
258	4/7/2025	Make & Play Mondays
259	4/7/2025	Singing Bowl Meditation
260	4/7/2025	Wisconsin State Park Passes
261	4/8/2025	Heaven's Step storytime
262	4/8/2025	Southern Bluffs 4K Storytime
263	4/8/2025	Southern Bluffs 4K Storytime
264	4/8/2025	Storytime at BBright Day Care
265	4/8/2025	Chair Fitness
266	4/8/2025	Meet Author Candicee Iloh!
267	4/8/2025	Playful Pet Portraits
268	4/9/2025	Kwik Trip Story Time (Rm 2)
269	4/9/2025	Kwik Trip (Rm 1)
270	4/9/2025	KT Story Time (Rm 3)
271	4/9/2025	MA Headstart
272	4/9/2025	Storytime
273	4/9/2025	Storytime
274	4/9/2025	After School Club
275	4/9/2025	Bouncing Babies
276	4/9/2025	Teen Dungeons and Dragons
277	4/9/2025	Emerson 4k Storytime
278	4/9/2025	Emerson 4k Storytime
279	4/10/2025	MA Headstart
280	4/10/2025	Chair Yoga`
281	4/10/2025	La Crosse Links
282	4/10/2025	Homeschool Hangout
283	4/10/2025	Enduring Families Project: Children's Stories
284	4/11/2025	Storytime-Congregational Preschool
285	4/11/2025	Storytime-Congregational Preschool

La Crosse Public Library
2025 Programs and Events

	F	G
286	4/11/2025	Storytime-Congregational Preschool
287	4/11/2025	Storytime-Congregational Preschool
288	4/11/2025	SOTA K Storytime
289	4/11/2025	SOTA 4th Grade
290	4/11/2025	SOTA 5th Grade
291	4/11/2025	SOTA 2/3 Grade
292	4/11/2025	SOTA 2/3 Grade
293	4/12/2025	North Family Storytime
294	4/12/2025	Would You Rather: Teens
295	4/12/2025	Teen Whiteboard- Drawing
296	4/12/2025	Gardening Talk & Seed Swap
297	4/13/2025	Wisconsin Riffs: Explore the History of Jazz in Wisconsin
298	4/13/2025	Wicked
299	4/14/2025	Southern Bluffs 3k Storytime
300	4/14/2025	Summit 4K
301	4/14/2025	Summit 4K
302	4/14/2025	BGC-Northside Erickson
303	4/14/2025	Monday Mornings at Main
304	4/14/2025	Make & Play Mondays
305	4/14/2025	Chair Fitness
306	4/15/2025	Southern Bluffs 3k Storytime
307	4/15/2025	Pokemon Club
308	4/15/2025	BookTok Bingo
309	4/15/2025	Teen Zine Making!
310	4/15/2025	Chair Fitness
311	4/16/2025	Family Storytime
312	4/16/2025	Family Storytime
313	4/16/2025	Child Development Class at North
314	4/16/2025	Child Development Class at North
315	4/16/2025	Cloud Storage
316	4/16/2025	Bouncing Babies
317	4/16/2025	Afterschool Club
318	4/16/2025	BYOB

La Crosse Public Library
2025 Programs and Events

	F	G
319	4/17/2025	Northside 4K storytime
320	4/17/2025	Child Development Class at North
321	4/17/2025	Homeschool Hangout
322	4/17/2025	Poetry Workshop with Matt Cashion
323	4/18/2025	Creation Space Upcycle Craft
324	4/19/2025	North Story time
325	4/19/2025	Raising Raibows
326	4/21/2025	Monday Mornings @ Main
327	4/21/2025	Make & Play Mondays
328	4/21/2025	Cut, Compose, Create
329	4/21/2025	National Library Week -Love Letters Display
330	4/22/2025	STATE RD 4K STORYTIME
331	4/22/2025	Red Balloon Story Time 3K/4K
332	4/22/2025	Red Balloon 2 & 3K
333	4/22/2025	NWI 4K Storytime
334	4/22/2025	Bibliographic, archival, and local history research instruction for UWL HIS 337 (La Crosse in World History) class
335	4/22/2025	Pride in the Panels
336	4/22/2025	Out in Print: This Is How It Always Is
337	4/22/2025	Adult Dungeons and Dragons
338	4/23/2025	Family Storytime
339	4/23/2025	Family Storytime
340	4/23/2025	Bibliographic and archival research instruction for UWL HIS 200 (Historiography) class
341	4/23/2025	Upcycled Terrariums
342	4/23/2025	After School Club
343	4/23/2025	Bouncing Babies
344	4/23/2025	BGC-Hamilton
345	4/23/2025	Teen Dungeons and Dragons
346	4/24/2025	Spence 4K storytime
347	4/24/2025	Spence 4K storytime
348	4/24/2025	Coulee Montessori 4k
349	4/24/2025	Coulee Montessori 4k

La Crosse Public Library
2025 Programs and Events

	F	G
350	4/24/2025	Chair Yoga
351	4/24/2025	Home School Hangout
352	4/24/2025	Viroqua Teen Library Council Tour
353	4/24/2025	Storytime for Adults: Welcome Home
354	4/24/2025	Partners in Excellence Community Helper Outreach
355	4/25/2025	Earthapalooza
356	4/26/2025	Family Storytime at North
357	4/26/2025	Secret Garden
358	4/27/2025	Earth Fair
359	4/28/2025	Chair Fitness
360	4/28/2025	Hintgen 4K
361	4/28/2025	YMCA storytime
362	4/28/2025	Lego Club
363	4/28/2025	Monday Mornings @ Main
364	4/28/2025	Crafty Chaos
365	4/29/2025	Coulee Children's Center 3 years olds
366	4/29/2025	Coulee Children's Center 4k
367	4/29/2025	Chair Fitness
368	4/29/2025	Awe 101
369	4/30/2025	Family Storytime
370	4/30/2025	Family Storytime
371	4/30/2025	After School Club
372	4/30/2025	Bouncing Babies
373	4/30/2025	Scavenger Hunt (Main)
374	4/30/2025	Plant Wall Exchange
375	4/30/2025	Puzzle Exchange
376	4/30/2025	Scavenger Hunt (North)
377	4/30/2025	BGC Hamilton
378	4/30/2025	Teen Whiteboard- Would You Rather?
379	4/30/2025	Teen Whiteboard- Drawing
380	5/1/2025	Chair Yoga
381	5/1/2025	Tiny Art Show

La Crosse Public Library
2025 Programs and Events

	F	G
382	5/2/2025	Then and Now: Housing Access, Affordability, and Discrimination in La Crosse
383	5/3/2025	Family Storytime
384	5/3/2025	Qigong
385	5/5/2025	Chair Fitness
386	5/5/2025	Footsteps of La Crosse: 10th & Cass
387	5/5/2025	BGC-Northside
388	5/5/2025	Monday Mornings @ Main
389	5/5/2025	Sensory Secret Garden
390	5/6/2025	B Bright Day Care
391	5/6/2025	Heaven's Step Child Care
392	5/7/2025	After School Club
393	5/7/2025	Hamilton BGC
394	5/7/2025	Gundersen Story Time
395	5/7/2025	Gundersen Story Time
396	5/7/2025	Footsteps of La Crosse: 10th & Cass
397	5/7/2025	Central High School Southside Family Night
398	5/7/2025	SOTA 2/3 Grade
399	5/8/2025	Chair Yoga
400	5/8/2025	UWL Teachers Class Tour
401	5/9/2025	Emerson K
402	5/9/2025	Emerson K
403	5/9/2025	Emerson K
404	5/10/2025	Saturday Storytime-North Lib.
405	5/10/2025	Repair Cafe
406	5/12/2025	Silver Real Estate Shift
407	5/12/2025	Erickson BGC
408	5/12/2025	Footsteps of La Crosse: Cass-King
409	5/12/2025	Middle Missing Housing Walking Tour
410	5/13/2025	Storytime-Congregational Preschool
411	5/13/2025	Storytime-Congregational Preschool
412	5/13/2025	Storytime-Congregational
413	5/13/2025	Southern Bluffs 4K - AM

La Crosse Public Library
2025 Programs and Events

	F	G
414	5/13/2025	Southern Bluffs 4K PM
415	5/14/2025	Storytime at Kwik Trip Learning Center (classroom A)
416	5/14/2025	Storytime at Kwik Trip Learning Center (Classroom B)
417	5/14/2025	Storytime at Kwik Trip (Classroom C- preK)
418	5/14/2025	Hamilton 1st Grade Field trip
419	5/14/2025	After School Club
420	5/14/2025	BGC-Hamilton
421	5/14/2025	Head Start- MA
422	5/15/2025	Northside 4K storytime
423	5/15/2025	Cultivating Culinary Mushrooms
424	5/15/2025	Northside Bike Rodeo
425	5/15/2025	Chair Yoga
426	5/16/2025	Summit 4K
427	5/16/2025	Summit 4K
428	5/16/2025	Storytime-Congregational Preschool
429	5/16/2025	Storytime-Congregational Preschool
430	5/16/2025	Storytime-Congregational Preschool
431	5/16/2025	Storytime-Congregational Preschool
432	5/16/2025	Party in the Park
433	5/16/2025	Logan History Hunt
434	5/16/2025	SOTA 4th Grade
435	5/16/2025	SOTA 5th Grade
436	5/16/2025	SOTA 2/3 Grade
437	5/17/2025	North Storytime
438	5/17/2025	Raising Rainbows
439	5/17/2025	HMoob American Day
440	5/19/2025	Hintgen 4K
441	5/19/2025	Southern Bluffs 3k Storytime
442	5/19/2025	Spence 4K
443	5/19/2025	Spence 4K
444	5/19/2025	Hintgen 4K
445	5/19/2025	Monday Mornings at Main: Giving Hearts Choir
446	5/19/2025	Erickson BGC

La Crosse Public Library
2025 Programs and Events

	F	G
447	5/19/2025	Mental Health Meditation
448	5/19/2025	Footsteps of La Crosse History Tour: Main Street Meander
449	5/19/2025	NorthWoods SLP visit
450	5/19/2025	Emerson 4k Storytime
451	5/19/2025	Emerson 4k Storytime
452	5/20/2025	Coulee Children's Center
453	5/20/2025	Coulee Children's Center Story time 4k
454	5/20/2025	Red Balloon Storytime (3 & 4 year olds)
455	5/20/2025	Red Balloon Storytime (2 & 3 year olds)
456	5/20/2025	NWI 4K Storytime
457	5/20/2025	Emerson SLP visit
458	5/20/2025	BookTok Bingo
459	5/21/2025	Coulee Children's Center 2 year story time
460	5/21/2025	After School Club
461	5/21/2025	BGC Hamilton
462	5/22/2025	Toddle Inn Daycare 2s
463	5/22/2025	Toddle Inn Daycare 3/4s
464	5/22/2025	Toddle Inn Daycare 4/5s
465	5/22/2025	Chair Yoga
466	5/22/2025	Storytime/ end of year celebration
467	5/22/2025	So Bluffs SLP visit
468	5/22/2025	Indigenous Film Series: Reel Injun
469	5/23/2025	Summit SLP visit
470	5/27/2025	SLP Longfellow Outreach
471	5/27/2025	SLP Longfellow Outreach
472	5/28/2025	After School Club
473	5/28/2025	Hintgen SLP visit
474	5/28/2025	BGC Hamilton
475	5/29/2025	Storytime for Adults: Yes, No, Maybe So
476	5/29/2025	Northside SLP visit
477	5/29/2025	Chair Yoga
478	5/30/2025	SLP Longfellow Tour
479	5/30/2025	State Road SLP visit

La Crosse Public Library
2025 Programs and Events

	F	G
480	5/31/2025	North story time
481	5/31/2025	CS Would You Rather
482	5/31/2025	May the 4th Be With You-Display
483	5/31/2025	Plant Wall Exchange
484	5/31/2025	Puzzle Exchange
485	5/31/2025	Teen Whiteboard- Would You Rather
486	6/1/2025	A Game of Values: What Matters Most to You at the End of Life
487	6/2/2025	Footsteps of La Crosse History Tour: Prairie [La Crosse]
488	6/3/2025	The Myth of Neutrality in Archives & Museums: Talk & Discussion
489	6/3/2025	Creation Space with FSC open house
490	6/3/2025	SLP Longfellow Tour
491	6/4/2025	Footsteps of La Crosse History Tour: Prairie [La Crosse]
492	6/4/2025	Storytime
493	6/4/2025	Storytime
494	6/4/2025	Bouncing Babies
495	6/5/2025	Chair Yoga
496	6/7/2025	Qigong
497	6/8/2025	Scavenger Hunt (Main)
498	6/8/2025	Would You Rather
499	6/8/2025	Summer Reading Kick-Off
500	6/9/2025	Adaptive Play Group
501	6/9/2025	Eco Makers
502	6/9/2025	Parks and Rec Camp
503	6/10/2025	Rainbow Bash
504	6/10/2025	Park Storytime
505	6/11/2025	Pokémon Adventure
506	6/11/2025	Storytime
507	6/11/2025	Storytime
508	6/11/2025	Boucning Babies
509	6/12/2025	Forest Bathing
510	6/12/2025	BGC Hamilton
511	6/12/2025	Storyland: Harold and the Purple Crayon
512	6/13/2025	Farmers Market

La Crosse Public Library
2025 Programs and Events

	F	G
513	6/13/2025	Dungeon Delve!
514	6/13/2025	Farmers Market Storytime
515	6/13/2025	Fairytale Frolic
516	6/13/2025	Fairytale Frolic
517	6/14/2025	Chapters Book Discussion
518	6/14/2025	Pool Storytime
519	6/14/2025	Artspire
520	6/15/2025	Scavenger Hunt
521	6/15/2025	Would You Rather
522	6/16/2025	Eco Makers
523	6/16/2025	Modified Downtown Footsteps tour for Central students
524	6/16/2025	Parks and Rec Camp
525	6/16/2025	Adaptive Playgroup
526	6/17/2025	Zoozort
527	6/17/2025	Zoozort
528	6/17/2025	Zoozort
529	6/17/2025	Franciscan Art Room- Ellie
530	6/17/2025	Park Storytime-Red Cloud
531	6/18/2025	Footsteps of La Crosse History Tour: Downtown
532	6/18/2025	Footsteps of La Crosse History Tour: Downtown
533	6/18/2025	Mario Party
534	6/18/2025	Storytime
535	6/18/2025	Storytime
536	6/18/2025	Bouncing Babies
537	6/19/2025	Chair Yoga
538	6/19/2025	Adult Gaming Lounge
539	6/19/2025	BGC-Hamilton
540	6/19/2025	Summer Vacation
541	6/20/2025	pride on the patio
542	6/20/2025	Farmers Market 6/20
543	6/20/2025	Teen Ultimate Werewolf
544	6/20/2025	Farmers Market Storytime 6/20
545	6/21/2025	Juneteenth

La Crosse Public Library
2025 Programs and Events

	F	G
546	6/21/2025	Raising Rainbows
547	6/22/2025	Scavenger Hunt
548	6/22/2025	Scavenger Hunt North
549	6/22/2025	Would You Rather
550	6/23/2025	Adaptive Play Group
551	6/23/2025	Eco Makers
552	6/23/2025	Parks and Rec Camp
553	6/24/2025	International Owl
554	6/24/2025	Franciscan Art Room- Ellie
555	6/24/2025	park story time
556	6/25/2025	Soak It Up Summer!
557	6/25/2025	Dog Man Party!
558	6/25/2025	Storytime
559	6/25/2025	Storytime
560	6/25/2025	Bouncing Babies
561	6/26/2025	Chair Yoga
562	6/27/2025	Farmer's Market Storytime
563	6/27/2025	Farmer's Market
564	6/27/2025	Book Chandelier
565	6/28/2025	Hero's Quest
566	6/29/2025	Scavenger Hunt
567	6/29/2025	Would You Rather
568	6/29/2025	Scavenger Hunt (North)
569	6/30/2025	Children's SLP Coloring Bookmarks
570	6/30/2025	Ecomakers
571	6/30/2025	Puzzle Exchange
572	6/30/2025	Plant Wall Exchange
573	6/30/2025	Teen SLP Bookmarks and Coloring Sheets
574	6/30/2025	Teen Whiteboard- Would You Rather
575	6/30/2025	Adaptive Play Group
576	7/1/2025	Jurassic Adventure!
577	7/1/2025	Park Storytime
578	7/2/2025	School Age Nerf Battle Royale

La Crosse Public Library
2025 Programs and Events

	F	G
579	7/2/2025	Bouncing Babies
580	7/2/2025	Storytime
581	7/2/2025	Storytime
582	7/3/2025	Chair Yoga
583	7/3/2025	Dress Up Day
584	7/5/2025	Qigong
585	7/6/2025	Scavenger Hunt
586	7/6/2025	Would You Rather
587	7/6/2025	Scavenger Hunt (North)
588	7/7/2025	Eco Makers
589	7/7/2025	Family Game Night
590	7/7/2025	P&R Tiny Tots Camp
591	7/8/2025	The Dragon Training Academy Show
592	7/8/2025	Park Storytime
593	7/9/2025	Chapters Book Discussion
594	7/9/2025	Mini Golf at Main
595	7/9/2025	Storytime
596	7/9/2025	Story Time
597	7/9/2025	Bouncing Babies
598	7/10/2025	Chair Yoga
599	7/10/2025	BGC @ Hamilton
600	7/10/2025	Indigenous Film Series
601	7/10/2025	Messy Art
602	7/11/2025	Teen Nerf Battle Royale
603	7/11/2025	Fairytale Frolic
604	7/11/2025	Fairytale Frolic
605	7/12/2025	Repair Cafe
606	7/12/2025	Chapters Book Discussion
607	7/13/2025	Scavenger Hunt
608	7/13/2025	Would You Rather
609	7/13/2025	Scavenger Hunt (North)
610	7/14/2025	Lego Club @ North Library
611	7/14/2025	P&R Camp

La Crosse Public Library
2025 Programs and Events

	F	G
612	7/14/2025	Eco Makers
613	7/15/2025	Balkan Blue Folk Music
614	7/15/2025	Magic with Isaiah
615	7/15/2025	Park Storytime
616	7/16/2025	Storytime
617	7/16/2025	Storytime
618	7/16/2025	Bouncing Babies
619	7/17/2025	Adult Gaming Lounge
620	7/17/2025	Puppet Palooza
621	7/18/2025	Farmers Market
622	7/18/2025	Farmers Market Storytime
623	7/18/2025	Teen Great Escape
624	7/19/2025	Music Fest
625	7/19/2025	Raising Rainbows
626	7/19/2025	Adult Lego Club
627	7/20/2025	Scavenger Hunt
628	7/20/2025	Would You Rather
629	7/20/2025	Scavenger Hunt (North)
630	7/21/2025	Minigolf at North
631	7/21/2025	EcoMakers
632	7/21/2025	Park & Rec Camp storytime
633	7/22/2025	Junk Journaling for Adults
634	7/22/2025	Park Storytime - Copeland Park
635	7/22/2025	Novel Motion Circus
636	7/23/2025	Spa Day
637	7/23/2025	Storytime
638	7/23/2025	Storytime
639	7/23/2025	Bouncing Babies
640	7/24/2025	Chair Yoga
641	7/24/2025	Homeless Connect
642	7/24/2025	BGC-Hamilton
643	7/24/2025	Moana Beach Party
644	7/25/2025	Farmers Market

La Crosse Public Library
2025 Programs and Events

	F	G
645	7/25/2025	Teen: Apocalypse Survivor
646	7/25/2025	Farmers Market Storytime
647	7/26/2025	Erickson Pool storytime
648	7/28/2025	Family Bingo
649	7/28/2025	Ecomakers
650	7/28/2025	P&R Camp: Splash Camp
651	7/29/2025	Project Proven presentations at county jail
652	7/29/2025	Gross Out Party!
653	7/29/2025	Erickson BGC - Back 2 School
654	7/29/2025	Park Story Time at South Library Park
655	7/30/2025	School Age: Minecraft
656	7/30/2025	Storytime
657	7/30/2025	Storytime
658	7/30/2025	Bouncing Babies
659	7/31/2025	Chair Yoga
660	7/31/2025	Puzzle Exchange
661	7/31/2025	Plant Propagation Exchange
662	7/31/2025	Juvenile Detention Center outreach
663	7/31/2025	Scavenger Hunt
664	7/31/2025	Would You Rather
665	7/31/2025	Scavenger Hunt North
666	7/31/2025	Teen Whiteboard-Would You Rather
667	7/31/2025	Baby Rave
668	7/31/2025	Teen SLP Reading Logs
669	7/31/2025	Adult SLP Reading
670	8/1/2025	Library Lock-In: Teen
671	8/2/2025	Qigong
672	8/5/2025	Back2School - La Crosse Center
673	8/5/2025	Logan High Back to School Grades 10-12
674	8/6/2025	Logan High Back 2 School - 9th Grade
675	8/7/2025	Chair Yoga
676	8/7/2025	Indigo Dye Program
677	8/9/2025	Chapters Book Discussion

La Crosse Public Library
2025 Programs and Events

	F	G
678	8/9/2025	Irishfest Genealogy Outreach Tent
679	8/10/2025	Irishfest Genealogy Outreach Tent
680	8/11/2025	Northside Block Party
681	8/12/2025	Mathy BGC-Back 2 School event
682	8/12/2025	Red Balloon Dinosaur Week (Day)
683	8/12/2025	Red Balloon Dino Week/Day (2&3 year olds)
684	8/13/2025	Chapters Book Discussion
685	8/13/2025	Central open house
686	8/13/2025	Central Open House
687	8/13/2025	Polytech Open House
688	8/14/2025	Chair Yoga
689	8/14/2025	Virtual Academy Open House
690	8/14/2025	TC Welcome Back Bash
691	8/18/2025	Logan Middle/SoTA 2 Back to School
692	8/18/2025	Longfellow Middle Back 2 School Night: 6th Grade
693	8/18/2025	Emerson Back to School Open House
694	8/19/2025	Northside Elementary Open House
695	8/19/2025	Southern Bluffs Open House
696	8/19/2025	Spence Back To School Open House
697	8/19/2025	Hamilton/ SOTA Back to School
698	8/19/2025	Logan Middle School Open House (7th grade)
699	8/19/2025	Longfellow Middle Back-to-School Night
700	8/19/2025	State Road Open House
701	8/19/2025	Hintgen Open House/ Back 2 School
702	8/20/2025	Summit Elementary Open House
703	8/20/2025	Boggle Poetry
704	8/21/2025	Chair Yoga
705	8/23/2025	PARENTING PLACE SUMMER FESTIVAL
706	8/26/2025	Out in Print
707	8/26/2025	Heroine: a documentary
708	8/28/2025	Chair Yoga
709	8/28/2025	Viterbo Welcome Back Bash
710	8/31/2025	Scavenger Hunt

La Crosse Public Library
2025 Programs and Events

	F	G
711	8/31/2025	Would You Rather
712	8/31/2025	Puzzle Exchange
713	8/31/2025	Teen Passive- Anime Coloring Sheets and Chibi Bookmarks
714	8/31/2025	Teen Whiteboard-Would You Rather
715	8/31/2025	North Scavenger Hunt
716	9/2/2025	Storytime for Adults
717	9/2/2025	WTC Resource Block Party
718	9/3/2025	UW-L Sample the City
719	9/3/2025	Storytime
720	9/3/2025	Storytime
721	9/3/2025	Hamilton BGC
722	9/3/2025	together 4 youth
723	9/3/2025	Bouncing Babies
724	9/3/2025	Bouncing Babies
725	9/3/2025	North After School Club
726	9/4/2025	Chair Yoga
727	9/5/2025	Check out the Trails Myrick Park hike
728	9/5/2025	Teen Mariokart Tournament
729	9/5/2025	Dark La Crosse Trolley Tour: Behind the Scenes
730	9/6/2025	Qigong
731	9/6/2025	Pride in the Park
732	9/6/2025	Raising Rainbows at Pride in the Park
733	9/6/2025	Saturday Storytime
734	9/7/2025	Sunday Matinee: Green and Gold
735	9/8/2025	Monday Mornings at Main: The American Folk Song with a Modern-Day Troubadour
736	9/8/2025	Chair Fitness
737	9/8/2025	Emerson 4K Storytime
738	9/8/2025	Emerson 4K Storytime
739	9/9/2025	The Basics of Generative A.I.
740	9/9/2025	Rotary After Hours - Library Presentation
741	9/9/2025	Red Balloon Storytime 3 & 4 year olds
742	9/9/2025	Red Balloon Storytime 2 & 3 year olds

La Crosse Public Library
2025 Programs and Events

	F	G
743	9/10/2025	Family Storytime
744	9/10/2025	Family Storytime
745	9/10/2025	Tween/Teen D&D
746	9/10/2025	Chapters Book Discussion
747	9/10/2025	Hamilton BGC
748	9/10/2025	Books to JDC
749	9/10/2025	Bouncing Babies
750	9/10/2025	North After School Program
751	9/11/2025	Chair Yoga
752	9/11/2025	Fall Fairy Hunt
753	9/11/2025	Indigenous Film Series
754	9/11/2025	Missing Middle Housing Walking Tour
755	9/13/2025	Chapters Book Discussion
756	9/14/2025	Adaptive Play Group
757	9/15/2025	Monday Mornings at Main
758	9/15/2025	STEM Club
759	9/15/2025	LASHRM
760	9/15/2025	Chair Fitness
761	9/16/2025	Hamilton Mentor
762	9/16/2025	Mentoring
763	9/16/2025	La Crosse Links
764	9/16/2025	Hamilton Mentor
765	9/17/2025	Family Storytime
766	9/17/2025	Family Storytime
767	9/17/2025	North After School Program
768	9/17/2025	Hamilton Mentor
769	9/17/2025	Hamilton Mentorship
770	9/17/2025	Hamilton
771	9/17/2025	Hamilton Mentor
772	9/18/2025	Chair Yoga
773	9/18/2025	Mosaic Mandala Coaster Workshop
774	9/18/2025	Hamilton Mentoring
775	9/18/2025	Dark La Crosse Walking Tour

La Crosse Public Library
2025 Programs and Events

	F	G
776	9/18/2025	Dark La Crosse Walking Tour
777	9/18/2025	Dark La Crosse Walking Tour
778	9/21/2025	Latin Dance Basics
779	9/22/2025	Chair Fitness
780	9/22/2025	Looking for Mr. Wright: An Artist's View of Frank Lloyd Wright
781	9/23/2025	Oktoberfest Hanging Wreath
782	9/23/2025	Teen Gaming Pop-Up at North
783	9/23/2025	Out in Print
784	9/23/2025	Hamilton Mentor
785	9/23/2025	Mentoring
786	9/24/2025	Hintgen 4k
787	9/24/2025	Adult Dungeons and Dragons
788	9/24/2025	Northside After School Club
789	9/24/2025	Storytime
790	9/24/2025	Storytime
791	9/24/2025	Hamilton BGC
792	9/24/2025	Hamilton
793	9/24/2025	Hamilton Mentor
794	9/25/2025	Spence 4K Family Day
795	9/25/2025	Hamilton Mentoring
796	9/26/2025	Torchlight Parade
797	9/26/2025	Check Out The Trail - Lower Hixton
798	9/26/2025	Dark La Crosse Trolley Tour: Behind the Scenes
799	9/29/2025	Chair Yoga
800	9/29/2025	Chair Fitness
801	9/29/2025	"A Long Way to Find a Home: George Edwin Taylor as a Child"
802	9/29/2025	BGC Erickson
803	9/29/2025	Fandom Club: K-Pop
804	9/30/2025	Hamilton Mentor
805	9/30/2025	Scavenger Hunt
806	9/30/2025	North Scavenger Hunt
807	9/30/2025	Pride in the Panels
808	9/30/2025	Week Without Driving Documentary Screening: Free to Ride

La Crosse Public Library
2025 Programs and Events

	F	G
809	9/30/2025	Puzzle Exchange
810	9/30/2025	Hamilton Mentor
811	9/30/2025	Mentoring
812	10/1/2025	Family Storytime
813	10/1/2025	Family Storytime
814	10/1/2025	Bouncing Babies
815	10/1/2025	Central High School: D&D Gaming Club
816	10/1/2025	UW-L Grant Writing Class
817	10/1/2025	Wednesday After School Club- North Library
818	10/1/2025	Hamilton
819	10/1/2025	Hamilton Mentor
820	10/2/2025	Chair Yoga
821	10/2/2025	Hamilton Mentoring
822	10/3/2025	Teen First Friday: Ultimate Werewolf
823	10/4/2025	Qigong
824	10/4/2025	Saturday Storytime and Touch-A-Truck
825	10/5/2025	Under the Bridge: the Criminalization of Homelessness
826	10/7/2025	Hamilton Mentor
827	10/7/2025	Mentoring
828	10/8/2025	Spence K storytime
829	10/8/2025	Email Basics
830	10/8/2025	Chapters Book Discussion
831	10/8/2025	Storytime
832	10/8/2025	Storytime
833	10/8/2025	Bouncing Babies
834	10/8/2025	Tween/Teen D&D
835	10/8/2025	Southside Family Night
836	10/8/2025	Harry J Olson Tech Help
837	10/8/2025	Banned Together Documentary Screening
838	10/8/2025	Kwik Trip Classroom 1
839	10/8/2025	Kwik Trip Classroom 2
840	10/8/2025	Kwik Trip Classroom 3
841	10/8/2025	Wednesday After School Club- North Library

La Crosse Public Library
2025 Programs and Events

	F	G
842	10/8/2025	Hamilton
843	10/8/2025	Hamilton
844	10/9/2025	Banned Books Fair
845	10/9/2025	State Road 4K Storytime
846	10/9/2025	Hamilton Mentoring
847	10/9/2025	Chair Yoga
848	10/10/2025	Dark La Crosse Trolley Tour: Behind the Scenes
849	10/11/2025	Chapters Book Discussion
850	10/11/2025	Banned Books Cross Stitch
851	10/12/2025	All Abilities Play Group
852	10/13/2025	Southern Bluffs 3K Storytime
853	10/13/2025	Southern Bluffs 3K
854	10/13/2025	STEM Club
855	10/13/2025	Chair Fitness
856	10/13/2025	Monday Mornings at Main
857	10/13/2025	Indigenous Peoples Day
858	10/13/2025	Indigenous Peoples' Day - Trolley Tours
859	10/14/2025	Spence 4K storytime
860	10/14/2025	Southern Bluffs 4K
861	10/14/2025	Southern Bluffs 4K
862	10/14/2025	Decoupaged Flower Pumpkins
863	10/14/2025	Red Balloon Story Time
864	10/14/2025	Red Balloon Story Time (3 & 4 Year olds)
865	10/14/2025	Hamilton Mentor
866	10/14/2025	Emerson 4K Storytime
867	10/14/2025	Emerson 4K Storytime
868	10/14/2025	Mentoring
869	10/15/2025	Storytime
870	10/15/2025	Storytime
871	10/15/2025	4K Summit Storytime
872	10/15/2025	4K Summit Storytime
873	10/15/2025	Harry J Olson Tech Help
874	10/15/2025	Teen Craft: Monster Eyes

La Crosse Public Library
2025 Programs and Events

	F	G
875	10/15/2025	Wednesday After School Club- North Library
876	10/15/2025	Preschool child care center
877	10/15/2025	Preschool childcare Center
878	10/15/2025	Hamilton
879	10/15/2025	Baby Storytime
880	10/15/2025	Hamilton Mentor
881	10/16/2025	Hamilton Mentoring
882	10/17/2025	Fairy Tale Frolic
883	10/17/2025	Pettibone Haunted Mile
884	10/17/2025	Dark La Crosse Trolley Tour: Behind the Scenes
885	10/17/2025	SOTA 2/3 Visit
886	10/17/2025	SOTA 2/3 Visit
887	10/18/2025	Adult Fall Clothing Swap
888	10/18/2025	Raising Rainbows
889	10/18/2025	Monster 'Mash N Crash' Demolition: Take Home Craft
890	10/19/2025	Disability Pride Fest
891	10/20/2025	Processing Grief Through Play
892	10/21/2025	Hamilton Mentor
893	10/21/2025	Northwoods 4K Storytime
894	10/21/2025	Northwoods Kindergarten Storytime
895	10/21/2025	Hintgen 3rd Grade Book Talk
896	10/21/2025	Spence 3rd gr Room 1
897	10/21/2025	Spence 3rd grade Rm 2
898	10/21/2025	Spence 3rd grade Rm 3
899	10/21/2025	Gaming Pop-Up
900	10/21/2025	Northside 1st grade Mrs Kreibich
901	10/21/2025	Northside Mrs. Vang 1st
902	10/21/2025	Hamilton Mentor
903	10/21/2025	Booktok Bingo
904	10/21/2025	Mentoring
905	10/22/2025	Storytime
906	10/22/2025	Storytime
907	10/22/2025	Spence 2nd grade st

La Crosse Public Library
2025 Programs and Events

	F	G
908	10/22/2025	Movie with a Mission: Private Violence
909	10/22/2025	Coulee Montessori Ms. Adams
910	10/22/2025	Coulee Montessori Mrs Rislow
911	10/22/2025	Northside Ms. Hilker K
912	10/22/2025	Hamilton
913	10/22/2025	Baby Storytime
914	10/22/2025	Hamilton Mentor
915	10/23/2025	Hamilton Mentoring
916	10/23/2025	Chair Yoga
917	10/23/2025	Northside Mrs. Sherif K
918	10/24/2025	Hintgen 4k
919	10/24/2025	Fairy Tale Frolic
920	10/24/2025	Dark La Crosse Trolley Tour: Behind the Scenes
921	10/25/2025	Photo + Records Digital Scanning Event "Your History Matters"
922	10/25/2025	ADRC Caregiver Conference
923	10/27/2025	Chair Fitness
924	10/27/2025	North Woods 2nd Grade Storytime Visit
925	10/27/2025	Monday Mornings at Main
926	10/28/2025	Pride in the Panels
927	10/28/2025	Spooky Stroll
928	10/28/2025	Hamilton Mentor
929	10/28/2025	Mentoring
930	10/29/2025	Storytime
931	10/29/2025	Storytime
932	10/29/2025	Spence 1st Grade stortytime
933	10/29/2025	Hamilton
934	10/29/2025	Baby Storytime
935	10/29/2025	Hamilton Mentor
936	10/30/2025	Hamilton Mentorship
937	10/30/2025	Chair Yoga
938	10/30/2025	UW-L Early Childhood Education Storytime Guest Lecture
939	10/30/2025	Pumpkin Painting and Ultimate Werewolf

La Crosse Public Library
2025 Programs and Events

	F	G
940	10/30/2025	"Dude, Where's My Duplex?" : A Panel Discussion on Housing and Zoning in La Crosse
941	10/31/2025	Teen Whiteboard- Would You Rather?
942	10/31/2025	Teen Passive- Spooky Coloring Sheets
943	10/31/2025	Dark La Crosse Trolley Tour: Behind the Scenes
944	11/1/2025	Qigong
945	11/1/2025	Saturday Storytime
946	11/2/2025	Sunday Matinee: Wicked Part 1
947	11/3/2025	Chair Fitness
948	11/3/2025	State Rd 4K Storytime
949	11/3/2025	What Hospice Really Means: A Conversation with Gundersen's Seven Rivers Home
950	11/3/2025	Art Club
951	11/3/2025	Toddle Inn Daycare Storytime
952	11/3/2025	Toddle Inn Daycare
953	11/3/2025	Toddle Inn Daycare Storytime
954	11/3/2025	BGC Erickson
955	11/4/2025	Mentoring
956	11/4/2025	Hamilton Mentor Program
957	9/23/2025	Hamilton Mentor
958	10/13/2025	BGC Erickson
959	10/7/2025	Hamilton Mentor
960	10/14/2025	Hamilton Mentor
961	10/16/2025	Chair Yoga
962	10/31/2025	Puzzle Exchange
963	10/31/2025	Scavenger Hunt (Main)
964	10/31/2025	Would You Rather
965	10/31/2025	Story Time - Kindergarten
966	10/31/2025	Summit Storytime - K
967	10/31/2025	Story Time at Summit Elementary - K
968	11/4/2025	Summit Story Time - 2nd grade
969	11/4/2025	Summit Story Time - 2nd Grade
970	11/4/2025	Summit Story time- 2nd Grade

La Crosse Public Library
2025 Programs and Events

	F	G
971	10/2/2025	Hamilton Mentoring
972	10/9/2025	Hamilton Mentoring
973	10/16/2025	Hamilton Mentoring
974	10/23/2025	Hamilton Mentoring
975	10/30/2025	Hamilton Mentoring
976	10/31/2025	Scavenger Hunt North
977	11/4/2025	Storytime For Adults
978	10/7/2025	Storytime for Adults
979	11/6/2025	Chair Yoga
980	11/6/2025	Central HS - Indepedent Living Group
981	11/6/2025	Introduction to Charcoal with The Art Lounge
982	11/5/2025	After School Club
983	10/22/2025	North Side After School Program
984	11/8/2025	Chapters Book Discussion
985	11/7/2025	La Crosse School District Professional Development Presentation
986	11/10/2025	Southern Bluffs 3K

Wacek Exhibit 8

Fall 2025 Renovation Project

La Crosse Public Library
City of La Crosse

Inserted on subsequent page(s).

Fall 2025 Renovation Project



In October 2024, La Crosse Public Library received a $3 million **Flexible Facilities Grant** to modernize existing library spaces. Construction will begin this summer! This project is part of our ongoing efforts to enhance our facilities and create more comfortable, functional, and flexible spaces for all community members. Renovations will include new and updated classrooms, small meeting rooms, and computer labs; patron technology and connectivity will be a priority, as will be ensuring fast, secure, and reliable internet access for all users.

With the remodel will come some impacts to our available spaces and collections:

- All meeting and study rooms will be unavailable due to construction until further notice.
- Select library materials will be relocating—ask any staff person for assistance!
- The **Creation Space** will close May 15. Look for some ongoing creative activities at North and out in the community this summer. We are putting a pause on materials donation to the space until further notice. While the La Crosse Public Library's Creation Space undergoes renovations, the Franciscan Spirituality Center (FSC) will open the doors of its Clare Art Room, free, to all community members for creative projects and drop-in making. **Click here for more information about this creative partnership.**
- The **Archives & Local History Reading Room** will close May 15 for self-guided research until further notice. Archives staff will be available via phone and email for local history reference and genealogy resource assistance M-F 12-4. Appointments to access physical collections will be available at Archives staff discretion.

Phase 1 construction is scheduled for completion in January 2026.

We appreciate your patience during this time and look forward to welcoming you back to the improved spaces once the work is completed. For updates or assistance finding alternative meeting spaces, please call (608) 789-7100.

Thank you for your support!



La Crosse Library Renovation

Why remodel?

Over the past five years, the La Crosse Public Library has experienced significant change. Like many organizations, we were deeply impacted by COVID-19 and the resulting strain on local funding. City allocations for non-personnel operating expenses have remained largely flat, prompting the library to focus inward—reassessing our staffing structure, programs, and community services. Our last facility remodel took place in the 1990s, at a time when computers were just beginning to emerge as everyday tools. In 2023, we completed a Strategic Plan aimed at guiding how we can best serve the people of La Crosse with the resources available to us.

That plan pointed out a need for more changes, including that we:

- Reflect the rich diversity of our community
- Provide more innovative and flexible spaces for modern public library services
- Expand the children's areas with a larger storytime room, comfort room, and sensory room.
- Provide a distinct space for older children and one for teens
- Offer unique outdoor spaces
- Offer more community gathering and meeting spaces
- Provide additional study/discussion rooms
- Offer a new makerspace and creativity center

Following the completion of the plan, we conducted a space analysis that confirmed the needs identified in our strategic plan and helped us begin envisioning the changes required.

Why now?

The 2024 awarding of the Flexible Facilities Grant is allowing us to fast track some of the work we assumed would take us years to achieve!

Phase one of our project includes:

- a main floor auditorium/ classroom space seating 100

- a refreshed and updated social seating area with a marketplace feel
- 2 first floor small meeting rooms for access to community services and resources
- A telehealth room suitable for small groups or families as well as individual appointments
- a second floor computer-lab/ classroom open to our archives reading room
- a refreshed public computer area
- six small meeting and study areas on the second floor to meet the expanding needs of students, jobseekers, and workers
- an updated and improved creation and maker space, and updated furnishings

In addition, thanks to donor funding under the supervision of the Library Board of Trustees, we are able to include a renovation of our first-floor restrooms which is sorely needed to make the space more accessible for all of our patrons.

What is the timeline?

Architectural work is completed and construction bids are under approval by city departments. You've likely already noticed big moves of collections and furnishings as we prepare!

- March-May 2025: Movement of select collections and spaces
- June 2025: Soft start to construction
- Phase one is schedule to be completed in January 2026

What's next?

These changes, with funding from the Flexible Facilities Grant are making way for Phase 2 of the project which will commence following a capital fundraising campaign and will include an expanded and renovated children and families' room, a comfort space, sensory room, tween area, and new teen space.

Are libraries really needed in the age of technology?

Yes!

- Library staff help patrons successfully navigate and find accurate information in all formats
- Professional library staff provide one-on-one technology assistance
- The Library provides classes and workshops to develop and foster digital literacy skills for all levels, ages, and needs
- Library staff select trusted electronic databases for informational needs
- The library invests in digital collections for free streaming content for e-books, e-magazines, audiobooks, music, and video content
- The library provides the necessary hardware and software and access to broadband to successfully and safely stay digitally connected
- Physical books are critical to early childhood literacy and are still enjoyed widely by people of all ages
- Library makerspaces provide innovative equipment and technology for exploration, usage, and mastery

How can I help? Coming Soon!

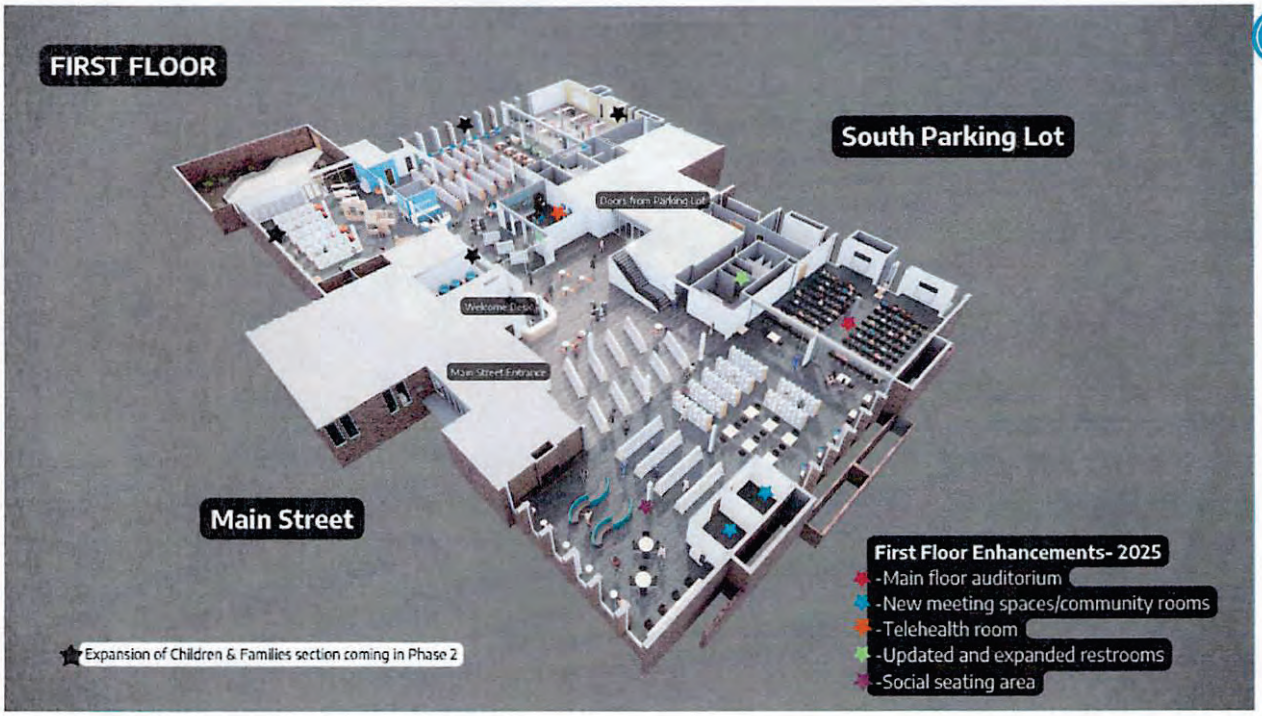
The campaign will offer many ways for people to support the expansion and renovation of the library, including:

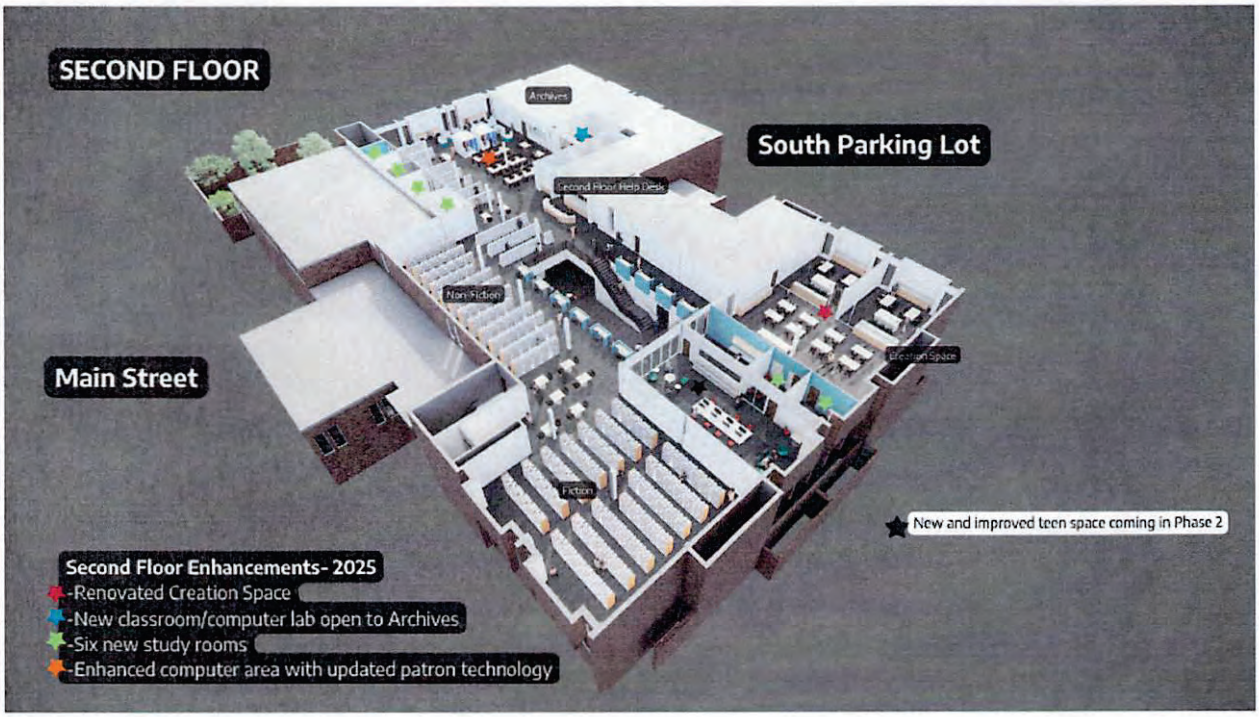
- Naming opportunities for larger gifts
- In-kind donations
- Monetary gifts of any amount
- Gifts to support a specific feature (early childhood play centers, garden, built ins)
- Sharing your library story to inspire others
- All donations are tax deductible to the fullest extent of the law

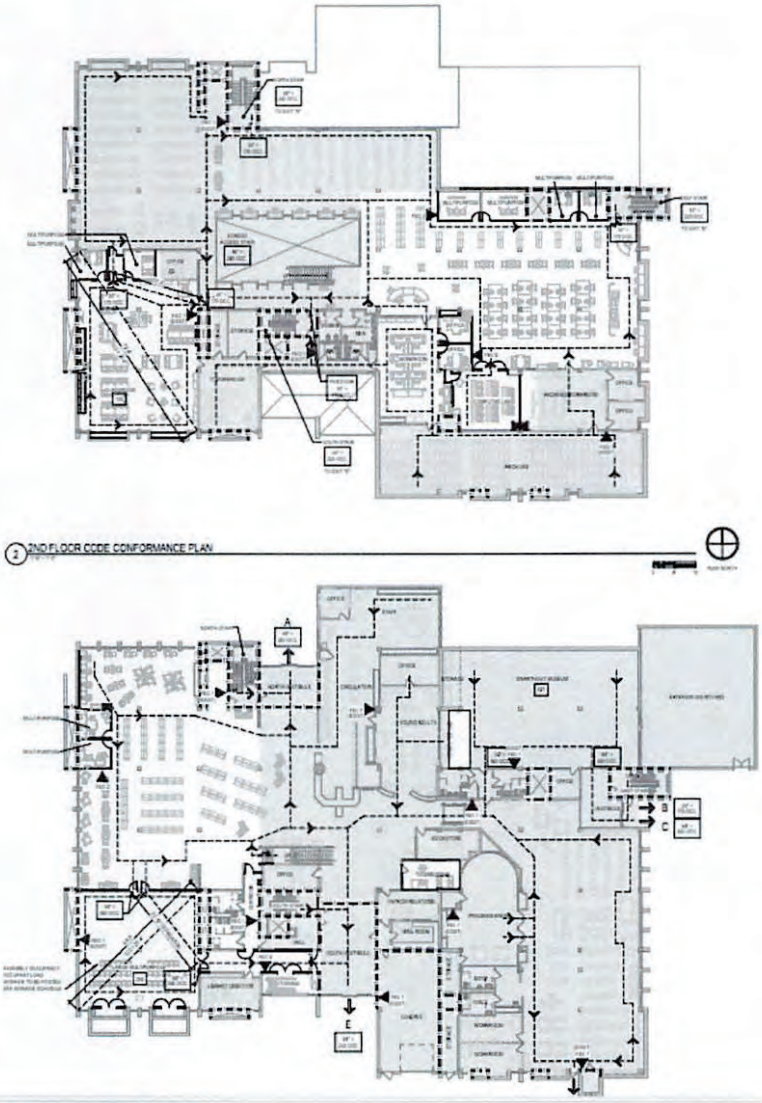
Watch this space for the kickoff of our fundraising phase!

Phase 1 Floor Plans

Click here for a printable map PDF.


FIRST FLOOR
South Parking Lot
Doors from Parking Lot
Welcome Desk
Main Street Entrance
Main Street
First Floor Enhancements- 2025
-Main floor auditorium
-New meeting spaces/community rooms
-Telehealth room
-Updated and expanded restrooms
-Social seating area
Expansion of Children & Families section coming in Phase 2


SECOND FLOOR
Archives
South Parking Lot
Second Floor Help Desk
Non-Fiction
Creation Space
Main Street
Fiction
New and improved teen space coming in Phase 2
Second Floor Enhancements- 2025
-Renovated Creation Space
-New classroom/computer lab open to Archives
-Six new study rooms
-Enhanced computer area with updated patron technology



LPL BID DOC 2025.pdf

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BEFORE THE WISCONSIN
DEPARTMENT OF ADMINISTRATION

In the Matter of the Incorporation of the
Lands Comprising the Town of Campbell

TESTIMONY FROM SHAUNDEL WASHINGTON-SPIVEY
MAYOR OF THE CITY OF LA CROSSE

Q: Would you please state your name?

A: Shaundel Washington-Spivey.

Q: What is your occupation?

A: I am the Mayor of the City of La Crosse. I was elected Mayor on April 1, 2025, and took office on April 15, 2025.

Q: Please describe your educational and professional background.

A: I am a two-time alumnus of the University of Wisconsin-La Crosse (UW-L), where I earned a bachelor's degree in political science in 2012, and subsequently a master's degree in student affairs administration in 2015. I also hold an associate's degree from Western Technical College. In May 2025, I earned a master's degree from Viterbo University in mental health counseling.

Prior to being elected as Mayor, I served as an elected member of the La Crosse School District's Board of Education from 2019 to 2022. Also, I previously was a Precollege Site Supervisor for UW-L Multicultural Student Services, the cultural liaison for the School District of La Crosse, the College Connections Manager at Western Technical College, and the Director of the UW-L Upward Bound Program. I also taught a course on social justice education at UW-L. I also serve as a racial and social justice trainer and consultant.

In approximately 2016, I co-founded and served as the Executive Director of a nonprofit organization called B.L.A.C.K., which stands for Black Leaders Acquiring Collective Knowledge. This nonprofit continues to operate today and empowers and elevates the Black community in the Greater La Crosse area. B.L.A.C.K. operates numerous programs in the region, including the Black Professionals Network, the Black Summer Youth Experience, the Black Youth Summit, and the Black Community Caucus. B.L.A.C.K. partners with regional businesses and organizations for collaboration and program opportunities.

I also served as a member of Wisconsin Governor Tony Evers' Advisory Council on Equity and Inclusion. In addition, I serve on the following boards and advisory committees throughout the region: Beer by Bike Brigade, Black Leaders Acquiring Collective Knowledge (non-voting member), Martin Luther King Jr. Committee, African American Mayors Association, Mississippi Rivers and Towns Initiative, Family and Youth Services Bureau, Runaway Homeless Youth Mediation and Emergency Services (RHYMES) Advisory Board.

Q: Have you received any awards or recognition?

A: I have received several awards, including:

- Morgan Improving the Lives of Others Distinguished Alumni Award 2024 (UW-L)
- La Crosse Community Martin Luther King Jr. Leadership Award 2019
- Rising Star under 40 from the 7 Rivers Alliance
- Wisconsin's 52 Most Influential Black Leaders compiled by Madison365
- Lifetime Achievement Award 2025
- Black Excellence Award 2022, 2023
- Community Leader Award 2024

Q: What is the nature of your duties and responsibilities as Mayor for the City of La Crosse?

A: A city mayor is a statutory office in Wisconsin and is a full-time job in the City of La Crosse. As mayor, I am the chief executive officer of the City of La Crosse and am responsible for supervising and directing the day-to-day operations of city government. As chief executive officer of the City, I have a statutory duty to "take care that city ordinances and state laws are observed and enforced and that all city officers and employees discharge their duties." I also sponsor and introduce legislation, break tie votes of the Common Council, chair the Common Council meetings, and can veto legislation. Under Wisconsin law, I am the head of the Police Department and Fire Department. I execute contracts and other agreements on behalf of the City. A significant portion of my position is community outreach, including engaging with constituents, attending community events, and working with business leaders, nonprofit organizations, schools, developers, and other stakeholders. I also work regionally with my counterparts in neighboring municipalities. I represent the City of La Crosse at the state and federal levels as well.

Q: What City governmental bodies do you serve on?

A: I serve on the following City governmental bodies:

- Board of Public Works (chairperson)
- City Plan Commission (chairperson)

- Municipal Transit Utility Board (chairperson)
- Board of Estimates (chairperson)
- Boundary Agreement Taskforce (chairperson)
- Budget Parameter Committee (chairperson)
- Economic and Community Development Commission (chairperson)
- Neighborhood Revitalization Commission (chairperson)
- Joint City/County Emergency Medical Services Commission
- Joint Review Board
- Executive Committee of the Common Council
- Common Council

Q: What organizations are you involved in on behalf of the City?

A: On behalf of the City and in my capacity as Mayor, I am involved with the following organizations:

- League of Wisconsin Municipalities
- Mississippi River Cities and Towns Initiative
- African American Mayors Association
- La Crosse Industrial Park Corporation Board (LIPCO)
- La Crosse Area Development Corporation (LADCO)
- La Crosse Area Plan Committee
- La Crosse Area Chamber of Commerce
- United States Heartland and China Association

Q: Are you involved with any La Crosse area community organizations, boards, or committees?

Yes, I am involved in a number of local community organizations, particularly those that support and uplift individuals and the community at large with their activities and projects. As one of the organization's founders, I continue to be involved in B.L.A.C.K. as a non-voting member of the board. I also serve on the advisory board of RHYMES, a La Crosse based non-profit that provides culturally inclusive programming, services, and resources to support, educate, and advocate for youth who lack housing or who are facing other such crises. I am also a board member of Beer by Bike Brigade, a local volunteer led non-profit organization that hosts many charity and fundraising events in the La Crosse area to support community programs. Among its many projects, Beer by Bike Brigade has paid off student lunch debt for La Crosse School District students, partnered with Dignity Homes La Crosse to purchase transitional housing, and provided donations to local food pantries. I am also a member of the Downtown Rotary Club of La Crosse, which raises funds to support community programs and organizations like Hunger Task Force, the Ho-Chunk Nation Garden Project at Riverside Park, and scholarship opportunities to local students. I am also a member of the Board of Directors for Viterbo University. I also attend and

participate in numerous community outreach events and activities throughout the La Crosse area. These include things like festivals, parades, school visits, business openings, groundbreakings for new housing and other development projects, visits by dignitaries and elected officials, and many more.

Q: Are you familiar with the Town of Campbell?

A: Yes. As a long-time La Crosse resident, I am familiar with the Town of Campbel**l.** I have had friends that have lived in the Town of Campbell. I have driven through the Town of Campbell to access the City's Airport. In 2023, my wedding was held at Celebrations on the River, which is in the Town of Campbell. In addition, as a School District of La Crosse Board of Education member, I oversaw policy for all district schools, including Summit Elementary in the Town of Campbell.

As Mayor, I am aware of issues that impact the greater La Crosse community, including on French and Hiawatha Islands. I met the Chair of the Campbell Town Board, Dan Kapanke, soon after I became Mayor. He discussed with me his many involvements in the City of La Crosse community, particularly his business relationships as he founded the La Crosse Loggers baseball team that operates in the City's Copeland Park. I anticipate that I will continue to have discussions about our community with elected officials from the Town of Campbell and other municipalities in our area. I'm also aware of various services the City provides to the Town of Campbell, such as wastewater conveyance and treatment. In addition, the City of La Crosse has property within the City limits on French and Hiawatha Islands, including the City's Airport, Airport Industrial Park, and residential homes on Nakomis Avenue.

Q: In your experience, how is the Town of Campbell connected to the City of La Crosse?

A: The Town of Campbell is closely connected to La Crosse. The only way onto French and Hiawatha Islands are through the City on Clinton Street or I-90. Once on French or Hiawatha Islands it can be difficult to know whether you are in the City or in the Town. A running joke when I was running for Mayor was that campaigning on Hiawatha Island was a mess. We would drive up to one door, zigzag across the street and go two more doors, then zigzag back, just to avoid knocking on houses in Campbell. I even recall seeing signs in the Town reminding residents that they could not vote for the City's Mayor.

Beyond the physical connection, the Town is connected to the City socially and economically. As a former School Board member, I saw how children in Campbell integrated with La Crosse. The School District of La Crosse, in addition to neighborhood schools, offers choice and charter schools that enable parents to choose a different school for their children other than their neighborhood school. In particular, Summit Elementary, as a choice school in the

La Crosse School District, serves children from Campbell and La Crosse. Northwoods Elementary School in La Crosse is also a choice school. The La Crosse School District's charter schools include Coulee Montessori, School of Technology & Arts (SOTA I & SOTA II), Coulee Regional Virtual Academy, and La Crosse Polytechnic School. Campbell children also attend the La Crosse School District's middle and high schools, particularly Logan Middle School and Logan High School, in La Crosse. In addition, after school, there are Summit Elementary students who attend the Boys and Girls Club (BGC) in La Crosse. The BGC has a site within walking distance of Logan Middle School and Logan High School and offers after school programs and other activities. The La Crosse high schools have various programs offering opportunities to participate in programs or take courses at the local colleges. Campbell students may decide to take courses or even obtain degrees at one of three colleges or universities located in the City.

The Town also does not provide the types or quality of services for their residents that the City provides. Because the City is the social hub of the area, Campbell residents use City parks, pools, beaches, splash pads, and other recreational facilities, attend free City events, use the City's library, go to their children's school activities in the City, and travel City streets, sidewalks, and bike paths to get to all these places. Campbell residents have easy access to all of those resources and the social connections they bring without the cost. Town residents can quickly come into the City, enjoy themselves, and go back to the Town without contributing to the tax base that supports these City resources.

Most Campbell residents rely on the goods and services that they can only get outside of the Town. Most retail shopping happens in the City or other nearby communities. For its own economy, the Town relies on its connection to the City to support the businesses located on French Island. As an example, I held my wedding at Celebrations on the River in the township, but the photography and videography that we needed came from businesses outside of the Town. Also, our wedding guests who needed lodging stayed at hotels in the City of La Crosse. Without what the City provides, there would be no Celebrations on the River event center in the Town.

Q: Are you aware if City officials are approached by Town of Campbell residents to address local or regional issues?

A: Yes. I have been approached personally by Campbell residents, both before and after becoming Mayor, primarily to address concerns about water and street repair. When I say street repairs, I do not mean streets in the Town of Campbell. I mean that when I have been approached by Campbell residents inquiring about street repairs, they are asking about roads in the City that they frequently travel on, such as La Crosse Street. Campbell residents have also spoken to me about concerns with their drinking water, and I have mentioned that connecting to the City's water system would give them access to safe drinking water. Whenever

conversations get to this point, sometimes annexation is also discussed, and in response I usually just hear that City taxes are too high. I have also talked to City of La Crosse residents who expressed interest in buying property in the Town of Campbell but have not done so as they want to continue being part of the City and receive City services.

Q: What are some of the regional issues that the greater La Crosse area is facing?

A: A metropolitan community like the greater La Crosse area relies on access to a high level of both public and private services, including healthcare, social services, recreational activities, public safety, and transportation systems. The City is the driver of the community for these services. Many of these services depend on having access to the utilities, fire protection, public safety, and public works services that only the City can provide. This all comes at a cost to the City taxpayers.

The City is home to a number of tax-exempt properties that support these services, including area hospitals, schools, universities, recreational lands, nonprofit organizations, churches and other religious organizations, and La Crosse County government facilities. These properties benefit the greater La Crosse area, including the Town of Campbell. Yet these properties still need police, fire and EMS protection, well-maintained streets and sidewalks, public parking, and other general governmental services only provided and paid for by City taxpayers. Areas like the Town of Campbell directly benefit from these City taxpayer subsidized services while keeping their residents' taxes artificially low.

The Town also utilizes a number of County services that are provided out of tax-exempt County properties located within the City. The La Crosse County Administrative Center, Courthouse and Law Enforcement Center, and Health & Human Services Building are all located in the City.

Unhoused individuals are a regional problem needing solutions, but one that outlying communities like the Town of Campbell pass onto the County and the City. Unhoused individuals brought into the City for County services frequently stay in the City and utilize the City's resources.

Another regional issue is an aging population and the services that seniors need. I understand that the Town's population trends older than the City, but I am not aware that the Town offers any particular senior services.

The region needs to be able to take advantage of opportunities for growth and development. It is through economic development that the area will create jobs and attract new residents. The City of La Crosse has the staff and expertise to make development and redevelopment happen successfully but has limited areas for expansion. The City is squeezed between the Mississippi River on the west, bluffs on the east, and the City of Onalaska on the north. This leaves little

opportunity for outward growth. The Town of Campbell is a prime location for City-supported development, particularly industries which rely on access to transportation by interstate, railroad, water, and air. The Ace Distribution Center development, which only occurred because the property annexed into the City, is a prime example. However, because the Town lacks access to the City's resources and higher level of services, potential commercial and industrial properties remain underutilized, undeveloped, or in disrepair.

This also has allowed nuisance properties to develop, creating regional issues. The only hotel on French Island has a long history of criminal and other problem activities occurring at it. The City also has the resources to help address these types of nuisance properties and pave the way for redevelopment.

Q: In your opinion, would the incorporation of the Town of Campbell as the Village of French Island hinder the solution of these metropolitan issues?

A: Yes. The Town already uses but does not support regional services provided by or in the City. Incorporation will maintain this imbalance by precluding any future annexations into the City. It will also stymie development needed by the region that could have been supported by the higher level of services, expertise, and development experience that the City provides. As an aging population places greater demand on the social and healthcare services provided in the City, the lack of meaningful contribution by property owners within the proposed village will only increase the burden on the City in providing these services to the region.