



# STATE OF WISCONSIN DEPARTMENT OF ADMINISTRATION

Tony Evers, Governor  
Kathy Blumenfeld, Secretary-designee  
Jana Steinmetz, Administrator

---

## Award Process

### ARPA Tourism Capital Grant Program Grant Program February 2, 2022

#### Background

Governor Tony Evers has directed \$21,985,006.29 for the Tourism Capital Grant Program to provide funding to assist local governments and tourism-entity nonprofits working to restore economic activity in Wisconsin following the COVID-19 pandemic. Funding for this assistance is provided to Wisconsin by the Federal American Rescue Plan Act of 2021. For more information regarding the Tourism Capital Grant Program, including the grant applications, please visit the Program website:

The purpose of this document is to provide interested parties information on the award processes for the Program as defined in the Grant Announcement, issued October 7, 2021. The Grant Announcement provided the following Method of Award governing allocation of funds:

**Section 3.5 Method of Award.** The State will compile the final review of each application (see Section 3.1). The State intends to make multiple awards. Awards will be based upon qualifying application(s). (*Source: Grant Announcement, p. 6*)

#### Process-Tourism Capital Grant Program

##### Eligibility.

1. The program received 214 proposals prior to the application deadline of November 19, 2021, at 2:00PM CDT, each of which were reviewed for compliance with the grant announcement.
2. Four (4) proposals were disqualified due to applicant ineligibility (e.g. were not government operated or nonprofits or did not have the required status with the Department of Financial Institutions at the time of application).

##### Budget Adjustment and Awards.

1. There were 210 eligible applications received. The Program adjusted proposals that made requests in excess of the amounts identified in Section 3.3 of the Grant Announcement that grant awards shall not exceed \$3,500,000. Due to the large number of qualified applications the program expanded the original \$10,000,000 in funding available under this announcement to \$21,985,006.29, which allowed for funding of the overall highest scoring proposals as well as the highest scoring proposals under \$300,000.