

# 2016 STRATEGIC GOALS, STRATEGIES AND OBJECTIVES

Our strategic goals are broad intentions that will enable the State of Wisconsin IT community to accomplish its mission and realize its vision. Strategies will be developed to focus our efforts toward that goal. The Division of Enterprise Technology will collaborate and partner with state agencies to develop and implement specific initiatives in support of the objectives within these strategies.

## 1. The Digital State - Transform government for the digital age

In order to meet the demands of agency partners and citizens, it is essential that the State of Wisconsin enterprise IT community reimagine and implement a digital technology strategy to create an intuitive, agile, and sustainable IT organization. To accomplish this goal, the state will develop a comprehensive modernization plan to upgrade current technologies and an innovation strategy to help enhance these improvements. By working more effectively across organizational boundaries and employing a “digital-first” approach, the state will be able to reduce operational costs and better serve Wisconsin’s citizens moving forward.

**1.1. MODERNIZATION** – *advance and align existing legacy applications and infrastructure to meet the needs and expectations of our stakeholders, reduce costs, enhance security, and improve citizen service delivery.*

### OBJECTIVES

- Utilize the STAR functionality to include a business intelligence solution and modules for recruitment and hiring, employee performance management, strategic procurement, and other important services.
- Deploy an enterprise document management solution to automate STAR processes and reduce paper.
- Coordinate application portfolio assessments across all state agencies to determine what current applications require significant reinvestment.
- Develop a comprehensive modernization plan to better anticipate the cost of these efforts.
- Establish a procedure to prioritize which applications should be modernized first so that an appropriate amount of funding can be made available each year.

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The state has an inventory of over 1,500 applications and with an estimated 60% of this inventory needs reinvestment due to outdated technology.

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## **1.2. INNOVATION** – *transform enterprise IT culture and business practices by continually generating and implementing emerging technology solutions that provide value and meet the needs of our stakeholders, while establishing a strategic framework to evaluate and prioritize these initiatives.*

### **OBJECTIVES**

- Establish a Business Intelligence Collaboration Center to organize a community of state agencies who will work together on the justification, development and management of new, shared business intelligence services, including public-facing data visualizations.
- Develop an IT innovation charter to establish a strategic framework that details the governance, direction, and expectations of an innovation program, to include:
  - A mechanism to solicit and accept innovation ideas from employees and the public.
  - A program to evaluate and prioritize innovation ideas and projects.
  - Key metrics that demonstrate the value and impact of the innovation program.
- Use modern web-based application development platforms to accelerate the delivery of technology solutions while reducing costs and providing a quicker return on investment for agencies.
- Transform our paper-based business processes, workflows, and priorities to foster a culture of digital innovation.
- Analyze and recommend improvements for sharing data securely between agencies to reduce the number of redundant data collection processes that exist.