



# Grant Program Workshop

<http://coastal.wisconsin.gov>  
Department of Administration  
(608) 267-7982

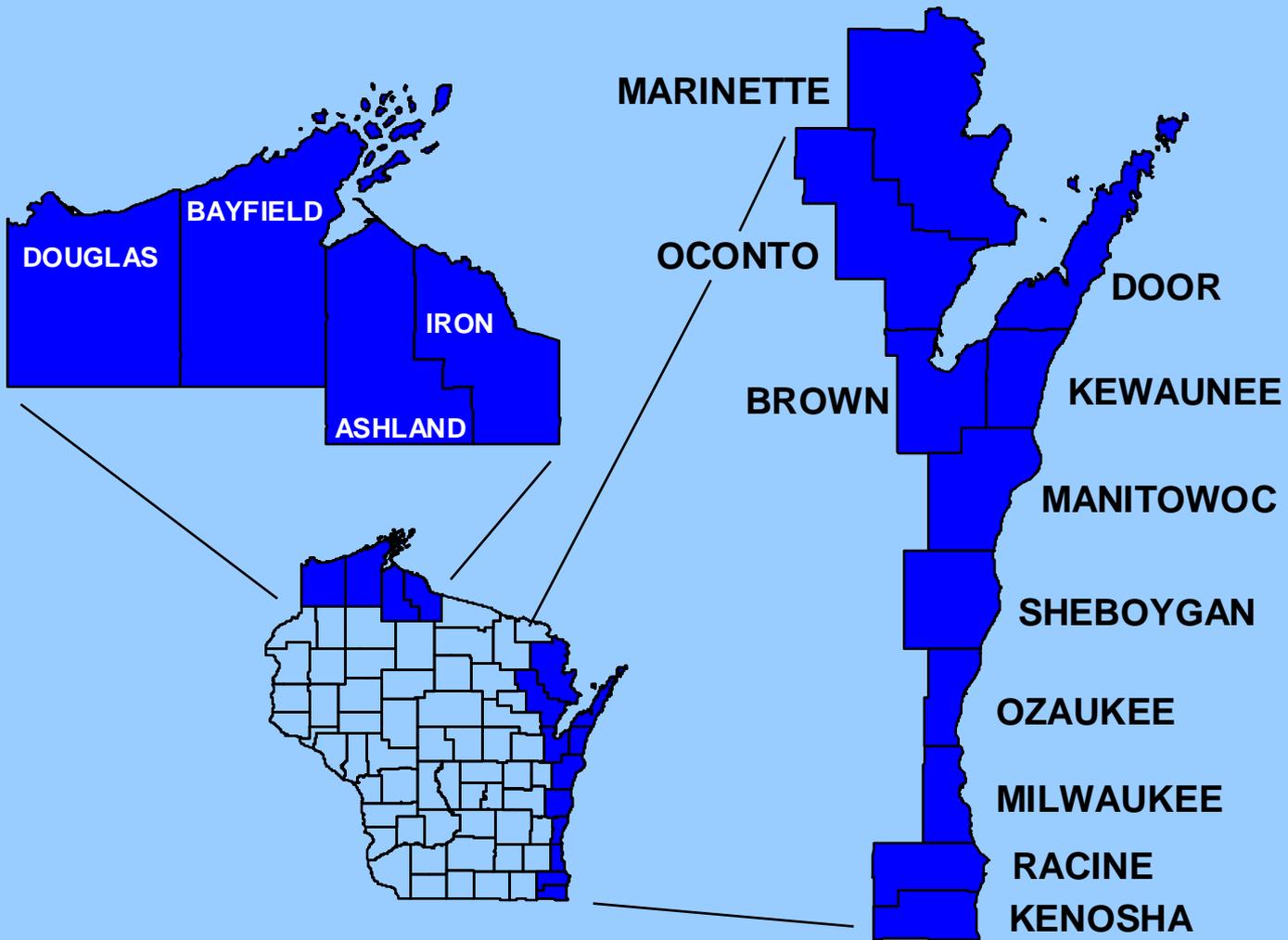
August 2013

# Agenda

- WCMP Background
- Grant Program
- Application Process
- Reporting
- Program Areas
- Dates
- Q & A, Discussions with Staff

# Wisconsin's Coastal Zone

- 15 counties adjacent to the Great Lakes
  - Lake Michigan shoreline 664 miles
  - Lake Superior shoreline 156 miles
  - Total shoreline: 820 miles
- Lakeward Boundary: state line



# Guiding Principle

Enjoy and Protect  
Wisconsin's Great Lakes  
Coastal Resources

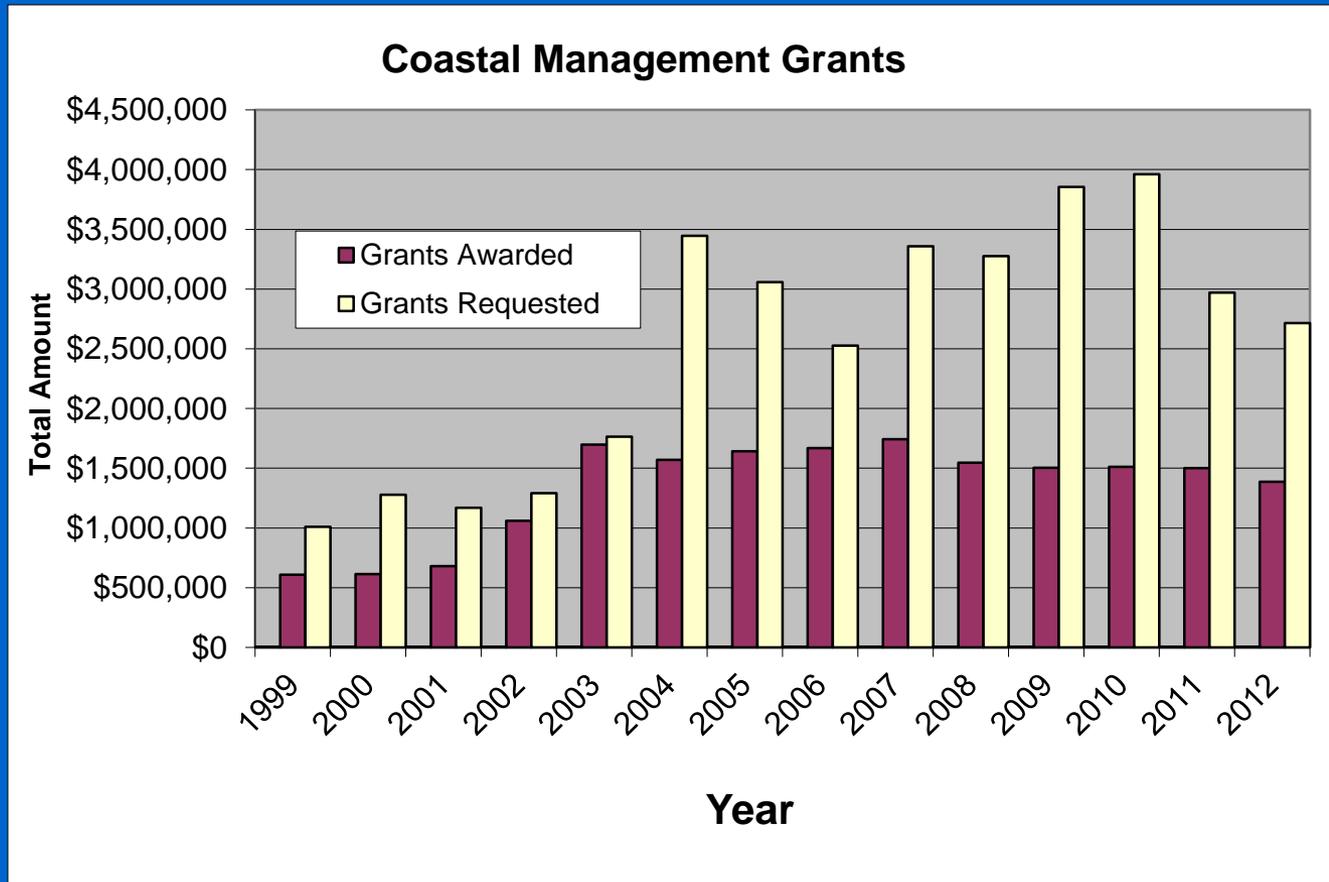
# WCMP Background

- State-Federal partnership since 1978
- Assists local governments
  - Financial, technical, coordination
- “Networked” program of state agencies
- Wisconsin Coastal Management Council

# WCMP Grant Program

- Eligible applicants
  - Local Governments
  - Nonprofit organizations
  - Schools and Universities
  - State Agencies
- Competitive Process
- Nonfederal match required
  - 50% projects  $\leq$  \$60,000
  - 60% projects  $>$  \$60,000

# Grant Program Trends



# Grant Program Areas

- Wetland Protection and Habitat Restoration
- Nonpoint Source Pollution Control
- Coastal Resources and Community Planning
- Great Lakes Education
- Public Access and Historic Preservation

# Grant Program Timeline

- Application Deadline: Nov. 4, 2013
- Project Review Committee: January 2014
- Coastal Council Meeting: February 2014
- Projects Selected: March 2014
- Projects Begin: July 1, 2014
- Projects Completed: June 30, 2015

# Grant Application

- READ Request for Proposals (RFP), Grant Application, and Instructions: <http://coastal.wisconsin.gov>
- Contact staff to discuss project idea, *especially if over \$100,000*
- Complete application forms
- Submit by email or on disk, and seven paper copies. Postmark by Nov. 4, 2013

# Grant Application Review

- Eligibility review by WCMP staff
- Evaluation by technical committees
  - Scoring and technical comments guide initial funding recommendations
  - Scores are not compared between program areas

# Grant Application Review

- Impact on Coastal Resources (15 pts)
- Methods (5 points)
- Budget (5 points)
- Timetable (5 points)
- Bonus points: partnerships, marketing, coast-wide projects (14 points)

# Grant Application Review

- Project Review Committee
  - Brief presentations by applicants to address staff comments and questions
  - Recommends funding package to Council
- Coastal Management Council
  - Considers recommendations of review committee
  - Recommends funding package to DOA
- DOA makes final funding decisions

# Application Highlights

- Project Summary
- Impact on Coastal Resources
- Methodology, Timetable
- Budget Tables – use standard categories and separate detailed table
  - Check math
  - Provide minimum matching funds
- Bonus objectives

# Project Reporting

- Quarterly progress reports (customized template)
- Final report (customized template)
- Both input into annual performance measures for NOAA OCRM
- Both input into narrative reporting to NOAA OCRM
- Feedback to WCMP staff

# Wetland Protection

- Enhance government capacity
- Inventories
- Ordinance development
- Education and training



# Habitat Restoration

- Local or state government agencies
- Public Ownership or Easement
- Improve Great Lakes water quality and/or improve habitat. No wetland creation or permit condition
- Maintained for five years

# Habitat Restoration



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# Nonpoint Source Pollution Control

- Improve coordination of agencies or programs
- Strengthen government capacity to control nonpoint source pollution
  - watershed studies
  - lakefront nonpoint plans
- Emphasize partnerships

# Historic Bayfield Courthouse Stormwater Management

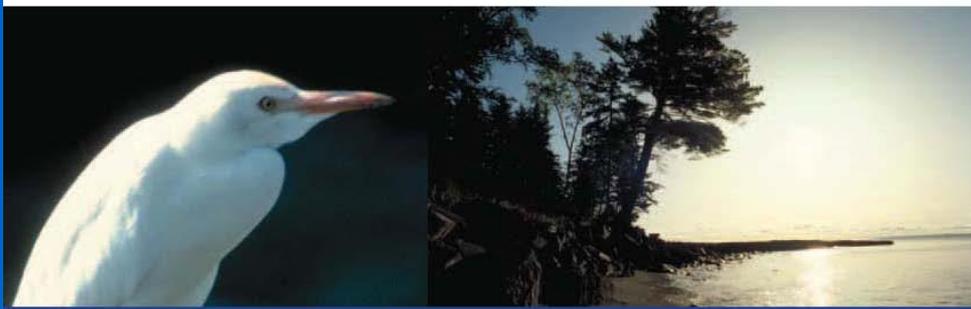


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WISCONSIN  
CLEAN MARINA

BEST MANAGEMENT PRACTICES  
GUIDEBOOK 2010

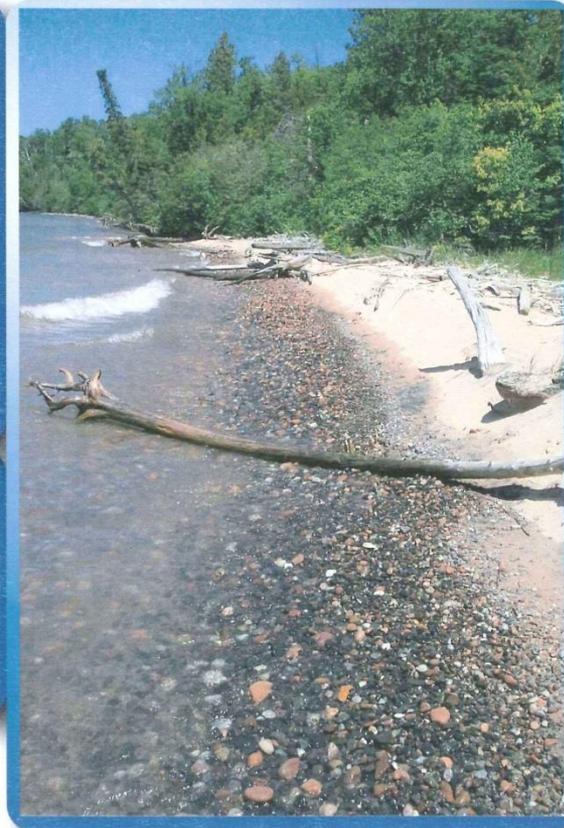
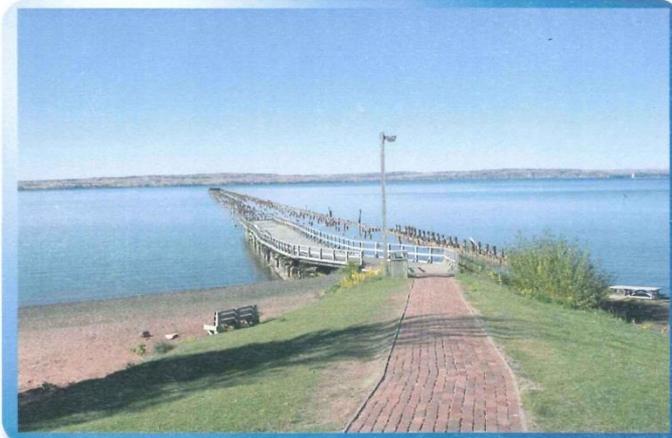


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## Coastal Resources and Community Planning

- Focus on coastal resource protection
- Emphasize public participation and intergovernmental coordination
- Comprehensive planning and implementation
- Hazards planning and implementation
- Combine economic development and resource protection – changing lake levels

# Lake Superior South Shore Public Access Study



# Great Lakes Education

- Project review priorities:
  - Sustainable
  - Replicable
  - Relate to regional issues
  - Incorporate a media or public relations plan

# Wisconsin Coastal Guide

[home](#) [download](#) [attraction links](#) [tourism resources](#) [about](#) [contact us](#)

Get down to the Water! The Great Lakes Circle Tour leads you around the largest freshwater system on the planet—this site shows you where to pull off the Wisconsin highway to explore a hidden lighthouse, enjoy a panoramic scenic view and more.

[see larger map](#)

Provincial Park

Map Satellite Hybrid

Our Organization



## Wisconsin coastal guide

### Northern Great Lakes Visitors Center

The Center features a regional History Center and Archives, gift shop, art gallery, theater, and a five-story observation tower offering a panoramic view of Lake Superior and the Apostle Islands Region.

More [information](#) about Northern Great Lakes Visitors Center.

[www.wisconsincoastalguide.org](http://www.wisconsincoastalguide.org)

To download maps, click on links

### Map Layers

- 360 Degree Panoramas
- Beaches
- Boat Access
- Lake Michigan Circle Tour
- Lake Superior Circle Tour
- Great Lakes Stories
- Historic Sites - Lake Superior
- Lighthouses
- Marinas
- Nature Centers
- Parks (County)
- Parks (Local)
- Parks (State)
- Portal Wisconsin GeoRSS
- Rustic Roads
- Shipwrecks
- State Natural Areas



# Public Access & Historic Preservation

- Walkways, trails, historic restoration, coastal land acquisition
- Local and state government agencies
- Categorical Exclusion checklist
- Technical documentation (site plan, photographs)
- Preliminary engineering and detailed budget breakdown
- Title Opinion or Affidavit of Public Ownership

# Public Access & Historic Preservation

- Project review priorities:
  - Sponsor has shown commitment to the protection of natural resources
  - Innovative means to provide public access to the waterfront
  - Sustainable building practices and “green infrastructure”
  - Part of an adopted waterfront plan that incorporates planning for lake level changes



# WCMP Grant Program

Application materials available at  
<http://coastal.wisconsin.gov>

Applications due November 4, 2013

Projects begin July 1, 2014

Projects end June 30, 2015

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# WISCONSIN COASTAL MANAGEMENT PROGRAM

