

# Wisconsin

# FY '06

## COASTAL ZONE MANAGEMENT FUNDING

### Mission Statement

The Wisconsin Coastal Management Program (WCMP) is dedicated to preserving and improving access to the natural and historic resources of Wisconsin's Great Lakes coasts. The program works cooperatively with state, local, and tribal government agencies, along with non-profit groups, to manage the ecological, economic and aesthetic assets of the Great Lakes and their coastal areas.

### Program's Goals and Objectives

To accomplish this mission, the Wisconsin Coastal Management Program focuses on five primary goals:

- Improve the implementation and enforcement of existing state regulatory and management policies and programs
- Improve the coordination of existing policies and activities of governmental units and planning agencies on matters affecting key coastal uses and areas
- Strengthen local governmental capabilities to initiate and continue effective coastal management consistent with identified state standards and criteria
- Provide a strong voice to advocate the sustainable use of the coastal environment and the recognition in federal, state, and local policies of the uniqueness of the coastal environment
- Increase public awareness and opportunity for citizens to participate in decisions affecting the Great Lakes resources

### Key Accomplishments

- Awarded grants totaling \$1.78 million for protection and enhancement of Wisconsin's Lake Michigan and Lake Superior coasts. The grants were distributed to nonprofit organizations and local, state and tribal governments to help fund 42 projects totaling \$4.8 million.
- Completed draft Coastal and Estuarine Land Conservation Plan to identify priorities for coastal land acquisition.
- Completed the 2006-2010 Needs Assessment and Strategy for enhancing coastal management in Wisconsin through coastal wetland protection and natural hazards mitigation.
- Sponsored the 2006 Wisconsin Beach Sweep as part of the International Coastal Cleanup (ICC), a worldwide event coordinated each year in September by the Ocean Conservancy. Wisconsin has been participating in the Great Lakes Region ICC since 1989. 775 volunteers cleaned Twenty-three beaches covering sixteen miles.
- Provided funding for final stage of redeveloping Wisconsin's largest brownfield site, including an innovative "stormwater park", streambank restoration, and providing access to the Menomonee River in Milwaukee.

### Priorities and Needs

The program's key priorities and needs for the next year are:

- Funding to support designation of a Wisconsin Lake Superior National Estuarine Research Reserve (NERR) site.
- Continued funding for implementation of the Coastal Nonpoint Pollution Control Program.

If provided more funding and support, the Coastal Program would seek to accomplish the following:

- Conserve through acquisition priority coastal and estuarine lands through the Coastal and Estuarine Land Conservation Program.
- Designate a Wisconsin Lake Superior National Estuarine Research Reserve (NERR) site.

A Program at the  
Wisconsin Department  
of Administration,  
Division of  
Intergovernmental  
Relations

Coastal Population in  
2004:  
2,012,245

Miles of Coastline:  
820

Coastal and Ocean  
Economy in 2004:  
\$81,290,474,700\*

CZMA Funds:  
\$2,261,000 award

State and Other  
Matching Funds:  
\$2,068,000

Total:  
\$4,329,000

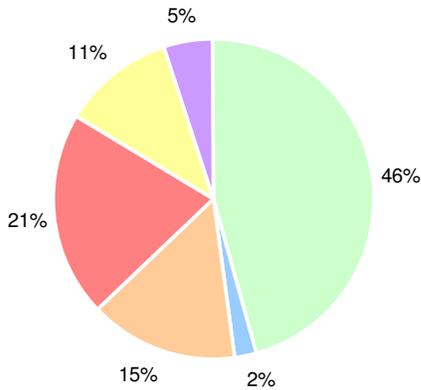


\* Based on available data provided by  
The National Ocean Economic  
Program

[www.oceanconomics.org](http://www.oceanconomics.org)  
Gross State Product of coastal zone  
counties, represented by the ten or  
eleven supersectors as defined by the  
Bureau of Labor Statistics (BLS)



## How was the money spent?



Total Funds  
\$4,329,000

### Community Planning and Development - \$214,814 (5%)

- Provided funding assistance towards community and natural resource planning efforts for two joint city/town plans, one village plan implementation project, and visual resource planning for the Lake Superior coast.

### Coastal Habitat Conservation and Restoration - \$489,458 (11%)

- Restored 156 acres of State Natural Area wetlands by removing invasive species.
- Inventoried 209 restored wetlands covering over 232 acres on private lands.
- Removed small dams and restored two miles of a small stream that is tributary to the Sheboygan River.

### Coastal Hazards - \$86,688 (2%)

- Characterized bluff and wave conditions of the Lake Superior Coast.
- Provided information to landowners and public officials about the issue of coastal erosion and the benefits of hazards mitigation.

### Coastal Water Quality Protection - \$905,591 (21%)

- Two acquisitions totaling 44 acres, and leveraging 400 acres for habitat protection and flood prevention.
- Installed rain gardens to treat stormwater in difficult red clay area in Superior.
- Completed an inventory of sediment quality data in the St. Louis River Area of Concern.

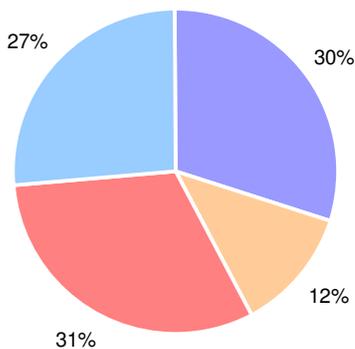
### Public Access - \$656,254 (15%)

- Developed a maritime history trail to document shipwrecks and other history in Door County.
- Completed a three-quarter mile accessible trail along the Milwaukee River.
- Developed a website guide to Wisconsin's segments of the Great Lakes Circle Tour, including panoramic photos and maps.

### Coordination and Public Involvement - \$1,976,195 (46%)

- Provided funding to the coastal Regional Planning Commissions (RPCs) to provide on-going technical assistance and outreach to the public on issue areas that include wetland protection, public access, coastal hazards, etc.
- Enhanced the local role in waterway/wetland protection by supporting implementation and enforcement of state waterway and wetland regulations and assisting with local shoreland-wetland ordinances
- Completed the Lake Michigan Birding and Nature Trail, which guides nature travelers to the best of Wisconsin's wildlife watching areas.

## Who received the funds?



Total Funds  
\$4,329,000

### State Partnerships - \$1,289,954 (30%)

- Staffing of Waterway and Wetland protection positions
- Update of the State's coastal counties wetland inventory
- Grants to University of Wisconsin to support studies of invasive species threats to nearshore and tributary waterways

### Other Partnerships (Including Federal Partners) - \$525,558 (12%)

- Funding to support an inventory of wild cranberry populations and potential habitat on the Bad River Reservation.

### Community and Other Technical Assistance - \$1,343,843 (31%)

- Local assistance to the three Wisconsin Coastal Regional Planning Commissions
- Staffing of Waterway and Wetland protection positions

### Community Grants - \$1,140,645 (27%)

- Provided community coastal planning grants.
- Provided land acquisition grants for water quality protection and public access.

### FOR MORE INFORMATION

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