

To: Limited Partners of Badger Fund of Funds, L.P.

From: SMK, the General Partner of the Badger Fund of Funds

Date: February 28, 2025

Re: Badger Fund of Funds Report for the Fiscal Quarter Ended December 31, 2024

### **Wisconsin Venture Capital Investments**

The Badger Fund signed a subscription agreement to the Venture Investors Health Fund VII. Venture Investors Health Fund VII is a Wisconsin-based venture capital fund that invests in earlystage healthcare innovations.

The Badger Fund executed a term sheet with MasterCraft Ventures for a maximum investment of \$5 Million. The Badger Fund signed a subscription agreement for \$2.4 million dollars as first and lead investor in MasterCraft Ventures.

The Badger Fund continues to develop first time managers and venture capital professionals based in Wisconsin. The Badger Fund's "Build a Bench" and "Emerging Fund Manager" programs are delivered on a part-time basis at no charge to participants. A 12-week "Build a Bench" program started in Q4 with five participants.

#### **Portfolio Companies and Economic Data**

The report below provides information on BFOF investments in Badger Fund portfolio funds and investments made by Badger portfolio funds into Wisconsin-based startup companies.

<u>Portfolio Funds</u>: The table below summarizes the BFOF commitments made to Badger portfolio funds, and the amount that each Badger portfolio fund has invested in startup companies.

Badger Fund of Funds Portfolio Summary (in Millions)					
	Total Fund Size	BFF Committed	BFF \$ to Date	Percent Funded	Invested to Date <sup>1</sup>
Seed Stage Funds					
Idea Fund I	\$13.0	\$5.2	\$4.2	81%	\$7.2
Winnebago Fund	\$11.0	\$4.4	\$3.7	84%	\$7.6
Winnow Fund	\$10.2	\$5.1	\$2.6	51%	\$3.8
Gateway Capital	\$13.5	\$5.0	\$2.4	48%	\$3.7
Total Seed Stage	\$47.7	\$19.7	\$12.9	65%	\$22.3
Early-Stage Funds					
Rock River Capital	\$26.5	\$10.0	\$8.8	88%	\$17.9
Idea Fund II	\$31.5	\$3.0	\$0.8	27%	\$1.1
Venture Investors VII	\$50.1	\$2.5	\$0.6	24%	\$6.5
Total Early Stage	\$108.1	\$15.5	\$10.2	66%	\$25.4
Total	\$155.8	\$35.2	\$23.1	66%	\$47.7

commitment as well as private investors in the portfolio fund.

Badger Fund Investment Multiple Summary		
Portfolio Investment		
Active Portfolio companies	39	
Portcos Exited at a Gain	2	
Portcos Exited at a Loss	6	
Total Portfolio Companies	47	
Portcos Co-Investments <sup>3</sup>	10	
Total Investment in Active Portfolio Companies		
(A)Badger Fund Investment <sup>1</sup>	\$16.4M	
(B)Other Dollars Invested <sup>2</sup>	\$204.0M	
Total	\$220.5M	
Investment Multiplier (B/A) 12.4x		

<sup>1</sup>Total amount of Badger Fund commitment invested by Portfolio Funds excluding

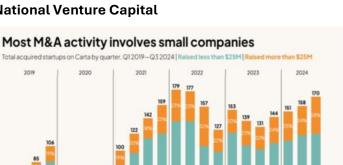
private investment at the fund level

<sup>2</sup>Amount of capital raised by companies excluding Badger Fund investment <sup>3</sup>Companies receiving investment from more than one Badger Fund Portfolio Fund

Badger Fund employees continued to earn salaries that exceeded Wisconsin median household incomes.

For additional information regarding the companies that have received investment from the Badger Fund portfolio funds to date, please see Appendix B. For additional details regarding company investments, please see Appendix C.

## **National Venture Capital**



Initial Public Offerings for technology companies have declined dramatically since 2021. Between 2022 and 2024, only 14 tech companies went public, a steep drop from the 140 IPOs in 2021.

In contrast to the challenges faced by the IPO market, the Mergers and Acquisitions market has been on a steady upswing for four consecutive quarters. In Q3 alone, startups on Carta were involved in 170 M&A transactions. This is the highest quarterly figure in

over two years. Notably, over 70% of startups exiting through M&A in Q2 raised less than \$25 million. The Badger Fund's investment strategy focuses on portfolio company acquisitions of \$15MM to \$30MM dollars to provide LPs national average VC returns.

carta

### **Badger Portfolio Fund Status**

The Badger Fund has made commitments to a total of seven venture capital funds, including four seed-stage funds and three early-stage funds. Four of the seven funds, Gateway Capital Fund, the Winnow Fund, Idea Fund II of La Crosse, and Venture Investor VII are actively making investments in new portfolio companies.

The Idea Fund I of La Crosse, Winnebago Seed Fund, and Rock River Capital Partners are making follow-on investments in existing portfolio companies.

Portfolio Companies: The table on the left summarizes the startup-level investment activity, the amount attributable to the Badger Fund, and the total capital raised by the portfolio companies to date.

### Investment Reporting

In aggregate, for every \$1 invested by the Badger Fund, an additional \$12.4 from other investors has been invested in these Wisconsin-based companies. These company investments also create high-skill, high-wage jobs for Wisconsin residents across the state.

The table below summarizes the impact of Badger Fund portfolio companies in terms of employment and payroll.

Badger Fund Economic Development Summary (in Millions)	
252	
\$8.0M	
\$125K	
\$0.7K	
\$1	

## Appendix A – Portfolio Fund Summaries

Fund Name	Summary
Idea Fund of La Crosse I	<b>Idea Fund of La Crosse I</b> focuses on seed-stage startup
102 Jay Street, Suite 400	companies in Western Wisconsin. The fund is managed by
La Crosse, WI	JHorne, a La Crosse native with professional experience in the
Ideafundvc.com	financial services industry and LWeber.
Winnebago Seed Fund	Winnebago Seed Fund focuses on seed-stage startup
124 W Wisconsin Ave, Suite 240F	companies in the Fox Valley region. The fund is managed by
Neenah, WI	DTrotter, a native of the Fox Valley with investment
Winnebagoseedfund.com	management experience.
<b>Rock River Capital Partners</b> 821 East Washington Ave Madison, WI Rockrivercapital.com	<b>Rock River Capital Partners</b> focuses on early-stage startup companies across WI. The fund is managed by AWalker, with experience in managing startup companies, and CEckstrom, with expertise in institutional investment management.
<b>Winnow Fund</b>	<b>Winnow Fund</b> focuses on forming seed-stage companies
2858 University Avenue, Suite 256	related to universities in WI. The fund is managed by RMartin,
Madison, WI	a Wisconsin native with experience in commercializing
Winnowfund.com	university intellectual property.
<b>Gateway Capital</b>	<b>Gateway Capital Fund</b> focuses on seed-stage startup
1433 N. Water Street, Suite 400	companies in the Milwaukee County region. The fund is
Milwaukee, WI	managed by DGuthrie, experienced in corporate engineering
Gwaytcapital.com	roles and angel investment.
Idea Fund of La Crosse II	<b>Idea Fund of La Crosse II</b> is the second Idea Fund that closed
102 Jay Street, Suite 400	in Q2 2024. It focuses on seed-stage and early-stage startup
La Crosse, WI	companies in Wisconsin, Iowa and Minnesota. Fund II is
Ideafundvc.com	managed by JHorne, GLauderdale & ECoughlin
Venture Investors VII	<b>Venture Investors VII</b> is the seventh Venture Investors Health
510 Charmany Drive, Suite 250	Fund that closed in Q4 2024. The fund focuses on early-stage
Madison, WI	healthcare tech startups in Wisconsin, Michigan and the Mid-
https://ventureinvestors.com/	west. JLe is the principal and the primary BFOF contact.



# Appendix B – Active Portfolio Company Summaries

Idea Fund of La Crosse I		
Company Name	Summary	
<b>Aaniie (formerly Smartcare)</b> 312 S. Barstow St. Suite 2 Eau Claire, WI	<b>Aaniie</b> provides business automation software for home healthcare providers	
<b>Agrograph</b> 8517 Excelsior Dr Suite 401, Madison, WI	<b>Agrograph</b> provides a platform that delivers accurate and timely information on crop yields, land sustainability, risk assessment, and other agricultural information and field scale	
<b>Backtrack Video</b> 1935 Stonebridge Rd West Bend, WI	<b>Backtrack Video</b> provides a platform to connect buyers and sellers of videos related to accidents, incidents, and crime.	
<b>DropCap</b> 232 3 <sup>rd</sup> Street NW, Suite 202 La Crosse, WI	<b>DropCap</b> provides software to help book publishers market, license and manage their subsidiary rights	
<b>Part Analytics</b> 300 N Executive Dr # 300 Brookfield, WI	<b>Part Analytics</b> is focused on saving electronic OEMs money by providing actionable insights related to cost reduction and supply chain risk.	
<b>Quiver Quantitative</b> 408 W Lesson St Spring Green, WI	<b>Quiver Quantitative</b> provides a free, alternative data platform designed for retail investors.	
<b>Reach Works</b> 1201 N. Main St Viroqua, WI	Reach Works is a specialty beverage concept company.	
<b>Swallow Therapeutics</b> 232 3rd St. S. Suite 202 La Crosse, WI	<b>Swallow Therapeutics</b> is commercializing the SwallowSTRONG medical device, used to treat dysphagia and swallowing disorders.	
<b>Zihi</b> 2801 Marshall Ct. Madison WI, 53705	<b>Zihi</b> is an Artificial Intelligence/Machine Learning-enabled endurance sports training platform for coaches and athletes.	

Winnebago Seed Fund	
Company Name	Summary
<b>Airdeck</b> 7 Paget Rd, Madison, Wisconsin	<b>AirDeck</b> is a document/presentation platform that provides innovative voice-based solutions for presenters.
<b>American Provenance</b> 9873 Blue Valley Rd Mt. Horeb, Wisconsin	<b>American Provenance</b> is a consumer products company that provides hand-crafted natural personal care and wellness products
<b>Arbre Technologies</b> PO Box 622 Stevens Point, Wisconsin	<b>Arbre Technologies</b> is focused on revolutionizing asset management for tree nurseries and other green asset companies via state-of-the-art software combined with innovative hardware applications.
<b>Gentueri</b> 7126 New Washburn Way Madison, Wisconsin	<b>Gentueri</b> provides innovative solutions for the collection, packaging, preservation, and processing of biological samples.



Ready Set Technologies Ready Set Technologies provides a retail platform to provide strategic 860 O Keefe Rd technological and aesthetic expertise to retailers. De Pere, Wisconsin **Rebate Bus** Rebate Bus provides a platform for expediting the delivery of utility 821 E. Washington Ave rebates and incentives. Madison, Wisconsin **Roddy Medical** Roddy Medical develops Class I Medical devices focused on patient 1225 Discovery Pkwy safety and mobility. Wauwatosa, Wisconsin Sift Healthcare Sift Healthcare is a platform that leverages data sources to reduce 3268 N. Hacket Ave claims denials, increase patient collection rates, and capture clinical Milwaukee, Wisconsin insights for clients.

Rock River Capital Partners		
Company Name	Summary	
Aaniie (formerly Smartcare) 312 S. Barstow St. Suite 2 Eau Claire, WI	<b>Aaniie</b> provides business automation software for home healthcare providers	
<b>AiQ Solutions</b> 8025 Excelsior Dr Madison, Wisconsin	<b>AiQ Solutions</b> is a software company focused on tracking cancerous tumors. The company's software is based on technology from the Wisconsin Alumni Research Foundation (WARF).	
<b>AirDeck</b> 7 Paget Rd, Madison, Wisconsin	<b>AirDeck</b> is a document/presentation platform that provides innovative voice-based solutions for presenters.	
<b>Atrility</b> 455 Science Dr Suite 120 Madison, Wisconsin	<b>Atrililty</b> is focused on cardiac health and improving the lives of patients through advances in medical technology.	
<b>Distribution Depot</b> 100 South Beaumont Ave Brookfield, Wisconsin	<b>Distribution Depot</b> is an electronics supplier platform that specializes in HVAC goods and services	
<b>Playback Rewards</b> 821 E Washington Ave, Suite 200 Madison, Wisconsin	<b>Playback Rewards</b> is a software company that helps independent video game Companies survive and thrive by providing a loyalty program for video game purchases.	
<b>Pure Oxygen Labs (URL Genius)</b> 8383 Greenway Blvd Madison, Wisconsin	<b>Pure Oxygen Labs (URL Genius)</b> is a software company focused on linking platforms designed for marketers, agencies, or anyone who needs to create campaign links that open apps.	
<b>Ready Set Technologies</b> 860 O Keefe Rd De Pere, Wisconsin	<b>Ready Set Technologies</b> provides a retail platform to provide strategic technological and aesthetic expertise to retailers.	
<b>RoofMarketplace</b> 204 South Ash Lane Whitewater, Wisconsin	<b>RoofMarketplace</b> is the developer of an online roof replacement marketplace intended to offer quotes on a roofing project and connect homeowners and property managers with qualified roofing contractors.	
Sift Healthcare 3268 N. Hacket Ave Milwaukee, Wisconsin	<b>Sift Healthcare</b> is a platform that leverages data sources to reduce claims denials, increase patient collection rates and capture clinical insights for clients	
<b>Tixora</b> 1001 University Ave, Suite 805 Madison, Wisconsin	<b>Tixora</b> provides a mobile application for the collection of municipal public transit fares and transit tracking.	

Winnow Fund		
Company Name	ny Name Summary	
<b>Cold Water Technologies</b> 2207 Dahlk Circle Verona, Wisconsin	<b>Cold Water Technologies</b> produces animal supplements for pet allergies under the Happy Scratch brand.	
<b>DropCap</b> 232 3 <sup>rd</sup> Street NW, Suite 202 La Crosse, Wisconsin	<b>DropCap</b> provides software to help book publishers market, license, and manage their subsidiary rights.	
<b>Fenster Analytics</b> 2813 N Military Road Cross Plains, Wisconsin	<b>Fenster Analytics</b> is a technology company that has developed a SaaS product providing data analytics and visualization for small to mid-sized video game development studios.	
<b>Plumb Pharmaceuticals</b> 1202 Ann St, Suite 122 Madison, Wisconsin	<b>Plumb Pharmaceuticals</b> is developing a proprietary lipid-based drug delivery system to improve the release times of pharmaceuticals. Their first product is focused on improving opioid addiction treatment.	
<b>Roddy Medical</b> 1225 Discovery Pkwy Wauwatosa, Wisconsin	<b>Roddy Medical</b> develops Class I Medical devices focused on patient safety and mobility.	
<b>SlotCheck (fka KaPloint</b> ) 7233 Elmwood Ave Middleton, Wisconsin	<b>SlotCheck</b> is a developer of a marketing technology platform intended to develop the casino industry's global mobile player platform.	
<b>Sonoptima</b> W206 N16266 Marshland Dr. Jackson, WI 53012	<b>Sonoptima</b> is a Continuous monitoring ultrasound device to efficiently prepare patients for pelvic radiation treatment	

Gateway Capital	
Company Name	Summary
<b>Geno.Me, Inc.</b> 507 S. 2nd Street, Suite 130 Milwaukee, WI 53204	<b>Geno.Me</b> is a health tech company providing insightful data to medical researchers by coupling and correlating genomic and historical medical data
<b>Golgix</b> PO Box 1388 Milwaukee, Wisconsin	<b>Golgix</b> is a manufacturing AI software as a service offering to assist manufacturers in reducing unplanned downtime with existing machine data through root cause analysis and ultimately predictive maintenance.
<b>Houstr, Inc.</b> 6503 Northwestern Ave. Racine, WI 53406	<b>Houstr</b> is a Platform that allows short-term rental property owners the opportunity to increase revenue through showcasing products onsite.
<b>Ictect</b> 125 East State St Burlington, Wisconsin	<b>Ictect</b> is a provider of AI-based automation solutions designed to optimize content workflows and reduce costs.
<b>Sonoptima</b> W206 N16266 Marshland Dr. Jackson, WI 53012	<b>Sonoptima</b> is a Continuous monitoring ultrasound device to efficiently prepare patients for pelvic radiation treatment
<b>The Pink Bakery</b> 10437 W Innovation Dr Milwaukee, Wisconsin	<b>The Pink Bakery</b> is a wholesale manufacturer of premium, allergen-free baking mixes.



<b>The Way Out</b> 3514 W. Branting Ln. Milwaukee, WI 53215 USA	<b>The Way Out</b> is an anti-bias employment platform focused on breaking the cycle of incarceration.
<b>Tip a ScRxipt</b> 1433 N. Water Street, Suite 400 Milwaukee, Wisconsin	<b>Tip a ScRxipt</b> provides a crowd-sourced platform for sending and requesting money when individuals face difficulties paying for medication out-of-pocket.

Idea Fund of La Crosse II		
Company Name	Summary	
<b>Distribution Depot</b> 100 South Beaumont Ave Brookfield, Wisconsin	<b>Distribution Depot</b> is an electronics supplier platform that specializes in HVAC goods and services	
<b>Eneration</b> 425 State Street, Suite 1386 La Crosse, Wisconsin	<b>Eneration</b> is a provider of energy services intended to reduce the cost of healthcare through energy sustainability.	
<b>Golgix</b> PO Box 1388 Milwaukee, Wisconsin	<b>Golgix</b> is a manufacturing AI software as a service offering to assist manufacturers in reducing unplanned downtime with existing machine data through root cause analysis and ultimately predictive maintenance.	

Venture Investors VII	
Company Name	Summary
<b>Elephas</b> 1 Erdman Pl, Suite 100 Madison, WI 53717	<b>Elephas</b> is developing cancer diagnostic products that enable accurate prediction of clinical treatment outcomes
<b>Ten Bay Bio</b> 4816 W Wisconsin Ave Milwaukee, WI 53208	<b>Ten Bay Bio</b> is developing bispecific antibodies (bsAbs) with potential best-in-class efficacy
<b>Rivermark Medical</b> 1639 Alta Vista Ave Wauwatosa, WI 53213	<b>Rivermark Medical</b> is developing a minimally invasive treatment for Benign Prostatic Hyperplasia (BPH)



# Appendix C - Company Investment Detail

Badger Fund of Funds - Portfolio Funds (in Millions)					
Company	Portfolio Fund	Badger Fund	Total Capital	WI Employees	WI Employees
Investments	Investment <sup>1</sup>	Amount	Raised	at Investment	Current
Company 1	\$0.8	\$0.3	\$1.3	3	1 15
Company 2	\$2.8	\$1.1	\$15.8		2
Company 3	\$2.4	\$0.9	\$4.8	1	
Company 4	\$0.5	\$0.2	\$1.2	4	5
Company 5	\$0.8	\$0.3	\$0.8	2	1
Company 6	\$0.8	\$0.3	\$3.0	3	3
Company 7	\$0.5	\$0.2	\$0.5	1	0
Company 8	\$0.6	\$0.3	\$0.9	0	2
Company 9	\$0.7	\$0.3	\$1.9	8	0
Company 10	\$0.8	\$0.2	\$1.3	3	5
Company 11	\$1.6	\$0.7	\$3.0	4	3
Company 12	\$0.5	\$0.1	\$1.3	5	5
Company 13	\$0.5	\$0.3	\$0.5	1	1
Company 14	\$0.6	\$0.2	\$0.6	2	4
Company 15	\$0.5	\$0.2	\$0.8	1	1
Company 16	\$0.4	\$0.1	\$0.6	2	2
Company 17	\$0.3	\$0.1	\$0.3	2	2
Company 18	\$0.4	\$0.1	\$0.4	2	2
Company 19	\$0.3	\$0.2	\$0.7	5	0
Company 20	\$0.1	\$0.1	\$0.1	1	0
Company 21	\$0.6	\$0.2	\$3.9	2	2
Company 22	\$1.3	\$0.5	\$5.9	1	6
Company 23	\$0.5	\$0.3	\$0.5	1	2
Company 24	\$1.0	\$0.4	\$1.0	0	6
Company 25	\$0.4	\$0.1	\$2.6	2	2
Company 26	\$0.5	\$0.3	\$0.7	1	7
Company 27	\$1.8	\$0.7	\$4.6	18	12
Company 28	\$0.7	\$0.3	\$0.7	9	9
Company 29	\$0.6	\$0.3	\$1.4	1	5
Company 30	\$2.2	\$0.9	\$7.0	8	17
Company 31	\$0.8	\$0.3	\$1.0	2	0
Company 32	\$3.8	\$1.5	\$39.5	7	14
Company 33	\$0.6	\$0.2	\$1.6	2	2
Company 34	\$2.7	\$1.0	\$6.8	3	28
Company 35	\$1.8	\$0.7	\$4.3	2	0
Company 36	\$0.7	\$0.3	\$0.7	2	2
Company 38 Company 37	\$0.7	\$0.9	\$5.4	13	0
	\$0.5	\$0.3	\$0.5	1	1
Company 38	\$0.3	\$0.2	\$0.3	2	0
Company 39	\$0.4	\$0.2	\$0.4	1	1
Company 40	\$0.4	\$0.1	\$0.4	2	1
Company 41	\$0.4	-	\$0.4 \$0.4	1	1
Company 42		\$0.1			
Company 43	\$0.4	\$0.2	\$0.5	1	0
Company 44	\$0.4	\$0.1	\$0.6	0	0
Company 45	\$3.0	\$0.1	\$55.0	114	78
Company 46	\$0.5	\$0.1	\$4.9	1	1
Company 47	\$3.0	\$0.1	30.0	1	1
Note: Operation of the second s	\$47.7 warterly in reporting of investment	\$16.4	\$220.5	256	252

Note: Companies anonymized quarterly in reporting of investment and employee data to protect confidential Company information.
The Portfolio Fund Investment Amount is inclusive of the Badger Fund Amount. The Badger Fund Amount represents the portion of a portfolio fund's investment that is attributable to the
Badger Fund's commitment to that fund.