



According to the Centers for Disease Control Prevention (CDC), in 2012, 4,743 pedestrians were killed in traffic crashes in the United States, and another 76,000 pedestrians were injured. This averages to one crash-related pedestrian death every 2 hours, and a pedestrian injury every 7 minutes. Pedestrians are 1.5 times more likely than passenger vehicle occupants to be killed in a car crash on each trip.

How can pedestrians help prevent injuries and deaths from motor vehicle crashes?

- A**lways give extra time
- V**alue looking both ways
- O**bey signage
- I**ncrease visibility
- D**etermine safest path & crossing point



Additional safe pedestrian tips:

- Anticipate the unexpected. Follow road guidelines, cross at crosswalks and obey signs and signals
- Walk facing traffic using sidewalks
- Look and listen for traffic
- Avoid distractions such as texting or talking on cell phone
- Create eye contact with motor vehicles as they approach
- Wear bright colored clothing during the day and reflective materials/flashlight at night
- Take extra time, look left-right-left before crossing a street

Always give extra time

Value looking both ways

Obey signage

Increase visibility

Determine safest path
& crossing point

