

To: Limited Partners of Badger Fund of Funds, L.P.

From: SMK, the General Partner of the Badger Fund of Funds

Date: November 30, 2024

Re: Badger Fund of Funds Report for the Fiscal Quarter Ended September 30, 2024

Wisconsin Venture Capital Investments

The Badger Fund's investment committee approved two new investments in Wisconsin-based venture capital funds. The funds are Mastercraft Ventures Fund and Venture Investors Health Fund VII. The Badger Fund's investment in Venture Investors Health Fund is expected to close in the fourth quarter of 2024.

The Badger Fund continues to develop first time managers of venture capital funds based in Wisconsin. The Badger Fund Emerging Fund Manager program is delivered on a part-time basis at no charge to participants. One participant completed the Emerging Fund Manager program in Q3.

Portfolio Companies and Economic Data

The report below provides information on BFOF investments in Badger Fund portfolio funds and investments made by Badger portfolio funds into Wisconsin-based startup companies.

<u>Portfolio Funds:</u> The table below summarizes the BFOF commitments made to Badger portfolio funds, and the amount that each Badger portfolio fund has invested in startup companies.

Badger Fund of Funds Portfolio Summary (in Millions)					
	Total Fund Size	BFF Committed	BFF \$ to Date	Percent Funded	Invested to Date ¹
Seed Stage Funds					
Idea Fund I	\$13.0	\$5.2	\$4.0	77%	\$7.2
Winnebago Fund	\$11.0	\$4.4	\$3.7	85%	\$7.6
Winnow Fund	\$10.2	\$5.1	\$2.1	41%	\$3.6
Gateway Capital	\$13.5	\$5.0	\$2.0	40%	\$3.7
Total Seed Stage	\$47.7	\$19.7	\$11.8	60%	\$22.1
Early-Stage Funds					
Rock River Capital	\$26.5	\$10.0	\$8.8	88%	\$17.7
Idea Fund II	\$31.5	\$3.0	\$0.5	17%	\$1.1
Total Early Stage	\$58.0	\$13.0	\$9.3	72%	\$18.8
Total	\$105.7	\$32.7	\$21.1	65%	\$40.9

'Invested to Date reflects the total amount invested by a portfolio fund in Wisconsin-based businesses including the Badger Fund commitment as well as private investors in the portfolio fund.



Badger Fund Investment Multiple Summary		
Portfolio Investment		
Active Portfolio companies	36	
Portcos Exited at a Gain	2	
Portcos Exited at a Loss	6	
Total Portfolio Companies	44	
Portcos Co-Investments ³	10	
Total Investment in Active Portfolio Companies		
(A)Badger Fund Investment ¹	\$16.0M	
(B)Other Dollars Invested ²	\$113.2M	
Total	\$129.2M	
Investment Multiplier (B/A)	7.1x	

¹Total amount of Badger Fund commitment invested by Portfolio Funds excluding private investment at the fund level

<u>Portfolio Companies:</u> The table on the left summarizes the startup-level investment activity, the amount attributable to the Badger Fund, and the total capital raised by the portfolio companies to date.

Investment Reporting

In aggregate, for every \$1 invested by the Badger Fund, an additional \$7.1 from other investors has been invested in these Wisconsin-based companies. These company investments also create high-skill, high-wage jobs for Wisconsin residents across the state.

The table below summarizes the impact of Badger Fund portfolio companies in terms of employment and payroll.

Badger Fund employees continued to earn salaries that exceed Wisconsin median household incomes.

For additional information regarding the companies that have received investment from the Badger Fund portfolio funds to date, please see Appendix B. For additional details

Badger Fund Economic Development Summary (in Millions)	
Portfolio Investment	
Total WI Employees	171
Total Quarterly WI Payroll	\$4.0M
Average Employee Salary	\$0.93
Median WI Household Income ¹	\$0.71

¹United States Census Bureau, 2022

regarding company investments, please see Appendix C.

National Venture Capital

The national venture capital market continues to suffer from a slow exit environment, which directly impacts distributions that limited partners (LPs) receive from their venture investments. Pitchbook provides data on distributions to LPs as a share of the venture funds' net asset value (NAV). A Fund's NAV is determined by subtracting its liabilities from the fair value of its investments.

In Q3, cash back to LPs as a percentage of NAV was 5.2% and has been in single digits for the past eight quarters. In the previous 10 years, the average quarterly rate of distributions has been 16.8%, a notable decline.

Badger Portfolio Fund Status

The Badger Fund has made commitments to a total of six venture capital funds, including four seed-stage funds and two early-stage funds. Three of the six funds, Gateway Capital Fund, the Winnow Fund, and Idea Fund II of La Crosse are actively making investments in new portfolio companies. Idea Fund II is making investments in Wisconsin, Iowa and Minnesota. In the third quarter, Idea Fund II made two new investments in Minnesota.

The Idea Fund I of La Crosse, Winnebago Seed Fund, and Rock River Capital Partners are making follow-on investments in existing portfolio companies.

²Amount of capital raised by companies excluding Badger Fund investment

³Companies receiving investment from more than one Badger Fund Portfolio Fund



Appendix A - Portfolio Fund Summaries

Fund Name	Summary
Idea Fund of La Crosse I 102 Jay Street, Suite 400 La Crosse, WI Ideafundvc.com	Idea Fund of La Crosse I focuses on seed-stage startup companies in Western Wisconsin. The fund is managed by J. Horne, a La Crosse native with professional experience in the financial services industry.
Winnebago Seed Fund 124 W Wisconsin Ave, Suite 240F Neenah, WI Winnebagoseedfund.com	Winnebago Seed Fund focuses on seed-stage startup companies in the Fox Valley region. The fund is managed by D. Trotter, a native of the Fox Valley with investment management experience.
Rock River Capital Partners 821 East Washington Ave Madison, WI Rockrivercapital.com	Rock River Capital Partners focuses on early-stage startup companies across WI. The fund is managed by A. Walker, with experience in managing startup companies, and C. Eckstrom, with expertise in institutional investment management.
Winnow Fund 2858 University Avenue, Suite 256 Madison, WI Winnowfund.com	Winnow Fund focuses on forming seed-stage companies related to universities in WI. The fund is managed by R. Martin, a Wisconsin native with experience in commercializing university intellectual property.
Gateway Capital 1433 N. Water Street, Suite 400 Milwaukee, WI Gwaytcapital.com	Gateway Capital Fund focuses on seed-stage startup companies in the Milwaukee County region. The fund is managed by D. Guthrie, experienced in corporate engineering roles and angel investment.
Idea Fund of La Crosse II 102 Jay Street, Suite 400 La Crosse, WI Ideafundvc.com	Idea Fund of La Crosse II is the second Idea Fund that closed in Q2 2024. It focuses on seed-stage and early-stage startup companies in Wisconsin, Iowa and Minnesota. Fund II is managed by J. Horne, G. Lauderdale & E. Coughlin



Appendix B - Active Portfolio Company Summaries

Idea Fund of La Crosse I		
Company Name	Summary	
Aaniie (formerly Smartcare) 312 S. Barstow St. Suite 2 Eau Claire, WI	Aaniie provides business automation software for home healthcare providers	
Agrograph 8517 Excelsior Dr Suite 401, Madison, WI	Agrograph provides a platform that delivers accurate and timely information on crop yields, land sustainability, risk assessment, and other agricultural information and field scale	
Backtrack Video 1935 Stonebridge Rd West Bend, WI	Backtrack Video provides a platform to connect buyers and sellers of videos related to accidents, incidents, and crime.	
DropCap 232 3 rd Street NW, Suite 202 La Crosse, WI	DropCap provides software to help book publishers market, license and manage their subsidiary rights	
Part Analytics 300 N Executive Dr # 300 Brookfield, WI	Part Analytics is focused on saving electronic OEMs money by providing actionable insights related to cost reduction and supply chain risk.	
Quiver Quantitative 408 W Lesson St Spring Green, WI	Quiver Quantitative provides a free, alternative data platform designed for retail investors.	
Reach Works 1201 N. Main St Viroqua, WI	Reach Works is a specialty beverage concept company.	
Swallow Therapeutics 232 3rd St. S. Suite 202 La Crosse, WI	Swallow Therapeutics is commercializing the SwallowSTRONG medical device, used to treat dysphagia and swallowing disorders.	
Zihi 2801 Marshall Ct. Madison WI, 53705	Zihi is an Artificial Intelligence/Machine Learning-enabled endurance sports training platform for coaches and athletes.	

Winnebago Seed Fund		
Company Name	Summary	
Airdeck 7 Paget Rd, Madison, Wisconsin	AirDeck is a document/presentation platform that provides innovative voice-based solutions for presenters.	
American Provenance 9873 Blue Valley Rd Mt. Horeb, Wisconsin	American Provenance is a consumer products company that provides hand-crafted natural personal care and wellness products	
Arbre Technologies PO Box 622 Stevens Point, Wisconsin	Arbre Technologies is focused on revolutionizing asset management for tree nurseries and other green asset companies via state-of-the-art software combined with innovative hardware applications.	
Gentueri 7126 New Washburn Way Madison, Wisconsin	Gentueri provides innovative solutions for the collection, packaging, preservation, and processing of biological samples.	



Ready Set Technologies 860 O Keefe Rd De Pere, Wisconsin	Ready Set Technologies provides a retail platform to provide strategic technological and aesthetic expertise to retailers.
Rebate Bus 821 E. Washington Ave Madison, Wisconsin	Rebate Bus provides a platform for expediting the delivery of utility rebates and incentives.
Roddy Medical 1225 Discovery Pkwy Wauwatosa, Wisconsin	Roddy Medical develops Class I Medical devices focused on patient safety and mobility.
Sift Healthcare 3268 N. Hacket Ave Milwaukee, Wisconsin	Sift Healthcare is a platform that leverages data sources to reduce claims denials, increase patient collection rates, and capture clinical insights for clients.

Rock River Capital Partners		
Company Name	Summary	
Aaniie (formerly Smartcare) 312 S. Barstow St. Suite 2 Eau Claire, WI	Aaniie provides business automation software for home healthcare providers	
AiQ Solutions 8025 Excelsior Dr Madison, Wisconsin	AiQ Solutions is a software company focused on tracking cancerous tumors. The company's software is based on technology from the Wisconsin Alumni Research Foundation (WARF).	
AirDeck 7 Paget Rd, Madison, Wisconsin	AirDeck is a document/presentation platform that provides innovative voice-based solutions for presenters.	
Atrility 455 Science Dr Suite 120 Madison, Wisconsin	Atrililty is focused on cardiac health and improving the lives of patients through advances in medical technology.	
Distribution Depot 100 South Beaumont Ave Brookfield, Wisconsin	Distribution Depot is an electronics supplier platform that specializes in HVAC goods and services	
Playback Rewards 821 E Washington Ave, Suite 200 Madison, Wisconsin	Playback Rewards is a software company that helps independent video game Companies survive and thrive by providing a loyalty program for video game purchases.	
Pure Oxygen Labs (URL Genius) 8383 Greenway Blvd Madison, Wisconsin	Pure Oxygen Labs (URL Genius) is a software company focused on linking platforms designed for marketers, agencies, or anyone who needs to create campaign links that open apps.	
Ready Set Technologies 860 O Keefe Rd De Pere, Wisconsin	Ready Set Technologies provides a retail platform to provide strategic technological and aesthetic expertise to retailers.	
RoofMarketplace 204 South Ash Lane Whitewater, Wisconsin	RoofMarketplace is the developer of an online roof replacement marketplace intended to offer quotes on a roofing project and connect homeowners and property managers with qualified roofing contractors.	
Sift Healthcare 3268 N. Hacket Ave Milwaukee, Wisconsin	Sift Healthcare is a platform that leverages data sources to reduce claims denials, increase patient collection rates and capture clinical insights for clients	



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Winnow Fund	
Company Name	Summary
Cold Water Technologies 2207 Dahlk Circle Verona, Wisconsin	Cold Water Technologies produces animal supplements for pet allergies under the Happy Scratch brand.
DropCap 232 3 rd Street NW, Suite 202 La Crosse, Wisconsin	DropCap provides software to help book publishers market, license, and manage their subsidiary rights.
Fenster Analytics 2813 N Military Road Cross Plains, Wisconsin	Fenster Analytics is a technology company that has developed a SaaS product providing data analytics and visualization for small to mid-sized video game development studios.
Plumb Pharmaceuticals 1202 Ann St, Suite 122 Madison, Wisconsin	Plumb Pharmaceuticals is developing a proprietary lipid-based drug delivery system to improve the release times of pharmaceuticals. Their first product is focused on improving opioid addiction treatment.
Roddy Medical 1225 Discovery Pkwy Wauwatosa, Wisconsin	Roddy Medical develops Class I Medical devices focused on patient safety and mobility.
SlotCheck (fka KaPloint) 7233 Elmwood Ave Middleton, Wisconsin	SlotCheck is a developer of a marketing technology platform intended to develop the casino industry's global mobile player platform.
Sonoptima W206 N16266 Marshland Dr. Jackson, WI 53012	Sonoptima is a Continuous monitoring ultrasound device to efficiently prepare patients for pelvic radiation treatment

Gateway Capital		
Company Name	Summary	
Geno.Me, Inc. 507 S. 2nd Street, Suite 130 Milwaukee, WI 53204	Geno.Me is a health tech company providing insightful data to medical researchers by coupling and correlating genomic and historical medical data	
Golgix PO Box 1388 Milwaukee, Wisconsin	Golgix is a manufacturing AI software as a service offering to assist manufacturers in reducing unplanned downtime with existing machine data through root cause analysis and ultimately predictive maintenance.	
Houstr, Inc. 6503 Northwestern Ave. Racine, WI 53406	Houstr is a Platform that allows short-term rental property owners the opportunity to increase revenue through showcasing products onsite.	
Ictect 125 East State St Burlington, Wisconsin	Ictect is a provider of AI-based automation solutions designed to optimize content workflows and reduce costs.	
Sonoptima W206 N16266 Marshland Dr. Jackson, WI 53012	Sonoptima is a Continuous monitoring ultrasound device to efficiently prepare patients for pelvic radiation treatment	



The Pink Bakery 10437 W Innovation Dr Milwaukee, Wisconsin	The Pink Bakery is a wholesale manufacturer of premium, allergen-free baking mixes.
The Way Out 3514 W. Branting Ln. Milwaukee, WI 53215 USA	The Way Out is an anti-bias employment platform focused on breaking the cycle of incarceration.
Tip a ScRxipt 1433 N. Water Street, Suite 400 Milwaukee, Wisconsin	Tip a ScRxipt provides a crowd-sourced platform for sending and requesting money when individuals face difficulties paying for medication out-of-pocket.

Idea Fund of La Crosse II					
Company Name	Summary				
Distribution Depot 100 South Beaumont Ave Brookfield, Wisconsin	Distribution Depot is an electronics supplier platform that specializes in HVAC goods and services				
Eneration 425 State Street, Suite 1386 La Crosse, Wisconsin	Eneration is a provider of energy services intended to reduce the cost of healthcare through energy sustainability.				
Golgix PO Box 1388 Milwaukee, Wisconsin	Golgix is a manufacturing AI software as a service offering to assist manufacturers in reducing unplanned downtime with existing machine data through root cause analysis and ultimately predictive maintenance.				



Appendix C - Company Investment Detail

Company Investments	Portfolio Fund Investment ¹	Badger Fund Amount	Total Capital Raised	WI Employees at Investment	WI Employees Current
Company 1	\$0.4	\$0.1	\$0.6	0	0
Company 2	\$0.4	\$0.1	\$0.4	1	1
Company 3	\$1.0	\$0.4	\$1.0	0	6
Company 4	\$0.3	\$0.1	\$0.3	2	2
Company 5	\$2.4	\$0.9	\$5.4	13	0
Company 6	\$0.8	\$0.3	\$1.3	3	1
Company 7	\$0.5	\$0.1	\$1.3	5	5
Company 8	\$0.6	\$0.2	\$3.9	2	2
Company 9	\$0.8	\$0.3	\$1.0	2	0
Company 10	\$0.8	\$0.2	\$0.5	1	1
	\$1.6	\$0.7	\$3.0		3
Company 11 Company 12	\$0.5	\$0.7	\$3.0	4	5
	\$0.5	\$0.2	\$1.4	1	5
Company 14	\$0.6	· ·	\$1.4	5	0
Company 15	\$0.3	\$0.1	· ·		
Company 15	\$0.4	\$0.1 \$1.1	\$0.4	1	1 15
Company 16	<u> </u>	· '	\$15.8	8	-
Company 17	\$0.4	\$0.1	\$2.6	2	3
Company 18	\$0.8	\$0.2	\$1.3	3	5
Company 19	\$0.4	\$0.1	\$0.4	2	1
Company 20	\$0.6	\$0.3	\$0.8	1	1
Company 21	\$0.7	\$0.3	\$0.7	2	2
Company 22	\$3.8	\$1.5	\$39.8	7	13
Company 23	\$2.4	\$0.9	\$4.8	1	2
Company 24	\$0.5	\$0.3	\$0.5	0	2
Company 25	\$0.4	\$0.2	\$0.4	2	0
Company 26	\$1.8	\$0.7	\$4.8	18	12
Company 27	\$0.8	\$0.3	\$0.7	2	1
Company 28	\$0.5	\$0.3	\$0.6	2	2
Company 29	\$0.5	\$0.2	\$0.5	1	0
Company 30	\$1.3	\$0.5	\$6.0	1	4
Company 31	\$0.5	\$0.2	\$0.5	1	1
Company 32	\$0.8	\$0.3	\$3.0	3	3
Company 33	\$2.7	\$1.0	\$6.8	3	26
Company 34	\$0.6	\$0.2	\$0.6	2	4
Company 35	\$0.7	\$0.3	\$1.9	8	0
Company 36	\$0.4	\$0.1	\$0.6	2	2
Company 37	\$2.1	\$0.8	\$7.0	8	19
Company 38	\$0.5	\$0.3	\$0.5	1	1
Company 39	\$0.1	\$0.1	\$0.1	1	0
Company 40	\$0.5	\$0.3	\$0.5	1	2
Company 41	\$0.7	\$0.3	\$0.7	9	9
Company 42	\$0.4	\$0.1	\$0.4	2	2
Company 43	\$0.6	\$0.3	\$0.7	1	7
Company 44	\$1.8	\$0.7	\$4.3	2	0
	\$40.9	\$16.0	\$129.2	140	171

Note: Companies anonymized quarterly in reporting of investment and employee data to protect confidential Company information.

¹The Portfolio Fund Investment Amount is inclusive of the Badger Fund Amount. The Badger Fund Amount represents the portion of a portfolio fund's investment

that is attributable to the Badger Fund's commitment to that fund.