



## QuickFacts

### Waterford town, Racine County, Wisconsin; Racine County, Wisconsin; Wisconsin

QuickFacts provides statistics for all states and counties, and for cities and towns with a *population of 5,000 or more*.

#### Table

All Topics 	Waterford town, Racine County, Wisconsin	Racine County, Wisconsin	Wisconsin
Population estimates, July 1, 2019, (V2019)	6,511	196,311	5,822,434
 PEOPLE			
<b>Population</b>			
Population estimates, July 1, 2019, (V2019)	6,511	196,311	5,822,434
Population estimates base, April 1, 2010, (V2019)	6,356	195,428	5,687,285
Population, percent change - April 1, 2010 (estimates base) to July 1, 2019, (V2019)	2.4%	0.5%	2.4%
Population, Census, April 1, 2010	6,344	195,408	5,686,986
<b>Age and Sex</b>			
Persons under 5 years, percent	▲ 5.2%	▲ 6.0%	▲ 5.7%
Persons under 18 years, percent	▲ 20.6%	▲ 22.9%	▲ 21.8%
Persons 65 years and over, percent	▲ 15.4%	▲ 17.1%	▲ 17.5%
Female persons, percent	▲ 48.3%	▲ 50.4%	▲ 50.2%
<b>Race and Hispanic Origin</b>			
White alone, percent	▲ 94.8%	▲ 83.3%	▲ 87.0%
Black or African American alone, percent (a)	▲ 0.2%	▲ 12.0%	▲ 6.7%
American Indian and Alaska Native alone, percent (a)	▲ 0.2%	▲ 0.7%	▲ 1.2%
Asian alone, percent (a)	▲ 1.2%	▲ 1.3%	▲ 3.0%
Native Hawaiian and Other Pacific Islander alone, percent (a)	▲ 0.0%	▲ 0.1%	▲ 0.1%
Two or More Races, percent	▲ 3.1%	▲ 2.6%	▲ 2.0%
Hispanic or Latino, percent (b)	▲ 4.5%	▲ 13.6%	▲ 7.1%
White alone, not Hispanic or Latino, percent	▲ 92.7%	▲ 71.4%	▲ 80.9%
<b>Population Characteristics</b>			
Veterans, 2015-2019	459	12,363	331,340
Foreign born persons, percent, 2015-2019	1.3%	4.7%	5.0%
<b>Housing</b>			
Housing units, July 1, 2019, (V2019)	X	83,140	2,725,296
Owner-occupied housing unit rate, 2015-2019	93.9%	67.6%	67.0%
Median value of owner-occupied housing units, 2015-2019	\$295,200	\$176,000	\$180,600

Median selected monthly owner costs -with a mortgage, 2015-2019	\$1,893	\$1,479	\$1,430
Median selected monthly owner costs -without a mortgage, 2015-2019	\$714	\$587	\$553
Median gross rent, 2015-2019	\$1,177	\$857	\$856
Building permits, 2019	X	322	17,480
<b>Families &amp; Living Arrangements</b>			
Households, 2015-2019	2,391	76,974	2,358,156
Persons per household, 2015-2019	2.71	2.47	2.39
Living in same house 1 year ago, percent of persons age 1 year+, 2015-2019	91.3%	87.3%	86.0%
Language other than English spoken at home, percent of persons age 5 years+, 2015-2019	3.7%	9.4%	8.7%
<b>Computer and Internet Use</b>			
Households with a computer, percent, 2015-2019	97.1%	89.7%	89.4%
Households with a broadband Internet subscription, percent, 2015-2019	92.3%	83.7%	82.5%
<b>Education</b>			
High school graduate or higher, percent of persons age 25 years+, 2015-2019	96.5%	90.5%	92.2%
Bachelor's degree or higher, percent of persons age 25 years+, 2015-2019	38.6%	25.2%	30.1%
<b>Health</b>			
With a disability, under age 65 years, percent, 2015-2019	5.8%	9.1%	8.0%
Persons without health insurance, under age 65 years, percent	▲ 3.2%	▲ 6.5%	▲ 6.8%
<b>Economy</b>			
In civilian labor force, total, percent of population age 16 years+, 2015-2019	70.2%	63.7%	66.4%
In civilian labor force, female, percent of population age 16 years+, 2015-2019	64.6%	60.1%	62.9%
Total accommodation and food services sales, 2012 (\$1,000) (c)	1,721	251,682	10,303,256
Total health care and social assistance receipts/revenue, 2012 (\$1,000) (c)	D	764,397	40,680,625
Total manufacturers shipments, 2012 (\$1,000) (c)	0	8,100,087	177,728,926
Total merchant wholesaler sales, 2012 (\$1,000) (c)	D	1,702,469	77,066,883
Total retail sales, 2012 (\$1,000) (c)	12,320	2,181,963	78,201,822
Total retail sales per capita, 2012 (c)	\$1,931	\$11,201	\$13,656
<b>Transportation</b>			
Mean travel time to work (minutes), workers age 16 years+, 2015-2019	28.8	24.4	22.2
<b>Income &amp; Poverty</b>			
Median household income (in 2019 dollars), 2015-2019	\$96,723	\$61,336	\$61,747
Per capita income in past 12 months (in 2019 dollars), 2015-2019	\$42,056	\$31,572	\$33,375
Persons in poverty, percent	▲ 4.1%	▲ 12.4%	▲ 10.4%

**BUSINESSES****Businesses**


Total employer establishments, 2018	X	4,001	141,666
Total employment, 2018	X	68,431	2,602,148
Total annual payroll, 2018 (\$1,000)	X	3,302,970	127,405,654
Total employment, percent change, 2017-2018	X	3.1%	1.6%
Total nonemployer establishments, 2018	X	9,775	355,166
All firms, 2012	389	12,568	432,980
Men-owned firms, 2012	164	6,366	236,252
Women-owned firms, 2012	124	4,483	133,859
Minority-owned firms, 2012	F	1,970	40,507
Nonminority-owned firms, 2012	371	10,050	379,934
Veteran-owned firms, 2012	41	1,122	39,830
Nonveteran-owned firms, 2012	345	10,808	370,755


 **GEOGRAPHY****Geography**

Population per square mile, 2010	202.6	587.7	105.0
Land area in square miles, 2010	31.32	332.50	54,157.80
FIPS Code	5510183850	55101	55

About datasets used in this table

### Value Notes

 Estimates are not comparable to other geographic levels due to methodology differences that may exist between different data sources.

Some estimates presented here come from sample data, and thus have sampling errors that may render some apparent differences between geographies statistically indistinguishable. Click the Quick Info  icon to the left of each row in TABLE view to learn about sampling error.

The vintage year (e.g., V2019) refers to the final year of the series (2010 thru 2019). *Different vintage years of estimates are not comparable.*

### Fact Notes

- (a) Includes persons reporting only one race
- (b) Hispanics may be of any race, so also are included in applicable race categories
- (c) Economic Census - Puerto Rico data are not comparable to U.S. Economic Census data

### Value Flags

- Either no or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest or upper interval of an open ended distribution.
- D** Suppressed to avoid disclosure of confidential information
- F** Fewer than 25 firms
- FN** Footnote on this item in place of data
- N** Data for this geographic area cannot be displayed because the number of sample cases is too small.
- NA** Not available
- S** Suppressed; does not meet publication standards
- X** Not applicable
- Z** Value greater than zero but less than half unit of measure shown

QuickFacts data are derived from: Population Estimates, American Community Survey, Census of Population and Housing, Current Population Survey, Small Area Health Insurance Estimates, Small Area Income and Poverty Estimates, State and County Housing Unit Estimates, County Business Patterns, Nonemployer Statistics, Economic Census, Survey of Business Owners, Building Permits.

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